



**Alexis Schulze**

**Co-Founder & Chief Visionary Officer**

**Steve Schulze**

**Co-Founder & Chief Executive Officer**

**néktər**  
JUICE BAR.

### **Professional Biography**

Alexis and Steve Schulze founded Nektar Juice Bar in 2010 with the distinct mission to re-invent the juice space, similarly to the way the coffee experience was re-invented in the early '90s.

Starting with just five employees, one location and only \$640 in sales on its first day, Nektar has since grown to more than 50 locations across five states, employs more than 700 employees and generates over \$40 million in revenue – all in only five years.

Today, Steve and Alexis's goals go far beyond simply making a profit – their goal is to empower communities to live healthier lives by providing access to fresh, pure juices and foods in a welcoming, energetic and encouraging environment.

Nektar Juice Bar was also honored as an Orange County Business Journal 2013 Family Owned Business Award recipient and Alexis is a past Women in Business Award winner.

