

# ORANGE COUNTY BUSINESS JOURNAL

## 2021 Editorial Calendar

ISSUE	SPECIAL REPORT	THE LIST	CUSTOM CONTENT
Jan 4	Business Person of the Year		
11			
18	Commercial Real Estate Update		Healthcare
25	CFO -Where Are They Now?		<b>Charity Event Guide*</b> / CFO -Where Are They Now?
Feb 1		Chipmakers	
8	Celebrating Black Business	2020 Largest Charitable Gifts	Celebrating Black Business
15	Healthcare	Diagnostics & Testing Equipment Cos / Hospitals	Education, Training & Online Learning
22	Banking	Commercial Banks / Venture Capital Firms	
Mar 1	Residential Real Estate	Homebuilders	Tech & Cyber
8	Top Real Estate Deals	2020 Top Home Sales	
15		Environmental Consultants	
22	Law Firms	Law Firms	
29		Advertising Agencies	<b>The Giving Guide*</b> / Healthcare Education
● April 5	<b>Excellence in Entrepreneurship Awards</b>	Employment Agencies	<b>Excellence in Entrepreneurship Awards (Event Date: 5/6)</b>
12	Commercial Leasing Guide	Comm. Property Mgrs. / Commercial Brokers	
19	Small Business	SBA Lenders	Healthcare Roundtable
26	Public Companies	Public Companies	
May 3	<b>CFO Awards (Event Date: 9/28)</b>	Apparel Companies	<b>CFO Awards (Event Date: 9/28)</b>
10		Restaurant Chains	Healthcare
17	Commercial Real Estate Update	Public Relations Firms	Masters & MBA Guide
24	<b>OC 50</b>		
● 31	Finance	Financial Advisors / RIAs	
June 7	Commercial Development	Commercial Developers / Construction Cos.	
14	Private Companies	Private Companies	Human Resources & Labor Law
21	Accounting & Management Consulting	Accounting Firms / Mgmt. Consultants	Personal Injury Law
● 28	Tourism	Hotels	Wealth Strategies Roundtable
July 5	Best Places to Work	Best Places to Work	Healthcare
12	Interior Design & Construction	Tenant Improvement Contractors	
19	FOB Awards	Women-Owned Business	<b>FOB Awards (Event 8/26)</b> / Women in Finance
26	<b>OC's Wealthiest</b>	OC's Wealthiest	Women in Commercial Real Estate
Aug 2	Healthcare	Medical HMOs, PPOs / Dental Cos.	Education, Training & Online Learning
9	Meetings & Conventions / IOTY Awards	Hotel Meeting Rooms	<b>Innovator of the Year Awards (Event Date: 9/9)</b>
16	Commercial Real Estate Update	Shared Space Providers	
23	Tech & Cyber Security	Software Companies / Telecommunication Cos.	Employment & Labor Law
30	Architecture & Engineering	Architectural Firms / Engineering Firms	Women in Law
Sept 6	<b>OC Philanthropy SR + Supp*</b>	Corp. Foundations / Aerospace & Defense Contr.	<b>OC Philanthropy*</b>
13	Biomed/Biotech / <b>WIB Awards</b>	Medical Device Makers / Drug Makers	<b>Women in Business (Event: 10/28)</b>
20	Fastest-Growing Private Companies	Fastest-Growing Private Companies	Who's Building OC / Leading K-12 Schools Guide
27	Insurance & Employee Benefits	Insurance Brokers	
● Oct 4	Education	MBA Schools / Community Colleges	CREW Spire Awards / City of Irvine 50th Anniversary
11	Automotive Review	Automakers & Dealers	Healthcare / Holiday Event & Entertaining Guide
18	<b>General Counsel Awards</b>		<b>General Counsel Awards (Event Date: 11/18)</b>
25	Fastest-Growing Public Companies	Fastest-Growing Public Companies	Mergers & Acquisitions/ Wealth Strategies Roundtable
Nov 1	Banking	OC-Based Banks / OC- Based Credit Unions	Executive Travel & Meetings
● 8	OC 500 / Comm Real Estate Update	Shopping Centers	
15		Employers	Law Specialties & Intellectual Property
22			Holiday Gift Guide
● 29			Human Resources & Labor Law
Dec 6		Nonprofit Organizations	Executive Health & Fitness
13	Companies That Care		Companies That Care
20			
27		<b>2022 Book of Lists</b>	

Space Reservations: 14 days prior to publication

Advertorial Due: 11 days prior to publication

Artwork Due: 7 days prior to publication

\*Denotes polybag issue

● Denotes logo cover / spread

GREEN - Signature Issue

RED - Early ad and/or advertorial deadlines

BLUE - Events