

# 2022 Charity Event Guide

## First Calendar Listing Free!



The **Charity Event Guide** is the annual resource highlighting the top five charity events of 2021 (by net revenue) in six categories, and a look ahead to the Orange County charity events planned for 2022.

- Showcases the top five fundraising dinner/galas, luncheons, breakfasts, golf events, walk/runs and unique virtual events from 2021
- 2022 calendar & descriptions of OC charitable events by month PLUS calendar access on [www.ocbj.com](http://www.ocbj.com) with link to your website
- Reach a philanthropic group of affluent and influential leaders in OC - average household income of \$748,000 (6x the county average)!

**To submit your 2021 event for our “Top 5 Events” feature  
OR to list your 2022 event(s) on the calendar, visit [www.ocbj.com/charityeventguide](http://www.ocbj.com/charityeventguide).**

**Publication Date:**  
**January 24, 2022**

**Ad Reservation:** December 13, 2021

**Listing/Top Deadline:** December 13, 2021

**Ad Materials Due:** January 10, 2022

Ad Size	Price	Listings
Sponsor	\$6,300	Includes 5 listings, Full-page, 4C ad & logo
Full page	\$5,980	Includes 4 listings
1/2 page	\$4,135	Includes 2 listings
1/4 page	\$2,370	Includes 1 listing
Free Listing Upgrade	\$350	(Upgrade your free listing to include a description & photo)

Additional paid listing options available at [www.ocbj.com/charityeventguide](http://www.ocbj.com/charityeventguide)