

# 2021 EDITORIAL CALENDAR

	ISSUE DATE	SPECIAL REPORTS	EVENT PREVIEW/RECAP SECTIONS	THE LISTS	CUSTOM CONTENT	EVENTS
JANUARY	4	Wealthiest		Wealthiest		
	11	Workforce		Perm / Temp Staffing		
	18	Healthcare	Economic Trends Preview	Hospitals		
	25	Accounting		Accounting Firms / Management Consultants	Women of Influence Finance	Economic Trends - January 26
FEBRUARY	1			Auto Dealers		
	8	Economic Trends	Economic Trends Recap			
	15	Residential Real Estate		RE Brokerages / New Home Builders	Healthcare RT Preventative Health	
	22	Commercial Real Estate - North County Map	Awards Preview Black Owned Businesses	CRE Brokerages / Commercial Property Management Cos /	Women of Influence Construction	Black Owned Biz Awards - Feb. 25
MARCH	1	Financial		San Diego Banks Headquarters		
	8	Insurance	Black Owned Biz Recap	Life Insurance / Property & Consulting / Health Care Providers / Black Owned Businesses List	Insurance Roundtable	
	15		CFO Preview	Business & Trade Associations / Chamber of Commerce		
	22	Construction		Engineering Firms / Largest Construction Projects		CFO Event - March 25
	29	Small Businesses		SBA Lenders	Women of Influence Technology	
APRIL	5	North County Employers	CFO Recap	North County Employers		
	12	Financial		Bank Performance		
	19	Commercial Real Estate - Downtown Map		Downtown CRE Offices	Cannabis	
	26	Wealth Management		Wealth Management		Family Businesses Awards - April 29
MAY	3	Education		Executive Training Companies	Healthcare RT - Mental Health	
	10	Life Sciences	Family Businesses Recap	BioMed / Diagnostics		
	17	Education	Healthcare Heros Preview	Universities / MBA / Community Colleges	Masters + MBAs Guide	
	24	Commercial Real Estate - South County Map		General Contractors / Architectural Firms / Landscape Architects		Healthcare Heros May 27
	31	Financial		Credit Unions	Financial	
JUNE	7	Education	Healthcare Heros Recap		Education	
	14	Cyber Security	CEO Preview	Cyber Security	Cyber Security	
	21	Legal		Law Firms	Most Admired Law Firms	CEO Event - June 24
	28	South County		South County Employers		

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JULY	5	Hospitality	CEO Recap	Hotels / Meetings / Conventions		
	12	Luxury Apartments / Downtown / UTC		Luxury Apartments / Downtown / UTC		
	19	Healthcare / Insurance / Benefits	40 Under 40 Preview	Advertising Agencies PR Firms	Wealth Management Guide	
	26	Real Estate		Brokers (Mid Year Rankings)		40 Under 40 - July 29
AUGUST	2	Banking / Financial		Community Colleges / Trade School	Education, Training, Online Learning	
	9	Co-spacing	40 Under 40 Recap	Co-spacing		
	16	Life Sciences	Best Places Preview	CROs / CMOs / Life Science Research Institutions		
	23 ◆	Commercial Real Estate - East Village Map		Office / Retail / Industrial Parks		Best Places to Work - Aug. 26
	30	Cloud Computing		Office Equipment / Office Furniture / Tech Solutions Providers / SaaS	Women of Influence Life Sciences	
SEPTEMBER	6	Hospitality / Dining / Food	Best Places Recap	Locally Based Restaurants / Catering Companies	Hispanic Heritage Month	
	13	Insurance		Life Insurance / Property & Consulting		
	20	South County		South County Largest Employers		
	27	Financial		Commercial Banks	Healthcare RT - Open Enrollment Women of Influence - Legal	
OCTOBER	4 ●	Dining		Restaurants / Craft Breweries / Wineries		
	11	Public Companies		Public Companies		
	18	Health Care / New Technologies	Legal Preview	Biotech Co.'s / Biopharma		
	25	Defense		Nonprofits / Foundations / Defense Contractors	Giving Guide	Legal Event - Oct. 28
NOVEMBER	1	East County		East County Largest Employers		
	8 ●	Legal	Legal Recap Women Preview	Legal List / Veterans Owned Biz		
	15 ●	Financial		Private Equity / VC Firms	Banking / Financial Cannabis Section	Women Virtual Event - Nov. 18
	22 ◆	Commercial Real Estate - Downtown Map		Commercial Real Estate Sales / Leases		
	29	SD 500	Women Recap CSR / DEI Awards Preview	Women Owned Businesses		
DECEMBER	6	100 Fastest Growing Companies		100 Fastest Growing Companies List		CSR / DEI Virtual Event Dec. 2
	13	Wealthiest		Wealthiest		
	20	Fastest Growing Private Companies List	CSR / D & I Awards Recap			
	27	Book of Lists				