

# SAN DIEGO BUSINESS JOURNAL

Giving Guide Advertising Supplement

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# 2020 Giving Guide *San Diego County*



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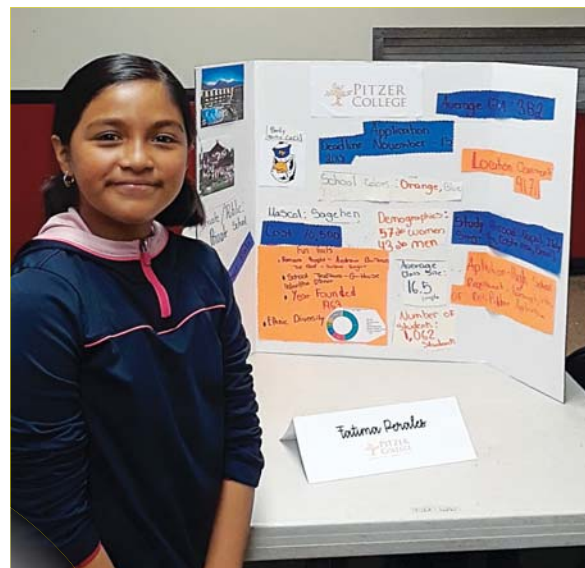
NORTH COUNTY  
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Grantmakers  
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# NOW MORE THAN EVER EDUCATION IS CRITICAL!

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# 2020 Giving Guide

*San Diego County*

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# Letter from the Director of Philanthropy



**AnnMarie Gabaldon**

Dear Readers,

**O**ur Giving Guide could not have come at a better time, what a year 2020 has been. Nonprofits are seeing a 40%+ increase in demand and many of those in need are seeking help for the first time. Thankfully, San Diego businesses recognize the hardships and have stepped up to support the region's nonprofits.

I am honored to be a part of The San Diego Business Journal's annual publication which features wonderful nonprofit agencies in San Diego County. Our annual Giving Guide highlights nonprofits' efforts in response to the growing needs emerging from these challenging times.

I want to thank Shelley Barry for compiling all the profile survey data and ad copy information, Eric Alderete and Natallie Rocha for collecting all the data for the Foundations and Non-Profit Agencies List, and Brad Graves for his inspiring media coverage. They all worked tremendously hard on this project and I am truly grateful. And of course, none of this could happen without our sponsors, AFP, North County Philanthropy Council, SDG&E, University of San Diego- The Nonprofit Institute, The San Diego Foundation, San Diego Grantmakers, and the corporate leaders and philanthropists who inspire others by giving back to our community.

Congratulations to all our Giving Guide partners for taking a stand and helping our community. May we strive for a healthy, positive and productive 2021.

With much thanks and appreciation,

**AnnMarie Gabaldon**  
Director of Philanthropy

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PHILANTHROPY  
COUNCIL**



**The San Diego  
Foundation**



**American  
Heart  
Association.**

**OUR MISSION:** To be a relentless force for a world of longer, healthier lives.

Denyse Wilson had a history of heart disease and Type 2 diabetes so she was vigilant about her health, working out regularly and active in sports throughout her life. When she started to experience chest discomfort and shortness of breath she consulted her doctor. Knowing the symptoms, understanding her family history and being an advocate for her health saved her life.



**How are we helping San Diegans like Denyse live longer, healthier lives?**

**Creating Equitable Impact by**



More information at [heart.org/SanDiego](https://heart.org/SanDiego) or by calling (858) 410-3850

**CONGRATULATIONS  
TO THE 2020 SAN DIEGO  
MAN OF THE YEAR**



**Sonny Talamantes**  
San Diego, CA  
Davis & Adams Construction

The Leukemia & Lymphoma Society (LLS) would like to thank all of the 2020 Man & Woman of the Year participants. Because of their tireless efforts, LLS is able to continue advancing breakthrough cancer treatments and therapies.

**Beating Cancer Is in Our Blood.**

For more information and to nominate a 2021 candidate visit [MWOY.org](https://MWOY.org) or contact [Hadley.Weiss@LLS.org](mailto:Hadley.Weiss@LLS.org)



**MAN & WOMAN  
OF THE YEAR**





*Lidia S. Martinez*

**THANK YOU FOR YOUR  
30 YEARS OF SERVICE AT SOUTHWEST AIRLINES.**

Through your work, you have championed hundreds of nonprofit organizations  
and made our San Diego community stronger.

*Congratulations on your retirement!*







## THE NONPROFIT INSTITUTE

The 2020 State of Nonprofits and Philanthropy Annual Report presents findings from six years of quarterly public opinion polling (San Diego Residents Survey) and over 400 survey responses from local nonprofit leaders (Nonprofit Leaders Survey) combined with the latest nonprofit data from the Internal Revenue Service (IRS) and the California Employment Development Department (EDD). Taken together, these data provide a holistic snapshot of San Diego's nonprofit sector in 2020, summarizing its social and economic contributions to our region, highlighting potential opportunities for greater impact, and drawing our attention to trends which could threaten the nonprofit sector in the future.

This year's report finds the nonprofit sector on the front lines of compounding crises precipitated by the pandemic and its aftermath. Our research shows that the impact of COVID-19 was swift and broadly disruptive. While many nonprofits have seen sharply increasing demand for their services, they have faced exceptional and unique challenges in meeting those demands due to stay at home orders, revenue loss and physical distancing.

The nonprofit sector contributes 9% of our region's total wages and 1 in 10 jobs in the San Diego area. Yet, unlike the Great Recession of a decade ago when nonprofit revenues, staffing and services remained relatively steady, many local nonprofits are faced with

unprecedented cuts to their organizations' finances and staff. This presents a critical challenge for the San Diego region as nonprofit organizations are essential to the recovery of our region's wellbeing and prosperity.

Other key findings include:

- A large majority of nonprofits report loss of fee-for-service revenues and individual donations
- The arts and culture sector has been particularly hard hit by the loss of fee-for-service revenues
- Cash assistance from the federal CARES Act has been vital to continuing the operations of many nonprofit organizations
- Nonprofits are responding to COVID-19 challenges by shifting programs online, working remotely, and collaborating in new ways to leverage community assets

Our quality of life depends on a healthy nonprofit sector. What can San Diegan's do to help? If you are in the position to do so, make sure to financially support your favorite local nonprofits this year.

See full report, data sources, and register for events at:  
[www.sandiego.edu/nonprofit](http://www.sandiego.edu/nonprofit)  
[nonprofit@sandiego.edu](mailto:nonprofit@sandiego.edu) | 619-260-7443

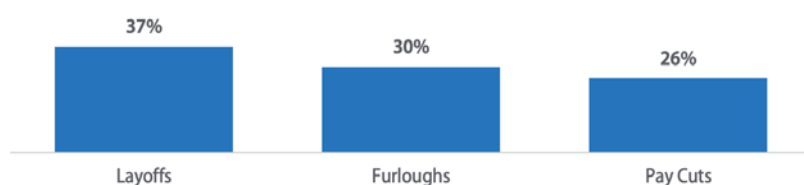
## Unprecedented Disruption: COVID-19 Impact on San Diego Nonprofits

San Diegans Express High Confidence in Local Nonprofits to Respond Effectively to Issues Related to COVID-19

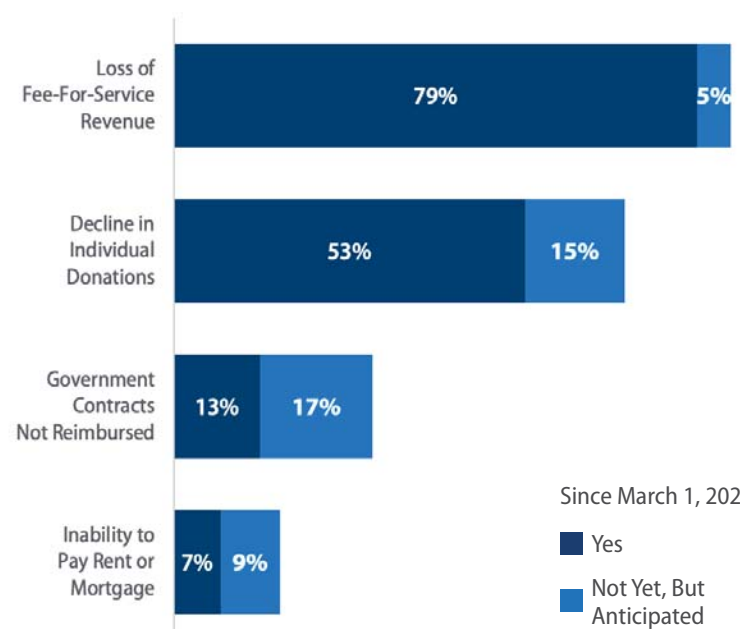
**80%** Local Nonprofits    **68%** Local Corporations    **65%** Local Government

Negative Impact on Nonprofit Sector Employment and Finances Threatens Capacity to Respond to Community Needs

Despite positive job growth through the end of 2019, there has been a significant and unprecedented hollowing out of the nonprofit workforce. Since March 1, 2020, **47% of nonprofits reported staff furloughs and/or layoffs**, and **26% reported instituting pay cuts**.



Nonprofit leaders report decreased revenue across a variety of sources including fee-for-service revenue and individual donations, which on average, equal 95% of all revenues.



Since March 1, 2020:

■ Yes  
 ■ Not Yet, But Anticipated



Image: Adi Goldstein

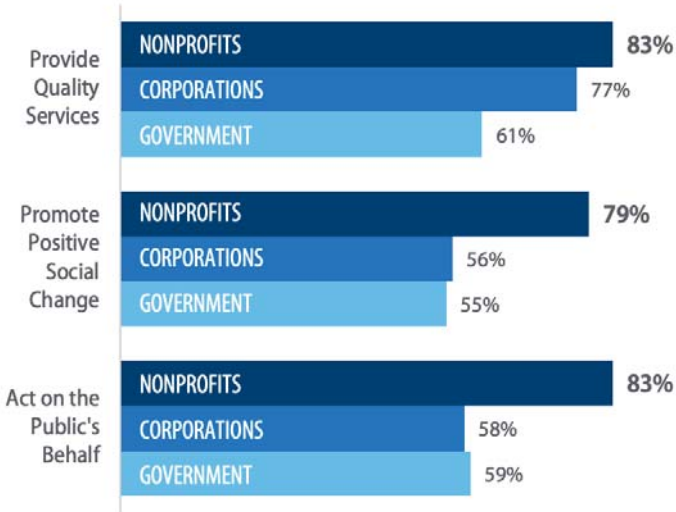


# A Sector Worth Protecting

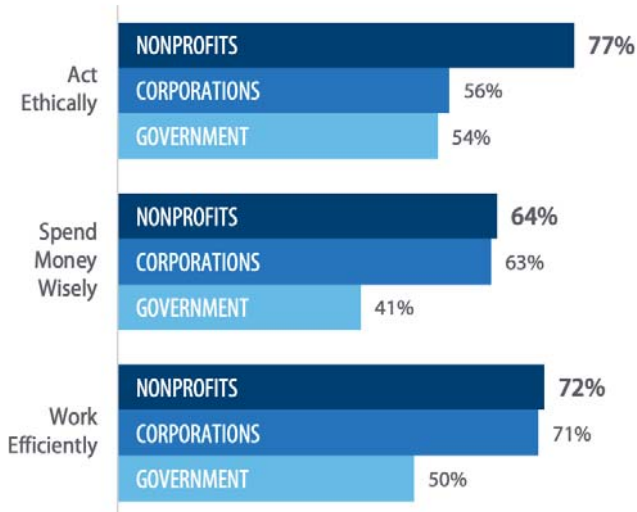
San Diegans Express Higher Confidence in Local Nonprofits Versus Corporations and Government



Local Nonprofits Rank Highest at Improving Quality of Life



Local Nonprofits are Viewed as Trustworthy and Effective



Survey data of San Diego residents made possible by generous support from Luth Research.

# SAN DIEGO COUNTY NONPROFIT SECTOR

11,898

NONPROFITS  
Registered 501(c)(3)  
Public Charities

+3.4%  
2017 to 2018

795  
PRIVATE  
FOUNDATIONS

+3.4%  
2017 to 2018

\$21B  
REVENUE

\$19.4B  
EXPENSES

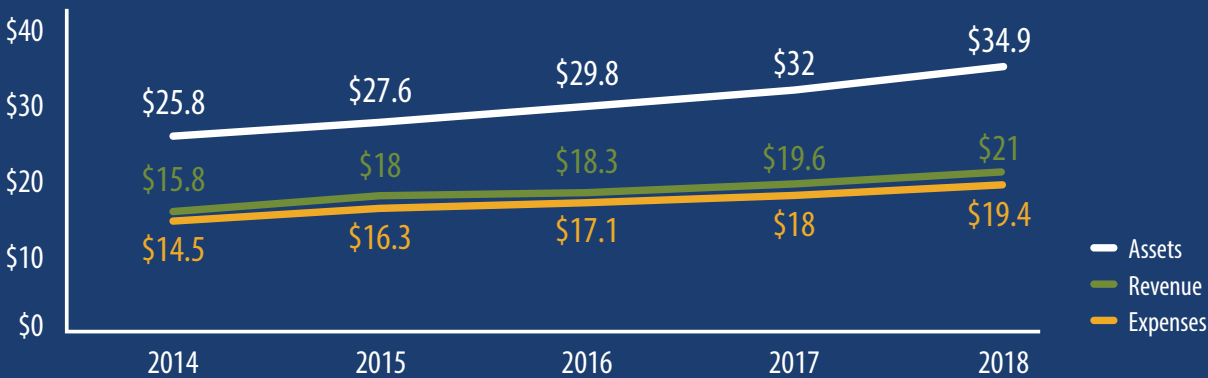
\$34.9B  
ASSETS



CONTRIBUTION SOURCES

Special Events and Memberships	2.3%	Other Direct Contributions	45.8%
Government Grants	48.6%	Indirect Contributions	3.2%

5 YEAR TREND OF ASSETS, REVENUE, AND EXPENSES (in billions)



PRE-COVID-19 EMPLOYMENT



2,755  
STAFFED  
NONPROFITS

125,828  
PAID  
EMPLOYEES

\$7.82B  
TOTAL  
WAGES

# Association of Fundraising Professionals – San Diego Chapter



## Information

Katie Gomez  
Phone Number: (760) 518-0776  
Email: katiegomez@afpsd.org

### ASSOCIATION OF FUNDRAISING PROFESSIONALS - SAN DIEGO CHAPTER

P.O. Box 882088  
San Diego, CA 92168  
Phone: (760) 518-0776  
Website: [www.afpsd.org](http://www.afpsd.org)  
Email: katiegomez@afpsd.org  
Facebook: [www.facebook.com/afpsd](https://www.facebook.com/afpsd)

Brian Zumbano  
President  
Established Date: 1974

## Mission Statement

AFP, an association of professionals throughout the world, advances philanthropy by empowering people and organizations to practice effective and ethical fundraising on behalf of the community.

The San Diego Chapter of the worldwide Association of Fundraising Professionals (AFP) upholds the mission of the international association and advances philanthropy in the San Diego region by enabling members, prospective members and representatives of other organizations to practice effective and ethical fundraising.

## Goals for 2020-2021

Provide education, resources, career development and scholarships to fundraising professionals and nonprofit leaders.

## Service Area

San Diego County

## Fundraising Events (or Areas of Funding)

National Philanthropy Day, a special day set aside on the fifteenth of November to recognize the great contributions of philanthropy and those people and organizations active in the philanthropic community.

## Volunteer Opportunities

### Board Service

A variety of committees including marketing, finance, membership, and more.

### National Philanthropy Day

## Giving Opportunities

Support National Philanthropy Day, Be the CAUSE campaign and chapter scholarships

## Board of Directors & their Company/Affiliation

**Sarah Booher**  
Rady Children's Hospital Foundation

**Courtney Cordero**  
Association Director of Annual Campaign, YMCA of San Diego County

**Tamika Franklin**  
Director of Development, The Preuss School UC San Diego

**Dale Ganzow**  
CEO, San Diego Employers Association

**Rebecca Gennaro**  
VP, Senior Philanthropic Specialist, Wells Fargo Private Bank

**Cody Grigsby**  
Vice President, Netzel Grigsby Associates, Inc.

**Todd Kaprielian**  
Chief Development Officer, St. Paul's

**Mark Lagace**  
Director of Philanthropy, Home Start, Inc.

**David Lang**  
Partner, DAL Group

**Carlos Medina, CFRE**  
Learning Services Manager, San Diego Grantmakers

**Justin Nunez**  
Director of Communications, The San Diego Foundation

**Cynthia Rice**  
Associate VP of Institutional Advancement, MiraCosta College

**Laura Rice**  
Senior Director of Development, National University

**Lisa Ritchie, CFRE, MA**  
Vice President, Netzel Grigsby Associates, Inc.

**Nancy Rohland-Heinrich**  
President, National University System

**Mary Rose McDermott**  
Director of Development, School of Business, USD

**Sarafina Scapicchio**  
Director of Philanthropy, San Diego LGBT Pride

**Jeanne Schmelzer, CFRE**  
Regional Vice President, Netzel Grigsby Associates, Inc.

**Kea Spurrier, MA**  
Chief Development Officer, Jewish Family Service of San Diego

**Danielle Valenciano**  
Director, Community Scholarships, The San Diego Foundation

**Stephanie Venti**  
Director of Development, Division of Social Sciences University of California San Diego

**Oliver Welty**  
President & Founder, The Welty Group, LLC

**Jim Woods**  
VP, Corporate Relations, United Way of San Diego

**Julie Wright**

**Jae Yang**

**Brian Zumbano**  
VP, Chief Development & Stewardship Officer, The San Diego Foundation





NPD2020.org

We're *Virtually* Unstoppable!

November 14, 2020

8:00 to 8:30 p.m. on 

AFP Presents

## NATIONAL PHILANTHROPY DAY



Congratulations to Our NPD2020 Honorees!

**Patricia Sinay**, *Outstanding Volunteer***Southwest Airlines**, *Outstanding Philanthropic Business or Corporation***Kimberley Phillips Boehm & Marcus Boehm**, *Outstanding Philanthropists***Augustus Holm & Cady Mariano**, *Outstanding Youth/Student Volunteers***This Is About Humanity**, *Outstanding Grantmaking Organization***DETOUR**, *Outstanding Organization for Diversity and Inclusion***James Floros**, *Outstanding Development Professional*

---

**Keynote Speaker****Mark Stewart**, President and CEO, The San Diego Foundation*Presenting Sponsor**Community Champions*

UC San Diego

*Community Partners*San Diego  
MAGAZINEWELLS  
FARGOTogether we are *Resilient*. Together we are *San Diego Strong!*



# American Red Cross of San Diego and Imperial Counties



**American Red Cross**  
San Diego and Imperial  
Counties

## Information

### AMERICAN RED CROSS OF SAN DIEGO AND IMPERIAL COUNTIES

3950 Calle Fortunada  
San Diego, CA 92123  
Phone: (858) 309-1200  
Fax: (858) 309-1285  
Website: [www.redcross.org/SoCal](http://www.redcross.org/SoCal)  
Email: [socalevents@redcross.org](mailto:socalevents@redcross.org)  
[www.facebook.com/SoCalRedCross](https://www.facebook.com/SoCalRedCross)  
[www.twitter.com/SoCal\\_RedCross](https://www.twitter.com/SoCal_RedCross)  
[www.linkedin.com/company/SoCalRedCross](https://www.linkedin.com/company/SoCalRedCross)  
[www.instagram.com/socalredcross](https://www.instagram.com/socalredcross)

Sean Mahoney  
Regional Chief Executive Officer  
Established Date: 1898

## Mission Statement

The American Red Cross prevents and alleviates human suffering in the face of emergencies by mobilizing the power of volunteers and the generosity of donors.

## Goals for 2020-2021

- Provide lifesaving blood for patients in need, in San Diego and beyond.
- Help the San Diego community prepare for, respond to and recover from disasters big and small - from home fires to wildfires, floods, earthquakes and more.
- Deliver vital health and safety training to empower community members with skills such as First Aid, CPR and AED training.
- Serve those who serve, including helping service members, veterans and their families by facilitating 24/7 emergency communications messages, providing Reconnection Workshops, pre- and post- deployment briefings, referral services and more for members of the military community.
- Support the work of Red Cross International Services, including facilitating family reconnections, providing technical expertise and funding during international disasters and more.

## Organization Service Area

San Diego and Imperial Counties

## Organization Fundraising Events (or Areas of Funding)

Corporate Partnerships

Companies of any size can establish a meaningful partnership with the American Red Cross of San Diego and

Imperial Counties. There are opportunities to engage in every Red Cross line of service, from disaster relief to Service to the Armed Forces, Red Cross Blood Services and more. For information on how your company can get involved, please contact Amy Kennedy, Director of Development, at [amy.kennedy@redcross.org](mailto:amy.kennedy@redcross.org) or 949-358-4595.

Sound the Alarm. Save a Life.

On average, home fires claim seven lives every day, but having working smoke alarms can cut the risk of death by half. The American Red Cross of San Diego and Imperial Counties helps reduce home fire deaths and injuries through its Sound the Alarm. Save a Life. initiative, which is part of the nationwide American Red Cross Home Fire Campaign. Nationwide, 794 lives have been saved through the efforts of the Home Fire Campaign.

Through local Sound the Alarm home fire safety and smoke alarm installation events and appointments, the Red Cross and partners have installed over 29,000 free smoke alarms in San Diego County and provided vital fire safety education and training to residents, helping to make over 10,000 homes safer. In San Diego, five lives have been saved thanks to smoke alarms installed by the Red Cross and our partners.

Sound the Alarm events are made possible thanks to the support of corporate and individual donors, national and local fire service agencies, community partners and volunteers. To learn more, please visit [soundthealarm.org/SanDiego](http://soundthealarm.org/SanDiego). For information on how your company can support this important work, please contact Amy Kennedy, Director of Development, at [amy.kennedy@redcross.org](mailto:amy.kennedy@redcross.org) or 949-358-4595.

Real Heroes Awards

Every fall, the American Red Cross of San Diego and Imperial Counties hosts the Real Heroes Awards, a community celebration honoring local individuals and organizations who have made a commitment to creating safer, stronger and more resilient communities. This event is sponsored by many of the region's leading philanthropic and corporate entities, raising critical funds to support the vital mission of the Red Cross. Nominations and sponsorships are accepted year-round for this annual event. To learn more about the Real Heroes Awards, please visit [redcross.org/sandiego/realheroes](http://redcross.org/sandiego/realheroes) or contact Events Specialist Melissa Rutan at 714-481-4444.

## Volunteer Opportunities

Become a Red Cross volunteer today. The Red Cross helps people in emergencies every day and our vital work is made possible by volunteers. With the large scale of current disasters and the complexities of COVID-19, more help is needed now. The Red Cross is always looking for people with various backgrounds, talents and skills. Join thousands of local volunteers at [redcross.org/volunteer](http://redcross.org/volunteer).

As we continue to navigate this pandemic, blood donations remain essential to the health of our communities. Volunteer blood donors can make a lifesaving difference for patients in need in San Diego and beyond. The Red Cross needs the ongoing support of blood donors and blood drive hosts to ensure blood products are available for patients battling disease and facing the unexpected. To learn about hosting a blood drive, or to make an appointment to give blood or platelets, visit [RedCrossBlood.org](http://RedCrossBlood.org).

There are also many employee engagement volunteer opportunities available throughout the year. To learn more, please contact Amy Kennedy, Director of Development, at [amy.kennedy@redcross.org](mailto:amy.kennedy@redcross.org) or 949-358-4595.

## Giving Opportunities

**Financial donations:** The support of donors powers American Red Cross efforts each and every day. Our network of generous donors, volunteers and employees share a mission of preventing and relieving suffering, here at home and around the world. The Red Cross is proud that an average of 90 cents of every dollar we spend is invested in delivering care and comfort to those in need.

Donations enable the Red Cross to prepare for, respond to and help people recover from disasters. A hot meal delivered to disaster victims, shelter when there is nowhere else to turn, an emergency message delivered to a member of the Armed Forces - these are just a few ways that your gift may be put to work at the Red Cross.

**Blood Donation:** Every two seconds, someone in the U.S. needs blood-people with cancer, trauma patients, premature babies, accident victims and more. The American Red Cross is the largest single supplier of blood and blood products in the U.S., providing nearly 40% of nation's blood. The need for blood is constant, and volunteer donors are the only source of blood for those in need.

The Red Cross is currently testing all blood, platelet and plasma donations for COVID-19 antibodies. The test may indicate if the donor's immune system has produced antibodies to this coronavirus, regardless of whether they developed symptoms. Red Cross antibody tests will be helpful to identify individuals who have COVID-19 antibodies and may qualify to be convalescent plasma donors.

A gift to support Biomedical Services will help ensure a safe and reliable blood supply is available for patients in need, helping to save lives. Every day the Red Cross hosts hundreds of blood drives to ensure there is enough blood on hospital shelves. Your gift supports the network that makes these drives and the collection of lifesaving blood possible.

Make a difference by donating at [redcross.org/donate](http://redcross.org/donate) or contact Amy Kennedy, Director of Development, at [amy.kennedy@redcross.org](mailto:amy.kennedy@redcross.org) or 949-358-4595.

## Board of Directors & their Company/Affiliation

**Charlene Zettel**, Vice Chair  
Regent  
University of California

**Dan Hom**  
CEO and President  
Focuscom, Inc.

**Ammar Abuyousef**, Vice Chair  
Senior Vice President/CBB  
San Diego Market Leader  
U.S. Bank

**Brian Lee**  
President, San Diego Region  
Wells Fargo Bank

**Pat Lloyd**  
GKN Aerospace (Retired)

**Andrew Fichthorn**, Secretary  
President (Retired)  
Sea World San Diego

**Mike Pack**  
CEO  
RMP Financial, SunCal Outdoor  
Advertising

**Steven Stuckey**, Past Chair  
Regional President  
CIT Bank

**Teri Pollitt**  
Philanthropist and Community  
Volunteer

**David Geier**, Past Chair  
Senior Vice President of Electric  
Operations  
San Diego Gas & Electric

**Mark Trask**  
Director, Environmental  
Health and Safety/  
Workplace Safety  
Kaiser Permanente

**Stan Hartman**, Past Chair  
1st Vice President (Retired)  
Alliant Insurance Services, Inc.

**Joe Craver**  
CEO (Retired)  
American Red Cross

**Carisa Wisniewski**  
Partner in Charge  
Moss Adams, LLP

**Laura Hart**  
Vice President, Business  
Operations  
Qualcomm Incorporated

**Art Salindong**  
President & CEO  
Trabus Technologies





**Emergencies don't stop during a pandemic.  
Neither does the American Red Cross.**

*Help the Red Cross continue to  
deliver its lifesaving mission.*



#### Join Our Team

Volunteers are urgently needed for both virtual and in-person opportunities.

[redcross.org/volunteer](https://redcross.org/volunteer)



#### Give the Gift of Life

If you are feeling healthy and well, make an appointment to donate blood.

[redcrossblood.org](https://redcrossblood.org)



#### Support Our Work

An average of 90 cents of every dollar we spend is invested in delivering care and comfort to those in need.

[redcross.org/donate](https://redcross.org/donate)



**American Red Cross**  
San Diego and Imperial  
Counties

# Boys & Girls Clubs of Greater San Diego



## BOYS & GIRLS CLUBS OF GREATER SAN DIEGO

### Information

Michelle Malin  
Phone Number: (858) 866-0591x207  
E-mail: mmalin@sdyouth.org

#### BOYS & GIRLS CLUBS OF GREATER SAN DIEGO

4635 Clairemont Mesa Blvd  
San Diego, CA 92117  
Phone: (858) 866-0591  
Fax: (858) 866-0595  
Website: [www.sdyouth.org](http://www.sdyouth.org)  
Email: [info@sdyouth.org](mailto:info@sdyouth.org)  
[www.facebook.com/bgcsd](https://www.facebook.com/bgcsd)  
[www.twitter.com/bgcsd](https://www.twitter.com/bgcsd)  
[www.linkedin.com/company/bgcsd](https://www.linkedin.com/company/bgcsd)  
[www.instagram.com/bgcsd](https://www.instagram.com/bgcsd)  
Top Executive: Danny Sherlock  
Top Executive Title: President & CEO  
Established Date: 1941

### Mission Statement

To inspire and enable youth to achieve academic success, build good character and responsible citizenship, and make healthy lifestyle choices.

### Goals for 2020-2021

Boys & Girls Clubs of Greater San Diego has a distinguished history as a youth non-profit organization in San Diego County. Boys & Girls Clubs of America has ranked BGCSD in the top 2% of all Clubs in the country in revenue and expenses and number of youth served. In 2020, we will continue our critical mission and strive to serve more youth, more often.



### Service Area

In a non-pandemic year, we operate 20 community-based sites covering a service area of over 2,000 square miles from National City to Borrego Springs.



### Fundraising Events (or Areas of Funding)

Our signature event, An Evening of Changing Lives, will take place as a virtual auction November 11-15, 2020. The auction will include a wide variety of exciting items, including travel packages and exclusive opportunities. Funds raised by the event are crucial to the success of the organization and enable us to serve young people with our life changing programs.

### Volunteer Opportunities

Under normal circumstances, we have a wide variety of ways for individuals and groups to engage in volunteer activities at our Clubs. We work with those interested in volunteering to develop a personalized volunteer experience that meets their needs, interests, and schedules. Due to restrictions related to COVID-19, we are not currently allowing volunteers in our clubhouses. We hope this changes soon, as volunteers add great value to our programs.

### Giving Opportunities

With many families losing income throughout the COVID-19 crisis, our scholarship program is more important than ever before. Scholarships allow our members to benefit from all our programs while their parents get back to work. In 2019, we gave out over \$600,000 in scholarships to families with a proven financial need, and we know the need is greater now than ever.

### Board of Directors & their Company/Affiliation

Jeff Levinson, Board Chair, JSM Management LLC.

Rich Aeling, Aelott Air Conditioning

Ian Anderson, Jani King

Mark Baker, Baker Enterprises

Scott Bohrer, W2W Sport

Trudy Bronner, Dr. Bronner's Magic Soaps

Chris Burt, Pacific Western Bank

Nicole Carr, Measurabl Inc

Robert Carrington, BC Sports, Inc

James Chang, General Atomics

Howard Collins

Calvin Coseo, Coseo Properties, Inc.

Curtis Cotton, Qualcomm

Martha Deichler, Borrego Springs Unified School District

Lionel Deschamps, KPMG

Bruce Dunn, Mission Pools

Rockette Ewell, US Bank

Gerry Fay, Protempo

Matthew Frazier, Frazier Farms

Joseph Giamanco, Alliant Insurance Services - North County

Sara Greenspan, San Diego Padres

Tom Hazard

Tina Howe, Bill Howe Plumbing, Heating & Air Inc.

Randy Jungman, Citracado Dental Group

Dan Kotnik, KPMG

Diane Law, Point Loma Nazarene University

Margaret Moir

Kim Molzahn, Berg Electric

Jason Mrozek, McCarthy Builders



Jeff Nadeau, Dewitt Move Worldwide

Fred Nasser, Unicorn Jewelry

Tee Ness, Hawthorne Machinery Co.

James Oliver, Morgan Stanley

Ruben Palafox, Wells Fargo

Mike Peters, Pacific Western Bank

Chris Pond, Burwood Group, Inc

Jenifer Pratt, Reilly Financial Advisors

Carol Rolf, Rolf Goffman Martin Lang LLP

Wim Selders

Richard Shea, City Real Estate Advisors

Phil Schilling, UMEC

Michael Slawson, BWE, Inc.

Jim Smith, Ashford University

Denette Stewart, California Bank & Trust

Shaivi Vasanadu, Aldrich CPA & LLC

Ed Walton, Procopio

Dan Weber, Law Offices of Gorla, Weber & Jarvis

Steve Wittman, Hawthorne Machinery Co.

Paula Zamudio, Cox Communications







**BOYS & GIRLS CLUBS**  
OF GREATER SAN DIEGO  
**CHANGING LIVES.**



The current pandemic has impacted every facet of society, including our organization. In the interest of the safety and health of our members, staff, and the general public, we had to temporarily close all Club operations. Now that some of our Clubs have reopened, we have a huge job ahead of us - to get the kids of San Diego back on track to their great futures. Through our academic success, character development, and healthy lifestyles programs, we are helping to stem learning losses and make sure kids who need mentoring do not slip through the cracks.

***None of this would be possible without the generous support of our donors!***



## Thanks to our *An Evening of Changing Lives* Partners!

**BAKER ELECTRIC**  
HOME ENERGY



GREATER SAN DIEGO



**Granger Haugh's**  
Foundation



**Payne Family**  
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**PLP**  
Enterprises

**SONY**

**The Pack**  
Foundation



**Chris Duthie &**  
**Bonnie Byrne**

**Gerry & Lea Ann**  
**Fay**

**Tom & Jo**  
**Hazard**

**Diane Law**

**Jeff & Nancy**  
**Levinson**

**Dr. Douglas &**  
**Margaret Moir**

**Julius & Bonnie**  
**Paeske**

**Steven Adler &**  
**Carol Rolf**

**Rich & Gaby**  
**Sulpizio**

**Dan & Barbara**  
**Weber**

\*Sponsors available at time of print.

**SDYouth.org**



# Computers 2 Kids



## Information

Cheri Pierre  
Phone Number: 858-200-9790  
Email: [info@c2sdk.org](mailto:info@c2sdk.org)

### COMPUTERS 2 KIDS, SAN DIEGO

8324 Miramar Mall  
San Diego, CA 92121  
Phone: (858) 200-9787  
Fax: (866) 678-3099  
Website: [www.c2sdk.org](http://www.c2sdk.org)  
Email: [info@c2sdk.org](mailto:info@c2sdk.org)  
Facebook: <https://www.facebook.com/C2SDKIDS>  
Twitter: <https://twitter.com/c2sdkids>  
LinkedIn: <https://www.linkedin.com/in/c2sdk/>  
Instagram: <https://www.instagram.com/c2sdk/>  
Top Executive: Cheri Pierre  
Top Executive Title: CEO  
Events, Assisting at School Computer Distributions, Computer Refurbishing, Computer Library Training, Resource/Community Fairs, Grant writing, and Social Media

## Mission Statement

Computers to Kids, San Diego (C2K) believes all children and their families, regardless of their economic status, need to be computer literate and have equal access to technology and the crucial educational, occupational, and financial resources that technology can provide to improve their educational options and their futures.

## Goals for 2020-2021

C2K has been refurbishing and distributing computers to low-income families for over 15 years and is a national leader in the effort to bridge the digital divide. Since the school closures, C2K has refurbished more than 20,000 computers to meet the requests from families struggling to help their child complete in-home education, and from colleges providing computers for thousands of their students. And in support of the Executive Order on Strengthening the Child Welfare System for



America's Children, C2K is delivering systems to foster children throughout California. The need for more technology is and will continue to be high as we fulfill the technological shortfall facing our education system today.

## Service Area

California, Nevada, Arizona  
Since COVID-19 Pandemic, shipping computers nationwide



## Fundraising Events (or Areas of Funding)

The San Diego Regional Chamber of Commerce, Cox Communications, the San Diego County Office of Education, District 6 Councilmember Chris Cate, and Computers 2 Kids (C2K) are launching the Meet The Need Computer Drive beginning September 28th through October 31st. The goal is to rally businesses and the community to Meet the Need during the COVID-19 Pandemic and donate their unwanted electronics to help families realize their dreams for a strong education. Individuals and small, medium, and large-size businesses can donate their computers directly to C2K today, pledge a future donation, or host a computer collection drive. I have attached two flyers and the link to the webpage is: [www.c2sdk.org/MeetTheNeed](http://www.c2sdk.org/MeetTheNeed).



## Volunteer Opportunities

Computers 2 Kids, San Diego is looking for volunteers that share our passion for youth, community, and technology. Volunteer positions include: Administrative/Clerical Support, Assisting at E-Waste Events, Assisting at School Computer Distributions, Computer Refurbishing, Computer Library Training, Resource/Community Fairs, Grant writing, and Social Media

## Giving Opportunities

Your support keeps kids connected. \$0.97 out of every dollar that comes into C2K is put directly into getting computers into kids hands so they stay connected to their online classes, ending the digital divide for them and their families.



We can also take your unwanted electronics. C2K accepts all working and non working electronics. Just bring them to our warehouse and we will make the best use possible out of every one of your discarded items.

## Board of Directors & their Company/Affiliation

**Tammy Hershfield,**  
C2K Co-Founder and Board Chair

**Larry Hershfield,**  
C2K Co-Founder and Board Vice-Chair; Ranch Capital, LLC

**Chéri Pierre,**  
CEO, Computers 2 Kids

**Mary Valerio,**  
C2K Board Treasurer; Department of Justice, Office of the State Attorney General

**Larry Bloch,**  
Financial Investor & Entrepreneur

**Ray Chan,**  
San Diego Padres

**Thomas Aurelio Davis,**  
Center for Educational Innovation

**Mark Johnson,**  
MJB Freight Systems, Inc

**Scott Kaplan,**  
Media Personality, The Scoot and BR Show

**Gary Levine,**  
Gallagher Levine San Diego  
**MyMy Lu,**  
Sempra Energy

**Gus Magee,**  
Retired City of San Diego Administrator

**Adriana Mendoza,**  
Cox Communications

**Rick Peters,**  
The Legacy Foundation

**Cameron Rooke,**  
Mercedes-Benz of Escondido

**Andreas Roell,**  
Analytics Ventures

**David Wax,**  
Waxie Sanitary Supply Company

**Rick Weitzen,**  
Weitzen & Phillips L.L.P.



*Can You Imagine  
Even One Day  
**NOT**  
Having Access To  
A Computer?*

#### ABOUT C2K

C2K wants all children and their families, regardless of their economic status, to be computer literate and have equal access to technology and the crucial educational, occupational, and financial resources that technology can provide. C2K accomplishes this through its Technology Assistance Program that recycles and refurbishes used computers and delivers them to low-income families throughout San Diego County.

#### DATA SECURITY

All items storing personal data will be sanitized in compliance with the Department of Defense Sanitization Standards as outlined in the National Industrial Security Program Operating Manual DoD 5220.22-M.

There is no charge to the donor and C2K provides tax receipts upon request. Site visits are available upon request.

**QUESTIONS?** Call C2K at (858) 200-9791 or email us at: [info@c2sdk.org](mailto:info@c2sdk.org).

## Donate Your Companies Refreshed Electronics

Donate today and help make a difference in the life of a school child living without access to technology



#### C2K accepts all working and nonworking electronics including:

- Computers, Laptops, Gaming Systems (CHROMEBOOKS, APPLE & PCs)
- Monitors (any size)
- Keyboards, Mice
- Printers, Copiers
- Fax, Scanners
- Servers, Server Racks
- Routers, Switches, Network Components
- Televisions
- Radios, Stereo Equipment
- Speakers
- Cell Phones, Land Phones
- VCRs, DVRs, Recorders
- Projectors, Smart Screens
- Miscellaneous Cords
- Software, Hardware
- Ink and Toner Cartridges (new)
- Tablets (iPads, Androids)

#### When:

Monday through Friday, 9:30 a.m. until 5:30 p.m.

Saturdays 10:00 a.m. until 3:30 p.m.

#### Where:

Computers 2 Kids Refurbishing Warehouse

8324 Miramar Mall

San Diego CA 92121

**TO SCHEDULE A CORPORATE PICKUP CALL (858) 200-9791**



# California State University San Marcos



## Information

### California State University San Marcos

333 S. Twin Oaks Valley Road  
San Marcos, CA 92096  
Phone: (760) 750-4000  
Website: csusm.edu  
Email: publicity@csusm.edu  
Facebook: /csusm  
Twitter: @CSUSM  
LinkedIn: linkedin.com/school/csusm  
Instagram: @csusm

Dr. Ellen Neufeldt  
President  
Established Date: 1989

## Mission Statement

Cal State San Marcos focuses on the student as an active participant in the learning process. CSUSM students work closely with a faculty whose commitment to sustained excellence in teaching, research and community partnerships enhances student learning. The university offers rigorous undergraduate and graduate programs distinguished by exemplary teaching, innovative curricula and the application of new technologies. CSUSM provides a range of services that respond to the needs of a student body with diverse backgrounds, expanding student access to an excellent and affordable education.

## Goals for 2020-2021

Cal State San Marcos will embark on a university-wide strategic planning process in 2020-2021 that will prepare the university to move forward boldly in its efforts to serve the region and empower students to be civic-minded leaders of tomorrow. This includes building on CSUSM's mission of academic excellence, social mobility and success; preparing students to be job-ready and future-ready via hands-on and experiential learning opportunities; and building on our reputation as an innovative learning institution that inspires bold thinking and brings ideas to the world through collaboration and inclusion.

## Service Area

North San Diego County, Southwest Riverside County and South Orange County

## Fundraising Events (or Areas of Funding)

### Giving Day

CSUSM Giving Day, held each year on the Tuesday after Thanksgiving, is a day for people to support what they love about the university, from student scholarships to important initiatives. In only four years of existence at CSUSM, Giving Day has grown by leaps and bounds, capped by a 24-hour period in 2018 in which the university raised \$448,955, an astounding increase of 2,877% over the inaugural event. From athletics to scholarships to programs that fuel student success, Giving Day is a chance to fund what you love.

## Organization Volunteer Opportunities

At CSUSM, we encourage community members to actively engage with our colleges as advisers, mentors, advocates and philanthropists. Many of our academic programs have volunteer advisory councils that meet regularly to discuss priorities, opportunities and initiatives. By contributing their collective knowledge, vision, experience and resources, the councils serve as ambassadors on behalf of the colleges and program areas. Council members help to nurture relationships with alumni and other constituencies beyond the campus, enhance the current student experience, and encourage giving to CSUSM.

## Organization Giving Opportunities

CSUSM is committed to ensuring that institutional priorities, initiatives, policies and practices take into account, reflect and support the university's goals and expectations for diversity and inclusion. The commitment to inclusive excellence is a vital part of our fundraising priorities for the year, which include innovation, the student veteran experience, engineering, and student success and mobility.

Student success and mobility encompasses one of our most vital needs – scholarship support. Nearly 70% of CSUSM students receive financial aid. For most of our students, financial support from family is not an option. Many of our students work in addition to going to school full-time. Many are parents themselves, juggling family commitments on top of studying.

About half of CSUSM students are the first in their families to attend college. Our students pursue higher education for a better life for themselves, their families and their communities. At the heart of our mission as a regional university is to ensure that our students are successful in their academic endeavors and prepared for a meaningful career after graduation.

Help support the next generation of doctors, scientists, artists and activists today by contributing to scholarships at CSUSM.

## Board of Directors & their Company/Affiliation

**Sarah Aragon**, Class of 2021, marketing, CSUSM student representative

**Joe Bear**, retired community leader

**Leslie Braun**, attorney, The Oracle Lawyers

**Sam Clarke**, assistant professor of management, faculty representative

**Kyle Casement**, senior manager, SEC reporting, Zentalis Pharmaceuticals

**Tommy Friedrich**, vice president, Cresa

**Ron Gerevas**, retired, Heidrick & Struggles

**Emilie Hersh**, principal, Unbuttoned Innovation

**MajGen Anthony (Tony) Jackson**, chair, CSUSM Foundation, U.S. Marine Corps, retired

**Julie Jameson**, associate professor of biology, faculty representative

**Neal Hoss**, interim executive director

**Nathaniel Keifer-Wheals**, director of client strategy, OptumRx

**Carleen Kreider**, retired community leader

**Barbara Mannino**, retired, CEO emeritus, Vista Community Clinic

**Lou Monville**, senior vice president, Raincross Corporate Group

**Ellen J. Neufeldt**, Ed.D., CSUSM president

**Anthony (Tony) Pack**, retired public utility CEO

**Esther Phahla**, CPA, CTS, MST, president and CEO, Esther N. Phahla CPA, A Professional Corporation

**Toni A. Ritchey**, attorney and founding partner, Fischer & Ritchey, LLP

**Jason Simmons**, vice president of operations, Dexter Development Group, VPO for Consultants Collaborative, co-founder, Edenpark San Marcos

**Sarah Villarreal**, interim treasurer and secretary

**Taylor Sutherland**, senior wealth advisor, Halbert Hargrove

**Steve Wagner**, vice chair, CSUSM Foundation Board, co-founder and president, Stone Brewing Co.

**David Wilson**, registered investment advisor, business owner, Vector Financial Solutions

**Emeritus Director**

**Jack Raymond**, chairman and CEO, The Raymond Companies





# AN INVESTMENT IN OUR STUDENTS IS AN INVESTMENT IN THE FUTURE OF OUR REGION.

**For 30 years, Cal State San Marcos has served as one of the biggest economic drivers for our community, fueling our region and advancing the lives of our graduates.**

Our students are our region's future teachers, engineers, health care professionals, entrepreneurs, scientists, business owners and more. These bright minds will be the leaders of tomorrow. In fact, four

out of every five of our alumni remain in the area to work, live and build a stronger community.

Cal State San Marcos has long been a trailblazer for student social mobility. More than 40% of our students come from underrepresented backgrounds, and more than half are the first in their family to earn a college degree. Money Magazine recently named CSUSM as one of the Top 25 Most Transformative Colleges in the nation.



California State University  
SAN MARCOS

**EVERY GIFT HAS THE POWER TO TRANSFORM LIVES AND SHAPE THE FUTURE OF OUR COMMUNITY.**

Learn more about our unique programs, scholarships and initiatives at [csusm.edu/giving](https://csusm.edu/giving).



# Father Joe's Villages



## Information

### FATHER JOE'S VILLAGES

3350 E Street  
San Diego, CA 92102  
Phone: (619) 466-3537  
Neighbor.org  
Email: yourfriends@neighbor.org  
Facebook: FatherJoesVillages  
Twitter: fatherjoes  
LinkedIn: /company/father-joe's-villages  
Instagram: fatherjoes

Deacon Jim F. Vargas, OFS  
President & Chief Executive Officer  
Established: 1950

## Mission Statement

Father Joe's Villages is the active, effective and comprehensive solution to San Diego's homelessness crisis and our mission is to end homelessness, one life at a time.

This year, in the midst of the COVID-19 pandemic, our work is more critical than ever as we serve our community's most vulnerable through integrated programs tailored to the needs of each individual. Our comprehensive services include housing and shelter, medical, dental and behavioral health care, employment support and vocational training, therapeutic childcare and more.

Furthermore, our work is founded on the values of our CREED of Compassion, Respect, Empathy, Empowerment and Dignity.

## Goals for 2020-2021

At Father Joe's Villages, we do not witness the suffering of others without moving to ACT. Until the lasting solution to homelessness is found, we will continue to serve our community through advocacy, compassionate care and helping people transition to home.

Additionally, Father Joe's Villages is an outspoken advocate supporting affordable housing for our neighbors experiencing homelessness. In 2020-2021, we are advancing several affordable housing developments through our Turning the Key initiative to build 2,000 new units. Specifically, in 2020, we completed a motel renovation that ended the homelessness of 82 individuals and have over 670 units in the construction pipeline.

## Service Area

San Diego  
Organization Fundraising Events (or Areas of Funding)  
Thanksgiving Day 5K - November 26 - December 1, 2020 - This year, San Diego's original and longest-standing Thanksgiving Day turkey trot is going virtual! However, its critical mission

remains the same: To provide crucial funds to feed people in need through Father Joe's Villages' meal program. Choose your own route, whether it is walking or running any distance or fundraising your way through it. Sign up today at [www.thanksgivingrun.org](http://www.thanksgivingrun.org).

Children's Charity Gala - May 1, 2021 - Father Joe's Villages is at the forefront of programs that support families and children struggling with homelessness. By attending the annual Children's Charity Gala, you can help children in need to build a future of success. The event features an exquisite three course dinner, auctions, entertainment and music and dancing. Visit [my.neighbor.org/gala](http://my.neighbor.org/gala) for more information.

Learn more about Father Joe's Villages' events at [my.neighbor.org/events](http://my.neighbor.org/events)

## Volunteer Opportunities

Volunteers are critical to Father Joe's Villages' efforts to prevent and end homelessness. In fact, nearly 10,000 volunteers give more than 140,000 hours of support annually. We accept all types of volunteers and volunteer groups: individuals, families, children over 10 years old, religious organizations, community groups, military groups, corporations, local businesses and more. We offer many volunteer opportunities, including: preparing and serving meals, mentoring children in need, helping with special events, beautifying and maintaining our facilities, providing free haircuts through our Village Clips salon and more. This year, we are also encouraging supporters to volunteer virtually by putting together hygiene kits, online fundraising or arranging donation drives.

Visit [my.neighbor.org/volunteer](http://my.neighbor.org/volunteer) or email [volunteer@neighbor.org](mailto:volunteer@neighbor.org) to get started.

## Giving Opportunities

There are many ways to support Father Joe's Villages mission. Learn more at [my.neighbor.org/take-action](http://my.neighbor.org/take-action).

- Become a monthly donor to increase your impact or give a one-time gift of cash or stocks.

- Donate household goods, including new or gently-used clothing, decor, furniture and more.

- Shop for a cause or drop-off donations at our thrift stores and donation centers in Hillcrest, Imperial Beach and El Cajon.

- We can work with you and your financial advisers to maximize your assets and turn them into a legacy of service to others through planned giving. Speak to one of our Planned Giving Officers, Dennis Morgan, (619) 446-2163 or Denise M. Serino, (619) 446-2112.

Each year, our corporate partners offer their generous support to help us end homelessness. See how your business can help Father Joe's Villages transform lives by becoming a corporate partner.



## Board of Directors & their Company/Affiliation

**Mike Schleyhahn**, Chair of S.V.D.P. Management Board, President/CEO, San Diego Fluid System Technologies

**Eric Casazza**, Vice Chair of S.V.D.P. Management Board, CEO, FMT Consultants

**Richard Norling**, Treasurer of S.V.D.P. Management Board, Senior Fellow, Institute for Healthcare Improvement

**Joost H. van Adelsberg, Jr.**, Secretary of S.V.D.P. Management Board, CPA, van Adelsberg Goddard Schomberg

**Bill Whelan**, Chair of St. Vincent de Paul Board, Partner, Solomon Ward Seidenwurm & Smith, LLP

**Harris Steinberg**, Vice Chair of St. Vincent de Paul Board, Attorney at Law, Levine, Steinberg, Miller & Huver, Attorney

**Joe Ergastolo**, Treasurer of St. Vincent de Paul Board, Partner, Wright & L'Estrange

**CDR Virginia Callaghan** Bayer, Secretary of St. Vincent de Paul Board, USN Retired, Business Owner

**Dottie Cunningham**, President, Ladies Guild

**Bishop John Dolan**, Catholic Diocese of San Diego, Auxiliary Bishop

**Michael «Mick» Farrell**, CEO, ResMed

**Jim Francis**, Executive Vice President, Union Bank

**Dr. David Folsom**, Director of the Division of Clinical Psychiatry of University of California, San Diego

**Lynn Fuls**, President of Upstart Group

**Brian Avera**, Director, San Diego Police Officers Association

**Kevin Harkenrider**, Senior Vice President and President, Broadband Services

**Sebastian Herrera**, Community Member

**Robert Irving**, Retired Chief Legal and, Administrative Officer of Leap Wireless International, Inc

**Randy Kelly**, Retired Partner of PricewaterhouseCoopers LLC

**Bob Leone**, MRC, Smart Technology Solutions, Xerox Company, President

**Craig McKasson**, CFO of Premier, Inc

**Angela Mullins**, Attorney Advisor of the U.S. Navy

**Brian Mulvaney**, Senior Vice President, Partner at Voit Real Estate Services

**Teresita Nelson**, Program Manager of Volunteers of America

**Jim O'Hara**, President, GCGnetwork

**Isabel Rafferty**, CEO, Canela Media, Inc.

**Kathleen Sellick**, Community Member

**Jamie Settineri**, President, The Enterprise Group, LTD.

**Marilyn Stenoien**, Retired Hospital Administrator

**David Valladolid**, Community Member

**Ron Verneti**, Retired School Teacher

**Ed Witt**, Retired Owner, Witt Lincoln

**Linc Ward**, Past Chair, Community Member



# Thriving. ~~Surviving.~~

Be the difference.



**Your donations can change everything. Now more than ever.**

Give today to support life-changing services for people experiencing homelessness, from essential housing to therapeutic childcare.

[neighbor.org](http://neighbor.org) • (619) HOMELESS (466-3537)

# Feeding San Diego



## Information

### FEEDING SAN DIEGO

9477 Waples Street, Suite 100  
San Diego, CA 92121  
Phone: (858) 452-3663  
feedingsandiego.org  
Email: info@feedingsandiego.org  
f <https://m.facebook.com/feedingsandiego>  
t @feedingsandiego  
in [www.linkedin.com/feedingsandiego](http://www.linkedin.com/feedingsandiego)  
ig [www.instagram.com/feedingsandiego](http://www.instagram.com/feedingsandiego)

Dan Shea  
Interim CEO, Feeding San Diego  
Established: 2007

## Mission Statement

Feeding San Diego is on a mission to connect every person facing hunger with nutritious meals by maximizing food rescue. The organization provides more than 31.2 million meals every year to children, families, seniors, college students, military families, and veterans in partnership with a network of 320 non-profit partners. More than 92% of the food provided to the community is rescued. By diverting more than 27.6 million pounds of food from the landfill every year, Feeding San Diego reduces greenhouse gas emissions by nearly 25,000 metric tons of CO<sub>2</sub> - the equivalent of taking 5,300 cars off the road for a year.

## Goals for 2020-2021

Feeding San Diego is working diligently to maintain its increased level of service to people facing hunger during the COVID-19 pandemic. Through a decentralized food recovery and distribution network, Feeding San Diego is focused on increasing access to food assistance, strengthening food rescue, enhancing community partnerships, advocating for the evolving needs of people experiencing hunger and building upon equity, diversity and inclusion initiatives.

## Service Area

San Diego and Imperial Counties

## Fundraising Events (or Areas of Funding)

Feeding San Diego provides a comprehensive approach to hunger-relief and nutrition through our Feeding Kids, Feeding Families, Feeding Seniors, Feeding Heroes, and Feeding Excellence initiatives. Each initiative offers service with a sense of dignity at sites across the region, supporting people facing short-term crises and those with a need for ongoing assistance. Dependable, consistent distributions provide fresh produce and nutritious pantry staples at convenient locations.

**Feeding Kids:** Serves children and youth facing hunger through a variety of programs including School Pantry, After School and Summer Meals, and Agency Partner programs.

**Feeding Families:** Provides healthy meals to families through Mobile Pantry, College Partnership, and Agency Partner programs.

**Feeding Seniors:** Provides seniors with healthy meals through partnerships with senior-focused distributions, as well as the Mobile Pantry and Agency Partner programs.

**Feeding Heroes:** Serves active-duty military families and veterans through School Pantry, Mobile Pantry, and Agency Partner programs.

**Feeding Excellence:** Feeding San Diego further supports the community through CalFresh Outreach, Agency Capacity Building, Healthcare Partnerships, and Advocacy.

## Volunteer Opportunities

Join Feeding San Diego and nearly 10,000 individuals who dedicate their time to help feed hundreds of thousands of children, families and seniors in need every year. Volunteers help with a variety of projects, including sorting, cleaning, bagging and boxing food, as well as administrative support. Volunteering is a rewarding experience that is fun for the whole family - ages six and up are welcome.

During the COVID-19 pandemic, Feeding San Diego is currently recruiting volunteers who are 18 years of age and have a current food handler card. Visit [feedingsandiego.org/volunteer](http://feedingsandiego.org/volunteer) to get involved.

## Giving Opportunities

Feeding San Diego relies on philanthropic support from individuals, foundations, corporations and the community to fund critical programs for people facing hunger - especially now, as the COVID-19 pandemic has increased the need for food assistance in San Diego County by 50%. Every dollar donated helps provide up to four nutritious meals for those facing hunger. Learn more at [feedingsandiego.org/donate](http://feedingsandiego.org/donate).

### The Grove

The Grove is a giving circle for individual supporters of Feeding San Diego to help end hunger in our community. Passionate members of The Grove make an annual gift of \$1,000 or more to sustain and enhance hunger-relief and food rescue programs in San Diego County.

### Monthly Giving

Make a difference each month for San Diegans facing hunger. As a monthly donor, individuals provide reliable support to ensure that Feeding San Diego is able to distribute meals to children, families, seniors, and people in need throughout the year.

### Corporate Partnerships

Corporate partnerships help Feeding San Diego sustain its critical hunger-relief programs. Opportunities to make an impact include sponsorships, cause marketing, and employee engagement.

### Leave a Legacy

Create a legacy for your family by including Feeding San Diego in your will, trust, IRA, or insurance policy.

## Board of Directors & their Company/Affiliation

**Gwendolyn Sontheim**, Board Chair  
Philanthropist & Director, Aqualia  
International Foundation LTD

**Sandy McDonough**, Board Vice Chair  
Partner, Paul, Plevin, Sullivan &  
Connaughton LLP

**Eugene Chen**, Board Secretary  
Medenovo LLC, CWC Healthtech Advisors,  
Camino Innovation Holdings, LLC,  
& SPIWay, LLC

**Haney Hong**, Board Treasurer  
San Diego County Taxpayers Association

**Jon Buneta**  
Senior Director of Food & Beverage, Target  
Corporation

**Steve Netzley**  
Global CEO, Edge Performance Network  
and CEO, Havas Edge

**Shari Sapp**  
Community Volunteer and Philanthropist

**Jodi Smith**  
Partner, Ernst & Young LLP

**Thomas Taylor**  
President, Thomas J. Taylor Construction





HUNGER  
CAN BE  
HARD TO  
RECOGNIZE



Thousands of San Diegans are facing hunger, many for the first time. Feeding San Diego needs your help, now more than ever.

GIVE TODAY

Visit [feedingsandiego.org](https://feedingsandiego.org) or call 858.452.3663.





# I Love A Clean San Diego County



## Information

### I LOVE A CLEAN SAN DIEGO COUNTY

5797 Chesapeake Court, Suite 200

San Diego, CA 92123

Phone: (619) 291-0103

CleanSD.org

Email: imonahan@cleansd.org

[f /iloveacleansd](#)

[t /iloveacleansd](#)

[in /company/i-love-a-clean-san-diego](#)

[ig /iloveacleansd](#)

Len R. Hering, RADM, USN (ret)  
Executive Director

Established: I Love A Clean San Diego County was founded in 1954 as the War Against Litter Campaign.

## Mission Statement

I Love A Clean San Diego County leads and inspires our region to actively conserve and enhance the environment through example, outreach and local involvement.

## Goals for 2020-2021

Educate over 40,000 students and adults through 1,000 presentations and workshops focused on low-waste living, environmental conservation and protecting our watersheds and ocean from pollution.

Lead 300 cleanups and beautification projects in 80 communities throughout San Diego County, activating 35,000 volunteers to remove more than 350,000 pounds of polluting litter from the local environment, highlighted by our signature Coastal Cleanup Day and Creek to Bay Cleanup events.

Assist 20,000 County residents in landfill diversion efforts by providing recycling, donation and repair options through WasteFreeSD.org and the Waste Diversion Hotline (1-800-237-2583).

## Service Area

Environmental education and volunteerism for San Diego County.

## Fundraising Events (or Areas of Funding)

Environmental Education for K-12 students in San Diego County, including general program support and funding for supplies.

Volunteer support for coastal and inland cleanups, including general program funding and funding for supplies.

Community Outreach and Education for recycling, waste reduction and resources for low-waste living in our region.

## Volunteer Opportunities

I Love A Clean San Diego's programs are driven by the efforts of more than 35,000 volunteers countywide, including residents, community groups, and corporate teams. Individual and group volunteer opportunities include community cleanups, Adopt-A-Beach or Canyon opportunities, and the Storm Drain Stenciling Program in the City of San Diego. Visit CleanSD.org and click on the Volunteer tab for more information and to complete a volunteer profile to stay on top of upcoming community events.

## Giving Opportunities

As a nonprofit provider of environmental education and community-based volunteerism throughout the county, corporate support, foundation giving and individual donations help sustain our quality programming for students and adults each year.

### Corporate Partnerships

Our large-scale events create a vehicle that align businesses with positive activities that leave a lasting impact on the environment and provide meaningful opportunities for employee engagement and service within the community. There are many ways to engage your business in I Love A Clean San Diego's programs throughout the year. Contact Ian Monahan at imonahan@cleansd.org for information about partnership opportunities.

### Individual Giving

Individual donations are vital to supporting I Love A Clean San Diego's portfolio of programs for youth and adults. Make a donation online today at CleanSD.org. It's easy and secure.

## Board of Directors & their Company/Affiliation

**Jake Harrison**  
Chair  
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Qualcomm

**Sophie Barnhorst**  
Economic Development &  
Intergovernmental Relations Committee  
Consultant  
City of San Diego

**Bill Haines**  
Community Volunteer  
Retired Commercial Real  
Estate Broker

**Bryce Hunter**  
Contracts Attorney  
Mitchell International, Inc.

**Ken Moore**  
Senior Manager of Public Affairs  
Southwest Strategies

**John Moot**  
Attorney  
Schwartz Semerdjian

**Denise Price**  
Vice President  
The Clay Company

**Adrian Salas**  
Government Affairs Manager  
Crown Castle

**Jack M. Berkman**  
President and CEO  
Berkman Strategic Communications

**Shelly Murphy**  
Program Manager  
Qualcomm

With gratitude to our Corporate Partners







## Environmental Education

## We LOVE Where We Live!

Help support the region's nonprofit that mobilizes nearly 100,000 youth and adults annually to create positive and lasting environmental impacts through our critical educational and volunteer programs.

## Invest Locally

Supporting I Love A Clean San Diego County is an investment in our corner of the planet and our region's people.

Education and Action are at the core of our mission for a litter-free and low-waste community.

We deliver environmental education that many public schools cannot provide and rally thousands of environmental volunteers who protect and beautify public spaces and sensitive habitats across the county.

Join our team of supporters to help sustain and grow our service to nature and the people of San Diego County!

Environmental education and influencing behavior change for youth and adults is achieved, in part, through extensive engagement with classrooms and on-site workshops for companies of all sizes.

Our numerous volunteer events turn education into action, giving local residents, corporate teams, and community organizations the opportunity to protect our waterways and ocean from litter, beautify areas in need, and learn about reusable alternatives that reduce litter and waste.



## Local Volunteerism



## Youth Leadership

## Interested in Learning More About Corporate Support?

Please call or email Ian Monahan at 619.795.5806 or [imonahan@cleansd.org](mailto:imonahan@cleansd.org)  
Partnership opportunities are available for companies of all sizes



# Lawrence Family JCC



## Information

LAWRENCE FAMILY JCC | JACOBS FAMILY CAMPUS  
4126 Executive Dr  
La Jolla, CA 92037  
Phone: (858) 457-3030  
Lfjcc.org  
Email: [guestservices@lfjcc.org](mailto:guestservices@lfjcc.org)  
<https://www.facebook.com/LawrenceFamilyJCC/>  
<https://twitter.com/Lfjcc>  
<https://www.linkedin.com/company/lawrence-family-jcc>  
<https://www.instagram.com/Lfjcc/>

Betzy Lynch  
CEO  
Established: 1945

## Mission Statement

The mission of the Lawrence Family Jewish Community Center, JACOBS FAMILY CAMPUS is to connect the community to Jewish heritage, identity, experiences and values to ensure the continuity and vibrancy of the Jewish community. We accomplish our mission by promoting the physical and mental well-being of the community and offering a rich array of stimulating and innovative social, cultural, educational, and recreational programs and services. The LFJCC is committed to providing a welcoming and inclusive environment for San Diego’s diverse Jewish community and its greater general community.

## Goals for 2020-2021

- Core Values
- Welcoming Guests to Build Community
  - Love of Learning
  - Connecting Physical Well-being and Holistic Health
  - Linking Generations
  - Enhancing our Humanity through Creative Expression
- Organization Service Area  
San Diego County

## Fundraising Events (or Areas of Funding)

JCC Rock & Dine Gala at Humphreys

The JCC takes over Humphreys for a private concert at this annual fundraising gala. Patrons will dine on delicious eats, participate in a live auction, watch the sunset, and rock out under the stars in this amazing outdoor bayside venue.

## Volunteer Opportunities

JCC Cares - The JCC Cares program is an opportunity for you to enhance your community experience and connection by taking the time to participate in a community service project, whether remotely or directly. The basic American concept of community service is closely tied to the basic Jewish value of Tikkun Olam (repairing the world), which urges us to make a difference in the lives of others who may be less fortunate than ourselves. Partner with us in caring for our community in whatever capacity you can. [lfjcc.org/jcccares](http://lfjcc.org/jcccares)

## Giving Opportunities

- Annual Giving
- Financial Assistance Fund
- Rock & Dine Gala Sponsorship
- San Diego International Jewish Film Festival Underwriter
- Arts & Ideas Underwriter
- JCompany Youth Theatre Underwriter
- JLearn (Adult Jewish Education) Underwriter
- Senior Adult Program
- Shalom baby
- Corporate Sponsorship

## Board of Directors & their Company/Affiliation

Todd Allen, Apps Paramedical	Susan Chortek Weisman, Jewish National Fund
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Gina Stein, Goodwin Brown Gross & Lovelace LLP	

# MAKE HISTORY WITH US

Join us in the creation of San Diego's first  
**Universally Accessible**  
 and **Inclusive Playground**



**W**ith your support, the Lawrence Family JCC is creating a fully inclusive playground that will **empower children with disabilities to be full, valued members of their communities.** Additionally, it will allow adults with disabilities to play with their own children in a fully accessible way. The playground will be open to all.

This unique, state-of-the-art play space, to be located at the **City of San Diego's Mandell Weiss Eastgate Park**, will meet critical child development milestones by offering a wide variety of activities that support a child's physical, cognitive, social, and sensory needs.



## Invest in Your Community!

**Philanthropic and Naming Opportunities Available**

For more information, please call or email

Rebecka Feinsilber at

858.362.1355, rebeckah@lfjcc.org

Generous financial support provided by the City of San Diego Commission for Arts and Culture.  
 Funding support also provided by the San Diego County Board of Supervisors.



Lawrence Family  
 Jewish Community Center  
 JACOBS FAMILY CAMPUS

San Diego  
 Center for  
 Jewish Culture



# North County Philanthropy Council



## Information

Sandra Alston  
Number: (760) 729-6711  
Email: Sandra@ncphilanthropy.org

### NORTH COUNTY PHILANTHROPY COUNCIL

2100 Palomar Airport Rd Suite 214-43  
Carlsbad, CA 92011  
Phone: (760) 729-6711  
Website: ncphilanthropy.org  
Email: info@ncphilanthropy.org  
Facebook: @NorthCountyPhilanthropy  
Twitter: @NC\_Philanthropy  
LinkedIn: https://www.linkedin.com/company/north-county-philanthropy-council  
Instagram: @nc\_philanthropy

Sandra Alston  
Managing Director  
Established Date: 1987

## Mission Statement

The mission of the North County Philanthropy Council is to promote and strengthen philanthropic impact in our communities.

## Goals for 2020-2021

North County Philanthropy Council brings nonprofit professionals, volunteers, donors and business together for one purpose - to change lives. Our connections are valuable and vital for a strong nonprofit community. By bringing all sectors together, NCPC strives to ensure that nonprofits have the leadership and philanthropy skills as well as resources they need to drive each organization's growth. Our goals are to provide strong value and learning experiences for our membership including continuation and deepening of our Mentorship program now in its third year. We have also created a DEI Task Force to take the actions needed to represent our community with diversity, equity and inclusion. Our hope is by doing this hard, yet critical, work we can affect change and help create a more equitable and just community from this point forward.

## Service Area

San Diego with an emphasis on North County

## Fundraising Events (or Areas of Funding)

NCPC hosts an annual Volunteer Awards Luncheon which will be virtual this year and renamed Volunteer Awards Celebration. This event honors outstanding volunteers of the community as well as Corporate & Leadership Awards.

Income is received from sponsorships and sales of «Celebration in a Box». Funds raised from this event as well as from annual membership dues and grants received from County of San Diego fund the educational programs and networking opportunities offered to our members.

## Volunteer Opportunities

### Volunteer Opportunities

NCPC has several committees dedicated to providing value to our members:

Diversity, Equity & Inclusion Task Force

Events Committee

Finance Committee

Fundraising Committee

Marketing Committee

Mentorship Committee

Membership Committee

Programs Committee

## Giving Opportunities

Giving Opportunities include:

Membership

Volunteer Awards Celebration sponsorship

Educational Program Sponsorship

General Donations

## Board of Directors & their Company/Affiliation

**Shannon Stubblefield**  
President  
North County Lifeline

**Javier Guerrero**  
Past President  
Coastal Roots Farm

**Vice President**  
Sara Vaz  
Nordson Corporation Foundation

**Jeanne Schmelzer, CFRE**  
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**Alex Goodman**  
Secretary  
New Village Arts

Board Members

**Dale Ganzow**  
San Diego Employers Association

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**Betsy Heightman**  
Vista Community Clinic

**Angel Mason**  
Puzzle Pieces Marketing

**Marianne Pekala**  
MP Consulting

**John Van Cleef**  
Community Resource Center

**Jocelyn Wyndham**  
California State University San Marcos

THE NORTH COUNTY PHILANTHROPY COUNCIL'S 2020 VOLUNTEER AWARDS

CONGRATULATIONS  
VOLUNTEERS OF THE YEAR!

presented by



Congratulations to the following men and women who will be honored by the North County Philanthropy Council on November 19 at 3:00 PM during this year's Volunteer Awards Celebration. Each of the honored volunteers has an important gift to share. Whether they are supporting people in need, especially during the pandemic, protecting our cherished environment, advocating for social justice, and in countless other ways, our incredible friends and neighbors are strengthening our local community and demonstrating the power, promise, and purpose of philanthropy. Also being honored are Lisa Ritchie, recipient of the Spirit of Carol Sigelman Award, given to an exceptional nonprofit professional; Lori Holt Pfeiler, recipient of Robert Krejci Standards of Excellence Award; and Dr. Bronner's, this year's Corporate Philanthropy Award honoree.



Lisa Ritchie  
M.A., CFRE



Lori  
Holt Pfeiler

The 2020 Volunteer Awards Celebration is a free feel-good event broadcast on KOCT-TV and YouTube Live that will put hope back in your heart, restore your faith in humanity, and will certainly inspire you. Visit [www.ncphilanthropy.org](http://www.ncphilanthropy.org) or contact [Sandra@ncphilanthropy.org](mailto:Sandra@ncphilanthropy.org) for more details.

Please join us in congratulating and thanking these exemplary men and women for their heartfelt philanthropic contributions to our community.



- 1 George Wever Agua Hedionda Lagoon Foundation
- 2 Thu ("Perry") Nam Alzheimer's San Diego
- 3 ROAR for Literacy Club American Academy of Pediatrics
- 4 Liz Kellen Assistance League of Inland North County
- 5 Verlaine Ford Assistance League of North Coast
- 6 Kathy O'Leary Assistance League Rancho San Dieguito
- 7 Valerie Agnew Big Brothers Big Sisters of San Diego County
- 8 Charity Bracy Boys & Girls Club of Vista
- 9 Tori Fishinger Boys & Girls Clubs of Oceanside
- 10 Kimberly Knicker California Center for the Arts, Escondido
- 11 Jessica Harloe California State University San Marcos
- 12 Mary Milton/Lee Taylor Canine Companions for Independence
- 13 Renee Cohen The Carlsbad Charitable Foundation
- 14 Debbie Meyer & Scott Runner Carlsbad Educational Foundation
- 15 Dan & Gayle Grider Casa de Amistad
- 16 Martha Martin Casa de Amparo
- 17 Jessica Pride Center for Community Solutions
- 18 Avram Kaplan City of Carlsbad
- 19 Victoria Anderson Coastal Roots Farm
- 20 Elia Huerta Community HousingWorks
- 21 Amie DeFrain Community Resource Center
- 22 David Jones, MD El Camino Rotary Club
- 23 Michele Kinkade ElderHelp of San Diego
- 24 Barbara Rohrer Element Education
- 25 Lucille & John Rosicky The Elizabeth Hospice
- 26 Ryan Ferguson Escondido Community Child Development Center
- 27 Cathy O'Malley The Escondido Community Foundation
- 28 Matthew Kuhlman FACE Foundation
- 29 Young Milton Fallbrook Food Pantry
- 30 Vicky Buchheit Feeding San Diego
- 31 Jan Adams Foundation for Developmental Disabilities
- 32 Keshia Jarvis-Jones Foundation for Women Warriors
- 33 Juliana Short Gaylord-Hansen Community Foundation
- 34 Liza Crisafi Girl Scouts San Diego
- 35 Akemi Dyer The Grauer School
- 36 Bob Ohlweiler Hands of Peace
- 37 Caroline Morales Hannah's House
- 38 Anne & Paul Lins Hubbs-SeaWorld Research Institute
- 39 Marilyn Galloway Interfaith Community Services
- 40 Carie Edner Ivey Ranch Park Association
- 41 Randa Krakow Jewish Family Service of San Diego
- 42 Sherine Parker Kids for Peace
- 43 Sofia Espinoza-Lopez Kitchens for Good
- 44 Peggy Strand Meals on Wheels San Diego County
- 45 John Ehrhart Mercy Air
- 46 Michele & Brandon Brunt Museum of Making Music
- 47 David Kramer Nature Collective
- 48 Debbie Dugan New Haven Youth & Family Services
- 49 Bob Lin New Village Arts
- 50 Katelyn Slater North Coast Repertory Theatre
- 51 Janetha Bailey-Long North County African American Women's Association
- 52 Cindy Armstrong North County Food Bank
- 53 Becky Warren North County Lifeline
- 54 Mary Anne Herman North County Trade Tech High School
- 55 Mark & Melissa O'Toole The Oceanside Charitable Foundation
- 56 Paula Doss Oceanside Museum of Art
- 57 Roy Elliott Oncology and Kids
- 58 Diana Maza Operation HOPE - North County
- 59 Darol Caster Palomar Family Counseling Service, Inc.
- 60 Jane Radatz Palomar Health Foundation
- 61 Glenn Torrez PRAVA Construction Services Inc.
- 62 Wendy Greene Promises2Kids Foundation
- 63 Daniel Wilson Rancho Bernardo Community Foundation
- 64 Lois Martin Rancho Coastal Humane Society
- 65 Paula Powers Rancho Santa Fe Foundation
- 66 Cindy Hamilton REINS Therapeutic Horsemanship Program
- 67 Sudi Memarzadeh San Diego Children's Discovery Museum
- 68 Lisa Ruder The San Diego Foundation
- 69 Douglas Goepfert San Diego Futures Foundation
- 70 Erika Schimmel-Guiles San Diego Gas & Electric
- 71 Jeff Nordland San Dieguito River Valley Conservancy
- 72 Lesley Blankenship-Williams San Marcos Community Foundation
- 73 Mary Wood The San Marcos Promise
- 74 Suzy Garcia Scatena Daniels Communications
- 75 Bill DeGraff Solutions for Change
- 76 Gary Thornton Support The Enlisted Project (STEP)
- 77 Pat Zigarmi transcenDANCE Youth Arts Project
- 78 Donna McConnell Tri-City Hospital Auxiliary
- 79 Donald Stump TrueCare
- 80 Angel Mason Broadus United Way of San Diego County
- 81 Fred Rose VetCTAP
- 82 Gwen Harthoorn Veterans Association of North County
- 83 Tim Dahlberg Viasat
- 84 Michael Hire Vista Community Clinic
- 85 Antonio Barbosa Wells Fargo
- 86 Joann Warczakowski Women's Resource Center

SPECIAL THANKS TO OUR SPONSORS

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Community Resource Center  
Doing Good Works  
ECCDC  
The Elizabeth Hospice  
Mirenda & Associates  
North County Lifeline  
PRAVA Construction Services  
Puzzle Pieces Marketing  
The San Diego Foundation  
San Diego Grantmakers  
Vista Community Clinic

SILVER

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San Dieguito River Valley Conservancy  
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Tri-City Medical Center  
Viasat

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North County Philanthropy Council  
promotes and strengthens philanthropic  
impact in our communities.

North County Philanthropy Council 2020  
VOLUNTEER AWARDS  
Celebration

2100 Palomar Airport Rd, Suite 214-43  
Carlsbad, CA 92011 • Phone (760) 729-6711  
[www.ncphilanthropy.org](http://www.ncphilanthropy.org)



# Neighborhood Healthcare



## Information

### NEIGHBORHOOD HEALTHCARE

Address: 425 N Date Street  
Escondido, CA 92025  
Phone: (833) 867-4642  
Website: nhcare.org  
Email: Philanthropy@nhcare.org  
Facebook: /NeighborhoodHealthcare  
Twitter: /NHCare1969  
LinkedIn: /company/neighborhoodhealthcare  
Instagram: /neighborhoodhealthcare/

Dr Rakesh Patel, MD  
Chief Executive Officer  
Established Date: 1969



## Mission Statement

We serve over 70,000 people annually in pursuit of our mission: To improve the health and happiness of the communities we serve by providing quality care to all, regardless of situation or circumstance.

Community health is about more than just vaccines and checkups. It's about giving people the resources they need to live their best lives. At Neighborhood, this is our vision. A community where everyone is healthy and happy. We're with you every step of the way, with the care you need for each of life's chapters. At Neighborhood, we are Better Together.

## Goals for 2020-2021

- Open a Program for All-Inclusive Care for the Elderly (PACE) Center, to provide comprehensive medical and social services to elderly participants still living in the community.
- Become a Diabetes Centers of Excellence, focused on improved patient care and diabetes prevention for Type 1, Type 2, and pre-diabetic patients.



## Service Area

We service San Diego County and the Inland Empire, with 18 sites located in the cities of Escondido, Fallbrook, Poway, El Cajon, Lakeside, Valley Center, Temecula, Menifee, Hemet, Riverside

## Fundraising Events (or Areas of Funding)

Neighborhood holds an annual fundraising gala as the main fundraising event. In addition to the annual gala donations are made through partnerships and relationships with community organizations, foundations, corporate support and individual donors. Donations fund care for uninsured patients who are unable to pay as well as innovative approaches to community health.

With donor support, Neighborhood offers a range of programs and resources that address the unique barriers patients face on their road to health and happiness. Financial donations open doors to more patients in need-some of whom have nowhere else to go.

## Volunteer Opportunities

Neighborhood was founded 50 years ago on a spirit of selflessness. That spirit continues today.

Not only does volunteering improve the lives of patients, it's sure to leave a lasting impression on your life as well. It's another example of how at Neighborhood, we're Better Together.

Whether you want to sharpen vocational skills, complete volunteer hours for school, or to simply give back to your community, we'll match you with a like-minded staff member to ensure your volunteer experience is a rewarding one.

Share your time and talent and help us build healthier, happier communities. Contact us at intern-volunteer@nhcare.org or call 1-833-867-4642 to volunteer today!

## Giving Opportunities

Your Donation Can Change a Life! Your support helps us provide quality health care to all. The impact of your contribution can be seen in every patient smile because of donors like you that help us provide quality health care to those who need it most.

As a private, non-profit 501(C) (3) community health organization, Neighborhood serves 300,000 medical, dental, and behavioral health visits from 70,000 people annually. We can only do this with the help of generous donors like yourself. After all, we're Better Together.

Please visit our website at [www.nhcare.org/donate-now/](http://www.nhcare.org/donate-now/) or contact Tina Pope, Director of Philanthropy at 760-520-8628 or Amber Berkey, Fund Development Manager at 760-520-5942.

## Board of Directors & their Company/Affiliation

Our Board of Directors are made up of 13 volunteers: Alan Conrad, MD, President; Cabiria "Bea" Izarraga, Vice President; William "Bill" Smith, Treasurer; Katherine "KC" Schafer, Secretary; Elmer Cameron, Director; Cynthia Tam, Director; Thomas Jenkins, Director; Federico Salas, Director; Nasir Al-Samaraie, Director; Judith Descalso, Director; Marisol Marquina, Director; Laura Nunn, Director, and Fabiola Rivera, Director.



Non-patient members are selected to provide relevant expertise and skills such as:

- Community affairs;
- Local government;
- Finance and banking;
- Legal affairs;
- Social Services







# Your Donation Can Change a Life



## Donation Overview

As a private, non-profit community health organization, Neighborhood serves 255,000 medical, dental, and behavioral health visits for 76,000 people annually. We can only do this with the help of generous donors like yourself.

We offer a range of programs and resources that address the unique barriers our patients face on their road to health and happiness. Financial donations let us open our doors to more patients in need—some of whom have nowhere else to go. After all, we're Better Together.

## Services Offered

- Family Medicine
- Pediatric Care
- Women's Health
- Behavioral Health
- Dental
- Podiatry
- Chiropractic
- Acupuncture

**Your support helps us provide quality, compassionate health care to all regardless of situation or circumstance. The impact of your contribution can be seen in every patient smile.**



[nhcare.org/donate](https://nhcare.org/donate)

**better together**



# Palomar Health Foundation



## Information

### PALOMAR HEALTH FOUNDATION

PO Box 463063  
Escondido, CA 92046  
Phone: (760) 739-2787  
palomarhealthfoundation.org

Email: giving@palomarhealth.org  
[www.facebook.com/PalomarHealthFoundation](https://www.facebook.com/PalomarHealthFoundation)  
[www.twitter.com/PalomarHealth](https://www.twitter.com/PalomarHealth)  
<https://www.linkedin.com/company/palomar-health-foundation>  
[www.instagram.com/PalomarHealth](https://www.instagram.com/PalomarHealth)

Wayne Herron  
Vice President of Philanthropy & Chief Philanthropy Officer  
established Date 1987

## Mission Statement

To heal, comfort and promote health in the communities we serve.

## Goals for 2020-2021

We aim to fully fund and build out the new Physician and Conference Center of the Future, which will provide a place for physicians to rest while working shifts that can stretch to nearly 24 hours and offer space for employees to gather face-to-face and collaborate on the operation of the hospital and patient care. The 4,000-square foot facility at Palomar Medical Center Escondido will support meetings and events for up to 200 people and includes 14 on-call rooms for doctors.

## Service Area

Palomar Health is California's largest public healthcare district, serving communities in an 850-square-mile area and with a trauma center that covers more than 2,200 square miles of South Riverside and North San Diego Counties.

## Fundraising Events (or Areas of Funding)

Join us at one of our two signature events in 2021:

Don Belcher Swing Fore Health Golf Invitational

May 3, 20201

Maderas Golf Club, Poway

Miracles in Motion gala

October 2, 2021

Rancho Bernardo Inn

## Volunteer Opportunities

Your wisdom, passion and experience can be used in a meaningful, life-changing way. At Palomar Health, we respect your time and appreciate the generosity of our entire family of more than 500 volunteers.

We assist volunteers with finding a suitable assignment based on skills, preferences, location, and experience and hours needed for healthcare college applications and courses. The most requested volunteer positions are in the departments of Surgery, Birth Center, Emergency Department, Spiritual Care, Gift Shop, Palomar Paws and Rehabilitation.

We are seeking volunteers who exemplify our values - Excellence, Teamwork, Service, Compassion, Trust and Integrity.

To make a difference in your community and create new friendships, please visit our website at [www.palomarhealth.org/volunteer](http://www.palomarhealth.org/volunteer) or contact Margaret Mertens, Director of Volunteer Development and Spiritual Care at Margaret.Mertens@PalomarHealth.org

## Giving Opportunities

Palomar Health Foundation invites individuals, families and companies to support the Physician and Conference Center of the Future by joining our brick campaign. Engraved bricks will be prominently displayed at the entrance to this facility and serve as a permanent sign of your support. Bricks are available for purchase through our website.

The new Guardian Angels programs is a great way for patients to recognize a doctor, nurse or other team member



who provided exceptional care. Gifts enhance healthcare for the entire community, as all donations are used to upgrade technology and facilities that benefit others. Visit [www.palomarhealthfoundation.org/guardianangel](http://www.palomarhealthfoundation.org/guardianangel)

## Board of Directors & their Company/Affiliation

Kirk Effinger Chair	Tina Inscoe Director
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Nelly Bulkin Director	David Wilson Director
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# We're in this together.

Thanks to generous community support, Palomar Health Foundation has provided more than \$1 million to ensure Palomar Health has the supplies and resources needed to perform at its highest level in the time of COVID-19.

**We're proud of the way our community has stepped up to face the biggest public health crisis of our generation.**

**PALOMAR  
HEALTH**  
Foundation



# Promises2Kids



P R O M I S E S 2 K I D S

## Information

### PROMISES2KIDS

9400 Ruffin Court, Suite A  
San Diego, CA 92123  
Phone: (858) 278-4400  
Fax: (858) 278-4480  
Email: [tonya@promises2kids.org](mailto:tonya@promises2kids.org)  
[www.promises2kids.org](http://www.promises2kids.org)  
Facebook: [@promises2kids](#)  
Twitter: [@promises2kids](#)  
LinkedIn: [@promises2kids](#)  
Instagram: [@promises2kids](#)

Tonya L. Torosian, MSW, CFRE  
Chief Executive Officer  
Established: 1981 as the Child Abuse Prevention Foundation

## Mission Statement

With the mission of creating a brighter future for foster children, Promises2Kids supports the 3,000 current and former foster youth living in San Diego County.

## Goals for 2020-21

- Through supportive services, ease the suffering of the 1,000 children that will be cared for by the Polinsky Children's Center.
- Provide college preparation courses, college scholarships, mentoring and support to 250 current and former foster youth to achieve their educational and career goals.
- Provide camp and other activities to reconnect brothers and sisters living apart in foster care.

## Service Area

San Diego County

## Fundraising Events (or Areas of Funding)

### *Dream On, Promises2Kids Concert Gala*

The gala is scheduled for 2021, which marks Promises2Kids' 40th anniversary. This event draws San Diego's top corporate leaders and philanthropists dedicated to making a difference for foster children. Promises2Kids events and donations support San Diego's foster children of all ages. After building the Polinsky Children's Center, San Diego's emergency shelter for abused and neglected children, Promises2Kids continues to support a variety of children's programs at the center. Our Guardian Scholars program helps former foster youth go on to the vocational, community college or university educational path to their career. We provide case management, mentoring and scholarships to these youth to assist them in this effort to achieve a higher education. For foster children separated from their brothers and sisters, Camp Connect unites them for fun and important family bonding through a residential summer camp and other year-round day camp activities. Promises2Kids' Foster Funds ensure foster children get the same experiences as all children by providing gift cards and funding for basic yet important things, such as sports equipment, special activities, musical instruments, extracurricular activities, or other childhood wishes.

## Volunteer Opportunities

Promises2Kids utilizes hundreds of volunteers year-round to assist with its seasonal community drives, special events, youth activities, as mentors, board services, or other organization support activities.

## Giving Opportunities

Promises2Kids offers individuals and corporations many options for giving in support of foster children.

- Donate funds in support of the 3,000 foster children we serve each year
- Join Dream On, Promises2Kids Concert Gala as a sponsor
- Host a workplace campaign to support foster youth this holiday
- Make us the beneficiary of your special event or fundraiser
- Sponsor the education for one of our Guardian Scholars students
- Include Promises2Kids in your estate plans

## Board of Directors and their Company/Affiliation

### EXECUTIVE COMMITTEE

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Compensation

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**Honorable James R. Milliken**  
Judge of the Superior Court  
Retired

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# Creating Brighter Futures for Foster Children Every Day.

Since our beginning, over 50,000 abused and neglected children have been impacted by the programs and services that you have helped to create. Because of YOU and others like you, children who once knew only pain and sadness now feel loved and have hope!

**MAKE A DIFFERENCE TODAY!**    858-278-4400    [PROMISES2KIDS.ORG](http://PROMISES2KIDS.ORG)

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## THANK YOU to the 2020 Promises2Kids Major Partners













# Rady Children's Hospital-San Diego



## Information

### RADY CHILDREN'S HOSPITAL FOUNDATION

Phone: 858-966-7878  
 Email: [give@rchsd.org](mailto:give@rchsd.org)  
 3020 Children's Way  
 San Diego, CA 92123  
 Phone: (858) 576-1700  
 Website: [rchsd.org](http://rchsd.org)  
[facebook.com/radychildrens](https://www.facebook.com/radychildrens)  
[twitter.com/radychildrens](https://twitter.com/radychildrens)  
[linkedin.com/company/radychildrens](https://www.linkedin.com/company/radychildrens)  
[instagram.com/radychildrens](https://www.instagram.com/radychildrens)

Patrick Frias, MD  
 President & CEO  
 Established Date: August 19, 1954

## Mission Statement

To restore, sustain and enhance the health and developmental potential of children through excellence in care, education, research and advocacy.

## Goals for 2020-2021

To inspire philanthropic giving in support of Rady Children's work to care for sick and injured children who seek the Hospital's services, provide personal protective equipment to front line health care workers and enable researchers to continue to discover answers to some of today's most perplexing childhood illnesses.

## Service Area

Rady Children's Hospital-San Diego is the region's pediatric medical center serving San Diego, Imperial and southern Riverside counties. We treat children from birth to 18 years old as well as a small number of adults with certain conditions for which we have specialized services.

Rady Children's is:

- The largest children's hospital in California (based on admissions).
- The only hospital in the San Diego area dedicated exclusively to pediatric healthcare.
- The region's only designated pediatric trauma center.
- Provider of care to 91 percent of the region's children.
- Provider of care to 245,850 children.

## Organization Fundraising Events (or Areas of Funding)

Rady Children's year-end campaign is focused on inspiring the community to make gifts to the Hospital's Greatest Needs Fund, providing the means to care for every child in need regardless of their ability to pay; make greater investments in research and technology to provide better treatment solutions today and cures for future generations; and create a healing environment for patients and families that goes beyond excellent medical care.

## Volunteer Opportunities

N/A (Due to COVID-19 restrictions, we are unable to offer volunteer opportunities until further notice)

## Organization Giving Opportunities

This holiday season, Rady Children's will unite its beloved suite of year-end fundraisers and community events under the "Tell Them Yes" campaign. In addition to an invitation to donate directly to the Hospital's greatest needs fund, individuals and

community groups have many opportunities to support Rady Children's families through "Tell Them Yes" programming:

- Visit [radyfoundation.org](http://radyfoundation.org) to make a one-time gift to this campaign
- Make Rady Children's their charity of choice on Giving Tuesday, Dec. 2
- Call in or go online to donate during iHeart Rady Children's Giveathon (Thursday, Dec. 10 - Friday Dec. 11), when patients and their families take to the airways to share stories of hope and healing. Tune in on any iHeart Radio station the week of Dec. 7 to learn more
- Start a Light the Way fundraiser leading up to a virtual reprisal of the Hospital's annual Light the Way event on Wednesday, Dec. 16. Visit [radyfoundation.org/ltw](http://radyfoundation.org/ltw) to get started today.

## Board of Directors & their Company/Affiliation

### 2019-20 Board of Trustees

**Bridgett Brown**, Chair  
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 & Immediate Past President  
 Rady Children's Hospital Auxiliary

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 Senior Vice President  
 & Executive Director  
 Rady Children's Hospital Foundation

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 Treasurer & CFO  
 Rady Children's Hospital-San Diego

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 Rady Children's Hospital-San Diego

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 Senior Vice President & Regional Director  
 Private Bank, Union Bank

**Nicholas Holmes, MD, MBA**  
 Senior Vice President & COO  
 Rady Children's Hospital-San Diego

**S. Douglas Hutcheson**  
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**Irvin Kaufman, MD**  
 Chief, Health Affairs  
 Rady Children's Hospital-San Diego

**Donald Kearns, MD, MMM**  
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 Rady Children's Hospital-San Diego

**Richard Libenson**  
 Director  
 Costco Wholesale

**Lisa Peckham**  
 Registered Nurse, MS

**Josh Rathweg**  
 Multi-Franchise Owner  
 Sky Zone Franchise Group

**Laura Stearn**  
 President  
 Rady Children's Hospital Auxiliary

**Christian Tresse**  
 Principal  
 Bernstein Private Wealth Management  
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 Chief Operating Officer  
 San Diego Padres

**Jennie Brooks**, Vice Chair  
 Principal  
 Booz Allen Hamilton

**Betsy Boaz**  
 Civic Leader

**Cathy M. Brown**  
 Area Director  
 Jersey Mike's Subs

**Lisa Brown**  
 Civic Leader

**Steve Brown**  
 Co-President  
 Wayne Wire Cloth Co.

**Julie Bryant**  
 CEO  
 Rancho BioSciences

**Luke Faulstick**  
 Co-Owner, President & CEO  
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**Tisha Freitas**  
 President  
 Quick-Dry Flood Services

**Alison F. Gildred**  
 Civic Leader

**Karla Hertzog**  
 Majority Owner,  
 Chairman of the Board & CEO  
 Innovative Employee Solutions, Inc.

**Anthony Magit, MD**  
 Physician  
 Rady Children's Hospital-San Diego

**Anne McClure**  
 Civic Leader

**Scott J. Mubarak, MD**  
 Surgeon-in-Chief  
 Rady Children's Specialists  
 of San Diego

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 Financial Advisor  
 Northwestern Mutual

**Cynthia Ortiz-Salazar**  
 Founder & CEO  
 The Obesity Control Center  
 Civic Leader  
 Tijuana, Mexico

**Clarice Perkins**  
 Civic Leader

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 Peterson & Price

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 Manager  
 Rooke Fiduciary  
 Management, Inc.

**Monica Salem**  
 Marketing Director  
 Frank Motors

**Robert Salem**  
 Commercial Insurance  
 Broker CMR Risk &  
 Insurance Services Inc.

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**Phyllis Snyder**  
 Civic Leader

**Eric Thomas**  
 Founder, President & CEO  
 Freedom Voice

**Gwynn Thomas**  
 Civic Leader/HR Professional  
 Charity Ball Chairperson

**Jim Vargas**  
 CEO  
 Father Joe's Villages

**Tamara Wendoll**  
 Chief Operating Officer  
 Dunham & Associates  
 Investment Counsel, Inc.

**Ellen Whelan**  
 Partner  
 DLA Piper, LLP

**Dale Yahnke**  
 Partner  
 Dowling & Yahnke



Rady Children's Hospital

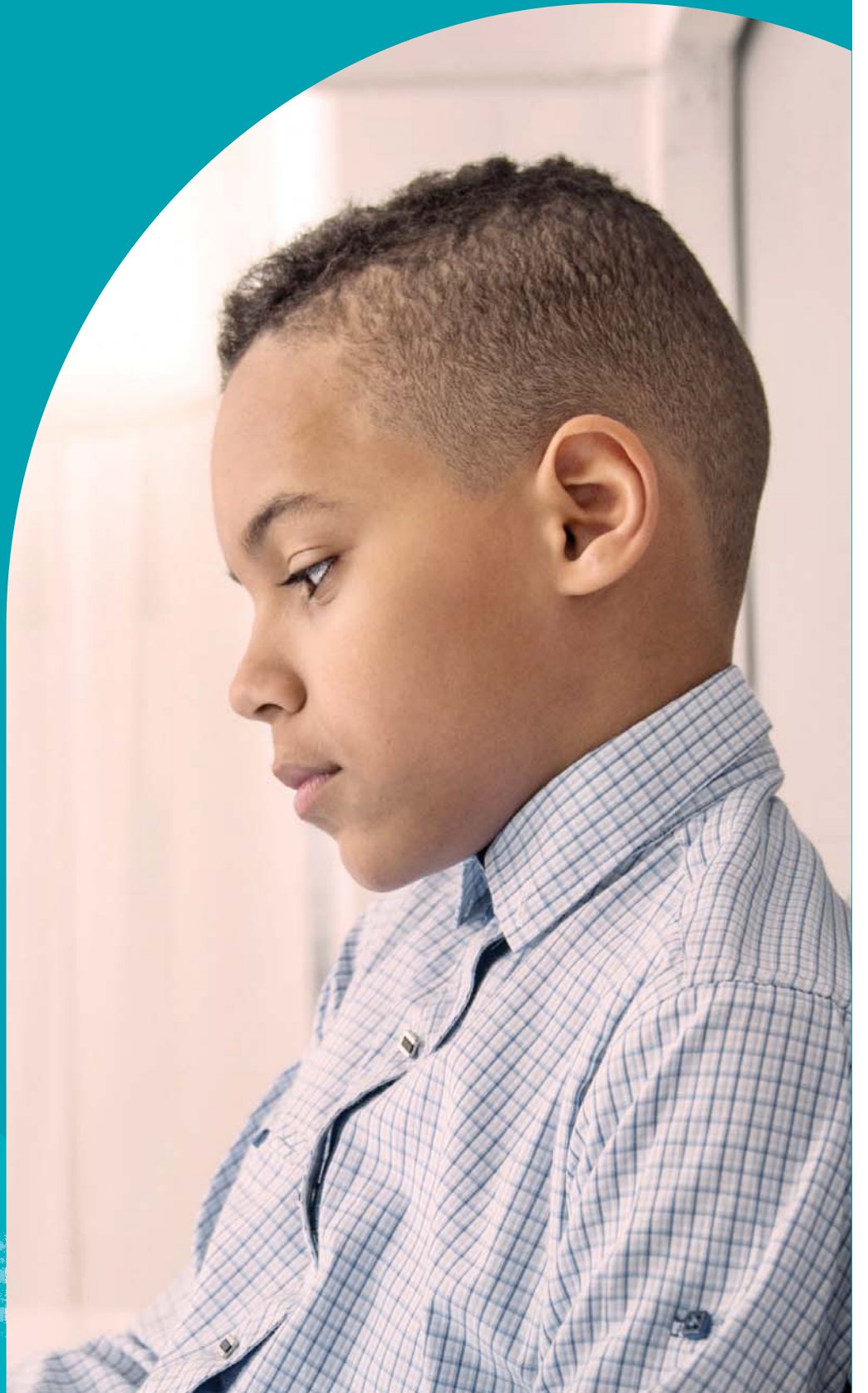
In a world that  
often tells them  
*no*, you have  
the *power* to  
answer them.

For all our children,

# Tell Them Yes

Support Them Through  
Rady Children's Hospital

[radyfoundation.org](http://radyfoundation.org)





# Rancho Coastal Humane Society



## Information

Nina Jimenez Taylor  
Director of Development and Communications  
(760) 753-6640  
ninajt@sdpets.org

### RANCHO COASTAL HUMANE SOCIETY

389 Requeza St.  
Encinitas, CA 92024  
Phone: (760) 753-6413  
Website: [www.sdpets.org](http://www.sdpets.org)  
Email: [info@sdpets.org](mailto:info@sdpets.org)  
Facebook: [RChumane](https://www.facebook.com/RChumane)  
Twitter: [RChumanesociety](https://twitter.com/RChumanesociety)  
LinkedIn: [company/rancho-coastal-humane-society](https://www.linkedin.com/company/rancho-coastal-humane-society)  
Instagram: [@RanchoCoastal](https://www.instagram.com/RanchoCoastal)

Judi Sanzo  
President and CEO  
Established Date: 1960

## Mission Statement

Rancho Coastal Humane Society (RCHS) is dedicated to saving lives of abandoned companion animals, promoting adoption into loving homes and offering education programs and support services that inspire and strengthen the human-animal bond.

## Goals for 2020-2021

- Expanding the reach of our Friends of County Animal Shelters (FOCAS) transport program. RCHS is aware there are other shelters outside our region that are shutting down based upon the economic disaster caused by COVID-19 and that are euthanizing for time-and-space. RCHS will travel farther to save more lives.
- Building the Foster Program to include an emphasis toward foster-to-adopt finding foster homes for harder-to-place animals.
- Becoming a lost and found resource, which includes sheltering and caring for animals until reunification can be achieved or, alternatively, being part of the rehoming process.

## Service Area

RCHS serves the 3.3 million people of San Diego County and surrounding regions.

## Fundraising Events (or Areas of Funding)

The annual Celebration of Second Chances, our biggest event every fall, was postponed in 2020 due to COVID-19. Please

Save-the-Date for Saturday, September 18, 2021. Rancho Coastal Humane Society will host a special Diamond Jubilee Anniversary Celebration and Fundraiser at the Omni La Costa Resort.

Other signature events held during the year include:

- 5K Paw Walk in the Garden in partnership with the San Diego Botanic Garden
- Encinitas Wine & Food Festival in partnership with the Encinitas Rotary Club
- Clear the Shelters held in partnership with NBC 7/39 and Telemundo
- Paws and Pints hosted by La Jolla Veterinary Hospital
- Cardiff Dog Days of Summer in partnership with Cardiff 101 Mainstreet and the City of Encinitas

Visit [SDPets.org/Events](http://SDPets.org/Events) for our calendar of events.



## Volunteer Opportunities

Volunteers are the heart and soul of Rancho Coastal Humane Society. Opportunities include:

- Animal companionship, socialization and training
- Foster Program
- Special events and media team appearances
- Shelter ambassadors
- Thrift Shop donation and resale services
- Kids Community Service program for grades 6 - 12
- Community Pet Food Bank
- Pet Assisted Therapy
- Pet Loss Support Program

## Giving Opportunities

At Rancho Coastal Humane Society, we believe that "Every Animal Deserves a Tomorrow®". In addition to animal rescue and adoptions, your support funds programs and services that strengthen the human-animal bond and assist pet owners in crisis.

- Animal Safehouse Program - Temporary emergency pet boarding for the victims of domestic violence, military veterans and seniors.
- Community Pet Food Bank - Pet food and supplies for pet owners who need a helping «paw.»
- Humane Education - Animal Camps and Kids Community Service programs for children and teens that inspire understanding and compassion for all living beings.



- Pet Assisted Therapy - Offers the special healing only an animal can provide.
- Pet Loss Support Program - Assistance for those grieving the loss of a beloved pet.
- RCHS Thrift Shop in Cardiff-by-the Sea - A place to donate your gently used household items or shop.

You can trust us with your giving. RCHS maintains a 4-star rating with Charity Navigator and is the only animal shelter in Southern California to receive a perfect 100-point overall score for financial health, accountability and transparency. RCHS is a Better Business Bureau accredited charity and recognized by GuideStar with its highest-level Platinum Seal of Transparency. Visit [SDPets.org/Give](http://SDPets.org/Give) for all the different ways to give.

## Board of Directors & their Company/Affiliation

Susan Mallory, Chair - Retired, Global Wealth Mgmt.

Chris Baker, Treasurer - Owner/Operator, Bob Baker Auto Group

Michael Berg, Secretary - U.S. Magistrate Judge

Greg Bisconti - Commercial RE Broker, Cushman Wakefield

Lindsey Burroughs - Retired, Telecommunications Executive

Jerry Cesak - Retired, Radio Personality

Ronald Davidson - Ph.D., Industrial Psychology

Ruth Hauswirth - Special Counsel, Cooley

Gina McBride - Principal, McBride Financial

Áine Shivan - Program Manager, Qualcomm







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**700+**  
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**20,000+**  
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for Kids



**Learn More**  
[www.sdpets.org](http://www.sdpets.org)  
**Give**  
[www.sdpets.org/give](http://www.sdpets.org/give)

**Founded** in a little house along a country road, Rancho Coastal Humane Society (RCHS) has been rescuing homeless companion animals, supporting pet parents in need, and teaching children kindness for all living beings since **1960**.

Today, RCHS still operates from that same little house, but that country road is now the I-5. Thank you for supporting RCHS in the belief that **Every Animal Deserves a Tomorrow®**.



*Sponsored by a generous RCHS supporter.*

389 Requeza Street,  
Encinitas, CA 92024  
(760) 753-6413

**Adoptions-by-Appointment Only**  
Visit [SDPets.org](http://SDPets.org) for available  
services.



# Jacobs & Cushman San Diego Food Bank



## Information

Chris Carter  
Phone Number: (858) 863-5131  
Email: ccarter@sandiegofoodbank.org

### JACOBS & CUSHMAN SAN DIEGO FOOD BANK

9850 Distribution Avenue  
San Diego, CA 92121  
Phone: (858) 527-1419  
Fax: (858) 527-1457  
Website: [www.SanDiegoFoodBank.org](http://www.SanDiegoFoodBank.org) &  
[www.NorthCountyFoodBank.org](http://www.NorthCountyFoodBank.org)  
Email: [info@SanDiegoFoodBank.org](mailto:info@SanDiegoFoodBank.org)  
Facebook: [sdfoodbank](https://www.facebook.com/sdfoodbank)  
Twitter: [@sdfoodbank](https://twitter.com/sdfoodbank)  
LinkedIn: [san-diego-food-bank](https://www.linkedin.com/company/san-diego-food-bank)  
Instagram: [sdfoodbank](https://www.instagram.com/sdfoodbank)

James Floros  
President & CEO  
Established Date: 1977

## Mission Statement

The Jacobs & Cushman San Diego Food Bank and our North County Food Bank chapter provide nutritious food to people in need, advocate for the hungry, and educate the public about hunger-related issues.

## Goals for 2020-2021

The San Diego Food Bank and our North County Food Bank chapter comprise the region's largest hunger-relief nonprofit serving all of San Diego County. Since COVID-19 reached San Diego County in mid-March, we have increased the number of people served monthly from 350,000 before the crisis to nearly 600,000 people per month currently.

The Food Bank's goals for 2020-2021 include:

- Continuing our COVID-19 Hunger-Relief Response Programs throughout the duration of the crisis by distributing over 1 million pounds of food every week to those in need.
- Pivoting to meet the needs of the community through our COVID-19 food distribution programs that include safe, contactless "drive-thru" and "walk-up" food distribution sites and Super Pantry Program sites located throughout the county.
- Increasing support for our Diaper to Degree Program that includes our Food 4 Kids Backpack Program, On-the-Go Pantry Program, and College Hunger-Relief Program in order to provide food assistance to food-insecure students.
- Reducing food waste through our Food Rescue Program that diverts good food from the landfill to the dinner table of those in need.

## Service Area

San Diego County

## Fundraising Events (or Areas of Funding)

Annual Gala: Chefs, Cork & Craft, Saturday, April 17, 2021

The Food Bank's annual gala will feature a virtual program including a live musical performance by the legendary Chris Norton. This year's theme, A Return to Old Hollywood, will celebrate the glamor and grandeur of Hollywood's Golden Age. All proceeds will support the San Diego Food Bank's COVID-19 Response Programs.

11th Annual AimLoan.com San Diego Blues Festival, Saturday, September 11, 2021

Prior to the COVID-19 pandemic, our annual Blues Festival fundraiser attracted thousands of attendees every year and has become a nationally recognized event. Our 2020 Blues Fest was a hugely successful virtual event via live streaming, TV and radio. The Food Bank will announce plans in 2021 for the 11th annual Blues Fest which will be subject to health and safety protocols in effect at that time.



## Volunteer Opportunities

The Food Bank relies on volunteers to sort, pack and distribute food to our clients every month. The Food Bank welcomes all volunteers including corporate volunteer groups for teambuilding opportunities. Visit [www.SanDiegoFoodBank.org/Volunteer](http://www.SanDiegoFoodBank.org/Volunteer) or [NorthCountyFoodBank.org/Volunteer](http://NorthCountyFoodBank.org/Volunteer) for information and to register.

## Giving Opportunities

### COVID-19 Response Programs

The San Diego Food Bank and our North County Food Bank chapter are providing food assistance to individuals, families and seniors impacted by the COVID-19 pandemic at 200 food distribution sites, 35 Super Pantry Program sites and through 500 nonprofit partners throughout San Diego County. The Food Bank's programs will continue throughout the duration of the crisis.

### Families & Youth Initiative

The Food Bank provides food assistance, resources and emergency diapers through our Diaper to Degree Program to local youth and families living in poverty who face food insecurity.

### Senior Initiative

The Food Bank provides critical food assistance to tens of thousands of seniors living at or near the poverty level. The seniors we serve have little money left over for food after paying rent and medical bills.

### Military Initiative

The Food Bank feeds 39,000 low-income, Veterans, active-duty military personnel and their dependents every month.

### Nutrition Initiative

The Food Bank provides healthy, nutritious food to our client population. We provide nutrition education, help our clients sign up for CalFresh, and we distribute millions of pounds of fresh produce annually to help fight nutrition-related disease among those we serve.

### Emergency Relief Initiative

The Food Bank is an emergency responder in the event of a major disaster such as an earthquake or wildfire. The Food Bank will mobilize emergency food, water and supplies to those affected by a major disaster.

## Board of Directors & their Company/ Affiliation

**Steve Bernstein**  
Board Chair  
Executive Vice President  
Business Banking Region Leader  
Wells Fargo Bank, N.A.



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Board Vice Chair  
Vice President, External Affairs  
Los Angeles Chargers  
**Sheldon Derezin**  
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Market Executive, Global Commercial Bank - Middle Market  
Bank of America Merrill Lynch  
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President- San Diego/Riverside Region  
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President & CEO  
San Diego Employers Association  
**Ahmed Haque**  
Director, Asset Management  
Clearway Energy, Inc.  
**Scott Heath**  
President / General Manager  
Fox 5 San Diego  
**Chris Henn**  
President of U.S. Operations  
Wawanesa Insurance  
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General Manager  
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V.P. & Chief Information Officer  
Jack in the Box  
**Dr. Mihir "Max" Parikh**  
Medical Director  
NVision Eye Centers  
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CEO (Ret.)  
Fisher Scientific Products  
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**John David Wicker**  
Director of Intercollegiate Athletics  
San Diego State University  
**Rick Williams**  
Vice President - South  
Albertsons Companies, Inc.





## 3 Ways Your Company Can Help the Food Bank Feed Families in Need and Those Impacted by the COVID-19 Pandemic

### 1) Volunteer

Volunteer at the San Diego Food Bank's 90,000-square-foot warehouse in Miramar or the North County Food Bank's 40,000-square-foot warehouse in Vista.

- » The Food Bank is following all social distancing protocols and health and safety guidelines set by the CDC, state, and local authorities.
- » All volunteers wear PPE including masks and gloves, and our facilities are disinfected regularly.
- » We offer 2- or 3-hour volunteer shifts Monday through Saturday. For more information, visit: [SanDiegoFoodBank.org/Volunteer](https://SanDiegoFoodBank.org/Volunteer) or [NorthCountyFoodBank.org/Volunteer](https://NorthCountyFoodBank.org/Volunteer)

### 2) Donate Through Payroll Giving

Donate monthly through your company's payroll giving program. Your donation could be doubled with a matching gift from your employer. To see if your employer participates, visit: [SanDiegoFoodBank.org/Payroll](https://SanDiegoFoodBank.org/Payroll) or [NorthCountyFoodBank.org/Payroll](https://NorthCountyFoodBank.org/Payroll)

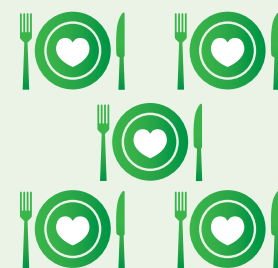
### 3) Host a Virtual Food Drive

Host a company-wide Virtual Food Drive this holiday season!

- » You can donate food easily online via the Food Bank's website.
- » Using your logo, we can customize a Virtual Food Drive for your business!
- » Set up a competition between departments to see who can raise the most food. For more information, visit: [SanDiegoFoodBank.org/Virtual](https://SanDiegoFoodBank.org/Virtual) or [NorthCountyFoodBank.org/Virtual](https://NorthCountyFoodBank.org/Virtual)

*Every \$1 donated provides 5 meals!*

**\$1=**



*The Food Bank is a 4-star Charity*



The Food Bank has received Charity Navigator's highest rating for eight consecutive years. Only 7% of charities nationwide receive this rating.



[SanDiegoFoodBank.org](https://SanDiegoFoodBank.org) | [NorthCountyFoodBank.org](https://NorthCountyFoodBank.org)



BUILDING A BETTER FUTURE:

# Our commitment to sustainability





At SDG&E®, our commitment to build sustainable communities is in everything we do. Together, with the San Diego Audubon Society, we work to preserve our precious habitat and protect endangered species for the future.



**SDGE**

A  Sempra Energy utility®



# San Ysidro Health



## SAN YSIDRO HEALTH

### Information

#### SAN YSIDRO HEALTH

1601 Precision Park Lane  
San Diego, CA 92173  
Phone: (619) 662-4100  
Website: [www.syhealth.org](http://www.syhealth.org)  
Email: [syhnews@syhealth.org](mailto:syhnews@syhealth.org)  
Facebook: [/SanYsidroHealth](https://www.facebook.com/SanYsidroHealth)  
Twitter: [/SYHealthCenter](https://twitter.com/SYHealthCenter)  
LinkedIn: [/company/san-ysidro-health](https://www.linkedin.com/company/san-ysidro-health)  
Instagram: [/SanYsidroHealth](https://www.instagram.com/SanYsidroHealth)

Kevin L. Mattson  
President and CEO  
Established: 1969

### Mission Statement

The mission of San Ysidro Health is to improve the health and well-being of the communities we serve, with access for all.

### Goals for 2020-2021

San Ysidro Health provides innovative services to more than 107,000 lives in our care through a vast and integrated network across San Diego County. With the COVID-19 pandemic impacting everyday life, our goal is to sustain daily operations and provide needed medical, dental, behavioral health & social services to our **community's hard working essential families**. In our service areas alone, we are seeing 3 to 5 times higher rates of COVID-19 positive cases compared to the rest of San Diego County. Latino children carry the highest infection rate as their parents are over represented during this pandemic in essential, high contact low wage jobs.

### Service Area

We are a strong network of over 42 health centers and program sites throughout San Diego County from **South, Central, Southeastern San Diego to rural East County**.

### Fundraising Events (or Areas of Funding)

**Now, more than ever, our region's essential workers need us. And we need you!** Please consider becoming a Health Champion by participating in one or all of our fundraising activities:

- San Ysidro Health COVID-19 Relief Fund | <https://give.syhealth.org/covid19>
- Nuestros Niños Giving Circle | Children Giving to Children (year-round)
- Corporate Partner Program (year-round)
- Giving Tuesday Campaign, December 1, 2020

Please contact Adrianna O'Donnell, Director of Philanthropy for San Ysidro Health at 808.291.4412 or [adrianna.odonnell@syhealth.org](mailto:adrianna.odonnell@syhealth.org) for more information.

### Volunteer Opportunities

San Ysidro Health is supported by a critical network of volunteers through our Philanthropy Leadership Council who advocate for our health system and the work we do; who create opportunities to raise our profile; and who lead and participate actively in the many activities established for San Ysidro Health's major fundraising efforts.

### Giving Opportunities

Responding to our communities' needs, especially in times of crisis, has always been at the heart of San Ysidro Health's mission. As a trusted provider of **essential health care in San Diego's COVID19 "hot spots"**- South, Central, Southeastern San Diego to rural East County, we are on the frontlines responding to the COVID-19 crisis. Patient care and the safety of our staff is our priority. Our dedicated staff continues to diligently provide high-quality and compassionate care while simultaneously preparing for the next challenge. Our patient visits start with, "Tell me, what's going on at home." With this in mind, apart from healthcare services, we also provide food distribution during this economic and health crisis.

San Ysidro Health has created the Corporate Partners Program to provide a way to connect your philanthropic goals with our critical services. Investing in the Corporate Partners Program, either for one year or through a multi-year pledge, means your philanthropic dollars are funding essential programs and services for children, their parents and their grandparents throughout San Diego County.

The support you provide brings hope to our healthcare providers, our patients, and their families, and gives us the encouragement to press on; enabling us to plan a pathway to health, wellness, and safety for those we are called to serve.

- Make your 100% tax deductible donation online at [www.syhealth.org/donate](http://www.syhealth.org/donate) or by U.S. Mail
- Donate baby items such as diapers, clothes, blankets, etc.
- Underwrite an exam room (naming opportunities available)
- Donate new children's reading books

### Board of Directors & their Company/Affiliation Board of Directors

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Talamantes Immigration  
Law Firm

With gratitude to our Corporate Partners







# TOGETHER WE HEAL

COVID-19 is disproportionately hurting the families we serve in Central, South, East and Rural San Diego County. To combat the virus and its spread, San Ysidro Health has increased COVID-19 testing, vital follow-up care, telehealth services, and essential health services for uninsured and underinsured patients.

San Ysidro Health is seeing 3 to 5 times higher rates of COVID-19 positive cases compared to the rest of San Diego County. Latino children carry the highest infection rate as their parents are over represented in essential, high contact, and low wage jobs during this pandemic.

Although COVID-19 has affected our services, it has not disrupted our ability to stay open and provide expert, compassionate care to our neighbors in need. And, while COVID-19 testing is important, CARE is what matters most. Now, more than ever our community needs us and, we need you. Help us provide care and social services by supporting our COVID-19 Relief Fund at <https://give.syhealth.org/covid19>





# Serving Seniors



## Information

### SERVING SENIORS

525 14th Street, Suite 200  
San Diego, CA 92101  
Phone: (619) 235-6572  
Website: [www.serving seniors.org](http://www.serving seniors.org)  
Email: [info@serving seniors.org](mailto:info@serving seniors.org)  
Facebook: [serving seniors](https://www.facebook.com/serving seniors)  
Twitter: [@serving seniors](https://twitter.com/serving seniors)  
LinkedIn: [company/serving seniors](https://www.linkedin.com/company/serving seniors)  
Instagram: [@serving seniors](https://www.instagram.com/serving seniors)

Paul Downey  
President & CEO  
Established Date: 1970

Edith Glassey  
Phone Number: (619) 487-0608  
Email: [edith.glassey@serving seniors.org](mailto:edith.glassey@serving seniors.org)



## Mission Statement

To help seniors in poverty live healthy and fulfilling lives.

Our vision: All seniors, regardless of income, are able to thrive, engage in their community, lead purposeful lives and have a place they call home.

## Goals for 2020-2021

Serving Seniors helps poor and homeless seniors thrive using an innovative model of whole-person, wraparound support including meals, housing, health and social services, and enrichment activities. Each year, we provide over 950,000 meals and coordinated services to over 8,100 older adults aged 60 and above, most of them living on less than \$1,000 per month.

## Service Area

San Diego County

## Fundraising Events (or Areas of Funding)

Sunshine Gala - Celebrating our 50th Anniversary

We weren't able to celebrate in 2020 as we had planned, but we look forward to bringing you a very special semicentennial gala in 2021. Please join us for a beautiful evening of hope and happiness as we commemorate 50 years of helping seniors in poverty live healthy, fulfilling lives and raise funds to support our vital services.

## Volunteer Opportunities

Whether you're one person or a large group, there's something meaningful for you to do at Serving Seniors. Here are some volunteer opportunities:

- Assemble meal packages for seniors
- Serve lunch
- Teach a class
- Host a social or fundraising activity
- Celebrate the holidays
- Share travel experiences
- Share your cultural traditions and celebrations
- Donate your skills for our senior activities

Contact Chrys Selder, Director of Community Engagement and Government Relations at [christina.selder@serving seniors.org](mailto:christina.selder@serving seniors.org) or at (619) 487-0747 for volunteer information.

## Giving Opportunities

Your contribution to Serving Seniors will help us provide meals, housing, and vital coordinated supportive services to our most vulnerable seniors in our community.

Ways to Give:

Join our monthly giving program, the Full Plate Club. For info, contact Kimberly Jenks, Director of Philanthropy at [Kimberly.jenks@serving seniors.org](mailto:Kimberly.jenks@serving seniors.org), or at (619) 487-0702 or visit [www.serving seniors.com/fullplate](http://www.serving seniors.com/fullplate)

Support our annual gala or one of our senior celebration events through corporate or business sponsorship. For info contact Chris Atwood, Director of Grants and Stewardship at (619) 487-0739 or [chris.atwood@serving seniors.org](mailto:chris.atwood@serving seniors.org)

## Board of Directors & their Company/Affiliation

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Senior Resource Group

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Board Finance Chair  
Semptra Energy

**Simon Silva,**  
Board Governance Chair  
City of Chula Vista

**Ted Lange,**  
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Certified Financial Planner

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School of Law

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**Dale Goldman**  
Community Volunteer

**Bobby LaCour**  
Aldrich CPAs + Advisors

**Deborah Linggi**  
Intuit

**Joni Low**  
Community Volunteer

**Jim Sikora**  
Slalom San Diego

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Feuerstein, Murphy  
& Beals, LLP

**Nancy L. Vaughan**  
Community Volunteer





# SERVING SENIORS

CELEBRATING  
50  
YEARS



COVID-19 has changed all our lives, but for seniors, staying home and socially distancing is a matter of life and death.

Because of the community's support, we rose to the challenge and transformed our nutrition and supportive services overnight.

Thank you San Diego for helping us serve over 8,100 low-income seniors!

You kindness and generosity saves lives

VOLUNTEER | ADVOCATE | DONATE




SERVINGSENIORS.ORG • 619-235-6572 • info@servingseiors.org



# South Bay Community Services



430 F St.  
Chula Vista, CA 91910  
Phone: (619) 420-3620  
Website: [www.southbaycommunityservices.org](http://www.southbaycommunityservices.org)  
Email: [info@csbcs.org](mailto:info@csbcs.org)

 /SouthBayCommunityServices.org/  
 /SBCS4Families  
 /company/south-bay-community-services  
 /southbaycommunityservices/

Kathryn Lembo  
President and CEO  
Established Date: 1971

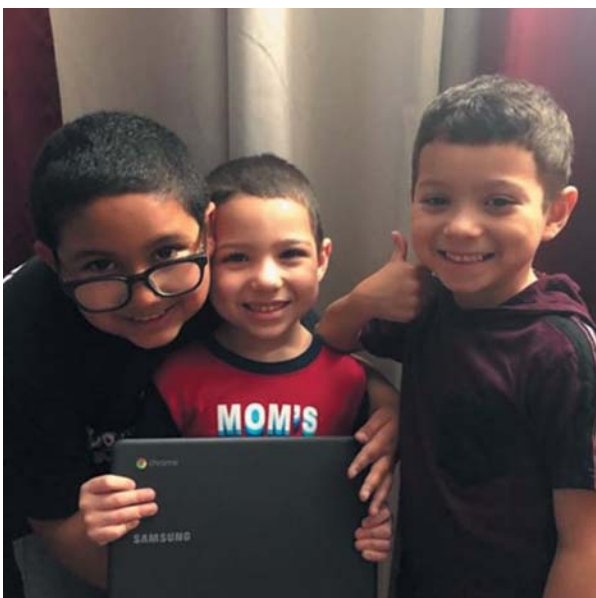
## Organization Mission Statement:

South Bay Community Services supports the well-being and prosperity of San Diego children, youth and families. Through comprehensive and coordinated services and supports focused in the areas of child well-being; youth development and education; family wellness; and community engagement, SBCS assists all individuals and communities to reach their fullest potential.

## Organization Goals for 2020-2021:

SBCS remains focused on responding to the needs of the San Diego community with a strengths-based approach, as it has since 1971. The agency's team of more than 400 staff prepare to embark on the agency's 50th anniversary with the goal of strengthening communities in ever deeper ways through initiatives that create pathways for success and maximize benefit for the most vulnerable in the region.

The agency is also committed to providing support to San Diegans hardest hit by COVID-19 for the duration of the pandemic, including food and housing assistance, distance learning support, mental health and violence prevention services.



**Organization Service Area:**

Social services; community development

**Organization Fundraising Events (or Areas of Funding):**

First Annual Change Their Lives Golf Tournament taking place Thursday, November 5, 2020, at the Grand Golf Club to strengthen services and supports to help children and families impacted by violence and abuse to reach their full potential. More information and sponsorship and auction opportunities can be found at [southbaycommunityservices.org/sbcs-change-their-lives/](https://southbaycommunityservices.org/sbcs-change-their-lives/).

Stars and Stripes Golf Tournament held annually in Cabo San Lucas to benefit youth charities in Southern California and Mexico. SBCS is one of seven beneficiaries and the only nonprofit serving San Diego County. As a Stars and Stripes beneficiary, SBCS will receive much-needed funds to help sustain and expand SBCS' Mi Escuelita, a preschool for children exposed to domestic violence. More information and updates can be found at [southbaycommunityservices.org/stars-and-stripes/](https://southbaycommunityservices.org/stars-and-stripes/).

## Organization Volunteer Opportunities:



Volunteers help SBSCS expand and enhance programs and services for families in need. Becoming a volunteer is also personally and professionally rewarding, allowing community members to create a lasting impact in the lives of others, as well as acquire valuable work experience and network with neighbors.

As the coronavirus pandemic continues to affect the health and income of local families, SBCS volunteers are critical to ensuring that San Diegans in need have access to healthy food.

If you are looking for a way to give back during this difficult and uncertain time for many, consider volunteering to package and distribute food at one of SBCS' three weekly food distributions in Chula Vista.

Learn more and apply at [southbaycommunityservices.org/volunteer](https://southbaycommunityservices.org/volunteer).

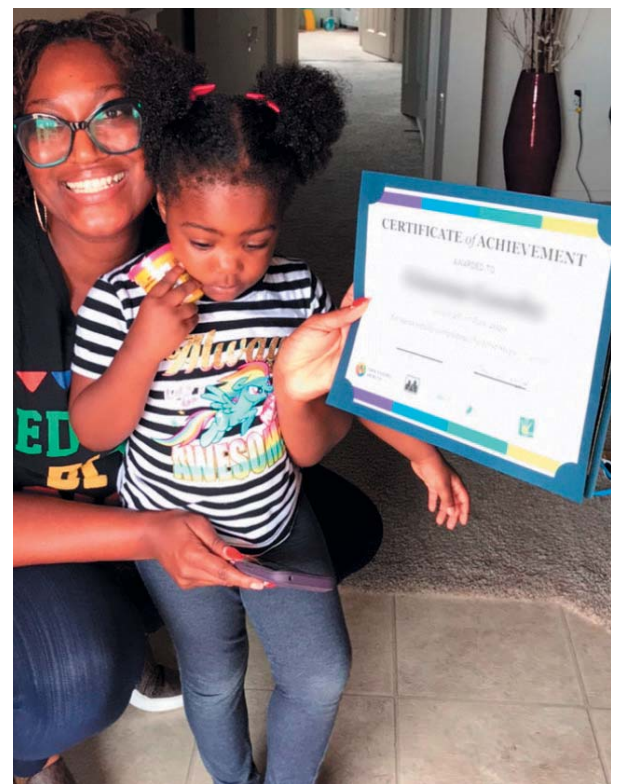
## Organization Giving Opportunities:

Charitable gifts made to SBCS can be designated to support:

Food and housing assistance and distance learning, mental health and other critical supports for families struggling to make ends meet due to effects of the COVID-19 pandemic. One innovative resource activated in response to COVID-19 are socially distanced and health- and safety-compliant learning pods to ensure young clients who would otherwise struggle connecting to distance learning are connected, equipped and supported to get the most out of the virtual format that schools have transitioned to. Staff have been trained on the distance learning platforms being used by schools and are supporting all aspects of remote schooling these students need to stay on track.

Mi Escuelita Preschool - A specialized program combining education with therapeutic services for the youngest victims of violence and abuse. Mi Escuelita helps them to heal in supportive home and school environments so that they can enter kindergarten ready to learn and continue to develop free from the destructive cycle of abuse.

Family violence support services - Trauma-informed care and emergency response to help those experiencing domestic violence. Survivors receive support including safety planning, counseling, emergency housing and referrals for legal services and other resources.



Shelter, transitional housing and housing assistance combined with support services to assist families and youth in transition to achieve housing stability.

### Organization Board of Directors & their Company/Affiliation:

David Bejarano  
Lupita Cortes-Baumgardner  
Nick Franco, Franco & Associates  
Maria Guasp, ConnectEd  
Ceanne Guerra, Cox Communications  
J.C. Hurtado-Prater  
Sean Kilkenny, Dudek  
Maria Mora  
Diane Mueller, Tucker Sadler Architects  
Kevin O'Neill





## Strengthening communities since 1971

SBCS has been committed to supporting the well-being and prosperity of San Diego children, youth and families for 50 years. Our services and supports — based in the strengths of local communities — assist those throughout the region to reach their fullest potential.

Through comprehensive and coordinated initiatives focused in the areas of child well-being; youth development and education; family wellness; and community engagement, SBCS responds to the needs of the community with a strengths-based approach and touches the lives of more than 50,000 each year.

Visit us at **[southbaycommunityservices.org](https://southbaycommunityservices.org)** or call our team at **(619) 420-3620** for more information about our programs and their impact.





# Solutions for Change



## Information

### SOLUTIONS FOR CHANGE

722 W. California Ave.  
Vista, CA 92083  
Phone: (760) 941-6545  
Website: [www.solutionsforchange.org](http://www.solutionsforchange.org)  
Email: [info@solutionsforchange.org](mailto:info@solutionsforchange.org)  
[www.facebook.com/solutionsforchange/](https://www.facebook.com/solutionsforchange/)  
[www.twitter.com/solution4change](https://www.twitter.com/solution4change)  
[www.linkedin.com/company/solutions-for-change/](https://www.linkedin.com/company/solutions-for-change/)  
[www.instagram.com/solutionsforchange](https://www.instagram.com/solutionsforchange)

Chris Megison  
President & CEO  
Established Date: 1999

## Mission Statement

Solving family homelessness - One family, one community at a time.

## Goals for 2020-2023

- Move 510 parents and kids from deep dependency and homelessness to self-sufficiency and freedom
- Complete 30 Serve to Solve projects that create transformative experiences and impact the community while equipping homeless families to be givers
- Empower and equip other cities ready to use the Solutions for Change model
- Complete our 4-acre Empowerment Campus which will double the number of families we serve
- Launch the Overcomer's Network nationally to include 100 local graduates

## Service Area

North County San Diego. Soon to be expanded.

## Fundraising Events (or Areas of Funding)

Want to be a part of a systems change movement that will change how every community Sees and Acts on homelessness? Become a founding partner in the #WeAreOneUs initiative. Your gift is multiplied by our underwriters, turning every \$10,000 into a \$30,000 investment in families and making Overcomers (graduates). Your investment helps Equip and Empower Overcomers to lead the next generation of Solutions residents out of homelessness to enriching, independent lives.

Solutions for Change, Solutions Academy and Solutions Farms incorporate a wide range of programs to solve family homelessness:

- Youth Outreach
- Domestic Violence Programs
- Education
- Workforce Development
- Organic Farming & Aquaponics
- Environmental Sustainability
- Social Enterprise

- Servant Leadership
- Community Redevelopment
- Real Estate Development
- Community Service

## Volunteer Opportunities

See full listing of opportunities online at [www.solutionsforchange.org/take-action/volunteer.html](http://www.solutionsforchange.org/take-action/volunteer.html)

## Giving Opportunities

Solutions for Change works with individuals, corporations and foundations, aligning gifts with goals. Our multifaceted approach to solving family homelessness means we can customize a giving strategy around your goals. Want to make a difference through sustainable agriculture? Or end the churn of generational poverty and dependency? It's all here at Solutions for Change where we crush the churn of homelessness and make Overcomers who inspire and lead new families to rise above their vulnerabilities.

## Board of Directors & their Company/Affiliation

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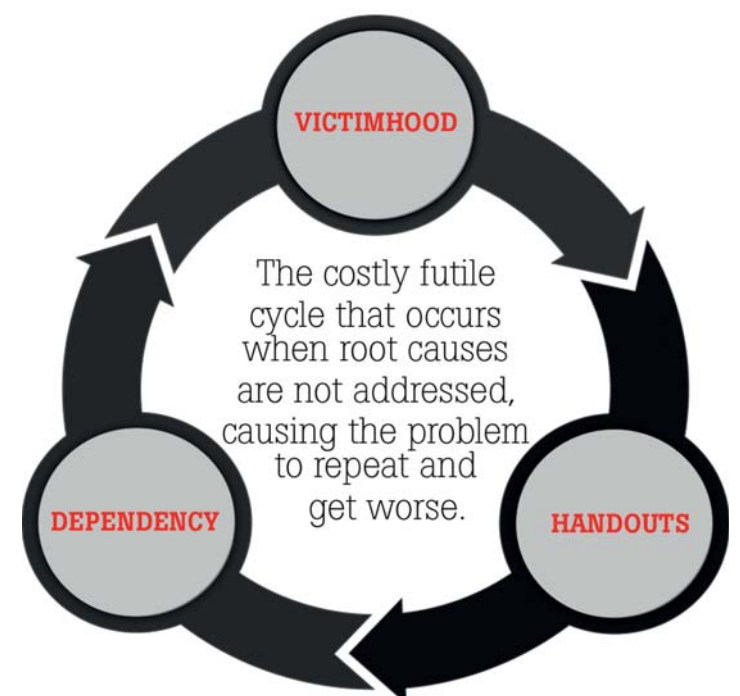
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Standard Filter Corporation

## The Churn







# THE CHURN

Is the costly and futile cycle that occurs when the root causes of homelessness are not addressed, causing the problem to repeat and get worse!



## Solutions for Change Approach

- **Ground up:** The opposite of the current top down one-size-fits-all homelessness response system
- **Community Based:** Local business, the church, civic groups and people invest in making Overcomers!
- **Market Driven:** Where community, compassion and commerce meet up to grow people beyond their vulnerabilities and end their dependencies!

## We Make Overcomers

- Moms and dads **saved** from The Churn then equipped and empowered
- Using a **results-based** social enterprise model
- They're employed back **in service** to the community
- With hope-filled purpose, they save more lives from The Churn!



## That Crush the Churn!

The Overcomers of Solutions for Change were discovered by national systems change visionaries. Twenty-one of them just launched a local systems change initiative to demonstrate the power of a transformed life of **serving to solve** for others. They've got something to say. "**Hope is on the way!** And it will not come to you in the form of some faceless, heartless top down government system. It will come to you with **Real Love** and **Real Compassion.**" It will come to you through The Overcomers who survived The Churn. Because...

**When the least of us become the best of us,  
#WeAreOneUs**

Welcome to the Solutions for Change Empowerment Era. Be Part of the Change  
[www.solutionsforchange.org/](http://www.solutionsforchange.org/)



# TrueCare

## (formerly North County Health Services)



### Information

#### TRUECARE

150 Valpreda Rd  
San Marcos, CA 92069  
Phone: (760) 736-8669  
truecare.org  
Email: development@truecare.org

facebook.com/healthtruecare  
twitter.com/healthtruecare  
linkedin.com/company/health-truecare  
instagram.com/truecare.health

Michelle D. Gonzalez, MPA  
President & CEO

Established: 1971

### Mission Statement

TrueCare's mission is to improve the health status of our diverse communities by providing quality healthcare that is comprehensive, affordable, and culturally sensitive.

### Goals for 2020-2021

Now more than ever, the need for everyone to access affordable, high-quality healthcare is paramount, and at TrueCare, we recognize this need and deliver healthcare and resources throughout our region.

- Provide individuals and families in our service areas with access to quality healthcare.
- Ensure our communities thrive with access to the resources and services they need.

By serving over 66,000 people a year with medical, dental, women's health, behavioral health and chiropractic care, we live out our promise to be a partner on the journey to greater health.

### Service Area

TrueCare is a comprehensive health system with 12 modern, state-of-the-art health centers located throughout north San Diego and Riverside counties.

### Fundraising Events (or Areas of Funding)

For nearly 50 years, TrueCare has been proud to provide needed healthcare for the communities we serve, regardless of insurance status or the ability to pay - but we can't do

it alone. Thanks to donors, friends and supporters, we can create a healthier tomorrow for us all.

Find out how you can make an impact by contacting our Development Office at (760) 736-8669 or development@truecare.org.

### Volunteer Opportunities

TrueCare is looking for motivated individuals who want to make a difference by helping people in our community live better. For more information, please contact us at (760) 736-8746 or volunteer@truecare.org.

### Giving Opportunities

In these unprecedented times, we can see the health of each individual, impacts the health of our entire community. You can make a difference and help provide needed health services by:

- Supporting COVID-19 relief efforts
- Providing a gift to help cover unfunded care
- Meeting needs directly in our community by funding our mobile health unit

Join us to change lives. Contact us at (760) 736-8669 or development@truecare.org.

### Board of Directors & their Company/Affiliation

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Community Leader

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Community Leader

**Russell Riehl, Co-Chair**  
Palomar Health

**Dana Albert**  
Merrill Lynch Wealth  
Management

**Dulce Benetti**  
Associated Students, Inc.

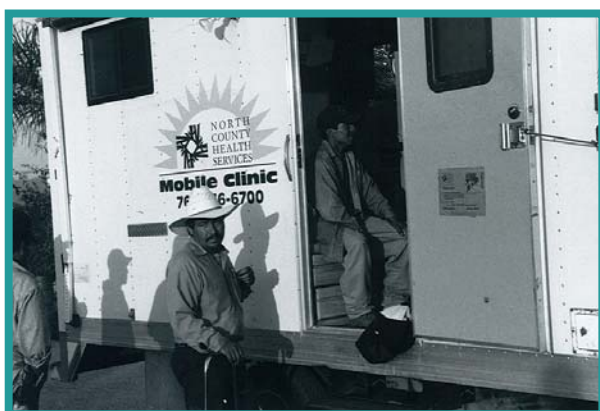
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Escondido Chamber of  
Commerce

**Deb Haydis**  
Certified Financial Planner

**Joe El-Maasri**  
Firestone Builders

**Matt Simmons**  
CCI

**Debbie Thompson**  
California Bank & Trust







## Compassionate care with a heart

For nearly 50 years, North County Health Services (NCHS) has been providing affordable quality healthcare to underserved communities in north San Diego County and beyond.

Since then, we've seen significant growth in the communities we serve and the services we provide, adding **12 health centers and a mobile unit** to increase access to those in need. Our history is our foundation and will always be at the core of who we are.

With an eye on the future, we just rebranded and **changed our name to TrueCare**, renewing our promise to our patients and our community.

With your help, we can get one step closer to health equality.

Join us to change lives. (760) 736-8669 / [truecare.org](https://truecare.org)





# Union of Pan Asian Communities



## Information

1031 25th Street  
San Diego, CA 92102  
Phone: (619) 232-6454  
Fax: (619) 235-9002  
Website: [www.upacsd.com](http://www.upacsd.com)  
Email: [info@upacsd.com](mailto:info@upacsd.com)  
Facebook: [upacsd](https://www.facebook.com/upacsd)  
Twitter: [UPAC\\_SD](https://twitter.com/UPAC_SD)  
LinkedIn: [company/upacsd](https://www.linkedin.com/company/upacsd)  
Instagram: [UPAC\\_SD](https://www.instagram.com/UPAC_SD)

Margaret Iwanaga Penrose  
President & CEO  
Established Date: 1974

## Mission Statement

The mission of the Union of Pan Asian Communities is to improve the general well-being and education of the Asian, Pacific Islander and other ethnic communities of San Diego County. UPAC recognizes the diverse ethnic and cultural identities and strengths of these communities and their need for self-sufficiency.

## Goals for 2020-2021

**Vision:** Uniting diverse cultures and generations for the good of all communities

**Courage:** Identifying critical health, social and economic challenges and pursuing change

**Compassion:** Providing essential human care services for those most in need

**Innovation:** Uplifting voices and developing youth and community leadership

## Service Area

San Diego County

## Fundraising Events (or Areas of Funding)

Each Spring, UPAC hosts the Annual Leadership Awards Dinner honoring local leaders in our community and raising funds for UPAC's essential programs and services. Due to COVID-19, the 2021 event will be held in a modified form and we hope you'll get involved! To learn more and follow our event updates, visit [www.upacsd.com](http://www.upacsd.com)



## Organization Volunteer Opportunities

UPAC offers volunteer opportunities in the following service areas:

- Mental Health
  - Addiction, Treatment & Recovery
  - Community Engagement & Business Development
  - Housing Counseling
  - Health Promotion
  - Cultural Competency Training & Education
- Interested volunteers can complete our Volunteer Interest Form at [www.upacsd.com/volunteer](http://www.upacsd.com/volunteer)



## Giving Opportunities

UPAC staff work tirelessly to accomplish our mission and we could not do it without the generous support of our donors and partners. We encourage giving opportunities year round to support our impactful programs and services. Your gift will make a difference in the lives of local individuals in need.

- Make an online donation at [www.upacsd.com/donate](http://www.upacsd.com/donate)
- Donate by mail at 1031 25th Street, San Diego, CA 92102
- Become a corporate partner
- Sponsor or attend our Annual Leadership Awards Dinner
- Shop from our Amazon Wish List

To learn more about UPAC's giving opportunities, contact Brittany Bachmann at [bbachmann@upacsd.com](mailto:bbachmann@upacsd.com) or (619) 446-0805.

## Board of Directors & their Company/Affiliation

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Duffy Kruspodin, LLP, C.P.A., Partner

**TREASURER,**  
**Dung (Dave) Van Huynh,**  
M.D., Kaiser Permanente, Medical Doctor

**SECRETARY,**  
**Teresa Wang,**  
M.B.A., Terra Vista Software, Project Manager

**DIRECTOR,**  
**Bobbie Oudinarath,**  
JP Morgan Chase & Co., Vice President,  
Business Banking Area Manager

**DIRECTOR,**  
**Peifen (Sophia) S Hu,**  
M.D., Kaiser Permanente, Medical Doctor







# UNION OF PAN ASIAN COMMUNITIES

## UNITING PEOPLE ACROSS CULTURES

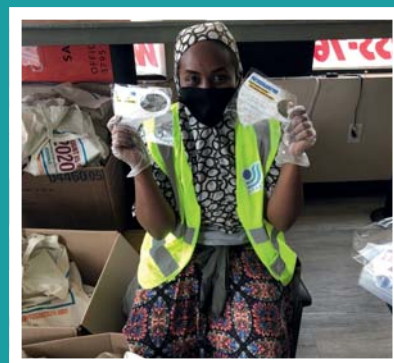
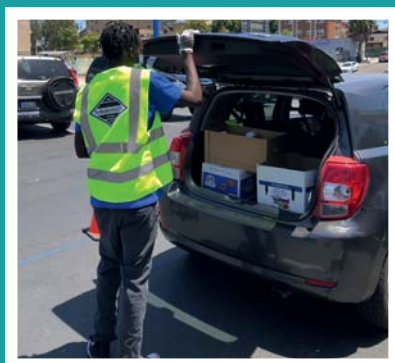
### OUR MISSION

UPAC provides health and human services that improve the overall well-being of underserved, culturally diverse populations throughout San Diego County. We recognize and celebrate the diversity of our region and strive to strengthen these communities to achieve self-sufficiency.

### SERVICES

Addiction Treatment & Recovery | Adult & Older Adult Mental Health | Children & Adolescent Mental Health  
Community Engagement & Business Development | Housing Counseling

### COVID-19 RESPONSE



To respond to the hardships of COVID-19, we transitioned our Neighborhood Enterprise Center Catering Services into an Emergency Food Distribution. Once a week, we distribute 6,000 lbs of food to City Heights residents through our CARE Boxes. Boxes include 2-4 days worth of fresh fruits & veggies, dry food staples, hand sanitizer, masks, culturally & linguistically appropriate behavioral health resources, and a family friendly activity to pass the time at home. Additionally, each CARE Box includes a freshly prepared family-style Cafe meal, to alleviate the stress of preparing food that night. Together, we can overcome anything.

### THANK YOU UPAC PARTNERS:



Dr. Dave Huynh | Dr. Sophia Hu | Dr. Thomas & Teresa Wang | Simon Wong-Kleinfelder | Hom Family Fund at the San Diego Foundation

To donate, learn more, or get involved, visit:



[www.upacsd.com](http://www.upacsd.com)



# Veterans Village of San Diego



## VETERANS VILLAGE OF SAN DIEGO

**SHIVONNE AYALA**  
(619) 393-2018  
shivonne.ayala@vvsd.net  
Veterans Village of San Diego

4141 Pacific Highway  
San Diego, CA 92110  
(619) 393-2000  
(619) 497-0263  
Website: [www.vvsd.net](http://www.vvsd.net)  
Email: [info@vvsd.net](mailto:info@vvsd.net)

[f](#) /VVSD.Veterans  
[t](#) /VVSD\_Veterans  
[in](#) /company/veterans-village-of-san-diego  
[ig](#) /veteransvillageofsd/

Akilah Templeton  
President and Chief Executive Officer  
September 1981

## Organization Mission Statement

Mission: Veterans Village of San Diego serves America's veterans in overcoming homelessness and related challenges.

## Organization Goals for 2020-2021

Veterans Village San Diego strives annually to achieve the goal of ending veteran homelessness in the cities and counties where we provide services and operate programs. Over the next year we'd like to increase our capacity to affect meaningful and sustainable change in the lives of the veterans we serve. This involves adding innovative programs, increasing outreach and responding to the expressed needs of the people we serve. Through targeted outreach VVSD hopes to improve access to our transitional and permanent housing programs, employment programs, and financial assistance programs so that more veterans are served.

## Organization Service Area

San Diego County and surrounding areas  
40th Anniversary Celebration 2021 (Date TBD)

## Organization Fundraising Events (or Areas of Funding)

Annual Stand Down - VVSD is the founder of the Veterans Stand Down now duplicated by veteran service organizations across the country. Stand Down provides an opportunity for homeless veterans to access services, connect with the community and "stand down" for one weekend. Fundraising for this event is ongoing (June 2021)

Motorcycle Event- Annual motorcycle ride supports programs offered by VVSD (Date TBD)

Annual Kayaking Event - The VVSD Annual Kayaking event is a 50 mile expedition from San Pedro to Catalina Island meant to raise funds for programs offered by Veterans Village San Diego. Volunteers kayak across open ocean with the intent of matching the hardwork and dedication of veterans that complete our programs.

## Organization Volunteer Opportunities

Volunteers are encouraged to contact VVSD directly to discuss volunteer activities available during COVID.

## Organization Giving Opportunities

Cohen Clinic

Monthly giving

Corporate giving

Transitional Housing

Permanent Housing

Supportive Services

Employment Services and Workforce Development

## Organization Board of Directors & their Company/Affiliation

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Retired Consultant

**Thomas Topuzes**  
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Community Employment Coordinator  
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# San Diego Food Bank Leader Rises to the Occasion

## NONPROFIT: Jim Floros Brings 36 Years of Experience to Position

BY MARIEL CONCEPCION



**J**im Floros, president and CEO of the Jacobs & Cushman San Diego Food Bank and North County Food Bank, is no stranger to the nonprofit sector.

After graduating from the University of San Diego with a degree in international relations, Floros, a native Wisconsinite, took an internship position at Project Concern International. The organization, headquartered in San Diego, focuses on driving innovation to enhance health, end hunger and overcome hardship.

While his plan at the time was to start a career in public relations and communications, Floros quickly realized he was skilled at fundraising and fell in love with the idea of making the world a better place through nonprofit work.

Floros worked at PCI for eight years before leaving for The Burn Institute, a local group that empowers burn survivors, as director of development. Eighteen months in, he was offered the CEO position and remained at the post for 20 years before being recruited by the San Diego Food Bank almost eight years ago.

After 36 years in the nonprofit world, Floros has been selected by the San Diego Business Journal for its CEO

of the Year Award in the Nonprofit category. The award program recognizes local industry leaders making notable achievements within their companies and the community.

### A Job and a Calling

Today, Floros says, while he appreciates all of his past experiences, working at the San Diego Food Bank is his calling. The organization's mission is to end hunger in the San Diego region and to specifically serve the working poor, children born into and living in poverty, seniors on fixed incomes and active duty military.

As CEO, Floros said he's not only attempting to end hunger, but to address the root cause of hunger in order to break the cycle. The first step is to acknowledge the lack of nutritious food available to low-income communities, which in turn causes health issues and can lead to poor academic performance, thus giving people fewer chances of obtaining a well-paying job in the future.

Alden Domini, corporate and community manager at the Jacobs & Cushman San Diego Food Bank, nominated Floros for the CEO of the Year award. He said, in the past few years, with Floros as the lead, the focus of the organization has shifted from simply "food banking" to comprehensive "nutrition banking" in order to fight nutrition-related diseases.

"The Food Bank has created more programs and services to provide nutrition education programs and fresh, nutritious food to the families it serves," he said. "This is part of the Food Bank's overarching goal to help break the cycle of poverty among its client population."

### Fighting the Pandemic

Throughout the coronavirus crisis, the hard work of Floros and the Food Bank has been even more meaningful and impactful. During the first two weeks of the pandemic, the Food Bank

pushed out 700,000 pounds of food to its network of 500 nonprofits; it hosted four mass distributions; and created and continues to run 35 super pantries, or high-volume distribution sites. To help support the 35 super pantries, the San Diego Food Bank awarded each of them \$20,000 to buy refrigeration, pallets and storage, among other necessities, all made possible by generous San Diego donors.

As a result, since COVID-19, the San Diego Food Bank has distributed over 30 million pounds of food, enough to fill a thousand semi-trucks. While it spends around \$1 million in food purchases a year, the organization has spent \$8 million since mid-March to address the needs of the growing number of food insecure during this time. These days, it is feeding nearly 600,000 people a month, up from 350,000 per month.

The Jacobs & Cushman San Diego Food Bank, founded in 1977, has about 75 employees and counted on roughly 32,000 volunteers last year between its two locations. Its annual operating budget is \$13 million, \$85 million total including the monetary value of food supply.

### In His Own Words:

"This is a 'we' award as we have assembled an outstanding team of staff with an incredible organizational culture. There is only one name on the award, but, so many people's names should be on this. I marvel at how quickly we pivoted and adapted and overcame, but I also know this is in our DNA. In leading our organization through the crisis, I realized we have built a ship to weather the storm. We've worked so hard to create organizational excellence, strong relationships with donors, the media, government officials and top-notch financials, that we've created this crazy great culture among the staff and volunteers. This is the stuff you do because you are supposed to do it. We built this ship and this ship is serving us so well."



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# Philanthropists, Service Agencies Have a Year Like No Other

## Coronavirus Pandemic Continues to Shape 2020

BY BRAD GRAVES

It has been a notable year for philanthropy. Like a tennis star on her toes, waiting to see how her opponent planned to return the ball, philanthropists waited to see where and how COVID-19 affected the community, and then rushed to the spot to help as they could. Individuals and businesses gave money and other things of value. Nonprofits pivoted, adjusting their services as the unique rhythm of 2020 became apparent.

The *San Diego Business Journal* documented this unusual spring, which rolled over into summer and fall. What follows is an abbreviated recap.

### Millions Raised and Granted

As of mid-October, the **San Diego Foundation** had raised and granted more than \$50 million for COVID-19 relief. A special fund — the San Diego COVID-19 Community Response Fund — has helped tens of thousands of residents ranging from seniors to preschoolers, giving them relief from the pandemic's economic and social impacts. More than 3,300 individuals, businesses and funds contributed to the effort as of mid-October.

In July, the foundation was responsible for an \$11.4 million wave of grants, largely funded by the city and county of San Diego. Top recipients were the **YMCA of San Diego County** and **Child Development Associates Inc.** The bulk of these rapid response grants went toward childcare support for frontline and healthcare workers as well as low-income families.

Also receiving grants during the July cycle: the **Central San Diego Black Chamber of Commerce** received \$100,000 for financial assistance to Black-owned small businesses and their employees; the **San Diego LGBT Community Center** received \$24,000 for crisis counseling and support as well as basic services such as food, housing and healthcare; and the **San Diego Hunger Coalition** received \$225,000 to expand food distribution systems and increase the number of meals provided throughout the county.

The support effort continues. In October, the foundation made \$1.5 million in loans to San Diego County nonprofits confronting COVID-19.

### Worker Assistance

In March, **United Way of San Diego County** launched its San Diego Worker Assistance Initiative as part of the greater San Diego COVID-19 Community Response Fund. Its aim is to provide resources to people impacted by layoffs and reduced working hours. The ultimate goal is to prevent the need to enter the social services system of care and prevent homelessness.

Within two weeks of launching the Initiative, the local United Way received more than 8,400 applications. As of October, the initiative had provided more than \$750,000 in direct assistance through utilities and rent/mortgage payments. The program is expected to help more than 7,500 San Diegans.

Among those providing support to the program are the San Diego & Imperial Counties Labor Council, the **San Diego Foundation** and the county government.

Separately, the hospitality community raised funds to help laid-off restaurant workers as well as workers whose families had been affected by COVID-19.

### Filling Needs

As 2020 developed, a group of relief organizations provided food for the hungry (see related story) as well as shelter for the homeless and resources for the jobless.

In the spring, **Jewish Family Service of San Diego** adapted its programs to the times. That included its Safe Parking Program where people living in their cars were able to camp in designated parking lots. The program has provided handwashing stations, restrooms and access to showers. The Kearny Mesa organization also kept other programs going, such as drive-through food distribution events.

The **YMCA of San Diego County** voluntarily shut down its facilities in March. Behind the scenes, however, work continued. In addition to its efforts connecting people with childcare, the

organization offered essential services to homeless youth and families, and continued mental health counseling services using telecommunications technology. Shuttered branches across San Diego County became venues for American Red Cross blood drives.

Over the summer, the YMCA was able to provide day camp programs to families in need, thanks to benefactors. Even with the reopening of many YMCAs, the organization continues to provide free virtual programs for the community, including live and on-demand exercise classes.

### Addressing Health Concerns

**TrueCare**, the nonprofit formerly known as North County Health Services, reported a brisk business this year. The organization works to ensure everyone receives healthcare — particularly low-income families impacted during COVID-19, suffering job losses and loss of insurance.

TrueCare is conducting COVID-19 testing, virtual health visits, primary care, specialty care and connection to community services such as food banks. It also helps people navigate the difficult waters of insurance enrollment, guiding anyone in the community to find the best healthcare insurance options to stay covered or get covered during this time.

Since January, TrueCare has conducted more than 77,000 virtual health visits. Many of the patients lacked the ability to pay for their care. In the same period, TrueCare saw new Medi-Cal enrollments increase more than 15% to 2,185 individuals. New food assistance enrollments under the CalFresh program grew 124% to 713 individuals.

### Coming Together

An enduring memory of the spring of 2020 is how quickly and forcefully community organizations came together to confront the societal challenge of COVID-19.

With shortages of personal protective equipment, businesses by the dozen created facemasks and face shields. **HP Inc.** put its 3-D printers to work on the task. "I think we have an obligation to help if there is a critical need in our community

for personal protective equipment," said **Mariya Gelman**, R&D manager for 3-D printing at HP. A few companies — notably **ResMed** — ramped up production of ventilators.

Of course, businesses can, and did, give.

**Estancia La Jolla Hotel & Spa**, along with other members of the local hospitality community, launched a "Buy One, Give One" program. With every future \$500 travel voucher bought from the hotel, Estancia said it would give one complimentary room night to **UC San Diego Health**, as well as gift cards or loyalty points, as a thank-you to a local health care worker.

Similarly, **Rancho Bernardo Inn** said with every spa and resort gift card purchased at \$25 or more, it donated room nights equivalent to the total value of gift cards purchased.

Businesses also treated hospital staffs and medical personnel to meals. In one example from May, volunteers from **California Coast Credit Union**, with support from the **San Diego Gulls** and **Rockin' Baja Lobster** in Old Town, delivered lunch to frontline staff at the **VA San Diego Clinic** in Mission Valley.

### Gathering and Distancing

2020 was also the year that fund-raising events — and other gatherings — changed.

With restrictions imposed on group meetings, fundraising events went virtual. In early May, that phenomenon was new and unusual. Under the headline "Innovative Times," the *San Diego Business Journal* noted the fact that the local **Susan G. Komen** breast cancer relief organization shifted its More Than Pink annual dinner to a virtual event.

In the spring, as colleges and universities across California suspended in-person classes, San Diego-based **National University** offered three months of free online classes to California college students.

With the pandemic, San Diegans came together. But the crisis is not yet over. The organizations within this guide have committed to help some more. Robust community support in the form of volunteerism and monetary donations can help them better achieve their objectives — perhaps even reach goals that seem like a stretch.



Participants in a YMCA day camp show off puppets made from brown paper lunch sacks. Such programs offered a safe place for children to learn and have fun while parents returned to essential jobs. Photo courtesy of YMCA of San Diego County





Salvation Army  
Divisional Secretary  
Lt. Col. Lee Lescano



Feeding San Diego  
Interim CEO  
Dan Shea



Father Joe's Villages  
President and CEO  
Deacon Jim Vargas



South Bay  
Community Services  
President and CEO  
Kathie Lembo



Jacobs & Cushman  
San Diego Food Bank  
President and CEO  
James Floros



Interfaith  
Community Services  
CEO  
Greg Anglea

# Meet Six That Have Met the Coronavirus Challenge

## In 2020, Feeding the Hungry Takes on a New Dimension

BY BRAD GRAVES

**C**OVID-19 has caused turmoil in virtually every aspect of society and brought to the forefront the social imbalances that nonprofits have been fighting for years. As the local crisis stretches into its eighth month, San Diego nonprofits and the people they serve are in the battle of their lives, as hunger and the risk of homelessness grow to levels never seen before.

The *San Diego Business Journal* reached out to six notable area nonprofits that tackle homelessness, feed the hungry and serve families in crisis. We were primarily interested in the topic of putting food on the table or in the pantry.

Participating nonprofits included:

- **Father Joe's Villages**, a homeless services provider in downtown San Diego celebrating 70 years. The organization meets basic needs by providing meals, showers, housing, medical and dental care. Other services include vocational training.
- **Feeding San Diego**, an organization whose mission is to connect every person facing hunger with nutritious meals by maximizing food rescue. It is one of the newest hunger-relief organizations in the Feeding America network.
- **Interfaith Community Services**, an organization that has been helping people help themselves since 1979. Its five areas of emphasis are supportive services; housing; clinical and behavioral health; recovery and wellness; and employment and economic development.
- **The Jacobs & Cushman San Diego Food Bank**, a hunger-relief organization which distributed 28 million pounds of food in 2019. Working in tandem with the North County Food Bank, it advocates for the hungry and educates the public about hunger-related issues.
- **The Salvation Army**, an international movement with a longtime presence in California. Its human services and poverty relief efforts reach far beyond COVID-19. The organization assists 23 million Americans every year.
- **South Bay Community Services**, an organization that provides supportive services to children, youth and families via more than 50 programs. Founded as a center for drug abusing teens, the nonprofit now touches the lives of 50,000 people yearly.

The following is a collection of their responses to five questions.

**How did you and your team respond when the COVID-19 crisis initially began?**

"We wanted to make sure people could feed their families," said Lt. Col. Lee Lescano, divisional secretary for The Salvation Army's San Diego office. The organization scheduled food distributions at its seven community centers all over the county. They are still ongoing, Lescano noted.

"At the onset of the COVID-19 pandemic, we knew that people on the streets relied on our Franklin Antonio Public Lunch program for critical nutrition every day," said Deacon Jim Vargas, president and CEO of Father Joe's Villages. "We had to find a way to safely continue providing meals. Immediately, we closed our dining rooms and transitioned all of our meal programs to offer packaged, to-go meals so that neighbors could enjoy their food with physical distancing in an outdoor setting."

"We saw a 427% increase in the number of families turning to Interfaith Community Services in need of emergency food support," said Greg Anglea, CEO of Interfaith Community Services.



Representatives of Feeding San Diego take shelter from the sun at a recent food distribution event. Photo courtesy of Feeding San Diego

"Our frontline social workers met that need and connected people in crisis to our deeper dive, 'helping people help themselves' self-sufficiency services."

As an essential service, **Feeding San Diego** immediately stepped up to meet the rise in need for food assistance by creating emergency food distributions across San Diego County, while also expanding existing distributions in specific regions. The organization pivoted very quickly to new methods of food distribution, implementing drive-through distributions to ensure social distancing. It also critically assessed the gaps in food assistance because of closures of schools, businesses and partner sites, and sprang into action to address the need based on those criteria.

**South Bay Community Services** said that at the beginning of the crisis, it leveraged all possible resources and partnerships to swiftly and comprehensively meet the essential food and shelter needs of the communities it serves. It also worked to ensure the continuity of education, mental health and violence prevention support (modified as required) through its array of longstanding programs.

At the start of the COVID crisis, the **San Diego Food Bank** quickly mobilized to meet the skyrocketing demand for food assistance from families affected by job loss. In the first two weeks after the state of emergency was declared, the Food Bank conducted 175 food distributions and passed out nearly 600,000 more pounds of food to seniors and families in need. Since mid-March, the Food Bank has distributed 32 million pounds of food through its COVID-19 Response Programs.

**What is the biggest challenge you faced due to the crisis?**

"In the beginning we ran out of food quickly because the need was so great," said The Salvation Army's Lescano. "We gave away 500 food boxes in an hour in the East County."

"COVID-19 presented a perfect storm of increased demand, declines in donations of food, and disruptions to our operating model," said Dan Shea, interim CEO of Feeding San Diego.

The pandemic has also increased Feeding San Diego's reliance on purchased food due to disruptions in the supply chain and the increased need for food assistance. "Normally, we purchase approximately 24 truckloads of food in an entire year. However, over the past six months (beginning in April 2020) we have purchased over 150

truckloads of food to supplement donated food." The organization is committed to maximizing food rescue, but with supply chains completely upended by the pandemic, it had to restructure operations to make sure it could meet the need. "We also saw need in places that we had never seen before," Shea said, "so it was a challenge to make sure we could reach every hard-hit area and get the word out so the communities knew we were there for them."

**Kathie Lembo**, president and CEO of **South Bay Community Services**, said the crisis demanded an energetic response. "It took all hands on deck and a flexible and dedicated collective effort on the part of our team of more than 400 to pivot to virtual service delivery and scale up essential supports for families," she said. "But together with our many phenomenal community partners we made it happen."

**Interfaith Community Services** found itself shorthanded. The nonprofit relies on thousands of volunteers working alongside a professional staff numbering more than 200, all to help more than 20,000 people annually. "When COVID began, 90% of our volunteers were forced to stay home, stretching out remaining volunteers and staff very thin," said Anglea, "all amidst a surge in need for our services and challenges inherent to provide essential, in-person help with food, shelter, crisis counseling and treatment."

For the **San Diego Food Bank**, the biggest challenge faced since the crisis started was recruiting volunteers to work at its San Diego and North County warehouses. The organization relies on 25,000 volunteers every year. After a public call for help, the community stepped up and thousands of individuals and families have volunteered to help the Food Bank continue its vital hunger-relief services.

**Father Joe's Villages** found itself looking beyond its home turf at 15th Street and Imperial Avenue. "Early on, as restaurants and other food programs closed, we heard reports of increased hunger and desperation in neighborhoods outside of East Village," said Vargas. "We had to address the logistical challenges of providing meals in other neighborhoods where there were people experiencing homelessness who may not have access to transportation to come to the **Franklin Antonio Public Lunch** program every day."

Lescano said a longstanding tradition for his organization will change because of the pandemic. The Salvation Army will not be able to serve sit-



down holiday meals at Golden Hall, in the San Diego City Hall complex, like it has done for more than 50 years. "We will still have the meals available. We just had to change the way they will be distributed," he said.

**Have you experienced an increase in demand for your services during the pandemic? If so, how much compared to last year?**

The Salvation Army's Lescano said the need for his services is more than triple that of last year. Anglea of Interfaith Community Services noted a 427% increase.

Lembo said **South Bay Community Services'** distributions of fresh and nonperishable healthy food for families are now serving an average of 4,000 to 5,000 individuals per week — more than 10 times the volume served prior to COVID-19. "We have seen similar increases in need for support services including housing assistance and domestic violence response," she said.

**Feeding San Diego's** Shea recalled that before the COVID-19 pandemic, one in eight people in San Diego County faced hunger, including one in six children. Now, the need has surged by 50%. Between July 1, 2019 and June 30, 2020, the organization served more than 31.2 million meals, which was nearly 20% more meals than the year prior.

Many organizations offer more than food. In conjunction with the city, county and housing commission, **Father Joe's Villages** created additional shelter beds at the San Diego Convention Center. "Where we have seen an increased need is amongst those who are still on the streets and harder to reach," said Vargas. "As a result of this need, we have already served 10,000 meals at our new satellite locations in Hillcrest and downtown San Diego, in addition to the hundreds of meals we serve each day through our Food Services program."

Before the COVID-19 pandemic impacted the community, the San Diego Food Bank provided food assistance to 350,000 people per month — about 11% of the county's population. Since mid-March, when the county declared a state of emergency, the Food Bank is now feeding an estimated 600,000 people per month due to soaring unemployment and COVID-19's devastating impact on the local economy.

**What new programs or services has your organization created?**

In order to meet the increased demand for food assistance — and to serve clients more quickly, safely and efficiently — the **San Diego Food Bank** launched its Super Pantry program. Starting in July, 35 Super Pantries, strategically located throughout the county, have been operating as high volume distribution hubs, open a minimum of three days per week. The 35 Super Pantries are projected to distribute 1.2 million pounds of food to 130,000 people in need every month.

Interfaith Community Services was selected as a Super Pantry site. Anglea, the CEO of Interfaith, said the new level of partnership helped to enhance Interfaith's drive-through and walk-up services, allowing it to more efficiently serve the influx of individuals and families seeking nutritional support each week.

**Interfaith Community Services** also launched three pop-up hotel shelters for older adults and people with health conditions who need to shelter in place but are homeless. "We expanded our overnight Haven House homeless shelter to operate 24/7," Anglea said. "We mobilized our Senior Services to reach homebound, sheltering-in-place seniors. We have quadrupled our rental assistance programs. In October 2020 we purchased a 77-room motel to provide Graduate Lodging and expand our Recuperative Care for individuals being discharged from local hospitals. We are expanding vocational training programs, and helping individuals who have lost employment to obtain new jobs and move into new careers."

**Feeding San Diego** added a Food Finder map to its website. "Thousands of people are facing hunger, many for the first time," Shea said. "This new map helps those in need of food assistance find food distributions close to them."

**The Salvation Army** is delivering food to seniors every day. "We had an ongoing senior nutrition program at several of our locations where the seniors could gather to eat. Now for their safety, we are taking the food to their homes," said Lescano.

In addition, The Salvation Army created a 'grab and go' lunch program for children who are not able to get meals at school.

"We have applied for and gotten funding to help people with rental and utility assistance," Lescano added.

As a result of increased need in the community, **Father Joe's Villages** expanded its lunch program to two additional locations in Hillcrest and downtown San Diego. Its outreach team also began bringing packaged meals with them into the community. Moreover, to support increased sustenance and nutrition among those living on the streets, it expanded its Franklin Antonio Public Lunch program to serve breakfast and dinner as well.

**South Bay Community Services** scaled up distributions of food and essential supplies such as diapers. With schools closed, it saw one more need. The organization activated socially distanced, health- and safety-compliant learning pods. These ensure families — who would otherwise struggle with participation in distance learning — are connected, equipped and supported to get the most out



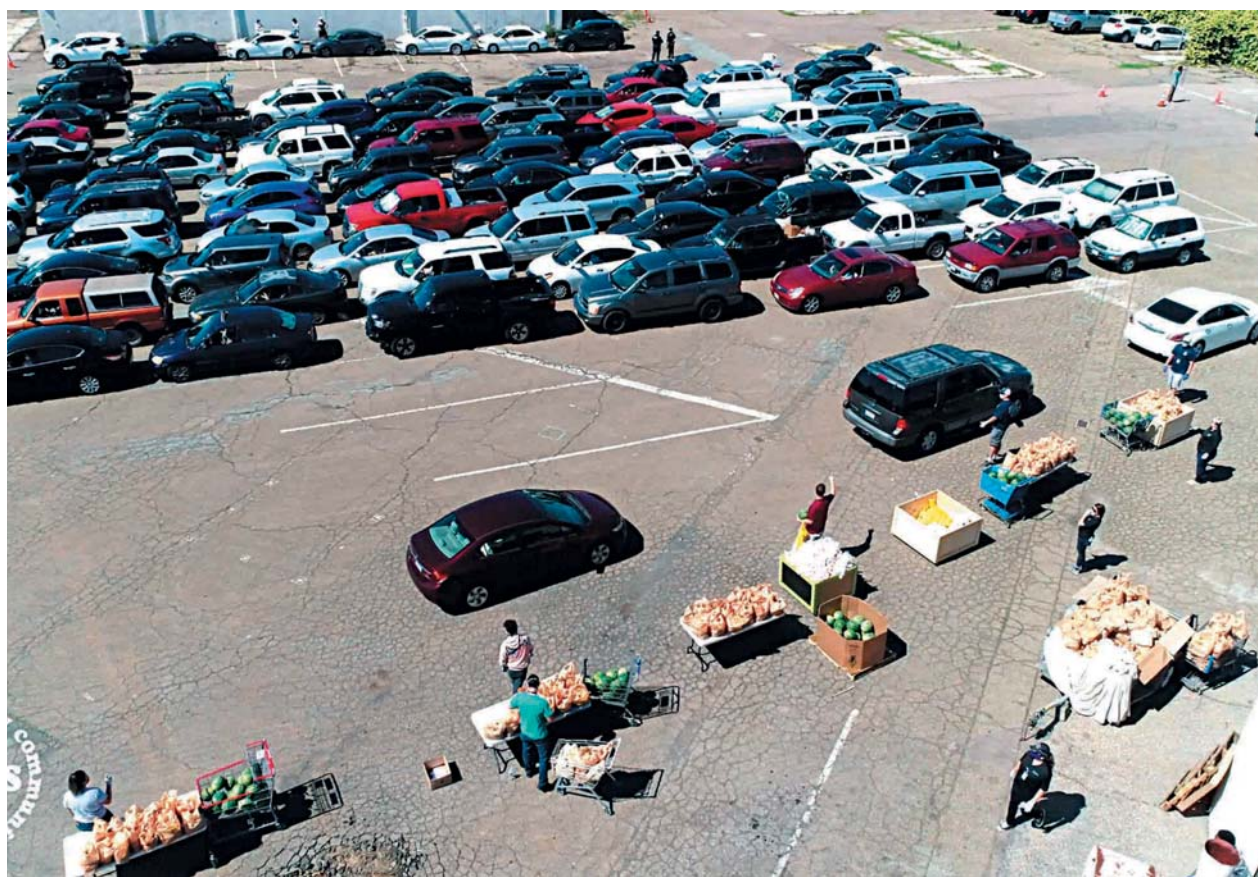
Representatives of Interfaith Community Services hold sack lunches, complete with artwork on the bags. Photo courtesy of Interfaith Community Services



A meal is served at Father Joe's Villages. With COVID-19, many programs are offering their food to go, rather than in a dining room. Photo courtesy of Father Joe's Villages



A supply of bread, milk and canned goods fits nicely in the back of an SUV. The San Diego Food Bank has taken its distribution events to several venues in San Diego County. The boxes hold fruits and vegetables. Photo courtesy of San Diego Food Bank



South Bay Community Services and its partners pass out watermelons and other groceries on a sunny day. Drive-through events have been a common sight during COVID-19. Photo courtesy of South Bay Community Services

of the virtual format local schools have transitioned to. Staff is trained on distance learning platforms and are supporting all aspects of remote schooling that students need to stay on track.

**In closing, what would you like San Diego Business Journal readers to know?**

"**Interfaith Community Services** is working 24/7 with people facing financial crisis due to COVID-19," said Anglea. "These individuals are disproportionately people of color. Our programs and services are helping, but we need community support to continue meeting greater needs. Please consider gifts of time, talent and treasure to help during this time of crisis." More information is available at [www.interfaithservices.org](http://www.interfaithservices.org)

"**The Salvation Army** is responding to the needs of San Diegans all over the county," said Lescano. "But we need your help. Donations to The Salvation Army stay right here in San Diego to make a difference in the lives of our neighbors." More information is available at [sandiego.salvationarmy.org](http://sandiego.salvationarmy.org)

"The support of friends and neighbors is deeply important to local community based organizations as we work to deliver access and support to families in our community who are still struggling," said Lembo of **South Bay Community Services**. "You can learn more about how you can lend a hand in SBCS' three weekly food distributions for families in need through donation or volunteer service." Visit <https://bit.ly/375BLL4> for more information.

"To say the last few months have been challenging would be an understatement," said **James Floros**, president and CEO of the **Jacobs & Cushman San Diego Food Bank**. "No one could have seen the COVID-19 crisis coming, and we could not imagine the devastation it would cause, but the community should know that the San Diego Food Bank and our North County Food Bank chapter have built a ship to weather the storm. We are the right organization at the right time. We are doing what we always do — pivot, adapt and respond. Our high level of organizational excellence has served — and will continue to serve — our community well. Your local food bank is leading our hunger-relief community. We will be here for anyone who needs help throughout this crisis and beyond." Visit [sandiegofoodbank.org](http://sandiegofoodbank.org) for more information.

**Feeding San Diego** was founded in the wake of the 2007 wildfires, so emergency response is in its DNA, Shea said. "However, COVID-19 has brought significant challenges due to the breadth and scale of the disaster. Partnerships have always been critical to Feeding San Diego — in fact we can't fulfill our mission without them — however, they take on heightened importance as we work to overcome the challenges COVID-19 has created. Families facing hunger are in crisis. Thousands of San Diegans who are food insecure are having to make difficult choices about whether to buy groceries, or forgo them in order to pay rent, utilities, transportation costs or medical bills. Now, more than ever, children, families and seniors are depending on our community to come together so they have access to adequate meals." Visit [feedingsandiego.org](http://feedingsandiego.org) for additional information.

"A meal is more than just a full stomach," said Vargas, who leads Father Joe's Villages. "Food provides the energy neighbors need to overcome obstacles to housing and employment. As one of our program graduates, Eddie, said, 'Hunger brings weakness and sickness. It's hard to help yourself or work for a better life when all you can think about is how hungry you are.' A meal is also an opportunity to connect with resources that can help a person leave homelessness behind." Visit [my.neighbor.org](http://my.neighbor.org) for more information.



# Support These Organizations

For more info, contact AnnMarie Gabaldon at (760) 271-1660 or amgabaldon@sdbj.com

ORGANIZATION		ADDRESS	WEBSITE	PHONE
Alzheimer's Association		5075 Shoreham Place, Ste. 240, San Diego	www.alz.org	(619) 678-8322
Alzheimer's San Diego		6632 Convoy Court, San Diego	www.alzsd.org	(858) 492-4400
American Heart Association		9404 Genesee Ave, Suite 240, La Jolla	www.heart.org	(858) 410-3850
American Red Cross		3950 Calle Fortunada, San Diego	www.redcross.org	1-800-RED CROSS
Barrio Logan College Institute		2114 National Ave, San Diego CA 92113	www.blci.org	(619) 232-4686
Boys & Girls Clubs of Greater San Diego		4635 Clairemont Mesa Blvd., San Diego	www.sdyouth.org	(858) 866-0591
Casa De Amparo		325 Buena Creek Road, San Marcos	www.casadeamparo.org	(760) 754-5500
Challenged Athletes Foundation		9591 Waples St., San Diego, CA 92121	www.challengedathletes.org	(858) 866-0959
Computers 2 Kids, San Diego		8324 Miramar Mall, San Diego, CA	www.c2sdk.org	(858) 200-9787
Community Resource Center North County		650 Second Street, Encinitas	www.crcncc.org	(760) 753-1156
Crohn's & Colitis Foundation Greater San Diego		9404 Genesee Ave, Suite 135, La Jolla	www.crohnscolitisfoundation.org	(619) 497-1300
Easter Seals		1063 McGaw Avenue, Suite 100, Irvine	www.easterseals.com	(714) 834-1111
Episcopal Community Services (ECS)		401 Mile Of Cars Way, Ste 350, National City	www.ecscalifornia.org	(619) 228-2800
Father Joe's Village		1501 Imperial Ave., San Diego	www.my.neighbor.org	(619) 233-8500
Feeding San Diego		9455 Waples Street, Suite 135, San Diego	www.feedingsandiego.org	(858) 452-3663
Girl Scouts San Diego		1231 Upas St., San Diego	www.sdgirlscouts.org	(619) 610-0821
Goodwill		3663 Rosecrans Street, San Diego	www.sdgoodwill.org	(619) 225-2200
Health Center Partners of Southern California		3710 Ruffin Road San Diego,	www.hcpsocal.org	(619) 542-4300
Home Start, Inc.		5005 Texas Street, Suite 203, San Diego	www.home-start.org	(619) 692-0727
I Love a Clean San Diego		5797 Chesapeake Court, Ste 200, San Diego	www.ilacsd.org	(619) 291-0103
Jacobs & Cushman San Diego Food Bank		9850 Distribution Ave., San Diego	www.sandiegofoodbank.org	(858) 524-1419
Jewish Family Service of San Diego		8804 & 8788 Balboa Avenue, San Diego	www.jfssd.org	(858) 637-3000
Junior Achievement		4756 Mission Gorge Place, San Diego	www.sandiego.ja.org	(619) 682-5155
Kitchens for Good		404 Euclid Ave Ste 101, San Diego	www.kitchensforgood.org	(619) 450-4040
La Jolla Institute of Immunology		9420 Athena Circle, La Jolla	www.lji.org	(858) 752-6500
Lawrence Family Jewish Community Center		4126 Executive Drive, La Jolla	www.lfjcc.org	(858) 457-3030
Leukemia & Lymphoma Society of San Diego		3890 Murphy Canyon Rd Suite 150, San Diego	www.lls.org	(858) 277-1800



# Support These Organizations

For more info, contact AnnMarie Gabaldon at (760)271-1660 or amgabaldon@sdbj.com

ORGANIZATION		ADDRESS	WEBSITE	PHONE
Neighborhood Healthcare		728 E. Valley Pkwy., Escondido	www.nhcare.org	(833) 867-4642
Padres Pedal the Cause		2445 Fifth Avenue, Suite 345, San Diego	www.gopedal.org	(619) 510-4955
Planned Parenthood		4501 Mission Bay Drive, San Diego	www.plannedparenthood.org	(888) 743-7526
Promises2Kids		9400 Ruffin Court, Suite A, San Diego	www.promises2kids.org	(858) 278-4400
Rady Children's Hospital Foundation		3020 Children's Way, Mc 5005, San Diego	www.radyfoundation.org	(858) 966-7878
Rancho Coastal Humane Society		389 Requeza St., Encinitas	www.sdpets.org	(760) 753-6413
Ronald McDonald Charities of San Diego, Inc		2929 Children's Way, San Diego	www.rmhcSD.org	(858) 467-4750
San Ysidro Health Center		3364 Beyer Boulevard, San Ysidro	www.syhealth.org	(619) 662-4100
SAY San Diego		4775 Viewridge Avenue, San Diego	www.saysandiego.org	(858) 565-4148
Serving Seniors		525 14th Street, San Diego	www.servingseniors.org	(619) 235-6572
Solutions for Change		722 W California Ave, Vista	www.solutionsforchange.org	(760) 941-6545
South Bay Community Services		430 F St, Chula Vista	www.southbaycommunityservices.org	(619) 420-3620
St. Paul Senior Services		328 Maple Street, San Diego	www.stpaulseniors.org	(619) 239-6900
Susan G. Komen of San Diego		4699 Murphy Canyon Rd #102, San Diego	www.komensandiego.org	(858) 573-2760
Teri Inc.		251 Airport Rd Oceanside CA 9205 8	www.teriinc.com	(760) 721-1706
The Arc of San Diego		3030 Market St, San Diego	www.arc-sd.com	(619) 685-1175
The Honor Foundation		11055 Roselle St, San Diego	www.honor.org	(619) 916-6421
The Nonprofit Insitute		5998 Alcala Park, San Diego	www.sandiego.edu/soles/nonprofit	619-260-4600
TrueCare		150 Valpreda Road, San Marcos	www.truecare.org	(760) 736-6791
Union of Pan Asian Communities (UPAC)		1031 25th St, San Diego	www.upacsd.com	(619) 446-0805
United Way of San Diego County		4699 Murphy Canyon Rd, San Diego	www.uwsd.org	(858) 492-2000
University of San Diego		5998 Alcala Park, San Diego	www.sandiego.edu	(619) 260-4600
Veteran's Village		4141 Pacific Hwy, San Diego	www.vvSD.net	(6 19) 393-2000
Voices for Children		2851 Meadow Lark Dr, San Diego	www.speakupnow.org	(858) 569-2019
Walden Family Services		8525 Gibbs Dr #100, San Diego	www.waldenfamily.org	(619) 584-5777
Wounded Warrior Homes		1145 Linda Vista Dr #104, San Marcos	www.woundedwarriorhomes.org	(760) 205-5050
YMCA of San Diego County		3708 Ruffin Rd, San Diego	www.ymcasd.org	(858) 292-9622



# Philanthropy is Evolving –

## and so are we



**W**hen the history books are written, it may be tempting to write 2020 off as the worst of the worst. And that may not be entirely incorrect: we've seen unemployment rates in our region reach new highs, racial injustices and deeply fractured social systems laid bare, and a housing crisis accelerated by the compounding effects of a global pandemic and plummeted economy. But through this onslaught of challenges, we've also borne witness to a renewed mindset for those working to serve our communities: one of tenacious resiliency, creative ingenuity and a firm belief that we are stronger together.

**WE'VE SEEN FUNDERS OF ALL KINDS RALLYING TOWARD A COMMON CAUSE:** To ensure support reached Black-owned small businesses and entrepreneurs hit hardest by the economic fallout of COVID-19, the Central San Diego Black Chamber of Commerce joined with the San Diego Padres and San Diego Grantmakers (SDG), along with 40 businesses, hundreds of citizens, The San Diego Business Journal, The San Diego Union Tribune, and the City of San Diego to raise \$1 million in just 60 days. Together, we turned that into hundreds of grants to small businesses.

**WE'VE SEEN INGENUITY BROUGHT TO ACTION:** Yes in God's Backyard (YIGBY), a project hosted by SDG, is an initiative with a mission to build affordable housing on land owned by churches and faith-based organizations. The YIGBY working group, which includes business leaders, architects, planners and funders, developed a financial model that is 100 percent private funding and is currently partnered with Bethel AME Church to develop a demonstration project of 16 housing units for veterans experiencing homelessness.

**WE'VE SEEN A DESIRE TO GO FURTHER TOGETHER:** Whether you have \$5,000 to give or \$5 million, working with others to learn about an issue and take action strengthens your impact. We've seen this through collaborative funding groups that we convene for our region, including groups focused on ending homelessness; addressing our food system; advocating for immigrant rights; ensuring success in early childhood; and inspiring the next generation of trailblazers in STEAM education. One example: the San Diego Food Funders collaborative worked with Coastal Roots Farm and the Tribal Justice Initiative to provide fresh produce to families and elders in partnership with the Iipay Nation of Santa Ysabel and San Diego American Indian Health Center when the pandemic restricted their food access.

**WE'VE SEEN FUNDING (AND FUNDERS) OF ALL TYPES MEET THE MOMENT:** The who and how of giving in our region, and nationwide, is shifting. The types of funding have broadened and include investments that earn social and financial returns, zero interest loans, technical assistance, and unrestricted general support. Funders have grown beyond individuals, anchor institutions, corporations and donor-advised fund holders and now include increasingly active funding in informal ways such as giving circles, crowdfunding and direct individual support.

The collaboration muscle our region has spent decades building is flexing, and not a moment too soon.

At San Diego Grantmakers, a network of more than 150 organizations and individuals seeking to improve social outcomes for our region, we have witnessed the changes in philanthropy firsthand as our organization has grown and evolved right along with it. Over our 40-plus years, San Diego Grantmakers has evolved to be an action-oriented community of funders of all kinds committed to an equitable community and systems-level change, and our impact has grown to span Imperial as well as San Diego County. That evolution has brought us to a point where we felt it is time for a new name and a refreshed brand to convey how we work with our network for impact and equity now, and in the years ahead.



As of Dec. 1, 2020, San Diego Grantmakers will be known as **CATALYST OF SAN DIEGO AND IMPERIAL COUNTIES**. We are a fast-growing community of funders of all types driven to improve social outcomes for our region and beyond. We believe that enduring change happens when community leads and when collaboration sustains. Together, we work across sectors, aisles and industries to create equity-driven solutions to our region's most pressing problems.

Catalyst is a reflection of our growth and evokes our funder community's desire for action. Over the course of the past five years, we have become equity and ecosystem-focused, adopting an equity-centered vision. Our membership has broadened beyond grantmakers, and we are increasingly called upon to join and lead cross-sector partnerships, in San Diego as well as Imperial County. We have honed our focus to support economic justice, and we proudly work in a statewide alliance and across national partnerships to extend collaboration beyond our region.

On November 17, our new brand will come to life at the *Build Better Summit*. San Diego Grantmakers/Catalyst is joining forces with the San Diego Regional Economic Development Corporation to bring together leaders from across sectors for a first-of-its-kind virtual summit built to challenge thinking and inspire action.

Both organizations have supported the San Diego region's recovery in new and transformative ways this year, redefining how we can work together to achieve better outcomes for all. We have an extraordinary opportunity to not build back but build *better* toward a region of shared prosperity. Join us as we reimagine our future. Let's build better together.

To join the Build Better Summit, visit [sdgrantmakers.org/2020summit](https://sdgrantmakers.org/2020summit)



THE LIST

NONPROFIT AGENCIES

► Ranked by local revenue in fiscal 2019

Rank	Agency Address Website Phone		% breakdown of revenue source						% breakdown of expenditures				# of local employees: Full-time Part-time	Exec. director # of directors Year est. locally	
			Local revenue (millions): FY 2019 FY 2018 % + (-)	Fundraising	Grants/fees	Investment income	Program service fees	Other	San Diego expenses (millions)	Service to clients	Management/general	Fundraising			
1 (1)	<b>San Diego-Imperial Counties Developmental Services Inc.</b> 4355 Ruffin Road, San Diego 92123 www.sdrc.org 858-576-2996		\$444.57 \$434.02 2	0	0	0	0	0	\$444.57	88	12	0	577 3	Carlos Flores 18 1969	
2 (5)	<b>Jewish Community Foundation of San Diego</b> 4950 Murphy Canyon Road, San Diego 92123 www.jcfsandiego.org 858-279-2740		\$225.73 \$130.2 73	95	0	5	0	0	\$79.37	97	2	1	13 2	Beth Sirull 23 1967	
3 (2)	<b>YMCA of San Diego County</b> 3708 Ruffin Road, San Diego 92123 www.ymcasd.org 858-292-9622		\$219.21 \$200.64 9	na	na	na	na	na	na	na	na	na	979 4,078	Baron Herdelin-Doherty na 1882	
4 (4)	<b>San Ysidro Health</b> 1601 Precision Park Lane, San Diego 92173 www.syhealth.org 619-662-4100		\$199.82 \$167.33 19	na	na	na	na	na	na	na	na	na	na na	Kevin Mattson na 1969	
5 (7)	<b>St. Paul's Senior Services</b> 328 Maple St., San Diego 92103 www.stpaulsseniors.org 619-239-6900		\$101.95 \$93.4 9	0	3	1	95	2	\$90.8	92	7	1	544 115	Cheryl Wilson 18 1960	
6 (6)	<b>Neighborhood House Association</b> 5660 Copley Drive, San Diego 92111 www.neighborhoodhouse.org 858-715-2642		\$99.06 \$96.4 3	0	94	0	1	4	\$98.81	100	0	0	719 121	Rudolph Johnson III 19 1914	
7 (3)	<b>The San Diego Foundation</b> 2508 Historic Decatur Road, Suite 200, San Diego 92106 www.sdfoundation.org 619-235-2300		\$85.47 \$179.51 (52)	60	0	35	0	5	\$56.98	89	8	3	52 0	Mark Stuart na 1975	
8 (9)	<b>TrueCare</b> <sup>(1)</sup> 150 Valpreda Road, San Marcos 92069 www.truecare.org (760) 736-6767		\$82.63 \$76.12 9	na	na	na	na	na	na	na	na	na	591 19	Michelle D. Gonzalez, MPA na 1971	
9 (11)	<b>Goodwill Industries of San Diego County</b> 3663 Rosecrans St., San Diego 92110 www.sdgoodwill.org 619-225-2200		\$67.35 \$61.83 9	na	na	na	na	na	\$61.74	na	na	na	712 154	Toni Giffin 11 1930	
10 (10)	<b>Neighborhood Healthcare</b> 425 N. Date St, Suite 203, Escondido 92025 www.nhcare.org 760-520-8372		\$58.09 \$68.66 (15)	0	12	2	96	1	\$61.59	78	22	0	602 58	Rakesh Patel, MD 31 1969	
11 (14)	<b>Planned Parenthood of the Pacific Southwest</b> <sup>(2)</sup> 1075 Camino del Rio S., San Diego 92108 www.planned.org 619-881-4500		\$56.16 \$52.89 6	11	1	2	86	(0)	\$56.91	72	25	4	418 44	Darrah DiGiorgio Johnson 21 1964	
12 (15)	<b>Metropolitan Area Advisory Committee on Anti-Poverty of San Diego County, Inc. (MAAC)</b> 1335 Third Avenue, Chula Vista 91911 www.maacproject.org 619-426-3595		\$55.33 \$48.57 14	0	64	0	2	34	\$54.5	90	10	0	450 34	Arnulfo Manriquez 13 1965	
13 (8)	<b>Project Concern International (PCI)</b> 5151 Murphy Canyon Road, Suite 320, San Diego 92123 pciglobal.org 858-279-9690		\$55.21 \$77.18 (28)	4	83	0	0	13	\$56.55	86	12	2	102 12	Carrie Hessler-Radelet na 1961	
14 (17)	<b>Jacobs &amp; Cushman San Diego Food Bank</b> 9850 Distribution Ave., San Diego 92121 www.sandiegofoodbank.org 858-527-1419		\$53.52 \$44.88 19	13	8	0	1	78	\$50.79	93	1	6	69 4	James Floros 19 1977	

(NR) Not ranked  
na Not applicable  
Source: The companies.  
Due to rounding off, some percentages do not total 100 percent.  
These nonprofits are 501(c)(3) agencies. The organizations are charitable in nature and provide social and cultural services for the community. Educational institutions, medical research institutions and hospitals are not included.  
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(1) Formerly known as North County Health Services  
(2) Administrative headquarters for the San



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15	<b>Feeding San Diego</b> 9477 Waples St., Ste 100, San Diego 92121 www.feedingsandiego.org 858-452-3663		\$51.14 \$53.83 (5)	16	0	0	0	84	\$50.49	94	2	4	48 11	Dan Shea 10 2007	
16	<b>Father Joe's Villages</b> 3350 E St., San Diego 92102 www.neighbor.org 619-466-3537		\$49.85 \$46.73 7	45	30	8	7	12	\$45.12	83	8	9	420 5	Deacon Jim Vargas 33 1950	
17	<b>San Diego Humane Society</b> 5500 Gaines St., San Diego 92110 www.sdhumane.org 619-299-7012		\$42.39 \$28.88 47	46	0	4	51	0	\$45.89	85	7	8	469 74	Dr. Gary Weitzman 40 1880	
18	<b>The Elizabeth Hospice</b> 500 La Terraza Blvd., Suite 130, Escondido 92025 www.elizabethhospice.org 800-797-2050		\$41.14 \$40.9 1	6	1	2	90	1	\$40.17	80	18	2	248 5	Sarah McSpadden 13 1978	
19	<b>San Diego Blood Bank</b> 3636 Gateway Center Ave., Suite 100, San Diego 92102 www.sandiegobloodbank.org 619-296-6393		\$41.12 \$38.68 6	2	3	0	6	90	\$40.33	28	71	1	259 22	David Wells, Ph.D. 17 1950	
20	<b>Rady Children's Hospital Foundation</b> 3665 Kearny Villa Road, Suite 201, San Diego 92123 www.radyfoundation.org 858-966-7878		\$36.59 \$39.32 (7)	99	1	0	0	0	\$41.51	71	6	23	56 0	Stephen Jennings 21 1954	
21	<b>South Bay Community Services</b> 430 F St., Chula Vista 91910 www.southbaycommunityservices.org 619-420-3620		\$36.35 \$28.34 28	1	88	0	1	9	\$35.31	88	11	2	296 104	Kathryn Lembo 11 1971	
22	<b>The Arc of San Diego</b> 3030 Market St., San Diego 92102 www.arc-sd.com 619-685-1175		\$36.13 \$35.72 1	3	1	1	94	1	\$34.8	88	12	1	509 632	Anthony J. DeSalis, Esq. 17 1951	
23	<b>Vista Hill Foundation</b> 8910 Clairemont Mesa Blvd., San Diego 92123 www.vistahill.org 858-514-5100		\$34.2 \$30.8 11	2	1	1	95	1	\$32.9	90	9	1	290 194	Robert Dean 7 1957	
24	<b>San Diego Workforce Partnership</b> 9246 Lightwave Ave., Suite 210, San Diego 92123 workforce.org 619-228-2900		\$32.9 \$31.7 4	na	na	na	na	na	na	na	na	na	na na	Peter Callstrom na 1974	
25	<b>Jewish Family Service of San Diego</b> 8804 Balboa Ave., San Diego 92123 www.jfssd.org 858-637-3000		\$31.8 \$20.25 57	39	45	2	4	10	\$23.11	80	9	11	221 71	Michael Hopkins 23 1918	
26	<b>International Community Foundation (ICF)</b> 2505 N. Ave., National City 91950 www.icfdn.org 619-336-2250		\$29.66 \$25.27 17	25	50	10	15	0	\$1.28	75	10	15	8 0	Anne McNany 14 1990	
27	<b>Home of Guiding Hands</b> 1908 Friendship Drive, El Cajon 92020 www.guidinghands.org 619-938-2850		\$29.27 \$26.14 12	8	3	1	85	3	\$27.13	85	13	2	632 422	Mark Klaus 11 1961	
28	<b>Episcopal Community Services</b> 401 Mile of Cars Way, Suite 350, National City 91950 www.ecscalifornia.org 619-228-2800		\$28.7 \$28.42 1	1	93	0	6	0	\$28.97	90	9	1	375 56	Lesslie Keller 16 1927	

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Due to rounding off, some percentages do not total 100 percent.

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				Fundraising	Grants/fees	Investment income	Program service fees	Other	San Diego expenses (millions)	Service to clients	Management/general	Fundraising				
29 (NR)	TERI Inc. 251 Airport Road, Oceanside 92058 www.teriinc.org 760-721-1706		\$23 na na	na	na	na	na	na	na	na	na	na	na na	Cheryl Kilmer na 1980		
30 (29)	San Diego Youth Services 3255 Wing St., San Diego 92110 sdyouthservices.org 619-221-8600		\$21.5 \$20.65 4	3	96	0	1	0	\$21.18	87	12	2	216 34	Walter Philips 16 1970		
31 (31)	SAY San Diego (Social Advocates for Youth) 4775 Viewridge Ave., San Diego 92123 www.saysandiego.org 858-565-4148		\$21.17 \$19.02 11	na	na	na	na	na	\$18.88	na	na	na	na na	Nancy Gannon Hornberger 12 1971		
32 (32)	Toward Maximum Independence 4740 Murphy Canyon Road, Suite 300, San Diego 92123 www.tmi-inc.org 858-467-0600		\$19.26 \$17.29 11	0	0	1	99	0	\$18.66	88	12	0	289 93	Rachel Harris 13 1981		
33 (35)	Veterans Village of San Diego 4141 Pacific Highway, San Diego 92110 www.vvsd.net 619-497-0142		\$17.78 \$14.51 23	5	93	0	2	0	\$17.4	89	9	2	170 13	Akilah Templeton 17 1981		
34 (36)	American Red Cross of San Diego/Imperial Counties 3950 Calle Fortunada, San Diego 92123 www.redcross.org/sandiego 858-309-1200		\$16.92 \$14.27 19	50	37	0	13	0	\$16.92	79	4	17	120 7	Sean Mahoney na 1898		
35 (38)	Helen Woodward Animal Center 6461 El Apajo Road, P.O. Box 64, Rancho Santa Fe 92067 www.animalcenter.org 858-756-4117		\$16.8 \$13.54 24	46	5	11	34	4	\$13.72	72	9	19	104 58	Michael Arms 3 1972		
36 (33)	Chicano Federation of San Diego County 3180 University Ave., Suite 400, San Diego 92104 www.chicanofederation.org (619) 285-5600		\$16.45 \$16.09 2	5	80	13	0	2	\$15.88	85	14	1	54 6	Nancy Maldonado 4 1948		
37 (37)	Lawrence Family Jewish Community Center 4126 Executive Drive, La Jolla 92037 www.lfjcc.org 858-457-3030		\$14.41 \$14.18 2	49	3	1	38	9	\$14.11	81	15	4	81 193	Betzy Lynch 6 1945		
38 (34)	Interfaith Community Services 550 West Washington Avenue, Escondido 92025 www.interfaithservices.org 760-489-6380		\$14.08 \$15.8 (11)	34	55	5	6	0	\$14.62	82	12	6	196 4	Greg Anglea 18 1979		
39 (NR)	Challenged Athletes Foundation 9591 Waples St., San Diego 92121 www.challengedathletes.org 858-210-3507		\$13.42 \$6 124	78	2	1	0	19	\$12.07	85	5	11	26 1	Virginia Tinley 16 1994		
40 (40)	Girl Scouts San Diego 1231 Upas St., San Diego 92103 www.sdgirlscouts.org 619-298-8391		\$12.78 \$12.93 (1)	11	0	6	12	71	\$12.51	81	13	6	97 27	Carol M. Dedrich 19 1917		
41 (44)	Union of Pan Asian Communities (UPAC) 1031 25th Street, San Diego 92102 www.upacsd.com 619-232-6454		\$12.4 \$11.04 12	1	98	0	1	0	\$12.02	89	10	1	147 65	Margaret Iwanaga Penrose 5 1974		
42 (42)	2-1-1 San Diego P.O. Box 881307, San Diego 92168 www.211sandiego.org 858-300-1240		\$12.38 \$12.01 3	12	87	0	0	1	\$12.75	85	11	4	198 2	William York 12 2004		

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			Local revenue (millions): FY 2019 FY 2018 % + (-)	Fundraising	Grants/fees	Investment income	Program service fees	Other	San Diego expenses (millions)	Service to clients	Management/general	Fundraising			
<b>43</b> (39)	<b>Boys &amp; Girls Clubs of Greater San Diego</b> P.O. Box 178569, San Diego 92177 www.sdyouth.org 858-866-0591		\$11.76 \$12.7 (7)	21	41	1	29	8	\$10.29	81	10	9	38 58	Danny Sherlock 50 1941	
<b>44</b> (46)	<b>North County Lifeline Inc.</b> 3142 Vista Way, Suite 400, Oceanside 92056 www.nclifeline.org 760-726-4900		\$11.59 \$10.52 10	20	79	0	1	0	\$11.1	83	15	2	130 15	Donald Stump 6 1973	
<b>45</b> (NR)	<b>The San Diego Museum of Art</b> 1450 El Prado, San Diego 92101 www.sdmart.org 619-232-7931		\$11.07 \$14.95 (26)	42	0	33	17	8	\$11.94	71	25	4	58 56	Roxana Velasquez 30 1925	
<b>46</b> (45)	<b>Easter Seals Southern California</b> 401 S. Ivy St., Escondido 92025 www.easterseals.com/southerncal 760-737-3990		\$10.98 \$10.87 1	0	0	0	10	90	\$7.65	50	50	0	85 53	Debbie Ball 7 1994	
<b>47</b> (41)	<b>San Diego Natural History Museum</b> 1788 El Prado, San Diego 92101 www.sdnhm.org 619-255-0172		\$10.79 \$11.17 (3)	35	0	13	47	5	\$10.9	82	10	8	81 92	Judy Gradwohl 17 1874	
<b>48</b> (50)	<b>Hospice of the North Coast</b> 2525 Pio Pico Drive, Suite 301, Carlsbad 92008 hospicenorthcoast.org 760-431-4100		\$10.7 \$8.99 19	2	3	2	90	3	\$8.56	82	16	2	66 31	Sharon Lutz 14 1980	
<b>49</b> (NR)	<b>Educational Enrichment Systems</b> 4715 Viewridge Ave., Suite 210, San Diego 92102 www.educ-enrichment.org 858-569-7273		\$10 na na	0	0	0	0	0	\$10	100	na	na	200 10	Robin Layton 25 1979	
<b>50</b> (51)	<b>Fleet Science Center</b> 1875 El Prado, San Diego 92101 www.fleetscience.org 619-238-1233		\$9.47 \$8.27 15	39	0	1	4	56	\$9.18	78	15	7	54 38	Steven Snyder 25 1973	
<b>51</b> (48)	<b>United Way of San Diego County</b> 4699 Murphy Canyon Road, San Diego 92123 www.uwsd.org 858-492-2000		\$9 \$9.29 (3)	79	13	3	2	3	\$8.59	74	13	13	29 5	Nancy Sasaki 21 1920	
<b>52</b> (52)	<b>Casa de Amparo</b> 325 Buena Creek Road, San Marcos 92069 www.casadeamparo.org 760-754-5500		\$8.76 \$8.13 8	na	na	na	na	na	na	na	na	na	108 22	Tamara Fleck-Myers na 1978	
<b>53</b> (57)	<b>Promises2Kids</b> 9400 Ruffin Court, Suite A, San Diego 92123 www.promises2kids.org 858-278-4400		\$8.76 \$5.93 48	na	na	na	na	na	\$5.72	83	4	11	26 1	Tonya Torosian 19 1981	
<b>54</b> (55)	<b>Serving Seniors</b> 525 14th St., Suite 200, San Diego 92101 www.serving seniors.org 619-235-6572		\$7.72 \$6.64 18	41	53	5	1	0	\$7.5	82	11	7	60 27	Paul Downey 13 1970	
<b>55</b> (49)	<b>The San Diego LGBT Community Center</b> 3909 Centre St., San Diego 92103 thecentersd.org 619-692-2077		\$7.57 \$9.16 (17)	23	74	0	0	3	\$6.69	82	9	9	62 3	Caroline Dessert, Esq. 11 1972	
<b>56</b> (53)	<b>San Diego Air &amp; Space Museum</b> 2001 Pan American Plaza, San Diego 92101 www.sandiegoairandspace.org 619-234-8291		\$7.54 \$8.06 (6)	10	5	3	59	23	\$7.47	78	14	8	35 29	James G. Kidrick 39 1961	

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57 (71)	<b>Rancho Coastal Humane Society</b> 389 Requeza St., Encinitas 92024 www.sd pets.org 760-753-6413		\$7.35 \$3.3 123	77	1	8	14	0	\$3.56	68	30	2	25 27	Judi Sanzo 10 1960	
58 (58)	<b>Voices for Children</b> 2851 Meadow Lark Drive, San Diego 92123 www.speakupnow.org 858-569-2019		\$6.69 \$5.82 15	61	39	0	0	0	\$5.36	74	8	18	55 5	Kelly Capen Douglas, Esq. 28 1980	
59 (59)	<b>San Diego Habitat for Humanity</b> 8128 Mercury Court, San Diego 92111 www.sandiegohabitat.org 619-283-4663		\$6.39 \$5.8 10	31	4	0	58	0	\$8.01	82	8	10	41 4	Lori Holt Pfeiler 5 1988	
60 (NR)	<b>Center for Community Solutions</b> 4508 Mission Bay Drive, San Diego 92109 www.cc ssd.org 858-272-5777		\$6.07 \$5.37 13	15	80	0	0	5	\$5.59	80	12	8	56 13	Verna Griffin-Tabor 14 1969	
61 (56)	<b>Partnerships With Industry</b> 7540 Metropolitan Drive, Suite 105, San Diego 92108 www.pwiworks.org 619-681-1999		\$6.03 \$6.54 (8)	1	3	0	96	0	\$6.54	86	11	1	58 6	Richard Israel 8 1986	
62 (NR)	<b>Home Start, Inc.</b> 5005 Texas St., Suite 203, San Diego 92108 www.home-start.org 619-692-0727		\$5.96 \$6.14 (3)	9	81	2	1	7	\$5.89	76	19	5	83 5	Laura Tancredi-Baese 14 1972	
63 (60)	<b>Noah Homes</b> 12526 Campo Road, Spring Valley 91978 www.noahhomes.org 619-660-6200		\$5.92 \$5.17 15	2	21	2	74	1	\$6.11	82	9	9	103 27	Molly Nocon 14 1983	
64 (64)	<b>Make-A-Wish® Foundation of San Diego</b> 2440 Hotel Circle N., Suite 200, San Diego 92108 www.sandiego.wish.org 858-707-9474		\$5.83 \$4.65 25	88	6	4	0	2	\$4.71	78	13	9	20 1	Chris Sichel 16 1983	
65 (67)	<b>Seacrest Foundation</b> 211 Saxony Road, Encinitas 92024 www.seacrestfoundation.org 760-632-0081		\$5.73 \$4.46 29	71	0	29	0	0	\$2.45	75	6	20	4 0	Robin Israel 1 2002	
66 (94)	<b>Plant With Purpose</b> 4747 Morena Blvd., Suite 100, San Diego 92117 www.plantwithpurpose.org 858-274-3718		\$5.57 \$1.24 351	57	43	0	0	0	\$4.71	81	7	12	19 2	Scott Sabin 11 1984	
67 (61)	<b>Monarch School Project</b> 1625 Newton Ave., San Diego 92113 www.monarchschoools.org 619-652-4100		\$5.47 \$5.11 7	50	25	8	0	17	\$4.84	87	4	9	31 5	Afira DeVries 15 1996	
68 (43)	<b>Jewish Federation of San Diego County</b> 4950 Murphy Canyon Road, San Diego 92123 www.jewishinsandiego.org 858-571-3444		\$5.44 \$11.77 (54)	82	8	2	5	0	\$6.59	84	6	10	19 1	Michael Jeser 26 1936	
69 (63)	<b>National Conflict Resolution Center</b> 530 B St., Suite 1700, San Diego 92101 www.ncrconline.com 619-238-2400		\$5.07 \$4.74 7	30	8	0	61	1	\$4.97	75	18	7	25 43	Steven Dinkin 26 1983	
70 (47)	<b>Meals on Wheels San Diego County</b> 2254 San Diego Ave., Suite 200, San Diego 92110 www.meals-on-wheels.org 619-260-6110		\$5.03 \$9.36 (46)	59	3	5	32	1	\$5.03	79	7	14	53 33	Brent Wakefield 18 1960	

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71 (65)	<b>San Diego Botanic Garden</b> 230 Quail Gardens Drive, Encinitas 92024 www.sdbgarden.org 760-436-3036		\$4.89 \$4.63 6	28	0	1	41	30	\$3.99	72	12	16	26 5	Ari Novy 3 1993	
72 (68)	<b>Walden Family Services</b> 8525 Gibbs Drive, Suite 100, San Diego 92123 www.waldenfamily.org 619-584-5777		\$4.47 \$4.02 11	32	5	1	63	0	\$4.25	65	28	7	20 2	Teresa Stivers 14 1976	
73 (NR)	<b>Mingei International Museum</b> 1439 El Prado, San Diego 92101 www.mingei.org 619-239-0003		\$4.41 na na	na	na	na	na	na	na	na	na	na	30 0	Rob Sidner 23 1978	
74 (NR)	<b>Community Resource Center</b> 650 2nd Street, Encinitas 92024 www.crcncc.org 760-753-1156		\$4.23 \$4.37 (3)	26	36	0	10	28	\$4.57	75	15	10	40 10	John Van Cleef 17 1979	
75 (NR)	<b>Mama's Kitchen</b> 3960 Home Ave., San Diego 92105 www.mamaskitchen.org 619-233-6262		\$3.81 \$2.96 29	57	20	5	5	13	\$2.97	79	5	16	19 5	Alberto Cortés 6 1990	
76 (85)	<b>Catholic Community Foundation of San Diego</b> 4747 Morena Blvd., Suite 300, San Diego 92117 www.ccfcd.org 858-397-9700		\$3.62 \$1.97 84	87	0	2	11	0	\$1.36	73	17	10	3 0	Gary Rectenwald 13 2015	
77 (NR)	<b>Museum of Us<sup>(1)</sup></b> 1350 El Prado, San Diego 92101 www.museumofus.org 619-239-2001		\$3.6 \$4.31 (17)	8	27	6	57	2	\$4.78	77	14	9	16 0	Micah Parzen 22 1915	
78 (NR)	<b>Lucky Duck Foundation</b> 2683 Via de la Valle #G259, Del Mar 92014 www.luckyduckfoundation.org 858-259-6003		\$3.54 \$2.29 54	98	1	1	0	0	\$1.13	76	4	20	5 0	Drew Moser 14 na	
79 (78)	<b>Reality Changers</b> 3910 University Ave., Suite 400, San Diego 92105 www.RealityChangers.org 619-516-2222		\$3.24 \$2.46 32	55	38	0	7	0	\$3.14	73	8	19	19 1	Tamara Craver 11 2001	
80 (88)	<b>Barrio Logan College Institute (BLCI)</b> 2114 National Avenue, San Diego 92113 www.blici.org 619-232-4686		\$2.89 \$1.7 70	50	50	0	0	0	\$2.15	70	20	10	17 14	Jose Angel Cruz 13 1996	
81 (76)	<b>Alzheimer's San Diego</b> 6632 Convoy Court, San Diego 92111 www.alzsd.org 858.492.4400		\$2.76 \$2.72 1	59	32	1	0	8	\$2.36	86	8	6	21 1	Eugenia Welch 18 2015	
82 (75)	<b>Accion San Diego</b> 404 Euclid Ave., Suite 271, San Diego 92114 www.accion.org 619-795-7250		\$2.67 \$2.73 (2)	41	17	1	41	0	\$2.3	96	3	1	19 3	Elizabeth Schott 15 1994	
83 (NR)	<b>Big Brothers Big Sisters of San Diego County</b> 4305 University Ave., Suite 590, San Diego 92105 www.sdbigs.org 858-536-4900		\$2.66 \$2.16 23	na	na	na	na	na	\$2.57	69	13	18	31 3	Tina Rose 32 1961	
84 (77)	<b>The San Diego River Park Foundation</b> 4891 Pacific Highway, Suite 114, San Diego 92110 www.sandiegoriver.org 619-297-7380		\$2.65 \$2.47 7	50	49	1	0	0	\$2.39	91	5	4	9 3	Rob Hutzel 19 2001	

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85 (87)	<b>Susan G. Komen San Diego</b> 4699 Murphy Canyon Road., Suite 102, San Diego 92123 komensandiego.org 8585732760		\$2.39 \$1.85 29	90	4	1	0	5	na	82	8	10	8 1	Meredith Hall-Chand 17 1995	
86 (84)	<b>San Diego Futures Foundation</b> 4283 El Cajon, Suite 220, San Diego 92105 www.sdfutures.org 619-269-1684		\$2.25 \$1.99 13	0	54	3	43	0	\$2.02	78	22	0	11 6	Gary Knight na 1999	
87 (81)	<b>The Honor Foundation</b> 11055 Roselle St., Suite 120, San Diego 92121 www.honor.org 619-916-6421		\$2.24 \$2.22 1	100	0	0	0	0	\$2.24	74	11	15	16 0	Matt Stevens 18 2013	
88 (74)	<b>Junior Achievement of San Diego County Inc.</b> 4756 Mission Gorge Place, San Diego 92120 www.jasandiego.org 619-682-5155		\$2.12 \$2.98 (29)	47	17	0	27	9	\$2.45	52	26	22	13 10	Siddhartha Vivek 41 1950	
89 (83)	<b>Support The Enlisted Project (STEP)</b> 9951 Businesspark Ave., Suite A, San Diego 92131 www.stepsocal.org 8586956810		\$2.07 \$2.06 1	31	30	0	0	39	\$2.03	84	7	10	11 2	Tony Teravainen 3 2012	
90 (86)	<b>Alliant Educational Foundation</b> 10455 Pomerado Road, San Diego 92131 www.allianted.org 858-635-4488		\$1.92 \$1.93 (0)	7	24	20	0	49	\$11.52	22	77	1	2 2	Valin Brown 14 2015	
91 (89)	<b>I Love A Clean San Diego County</b> 5797 Chesapeake Court, Suite 200, San Diego, CA 92123 www.cleansd.org 619-291-0103		\$1.88 \$1.59 18	20	14	2	67	1	\$1.76	73	10	17	20 0	Len Hering 15 1954	
92 (82)	<b>Living Coast Discovery Center</b> 1000 Gunpowder Point Drive, Chula Vista 91910 www.thelivingcoast.org 619-409-5900		\$1.68 \$2.19 (23)	na	na	na	na	na	\$1.82	na	na	na	na na	Ben Vallejos na 1987	
93 (93)	<b>Burn Institute</b> 8825 Aero Drive, Suite 200, San Diego 92123 www.burninstitute.org 858-541-2277		\$1.64 \$1.3 26	64	34	2	0	0	\$1.43	79	11	10	8 3	Susan Day 16 1972	
94 (91)	<b>San Diego Oasis</b> 5500 Grossmont Center Drive, Suite 269, La Mesa 91942 www.sandiegooasis.org 619-881-6262		\$1.57 \$1.46 7	20	32	1	45	2	\$1.6	75	15	10	7 33	Simona Valanciute 15 1987	
95 (92)	<b>Survivors of Torture, International</b> P.O. Box 151240, San Diego 92175 www.notorture.org 619-278-2400		\$1.56 \$1.31 20	16	76	0	0	8	\$1.42	86	9	5	12 2	Kathi Anderson 1 1997	
96 (96)	<b>Foundation for Animal Care and Education (FACE)</b> 10505 Sorrento Valley Road, Suite 175, San Diego 92121 www.face4pets.org 858-450-3223		\$1.35 \$1.22 10	92	0	8	0	0	\$1.16	66	22	12	5 2	Danae Davis 12 2006	
97 (95)	<b>Emilio Nares Foundation</b> 2650 Truxtun Road, Suite 202, San Diego 92106 www.ENFHope.org 858-571-3328		\$1.18 \$1.68 (30)	36	29	0	35	0	\$1.23	59	34	7	10 5	Karen Terra 14 2003	
98 (98)	<b>Villa Musica - San Diego's Community Music Center</b> 10373 Roselle St., Suite 170, San Diego 92121 www.villamusica.org (858)550-8100		\$1.13 \$1.13 0	18	10	0	72	0	\$1.15	77	20	3	5 28	Fiona Chatwin 12 2005	

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99	<b>Boys to Men Mentoring</b> 3322 Sweetwater Springs Blvd.; Suite 204, Spring Valley 91977 www.boystomen.org 619-469-9599		\$0.89 \$0.87 2	76	13	na	na	11	\$0.87	57	11	31	5 1	Rosemarie Courtney 6 1996	
100 (101)	<b>Olivewood Gardens and Learning Center</b> 2525 N Avenue, National City 91950 www.olivewoodgardens.org 619-434-4281		\$0.85 \$0.82 3	12	82	1	5	0	\$0.77	84	8	8	7 18	Jen Nation 10 2008	
101 (NR)	<b>Computers 2 Kids</b> 8324 Miramar Mall, San Diego 92121 www.c2k.org 858-200-9787		\$0.81 \$1.11 (27)	35	13	1	51	0	\$0.9	96	2	2	25 3	Cheri Pierre 18 2004	
102 (NR)	<b>Palomar Health Foundation</b> P.O. Box 463063, Escondido 92046 www.palomarhealthfoundation.org 760.739.2787		\$0.71 \$0.83 (14)	na	na	na	na	na	na	na	na	na	7 1	Wayne Herron 15 1987	
103 (NR)	<b>Champions For Health</b> 5575 Ruffin Road, Suite 250, San Diego 92123 www.championsforhealth.org 858-300-2789		\$0.66 \$0.6 10	15	18	0	50	17	\$0.6	88	8	4	5 0	Adama Dyoniziak 12 1968	
104 (103)	<b>Solana Center for Environmental Innovation</b> 137 N. El Camino Real, Encinitas 92024 www.solanacenter.org 760-436-7986		\$0.6 \$0.53 13	3	11	0	83	3	\$0.55	85	12	3	7 6	Jessica Toth 7 1983	
105 (104)	<b>Wounded Warrior Homes Inc.</b> 1145 Linda Vista Drive, Suite 104, San Marcos 92078 www.woundedwarriorhomes.org 760-205-5050		\$0.52 \$0.49 6	54	28	0	4	14	\$0.55	78	10	11	4 1	Mia Roseberry 6 2009	
106 (106)	<b>La Jolla Golden Triangle Rotary Club Foundation</b> 14918 Rancho Nuevo, Del Mar 92014 www.ljgtr Rotaryclubfoundation.org 858-692-3310		\$0.43 \$0.34 26	0	100	0	0	0	\$0.45	100	0	0	0 0	Steve Brown 9 1990	
107 (107)	<b>Kids' Turn San Diego</b> 4909 Murphy Canyon Road, Suite 515, San Diego 92123 www.kidsturnsd.org 858-521-0027		\$0.37 \$0.3 24	22	28	1	49	0	\$0.33	68	18	14	1 14	Cindy Grossman 6 1996	
108 (105)	<b>Leap to Success</b> 5205 Avenida Encinas, Suite A, Carlsbad 92008 www.leaptosuccess.org 760-710-9510		\$0.37 \$0.36 2	23	76	1	0	0	\$0.32	77	14	9	2 5	Dana Bristol-Smith 7 2013	
109 (109)	<b>Wesley House Student Residence</b> 5710 Hardy Avenue, #12, San Diego 92115 www.wesleysdsu.org 619-582-0773		\$0.36 \$0.24 50	na	na	na	na	na	na	na	na	na	3 2	Jesus Gonzalez 9 2005	
110 (113)	<b>Prevent Drowning Foundation of San Diego</b> P.O. Box 90622, San Diego 92169 www.preventdrowningfoundation.org 619-415-0039		\$0.3 \$0.18 69	51	5	0	44	0	\$0.25	67	18	15	0 0	Buc Buchanan 9 2009	
111 (111)	<b>Adaptive Sports and Recreation Association</b> P.O. Box 153792, San Diego 92195 www.adaptivesportsandrec.org 619-336-1806		\$0.19 \$0.2 (2)	na	na	na	na	na	na	na	na	na	na na	Burt Grossman na 2006	
112 (NR)	<b>Casa Familiar</b> 119 W. Hall Ave., San Ysidro 92173 www.casafamiliar.org 619-428-1115		\$0.1 \$0.02 344	2	20	0	3	75	\$0.1	95	5	0	32 10	Elizabeth Cuestas 5 1973	
113 (NR)	<b>VetCTAP/JBS Transition Experts</b> P.O. Box 123, San Luis Rey 92068 vetctap.org 858-831-8667		\$0.04 \$0.08 (47)	0	90	0	0	10	na	90	10	0	0 1	Janis Whitaker 1 2016	
114 (115)	<b>Kim Center for Social Balance</b> 5173 Waring Road, Suite 58, San Diego 92120 kimcenter.org		\$0.04 \$0.08 (48)	35	63	0	0	2	\$0.02	88	10	2	1 0	Hei-ock Kim 8 2016	
115 (NR)	<b>Fine Print Funding Inc.</b> 4511 30th Street #6, San Diego 92116 www.fineprintfunding.org (619) 333-6507		\$0.03 \$0 0	85	15	0	0	0	\$0.01	96	4	0	0 0	Chantal Crompton 1 2018	
116 (NR)	<b>The Salvation Army San Diego Regional Office</b> 6605 University Ave, San Diego 92115 www.sandiego.salvationarmy.org 619-231-6000		\$0.03 na na	na	na	na	na	na	na	82	na	na	na na	Lt. Colonel Lee Lescano 1 1887	

(NR) Not ranked na Not applicable

Source: The companies.

Due to rounding off, some percentages do not total 100 percent.

These nonprofits are 501(c)(3) agencies. The organizations are charitable in nature and provide social and cultural services for the community. Educational institutions, medical research institutions and hospitals are not included.

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# What does equitable distance learning look like?



**T**he COVID-19 pandemic thrust students, parents and teachers into remote learning environments, elevating racial and socioeconomic inequities that have been brewing in San Diego communities for years.

Many students are forced to work in crowded apartments or small homes with limited access to computers and the internet. Others lack access to the face-to-face tutoring and hands-on support they need to succeed in the classroom. All the while they struggle to find conducive schoolwork environments at home, they worry about their parents and grandparents being exposed to the coronavirus.

A recent study from the University of Southern California on Connected Communities and Inclusive Growth shows North County and coastal communities have the highest percentage of households with access to computers and broadband internet, while the southern parts of San Diego County and rural areas have the lowest percentage of households with access.

Students are resilient, but learning barriers are compounded by regional trends in unemployment and COVID-19 cases, which have disproportionately impacted Black, Latinx and tribal communities, and constrained income as measured by free and reduced-priced meals at school (FRPM).

The digital divide is clear.

And while providing computers and internet connectivity is an important component to bridging the digital divide during COVID-19, it's not enough.

For distance learning to be equitable, three things must happen - teachers must have training; parents and caregivers must have resources; and students must have supportive learning environments. That's according to the San Diego Equitable Distance Learning Taskforce, which is co-chaired by COVID-19 Community Response Fund grantee Classroom of the Future Foundation and San Diego for Every Child, in conjunction with the San Diego County Office of Education and a broad coalition of community stakeholders.

The taskforce's Beyond the Hotspot: Supporting Equitable Distance Learning in San Diego County report says that technological devices and sufficient connectivity are a necessary educational investment, but not enough to promote equity in learning.



Closing the opportunity gaps in learning will require developing an infrastructure that provides all stakeholders with the support necessary.

The report states: "This is a critical and shared responsibility that includes, but is not limited to, parents and caregivers, educators, community organizations, out-of-school providers, and employers. We must ensure educators have the training they need, parents and caregivers are supported and students have a safe place to learn."

In addition to supporting digital connectivity, the report indicates that empowering parents to support their children's academic progress is crucial during remote learning. It requires consistent, culturally, and linguistically appropriate communication and shared understanding of the expectations for children and for families. It also emphasizes the need to support community-based organizations and out-of-school time providers that have expertise in developing responsive programming, working with families and leveraging those relationships to target support where it's needed most.

Furthermore, supporters need to help cultivate student motivation and deepen engagement during remote learning. During remote learning, students are navigating a months-long stint of isolation, uncertainty, and disruption to their learning and social routines. These factors can increase risk for poor mental health outcomes, according to the report.



Without a holistic approach to providing equitable distance learning during the pandemic, learning loss will unavoidable. And it will likely be greatest among Black and Latinx students, as well as students from lower-income households.

A recent McKinsey & Company report outlines that while the average learning loss during the COVID-19 distance learning environment is seven months, Black students may fall behind 10.3 months, Latinx students by 9.2 months, and students in lower-income households by more than a year. If left unaddressed, this could lead to an increase in dropout rates and a decrease in the local talent pool.

In recent years, government, business and philanthropy have strengthened efforts to build an inclusive workforce so that San Diego's innovation economy remains competitive. However, COVID-19 threatens that progress.

The San Diego Regional Economic Development Corporation reminds us that every recovery that the American economy has experienced in history, from the years following the Great Depression to those following the Great Recession, has increased systemic poverty and widened racial inequities.

Now, more than ever, equity is paramount to helping every community thrive and growing the regional economy.

As leaders from every sector prioritize COVID-19 relief and recovery, San Diegans have an opportunity to bridge economic, educational and racial gaps in new, impactful and meaningful ways that strengthen regional resilience.

Since the emergence of the crisis, the San Diego COVID-19 Community Response Fund at The San Diego Foundation has

rapidly deployed resources on a rolling basis to nonprofit organizations that are supporting low-income workers, families and vulnerable communities most affected by the coronavirus crisis.

Given the critical role education plays in our recovery from the COVID-19 crisis, the wellbeing of our young people and the prosperity of our region, The San Diego Foundation is now focusing investments from the COVID-19 Community Response Fund on education-related impacts and community response efforts that:

- Prioritize children and youth most adversely impacted by learning loss and the digital divide
- Ensure families, homes, schools, and communities are able to support successful starts and transitions in educational pathways
- Activate creative collaboration and our region's environmental assets as sources of learning and development for students

Since March, the COVID-19 Community Response Fund has granted more than \$50 million out into the community to address the impacts of the pandemic, but that amount is only a fraction of the total unmet needs in San Diego County that continue to grow. As families settle into virtual learning environments and students face new challenges with their education and development, the COVID-19 Community Response Fund will raise money and prioritize the needs of our youngest San Diegans. Learn more and donate at [SDFoundation.org/COVID19](https://SDFoundation.org/COVID19).





## THE LIST

## FAMILY FOUNDATIONS

► Ranked by total assets in 2018 <sup>(1)</sup>

Rank	Foundation Address Website	Assets: 2018 2017 % + (-)	2018 grant awards	Mission or focus (partial list)	Top local executive	Year founded
<b>1</b> (1)	<b>Price Philanthropies Foundation</b> 7777 Fay Ave., Suite 300, La Jolla 92037 www.pricephilanthropies.org	\$353,022,378 \$452,880,249 (22)	\$16,854,795	Seeks to improve life opportunities for youth & families through grant making	Robert Price	1983
<b>2</b> (2)	<b>Gary and Mary West Foundation</b> 505 Lomas Santa Fe Drive, Suite 230, Solana Beach 92075 www.westhealth.org	\$140,115,924 \$157,378,090 (11)	\$140,115,924	Dedicated to lowering health care costs & improving care so seniors can successfully age in place	Shelley Lyford	2006
<b>3</b> (3)	<b>Waitt Foundation</b> <sup>(2)</sup> P.O. Box 1948, La Jolla 92038 www.waittfoundation.org	\$139,270,650 \$153,913,627 (10)	\$6,649,605	Scientific research/ exploration, ocean conservation & restoration	Theodore Waitt	1993
<b>4</b> (5)	<b>Leichtag Family Foundation</b> 441 Saxony Rd, Encinitas 92024 www.leichtag.org	\$106,876,641 \$112,576,264 (5)	\$5,991,902	Igniting & inspiring vibrant Jewish life, advancing self-sufficiency	James Farley	1967
<b>5</b> (7)	<b>Stewardship Foundation</b> 1508 W. Mission Road, Escondido 92029	\$100,355,235 \$92,923,817 8	\$2,856,000	Resources to Christ-centered organizations	Jacob Brouwer	1947
<b>6</b> (6)	<b>Walter J. &amp; Betty C. Zable Foundation</b> 1660 Hotel Circle North, Suite 710, San Diego 92131 www.zablefoundation.org	\$96,683,429 \$97,401,208 (1)	\$4,628,500	General funder	Warren Magill	1997
<b>7</b> (4)	<b>Jacobs Center for Neighborhood Innovation</b> 404 Euclid Ave., San Diego 92114 www.jacobscenter.org	\$79,109,987 \$120,657,177 (34)	\$33,829,503	Resident ownership of neighborhood change	Reginald Jones	1995
<b>8</b> (8)	<b>Alliance Healthcare Foundation</b> 5060 Shoreham Place, Suite 350, San Diego 92122 www.alliancehf.org	\$76,476,325 \$76,386,241 0	\$4,070,743	Works to advance health & wellness for the most vulnerable in San Diego & Imperial counties	Elizabeth Dreicer	1989
<b>9</b> (46)	<b>Dunaway Foundation</b> 9333 Genesee Ave., Suite 110, San Diego 92121	\$62,219,031 \$100,739 61,663	\$24,251,603	Religion	Joan Jacobs	2010
<b>10</b> (10)	<b>Rady Family Foundation</b> 11455 El Camino Real, San Diego 92130	\$59,393,139 \$52,151,211 14	\$3,081,603	Education, children, health care	Ernest Rady	2002
<b>11</b> (9)	<b>Charles Lee Powell Foundation</b> 7742 Herschel Ave., Suite A, La Jolla 92037 www.clpf.org	\$50,252,838 \$57,503,940 (13)	\$2,775,000	Focused on funding impactful grants to engineering programs	Joel Holliday	1954
<b>12</b> (11)	<b>William Gumpert Foundation</b> P.O. Box 231549, Encinitas 92023	\$40,398,214 \$45,852,886 (12)	\$1,565,000	Child welfare, health, human services	David Cornsweet	2007
<b>13</b> (12)	<b>Donald C. and Elizabeth M. Dickinson Foundation</b> P.O. Box 7078, Rancho Santa Fe 92067 www.thedickinsonfoundation.org	\$36,593,408 \$40,612,628 (10)	\$1,873,960	Education, health & human services & museums	Martin Dickinson	1995
<b>14</b> (14)	<b>The Gilbert J. Martin Foundation A Charitable Trust</b> 685 Turquoise St., La Jolla 92037	\$34,197,142 \$35,430,981 (3)	\$1,490,000	Education, scholarships, social service, the arts	Roger Anderson	1984
<b>15</b> (17)	<b>Cushman Foundation</b> 10620 Treena St., Suite 110, San Diego 92131 www.cushenterprises.com	\$33,369,310 \$28,261,786 18	\$1,235,916	Provides aid to those in need in San Diego County	Lisa Culver	1995
<b>16</b> (13)	<b>The Greenbaum Foundation</b> P.O. Box 9910, Rancho Santa Fe 92067 www.greenbaumfoundation.org	\$32,240,924 \$37,198,056 (13)	\$3,500,468	International innovative human rights projects benefiting children & youth	James Greenbaum Jr.	2000
<b>17</b> (15)	<b>Shaffer Family Foundation</b> 2211 Encinitas Blvd., Suite 200, Encinitas 92024	\$29,405,305 \$33,483,854 (12)	\$2,505,000	Health, education, hospital care	Lawrence Schwartz	2011
<b>18</b> (16)	<b>Linden Root Dickinson Foundation</b> 3245 Indian Mills Lane, Jamul 91935	\$26,537,831 \$31,061,860 (15)	\$1,594,510	Education, arts, social services	Robert Sanders	1991
<b>19</b> (28)	<b>The Shiley Foundation</b> P.O. Box 207, Pauma Valley 92061	\$24,647,166 \$16,851,119 46	\$182,150	Education & health organizations	Darlene V. Shiley	1980
<b>20</b> (18)	<b>JW Sefton Foundation</b> 2550 Fifth Ave., Suite 808, San Diego 92103	\$23,690,690 \$26,429,551 (10)	\$1,250,000	Natural science & natural history in the areas of education, research & preservation	Harley Sefton	1952
<b>21</b> (20)	<b>Albatross Foundation</b> 2865 Albatross St., San Diego 92103	\$23,658,422 \$25,061,648 (6)	\$1,255,000	The arts	Brent Woods	2007

(NR) Not ranked  
na Not applicable

Sources: 990-PF tax filings, Guidestar.org, and the organizations' websites.

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(1) The latest available data from Guidestar.org.

(2) Formerly known as Waitt Family Foundation



THE LIST

FAMILY FOUNDATIONS

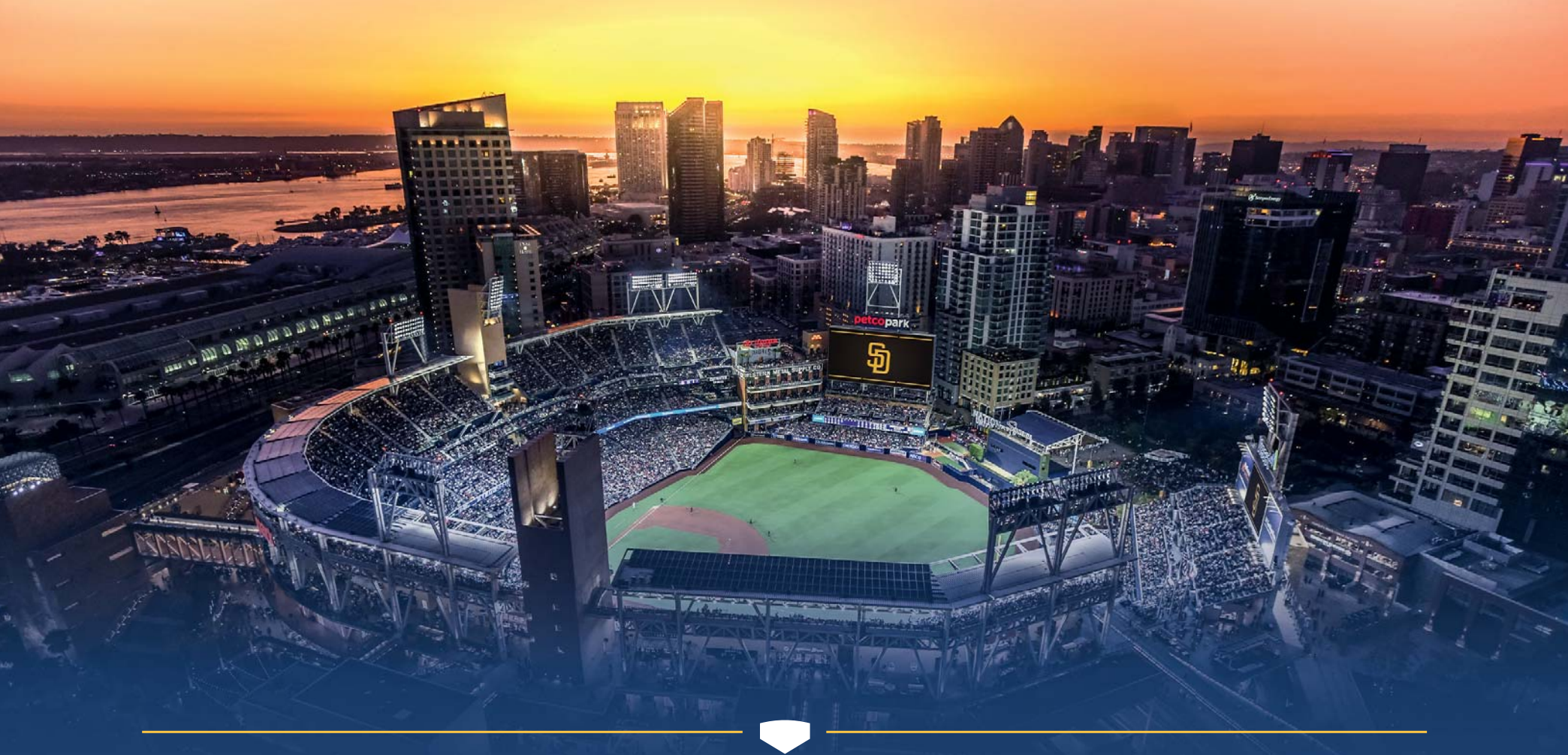
► *Ranked by total assets in 2018 <sup>(1)</sup>*

Rank	Foundation Address Website	Assets: 2018 2017 % + (-)	2018 grant awards	Mission or focus (partial list)	Top local executive	Year founded
<b>22</b> (21)	<b>Epstein Family Foundation</b> 3990 Ruffin Road, Suite 100, San Diego 92123	\$22,706,260 \$23,363,746 (3)	\$2,081,508	Education, health, social support, cultural centers	Daniel Epstein	2007
<b>23</b> (22)	<b>Girard Foundation</b> 2223 Avenida de la Playa, Suite 203, La Jolla 92037 www.girardfoundation.org	\$20,044,144 \$22,434,339 (11)	\$1,071,000	Fostering innovation & reform in K-12 education, with the goal of helping students	R.B. Wolley Jr.	1986
<b>24</b> (19)	<b>The Shillman Foundation</b> P.O. Box 676267, Rancho Santa Fe 92067	\$19,450,801 \$25,243,899 (23)	\$388,225	Arts, culture, religion, performing arts	Robert Shillman	2000
<b>25</b> (25)	<b>Ellen Browning Scripps Foundation</b> 6121 Terryhill Drive, La Jolla 92037	\$18,026,676 \$18,177,745 (1)	\$1,203,000	Education, health care, hospitals, local nonprofits	Paul Scripps	1940
<b>26</b> (23)	<b>Avery Tsui Foundation</b> 5075 Ruffin Road, San Diego 92123	\$17,277,271 \$21,022,901 (18)	\$2,715,500	Schools, churches, social services, AIDS, & Asian-American culture	Sally Tsui Wong-Avery	2006
<b>27</b> (24)	<b>Atkinson Family Foundation</b> 6845 La Jolla Scenic Drive S., La Jolla 92037	\$16,638,829 \$18,630,855 (11)	\$744,000	Arts & culture, education, foundations, human services	Richard Atkinson	1939
<b>28</b> (27)	<b>Melvin Garb Foundation</b> 5348 Carroll Canyon Road, Suite 200, San Diego 92121	\$14,458,880 \$17,269,828 (16)	\$846,100	Research, training, public service, religious education, social services, youth programs, etc.	Stephen Cohen	1992
<b>29</b> (33)	<b>Gat Family Foundation</b> P.O. Box 1558, Rancho Santa Fe 92067	\$10,246,442 \$9,734,734 5	\$452,401	Education, zoo, student transportation	Gillian Thornley	2005
<b>30</b> (29)	<b>Legler Benbough Foundation</b> 2550 Fifth Ave., Suite 712, San Diego 92103 www.benbough.org	\$10,101,107 \$14,755,975 (32)	\$4,810,092	Improving the quality of life of San Diegans	Peter Ellsworth	1985
<b>31</b> (32)	<b>Mandell Weiss Charitable Trust</b> P.O. Box 221071, San Diego 92192	\$9,856,846 \$10,324,016 (5)	\$383,500	Performing arts	Joseph Satz	1954
<b>32</b> (34)	<b>Toby Wells Foundation</b> 17083 Old Coach Road, Poway 92064 www.tobywells.org	\$9,242,828 \$9,485,355 (3)	\$4,703	Brings youth & animals together through programs that build both compassion & responsibility	Lynn Wells	2001
<b>33</b> (36)	<b>Bell Charitable Foundation</b> P.O. Box 642, Rancho Santa Fe 92067	\$9,221,781 \$9,147,455 1	\$542,000	Health care, elderly, theater, humane society	Kathleen Bell-Flynn	2010
<b>34</b> (37)	<b>James Hervey Johnson Charitable Educational Trust</b> P.O. Box 16160, San Diego 92176	\$9,164,557 \$8,607,598 6	\$385,735	Education & research	Kevin Munnelly	1990
<b>35</b> (35)	<b>Linda Brandes Foundation</b> P.O. Box 535, Rancho Santa Fe 92067 www.lindabrandesfoundation.org	\$8,440,053 \$9,155,742 (8)	\$461,171	Arts, children's welfare & education & animal rescue	Linda Brandes	1999
<b>36</b> (39)	<b>DeFalco Family Foundation Inc.</b> 401 B St., San Diego 92101	\$6,893,564 \$6,983,998 (1)	\$495,000	Education, health care, people with disabilities	Santina DeFalco	1992
<b>37</b> (38)	<b>Lash Foundation</b> P.O. Box 22916, San Diego 92122 na	\$6,671,435 \$7,691,452 (13)	\$79,099	Education, health care, faith-based charities	Lawrence Kline	2004
<b>38</b> (40)	<b>Thomas C. Ackerman Foundation</b> 3755 Avacado Blvd., Suite 518, La Mesa 91941 www.ackermanfoundation.org	\$5,408,704 \$5,990,802 (10)	\$244,710	Helping the youth of our community in their early education	Robert G. Copeland	1991
<b>39</b> (41)	<b>The Oak Tree Philanthropic Foundation</b> 330 Oxford St., Suite 212, Chula Vista 91911	\$5,143,434 \$5,456,056 (6)	\$238,300	Faith-based charities, health care	Dana Maciunas-Mockus	1992
<b>40</b> (43)	<b>The Lipp Family Foundation</b> 21 Buccaneer Way , Coronado 92118	\$4,026,262 \$4,088,926 (2)	\$275,500	Adult & child mentoring, education, science	Charles Hayes	2005
<b>41</b> (42)	<b>Szekely Family Foundation</b> 1840 Neale St., San Diego 92103	\$3,476,050 \$4,594,277 (24)	\$967,428	Social service, environmental, science, arts	Sara Livia Brightwood	1986
<b>42</b> (45)	<b>Ute City Charitable Trust</b> 3168 Widflower Summit, Encinitas 92024	\$1,534,697 \$2,747,207 (44)	\$773,500	Faith-based charities, social services, health services	Dawn Berson	1999

NR) Not ranked  
na Not applicable  
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