

SAN DIEGO BUSINESS JOURNAL
CORPORATE & SOCIAL RESPONSIBILITY
DIVERSITY, EQUITY & INCLUSION
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Moderator / Judge



DONNA DEBERRY
 CHIEF EXECUTIVE OFFICER
 CENTRAL SAN DIEGO BLACK CHAMBER

She is a global leader and expert consultant strategist with 20 years of experience in the field of inclusion and diversity. She specializes in innovative tactics that include retooling business practices, implementing new technologies and pursuing advanced strategies that lead to an inclusive culture. She is well known in this field and highly regarded for her years of impact, and her innovative work around inclusive leadership, unconscious bias and global cultural training.

Judges



IRIS GARCIA
 PRESIDENT & CHAIRWOMAN
 HISPANIC CHAMBER OF COMMERCE

Recognized for her business savviness and endless non-profit commitments in the community from Senators to Congressional leaders, and local Assembly members to County and State Boards, Iris Garcia is the current Chairwoman of the San Diego Hispanic Chamber of Commerce for 2019-2020. As a partner at the Troisi Group, her profuse expertise in lending a hand business owners has resulted in a should be platform to not only enlance but engage enterprises with their society and peers. Within this continued flourishing growth, members of the Hispanic Chamber and others have furthered their ventures in the County and beyond its borders. Ms. Garcia is keen on striking long-lasting efforts to edify ties with businesses, NGOs, and most importantly with San Diego communities.



JASON PAGUIO
 PRESIDENT & CEO
 ASIAN BUSINESS ASSOCIATION SAN DIEGO

Jason Paguio is President and CEO of Asian Business Association San Diego and the Statewide Strategic Partnerships Director for the California Asian Pacific Chamber of Commerce. Jason's background includes over 14 years as a small business owner and experience in local government, previously serving as a Public Policy Advisor and Chief of Staff. Jason is a resident of Coronado and serves as a Commissioner for the City of Coronado Mobility Commission and on the Board of Directors for the NTC Foundation (Arts District Liberty Station). In 2019, 2020 San Diego Business Journal named him one of "San Diego's 500 Most Influential People".

Panelists



CHERYL K. GOODMAN
 HEAD OF CORPORATE COMMUNICATIONS
 SONY ELECTRONICS INC.

Cheryl K. Goodman, Head of Corporate Communications at Sony Electronics, develops and leads the corporate communications strategy for Sony North America. In this role, Goodman oversees executive communications, corporate social responsibility programs and employee communications. As Sony's spokesperson, Goodman also serves on industry associations such as the Consumer Electronics Association committee (CTA) and the Digital Entertainment Group (DEG). Cheryl is the head spokesperson from the highest communications chair as Sony North America's innovation evangelist for robotics, AI, AR, imaging sensors and sensing, and overall innovative technologies that are being produced from this global company. With a long innovative technology history behind her ranging from STEM nonprofits nonprofits to chipset company QUALCOMM, Goodman has led the public dialog on IoT, smart homes, smart cities, and the future of robotics. Goodman speaks on the importance of diversity and inclusion and the importance in return on investment for technology companies. Goodman's experience spans a variety of sectors, including media, technology and non-profit organizations. Prior to her executive appointment at Sony, Goodman led Athena San Diego, a professional association serving women in science and technology. Goodman's background also includes nearly a decade at Qualcomm, in various executive business development and marketing roles. Goodman began her media career as a broadcast journalist at the ABC and CBS news affiliates in San Diego, California. Goodman resides in La Jolla, Calif.



LINDA KAVANAGH
 VICE PRESIDENT OF HUMAN RESOURCES
 COX COMMUNICATIONS

As Vice President of Human Resources for Cox Communications' California operations, Linda Kavanagh provides leadership and strategic direction for employee relations, leadership development, training, performance management, benefits administration, and safety and security for the company's employees in San Diego, Orange County, Palos Verdes, and Santa Barbara. Kavanagh also leads the company's Diversity Council of employees in California who serve as an advisory team to senior leadership to ensure Cox Communications' diversity initiatives support customers, employees, vendors and the community. A San Diego native, Kavanagh has more than 35 years of experience in human resources in industries spanning telecommunications, banking, the Department of Defense and healthcare. She joined Cox Communications Human Resources team in San Diego in 1996 and was promoted to Director of People Services in 2006, overseeing human relations practices and procedures. She assumed statewide responsibilities as Director of People Services in 2011 and was promoted to her current role in 2017. Kavanagh has a Bachelor of Science degree in Liberal Arts from Regents College, and a Master of Business Administration degree from Webster University. She and her husband, Jay, live in San Diego.



WILLIAM T.C. TSENG, M.P.H
 KAISER PERMANENTE SAN DIEGO

Dr. William T.C. Tseng, M.D., M.P.H, joined the Southern California Medical Group (SCPMG) at Kaiser Permanente San Diego in 2000. Dr. Tseng currently serves as a practicing board certified internal medicine physician, President of Professional Staff, Assistant Area Medical Director, and is a physician ambassador to the corporate community. Dr. Tseng is a member of the American Board of Internal Medicine, American College of Physicians, and the American Medical Association. Dr. Tseng serves as a Trustee for the California Medical Association and on the executive board of the San Diego Medical Society. Dr. Tseng enjoys balancing his time between patient care, hospital accreditation and patient safety, while continuing to oversee physician education and Kaiser Permanente's Equity, Inclusion and Diversity Council. Dr. Tseng is actively involved in the community, including involvement with the Union of Pan Asian Communities, Asian Business Association of San Diego, Asian Pacific Islander American Public Affairs, and Doctors of the World. He is an appointed volunteer faculty at UC San Diego School of Medicine. In past role with the San Diego County Medical Society Foundation, he helped develop a successful physician volunteerism project offering donated physician office visits, surgeries and procedures to low-income, uninsured patients. Dr. Tseng received his medical degree from the University of Utah School of Medicine and completed his residency at Johns Hopkins University Bayview Medical Center while jointly receiving his Masters in Public Health from 5- John Hopkins University in Baltimore. He resides in San Diego with his wife and 2 children.

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