

# 2021 EDITORIAL CALENDAR

	ISSUE DATE	SPECIAL REPORTS	EVENT PREVIEW/RECAP SECTIONS	THE LISTS	CUSTOM CONTENT	EVENTS
JANUARY	4	Wealthiest		Wealthiest		
	11	Workforce		Perm / Temp Staffing		
	18	Healthcare	Economic Trends Event Preview	Hospitals		
	25	Accounting		Accounting Firms	Women of Influence Finance	Economic Trends - Event January 26
FEBRUARY	1	Celebrating Black Entrepreneurs				
	8	Economic Trends Celebrating Black Entrepreneurs	Economic Trends Recap			
	15	Residential Real Estate Celebrating Black Entrepreneurs		Temporary & Permanent Placement Services		
	22 ◆	Commercial Real Estate - North County Map Celebrating Black Entrepreneurs	Awards Preview Black Businesses Matter Event	CRE Brokerages	Women of Influence Construction	Black Businesses Matter Awards Event - Feb. 25
MARCH	1	Financial		San Diego Banks Headquarters		
	8	Insurance	Black Businesses Matter Event Recap	Life Insurance / Property & Consulting / Health Care Providers		
	15		CFO Event Preview	Business & Trade Associations / Chamber of Commerce		
	22	Construction		Engineering Firms / Largest Construction Projects		CFO Event - March 25
	29	Small Businesses		Broker/Team/Agent	Women of Influence Engineering / Education RT	
APRIL	5 ●	North County Employers	CFO Event Recap	North County Employers		
	12	Financial		Bank Performance		
	19 ◆	Cannabis / Commercial Real Estate Downtown Map		Downtown CRE Offices	Cannabis	
	26	Wealth Management		Wealth Management	Insurance Roundtable / Women of Influence Technology	
MAY	3	Tourism			Healthcare RT - Mental Health	
	10	Life Sciences	Asian Businesses Awards Preview	BioMed / Diagnostics		
	17		Healthcare Heros Event Preview	North County Employers		Asian Businesses Awards Event - May 20
	24 ◆	Commercial Real Estate - South County Map		General Contractors / Architectural Firms / Landscape Architects	Women of Influence Architecture	Healthcare Heros Event May 27
	31 ●	Financial	Asian Businesses Awards Recap	Credit Unions		
JUNE	7		Healthcare Heros Event Recap	Executive Training Companies		
	14	South County	CEO Event Preview	South County Employers		
	21			New Home Builders / Property Management Companies		CEO Event - June 24
	28 ●	Cyber Security		Law Firms / Cyber Security	Women of Influence Legal	

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JULY	5	Hospitality		Hotels / Meetings / Conventions		
	12	Luxury Apartments / Downtown / UTC	CEO Recap	Luxury Apartments / Downtown / UTC		
	19		40 Under 40 Finalist Announcement			
	26	Real Estate		Brokers (Mid Year Rankings)		
AUGUST	2	Banking / Financial	40 Under 40 Finalist & Winners Announcements			
	9		Women of Influence 50 Over 50 Honorees Announcements	Property Management Companies		
	16	Life Sciences	Best Places Finalists Announcements	CROs / CMOs / Life Science Research Institutions	Education, Training, Online Learning RT	
	23 ◆	Commercial Real Estate - East Village Map	Nonprofit Awards Finalists Announcements	Office / Retail / Industrial Parks		Best Places to Work Virtual Event - Aug. 26
	30		Nonprofit Awards Winner & Finalists Announcements	Office Equipment / Office Furniture / Tech Solutions Providers / SaaS	Women of Influence Life Sciences	
SEPTEMBER	6	Hospitality / Dining / Food	Best Places Winner & Finalists Announcements	Best Places to Work in San Diego	Hispanic Heritage Month	
	13	Insurance		Life Insurance / Property & Consulting		
	20			Universities / MBA / Community Colleges / Trade Schools		
	27	Luxury Real Estate / Financial	CRE Awards Finalists Announcements	Commercial Banks		
OCTOBER	4 ●	Dining		Restaurants / Wineries / Senior Care Facilities		
	11	Public Companies	CRE Awards Winner & Finalists Announcements	Public Companies		
	18	Health Care / New Technologies	Cybersecurity Finalists Announcements	Biotech Co.'s / Biopharma		
	25	Luxury Real Estate	Cybersecurity Winner & Finalists Announcements	Nonprofits / Foundations	Giving Guide / Leaders of Influence: RE	
NOVEMBER	1	East County	Leaders in Law Finalists Announcements	East County Largest Employers / Breweries		
	8 ●	Veteran's	Business Women of the Year Finalists Announcements	Veterans Owned Biz / Defense Contractors		
	15 ●	Financial	Leaders in Law Winners & Finalists Announcements	Private Equity / VC Firms / Legal List		Business Women of the Year Event - Nov. 18
	22 ◆	Commercial Real Estate - Downtown Map	CSR / DEI Finalists Announcements	Commercial Real Estate Sales / Leases / Wineries		
	29	SD 500				
DECEMBER	6		Business Women of the Year Winner & Finalists Announcements	Women Owned Businesses		CSR / DEI Event - Dec. 2
	13	Wealthiest		Wealthiest		
	20		CSR / DEI Winner & Finalists Announcements			
	27	Book of Lists				