

## 2020 Editorial Calendar

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ISSUE	SPECIAL REPORT	THE LIST	CUSTOM CONTENT
JAN 6	Business Person of the Year		
13	<b>CFO Awards</b> (Event Date: 1/30)		<b>CFO Awards</b> (Event Date: 1/30)
20	Commercial Real Estate Update		<b>Charity Event Guide*</b>
27	Meetings & Conventions	Hotel Meeting Rooms	Healthcare
FEB 3	Residential Real Estate	Homebuilders	HOAG Classic / Education, Training & Online Learning
10	<b>EIE Awards</b> (Event Date: 8/20)	2019 Largest Charitable Gifts	<b>EIE Awards</b> (Event Date: 8/20)
17	Healthcare	Hospitals	Tech & Cyber / Pinner Construction 100 Year Anniversary
24	Banking	Commercial Banks / Venture Capital Firms	CREW Real Estate Awards
MAR 2	Food Issue	Chipmakers	Employment Resources & Labor Law
9	Top Real Estate Deals	2019 Top Home Sales	Community Colleges / Opportunity Zones
16	Law Firms	Law Firms	
23		Environmental Consultants	<b>The Giving Guide*</b>
30		Advertising Agencies	
APRIL 6	Public Companies		
13	Commercial Leasing Guide	Comm. Property Mgrs. / Commercial Brokers	
20	Small Business	SBA Lenders	Healthcare Roundtable
27		Employment Agencies	
May 4	<b>OC 50</b>	Apparel Companies	
11		Restaurant Chains	Healthcare
18	Commercial Real Estate Update	2019 Top Off Market Home Sales	MBA Guide
25	Tourism	Hotels	Business of Cannabis
June 1	Finance	Financial Advisors/ RIAs	Women in Law / 40th Anniversary Antonello Ristorante
8	Commercial Development	Commercial Developers / Construction Cos.	R.D. Olson Construction
15	Private Companies	Private Companies	Human Resources + Labor Law
22	Accounting & Management Consulting	Accounting Firms / Mgmt. Consultants	Women in Commercial Real Estate
29		Women - Owned Businesses	Creating a Family Legacy Roundtable
JULY 6	Public Companies		Healthcare
13	Interior Design & Construction	Tenant Improvement Contractors	Personal Injury Law
20	Best Places to Work	Best Places to Work	City of Lake Forest
27	<b>OC's Wealthiest</b>	OC's Wealthiest	Banking & Finance / Employment & Labor Law
August 3	Healthcare	Medical & Dental HMOs, PPOs	Education, Training & Online Learning
10	<b>Meetings &amp; Conv. / WIB</b> (Event 9/9)	Public Relations Firms	<b>Meetings &amp; Conv. / WIB</b> (Event 9/9)
17	<b>Comm. RE Update/ IOTY</b> (Event 9/24)	Shared Space Providers	<b>IOTY Awards*</b> ( Event Date: 9/24)
24	Tech & Cyber Security	Software Companies / Telecommunication Cos.	
31	Architecture & Engineering	Architectural Firms / Engineering Firms	
SEPT 7	<b>OC Philanthropy SR + Supp*</b>	Corp. Foundations / Aerospace + Defense Contract.	<b>OC Philanthropy*</b>
14	Fastest-Growing Private Companies	Fastest-Growing Private Companies	Holiday Event Guide
21	Biotech / Biomed	Medical Device Makers / Drug Makers	Who's Building OC / Leading K-12 Schools Guide
28	<b>Insurance &amp; Employee Benefits / FOB</b> (Event: 10/22)	Insurance Brokers	<b>Wealth Strategies Roundtable FOB</b> (Event 10/22)
OCT 5	Education	MBA Schools / Community Colleges	Holiday Entertaining / Healthcare
12	<b>CTC / Automotive Preview</b>	Automakers & Dealers	<b>Companies That Care</b> (Event Date: 10/8)
19	<b>GC Awards</b> ( Event Date: 11/17)		<b>GC Awards</b> ( Event Date: 11/17)
26	Fastest Growing Public Companies	Fastest-Growing Public Companies	Mergers & Acquisitions / FOB Awards (Event Date 11/19)
Nov 2	Banking	OC-Based Banks / OC-Based Credit Unions	Executive Travel & Meetings
9	<b>OC 500</b> (Event:11/5) Comm RE Upd.	Shopping Centers	
16		Employers	Law Specialties & Intellectual Property
23			Holiday Gift Guide
30			Human Resources & Labor Law
DEC 7		Nonprofit Organizations	Executive Health & Fitness
14	Best of 2020		
21	Economic Forecast 2021		2021 Trade Organizations Guide
28		<b>2021 Book of Lists</b>	

Space Reservations: 14 days prior to publication • Advertiser Due: 11 days prior to publication  
 Artwork Due: 7 days prior to publication

\*Denotes polybag issue

● Denotes logo cover / spread

GREEN - Signature Issue BLUE - Events

RED - Early ad and/or advertorial deadlines

3/30/20