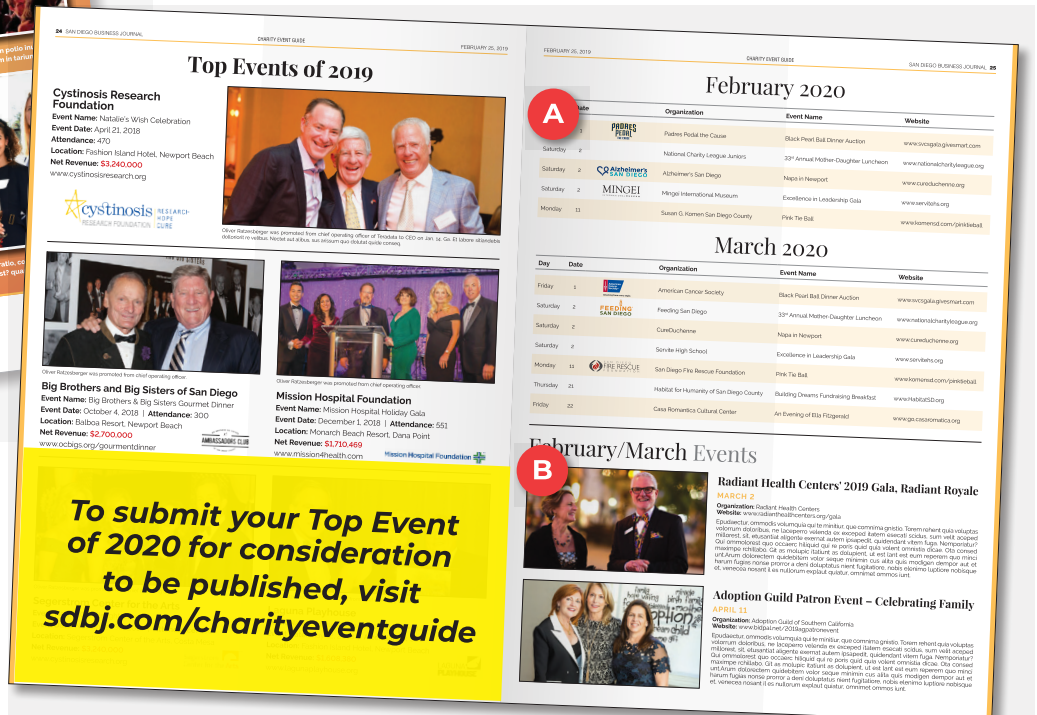


2021 Charity Event Guide

Publishes February 1, 2021

The Charity Event Guide is San Diego Business Journal's annual resource highlighting upcoming San Diego charity events in 2021. The guide also features a look back to the top 6 (by net revenue) fundraising events of 2020 in five categories: Dinner/Galas, Luncheons, Breakfasts, Golf Tournaments, Walk/Runs and NEW category "Unique Virtual Campaigns**"

- 2021 calendar listings and descriptions of San Diego charitable events by month PLUS calendar access on www.sdbj.com with a link to your website
- Showcases the top five fundraising VIRTUAL dinner/galas, luncheons, breakfasts, golf events, and walk/runs from 2020
- Reach a philanthropic group of affluent and influential leaders in San Diego- average household income of \$275,000



PACKAGES (Choose One)

PRICE

Sponsors 4 Available

- Cover photo of your event
- Logo on section cover
- Full page ad – 10" x 13.5"
- Up to 6 calendar listings
- 4 Event Showcase listings

\$3,425

Full Page

- Full page ad – 10" x 13.5"
- Up to 4 calendar listings

\$2,250

1/2 Page

- 1/2 page ad – 10" x 6.5"
- Up to 2 calendar listings

\$1,175

1/4 Page

- 1/4 page ad – 4.92" x 6.5"
- 1 calendar listing

\$825

ADDITIONAL OPTIONS:

PRICE

A

Calendar Listing w/ logo

- Event details & website

\$75 each

B

Event Showcase

- Description (100 words)
- Choice of image or logo

\$175 each

Publication Date: February 1, 2021

Reservation & Ad Deadline: January 27, 2021