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The Top Tech Awards has always pursued a single objective – to honor the incredible leadership and vision of the San Diego Region’s Information Technology executives. And we look forward to continuing and supporting that objective for many years to come.

Fourteen years ago, then Cox Business VP Larry Coval gathered his team together and formed the Top Tech Awards as a way of acknowledging and highlighting the incredible work from San Diego’s IT leaders. Duane Cameron, current Cox Business VP and Coval’s successor, has carried that mission forward, ensuring that the challenges of the last few years didn’t interrupt the annual event. It is a privilege for Cox Business to support and happily present Top Tech Awards to the community.

Next year will mark the 15th year of the Awards. We look forward to the best event yet - and seeing you there.
Top Tech Exec of the Year
DAVE HENDERSON
MILLENNIUM HEALTH

TOP TECH AWARDS 2021

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We all hoped to be together in person this year to celebrate the 14th Annual Top Tech Awards, but we were thrilled to still be able to honor the incredible work IT leaders achieved during one of the most challenging years in our lifetimes.

This year’s ceremony included three new awards to honor San Diego innovators having an impact on the world: Top Tech Executive of the Year, Top Tech Disruption Award, and Future of Tech Award.

Cox Business also recognized ClickUp, one of the fastest growing companies in the U.S. with the Exemplary Award for creating a product that is fundamentally changing their customers’ workplace.

Since 2007, it has been important to Cox Business to honor the leaders who take-on big challenges and innovate to keep their businesses thriving. I’d like to thank you for your support. This year we had almost 550 people attend the virtual event which speaks volumes to the dedication of San Diego’s IT community around the Top Tech Awards.

I hope you enjoy reading about the accomplishments of all 11 Honorees. And please take a moment to thank the incredible group of Judges – they are the heroes of Top Tech! We are truly looking forward to celebrating the monumental 15th Top Tech Awards with all of you next year – in-person!

Duane Cameron
Vice President
Cox Business

The San Diego Business Journal is proud to be the media sponsor for the Top Tech Awards presented by Cox Business.

In 2021, we are relying on information technology more than ever, to complete our work and to stay connected to one another. This 14th annual event honored the region’s “unsung heroes” of information technology.

This year there were almost 200 nominees! You will notice that many of the 11 honorees played a critical role in responding to the community’s needs during a most challenging time.

Please enjoy reading the profiles of this year’s honorees. You will also get a sense of what it was like to produce this year’s virtual ceremony by turning to the photo section on pages 30 and 31. I would also like to thank Duane Cameron, Vice President of Cox Business, and his incredible team for hosting this special event that showcases the region’s most innovative technology leaders.

Congratulations to all who participated. You make San Diego’s Community of Business very proud!

Barb Chodos
President & Publisher
San Diego Business Journal
By Brad Graves

Dave Henderson’s IT expertise has a distinct San Diego flavor.

The chief information officer at Millennium Health is part of a subset of local professionals with general IT knowledge and specialized experience in biotech and healthcare IT.

He has been named Top Tech Exec of the Year, and he’s excited about that.

He won’t take credit for the award by himself, however. Henderson said the award is “truly an acknowledgement of the entire team at Millennium Health.”

Specialty Lab Has Sweeping Perspective

Henderson is completing his fourth year at Millennium Health, an accredited specialty laboratory in Rancho Bernardo, where he oversees the information technology, business technology and cybersecurity teams.

Millennium Health specializes in clinical drug testing. For more than a decade, it has delivered timely, accurate, clinically actionable information through its nationwide medication monitoring and drug testing services.

Its drug testing is used by a variety of health care specialties, including substance use disorder treatment and pain management, to monitor use of prescription medications and illicit drugs.

The objective information provided supports improved clinical decision-making and helps clinicians advocate for and communicate with patients about individual treatment plans.

“I feel very grateful to be part of what Millennium Health is doing,” Henderson said. “We are really helping to save lives.”

For the past few years, Henderson and his colleagues have characterized the substance use crisis in the United States, publishing drug testing data on the changes as they evolve. By processing over a million patient specimens per year, the business is able to provide insights into emerging drug use trends.

The company’s most recent iteration of its annual Millennium Health Signals Report identified dramatic increases in illicit substance use during the COVID-19 pandemic.

Collecting and Disseminating Data

Together, Henderson and his team have harnessed technology for good. The team — working closely with CEO Andrew A. Lukowiak, Ph.D., and Chief Clinical Officer Angela G. Huskey, PharmD — was able to take company data and create real-time trend reports identifying emerging drug threats.

The result was the creation of a nationwide initiative called the Emerging Threat Intelligence (ETI) Program, which provides meaningful, real-time insights into drug use nationwide. Such findings are useful to clinicians and public health officials in developing targeted, rapid health responses.

“Millennium’s ongoing surveillance and reporting has resulted in numerous publications and trend reports, including a study coauthored with the U.S. Department of Health and Human Services (HHS) and published in the Journal of the American Medical Association that identified significant changes in illicit drug use during the COVID era,” Henderson said.

This study supports the critical role that novel data sources can play in understanding the impacts that public health emergencies, like the COVID-19 pandemic, can have, particularly for those vulnerable to substance use.

Based on the success of the ETI Program, additional national and state agencies have reached out to Millennium Health to explore potential partnerships.

In late August, the business announced it would be providing ETI data to Columbia University to aid their efforts with the HEALing Communities Study (HCS) in New York. “Millennium Health’s ETI Report will help the community coalitions in HCS to use data to inform their implementation strategies to reduce overdose deaths,” said University Professor, Nabila El-Bassel, Ph.D., Director, Social Intervention Group, Columbia University and Principal Investigator for the New York research site of HCS. Terms of the deal were not disclosed. Millennium Health has also entered into collaborations with HHS and the Ohio Department of Public Health to provide real-time data on an ongoing basis.

While there is no single solution to the current epidemic, one HHS strategy for addressing the crisis is fulfilling the need for timelier public health data and reporting.

Henderson also oversaw the successful development and implementation of Intellium™, a proprietary online drug test ordering platform that combines multiple disparate data sources, presenting complex data in a simple intuitive experience. Intellium leverages proprietary data intelligence and clinical expertise to help clinicians improve patient care.

Keeping Data Private

Since they are dealing with medical data, Henderson and his colleagues have to be vigilant about privacy and security. It’s the law. Yet they can’t escape the realities of 2021, with its threats of hackers and ransomware.

To meet this challenge, Henderson and his team secured HITRUST CSF Certification for Intellium and its supporting infrastructure. The certification ensures that the company’s laboratory information systems are well vetted and secure. A HITRUST CSF Certification is the gold standard for healthcare information security and demonstrates that Millennium Health meets and exceeds regulations to safeguard sensitive information and manage information risk.

Based upon the HITRUST CSF framework, which incorporates HIPAA, NIST, ISO and other standards, regulations, and frameworks, a HITRUST CSF Certification requires independent review of evidence and minimum scoring requirements across 19 assessment domains.

As an IT professional, Henderson has long been a member of San Diego’s biotech community. Prior to joining Millennium Health, he held CIO positions at Genome Dx Biosciences Inc., now part of Veracyte. He also served as CIO of Epic Sciences. He spent upward of eight years at another biotech, Sequenom, as chief information officer.

For a decade prior, Henderson held vice president positions in TV systems support for CBS and Paramount Pictures.

He is an m-demand speaker. He has made presentations at Dreamforce, the Healthcare Innovation California Summit, the Corporate Directors Forum annual conference, the Healthcare Innovation Boston Cybersecurity Summit and the Healthcare Innovation Southern California Cybersecurity Summit.

Getting Away to the Beach

Henderson, 56, spent part of his childhood in Silver Spring, Maryland, in the national capital region. With its museums, monuments and major government buildings, the area was a great learning lab, he recalled. He moved to California in 1978.

Outside of work, Henderson enjoys travel, though COVID-19 has temporarily put the brakes on that activity. Memorable destinations have included the various regions of Mexico, as well as Canada, Europe, Australia, the Maldives, an archipelago south of India, and Bora Bora.

These days, he is content with an outing to the beach. He is partial to the stretch of oceanfront between 15th and 25th streets in Del Mar. With his 15-year-old daughter, Calliope, and his wife of 26 years, Paige, he enjoys spending time in the water, including diving and surfing. “You could make an argument I’m not a very good surfer,” he said, noting himself at the edge of the lineup. He is proud to say his daughter can compete for a better spot.

The stakes are much higher at work, and it’s there that Henderson can shine. The San Diego tech scene is one of the most collaborative environments around, he said. “The San Diego community is so tight knit.”

Receiving the Top Tech Executive of the Year honor means a lot to him, Henderson said. “I feel very honored to be recognized by this community.”
Zeb Evans did not set out to form ClickUp. He set out with the idea that he would improve on the Craigslist concept, take it to the next level. Roughly two months into that project, however, he had an epiphany.

The 31-year-old entrepreneur had written some productivity software for his team. Evans realized that what he had created for internal use was so good, he could sell that instead. Instead of online classified ads, he began helping other businesses improve their productivity.

Today the ClickUp platform has over 3.5 million users and over 300,000 teams at some of the world’s best companies including Google, Uber, NPR, the San Diego Padres and Webflow. With a $100 million round of venture capital in December, ClickUp’s valuation rose past $1 billion.

One spring into that journey, Evans is the Cox Business Exemplary Honororee. He received the honors recently as part of the Top Tech Awards.

“The award, for us, is a lot of validation that what we were doing is right,” Evans said.

One Day a Week

ClickUp says it saves users one day a week on managing mundane tasks. At the same time, it establishes trust and transparency among peers.

While other B2B software companies generally focus on one thing, ClickUp brings everything together. ClickUp is the only all-in-one customizable workplace productivity platform that services all departments across an organization. While teams deal with too many tools to keep track of, within entirely separate ecosystems, ClickUp frees teams of two to 20,000 from inefficiency and wasting time by replacing all workplace applications on one seamless platform.

One thing you could say about other tools: they make the user work their way. Evans built the ClickUp platform to adapt to how the user works. Everything is seamless and intuitive and requires no coding to function or customize. Customers can pick and choose what features and functionality are most useful, and have access to more than 1,000 seamless integrations of tools they may already be using. ClickUp’s constant product iteration and improvement — for their users, by their users — is the driving force behind the company’s mission to replace all other work applications.

Something New Every Week

The speed of ClickUp’s product innovation soars past nearly all of its competitors, some of whom have been around for 10 years or more. Evans has set a high standard with weekly product iterations and improvement — for their users, by their users.

In order to ensure reliability and scalability of the platform under the company’s intense growth, Evans has focused on building the platform and managing its infrastructure from ground up, while also enabling seamless integration with over 1,000 tools that help teams easily move all work into one easy-to-use platform. He has also assembled a performance team focused on increasing speed of its applications, particularly for large workspaces, and regularly releases optimizations and bug fixes alongside weekly feature releases. As the platform continues to grow and scale globally, these areas of focus will help the software stay reliable and fast for everyone no matter their scope of usage or size of their team.

TOP TECH DISRUPTION AWARD

Jerome Fodor

Jerome Fodor — the recipient of the Top Tech Disruption Award — is chief technology officer of TOOTRIS, the first-of-its-kind on-demand child care SaaS platform.

“I am honored to be recognized for leveraging the power of technology to help transform the child care industry,” Fodor said.

He and his team developed TOOTRIS to support the entire child care lifecycle, thus pioneering a new way to connect parents, child care providers, and employers.

The platform includes a free, real-time inventory of available child care slots to parents while automating administrative functions and payments for child care providers — all accessible online via a desktop, tablet or a mobile app. TOOTRIS is the only today’s marketplace that tracks, publishes and forecasts child care availability in real-time, and has been designed to enable child care providers to forecast earnings based on enrollment.

TOOTRIS also provides seamless and turnkey solutions for employer-sponsored child care benefits, removing administrative burdens and reducing costs for businesses. This gives their workforce the flexibility and family support paramount to regaining employee productivity and increasing their ROI.

Fodor, a two-time Top Tech Awards recipient, is known for his ability to quickly identify inadequacies in the marketplace and developing novel infrastructure to make peoples’ lives better. He has a deep understanding of his industry and its customers — going as far as to take courses in what it takes to become a child care provider.

“You’ve got to dive headfirst,” he said.

FUTURE OF TECH AWARD

Chad Sweet

Chad Sweet, the Future of Tech honoree, is CEO and co-founder of ModalAI, a Qualcomm spinoff and a leader in autonomous robot and drone perception and communication systems.

With more than 20 years of leadership experience in robotics and drones, Sweet has propelled the drone industry forward by working with his team to develop autonomous, SWAP-optimized, Blue UAS Framework autopilots such as the company’s VOXL Flight product, which is slightly larger than a credit card.

He has created a plug-and-play solution that drone manufacturers and makers can use to get to market sooner and increase profitability. After developers install and configure VOXL Flight, the drone can navigate autonomously. VOXL Flight accelerates autonomy by reducing the most difficult hardware and software design elements for autonomous systems — a true out-of-the-box solution.

“ModalAI was honored to be recognized for advancing the development of smaller, smarter, safer drones and robots,” Sweet said in a recent interview.

Looking ahead, Sweet and his team plan to develop their technology further, in part by increasing computing power and incorporating fifth-generation (5G) wireless communications technology.

Sweet has 15 patents granted that have helped advance computer vision and wireless communications.

Sweet’s former team at Qualcomm Inc. will merit a footnote when the history of Mars exploration is written. He and his Qualcomm cohorts developed the Snapdragon chipset that helps the Ingenuity helicopter process computer vision data and operate autonomously on the Red Planet.
Congratulations to David Dambman for continually rising to the challenge and instilling trust and encouragement to those you lead.

9560 Waples Street, San Diego, CA 92121 | www.biosero.com
The past year has been like no other in healthcare. Albert Oriol, the Nonprofit Business Honoree in the Top Tech Awards, was one of the key personnel who helped Rady Children's Hospital navigate the pandemic and uphold its covenant with the community while also looking strategically to the future.

Leading a department with 240 employees, Oriol thoughtfully led a hybrid (remote and in-person) IT workforce supporting the day-to-day operations of a large pediatric health system. Two major initiatives that were thrust upon Oriol’s team at the outset of the pandemic were telemedicine remote work. As a result of Oriol’s pre-planning, Rady Children’s was essentially able to scale up telemedicine in a matter of days, ultimately increasing its year-over-year volume by more than 9,000%, from 528 visits in fiscal 2019 to more than 49,000 in fiscal 2020. Oriol’s team supported the hospital’s remote workforce transition, going from approximately 1,400 people that worked remotely an average of two days per week pre-pandemic to approximately 3,000 with an average of three days per week remote at the outset of the pandemic.

Oriol has been with Rady Children’s Hospital for 15 years. His peers describe him as a compassionate and innovative leader with an ability to delegate effectively.

The executive said the honor was “incredibly humbling, first of all. Second of all, it’s really a recognition of an amazing organization and an amazing team. I am just one more in the team.”

David Dambman, chief technology officer at Biosero Inc., excels at leading people and solving technical challenges. He is the honoree in the private small business category.

“It’s an honor to be in the company of such an amazing group of people at the Top Tech awards,” Dambman said. “I’m grateful to be leading an amazing team that has made all this possible.”

Biosero develops the Green Button Go portfolio of laboratory automation software. It also offers hardware integration services. As part of its pandemic response, Biosero offered six months’ free use of its software to research organizations to drive efficient healthcare service delivery and increase the ability of parents to get results for autism and neurodevelopment care.

“Being recognized as Startup Honoree after several tries — and in this most competitive of years — is gratifying, said Ardy Arianpour, CEO and co-founder of Seqster. “It just means the world to me,” he said.

Seqster is a SaaS-based healthcare technology company that enables organizations to drive efficient healthcare via comprehensive medical records (EHR), individual genomic profiles (DNA), and personal health device data. Breaking down data silos is a major thrust of the company. Its platform solves the challenge of siloed data in healthcare by providing a seamless, real-time solution that takes multi-dimensional, disparate healthcare data and provides a 360-degree view of a member or patient. The Seqster solution can be used to solve a multitude of data challenges across the healthcare continuum including clinical trial recruitment and tracking, patient onboarding, data transparency regulations, population health initiatives and patient engagement.

In April, the company completed its $12 million Series A financing, led by OmHealth Holdings. Also participating in the wins and the milestones, he said. “They are so busy raising funds, hiring, scaling.”

Ben Nathan, the Top Tech honoree for private large companies, is one of Southern California’s most impactful and visionary technology leaders. He is Chief Technology and Transformation Officer at Cortica, which offers a technology-enabled care model for children with autism and other neurodevelopmental differences.

“I feel really honored to be recognized in this kind of way,” Nathan said, adding that the award shines some welcome light on the world of pediatric healthcare.

Nathan oversees a team of more than 50 developers (internal and outsourced), product designers and customer experience professionals. He is responsible for leading Cortica’s overall digital strategy and services, including electronic health records, software development, analytics and information security. He also oversees marketing, enrollment and scheduling functions.

In the past two and a half years at Cortica, Nathan has built Axon — the world’s leading technology platform for autism and neurodevelopment care. Autism is a complex, multisystem medical and behavioral condition, with a very fragmented current standard of care.

“Axon has been purpose-built to enable an evidence-based neuroscience-led coordinated care model for autism. The medical system can be a tough system for parents to navigate. Technology, however, has the ability to reduce friction and increase the ability of parents to get care for their children. Nathan said.

“We have a team that is deeply mission driven, in addition to all the tech talent,” he added. “They are here because they want to support this mission.”
Congratulations to our CIO

Dave Henderson
on his extraordinary achievements and for being recognized as the
Top Tech Executive of the Year!

Rady Children’s

congratulates

Albert Oriol
on receiving the
2021 Top Tech Award
in the Nonprofit Business Category
PUBLIC HONOREE

ERIC HALLER
Executive Vice President and General Manager of Identity, Fraud and DataLabs
Experian North America

When COVID-19 arrived, Eric Haller of Experian had a decision to make. Would Experian’s four data labs pursue business as usual, or would they pivot? “We made a bet COVID would be with us for a while,” said Haller, who oversees the labs. Experian, which serves the financial services industry, placed part of its focus on the economic and social dimensions of the pandemic, and in the process helped relieve some suffering. In September, Haller was named a Top Tech honoree in the Public Company category. Experian’s four R&D labs are located in San Diego, London, São Paulo and Singapore. They employ approximately 100 data scientists and engineers.

In May 2020, Experian began distributing a free interactive heat map of geographic populations at-risk of being most susceptible to developing severe cases of COVID-19. The Experian CORE tool has guided healthcare organizations and government agencies with relief efforts, planning for the “new normal” and COVID-19 recovery. Case in point: the heat map informed decisions on where to send federal CARES Act funds.

Farther afield, Experian developed the Covid Radar in Brazil to help people, small businesses and governments. Authorities used Covid Radar to make decisions on how to distribute ventilators, PPE and other supplies. It also helped authorities forecast outbreaks.

Haller is grateful for the award. “I’m thrilled to accept it on behalf of all the men and women in our labs who worked hard to achieve these great things in challenging times,” he said.

EDUCATION HONOREE

NICOLE MAY
Information Systems PMO Director
UC San Diego Health Information Services

Most professionals saw their routines change in the spring of 2020. Nicole May was no different. She directs the information systems project management office at UC San Diego Health Information Services.

May soon found herself leading an interdisciplinary team of 50 people who rolled out technology to help university leaders keep ahead of COVID-19 and open the campus in the fall. That was the beginning.

“We were under some very tight timelines,” she recalled. “The magnitude was not lost on any of the team.” Recognizing this work, Top Tech Awards judges named May their education honoree. She received the news joyfully; “I am stunned and thrilled and humbled at the same time.”

Specifically, May led the launch of the CA Notify Exposure Notification System (ENS) at UC San Diego. The system uses novel Google and Apple smartphone technology to complement and expand the COVID-19 contact tracing efforts of public health organizations.

By mid-November, six UC campuses were using the system. Since then more than 12 million Californians have adopted the technology. CA Notify ENS is “a wonderful project with such a meaningful purpose,” May said.

A certified PMP and Lean Six Sigma Black Belt, May believes project management is for everyone. She developed the “Piece of Cake” Project Management System for children and adults that has been adapted to train employees at UC San Diego and beyond. She will teach project management at UCSD Extension in the new school year.

GOVERNMENT HONOREE

DAVID GRAHAM
Chief Innovation Officer
City of Carlsbad

David Graham is the Top Tech Awards’ Government Honoree. As chief innovation officer for the city of Carlsbad, Graham serves as a coordinator for citywide innovation, economic development and data efforts.

“It’s a big honor to receive the award,” he said, noting that past awardees are “really a who’s who of disruptors and change agents.” Since July 2020, Graham has coordinated the COVID-19 policy convenings for Carlsbad’s city manager and driven data analytics and visualization to respond to the pandemic. He played a key role in developing the city’s first Strategic Digital Transformation Investment Program that treats digital infrastructure planning and funding like physical infrastructure.

Graham has an ability to inspire and accelerate innovative approaches and projects that have had a significant impact in the city. He also excels at collaboration and what he calls “innovative intuition.” “I deeply believe anyone can innovate if they are willing to be curious, develop a sense of empathy and know how to work with others to address challenges facing our community today,” he said.

He also said that taking a humanistic approach to technology plays a big role in driving change.

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Mental Health Systems

Nathan Short
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Encinitas Union School District

Jerry Creekbaum
Chief Technical Officer
Expedition Communications

Terry Patrachari
VP Information Technology/CIO
Viejas Casino and Resort

Ram Patrachari
VP Information Technology/CIO
Viejas Casino and Resort

Merrill Dushatsky
Sr. Director, IT Infrastructure & Manufacturing Operations
Pacira Pharmaceuticals, Inc.
2021 TOP TECH NOMINEES

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Javier Aguirre
Capella Flavors
Alicia Aquino
Aquino Trial Services
Ardy Arianpour
SEQSTER
Omid Arjomand
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Casa Familiar
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The 14th annual Top Tech Awards, presented by Cox Business, hosted almost 550 people virtually on Sept. 16. Those in attendance celebrated the 160 qualified nominees submitted for a Top Tech honor as well as the 11 honorees. Many of them used technology as part of a creative response to the challenges posed by COVID-19.

Since 2007, Cox Business has hosted the Top Tech Awards to recognize the talent in the San Diego community, and to honor the people who have vision, take risks and implement cutting-edge technologies, all in the name of making their organizations more connected, more productive and more successful.

Here is a look behind the scenes of this year’s event.
1. Dave Henderson, Millennium Health – Receiving Top Tech of the Year Honoree
2. Duane Cameron, Vice President Cox Business – San Diego – Welcoming Audience to the 2021 Top Tech Awards
3. Judging Chairs Tal Almog, Chief Operating Officer and Head of Product, Blooma, Inc. and Christopher Petersen, Chief Technology Officer, Scientist.com
4. Behind the Scenes of the Top Tech Awards
5. 2021 Audio Visual Team producing a top of the line event
7. Tiffany Markus, Cox Business Enterprise Sales Director – Announcing Zeb Evans, Cox Business Exemplary Honoree
8. Audio Visual Room
9. Mike Varvis, Cox Business Director, Regional Sales Support – Announcing Chad Sweet, Future of Tech Award
10. Rebecca Rosen, Cox Business Director of Marketing – Announcing the 2021 Disruptor Award
11. Heather Myers, Top Tech Awards Host, having some fun on set
12. Control Board in the Audio Visual Room