



Keynote Speaker

**Lisa Vogel**

Co-President



### *Professional Biography*

Lisa Vogel serves as co-president of RAJ Manufacturing LLC (RAJ Swim), one of the largest international companies in the swimwear industry. RAJ Swim designs, manufactures, and sells swimwear under many globally recognized brand names including ATHENA, Next by Athena, Hurley, Nautica, LUXE by Lisa Vogel, Basta Surf, Reef, Ella Moss and Splendid. RAJ Swim also owns and operates SwimSpot, an online and in-store destination for the modern sun lover, with nine stores throughout California and Hawaii.

As a graduate of the University of Southern California's Marshall School of Business, Vogel joined RAJ Swim, a family business founded by her parents, Marta and Raj Bhathal. She has served in various roles throughout the company during her tenor, and currently oversees the marketing/public relations department, licensing and compliance, operations, as well as the design and merchandising departments. Lisa's brother, Alex, serves as co-president, managing sales, production and long-term finance. RAJ has been honored in the past by the Orange County Business Journal as a winner of the Family Owned Business Awards and was the inaugural recipient of the Southern California Apparel Awards "Trendsetter of the Year" in 2014.

In 2009, Vogel launched LUXE by Lisa Vogel, an upscale and chic swimwear fit solution for the modern beach sophisticate, currently sold at luxury retailers such as Neiman Marcus, Saks Fifth Avenue, Nordstrom and SwimSpot. LUXE by Lisa Vogel was honored as the Mercedes Benz Fashion Week Swim Presents "Designer of the Year" in 2012.

Vogel has appeared in numerous fashion and business television segments including Orange County Cable Business Journal; Dialogue with Jim Doti; as well as appearances on CBS, E! Entertainment Television, NBC Inside Couture and the FOX's Good Day LA. She has also participated as a panelist for BUZZ: An Executive Women's Think Tank. Vogel was awarded with the inaugural "Rising Leader Award" at Segerstrom Center's Arts and Business Leadership Award Dinner, and was a recipient of the 2015 Women in Business Award from the Orange County Business Journal.

With a passion for the arts, Vogel has served in the past on the board of directors for the Irvine Barclay Theatre and is currently involved with Segerstrom Center as an Angel of the Arts. Vogel is also very active with her children's school, St. Mary's, where she serves as a trustee and development committee chair. She was married recently to husband Richard Meraage and resides in Newport Coast with their five boys.