

# 2022 EDITORIAL CALENDAR

	ISSUE DATE	SPECIAL REPORTS	EVENT PREVIEW/RECAP SECTIONS	THE LISTS	CUSTOM CONTENT	EVENTS
JANUARY	3					
	10					
	17	Hospitals	Economic Trends Event Preview	Hospitals		
	24	Accounting		Accounting Firms	People of Distinction Accounting / Finance	Economic Trends - Event January 27
	31 ◆	Commercial Real Estate - North County Map		CRE Brokerages	People of Distinction Commercial RE	
FEBRUARY	7					Black History Month / Black Business Leaders
	14		Economic Trends Recap		Charity Event Guide	
	21	Life Sciences		Engineering Firms	Women of Influence in Engineering Top 50	
	28	Cyber Special Report			Black Leaders of Influence Top 50	
MARCH	7	Construction		Largest Construction Projects	Women of Influence Construction (National Week)	
	14	Insurance	CFO Finalists Section	Life Insurance / Property & Casualty	Womens Healthcare Roundtable	
	21	Tech		Technology Providers / Software Providers	Women of Influence in Technology Top 50	
	28 ●	Financial		Residential Brokers, Agents & Teams (2021 Annual Rankings) / San Diego Banks Headquarters	Education Roundtable	CFO Event - March 24
APRIL	4	Financial		Credit Unions		
	11	Healthcare Providers		Healthcare Providers / Temporary & Permanent Placement Services	Leaders of Influence Human Resources Top 50	
	18 ◆	Commercial Real Estate Downtown Map	CFO Winners & Finalists Section	Downtown CRE Offices	Cannabis Guide	
	25	Wealth Management		Wealth Management	Wealth Management Guide	
MAY	2		Asian Businesses Awards Finalists Section	Business & Trade Associations / Chamber of Commerce	Mental Health Cover Wrap/ Roundtable	Healthcare Heroes Awards - TBD
	9	Life Sciences		BioMed / Diagnostics	Leaders of Influence Mental Health Top 50	Asian Businesses Awards Event - May 12
	16					
	23 ◆	Commercial Real Estate - South County Map	Asian Businesses Awards Winners & Finalists Section	General Contractors / Architectural Firms / Landscape Architects	Women of Influence Architecture & Design Top 50	
	30 ●			Executive Training Companies		
JUNE	6	Financial / Digital Electronic Banking	CEO Finalists Section	Advertising Agencies, Marketing & PR Firms	Leaders of Influence Advertising Agencies, Marketing & PR Top 50	
	13				Women of Influence 50 Over 50	
	20	Tech		Property Management Companies		CEO Event - June 23
	27	Legal		Law Firms	Women of Influence Legal Top 50	

◆ Denotes Construction Map: 1/31 North County | 4/18 Downtown | 5/23 South County | 8/22 East Village | 11/7 Downtown

● Denotes Community Awareness Causses: 2/17 Black History Month | 5/2 Asian Pacific Islander Heritage Month | 5/9 Mental Health Awareness Month | 6/6 LGBTQ+ Pride Month

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JULY	4 ●	Hospitality		Hotels / Meetings / Conventions		40 Under 40 Awards - TBD
	11	Luxury Apartments / Downtown / UTC	CEO Winners & Finalists Announcement	Luxury Apartments / Downtown / UTC		
	18				Leaders of Influence LGBTQ	
	25	Real Estate		Residential Brokers, Agents & Teams (2021 Mid-Year Rankings)		
AUGUST	1	SR - Senior Care		Senior Care Facilities		Nonprofit Awards -TBD
	8		Best Places Finalists Announcements	Property Management Companies		
	15	Life Sciences		CROs / CMOs	Leaders of Influence Life Sciences	
	22 ◆	Commercial Real Estate - East Village Map		Office / Retail / Industrial Parks	MBA Guide	Best Places to Work Awards - TBD
	29			Office Equipment / Office Furniture / Tech Solutions Providers / SaaS		
SEPTEMBER	5	Hospitality / Dining / Food	Best Places Winner & Finalists Announcements	Best Places to Work in San Diego	Hispanic Heritage Month	
	12	Financial - Commercial Banking	Commercial Real Estate Finalists Section / Cause San Diego Preview Section	Bank Performance		
	19			Universities / MBA / Community Colleges / Trade Schools	Healthcare RT Open Enrollment	Top Tech Awards - Sept. 22
	26		Commercial Real Estate Winners & Finalists Section	Insurance		Cause San Diego - Sept. 29
OCTOBER	3 ●	Dining	Cyber Finalists Section	Restaurants		
	10	Life Sciences	Leaders in Law Finalists Section	Life Science Research Institutes		
	17	Health Care / New Technologies	Cyber Winners & Finalists Section	Medical Groups		
	24	Public Companies	Cause San Diego Recap Section	Public Companies	Leaders of Influence: Residential Real Estate	
	31		Leaders in Law Winners & Finalists Section	Wineries / Craft Breweries / Nonprofits / Foundations	Giving Guide	
NOVEMBER	7 ◆ ●	Commercial RE Downtown Map	Business Women of the Year Finalists Announcements	Commercial Real Estate Sales & Leases		
	14	SD 500				
	21	Financial - Private Banking		Private Equity / VC Firms		Business Women of the Year Event - Nov. 10
	28			Defense Contractors		
DECEMBER	5		Business Women of the Year Winner & Finalists Announcements			
	12	Wealthiest		Wealthiest	Executive Educational Guide	
	19					
	26	Book of Lists				