# ANAHEIM

# INVOVATION IN ACTION



CUSTOM CONTENT • April 29, 2019

Presented By





# INNOVATION ROOTED IN COLLABORATION

# As the largest city in Orange County and 10th largest in California, Anaheim is the sports, entertainment, and tourism capital of the region, with the largest convention

center on the West Coast, two professional sports teams, and one of the world's most iconic theme parks in the Disneyland Resort. Anaheim is a global business destination with over 20,000 businesses representing diverse industries and 350,000 residents that enjoy a high quality of life and workforce opportunities. Anaheim has become a bustling center for enterprise ranging from small local businesses, to entrepreneurial start-ups, national firms, and multinational giants.

Companies looking to do business in Anaheim are empowered by the Anaheim Economic Development Team. The Economic Development Team takes a collaborative and unique approach to helping businesses succeed.

## ANAHEIM'S ECONOMIC DEVELOPMENT TEAM: A UNIQUE APPROACH TO ASSISTING BUSINESSES.

Anaheim sets itself apart through its innovative approach to business assistance. The Economic Development Team is comprised of staff from various city departments that collaborate to provide businesses with streamlined reviews and approvals, prompt responses, and a road map to locating or expanding in Anaheim. Through the Team's Business Assistance Meetings, businesses can advance their project within their desired timeline and access time and cost-savings. Over 4,000 businesses joined Anaheim in 2018, reinforcing the unique experience of doing business in Anaheim.



# FAST RESULTS. EASY DECISION: EXPERT COATINGS AND GRAPHICS

When manufacturer Expert Coatings and Graphics contacted Anaheim's Economic Development Team, the company was looking to combine its existing sites in an ideal business location. Within 24 hours, the Team assessed the company's needs and identified sites. CEO Sandra Day signed a 10-year lease the next day, and has seen ECG's operations grow significantly. The Team recently helped ECG with its second expansion site.

"I absolutely, wholeheartedly recommend working with the City of Anaheim's Economic Development Team. When you think of government, you think of a lot of hurdles that people normally need to go through. It was actually the exact opposite, Everybody was there at the table. It was a wonderful experience."

- Sandra Day, CEO and President

#### FOSTERING GROWTH AND NEW TECHNOLOGIES.

The Economic Development Team fosters innovation by connecting companies to resources, and to one another. Throughout the year, the Team reaches out to thousands of businesses and entrepreneurs through industry presentations, participating in trade expos, and a range of events that drive new ideas, expanded opportunities, and unique collaborations. The Team connects with the world's leading industries and commercial real estate community at MD&M West Expo, AEC Science and Technology Conference, ICSC's RECON and Southern California Idea Exchange, and Natural Products Expo West.



#### Home to Orange County's Leading Industries

Anaheim is home to the county's largest industries including hospitality and tourism, health care, and manufacturing. With one of the world's most popular tourist attractions, two professional sports teams, and the largest convention center on the West Coast, the hospitality and tourism industry employs 48,200 people and attracts \$9 billion to the regional economy, annually. The Economic Development Team is actively bolstering industry growth. Anaheim is proud to be home to Orange County's largest manufacturing sector. The Team works with Anaheim manufacturers on technical training, employee recruitment, and industry promotion, and co-sponsors Anaheim's annual Manufacturing Day. Led by Anaheim manufacturer Reborn Cabinets, this job and resource fair introduces high-school students and college-age youth to high-growth manufacturing careers while helping Anaheim employers build their pipeline of workers. The Team supports the construction industry through its collaboration with the commercial brokerage and development community by hosting Commercial Broker and Property Manager Workshops, sharing business resources available to their clients and updates on key developments.

#### Fostering Entrepreneurship

Anaheim's Economic Development Team is committed to fostering innovation by supporting the city's emerging entrepreneurs. The Team provides aspiring entrepreneurs with mentorship, networking opportunities, and guidance as they build their Anaheim businesses. You'll find the Team participating in multiple activities focused on the city's growing entrepreneurial community including a Youth Entrepreneurship Forum, Women Entrepreneurs Lunch & Learn, and Emprendedor@s Entrepreneurship Academy. Collectively, these events inspire and equip aspiring entrepreneurs with the tools necessary to launch and grow their business.

#### WHERE BUSINESS IS EMPOWERED.

Anaheim is where businesses of all sizes and industries are empowered. Anaheim's Economic Development Team works collaboratively with businesses looking to open, relocate, or expand in Anaheim. This work starts with understanding the unique and specific needs of each business, then crafting solutions that address those needs head-on.



In 2018, Anaheim's Economic Development Team was hard at work helping businesses thrive. In the process, the Team:







#### TOP ANAHEIM INDUSTRIES

Home to more than 20,000 businesses, Anaheim offers a vibrant economy fueled by multiple key industries. Anaheim's Economic Development Team connects companies across all sectors to the resources they need to thrive in this dynamic city.

1,135 businesses 23% of Orange County share

48,200 jobs created

1,302 businesses

Largest sector in Orange County 11% of Orange County share

18,000 jobs created

1,385 businesses

17% of Orange County share

16,900 jobs created

#### Technology

5% of Orange County share 8,200 jobs created

Healthcare

982 businesses

19,700 jobs created

#### LOCATION, LOCATION, LOCATION.

It's true what they say: Location really is everything, especially for businesses looking to flourish in Anaheim. As part of its comprehensive business assistance, Anaheim's Economic Development Team quickly finds sites for new and existing businesses looking to relocate, build, or expand in Anaheim.

Whether searching for retail, commercial, industrial, or office space, the Team works diligently and quickly to find the right location based on each business owner's specific needs and goals. This includes identifying and comparing demographics, business and consumer data, and zoning requirements for a range of potential sites. The Team then prepares reports on potential locations for business owners to review and share with commercial brokers or agents to ensure the appropriateness of each site.

#### APPROVALS AT THE SPEED OF BUSINESS.

Launching and running a business leaves little time for red tape. The Economic Development Team includes dedicated Business Solutions Specialists for help with navigating, simplifying, and expediting processes, permits, and approvals. The specialists serve as direct liaisons with city departments and outside agencies and help businesses promptly obtain business licenses, tenant improvements, equipment installations, building permits, utilities, and more. Leaving companies more time to focus on launching their business.

#### INCENTIVIZING BUSINESS.

Doing business in Anaheim takes power – and water. And that requires working with Anaheim's Public Utilities - Orange County's only city-owned, not-for-profit utility. To help businesses curb operational costs, the Economic Development Team works with business owners to maximize programs, incentives, and rebates offered by Anaheim Public Utilities.

The Team also reduces start-up costs by helping business owners take advantage of Anaheim's fee deferrals for new construction. This allows starting businesses to delay paying fees until the development is ready for inspection and occupancy. Even more reason to do business in Anaheim.

#### A POWERFUL NETWORK.

While partnering with business owners to reach their goals, Anaheim's Economic Development Team also works with agencies and service providers to bring businesses a full range of support, resources, tools, and services. Through a network of partnerships with local, state, and federal agencies, the Team points businesses toward resources for securing loans, grants, and hiring credits to offset operating costs.

Business often need help finding, attracting, training, and retaining employees as well. Working in collaboration with Anaheim's Workforce Development Board, the Team connects employers to resources and tools for building a competitive workforce. The Team also helps businesses access and leverage employee training funds, recruitment assistance, and hiring tax credits to offset the cost of staffing. Through on-the-job training programs, businesses hiring in Anaheim can receive up to 50 percent wage reimbursement for new hires. Additionally, the Team can provide demographic and labor market data to help companies determine competitive salaries that attract high-quality candidates.



#### OPEN FOR BUSINESS: URBANA

Javier Cuadra dreamed of opening a restaurant that served up the fresh flavors of Central Mexico to Anaheim diners. He knew the restored historic Anaheim Packing House would be the ideal location for URBANA, his Mexican gastronomical enterprise, but he wasn't sure how to go about getting the required permits and approvals to launch his eatery.

That's when he turned to Anaheim's Economic Development Team. The Team helped him navigate the permit process and secure the approvals he needed to open URBANA in a timely manner. Today, Javier's restaurant draws a large crowd of foodies searching for authentic Mexican cuisine with a unique ambience.

- Javier Cuadra, Owner & Founder

# POSITIONED FOR THE FUTURE



Over the past 162 years, Anaheim has grown from a small community of vineyards to a thriving, vibrant urban center where world-class entertainment, metropolitan living, and innovative business converge. Today, Anaheim is a city moving toward a bright and bold future. Anaheim's Economic Development Team is honored to play a role in realizing the city's vision by supporting the businesses that power its future.

This future includes a number of groundbreaking commercial and housing developments that bring together residents, visitors, businesses, and the people they employ in new and exciting ways.

#### Workforce Housing

Now more than ever, housing is a critical factor in determining business location. As Anaheim continues to grow, the city remains focused on ensuring it provides a diverse range of housing that can meet the needs of employees across industries. An upcoming, affordable rental project at Manchester Ave. and Orangewood Ave. will provide 102 workforce housing units with onsite amenities including a pool, preschool, and community garden.

Beautiful market rate and affordable workforce housing developments are occurring throughout the city including mixed-use developments in the Platinum Triangle and Center City. A-Town Metro and Jefferson Stadium Park are currently under construction in the Platinum Triangle and will feature more than 2,800 residential units and nearly 60,000 square feet of retail space to directly serve new residents. In Center City, Alexan CTR City and the future Business Arts Residential Network, or BARN for short, will add nearly 300 housing units and 40,000 square feet of contemporary retail and office space.



#### Commercial Development

The Platinum Triangle is at the forefront of development for Anaheim. Nearly 5 million square feet of commercial, office, and residential development will be integrated with a carefully planned network of pedestrian walkways, streetscape improvements, and recreation spaces. Anaheim is also making efforts to revitalize specific parts of the city including Beach Boulevard. The visioning efforts recently adopted as part of the Beach Boulevard Specific Plan aim to reinvigorate the corridor with improvements to infrastructure including living, gathering, and recreational spaces.

"Anaheim's Economic Development Team serves as a single, convenient, and responsive source dedicated to supporting business success — from initial planning stages to opening day and beyond."

#### Transportation and Mobility

Reducing traffic is a top priority for cities throughout Southern California. Anaheim is taking an innovative approach to reduce congestion and connect residents and visitors with popular destinations in Center City. Through collaboration and partnership with Anaheim powersports vehicle manufacturer Polaris and Anaheim Transportation Network, the city launched Orange County's first all-electric microtransit service, FRAN (Free Rides Around the Neighborhood). With a tap of a mobile app, residents, and visitors can hop on one of FRAN's fleet of 10 Anaheim-built electric vehicles and catch a ride to popular Center City destinations. Anaheim's Economic Development Team is pleased to support local businesses like Polaris as they move the city toward its vision of the future.



#### INNOVATE | EMPOWER

#### OUR TEAM. YOUR BUSINESS. WORKING TOGETHER.

Anaheim's innovative Economic Development Team is empowering businesses to thrive and prosper. To learn more about assistance, resources, and support available to companies doing business in Anaheim, contact the Economic Development Team at (714) 765-4592 or email economicdevelopment@anaheim.net.



# Property search so easy, a mouse can do it.

Locating in business-friendly Anaheim is a smart move. And now we're making it simpler. Start your search with Anaheim's Economic Development Team and our convenient, easy-to-use, no-cost online property locator. In a matter of clicks (and minutes), you'll have the power to:

- Search retail, industrial and office listings in Anaheim
- Identify and compare sites best suited to your business
- Filter property listings using a wide range of layers
- View demographics, business and consumer data for each site
- Save time, money and effort with listings that fit your needs

We'll help you find the right location for your business with time-saving zoning information. Start your search now at

anaheimca.zoomprospector.com



ECONOMIC DEVELOPMENT TEAM

Our Team. Your Business. Working Together.

E-mail us at economicdevelopment@anaheim.net or call (714) 765-4592 to explore our full range of resources and locate or expand in Anaheim.



# Anaheim Based Firm Wincome USA Rebrands Its Management Division as Wincome Hospitality

Wincome USA, a privately owned real-estate investment, development and management firm, based in Anaheim, California, announces this week their intent to launch Wincome Hospitality, their new hospitality division. With nearly 40 years in the industry successfully managing multiple hotels and restaurants, Wincome has elevated every project and establishment to greater levels of quality and profitability. Their new hospitality division plans to do more of that.

Wincome's initial foray into Orange County happened over thirty years ago with the purchase of the small boutique hotel, The Carousel Inn and Suites (which later was sold to another local developer). This hotel was a trend setter for the market during the mid-90s once Wincome hired Paul Sanford as General Manager. Sanford, having recently left a successful career in Hawaii to finish his MBA at Pepperdine, brought world renown service culture from the islands to this hotel. This mix of service and location led to over two decades of success at this property and helped Wincome establish its footprint in the Anaheim hotel market.

Their 1998 purchase of three smaller hotels on West Katella Avenue, adjacent to the Anaheim Convention Center and across from *Disneyland*® Resort, was redone to form one larger resort, the Anabella Hotel which Wincome ran profitably for many years. Envisioning even more for this site, Wincome has taken that hotel down to build the new Westin Anaheim Resort, a Four Diamond hotel set to open in late Summer 2020. The new Westin will have twice the number of rooms of the previous Anabella Hotel, 42,000 square feet of meeting space, four innovative restaurants and bars (one is a rooftop bar), a concierge lounge, an outdoor pool with private cabanas and a 3,000 square foot Westin WORKOUT® fitness center with Peloton bikes.

Wincome is not a newcomer to the luxury market, having purchased the Wyndham Hotel in Costa Mesa back in 2010. The property undertook a \$20 million renovation, received its first Four Diamond award in 2013, and officially rebranded in 2016 as the Avenue of the Arts Costa Mesa, a Tribute Portfolio Hotel (originally a Starwood brand

but now under Marriott's portfolio). Attributed with multiple awards, including Marriott's Franchise Hotel of the Year Award for Distinctive Properties in both 2017 and 2018 for Avenue of the Arts Costa Mesa Hotel, Wincome was able to take another forgotten property and turn it into a market leader.

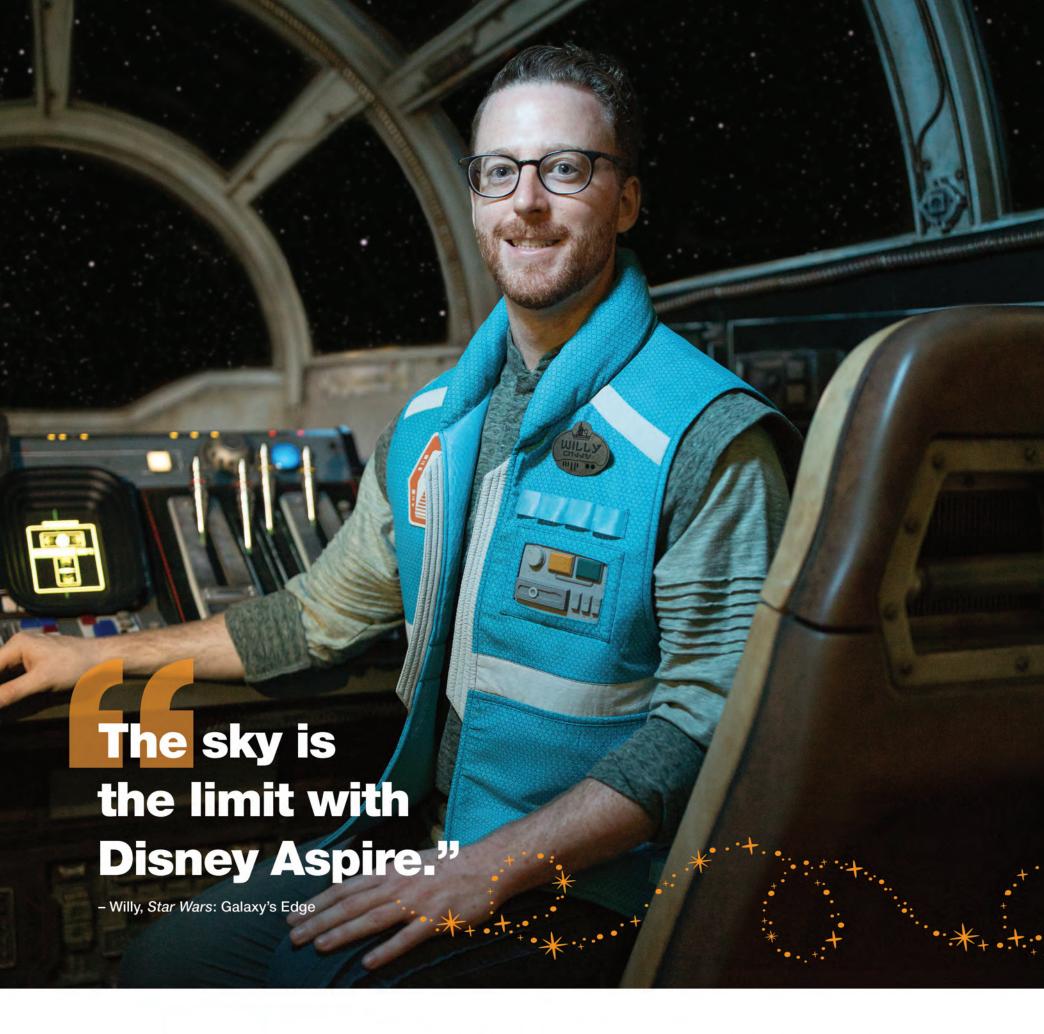
In 2016, Wincome purchased an office building at 888 Disneyland Drive—leasing the building to tenants as well as setting up their corporate headquarters. They also acquired the Anaheim Plaza Hotel, a 9-acre site located on Harbor Boulevard, and converted it to The Anaheim Hotel, a Three Diamond property with entitlements to potentially redevelop into another Four Diamond hotel.

Sanford, now the Chief Executive Officer and Asset Manager for all of Wincome's entities in the US, says "I'm looking forward to branding Wincome Hospitality as a firm to help other businesses succeed in the hospitality industry."

For more information on Wincome Hospitality, visit wincomehospitality.com.









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More than

\$21 Million

cash and in-kind contributed to local nonprofits and community efforts in 2018

\$5 Million

granted to the OC Housing Trust to build permanent supportive housing in Anaheim

\$600,000

donated to support job training in Anaheim through nonprofit Chrysalis

The secret to Disney magic has always been people. It's the reason why we are a force for change and continue to invest in unforgettable experiences for our Cast, our Guests and our neighbors.

We're excited about our bright future together... and proud to call Orange County home.



**Josh D'Amaro**President
Disneyland Resort

# Disneyland.

Learn more about our community outreach efforts.

publicaffairs.disney.com | Ff facebook.com/DisneylandResortCommunity

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# DISNEYLAND'S NEW PIXAR PALS PARKING STRUCTURE



#### **Parking Structure Specialists**

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#### Best Western Stovall's Hotels Of Anaheim Closest To The Magic Of The Disneyland® Resort

In 1963, building his first hotel in Anaheim, California, Hotel Owner and Operator Al Stovall wanted to create an "Out of this World Experience" for hotel guests coming to Disneyland, and boy did he deliver, building numerous space-themed Hotels in the Disneyland Resort. Since then, millions of guests have stayed there to visit Disneyland or to attend a convention at the Anaheim Convention Center.

Today, Best Western Plus Stovall's Hotels of Anaheim operates four hotels, with over 700 guest rooms surrounding the magic of the Disneyland® Resort. All Best Western Plus properties, the Best Western Plus Anaheim Inn, Best Western Plus Park Place Inn, Best Western Plus Pavilions, and Best Western Plus Stovall's Inn each offer many upgraded amenities with an enhanced level of comfort.

The stylish, spacious rooms are newly remodeled with dramatic new exteriors, modern new lobbies, plush bedding, all new swimming pool areas, and many other exciting changes. Guests will love the extra special touches when staying at the Best Western Plus Stovall's Inn and Best Western Plus Pavilions, such as room service, microwaves, mini fridges, free high-speed internet access, and cable satellite television with HBO. After a great night's rest, you can get the perfect start to your day at the Best Western Anaheim Inn with a full breakfast in their brand-new Breakfast Room before you head out and enjoy the local attractions. All hotels are AAA 3-diamond rated, certified as Disney Good Neighbor® hotels, and are with-in walking distance to Disneyland®, Disney's California Adventure®, Downtown Disney®, and the Anaheim Convention Center. In fact, our Best Western Plus Park Place Inn is the closest hotel to the Disneyland® Resort's main pedestrian entrance!

The Best Western Plus Stovall's Hotels of Anaheim are still family owned; family operated, and is bursting with family fun! Visit www.stovallshotels.com and book a stay today at the Best Western Plus Stovall's Hotels of Anaheim for a vacation to remember!

For Room Reservations call 1-800-854-8175 or visit www.stovallshotels.com.





The JW Marriott, Anaheim Resort is under construction and scheduled to open early 2020. The topping off party of the JW Marriott Hotel, Anaheim Resort was held on March 28, 2019. This will be the First Four Diamond Hotel in the Anaheim Resort, other than Disney's two 4-Dimond properties. It will be the first JW Marriott to be constructed in Orange County. The Hotel will have 466 rooms, 18 suites, 2 presidential Suites, a Grand Ballroom with 45,000 square feet of meeting space, a Roof Top Bar and many more amenities. This is a joint venture between Prospera Hotels and O'Connell Hotels that has been 12 years in the making and we are thrilled to have topped out and look forward to opening this hotel next year in 2020. It would not have been possible without the help of many individuals, thank you all for your support.



#### INFINITE LAYERS OF HOSPITALITY





Prospera Hotels, Inc. would like to thank the City of Anaheim for their continuous support and dedication to our recent hotel developments. Our current portfolio includes six properties located within the Anaheim Resort District. We are excited to announce the recent opening of our Hampton Inn & Suites Anaheim Resort in January 2019 and are on track to open the luxurious JW Marriott, Anaheim Resort in early 2020. We look forward to continuing our partnership with the City of Anaheim for years to come!

# anaheim has a lot to offer in

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# Conduct Business in Anaheim at Anaheim Marriott

Anaheim continues to evolve as a center of commerce in Orange County — particularly with the recent expansion of the Anaheim Convention Center. Just a few steps away is one of the city's most popular hotels: Anaheim Marriott.

A \$32 million guest room renovation was recently completed, creating modern, well-appointed rooms with a



residential feel and Southern California vibe. It's a smart choice for corporations who need to house meeting participants or conference attendees in the heart of Orange County.

Anaheim Marriott offers a contemporary venue for a variety of business needs. Host a meeting in the property's 169,662 square feet of event space. Entertain clients or reward employees at nFuse Restaurant, Bar & Lounge, which features fresh California cuisine infused with a global culinary twist. Or network and close a deal over a handcrafted cocktail or specialty Bourbon (nFuse lounge features 90+ Bourbons).

The hotel recently opened nFuse Social Lounge, a sophisticated, interactive space as a new venue for private events. Able to accommodate up to 90 people, nFuse Social Lounge features comfortable seating areas and interactive amenities like billiards and a shuffleboard table, which is well suited for everything from corporate events to cocktail parties.

For more information, please contact Lindsey Searight at (714) 748-2436 or Lindsey. Searight @marriott.com.

#### Building Landmark Hospitality Projects In The City Of Anaheim With Over 20 Major Projects In The Last 20 years



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# **CBRE**

#### **Anaheim: A Multifamily Market Like No Other**

By Dan Blackwell, Senior Vice President, CBRE

I began my career in real estate in Orange County on September 15, 2008 (also known as the day Lehman Brothers crashed).

I moved here from North Carolina with the expectation of getting into the multifamily market in Orange County, focusing on property sales and investment brokerage.

After studying the county's submarkets and various cities, I realized Anaheim had the highest multifamily property sales activity year-over-year as compared with any other city – a fact that held true even during the down cycle. Armed with this understanding, I decided to exclusively focus on the city's apartment segment, something that would ultimately allow me to provide deep insights and add tremendous value to the property owners of Anaheim.

To start, I mapped out each apartment building in Anaheim containing five to 150 units (approximately 1,200 properties). I walked the streets and took photos of every single site, I studied the unit mix, rental rates, square footage, and property features. Most importantly, I was able to learn about each owner and what their goals and objectives were. During the past decade, I have evaluated hundreds of apartment buildings in Anaheim, plus many others throughout Orange County.

Over the years, as my team and business has grown and expanded into other markets, I have made a point to keep my pulse on Anaheim. This year is again marked by strong investor demand for multifamily properties in the city as well as throughout other parts of the county. As property fundamentals remain strong and investor demand has continued to grow, we have experienced demand outpacing supply, a dynamic we foresee to continue for the remainder of the year and into 2020.

As the first quarter is already behind us and we move into the middle of the year, my

focus has and continues to in assisting my clients in navigating the coming months and years, to help them stay up-to-date on market conditions and make informed decisions through acquisitions, dispositions, refinancing and/or through completing 1031-exchanges.

Since joining CBRE in 2015, our 10-person team has become one of the preeminent multifamily experts in Orange County. Our specialization in this area allows us to cater to our clients' wide variety of investment needs with the utmost level of expertise and attention. After years of dedication and earned experience, we have become market leaders and continue to provide exceptional outcomes for our clients. With CBRE's platform and reach, we are able to bring Wall Street resources from a worldwide commercial real estate leader to Main Street's individual property investors.



We are excited about the many investment opportunities we see in the months and years to come.

Dan Blackwell, Senior Vice President at CBRE, has specialized in Multifamily Investment Sales since 2008, and currently leads a 10-people team focused on Orange County multifamily investment sales. Blackwell believes that an investor's interests are best represented through relationships founded on trust and strengthened by longevity. He can be contacted at (949) 307-8319 or Dan.Blackwell@cbre.com.

# Congratulations to the City of Anaheim for Fostering Innovation and Empowering Business!



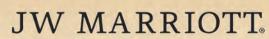


Stovall's Hotels of Anaheim AAA Three Diamond Rating



The Best Western Plus Anaheim Inn, Best Western Plus Park Place Inn, Best Western Plus Pavilions and Best Western Plus Stovall's Inn offer many upgraded amenities with an enhanced level of comfort and all hotels are within walking distance to the Disneyland Resort.







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It would not have been possible without the help of many individuals, thank you all for your support!

# Disneyland's Pixar Pals Parking Structure Nears Completion Ahead of Star Wars: Galaxy's Edge Opening

General contractor Bomel Construction will complete the parking structure in June—two months ahead of schedule.

**BOMEL CONSTRUCTION** 

Bomel Construction Co. Inc. has been a leading designer and builder of parking structures throughout the West for decades.

Bomel Construction's craftsmanship has come to life at arenas, airports, casinos, hotels, mass transit stations, office parks, shopping malls and universities. Widely regarded as the dean of parking structure construction in the West, Bomel

Construction is experiencing the largest growth spurt in the family owned company's 49-year history. Its portfolio of projects includes parking structures and structural concrete work of varying complexities and sizes throughout California and several other western states.

While Bomel Construction is now based in Irvine, for decades the contractor called Anaheim home, where it served as the structural concrete contractor for construction of the Honda Center, the largest multi-purpose arena in Orange County.

Currently, Bomel Construction is working on two high-profile projects in Anaheim: parking structures at the largest theme park in California and for a high-end resort adjacent to the city's convention and gaine center.



Disneyland's Pixar Pals Parking Structure, right, and Mickey and Friends Parking Structure are connected at all levels by vehicular bridges.

At Disneyland, Bomel Construction is about two months away from finishing the Pixar Pals Parking Structure. The 6,500-stall garage, the largest facility of its kind currently being built in the West, will be connected to the 10,500-stall Mickey and Friends Parking Structure, erected 19 years ago on Magic Way. A pedestrian bridge over Magic Way, accessible from the second level, will eliminate the need for guests to cross Disneyland Drive, providing direct access to the Downtown Disney district and the theme park's main entrance. Tram service from the first level will take guests to the park's entrances and Downtown Disney.

Disney officials say parking and transportation enhancements—along with other existing parking options throughout the resort area—are designed to dramatically improve parking and traffic flow. The new parking structure is expected to significantly speed up guest arrival by providing a 60 percent increase in the number of access lanes and by adding parking capacity on the west side of the resort. In addition, the tram boarding area will be reconfigured to enhance the transportation experience for guests parking at both Pixar Pals and Mickey and Friends.

The Pixar Pals Parking Structure prepares the theme park for its next wave of growth, starting with the May 31 debut of Star Wars: Galaxy's Edge.

Bomel Construction broke ground on the 2.4-million-square-foot Pixar Pals Parking Structure on Feb. 27, 2018. Construction is scheduled to be completed by the end of June.

Pixar Pals will include a plaza area at the ground floor containing a new security screening area and tram loading and unloading zones. The tram will run through

Pixar Pals and Mickey and Friends, picking up and delivering guests to Downtown Disney. These enhancements will serve to facilitate a drastically improved guest experience through the beautification of the area and increased efficiency for security screening and tram turn-around times.

The new parking garage also includes offices for parking and security personnel, a break room, restrooms, 10 escalators, six elevators and

seven staircases.

Pixar Pals' large construction site has presented a number of challenges and the need for a high level of collaboration and coordination.

For example, the associated logistics of working next to the Mickey and Friends garage and tram area required the construction team to be efficient and safe with minimal guest interference.

Additionally, prior to the award of subcontracts and well before the start of construction, the project team met with

and gained commitments from the various trade partners regarding the necessary manpower required to construct this large- scale project. Through each phase of construction, attention to the appropriate manpower for the project was and continues to be a high priority to ensure adherence to schedule demands.

In addition to Bomel Construction, the design-build partners for Pixar Pals includes International Parking Design, Culp & Tanner, Architects Orange, Fuscoe Engineering, ACCO Engineered Systems and Rosendin Electric. Working with Bomel on the pedestrian bridge segment is Architects Orange, Culp & Tanner, Contech Engineered Solutions and Parsons.

Through the design and construction process, Bomel and its design partners have constantly updated 3D models to aid in making quick, decisive design-related decisions on the complicated design-build parking structure project. The process has allowed the project to advance design concepts to constructible details with speed and efficiency, allowing the project to be built within the constraints of an extremely aggressive schedule.

Just south of Disneyland, Bomel Construction, serving as the design-build general contractor, recently received a temporary certificate of occupancy for a six-level parking structure for the Westin Anaheim Resort, a 618-room hotel scheduled to open next year. Other design-build partners include Walker Parking Consultants and Culp & Tanner.

The upper levels of the 409,000-square-foot garage have 1,108 stalls for use by the resort. The ground level is leased to the Anaheim Convention Center. It has 205 stalls or can accommodate 80 tractor trailers.

For more information, contact Derral McGinnis at Bomel Construction, (714) 921-1660 or dmcginnis@bomelconstruction.com.



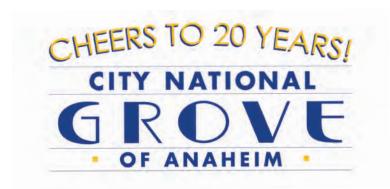
A multi-level, canopy-covered rotunda will be an eye-catching feature of Pixar Pals Parking Structure. Escalators in this area will transport guests between the ground level and rotundas on levels two, three and five.



# RAISING THE SKYLINE. RIGHT HERE IN ANAHEIM.







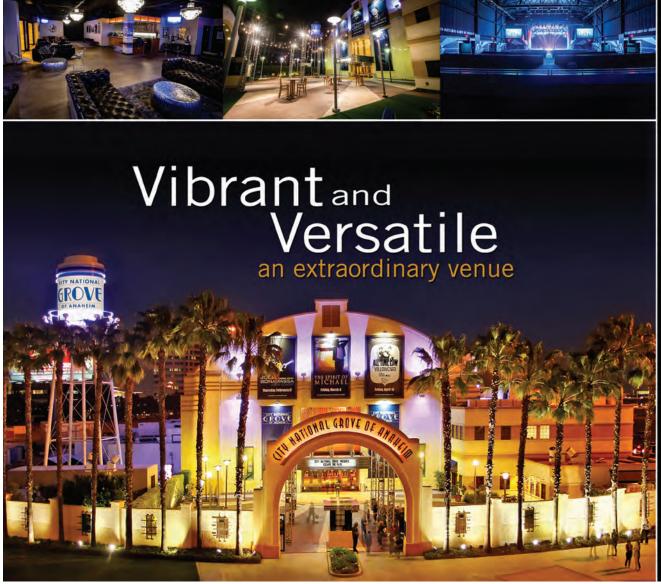
#### The Ultimate Venue - City National Grove of Anaheim!

The City National Grove of Anaheim offers events from 50 to 7,000 people. Whether you're looking for a fun & casual atmosphere, or an elegant flair, the Grove is the perfect fit.

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# create a smile

#### **Smiling: The Best Kind of Charity**

Most of us have never really been exposed to childhood cancer or know little about it. Yet, there are over 16 thousand children that suffer from this life-threatening illness every year in the United States.

Cancer is different when it hits a child as the epidemic of childhood cancer increases yearly. Hundreds of families find themselves in despair trying to help sustain their child's spirit throughout their journey.

Established in 2013, Create A Smile has created countless smiles for families across California, bringing joy to children through short trips, amusement park adventures, themed parties, toys, gifts, and many more custom-made experiences. Their hospital partners include CHOC, CHLA, Loma Linda Children's, Rady's and UCLA Mattel Children's Hospital. They have established affiliations with Girls Scouts, local school districts, and several community business partners. These partnerships are helping Create A Smile realize its vision by diversifying their programs and creating even more impact in the lives of children battling cancer across the Southwest and beyond. One of their more recent projects involves inspiring kids to help each other, instilling generosity, charitable spirit, and altruism in young hearts, with their #KidsHelpingKids program.

This organization is about children that fight so hard to be a kid again. To take a break from a world filled with IV poles, needle pokes and acquired hospital food. Why? Because in a traumatic experience like childhood cancer, every child deserves to feel like a kid again. To stand alongside the families and help them make the best out of childhood cancer, one smile at a time.

On Saturday, October 12, 2019, this Anaheim based nonprofit will host its third Annual Gala at the Embassy Suites, Anaheim and you're invited to be inspired by superheroes that will make YOU smile and your time worthwhile!

Join our story! For more information contact Shereen Youssef at (949) 424-5114 or at www.createsmiles.org.



www.createsmiles.org

info@createsmiles.ora



949.424.5114



## **Anaheim Packing District Announces 100 Year Celebration**

The Anaheim Packing District proudly announces the 100th Year of the Anaheim Packing House, one of the last remaining citrus packing warehouses in O.C., which has been historically preserved and retrofitted as Orange County's original market hall!

Several festive events will be planned throughout the year, including World Taste in September and Anaheim Night Market in December. However, the paramount celebration, Anaheim Packing House's Citrus Centennial, will take place on June 1st. Highlights of the marquee event will include historical guided tours, interactive workshops, artisans in action, live music – from 1919 Dixieland Jazz to 2019 Rockabilly, specially themed menu items from Packing House food purveyors and a free screening of a historical documentary celebrating the people – past and present - of the Packing House.

Anaheim Packing District owners/designers, Linda and Shaheen Sadeghi of the LAB (Little American Businesses), are celebrating more than the longevity of the citrus facility's infrastructure: "This year we celebrate a 100 year old story of the workers, their industry, energy and hard earned success in turning empty fields into blossoming orange orchards and a bustling commercial hub named Orange County. Their story continues today with richly diverse neighborhoods, successful family businesses and colorful culinary landscape. More than anything, we celebrate the Anaheim local community who saved their last remaining citrus packing warehouse, the Anaheim Packing House, so history remains present."

Visitors to the Anaheim Packing District's 100-Year Celebrations are encouraged to download the Ctr City Anaheim app, which provides parking assistance via complimentary micro-transit called FRAN (Free Rides Around the Neighborhood).

#### 100 Years of History

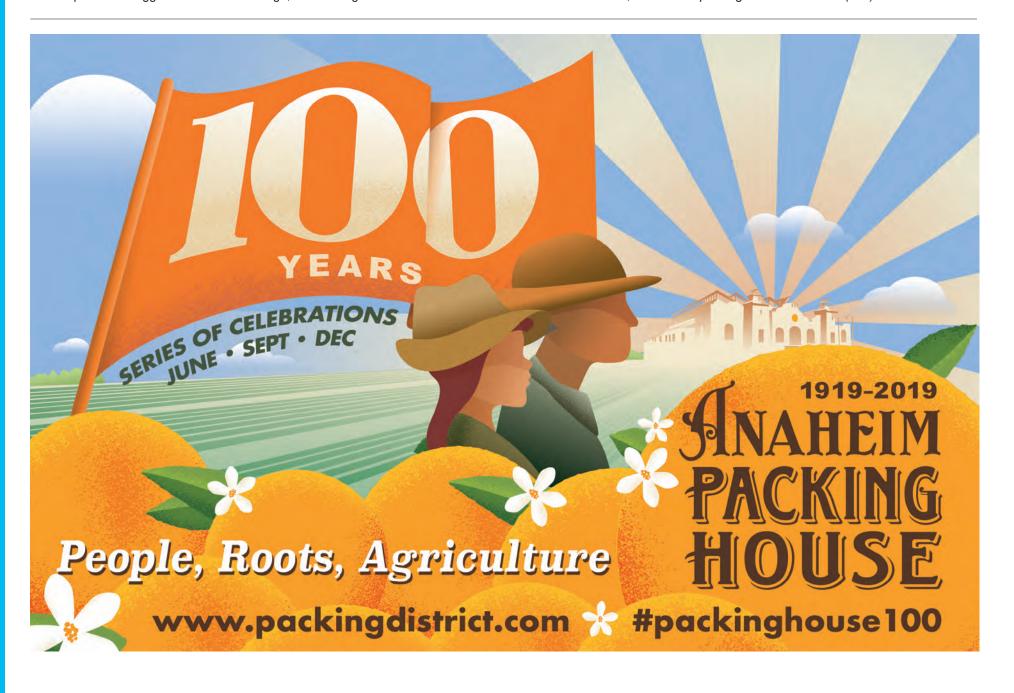
Once a part of the biggest citrus fruit exchange, the Packing House closed its doors



in 1955 as the growth of urban development halted citrus packaging production. Forgotten for decades, the Anaheim Packing House re-opened on May 31, 2014 to an eager crowd of over 5,000. This award-winning, European-style market hall has earned a spot on the National Register of Historic Places, three Golden Nugget awards and notoriety in thousands of digital and print publications globally. The exterior of the building has been restored to its golden glory, even down to its former Sunkist emblem embedded on the Mission Revival style frontage of the building, while the interior is a blend of the old and the new: suspended air plants, mixed-media folk art, vintage inspired facades, natural light along with an open center stage. Good vibrations and indescribable energy emanates both from the guests that attend and from the historical heartbeat that thrives within.

For more Packing District and 100-Year Celebration information, visit www.packingdistrict.com, and follow @packingdistrict on social media networks for daily updates.

For more information, email info@packingdistrict.com or call (714) 966-6661.



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