

2020 EDITORIAL CALENDAR

	ISSUE DATE	SPECIAL REPORTS	EVENT PREVIEW/RECAP SECTIONS	THE LISTS	CUSTOM CONTENT	EVENTS
JANUARY	6		Economic Trends Preview	Chambers of Commerce		
	13	Workforce		Perm / Temp Staffing		
	20	Accounting		Accounting Firms / Credit Unions		Economic Trends - January 22
	27	Health Care / Life Sciences		Hospitals		BOL/SD 500 - January 30
FEBRUARY	3	Wealth Management		Business & Trade Associations / Wealth Management		
	10	Economic Trends	Economic Trends Recap BOL/SD 500 Recap	Chambers of Commerce		
	17	Residential Real Estate Top Real Estate Deals	CRE Awards Preview	RE Brokerages / Individual Agents / Teams Rankings		
	24 ◆	Commercial Real Estate - North County Map		CRE Brokerages / Commercial Property Management Cos / North County Employers / Oldest Companies	CRE / Charity Event Guide / Oldest Cos.	CRE Awards - February 26
MARCH	2	Cospacing		Cospacing		
	9	Insurance	CFO of the Year Preview	Life Insurance / Property & Consulting / Health Care Providers		
	16	Banking / Financial	CRE Awards Recap	San Diego Banks Headquarters / Business & Trade Associations		
	23	Construction		Engineering Firms / Largest Construction Projects	Women in Construction	
	30	Breweries, Tourism, General Confidence Index		Wineries / Craft Brewers		
APRIL	6	Health Care / Life Sciences		Diagnostic Cos. / Genomic Cos. / Medical Groups		
	13	Financial		Bank Performance		
	20 ◆	Commercial Real Estate - Downtown Map		Downtown CRE Offices / Downtown Multifamily		
	27			Business & Trade Associations		
MAY	4 ●			Wealth Management Companies		
	11	Workforce		Executive Training Companies	Workforce	
	18	Rebuilding & Rebooting After COVID-19		Tech Solution Providers / SaaS		
	25 ◆ ●	Commercial Real Estate - South County		General Contractors	Health Care Roundtable	
JUNE	1	Banking / Financial		Credit Unions / Banks	Banking / Financial	
	8	Education		Universities / MBA / Community Colleges	Education	
	15	Cyber Security		Cyber Security / Defense Companies	Cyber Security	
	22	Legal		Law Firms / Architectural Firms / Landscape Architects	Architect Designs / Who's Building SD / Legal	
	29 ●	Real Estate		Homebuilders / Multifamily	Real Estate	

◆ Denotes Construction Map: 2/24 North County | 4/20 Downtown | 5/25 South County | 8/24 East Village | 11/23 Downtown

● Denotes Logo Cover: 5/4 Frontline Heroes | 5/25 Memorial Day | 6/29 Independence Day | 10/12 Breast Cancer | 11/9 Veterans Day | 11/30 Giving Tuesday

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JULY	6	Banking / Financial		SBA's / CDCs	Banking / Financial	
	13	Luxury Apartments / Downtown / UTC		Luxury Apartments / Downtown / UTC	Real Estate	
	20	Health Care / Life Sciences		Biomed / Diagnostics	Influential Women in STEM	
	27	Real Estate		Real Estate Agents / Brokers (Mid Year Rankings)	Real Estate	Fastest 100 - POSTPONED
AUGUST	3	Banking / Financial			Banking / Financial	
	10	Cospacing		Cospacing	Cospacing	
	17			CROs / CMOs / Life Science Research Institutions		Top 40 Under 40 - POSTPONED
	24 ◆	Commercial Real Estate - East Village		Office / Retail / Industrial Parks	Who's Building SD	
	31	Workforce		Office Equipment / Office Furniture	Office Equip. & Furniture / Workforce	
SEPTEMBER	7	Hospitality / Dining / Food		Locally Based Restaurants / Catering Companies	Holiday Event Planning Guide	
	14	Insurance		Life Insurance / Property & Consulting	Insurance	Best Places to Work - POSTPONED
	21	Education		Community Colleges / Trade Schools	Influential Women in Accounting	
	28	Banking / Financial		Commercial Banks	Golf / PGA / Banking / Financial	
OCTOBER	5			Best Places to Work		
	12 ●	Legal		Law Firms / Lawyers	Legal Q&A	
	19	Health Care / Life Sciences		Senior Care Facilities / Health Care Providers	Influential Women in Health Care	Leaders in Law - October 22
	26		Business Women Preview	Nonprofits / Foundations	Giving Guide	
NOVEMBER	2					
	9 ●	Defense		Veteran Owned Businesses / Defense	Veterans Recognition	Business Women - November 12
	16	Banking / Financial	Leaders in Law Recap	Private Equity / VC Firms	Banking / Financial	
	23 ◆	Commercial Real Estate - Downtown Map		Commercial Real Estate Sales / Leases		
DECEMBER	30 ●	Women in Business	Business Women Recap	Women Owned Businesses	Women in Business	
	7					
	14	SD 500				
	22	Wealthiest / Philanthropist of the Year		Wealthiest		
	29	Book of Lists				

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