Los Angeles Business Journal

Editorial Calendar 2016

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Issue Date	Focus Sections	The Lists
January		
1/4	Directors of the Year Who's Who in Los Angeles Business	Franchisers
1/11	Biggest Deals of the Year	Property Management Firms – Office/Industrial/Retail
1/18	Labor & Employment	Commercial RE Developers
1/25	Latino Business Awards (Event) Real Estate Quarterly	Architectural Firms Interior Design Firms
February		
2/1	The Entertainment Issue	Motion Picture Distribution Companies Talent Agencies
2/8	Heart Disease & Stroke Awareness Month*	Securities Brokerage Firms
2/15	Meetings & Events Guide Who's Who in Banking	Accounting Firms
2/22	Consumer Goods Roundtable Economic Forecast & Trends (Event)	Biggest Leases
2/29	Commercial Real Estate Awards (Event)	Venues
March		
3/7	Executive Education	Law Firms
3/14	Banking & Finance Quarterly	Residential RE Brokers Insurance Brokers
3/28	NAIOP Business Hall of Fame (Event) Most Influential Lenders Who's Building L.A.?	Biotech/Biomed Companies
April		
4/4	The Deal Makers Issue	Private Equity Firms Investment Banking Firms Venture Capital Firms
4/11	Wealth Management Roundtable	Retained Executive Search Firms Contingency Search Firms
4/18	Real Estate Quarterly	Advertising Agencies PR Firms Lobbying Firms
4/25	Healthcare Leadership Forum & Awards (Event) Most Influential Private Equity Firms	Residential RE Developers
May		
5/2	Labor & Employment Roundtable	Meeting & Banquet Facilities Hotels
5/9	20 in their 20s Flying in Style	Hospitals Health Insurers
5/16	MBA Guide Wealthiest Angelenos	Wealthiest Angelenos
5/23	Salute to Small Business	Restaurants
5/30	Downtown Development Women Making a Difference Awards (Event)	Money Managers
June		
6/6	Office Leasing Guide Business of Accounting Roundtable	Minority Owned Businesses
6/13	CIO/CTO Awards (Event) Executive Compensation Who's Building L.A.?	Highest Paid CEOs Highest Paid Executives
6/20	Cancer Awareness & Prevention So Cal Staycation Guide	US HQ of Foreign Companies
6/27	Banking & Finance Quarterly Nonprofit & Corporate Citizenship Awards (Event)	Airlines Travel Agencies

DEADLINES:

Publication Weekly every Monday

Space Thursdays - 11 days prior to issue date
Art Fridays - 10 days prior to issue date

LOS ANGELES BUSINESS JOURNAL

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July		
7/4	LA by the Numbers	Women Owned Businesses
7/11	Long Beach Regional Report	Environmental Firms
7/18	Food & Beverage Roundtable Real Estate Quarterly	Retail Centers
7/25	Mid-Year Economic Forecast (Event) Most Influential Lawyers Most Profitable Public Cos.	Largest Public Companies
August		
8/1	Executive Education Immigrant Entrepreneurs	General Contractors Manufacturers
8/8	Asian Business Awards (Event)	Telecommunications Companies
8/15	80 over 80 Who's Building L.A.?	Corporate Philanthropy
8/22	Best Places to Work (Event)	New Auto Dealers
8/29	Healthcare Roundtable Silicon Beach Regional Report	Largest Employers Employee Benefits
September		
9/5	Private Aviation Guide Who's Who in Real Estate	Largest Construction Projects
9/12	Franchising Opportunities in Southern California	Colleges & Universities MBA Programs Community Colleges
9/19	Banking & Finance Quarterly Meetings & Events Guide	Charitable Foundations
9/26	CFO of the Year Awards (Event) International Business Roundtable	Commercial RE Brokerage Firms
October		
10/3	Breast Cancer Awareness* Business of Sports	Private Education Chambers of Commerce
10/10	IP & Licensing Law Roundtable	Temporary Placement Firms
10/17	Holiday Planning Guide Real Estate Quarterly	Shipping Lines
10/24	Corporate Counsel Awards (Event)	Largest Private Companies
10/31	Men's Health Awareness	Banks Savings & Loans
November		
11/7	Fastest Growing Private Cos. (Event)	Fastest Growing Private Cos.
11/14	BOMA TOBY Awards	Apparel Companies
11/21	DTLA Patrick Soon-Shiong Innovation Awards (Event)	Credit Unions Financial Institutions
11/28	Giving Guide: Corporate Philanthropy	Newspapers Radio TV Stations
December		
12/5	Education Roundtable	SBA Lenders
12/12	Banking & Finance Quarterly So Cal Apparel Awards (Event) Who's Building L.A.?	Property Casualty Insurers
12/19	Human Resources, Staffing & Employment Year in Review	City Contractors Highest Assessed Properties
12/26	Power Players	Book of Lists