

2017 Editorial Calendar

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ISSUE	SPECIAL REPORT	LIST	SPONSORED FEATURE
JAN 2	Business Person of the Year		
9	CFO Awards (Event Date: 1/25)		CFO Awards (Event Date: 1/25)
16			Charity Event Guide*
23	Commercial Real Estate Update	Foreign-Owned Companies	Healthcare
30	Meetings & Conventions	Hotel Meeting Rooms	City of Brea
FEB 6			Education & Training
13	EIE Awards (Event Date: 3/8)	Minority-Owned Businesses	EIE Awards (Event Date: 3/8)
20	Healthcare / Mergers & Acquisitions	Hospitals	Tech & Cyber Solutions
27	Banking / Residential Real Estate	Comm'l Banks / Savings & Loans / Homebuilders	CREW Real Estate Awards
MAR 6	Fifi's Best: Restaurateur & Chef of the Year	Food & Beverage Suppliers	Employment Resources & Solutions
13	Top Real Estate Deals	Title Companies	Preserving Family Wealth / Community Colleges
20	Law Firms	Law Firms	
27		Environmental Consultants	The Giving Guide*
APRIL 3	Commercial Leasing Guide	Commercial Property Mgrs. / Commercial Brokers	
10	Public Companies	Public Companies	Healthcare Roundtable / Banking & Finance
17	WIB Awards (Event Date: 5/2)	Advertising Agencies / Commercial Printers	WIB Awards (Event Date: 5/2)
24		Employment Agencies	CFO / Event Planning Guide
MAY 1	Small Business	SBA Lenders	OC Arts and Museums
8	OC50*		Real Estate Law
15	Commercial Real Estate Update	Consumer Electronics / Chipmakers	Healthcare
22	FOB Awards (Event Date: 6/14)	Apparel Companies / Retail	FOB Awards (Event Date: 6/14)
29	Tourism	Hotels	Investment Management
JUNE 5	Finance	Venture Capital Firms / Financial Advisors	Hilton Waterfront Beach Resort
12	Commercial Development	Commercial Developers / Construction Cos.	Nixon Library / Private Dining & Venues
19	Private Companies	Private Companies	OC Lifestyle / Employment Resources & Solutions
26		Restaurant Chains	Cyber Security
JULY 3		Women-Owned Businesses	
10	Accounting & Management Consulting	Accounting Firms / Mgmt. Consultants	Intellectual Property
17	Architecture, Design & Construction	Tenant Improvement Contractors	Healthcare
24	Best Places to Work	Best Places to Work	Financial Services
31	OC's Wealthiest*	OC's Wealthiest	Employment & Labor Law
AUG 7	Healthcare	Medical & Dental HMOs, PPOs	Education & Training
14	Meetings & Conv. / IOTY Awards (Event Date: 9/12)	Public Relations Firms	IOTY Awards (Event Date: 9/12)
21	Commercial Real Estate Update	OC Cities / Telecommunications Cos.	Entrepreneurial Success
28	Tech & Cyber Security	Software Companies	Cool Spaces
SEPT 4	OC Philanthropy SR+Sup*	Corporate Foundations / Private Foundations	OC Philanthropy*
11	Biotech / Biomed	Medical Device Makers / Drug Makers	Holiday Event Guide
18	Fastest-Growing Private Companies	Fastest-Growing Private Companies	City of Tustin
25	Architecture & Engineering	Architectural Firms / Engineering Firms	Anaheim Convention Ctr. / Employ. Resources & Small Biz. Solutions
OCT 2	Insurance & Employee Benefits	Insurance Brokers	Wealth Strategies / Private Schools
9	Education	MBA Schools	Holiday Entertaining / Healthcare
16	GC Awards (Event Date: 11/8)	Aerospace & Defense Contractors	GC Awards (Event Date: 11/8)
23	Civic 50 (Event Date: 10/19)		Civic 50 (Event Date: 10/19)
30	Fastest-Growing Public Companies	Fastest-Growing Public Companies	Emerging Technology
NOV 6	Banking	OC-Based Banks / OC-Based Credit Unions	Mergers & Acquisitions
13	Comm'l RE Update / OC50* (Event Date: 11/2)	Shopping Centers / Automakers & Auto Dealers	Executive Travel & Meetings
20		Employers	Law Specialties
27			Holiday Gifts & Giving
DEC 4		Nonprofit Organizations	Employment Resources & Solutions
11	Year in Review		Executive Health & Fitness
18	Economic Preview 2018		
25		2018 Book of Lists	

Space Reservations: 14 days prior to publication • **Advertorial Due:** 11 days prior to publication * Denotes polybag issue **GREEN - Signature Issue** **BLUE - Events**
Artwork Due: 7 days prior to publication **RED - Early ad and/or advertorial deadlines**
 ● Denotes logo cover / spread
 4/10 - Child Abuse Awareness | 7/3 - Independence Day | 7/24 - Best Places to Work | 10/9 - Breast Cancer Awareness | 11/6 - Veterans Day | 11/20 - Giving Tuesday