



SAN DIEGO BUSINESS JOURNAL

# CEO OF THE YEAR AWARDS

2019

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## CEO OF THE YEAR AWARDS

2019

**LOCATION:**

National University  
11255 N Torrey Pines Rd  
La Jolla, CA 92037

**DATE:** Wednesday, June 19, 2019

**TIME:** 4:00 p.m. – 7:00 p.m.

**AWARDS AGENDA:**

4:00 – 4:30 Networking  
4:30 – 5:30 Cyber Security Panel  
5:30 – 6:30 Awards  
6:30 – 7:00 Networking

**TICKET PRICE:** \$175\*

**NOMINATION DEADLINE:**

May 29, 2019 (midnight)

**FINALISTS PREVIEW**

**PUBLISHES:** June 10, 2019

**AWARDS SUPPLEMENT**

**PUBLISHES:** July 1, 2019

\* Ticket price includes a 26-week subscription to the San Diego Business Journal (\$20 allocated to subscription).

The **San Diego Business Journal's 2019 CEO of the Year Awards** recognizes our local industry leaders' great achievements within their companies and in the community. The winners and finalists are lauded for demonstrating determination and insight yielding huge successes for their organizations. These executives have taken the lead in driving their businesses and the local economy. The San Diego Business Journal honors these CEOs by hosting an exclusive reception and awards program to honor the winners, finalists and guests.

**CEO of the Year Awards Categories:**

- Rising Star
- Nonprofit Organization 501(c)(3)
- Business Nonprofit (e.g., credit union)
- Privately Held Company (small, medium, large)
- Public Company (small, medium, large)
- Family-Owned Business
- CEO of the Year

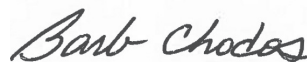
Our loyal readership and event attendance translates into a powerful group of potential clients and customers for your business. We believe that a strategic partnership with the **San Diego Business Journal** at the **2019 CEO of the Year Awards** will be mutually beneficial to both of our companies.

A full range of sponsorship packages and options are listed within. We are happy to create custom packages that meet your brand's specific needs and strategy.

If your company is interested in being one of our official sponsors for the **CEO of the Year Awards** on June 19, 2019, please reach out to us at (858) 277-0722.

We look forward to partnering with you!

Sincerely,



Barb Chodos

President & Publisher, San Diego Business Journal

SAN DIEGO BUSINESS JOURNAL

## **PRESENTING SPONSOR \$25,000**

*Valued at \$35,000 – 1 Available*

- Full page ad to run in event recap issue
- Half Cover Wrap (Front cover & inside front cover)
- 12 week digital ad campaign in eNews
- 100,000 impressions to run 60 days prior to event
- On stage presence with one company representative to participate as a presenter
- Presenting sponsorship recognition from podium by SDBJ publisher
- Branded collateral table at event
- Logo featured on all event marketing & signage
  - Pre-event print ads, eblasts, social media posts, event program, presentation & front cover of event recap issue
- 20 event tickets
- Post-event attendee list with full contact information
- First right of renewal for 2020

## **PLATINUM SPONSOR \$17,500**

*Valued at \$25,000 – 2 Available*

- Full page ad to run in event recap issue
  - 8 week digital ad campaign in eNews
  - 50,000 impressions to run 60 days prior to event
  - On stage presence with one company representative to participate as a presenter
  - Premiere sponsorship recognition from podium by SDBJ publisher
  - Branded collateral table at event
  - Logo featured on all event marketing & signage
    - Pre-event print ads, eblasts, social media posts, event program, presentation & front cover of event recap issue
  - 10 event tickets
  - Post-event attendee list with full contact information
  - First right of renewal for 2020
- 

## **GOLD SPONSOR \$15,500**

*Valued at \$20,000 – 8 Available*

- Half page ad to run in event recap issue
- 4 week digital ad campaign in eNews
- On stage presence with one company representative to participate as a presenter
- Premiere sponsorship recognition from podium by SDBJ publisher
- Branded collateral table at event
- Logo featured on all event marketing & signage
  - Pre-event print ads, eblasts, social media posts, event program, presentation & front cover of event recap issue
- 10 event tickets
- Post-event attendee list with full contact information

## **SILVER SPONSOR \$7,500**

*Valued at \$10,000 – 10 Available*

- Quarter page ad to run in event recap issue
  - Sponsorship recognition from podium by SDBJ publisher
  - Branded collateral table at event
  - Logo featured on all event marketing & signage
    - Pre-event print ads, eblasts, social media posts, event program, presentation & front cover of event recap issue
  - 4 event tickets
  - Post-event attendee list with full contact information
- 

## **PARTICIPATING SPONSOR \$3,500**

*Based on Availability*

- Branded collateral table at event
- 2 event tickets

### PRESENTING SPONSOR \$25,000

*Valued at \$35,000 – (1 Available)*

- Full page ad to run in event recap issue
- Half Cover Wrap (Front cover & inside front cover)
- 12 week digital ad campaign in eNews
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### PLATINUM SPONSOR \$17,500

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### PARTICIPATING SPONSOR \$3,500

*(Based on Availability)*

- Branded collateral table at event
- 2 event tickets