



2020 KEYNOTE SPEAKER

Joe Duran, CEO & Founding Partner



UNITED CAPITAL
A GOLDMAN SACHS COMPANY



Joe Duran is Chief Executive Officer and Founding Partner of United Capital, the nation's first and largest Financial Life Management company, and now a Goldman Sachs company.

A proven entrepreneur, investor, best-selling author, and sought-after industry speaker, Joe previously built Centurion Capital as President of the company, which he sold to General Electric Financial (GE) in 2001.

He is a renowned industry visionary with featured columns in both InvestmentNews and Time Magazine's Money.com. Joe is a frequent contributor to CNBC, Fox Business, Bloomberg, and PBS and appears regularly in both traditional and online media, and was a recipient of a prestigious Ernst & Young Entrepreneur of the Year award in 2015 and the Schwab Pacesetter Impact Award.

His most recent book, "The Money Code: Improve Your Entire Financial Life Right Now," achieved best-seller status on both The New York Times and USA Today lists. Joe has an undergraduate degree from Saint Louis University and MBA degrees from the University of California, Berkeley and Columbia University. He earned his Chartered Financial Analyst designation in 1997.

Most importantly, Joe is lucky to have a wonderful family who inspires him every day. Joe, his wife, Jen, and their daughters, Charlotte, Juliette, and Samantha, live in Newport Coast, CA.