



20th Anniversary
Keynote Speaker

**Lindsey
Ueberroth**

President & CEO,
Preferred
Hotel Group



Professional Biography

Lindsey Ueberroth is President and CEO of Preferred Hotel Group. She joined Preferred Hotel Group in 2004, was named president in 2010, and was promoted to CEO in February 2014 as part of a carefully planned and anticipated succession of leadership as the company entered its 10th year of private ownership by the Ueberroth Family.

Throughout her 10 years with the company, Ms. Ueberroth has helped solidify Preferred Hotel Group's position as an iconic global hospitality brand and a preferred partner for independent hotels and resorts. Under her leadership as president, the company launched the points-based iPrefer loyalty program; introduced the Sterling Design and Summit Serviced Residences brands; and marked first-time presence in more than 20 new countries. Shortly after joining the company, Lindsey spearheaded the development of the Preferred Boutique brand. A graduate of Wake Forest University, she has traveled to more than 100 countries.