

2018 EDITORIAL CALENDAR

Issue Date	Special Report	List	Custom Content	Event
January				
1/1	Business Person of the Year			
1/8	CFO Awards		CFO Awards	
1/15				
1/22 *	Commercial Real Estate Update	Foreign-Owned Companies	Charity Event Guide*	
1/29	Meetings & Conventions	Hotel Meeting Rooms	Healthcare	
February				
2/5		Employment Agencies	Education & Training	
2/12	EIE Awards	Minority-Owned Businesses	EIE Awards	CFO Awards Event: Feb. 15
2/19	Healthcare	Hospitals / Environmental Consultants	Tech & Cyber Solutions	
2/26	Mergers & Aquisitions / Banking	Commercial Banks	CREW Real Estate Awards / Toshiba Classic R.D. Olson	
March				
3/5	Residential Real Estate	Homebuilders / Largest Charitable Gifts of 2017	Human Resources & Labor Law / Tax Reform	
3/12	Top Real Estate Deals	Title Companies	Preserving Family Wealth / Community Colleges	EIE Awards Event: March 15
3/19	Law Firms	Law Firms		
3/26 *	Restaurateur & Chef of the Year	Food & Beverage Suppliers	The Giving Guide*	
April				
4/2	Commercial Leasing Guide	Commercial Propoerty Mgrs. / Commercial Brokers	City of Long Beach	
4/9	Public Companies	Public Companies	Healthcare Roundtable	
4/16	WOTY Awards	Advertising Agencies / Commercial Printers	WOTY Awards	
4/23	Retail	Retail / Apparel Cos.	Event Planning Guide / CFO	
4/30	Small Business	SBA Lenders	OC Arts & Museums / Banking & Finance	
May				
5/7*	OC 50*	OC 50	Real Estate Law	WOTY Awards Event: May 3
5/14	Commercial Real Estate Update	Consumer Electronics / Chipmakers	Healthcare	
5/21	FOB Awards		FOB Awards	
5/28	Tourism	Hotels		
June				
6/4	Finance	Venture Capital Firms / Financial Advisors	Private Wealth & Advisors	
6/11	Commercial Development	Commercial Developers / Construction Cos.	Private Dining, Venues & Catering	
6/18	Private Companies	Private Companies	OC Lifestyle / Human Resources & Immigration Law	FOB Awards Event: June 14
6/25		Restaurant Chains	Cyber Security	

DEADLINES: Space Reservations: 14 days prior to publication
Advertorial: 11 days prior to publication
Artwork: 7 days prior to publication

* Denotes polybag issue

GREEN - Signature Issue **BLUE** - Events
RED - Early ad and/or advertorial deadline

Revised:
 February 8, 2018

2018 EDITORIAL CALENDAR

Issue Date	Special Report	The List	Custom Content	Event
July				
7/2	Accounting & Management Consulting	Accounting Firms / Mgmt. Consultants		
7/9		Women-Owned Businesses	Intellectual Property	
7/16	Interior Design & Construction	Tenant Improvement Contractors	Healthcare	
7/23	Best Places to Work	Best Places to Work	Financial Services	
7/30*	OC's Wealthiest	OC's Wealthiest	Employment & Labor Law	
August				
8/6	Healthcare	Medical & Dental HMOs, PPOs	Education & Training	
8/13	Meetings & Conventions / IOTY Awards	Public Relations Firms	IOTY Awards	
8/20	Commercial Real Estate Update	OC Cities / Telecommunication Cos.	Entrepreneurial Success	
8/27	Tech & Cyber Security	Software Companies		
September				
9/3 *	OC Philanthropy*	Corporate Foundations / Private Foundations	OC Philanthropy	
9/10	Biotech / Biomed	Medical Device Makers / Drug Makers	Holiday Event Guide	
9/17	Fastest-Growing Private Companies	Fastest-Growing Private Companies	Human Resources & Labor Law	IOTY Awards Event: Sept. 20
9/24	Architecture & Engineering	Architectural Firms / Engineering Firms	Cool Spaces	
October				
10/1	Insurance & Employee Benefits	Insurance Brokers	Wealth Strategies / Private Schools	
10/8	Education	MBA Schools	Holiday Entertaining / Healthcare	
10/15	Civic 50		Civic 50	Civic 50 Event: Oct. 11
10/22	GC Awards	Aerospace & Defense Contractors	GC Awards	
10/29	Fastest-Growing Public Companies	Fastest-Growing Public Companies		
November				
11/5	Banking / OC 500*	OC-Based Banks / OC-Based Credit Unions	Mergers & Aquisitions	OC 500 Event: Nov. TBD
11/12	Commercial Real Estate Update	Shopping Centers / Automakers & Auto Dealers	Executive Travel & Meetings	GC Awards Event: Nov. 13
11/19*		Employers	Law Specialties	
11/26			Holiday Gift Guide	
December				
12/3		Nonprofit Organizations	Human Resources & Labor Law	
12/10			Executive Health & Fitness	
12/17	Year in Review			
12/24	Economic Preview 2019			
12/31		2019 Book of Lists*		