



2017 Keynote Speaker



Matthew Emerzian
Founder & CEO



Upon graduating from the Anderson School of Management at UCLA with his MBA, Matthew Emerzian became a prominent SVP of a major music marketing company, working with the biggest artists in the world. He was “on the top of the heap” as they say, but felt like he was at the bottom of the world. He was empty. Realizing he spent his career focused on everything that didn’t matter - fame and fortune - he set out to change it by creating a life focused on making the world a better place.

This new purpose not only transformed his life, but it became the inspiration for his book, *Every Monday Matters – 52 Ways to Make a Difference*.

Today, Every Monday Matters (EMM) is a not-for-profit organization committed to helping people understand how much and why they matter. Through their YOU MATTER™ Education Program, reaching nearly a million students in 49 states and six countries; their YOU MATTER™ Corporate Program in major corporations across the country; national speaking engagements; social media; and grassroots campaigns; EMM is transforming the lives of hundreds-of-thousands of people and positively impacting the world... one Monday at a time.