

PEOPLE ON THE MOVE

HIRINGS, PROMOTIONS, BOARD MEMBERS AND SPECIAL ANNOUNCEMENTS IN SAN DIEGO



LIFE SCIENCES
New Hire



Jason Roth

Jason Roth has joined **CRB** in the firm's San Diego office. He will direct new business and client relationships in life sciences and advanced R&D markets. In his role, Jason organizes, leads and coordinates the efforts of team-based business development activities to drive a whole-office effort toward developing new business. He brings nearly 20 years of experience in business development and marketing in the AEC industry. He is also a member of ISPE, I2SL and the San Diego Entrepreneurs Exchange.

Jason can be reached at Jason.Roth@crbgroup.com



LEGAL
Rejoining



Jennifer Roy

EXPERIENCED ENERGY AND INFRASTRUCTURE PARTNER REJOINS **LATHAM & WATKINS** IN SAN DIEGO

Jennifer Roy has rejoined the firm's San Diego office as a partner in the Environment, Land & Resources Department and member of the Project Siting & Approvals Practice. She brings substantial experience in clean energy, regulatory, and environmental compliance matters, with experience both at Latham and in the private sector.



HEALTHCARE
Promotion



Amy Bruce

CNECT GPO is excited to announce the promotion of **Amy Bruce** to Vice President of Corporate Marketing and Communications at CNECT. In this role Amy will utilize her over 20 years of sales and marketing experience to enhance the overall brand presence of CNECT through various marketing channels including, webinars, SEO, email campaigns, social media, and paid advertising. Amy has been a valuable member of CNECT GPO since 2008, leading her marketing team in milestone efforts such as the rebranding of the Health Center Partner Family of Companies, and the development of a monthly educational webinar series. In 2020, Amy's marketing team won the award for PR Daily's Nonprofit PR Awards for creative PR assets.

Amy may be reached at info@cnectgpo.com

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HEALTHCARE
Promotion



Sparkle Barnes

Health Center Partners of Southern California (HCP) has elevated its CSO, **Sparkle Barnes**, to president of its national group purchasing organization, CNECT. As president, Barnes will drive a company reengineering to advance the performance of CNECT and its members through investment in workforce, operations, business processes and solutions.

Sparkle may be reached at info@cnectgpo.com



GENERAL CONTRACTORS
New Hires



Wendy Hoier

Casco Contractors Welcomes Wendy Hoier and Karl Sandman

Casco Contractors, Southern California's leading tenant improvement and design-build company, has announced the hiring of two key director roles. Wendy Hoier will serve as the Director of Business Development and Karl Sandman has been named Director of Project Management.

Hoier is an accomplished commercial real estate and construction business development leader with more than 20 years' experience in sales, marketing, account development and client management. Strategic and results driven, Hoier is an expert in driving growth and generating revenue by identifying, analyzing and developing new markets while cultivating new relationships.



Karl Sandman

Sandman has more than 10 years' experience managing complex construction projects. Providing director-level leadership in the design and development of new

construction, Sandman supports and guides project teams with timely, experienced decision-making, strong consensus-building skills and creative problem-solving which encourage team engagement and foster best-in-class outcomes.



LAW
Promotion



Kristen Bush

Schwartz Semerdjian Cauley & Evans announces the promotion of attorney **Kristen Bush** to partner. As an experienced litigator representing both plaintiffs and defendants, Kristen specializes in commercial litigation representing individuals and businesses in contract disputes, professional liability, insurance coverage, construction defect, and other business torts.

"Kristen is a longtime attorney with a tremendous track record of client victories, and we are thrilled to be part of this important leadership step in her career," said SSCE Managing Partner Ross Schwartz. "Kristen's unique

background has flourished over the years and we look forward to continuing to offer her expertise to our clients."