

BUSINESS WOMEN

of the year awards 2019

Business Women of the Year Awards | November 13, 2019
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Patti Roscoe
*Lifetime Achievement
 Award Recipient*

"I'm absolutely thrilled" to be getting the Lifetime Achievement Award, Roscoe said. "To get this kind of recognition at this point is really very exciting. A lot of people could get this award. There are so many people doing wonderful work."

Roscoe worked in broadcast media in Buffalo, but switched to tourism on arriving in San Diego. She learned the visitor business — and about business in general — from an early boss and mentor, Martin Blatt. She ran her own destination management company from 1981 to 2007 and contributed to several causes and organizations in San Diego.

Now retired, she is still active in the community. Roscoe volunteers with **San Diego State University**, supporting its hospitality and tourism management program (which she co-founded) as well as musical theater and athletics. She also chairs its Stewardship Committee. Roscoe never got the chance to go to college; "I think I'm vicariously living my non-college experience," she said with a grin.

Roscoe is a plank owner of the **USS Midway Museum**. She sits on the board of the **Balboa Park Conservancy** and is past president of the **San Diego Rotary Club** and a past chair of the San Diego Convention & Visitors Bureau (now the **San Diego Tourism Authority**).

Roscoe and her partner, **Jim Tiffany**, live in Bankers Hill. The couple enjoys walking and hiking in central San Diego. Her favorite quiet pastime is reading. Roscoe is reading "She Said" by **Jodi Kantor** and **Megan Twohey** as well as "The Penguin Lessons" by **Tom Michell**.

PANEL DISCUSSION:

"Getting Women on Boards, Gaining Mentors and Becoming One."

MODERATOR



Holly Smithson
Chief Executive Officer, Athena

Holly Smithson is **Athena's** Chief Executive Officer. Athena is a women's empowerment organization that fast tracks women in STEM through leadership development. She previously served as VP, Business Strategy at the California Life Sciences Association, the industry's largest statewide advocacy organization. Smithson also served as President and COO at Cleantech San Diego. She is a graduate of the Harvard Business School Executive Leadership Program and holds a Bachelor of Science degree in broadcast communications from East Carolina University.

PANELISTS



Jane Finley
Senior Vice President & Area Manager, Kaiser Permanente

Jane Finley is Senior Vice President and Area Manager for **Kaiser Permanente** Health Plan and Hospitals in San Diego, including Kaiser Permanente's two acute care hospitals. Jane joined Kaiser Permanente in 1984 at the Southern California Regional Offices in the Program Planning Department. Since that time she has held a variety of positions including, Director of Planning, Business Strategy & Finance Leader Tri-Central, Director of Hospital Operations Panorama City, and Service Area Manager of the Valleys Service Area.



Cheryl Goodman
Head of Corporate Communications & Social Corporate Responsibility, Sony Electronics

Cheryl Goodman is the Head of Corporate Communications and Social Corporate Responsibility at **Sony Electronics** and the appointed UN liason for Sustainable Goal five for gender equality on behalf of Sony Global. With over 20 years in the communications industry, her experience spans a variety of sectors including media, technology, and nonprofit organizations. Prior, Goodman was the Executive Director of Athena San Diego and founded several startup companies, as well as, led public relation functions at Qualcomm, Linspire and MP3.com. She has received many industry awards including, PR Leader of the Year in 2010.



Carlee Harmonson
Managing Director, Union Bank

Carlee Harmonson has been with **Union Bank** since 2002. She is a veteran of the trust business and has over 25 years of experience in both Personal Trust and Employee Benefit Plans. She was formerly with First National Bank as well as Danielson Trust Company and its predecessor HomeFed Trust. Carlee is a graduate of the University of California at Davis, where she earned her Bachelor of Arts degree in Sociology. She also holds the professional designation "Certified Retirement Services Professional."



Trindl Reeves
Principal, Marsh & McLennan Agency

Trindl Reeves serves as Principal for **Marsh & McLennan Agency's** (MMA) West region. With over 25 years of experience in the insurance industry, Trindl's leadership is grounded in her expertise in risk management and health and welfare consulting. She is responsible for leading the firm's company-wide sales effort and has played a key role in the company's rapid growth. She serves on the company's management committee and MMA's national strategic leadership team.

KEYNOTE SPEAKER



Carrie Stone
President, Stone & Associates

Carrie Stone is President of **cStone & Associates**, an international executive search firm providing comprehensive executive and board advisory and recruiting services. With 25 years of corporate executive leadership and service on boards, Ms. Stone is a seasoned board member and an established leader in the executive search industry. She is a sought after and trusted advisor to clients, CEO's and boards providing insights on complex business issues and strategies for transitions, succession planning, organizational alignment, development, talent acquisition and compensation. In her keynote speech, Carrie Stone will offer thoughts on getting more women onto boards. Stone has served on numerous boards and has worked in private equity as well as for large, consumer-facing companies. Her executive search practice is now 15 years old.

CONGRATULATIONS 2019 FINALISTS

Carey Adolfsson
Diagnostic and Defense
Technology Analysts, Inc.

Stacey Anfuso
La Jolla Logic

Elizabeth Banker
Shore Solutions

Jennifer Barnes
Optima Office

Stephanie Barnier
Clear Sky Wealth LLC

Elizabeth Barrie
The Barrie Company

Dawn Barry
LunaPBC

Chantel Bonneau
Northwestern Mutual

Brooke Boone
Weatherly Asset Management

Kailynn Bowling
ChicExecs PR &
Retail Strategy Firm

Susan Brandt
Dr. Seuss Enterprises, L.P.

Alexia Bregman
Vuka Sparkling Energy Drinks

Betsy Brennan
Downtown San Diego Partnership

Crystal Browning
Baggage Nanny

Wendy Burk
Cadence

Innesa Burrola
Boutique Recruiting

Victoria Canedy
Arriva Translations

Nikki Carlson
ChicExecs PR &
Retail Strategy Firm

Anna Crowe
Crowe PR

Hilary Dargavel
RJS LAW

Sarah Davis
Thrivent Financial

Susanne de la Flor
Litivate Reporting + Trial Services

Wynter Deagle
Troutman Sanders LLP

Kelly DuFord
DuFord Law

Torrie Dunlap
Kids Included Together

Kristin Elliott
Precision Measurement Engineering

Carey Fernandes
Dudek

Tracey Frey
Turner Construction Company

Stacie Greene
Over the Moon Sales & Advertising

Tara Hammond
Sullivan Solar Power

Angela Haning
Manchester Grand Hyatt
San Diego

Carlee Harmonson
Union Bank, The Private Bank

Jennifer Harter
City National Bank

Charla Heimer
ROR Capital Investments

Kimberly Herrell
Schubach Aviation

Tara Hoffman
Bridal Bazaar and Bob Hoffman
Photography & Video

Bernadine Holmes
Redhorse Corporation

Shay Hughes
Hughes Marino

Star Hughes-Gorup
Hughes Marino

Denise Hummel
Lead Inclusively, Inc.

Angela Huskey
Millennium Health

Michelle Jacko
Jacko Law Group, PC

Amy Johnson
RippleNami, Inc.

Deirdre Kennedy
gap intelligence

Carolyn Kissick
San Diego County Credit Union

Linda Kitchens
Aspiriant

Holly Kordasiewicz
Ionis Pharmaceuticals, Inc.

Jennette La Quire
HED

Evelyn Lamden
Red Kite Business Advisors

Brooke LeVasseur
AristaMD

Amanda Lloyd, MD
Skin & Vein Institute

Mary Lockwood
Mindera Software Craft

Roseanne Luth
Luth Research

Betsy Lynch
Lawrence Family Jewish
Community Center
Jacobs Family Campus

Felicia Lyon
Lyon Performance Solutions,
Founder of Women Moving
Mountains

Nancy Maldonado
Chicano Federation of
San Diego County

Judith Mansfield
Precious Metals Fine Motor
Cars of San Diego

Penny Maus
Port of San Diego

Purvi Mehra
Artemis Institute for Clinical Research

Tricia Mercer
Sentek Global

Brittany Merrill Yeng
Skrewball Peanut Butter Whiskey

Andrea Myers
Seltzer Caplan McMahon Vitek

Melissa Naraval
National Pen Company

Laura Naviaux Sturr
Robot Cache

Kris Norby-Moseman
Morgan Stanley

Kate Nowlan
HYTE

Dalcia Bricie Paramo
Shore Solutions, Inc.

Saundra Pelletier
Evofem Biosciences, Inc.

Dr. Lindsay Pfeffer
I-Orthodontics San Diego

Elizabeth Pietrzak
PeopleReady Skilled Trades

Erica Pinto
Jamul Indian Village of California

Karen Possemato
Illumina, Inc.

Patricia Prado-Olmos
California State University
San Marcos

Charisse Quesada
R3 Strategic Support Group, Inc.

Kristen Roberts
Trestle Law, APC

Mia Roseberry
Wounded Warrior Homes

Kelli Ruby
Weatherly Asset Management

Andrea Salazar
Biosero

Kelly Salt
Best Best & Krieger LLP

Judi Sanzo
Rancho Coastal Humane Society

Nancy Sasaki
United Way of San Diego

Elizabeth Schott
Accion

Julie Seal-Gaustad
Mirus Promotions, Inc.

Cynthia Sener
Chatmeter

Jen Singer
Jen Singer Events

Cristin Smith
Saffron & Sage

Holly Smithson
Athena

Renee Stackhouse
Stackhouse APC

Anneke Stender
TAG

Jennifer Tang
Moss Adams

Jeweliet Tangen
The Strategy Loft, Inc.

Carolyn Taylor
Weatherly Asset Management

Brooke Valle
San Diego Workforce Partnership

Cristina Versari
San Diego University
for Integrative Studies

Amber Winans
Bhava Communications

Amber Yoo
SKY Facial Plastic Surgery

JUDGES



John Asdell
Regional Vice President
Robert Half



Teresa Contreras
Vice President, Development
American Heart Association



Christina DeVaca
CEO
Corporate Directors Forum



William W. Eigner
Partner
Procopio, Cory, Hargreaves
& Savitch LLP



Nancy Rohland
Senior Vice President
National University System



Debra Rosen
President & CEO
North San Diego
Business Chamber