

APPAREL COMPANIES

Rank Prev. Rank	Company	•Web site •E-mail	OC employees •yearly % change	Companywide employees •yearly % change	Companywide 12-month sales (millions) •yearly % change •year end date	Partial list of brands/products	Top local official(s) •Title •Phone/fax
1 (1)	Oakley Inc. One Icon Foothill Ranch 92610-3000	oakley.com info@oakley.com	1,666 3%	3,958 52%	\$1,210 ⁽¹⁾ NA Dec. 2009	Sunglasses, glasses, goggles, clothes, shoes sold under Oakley, Oliver Peoples, other brands	Colin Baden CEO (949) 951-0991
2 (2)	St. John Knits International Inc. 17522 Armstrong Ave. Irvine 92614-5728	sjk.com webmaster@sjk.com	900 ⁽¹⁾ NA	1,400 ⁽¹⁾ NA	\$315 ⁽¹⁾ NA Dec. 2009	Women's suits, dresses, other clothes, accessories sold under St. John, St. John Yellow Label brands	Glenn McMahon CEO (949) 863-1171
3 (3)	Quiksilver Inc. 15202 Graham St. Huntington Beach 92649-1109	quiksilver.com zqk@quiksilver.com	850 -13%	7,650 -4%	\$1,967 -11% Jan. 2010	Clothes, shoes, accessories sold under Quiksilver, Roxy, DC Shoes, other brands	Robert McKnight chairman/CEO/president (714) 889-2200/(714) 889-3700
4 (4)	Alstyle Apparel Inc. 1501 E. Cerritos Ave. Anaheim 92805-6400	alstyle.com info@alstyle.com	700 0%	4,000 0%	\$250 0% March 2010	T-shirts, other clothes sold under AAA, Hyland, Murina and Classic by Alstyle brands	Reggie Dunston VP sales (714) 765-0400/(714) 765-0450
4 (5)	Vans Inc. 6550 Katella Ave. Cypress 90630-5102	vans.com vanscustserv@vfc.com	700 8%	3,000 7%	\$2,750 ⁽²⁾ NA Dec. 2009	Shoes, clothes sold under Vans, Vans Girls, Vans Snow, Pro-tec brands	Kevin Bailey/Jim Watson president/director, apparel sales (714) 889-6100/(714) 889-6781
6 (6)	Billabong USA 117 Waterworks Way Irvine 92618-3110	billabong.com mail@billabong-usa.com	620 ⁽¹⁾ NA	3,000 ⁽¹⁾ NA	\$1,260 ⁽¹⁾ NA Dec. 2009	Clothes, shoes, sunglasses, wetsuits sold under Billabong, Element, Von Zipper, other brands	Paul Naude president, North America operations (949) 753-7222/(949) 753-7223
7 (7)	La Jolla Group Inc. 14350 Myford Road Irvine 92606-1002	info@oneillclothing.com	450 5%	475 10%	\$200 ⁽¹⁾ NA Dec. 2009	Clothes sold under the O'Neill, Lost, Metal Mulisha, Rusty, True Love and False Idols brands	Toby Bost CEO (949) 428-2800/(949) 428-2253
8 (8)	Melmarc Products Inc. 4040 W. Carriage Drive Santa Ana 92704-6303	melmarc.com info@melmarc.com	365 0%	365 0%	wnd	Screen-printed and embroidered T-shirts, fleece and fashion knits	Brian Hirth CEO (714) 549-2170/(714) 549-2179
9 (9)	Raj Manufacturing LLC 2692 Dow Ave. Tustin 92780-7208	rajman.com operations@rajman.com	350 0%	350 0%	\$125 ⁽¹⁾ NA Dec. 2009	Swimsuits sold under Athena Pick Your Fit, Next by Athena, Luxe by Lisa Vogel, Guess, Hurley, St. John, Reef, other brands	Alex Bhathal/Lisa Vogel co-presidents (714) 838-3110/(714) 838-1363
10 (10)	Volcom Inc. 1740 Monrovia Ave. Costa Mesa 92627-4448	volcom.com	318 8%	602 16%	\$280.6 -16% Dec. 2009	Clothes sold under Volcom brand	Richard Woolcott chairman/CEO (949) 646-2175/(949) 646-5247
11 (11)	Sole Technology Inc. 26921 Fuerte Drive Lake Forest 92630-8149	soletechnology.com	227 -13%	409 -4%	\$200 0% Dec. 2009	Shoes, clothes sold under etnies, éS, Emerica, Altamont, ThirtyTwo, STI Lab brands	Pierre André Senizergues founder/CEO (949) 460-2020/(949) 460-2050
12 (12)	Rip Curl Inc. 3030 Airway Ave. Costa Mesa 92626-6010	ripcurl.com reception@ripcurl.com	222 NA	1,275 ⁽¹⁾ NA	\$300 ⁽¹⁾ NA Dec. 2009	Clothes, shoes, wetsuits, watches sold under Rip Curl brand	Kelly Gibson CEO (714) 422-3600/(714) 422-3601
13 (15)	Hybrid Promotions LLC 10711 Walker St. Cypress 90630-4720	hybridapparel.com jdogan@hybridapparel.com	220 45%	250 59%	\$250 76% Dec. 2009	Screen printed T-shirts, hooded sweatshirts under Hybrid, Bitter Sweet, Cage Rage, Three Counts, Power of Art, other brands and licenses	Jarrod Dogan CEO (714) 952-3866/(714) 952-3874
14 (14)	Asics America Corp. 29 Parker, Ste. 100 Irvine 92618-1667	asicsamerica.com	202 22%	3,750 ⁽¹⁾ NA	\$2,300 ⁽¹⁾ NA March 2010	Shoes, sportswear under Asics, Onitsuka Tiger brands	Nobuo Oda chairman/CEO (800) 333-8404/(949) 453-0292
15 (NR)	Manhattan Beachwear LLC 6600 Katella Ave. Cypress 90630-5104	mbwswim.com info@mbwswim.com	200 0%	220 0%	\$75 0% July 2009	Swimsuits sold under Kenneth Cole, Nanette Lepore, Sofia by ViX, Hermann by ViX, Hobie, Maxine of Hollywood, 24th & Ocean, Split	Allan Colvin/Brenda West CEO/president (714) 892-7354/(714) 799-5381
16 (16)	Hill Corp. 5065 E. Hunter Ave. Anaheim 92807-6001	discountdance.com info@discountdance.com	180 20%	180 20%	wnd	Leotards, shoes, other dancewear sold under Natalie Dance Wear, Allen Bodywear, Dance Department brands	Brian Hill CEO (800) 328-7107/(714) 970-9075
17 (12)	American Sporting Goods Inc. 101 Enterprise, Ste. 100 Aliso Viejo 92656-2604	avia.com	175 ⁽¹⁾ NA	3,750 ⁽¹⁾ NA	wnd	Shoes, clothes sold under And 1, Ryka, Avia, Apex brands	Jerry Turner CEO (949) 752-6688
18 (16)	Morning Sun Shirt Co. 12300 Monarch St. Garden Grove 92841-2909	msshirt.com	155 3%	155 3%	\$6.3 -11% Feb. 2010	Screen-printed T-shirts	James K. Hookano CEO/president (714) 890-1773
19 (18)	AST Sportswear Inc. 4340 E. Miraloma Ave. Anaheim 92807-1886	astsportswear.com info@astsportswear.com	125 ⁽¹⁾ NA	275 ⁽¹⁾ NA	wnd	T-shirts, shirts, other clothes sold under the Bayside, Aero, Bayside's Best, Union Made brands	Abdul Rashid COO (714) 223-2030/(714) 223-2033
19 (18)	Three Dots 7340 Lampson Ave. Garden Grove 92841-3912	threedots.com threedots@threedots.com	125 NA	125 NA	wnd	Women's, men's clothes sold under Three Dots brand	Sharon Lebon CEO/president (714) 799-6333

Abbreviations: NA: not applicable; wnd: would not disclose
List may not be reprinted without permission of the editor

⁽¹⁾ Business Journal estimate

⁽²⁾ Sales for Vans parent company VF Corp.'s outdoor and action sports unit

Researched by Emily Weisburg

► continued on page 12

APPAREL COMPANIES

Rank Prev. Rank		•Web site •E-mail	OC employees •yearly % change	Companywide employees •yearly % change	Companywide 12-month sales (millions) •yearly % change •year end date	Partial list of brands/products	Top local official(s) •Title •Phone/fax
21 (20)	Bodywaves Inc. 12362 Knott Ave. Garden Grove 92841-2802	bodywaves.com	100 ⁽¹⁾ NA	120 ⁽¹⁾ NA	wnd	Men's, women's clothes sold under the AKS, Surfwaves, Adiva, BW Sport brands	Andy Su owner (714) 898-9900/(714) 898-0904
21 (NR)	Fox Head Inc. 1621 Alton Pkwy. Irvine 92606-4801	foxhead.com	100 ⁽¹⁾ NA	450 ⁽¹⁾ NA	wnd	Clothes, shoes, accessories, sportswear sold under Fox Racing brand	Kurt Schleicher director of global sales (949) 757-9500
21 (19)	Hurley International LLC 1945 Placentia Ave., Ste. G Costa Mesa 92627-3450	hurley.com	100 ⁽¹⁾ NA	120 ⁽¹⁾ NA	\$19,000 ⁽³⁾ NA May 2010	Hurley clothes, shoes, accessories, wetsuits, sunglasses	Bob Hurley/Roger Wyett chairman/CEO (949) 548-9375/(949) 548-9521
21 (20)	Lifted Research Group 9600 Toledo Way Irvine 92618-1808	l-r-g.com-luxirie.com jesse.fredd@l-r-g.com	100 ⁽¹⁾ NA	125 ⁽¹⁾ NA	wnd	Clothes sold under the L-R-G, luxirie, L-R-G skateboarding brands, L-R-G kids, L-R-G accessories	Jonas Bevacqua CEO (949) 581-1144/(949) 581-0077
25 (22)	Lunada Bay Corp. 2419 E. Winston Road Anaheim 92806-5544	beccaswim.com	92 2%	92 2%	wnd	Swimsuits sold under the Becca, Betsey Johnson Swim, Lucky Brand swimwear, Mossimo, other brands	Susan Crank CEO/president (714) 490-1313/(714) 490-4242
26 (22)	Affliction Holdings LLC 1720 Apollo Court Seal Beach 90740-5617	afflictionclothing.com	90 ⁽¹⁾ NA	190 ⁽¹⁾ NA	wnd	Clothes, accessories sold under Affliction, Sinful, Xtreme Couture brands	Eric Foss/Clifton Chason/Courtney Dubar co-owners (562) 598-0299/(562) 598-0251
26 (NR)	M.L. Kishigo Manufacturing 2901 S. Daimler St. Santa Ana 92705-5810	mlkishigo.com	90 NA	90 NA	wnd	Public safety, flame resistant apparel, accessories	Loren Wall owner/president (949) 852-1963/(949) 852-0263
28 (NR)	Silver Star Casting Co. 17462 Von Karman Ave. Irvine 92614-6206	buysilverstar.com pr@buysilverstar.com	85 ⁽¹⁾ NA	90 ⁽¹⁾ NA	wnd	Clothes, belts, belt buckles, shoes	Luke Burrett CEO/president (949) 276-5990/(949) 281-5158
29 (24)	Stüssy Inc. 17426 Daimler St. Irvine 92614-5514	stussy.com	75 ⁽¹⁾ NA	75 ⁽¹⁾ NA	wnd	Clothes sold under Stüssy brand	Frank Sinatra CEO (949) 474-9255/(949) 474-8229
30 (NR)	Rvca Clothing 960 W. 16th St. Costa Mesa 92627-4332	rvcaclothing.com info@rvcaclothing.com	60 0%	60 0%	wnd	Clothes, accessories sold under Rvca brand	Pat Tenore founder/CEO (949) 548-6223/(949) 548-7722

Abbreviations: NA: not applicable; wnd: would not disclose
List may not be reprinted without permission of the editor

⁽¹⁾ Business Journal estimate

⁽³⁾ Business Journal estimate for Hurley parent company Nike Inc.

Researched by Emily Weisburg