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BROOKSTEIN

Intuit

MARIA CALLANDER City of Carlsbad

CYNTHIA CASTRO SOCi, Inc.



Career Institute

MEGAN CLAPP Intuit



KARLA CLARKE, PH.D. Tandem Diabetes Care

MARITZA DIAZ

ITJuana



DEANNE DRIVER OWL



San Diego

Cyber Center of

Excellence

LISA EASTERLY



Consumer Fusion



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ALESSANDRA

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TOOTRiS

AN HUANG, PH.D. Sonocharge

EVELYN HYTOPOULOS NFT Pro



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NAVFAC Southwest



JUNGWOO LEE South 8 Technologies









DENA MARINUCCI. PH.D. Truvian



CARRIE MCCOY Geosyntec Consultants



Robolink, Inc.



SHAWNNAH MONTERREY BeanStock Ventures



PATRICIA K. MOONEY Crystal Pyramid Productions



San Diego Workforce

JENNELL MOTT Managed Solution



ANA GARCIA OLSON Booz Allen Hamilton



KAITLYN PETRONGLO Logic20/20



CHÉRI PIERRE Computers



Northrop

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CATHY PUCHER ZIP Launchpad



City of Carlsbad



Partnership

Cox Business





DEBBIE NEYHOUSE

Northrop

Grumman





JESSICA SHISLER, PH.D. Sēkr





JOANNA SULLIVAN gap intelligence



Navy Region Southwest











Instruments



ALECIA WILSON Managed Solution



ILKAY ALTINTAS, PH.D. Chief Data Science Officer San Diego Supercomputer Center University of California, San Diego lkay Altintas, Ph.D., is Chief Data Science Officer at the San Diego Supercomputer Center (SDSC), University of California San Diego, and a Fellow of Halicio lu Data Science Institute. She brings over 20 years of technology experience to her role at SDSC, where she provides leadership to multidisciplinary research teams. Dr. Altintas co-developed the Kepler scientific workflow system and founded the Workflows for Data Science Center of Excellence. With NSF funding, she founded the WIFIRE Lab to provide the best data pos-

sible in real time to manage wildfires. Dr. Altintas received her Ph.D. from the University of Amsterdam, and came to SDSC from her native Turkey in 2001 as a principal investigator and technical leader. Author of over 130 publications, she's a frequently invited keynote speaker. She received the first SDSC Pi Person of the Year Award in 2014, and ACM named her 2017 Emerging Woman Leader in Technical Computing. She can be reached at ialtintas@ucsd.edu or 858-344-4020.

> **DSC** SAN DIEGO SUPERCOMPUTER CENTER



KIMBRA BROOKSTEIN Staff Program Manager, Tech Women @ Intuit Intuit

Kimbra Brookstein is Staff Program Manager for Tech Women @ Intuit, an internal initiative focused on attracting, retaining and advancing women technologists. In this role, she utilizes her passion both at the local and global levels to help carry out strategic programming across the company. In 2021, Brookstein was named to the Board of Directors of #LatinaGeeks as Vice Chair, named as a "Women of Influence In Technology" by the San Diego Business Journal and won the Athena Pinnacle Award for "Individual In Technology."

She is a connecter with deep ties to the San Diego Tech Scene and is passionate about providing pathways for underrepresented groups in tech. She also sits on the Athena TSIG Committee and is a Founding Member of the annual San Diego Tech Women's Summit. She excels at building and expanding communities. A graduate of the University of California, Davis, she has given back to the community with extensive volunteer work.

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MARIA CALLANDER Director of Information Technology City of Carlsbad

aria Callander, Director of Information Technology with the City of Carlsbad, **V** has more than 35 years of experience in information technology. She was hired by the city of Carlsbad in 1995 to support public safety technology. She has been promoted multiple times over the last 26 years. As director of Information Technology, she oversees a department with 37 full-time and two part-time employees and an operating budget of \$13.27 million in fiscal 2022. Prior to her work in Carlsbad, Callander held technical positions with the City of Escondido, Teledyne Ryan, Bechtel and the University of California. She has had an impact at every organization she has been involved with, starting at UC San Francisco, where she worked with its medical team to develop software and hardware to present research on the AIDS virus. She holds a Master's Degree in Computer Science from Cal State University San Marcos and an MBA from San Diego State University.





CYNTHIA CASTRO Vice President of Product SOCi Inc.

Gynthia Castro, Vice President of Product at SOCi Inc., has over 10 years of experience in local marketing and over eight years in technology. She is a dynamic leader and team builder, and has delivered award-winning, industry-leading breakthrough products. She currently leads a 20+ person team at SOCi, a two-time Inc. 500 "Fastest Growing Companies in the U.S." honoree that has been recognized by Entrepreneur Magazine as a "#1 Franchise Marketing Supplier" for its innovative product solutions.

Castro builds teams and processes from the core values of diversity, learning, customer-centricity and innovation. She hires first and foremost for integrity and motivation, and her commitment to diversity has led her to grow the most diverse team in the organization. She is firm in her commitment to bringing engineers and designers early into discovery as they make the impossible possible, leading to innovation and differentiation in saturated markets. She can be reached at cynthia@meetsoci.com.





CARISA CHAVEZ Program Manager MiraCosta College Technical Career Institute

arisa Chavez is the Program Manager for MiraCosta College's Technical Career Institute. She feels she makes a difference by training and connecting students with their future careers in technology. As an Associate Faculty member, Chavez designs curriculum that goes beyond theoretical concepts. She works with top North County businesses bringing real world situations and scenarios to the classroom, to better prepare hundreds of students by getting them in a tech field, trained and employed with leading firms in healthcare, manufacturing and engineering. Chavez is a team oriented, task efficient, ambitious, extremely hard-working people person. is constantly looking to support internal and external partners, interdisciplinary teams and clients to drive performance. As a problem solver and quick thinker, with a deep knowledge of the needs of industry, Chavez works to bridge the gap between industry and education to connect talent to opportunity. She can be reached at 760-757-2121, extension 6528 or cchavez@miracosta.edu.





MEGAN CLAPP Technical Program Manager Intuit

Mager at Intuit's Consumer Group where she leads the company's personal finance program office which includes the apps Mint and Credit Karma. She is accomplished at bridging technology, business strategy and execution to accelerate outcomes. She is passionate about building high performing teams, earning bestin-class employee engagement ratings, and has a proven track record in various industries ranging from wireless communication development to aerospace and defense to software development.

Clapp earned her Bachelor of Science in Aerospace Engineering from UCSD's Jacobs School of Engineering and combined this with a Master's in Business Administration from San Diego State. After a year in wireless communications, she spent eight years designing, building and testing propulsion systems for spacecraft. As a Systems Engineer with Sierra Nevada Corporation, she conducted over 200 Reaction Control Thruster tests, analyzed the operational readiness of the test setup, and wrote test plans. From there she transitioned into software development.

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KARLA CLARKE, PH.D. Director, Cyber Security Tandem Diabetes Care

Arla Clarke has 10 years of experience in the information security industry with a strong background in Identity and Access Management, Security Architecture, Insider Threat Detection, Security Information and Event Management, Threat and Vulnerability Management and Risk Assessments. She holds a Ph.D. in Information Systems from Nova Southeastern University and a Master of Science in Information Systems from Boston University.

Dr. Clarke is currently the driving force behind building and maturing a security practice at Tandem Diabetes Care. This is a critical success factor in the medical device industry as the digital ecosystem promises to ease the burden of people living with diabetes but also requires state of the art security practices behind it. She has both technical expertise and emotional intelligence that merge to form an effective technical leader in the cybersecurity space. She is a strong communicator who brought an established track record of innovation to Tandem Diabetes Care when she joined in 2020.





MARITZA DIAZ CEO ITjuana

Maritza Diaz serves as CEO at ITjuana, a private firm that enables companies to create world-class software centers of excellence in Tijuana, Baja California. In just a couple of years, she has created 800 new jobs for digital professionals in the CaliBaja region. She previously served in the biotech community, most recently as Senior Director at Thermo Fisher Scientific where she was responsible for growing the company's digital capabilities in North America, India and Mexico.

Over the past seven years, Diaz has established herself as a thought leader and advocate in the field of cross-border collaboration in the software industry between San Diego and Baja California to help leverage the strength of this region to build a thriving innovation economy that leads the digital transformation for companies in California. Two years ago she was named the Board of Directors of the Federal Reserve Bank of San Francisco, where she represents San Diego.



Congratulations from the Boston Consulting Group!

BCG is proud to recognize and celebrate the winners of the Women of Influence in Technology.

Our San Diego teams (and a new office downtown) are here to unlock the potential of the people, organizations, and industries that power our city and community.

For more information, please visit bcg.com to see how we can work together to address the most critical challenges today.





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DEANNE DRIVER Product Development Manager OWL

eanne Driver is the Product Development Manager at OWL, the first global and collaborative marketplace for the relocation industry, using a state-of-the-art transparent cloud-based sourcing platform.

Based on her experience in the temporary housing industry, Driver originally developed a website to eliminate manual processes. After seeing its time-saving benefits and efficiency, Driver worked on a new concept and developed OWL into a collaborative marketplace to connect housing professionals within one global sourcing network. She not only envisioned this innovative platform, but she also designed the processes to customize its features and adapt it for the global mobility industry. To date, OWL has over 400 members with access to housing options in 48 countries and can provide core inventory in more than 1,593 cities. More than 20,000 requests have been sourced through OWL and are increasing rapidly. Before joining OWL, Driver was Senior Reservation Coordinator at Nomad Temporary Housing. She can be reached at ddriver@owlmarketplace.com or 858-527-8139.



LISA EASTERLY President and CEO San Diego Cyber Center of Excellence

isa Easterly has been the driving force behind the San Diego Cyber Center of Excellence (CCOE), a nonprofit dedicated to advancing San Diego's cyber economy and turning the city into a global hub of cyber innovation. Today, she serves as CCOE's first female president and CEO. Previously, she served as CCOE's founding chief operating officer. In this role, she developed the organization's infrastructure and operations, creating substantive programs to grow the organization.

Easterly has served in various roles at nonprofits working to elevate the region's tech ecosystem. She was a founding board member of CleanTech San Diego and Chair of the Education & Outreach Committee - developing the initial branding, outreach strategy and marketing collateral to launch the organization. Additionally, She served as vice president of marketing for the San Diego Regional Economic Development Corporation. Through the partnerships Easterly has grown within her industry, she has increased career opportunities for underserved populations within the cyber community.



BRYNN GIBBS Founder and CEO **Consumer Fusion**

rynn Gibbs, founder and CEO of Consumer Fusion, started her company in 2013 af-Der Fusion, stattet net company ter she began helping close family friends with fake negative review removal for their businesses. From there Consumer Fusion grew into a leader in AI powered Reputation Management with a specialty in removing illegitimate negative reviews. Gibbs and her organization are firmly committed to their mission of striving to keep reviews honest by providing brands and business owners with the tools they need to take control of their online reputation, and they have removed over 70,000 illegitimate and fake negative reviews.

Gibbs is a founder under age 40 who bootstrapped her company. As CEO, she guides business development, networks relationships and supports sales, project management, staffing and partnerships. Through her leadership, Consumer Fusion has been honored as one of the top INC 5000 and The Startup Weekly Software Companies to Watch 2021. She can be reached at brynn@consumerfusion.com.





KATHERINE HOWARD

Logistics and Modernization Director, **Global Surveillance Division** Northrop Grumman

atherine Howard is the Logistics and Modernization (L&M) Director for the Global Surveillance Division at Northrop Grumman Aeronautics Systems (NGAS) Sector. She leads the program execution and technical direction of diverse teams in support of an uncrewed air vehicle portfolio for the U.S. Air Force, U.S. Navy and international customers. In addition, she leads a multi-year project across the sector, providing enhanced technical and program insights on mission execution and design performance by standardizing data architecture and metrics, thereby increasing automation and improving visualizations.

Howard has a Bachelor of Science in Biology from the University of California, San Diego, as well as a Master of Science in Biology from the University of New Mexico and a Master of Engineering in Systems Engineering from Stevens Institute of Technology. She has received Northrop Grumman Aeronautics Systems President's Awards for both program execution and community service for her work with the Women in Northrop Grumman Employee Resource Group.





MANASI SHEKHAR KORGAONKAR **Business Systems Analyst**

SoftClouds LLC anasi Shekhar Korgaonkar, Business Systems Analyst at SoftClouds LLC, has a bachelor's degree in engineering and more than 13 years of experience in the field. She holds expertise in the CRM industry, and is particularly strong in Salesforce and Oracle Siebel. She has worked in diverse sectors like telecommunications, automotive, field service and aerospace with major U.S. clients and always builds great stakeholder relationships. Using her software engineering and logical/analytical skills, she quickly understands any business nature, which helps her resolve the business pain points. In one instance she decreased a user onboarding task from eight less than five minutes nical skills with extensive Agile/Scrum experience analytical abilities to shape product strategy. She has the expertise to prioritize and deliver multiple programs with cross-functional

teams to plan, build, launch and manage innovations within specifications and timelines. She is always up for the new challenge and tackles everything that comes her way.





Source Smarter

AN HUANG, PH.D. Founder and CEO Sonocharge

n Huang, Ph.D. is the Founder and CEO of Sonocharge, a clean energy company developing revolutionary technology to improve battery performance dramatically. The company's innovation overcomes the longstanding hurdle in the advancement of energy-storage devices. It shows a transformative impact in all types of industries, particularly in the development of electric vehicles (EV), where there is an urgent and unmet need for rapid charging batteries to accelerate EV adoption for the benefit of the planet.

Huang started Sonocharge in 2021 after earning her Ph.D. in Materials Science and Engineering from UC San Diego. During her studies she ed a microMBA certificate and a I Market certificate. She is the author and co-author of several patents (among them, Acoustic Wave-based Dendrite Prevention for Rechargeable Batteries) and a dozen scientific publications. Her leadership includes company growth strategies, business planning, leading product development strategies and executing plans. She can be reached at an@sonocharge.com.





EVELYN HYTOPOULOS COO NFT Pro

velyn Hytopoulos is an economist and technology pioneer who has served private and public companies across four continents. She has a track record of using technically rigorous econometric evaluations to deliver business growth, process optimization, value for money, market development, data-driven decision-making and leadership.

As a leading expert in peer-to-peer design, Web 3, and two-sided marketplaces, her transition into the blockchain industry in 2017 was a perfect fit. At NFT Pro, she has been revolutionizing digital ownership. She joined NFT Pro at its genesis and spearheaded the development of its technology and product design. With NFT PRO, she held a key role in the design of the first Digital Twin in 2018 — pairing NFTs with physical goods as proof of ownership and authenticity. In her role as COO, she leads the company's global operations as they rapidly expand their footprint with clients including Lamborghini, Juventus, PACE Gallery, Atari and Adidas. She can be reached at evelynh@nftpro.com.

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MARTA KARCZEWICZ, PH.D. Vice President of Technology Qualcomm Technologies Qualcomm Incorporated

r. Marta Karczewicz is Vice President of Technology at Qualcomm Technologies. Originally from Poland, she received her M.Sc. and Ph.D. degrees from the Tampere University of Technology, Tampere, Finland, in 1994 and 1997. From 1996 to 2006, she was with Nokia, where she managed the Visual Technologies group conducting research on video/image compression, camera and display. In 2004, she became the head of Nokia's research center in Dallas. In 2006, she joined Qualcomm, where she is currently the Vice President, Technology, in the Multimedia R&D Group.

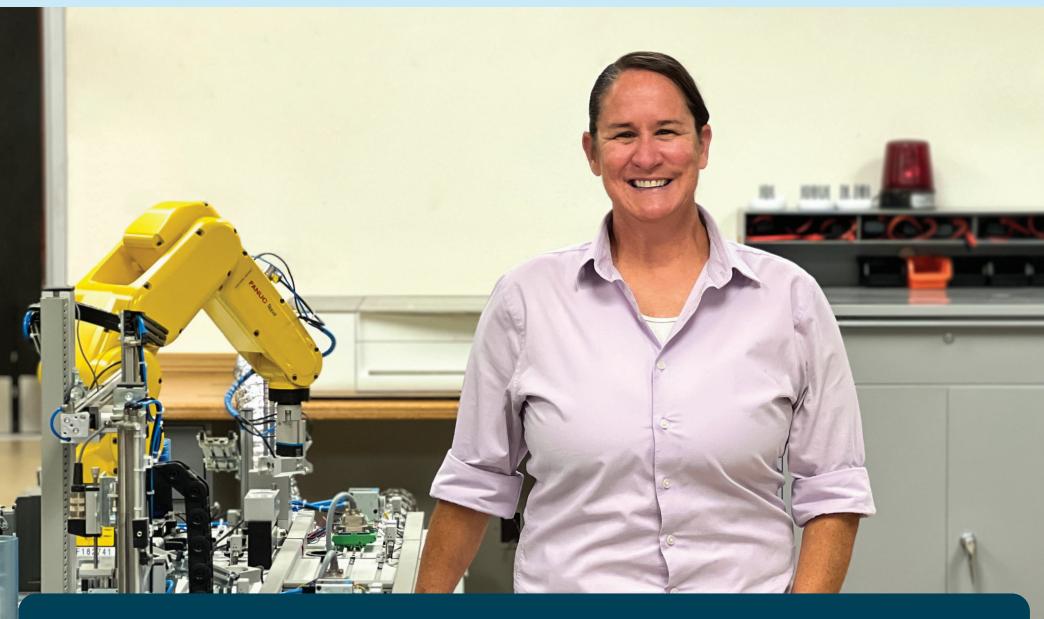
Since 1998, she has been an active participant in H.264/AVC, HEV eo codecs development within MPEG and ITU-T standardization forums. She holds more than 690 granted U.S. and more than 250 granted European patents on video compression. She was among three recipients of the Qualcomm IP Excellence Award in 2012, and nominated as one of three finalists for the 2019 European Inventor Award in the Lifetime Achievement category.



Shaping the Future

The MiraCosta College Community Celebrates

Most Influential Women in Tech 2022 Honoree **Carisa Chavez**



Inspire • Innovate • Motivate -

In partnership with local industry, Carisa designs accelerated work skills programs in high demand fields to get students trained in highly valuable, skills-based work, employing hands-on techniques that can quickly get students into the workforce.

Thanks to Assembly Bill AB132, funding is available for businesses looking to add workforce capacity on an on-going basis through the school's internship program and tuition reduction, which makes for an even brighter future for San Diego's business community.





TECHNOLOGY CAREER INSTITUTE



RENAE KVENDRU Chief Contracting Officer NAVFAC Southwest

enae Kvendru has 27 years of experience serving the technology industry, currently as Chief of the Contracting Office for Naval Facilities Engineering Systems Command, Southwest. Her expertise, negotiation skills and solution-oriented approach have benefited the Navy greatly. She is responsible for acquisition execution, compliance, community management and oversight of operations for a program that awards over \$3 billion annually in contract actions for environmental, construction, architectural/engineering, energy, planning and facilities support service requirements for 19 military installations. Her efforts were instrumental in response to the 7.1 magnitude China Lake earthquake in 2019 that enabled the installation's mission to be restored in record time. Her support resulted in award of \$4 billion in new construction capital replacement 40% faster than typical timelines. She also led a precedent-setting effort termed Public Works Department Optimization to maximize efficiencies and determine the right mix of in-house versus contract employees. She can be reached at renae.a.kvendru.civ@us.navy.mil or 619-847-4205.



JUNGWOO LEE Co-Founder and CTO South 8 Technologies

ungwoo Lee, Co-Founder and CTO, South 8 Technologies, has over 10 years of experience developing clean technology solutions to transform the energy landscape. She began her career as an optical engineer at Panasonic and researcher at the Massachusetts Institute of Technology focused on advanced solar cell technology. Lee received her Ph.D. in Nano-Engineering from UC San Diego for her work on thin-film battery technology and pioneering battery characterization efforts. During that time, she made key contributions to the Liquefied Gas Electrolyte technology that would spin out to the startup South 8 Technologies. At South 8, she leads efforts to commercialize this technology for next-generation lithium batteries which can address an entirely new class of batteries for market applications such as electric vehicles, all-weather grid storage, defense, aerospace and more. She has been published in top scientific journals, including Nature and the Proceedings of the National Academy of Sciences, and has been awarded several patents.





JASMINE LEFLORE Co-founder and Executive Director Greater Than Tech

Jasmine LeFlore is the Co-founder and Executive Director of Greater Than Tech, a nonprofit organization dedicated to creating the next generation of innovative leaders in tech by exposing girls from untapped communities to novel educational enrichment programs at the intersection of STEM and business.

She also works as a Principal Business Development Engineer at Raytheon Technologies, working on new business pursuits including technology inorganic growth, competitive assessment and strategy. She previously worked as a chief of staff for the vice president of engineering on key business transformation initiatives and led certification campaigns for aircraft components.

LeFlore received her BSE in Aerospace Engineering from the University of Michigan, her MSE in Interdisciplinary Engineering from Purdue University, and her MBA from Indiana University. She received the San Diego County Engineering Council 2022 Outstanding Engineering Service Award and is a RISE San Diego Gen 7 Fellow. She can be reached at jasmine@greaterthantech.org or 810-820-0882.





ALESSANDRA LEZAMA Founder and CEO TOOTRiS

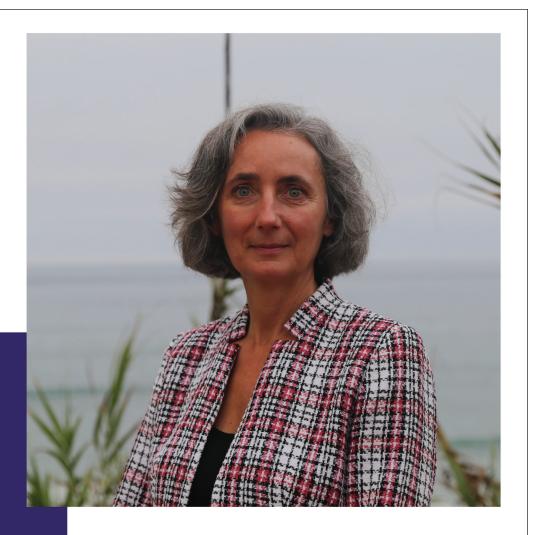
lessandra Lezama is the founder and CEO of TOOTRiS, a technology platform that is reinventing how parents find, enroll and pay for quality childcare. With over 20 years as a tech executive and serial entrepreneur, Lezama has a track record for turning underperforming tech companies into global, high-performance powerhouses. She is passionate about technology and supporting women in the workforce and as entrepreneurs, and actively advocates for quality early childhood education. She is a member of the Global - ReadyNation CEO Task Force for Early Childhood Development, and the California Preschool Business Advisory Council. She serves on the County Child Care and Development Planning Council, chairing the Needs Analysis Committee, is a Director of the Board and Management Council of the San Diego Regional Chamber of Commerce, and serves on the Board for the San Diego Children's Discovery Museum. Through TOOT-RiS. Lezama is empowering women to rejoin the workforce while helping others start childcare businesses.





CONGRATULATIONS Evelyne Ploquin

Evelyne Ploquin, Biosero Solutions Architect, utilizes her knowledge to recommend laboratory automation solutions to Life Science companies that work to improve the quality of human life worldwide. Congratulations, Evelyne, on being honored as a Woman of Influence in Technology!







SABRINA LOCKE-MASTON Director of Information Technology Grand Pacific Resorts

A abrina Locke-Maston grew up in Glendale, Arizona. Her immigrant parents owned a restaurant for 30 years, worked to provide for their family, and made sure all the kids had a solid work ethic and an opportunity for a good education. Locke-Maston earned her degree in Management Information Systems from the University of Phoenix. She started her career as a software developer, working on a team to create a case management system for a property management firm. She was quickly promoted to the Director role, managing the team and the project to rollout. That was followed by a Director of IT role at a manufacturing company. Next up was Grand Pacific Resorts, and she has 20 years of business growth across five lines of business. Her passion is collaborating with teams to solve business problems small and large. When the pandemic hit, her team successfully launched remote work to all users within a week of lockdowns. The onboarding process she developed has helped in the establishment of IT infrastructure at new resorts.





LAURAN MADDEN, PH.D. Chief Technology Officer BlueNalu

auran Madden, Chief Technology Officer at BlueNalu, is a driven technology, biology and engineering problem-solver. With more than 15 years of multidisciplinary experiences in the design and development of novel biomaterials, cell expansion methods, and 3-D tissue fabrication, she sees the challenge of the unknown as an opportunity to innovate and create game-changing technology solutions.

Under her leadership, BlueNalu developed a robust technology platform with the capacity to produce a wide array of seafood products from a variety of species, resulting in her appointment as Chief Technology Officer. Dr. Madden continues to grow the expert R&D team and achieve critical technology milestones, generating significant IP for the company. Her pioneering work in this nascent industry has positioned BlueNalu as the leading cell-cultured seafood producer worldwide, attracting substantial capital and notable collaborations. Dr. Madden received her B.S. in Chemical Engineering from Cornell University, and a Ph.D. in Bioengineering from the University of Washington.



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DENA MARRINUCCI, PH.D. Co-founder and COO Truvian

ena Marrinucci is a life science entrepreneur with a passion for introducing diagnostic technologies with potential to transform human health. She co-founded Truvian in late 2015. In 2021, she helped close Truvian's oversubscribed Series C funding round, which brought the company's total funding to over \$150 million. This funding supports the company as it works to finalize the development of an automated benchtop blood testing system, which will deliver a full suite of health tests in point-of-care settings. Prior to founding Truvian, Dr. Marrinucci founded Epic Sciences in 2008 and was the company's CSO. She has been named to MIT Technology Review's 35 Innovators Under 35, Foreign Policy's Top 100 Leading Global Thinkers and PharmaVoice's 100 Top Entrepreneurs. She has authored dozens of peer-reviewed publications and is an inventor on 12 patents. She holds a B.S. in Chemistry from the University of Vermont and a Ph.D. in Chemical Biology from The Scripps Research Institute

truvian



CARRIE MCCOY Principal Engineer Geosyntec Consultants

arrie McCoy brings a wealth of experience to Geosyntec Consultants, Inc. She identifies and implements innovative technology solutions to tackle some of our country's most complex environmental cleanups. Her 21 years of experience working with communities to develop solutions, designing aggressive and novel approaches and putting those designs into action makes her an asset to clients and the communities she serves. She excels in strategic leadership and building effective cross-discipline teams to deliver successful outcomes. McCoy is a talented leader and a mentor who helps individuals with professional development and has actively mentored others throughout her career. She mentored a technology startup developing a series of new clean technologies. One of these technologies is being pilot tested in San Diego Bay to remediate contaminated sediments. She holds a bachelor's degree in Civil Engineering from the Georgia Institute of Technology and is a certified Project Management Professional. She can be reached at cmccoy@geosyntec.com or 858-716-2935.

Geosyntec[▶] consultants



Congratulations to Laura and Maria for their outstanding service to the people of Carlsbad. Because of their leadership our community is better connected, more secure, and delivering excellent service to our residents, visitors and businesses.



Laura Rocha





Maria Callander

A World Class Leader in Innovation

www.carlsbadca.gov



ALYCIA MEIER Director of Operations Robolink, Inc.

lycia Meier is Director of Operations at Robolink, a maker of fun and approachable robotics kits that teach coding and engineering in a way that's exciting to users. Meier manages company growth and profitability by planning, implementing and overseeing the company's daily operations, including developing strategies for long-term success with new policies and procedures. She executed a strategic plan to grow educational operations for both virtual and in-person learning, and negotiated long-term partnerships with educational institutions. Additionally, she negotiated a collaboration with The League of Amazing Programmers to receive \$75,000 to run summer programs for over 350 low-income families, and managed a Kickstarter campaign to launch Buildy Bots in the U.S. market, funding over 500% of the company's goal. Meier is an Instructional Designer and Technical Writer with 7+ years' experience writing educational tech curriculums and training documentation for technical and nontechnical users. She can be reached at alycia@robolink.com or 941-483-6198.





KATERINA MILOVANOSKA Director BIM/VDC Gafcon Inc.

aterina Milovanoska is Director of Building Information Modeling (BIM) and Virtual Design and Construction (VDC) at Gafcon, Inc., one of the companies leading the digital twin property technology revolution and a member of the global Digital Twin Consortium. She is a former practicing architect with experience that spans the architecture, construction and real estate sectors. Milovanoska is an influential proponent of shifting the AEC industry's mindset to use data-centric BIM and VDC. Her perspective helps clients turn digital architectural design models into multi-dimensional reference models, containing the information and details the construction team needs to mitigate risk while building structures. She also manages the creation process that feeds Digital Twin applications to provide simulations and sustainability for the whole building lifecycle. Milovanoska is also very active across professional construction organizations and was listed among the 40 under 40 Construction Champions of 2020. She can be reached at kmilovanoska@gafcon.com or 858-774-5337.





SHAWNNAH MONTERREY Founder and CEO BeanStock Ventures

hawnnah Monterrey is the Founder and CEO of BeanStock Ventures, a medical device product development company. The firm used 2020 to establish new products and strengthen its foundations, and doubled in size in 2021. It has since secured long-term partnerships with numerous Fortune 500 companies. Monterrey founded BeanStock Ventures in 2018 following a nearly 20-year career as a technical leader responsible for developing strategies and leading complex global product development programs and functional management of software engineering and software quality assurance departments for both startup and mature organizations with significant emphasis on the development of medical instruments, life science, diagnostics and clinical applications. She currently is a member of NuFund (Tech Coast Angels); an Advisory Board Member of Fowler College of Business at San Diego State University and a member of the National Institutes of Health (NIH) Commercialization Readiness Pilot Special Emphasis Review Panel. She can be reached at smonterrey@beanstockventures.com or 833-688-2326.





PATRICIA K. MOONEY Vice President Crystal Pyramid Productions

atricia K. Mooney, Vice President, Video Producer and Co-owner/Partner at Crystal Pyramid Productions, has been a pioneer and influencer in San Diego video production since 1982. For over 40 years, she has excelled as Producer, Editor, Sound Technician, Boom-Pole Operator, Voice Over, Still Photographer, Teleprompter Operator, Writer and Talent. She's also served as CFO, Office Manager and Social Media Maven. Through her efforts, Crystal Pyramid Productions, San Diego's longest-serving video production company, has enjoyed status at the top of search engine rankings since late 1990s. Mooney produced many award-winning educational videos that were the first of their genre including "Massage for Relaxation" (1985), The Great Mountain Biking Video" (1987) and "Common Sense Self Defense for Women" (1985). In 1994, she co-produced and wrote the script and then appeared in "Full Cycle: A World Odyssey" as one of the first seven mountain bikers to ride in the world's first Mount Everest Mountain Bike Rally. She can be reached at patty@crystalpyramid.com or 619-644-3000.



CONGRATULATIONS



Computers 2 Kids CEO

Chéri's exemplary leadership, especially during the pandemic years, has brought forward the importance of digital equality and positioned C2K as a top refurbisher in the nation



Gentriego Business Journal WOMEN OF INFLUENCE IN TECHNOLOGY HONOREE 2022



SHANNON MORAN Chief Information Officer San Diego Workforce Partnership

hannon Moran is the Chief Information Officer at San Diego Workforce Partnership and has 20 years in leadership, strategizing and mobilizing organizations to transform business and technology programs to extend capabilities, increase efficiency and drive business value. She is a hands-on technology leader who excitedly challenges the current state, has the vision to see what is possible, and the skills to design, re-engineer and lead full technical transformations. She and her team have elevated Workforce Partnership to a true data-driven culture by developing a modern, automated business intelligence ecosystem that leverages data across organizational business systems, resulting in improved program design, performance, and transparency that is gaining attention of similar organizations across the nation. Moran actively consults on national workforce community projects that seek to improve the use of technology and data and is passionate about inspiring and mentoring women working in or seeking careers in technology. She can be reached at ShannonMoran@workforce.org or 619-915-9024.





JENNELL MOTT COO Managed Solution

ennell Mott, COO of Managed Solution, has over 20 years' experience in leadership, operations and vendor management. Over the last 18 years she has been instrumental in growing the operations and culture of the company. She has a passion for educational programs that improve the employee experience while increasing productivity with efficiencies. From 2020 to 2021, she increased revenue by 99% in the Procurement Department. Mott has worked tirelessly to ensure the Managed Solution team felt heard, seen and included during a pandemic by creating a remote event schedule, increasing engagement and morale. She donates her time and technical skills to our nonprofit partners. Without her, Managed Solution would not be the leading IT consulting and national helpdesk provider it is today. Her influence can be felt throughout the organization. Jennell Mott's dedication to both her colleagues and customers is unmatched and is a testament to Managed Solution's success. She can be reached at jmott@managedsolution.com or 858-429-3035





DEBBIE NEYHOUSE Software Integrated Process Team Lead Northrop Grumman

ebbie Neyhouse is Software Integrated Process Team Lead for the Global Hawk enterprise in the Global Surveillance Division of Northrop Grumman Aeronautics Systems. She leads 80 engineers supporting software development and test activities across all contracts within the Global Hawk enterprise. Her team supports programs including U.S. Air Force modernization efforts as well as international programs such as NATO AGS, Japan and South Korea. Under Neyhouse's leadership, the team delivered Ground Segment Modernization Program final software build to U.S. Air Force Developmental Test. Neyhouse led the significant investment in Agile initiatives, incorporating the software methodologies across all development and sustainment efforts in the Global Hawk portfolio. Neyhouse has over 31 years of software engineering experience. She joined TRW in 1989 as a flight software developer. Since joining Northrop Grumman in 2007, she has held both software and systems engineering leadership roles on numerous programs.





ANA GARCIA OLSON Director Booz Allen Hamilton

na Garcia Olson, Director at Booz Allen Hamilton, is a recognized leader with over 20 years of experience delivering cost estimating and analysis, and integrated project controls functional capabilities across the firm's Navy/Marine Corps account. She serves as Booz Allen Program Manager for the PMW 160 Tactical Networks Program Office, where she manages a cross-functional, distributed team that delivers systems engineering, Advanced Analytics (data science, machine learning and artificial intelligence), cybersecurity, as well as business financial management, cost and economic analysis, and program management support. Prior to supporting Navy programs, Olson supported economic development projects for Booz Allen's USAID and World Bank clients.

Olson actively supports her firm's Diversity, Equity and Inclusion agenda, helping to implement development and training initiatives. She is first-generation Mexican-American and first in her family to graduate from college. She makes a difference in the community through volunteerism and mentorship with universities, veteran and military groups, and women's groups.

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KAITLYN PETRONGLO Technical Project Manager Logic20/20

Aitlyn Petronglo of Logic20/20 is a technical project manager and scrum leader on a data science project in the utilities space. Her team is using machine learning to prevent wildfires in Southern California caused by asset failure or fallen lines. She is working with high volume data sets from multiple, complex sources. Her team's work for the customer is the first of its kind at this organization.

Working in consulting for 8+ years, Kaitlyn has experience managing multiple technical projects across accounts and verticals. She has worked on a variety of innovative projects with new and ever-expanding data and has delivered solutions that positively impact defined metrics. She seeks to help clients use data more effectively by developing tools and visualizations that translate to business solutions. She integrates project management and user experience design principles in her technical work, as well as R and Python. Those who know her praise her work as a mentor.





CHERI PIERRE CEO Computers 2 Kids

héri Pierre is President of a consulting firm, Pierre and Associates, and CEO of Computers 2 Kids (C2K). The latter provides desktop and laptop computers to low-income students nationally. In 2021, Pierre helped develop a Technology Assistance Program App, ensuring anyone with a phone can access affordable technology. C2K boasts a 3.71% management/fundraising overhead, and Pierre's strong fiscal management earned it the San Diego County Taxpayer Association's Golden Watchdog Award in 2014. A 2005 LEAD San Diego graduate, Pierre is the device distribution project lead for the City of San Diego's SD Access 4 All initiative.

She is also an American Academy of Bereavement-trained facilitator and served as Treasurer on the Board of Directors for JH Camp, which helps children grieving over the loss of a loved one. She sits on the boards of several other nonprofits, mentors future young women leaders, and works in international child and family health. She can be reached at cpierre@c2sdk.org or 858-200-9790.





EVELYNE PLOQUIN Solutions Architect Biosero

velyne Ploquin is an engineer who has chosen a career in life sciences to fundamentally improve the quality of human life around the world. She has spent more than a decade in the laboratory automation field, where she uses her technology expertise to help scientists automate lab processes and get new clinical diagnostics and therapeutics to patients faster.

As a solutions architect at Biosero, a BICO company, she frequently leads the planning, design and installation of extensive automation integrations in research laboratories. She has deployed unique, sophisticated software tools that allow scientists to automate not just individual tasks but also entire workflows within a laboratory or even across buildings in a research campus. These solutions incorporate advances such as mobile robots to move samples and compounds between workstations or around buildings. Prior to joining Biosero, she worked for 10 years in the lab automation unit at Thermo Fisher Scientific, advancing from software developer to R&D manager.





CATHY PUCHER Executive Director ZIP Launchpad

Gathy Pucher works with aspiring entrepreneurs at San Diego State University's Zahn Innovation Platform Launchpad, also known as the ZIP Launchpad. She brings more than 20 years of experience in the hightech industry across large and startup companies to her work as Executive Director. She built the technology incubator from scratch and has been running it for the past 10 years. Many great companies have been founded as part of the program and have successfully emerged due to Cathy Pucher's guidance. Luke Sophinos, CEO of CourseKey, counts himself among the successful program participants.

Pucher earned a Bachelor of Science degree in Electrical Engineering from University California, San Diego. She helped create EvoNexus, an incubator dedicated to stimulating the growth of new high technology companies in San Diego, and served as its first Executive Director. She is a member of Tech Coast Angels and a board member of Startup San Diego.



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Cathy Pucher 2022 WOMEN OF INFLUENCE IN TECHNOLOGY SDSU ZIP LAUCHPAD EXECUTIVE DIRECTOR



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SDSU



LAURA ROCHA Deputy City Manager, Administrative Services City of Carlsbad

aura Rocha, deputy city manager, administrative services at the City of Carlsbad, is an innovative leader who inspires creative problem solving and has driven digital transformation in public sector organizations. She has a special set of talents which connects a keen understanding of technology and data with a background in finance. An inspirational public sector technology leader, Rocha inspires the best among her team and is an example of how mentorship, encouraging creativity and growing talent can spur transformative change. She continues to inspire innovation and develop the next generation of public sector technology leaders who will in turn transform our community, country and world. She was a key collaborator in the creation of the city's Strategic Digital Transformation Investment Program (SDTIP), a part of the annual budget process that is updated every year and aims to invest approximately \$30 million over five years in new technology or significant upgrades at the city.





REBECCA ROSEN Senior Director of Field Marketing Cox Business

ebecca Rosen is the senior director of field marketing for Cox Business in the West, where she leads a phenomenal team of product and traditional marketers. An industry veteran, she has spent 20 years in telecommunications in training, product management, product marketing, communications and demand generation roles, and ultimately leading marketing teams. Before Cox, she was the Vice President of Marketing for Broadvoice, a UCaaS provider headquartered in Northridge. Previously she worked for brands such as ShoreTel and TelePacific, now TPx, and consulted for Microsoft, Apple, VMware, Ingram Micro, ESET and other well-known technology brands. She has won industry awards, including being named to the Channel Partners Circle of Excellence and CRN's Women of the Channel. Currently, she serves on the Board of Directors for Irvine Valley College. She can be reached at rebecca. rosen@cox.com or 949-563-8435.

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TINA ROUNTREE Vice President of Sales and Marketing Managed Solution

Tina Rountree is Vice President of Sales and Marketing at Managed Solution. When you enter the Managed Solution office, she makes you feel like you've been there before. With a warm smile and a calming voice, she has a way of making everyone feel like an old friend. Her servant leadership has created a top sales and marketing department that consistently meets or exceeds its goals. One of the most impressive accomplishments for Rountree was creating the Channel Sales Program and overseeing its continued growth and innovation.

To say Tina Rountree is an incredible person and a strong leader would be a gross understatement. She has directly influenced growth in sales from \$11 million in 2020 to \$17 million in 2021, which amounts to 52% growth. She is a calming advocate for women in tech and strives to make tech careers available to younger generations. She can be reached at trountree@managedsolution. com or 858-429-3083.





DEBRA STERLING ROY Staff Engineer General Atomics

Debra Sterling Roy is a Staff Engineer in the Engineering Process and Metrics Department and supports engineering and continuous improvement efforts at General Atomics. She brings the knowledge and experience to effectively develop, implement and maintain a lean implementation approach as well as over 25 years of engineering, manufacturing, continuous improvement, quality assurance and process implementation leadership to her team. She is a Certified AS9100 Lead Auditor, an ISO Lead Auditor and CMMI Appraisal Team Member and a former CMMI Lead Appraiser.

Roy serves as the President of the General Atomics Black Employees (GABE) Employee Resource Group (ERG). She holds a BS in Physics from Southern University, an MBA in Technology Management from University of Phoenix and a Certified Six Sigma Black Belt (CSSBB) credential from University of San Diego. She has a passion for exposing youth, specifically young girls, to STEM and STEAM (Science, Technology, Engineering, Art, and Math). She can be reached at debraroymba@gmail.com or 619-985-2791.





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CONGRATULATIONS Sabrina! WE ARE SO PROUD OF YOU!







DIANA SHAPIRO CEO Dynam.AI

iana Shapiro is CEO of Dynam.AI, an artificial intelligence (AI) innovator with game-changing machine learning (ML) advancements that incorporate the physical world into model training for more accurate analytics results and explainable AI. She is also a Venture Partner at Analytics Ventures. Shapiro has spent a 25-year career in data and analytics growing HighTech, MedTech, FinTech and CleanTech SaaS companies. She has a passion for driving digital transformation and bringing innovative AI technologies to market, including the Vizlab AI platform and patent-pending Physics AI Wrapper from Dynam.AI. Under her leadership, Dynam. AI has secured strategic investment from Ondas Holdings, Inc. (NASDAQ:ONDS), locked lucrative partnerships with American Robotics and Marketware International, Inc., and plans to release Vizlab, a Data Science platform in Spring 2022. Shapiro has her Bachelor's in Business Administration BBA from UMass at Amherst and Certificate in AI and Machine Learning: Implications for Business Strategy from MIT. She can be reached at diana@dynam.ai.





JESSICA SHISLER, PH.D. COO and Co-founder Sēkr

essica Shisler is the co-founder of Sēkr, a crowdsourced mobile platform that has the nation's largest database of free campsites. As chief operating officer, she is responsible for strategic operations of the company, including new product development and overall company growth through new strategic partnerships, as well as fostering a positive startup culture and overseeing daily team operations.

She played a pivotal role in helping Sēkr close \$2.25 million in seed funding. The round was led almost exclusively by people of color and female-founded funding partners like Backstage Capital and Ad Astra.

Shisler is a trusted thought leader in the outdoor industry, armed with a doctoral degree from the University of Minnesota and eight years of startup communications and public relations experience. Prior to founding Sēkr, Shisler completed her research fellowship at the National Institutes of Health then launched a science communications consultancy, with clients in biotechnology startups and Fortune 500 bio-pharmaceutical companies.





Y'VONNE SISCO-ORMOND CEO 5P Consulting

vonne Sisco-Ormond, CEO of 5P Consulting, is a business transformation IT professional with over two decades experience working with organizations from Fortune 50 to Nonprofits. She holds a LEAN Six Sigma Black Belt and has led teams across all areas of the software lifecycle. With over 10 years in an entrepreneurial career, her highlights are strategy, business process engineering, delivery execution and service management. Ormond spent the first part of her career consulting for the DoD, as a Global Director at Pfizer Pharmaceutical, and as an Executive Consultant in the Big Four and independent spaces. Ormond has a passion for giving back to the community and has volunteered over the last 15 years for a variety of organizations in IT, Pharma, Healthcare and Academics. She is an advisory board member for ConnectMEd International and a College of Businesses Administration (COBA) mentor at Cal State San Marcos. She can be reached at yormond@5pconsulting.biz or 760-652-9127.





ARIELE SPARKS Program Management Senior Director Northrop Grumman

A riele Sparks is the Global Hawk (RQ-4) Enterprise program director in the Global Surveillance division of Northrop Grumman Aeronautics Systems. In this role, she leads efforts across the Global Hawk enterprise, including the U.S. Air Force Global Hawk. She directs all phases of these autonomous system programs from inception through completion and is responsible for cost, schedule and technical performance.

Sparks has leveraged her systems engineering background to reimagine program performance by creating integrated digital threads for engineering, test and program management. With her leadership, the Global Hawk enterprise of programs has deployed agile methodologies to modernize development infrastructure, improve product quality and reduce development timelines. The Global Hawk digital transformation has resulted in reduced development and test durations, improved product performance, and significantly increased customer confidence. Recently, Sparks led re-missioning efforts to help the Department of Defense Test Resource Management Center acquire and reconfigure former U.S. Air Force RQ-4s to support the testing of hypersonic systems.



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CBIZ & MHM are proud to recognize the exceptional work and vision of three San Diego power players nominated for the **Women Transforming Business Awards:**

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LAN NGUYEN Senior Director, Risk

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MHM (Mayer Hoffman McCann P.C.) is an independent CPA firm that provides audit, review and other attest services, and works closely with CBIZ, a business consulting, tax and financial service



JOANNA SULLIVAN Product Manager gap intelligence

oanna Sullivan, Product Manager at gap intelligence, is a diligent and agile problem-solver, constant learner, troubleshooter and educator, serving as a resource for all product related questions. She has successfully taken entirely new software tools from planning to go-to-market and launch, in addition to orchestrating the largest scale software decommission in the organization's history. As a part of gap intelligence's small, but mighty, product development team, Sullivan has directly contributed to the growth and support of a portfolio of 10 club based software and mobile applications. She is seen as a leader within the company as a whole, and directly contributes to its organizational culture through her role on gap+ serving as the mastermind behind the company wellness programs, even lending her talents to act as team manager (and player) for the company's seasonal volleyball team. Joanna Sullivan is an invaluable member of the gap intelligence team. She can be reached at jsullivan@gapintelligence.com or 619-456-3239.





NANCY SZASZ Managed Services Program Director Navy Region Southwest

ancy Szasz is the managed services program director for the Navy Region Southwest (NRSW) IT directorate with over 31 years of experience in the government deployment of IT services and technologies. She entered service in 1990 and climbed the government ranks through multiple technical and managerial positions, winning the Civilian of the Year award in 2012. She currently leads the Navy and Marine Corps Intranet, Contract Technical Representative Team, charged with managing IT infrastructures, services and over 8,000 assets located at 10 military installations, supporting more than 6,000 civilians, military and contractor personnel throughout California and Nevada. Recently, she received a meritorious service medal for superior performance for her project management leadership that moved IT services and assets to the new NRSW headquarters building. This astronomical feat required miles of infrastructure, a multitude of new and improved capabilities, and over 2,500 assets spread over 17 floors.





ALECIA WILSON Vice President of Strategy and Programs Managed Solution

lecia Wilson, Vice President of Strategy and Programs, Managed Solution, is PMP and SCRUM certified with a track record of driving company initiatives and growth. Her ability to create process out of chaos stems from her natural curiosity and drive to explore new ideas. She led the initiative to automate some of Managed Solution's major business processes. For example, a commissioning effort that would take 40 hours is now done in four hours with more accuracy, increasing efficiency by 90%. Wilson created an internship program for MS in collaboration with a local high school with the goal to bring up the next generation in tech/business. As part of the company Advisory Board, he adds a woman-in-tech perspective during discussions. She has extensive experience creating strategic plans and building high-performing teams. Her unique leadership style drives results by building a culture of collaboration, ownership, accountability and transparency. She can be reached at awilson@managedsolution.com or 858-429-3017.





JENNIFER WORRALL

Community Energy Labs

ennifer Worrall has two decades of experience integrating simplified and user-friendly struc-U tures into complex building systems, distributed energy resources, sensor and equipment data, APIs, information technology infrastructure and human inputs to create elegant, functional and easy-to-use advanced controls software. As the CTO and Principal Investigator, Worrall leads all Community Energy Labs' engineering teams including technical architecture, development, deployment and operations. She studied Computer Science at Clemson University where she also completed the NASA Multidisciplinary Studies program, incorporating a wide variety of additional math, engineering and user experience curricula. She got her start in the energy industry at Southern Company, specializing in Energy Management Systems. She engineering for a microgrid controls company, help patent a FractalGrid technology, implement a microgrid through a California Energy Commission Grant, develop powerful behind-the-meter digital twin and energy management software suites, and perform distribution-level predictive modeling for utilities including PG&E.





JULIE WESTCOTT IT Director NuVasive, Inc.

Ulie Tyson Westcott is an IT Director at Nu-Vasive where she leads the development of enterprise technical solutions for global commercial strategies. She has more than 20 years of experience in the medical technology industry managing IT initiatives across global commercial, manufacturing and R&D. Directing a global team, she oversees 100+ applications in the U.S. and international regions. She recently implemented Salesforce for the NuVasive global sales team, migrating the company's CRM and helping drive greater business capabilities and value. During the pandemic, she led the full digitization of the Nu-Vasive Japan sales process, improving order efficiency by 50% in the region.

Prior to NuVasive, she held various senior management roles including MunichRe Ireland, Pacific Life, Abbott Laboratories (Guidant) and Pfizer. Westcott received a bachelor's degree in Biology and Chemistry from Point Loma Nazarene University, a master's certificate in corporate philanthropy from UCSD, and a master of business administration degree from DeVry University.

NUVASIVE



DANIELLE WUCHENICH, PH.D. COO and Co-founder Liquid Instruments

anielle Wuchenich, COO and co-founder

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Dr. Wuchenich received a Ph.D. in Physics from the Australian National University for developing FPGA (field programmable gate array) algorithms and instrumentation for satellite-based laser ranging systems. Previously she was a Senior Research Scientist at Lockheed Martin's Advanced Technology Center in Palo Alto where she worked on interferometric imaging and metrology systems.

