

## Editorial Calendar 2020

| Issue Date | Special Report                                   | The List   | Supplements  | Event   |
|------------|--|--|--|---|
| 1/6        | Financial Services                               | Property Management Firms<br>Franchisers                                       |  |   |
| 1/20       |  | Private High Schools   | Labor & Employment Roundtable  | Economic Forecast Breakfast                   |
| 2/3        | Real Estate Quarterly<br>Economic Forecast Recap | Business Improvement Districts   |  | Gold Coast Executive Forum                    |
| 2/17       | Accounting Report                                | Accounting Firms   | <b>Gold Coast Executive Forum Recap</b><br>Meeting & Events Guide    |   |
| 3/2        | Law Firms  | Law Firms<br>Performing Arts Venues  | Executive Education  | Commercial Real Estate Awards                 |
| 3/16       | Entertainment                                    | Insurance Companies  | <b>Commercial Real Estate Awards</b>                                 |   |
| 3/30       | Biotech  | Biotech  |  |   |
| 4/13       |  | PR Firms   |  |   |
| 4/27       | Real Estate Quarterly                            | Hotels<br>Meeting Facilities   |  |   |
| 5/11       | Hospitals / Health Care                          | Hospitals<br>Residential Real Estate Brokerage Firms                           |  |   |
| 5/25       | Money Management Firms                           | Money Management Firms   | MBA Guide  |   |
| 6/8        |  | Highest Paid Executives  |  |   |
| 6/22       |  | Aviation Companies<br>Nonprofit Organizations                                  | Accounting Spotlight   |   |
| 7/6        | Women-Owned Firms                                | Women-Owned Businesses<br>Shopping Centers                                     | Labor & Employment Roundtable  |   |
| 7/20       | <b>Valley 200 (Book)</b><br>Public Companies     | Largest Public Companies/<br>Most Profitable Public Companies                  |  | Valley 200 Reception<br>(July 20)             |
| 8/3        | Real Estate Quarterly<br>Co-Working Spaces       | Coworking Spaces   | Health Care Roundtable   |   |
| 8/17       | Manufacturing                                    | Auto Dealers<br>Manufacturing Companies  | <b>Valley Mentors Awards Preview</b><br>Executive Education          | Valley Mentors Awards<br>(Aug. 20)            |
| 8/31       | Family-Owned Business                            | Family Owned Businesses<br>Public-Sector Employers<br>Private-Sector Employers | <b>Valley Mentors Awards Recap</b>                                   |   |
| 9/14       | MBA Programs                                     | Colleges & Universities<br>MBA Programs<br>Foundations                         | <b>Women's Council Preview</b><br>Women's Health                     | Women's Council<br>(Sept. 17)                 |
| 9/28       |  | Chambers of Commerce / Construction Projects<br>Commercial Real Estate Brokers | <b>Women's Council Recap</b>   |   |
| 10/12      | Health Care Report                               | Assisted Living/Nursing Homes  | <b>CFO/HR Awards Preview</b><br>Breast Cancer Awareness              | CFO/HR Awards<br>(Oct. 15)                    |
| 10/26      | Real Estate Quarterly                            | Regional Banks/National Banks<br>Credit Unions                                 | <b>CFO/HR Awards Recap</b><br>Executive Wealth Management Roundtable | Fastest Growing Private Companies<br>(Nov. 5) |
| 11/9       | Fastest Growing Private Companies                | Fastest Growing Private Companies  |  |   |
| 11/23      |  | Staffing & Employment Firms  | Giving Guide: Corporate Philanthropy                                 |   |
| 12/7       | The Year's Deal Makers<br>Biggest Deals          | SBA Lenders<br>Private Companies   | Education Roundtable   |   |
| 12/21      | <b>Book of Lists (Book)</b>                      | Book of Lists  |  |   |