

STACY ANFUSO La Jolla Logic



DR. TINA ATHERALL PsychArmor



MARCI BAIR Bair Financial Planning Chairmen's RoundTable



GINNY BENEKE



ANNE BENGE Cultura



AMY BREEN Teva Pharmaceuticals



JANICE BROWN Meyers Nave



KAREN BURGES



CANDACE CARROLL Sullivan Hill Rez & Engel



KATHLEEN CASHMAN-**KRAMER** Sullivan Hill Rez & Engel



LISA CHAN Wheelhouse Credit Union



DEBBIE CHELBERG Marsh & McLennan Agency



SUSAN COUCH Bank of America



DARLENE DAVIES Ranch & Coast Magazine



CHRISTINA de VACA Corporate Directors Forum



JODI DIAMOND Boys & Girls Clubs of Oceanside



MARCELA ESCOBAR-ECK Atlantis Group Land Use Consultants



LAURIE FISHER LMA Marketing and Advertising



KIM FOLSOM Founders First Capital Partners



MIREILLE GILLINGS **HUYABIO** International



ELIZABETH HANSEN Ranch & Coast Magazine



DR. SUSAN HECTOR





of Companies



JENNIFER KRAUS



SAN DIEGO BUSINESS JOURNAL





LYNN LACHAPELLE



SANDRA MAAS Women's Museum of California



JENNIFER MCCARTHY Suffolk



GIOIA MESSINGER LinkedObjects, Inc.



SHANNA MISSETT Jazzercise, Inc.



JULI MORAN Deloitte



ANDREA NAVERSEN Ranch & Coast Magazine



DONNA OTIS The Brides at Rancho Santa Fe



CHÉRI PIERRE Computers 2 Kids



WENDY PURVEY International Realty



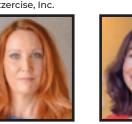


Seidenwurm & Smith LLP





Jazzercise, Inc.



EVA VELASQUEZ Identity Theft



DEEANNE SNYDER

MAYRA VELAZQUEZ de LEÓN Organics Unlimited



CARRIE STONE



TERESA WARREN TW2 Marketing, Inc.



SHANNON SWEENEY Sullivan Hill Rez & Engel



CAROLYN TAYLOR Weatherly Asset Management



JUDY THOMPSON Thompson Search



KATHY SCOTT

DLA Piper



Resource Center

SAN DIEGO BUSINESS JOURNAL





Weatherly Asset Management congratulates
Carolyn Taylor on being named one of
San Diego Business Journal's
Women of Influence: 50 Over 50 in 2021!

As an independent, fee-only registered investment advisory firm, Weatherly's team of experts offer a range of solutions through a spectrum of financial services unique to our clients and their personal financial goals.

Disclosure: Inclusion in this list is not representative of any one client's experience and is not indicative of Weatherly's future performance. Weatherly is not aware of any facts that would call into question the validity of the ranking or the appropriateness of advertising inclusion in this list.



weatherlyassetmqt.com | (858) 259-4507

TABLE OF CONTENTS

August 9 - 15, 2021 | Vol. 42, No. 32





AUTOMOTIVE

EVS: Coalition including SDG&E pushes for electric vehicles; need for robust charging network seen by 2030

DEFENSE

- 10 SHIPBUILDING: Lead ship in U.S. Navy oiler class christened at General Dynamics NASSCO yard
- 10 AEROSPACE: General Atomics
 Aeronautical Systems occupied with
 business from U.K., Netherlands

DEVELOPMENT

- 1 CONSTRUCTION: \$10 million gift from Daniel and Phyllis Epstein gives UC San Diego amphitheater a boost
- 8 MULTIFAMILY: Condos at the Hotel
 Del Coronado sell briskly prior to their
 completion

FINANCE

PRIVATE EQUITY: High Bluff Capital Partners agrees to buy Church's Chicken, surpasses \$1 billion in acquisitions

HEALTHCARE

- 6 LEADERSHIP: Executive Q&A with Michelle D. Gonzalez, president and CEO of TrueCare
- 9 MENTAL HEALTH: Blue Shield provides \$500,000 to develop workforce

HOSPITALITY

11 RESTAURANTS: Michelin to announce San Diego additions to guide in September

MANUFACTURING

- 3 BIOTECHNOLOGY: Chemical maker Genomatica receives \$118 million Series C round led by Novo Holdings
- 9 BREWING: Hard kombucha maker Boochcraft enters East Coast markets
- 11 FOOD: Restaurateur Brian Malarkey launches Chefs Life line of cooking oils

REAL ESTATE

- **4 MARKETING: Guest House** employs 13 people in staging homes for sale
- 38 RETAIL: Executives from CBRE, JLL and HP Investors ponder the speed of the recovery
- 38 AWARDS: Design-Build Institute of America honors three projects

SDBJ INSIDER

3 Quality Care

SPECIAL SECTIONS

- 17 WOMEN OF INFLUENCE 50 OVER 50 2021: Honoring accomplishments in diverse fields
- **37 PEOPLE ON THE MOVE:** New hires and promotions
- **42 MARKETPLACE**
- **42 LEGAL NOTICES**

TECHNOLOGY

- WIRELESS: Qualcomm quarterly revenue exceeds \$8 billion
- CYBERSECURITY: Deloitte buys Navy contractor Sentek Global, San Diego office grows

TOURISM

3 MEETINGS: 1,400 people turn out for first post-COVID event at San Diego Convention Center; 70 events scheduled through June

THE LIST

14 COMMERCIAL PROPERTY

MANAGEMENT COMPANIES: Meissner

Commercial Real Estate Services has
the top spot on SDBJ's List of Commercial
Property Management Companies

THE INDEX

45 People, associations, companies and organizations

San Diego Business Journal (ISSN 8750-6890) is published weekly by San Diego Business Journal, 4909 Murphy Canyon Road, Suite 200, San Diego, CA 92123-5381. Subscription Price: 52 issues, \$129. Periodical postage paid at San Diego, California. The entire contents of this newspaper are copyrighted by San Diego Business Journal with all rights reserved. Reproduction for use, without permission, of editorial or graphic content in any manner is prohibited. For reprints, PDF's and plaques, please contact call (858) 277-6795. For other information, call the paper at (858) 277-6359. POSTMASTER: Please send address changes to: San Diego Business Journal, P.O. Box 16716 North Hollywood, CA 91615.

TO SUBSCRIBE CALL (858) 277-6359 or circhelp@sdbj.com

TO ADVERTISE CALL (858) 277-0722 or sales@sdbj.com. Send press releases to businessnews@sdbj.com



Stacey Anfuso is the founder, president and CEO of La Jolla Logic, Inc., a cybersecurity and advanced technology engineering firm supporting the US Department of Defense (DoD). She is an industry-recognized entrepreneur and accomplished scientist and cybersecurity engineer. As a pioneer of Innovation in Cybersecurity technology in the Aerospace Defense Sector, Anfuso has made significant strides in improving the U.S. Navy's cyber posture on its enterprise networks through the application of Artificial Intelligence and Machine Learning techniques. Prior to her engineering and leadership roles in the cyber and national defense communities, Anfuso spent nearly a decade as a sea-going oceanographic researcher traveling extensively in support of field research programs around the world.

PRESIDENT & CEO

She holds Bachelor and Master of Science degrees and has been a practicing cybersecurity engineer supporting the US Department of Defense for over 20 years and she currently maintains the advanced credential of Certified Information System Security Professional (CISSP).



Tina Atherall, Ph.D. serves as chief executive officer of PsychArmor. Atherall specializes in social innovation strategy with a concentration in non-profit and social enterprise leadership. As the CEO of PsychArmor, she educates and advocates for critical support for military-affiliated communities. She has embedded her career in the field of social work innovation and leadership and obtained her Doctor of Social Work (DSW) from the University of Southern California. Her recent work focuses on the 12 Grand Challenges for Social Work to eradicate the public health crisis of social isolation, specifically the challenges of the military family.

Atherall has advanced certificates in nonprofit leadership, military family readiness, military social work, and is a Certified Daring Way Facilitator. She is an Associate Adjunct Professor at Columbia University School of Social Work and University of Kentucky. She is currently a scholar with the Bush Center Stand-To Veteran Leadership Program as a Bush Fellow.



Women of Influence 50 Over 50 2021

PSYCH/ARMOR®



MARCI BAIR PRESIDENT

Marci Bair is the president and founder of Bair Financial Planning. She is a native of San Diego and a Certified Financial Planner (CFP) with more than 29 years of experience working with Women in Leadership, LGBTQ+ families and progressive business owners to help them work toward their goals and pursue what's important to them. She started her financial planning company at age 25 when there were very few women in the financial planning and investment industry.

Bair believes that as a conscious business leader we can make a positive impact through environmental sustainability, social responsibility and corporate governance (ESG) which is why they created their High Impact Investment Portfolios to allow their clients to align their money with their values. As a boutique wealth management firm with national resources, Bair and her team have created a comprehensive practice to meet the needs of their clients to pursue what is important to them. Contact: Marci@BairFinancialPlanning.com (619) 851-3468



GINNY BENEKE BOARD CHAIRMAN

Ginny Beneke is board chairman of Chairmen's RoundTable. She is a C-Level executive with 35+ years' experience in major worldwide corporations (Xerox, Exxon, AT&T), midsize businesses and smaller organizations in both technology and education. In positions of CEO, president/GM and CMO, she has a proven track record of successfully and strategically transforming, building and re-engineering high-impact businesses. For over 20 years, Beneke has served in executive positions in the San Diego market, helping the success of local businesses. She currently consults, but spends a lot of her time giving back to the community. She dedicates a lot of her time to advisory and non-profit boards and committees. Most notably, she is currently the chairman (the first female chair in the history of the organization!) of Chairmen's RoundTable, an active organization of former CEOs and successfully exited business owners that provides pro-bono mentoring to current CEOs. Since 1997 Chairmen's RoundTable has helped over 600 organizations achieve strategic objectives.







Congratulations from the C2K board of directors on this important recognition of our CEO's leadership, commitment, and vision.





Anne Benge is CEO of Cultura. Benge is a dynamic leader who empowers the Cultura team to be bold in its creativity, fostering a culture of innovation and inclusion. She challenges the status quo, and is always curious of emerging trends in business and how these relate back to Cultura and its clients. Her background in Cultural Anthropology is indicative of how she approaches projects. She is intrigued by the people and processes that make a company unique and how Cultura can impact these organizations, enabling them to do their best work. Figuring out why she matters and that her love for culture, people and design can profoundly change many lives is what is most interesting to her. In 2020, Cultura supported 10,000 workers and created places where they could love to work. Benge is the leader of the DEI CREW Taskforce, a member of the Biocom DEI Taskforce and a member of Biocom's Return to Work Taskforce for COVID-19.



Amy Breen is the regional manager at Teva Pharmaceuticals. Breen was a founder of the Branded Division Teva Pharmaceuticals and with her team launched their first branded drug to go over \$1 billion in sales in less than two years. Focused on professionalism and leadership, Breen has been a groundbreaking leader since her graduation from USC. Before Teva Pharmaceuticals, she was the first woman sales executive with Miller Beer breaking the mold by also being the first non-NFL player to sell Miller Beer. She has been extremely active in her community serving on various boards and she also reads to children on weekends at the Carlsbad Library. Breen has also served on the boards for the University of San Diego School of Business and is active with the University of Southern California School of Business and their alumni association. She resides in Cardiff with her husband and their two Schnauzers, Ava and Frankie.



SAN DIEGO BUSINESS JOURNAL

Women

of Influence

50 Over 50 2021

HONOREES





JANICE BROWN
PRINCIPAL

Janice Brown is a principal in Meyers Nave's Labor and Employment Law Practice, Workplace Investigations Practice and Commercial Litigation Practice. She has more than 35 years of trial, arbitration and appellate experience in state and federal courts. Brown's career began in the U.S. Justice Department where she quickly demonstrated expertise that earned her membership in the Honors Program and the "Outstanding Trial Attorney" and "Trial Lawyer of the Year" awards in under three years.

Brown is recognized as a pioneer in the legal profession, as well as a trusted adviser to clients, a mentor to colleagues and a leader in advancing diversity throughout the legal profession.

She is regularly asked to speak and consult on diversity, equity and inclusion issues. Active in her legal and local community, Brown has been selected by Senators Boxer, Harris and Padilla to help select federal judges for lifetime employment. She is the former chairwoman of the San Diego Economic Development Corporation and is a member of its executive committee.

meyers nave



KAREN BURGES
EXECUTIVE DIRECTOR

Karen Burges serves as executive director of NAIOP San Diego. She works with association members and prospective members to create lasting experiencing through networking, stellar programming and compelling levels of sponsorship visibility, donations and career enhancement. Burges has more than 30 years of association management experience.

She is well known in the industry as a trusted, proactive and informed advisor and has a strong philanthropic background, always striving to give back to the community, both financially and as a mentor. She has been named one of Southern California's "Most Powerful Women" by GlobeSt; was awarded the "Community Influencer Award" by San Diego Business Journal; was named among "Women Who Impact Business" by SD Metro Magazine; and was named a "Women of Influence" by Real Estate Forum magazine. She received her bachelor's degree from the University of San Diego and also studied at the Sorbonne-Paris and the American College of Paris.



CHAPTAINATIONS TO OUR OWN DYNAMIC DUO!



With love and admiration from your Jazzercise family





CANDACE CARROLL OF COUNSEL

Candice M. Caroll is Of Counsel at Sullivan Hill Rez & Engel. She is a highly regarded appellate practitioner with more than 40 years of experience handling appeals in the federal, state, and bankruptcy appellate courts. Her cases have encompassed a wide range of subjects, including contract disputes, insurance and indemnity issues, wrongful termination, intellectual property, personal injury, constitutional issues, and complex family law matters. Carroll is a long-standing supporter of the community and is actively involved in a variety of legal and civic organizations. She recently served for seven years as chair of Sen. Barbara Boxer's Judicial Advisory Committee for the Southern District of California. Additionally, she is a past president of the San Diego County Bar Association, and of California Women Lawyers, the statewide women's bar association. She has also served on the board of the American Bar Association's Immigration Justice Project and the San Diego Volunteer Lawyer Program.



KATHLEEN CASHMAN-KRAMEROF COUNSEL

Kathleen A. Cashman-Kramer is Of Counsel at Sullivan Hill Rez & Engel. She practices in the areas of bankruptcy and other insolvency matters as well as in commercial and real estate litigation. Her representation includes trustees, creditors, and debtors in commercial bankruptcies. She has successfully tried matters in federal and state courts and participated in ADR proceedings before the American Arbitration Association (AAA) and other panels. Cashman-Kramer's representation in the Bankruptcy Court includes bankruptcy trustees, secured, priority and unsecured creditors, lessors, and bankruptcy debtors in commercial Chapter 11 and Chapter 7 bankruptcy proceedings. She also has represented title insurance companies as well as individual and corporate parties in business and real estate litigation.

Cashman-Kramer is a member of the San Diego Bankruptcy Forum and California Bankruptcy Forum. She is also a member of several bar associations and serves as the vice chair of the Bankruptcy Law Section for the San Diego County Bar Association.



Women of Influence 50 Over 50 2021





LISA CHAN
VICE PRESIDENT & CHIEF FINANCIAL OFFICER

Lisa Chan is the vice president and chief financial officer at Wheelhouse Credit Union. She joined the Wheelhouse team in July of 2019, bringing more than 20 years of financial leadership in the credit union industry to her current role. Since coming to Wheelhouse, Chan revised all reporting, established astute forecasting, built strong internal controls and improved the overall Accounting and Finance operations.

Chan has a Bachelor of Science in Business Administration from San Diego State University and is a highly-dedicated leader who brings profound knowledge and influence to those she serves. After graduating from SDSU, Chan has committed her entire career to the credit union movement, specifically in the area of Accounting and Finance. Chan is best known for her pledge to promoting a "Member First" atmosphere, while managing all accounting functions, reporting/operating activities, budgeting, forecasting, audit management, and more. Contact: lchan@wheelhousecu.com (619) 309-8025





DEBBIE CHELBERG
PRINCIPAL AND CHIEF PEOPLE OFFICER

Debbie Chelberg is principal and chief people officer with Marsh & McLennan Insurance Agency LLC (MMA). She joined MMA in 2015 as director of human resources, promoting to her current job in 2020. Her 33 years of human resources experience primed her to be the executive that her colleagues needed last year. From a quick response to a global pandemic to thoughtfully addressing colleagues' experiences around social justice issues, she has been instrumental in ensuring the safety and well-being of over 1,200 colleagues across seven offices.

Under her guidance, key initiatives have been implemented such as DE&I programs, Insights Discovery training, and flexible work arrangements, among other measures. Chelberg earned a B.A. in sociology from Cal State San Marcos and holds a number of professional designations: Senior Professional in Human Resources (SPHR), Society for Human Resource Management - Senior Certified Professional (SHRM-SC), Certified Diversity Professional, and Insights Discovery Certified Practitioner. She is actively working toward the Certified Positive Psychology Coach (CPPC) credential. Contact: debbie.chelberg@marshmma.com (760) 473-2158







Susan Couch is SVP, senior relationship manager of Business Banking at Bank of America, leading a team of financial specialists delivering tailored credit, deposit and cash management solutions for a wide variety of companies with annual revenues of \$5 million to \$50 million. She has special expertise in the aerospace, defense, government-contracting, manufacturing and engineering sectors. She is the bank's San Diego Co-Chair of its Military Support Affinity Group and the Treasurer of its LEAD for women employee network group. She serves on the National Defense Industrial Association and SDMAC Foundation boards; San Diego Aerospace & Defense Forum, East County Manufacturing Expo and Skilled Workforce committees; and formerly served on the YMCA, Psych/Armor Institute and Commercial Real Estate Women of San Diego boards. She participates with Women in Defense, Women in Manufacturing, Armed Forces Communications & Electronics Association, San Diego Cyber Center of Excellence, TMA Blue Tech(formerly) San Diego Maritime Alliance, Defense Leadership Forum, United Service Organization (USO) and Padres Pedal The Cause. A graduate of University of Washington Pacific Coast Banking School, Phoenix Community College (Associate of Arts, Banking & Finance) and LEAD San Diego, Susan has been recognized by numerous charities and nonprofits for her community work.

SVP, SENIOR RELATIONSHIP MANAGER, BUSINESS BANKING



Darlene G. Davies is arts and culture editor at Ranch & Coast Magazine. Davies loves telling San Diego's stories. Having written for Ranch & Coast for 26 years, she is constantly seeking new topics and fresh ways of sharing them with her readers. She moved to San Diego in 1951 and soon was acting with San Diego Junior Theatre and on the Old Globe Theatre stage. Davies has successfully combined a dedication to speech pathology with a passion for theater, having earned a BA in theater, an MA in speech pathology, and an educational specialist degree in educational curricula. She has been appointed to many boards and commissions including the Parks and Recreation board, Balboa Park Committee (vice chair and chair), and the County Commission on the Status of Women (chair). Among her awards are multiple excellence in journalism awards from the San Diego Press Club, outstanding alumna from SDSU, and the San Diego County Women's Hall of Fame.



SAN DIEGO BUSINESS JOURNAL

Women
of Influence
50 Over 50 2021
HONOREES





CHRISTINA de VACA
CHIEF EXECUTIVE OFFICER

Christina de Vaca is CEO of Corporate Directors Forum. Before joining CDF, she served as the director of corporate relations and business development for the Graduate School of Business at USD, the chief governance officer and corporate secretary for Valeant Pharmaceuticals International, operations vice president at Premier, Inc., and corporate secretary at American Medical International. De Vaca is Six Sigma black-belt trained and has served on boards for Just in Time Foster Youth, the Ronald McDonald House, and the Corporate Directors Forum. She has a B.S. from Dallas Baptist University and an MBA from UC Irvine. In her current role as CEO of the Corporate Directors Forum, she has applied her passions for governance, leadership, and continuous learning to advance the organization's vision to help corporate directors and those who serve them build more effective boards. Her efforts have attracted nationally and internationally known thought leaders to CDF activities and programs, and have enhanced the reputation of the San Diego business community.



Jodi Diamond serves as CEO of the Boys & Girls Clubs of Oceanside. As an educator, youth advocate, community collaborator working in the Oceanside community to make each day a better day for the youth in that community. She's worked with the school district, local and public officials, business owners for the common hope of a bright future for our youth.

During a very dark time when other providers were struggling to keep their doors open, Diamond found it imperative to find a way or make a new one. She opened her doors, they fired up the stoves so kids had warm meals, and in-person staff to help with homework assistance and provide a place where kids could talk about their day-to-day struggle. At the helm of an organization that is about to celebrate 70 years, she has led it for 13 years and made it stronger financially, programmatically and community supported by board and stakeholders. Contact: jdiamond@bgcoceanside.org (760) 672-1990







MARCELA ESCOBAR-ECK PRESIDENT & CEO

Marcela Escobar-Eck is the president and CEO of Atlantis Group Land Use Consultants. She founded Atlantis Group in 2007 to provide development planning and entitlement services to developers and property owners. It has become the premier land use and strategic planning consulting firm in San Diego.

Escobar-Eck was the Director of the Development Services Department, City of San Diego, where she managed all operations of the complex department with a \$68.9 million budget and 655 staff. She also served as Redevelopment Project Director for the Naval Training Center redevelopment (now Liberty Station) and was the lead negotiator on this \$500-million project. She was the first and only woman Planning Director for the City of Carlsbad. Escobar-Eck has mentored, promoted and guided the careers of many women in the next generation of leaders. She is a seasoned mediator, with extensive experience in conflict resolution. Contact: mescobareck@atlantissd.com (619) 889-0226



Laurie Fisher is the founder and chief executive officer of LMA Marketing and Advertising. She founded LMA Worldwide in 2004 leveraging her prior experiences as a marketing executive for KFMB Stations and Clear Channel Radio. Fisher has more than 20 years of media experience, including award-winning producer work for Clear Channel, Jacor Broadcasting, Gannett and Midwest Television. The firm's client roster features financial and legal institutions, real estate businesses, non-profits, political campaigns, and retailers ranging from automotive and home improvement to health, wellness and beauty.

Fisher is a mom first and she has gone above and beyond to fortify her family foundation which in turn has directly benefited her professional career. She began LMA with no office, two computers, and 6 accounts. Fast forward to today, LMA is one of the top billing ad agencies in Southern California, has over ten full time employees and a modern new office in the UTC area of San Diego.



San Diego Business Journal

Women

of Influence

50 Over 50 2021





Kim Folsom is the co-founder and CEO of Founders First Capital Partners. Folsom is a serial entrepreneur who has been founding, leading and growing innovative companies for more than 25 years. Presently, as a social entrepreneur, she is dedicated to addressing disparities in revenue and job growth among businesses led by Black and underrepresented founders.

Each year, Founders First Capital Partners works with hundreds of entrepreneurs through their Founders Challenge, Founders Business Growth Bootcamp, and their FastPath Funding Growth Experience program. Folsom also started a new program this past year, the Job Creators Grant, to help minority-owned businesses during the pandemic. As part of her mission to help entrepreneurs build sustainable businesses, she teaches as an adjunct professor of entrepreneurship and business strategy at National University School of Business and Management. To ensure diverse future tech leadership, Folsom co-founded a STEM and Robotics enrichment program to benefit underrepresented middle school children living in Southern California





MIREILLE GILLINGS, PH.D.
CEO & EXECUTIVE CHAIR

Mireille Gillings, Ph.D., Hon. D.Sc. is the chief executive officer and executive chair at HUYABIO International. She founded HUYABIO in 2004 to develop drugs to cure cancer and other diseases with unmet medical needs. The company has joint HQ in San Diego and Shanghai, China. HUYABIO's business model identifies and licenses the most promising preclinical and clinical stage compounds in China, leveraging the research of Chinese partners, and providing a bridge to international drug development and markets.

As an innovator and a game-changer, Gillings was the first to in-license innovative Chinese pharmaceuticals and establish extensive collaborations with Chinese biopharmaceutical organizations. Under her leadership, HUYABIO has achieved exceptional advances despite the challenges of COVID-19. Most recently in June, her company received Japanese regulatory approval for HBI-8000 (Hiyasta) monotherapy for relapsed or refractory adult T-cell leukemia/lymphoma, a disease with a poor prognosis and few treatment options.





aim higher

Bank of America congratulates business banking executive Susan Couch on being recognized by the San Diego Business Journal! Bank of America has banked the Aerospace & Defense Industry for over 75 years and is the #1 lender to this sector thanks to talented local bankers like Susan.

Bank of America, N.A., Member FDIC. ©2021 Bank of America Corporation. All rights reserved. GBAM-380-AD 3600735





Bill Howe Family of Companies www.billhowe.com 1-800-BILL-HOWE (245-5469)

CONGRATULATIONS TO TINA HOWE

For being recognized as a Woman of Influence Over 50.

A woman with a vision, Tina drives the plumbing, heating and air, restoration and flood services to higher standards in customer service, employee satisfaction, and community giving.

Thank you for being a fantastic leader and setting the bar high for future leaders at Bill Howe!







Elizabeth Hansen is travel editor for Ranch & Coast Magazine. Travel has been the focus of Hansen's life for as long as she can remember. She has written hundreds of articles for newspaper travel sections and for magazines such as National Geographic Traveler, Islands, and Travel & Leisure. She's also authored a dozen guidebooks in the Frommer series, including books about Australia, New Zealand, and San Diego. Hansen's specialty is finding and reporting on authentic experiences. She is a staunch advocate of traveling off the beaten path, and she finds great pleasure in sharing what she's learned with other travelers.

Since 2004, Hansen has been the travel editor of Ranch & Coast. In addition to destination pieces, Hansen especially enjoys creating related features such as the impact of climate change on travel, the intersection of travel and philanthropy, the potential of finding happiness through travel, how older adults with physical limitations can continue to travel, and the positive connection between solo travel and mindfulness.

Dr. Susan Hector, Ph.D. is president of the Center for Research in Traditional Culture of the Americas. She began her career as an archaeologist in 1973, when few women were able to survive and thrive in this male-dominated field. She decided that she did not want to restrict herself to academia, but wanted to make a difference by pioneering and supporting cultural resource preservation. Hired by the county of San Diego, Department of Parks and Recreation to manage the restoration of Rancho Guajome Adobe National Historic Landmark, she was promoted to director of the department — the first woman to hold this position. Dr. Hector then went to SDG&E to create the company's first cultural resources program, and was promoted to environmental program manager. She serves on several corporate and nonprofit boards, volunteers in Old Town San Diego State Historic Park, and is the historian for the San Diego

Chapter DAR. Dr. Hector is inspiring, innovative, generous and always makes a difference!



RANCH&COAST

SAN DIEGO BUSINESS JOURNAL

Women

of Influence
50 Over 50 2021





Tina Howe is the vice president of the Bill Howe Family of Companies. In a male-dominated industry, Howe is a prominent woman of influence in the Plumbing, HVAC, and Restoration industries. She and her husband built the company in 1980, and through a continued commitment to their mission, have established themselves as a pillar in the community.

VICE PRESIDENT

Howe leads the philanthropic efforts at Bill Howe, impacting San Diego through volunteer work with the Food Bank, Humane Society, and Boys and Girls Club. She was awarded the 2020 PHCC of California Contractor of the Year award and served as past PHCC San Diego Chapter President. In her industry, she pioneered technician standards, digital marketing, and reputation management while also leading her family. Howe raised 4 daughters, and through her example, they now lead integral departments at Bill Howe. When she is not revolutionizing the industry, she enjoys traveling and rescuing animals at her farm in Poway.





SHARON HUERTA SHAREHOLDER

Sharon A. Huerta is a shareholder at Sullivan Hill Rez & Engel. Huerta is a member of the Construction and Insurance practice group. Huerta practices in all aspects of litigation, specializing in insurance coverage litigation and evaluation, bad faith, and developer representation. In addition, Huerta has significant experience in appellate writing and was primarily responsible for drafting briefs in numerous successful published and unpublished opinions.

Huerta is currently serving as the Vice Chair of the Insurance Law Committee of the California Lawyers Association's Business Law Section and is also serving as the Chair of the Insurance & Bad Faith Law Section of the San Diego County Bar Association. She also serves on the Membership Committee of the Building Industry Association of San Diego, is a member of the San Diego Defense Lawyers, and is a member of the Claims and Litigation Management Alliance.





Deloitte.

Congratulations

Deloitte is proud of San Diego Managing Partner Juli Moran for being named a 2021 Women of Influence to recognize her commitment to the San Diego community and her impact on the life sciences industry.

#ImpactThatMatters

www.deloitte.com





CLAUDIA IBARRA
CHIEF OPERATING OFFICER

Claudia Ibarra is the chief operating officer of Dermīech. Ibarra has more than 25 years of experience in clinical laboratory operations, in the areas of oncology, immunology, and molecular biology. In her leadership roles, she grew and developed the laboratory operations of renowned diagnostic companies to a highly efficient and successful state, with unparalleled quality, service level and inspection track records. Before joining Dermīech, Ibarra served as senior vice president, laboratory operation at Exagen, director of molecular oncology laboratory at Genoptix, Inc. – where she was also the molecular genetic training program coordinator – and other reference clinical laboratories focused on immunology and solid tumors. She grew her operations team by 113% from 2020 to 2021 with expectations to grow by 63% from 2021 to 2022. Ibarra holds a degree in biochemistry with specialization in clinical laboratory science from the University of Buenos Aires, Argentina and a California License as a Clinical Laboratory Scientist.



Pamela C. Isaacson is Bank of Southern California's executive vice president, chief operations officer, and a member of the company's executive management team. She is responsible for the leadership and daily oversight of multiple departments including Central Operations, Branch Banking, Treasury Operations, Treasury Implementation, and Facilities. She joined Bank of Southern California in 2008 and was instrumental in growing the Bank from \$84 million to over \$1.7 billion in assets.

EXECUTIVE VICE PRESIDENT & COO

Throughout her 36-year career in banking, Isaacson has been instrumental to the growth of multiple banks in Southern California. Having held various leadership positions, her expertise positioned Bank of Southern California to serve small to mid-sized community businesses. While her individual career in banking is impressive, her true joy comes from fostering growth in those she leads. As a team player, she sets the pace at Bank of Southern California for an employee-centered culture. Contact: pisaacson@banksocal.com (858) 847-4725

DermTech







DR. JENNIFER KRAUS, PH.D. CO-FOUNDER AND CHIEF SCIENTIFIC OFFICER

Dr. Jennifer Kraus, Ph.D. is co-founder and chief scientific officer of Source Intelligence, a San Diego-based multimillion-dollar SaaS company specializing in supply chain compliance and transparency solutions. She has over 30 years of business experience. Dr. Kraus also founded Global Environmental Consulting Company, a San Diego-based consultancy. She was previously an associate with Dames & Moore, environmental manager for General Dynamics, and safety engineer with Litton Industries. The Clinton Administration appointed her to the Good Neighbor Environmental Board, a congressional advisory committee on U.S.-Mexico border environmental and infrastructure issues, and the Schwarzenegger Administration appointed her to the San Diego Regional Water Quality Control Board. Dr. Kraus completed her Ph.D. in public health, epidemiology at the UCSD School of Medicine and SDSU School of Public Health; received her master's in public health from UCLA; and received a bachelor's in biology from Princeton University. She volunteers with the Daughters of the American Revolution and is Registrar for the San Diego chapter.





Lynn LaChapelle serves as managing director at JLL and is a dynamic professional who is considered an industry leader in San Diego's real estate community. Leveraging her broadbased experience in finance, urban planning and development, she has been involved with many of the County's largest real estate transactions. She is a valued advocate for her clients and has helped many grow their local and regional footprints.

During her career, LaChapelle has made a significant effort to advance women and diversity and inclusion within the commercial real estate field. She has served on JLL's Board for Diversity and Inclusion and Mentorship Programs and remains an active mentor to professionals within JLL and its clientele. She initiated and coordinated JLL's first Women's Leadership Conference in 2018 and continues this outreach event. In addition to her professional work, she and her husband founded and developed Domaine Artefact Vineyard & Winery — a 30-acre estate vineyard located in Highland Valley.



Congratulations to JLL's Lynn LaChapelle

JLL celebrates Lynn and congratulates her on many accomplishments. She is a role model for women in commercial real estate, and she is dedicated to her profession and her colleagues. Lynn is a champion for many women in the industry supporting JLL's goal of achieving a more inclusive, equitable workforce for women.

JLL is proud to recognize Lynn on this achievement!



© 2021 Jones Lang LaSalle IP, Inc. All rights reserved.





AUGUST 9, 2021 **30** San Diego Business Journal SAN DIEGO BUSINESS JOURNAL



SANDRA MAAS VP, EXTERNAL AFFAIRS & BOARD MEMBER

Sandra Maas is the vice president of external affairs and board member at the Women's Museum of California in Balboa Park. She is a 35-year broadcast veteran of TV and radio, and as VP of External Relations at the museum she also produces the video series "Trailblazing Women," profiling women at the top of their game. As a CBS Newspath medical correspondent, she developed her passion for the health sciences, medical and biotech industries.

Recently, Maas is blazing a trail of her own these days in a high-profile Equal Pay, age and gender discrimination lawsuit against McKinnon Broadcasting Company, owners of KUSI-TV. She currently serves on The Salvation Army Women's Auxiliary Board, and is a member of the Corporate Directors Forum. She's served on boards for Rady Children's Hospital Auxiliary, Trojan League Associates of San Diego County and has raised awareness and funds for local non profits.



DIRECTOR, STRATEGIC CLIENT DEVELOPMENT

Jennifer (Jenni) McCarthy is the director of strategic client development at Suffolk. She is charged with identifying strategic opportunities for expansion in emerging sectors and building relationships with key decision-makers in San Diego's robust construction industry. As a market, San Diego has an impressively diverse array of building sectors, including higher education, multi-family, commercial, aviation, hospitality and life sciences. McCarthy, along with her team, are tasked with leading Suffolk's expansion into these lucrative sectors by fostering connections with developers, community members, public-private organizations and other stakeholders in the market and showcasing Suffolk's expertise and their innovate approach to building.

McCarthy currently sits on the board of the San Diego Downtown Partnership and is the Corporate Sponsorship Chair for the Design Build Institute of America (DBIA) San Diego Chapter. She is also involved with (NAIOP) in San Diego and is the Chair their 2021 Science & Technology annual event. Contact: jemccarthy@suffolk.com (760) 707-2582



San Diego Business Journal





GIOIA MESSINGER FOUNDER AND PRINCIPAL

Gioia Messinger is founder and principal of LinkedObjects Inc., a strategic advisory services business focused on digital transformation brought about by Al and IoT. She is an accomplished entrepreneur and senior executive with years of experience in Internet of Things (IoT), robotics, Al and digital health. Messinger also founded and served as CEO of Avaak, now Arlo Technologies (NYSE: ARLO), which offers a smart video security system. Prior to Avaak, she founded and served as CEO of an early stage healthcare IT company and helped develop the PillCam. Messinger currently serves on the board of One Stop Systems (Nasdaq: OSS), a provider of high-performance edge compute systems for AI applications, and Indyme Solutions, a provider of IoT solutions for retailers. She is a member of the Council of Advisors at UC San Diego Jacobs School of Engineering. Previously, she served on the board of Vicon Industries (NYSE: VCON) and several private technology firms. She is an inventor on 15 patents.





Shanna Missett Nelson serves as president of Jazzercise, Inc. In this role, Missett Nelson is at the helm of the group fitness industry, guiding the brand in global and local markets. Having a front row view into how her mom, Judi Sheppard Missett, created the largest dance fitness company in the world, Missett Nelson began as an instructor but quickly launched her business career as an international brand consultant and franchise owner herself. Shanna guides the corporate management team and steers the direction of the company.

Her role at the company is a media spokesperson and motivational speaker who holds a Bachelor of Arts degree in English Literature from the University of Arizona. Additionally, her contributions to the fitness industry have been acknowledged through numerous awards, public and media recognition. People Magazine Exclusive featured Missett Nelson, her mother Judi, daughters Skyla and Sienna in the December 28, 2020 edition headlined "Jazzercise! How This Fit Family Built an Empire."



Congratulations Debbie!

Congratulations to our incredible **Chief People Officer**, **Debbie Chelberg** on being named a San Diego Business Journal 2021 Woman of Influence!

Your positivity, unwavering support and innovative ideas make a lasting impact on our colleagues and our culture.

Cheers to you!

MarshMMA.com



Your future is limitless.⁵⁴
CA Insurance Lic: 0H18131







JULI MORANSAN DIEGO MARKETPLACE LEADER

Juli Moran is a consulting managing director in the Strategy practice with Deloitte Consulting LLP and serves as the Deloitte San Diego office marketplace leader. In this role, she helps drive client and business growth, brings strategic insights and facilitates complex transformations for clients by leading cross-functional teams and solutions, and further enhances Deloitte's strategic positioning in the San Diego market. In addition to spearheading the San Diego marketplace, Moran maintains her client services responsibilities as a lead client service partner. She is responsible for the overall relationship for a select number of Deloitte's strategic Life Science clients.

She serves on the Board of Directors and is the Chair Elect for 2022 for the American Heart Association San Diego and the Executive Leadership Team for the AHA Go Red For Women campaign. Additionally, Moran is on BioCom California's Board of Governors. Contact: julimoran@deloitte.com (847) 373-7278



ANDREA NAVERSEN EDITOR-AT-LARGE

Andrea Naversen is editor-at-large at Ranch & Coast Magazine. As their longtime editor-at-large, Naversen covers fascinating SoCal people and places. She began her career as a reporter with the Plain Dealer in Cleveland while also contributing to Time and BusinessWeek magazines. Naversen later co-anchored network newscasts as a correspondent for CBS and ABC News in New York and Los Angeles. In San Diego, she served more than a decade as an anchor and reporter at KFMB-TV and KUSI-TV and authored travel and history books about the city.

Naversen has won Emmy awards for her work, and in 2014 was inducted into the prestigious Silver Circle by the National Academy of Television Arts & Sciences. She also has been honored for her community service. Naversen is a member of The Country Friends Board of Directors and is co-chair of The Salvation Army's 2021 Women of Dedication.



SAN DIEGO BUSINESS JOURNAL

Women

of Influence

50 Over 50 2021

RANCH&COAST



DONNA OTISCHIEF EXECUTIVE/GENERAL MANAGER

Donna Otis, CCM, CCE is chief executive/general manager at The Bridges at Rancho Santa Fe. As the first female chief executive and general manager of the organization, her role is expansive, from having to have knowledge of all aspects of food and beverage, golf course conditions and operations, health and fitness, and so much more.

Otis' influence in the golf world is expansive, from working with the USGA, LPGA and worldwide golf organizations. She has been recognized for her work with major events and was featured in a documentary with National Geographic. As a trustee for the Good Tidings Foundation, she recently worked with Jason Mraz to build a music sound studio in National City for underserved youth. She actively participates in hosting educational seminars on multiple topics via Zoom.

With 35 years in the private club business, Donna Otis has left a lasting mark not only from a business perspective but as a leader and a mentor. Contact dotis@thebridgesrsf.com (415) 987-0325





CHÉRI PIERRE CEO

Chéri Pierre is the CEO of Computers 2 Kids. She has utilized her expertise as a specialist in helping organizations implement sustainable solutions by serving as the CEO of Computers 2 Kids for the past 14 years. She and her dedicated staff and volunteers provide desktop and laptop computers to low-income students nationally to help reduce educational inequities. Pierre's commitment and passion for advocating for the technology underserved, along with a strong partnership with the community, has led C2K to become one of the top computer refurbishers in the nation. In 2021, Pierre helped develop a technology assistance program APP, ensuring anyone with a phone can access affordable technology. A strong proponent of giving back to the community, she currently serves as the board treasurer for Lamp of Learning, the oldest charitable entity of the University Club. Pierre is a 2021 CEO of the Year Nonprofit Small Winner, 2021 Women of Influence in Technology honoree, and a 2020 SD 50: Executives Who Have Made a Positive Impact During COVID-19 honoree.







WENDY PURVEY CHIEF OPERATING OFFICER

Wendy Purvey is the chief operating officer of Pacific Sotheby's International Realty. Joining Pacific Sotheby's International Realty in 2018, Purvey has assisted in repositioning the company's mission to provide its agents with every opportunity to increase their business in a company anchored by the strategic pillars of service, respect, and value. A strategic and performance-focused executive, Purvey has over 30 years of expertise as an innovative, energetic leader in real estate marketing and business development across many brands, including franchise and company-owned firms.

As CMO for the Sotheby's International Realty brand for 12 years, Purvey directed the creation, development, and implementation for all marketing, digital and print advertising, social media content, and public relations for its network of international franchisees. She was integral in the brand's positioning as the global leader in residential real estate and the network's rapid growth into more than 70 countries with over 1,000 offices generating \$100+ billion in annual sales volume.



PRESIDENT

Renee Savage, CPM, CCIM, is president of CASAVIDA, a boutique multi-family management company providing proactive property management services in San Diego County. With 32 years of real estate management experience, she and her team at CASAVIDA deliver thoughtful service to their residents, while maximizing asset value for owners and investors. She's also the 2021 secretary and treasurer at Institute of Real Estate Management (IREM), slated to be president in 2023.

Savage is a Board member of SCRHA (Southern California Rental Housing Association), and CREF (Charitable Real Estate Foundation), which provides support to the San Diego Foundation. She's a past president of the San Diego County Apartment Association, and was honored with the President's Award, and Industry Achievement Award. IREM has honored Renee as CPM of the Year, with the Presidential Achievement Award, Exceptional Contribution Award, and has recognized her as a "Woman Changing the World of Real Estate Management." Contact: rsavage@casavidapm.com (619) 954-5942









TANYA SCHIERLING PARTNER

Tanya Schierling is a partner at Solomon Ward Seidenwurm & Smith LLP. Schierling represents clients ranging from large public corporations to small start-up companies to individuals, with the wisdom forged from significant trial and arbitration experience. Her practice focuses on business litigation and employment matters, including partnership and corporate disputes, real estate litigation, labor code, wage, and discrimination and harassment claims, and distribution and franchise matters. She also advises businesses on a wide range of employment compliance matters, helping clients avoid or minimize the risk of employment claims.

After graduating with honors from both Dartmouth College and George Washington University Law School, Schierling began her legal career as a military prosecutor serving in the U.S. Army's Judge Advocate General's Corps, where she advised tank and infantry commanders and tried felony cases to courts-martial. She holds a Martindale-Hubbell AV Preeminent rating and is an AV Top Rated Lawyer in commercial and business litigation. Contact: tschierling@swsslaw.com (619) 231-0303





KATHY SCOTT CHIEF FINANCIAL OFFICER

Kathy Scott is CFO at Neurana Pharmaceuticals, Inc., a specialty pharmaceutical company in phase 3 trials where she assisted with raising a \$60 million Series A round. Scott has spent the last 10 years as Chief Financial Officer for private companies in the life science industry. She is a senior financial executive with over 25 years of experience assisting public and privately held life science companies grow their businesses. Her career reflects a demonstrated track record in successfully building start-up companies into full scale operating companies, optimizing financial management processes, and executing M&A transactions and financings in domestic and global markets. She also brings deep corporate governance experience through her work on corporate boards, including public company audit and finance committees.

She has been on the board of directors of the YMCA of San Diego County for over 10 years, and served most recently as chairman of the board.





Judi Sheppard Missett is the founder and CEO of Jazzercise, Inc. Sheppard Missett is a fitness and business icon, having grown Jazzercise, Inc. from a class of 15 women in 1969 to today's largest franchised dance fitness company in the world which is now celebrating 52 years strong. At age 25, she discovered her purpose-blending the art of dance and the science of exercise to make dance fitness accessible and fun for everyone. More than five decades later, she and her daughter Shanna Missett Nelson continue to manage and motivate 8,500 Jazzercise franchisees to achieve their dream of independent business ownership, who in turn inspire millions of customers worldwide to live happier, healthier lives through fitness.

Jazzercise acts upon her philosophy of giving back to the community, raising \$32 million for various charities. She is a founding member of the Committee of 200 and Women Presidents' Organization former Board of Directors member.



DeeAnne Snyder is director of event services with the San Diego Convention Center Corporation. A dedicated ambassador for San Diego, Snyder has been with the Convention Center since 1993. She first came to the center as a client, organizing one of the first events when the building opened.

Now Director of Event Services, Snyder served a critical role in pandemic response efforts. When the convention center served as a temporary homeless shelter, and later as a safe environment for children while they sought reunification with family or sponsors in the United States, she ensured behind-the-scenes details were handled. Snyder treated unsheltered guests and children seeking asylum with the same servant heart as she would with any other convention attendee. Snyder gives back to the industry and to San Diego. She has served on boards for tourism-related organizations (currently for the Cabrillo National Park Foundation), mentored and given hospitality lectures at USD and SDSU, and volunteered for many local charities. Contact: deeanne.snyder@visitsandiego.com (619) 525-5428



Women of Influence 50 Over 50 2021





Carrie Stone is president of cStone & Associates, an international executive search firm providing comprehensive executive and corporate board advisory and recruiting services. With 25 years of corporate executive leadership and service on boards, Stone is a seasoned board member and

an established leader in the executive search industry.

PRESIDENT

She has served as a director and as an observer of Venture Capital funded companies, and public and private companies. As an independent director, her committee work includes compensation, nominating and governance, and diversity committees.

Prior to cStone, she served as a venture partner with Enterprise Partners Capital, a \$1.1 billion venture fund investing in disruptive technologies and biotechnology. Her prior CEO leadership and senior executive experience includes consumer product, multi-channel and entertainment businesses. An active member of the Young Presidents' Organization (YPO), a global organization of more than 28,000 chief executives of companies in over 130 countries, she was only the second woman in its 50 year history to be nominated to serve on the international board.





Shannon Sweeney is a shareholder at Sullivan Hill Rez & Engel. She is part of Sullivan Hill's Commercial and Business Litigation, Real Estate, Construction, and Employment Law practice groups. She has substantial experience in complex corporate litigation, large commercial disputes, and consumer and securities fraud class action lawsuits in both state and federal courts. Sweeney has significant appellate experience in California state and federal courts, including successfully arguing at the United States Court of Appeals for the Ninth Circuit, as well as first and second-chair trial experience.

SHAREHOLDER

She is a persuasive oral advocate, and has enjoyed a very successful motion practice, having won almost every dispositive motion that she has written. Sweeney was selected by her peers for the 27th edition of Best Lawyers in America in the field of Commercial Litigation. She also was recognized for "Women of Influence in Law 2021," in the San Diego Business Journal for her accomplishments in the San Diego legal community.

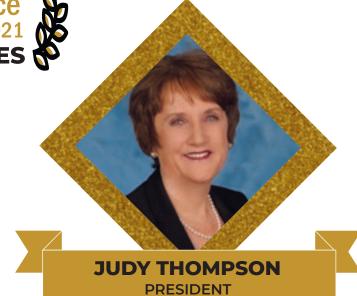




CAROLYN TAYLORPRESIDENT & FOUNDING PARTNER

Carolyn Taylor is the president and founding partner of Weatherly Asset Management LP. Taylor, majority owner of the partnership, is personally and professionally committed to providing comprehensive high-quality investment management services to clients of Weatherly Asset Management. With more than 39 years of portfolio management experience to high-net worth individuals and institutional clients, Taylor offers a wealth of investment expertise to WAM's clients. Under her leadership and strategic vision, Weatherly focuses on creating the ideal client experience.

Taylor is an engineer by training, having received her B.S. and B.A. from Stanford University. Her analytical training was initially as an investment banker in public finance for Dean Witter Reynolds, Inc. in New York. Taylor managed over \$1 billion in assets during her previous experience as a portfolio manager at Neuberger & Berman in New York and, prior to that, at Payden & Rygel Investment Counsel in Los Angeles. In June 1994, she relinquished responsibilities at Neuberger & Berman to devote her full attention as president and chief investment officer at Weatherly.



Judy Thompson serves as president of Thompson Search. She has been a strong presence in San Diego business since 1978, when she started her career in local executive search. She is very well known as the "go to" recruiter for CFOs and Controllers in the local marketplace. Additionally, she gives back to the community through a free bi-weekly networking newsletter that lists all of the local trade organization events across industries and occupations and she has run a free monthly Executives in Transition group for over 25 years.

Thompson is a past president of both the Institute of Management Accountants and Corporate Finance, now BEC. She has been on the board for the Accounting Department at SDSU, currently serves on the board of Corporate Directors Forum and has been a member of Club 33 of Rotary for over 13 years, and is president-elect of that organization for 2022-23. Contact: judy@thompsonsearch.com (619) 804-5834









LICIA VAUGHN SENIOR DIRECTOR

Licia Vaughn serves as senior director at DLA Piper. Vaughn concentrates on intellectual property protection and litigation, including patent, copyright, trademark and trade secret litigation. She has been a federal court practitioner in San Diego since graduating from law school and recently, Vaughn was appointed to serve as co-chair of the Lawyer Representatives for the United States District Court for the Southern District of California. As co-chair, serving through 2022, she helps lead and plan the annual District Court Conferences and participates in the planning and preparation for the annual Ninth Circuit Judicial Conference. She also assists the Southern District in the organization of special projects, serving as a liaison between the court and the community.

Dedicated to advancing women in the law, Vaughn instituted DLA Piper's annual Women in IP Law educational seminar and networking program in 2007, featuring women who are leaders in the field of intellectual property and providing women in IP with opportunities for networking and mentoring.





EVA VELASQUEZ PRESIDENT & CEO

Eva Velasquez is the president and CEO at the Identity Theft Resource Center. Velasquez previously served as vice president of operations for the San Diego Better Business Bureau and spent 21 years at the San Diego District Attorney's Office. She is recognized as a nationwide expert and has been featured on such outlets as the CNBC Nightly Business Report, Huffington Post Live, Forbes, Bloomberg, Kiplinger's and numerous other outlets. She is the driving force behind the first free ID Theft Help App and the ITRC's new artificial intelligence victim chatbot, VIVIAN, currently in beta testing. She is a published author and regularly invited to speak at events nationwide. She has recently presented at such forums as the Victims of Crime Act (VOCA) National Training Conference, the Privacy Xchange Forum and multiple events with the Federal Trade Commission. Velasquez is a recipient of the National Crime Victim Service Award from the Department of Justice and OVC, and the National Consumers League's Florence Kelley Consumer Leadership Award.





MAYRA VELAZQUEZ de LEÓN PRESIDENT & CEO

Mayra Velazquez de León is co-founder and president of San Diego-based Organics Unlimited, America's largest family-owned organic banana company which started in 2000. Overseeing all company operations in the U.S. and Mexico, she spends much of her time in the Otay Mesa headquarters directing sales and marketing for the international organic tropical fruit grower and wholesaler.

She introduced the company's GROW program in 2005 as a social responsibility initiative to help the communities in Mexico and Ecuador, where their organic Cavendish bananas, plantains and coconuts are grown. GROW has provided nearly \$3 million in funding to help support education, health initiatives, micro-businesses and environmental programs as well as disaster relief. In addition to her leadership of Organics Unlimited, Velazquez de León is an active member of numerous trade and business organizations including the Produce Marketing Association (PMA), United Fresh Produce Association, Organic Trade Association (OTA) and Vistage International.

Organics UN LIMITED



Teresa Warren serves as president at TW2 Marketing, Inc. Warren started her career in the early 1980s in advertising, creative services and public relations, where she became a successful service provider. She went on to become one of the first 20 law firm marketing directors in the U.S., where she honed her writing skills and learned how to creatively and successfully blend various marketing strategies and tactics.

In 1992, she started TW2 because she was surprised at the lack of consultants who truly listened to and embraced their clients' vision and provided personalized, effective and results oriented services. Today, Warren enjoys working with clients in a variety of industries to help them reach their business goals. She has received many honors during her career, most recently including the San Diego Press Club's prestigious Andy Mace Award, San Diego Metro's Top Marketing Professionals honor and The Daily Transcript's San Diego Influential Woman nod.



CONGRATULATIONS!



San Diego Business Journal

Women
of Influence
50 Over 50 2021
HONOREE

LISA CHAN

Vice President & CFO, Wheelhouse Credit Union

Named One of 50 Women of Influence Over 50

Lisa Chan has committed her career to the Credit Union movement and has proven to be a great asset to Wheelhouse, integral to the growth since joining in 2019.



Wheelhouse Credit Union is formerly known as San Diego Metropolitan Credit Union and is open to all San Diegans.

WheelhouseCU.com | Est. 1934 | San Diego Made



PEOPLE ON THE MOVE

HIRINGS, PROMOTIONS, BOARD MEMBERS AND SPECIAL ANNOUNCEMENTS IN SAN DIEGO

J.P.Morgan

FINANCIAL SERVICES

New Hire



Carrie Vilaplana

Carrie Vilaplana has joined J.P. Morgan Private Bank in San Diego as a Vice President and Banker. Carrie works closely with successful clients across the region, including corporate executives, pre- and post-transaction business owners, real estate investors and nonprofits. With a 20-year career in finance, Carrie draws on her strong commercial lending and institutional capital markets background to help families achieve their goals and leave legacies for the next generation. Carrie began her career at Lehman Brothers and for the last 15 years, she advised high-net-worth clients in roles at Wells Fargo Private Bank and Union Bank Private Bank.

858.812.6153 carrie.vilaplana@jpmorgan.com www.jpmorgan.com/sandiego

J.P.Morgan Private Bank

FINANCIAL SERVICES

New Hire



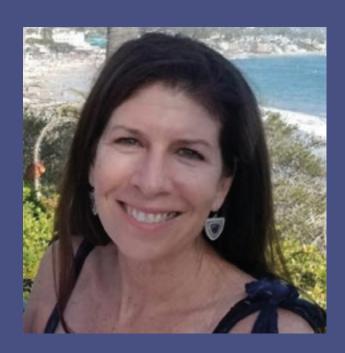
Brian Stolz

Patricia Bennett has joined J.P. Morgan Private Bank in San Diego as an Executive Director and Banker. In this role, Patricia partners closely with affluent individuals, families and successful business owners to help manage, grow, preserve and ultimately transfer their wealth to their intended beneficiaries. With a career that spans over two decades, Patricia spent 12 years in New York focused on fixed income sales and trading at Goldman Sachs, Deutsche Bank and Citi Global Markets. She transitioned to wealth management in 2013 to facilitate a return to her home state of California. Patricia joins J.P. Morgan from Wells Fargo.

858.435.1805
patricia.c.bennett@jpmorgan.com
www.jpmorgan.com/sandiego

Congratulations Renee Savage, CPM®, CCIM, President, Casavida, AMO® and 2021 50 Over 50 Women of Influence!

We're grateful for your leadership and for your work shaping the future of the property management profession.



For those who manage to make a difference.[™]

