2022 EDITORIAL CALENDAR

SAN DIEGO BUSINESS JOURNAL

	ISSUE DATE	SPECIAL REPORTS	EVENT PREVIEW/RECAP SECTIONS	THE LISTS	CUSTOM CONTENT	EVENTS
	3					
JANUARY	10					
	17	Hospitals	Economic Trends Event Preview	Hospitals		
	24	Accounting		Accounting Firms	People of Distinction Accounting / Finance	Economic Trends - Event January 27
	31 ◆	Commercial Real Estate - North County Map		CRE Brokerages	People of Distinction Commercial RE	
	7					Black History Month / Black Business Leaders
ARY	14		Economic Trends Recap		Charity Event Guide	
FEBRUARY	21	Life Sciences		Engineering Firms	Women of Influence in Engineering Top 50	
	28	Cyber Special Report			Black Leaders of Influence Top 50	
MARCH	7	Construction		Largest Construction Projects	Women of Influence Construction (National Week)	
	14	Insurance	CFO Finalists Section	Life Insurance / Property & Casualty	Womens Healthcare Roundtable	
	21			Residential Real Estate Brokers		
	28			Banks Headquarters / Credit Unions / Technology Software Providers	Education Roundtable/ Women of Influence in Technology Top 50	CFO Event - March 24
	4	Financial				
APRIL	11	Healthcare Providers		Healthcare Providers / Temporary & Permanent Placement Services	Leaders of Influence Human Resources Top 50	
AP	18 •	Commercial Real Estate Downtown Map	CFO Winners & Finalists Section	Downtown CRE Offices	Cannabis Guide	
	25	Wealth Management		Wealth Management	Wealth Management Guide	
MAY	2		Asian Businesses Awards Finalists Section	Business & Trade Associations / Chamber of Commerce	Mental Health Cover Wrap/Roundtable	Healthcare Heroes Awards - TBD
	9	Life Sciences		BioMed / Diagnostics	Leaders of Influence Mental Health Top 50	Asian Businesses Awards Event - May 12
	16					
	23 •	Commercial Real Estate - South County Map	Asian Businesses Awards Winners & Finalists Section	General Contractors / Architectural Firms / Landscape Architects	Women of Influence & Design Top 50	Architecture
	30 ●			Executive Training Companies		
	6	Financial / Digital Electronic Banking	CEO Finalists Section	Advertising Agencies, Marketing & PR Firms	Leaders of Influence A Marketing & PR Top 50	
JUNE	13				Women of Influence 50 Over 50	
	20	Tech		Property Management Companies		CEO Event - June 23
	27	Legal		Law Firms	Women of Influence Legal Top 50	

Denotes Construction Map: 1/31 North County | 4/18 Downtown | 5/23 South County | 8/22 East Village | 11/7 Downtown

Denotes Community Awareness Causess: 2/17 Black History Month | 5/2 Asian Pacific Islander Heritage Month | 5/9 Mental Health Awareness Month | 6/6 LBGTQ+ Pride Month

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	4	Hospitality		Hotels / Meetings / Conventions		40 Under 40 Awards - TBD
Z	11	Luxury Apartments / Downtown / UTC	CEO Winners & Finalists Announcement	Luxury Apartments / Downtown / UTC		
JULY	18				Leaders of Influence LGBTQ	
	25	Real Estate		Residential Brokers, Agents & Teams (2021 Mid-Year Rankings)		
	1	SR - Senior Care		Senior Care Facilities		Nonprofit Awards -TBD
F	8		Best Places Finalists Announcements	Property Management Companies		
AUGUST	15	Life Sciences		CROs / CMOs	Leaders of Influence Life Sciences	
<	22	Commercial Real Estate - East Village Map		Office / Retail / Industrial Parks	MBA Guide	Best Places to Work Awards - TBD
	29			Office Equipment / Office Furniture / Tech Solutions Providers / SaaS		
	5	Hospitality / Dining / Food	Best Places Winner & Finalists Announcements	Best Places to Work in San Diego	Hispanic Heritage Month	
SEPTEMBER	12	Financial - Commercial Banking	Commercial Real Estate Finalists Section / Cause San Diego Preview Section	Bank Performance		
SEPTE	19			Universities / MBA / Community Colleges / Trade Schools	Healthcare RT Open Enrollment	Top Tech Awards - Sept. 22
	26		Commercial Real Estate Winners & Finalists Section	Insurance		Cause San Diego - Sept. 29
	3	Dining	Cyber Finalists Section	Restaurants		
Я	10	Life Sciences	Leaders in Law Finalists Section	Life Science Research Institutes		
OCTOBER	17	Health Care / New Technologies	Cyber Winners & Finalists Section	Medical Groups		
0	24	Public Companies	Cause San Diego Recap Section	Public Companies	Leaders of Influence: Residential Real Estate	
	31		Leaders in Law Winners & Finalists Section	Wineries / Craft Breweries / Nonprofits / Foundations	Giving Guide	
	7	Commercial RE Downtown Map	Business Women of the Year Finalists Announcements	Commercial Real Estate Sales & Leases		
ABER	14	SD 500				
NOVEMBER	21	Financial - Private Banking		Private Equity / VC Firms		Business Women of the Year Event - Nov. 10
_	28			Defense Contractors		
	5		Business Women of the Year Winner & Finalists Announcements			
ABER	12	Wealthiest		Wealthiest	Executive Educational Guide	
DECEMBER	19					
	26	Book of Lists				

Denotes Construction Map: 1/31 North County | 4/18 Downtown | 5/23 South County | 8/22 East Village | 11/7 Downtown
Denotes Community Awareness Causess: 7/4 Independence Day | 9/5 Hispanic Heritage Month | 10/3 Breast Cancer Awareness Month | 11/7 Veteran's Day