

# 2021 EDITORIAL CALENDAR

	ISSUE DATE	SPECIAL REPORTS	EVENT PREVIEW/RECAP SECTIONS	THE LISTS	CUSTOM CONTENT	EVENTS
JANUARY	4	Wealthiest		Wealthiest		
	11	Workforce		Perm / Temp Staffing		
	18	Healthcare	Economic Trends Event Preview	Hospitals		
	25	Accounting		Accounting Firms	Women of Influence Finance	Economic Trends - Event January 26
FEBRUARY	1	Celebrating Black Entrepreneurs				
	8	Economic Trends Celebrating Black Entrepreneurs	Economic Trends Recap			
	15	Residential Real Estate Celebrating Black Entrepreneurs		Temporary & Permanent Placement Services		
	22 ◆	Commercial Real Estate - North County Map Celebrating Black Entrepreneurs	Awards Preview Black Businesses Matter Event	CRE Brokerages	Women of Influence Construction	Black Businesses Matter Awards Event - Feb. 25
MARCH	1	Financial		San Diego Banks Headquarters		
	8	Insurance	Black Businesses Matter Event Recap	Life Insurance / Property & Consulting / Health Care Providers		
	15		CFO Event Preview	Business & Trade Associations / Chamber of Commerce		
	22	Construction		Engineering Firms / Largest Construction Projects		CFO Event - March 25
	29	Small Businesses		Broker/Team/Agent	Women of Influence Engineering / Education RT	
APRIL	5 ●	North County Employers	CFO Event Recap	North County Employers		
	12	Financial		Bank Performance		
	19 ◆	Cannabis / Commercial Real Estate Downtown Map		Downtown CRE Offices / Property Management Companies	Cannabis	
	26	Wealth Management		Wealth Management	Insurance Roundtable / Women of Influence Technology	
MAY	3	Education		Executive Training Companies / New Home Builders	Healthcare RT - Mental Health	
	10	Life Sciences	Asian Businesses Awards Preview	BioMed / Diagnostics		
	17	Education	Healthcare Heros Event Preview	Universities / MBA / Community Colleges	Masters + MBAs Guide	Asian Businesses Awards Event - May 20
	24 ◆	Commercial Real Estate - South County Map		General Contractors / Architectural Firms / Landscape Architects		Healthcare Heros Event May 27
	31 ●	Financial	Asian Businesses Awards Recap	Credit Unions		
JUNE	7	Education	Healthcare Heros Event Recap		Education	
	14	Cyber Security	CEO Event Preview	Cyber Security	Cyber Security	
	21	Legal		Law Firms	Women of Influence Legal	CEO Event - June 24
	28 ●	South County		South County Employers		

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JULY	5	Hospitality		Hotels / Meetings / Conventions		
	12	Luxury Apartments / Downtown / UTC	CEO Recap	Luxury Apartments / Downtown / UTC		
	19	Healthcare / Insurance / Benefits	40 Under 40 Preview	Advertising Agencies PR Firms	Wealth Management Guide	
	26	Real Estate		Brokers (Mid Year Rankings)		40 Under 40 Event - July 29
AUGUST	2	Banking / Financial		Community Colleges / Trade School	Education, Training, Online Learning	
	9	Co-spacing	40 Under 40 Recap	Co-spacing		
	16	Life Sciences	Best Places Preview	CROs / CMOs / Life Science Research Institutions		
	23 ◆	Commercial Real Estate - East Village Map		Office / Retail / Industrial Parks		Best Places to Work Event - Aug. 26
	30	Cloud Computing		Office Equipment / Office Furniture / Tech Solutions Providers / SaaS	Women of Influence Life Sciences	
SEPTEMBER	6	Hospitality / Dining / Food	Best Places Event Recap	Locally Based Restaurants / Catering Companies	Hispanic Heritage Month	
	13	Insurance		Life Insurance / Property & Consulting		
	20	South County		South County Largest Employers		
	27	Financial		Commercial Banks	Healthcare RT - Open Enrollment	
OCTOBER	4 ●	Dining		Restaurants / Craft Breweries / Wineries		
	11	Public Companies		Public Companies		
	18	Health Care / New Technologies	Legal Event Preview	Biotech Co.'s / Biopharma		
	25	Defense		Nonprofits / Foundations / Defense Contractors	Giving Guide	Legal Event - Oct. 28
NOVEMBER	1	East County	Women Event Preview	East County Largest Employers		Women Panel 1 - Nov. 4
	8 ●	Legal	Legal Event Recap	Legal List / Veterans Owned Biz		Women Panel 2 - Nov. 11
	15 ●	Financial		Private Equity / VC Firms	Banking / Financial Cannabis Section	Women Virtual Event - Nov. 18
	22 ◆	Commercial Real Estate - Downtown Map		Commercial Real Estate Sales / Leases		
	29	SD 500	CSR / DEI Event Preview	Women Owned Businesses		
DECEMBER	6	100 Fastest Growing Companies	Women Event Recap	100 Fastest Growing Companies List		CSR / DEI Virtual Event Dec. 2
	13	Wealthiest		Wealthiest		
	20	Fastest Growing Private Companies List	CSR / D & I Awards Recap			
	27	Book of Lists				

◆ Denotes Construction Map: 2/22 North County | 4/19 Downtown | 5/24 South County | 8/23 East Village | 11/22 Downtown

● Denotes Logo Cover / Spread: Child Abuse Awareness 4/5 | Memorial Day 5/31 | Independence Day 6/28 | Breast Cancer Awareness 10/4 | Veterans Day 11/8 | Giving Tuesday 11/15