

2019 Keynote Speaker

Dean Stoecker
Chairman & CEO

alteryx



Dean Stoecker is chairman, chief executive officer and a founding partner of Alteryx, revolutionizing business through data science and analytics. Dean's leadership and motivational skills, along with his ability to create, communicate and realize a vision, are a driving force behind bringing back the thrill of solving to analysts and data scientists across the globe.

Alteryx is a 20 year overnight success with Stoecker leading the company through solid organic growth, three rounds of funding and a successful IPO in March of 2017 to deliver a transformational experience to customers of all sizes. Dean's unique vision and strategy around bringing a code free and code friendly experience unleashes the line-of-business analyst from the menial and mundane to truly loving their work again.

2017 was a banner year for the company. In addition to being recognized as one of the top performers in the class of 2017 IPOs, Stoecker received the EY Entrepreneur Of The Year® 2017 Award in the Orange County Region, which recognizes entrepreneurs who excel in areas such as innovation, financial performance and personal commitment to their businesses and communities. In addition, Dean drives a philanthropic leadership with the creation of Alteryx for Good, a program that brings the charge of solving real-world problems to non-profits, educators and local communities.

Additionally in 2017, Alteryx was recognized as the Gold winner in its first-ever Gartner Peer Insights Customer Choice Awards, one of Deloitte's Technology Fast 500™ and a Top 20 All-Stars in Technology by KeyBanc Capital Markets.

Prior to co-founding Alteryx, Dean held leadership roles at Integration Technologies, Strategic Mapping and Donnelley Marketing, a Division of Dun & Bradstreet.

Dean earned a bachelor's degree from the University of Colorado and his Master of Business Administration from Pepperdine University.