



How Civic 50 Selected **20**

8 Companies Set the Bar **22**

Event Speaker Preaches Purpose **30**

Community Connection at BofA **32**

Method to Their Magic **32**

PIMCO Optimizes Resources **34**

KPMG Outreach Focuses on Youth **34**

Ernst & Young Tries to Change World for Good **36**

O'Melveny Practices Helping Those in Need **36**

Clearinghouse Committed to Give Back **38**

Fulfillment Key at Fluidmaster **40**

ELSEWHERE: 150-Year-Old PacLife Honored for Legacy **1**

## THE LISTS

Large Workforces **23**

Medium Workforces **24**

Small Workforces **28**

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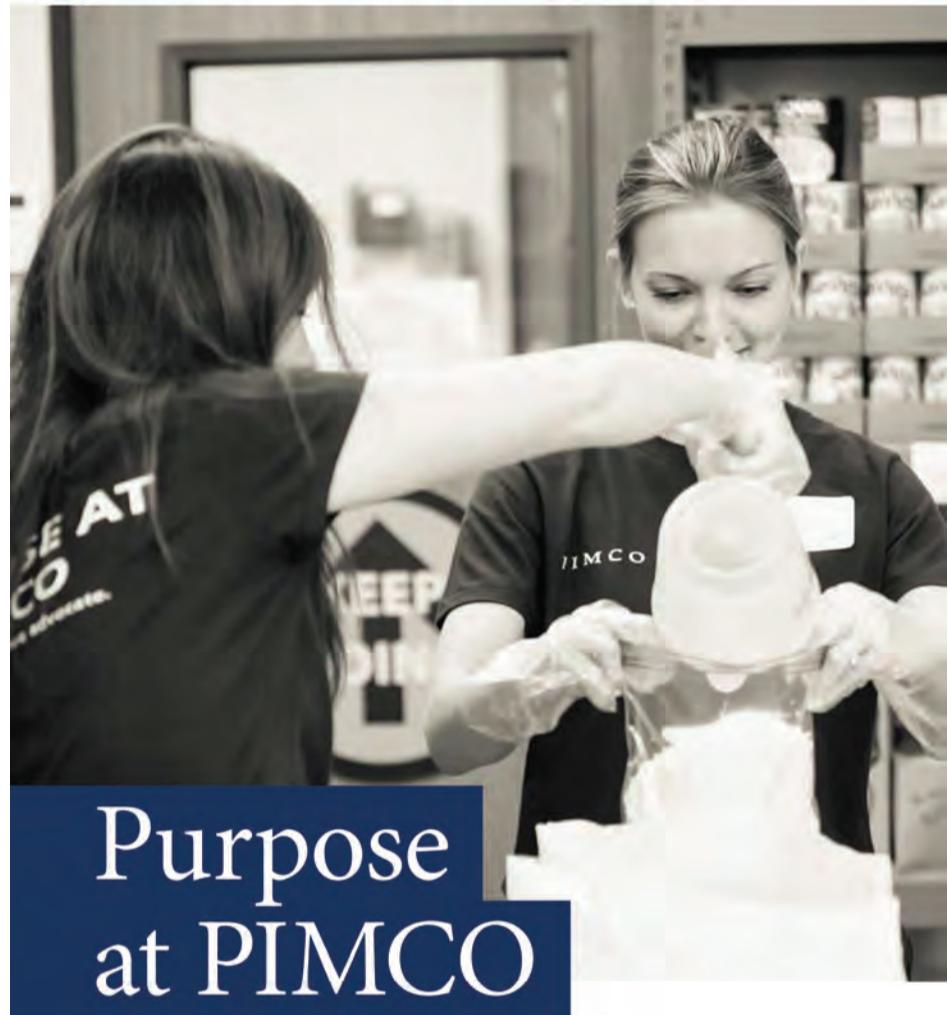
FIVEPOINT

KPMG

PIMCO

Western Digital

P I M C O



## Purpose at PIMCO

### WE GIVE. WE ACT. WE ADVOCATE.

At PIMCO, we understand both the opportunity and obligation to effect meaningful social change. Our focus on hunger and gender equality reflects our belief that these are fundamental issues critical to human development and sustainable worldwide economic growth.

Learn more at [pimco.com/purpose](http://pimco.com/purpose)

PIMCO is an asset manager and industry thought leader specializing in global investment solutions. Our goals extend far beyond investment management. We also strive to make a meaningful difference in our global communities by giving back through our philanthropic and charitable arm, The PIMCO Foundation. PIMCO is a trademark of Allianz Asset Management of America L.P. in the United States and throughout the world. ©2018, PIMCO

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Walking the walk: OC Wells Fargo employees help raise money for leukemia, lymphoma research, treatment

## Editor's Note: Civic 50 Cos. Set OC Community Stewardship Standard

For the second year, the Business Journal in partnership with OneOC presents the Civic 50 Orange County, recognizing the 50 most community-minded small, medium and large companies here. The honorees provide a local standard for corporate social citizenship and a roadmap for turning good intentions into sound business practices.

OneOC is affiliated with Points of Light, which initiated the National Civic 50 in 2012 to honor exemplary civic-minded Fortune 500 companies. Last year, the Business Journal and OneOC teamed up to launch the Civic 50 for the first time in a local market. Based on our success last year, it will be replicated this year in Denver and Washington, D.C.

The Civic 50 Orange County honorees were identified as the most community-minded companies operating in OC by their performance on an independently administered and scored online survey developed by True Impact that measures four dimensions of community engagement: Investment—how extensively and strategically the company applies resources, including employee time and skills, cash, in-kind giving and public leadership; Integration—how company programs support business interests and are integrated into business functions; Institutionalization—how the company supports community engagement through policies and incentives; and Impact—how social and business outputs and outcomes are measured.

Not all OC companies have the same level of resources or engagement in all of the activities the survey measures. Therefore, scoring and honorees were grouped by the number of local employees, small: 15 to 99, midsize: 100 to 499, and large: 500-plus. Similarly sized companies were measured within their peer groups and compared only on their community-engagement programs in Orange County.

The Civic 50 Orange County confirms national studies that show community engagement isn't just for large companies, such as 2018 honorees Wells Fargo, Capital Group, Experian and Edwards Lifesciences. Small and medium-size companies, including honorees Teacher Created Materials, Stark, Branded Group and BigRentz, have shown they can be both successful businesses and socially responsible companies. They all can enjoy a measurable business lift in consumer preference, company reputation, and employee attraction and retention.

The top-scoring honorees of large companies—Bank of America and PIMCO; medium companies—KPMG and EY, and small companies—O'Melveny & Myers and Clearinghouse CDFI—excelled at integrating their community programs with key business functions, such as employee engagement, recruitment, marketing and public relations.

The Emerging Leader recognition went to San Juan Capistrano-based Fluidmaster Inc., which embraced innovative giving strategies, employee teams volunteering, and employee-hardship programs. Pacific Life Insurance Co., which celebrates its 150th anniversary this year, was honored with the Legacy Leader recognition for its history of impactful community philanthropy, service and leadership. Pacific Life's corporate citizenship is just as the name of its company volunteer teams suggests: "The Good Guys."

The stories that accompany the list of this year's honorees illustrate some of the metrics used to assess the companies, stories of the companies and their employees engaging in our community. By benchmarking and celebrating the leading practices of Civic 50 Orange County honorees, the Business Journal and OneOC hope to provide inspiration and a framework for other companies to build and grow their social initiatives and create a stronger, healthier and more vibrant Orange County.

— Daniel McQuaid and Pete Weitzner  
OneOC President & Chief Executive  
Business Journal Editor



## Thank you for making such a positive impact in our community

Inspiring people and mobilizing resources to address critical issues is a significant achievement. We're proud to recognize the work your organization does in our community — making a difference in so many people's lives.

Let's join together in saluting the Civic 50 Orange County honorees.

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Together we'll go far



# THE LIST CIVIC 50 OC



**JAMES T. MORRIS**  
Chairman, Chief Executive and President  
Pacific Life Insurance Co.  
*Legacy OC Workforce Award*



**ROBERT ANDERSONSCHOEPE**  
Chairman and Chief Executive  
Fluidmaster Inc.  
*Emerging OC Workforce Award*



**ALLEN STAFF**  
Orange County Market President  
Bank of America Corp.  
*Large OC Workforce Award*



**MANNY ROMAN**  
Chief Executive  
PIMCO  
*Large OC Workforce Award*



**MARK CLEMENS**  
Office Managing Partner  
KPMG LLP  
*Medium OC Workforce Award*



**KIM LETCH**  
Office Managing Partner  
Ernst & Young LLP  
*Medium OC Workforce Award*



**ELIZABETH MCKEEN**  
Managing Partner  
O'Melveny & Myers LLP  
*Small OC Workforce Award*



**DOUGLAS J. BYSTRY**  
Chief Executive, President  
Clearinghouse CDFI  
*Small OC Workforce Award*

## 50 Honorees, 8 Awards on 2nd Civic 50 OC

Giving Works in Many Ways—Witness These

■ By PETE WEITZNER

Young Carson Kropfl recently spoke at my Chapman University journalism class. You may know Carson; when the San Clemente resident was 11, he created and later patented a nonfolding skateboard that fits into a school locker and snugly into a backpack—a good enough market and message that Richard Branson had to outbid Mark Cuban on “Shark Tank” to buy 20% of Carson’s company, Locker Board.

Though the young Locker Board isn’t on our second annual Civic 50 list of the most civic-minded companies in Orange County, it may very well be one day.

Carson’s a pretty good speaker and pitchman—he did the classic elevator pitch to a Shark producer at age 9 to get on the top-rated show and now does TED Talks and speaks on campuses about never giving up and following one’s dream.

My students sipped at his story of early and dogged entrepreneurship, but gulped away when he mentioned the time and energy he and Team Kropfl—mom, Carrie, the Chief Mom Officer, etc.—are expending on a community cause to ensure a safe mothballing of the San Onofre nu-



Digging in to community: R.D. Olson Construction employees do what they see. They say President Bill Wilhelm sets an example by participating in multiple volunteer initiatives during the year.

clear power plant in his city’s backyard.

Now Carson really had ‘em. And students today can sniff a poser quick—young Carson isn’t that. He’s the real deal—knows the complex issue and is determined to effect change, including a possible trip to Washington, D.C. and a visit with energy department and Nuclear Regulatory Commission officials.

If I needed a reminder of how much civic engagement resonates with the upcoming workforce, I got it that Monday night.

That brings us to this year’s second annual Orange County Civic 50.

As the Business Journal’s boss, Richard Reisman, noted in announcing the first Civic 50 at the Center Club in Costa Mesa last year,

community as well. We must be good citizens—support good works and charities ...”

■ J&J, Pacific Life Insurance Co. and Edwards Lifesciences Corp. may have been in the vanguard, but we’re also blessed with many smaller and much younger companies that are heeding the clarion call.

My colleague Kim Haman profiles this year’s Civic 50 honorees on the following pages. And here are a few more companies and their programs highlighted, each illustrating a different way to operate impactful civic-engagement programs:

■ Commitment from the top: R.D. Olson Construction President Bill Wilhelm, employees note, “quite a few initiatives throughout the year where he makes sure to participate. His hands-on approach of leading by example is a great way for getting participation ... and people [here] respect him for that.”

■ Size doesn’t matter: commercial-construction company Driver SPG “put \$130,313 into the local community in 2017 and 1,163 volunteer hours ... we are a company of just 40 people ... 100% of those hours and dollars went to Orange County families and nonprofit organizations.” Note: The national Civic 50 average volunteer hours per employee is 5.3; Driver SPG says its people average 29.

■ Good deeds get rewarded: At the Costa Mesa office of business-law firm Snell & Wilmer, “... time spent on pro bono work is credited toward performance goals ... and considered for purposes of evaluation and compensation.”

Carson and Locker Board were also hunting for an intern that Monday night. My class isn’t large, but he had one before he left. ■

The LIST

Large p23

Medium p24

Small p28

**THE LIST****CIVIC 50 OC: LARGE WORKFORCES****► NEXT WEEK'S LIST**

Aerospace &amp; Defense Contractors

Company •Address	Company logo	OC employees •Companywide employees	Company/product description	Primary OC nonprofit/community initiatives	Top local official(s) •Title •Phone/fax	Photo
<b>American Advisors Group</b> 3800 W. Chapman Ave. Orange 92686-1638 Headquarters: Orange Website: aag.com		800 1,200	Reverse mortgage lending	Through the AAG Foundation, AAG employees get eight hours of volunteer time off to participate in Meals on Wheels deliveries; host events at the Orange Senior Center; support the Emergency Assistance Food Program; and participate in card writing and other community activities to help fight senior isolation and hunger	Reza Jahangiri CEO (866) 948-0003	
<b>Bank of America Corp.</b> 520 Newport Center Drive, Ste. 1100 Newport Beach 92660-7038 Headquarters: Charlotte, N.C. Website: bankofamerica.com		4,800 209,000	Bank	Neighborhood Builders, addresses needs related to community development, workforce development and education, and basic needs; Student Leaders, engages high school students through a paid internship at an Orange County nonprofit organization; Better Money Habits, free online education resource	Allen Staff Orange County market president (949) 287-0669/(213) 457-2428	
<b>Capital Group</b> 6455 Irvine Center Drive Irvine 92618-4518 Headquarters: Los Angeles Website: capitalgroup.com		2,200 7,500	Financial services company	With its charitable foundation, more than \$237 million have been contributed to nonprofits; 2,200 Irvine associates donated \$2 million to local charities last year; 2 for 1 matching gifts program; Community Action Days, community action day partnerships with nonprofits; Heninger Elementary School in Santa Ana adopt-a-school program; and anniversary programs which allow associates to direct Capital Group to provide a grant to an organization of their choosing every five years	Paul Feuerborn director (800) 421-8511	
<b>Edwards Lifesciences Corp.</b> 1 Edwards Way Irvine 92614-5688 Headquarters: Irvine Website: edwards.com		4,607 12,804	Medical device company	Partners with nonprofit organizations in Orange County through grants from Edwards Lifesciences Foundation, leadership involvement on boards, employee volunteerism and other donations (blood, toys, clothes, etc.)	Michael A. Mussallem chairman/CEO (949) 250-2500/(949) 250-2525	
<b>Experian</b> 475 Anton Blvd. Costa Mesa 92626-7037 Headquarters: Dublin, Ireland Website: experian.com		1,248 16,956	Information services company, provides data and analytical tools	Employees raised over \$100,000 for National Multiple Sclerosis Society and participated in the local Bay to Bay cycling event; employees are encouraged to volunteer during business hours with their teams or individually and support organizations that deal with food scarcity or support homeless populations like Giving Children Hope and Illumination Foundation	Craig Boundy CEO, Experian North America	
<b>Kaiser Permanente</b> 3460 E. La Palma Ave. Anaheim 92806-2020 Headquarters: Oakland Website: kp.org/orangecounty		8,095 192,000 <sup>(1)</sup>	Integrated managed care consortium	HEAL Zone, promotes Healthy Eating and Active Eating; works with the Orange County Community Coalition to improve the system of care for mental health; food recovery/redistribution of surplus wholesome food from Anaheim and Irvine cafeterias; organizes food drives and provides maps of food pantries	Mark Costa senior VP, area manager (714) 644-4100/(714) 644-4114	

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<b>Mazda North American Operations</b> 200 Spectrum Center Drive, Ste. 100 Irvine 92618-5004 Headquarters: Hiroshima, Japan Website: mazdausa.com		544 wnd	Automotive distribution, marketing, design	Mazda Drive for Good, American Red Cross, American Heart Association, St. Jude	Masahiro Moro CEO/president (949) 727-1990	
<b>Northgate González Market</b> 1201 N. Magnolia Ave. Anaheim 92801-2609 Headquarters: Anaheim Website: northgatemarket.com		2,790 5,984	Hispanic grocery and food chain	Latino Health Access 5K, Downtown Anaheim 5K, Susan G. Komen Orange County 5K, Giving Children Hope, nutrition education, annual toy drive at Northgate González stores, Cooking up Change Healthy Schools Campaign, Gonzalez-Reynoso Golf Tournament scholarship fundraiser	Miguel González/Oscar González/ Caro D'Antuono co-president/co-president/VP, marketing (714) 778-3784	
<b>Pacific Life Insurance Co.</b> 700 Newport Center Drive Newport Beach 92660-6397 Headquarters: Newport Beach Website: pacificlife.com		2,099 3,653	Life insurance, annuities, investments, mutual funds, aircraft leasing, reinsurance	United Way Campaign, marine mammal conservation, K-12 educational grants, matching gifts, "Good Guys" community service employee volunteers	James T. Morris chairman/CEO/president (949) 219-3011/(949) 219-8772	
<b>Pacific Investment Management Co. (PIMCO)</b> 650 Newport Center Drive Newport Beach 92660-6424 Headquarters: Newport Beach Website: pimco.com		1,353 2,300	Global asset management company	PIMCO Foundation partners with the OC Food Bank for its signature volunteer event, Share the Harvest; global week of volunteering, including for 35 events in Orange County; PIMCO Pro Bono Corps focuses on capacity building projects for local nonprofits	Emmanuel Roman CEO (949) 720-6000	
<b>Wells Fargo &amp; Co.</b> 2030 Main St., ninth floor Irvine 92614-7255 Headquarters: San Francisco Website: wellsfargo.com		3,400 265,000	Bank	Foundation priorities include homelessness, affordable housing, workforce development, small business and entrepreneurship, and financial literacy empowerment	Keith Kobata Orange County Region Bank president (949) 251-6088	
<b>Western Digital Corp.</b> 3355 Michelson Drive, Ste. 100 Irvine 92612-5694 Headquarters: San Jose Website: wdc.com		1,516 73,400	Maker of memory products	Focuses on providing access to science, technology, engineering, and mathematics education (STEM) for underserved and underrepresented youth; world hunger; preserving the environment; and support for veterans/military personnel and their families	Stephen Milligan CEO (949) 672-7000	

Source: Santa Ana-based OneOC and the companies

Abbreviations: wnd: would not disclose

Companies listed alphabetically

Photos show the first top official listed

Note: To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Unless otherwise noted, the information on this

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(1) Business Journal estimate

Researched by Meghan Kliwer

**THE LIST****CIVIC 50 OC: MEDIUM WORKFORCES****► NEXT WEEK'S LIST**

Aerospace &amp; Defense Contractors

Company  
AddressOC employees  
Company/product description  
Companywide  
employees

## Primary OC nonprofit/community initiatives

Top local official(s)  
Title  
Phone/fax

## Company logo

**Arbonne International LLC**  
9400 Jeronimo Road  
Irvine 92618-1907  
Headquarters: Irvine  
Website: arbonne.com

300  
777

Health, beauty products

Provide support for programs and opportunities that promote the development of confidence and self-esteem in teenage girls and boys; organizations include Casa de la Familia, CHOC Children's, LGBT Center OC, Girl Scouts, Girls Inc., KidWorks, Laura's House, Orange County Child Abuse Prevention Center, Orangewood Foundation, Pure Game, Segerstrom Center for the Arts, Boys & Girls Club of Buena Park, Working Wardrobes

Jean-David Schwartz  
CEO  
(949) 770-2610/(949) 460-1095



**City National Bank**  
18111 Von Karman Ave., Ste. 120  
Irvine 92612-7121  
Headquarters: Toronto, Canada  
Website: cnb.com

157  
4,816

Bank

Educational outreach to schools through the bank's Reading is The Way Up® literacy program; food drives; housing; veterans

Robert Iritani  
executive VP, Orange County regional executive  
(949) 223-4019/(949) 223-4030



**Cox Communications Inc.**  
27121 Towne Centre Drive, Ste. 125  
Foothill Ranch 92610-2825  
Headquarters: Atlanta  
Website: cox.com

561  
18,598

Broadband communications and entertainment company

Connect2Compete, offers affordable internet to qualifying families; Innovation in Education, grants are open to K-12 schools within the Cox Orange County service area; Cox Charities, funded by employee donations and matched by the company

Jodi Duva  
VP, Cox Business  
(949) 563-8285



**Cummins Pacific Region**  
1939 Deere Ave.  
Irvine 92606-4818  
Headquarters: Columbus, Ind.  
Website: cummins.com

140  
wnd

Designs, manufactures, sells and services diesel and alternative fuel engines

Paid volunteer time, formal community involvement teams, monthly reporting of key metrics, monthly communication of engagement and impact, leadership engagement and support; hosted a blood drive with the American Red Cross

Tom Linebarger  
chairman/CEO  
(800) 746-5757/(949) 253-0921

Source: Santa Ana-based OneOC and the companies

Abbreviations: wnd: would not disclose

Companies listed alphabetically

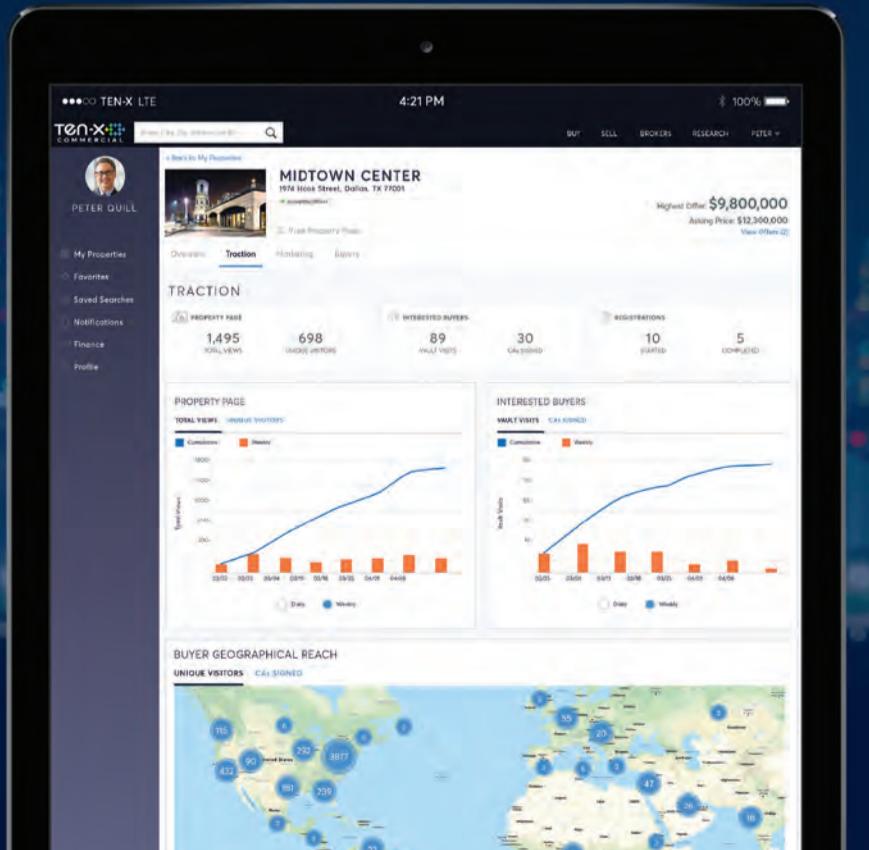
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Researched by Meghan Kliwer

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[10X.COM/OCBJ-18B](http://10X.COM/OCBJ-18B)

**THE LIST** **CIVIC 50 OC: MEDIUM WORKFORCES**

► **NEXT WEEK'S LIST**  
Aerospace & Defense Contractors

**Company**

•Address

**OC employees**  
•Companywide  
employees**Company/product description****Primary OC nonprofit/community initiatives****Top local official(s)**•Title  
•Phone/fax**Company logo**

**DPR Construction**  
4665 MacArthur Court, Ste. 100  
Newport Beach 92660-1825  
Headquarters: Redwood City  
Website: dpr.com

440  
5,526National general  
construction contractor and  
general manager

Four pillars include: career guidance and mentorship, facility repair and renovation, operational support of nonprofits, inspiring youth to pursue careers in STEM; main partners in OC are Girls Inc., KidWorks, PlayWorks, and Boys and Girls Club of Garden Grove

Abel Gonzalez/Michael Konetzke  
business unit leaders  
(949) 955-3771/(949) 253-0015

**Ernst & Young LLP**  
18101 Von Karman Ave., Ste. 1700  
Irvine 92612-1007  
Headquarters: London  
Website: ey.com

426  
260,300Assurance, tax, transaction  
and advisory services

Teams with global organizations United Way, Boys &amp; Girls Clubs of America, Junior Achievement and the Network for Teaching Entrepreneurship (NFTE); associates support and volunteer with nonprofit organizations on a local level including United Way Orange County, Second Harvest Food Bank Orange County, Boys &amp; Girls Clubs of Tustin and NFTE

Kim Letch  
office managing partner  
(949) 437-0244/(866) 500-1087

**First Foundation Inc.**  
18101 Von Karman Ave., Ste. 750  
Irvine 92612-0005  
Headquarters: Irvine  
Website: firstfoundationinc.com

277  
494Private banking, financial  
advising

Assisting with fundraising, donor cultivation, board building, development of critical policies and protocols, organizational planning, and best practices for cash management and investment policies, procedures, and strategies; looking for opportunities to support programs and services focused on low- to moderate-income individuals and communities

Scott F. Kavanaugh  
CEO  
(949) 202-4100

**Fluidmaster Inc.**  
30800 Rancho Viejo Road  
San Juan Capistrano 92675-1564  
Headquarters: San Juan Capistrano  
Website: fluidmaster.com

135  
2,155Toilet system components,  
repair and related products

Major sponsors of Habitat for Humanity, Relay for Life, Boys &amp; Girls Club, and Boy Scouts of America, among others

Robert AndersonSchoepe  
chairman, CEO  
(949) 728-2000**Source:** Santa Ana-based OneOC and the companies**Abbreviations:** wnd: would not disclose

Companies listed alphabetically

Photos show the first top official listed

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Researched by Meghan Kliewer

► *Continued on page 26*

Investing in  
community always  
pays dividends.

We congratulate this year's Civic 50 award winners and honorees for all they do to support Orange County.

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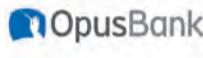
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**THE LIST****CIVIC 50 OC: MEDIUM WORKFORCES**

**► NEXT WEEK'S LIST**  
Aerospace & Defense Contractors

► From page 25

Company Address	Company logo	OC employees • Companywide employees	Company/product description	Primary OC nonprofit/community initiatives	Top local official(s) • Title • Phone/fax
Kelley Blue Book 195 Technology Drive Irvine 92618-2402 Headquarters: Atlanta Website: kbb.com		500 10,000	Vehicle valuation and information source for consumers and the automotive industry	Community giving and employee volunteer program focuses on preserving the environment, empowering individuals, family and communities & promoting diversity and inclusion	Michael Sadowski VP, general manager
KPMG LLP 20 Pacifica, Ste. 700 Irvine 92618-3391 Headquarters: New York Website: kpmg.com/us		480 197,000	Professional services firm providing business solutions and audit, tax, and advisory services	KPMG's Family for Literacy (KFL) program combats childhood illiteracy by putting new books into the hands of children in need; distributed over 4 million new books to low-income children in 100 communities across the U.S.	Mark Clemens office managing partner (949) 885-5400/(949) 885-5410
Optima Tax Relief LLC 3100 S. Harbor Blvd., Ste. 250 Santa Ana 92704-6874 Headquarters: Santa Ana Website: optimataxrelief.com		510 550	Tax resolution firm	Charity of the Month fundraising program, volunteer days (staff members can trade a day at work for serving in the community), Jeans Thursdays (employees donate money to charity to wear jeans), canned food drives, and talent competition for breast cancer awareness	Harry Langenberg co-founder/managing partner (800) 536-0734
Opus Bank 19900 MacArthur Blvd., 12th floor Irvine 92612-8427 Headquarters: Irvine Website: opusbank.com		359 870	Bank	Opus Community Foundation, Mary Erickson Community Housing, The Wooden Floor, WHW, Oasis Center International, Orange County Grantmakers, Orange County Opportunity Initiative, OC Community Relations Council, SeniorServ, Junior Achievement	Stephen H. Gordon CEO/president (949) 251-8146/(949) 250-9988
Pacific Premier Bank 17901 Von Karman Ave., Ste. 1200 Irvine 92614-5248 Headquarters: Irvine Website: ppbi.com		404 1,152	Bank	Partners with nonprofit organizations seeking leadership opportunities that provide high impact to underserved communities through grants, employee engagement, and other in-kind types of donations including blood drives	Steven R. Gardner chairman/CEO (949) 864-8000
PricewaterhouseCoopers LLP 2020 Main St., Ste. 400 Irvine 92614-8227 Headquarters: New York Website: pwc.com		375 236,000	Professional services	Financial literacy, youth through adult education, and OC community outreach and support of all kinds, with donations of time, leadership and financial contribution	Ted Wilm office managing partner (949) 437-5450/(813) 329-2220
R.D. Olson Construction Inc. 2955 Main St., third floor Irvine 92614-5909 Headquarters: Irvine Website: rdolson.com		83 122	General contracting and construction management firm	Participates in Habitat for Humanity builds; Annual golf tournament to benefit the Pediatric Cancer Research Foundation (PCRF); Pro bono work for local schools and children's hospitals; Pro Bono work for HomeAid Orange County; Ronald McDonald House; Project Angel Food; Pro Bono work for Olive Crest, along with participation in their Be The Miracle, Easter Baskets and Back to School drives; Boy Scouts of America	Bill Wilhelm/Robert Olson president/CEO (949) 474-2001/(949) 474-1534
Roth Staffing Cos. 450 N. State College Blvd. Orange 92868-1708 Headquarters: Orange Website: rothstaffing.com		150 650	Staffing company	American Heart Association, AHA Heart Walk Orange County	Adam Roth CEO (714) 939-8600/(714) 939-8688
Rutan & Tucker LLP 611 Anton Blvd., Ste. 1400 Costa Mesa 92626-1931 Headquarters: Costa Mesa Website: rutan.com		255 272	Law firm	Perform pro bono legal work for local charities and through foundations created by Rutan & Tucker; attorneys on the boards of nonprofits; supports organizations including CHOC Children's, Public Law Center, Second Harvest Food Bank, and children's and family programs; sponsored the Segerstrom Center Rising Leaders Council's fourth annual fundraiser; volunteered for the Disney Musical in Schools' annual Student Share Celebration	William F. Meehan managing partner (714) 641-5100/(714) 546-9035
Snell & Wilmer 600 Anton Blvd., Ste. 1400 Costa Mesa 92626-7689 Headquarters: Phoenix Website: swlaw.com		104 900	Law firm	Supporter of the Orange County United Way through attorney and staff donations, firm contributions, volunteer activities and a grant from the Snell & Wilmer Charitable Foundation	Ketan S. Vakil managing partner, Orange County office (714) 427-7000/(714) 427-7799
Sunwest Bank 2050 Main St., Ste. 300 Irvine 92614-8279 Headquarters: Irvine Website: sunwestbank.com		177 175	Bank	Partner with nonprofits in the area that serve low-income/at-risk children and their families	Eric Hovde/Carson Lappetito/ Kent Smith chairman, CEO/COO/CFO (714) 730-4444/(714) 730-0981
Teacher Created Materials 5301 Oceanus Drive Huntington Beach 92649-1030 Headquarters: Huntington Beach Website: tcmpub.com		140 197	Educational publisher	Annual literacy-building and school beautification projects; hosts departmental competitions to bring in pasta and sauce to feed hungry children through Caterina's Club; supports schools that have been affected by natural disasters through replenishment of school materials and curriculum; provides funds for employee-driven charities and organizations through application process	Rachelle Cracchiolo/Corinne Burton/Deanne Mendoza founder, CEO/co-owner, president/co-owner, VP, strategic development (714) 891-2273/(714) 230-7070

Source: Santa Ana-based OneOC and the companies  
Abbreviations: wnd: would not disclose  
Companies listed alphabetically

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Researched by Meghan Kliwer

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**THE LIST****CIVIC 50 OC: SMALL WORKFORCES****► NEXT WEEK'S LIST**

Aerospace &amp; Defense Contractors

Company •Address	Company logo	OC employees •Companywide employees	Company/product description	Primary OC nonprofit/community initiatives	Top local official(s) •Title •Phone/fax
Aitken Aitken Cohn 3 MacArthur Place, Ste. 800 Santa Ana 92707-6076 Headquarters: Santa Ana Website: aitkenlaw.com		25 26	Law firm	Laura's House, Public Law Center, and Ryan's Reach, Race for the Cure, Salvation Army, Kathleen and Jack E. Faley Special Olympics, Olive Crest, Operation Helping Hands, Orange County Family Justice Center Foundation, Girl Scouts of Orange County	Wylie A. Aitken founding partner (714) 434-1424/(714) 434-3600
Antis Roofing & Waterproofing 2649 Campus Drive Irvine 92612-1601 Headquarters: Irvine Website: antisroofing.com		90 90	Roofing, waterproofing, and decking services	Habitat for Humanity, Ronald McDonald House Orange County, Alzheimer's Orange County	Charles Antis founder/CEO (949) 461-9222/(949) 461-9244
BigRentz 1063 McGaw Ave. Irvine 92614-5505 Headquarters: Irvine Website: bigrentz.com		65 65	Equipment rental network	Habitat for Humanity OC, American Cancer Society, Susan G. Komen Orange County, Movember Foundation	Scott Cannon/Neda Imbimbo/Jim Arabia CEO/CFO/VP, marketing (855) 999-5438
BNY Mellon Wealth Management 1600 Newport Center Drive, Ste. 200 Newport Beach 92660-6209 Headquarters: New York Website: bnmellonwealth.com		44 1,981	Provides investment management, custody, wealth and estate planning and private banking services	JDRF, Think Together, American Red Cross, Segerstrom Corporate Council, UCI Center for Investment and Wealth Management, Girl Scouts of Orange County, Habitat for Humanity, Working Wardrobes, St. Joseph's Finance Committee, UCI CEO Roundtable, UCI Women & Wealth, Association for Corporate Growth, Make-A-Wish, LPAPA, OCSA, Junior Achievement	Shannon Kennedy/Carla Furuno president, U.S. Markets – Southwest/regional president, Newport Beach (949) 397-2439/(949) 253-5045
Branded Group 2100 W. Orangewood Ave., Ste. 215 Orange 92868-1953 Headquarters: Orange Website: branded-group.com		54 71	Services include on-demand retail and restaurant maintenance and management, as well as special project implementation	Habitat for Humanity of Orange County, members of the Corporate Volunteer Council of Orange County and support various other initiatives that support youth wellness and environmental preservation	Michael Kurland CEO (323) 940-1444 / (323) 940-1415
Clearinghouse CDFI 23861 El Toro Road, Ste. 401 Lake Forest 92630-4735 Headquarters: Lake Forest Website: ccdfi.com		29 38	Provides innovative and affordable financing to address unmet credit needs; serves low-income and disadvantaged communities in Southern California	Paid leave for volunteer service; corporate wide service days - B Corp committee made up of staff members who create and implement volunteer opportunities for staff to give back to the local community; donating goods; hosting food drive for South County Outreach; 'B' Bold is an initiative provides a summer internship program for college-bound high school juniors and seniors from low-income families	Douglas J. Bystry CEO/president (949) 859-3600/(949) 859-8534
Companion Home Health and Hospice  Headquarters: wnd Website: companionhealthgroup.com		75 650	Healthcare organization	Southern California Hospice Foundation promotes awareness of palliative care options for terminally ill children and adults; delivers resources to caregivers, families and patients who are confronting the final stages of life; aims to open the first Omega home in OC that serves as a live-in residential care facility for those in the final stages	Michael Uranga president (877) 570-6676/(714) 560-8175
Deacon Construction LLC 17880 Fitch Irvine 92614-6002 Headquarters: Sacramento Website: deacon.com		41 327	General contractor	Support organizations that address vital community needs and issues in the areas of human services, animal welfare, and the environment	Jeanine Fuller executive VP, general manager (949) 222-9060/(949) 222-0596
Driver SPG 1501 S. Harris Court Anaheim 92806-5932 Headquarters: Pasadena Website: driverspg.com		47 325	General contractor- tenant improvements, renovations, new construction	Partnerships include HomeAid Orange County, McKenna Claire Foundation, ALS of Orange County, and Surfrider Foundation	Karl Kreutziger/Aimee Siemianowski president/VP (855) 300-4774/(855) 329-2774
Haskell & White LLP 300 Spectrum Center Drive, Ste. 300 Irvine 92618-4987 Headquarters: Irvine Website: hwcpa.com		77 83	Accounting firm	Choosing organizations with missions that are focused on women, families and children; supports the arts community by providing audit and tax services and sponsoring productions; providing time off for firm members to volunteer and sponsorship dollars to support firm members' chosen organizations	Wayne R. Pinnell managing partner (949) 450-6200/(949) 450-6201
Idea Hall 611 Anton Blvd., Ste. 140 Costa Mesa 92626-7005 Headquarters: Costa Mesa Website: ideahall.com		23 26	Branding, marketing and public relations agency	Supports Chapman University, Cystinosis Research Foundation, Court Appointed Special Advocates, Buchanan Children's Charities, Orange Catholic Diocese and others through cash donations, agency-sponsored fundraisers, service discounts and promotion	Rebecca Hall CEO/president (714) 436-0855/(714) 263-8772
O'Melveny & Myers LLP 610 Newport Center Drive, 17th floor Newport Beach 92660-6429 Headquarters: Los Angeles Website: omm.com		96 1,414	Law firm	Participates in the elder abuse clinic, hosts pro bono clinics; employees participate and volunteer in disaster relief fundraising drives, S.O.S. adopt-a-family, UCI, local nonprofits such as the Legal Aid Society, Public Law Center, Veterans Legal Institute, among others	Elizabeth McKeen managing partner (949) 823-6900/(949) 823-6994
Sports 1 Marketing 9900 Research Drive Irvine 92618-4309 Headquarters: Irvine Website: sports1marketing.com		21 25	Sports and entertainment marketing agency	Unstoppable Foundation, Crescent Moon Foundation, education for children in need	David Meltzer/Warren Moon CEO/president (949) 336-6380

Source: Santa Ana-based OneOC and the companies

Abbreviations: wnd: would not disclose

Companies listed alphabetically

Photos show the first top official listed

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Researched by Meghan Kliewer

► Continued on page 30

# IGNITING BRANDS FOR 25 YEARS

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SEO  
SEARCH ENGINE MARKETING  
WEBSITES  
DESIGN  
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MEDIA BUYING  
ANALYTICS



**THE LIST****CIVIC 50 OC: SMALL WORKFORCES**

► From page 28

**Company**  
•Address

Company logo

**OC employees**  
•Companywide  
employees

**Primary OC nonprofit/community initiatives**

**Top local official(s)**  
•Title  
•Phone/fax

**Stark**  
17524 Von Karman Ave.  
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Headquarters: Irvine  
Website: starklife.us



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Nonprofit CEO program; monetary donations and supplies  
volunteers to CASA and UCP-OC for education of the staff about  
health and fitness, CASA workout programs and UCP-OC's 'OC Bike  
Camp'; company campaign for 'Steptember' to raise money and  
awareness for kids with disabilities; 'Stark Naked Challenge' fitness  
competition led and managed by Stark staff to donate and raise  
money for charities

Todd Vande Hei  
co-founder, CEO, president/VP  
(949) 722-7070



**Umberg/Zipser LLP**  
1920 Main St., Ste. 750  
Irvine 92614-7262  
Headquarters: Irvine  
Website: umbergzipser.com



21  
21  
Law firm

Orange County Bar Association, Association of Business Trial  
Lawyers, Constitutional Rights Foundation, Public Law Center, Legal  
Aid Society of Orange County, Federal Bar Association, State Bar of  
California, South Coast Repertory, California High Speed Rail  
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Irvine 92612-0110  
Headquarters: Long Beach  
Website: windes.com



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165  
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HealthCare Talent**  
26090 Towne Centre Drive  
Lake Forest 92610-3441  
Headquarters: Lake Forest  
Website: healthcaretalent.net;  
workforcesolutionsgroup.com



35  
62  
Human resources  
consulting, talent  
acquisition, vendor  
management, recruitment  
process outsourcing

HealthCare Talent Scholarship Program, Council on Aging of  
Southern California, AltaMed Foundation and the OC AIDS  
Foundation

Pamela Jung/Stacy Burt  
founder, CEO/COO  
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16  
16  
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(including sitting on the board of the charitable organization), and  
annually undertakes pro bono work for local charitable organizations

Brian Yacker  
managing partner  
(310) 982-2803/(323) 320-4366



Source: Santa Ana-based OneOC and the companies

Abbreviations: wnd: would not disclose

Companies listed alphabetically

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Researched by Meghan Klewer

## Ex-Google Staffer Helps Employees Find Purpose

**Nonprofit Co-Founder Says That Also Helps Employers**

■ By KIM HAMAN

Two people: comparable professional backgrounds, same job title, similar number of hours invested each week, two different companies.

One of them finds the job interesting and a source of pride but isn't very motivated, frequently wondering if there's something "more" out there. The other walks into the office each morning, full of plans and how an impact will be made, loving the role—really a calling.

So why will one person glance at the clock a dozen times during the day while the other can hardly believe another day has whizzed by?

It's purpose, says **Arthur Woods**, co-founder of Seattle-based **Imperative** and keynote speaker at the Business Journal's Civic 50 recognition event. The B Corp's 100-plus clients include Irvine-based **In-N-Out Burger**. Finding purpose on the job is what he's dedicated his career to. His company, which he co-founded with Chief Executive **Aaron Hurst**, helps managers bring out the best in their teams by providing real-time measurement of employee engagement and goal achievement, and insight into what creates purpose for each employee.

"Work can be truly meaningful," he says, "an extension of who we are as people."

### Purpose, Impact

Research by Forbes and others shows that finding purpose at work, no matter at what level, leads to career-building and life-improving benefits, including a sense of doing something larger than oneself; greater job and life satisfaction; and increased motivation. When a person has pur-



**Woods:** had epiphany as Google exec

pose and sees the importance and impact of what he or she is doing, trivial tasks take on more significance, and all of that leads to a more invested and engaged workforce.

After Woods realized he wasn't the only one struggling with the issue of workplace dissatisfaction, he started researching the concept of fulfillment at work, discovering that people who reported finding meaning in their careers were also the highest performers. He and Hurst saw in the data a unique opportunity to help both workers and employers.

"We built Imperative based on the latest neuroscience and habit-formation research," he said. "Our proprietary research on the drivers of purpose in our careers and lives equips managers with the real-time measurement and insights to inspire everyone on their team."

The workplace is changing, he said. "It used to be that people used their skills and got the job done. But now, people want more than just a job. People measure success differently. They want to be engaged and fulfilled."

Woods says that what he calls the purpose movement is just getting started.

"It's not a fuzzy, ephemeral concept ... it's the future of the workplace. Everyone has a responsibility to create fulfillment."

### Seed of a Career

Woods knows from personal experience how vital it is to have purpose at work. The **Georgetown University** graduate joined **Google LLC** in 2010. For Woods, who'd grown up in a bucolic small town near Lake Almanor in Northern California, starting a career with Google as an operations strategist for its Google for Work division seemed the culmination of aspirations. Initially, he was thrilled. Here was a place, he recalls thinking, where he could be himself and have a sense of meaning.

"But then the honeymoon period wore off," he says. "I found myself in a really tough place. I just wasn't getting the sense of meaning from my job as I thought I would."

Woods' initial reaction was to find a job elsewhere. But a mentor dissuaded him, saying, "You choose whether your work is fulfilling. Purpose is a choice."

So he decided to transform his position, and Google helped. Woods says he'd always been an outgoing person driven to help people, so he shifted to democratizing YouTube content as YouTube Education's head of operations. It was a much more fulfilling role, he says, yet the whole experience gave him pause.

"I started to realize that if I was struggling at Google, that says volumes about how other people are struggling. I started thinking about how to help other people find their purpose."

### Helping Others

Woods says he'd actually done just that as a

college student, though he hadn't realized it then. Being from a small town, he was overwhelmed by the size of Georgetown when he arrived. "I was challenged by how out of place I felt in Washington, D.C."

He found himself spending time at a local farmers market, perhaps because it reminded him of home. "I realized that a lot of students were in need of fresh products," he says.

Woods created his own farmers market delivery service to bring fellow students fresh foods, fulfilling his own need to connect with peers. As he made deliveries, he met many who were just out of high school like he was. They wanted more than just a part-time job, such as Woods had. So in 2009 he and fellow student **Neil Shah** founded nonprofit group **Compass Partners** to help students find purpose.

The two won a small grant to build a pilot program at Georgetown, and with a handful of other freshmen developed a youth-led curriculum emphasizing learning by doing.

Woods says there were few programs like Compass then and that it caught on like wildfire. The nonprofit is still in existence with a new name, **Social Impact 360**, operating from 12 major U.S. universities. It has more than 1,000 alumni across the country. Woods is no longer at the helm but still takes an active interest in it.

Fast forward half a decade: The same young man who'd been overwhelmed is now listed on Forbes' 2018 "30 Under 30" list. He's co-founded yet another nonprofit, **Out in Tech**, to provide resources and mentorship to LGBT youth, and has been a TEDx speaker three times. He's a World Economic Forum Global Shaper, a **New York City Venture** fellow, and sits on the **Georgetown Technology Alliance** board. All of that is rooted in his days at Google, when he'd felt true meaning in work was just beyond his reach. ■



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# BofA's Outreach Based on Connection

## Encourages Employees To Take the Lead on Projects

■ By KIM HAMAN

**Bank of America's** Orange County community outreach efforts are so vast that it's hard to encapsulate them in a concise way. You'll find it simultaneously delivering financial education to military veterans while also committing billions to help accelerate the transition to a low-carbon economy and making sure people with disabilities have access to advocacy, employment and support.

Those initiatives and others are emblematic of its efforts to make a social and economic impact through connections.

Orange County Market President **Allen Staff** says he's passionately committed to the idea that everyone and every entity has a role in addressing society's most pressing needs. BofA's philosophy is why, for the second year in a row, Bank of America has garnered a special recognition as a Business Journal Civic 50 honoree in the large company category.

### Connections That Count

One example is the bank's Better Money Habits initiative in partnership with **Khan Academy**. BofA offers free tools and information on BetterMoneyHabits.com to help people learn how to make smarter, more confident financial decisions. It's open to anyone, and rather than waiting for people to find it, BofA actively seeks out those who may need the guidance.

Take BofA's robust partnership with **Saddleback College** and the **Goodwill Tierney Center for Veteran Services**. Both entities are known for efforts to help veterans readjust to life after service. BofA employees volunteer to teach Better Money Habits classes, where veterans—many of them on the cusp of homelessness—learn the fundamentals of a healthy financial life. Seemingly small things, such as how to balance a checkbook, develop a budget or address a low credit score, can seem overwhelming to the young men and women.

### Bringing People Together

BofA recently partnered with Santa Ana-based nonprofit **The Wooden Floor**, whose mission is to transform the lives of young people in low-income communities through dance and access to higher education.

"Bank of America volunteers will be providing financial education to the parents of the children involved with the program," says **Shari Battle**, Orange County enterprise business & community engagement market manager at BofA.

The partnership's back story exemplifies BofA's connection concept on a personal level. Battle, by nature and job title, is a connector. For years she's had a working relationship with **Todd Cottle**, principal of nonprofit affordable housing developer **C&C Development**. She also has a strong rapport with The Wooden Floor Chief Executive **Dawn S. Reese**. About five years ago, she introduced the developer to Reese, and they took it from there.

"Todd just fell in love with The Wooden Floor," Battle recalls. "He loved the idea of helping at-risk youth through dance. He saw it as a great way to get involved."

Cottle offered to let The Wooden Floor use space for free at a C&C home development in exchange for providing programming to apartment residents. Not only did that gesture give more underserved children access to The Wooden Floor programs, it also led to their parents' access to financial education at BofA



**Meeting challenge:** BofA OC Market President Allen Staff with participant in last year's Olympics-style Challenger Games for special-needs kids. The bank co-sponsors the competition with the Angels.

through Better Money Habits. Battle says the classes will take place at least once a month.

### 'Us,' Not 'They'

BofA also reaches out on leadership. Its nationwide Neighborhood Builders program, founded in 2004, awards high-performing local nonprofits with \$200,000 flexible grants.

This year, Laguna Beach-based **Friendship Shelter** received the recognition. Founded in 1998, it provides year-round shelter and rehabilitation to homeless adults.

"Throughout the county, we have been talking about solving the homeless issue," Staff says. "It is an us issue. It's not a they issue. It is our collective problem. It is solvable."

Friendship Shelter was recognized for its seed funding supportive housing units for the homeless in Laguna Beach, with the goal of making homeless people feel more a part of the community, and helping existing residents see them as more than statistics.

The city works with the Friendship Shelter to deliver comprehensive programs to help the homeless regain their footing in society. The approach appears to be working: 97% of clients remained in permanent supportive housing within nine months of joining the program.

"You take small bites," Staff says. "Trying to solve it all at once, it won't work. If we can copy [the Friendship Center] model, we can fix this as a county."

### Support from the Top

BofA employees, nearly 5,000 are in OC, are performing an ever-increasing number of volunteer hours. This year alone, those in the Orange County corporate office have donated more than 30,000 hours to philanthropic causes. The goal is 50,000—10,000 more than the office achieved last year.

A policy of giving two hours' paid time off each week to every employee gives them the opportunity to fulfill their outreach passions. The bank has also arranged volunteer days when employees might work to clean up a local beach, refurbish a group home, work with children, or participate in a charity walk.

"Volunteering brings people together," Battle says. She explains that employees take charge on outreach activities by coordinating, reaching out to volunteers, and acting as liaisons between the bank and nonprofits.

"It gives people the opportunity to be leaders within our organization." ■

## How They Do It

### Investment

Civic 50 OC companies extensively and strategically apply their resources to community engagement, including employee time and skills, cash, in-kind giving and public leadership.



Civic 50 OC company employees volunteer, on average, 15.7 hours per year to community and social causes.



### Integration

The Civic 50 OC integrate their community engagement programs into key business functions.



The business function most often supported by the community involvement is employee engagement, a practice that 98% of Civic 50 OC companies do.



### Institutionalization

The Civic 50 OC create a culture of community engagement through institutional policies, systems and incentives.



84% of Civic 50 OC companies offer employees **volunteer time off** to support their service to the community.



### Impact

The Civic 50 OC measure the social and business impact of their community engagement programs.



Nearly 44% of Civic 50 OC companies **measure the impact** of their community engagement work on employee engagement.



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# Employee Purpose at PIMCO: Give, Act, Advocate

**Efforts Help Many Causes Achieve Max Optimization**

■ By KIM HAMAN

In 2014, the **Boys & Girls Club of Central Orange Coast** created pilot program College Bound to introduce club members to the idea of attending college. Many came from families whose idea of a college education was a dream rather than a given. They were smart, though, hard-working and capable. With the right support, including one-on-one case management, there might be no stopping them.

The program needed money to get going, and **Pacific Investment Management Co.** stepped in with a significant grant.

"We invested in it because we knew if it succeeded, the impact would be significant," says PIMCO Vice President, Corporate Responsibility **Amber Skalsky**.

Pimco is known for philanthropic endeavors. Through the **PIMCO Foundation**, it supports nonprofit groups and causes that empower people to reach their full potential. The Newport Beach-based investment powerhouse says it's focused on making a measurable difference, a goal that aligns with a corporate mission of maximum optimization.

"We know the best ideas and solutions to some of the world's greatest issues are advanced by leveraging strategic partnerships focused on mission alignment, multi-layered engagement, and rigorous evaluation," Skalsky says by email. "We also know that right outside our doors, there are families and individuals facing homelessness, hunger, lack of employment, education—the list goes on. This is what drives us to invest all we have on long-term strategies aimed at so-



**Decade and counting:** PIMCO started corporate volunteer program 11 years ago; says about 60% of OC employees participate

cial good."

That belief helped PIMCO capture special recognition in the large company category on the Business Journal's second annual Civic 50 list.

## Range of Support

The PIMCO Foundation formally launched in 2001, and in the nearly two decades since, it's committed over \$38 million to organizations around the world. The program focuses on issues related to hunger and gender equality, as well as homelessness and college and career readiness, among others.

Last year, the foundation awarded more than \$2.1 million to over 70 U.S. organizations to help address critical community needs. In Orange County, recipients included **Casa Teresa**,

**Families Forward**, the **Friendship Center**, **Human Options**, **Illumination Foundation** and **Working Wardrobes**.

The foundation also supports nonprofit organizations through a range of other initiatives. Last year, it committed more than \$2.6 million in global support of nonprofits through its Innovation Fund; Community Support; Volunteer; Global Pro Bono; Disaster Assistance; and employee match programs.

Pimco started its corporate volunteer program in 2007. It says approximately 60% of employees in its Orange County office take part, drawn by the opportunity to effect positive, long-lasting change in the community.

To leverage employees' outreach interests, it created its Global Week of Volunteering in 2009 to heighten the impact of their volunteer efforts.

This year alone, employees from Newport Beach to Tokyo and everywhere in between participated in more than 100 volunteer projects, including teaching job interview skills, painting group homes, reading to children, planting gardens, providing financial literacy classes, and tutoring college-bound high school students, among many other activities.

Global Week of Volunteering is an extensive coordinated effort, but PIMCO employees give back most every day. In fact, last year Newport Beach-based employees donated 13,000 hours to nonprofits and charities with missions close to their hearts.

"Service is transformative," Skalsky writes. "For example, we see this within our board-placement program. Board service offers a high-impact way to dedicate time and expertise to shaping the future of nonprofits, and it's also a powerful opportunity to build one's own skills and expertise. Through board service, PIMCO colleagues can add value that is meaningful and productive toward the causes they care deeply about."

## Investment Pays Off

Pimco apparently knows a good community investment when it sees it. The foundation's investment in College Bound has paid off in ways that will likely have ripple effects.

From the initial investment in 2014, hear from 2017 College Bound graduate Monica. She was an active participant program while a Boys and Girls Club member for five years.

"I believe that joining College Bound has helped me stay focused more on achieving my goals and striving for good grades," she writes. "I don't have anyone in my family that I can look up to or ask for advice on what is going to happen after high school. Nevertheless, I won't let that get in the way of me and my future." ■

# Firm Demonstrates Its Values Through Action

**KPMG Programs Seek To Boost Youth, Their Places**

■ By KIM HAMAN

Poet **Maya Angelou** wrote that, "When people show you who they are, believe them." What better way to show the world who you are than through action?

That's what **KPMG LLP** says employees show in their community outreach efforts. The firm, they say, isn't defined by words, statements or promises but by how it treats clients and engages the community. That engagement earned it special recognition among medium-size companies on this year's Business Journal Civic 50 list.

## The Right Thing

The KPMG network was formed in 1987 with the merger of **Peat Marwick International** and **Klynveld Main Goerdeler**. Its roots are in the industrial revolution of the late 19th century, an era not unlike our own, when rapidly changing social norms were cause for some disquiet.

From the start, Peat Marwick founding father **William Barclay Peat**, the P in KPMG, believed in acting on issues, not because it was expedient or would add to the firm's bottom line, but because it was the right thing to do, says a history on the firm's website. At the turn of the 20th century when he was president of a professional chartered accountants association, Peat championed allowing women to join the organization, a bold stance at the time. Then 20 years later, his son was among the first to hire female accountants.

Like William Peat, founding partner **James Marwick**, the M in the firm's name, had a strong sense of social justice, the company says. In



**Getting involved:** KPMG staffers not only raise money for books for underprivileged kids; they read to them at their schools and help them pick out titles to keep

1924, he co-founded **Monte Vista Grove Homes** in Pasadena, where retired pastors could live out their lives cared for and in comfort. The residence still exists today, now open to all in need of skilled nursing, assisted living and memory care.

## Core Values

With a foundation like that, it's little wonder that so many years later, KPMG says it's still committed to serving the community. Over the years, it developed core values to guide action. Leadership, cooperation, respect, communication, communication and above all, integrity, have steered it as it established itself among the top four accounting firms in the world.

Just as important, the values have guided KPMG as it seeks to make a long-lasting positive difference. Its corporate citizenship initiatives include volunteerism and corporate giving through the KPMG Foundation. It also created various long-term strategic relationships with Orange County-based nonprofit groups, among them **Human Options**, **Make-A-Wish Orange County** and the **Inland Empire, Orange County Food Bank**, **CureDuchenne**, **United**

**Way**, **Illumination Foundation** and the **Orangewood Foundation**. All of the efforts share the goal of unlocking potential for those facing difficult, often unimaginable challenges.

## Eye on Tomorrow

If there's an area of particular importance to the firm, it's youth, education and sustaining local communities through workplace readiness.

"This is a long-term strategic investment," Orange County Managing Partner **Mark Clemens** said. "We understand and value the benefits of a foundation of education and lifelong learning. It can be the key to unlocking potential and sustaining our communities through workforce readiness."

To that end, it created companywide initiative **Family for Literacy**, which focuses on children's literacy. Each KPMG market office donates books for underprivileged children in economically challenged schools in the surrounding community.

The program is self-funded via employee fundraisers, such as jeans days and in-office auctions, to raise money for books or buy them

outright and donate them to the cause. The U.S. arm of the program has donated over 4 million books. The Orange County office donated more than 1,000 to **Taft Elementary School** in Santa Ana, and employees also engage directly with the children, visiting the school, reading to the children, and helping them choose books to keep.

KPMG's long-standing commitment to youth reaches far beyond the elementary school level. "We support students at each stage of their academic career," Clemens said.

It's partnered with nonprofit **Junior Achievement** to help middle-school students learn financial literacy, KPMG volunteers acting as instructors. Last year, KPMG helped the organization revamp its entire curriculum. In 2011, it teamed with the **National Academy Foundation** to strengthen high school accounting education, introducing a new generation to the field. KPMG's relationship with **Enactus**, an organization that connects student, academic and business leaders, has paired KPMG volunteers with college-age students with a flair for entrepreneurial pursuits.

"Through our ongoing collaborations with nonprofits that share our long-standing commitment to youth and education, we address an essential societal need," Clemens said, "[as well as] fill the talent pipeline with leaders who will be uniquely prepared to embrace the challenges of a global marketplace."

Corporate giving and volunteering have been shown to increase morale, create a strong positive culture, and foster a sense of purpose.

"Ultimately, we need to make a positive impact in the areas where we work and live, and have a sense of stewardship," Clemens said, "and make this place a better place than when we arrived." ■



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# EY Employees Use Skills to Build Better World

## Firm Treats Recipients Of Its Aid Like Clients

■ By KIM HAMAN

Helping solve the world's complex challenges is at the heart of **Ernst & Young LLP**'s approach to corporate responsibility.

The professional services firm is one of the medium-size companies to attract special recognition on the annual Business Journal Civic 50 list. The skills-based approach the firm takes to tackling Orange County's most pressing social issues is the reason.

### Building a Better World

EY's 400-plus local employees are a diverse group with a range of talents. As uniquely talented as each is, one characteristic the firm says they share is a desire to demonstrate integrity every day, in every interaction, be it with clients, their teams, or in the greater community. For them, making a positive difference isn't a side activity but the company's purpose.

The firm's slogan is Building a Better Working World, and the building includes strengthening the community.

"We know that people today want their work to have meaning, and at EY, we strive to provide numerous opportunities for our associates to understand and live our purpose of building a better working world," Orange County Managing Partner **Kim Letch** says in an email interview.

### The 3Es

"For EY, that means focusing our corporate responsibility efforts on three issues that lay the foundation for a better world," Letch adds, "as well as reflect the strengths of our people and the



Weeding out problems: OC Ernst & Young staffers cull non-native plants; plant native ones; collect seeds at Irvine Ranch Conservancy Native Seed Farm

capabilities of our organization."

EY calls those issues the 3Es: entrepreneurship, education and equity in the workforce. It's created initiatives in each category designed to leverage employees' strongest skills to help others.

"We use our knowledge and experiences to change lives in the communities where we live and work," says West region Community Engagement Leader **Angela Milano**. "When we do all these things, we can drive strong impact."

Working with the entrepreneurial program in the Rancho Santiago Community College District, EY identifies young entrepreneurs who can benefit from its guidance. One example is 18-year-old **Maryam Edah-Tally**. EY provided the young entrepreneur with specialist advice on a wide range of issues as she grew her equestrian accessories e-commerce business. Now her company, **Fleur Á Cheval**, has 25 brand ambassadors across the world.

EY experts also lend expertise to the **Network for Teaching Entrepreneurship**, an international nonprofit organization providing entrepreneurship training and education pro-

grams to young people from low-income urban communities.

A similar program is Ripples Projects. EY employees use their strengths to help improve fledgling businesses' resilience, productivity and capacity for sustainable growth. A not-for-profit extension of EY consulting services, Ripples Projects are managed with the same rigor as with any other client. The difference is that the firm charges only a nominal fee, making the services affordable, even to entrepreneurs in low-income communities.

Supporting education means helping young people prepare for and succeed in the global market. Through the College Mentoring for Access and Persistence program, EY professionals help underserved students understand the complexities of the college application process. In addition, EY volunteers act as advisers and mentors, as well as providing a support system for teens who may not otherwise have support.

The firm is also deeply involved with **Junior Achievement**, which delivers kindergarten through 12th grade programs designed to foster work-readiness, entrepreneurship and financial literacy skills. EY professionals volunteer at Junior Achievement events throughout the year.

The final "E," promoting equity in the workforce, means diversity and inclusiveness is an EY value. One of the ways the firm works to achieve that is through its Entrepreneurial Winning Women program, which identifies female entrepreneurs with promising high-growth businesses and connects them to an elite business network and customized executive leadership program designed to help them think bigger and set the bolder plans in motion.

### Changing Tomorrows

Another stated area of importance at EY is

climate change and sustainability services. Its Earthwatch Ambassadors are high-performing EY associates who go on week-long expeditions to Brazil or Mexico, where they work with people from across the Americas, helping scientists conduct research and using their skills to assist farmers, businesses and non-profit organizations in adopting economically and environmentally sustainable business practices.

EY has also set internal goals to help reduce its carbon footprint. It's implementing measurable actions to increase energy efficiency in its offices, seeks to reduce waste, and works in the community to promote responsible treatment of the environment. Its goal is to cut its own U.S. emissions by 12% by 2020.

### Dedicated Day

Each EY office has a Community Engagement Committee empowered to curate strategically aligned, skills-based volunteer activities in its market. In Orange County, Letch and Senior Manager **Jeff Whitton** lead the effort. Volunteer opportunities available to EY employees include participation on non-for-profit boards and committees. Letch, for example, serves on the board of **UCP of Orange County**.

"Part of my role includes leading our engagement in the OC community," she says, "building relationships, creating tangible impact, and helping our people live our purpose of building a better working world."

While EY's social-impact efforts continue throughout the year, on EY Connect Day, it gives employees the day off so they can volunteer with various organizations and projects, including **Boys & Girls Clubs of Tustin** and **Second Harvest Food Bank of Orange County**. ■

# Law Firm Leverages Experience for Those in Need

## Philanthropic Work Goes Beyond Just Pro-Bono

■ By KIM HAMAN

**O'Melveny & Myers LLP** might seem at first blush like a law firm a Netflix show could be centered on, with plotlines of interoffice dealings and palace intrigue. It's in one of the best spots in Orange County—a Newport Beach tower next to the Fashion Island mall granting views of the ocean—and is filled with dynamic people whose energy is palpable the minute a visitor arrives.

The real O'Melveny & Myers, though, is known in philanthropic circles as a firm where some of Orange County's top attorneys use their skills to tackle many of society's most pressing issues. For that, it's earned a special nod on the Business Journal's Annual Civic 50 list in the small-business category for the second year.

### Greater Good

O'Melveny, which employs about 100 in Newport Beach, has deep legal expertise in areas as diverse as banking, healthcare, consumer products, entertainment and media, energy and natural resources, real estate, technology and transportation. All the cumulative knowledge directly applies to the philanthropic and pro-bono work the firm prides itself on.

One of its most successful pro-bono ventures is the Elder Abuse Clinic at the Orange County Superior courthouse in Santa Ana. The clinic, founded in 2014, has served more than 2,000 seniors in its short history. There, O'Melveny lawyers and **University of California-Irvine** students meet weekly to conduct intake interviews and provide information to petitioners.



Honored: O'Melveny corporate social responsibility director Rochelle Karr accepts veteran advocate of the year award at Veterans Legal Institute gala

The at-risk Orange County residents who've found help at the clinic include a 92-year-old man who had more than \$100,000 stolen from his bank account, an elderly couple seeking protection against a substance-abusing granddaughter, and a 95-year-old man who was a victim of neglect and theft by his caretaker.

O'Melveny says providing legal expertise to those who may not have ready access is important to its team. Many Orange County nonprofit groups operate on limited budgets and may be unable to afford a high-end attorney. That's why O'Melveny also regularly hosts a pro-bono clinic in its Newport Beach office. In-house lawyers from O'Melveny, **CoreLogic** and the **Public Law Center** join to provide insight and advice on the legal issues nonprofits face, including governance, employment and other legal business questions.

### Next Generation

For O'Melveny, being a good corporate cit-

izen doesn't stop with providing pro-bono legal advice. The firm operates multiple scholarship programs. One is the Warren Christopher Scholarship, which it established in 1992 with a gift from O'Melveny partners to honor former Chairman and Senior Partner **Warren Christopher** when he was appointed U.S. secretary of state under President **Bill Clinton**. The \$20,000 award goes to high school sophomores because the segment gets less attention, according to the **California Community Foundation**. Nearly 200 Christopher Scholars have been named.

Winning students face risks that their education will be cut short by circumstances beyond their control. One young man from the 2015 class of scholars faced multiple trials: an alcoholic father who abandoned the children and his mother, who had just a sixth-grade education and struggled to raise him and his three siblings on her meager housekeeper wages. All five shared a single bedroom in another family's home. Despite that, the young man, with the support of his Warren Christopher Scholarships program mentor and high school counselors, earned top grades and test scores. He was accepted to 20 schools, ultimately choosing the **Massachusetts Institute of Technology**.

### Serving Servants

O'Melveny also supports military veterans through pro-bono legal work to help them secure the government benefits they're due. When a veteran's claim is denied, a lack of legal advice can place him or her at a significant disadvantage in an appeal. That's when O'Melveny attorneys step in. One veteran denied benefits despite traumatic brain injury and post-traumatic stress disorder that left him unable to work,

waited nearly two years for his appeal to be heard. Fortunately, he was put in touch with O'Melveny attorneys, who represented him at the appeal and brought in a medical expert to testify—something the veteran may not have been able to do on his own. He won the appeal and was even awarded full retroactive benefits, significantly improving his daily life.

### Dedicated Program

O'Melveny says it's one of only a few large law firms to have a dedicated Corporate Social Responsibility program, which unifies the firm's community-involvement programs, scholarships and mentorships, veterans initiatives, charitable giving, sustainability efforts, and pro-bono work so that it can track all to ensure it's making a difference in the community.

Taking that a step further, it's established a Giving Back program that allows eligible employees to take one paid day off per year to volunteer with a qualifying nonprofit organization on a cause important to them. That's on top of efforts O'Melveny lawyers and staff already do through committees that identify causes staffers can participate in with each other.

Pro-bono hours attorneys perform are treated like billable hours when it comes to advancement and bonuses.

### What Matters

The O'Melveny office indeed has a show-worthy view—and with all the stories of the work it does in the local community, there would be no end of plot lines for a Netflix show. But for those who work there, its leaders say it's not about showing off or trying to be different, that there's no ulterior motive or larger agenda. They simply try to help those in need. ■



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# Clearinghouse Operates Business of Doing Good

## B Corp Lender Must Give Back to Maintain Its Cert.

■ By KIM HAMAN

In essay "In the 'People Business': A Call for Interdependence" Clearinghouse CDFI President and Chief Executive **Doug Bystry** wrote as his final point, "What we build in our minds is just as important as what we build with our hands."

It's a thought-provoking conclusion to a piece that extols interdependence as a strength and the idea that people working together can build something great.

The company he founded 22 years ago was the idea brought to life. Clearinghouse is a lender that finances building projects in low-income, underserved communities.

Headquartered in Lake Forest, it's a B Corp, or "benefit corporation," a type of for-profit that includes

positive impact on society, workers, the community and the environment as goals to balance profit and purpose. To earn the certification, businesses must score 80 out of 200 possible points on a 150-question online survey. They're rated on everything from energy efficiency to employee programs, to corporate transparency.

Clearinghouse invests in projects and activities that benefit the local community through financial donations and staff volunteer time. The holistic approach to caring for the community is one reason it's been awarded special recognition on the Business Journal's second annual Civic 50 list in the small-company category.

### From the Heart

B Corp status has become something of a badge of honor. A number of studies point out that consumers are more inclined to work with a socially responsible company, especially millennials. Clearinghouse says employees volunteer their time not because it needs to maintain the B Corp status, though.

"We believe in volunteering in the community because it is our responsibility as a member of the community, and as a certified B Corp, to provide benefit to all stakeholders," Bystry writes by email.

Volunteering gives staff an opportunity to achieve a deeper sense of purpose, commit to issues and causes they believe in, and increase satisfaction in the workplace.

Throughout the year, staff donate time to local nonprofit organizations and hold events like clothing and food drives to support people in need. Employees are paid for the time they volunteer on issues dear to them, whether they offer one hour, one day or an entire season. For example, every year a staff member volunteers his time to coach the **Santa Ana High School** football team and also to mentor students who live in low-income areas and typically face challenges with crime, gang violence, and lack of resources and positive role models.

Volunteering and financial support go hand-in-hand at Clearinghouse. "We understand that philanthropy is about giving according to the org-

ganization's needs," Bystry says. "That's why Clearinghouse provides financing through our core business and donates volunteer hours to the same organization."

As a company, it makes charitable contributions to support various Orange County organizations, ranging from women's shelters to youth-mentoring organizations. It says it contributed 7% of its profit last year to nonprofit organizations.

### Big Plans, Programs

Clearinghouse says its people are at the center of the business—the people who secure loans through the company to build apartments and

homes in low-income areas, and the employees who help make it happen. Bystry says he believes working together strengthens communities. No one can do it alone, he says, and that's part of the inspiration behind two of its most robust programs.

**B u i l d i n g Bridges through Outreach Leadership**

Development is a program inspired by Bystry's friend and mentor **Allen Baldwin**, longtime executive director of the **Orange County Community Housing Corp.** Consistent with the values of the B Corp community to "build bridges," it's a part-time, paid summer internship program for college-bound high school juniors and seniors from low-income families.

Another program is the Ripple initiative, or Raising Impact for People and the Planet with Leveraged Efforts, which works to increase beneficial impacts of Clearinghouse lending.

"As a B Corp, we consider community impact an important aspect of every decision," Bystry writes. "Our borrowers' impacts through their clients, suppliers, workforce, and partnerships are just as important as our own."

Through the initiative, borrowers are invited to take the Ripple Challenge by using an assessment tool to measure their impact on their workers, community and the environment. It allows business owners to evaluate their companies' strengths, room for improvement, and how they stack up against others. The goal, Bystry says, is to "create positive ripples through our lending practices. We want to see those ripples continue growing to reach beyond our borrowers to the communities of their clients, customers, workers and vendors."

### Strength via Giving

Bystry says that when he started the company in 1996, he envisioned Clearinghouse financing just a few highly impactful loans per year. As more companies embrace social missions of building something stronger in the community, he says his business has expanded to Nevada, Arizona, New Mexico and American Indian nations in Western states.

"I continue to be astonished by the number of high-impact loans that we now fund annually and just how far we have evolved over the past two decades to better serve that same mission." ■



Rub-a-dub-dub: Clearinghouse staffers wash one of more than 100 rescued greyhounds on this year's staff volunteer day

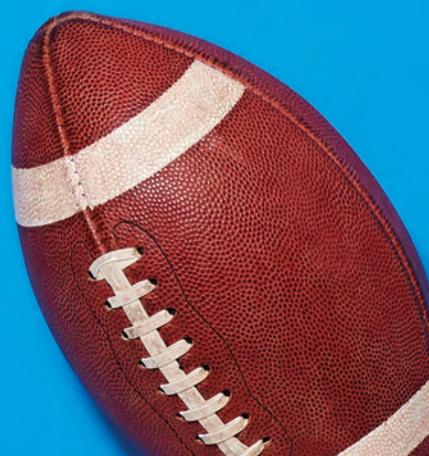


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# Good Citizens, Good Co. Make Great Community

## Founding Father Set Giving-Back Philosophy

■ By KIM HAMAN

One of the commonalities among companies with a philanthropic perspective seems to be that they place employee well-being at the top of their priorities, particularly their purpose and fulfillment. **Fluidmaster Inc.** says it's embraced that idea since its 1957 inception.

The still privately held plumbing supply company says founder **Adolf Schoepe** placed high value on the people who worked for him and on the communities they were based in.

"My father ... created seven founder's goals shortly after he started the company," says Chief Executive and board Chairman **Robert A. Schoepe**. "One was Be a Good Citizen in the Community. It has been part of Fluidmaster's culture for almost 60 years."

The directive led to Fluidmaster garnering special recognition by the Business Journal as the Emerging Company on our second annual Civic 50 list.

### Purpose-Driven People

For more than 60 years, the San Juan Capistrano-based toilet systems maker has invested in programs that enrich the lives of employees and connect them with a greater purpose. Today, Fluidmaster supports more than 100 organizations, in particular **Habitat for Humanity**, the **American Cancer Society Relay for Life**, **Boys and Girls Club of Capistrano Valley** and **Boy Scouts of America**.

Its corporate giving program includes a matching gift component; paid employee volunteer hours; a program that provides employees training to serve on nonprofit boards; sponsor-



**Hopping to it:** Fluidmaster employees participate in Relay for Life

ship of employees' childrens' sports teams and clubs; and major fundraising efforts and donations to charities.

"The ethics and values established early on have created a culture where trying to do the right thing is natural," says human resources Vice President **John Wohlfel**.

The commitment has earned it multiple recognitions related to corporate responsibility, including from the Orange County chapter of the **Association for Corporate Growth** and from the **Association of Fundraising Professionals**. Individual employees have also received nods, including **Andy King**, vice president of IT, who was named volunteer of the year this year at OneOC's annual Spirit of Volunteerism awards. A **Habitat for Humanity OC** board member

has given hours of his time and his professional skills while also contributing financially.

Last year, 40% of Fluidmaster employees volunteered at local charities and nonprofits. And so far this year, it's made \$350,000 in donations throughout the county through grants, events sponsorships and in-kind donations.

The company established a scholarship program this year for the plumbing trade, partnering with a few Orange County organizations and schools to combine a job with a plumbing company with formal plumber certification training. It says the scholarship is worth about \$14,000 over four years.

"Plumbers are in high demand, and it is a very lucrative career," Wohlfel says. "School programs are not available anymore, skilled

plumbers are retiring, and many schools are pushing kids towards college, even if it is not suited for them. Becoming a plumber is a career many have not heard about. We would like to share it with kids seeking career options and help support an industry [that] has supported our success."

### Beyond Business

Fluidmaster's success was built on Schoepe's vision of a more reliable, efficient toilet fill valve. He wasn't content to go with the status quo. Thanks to the innovation, Fluidmaster has become an icon in the industry, with operations in North America, Europe, the United Kingdom and China, and a worldwide distribution network in more than 80 countries, selling more toilet tank replacement valves than any other manufacturer in the world.

The company's innovation doesn't end with its products. Its OneOC Charitable Giving Fund allows companies to contribute any amount to the charities of their choice while allowing more flexibility and tax benefits compared to establishing their own private foundations.

Fluidmaster President **Todd Talbot**, a member of OneOC's board of directors, is a fan of the fund, saying on its website, "The donor advised fund that Fluidmaster established through OneOC was a great alternative to setting up a foundation of our own. Any donors, including ourselves, are able to make contributions to our fund, take an immediate tax deduction, and then we are able to make grants to the charities of our team's choice."

Decades before other companies began looking for ways to improve employee engagement, Schoepe was trying to make sure his staff knew their work mattered, and talking with them about what was important to them in making a difference on the job and giving back. ■



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# PacLife

► from page 1

astating effects of the Great Depression. Employees collected donations, and Community Chest distributed them to the many charitable organizations it worked with.

At the time, company executives say, giving to the community wasn't part of a plan for nearly a century of corporate philanthropy but simply an outward example of the values that guided PacLife, then and now. Its history as a leader in philanthropic giving made it the Business's Journal's Civic 50 legacy winner this year.

## Then and Now

In the eight decades since that first outreach, PacLife's commitment to the communities that surround it has grown exponentially. In 1984, it endowed what was then known as the **Pacific Mutual Foundation** with \$3 million. At the same time, the company created "the Good Guys," turning what had been a loose conglomeration of volunteers into a formal organization with support from top management.

The foundation has given more than \$102 million to domestic and international philanthropic causes. The Good Guys has donated thousands of hours to the community and nonprofit organizations. The company focuses community investments in the areas of arts and culture, civic, community and economic development, the environment, education, and health and human services.

"One of our company's core values is community," says **Tennyson Oyler** by email. He serves in the dual role of vice president, brand management and public affairs at PacLife and president of the Pacific Life Foundation. "Supporting our community is vital to helping it grow and making it a place where families want to live and work. It is the heart and soul

of our company."

In Orange County alone last year, PacLife invested more than \$4 million in monetary and in-kind donations. "By the end of 2018," Oyler says, "we plan to have donated more than \$4 million to Orange County nonprofits."

The company says the role the Good Guys plays in the community is as important as PacLife's support.

"From the hard work they put into the Race for the Cure, the many projects they conquer during Week of Service, the dozens of playgrounds they've helped build with Ka-BOOM! and the many, many hours they put in for other good causes, there are multiple opportunities every week for our employees to give back, individually or as teams."

So far this year, Good Guys has contributed more than 10,000 hours of volunteer service. PacLife says about 60% of employees participate in company-sponsored volunteer events each year.

The insurance giant employs about 2,200 people in Orange County, primarily at its Newport Center headquarters next to Fashion Island and its Aliso Viejo operations center.

It says it embraces the opportunity to support employees' outreach efforts and invests in the charities and causes they're most interested in. In addition to making numerous volunteer opportunities and activities available to employees, PacLife has matching gifts programs for contributions to nonprofits, universities and United Way—\$680,000 in matching funds last year. This year, as part of its 150th anniversary celebration, it increased grant matches from 100% to 150%.

## Special Year

To help celebrate its sesquicentennial, PacLife has mobilized its workforce to participate in a series of on-site and off-site community volunteer events.



**Enthusiasm:** PacLife says about 60% of its employees participate in company-sponsored volunteer events.

It says that this year, more than half of employees volunteered to create 8,000 literacy kits for **Read Across America**; cleaned up more than 2,000 pounds of trash from local waterfronts; assembled and distributed 4,000 teddy bears to children with a parent in the military through **Operation Gratitude**; and painted and refreshed local Title 1 schools. Before year-end, Oyler says they also will have created 10,000 Science, Technology, Engineering and Math, or STEM, kits for **Child Creativity Lab**.

## Long-Term Legacy

When PacLife took on the responsibility of helping the community in 1932, leaders couldn't have known how the move would

shape its direction. Today's top executives, under the helm of Chief Executive **James T. Morris**, are well aware and pleased by the impact the gestures can have.

Part of PacLife's long-term goal is to have a solid foundation allowing it to serve the community far into the future. "We believe in innovation and investing in solutions that have positive and meaningful impact both in our local communities and in our workforce," Oyler writes. "When we think about the next 150 years and the collective impact we can have as a company, we can only achieve this with a combination of thoughtful investments coupled with engaged employees passionate about the products and solutions we offer." ■



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# LUGANO DIAMONDS CONGRATULATES ORANGE COUNTY'S CIVIC 50 NOMINEES

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## UNITED TO END HOMELESSNESS

### My "Awakening" By Charles Antis, Founder and CEO at Antis Roofing & Waterproofing

I'll never forget the moment when it happened to me. When I became truly aware of the homeless crisis in Orange County. The moment hit me like a ton of bricks.

It was a day like any other. I was sitting in my car, stopped at a traffic signal, and I witnessed a simple, random act of kindness and compassion that changed my view of homelessness forever.

A woman was sitting alone on the sidewalk. Thinking that she might be homeless, it didn't occur to me to do anything for her. But as I sat there, I watched a young man in business attire ride by on a bicycle. He approached the woman and stopped his bike behind her. She flinched when she saw him, thinking that he might harm her. Instead, he pulled out a bottle of water from his backpack and handed it to her with both hands. The water was for his lunch. She nodded gratefully and accepted it. Without looking around for acknowledgement, the man hopped back onto his bike and rode away.

I was in awe. This brief but impactful act ignited two ideas. 1) There is a great number of people in our community who are all around us that need to be acknowledged. But they are overlooked and bypassed every day. 2) There is so much we can all do to help.

I have incredible admiration for the man on the bicycle that day. He acknowledged a person in need and helped her in a simple and beautiful way. I thought to myself, "I want to be that guy."

I call this moment my "awakening" because it dramatically changed my understanding of what it means to be homeless and what it means to help. This moment sparked my passion to help solve the homeless crisis in Orange County. That's why I'm a proud member of Orange County United Way's



Charles Antis, founder and CEO at Antis Roofing & Waterproofing, with Sue Parks, president and CEO at Orange County United Way

United to End Homelessness Leadership Council. Together, we're working to ensure integrated and sustainable solutions for people suffering from homelessness locally.

one hand how many times he had been acknowledged over a period of nine years. Through the help he received from Illumination Foundation, the once homeless man overcame his dire situation and was once again embraced by his family. Paul saw the man at an Illumination Foundation graduation where he had his mother standing on one side and his girlfriend on the other. This moment opened Paul's eyes and gave him hope that change is possible for the hopeless.

It also brought to light the importance of awareness.

Hearing personal stories of homeless individuals has opened my eyes to the realities they face. No two are the same, and we must consider the challenges each person is facing that led him or her to be homeless if we are going to create long-lasting solutions.



Charles Antis signing community proclamation on homelessness



Charles Antis and Sandra and Larry Armstrong

This is my "awakening." I challenge you to have yours.



Steve and Carla Jasa, Ernie Schroeder and Max Gardner

**Join Charles and other Orange County leaders in creating permanent solutions to reduce homelessness in Orange County by signing the proclamation at [www.unitedtoendhomeless.org](http://www.unitedtoendhomeless.org).**



# Homeless



UNITED TO END  
HOMELESSNESS.ORG

Among Orange County's chronic homeless  
with a disability, our annual cost is  
**\$100,759 per person\***

(Includes hospital visits, police intervention and other services)

VS.

If they are placed in supportive  
housing, the annual cost is only  
**\$51,587 per person\***

(Includes cost of services)

If all of our county's chronic homeless were provided supportive housing, it would **save over \$42 million per year**, including the cost of housing. It's possible to achieve a goal of zero homeless in OC by 2024. As a united community, we can do it.

Learn how by visiting [UnitedToEndHomelessness.org](http://UnitedToEndHomelessness.org) or use **#SupportiveHousingOC**.

Thank you to our sponsor



Antis Roofing and Waterproofing  
proudly supports United To End Homelessness.

Empowered by



Orange County United Way

\*Homelessness In Orange County: The Costs To Our Community Executive Summary (2017). Commissioned by Orange County United Way, Jamboree Housing Corporation and University of California, Irvine.  
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## Volunteerism and Corporate Citizenship

*By City National Bank*

As each year gets started, business owners often take time to evaluate how they are supporting their customers and giving back to their communities. You may decide that 2019 is the year to finally implement that workplace volunteer program.

Though giving can take the form of straightforward philanthropy, such as writing a check, there may be more benefit to your community and your company if you build shared values through actions. Volunteer programs that are thoughtfully integrated into a corporate culture can boost morale, strengthen teamwork, provide leadership training, build networks and bolster a corporate social responsibility plan.

But if they're not structured properly, such well-intentioned programs can easily fade away - like New Year's resolutions forgotten by February. Here is some advice from corporate citizenship experts on how to get it right.

**Give employees a say.** "Don't always make a senior person the head of the charitable committee. Make everyone part of the process," said Susan Bender Phelps, a mentorship and leadership consultant based in Portland, OR. Establish giving committees composed of employee groups that decide the particulars on where and how they want to volunteer.

**Consider it leadership training.** Running a volunteer effort or sitting on a nonprofit's board is great training for managers who aspire to greater responsibility. "It helps to give lower-level employees the ability to make management-level decisions," said Bender Phelps. "It builds sustainability in your company and a leadership bench. And by serving on boards, they meet people to potentially bring in more business."

**Think strategically.** If the volunteer activity aligns with your company's strengths, it will be more sustainable. City National Bank encourages and supports its colleagues' involvement in the community through a volunteer program overseen by Jennifer Nickerson, corporate citizenship manager. In addition to generating goodwill in the community, activities that emphasize a natural affinity between City National and the volunteer project often have more impact, Nickerson finds.

**Integrate with your marketing strategy.** "Think about how you can holistically volunteer toward efforts that contribute to what you stand for as an institution," said Christen Graham, president of Giving Strong Inc., a social impact consulting firm in Portland, Maine. Nickerson takes this into account in her program at City National Bank. "Contributing to the economic and cultural vitality of our communities not only has a positive, measurable impact on the



growth and prosperity of those communities, but it makes good business sense for the bank as well," she said.

**Personalize it.** Programs and policies can allow employees to volunteer individually. City National Bank operates a Dollars for Doers program that gives grants of up to \$500 annually to qualified nonprofits for which a colleague volunteers 20 or more hours annually. It also supports its colleagues' involvement on nonprofit boards and steering committees, offering placement assistance to help them find the right volunteer opportunity. Nickerson recommends sites such as Volunteer Match, Hands On Network, Serve.gov and Taproot Foundation as good sources for matching volunteers up with organizations that can use their help.

**Celebrate success.** Boost internal relations by publicizing the program in your company newsletter and through employee recognition events. If your employees are engaged, they will tell your story in the larger community and serve as ambassadors for your corporate citizenship efforts, Nickerson said. "Surveys show that three-quarters of white-collar workers say they would leave their companies if their volunteer programs were discontinued. The percentage is even higher when millennials are polled," she said.

**Size doesn't matter.** "Even a one-person shop can volunteer," said Bender Phelps. Entrepreneurs can donate time, a percentage of sales on a product or join with organized community groups such as Los Angeles-based nonprofit Big Sunday that act as volunteer clearinghouses for charitable organizations.

Another important point to keep in mind: Volunteering shouldn't be mandatory. "Employees can feel put upon and then it loses its luster," said Graham. Volunteering should, after all, come from the heart, not just the C-suite.

For more information about City National's community investment programs, go to <https://www.cnb.com/about/corporate-social-responsibility.asp>

**Jennifer Nickerson**  
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Jennifer Nickerson joined City National Bank in 2004 and serves as vice president and corporate citizenship manager, overseeing the bank's corporate social responsibility initiatives and volunteer programs.

Ms. Nickerson has a background in corporate training with Washington Mutual and Cohen Brown Management Group, and non-profit fundraising with the March of Dimes Birth Defects Foundation.

Ms. Nickerson holds a bachelor's degree in Social Science from the University of California, Berkeley.



Ms. Nickerson is on the board of managers for the Ketchum Downtown YMCA and is an active member of the Association of Corporate Contributions Professionals and Southern California Grantmakers, as well a volunteer for her sons' schools and sports teams.

# Western Digital®

Congratulations to the 2018 Civic 50  
Orange County Honorees! Thank you for caring!



**We give.**  
Volunteers packed school supplies for impoverished students across the county.

## We preserve.

Employees planted over 1,000 plants & seedlings in the local area.



**We care.**  
Over 230 employees filled jars with treats to brighten the day of children fighting cancer.

The strength of our global footprint relies on our employees to give back within our local communities. When we help our communities, everyone wins. That's why we care.

# Building healthier, happier communities through philanthropy

**Mr. David A. Pyle and his united organizations** are a group of community-minded and civically-driven members of Orange County. Inclusive of West Coast University, American Career College, West Coast University Foundation, American Career College Educational Foundation and the Pyle Family, we invest in the communities where we live, work and provide service.

Led by the philanthropic vision of Mr. Pyle, our united organizations, including leadership, staff, students and alumni, believe in the power of philanthropy to build healthier, happier communities. Mr. Pyle unites us in working to improve the education and health of those we serve.

A long time Orange County resident and an industry leader in postsecondary education, Mr. Pyle is as passionate about bettering lives in our community as he is about providing innovative academic programs. He is a renowned philanthropist who leverages his efforts to inspire and engage others into action.

Mr. Pyle's career spans more than four decades of creating academic resources and programs within the healthcare industry. He is the Executive Chairman and Shareholder of American Career College and West Coast University, and the creator of the non-profits American Career College Educational Foundation (ACCEF) and West Coast University Foundation (WCUF).

## Our Mission

We strive to improve communities through purposeful giving, collaborative partnerships, research and impactful programs that increase access to quality healthcare and create educational opportunities, particularly for at-risk youth and underserved neighborhoods.



## Philanthropy in Action

As students, alumni and staff we believe that health and education are keys to thriving communities. Together we work, volunteer and contribute through ACC, WCU, ACCEF, WCUF and the Pyle Family to provide our local community with indisputable benefits.

In addition to contributing financial support, we seek out opportunities to engage our collective team in meaningful activities such as workforce development trainings, research, medical equipment contributions and direct-service volunteering. We support a wide-array of charitable causes from hospital foundations to educational programs to recuperative care programs for homeless patients and more.

Our philanthropic investments center on four core categories: **education, health, community and research**.

## EDUCATION

As a leading educational provider in Orange County, our passion is to deliver resources that elevate the lives of local individuals. Through the ACCEF we have developed the High School Equivalency (HSE) Academy. The HSE Academy program provides our community with high-quality HSE preparation and testing to non-high school graduates at no cost. With programs offered in Anaheim, Santa Ana, Los Angeles and Ontario, the program is expanding and has recently established a partnership with the Boys & Girls Club of Central Orange Coast to offer a high school equivalency program solely in Spanish.

Since its inception, the HSE Academy has served more than 4,600 students, enabling over 3,000 individuals to pass the exam and earn their HSE certificate. Through our HSE Academies, communities are enriched, and people are empowered to continue their education, earn higher wages and step into the world with a higher sense of self-esteem and overall well-being.

## HEALTH

Every smile should be a healthy smile, and our WCU Dental Hygiene Clinic is an invaluable community resource that provides no-cost dental services to individuals of all ages, with treatment administered by students, supervising dental hygienists and dentists.

Leveraging its educational platform, the clinic provides students with hands-on experience and valuable skills while simultaneously helping individuals by offering free cleanings and exams. Approximately 15,000 children and adults visit the WCU Dental Hygiene Clinic annually, and since its launch, over 100,000 total patients have benefited, walking out into the world with brighter, healthier smiles.

## COMMUNITY

Our spirit for helping others has no limits. We continually seek new ways to actively reach out, get involved and improve lives in our community.

We show our active support for those in need throughout Orange County in ways such as supporting KidWorks, a vibrant community development non-profit that serves central Santa Ana students and families. Additionally, staff, students and alumni of our schools participate in the fundraising events that support Children's Hospital of Orange County (CHOC), American Heart Association (AHA) and the Orange County Special Olympics.

## RESEARCH

We recognize that innovations in healthcare are essential to improving community health. We support foundations and initiatives that are focused on research to enhance care, provide leading-edge treatments and find cures.

We contribute to organizations such as the Cystinosis Research Foundation and Augie's Quest. These fine organizations, both dedicated to orphan diseases, are making huge advances in research and innovation leading to better treatments and bringing them closer to finding a cure.

**Driven by the leadership of Mr. Pyle**, we amplify our impact by working together with like-minded philanthropists through a purposeful and collaborative approach. We invest time to understand each partner's needs and engage with key stakeholders when making charitable contributions towards important programs that will serve and support community members across the county.

Whether it's through financial support to partners or empowering our team to volunteer, we are committed to creating healthy and thriving communities in Orange County and beyond.



**We believe that better health and high-quality education are the keys to thriving communities.**

Through unified philanthropy our schools, foundations and individual donations from staff, students and alumni support over 180 community organizations and initiatives each year. This legacy of philanthropy targets programs that empower communities with the tools to effect real change through:

- Increasing access to quality health care
- Creating educational opportunities for families
- Developing collaborative, high-impact partnerships
- Engaging our staff in active community outreach
- Supporting research for better treatments and a cure for orphan diseases



## Giving Back is at the Forefront of R.D. Olson Construction's Core Company Values

For most companies, going to work is just another day at the office. For our employees here at R.D. Olson Construction, each day is an opportunity to contribute to and be engaged in the communities in which we work. R.D. Olson Construction is comprised of a talented team of builders. Naturally, we like to 'build' things. Build iconic projects. Build strong communities. Build relationships. Build a 'work family.' And build long-lasting partnerships with worthy charitable organizations doing life-changing work. With the help of our company's community outreach committee, our devoted team of employee volunteers and network of partners have the resources and platform needed to collaborate and make a positive impact on our community. Our company's growth is anchored by repeat clientele whose expectations we work hard to exceed, and we put this same level of passion into giving back to our local communities.

In our most recent community outreach project, we partnered with TCA Architects (TCA) and local subcontractors to renovate Olive Crest's short-term residential therapeutic home in Santa Ana. With the commitment and involvement of R.D. Olson Construction employees and help of TCA, we kickstarted renovations of the home's kitchen and living areas. Contributions from our generous subcontractors and corporate partners enabled us to secure the materials needed for what we aptly named "Demo-day."

Improvements to the 1954 home included new flooring, appliances, water heater, air conditioning and other features to provide a more comfortable and sustainable environment for the six young women who call Olive Crest home. In addition to our R.D. Olson Construction and TCA volunteers, we received help from one of Olive Crest's past residents and its current young female residents. Not only were we all working together to create a better space for them to live in, but we were given an opportunity to connect and get to know these residents on a personal level.

Our company's relationship with Olive Crest began more than 15 years ago when we took the lead in building a multi-purpose facility for families in Riverside. We've continued to provide support to this deserving nonprofit each year through holiday donations, back-to-school drives and the donation of amenities and supplies for residents. We're grateful for the opportunity to support Olive Crest and help further its mission of preventing child abuse, treating and educating at-risk children and preserving families.

In addition to our company's long-term support of Olive Crest, we also fundraise for the Pediatric Cancer Research Foundation (PCRF). April 2019 will mark our 10<sup>th</sup> Annual Charity Golf Tournament to support PCRF's mission to improve the care, quality of life and survival rates of children with malignant diseases. Vice President of Business Development Tim Cromwell, who's been on the board for PCRF for over 12 years, founded this annual event and works passionately to make it a huge success year after year. With the support of other civic-minded Orange County companies, together we are able to bring awareness to the foundation and raise funds in support of PCRF's cause through ticket sales, donations and event sponsorships. Our annual charity golf tournament brings together commercial real estate professionals to swing for a good cause, including a round of 18 holes and a silent auction – each year raising critical funds to support this life-changing organization. In total, we've raised \$500,000 for this deserving nonprofit.

R.D. Olson Construction also has an annual tradition of building homes with Habitat for Humanity. Earlier this year, we donated our time to the Garden Grove Boys & Girls Club to build a new playground and partnered with Project Angel Food to cook, prep and package healthy meals at the organization's Los Angeles-based kitchen for people in the community impacted by serious illness. Just recently we teamed up with HomeAid Orange County and OC United on a full remodel of a four-plex housing unit in Fullerton that is being renovated to serve at-risk youth and youth who have aged out of the foster system.

Our commitment to serve the local community has always been a key ingredient to our success-driven business model. We're a company that's in the business of relationship building and our dedication to humanitarian work is near and dear to our hearts. The camaraderie we build through giving back to the community is what strengthens our team and is a testament to the results we produce not only for our customers but for the community as well. Our employees are passionate, engaged and committed to excellence in all that we do. At R.D. Olson Construction, we have a deep pride for the work we produce and draw inspiration from exceeding our customers' expectations.

We believe in our employees and our company thrives by building a family work environment. Our work ethic is what positioned us as one of Orange County



*Business Journal's "Best Places to Work" three years in a row. Since our inception, we've attracted the best talent in the industry – people who value integrity, apply an entrepreneurial mindset and take personal ownership of their work. Our staff is our greatest asset and our people are what drive the success of our business.*

R.D. Olson Construction is approaching its 40<sup>th</sup> year of business, and since its inception our commitment to delivering exceptional products remains at the forefront of everything we do.

### About R.D. Olson Construction

Founded by Robert Olson in 1979 and headquartered in Irvine, California, the success of the company is attributed to a staff of dedicated employees who place a high value on integrity and have the experience to excel in commercial construction.

*A leader in the construction industry with more than 30 years of experience, Bill Wilhelm serves as R.D. Olson Construction's president. Bill's team-oriented leadership approach inspires an entrepreneurial mindset that attracts the best talent in the industry. Bill has played a pivotal role in shaping R.D. Olson Construction to become one of the nation's top contracting firms. From spearheading team events to building homes for Habitat for Humanity to pro-bono work for Cal Poly Pomona, Rady's Children's Hospital and the Ronald McDonald House, community development is at the heart of Bill's leadership style.*

*For more information about R.D. Olson Construction, please visit [www.rdolson.com](http://www.rdolson.com) or contact [info@rdolson.com](mailto:info@rdolson.com) or (949) 474-2001.*



## Giving Should Be a Priority Year-Round

First, allow me to express my heartfelt thanks to the Orange County Business Journal and OneOC for recognizing KPMG as the recipient of last year's medium-sized company award during the inaugural Civic 50 OC Awards Luncheon. It was a recognition that belongs to the women and men of our Orange County office that has given endlessly to the communities where we live and work. We were all humbled by the honor and recognition.

The act of lending a helping hand should have no boundaries or attached to any particular time of the year. Each year at KPMG, our professionals are provided with 12 volunteer hours that they can use to assist a local charity. The volunteer hours allow our professionals to assist local charities of their choice for a cause or an event that is meaningful to them. It's perhaps one of the most meaningful benefits we have at the firm – giving of your time, skills, talent, and hard work to assist others in need. In fact, our professionals have noted that volunteering gives them a sense of having a higher purpose, and that giving provides having higher and improved morale, and increases the culture of the office.

Regardless of the size of your business, if each organization allowed their professionals to volunteer and/or fundraise for the hundreds of charitable organizations that exist in the county, just think of the collective impact our business community could make here in Orange County. The impact would be tremendous, and the countless number of lives we could render aid to would be felt for years to come.

At KPMG, with more than 31,000 professionals in over 110 locations across the United States, the firm has established important and profound relationships in all of our communities that we serve. We believe corporate citizenship enables us to sustain our communities by creating shared value.

Our citizenship initiatives comprise of volunteerism, philanthropy, corporate giving through the KPMG Foundation, and strategic relationships with nonprofits. While

they cover a broad range of issues, our main focus is lifelong learning and developing next-generation leaders, which sustains our communities through workforce readiness. We view this as a long-term strategic investment that addresses an essential societal need, and fills the talent pipeline with leaders who will be uniquely prepared to embrace the challenges of a global marketplace.

Our core initiatives begins with KPMG's Family for Literacy (KFFL), which focuses on literacy at the prekindergarten through fifth grade stages, expands to Junior Achievement concentrating on financial literacy for middle-school students, then works to inspire interest in the accounting profession among high school students through the National Academy Foundation (NAF). Our commitment extends beyond college, helping diverse doctoral students attain PhDs and become business professors and mentors to the next generation.

Here in Orange County, so many organizations have been so generous of their time and resources and I congratulate those that have been recognized by the Orange County Business Journal and Civic 50 for this year's awards.

*Mark Clemens is the office managing partner for the KPMG office in Orange County. Mark can be reached at (949) 885-5400 or mclemens@kpmg.com.*



## Some go to great depths to help others.

As the proud recipient of last year's Medium Company Award, KPMG is proud to support the following organizations for their outstanding service and dedication to our community. We share your commitment to caring and appreciate all that you do to make a difference in the lives of others in the areas where we work and live.

- Cystic Fibrosis Foundation
- Special Olympics of Southern California
- University of California, Irvine
- Human Options
- Make a Wish Orange County
- California State University Fullerton
- Chapman University
- Orange County Food Bank
- Kids Konnected
- American Red Cross
- Orange County Community Foundation
- American Heart Association
- Big Brothers and Big Sisters
- Cure Duchenne

- Orange County United Way
- Boys and Girls Clubs
- Illumination Foundation
- United Cerebral Palsy
- Boy Scouts of America
- Orangewood Children's Foundation
- Marine Corps Scholarship Foundation
- Discovery Cube
- Pretend City
- South Coast Repertory
- Thomas House Family Shelter
- Shatterproof
- Girl Scouts of Orange County

[kpmg.com](http://kpmg.com)





## Wells Fargo and Working Wardrobes Join Forces to Change Lives

A unique partnership between Wells Fargo and the nonprofit Working Wardrobes is transforming lives here in Orange County by helping veterans find meaningful employment and achieve self-sufficiency after service. The two have teamed up to do just that, and for veteran Dean Battaglia, this alliance has transformed his life in ways he never could have imagined.

Dean was raised in a military family and joined the Air Force right out of high school. After 10 years of service, touring in East Berlin during the fall of the wall and receiving numerous decorations, he retired from the military and went into the hospitality field where he had a successful decade-long career.

Then a series of tragedies in the family pulled his attention back home.

First, his brother committed suicide and then his father, stepfather, and brother passed away, just as his mother suffered a brain aneurism which left her temporarily paralyzed. Without a second thought, Dean gave up his career to return home and care for his mother. The recovery turned into a ten year journey, during which time Dean lost his job and fell into a deep depression, turning to alcohol and food for comfort. "I was penniless, facing homelessness and eviction," he said. "At that point, I was depressed and eating to cope."

Doctors told Dean that if he didn't change his habits, he was on the path to a heart attack. He was referred to Working Wardrobes for help through the nonprofit's VetNet program which is designed to transition at-risk veterans and put them on the path to success.

Dean's VetNet case manager immediately implemented an employment plan of action that included career assessment and development services, job training, financial literacy workshops, interview tactics and skills, resume writing, and job placement assistance, helping him succeed at several part-time security jobs to build his resume.



VetNet also educates corporations on best practices available for veteran recruiting hiring and retention. Its team members educate human resources representatives about the skills veterans bring from their time in the military, such as leadership, loyalty, mission dedication, organizational skills, and a work ethic that often far exceeds their civilian peers.

Like VetNet, Wells Fargo is equally likeminded when it comes to helping veterans after service.



Wells Fargo created the Military & Veteran Affairs Program (MVAP) in 2012 to expand outreach to members of the military, veterans, and their families. Since that time, it has donated over 350 homes valued at over \$55 million to veterans, hired more than 7,000 veterans, and donated more than \$47 million to military and veteran related nonprofits.

Through Working Wardrobes, Dean learned about the Wells Fargo Veteran Employment Transition internship program (VET) which supports and transitions veterans into the financial industry. A year ago, he took a career step by applying to VET and got the internship. "I won the lottery," he said.

He successfully completed his eight-week internship program and in 2017, Wells Fargo hired him as a full time Business Banking Credit Analyst in Irvine, an

important role in which he is responsible for assessing a loan applicant's credit worthiness. He is a relationship manager in training, earning a paycheck that is now three times what he was making as a security guard. VET gained a lot of ground after the success of Dean's internship and Wells Fargo continues to grow its program, including the hiring of 50 additional interns.

Today, Dean gives back as well by volunteering each month in various capacities through Wells Fargo's Veteran's Team Member Network and at the Working Wardrobes' VetNet program. He has participated in several mentoring and resume building volunteer projects including the VetNet Employer Panel, where veterans receive mentoring in career skills from local business professionals.

"I never thought I would make it out of that dark place in my life," said Dean. "I know what it's like to be jobless, depressed and hopeless. I don't want any of my fellow veterans to ever feel that way. There are incredible programs they can rely on and there is light at the end of the tunnel. Advocating for fellow veterans and educating them about programs like VetNet and VET is the least I can do to pay it forward. I want every veteran to understand how important it is to experience The Power of a Paycheck."

Today, Dean is happily engaged to the woman of his dreams, working full time as a Wells Fargo Credit Analyst, volunteering his time for veterans, and enjoying Southern California and the outdoors during his personal time.

Congratulations, Dean and thank you for your service! You deserve the very best in life.

**Jack Toan**  
Vice President  
Community Relations Manager  
Wells Fargo & Company



Jack Toan is Vice President and Community Relations Manager for Wells Fargo. He joined Wells Fargo in 2002.

As part of Wells Fargo's Corporate Responsibility team, Jack is responsible for managing over \$7 million of the company's charitable giving and volunteerism programs in the Southern California Region including Orange, Riverside, San Bernardino, San Diego, and Imperial counties. He previously led the company's Military Affairs program for the West Region.

Jack is a dedicated leader who is committed to responsible philanthropic and reputation management practices. Having worked in the field for the last 16 years, he has a proven background in community development and corporate philanthropy. He speaks at various forums and conferences on the topics of philanthropy, volunteerism, branding and cause marketing.

Jack believes in creating social changes through action. His commitment to the community includes serving on the OC Commission to End Homelessness, the Board of Directors of the Illumination Foundation, Union of Pan Asian Communities and OC Human Relations Council Community Partners among others. He is the past Chairman of the OC Grantmakers, member of Southern California Grantmakers, San Diego Grantmakers, Association of Corporate Contributions Professionals and advisory member of Asian Americans Advancing Justice-OC. He also volunteers weekly to teach martial arts to underserved children in Santa Ana.

Jack holds an MBA from UC Irvine Paul Merage School of Business and is a graduate of the Southern California Leadership Network. Most importantly, he is a proud father of four beautiful children!



**EDWARDS  
LIFESCIENCES  
FOUNDATION**

## Impacting a Global Health Epidemic Through Collaboration

Imagine having a sore throat that ultimately leads to your death.

This is what's happening to at least 16 million people in developing countries around the world.<sup>1</sup> The cause? Rheumatic heart disease, from untreated strep throat, which can destroy the heart's valves. If left untreated, the average lifespan of a person living with rheumatic heart disease is less than 30 years. For some, survival comes from knowing the symptoms and getting treatment. For others, treatment options simply are not available. The fact that rheumatic heart disease is largely eradicated in developed countries, yet rampant in developing countries, is unacceptable.

The threat of valve disease doesn't stop there. It also affects people in developed countries like the U.S., with symptoms often attributed to signs of old age, leading to many people dying unnecessarily, especially underserved, low-income seniors.

This is exactly why Edwards Lifesciences' partnered with cardiac- and patient-focused non-profits to create Every Heartbeat Matters in 2014. Through this initiative, 60 partners are working tirelessly to impact the global burden of heart valve disease by educating, screening and treating one million underserved people by 2020. Something extraordinary occurred this year: we achieved our goal early. Now, we expect Every Heartbeat Matters' partners to impact 1.5 million underserved people by 2020.

While we continue to learn and grow, we attribute the following "north stars" to the early success of the initiative, which we believe can be applied to other urgent health and community issues:

<sup>1</sup>S. Laudari, G. Subramanyam. A study of spectrum of rheumatic heart disease in a tertiary care hospital in Central Nepal. *Int J Cardiol Heart Vasc.* 2017 Jun; 15: 26–30.  
<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC5458122/>.

► **Set a bold goal:** Create a shared vision of success and don't be afraid to dream big.

► **Focus on what you know best:** While dreaming big, narrow your focus. Make sure to take on a cause that allows you to move beyond checkbook philanthropy and bring as much to the table as possible.



► **Choose partners wisely:** Vet partners carefully and be rigorous when determining how to achieve a goal together. Support and understand partners every step of the way, providing guidance, encouragement, collaboration and tough feedback when needed.

► **Measure your progress:** Diligent and meticulous tracking and reporting of outputs and outcomes are essential to demonstrate progress, learn what is and isn't working, and course-correct along the way. Establish clear guidelines and controls that result in conservative, quality data you are confident to share publicly.

► **Build community:** Invest in the power of collaboration by creating time and space for the community of partners to come together on a regular basis in an open, trusted forum.

*Since launching, Every Heartbeat Matters has reached over one million underserved people in 36 countries, including approximately 900,000 underserved people impacted by public health education; more than 17,000 clinicians caring for underserved patients trained; more than 80,000 underserved people screened for heart valve disease; and nearly 5,000 underserved people treated for heart valve disease.*  
[EveryHeartbeatMatters.org](http://EveryHeartbeatMatters.org)

Edwards Lifesciences  
Foundation is honored  
to support local non-  
profit organizations that  
strengthen Orange  
County  
  
Because Every  
Heartbeat Matters

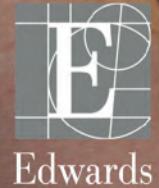
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**EDWARDS  
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## Thinking About Philanthropy

*By Marty Dutch, Vice President, Philanthropy Services*

"I probably should" is an answer that I hear quite often when I ask "Are you serving on a nonprofit board?" My title, VP Philanthropic Services, opens up the dialogue with strangers on airplanes, and I do feel like an evangelist for the nonprofit sector. My motivation comes from the transformation that I have seen in people who add nonprofit work to their lives.

In my role at First Foundation, I lead our Supporting Our Communities initiative. We offer 40 grants to nonprofits every year. Up to 40 organizations are awarded \$5,000 each, and 20 of them receive up to 20 hours of pro bono consulting. We are starting our sixth year and reflecting back, working with so many amazing organizations – I would like to make a case for philanthropy.

### Why Philanthropy?

- Using your talents and strengths for a cause feels good (it is OK to admit that).
- The circle of friends that you meet in this work care about something bigger than themselves.
- Learning about causes changes your perspective. It is much harder to complain when you are helping someone navigate homelessness, hunger, or health issues.
- Your "no big deal" talent is a big deal to nonprofits – and they need you.
- Philanthropy can be one of the safest ways to begin preparing your heirs for wealth.

### "How do I do it?"

You are not alone if you have set an intention to get involved but don't know how. The first step is to identify the area of work that you would like to focus on. Not obvious? Ask yourself, "What makes me sad when I see it? What do I wish was better?"

After you identify your area of focus – for example, veterans, children at risk, animals, community issues, health – the next step is to ask friends and colleagues where they serve. OneOC and Orange County Community Foundation have a search engine that can show you all of the nonprofits in Orange County by category. Many community foundations do the same. Our Philanthropy Services team can also help you find a wonderful organization.

### Making the first step.

Connecting with the organization and offering your help is easier said than done. I say that because I don't want you to get discouraged. Sometimes, like dating, it takes a few introductions to find the right fit. Websites often display open volunteer opportunities, and calling the organization directly to see where you can be most valuable is also helpful. Need to be braver? Take a friend with you.

### "Is it worth it?"

- Health benefits. According to a study published in the International Journal of Psychophysiology, people who gave social support to others had lower blood pressure than people who didn't. Supportive interaction with others also helped people recover from coronary-related events.
- Living longer. According to a University of California, Berkeley study, people who were 55 and older who volunteered for two or more organizations were 44

percent less likely to die over a five-year period than those who didn't volunteer – even accounting for many other factors such as age, exercise, general health, and negative habits (like smoking).

► Feeling happier. When researchers from the National Institutes of Health looked at the functional MRIs of subjects who gave to various charities, they found that giving stimulates the mesolimbic pathway, which is the reward center in the brain – releasing endorphins and creating what is known as the "helper's high."

**I hope that I have made my case. The Philanthropy Services Team at First Foundation is ready to help you with your philanthropic journey wherever you would like to begin. We recommend starting with a conversation and a cup of coffee.**

Ms. Dutch serves as vice president for First Foundation's consulting group. In this role, she manages our Supporting Our Communities initiative – a program that helps nonprofits strengthen their organizational and fundraising capacities through cash grants and in-kind consulting services.

Prior to joining First Foundation, Ms. Dutch served as Regional Director with The Heritage Institute. In this role, she guided ultra-high-net-worth families through the multigenerational planning process – seeking to provide family unity, growth and development across generations. Before following her passion for philanthropy into the consulting field, Ms. Dutch spent more than 25 years in marketing and sales for Johnson & Johnson and various promotion agencies in Southern California.



Ms. Dutch is an active member of Orange County's philanthropic community. She is a founding board member of Orangewood PALS, an auxiliary of Orangewood Children's Foundation and serves on the Safe Family Board for Olive Crest. Ms. Dutch is also a member of the Monkey Business Café Advisory Board; Endowment Committee for the Anaheim YMCA; AIP Orange County Board Member and serves on the National Board of Advisors in Philanthropy.

Ms. Dutch received her Bachelors of Arts degree in Speech Communication from San Diego State University.

# Western Digital

## Western Digital Employees Demonstrate How Much We Care

*By: Giselle Phan, Vice President of HR, Community Development for Western Digital*

Giving back and responding to the needs of local communities is a priority at Western Digital. Our employees around the world volunteer their time towards three key philanthropic focus areas: Science, Technology, Engineering and Math (STEM) educational programs, hunger relief and environmental preservation.

The volunteerism from our employees towards our key focus areas demonstrates the strength of our global footprint. Employees are empowered to give back locally, which provides direct support to local communities and causes a significant impact through similar efforts around the globe.

In addition to volunteering towards the company's key focus areas, our Southern California employees also make time to support their favorite local non-profit organizations. In fiscal year 2018, Western Digital donated \$360,000 to Orange County communities to complement their volunteer power.

More than 160 employees volunteered their time to help pack brown bag meals for the homeless and those in need, which resulted in a \$45,000 company donation to the associated non-profit organization. The efforts of 230 employees resulted in over 1,250 jars filled with special treats intended to brighten the day of children fighting cancer. In addition to the volunteer support, the nonprofit also received a \$50,000 grant in recognition of our employees' efforts.

We strongly encourage our employees to volunteer, and offer many opportunities for them to get involved within their hometowns and surrounding areas. I'm truly proud of the commitment of our Southern California team, especially Director of Global Community Relations Milissa Bedell who is based in Irvine and continues to make significant contributions not just locally, but all around the world.

### About Western Digital

Western Digital creates environments for data to thrive. We drive the innovation needed to help the world capture, preserve, access and transform an ever-increasing diversity of data. Western Digital® data-centric solutions are found under the G-Technology™, HGST, SanDisk®, Tegile™, Upthere™, and WD®brands. For more information about Western Digital and the ways we support communities around the globe, please visit [www.wdc.com](http://www.wdc.com).



*Giselle Phan has over 25 years of experience in Human Resources. Today, she leads Community Relations and HR Communications, and had a direct hand in launching the company's Diversity & Inclusion efforts. Giselle grew up giving back to the community. She plays an active role volunteering with her four daughters. Giselle hosted charity events for cancer survivors, traveled to the Philippines to assist in hunger relief support, and partnered with various committees regarding STEM initiatives.*



JDRF is committed to accelerating life-changing breakthroughs to

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type 1 diabetes and its complications.

We know that living with T1D can feel like a constant balancing act—involving a lot of stress and sleepless nights. That's why JDRF continues to drive scientific progress to deliver new treatments that take the worry out of dealing with this disease. We want to keep everyone with T1D healthier, longer—until a cure is found.

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With your support, we can help ensure that no one else ever has to deal with the many everyday pressures of living with this disease.

JDRF greatly appreciates the support from our partner

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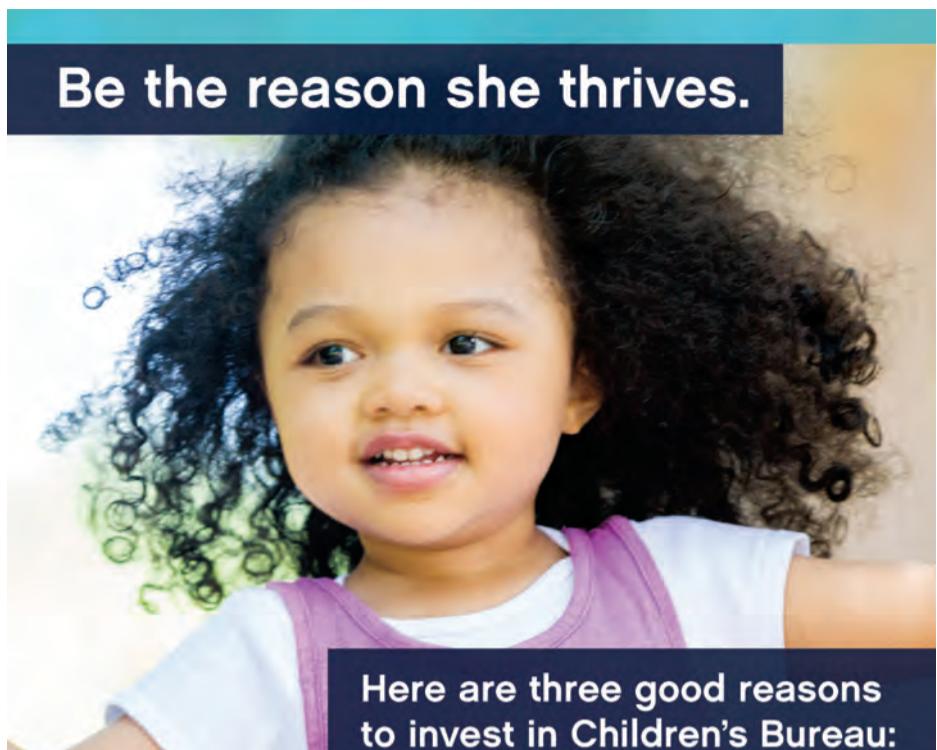
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**NOVEMBER 4, 2018 ONE WALK**, Angel Stadium of Anaheim • **DECEMBER 11, 2018 JDRF DREAM GUILD HOLIDAY LUNCHEON**, The Resort at Pelican Hill • **MARCH 9, 2019 JDRF DREAM GALA**, The Ritz-Carlton, Laguna Niguel  
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**Be the reason she thrives.**



**Here are three good reasons to invest in Children's Bureau:**

- 1 Children are at risk**  
A report of child abuse is made every 10 seconds.
- 2 We know how to help**  
For 114 years, Children's Bureau continues to lead efforts in protecting vulnerable children through prevention, treatment and advocacy.
- 3 Prevention makes good economic sense**  
For every \$1 invested in prevention, \$4-\$9 is saved in future public spending.

**Learn | Donate | Volunteer**  
Visit [all4kids.org](http://all4kids.org) or call 888.255.4543 for a tour.

  
**children'sbureau**  
[all4kids.org](http://all4kids.org)



## 10 Ways to Make Your Day Meaningful

Every child deserves to grow up safe, nurtured and full of potential. In reality, child abuse is reported every 10 seconds. Parents need support, guidance and resources to raise healthy, happy children. That's where Children's Bureau comes in. For 114 years, Children's Bureau has changed the trajectory of children's lives by building strong families and communities through innovative work in the areas of prevention, treatment and advocacy.

While we reach more than 8,000 at-risk children and parents each year in Orange County, the need continues to rise. That's where YOU come in. Children's Bureau offers 10 ways to invest your time and resources that include:

- ▶ Enlist your friends and coworkers to volunteer at seasonal family events
- ▶ Actively participate on our board of trustees or Summer Soirée event committee
- ▶ Become a resource parent to a foster child by giving them a safe and nurturing home
- ▶ Join our vibrant networking group of Young Professionals
- ▶ Design a Corporate Partnership that meets your stakeholders needs and brand objectives
- ▶ Organize your own fundraising campaign through Team all4kids
- ▶ Get social with us on Facebook, Twitter, Instagram, LinkedIn and YouTube
- ▶ Make a donation
- ▶ Increase your gift through your company's Matching Gift Program
- ▶ Ensure Children's Bureau future stability through the legacy of a Planned Gift

**Children's Bureau's mission is to protect vulnerable children through prevention, treatment and advocacy.** Giving to Children's Bureau, even in a simple way, can impact your life too. Meet new people and feel good about making a difference in Orange County. Join us and be part of the story to prevent child abuse.

For more information or to take a tour, visit [all4kids.org](http://all4kids.org) or call 888.255.4543.



*build a better life*



Topaz at Esencia,  
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Morro at Eastwood Village,  
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**THE NEW HOME COMPANY**

# PIMCO

## Why We Believe in Purpose at PIMCO

*By Amber Skalsky, Vice President, Corporate Responsibility, PIMCO*

### What Does Community Engagement Mean to PIMCO?

In today's world, companies are expected to offer employees a chance to bring their whole selves to the office. At PIMCO, that includes supporting volunteerism. Our colleagues pursue opportunities year-round to engage with causes they care about. This includes hands-on, skills-based, virtual, pro bono and board-placement opportunities, all aimed at producing meaningful, social impact. However, our menu of programs was not always as diverse as it is today. In fact, when our firm's volunteer program first launched in 2007, we facilitated only 23 events. Ten years later, we mobilized over 1,300 volunteers and donated more than 13,000 hours of service back to the community.

Armed with the awareness that our employees seek purpose beyond their day-to-day roles, and that engagement is a strong tool to attract and retain top talent, we recently took measures to evolve our volunteer platform. We've built an integrated community engagement framework that directly aligns with the causes our employees care about: *Purpose at PIMCO*.

*Purpose at PIMCO* is our refreshed corporate citizenship program. And it's our reenergized commitment to doing even more. We've always believed in giving back; it's a value woven into the fabric of our culture. Our colleagues and executives have a long history of giving time and talent as it's just something we've always believed was the right thing to do. Through *Purpose at PIMCO*, we seek to not only deliver on our commitment to strengthening communities, but to driving impact alongside our nonprofit partners.

### The Sustainable Development Goals and Activating Our Colleagues for Good

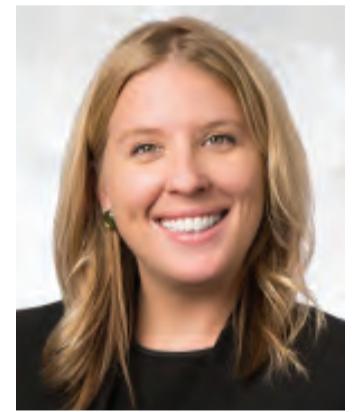
Along with our new framework, we have made the decision to focus our efforts on two of the 17 Sustainable Development Goals (SDGs): hunger (2) and gender equality

(5). With an aim to take on some of the world's greatest problems, we've concentrated our work on these SDGs alongside other leading companies that have also committed to *leaving no one behind*.

Specific to SDG 2, ending hunger, we believe that this fundamental issue is critical to human development and sustainable worldwide economic growth. That's why we have chosen to pair the talents of our greatest asset, our human capital, with our partners to combat hunger as both a systemic global issue and a local tragedy that prevents families and communities from reaching their full potential.

Our colleagues have long supported efforts to alleviate hunger. Over the last decade volunteers from PIMCO's California and New York offices have come together with family and friends to pack critical meals through our annual Share the Harvest event. With our partners, including longtime collaborator, the Orange County Food Bank, PIMCO has donated almost \$2 million, mobilized 6,900 volunteers, and packed 105,000 food boxes, collectively impacting 370,500 individuals.

PIMCO remains committed to Orange County and to all of the regions where our employees live and work. We use our commitment as a tool for social good, and as an obligation to our core beliefs and values.



Skalsky

Contact: [Purpose@pimco.com](mailto:Purpose@pimco.com)  
 Website: <https://www.pimco.com/en-us/our-firm/purpose>  
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[www.select.com](http://www.select.com)



## Roth Staffing Companies Ultimate Staffing Services | Ledgent | Adams & Martin Group

*At Roth, the staffing industry is merely a platform to make life better for others*

The written Company Purpose of Roth Staffing Companies is "To make life better for the people we serve."® Coworkers view that commitment as something that goes beyond what they do in the office each day for job candidates and employers - they encourage each other to find ways to make a real difference in their community and in the world around them.

Roth Staffing Companies is the parent organization to Ultimate Staffing Services (office and clerical positions), Ledgent Finance & Accounting, Adams & Martin Group, and Ledgent Technology & Creative. The organization is one of the largest privately-owned staffing companies in the nation and just so happened to get its start right here in Orange County.

In 1994, Founder & Chairman Ben Roth felt the staffing industry had a tremendous opportunity to become something better. The entire industry revolves around people and their talents/passions/lives. He wanted to create a new company that focused on pride and purpose; an organization filled with people who would do good things for others and always choose to do the right thing. These philosophies seem so simple and yet they were groundbreaking at the time.

It started with one small office in Newport Beach, CA. Within four years, the company had expanded to 12 states and was ranked on the Inc 500 as the No. 1 fastest growing privately-held company in the nation. There was something different about Roth Staffing. Businesses wanted to partner with Roth for their hiring needs and staffing professionals wanted to work at Roth.

Since that time, the company leadership has maintained its focus on that founding principle – to do good things for others and always do the right thing. Roth put its coworkers first and developed engagement initiatives that would enhance life balance, health, professional growth and a commitment to social responsibility. In fact, Roth has become known as one of the best workplaces in the world. Last year, Fortune ranked Roth Staffing the No. 1 Best Workplace for Professional Services and Staffing Industry Analysts has named it the "Best Staffing Firm to Work For" eight consecutive years.

Coworkers are provided 24 hours of company time each year to be involved in their community. This includes four hours per quarter of individual volunteer time and two team Community Giving Days. Local branch offices are also provided discretionary donation funds with the freedom to donate their allotment to their charities of choice.

On a national level, the company partners with the American Heart Association and each local office across the United States actively participates in their local American Heart Walk with the company matching donations raised by its coworkers. Here in Orange County, the CEO of Roth Staffing, Adam Roth, recently served as the Chair of the OC Heart Walk and helped achieve the largest fundraising goal in the history of the event.

Roth Staffing implements a strategic hiring process to ensure that new hires are aligned with the culture of the company. "The people of our organization are passionate about what they do and love to make life better for others," said Adam Roth, CEO. "We are so very proud to see our coworkers honored as a Civic 50 Business by the Orange County Business Journal. The coworkers of Roth Staffing have truly made an impact in our community."

If you are interested in learning more about Roth Staffing's initiatives for giving back please feel free to contact Staci Johnson, vice president of Marketing, at [stjohnson@rothstaffing.com](mailto:stjohnson@rothstaffing.com). Any individuals interested in learning more about opportunities to join the Roth Staffing organization, contact [recruitment@rothstaffing.com](mailto:recruitment@rothstaffing.com).



CEO Adam Roth brings his son Parker to help fellow coworkers pick up trash at Huntington Beach on International Coastal Cleanup Day this past September 15.



Roth Staffing Coworkers use their Community Giving Day to redesign the interior of the rooms at Casa Youth Shelter with newly painted walls, new bedspreads, window treatments, and modern "cool" décor.



The Costa Mesa branch office poses for a team photo at the most recent OC Heart Walk after party at Roth Staffing's headquarters.



Coworkers in the corporate office form the Beanie Brigade and use their lunch hour to knit beanie hats for Orange County's homeless shelters.



FIFTH THIRD BANK

## How to Start a Corporate Philanthropy Program

Most company leaders understand that every business decision should tie back to a clearly-defined strategy. Yet, when it comes to philanthropy, many small and mid-size organizations operate in the dark. Instead of thinking proactively about the causes they want to support, they are reactive: making ad hoc cash or product donations based on the requests that come in.

A better approach: Create a corporate philanthropy program to help guide your decisions about what causes your company should support, why they matter and what resources you can make available. Here's how Fifth Third often helps companies establish their approach:

### Start Local

If your operations are focused on a single city or region, it typically makes sense to build your philanthropy program around causes in those areas. In addition to making a difference in the places your business and employees call home, keeping things close makes it possible to tie-in cash or product donations with volunteer efforts.

### Stay Focused

Ideally, your charitable plan should align with your corporate mission – and not just because it builds goodwill and stirs up positive publicity. By supporting causes that play to the strengths of your business, you can have a bigger impact. For consumer-focused companies, match what you do with organizations or causes that overlap with your products or services (i.e. free shoes from a shoe company).

### Consider Need

True philanthropy isn't a solution looking for a problem—so companies should seek to identify causes most in need. In addition to thinking about whether causes make sense geographically or categorically, look for organizations that do good work but tend to fly under the radar. In addition to understanding the organization's mission and leadership, consider their bottom line. As a rule of thumb, well-run charities generally spend 75 percent or more of their budgets on programs and are savvy about their fundraising, typically spending no more than \$25 for every \$100 raised in public support.

### Partner Up

Mapping out a philanthropy program could lead a company to build a nonprofit from the ground up, but for most small and midsize organizations this isn't an option. Another option is to work with established non-profits that are running their own operations wisely.

For instance, more than 100 years ago, a partnership between Fifth Third and United Way emerged when both organizations were still in their infancy. Since then, our two groups have been involved on various committees, boards, campaigns and volunteer efforts – and have been able to support each other's objectives.

### Give Time

In addition to constructing a plan for making cash or product donations, think about how you can incorporate volunteering. This can take many forms, including organizing volunteers for related events or days in service, giving employees paid time off for volunteer activities. Doing so brings your giving full circle and can be a tremendous (and cost-effective) way to rally your employees around a cause — and in the process foster a greater sense of community and pride in the workplace.

#### Joe Yurosek

As Fifth Third Bank's California market president, Joe Yurosek leads the state's commercial vertical and market expansion strategy. An Orange County native and long-time resident, Joe has more than 25 years of banking experience, previously serving as market president for Comerica for Orange County as well as leading the corporate middle market strategy in Orange County, Long Beach and San Diego. [joseph.yurosek@53.com](mailto:joseph.yurosek@53.com).



*Members of our youth shelter program*

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- EQUIPPING COMMUNITIES WITH KNOWLEDGE AND GUIDANCE FOR HEALTHY CHOICES
- SUPPORTING AND ENCOURAGING CRIME VICTIMS ON THEIR PATH TO RECOVERY

For more information and to donate or volunteer, contact us at  
**949.250.0488 or [Info@WaymakersOC.org](mailto:Info@WaymakersOC.org).**



[WaymakersOC.org](http://WaymakersOC.org)



## Get in on the GOOD with Goodwill of Orange County

Goodwill of Orange County is much more than a store. Goodwill is a source of pride, a pathway to independence and a paycheck for individuals who face barriers to employment.

By joining hands with donors, community partners, business leaders and other nonprofits, Goodwill of Orange County empowers, serves and changes thousands of lives.

Through our retail stores, our e-commerce platform, [shopgoodwill.com](http://shopgoodwill.com), and our business services, we create jobs and provide job training and education, vocational training, and life-skills support, helping people and our local community thrive.

Last year, Goodwill of Orange County served more than 27,000 people in Orange County.

There's power in the pride and dignity that comes hand-in-hand with employment.

It's the power of Jenn. Before coming to Goodwill, Jenn was turned away from 78 job interviews. "Due to my disability, no one would provide me with an opportunity," she said. Jenn has Cerebral Palsy and only has the use of two fingers on her left hand. Through Goodwill's Employment First program, Jenn found employment within a few weeks. She started working as an administrative assistant and is thriving in this position. She is not defined by her disability, but appreciated and rewarded for her many abilities.

Goodwill helped Jenn, and thousands of others, find a greater sense of accomplishment and self-worth through work.

Goodwill assists people across a wide spectrum of skills and needs as they seek work: individuals who learn vocational skills and improve job readiness at the Goodwill Career Center, program participants in Community-Based Services workgroups, adults assisted by job coaches in the Supported Employment program, and veterans transitioning to civilian life at Goodwill's Tierney Center for Veteran Services.

Goodwill's Tierney Center is a comprehensive resource for veterans and their families, connecting those who served with a wide range of personalized services designed to enhance their lives – and all provided at no cost. Among many others and with a host of fantastic partners and local organizations on board, services available at the Tierney Center include employment and career counseling, education services, housing assistance, healthcare and benefits, legal assistance, financial counseling and women veterans services.

It's the power of Shawn. Shawn, a U.S. Marine Corps Veteran, was referred to the Tierney Center to apply for the student emergency fund while attending Coastline Community College as a paralegal student. "My car didn't pass the smog test and I was having a hard time getting to school," he says. In August of 2017, the student emergency fund paid \$500, and Shawn was able to come up with the remaining balance on his own. "I'm mobile again," he says. "Now I can finally concentrate on my studies." Since then, Shawn has finished his formal studies and is currently preparing for the Certified Paralegal Exam. Always thinking of the future, Shawn has been very active in attending the many veteran events that the Tierney Center promotes. Shawn is honing his skills in networking, resume writing and job searching. The Tierney Center will help him through the process of making his career dreams a reality by assisting Shawn in becoming a paralegal.

Goodwill's mission extends beyond removing employment barriers.

At Goodwill's Assistive Technology Exchange Center (ATEC), expert staff of speech pathologists and rehabilitation engineers evaluate individuals, develop strategies, and provide state-of-the-art assistive technology equipment that enables and empowers our participants, both adults and children, to communicate at home, school and work.

It's the power of Beckett. At just five years old, Beckett, a fun-loving, playful child, was diagnosed with an intellectual disability that made it hard for him to communicate. Through ATEC and its knowledgeable staff, he received a communication device tailored to his specific abilities and needs. Beckett can now use the device at home, at school and in his community. It gives him a way to interact with peers and form friendships that he didn't have before.

At the Goodwill's Rogers A. Severson Fitness & Technology Center, a staff of knowledgeable dedicated personal trainers and physical therapists focus on



providing one-on-one services to people with disabilities or chronic illness in a uniquely supported community environment. The center is the only one of its kind in Orange County.

It's the power of Ryan. Ryan came to the Fitness & Technology Center after a car accident left him with a spinal cord injury and placed him in a wheelchair. Ryan began a workout regime with a trainer to help him regain strength and mobility, and keep his body and mind active. "The Goodwill Fitness & Technology Center is much more than just a gym," Ryan said. "The atmosphere and vibe here not only drives members to work hard, but also promotes a social fraternity."

The stories of success through Goodwill programs and services go on and on.

Last year, Goodwill provided more than 585,500 hours of job coaching, 73,846 days of job placement services and 27,082 days of job training.

It's people like you who drive Goodwill's economic engine and allow the organization to expand its programs and serve more people each year. Through the sale of donated items across Goodwill's 24 local retail stores, more than 92 cents of every dollar spent goes directly back into Goodwill's life-changing programs.

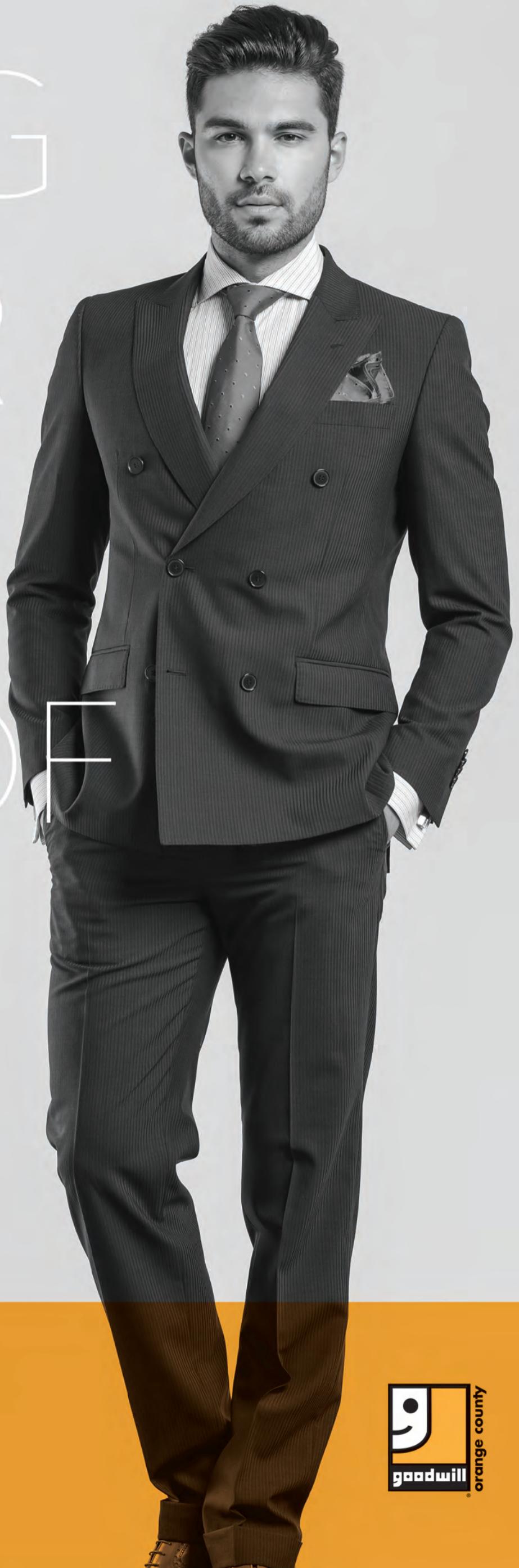
Furthermore, Orange County businesses joined in on the good in a big way. More than 350 Orange County companies, including Chevron, Honda Center, Tropicana Inn, Roscoe's Chicken & Waffles, and the Orange County Fire Authority, employed Goodwill-trained workers in 2017.

By shopping at Goodwill stores, donating gently-used items, or making a monthly or annual financial contribution, you help positively change lives.

Companies can also take advantage of Goodwill of Orange County's Business Services, hire Goodwill-trained workers, or attend and sponsor a fundraising event.

Go to [ocgoodwill.org](http://ocgoodwill.org) for more information. Or you can book a private tour at [goodwilltours@ocgoodwill.org](mailto:goodwilltours@ocgoodwill.org). You can also donate online at [ocgoodwill.org/donate](http://ocgoodwill.org/donate).

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## Together We Are Changing California's Future

**More than two million K-12 students in California are not proficient in math or English.** A third of all California students, these kids are struggling to keep up with their peers. Without additional support, they will fall further behind and their dreams for a better future will become even more difficult to achieve.

This is where Think Together comes in. We partner with schools across California to provide over 150,000 students with access to high-quality educational opportunities during and outside the school day. Our programs give kids critical academic support and life skills that propel them to excel in school.

And we're staying current with 21st century STEM careers. The 2017-18 school year saw the rollout of our new coding program for 500 students from low-income families in Orange County. Students were introduced to computer science through fun projects like debugging computer games or building 3D dioramas.

For sixth-grader Emily, coding has opened a new world of possibilities. The program sharpens her analytical and problem-solving skills to help her succeed in core subjects and beyond. And she's learning a new language – one that is essential for the next generation. Emily loves coding because it's a great way to "work together with my groupmates."

We're also preparing Orange County's next generation of employees through our Workforce Readiness Education Program (WREP). During the 2017-18 school year, over 140 Orange County high school students participated in workshops on resume building, interview competency and professionalism. Almost 90 students were placed in internships throughout OC!

Kids are not the only ones that need additional help. Eight out of ten California school districts are not adequately preparing their students to meet the state's learning standards in Math. Six out of ten fail to do so in English. Think Together

also empowers adults, from the boardroom to the classroom, with the tools and strategies to accelerate learning for all students.

Our programs are possible because of generous philanthropic support. Together we are changing the odds for millions of California's students by ensuring they have an opportunity to realize their potential, excel in school, and beat the odds.

**We Invite You to Join Us in Changing the Odds for Kids at [THINKTOGETHER.ORG/OCBJ](http://THINKTOGETHER.ORG/OCBJ).**



Emily practicing her coding skills with her brother William looking on



# MATT DREAMS OF BECOMING A PILOT.

BUT HE IS ONE OF 2 MILLION STUDENTS IN CALIFORNIA NOT PROFICIENT IN MATH OR ENGLISH.

That's where Think Together comes in. We partner with schools to change the odds for Matt and other students like him.

DONATE TODAY TO ENSURE MATT REACHES HIS DREAMS:  
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Before school. During school. After school.

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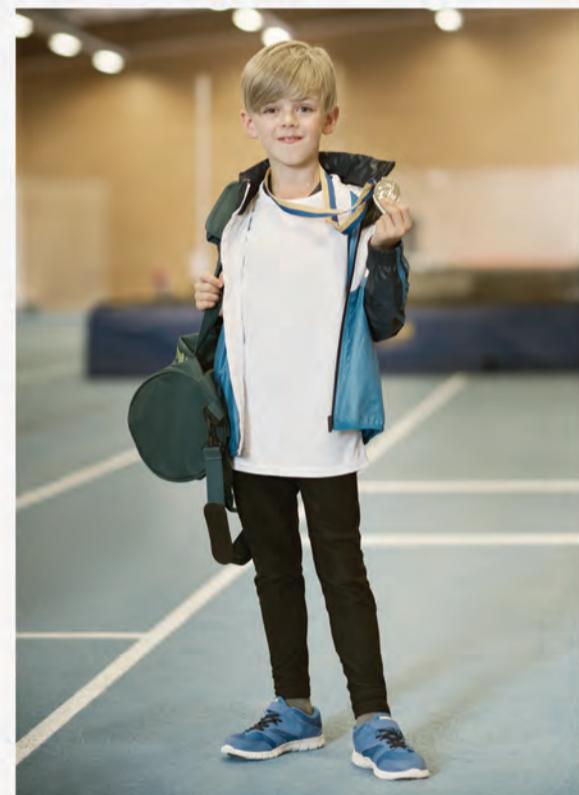


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“ALONE WE  
CAN DO  
SO LITTLE;  
TOGETHER  
WE CAN DO  
SO MUCH.”

- HELEN KELLER



CHOC Children's is dedicated to delivering first-class care to every child in Southern California. Working with community partners, we have a greater ability to impact the lives of children for generations to come. Join us in making a difference at [CHOC.org/giving](http://CHOC.org/giving)

 **CHOC Children's**



## Big Brothers Big Sisters: Engage Employees While Supporting Youth in Need

A socially conscious company isn't merely a preference—it's an expectation for millennials, who will comprise approximately 75 percent of the global workforce by 2025. Nearly two-thirds of this generation won't take a job if a potential employer doesn't have strong corporate social responsibility (CSR) practices.

As more businesses recognize the value of connecting their employees to causes they feel passionate about, an important question arises: Where to start?

"We want to inspire 100 percent of our employees to do at least one charitable activity every year," says Amanda Fowler, Executive Director, Global Corporate Giving, Edwards Lifesciences and Edwards Lifesciences Foundation. "A personal favorite of many employees to support and volunteer with is Big Brothers Big Sisters."

Youth mentoring nonprofit **Big Brothers Big Sisters** connects children facing adversity one-to-one with a volunteer, allowing them to build meaningful relationships so they can achieve their full potential. One of three programs, **Workplace Mentoring** brings high school students ("Littles") to company headquarters once a month for 90-minute sessions facilitated by Big Brothers Big Sisters.

"Offering our employees opportunities to give back and support Littles while on our campus is a win-win: Our employees can spend more time with mentees [instead of traveling and mentees get to see firsthand what it's like to work on a corporate campus like Edwards']," Fowler explains. "What a smart, strategic way to connect at-risk kids to professionals who want to and can make such a difference."

A Deloitte Impact Study reveals that companies—like Edwards Lifesciences—that have a clear CSR policy will succeed in boosting staff morale, leading to a more engaged workforce.

Across all of Big Brothers Big Sisters' Workplace Mentoring sites, 82 percent of

employees report feel more valued by their company after participating in the program.

"We have enjoyed providing input into the monthly curriculum, as it has helped us become more involved," says Workplace Mentoring volunteer Kip Bagley, vice president, EMCOR Services Mesa Energy Systems. "We see the impact and hope this can be communicated to future companies thinking about joining the program."

Every year, an estimated 450 to 550 billion dollars is lost due to decreased productivity from disengaged employees, which stems from more than just a paycheck. Employees value a job that can give them a sense of purpose within their community. They want to be active participants in furthering their employer's social commitments.

"Becoming a mentor has changed my outlook in many ways. Seeing the world through Manuela's perspective has reminded me that sacrifice is a part of life, and acts of kindness, no matter how small, make a difference," says Workplace Mentoring volunteer Allison Cheim, of Walt Disney Co. "I can't wait to see what the future holds for this young woman, and I know I will be there to support her along the way."

*Join a growing list of corporate partners in ensuring the future success of Orange County youth. Visit [ocbigs.org](http://ocbigs.org) to learn more.*



# \$550,000,000,000

### HOW IS BIG BROTHERS BIG SISTERS ADDRESSING A \$550 BILLION PROBLEM?

Every year, an estimated \$450 to \$550 billion is lost due to decreased productivity from disengaged employees\*.

The Big Brothers Big Sisters Workplace Mentoring program brings skills-based volunteering to corporations and empowers employees with a sense of purpose. 82 percent of employees feel more valued by their company after participating in the program.

Learn more about how you can engage your employees at [OCBIGS.ORG/WORKPLACEMENTORING](http://OCBIGS.ORG/WORKPLACEMENTORING).

\*According to a 2013 Gallup study



## A Word About Giving

By Dr. Betty Uribe

Have you ever been the recipient of an unconditional gift you weren't expecting? Last weekend, after speaking to 500 business leaders and students at San Diego State University, a reporter came to me with a special gift she made in her dark room. It was "a token of appreciation for the experience she had while I addressed the group." Driving back from San Diego, I wondered: "Why did she leave the conference to get this beautiful piece of art, and go out of their way like this?" I was overwhelmed with mixed emotions as I was completely surprised. This individual reinforced for me what it is like to truly give (and receive), without expecting anything in return... not even a thank you.

Today I surround myself with best-in-class professionals who rejoice in making a difference for someone; individuals who sincerely care about each other, their clients and their communities. One of the leadership qualities I look for when hiring someone, in addition to their values, experience and competence, is their willingness to go out of their way to make a difference... completely unconditionally. For the mere pleasure of making a significant difference in someone's business or life.

Not long ago I interviewed Harris Simons, Chairman of our mother company Zions Bancorporation. One of the personal values he looks for in his team is "**Selflessness**." It is important to him that our associates think about "the big picture," not just themselves. This is how a culture of trust is created; where every associate feels valued and trusted, and it also builds a community of professionals who strive to make a difference for each other, our customers and our community.

Last week I had individual conversations with many of our bankers who serve clients daily through our branch system. The most successful associates were those who seek for ways to add value to their clients continuously. They build relationships of trust, resulting in consistent success.

One associate seeks to anonymously pay the bill for military personnel at a restaurant or at the grocery store. "It's my way of thanking them for their service to our country," he says.

As we learn from and celebrate the Civic 50 nominees, I invite you to make it a point to surprise those around you by giving away your gifts — what I call your "genius." We all have unique talents and abilities, let's use them to make a difference, one person at a time.

### About Dr. Betty Uribe

Dr. Betty Uribe, EVP at California Bank & Trust, leads Commercial & Personal Banking in Southern California. She is recognized as an authority on organizational turnarounds, the psychology of leadership, and sustainable peak performance. She has been honored consistently in the US and abroad for her strategic intellect and humanitarian endeavors. A mother of three, she offices in Irvine, California.



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## You Can Do More with the Right Corporate Social Responsibility Partner

Chances are, your company has a plan for corporate philanthropy, community service and events that engage employees in giving back. As awareness of the value of corporate social responsibility (CSR) grows, now is the time to make sure your activities are creating the return on investment you want. Could you do even more with the right CSR partner?

### Expecting More

People don't prefer that corporations get involved with social change—they expect it. In fact, 84 percent of Americans believe businesses have a responsibility to bring social change, and 88 percent believe corporations have the power to influence it.<sup>1</sup>

These expectations are even more pronounced for Millennials (currently aged 20-38), the largest generation in the workforce (Pew Research Center). In a 2017 study, 78 percent of employees wanted companies to address important social justice issues; 71 percent of Millennials hope businesses will take the lead in driving change.<sup>2</sup>

In Orange County's competitive job market, where applicants scrutinize every employer in detail, your company's commitment to CSR can be a differentiator. And for existing workers, a program that touches the heart can deepen loyalty to your organization and lift morale.

### More Impact

Today's consumers and employees voice their opinions on where corporations should focus their efforts too. When asked, "What one issue do you want companies to address?", economic development, poverty and hunger, the environment, human rights, education, and health and disease were ranked highest last year.<sup>2</sup>

As companies develop CSR strategies, they look for the ideal match. Rightfully, they want programs that foster business growth, attract future talent and align authentically with the corporate brand. They want to address issues of consequence and challenges in their local area. The most impactful programs unite all of these positives to make a long-lasting difference for everyone.

### Our Mission to Do More

Orange County United Way's mission tackles the interconnected issues that matter in our community, and that matter to today's business leaders and employees.

- **Education.** Because over 2,000 students drop out of OC high schools each year, we're fighting to cut the high school dropout rate in half
- **Health:** Because 1/3 of our children are overweight or obese, we're fighting to increase the number of healthy youth by 1/3
- **Housing:** Because 27,000 children and their families are homeless or housing-insecure, we're fighting to cut the percentage of children living this way by 1/2
- **Financial Stability:** Because 1 in 4 OC residents live in poverty, we're fighting to reduce the percentage of financially unstable families by 25 percent

This fight for better education, financial independence, healthier lives and stable homes for local children and families connects with hearts and minds. It tackles tough issues that resonate. And when we win this fight, it will make a difference for every one of us in Orange County.

### More Than 350 OC Companies Have Chosen Us for CSR

United Way has been building powerful corporate social responsibility programs with Orange County businesses of all sizes for over 90 years. We can work with your management and staff or operate as an outsourced CSR department. Either way, we take a process-based approach to maximize your return on investment.

Our Impact Consulting™ team of advisors is dedicated to making CSR effective and easy. These CSR experts create and customize programs to meet the unique requirements of your company, calendar, employees—and our community. Your plan might include:

- Innovative and proven strategies supported by data
- Guidance and templates for successful programs
- Opportunities for employee involvement and volunteering
- Contribution management
- Reporting and oversight

Our latest Impact Consulting innovation is a proprietary research tool developed in conjunction with Professor Judith Stephan-Norris of the University of California-Irvine. Impact Consulting will work with you to gain quantitative and qualitative insight into your employees' motivators and interests. And we'll apply this information to your program to ensure maximum participation and the deepest possible engagement.

### Award-Winning Corporate Social Responsibility

Each year, Orange County United Way celebrates our outstanding partners and their transformative CSR accomplishments at Rally for Change. Edwards Lifesciences received the 2018 Dimensions in Giving Award in recognition of their multi-faceted commitment to philanthropy and service:

- More than 1,000 individual donors participated in the company's workplace campaign, increasing the number of donors by 150 and gifts to our mission by eight percent this year
- Employees give their time and resources to students at a nearby underserved elementary school, making a measurable impact on their success
- Volunteers in the online tutoring program read with young students to help them improve their skills, comprehension and confidence for school success
- They are a long-time supporter of Destination Graduation, helping high schoolers prepare for college and welcoming students on Youth Career Connections program field trips
- Sponsors for several major events and opened their campus for United Way gatherings
- Leaders from the company give their time on the Orange County United Way Board of Directors and Campaign Cabinet

Fluor Corporation, Enterprise Rent-A-Car, Gibson Dunn, Pacific Life, UPS and PwC are just a few of the many other Orange County United Way partners who are Doing More and making an impact.

### Join Us and Do More

The right partner will work alongside you to ensure that your corporate social responsibility program achieves your business objectives while making a difference for your employees and having a lasting impact on our community. Contact us today to explore how we can Do More together.

*For more information, visit [UnitedWayOC.org](http://UnitedWayOC.org). Contact the Orange County United Way Team at [info@UnitedWayOC.org](mailto:info@UnitedWayOC.org) or call (949) 660-7600.*



Orange County United Way is proud to collaborate with Edwards Lifesciences to support a local underserved elementary school. Edwards Lifesciences employees are energized and the students benefit from the partnership – a win-win!



Wells Fargo is one of the many corporate partners who has joined our United to End Homelessness initiative. The initiative convenes leaders from the private and public sectors and focuses the community's collective resources on ending Orange County's homelessness crisis.

<sup>1</sup> Americans Increasingly Expect Companies to Engage with Big Issues, The Holmes Report, December 18, 2016

<sup>2</sup> 2017 Cone Communications CSR Study

# DOING MORE™ FOR OUR COMMUNITY



Orange County United Way congratulates its amazing partners who were recognized at the 2018 Rally for Change for their generosity and unparalleled corporate social responsibility engagement. We are grateful that these community-minded companies have joined our fight for the Education, Health, Housing and Financial Stability of every person in Orange County.

Together we are Doing More for our local community, and creating brighter futures for every child and family right here in Orange County.

## AWARD WINNERS

### DIMENSIONS IN GIVING AWARD

This honor is presented to the corporate partner who best demonstrates leadership through community engagement, fundraising, volunteerism and advocacy.



### UNITED4OC AWARD

Companies with 150 employees or fewer in Orange County

**GIBSON DUNN**

Companies with 151 to 500 employees in Orange County



Companies with more than 500 employees in Orange County

**FLUOR**

### FACE2024 AWARD



### LEADERS SOCIETY AWARD



### TOCQUEVILLE SOCIETY AWARD



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# PAVE YOUR PATH™

at Fairmont Private Schools with Individualized Learning



## Create Your Future

Fairmont Private Schools has an engaging curriculum designed to teach students preschool through 12th grade. Our students become lifelong learners and creative thinkers. The low student-to-teacher ratio creates a dynamic environment where our exceptional educators support critical thinking and encourage students to reach beyond. This allows students to become their best academically and socially.

At Fairmont, a culture of inclusiveness is upheld across all four campuses. Fairmont provides a safe environment where all members of our community show respect and kindness to each other and honor individual differences. By offering individualized learning, we ignite students' curiosity, so they are best prepared for college academics and adult life.

Fairmont Private Schools is the oldest nonsectarian private school in Orange County with three beautiful preschool through 8th-grade campuses. Our high school, Fairmont

Preparatory Academy, is committed to giving students the support they need throughout high school, so they are prepared for college academics. Our low student-to-counselor ensures students same-day access to their counselor if necessary.

## Fairmont Students are:

- A community of students who embrace individual differences and create a culture of acceptance.
- Diverse. Our students come from many different backgrounds.
- Global citizens who are committed to giving back to their community.



## Pave Your Path:

- Individualized learning paths in Advanced Science & Engineering, International Baccalaureate, Advanced Math, and International Business.
- 91% of our students have been accepted to top 100 colleges and universities in the past five years.
- Seven high school counselors dedicated to assisting students with academic, and college counseling with a low student-to-counselor ratio. All students have same day access to counselors.
- Strong partnerships with universities and colleges throughout the country. Over 100 colleges visit the campus annually.

## Vibrant Campus Life

- Extracurricular activities across all campuses including athletics, robotics, ASB (Associated Student Body), dances, and over 46 clubs.
- Award-winning art programs. Fairmont was awarded top awards at the 2018 Laguna Beach Art Festival, and won recognition for the 2018 Hexagon Project — Transforming Conflict Through Art.
- Through campus activities, student trips, the arts, and athletics, Fairmont students develop strong, leadership skills, and lifelong friendships.

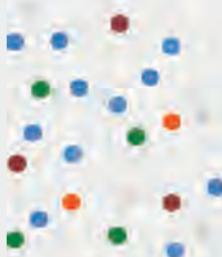
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## Impact Models

FSG in partnership with CECP identified four models for organizing corporate societal engagement activities:

### Confetti



Many small grants and projects covering various topics and geographies

### Clustered



Clear buckets of activity and fewer grants and projects overall

### Concentrated



Deep and proactive engagement on a specific issue with multi-year programs and clear impact goals

### Ecosystem Change



Structured multi-actor partnerships focused on a common problem



#### LEARN MORE:

contact Dan McQuaid at [dmcquaid@OneOC.org](mailto:dmcquaid@OneOC.org) or (714) 953-5757 x138.

# Four Impact Models Help Companies Shape Their Community Engagement Strategies

by Daniel McQuaid, President and CEO, OneOC

Companies have different business and social motivations (why to engage) and approaches (what to engage) and options (how to engage) in selecting their social issues. Foundation Strategy Group (FSG), founded by Harvard Business School Professors Michael Porter and Mark Kramer, in collaboration with the Committee for the Encouragement of Corporate Philanthropy (CECP), identified four impact models that can be used by all size companies to shape more detailed community engagement strategies and implementation plans. There is not "one right" impact model. The key is to strategically match one or more of the four impact models, described below, with the company's motivation and readiness.



McQuaid

#### Confetti Impact

Confetti Impact models typically support a wide range of social issues. Engagement is often responsive to the needs of local communities and company stakeholders without explicit consideration of business motivations. For example, **Pacific Life** annually grants financial support to many nonprofits in Orange County that address a wide variety of issues, such as: arts and culture; civic, community and the environment; education; and health and human services.

*Upside:* Highly flexible and breadth of issues, organizations, and geographies supported.

*Downside:* Lack of strategic clarity and focus and difficulty achieving and communicating results. *Requires:* Efficiency, transparency, and appropriate measurement.

#### Clustered Impact

Clustered impact models narrow the strategic focus to just a few "buckets" of issues, usually three or less, and fewer grants and projects overall. It can result from successful issue prioritization exercise that explicitly identifies issues aligned with their business context and motivations. For example, **Kaiser Permanente** community engagement focuses on access to care, obesity, mental health and substance abuse, and economic insecurity.

*Upside:* Enhanced strategy clarity and focus, informed strategic choices on resource allocations and measurement, with better communication.

*Downside:* Less focus and depth to achieve significant results.

*Requires:* Strategic discipline in decision making and a reasonable transition for discontinued projects.

#### Concentrated Impact

Concentrated impact models include deep and coordinated efforts in one or several areas geared at achieving pre-defined impact goals in a specific timeframe. These "signature initiatives" are typically branded programs with multi-year grants and programs and leverage company's dollars, volunteers and public voice. For example, over last ten years **PIMCO's Share the Harvest** signature event with Community Action Partnership OC Food Bank provided 16,000 hours and donated \$2.4 million creating 2 million meals for the hungry.

*Upside:* Increase ROI, improved measurement and communication, focused resources and plan.

*Downside:* One company limitation on sustainable and scalable change and need to exit legacy issues to free up resources.

*Requires:* Strategic focus, commitment, and advanced measurement.

#### Ecosystem Change Impact

Ecosystem change model intentionally incorporates structured collaboration to address key societal problems at scale. These companies move beyond traditional company-grantee or one-off project partnership's and engage in highly structured efforts with several partners to address multi-year systems change for a collectively defined problem. For example, **ACT Anaheim** launched in 2013 by **Disneyland Resort, Angels Baseball** and **Anaheim Ducks** brought together funding partners, businesses and community organizations funding \$6 million to nonprofits serving youth in Anaheim.

*Upside:* Ability to shape sustainable change and address system-level challenges with ability to drive core business competitiveness.

*Downside:* Limited reputational gains given need to share credit with partners, credibility prerequisite and long-term timelines.

*Requires:* Trust and patience, co-creation and adaptivity.

*OneOC helps nonprofits and companies accelerate their social impact.*



Jim Morris, Chairman, President & CEO, **Pacific Life**

"In addition to Pacific Life Foundation's community grants, our Employee Impact Grant program is driven by employees by investing in their passions. It is designed to share, celebrate, and recognize the impact that philanthropy and nonprofits have on our own employees, their families, and our local communities."



Mark Costa, Sr. Vice President, **Kaiser Permanente Orange County**

"At Kaiser Permanente, our giving, coupled with our leadership positions on many critical community-based organizations are just two ways that we live our mission each day. It is important to us, that our communities and residents are healthy, vibrant and prepared for the future."



Sapna Shah, Executive Vice President, Head of Corporate Responsibility, **PIMCO**

"In support of the Sustainable Development Goal to end hunger by 2030, we partner at the global level with **The Global Food Banking Network**, and the local level, alongside **Community Action Partnership of Orange County's Food Bank**, to get food to those who need it most."



Josh D'Amaro, President, **Disneyland Resort**

"**ACT Anaheim** is making a real difference in the lives of our Anaheim youth. As a collaborative partnership focused on creating opportunity for the next generation of Anaheim residents, it supports programs that strengthen families and communities, and addresses critical gaps in services."



## Get involved this holiday season!

Support our local nonprofits addressing diverse community needs including:



**Sign Up Starts November 1st at [www.OneOC.org/SeasonOfGiving](http://www.OneOC.org/SeasonOfGiving)**  
For more information contact [xluna@OneOC.org](mailto:xluna@OneOC.org).





## History of Candlelight Concert

Everyone loves it when a dream comes true. Segerstrom Center for the Arts' annual Candlelight Concert is an occasion when its family of supporters, patrons and volunteers gather and celebrate a dream that came true when the Center opened in 1986.

In 1974, as the holiday season was approaching, a small group of enterprising and ambitious "dreamers" held a fundraiser to raise money to build a world class performing arts facility where the community could see and hear the finest musicians and ballet companies from around the world, national tours of the top Broadway shows and where Orange County's Pacific Symphony, Philharmonic Society and chorales could find a proper home. The "ballroom" for this first fundraiser was a vacant, dilapidated Kresge store. Subtle lighting from candles and other resourceful decorating touches added glamour to the otherwise utilitarian setting, giving the now 45-year-old tradition its name: Candlelight Concert.

Since its Kresge opening night, subsequent galas have been held in local hotels, finally moving into its current home, Segerstrom Hall itself. Today, the glamorous evening includes a red-carpet welcome, Champagne reception, concerts by celebrity headliners and an elegant supper on the 8,500-square foot stage that, in the spirit of the first Candlelight Concert, is transformed into a breathtaking ballroom.

Among the stars who have entertained at Candlelight Concert are Diana Krall, Diana Ross, Frankie Valli, Jay Leno, Natalie Cole, Chicago, Michael Bolton, Tony Bennett, Kenny Loggins, Harry Belafonte, Johnny Mathis, Donna Summer, Smokey Robinson, Frank Sinatra, Jr., Broadway stars Kristen Chenoweth and Sutton Foster, the incomparable Carole King. This year, Candlelight Concert will be held on Friday, November 30, and guests will hear Tony Award winners Susan Egan and Tony Yazbeck and Broadway star John Lloyd Young, followed by dancing to "the mighty elements of the universe," EARTH, WIND AND FIRE!

Candlelight Concert continues to be all about the future. It helps the Center to continue and expand its renowned artistic programming. It provides funding for the Center's community engagement and education programs that now reach more than 430,000 children, students and their families each year. And this annual celebration supports the Center's new School of Dance and Music for Children with Disabilities and its American Ballet Theatre William J. Gillespie School.

Those who attended that first Candlelight Concert dreamed of a future for Orange County that would include a vibrant and exciting cultural life. Today, Segerstrom Center for the Arts believe more than ever in the power of the performing arts to transform lives and that the shared experience and exploration of the arts will help unite Orange County, creating a more culturally connected and vital community for the future.



45TH ANNUAL

# Candlelight Concert

FRIDAY, NOVEMBER 30, 2018

### CANDLELIGHT CO-CHAIRS

Sandy Segerstrom Daniels & Jane Fujishige Yada

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Segerstrom Center for the Arts

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### EARTH, WIND & FIRE and BROADWAY STARS



A formal evening of extraordinary elegance and glamour, this year's gala will feature "the mighty elements of the universe," **EARTH, WIND & FIRE** as well as Broadway stars **Susan Egan, Tony Yazbeck** and **John Lloyd Young**.

Candlelight Concert is one of the highlights of the area's social season, and a most beloved and anticipated fundraising gala of Orange County. Tickets are in high demand, selling out every year. Candlelight Concert raises over \$2 million to support Segerstrom Center for the Arts' artistic, education and community engagement programs, serving more than 430,000 children and families each year.



## Andreis's Conscious Commitment: A Non-Profit Dining Experience in Orange County

It's been nearly ten years since Andreis's Conscious Cuisine & Cocktails first opened and its mission remains the same: to source and serve only the best local ingredients while giving back to the community. Opened in 2009 by Natalia Ostensen as a tribute to her late brother Andrei, 100 percent of the restaurant's net profits are donated to the Andrei Foundation ([www.andreifoundation.com](http://www.andreifoundation.com)), which supports a number of local charities.

The Andrei Foundation has been especially dedicated to supporting programs that directly help in improving the lives of those affected by blindness/vision impairment and other disabilities, particularly children. Most recently, the Andrei Foundation has supported O.C. Makapo Aquatics, a local blind and visually impaired canoe club, Foundation Fighting Blindness, Guide Dogs for the Blind, and Hoag Hospital. In addition, the Foundation has expanded its efforts in the areas of animal welfare and environmental protection – both of which were also important to Andrei who was very active in our beautiful local wilderness.

The restaurant's location in the heart of Irvine makes it an excellent choice for everything from happy hour or a casual dinner to the perfect venue for your next event. Starting with the two-story granite and limestone lobby and waterfall, follow the stairs to the second floor restaurant to discover a distinctly contemporary and warm atmosphere. Andreis's offers several venue options for your private events and can host as few as 10 guests, as many as 175 seated guests and up to 300 cocktail reception guests. Enjoy a large private patio, stunning onyx bar, 120" projection screen for presentations, a podium and wireless microphone, as well as Andreis's signature cuisine and bar offerings.

Executive Chef Porfirio Gomez sources ingredients from local farms and ranches to invent dishes that delight the senses and its California-inspired seasonal menu is sure to offer something for every palate. The bar subscribes to the same philosophy, using only fresh juices, fruits, herbs and liquors to develop a tantalizing array of specialty cocktails and a wine list that is equally thoughtful and diverse.

Andreis's is located at 2607 Main Street in Irvine at the corner of Jamboree and Main, with convenient access to the 405 and 5 Freeways. The restaurant is open to the public Monday through Friday 11:30 a.m. to 9 p.m. and Saturdays from 11 a.m. to 9 p.m. and can be reached at (949) 387-8887 and [www.andreisrestaurant.com](http://www.andreisrestaurant.com). Valet and self-parking are available. For catering or event facility information and reservations, please contact Jennifer Simmons at (949) 387-8750 or [Jennifer@andreisrestaurant.com](mailto:Jennifer@andreisrestaurant.com).



### Follow Us

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Brunch • Lunch • Dinner • Happy Hour • Events • Catering

### Introducing Our Fall/Winter Menu

Get ready for the debut of Andreis's latest libations and culinary creations on October 23rd...

100% of Andreis's profits benefit The Andrei Foundation, which supports many charitable causes and organizations. For more information, please visit [www.andreifoundation.com](http://www.andreifoundation.com)



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## Creating Better Futures for All

Our economy is improving, but not for everyone. With ever-increasing costs for housing and medical care, life is very hard for the more than 301,000 people in Orange County who are at risk of hunger. Too many of our neighbors live from paycheck to paycheck or are on fixed incomes, so when prices rise, or the car breaks down, there is no financial cushion to fall back on.

For these working families, seniors, veterans, and people with disabilities it's the rising costs of living that present the greatest threat to putting enough food on the table. The average rent in the county is \$1,871 a month, up \$355 a month from seven years ago. With stagnant wages, that higher cost means an increasing number of OC residents don't have money left to cover basics like food, utilities, gasoline, transportation, and medical expenses. And many of them are having to make some very hard choices.

To keep a roof over their heads, our clients use different strategies like:

- ▶ Skipping meals so their kids don't go to bed hungry
- ▶ Watering down food to make it go farther
- ▶ Eating unhealthy, less expensive food which can lead to chronic health problems like obesity, diabetes and heart disease

The truth is there's plenty of excess food to feed everyone who needs our help. Second Harvest works to bring that supply and demand together. We work with manufacturers, wholesalers, grocery stores, farmers, and processors to collect excess or unwanted food. We depend on donors to help with the cost of accessing and distributing that food, and on thousands of volunteers, who come to our facility six days a week, to help process the food and get it on the plates of those who need it.

At Second Harvest Food Bank, we are working with more than 200 community partners to distribute food so that all our neighbors can live a healthy, productive life. Our Park-It Market visits low-income senior centers and housing complexes and distributes fresh food to seniors in need. At Kids Cafes, we serve nutritious meals to kids whose parents might not be able to provide dinner that night. We have three mini-market style Permanent School Pantries that provide fresh, healthy food and pantry

staples in a dignified setting with hours that work for people with jobs.

Last year, we distributed the equivalent of 25.1 million meals to the hungry. We have a Bold Goal to provide 30 million meals by 2021 to reach everyone who's hungry, but we need you to partner with us to achieve that goal.

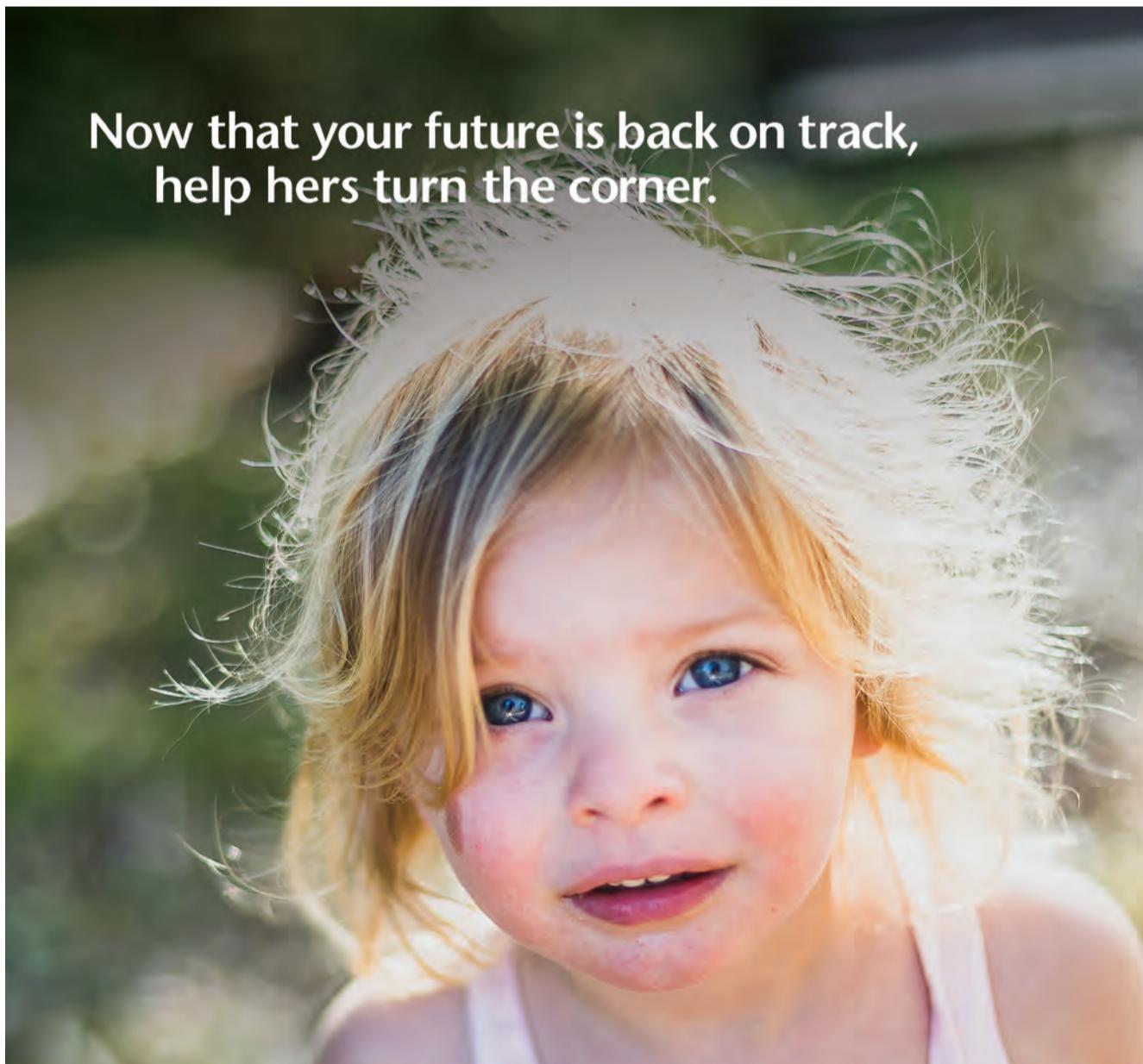
You can:

- ▶ Donate: More than 90 cents of every dollar we spend goes to feeding the hungry
- ▶ Volunteer: In just three hours, you can help make sure there's food for thousands of breakfasts, lunches and dinners tomorrow
- ▶ Visit: Come for a tour of the food bank and see how we make it all happen

To find out how you can help create better futures for those in need, call (949) 208-3187 or visit [FeedOC.org](http://FeedOC.org).



**Now that your future is back on track,  
help hers turn the corner.**



After the long slow recovery, most of the people reading this are back in good financial shape. Yet for one in six of the children in our county, the immediate future doesn't even include dinner.

Thanks to stagnant wages and the rising cost of living, many hard-working families can't make ends meet. We are filling some of the gaps, but we still aren't reaching all of the people who will go hungry this month.

And you are in a unique position to help. You can sponsor a Permanent School Pantry. Or fund another Park-It Market to distribute fresh food to fixed-income seniors. Or just donate so we can purchase more trucks and other equipment we need to pick up donations and distribute them.

To see how easy it is for you to help us reach our Bold Goal of eliminating the meal gap and making this child's future as bright as yours, call 949-208-3160, or visit [FeedOC.org](http://FeedOC.org).





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## An Orange County Institution

Building on more than 30 years of culinary excellence on the Orange County dining landscape, Prego Mediterranean has settled into its new home at The District at Tustin Legacy. Long-time supporters and new guests have been enjoying the lively bar area and grand dining room at the new location, where Chef Ugo Allesina continues to lead the culinary team. With two decades of experience at Prego, Chef Ugo has brought back signature items and has added new Mediterranean-focused dishes to the menu. The kitchen continues to focus on utilizing seasonal ingredients, the best meat and seafood, and freshly made pastas.

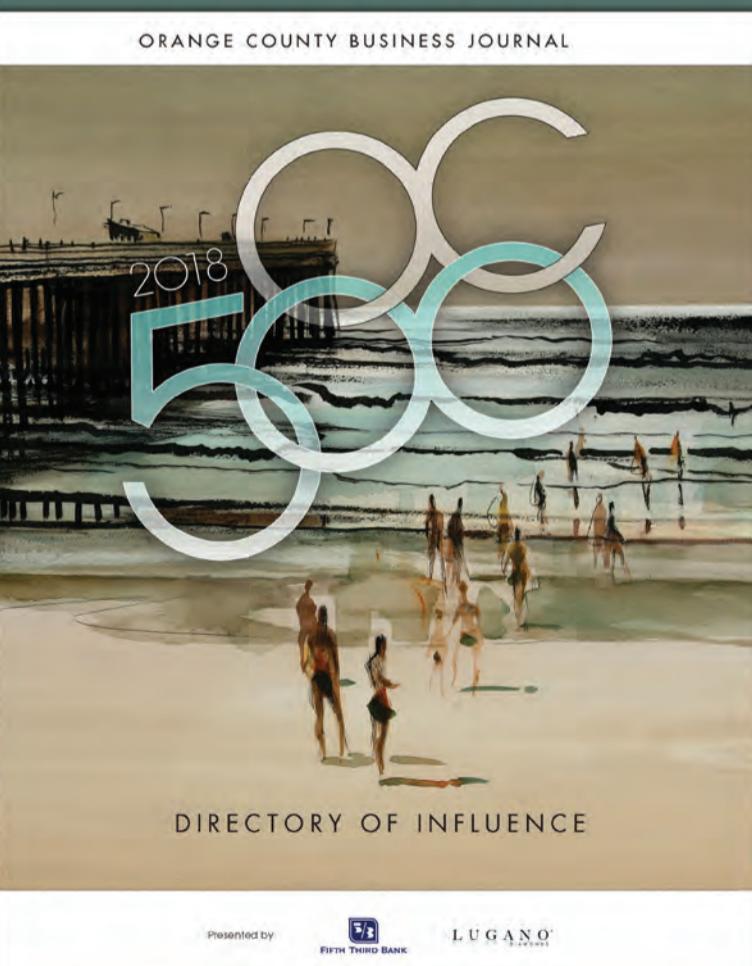


Prego owners Ruth and Tony Bedi

New Mediterranean-focused dishes include Seasonal Hummus of mushroom and truffle, sundried tomato and roasted garlic basil, served with house-made rustic flatbread; Golden Beet Salad with mixed baby greens, yellow beets, goat cheese and caramelized onions tossed in a balsamic reduction; and Lobster and Shrimp Stuffed Sole in a white wine, garlic, lemon and caper sauce.

Adding a splash of Mediterranean color to California, Prego Mediterranean features a lively exhibition kitchen, allowing diners to view the artful chefs creating their delicious dishes. With a capacity to seat more than 250 guests, Prego features al fresco dining, full bar, private dining and catering services.

For more information, visit [www.pregoOC.com](http://www.pregoOC.com).



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If you ever have the opportunity to participate in something like this, jump into it whole heartedly."

- Matthew Casserly, Relationship Manager at Sunwest Bank

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