



How Civic 50 Selected **20**  
 8 Companies Set the Bar **22**  
 Event Speaker Preaches Purpose **30**  
 Community Connection at BofA **32**  
 Method to Their Magic **32**  
 PIMCO Optimizes Resources **34**

KPMG Outreach Focuses on Youth **34**  
 Ernst & Young Tries to Change World for Good **36**  
 O'Melveny Practices Helping Those in Need **36**  
 Clearinghouse Committed to Give Back **38**  
 Fulfillment Key at Fluidmaster **40**  
 ELSEWHERE: 150-Year-Old PaLife Honored for Legacy **1**

## THE LISTS

Large Workforces **23**  
 Medium Workforces **24**  
 Small Workforces **28**

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### Silver Sponsors





# LUGANO DIAMONDS CONGRATULATES ORANGE COUNTY'S CIVIC 50 NOMINEES

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According to philanthropist Charles Bronfman,

*“Philanthropy and social change work are at their best when they are driven by your values and are connected to what you care about the most.”*

*“I congratulate and applaud all the fantastic organizations and leaders recognized in the top 50 community-minded businesses in Orange County,”*

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## UNITED TO END HOMELESSNESS

### My “Awakening” By Charles Antis, Founder and CEO at Antis Roofing & Waterproofing

I’ll never forget the moment when it happened to me. When I became truly aware of the homeless crisis in Orange County. The moment hit me like a ton of bricks.

It was a day like any other. I was sitting in my car, stopped at a traffic signal, and I witnessed a simple, random act of kindness and compassion that changed my view of homelessness forever.

A woman was sitting alone on the sidewalk. Thinking that she might be homeless, it didn’t occur to me to do anything for her. But as I sat there, I watched a young man in business attire ride by on a bicycle. He approached the woman and stopped his bike behind her. She flinched when she saw him, thinking that he might harm her. Instead, he pulled out a bottle of water from his backpack and handed it to her with both hands. The water was for his lunch. She nodded gratefully and accepted it. Without looking around for acknowledgement, the man hopped back onto his bike and rode away.

I was in awe. This brief but impactful act ignited two ideas. 1) There is a great number of people in our community who are all around us that need to be acknowledged. But they are overlooked and bypassed every day. 2) There is so much we can all do to help.

I have incredible admiration for the man on the bicycle that day. He acknowledged a person in need and helped her in a simple and beautiful way. I thought to myself, “I want to be that guy.”

I call this moment my “awakening” because it dramatically changed my understanding of what it means to be homeless and what it means to help. This moment sparked my passion to help solve the homeless crisis in Orange County. That’s why I’m a proud member of Orange County United Way’s



Charles Antis and Sandra and Larry Armstrong



Charles Antis, founder and CEO at Antis Roofing & Waterproofing, with Sue Parks, president and CEO at Orange County United Way

That’s why I’m a proud member of Orange County United Way’s United to End Homelessness Leadership Council. Together, we’re working to ensure integrated and sustainable solutions for people suffering from homelessness locally.

This is my “awakening.” I challenge you to have yours.

Meeting Paul Leon, CEO and Founder of the Illumination Foundation was another important moment for me.

Paul shared a story about a man with one arm who faced tremendous life challenges and was neglected by society. He could count on his

No two are the same, and we must consider the challenges each person is facing that led him or her to be homeless if we are going to create long-lasting solutions.

one hand how many times he had been acknowledged over a period of nine years. Through the help he received from Illumination Foundation, the once homeless man overcame his dire situation and was once again embraced by his family. Paul saw the man at an Illumination Foundation graduation where he had his mother standing on one side and his girlfriend on the other. This moment opened Paul’s eyes and gave him hope that change is possible for the hopeless. It also brought to light the importance of awareness.

Hearing personal stories of homeless individuals has opened my eyes to the realities they face. No two are the same, and we must consider the challenges each person is facing that led him or her to be homeless if we are going to create long-lasting solutions.



Charles Antis signing community proclamation on homelessness



Steve and Carla Jasa, Ernie Schroeder and Max Gardner

Join Charles and other Orange County leaders in creating permanent solutions to reduce homelessness in Orange County by signing the proclamation at [www.unitedtoendhomeless.org](http://www.unitedtoendhomeless.org).

# Homeless



Among Orange County's chronic homeless with a disability, our annual cost is

**\$100,759 per person\***

(Includes hospital visits, police intervention and other services)

vs.

If they are placed in supportive housing, the annual cost is only

**\$51,587 per person\***

(Includes cost of services)

If all of our county's chronic homeless were provided supportive housing, it would **save over \$42 million per year**, including the cost of housing. It's possible to achieve a goal of zero homeless in OC by 2024. As a united community, we can do it.

Learn how by visiting [UnitedToEndHomelessness.org](https://UnitedToEndHomelessness.org) or use [#SupportiveHousingOC](https://twitter.com/SupportiveHousingOC).

Thank you to our sponsor



**Antis Roofing and Waterproofing**  
proudly supports United To End Homelessness.



\*Homelessness In Orange County: The Costs To Our Community Executive Summary (2017). Commissioned by Orange County United Way, Jamboree Housing Corporation and University of California, Irvine.  
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## Volunteerism and Corporate Citizenship

By City National Bank

As each year gets started, business owners often take time to evaluate how they are supporting their customers and giving back to their communities. You may decide that 2019 is the year to finally implement that workplace volunteer program.

Though giving can take the form of straightforward philanthropy, such as writing a check, there may be more benefit to your community and your company if you build shared values through actions. Volunteer programs that are thoughtfully integrated into a corporate culture can boost morale, strengthen teamwork, provide leadership training, build networks and bolster a corporate social responsibility plan.

But if they're not structured properly, such well-intentioned programs can easily fade away - like New Year's resolutions forgotten by February. Here is some advice from corporate citizenship experts on how to get it right.

**Give employees a say.** "Don't always make a senior person the head of the charitable committee. Make everyone part of the process," said Susan Bender Phelps, a mentorship and leadership consultant based in Portland, OR. Establish giving committees composed of employee groups that decide the particulars on where and how they want to volunteer.

**Consider it leadership training.** Running a volunteer effort or sitting on a nonprofit's board is great training for managers who aspire to greater responsibility. "It helps to give lower-level employees the ability to make management-level decisions," said Bender Phelps. "It builds sustainability in your company and a leadership bench. And by serving on boards, they meet people to potentially bring in more business."

**Think strategically.** If the volunteer activity aligns with your company's strengths, it will be more sustainable. City National Bank encourages and supports its colleagues' involvement in the community through a volunteer program overseen by Jennifer Nickerson, corporate citizenship manager. In addition to generating goodwill in the community, activities that emphasize a natural affinity between City National and the volunteer project often have more impact, Nickerson finds.

**Integrate with your marketing strategy.** "Think about how you can holistically volunteer toward efforts that contribute to what you stand for as an institution," said Christen Graham, president of Giving Strong Inc., a social impact consulting firm in Portland, Maine. Nickerson takes this into account in her program at City National Bank. "Contributing to the economic and cultural vitality of our communities not only has a positive, measurable impact on the

growth and prosperity of those communities, but it makes good business sense for the bank as well," she said.

**Personalize it.** Programs and policies can allow employees to volunteer individually. City National Bank operates a Dollars for Doers program that gives grants of up to \$500 annually to qualified nonprofits for which a colleague volunteers 20 or more hours annually. It also supports its colleagues' involvement on nonprofit boards and steering committees, offering placement assistance to help them find the right volunteer opportunity. Nickerson recommends sites such as Volunteer Match, Hands On Network, Serve.gov and Taproot Foundation as good sources for matching volunteers up with organizations that can use their help.

**Celebrate success.** Boost internal relations by publicizing the program in your company newsletter and through employee recognition events. If your employees are engaged, they will tell your story in the larger community and serve as ambassadors for your corporate citizenship efforts, Nickerson said. "Surveys show that three-quarters of white-collar workers say they would leave their companies if their volunteer programs were discontinued. The percentage is even higher when millennials are polled," she said.

**Size doesn't matter.** "Even a one-person shop can volunteer," said Bender Phelps. Entrepreneurs can donate time, a percentage of sales on a product or join with organized community groups such as Los Angeles-based nonprofit Big Sunday that act as volunteer clearinghouses for charitable organizations.

Another important point to keep in mind: Volunteering shouldn't be mandatory. "Employees can feel put upon and then it loses its luster," said Graham. Volunteering should, after all, come from the heart, not just the C-suite.

For more information about City National's community investment programs, go to <https://www.cnb.com/about/corporate-social-responsibility.asp>



**Jennifer Nickerson**  
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Jennifer Nickerson joined City National Bank in 2004 and serves as vice president and corporate citizenship manager, overseeing the bank's corporate social responsibility initiatives and volunteer programs.

Ms. Nickerson has a background in corporate training with Washington Mutual and Cohen Brown Management Group, and non-profit fundraising with the March of Dimes Birth Defects Foundation.

Ms. Nickerson holds a bachelor's degree in Social Science from the University of California, Berkeley.

Ms. Nickerson is on the board of managers for the Ketchum Downtown YMCA and is an active member of the Association of Corporate Contributions Professionals and Southern California Grantmakers, as well a volunteer for her sons' schools and sports teams.



# Western Digital®

Congratulations to the 2018 Civic 50  
Orange County Honorees! Thank you for caring!



**We give.**  
Volunteers  
packed school  
supplies for  
impoverted  
students across  
the county.

## We preserve.

Employees  
planted over  
1,000 plants &  
seedlings in the  
local area.



**We care.**  
Over 230  
employees filled  
jars with treats  
to brighten the  
day of children  
fighting cancer.

The strength of our global footprint relies on our  
employees to give back within our local communities.  
When we help our communities, everyone wins.  
That's why we care.

# Building healthier, happier communities through philanthropy

**Mr. David A. Pyle and his united organizations** are a group of community-minded and civically-driven members of Orange County. Inclusive of West Coast University, American Career College, West Coast University Foundation, American Career College Educational Foundation and the Pyle Family, we invest in the communities where we live, work and provide service.

Led by the philanthropic vision of Mr. Pyle, our united organizations, including leadership, staff, students and alumni, believe in the power of philanthropy to build healthier, happier communities. Mr. Pyle unites us in working to improve the education and health of those we serve.

A long time Orange County resident and an industry leader in postsecondary education, Mr. Pyle is as passionate about bettering lives in our community as he is about providing innovative academic programs. He is a renowned philanthropist who leverages his efforts to inspire and engage others into action.

Mr. Pyle's career spans more than four decades of creating academic resources and programs within the healthcare industry. He is the Executive Chairman and Shareholder of American Career College and West Coast University, and the creator of the non-profits American Career College Educational Foundation (ACCEF) and West Coast University Foundation (WCUF).

## Our Mission

We strive to improve communities through purposeful giving, collaborative partnerships, research and impactful programs that increase access to quality healthcare and create educational opportunities, particularly for at-risk youth and underserved neighborhoods.



## Philanthropy in Action

As students, alumni and staff we believe that health and education are keys to thriving communities. Together we work, volunteer and contribute through ACC, WCU, ACCEF, WCUF and the Pyle Family to provide our local community with indisputable benefits.

In addition to contributing financial support, we seek out opportunities to engage our collective team in meaningful activities such as workforce development trainings, research, medical equipment contributions and direct-service volunteering. We support a wide-array of charitable causes from hospital foundations to educational programs to recuperative care programs for homeless patients and more.

Our philanthropic investments center on four core categories: **education, health, community and research.**

## EDUCATION

As a leading educational provider in Orange County, our passion is to deliver resources that elevate the lives of local individuals. Through the ACCEF we have developed the High School Equivalency (HSE) Academy. The HSE Academy program provides our community with high-quality HSE preparation and testing to non-high school graduates at no cost. With programs offered in Anaheim, Santa Ana, Los Angeles and Ontario, the program is expanding and has recently established a partnership with the Boys & Girls Club of Central Orange Coast to offer a high school equivalency program solely in Spanish.

Since its inception, the HSE Academy has served more than 4,600 students, enabling over 3,000 individuals to pass the exam and earn their HSE certificate. Through our HSE Academies, communities are enriched, and people are empowered to continue their education, earn higher wages and step into the world with a higher sense of self-esteem and overall well-being.

## HEALTH

Every smile should be a healthy smile, and our WCU Dental Hygiene Clinic is an invaluable community resource that provides no-cost dental services to individuals of all ages, with treatment administered by students, supervising dental hygienists and dentists.

Leveraging its educational platform, the clinic provides students with hands-on experience and valuable skills while simultaneously helping individuals by offering free cleanings and exams. Approximately 15,000 children and adults visit the WCU Dental Hygiene Clinic annually, and since its launch, over 100,000 total patients have benefited, walking out into the world with brighter, healthier smiles.

## COMMUNITY

Our spirit for helping others has no limits. We continually seek new ways to actively reach out, get involved and improve lives in our community.

We show our active support for those in need throughout Orange County in ways such as supporting KidWorks, a vibrant community development non-profit that serves central Santa Ana students and families. Additionally, staff, students and alumni of our schools participate in the fundraising events that support Children's Hospital of Orange County (CHOC), American Heart Association (AHA) and the Orange County Special Olympics.

## RESEARCH

We recognize that innovations in healthcare are essential to improving community health. We support foundations and initiatives that are focused on research to enhance care, provide leading-edge treatments and find cures.

We contribute to organizations such as the Cystinosis Research Foundation and Augie's Quest. These fine organizations, both dedicated to orphan diseases, are making huge advances in research and innovation leading to better treatments and bringing them closer to finding a cure.

**Driven by the leadership of Mr. Pyle**, we amplify our impact by working together with like-minded philanthropists through a purposeful and collaborative approach. We invest time to understand each partner's needs and engage with key stakeholders when making charitable contributions towards important programs that will serve and support community members across the county.

Whether it's through financial support to partners or empowering our team to volunteer, we are committed to creating healthy and thriving communities in Orange County and beyond.





# We believe that better health and high-quality education are the keys to thriving communities.

Through unified philanthropy our schools, foundations and individual donations from staff, students and alumni support over 180 community organizations and initiatives each year. This legacy of philanthropy targets programs that empower communities with the tools to effect real change through:

- Increasing access to quality health care
- Creating educational opportunities for families
- Developing collaborative, high-impact partnerships
- Engaging our staff in active community outreach
- Supporting research for better treatments and a cure for orphan diseases

# R.D. OLSON CONSTRUCTION

*When every detail counts...*

## Giving Back is at the Forefront of R.D. Olson Construction's Core Company Values

For most companies, going to work is just another day at the office. For our employees here at R.D. Olson Construction, each day is an opportunity to contribute to and be engaged in the communities in which we work. R.D. Olson Construction is comprised of a talented team of builders. Naturally, we like to 'build' things. Build iconic projects. Build strong communities. Build relationships. Build a 'work family.' And build long-lasting partnerships with worthy charitable organizations doing life-changing work. With the help of our company's community outreach committee, our devoted team of employee volunteers and network of partners have the resources and platform needed to collaborate and make a positive impact on our community. Our company's growth is anchored by repeat clientele whose expectations we work hard to exceed, and we put this same level of passion into giving back to our local communities.

In our most recent community outreach project, we partnered with TCA Architects (TCA) and local subcontractors to renovate Olive Crest's short-term residential therapeutic home in Santa Ana. With the commitment and involvement of R.D. Olson Construction employees and help of TCA, we kickstarted renovations of the home's kitchen and living areas. Contributions from our generous subcontractors and corporate partners enabled us to secure the materials needed for what we aptly named "Demo-day."

Improvements to the 1954 home included new flooring, appliances, water heater, air conditioning and other features to provide a more comfortable and sustainable environment for the six young women who call Olive Crest home. In addition to our R.D. Olson Construction and TCA volunteers, we received help from one of Olive Crest's past residents and its current young female residents. Not only were we all working together to create a better space for them to live in, but we were given an opportunity to connect and get to know these residents on a personal level.

Our company's relationship with Olive Crest began more than 15 years ago when we took the lead in building a multi-purpose facility for families in Riverside. We've continued to provide support to this deserving nonprofit each year through holiday donations, back-to-school drives and the donation of amenities and supplies for residents. We're grateful for the opportunity to support Olive Crest and help further its mission of preventing child abuse, treating and educating at-risk children and preserving families.

In addition to our company's long-term support of Olive Crest, we also fundraise for the Pediatric Cancer Research Foundation (PCRF). April 2019 will mark our 10<sup>th</sup> Annual Charity Golf Tournament to support PCRF's mission to improve the care, quality of life and survival rates of children with malignant diseases. Vice President of Business Development Tim Cromwell, who's been on the board for PCRF for over 12 years, founded this annual event and works passionately to make it a huge success year after year. With the support of other civic-minded Orange County companies, together we are able to bring awareness to the foundation and raise funds in support of PCRF's cause through ticket sales, donations and event sponsorships. Our annual charity golf tournament brings together commercial real estate professionals to swing for a good cause, including a round of 18 holes and a silent auction – each year raising critical funds to support this life-changing organization. In total, we've raised \$500,000 for this deserving nonprofit.

R.D. Olson Construction also has an annual tradition of building homes with Habitat for Humanity. Earlier this year, we donated our time to the Garden Grove Boys & Girls Club to build a new playground and partnered with Project Angel Food to cook, prep and package healthy meals at the organization's Los Angeles-based kitchen for people in the community impacted by serious illness. Just recently we teamed up with HomeAid Orange County and OC United on a full remodel of a four-plex housing unit in Fullerton that is being renovated to serve at-risk youth and youth who have aged out of the foster system.

Our commitment to serve the local community has always been a key ingredient to our success-driven business model. We're a company that's in the business of relationship building and our dedication to humanitarian work is near and dear to our hearts. The camaraderie we build through giving back to the community is what strengthens our team and is a testament to the results we produce not only for our customers but for the community as well. Our employees are passionate, engaged and committed to excellence in all that we do. At R.D. Olson Construction, we have a deep pride for the work we produce and draw inspiration from exceeding our customers' expectations.

We believe in our employees and our company thrives by building a family work environment. Our work ethic is what positioned us as one of *Orange County*



*Business Journal's "Best Places to Work" three years in a row. Since our inception, we've attracted the best talent in the industry – people who value integrity, apply an entrepreneurial mindset and take personal ownership of their work. Our staff is our greatest asset and our people are what drive the success of our business.*

R.D. Olson Construction is approaching its 40<sup>th</sup> year of business, and since its inception our commitment to delivering exceptional products remains at the forefront of everything we do.

### About R.D. Olson Construction

Founded by Robert Olson in 1979 and headquartered in Irvine, California, the success of the company is attributed to a staff of dedicated employees who place a high value on integrity and have the experience to excel in commercial construction.

*A leader in the construction industry with more than 30 years of experience, Bill Wilhelm serves as R.D. Olson Construction's president. Bill's team-oriented leadership approach inspires an entrepreneurial mindset that attracts the best talent in the industry. Bill has played a pivotal role in shaping R.D. Olson Construction to become one of the nation's top contracting firms. From spearheading team events to building homes for Habitat for Humanity to pro-bono work for Cal Poly Pomona, Rady's Children's Hospital and the Ronald McDonald House, community development is at the heart of Bill's leadership style.*

*For more information about R.D. Olson Construction, please visit [www.rdolson.com](http://www.rdolson.com) or contact [info@rdolson.com](mailto:info@rdolson.com) or (949) 474-2001.*



## Giving Should Be a Priority Year-Round

First, allow me to express my heartfelt thanks to the Orange County Business Journal and OneOC for recognizing KPMG as the recipient of last year's medium-sized company award during the inaugural Civic 50 OC Awards Luncheon. It was a recognition that belongs to the women and men of our Orange County office that has given endlessly to the communities where we live and work. We were all humbled by the honor and recognition.

The act of lending a helping hand should have no boundaries or attached to any particular time of the year. Each year at KPMG, our professionals are provided with 12 volunteer hours that they can use to assist a local charity. The volunteer hours allow our professionals to assist local charities of their choice for a cause or an event that is meaningful to them. It's perhaps one of the most meaningful benefits we have at the firm – giving of your time, skills, talent, and hard work to assist others in need. In fact, our professionals have noted that volunteering gives them a sense of having a higher purpose, and that giving provides having higher and improved morale, and increases the culture of the office.

Regardless of the size of your business, if each organization allowed their professionals to volunteer and/or fundraise for the hundreds of charitable organizations that exist in the county, just think of the collective impact our business community could make here in Orange County. The impact would be tremendous, and the countless number of lives we could render aid to would be felt for years to come.

At KPMG, with more than 31,000 professionals in over 110 locations across the United States, the firm has established important and profound relationships in all of our communities that we serve. We believe corporate citizenship enables us to sustain our communities by creating shared value.

Our citizenship initiatives comprise of volunteerism, philanthropy, corporate giving through the KPMG Foundation, and strategic relationships with nonprofits. While

they cover a broad range of issues, our main focus is lifelong learning and developing next-generation leaders, which sustains our communities through workforce readiness. We view this as a long-term strategic investment that addresses an essential societal need, and fills the talent pipeline with leaders who will be uniquely prepared to embrace the challenges of a global marketplace.

Our core initiatives begins with KPMG's Family for Literacy (KFFL), which focuses on literacy at the prekindergarten through fifth grade stages, expands to Junior Achievement concentrating on financial literacy for middle-school students, then works to inspire interest in the accounting profession among high school students through the National Academy Foundation (NAF). Our commitment extends beyond college, helping diverse doctoral students attain PhDs and become business professors and mentors to the next generation.

Here in Orange County, so many organizations have been so generous of their time and resources and I congratulate those that have been recognized by the Orange County Business Journal and Civic 50 for this year's awards.

*Mark Clemens is the office managing partner for the KPMG office in Orange County. Mark can be reached at (949) 885-5400 or mclemens@kpmg.com.*



## Some go to great depths to help others.

As the proud recipient of last year's Medium Company Award, KPMG is proud to support the following organizations for their outstanding service and dedication to our community. We share your commitment to caring and appreciate all that you do to make a difference in the lives of others in the areas where we work and live.

- Cystic Fibrosis Foundation
- Special Olympics of Southern California
- University of California, Irvine
- Human Options
- Make a Wish Orange County
- California State University Fullerton
- Chapman University
- Orange County Food Bank
- Kids Konected
- American Red Cross
- Orange County Community Foundation
- American Heart Association
- Big Brothers and Big Sisters
- Cure Duchenne
- Orange County United Way
- Boys and Girls Clubs
- Illumination Foundation
- United Cerebral Palsy
- Boy Scouts of America
- Orangewood Children's Foundation
- Marine Corps Scholarship Foundation
- Discovery Cube
- Pretend City
- South Coast Repertory
- Thomas House Family Shelter
- Shatterproof
- Girl Scouts of Orange County

[kpmg.com](http://kpmg.com)



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## Wells Fargo and Working Wardrobes Join Forces to Change Lives

A unique partnership between Wells Fargo and the nonprofit Working Wardrobes is transforming lives here in Orange County by helping veterans find meaningful employment and achieve self-sufficiency after service. The two have teamed up to do just that, and for veteran Dean Battaglia, this alliance has transformed his life in ways he never could have imagined.

Dean was raised in a military family and joined the Air Force right out of high school. After 10 years of service, touring in East Berlin during the fall of the wall and receiving numerous decorations, he retired from the military and went into the hospitality field where he had a successful decade-long career.

Then a series of tragedies in the family pulled his attention back home.

First, his brother committed suicide and then his father, stepfather, and brother passed away, just as his mother suffered a brain aneurism which left her temporarily paralyzed. Without a second thought, Dean gave up his career to return home and care for his mother. The recovery turned into a ten year journey, during which time Dean lost his job and fell into a deep depression, turning to alcohol and food for comfort. "I was penniless, facing homelessness and eviction," he said. "At that point, I was depressed and eating to cope."

Doctors told Dean that if he didn't change his habits, he was on the path to a heart attack. He was referred to Working Wardrobes for help through the nonprofit's VetNet program which is designed to transition at-risk veterans and put them on the path to success.

Dean's VetNet case manager immediately implemented an employment plan of action that included career assessment and development services, job training, financial literacy workshops, interview tactics and skills, resume writing, and job placement assistance, helping him succeed at several part-time security jobs to build his resume.

VetNet also educates corporations on best practices available for veteran recruiting hiring and retention. Its team members educate human resources representatives about the skills veterans bring from their time in the military, such as leadership, loyalty, mission dedication, organizational skills, and a work ethic that often far exceeds their civilian peers.

Like VetNet, Wells Fargo is equally likeminded when it comes to helping veterans after service.



Wells Fargo created the Military & Veteran Affairs Program (MVAP) in 2012 to expand outreach to members of the military, veterans, and their families. Since that time, it has donated over 350 homes valued at over \$55 million to veterans, hired more than 7,000 veterans, and donated more than \$47 million to military and veteran related nonprofits.

Through Working Wardrobes, Dean learned about the Wells Fargo Veteran Employment Transition internship program (VET) which supports and transitions veterans into the financial industry. A year ago, he took a career step by applying to VET and got the internship. "I won the lottery," he said.

He successfully completed his eight-week internship program and in 2017, Wells Fargo hired him as a full time Business Banking Credit Analyst in Irvine, an

important role in which he is responsible for assessing a loan applicant's credit worthiness. He is a relationship manager in training, earning a paycheck that is now three times what he was making as a security guard. VET gained a lot of ground after the success of Dean's internship and Wells Fargo continues to grow its program, including the hiring of 50 additional interns.

Today, Dean gives back as well by volunteering each month in various capacities through Wells Fargo's Veteran's Team Member Network and at the Working Wardrobes' VetNet program. He has participated in several mentoring and resume building volunteer projects including the VetNet Employer Panel, where veterans receive mentoring in career skills from local business professionals.

"I never thought I would make it out of that dark place in my life," said Dean. "I know what it's like to be jobless, depressed and hopeless. I don't want any of my fellow veterans to ever feel that way. There are incredible programs they can rely on and there is light at the end of the tunnel. Advocating for fellow veterans and educating them about programs like VetNet and VET is the least I can do to pay it forward. I want every veteran to understand how important it is to experience The Power of a Paycheck."

Today, Dean is happily engaged to the woman of his dreams, working full time as a Wells Fargo Credit Analyst, volunteering his time for veterans, and enjoying Southern California and the outdoors during his personal time.

Congratulations, Dean and thank you for your service! You deserve the very best in life.

**Jack Toan**  
Vice President  
Community Relations Manager  
Wells Fargo & Company

Jack Toan is Vice President and Community Relations Manager for Wells Fargo. He joined Wells Fargo in 2002.

As part of Wells Fargo's Corporate Responsibility team, Jack is responsible for managing over \$7 million of the company's charitable giving and volunteerism programs in the Southern California Region including Orange, Riverside, San Bernardino, San Diego, and Imperial counties. He previously led the company's Military Affairs program for the West Region.

Jack is a dedicated leader who is committed to responsible philanthropic and reputation management practices. Having worked in the field for the last 16 years, he has a proven background in community development and corporate philanthropy. He speaks at various forums and conferences on the topics of philanthropy, volunteerism, branding and cause marketing.

Jack believes in creating social changes through action. His commitment to the community includes serving on the OC Commission to End Homelessness, the Board of Directors of the Illumination Foundation, Union of Pan Asian Communities and OC Human Relations Council Community Partners among others. He is the past Chairman of the OC Grantmakers, member of Southern California Grantmakers, San Diego Grantmakers, Association of Corporate Contributions Professionals and advisory member of Asian Americans Advancing Justice-OC. He also volunteers weekly to teach martial arts to underserved children in Santa Ana.

Jack holds an MBA from UC Irvine Paul Merage School of Business and is a graduate of the Southern California Leadership Network. Most importantly, he is a proud father of four beautiful children!





**EDWARDS  
LIFESCIENCES  
FOUNDATION**

## Impacting a Global Health Epidemic Through Collaboration

Imagine having a sore throat that ultimately leads to your death.

This is what's happening to at least 16 million people in developing countries around the world.<sup>1</sup> The cause? Rheumatic heart disease, from untreated strep throat, which can destroy the heart's valves. If left untreated, the average lifespan of a person living with rheumatic heart disease is less than 30 years. For some, survival comes from knowing the symptoms and getting treatment. For others, treatment options simply are not available. The fact that rheumatic heart disease is largely eradicated in developed countries, yet rampant in developing countries, is unacceptable.

The threat of valve disease doesn't stop there. It also affects people in developed countries like the U.S., with symptoms often attributed to signs of old age, leading to many people dying unnecessarily, especially underserved, low-income seniors.

This is exactly why Edwards Lifesciences' partnered with cardiac- and patient-focused non-profits to create Every Heartbeat Matters in 2014. Through this initiative, 60 partners are working tirelessly to impact the global burden of heart valve disease by educating, screening and treating one million underserved people by 2020. Something extraordinary occurred this year: we achieved our goal early. Now, we expect Every Heartbeat Matters' partners to impact 1.5 million underserved people by 2020.

While we continue to learn and grow, we attribute the following "north stars" to the early success of the initiative, which we believe can be applied to other urgent health and community issues:

<sup>1</sup>S. Laudari, G. Subramanyam. A study of spectrum of rheumatic heart disease in a tertiary care hospital in Central Nepal. *Int J Cardiol Heart Vasc.* 2017 Jun; 15: 26-30. <https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5458122/>.

► **Set a bold goal:** Create a shared vision of success and don't be afraid to dream big.

► **Focus on what you know best:** While dreaming big, narrow your focus. Make sure to take on a cause that allows you to move beyond checkbook philanthropy and bring as much to the table as possible.

► **Choose partners wisely:** Vet partners carefully and be rigorous when determining how to achieve a goal together. Support and understand partners every step of the way, providing guidance, encouragement, collaboration and tough feedback when needed.

► **Measure your progress:** Diligent and meticulous tracking and reporting of outputs and outcomes are essential to demonstrate progress, learn what is and isn't working, and course-correct along the way. Establish clear guidelines and controls that result in conservative, quality data you are confident to share publicly.

► **Build community:** Invest in the power of collaboration by creating time and space for the community of partners to come together on a regular basis in an open, trusted forum.

*Since launching, Every Heartbeat Matters has reached over one million underserved people in 36 countries, including approximately 900,000 underserved people impacted by public health education; more than 17,000 clinicians caring for underserved patients trained; more than 80,000 underserved people screened for heart valve disease; and nearly 5,000 underserved people treated for heart valve disease. [EveryHeartbeatMatters.org](http://EveryHeartbeatMatters.org)*



Edwards Lifesciences  
Foundation is honored  
to support local non-  
profit organizations that  
strengthen Orange  
County

Because Every  
Heartbeat Matters

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Edwards



## Thinking About Philanthropy

By Marty Dutch, Vice President, Philanthropy Services

"I probably should" is an answer that I hear quite often when I ask "Are you serving on a nonprofit board?" My title, VP Philanthropic Services, opens up the dialogue with strangers on airplanes, and I do feel like an evangelist for the nonprofit sector. My motivation comes from the transformation that I have seen in people who add nonprofit work to their lives.

In my role at First Foundation, I lead our Supporting Our Communities initiative. We offer 40 grants to nonprofits every year. Up to 40 organizations are awarded \$5,000 each, and 20 of them receive up to 20 hours of pro bono consulting. We are starting our sixth year and reflecting back, working with so many amazing organizations – I would like to make a case for philanthropy.

### Why Philanthropy?

- ▶ Using your talents and strengths for a cause feels good (it is OK to admit that).
- ▶ The circle of friends that you meet in this work care about something bigger than themselves.
- ▶ Learning about causes changes your perspective. It is much harder to complain when you are helping someone navigate homelessness, hunger, or health issues.
- ▶ Your "no big deal" talent is a big deal to nonprofits – and they need you.
- ▶ Philanthropy can be one of the safest ways to begin preparing your heirs for wealth.

### "How do I do it?"

You are not alone if you have set an intention to get involved but don't know how. The first step is to identify the area of work that you would like to focus on. Not obvious? Ask yourself, "What makes me sad when I see it? What do I wish was better?"

After you identify your area of focus – for example, veterans, children at risk, animals, community issues, health – the next step is to ask friends and colleagues where they serve. OneOC and Orange County Community Foundation have a search engine that can show you all of the nonprofits in Orange County by category. Many community foundations do the same. Our Philanthropy Services team can also help you find a wonderful organization.

### Making the first step.

Connecting with the organization and offering your help is easier said than done. I say that because I don't want you to get discouraged. Sometimes, like dating, it takes a few introductions to find the right fit. Websites often display open volunteer opportunities, and calling the organization directly to see where you can be most valuable is also helpful. Need to be braver? Take a friend with you.

### "Is it worth it?"

- ▶ Health benefits. According to a study published in the International Journal of Psychophysiology, people who gave social support to others had lower blood pressure than people who didn't. Supportive interaction with others also helped people recover from coronary-related events.
- ▶ Living longer. According to a University of California, Berkeley study, people who were 55 and older who volunteered for two or more organizations were 44

percent less likely to die over a five-year period than those who didn't volunteer – even accounting for many other factors such as age, exercise, general health, and negative habits (like smoking).

▶ Feeling happier. When researchers from the National Institutes of Health looked at the functional MRIs of subjects who gave to various charities, they found that giving stimulates the mesolimbic pathway, which is the reward center in the brain – releasing endorphins and creating what is known as the "helper's high."

**I hope that I have made my case. The Philanthropy Services Team at First Foundation is ready to help you with your philanthropic journey wherever you would like to begin. We recommend starting with a conversation and a cup of coffee.**

Ms. Dutch serves as vice president for First Foundation's consulting group. In this role, she manages our Supporting Our Communities initiative – a program that helps nonprofits strengthen their organizational and fundraising capacities through cash grants and in-kind consulting services.

Prior to joining First Foundation, Ms. Dutch served as Regional Director with The Heritage Institute. In this role, she guided ultra-high-net-worth families through the multigenerational planning process – seeking to provide family unity, growth and development across generations. Before following her passion for philanthropy into the consulting field, Ms. Dutch spent more than 25 years in marketing and sales for Johnson & Johnson and various promotion agencies in Southern California.

Ms. Dutch is an active member of Orange County's philanthropic community. She is a founding board member of Orangewood PALS, an auxiliary of Orangewood Children's Foundation and serves on the Safe Family Board for Olive Crest. Ms. Dutch is also a member of the Monkey Business Café Advisory Board; Endowment Committee for the Anaheim YMCA; AIP Orange County Board Member and serves on the National Board of Advisors in Philanthropy.

Ms. Dutch received her Bachelors of Arts degree in Speech Communication from San Diego State University.



# Western Digital

## Western Digital Employees Demonstrate How Much We Care

By: Giselle Phan, Vice President of HR, Community Development for Western Digital

Giving back and responding to the needs of local communities is a priority at Western Digital. Our employees around the world volunteer their time towards three key philanthropic focus areas: Science, Technology, Engineering and Math (STEM) educational programs, hunger relief and environmental preservation.

The volunteerism from our employees towards our key focus areas demonstrates the strength of our global footprint. Employees are empowered to give back locally, which provides direct support to local communities and causes a significant impact through similar efforts around the globe.

In addition to volunteering towards the company's key focus areas, our Southern California employees also make time to support their favorite local non-profit organizations. In fiscal year 2018, Western Digital donated \$360,000 to Orange County communities to complement their volunteer power.

More than 160 employees volunteered their time to help pack brown bag meals for the homeless and those in need, which resulted in a \$45,000 company donation to the associated non-profit organization. The efforts of 230 employees resulted in over 1,250 jars filled with special treats intended to brighten the day of children fighting cancer. In addition to the volunteer support, the nonprofit also received a \$50,000 grant in recognition of our employees' efforts.

We strongly encourage our employees to volunteer, and offer many opportunities for them to get involved within their hometowns and surrounding areas. I'm truly proud of the commitment of our Southern California team, especially Director of Global Community Relations Milissa Bedell who is based in Irvine and continues to make significant contributions not just locally, but all around the world.

### About Western Digital

Western Digital creates environments for data to thrive. We drive the innovation needed to help the world capture, preserve, access and transform an ever-increasing diversity of data. Western Digital® data-centric solutions are found under the G-Technology™, HGST, SanDisk®, Tegile™, Upthere™, and WD@brands. For more information about Western Digital and the ways we support communities around the globe, please visit [www.wdc.com](http://www.wdc.com).



*Giselle Phan has over 25 years of experience in Human Resources. Today, she leads Community Relations and HR Communications, and had a direct hand in launching the company's Diversity & Inclusion efforts. Giselle grew up giving back to the community. She plays an active role volunteering with her four daughters. Giselle hosted charity events for cancer survivors, traveled to the Philippines to assist in hunger relief support, and partnered with various committees regarding STEM initiatives.*



JDRF is committed to accelerating life-changing breakthroughs to

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type 1 diabetes and its complications.

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OUR PLAN IS TO CREATE A FUTURE WHERE...



With your support, we can help ensure that no one else ever has to deal with the many everyday pressures of living with this disease.

JDRF greatly appreciates the support from our partner



### JDRF ORANGE COUNTY • UPCOMING EVENTS

**NOVEMBER 4, 2018** ONE WALK, Angel Stadium of Anaheim • **DECEMBER 11, 2018** JDRF DREAM GUILD HOLIDAY LUNCHEON, The Resort at Pelican Hill • **MARCH 9, 2019** JDRF DREAM GALA, The Ritz-Carlton, Laguna Niguel • **JUNE 17, 2019** FORE THE KIDS GOLF CLASSIC, Mission Viejo Country Club

JDRF Orange County Chapter • 2 Corporate Park, Suite 106 • Irvine, CA 92606 • (949) 553-0363 • [jdrf.org/oc](http://jdrf.org/oc)

**Be the reason she thrives.**



**Here are three good reasons to invest in Children's Bureau:**

- 1 Children are at risk**  
A report of child abuse is made every 10 seconds.
- 2 We know how to help**  
For 114 years, Children's Bureau continues to lead efforts in protecting vulnerable children through prevention, treatment and advocacy.
- 3 Prevention makes good economic sense**  
For every \$1 invested in prevention, \$4-\$9 is saved in future public spending.



**Learn | Donate | Volunteer**  
Visit [all4kids.org](http://all4kids.org) or call 888.255.4543 for a tour.



## 10 Ways to Make Your Day Meaningful

Every child deserves to grow up safe, nurtured and full of potential. In reality, child abuse is reported every 10 seconds. Parents need support, guidance and resources to raise healthy, happy children. That's where Children's Bureau comes in. For 114 years, Children's Bureau has changed the trajectory of children's lives by building strong families and communities through innovative work in the areas of prevention, treatment and advocacy.

While we reach more than 8,000 at-risk children and parents each year in Orange County, the need continues to rise. That's where YOU come in. Children's Bureau offers 10 ways to invest your time and resources that include:

- ▶ Enlist your friends and coworkers to volunteer at seasonal family events
- ▶ Actively participate on our board of trustees or Summer Soirée event committee
- ▶ Become a resource parent to a foster child by giving them a safe and nurturing home
- ▶ Join our vibrant networking group of Young Professionals
- ▶ Design a Corporate Partnership that meets your stakeholders needs and brand objectives
- ▶ Organize your own fundraising campaign through Team all4kids
- ▶ Get social with us on Facebook, Twitter, Instagram, LinkedIn and YouTube
- ▶ Make a donation
- ▶ Increase your gift through your company's Matching Gift Program
- ▶ Ensure Children's Bureau future stability through the legacy of a Planned Gift

**Children's Bureau's mission is to protect vulnerable children through prevention, treatment and advocacy.** Giving to Children's Bureau, even in a simple way, can impact your life too. Meet new people and feel good about making a difference in Orange County. Join us and be part of the story to prevent child abuse.

For more information or to take a tour, visit [all4kids.org](http://all4kids.org) or call 888.255.4543.



*build a better life*



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Agave at La Floresta, Brea



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# PIMCO

## Why We Believe in Purpose at PIMCO

By Amber Skalsky, Vice President, Corporate Responsibility, PIMCO

### What Does Community Engagement Mean to PIMCO?

In today's world, companies are expected to offer employees a chance to bring their whole selves to the office. At PIMCO, that includes supporting volunteerism. Our colleagues pursue opportunities year-round to engage with causes they care about. This includes hands-on, skills-based, virtual, pro bono and board-placement opportunities, all aimed at producing meaningful, social impact. However, our menu of programs was not always as diverse as it is today. In fact, when our firm's volunteer program first launched in 2007, we facilitated only 23 events. Ten years later, we mobilized over 1,300 volunteers and donated more than 13,000 hours of service back to the community.

Armed with the awareness that our employees seek purpose beyond their day-to-day roles, and that engagement is a strong tool to attract and retain top talent, we recently took measures to evolve our volunteer platform. We've built an integrated community engagement framework that directly aligns with the causes our employees care about: *Purpose at PIMCO*.

*Purpose at PIMCO* is our refreshed corporate citizenship program. And it's our reenergized commitment to doing even more. We've always believed in giving back; it's a value woven into the fabric of our culture. Our colleagues and executives have a long history of giving time and talent as it's just something we've always believed was the right thing to do. Through *Purpose at PIMCO*, we seek to not only deliver on our commitment to strengthening communities, but to driving impact alongside our nonprofit partners.

### The Sustainable Development Goals and Activating Our Colleagues for Good

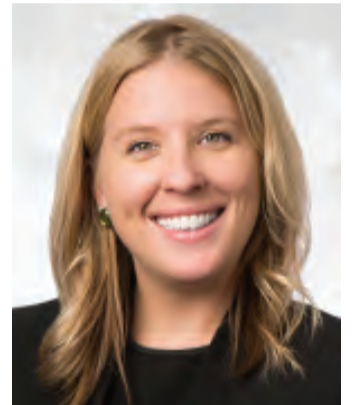
Along with our new framework, we have made the decision to focus our efforts on two of the 17 Sustainable Development Goals (SDGs): hunger (2) and gender equality

(5). With an aim to take on some of the world's greatest problems, we've concentrated our work on these SDGs alongside other leading companies that have also committed to *leaving no one behind*.

Specific to SDG 2, ending hunger, we believe that this fundamental issue is critical to human development and sustainable worldwide economic growth. That's why we have chosen to pair the talents of our greatest asset, our human capital, with our partners to combat hunger as both a systemic global issue and a local tragedy that prevents families and communities from reaching their full potential.

Our colleagues have long supported efforts to alleviate hunger. Over the last decade volunteers from PIMCO's California and New York offices have come together with family and friends to pack critical meals through our annual Share the Harvest event. With our partners, including longtime collaborator, the Orange County Food Bank, PIMCO has donated almost \$2 million, mobilized 6,900 volunteers, and packed 105,000 food boxes, collectively impacting 370,500 individuals.

PIMCO remains committed to Orange County and to all of the regions where our employees live and work. We use our commitment as a tool for social good, and as an obligation to our core beliefs and values.



Skalsky

Contact: [Purpose@pimco.com](mailto:Purpose@pimco.com)  
 Website: <https://www.pimco.com/en-us/our-firm/purpose>  
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\*Ranked as the #1 Staffing Agency in Orange County by the Orange County Business Journal



## Roth Staffing Companies Ultimate Staffing Services | Ledgent | Adams & Martin Group

*At Roth, the staffing industry is merely a platform to make life better for others*

The written Company Purpose of Roth Staffing Companies is "To make life better for the people we serve."® Coworkers view that commitment as something that goes beyond what they do in the office each day for job candidates and employers - they encourage each other to find ways to make a real difference in their community and in the world around them.

Roth Staffing Companies is the parent organization to Ultimate Staffing Services (office and clerical positions), Ledgent Finance & Accounting, Adams & Martin Group, and Ledgent Technology & Creative. The organization is one of the largest privately-owned staffing companies in the nation and just so happened to get its start right here in Orange County.

In 1994, Founder & Chairman Ben Roth felt the staffing industry had a tremendous opportunity to become something better. The entire industry revolves around people and their talents/passions/lives. He wanted to create a new company that focused on pride and purpose; an organization filled with people who would do good things for others and always choose to do the right thing. These philosophies seem so simple and yet they were groundbreaking at the time.

It started with one small office in Newport Beach, CA. Within four years, the company had expanded to 12 states and was ranked on the Inc 500 as the No. 1 fastest growing privately-held company in the nation. There was something different about Roth Staffing. Businesses wanted to partner with Roth for their hiring needs and staffing professionals wanted to work at Roth.

Since that time, the company leadership has maintained its focus on that founding principle – to do good things for others and always do the right thing. Roth put its coworkers first and developed engagement initiatives that would enhance life balance, health, professional growth and a commitment to social responsibility. In fact, Roth has become known as one of the best workplaces in the world. Last year, Fortune ranked Roth Staffing the No. 1 Best Workplace for Professional Services and Staffing Industry Analysts has named it the "Best Staffing Firm to Work For" eight consecutive years.

Coworkers are provided 24 hours of company time each year to be involved in their community. This includes four hours per quarter of individual volunteer time and two team Community Giving Days. Local branch offices are also provided discretionary donation funds with the freedom to donate their allotment to their charities of choice.

On a national level, the company partners with the American Heart Association and each local office across the United States actively participates in their local American Heart Walk with the company matching donations raised by its coworkers. Here in Orange County, the CEO of Roth Staffing, Adam Roth, recently served as the Chair of the OC Heart Walk and helped achieve the largest fundraising goal in the history of the event.

Roth Staffing implements a strategic hiring process to ensure that new hires are aligned with the culture of the company. "The people of our organization are passionate about what they do and love to make life better for others," said Adam Roth, CEO. "We are so very proud to see our coworkers honored as a Civic 50 Business by the Orange County Business Journal. The coworkers of Roth Staffing have truly made an impact in our community."

If you are interested in learning more about Roth Staffing's initiatives for giving back please feel free to contact Staci Johnson, vice president of Marketing, at [stjohnson@rothstaffing.com](mailto:stjohnson@rothstaffing.com). Any individuals interested in learning more about opportunities to join the Roth Staffing organization, contact [recruitment@rothstaffing.com](mailto:recruitment@rothstaffing.com).



CEO Adam Roth brings his son Parker to help fellow coworkers pick up trash at Huntington Beach on International Coastal Cleanup Day this past September 15.



Roth Staffing Coworkers use their Community Giving Day to redesign the interior of the rooms at Casa Youth Shelter with newly painted walls, new bedspreads, window treatments, and modern "cool" décor.



The Costa Mesa branch office poses for a team photo at the most recent OC Heart Walk after party at Roth Staffing's headquarters.



Coworkers in the corporate office form the Beanie Brigade and use their lunch hour to knit beanie hats for Orange County's homeless shelters.



## How to Start a Corporate Philanthropy Program

Most company leaders understand that every business decision should tie back to a clearly-defined strategy. Yet, when it comes to philanthropy, many small and mid-size organizations operate in the dark. Instead of thinking proactively about the causes they want to support, they are reactive: making ad hoc cash or product donations based on the requests that come in.

A better approach: Create a corporate philanthropy program to help guide your decisions about what causes your company should support, why they matter and what resources you can make available. Here's how Fifth Third often helps companies establish their approach:

### Start Local

If your operations are focused on a single city or region, it typically makes sense to build your philanthropy program around causes in those areas. In addition to making a difference in the places your business and employees call home, keeping things close makes it possible to tie-in cash or product donations with volunteer efforts.

### Stay Focused

Ideally, your charitable plan should align with your corporate mission – and not just because it builds goodwill and stirs up positive publicity. By supporting causes that play to the strengths of your business, you can have a bigger impact. For consumer-focused companies, match what you do with organizations or causes that overlap with your products or services (i.e. free shoes from a shoe company).

### Consider Need

True philanthropy isn't a solution looking for a problem—so companies should seek to identify causes most in need. In addition to thinking about whether causes make sense geographically or categorically, look for organizations that do good work but tend to fly under the radar. In addition to understanding the organization's mission and leadership, consider their bottom line. As a rule of thumb, well-run charities generally spend 75 percent or more of their budgets on programs and are savvy about their fundraising, typically spending no more than \$25 for every \$100 raised in public support.

### Partner Up

Mapping out a philanthropy program could lead a company to build a nonprofit from the ground up, but for most small and midsize organizations this isn't an option. Another option is to work with established non-profits that are running their own operations wisely.

For instance, more than 100 years ago, a partnership between Fifth Third and United Way emerged when both organizations were still in their infancy. Since then, our two groups have been involved on various committees, boards, campaigns and volunteer efforts – and have been able to support each other's objectives.

### Give Time

In addition to constructing a plan for making cash or product donations, think about how you can incorporate volunteering. This can take many forms, including organizing volunteers for related events or days in service, giving employees paid time off for volunteer activities. Doing so brings your giving full circle and can be a tremendous (and cost-effective) way to rally your employees around a cause — and in the process foster a greater sense of community and pride in the workplace.

### Joe Yurosek

As Fifth Third Bank's California market president, Joe Yurosek leads the state's commercial vertical and market expansion strategy. An Orange County native and long-time resident, Joe has more than 25 years of banking experience, previously serving as market president for Comerica for Orange County as well as leading the corporate middle market strategy in Orange County, Long Beach and San Diego. [joseph.yurosek@53.com](mailto:joseph.yurosek@53.com).



Members of our youth shelter program

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For more information and to donate or volunteer, contact us at 949.250.0488 or [Info@WaymakersOC.org](mailto:Info@WaymakersOC.org).

[WaymakersOC.org](http://WaymakersOC.org)



## Get in on the GOOD with Goodwill of Orange County

Goodwill of Orange County is much more than a store. Goodwill is a source of pride, a pathway to independence and a paycheck for individuals who face barriers to employment.

By joining hands with donors, community partners, business leaders and other nonprofits, Goodwill of Orange County empowers, serves and changes thousands of lives.

Through our retail stores, our e-commerce platform, *shopgoodwill.com*, and our business services, we create jobs and provide job training and education, vocational training, and life-skills support, helping people and our local community thrive.

Last year, Goodwill of Orange County served more than 27,000 people in Orange County.

There's power in the pride and dignity that comes hand-in-hand with employment.

It's the power of Jenn. Before coming to Goodwill, Jenn was turned away from 78 job interviews. "Due to my disability, no one would provide me with an opportunity," she said. Jenn has Cerebral Palsy and only has the use of two fingers on her left hand. Through Goodwill's Employment First program, Jenn found employment within a few weeks. She started working as an administrative assistant and is thriving in this position. She is not defined by her disability, but appreciated and rewarded for her many abilities.

Goodwill helped Jenn, and thousands of others, find a greater sense of accomplishment and self-worth through work.

Goodwill assists people across a wide spectrum of skills and needs as they seek work: individuals who learn vocational skills and improve job readiness at the Goodwill Career Center, program participants in Community-Based Services workgroups, adults assisted by job coaches in the Supported Employment program, and veterans transitioning to civilian life at Goodwill's Tierney Center for Veteran Services.

Goodwill's Tierney Center is a comprehensive resource for veterans and their families, connecting those who served with a wide range of personalized services designed to enhance their lives – and all provided at no cost. Among many others and with a host of fantastic partners and local organizations on board, services available at the Tierney Center include employment and career counseling, education services, housing assistance, healthcare and benefits, legal assistance, financial counseling and women veterans services.

It's the power of Shawn. Shawn, a U.S. Marine Corps Veteran, was referred to the Tierney Center to apply for the student emergency fund while attending Coastline Community College as a paralegal student. "My car didn't pass the smog test and I was having a hard time getting to school," he says. In August of 2017, the student emergency fund paid \$500, and Shawn was able to come up with the remaining balance on his own. "I'm mobile again," he says. "Now I can finally concentrate on my studies." Since then, Shawn has finished his formal studies and is currently preparing for the Certified Paralegal Exam. Always thinking of the future, Shawn has been very active in attending the many veteran events that the Tierney Center promotes. Shawn is honing his skills in networking, resume writing and job searching. The Tierney Center will help him through the process of making his career dreams a reality by assisting Shawn in becoming a paralegal.

Goodwill's mission extends beyond removing employment barriers.

At Goodwill's Assistive Technology Exchange Center (ATEC), expert staff of speech pathologists and rehabilitation engineers evaluate individuals, develop strategies, and provide state-of-the-art assistive technology equipment that enables and empowers our participants, both adults and children, to communicate at home, school and work.

It's the power of Beckett. At just five years old, Beckett, a fun-loving, playful child, was diagnosed with an intellectual disability that made it hard for him to communicate. Through ATEC and its knowledgeable staff, he received a communication device tailored to his specific abilities and needs. Beckett can now use the device at home, at school and in his community. It gives him a way to interact with peers and form friendships that he didn't have before.

At the Goodwill's Rogers A. Severson Fitness & Technology Center, a staff of knowledgeable dedicated personal trainers and physical therapists focus on



providing one-on-one services to people with disabilities or chronic illness in a uniquely supported community environment. The center is the only one of its kind in Orange County.

It's the power of Ryan. Ryan came to the Fitness & Technology Center after a car accident left him with a spinal cord injury and placed him in a wheelchair. Ryan began a workout regime with a trainer to help him regain strength and mobility, and keep his body and mind active. "The Goodwill Fitness & Technology Center is much more than just a gym," Ryan said. "The atmosphere and vibe here not only drives members to work hard, but also promotes a social fraternity."

The stories of success through Goodwill programs and services go on and on.

Last year, Goodwill provided more than 585,500 hours of job coaching, 73,846 days of job placement services and 27,082 days of job training.

It's people like you who drive Goodwill's economic engine and allow the organization to expand its programs and serve more people each year. Through the sale of donated items across Goodwill's 24 local retail stores, more than 92 cents of every dollar spent goes directly back into Goodwill's life-changing programs.

Furthermore, Orange County businesses joined in on the good in a big way. More than 350 Orange County companies, including Chevron, Honda Center, Tropicana Inn, Roscoe's Chicken & Waffles, and the Orange County Fire Authority, employed Goodwill-trained workers in 2017.

By shopping at Goodwill stores, donating gently-used items, or making a monthly or annual financial contribution, you help positively change lives.

Companies can also take advantage of Goodwill of Orange County's Business Services, hire Goodwill-trained workers, or attend and sponsor a fundraising event.

Go to [ocgoodwill.org](http://ocgoodwill.org) for more information. Or you can book a private tour at [goodwilltours@ocgoodwill.org](mailto:goodwilltours@ocgoodwill.org). You can also donate online at [ocgoodwill.org/donate](http://ocgoodwill.org/donate).

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## Together We Are Changing California's Future

**More than two million K-12 students in California are not proficient in math or English.** A third of all California students, these kids are struggling to keep up with their peers. Without additional support, they will fall further behind and their dreams for a better future will become even more difficult to achieve.

This is where Think Together comes in. We partner with schools across California to provide over 150,000 students with access to high-quality educational opportunities during and outside the school day. Our programs give kids critical academic support and life skills that propel them to excel in school.

And we're staying current with 21st century STEM careers. The 2017-18 school year saw the rollout of our new coding program for 500 students from low-income families in Orange County. Students were introduced to computer science through fun projects like debugging computer games or building 3D dioramas.

For sixth-grader Emily, coding has opened a new world of possibilities. The program sharpens her analytical and problem-solving skills to help her succeed in core subjects and beyond. And she's learning a new language – one that is essential for the next generation. Emily loves coding because it's a great way to "work together with my groupmates."

We're also preparing Orange County's next generation of employees through our Workforce Readiness Education Program (WREP). During the 2017-18 school year, over 140 Orange County high school students participated in workshops on resume building, interview competency and professionalism. Almost 90 students were placed in internships throughout OC!

Kids are not the only ones that need additional help. Eight out of ten California school districts are not adequately preparing their students to meet the state's learning standards in Math. Six out of ten fail to do so in English. Think Together

also empowers adults, from the boardroom to the classroom, with the tools and strategies to accelerate learning for all students.

Our programs are possible because of generous philanthropic support. Together we are changing the odds for millions of California's students by ensuring they have an opportunity to realize their potential, excel in school, and beat the odds.

**We Invite You to Join Us in Changing the Odds for Kids at [THINKTOGETHER.ORG/OCBJ](http://THINKTOGETHER.ORG/OCBJ).**



Emily practicing her coding skills with her brother William looking on



## MATT DREAMS OF BECOMING A PILOT.

**BUT HE IS ONE OF 2 MILLION STUDENTS IN CALIFORNIA NOT PROFICIENT IN MATH OR ENGLISH.**

That's where Think Together comes in. We partner with schools to change the odds for Matt and other students like him.

**DONATE TODAY TO ENSURE MATT REACHES HIS DREAMS:**

**[THINKTOGETHER.ORG/OCBJ](http://THINKTOGETHER.ORG/OCBJ)**

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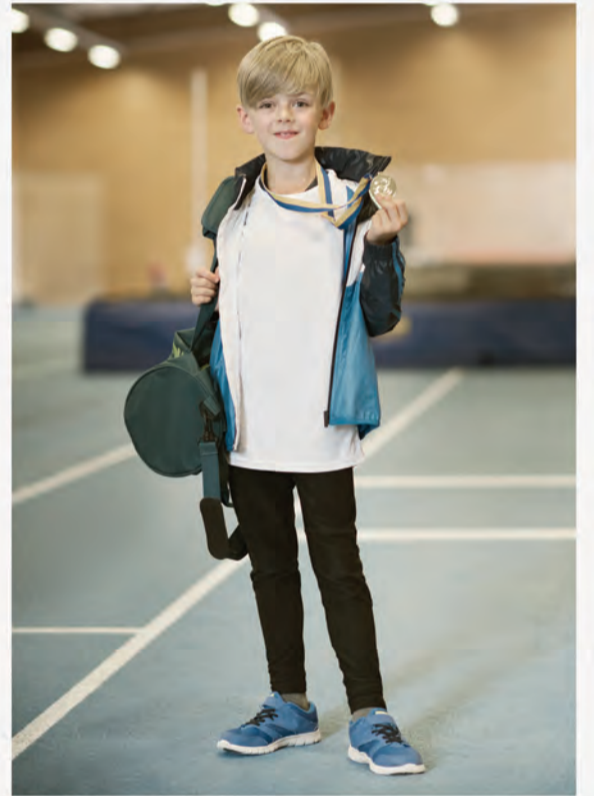



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“ALONE WE  
CAN DO  
SO LITTLE;  
TOGETHER  
WE CAN DO  
SO MUCH.”

—HELEN KELLER



CHOC Children's is dedicated to delivering first-class care to every child in Southern California. Working with community partners, we have a greater ability to impact the lives of children for generations to come. Join us in making a difference at [CHOC.org/giving](https://CHOC.org/giving) 



MENTORING YOUTH.  
CHANGING FUTURES.

## Big Brothers Big Sisters: Engage Employees While Supporting Youth in Need

A socially conscious company isn't merely a preference—it's an expectation for millennials, who will comprise approximately 75 percent of the global workforce by 2025. Nearly two-thirds of this generation won't take a job if a potential employer doesn't have strong corporate social responsibility (CSR) practices.

As more businesses recognize the value of connecting their employees to causes they feel passionate about, an important question arises: Where to start?

"We want to inspire 100 percent of our employees to do at least one charitable activity every year," says Amanda Fowler, Executive Director, Global Corporate Giving, Edwards Lifesciences and Edwards Lifesciences Foundation. "A personal favorite of many employees to support and volunteer with is Big Brothers Big Sisters."

Youth mentoring nonprofit **Big Brothers Big Sisters** connects children facing adversity one-to-one with a volunteer, allowing them to build meaningful relationships so they can achieve their full potential. One of three programs, **Workplace Mentoring** brings high school students ("Littles") to company headquarters once a month for 90-minute sessions facilitated by Big Brothers Big Sisters.

"Offering our employees opportunities to give back and support Littles while on our campus is a win-win: Our employees can spend more time with mentees [instead of] traveling and mentees get to see firsthand what it's like to work on a corporate campus like Edwards'," Fowler explains. "What a smart, strategic way to connect at-risk kids to professionals who want to and can make such a difference."

A Deloitte Impact Study reveals that companies—like Edwards Lifesciences—that have a clear CSR policy will succeed in boosting staff morale, leading to a more engaged workforce.

Across all of Big Brothers Big Sisters' Workplace Mentoring sites, 82 percent of

employees report feel more valued by their company after participating in the program.

"We have enjoyed providing input into the monthly curriculum, as it has helped us become more involved," says Workplace Mentoring volunteer Kip Bagley, vice president, EMCOR Services Mesa Energy Systems. "We see the impact and hope this can be communicated to future companies thinking about joining the program."



Every year, an estimated 450 to 550 billion dollars is lost due to decreased productivity from disengaged employees, which stems from more than just a paycheck. Employees value a job that can give them a sense of purpose within their community. They want to be active participants in furthering their employer's social commitments.

"Becoming a mentor has changed my outlook in many ways. Seeing the world through Manuela's perspective has reminded me that sacrifice is a part of life, and acts of kindness, no matter how small, make a difference," says Workplace Mentoring volunteer Allison Cheim, of Walt Disney Co. "I can't wait to see what the future holds for this young woman, and I know I will be there to support her along the way."

Join a growing list of corporate partners in ensuring the future success of Orange County youth. Visit [ocbigs.org](http://ocbigs.org) to learn more.

# \$550,000,000,000

### HOW IS BIG BROTHERS BIG SISTERS ADDRESSING A \$550 BILLION PROBLEM?

Every year, an estimated \$450 to \$550 billion is lost due to decreased productivity from disengaged employees\*.

The Big Brothers Big Sisters Workplace Mentoring program brings skills-based volunteering to corporations and empowers employees with a sense of purpose. 82 percent of employees feel more valued by their company after participating in the program.

Learn more about how you can engage your employees at [OCBIGS.ORG/WORKPLACEMENTORING](http://OCBIGS.ORG/WORKPLACEMENTORING).

\*According to a 2013 Gallup study





## A Word About Giving

By Dr. Betty Uribe

Have you ever been the recipient of an unconditional gift you weren't expecting? Last weekend, after speaking to 500 business leaders and students at San Diego State University, a reporter came to me with a special gift she made in her dark room. It was "a token of appreciation for the experience she had while I addressed the group." Driving back from San Diego, I wondered: "Why did she leave the conference to get this beautiful piece of art, and go out of their way like this?" I was overwhelmed with mixed emotions as I was completely surprised. This individual reinforced for me what it is like to truly give (and receive), without expecting anything in return... not even a thank you.

Today I surround myself with best-in-class professionals who rejoice in making a difference for someone; individuals who sincerely care about each other, their clients and their communities. One of the leadership qualities I look for when hiring someone, in addition to their values, experience and competence, is their willingness to go out of their way to make a difference... completely unconditionally. For the mere pleasure of making a significant difference in someone's business or life.

Not long ago I interviewed Harris Simons, Chairman of our mother company Zions Bancorporation. One of the personal values he looks for in his team is "**Selflessness**." It is important to him that our associates think about "the big picture," not just themselves. This is how a culture of trust is created; where every associate feels valued and trusted, and it also builds a community of professionals who strive to make a difference for each other, our customers and our community.

Last week I had individual conversations with many of our bankers who serve clients daily through our branch system. The most successful associates were those who seek for ways to add value to their clients continuously. They build relationships of trust, resulting in consistent success.

One associate seeks to anonymously pay the bill for military personnel at a restaurant or at the grocery store. "It's my way of thanking them for their service to our country," he says.

As we learn from and celebrate the Civic 50 nominees, I invite you to make it a point to surprise those around you by giving away your gifts — what I call your "genius." We all have unique talents and abilities, let's use them to make a difference, one person at a time.

### About Dr. Betty Uribe

Dr. Betty Uribe, EVP at California Bank & Trust, leads Commercial & Personal Banking in Southern California. She is recognized as an authority on organizational turnarounds, the psychology of leadership, and sustainable peak performance. She has been honored consistently in the US and abroad for her strategic intellect and humanitarian endeavors. A mother of three, she offices in Irvine, California.



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## You Can Do More with the Right Corporate Social Responsibility Partner

Chances are, your company has a plan for corporate philanthropy, community service and events that engage employees in giving back. As awareness of the value of corporate social responsibility (CSR) grows, now is the time to make sure your activities are creating the return on investment you want. Could you do even more with the right CSR partner?

### Expecting More

People don't prefer that corporations get involved with social change—they expect it. In fact, 84 percent of Americans believe businesses have a responsibility to bring social change, and 88 percent believe corporations have the power to influence it.<sup>1</sup>

These expectations are even more pronounced for Millennials (currently aged 20-38), the largest generation in the workforce (Pew Research Center). In a 2017 study, 78 percent of employees wanted companies to address important social justice issues; 71 percent of Millennials hope businesses will take the lead in driving change.<sup>2</sup>

In Orange County's competitive job market, where applicants scrutinize every employer in detail, your company's commitment to CSR can be a differentiator. And for existing workers, a program that touches the heart can deepen loyalty to your organization and lift morale.

### More Impact

Today's consumers and employees voice their opinions on where corporations should focus their efforts too. When asked, "What one issue do you want companies to address?," economic development, poverty and hunger, the environment, human rights, education, and health and disease were ranked highest last year.<sup>2</sup>

As companies develop CSR strategies, they look for the ideal match. Rightfully, they want programs that foster business growth, attract future talent and align authentically with the corporate brand. They want to address issues of consequence and challenges in their local area. The most impactful programs unite all of these positives to make a long-lasting difference for everyone.

### Our Mission to Do More

Orange County United Way's mission tackles the interconnected issues that matter in our community, and that matter to today's business leaders and employees.

- ▶ **Education.** Because over 2,000 students drop out of OC high schools each year, we're fighting to cut the high school dropout rate in half
- ▶ **Health:** Because 1/3 of our children are overweight or obese, we're fighting to increase the number of healthy youth by 1/3
- ▶ **Housing:** Because 27,000 children and their families are homeless or housing-insecure, we're fighting to cut the percentage of children living this way by 1/2
- ▶ **Financial Stability:** Because 1 in 4 OC residents lives in poverty, we're fighting to reduce the percentage of financially unstable families by 25 percent

This fight for better education, financial independence, healthier lives and stable homes for local children and families connects with hearts and minds. It tackles tough issues that resonate. And when we win this fight, it will make a difference for every one of us in Orange County.

### More Than 350 OC Companies Have Chosen Us for CSR

United Way has been building powerful corporate social responsibility programs with Orange County businesses of all sizes for over 90 years. We can work with your management and staff or operate as an outsourced CSR department. Either way, we take a process-based approach to maximize your return on investment.

Our Impact Consulting™ team of advisors is dedicated to making CSR effective and easy. These CSR experts create and customize programs to meet the unique requirements of your company, calendar, employees—and our community. Your plan might include:

- ▶ Innovative and proven strategies supported by data
- ▶ Guidance and templates for successful programs
- ▶ Opportunities for employee involvement and volunteering
- ▶ Contribution management
- ▶ Reporting and oversight

Our latest Impact Consulting innovation is a proprietary research tool developed in conjunction with Professor Judith Stephan-Norris of the University of California-Irvine. Impact Consulting will work with you to gain quantitative and qualitative insight into your employees' motivators and interests. And we'll apply this information to your program to ensure maximum participation and the deepest possible engagement.

### Award-Winning Corporate Social Responsibility

Each year, Orange County United Way celebrates our outstanding partners and their transformative CSR accomplishments at Rally for Change. Edwards Lifesciences received the 2018 Dimensions in Giving Award in recognition of their multi-faceted commitment to philanthropy and service:

- ▶ More than 1,000 individual donors participated in the company's workplace campaign, increasing the number of donors by 150 and gifts to our mission by eight percent this year
- ▶ Employees give their time and resources to students at a nearby underserved elementary school, making a measurable impact on their success
- ▶ Volunteers in the online tutoring program read with young students to help them improve their skills, comprehension and confidence for school success
- ▶ They are a long-time supporter of Destination Graduation, helping high schoolers prepare for college and welcoming students on Youth Career Connections program field trips
- ▶ Sponsors for several major events and opened their campus for United Way gatherings
- ▶ Leaders from the company give their time on the Orange County United Way Board of Directors and Campaign Cabinet

Fluor Corporation, Enterprise Rent-A-Car, Gibson Dunn, Pacific Life, UPS and PwC are just a few of the many other Orange County United Way partners who are Doing More and making an impact.

### Join Us and Do More

The right partner will work alongside you to ensure that your corporate social responsibility program achieves your business objectives while making a difference for your employees and having a lasting impact on our community. Contact us today to explore how we can Do More together.

For more information, visit [UnitedWayOC.org](http://UnitedWayOC.org). Contact the Orange County United Way Team at [info@UnitedWayOC.org](mailto:info@UnitedWayOC.org) or call (949) 660-7600.



Orange County United Way is proud to collaborate with Edwards Lifesciences to support a local underserved elementary school. Edwards Lifesciences employees are energized and the students benefit from the partnership – a win-win!



Wells Fargo is one of the many corporate partners who has joined our United to End Homelessness initiative. The initiative convenes leaders from the private and public sectors and focuses the community's collective resources on ending Orange County's homelessness crisis.

<sup>1</sup> Americans Increasingly Expect Companies to Engage with Big Issues, The Holmes Report, December 18, 2016

<sup>2</sup> 2017 Cone Communications CSR Study

# DOING MORE™ FOR OUR COMMUNITY



Orange County United Way congratulates its amazing partners who were recognized at the 2018 Rally for Change for their generosity and unparalleled corporate social responsibility engagement. We are grateful that these community-minded companies have joined our fight for the Education, Health, Housing and Financial Stability of every person in Orange County.

Together we are Doing More for our local community, and creating brighter futures for every child and family right here in Orange County.

## AWARD WINNERS

### DIMENSIONS IN GIVING AWARD

This honor is presented to the corporate partner who best demonstrates leadership through community engagement, fundraising, volunteerism and advocacy.



Companies with 150 employees or fewer in Orange County

**GIBSON DUNN**

Companies with 151 to 500 employees in Orange County



Companies with more than 500 employees in Orange County

**FLUOR**

### FACE2024 AWARD



### LEADERS SOCIETY AWARD



### TOCQUEVILLE SOCIETY AWARD



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# PAVE — YOUR — PATH™

at Fairmont Private Schools with Individualized Learning



## Create Your Future

Fairmont Private Schools has an engaging curriculum designed to teach students preschool through 12th grade. Our students become lifelong learners and creative thinkers. The low student-to-teacher ratio creates a dynamic environment where our exceptional educators support critical thinking and encourage students to reach beyond. This allows students to become their best academically and socially.

At Fairmont, a culture of inclusiveness is upheld across all four campuses. Fairmont provides a safe environment where all members of our community show respect and kindness to each other and honor individual differences. By offering individualized learning, we ignite students' curiosity, so they are best prepared for college academics and adult life.

Fairmont Private Schools is the oldest nonsectarian private school in Orange County with three beautiful preschool through 8th-grade campuses. Our high school, Fairmont

Preparatory Academy, is committed to giving students the support they need throughout high school, so they are prepared for college academics. Our low student-to-counselor ensures students same-day access to their counselor if necessary.

## Fairmont Students are:

- A community of students who embrace individual differences and create a culture of acceptance.
- Diverse. Our students come from many different backgrounds.
- Global citizens who are committed to giving back to their community.



## Pave Your Path:

- Individualized learning paths in Advanced Science & Engineering, International Baccalaureate, Advanced Math, and International Business.
- 91% of our students have been accepted to top 100 colleges and universities in the past five years.
- Seven high school counselors dedicated to assisting students with academic, and college counseling with a low student-to-counselor ratio. All students have same day access to counselors.
- Strong partnerships with universities and colleges throughout the country. Over 100 colleges visit the campus annually.

## Vibrant Campus Life

- Extracurricular activities across all campuses including athletics, robotics, ASB (Associated Student Body), dances, and over 46 clubs.
- Award-winning art programs. Fairmont was awarded top awards at the 2018 Laguna Beach Art Festival, and won recognition for the 2018 Hexagon Project — Transforming Conflict Through Art.
- Through campus activities, student trips, the arts, and athletics, Fairmont students develop strong, leadership skills, and lifelong friendships.

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## Impact Models

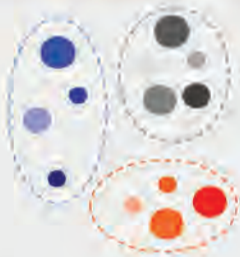
FSG in partnership with CECP identified four models for organizing corporate societal engagement activities:

### Confetti



Many small grants and projects covering various topics and geographies

### Clustered



Clear buckets of activity and fewer grants and projects overall

### Concentrated



Deep and proactive engagement on a specific issue with multi-year programs and clean impact goals

### Ecosystem Change



Structured multi-actor partnerships focused on a common problem

# Four Impact Models Help Companies Shape Their Community Engagement Strategies

by Daniel McQuaid, President and CEO, OneOC

Companies have different business and social motivations (why to engage) and approaches (what to engage) and options (how to engage) in selecting their social issues. Foundation Strategy Group (FSG), founded by Harvard Business School Professors Michael Porter and Mark Kramer, in collaboration with the Committee for the Encouragement of Corporate Philanthropy (CECP), identified four impact models that can be used by all size companies to shape more detailed community engagement strategies and implementation plans. There is not "one right" impact model. The key is to strategically match one or more of the four impact models, described below, with the company's motivation and readiness.



McQuaid

#### Confetti Impact

Confetti Impact models typically support a wide range of social issues. Engagement is often responsive to the needs of local communities and company stakeholders without explicit consideration of business motivations. For example, **Pacific Life** annually grants financial support to many nonprofits in Orange County that address a wide variety of issues, such as: arts and culture; civic, community and the environment; education; and health and human services.

*Upside:* Highly flexible and breadth of issues, organizations, and geographies supported.

*Downside:* Lack of strategic clarity and focus and difficulty achieving and communicating results. *Requires:* Efficiency, transparency, and appropriate measurement.

#### Clustered Impact

Clustered impact models narrow the strategic focus to just a few "buckets" of issues, usually three or less, and fewer grants and projects overall. It can result from successful issue prioritization exercise that explicitly identifies issues aligned with their business context and motivations. For example, **Kaiser Permanente** community engagement focuses on access to care, obesity, mental health and substance abuse, and economic insecurity.

*Upside:* Enhanced strategy clarity and focus, informed strategic choices on resource allocations and measurement, with better communication.

*Downside:* Less focus and depth to achieve significant results.

*Requires:* Strategic discipline in decision making and a reasonable transition for discontinued projects.

#### Concentrated Impact

Concentrated impact models include deep and coordinated efforts in one or several areas geared at achieving pre-defined impact goals in a specific timeframe. These "signature initiatives" are typically branded programs with multi-year grants and programs and leverage company's dollars, volunteers and public voice. For example, over last ten years **PIMCO's Share the Harvest** signature event with Community Action Partnership OC Food Bank provided 16,000 hours and donated \$2.4 million creating 2 million meals for the hungry.

*Upside:* increase ROI, improved measurement and communication, focused resources and plan.

*Downside:* One company limitation on sustainable and scalable change and need to exit legacy issues to free up resources.

*Requires:* Strategic focus, commitment, and advanced measurement.

#### Ecosystem Change Impact

Ecosystem change model intentionally incorporates structured collaboration to address key societal problems at scale. These companies move beyond traditional company-grantee or one-off project partnership's and engage in highly structured efforts with several partners to address multi-year systems change for a collectively defined problem. For example, **ACT Anaheim** launched in 2013 by **Disneyland Resort**, **Angels Baseball** and **Anaheim Ducks** brought together funding partners, businesses and community organizations funding \$6 million to nonprofits serving youth in Anaheim.

*Upside:* Ability to shape sustainable change and address system-level challenges with ability to drive core business competitiveness.

*Downside:* Limited reputational gains given need to share credit with partners, credibility prerequisite and long-term timelines.

*Requires:* Trust and patience, co-creation and adaptivity.

*OneOC helps nonprofits and companies accelerate their social impact.*



Jim Morris, Chairman, President & CEO, Pacific Life

*"In addition to Pacific Life Foundation's community grants, our Employee Impact Grant program is driven by employees by investing in their passions. It is designed to share, celebrate, and recognize the impact that philanthropy and nonprofits have on our own employees, their families, and our local communities."*



Mark Costa, Sr. Vice President, Kaiser Permanente Orange County

*"At Kaiser Permanente, our giving, coupled with our leadership positions on many critical community-based organizations are just two ways that we live our mission each day. It is important to us, that our communities and residents are healthy, vibrant and prepared for the future."*



Sapna Shah, Executive Vice President, Head of Corporate Responsibility, PIMCO

*"In support of the Sustainable Development Goal to end hunger by 2030, we partner at the global level with The Global Food Banking Network, and the local level, alongside Community Action Partnership of Orange County's Food Bank, to get food to those who need it most."*



Josh D'Amato, President, Disneyland Resort

*"ACT Anaheim is making a real difference in the lives of our Anaheim youth. As a collaborative partnership focused on creating opportunity for the next generation of Anaheim residents, it supports programs that strengthen families and communities, and addresses critical gaps in services."*



#### LEARN MORE:

contact Dan McQuaid at [dmcquaid@OneOC.org](mailto:dmcquaid@OneOC.org) or (714) 953-5757 x138.



# Get involved this holiday season!

Support our local nonprofits addressing diverse community needs including:



Sign Up Starts November 1st at [www.OneOC.org/SeasonOfGiving](http://www.OneOC.org/SeasonOfGiving)  
For more information contact [xluna@OneOC.org](mailto:xluna@OneOC.org).





## History of Candlelight Concert

Everyone loves it when a dream comes true. Segerstrom Center for the Arts' annual Candlelight Concert is an occasion when its family of supporters, patrons and volunteers gather and celebrate a dream that came true when the Center opened in 1986.

In 1974, as the holiday season was approaching, a small group of enterprising and ambitious "dreamers" held a fundraiser to raise money to build a world class performing arts facility where the community could see and hear the finest musicians and ballet companies from around the world, national tours of the top Broadway shows and where Orange County's Pacific Symphony, Philharmonic Society and chorales could find a proper home. The "ballroom" for this first fundraiser was a vacant, dilapidated Kresge store. Subtle lighting from candles and other resourceful decorating touches added glamour to the otherwise utilitarian setting, giving the now 45-year-old tradition its name: Candlelight Concert.

Since its Kresge opening night, subsequent galas have been held in local hotels, finally moving into its current home, Segerstrom Hall itself. Today, the glamorous evening includes a red-carpet welcome, Champagne reception, concerts by celebrity headliners and an elegant supper on the 8,500-square foot stage that, in the spirit of the first Candlelight Concert, is transformed into a breathtaking ballroom.

Among the stars who have entertained at Candlelight Concert are Diana Krall, Diana Ross, Frankie Valli, Jay Leno, Natalie Cole, Chicago, Michael Bolton, Tony Bennett, Kenny Loggins, Harry Belafonte, Johnny Mathis, Donna Summer, Smokey Robinson, Frank Sinatra, Jr., Broadway stars Kristen Chenoweth and Sutton Foster, the incomparable Carole King. This year, Candlelight Concert will be held on Friday, November 30, and guests will hear Tony Award winners Susan Egan and Tony Yazbeck and Broadway star John Lloyd Young, followed by dancing to "the mighty elements of the universe," EARTH, WIND AND FIRE!

Candlelight Concert continues to be all about the future. It helps the Center to continue and expand its renowned artistic programming. It provides funding for the Center's community engagement and education programs that now reach more than 430,000 children, students and their families each year. And this annual celebration supports the Center's new School of Dance and Music for Children with Disabilities and its American Ballet Theatre William J. Gillespie School.

Those who attended that first Candlelight Concert dreamed of a future for Orange County that would include a vibrant and exciting cultural life. Today, Segerstrom Center for the Arts believe more than ever in the power of the performing arts to transform lives and that the shared experience and exploration of the arts will help unite Orange County, creating a more culturally connected and vital community for the future.



45TH ANNUAL  
*Candlelight Concert*  
 FRIDAY, NOVEMBER 30, 2018

**CANDLELIGHT CO-CHAIRS**  
 Sandy Segerstrom Daniels & Jane Fujishige Yada

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**EARTH, WIND & FIRE and BROADWAY STARS**

A formal evening of extraordinary elegance and glamour, this year's gala will feature "the mighty elements of the universe," **EARTH, WIND & FIRE** as well as Broadway stars **Susan Egan, Tony Yazbeck** and **John Lloyd Young**.

Candlelight Concert is one of the highlights of the area's social season, and a most beloved and anticipated fundraising gala of Orange County. Tickets are in high demand, selling out every year. Candlelight Concert raises over \$2 million to support Segerstrom Center for the Arts' artistic, education and community engagement programs, serving more than 430,000 children and families each year.





## Andrei's Conscious Commitment: A Non-Profit Dining Experience in Orange County

It's been nearly ten years since Andrei's Conscious Cuisine & Cocktails first opened and its mission remains the same: to source and serve only the best local ingredients while giving back to the community. Opened in 2009 by Natalia Ostensen as a tribute to her late brother Andrei, 100 percent of the restaurant's net profits are donated to the Andrei Foundation ([www.andreifoundation.com](http://www.andreifoundation.com)), which supports a number of local charities.

The Andrei Foundation has been especially dedicated to supporting programs that directly help in improving the lives of those affected by blindness/vision impairment and other disabilities, particularly children. Most recently, the Andrei Foundation has supported O.C. Makapo Aquatics, a local blind and visually impaired canoe club, Foundation Fighting Blindness, Guide Dogs for the Blind, and Hoag Hospital. In addition, the Foundation has expanded its efforts in the areas of animal welfare and environmental protection – both of which were also important to Andrei who was very active in our beautiful local wilderness.

The restaurant's location in the heart of Irvine makes it an excellent choice for everything from happy hour or a casual dinner to the perfect venue for your next event. Starting with the two-story granite and limestone lobby and waterfall, follow the stairs to the second floor restaurant to discover a distinctly contemporary and warm atmosphere. Andrei's offers several venue options for your private events and can host as few as 10 guests, as many as 175 seated guests and up to 300 cocktail reception guests. Enjoy a large private patio, stunning onyx bar, 120" projection screen for presentations, a podium and wireless microphone, as well as Andrei's signature cuisine and bar offerings.

Executive Chef Porfirio Gomez sources ingredients from local farms and ranches to invent dishes that delight the senses and its California-inspired seasonal menu is sure to offer something for every palate. The bar subscribes to the same philosophy, using only fresh juices, fruits, herbs and liquors to develop a tantalizing array of specialty cocktails and a wine list that is equally thoughtful and diverse.

Andrei's is located at 2607 Main Street in Irvine at the corner of Jamboree and Main, with convenient access to the 405 and 5 Freeways. The restaurant is open to the public Monday through Friday 11:30 a.m. to 9 p.m. and Saturdays from 11 a.m. to 9 p.m. and can be reached at (949) 387-8887 and [www.andreisrestaurant.com](http://www.andreisrestaurant.com). Valet and self-parking are available. For catering or event facility information and reservations, please contact Jennifer Simmons at (949) 387-8750 or [Jennifer@andreisrestaurant.com](mailto:Jennifer@andreisrestaurant.com).



### Follow Us

 AndreisIrvine

 AndreisConsciousCuisine

Brunch • Lunch • Dinner • Happy Hour • Events • Catering

## Introducing Our Fall/Winter Menu

Get ready for the debut of Andrei's latest libations and culinary creations on October 23rd...

100% of Andrei's profits benefit The Andrei Foundation, which supports many charitable causes and organizations. For more information, please visit [www.andreifoundation.com](http://www.andreifoundation.com)



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## Creating Better Futures for All

Our economy is improving, but not for everyone. With ever-increasing costs for housing and medical care, life is very hard for the more than 301,000 people in Orange County who are at risk of hunger. Too many of our neighbors live from paycheck to paycheck or are on fixed incomes, so when prices rise, or the car breaks down, there is no financial cushion to fall back on.

For these working families, seniors, veterans, and people with disabilities it's the rising costs of living that present the greatest threat to putting enough food on the table. The average rent in the county is \$1,871 a month, up \$355 a month from seven years ago. With stagnant wages, that higher cost means an increasing number of OC residents don't have money left to cover basics like food, utilities, gasoline, transportation, and medical expenses. And many of them are having to make some very hard choices.

To keep a roof over their heads, our clients use different strategies like:

- ▶ Skipping meals so their kids don't go to bed hungry
- ▶ Watering down food to make it go farther
- ▶ Eating unhealthy, less expensive food which can lead to chronic health problems like obesity, diabetes and heart disease

The truth is there's plenty of excess food to feed everyone who needs our help. Second Harvest works to bring that supply and demand together. We work with manufacturers, wholesalers, grocery stores, farmers, and processors to collect excess or unwanted food. We depend on donors to help with the cost of accessing and distributing that food, and on thousands of volunteers, who come to our facility six days a week, to help process the food and get it on the plates of those who need it.

At Second Harvest Food Bank, we are working with more than 200 community partners to distribute food so that all our neighbors can live a healthy, productive life. Our Park-It Market visits low-income senior centers and housing complexes and distributes fresh food to seniors in need. At Kids Cafes, we serve nutritious meals to kids whose parents might not be able to provide dinner that night. We have three mini-market style Permanent School Pantries that provide fresh, healthy food and pantry

staples in a dignified setting with hours that work for people with jobs.

Last year, we distributed the equivalent of 25.1 million meals to the hungry. We have a Bold Goal to provide 30 million meals by 2021 to reach everyone who's hungry, but we need you to partner with us to achieve that goal.

You can:

- ▶ Donate: More than 90 cents of every dollar we spend goes to feeding the hungry
- ▶ Volunteer: In just three hours, you can help make sure there's food for thousands of breakfasts, lunches and dinners tomorrow
- ▶ Visit: Come for a tour of the food bank and see how we make it all happen

To find out how you can help create better futures for those in need, call (949) 208-3187 or visit [FeedOC.org](http://FeedOC.org).



Now that your future is back on track,  
help hers turn the corner.

After the long slow recovery, most of the people reading this are back in good financial shape. Yet for one in six of the children in our county, the immediate future doesn't even include dinner.

Thanks to stagnant wages and the rising cost of living, many hard-working families can't make ends meet. We are filling some of the gaps, but we still aren't reaching all of the people who will go hungry this month.

And you are in a unique position to help. You can sponsor a Permanent School Pantry. Or fund another Park-It Market to distribute fresh food to fixed-income seniors. Or just donate so we can purchase more trucks and other equipment we need to pick up donations and distribute them.

To see how easy it is for you to help us reach our Bold Goal of eliminating the meal gap and making this child's future as bright as yours, call 949-208-3160, or visit [FeedOC.org](http://FeedOC.org).



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## An Orange County Institution

Building on more than 30 years of culinary excellence on the Orange County dining landscape, Prego Mediterranean has settled into its new home at The District at Tustin Legacy. Long-time supporters and new guests have been enjoying the lively bar area and grand dining room at the new location, where Chef Ugo Allesina continues to lead the culinary team. With two decades of experience at Prego, Chef Ugo has brought back signature items and has added new Mediterranean-focused dishes to the menu. The kitchen continues to focus on utilizing seasonal ingredients, the best meat and seafood, and freshly made pastas.



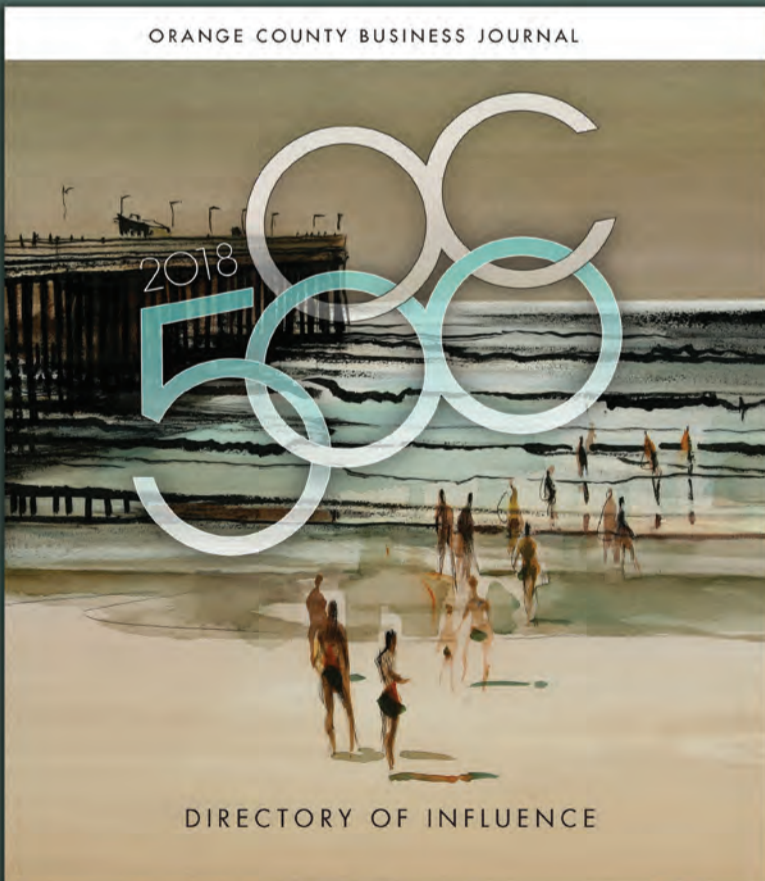
**Prego owners Ruth and Tony Bedi**

New Mediterranean-focused dishes include Seasonal Hummus of mushroom and truffle, sundried tomato and roasted garlic basil, served with house-made rustic flatbread; Golden Beet Salad with mixed baby greens, yellow beets, goat cheese and caramelized onions tossed in a balsamic reduction; and Lobster and Shrimp Stuffed Sole in a white wine, garlic, lemon and caper sauce.

Adding a splash of Mediterranean color to California, Prego Mediterranean features a lively exhibition kitchen, allowing diners to view the artful chefs creating their delicious dishes. With a capacity to seat more than 250 guests, Prego features al fresco dining, full bar, private dining and catering services.

For more information, visit [www.pregoOC.com](http://www.pregoOC.com).

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# Providing opportunities that change lives.

“Giving back is something we do not do enough of but that matters more than anything. The opportunity Sunwest Bank and Sunwest Bank Foundation provided to go to Guatemala to support children in need is an experience that not only changes the lives of those you are helping but changes your life as well.

If you ever have the opportunity to participate in something like this, jump into it whole heartedly.”

- Matthew Casserly, Relationship Manager at Sunwest Bank

[sunwestbankfoundation.org](http://sunwestbankfoundation.org)



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# Congratulations 2018 Award Winners



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# Congratulations to our fellow Civic 50 Orange County honorees

We're honored to be named one of Orange County's 50 most community-minded companies as a 2018 Civic 50 honoree.

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