

ORANGE COUNTY BUSINESS JOURNAL

2019 EDITORIAL CALENDAR

Issue Date	Special Report	The List	Custom Content	Event
January				
1/7	Business Person of the Year			
1/14	CFO Awards (Event Date 1/31)		CFO Awards (Event Date 1/31)	
1/21	Commercial Real Estate Update	Foreign-Owned Companies	Charity Event Guide*	
1/28	Meetings & Conventions	Hotel Meeting Rooms	Healthcare	CFO Awards (Event Date 1/31)
February				
2/4	Residential Real Estate	Homebuilders	HOAG Classic / Education & Training	
2/11	EIE Awards (Event Date 3/12)	2018 Largest Charitable Gifts	EIE Awards (Event Date 3/12)	
2/18	Healthcare	Hospitals	Tech & Cyber Solutions	
2/25	Banking	Commercial Banks/ Savings & Loans	CREW Real Estate Awards	
March				
3/4	Restaurateur & Chef of the Year	Food & Beverage Suppliers	Employment Resources	
3/11	Top Real Estate Deals	Title Companies	Preserving Family Wealth / Community Colleges	EIE Awards (Event Date: 3/12)
3/18	Law Firms	Law Firms		
3/25		Commercial Printers / Environmental Consultants	The Giving Guide*	
April				
4/1	Commercial Leasing Guide	Commercial Property Mgrs./ Commercial Brokers		
4/8	Public Companies	Public Companies	Healthcare Roundtable	
4/15	WIB Awards (Event Date: 5/8)	Advertising Agencies	WIB Awards (Event Date: 5/8)	
4/22		Employment Agencies	Event Planning Guide / City of Laguna Niguel	
4/29	Small Business	SBA Lenders	Banking & Finance / City of Anaheim	
May				
5/6	OC 50		Real Estate Law	WIB Awards (Event Date: 5/8)
5/13	Commercial Real Estate Update	Consumer Electronics / Chipmakers	Healthcare / Masters & MBA Guide	
5/20	FOB Awards (Event Date 6/4)	Apparel Companies	FOB Awards (Event Date 6/4)	
5/27	Tourism	Hotels		
June				
6/3	Finance	Venture Capital Firms / Financial Advisors / RIAs	Private Wealth & Advisors	FOB Awards (Event Date 6/4)
6/10	Commercial Development	Commercial Developers / Construction Cos.		
6/17	Private Companies	Private Companies	OC Lifestyle / Human Resources	
6/24	Accounting & Management Consulting	Accounting Firms / Mgmt. Consultants	Cyber Security / City of Yorba Linda	

DEADLINES: Space Reservations: 14 days prior to publication
 Advertorial: 11 days prior to publication
 Artwork: 7 days prior to publication

* Denotes polybag issue

GREEN - Signature Issue BLUE - Events
 RED - Early ad and/or advertorial deadline

Revised:
 December 29, 2018

● Denotes logo cover / spread: Child Abuse Awareness 4/8 | Independence Day 7/1 | Breast Cancer Awareness 10/7 | Veterans Day 11/11 | Giving Tuesday 11/18

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July				
7/1	Best Places to Work	Best Places to Work		
7/8		Women-Owned Business	Healthcare	
7/15	Interior Design & Construction	Tenant Improvement Contractors	Intellectual Property	
7/22		Restaurant Chains	Financial Services	
7/29	OC's Wealthiest	OC's Wealthiest	Employment & Labor Law	
August				
8/5	Healthcare	Medical & Dental HMOs, PPOs	Education & Training	
8/12	Meetings & Conventions/ IOTY Awards (Event: 9/25)	Public Relations Firms	IOTY Awards (Event: 9/25)	
8/19	Commercial Real Estate Update	Shared Space Providers		
8/26	Tech & Cyber Security	Software Companies & Telecommunication Cos.		
September				
9/2	OC Philanthropy SR + Supp*	Corporate / Private Foundations OC Cities List	OC Philanthropy*	
9/9	Architecture & Engineering	Architectural Firms / Engineering Firms	Holiday Event Guide	
9/16	Fastest Growing Private Companies	Fastest Growing Private Companies	Employment Resources	
9/23	Biotech / Biomed	Medical Device Makers / Drug Makers	Cool Spaces / Private Schools Guide	IOTY Awards (Event: 9/25)
9/30	Insurance & Employee Benefits	Insurance Brokers	Wealth Strategies	
October				
10/7	Education	MBA Schools / Community Colleges	Holiday Entertaining / Healthcare	
10/14	GC Awards (Event Date: 11/13)		GC Awards (Event Date: 11/13)	Civic 50 (Event Date: 10/16)
10/21	Civic 50 (Event Date: 10/16)	Aerospace & Defense Contractors	Civic 50 (Event Date: 10/16)	
10/28	Fastest Growing Public Companies	Fastest Growing Public Companies		
November				
11/4	Banking / OC500* (Event Date: TBD)	OC-Based Banks / OC-Based Credit Unions	Executive Travel & Meetings	
11/11	Commercial Real Estate Update	Shopping Centers / Automakers & Auto Dealers		GC Awards (Event Date: 11/13)
11/18		Employers	Law Specialties	
11/25			Holiday Gift Guide	
December				
12/2		Nonprofit Organizations	Human Resources	
12/9			Executive Health & Fitness	
12/16	Year in Review			
12/23	Economic Preview 2020			
12/30		2020 Book of Lists		

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