























# SOFTWARE AS A SERVICE (SAAS)

Ranked by number of local full-time employees

Rank	Company Address Website Phone	Image	# of local full-time employees:		Software applications	Top local executive Year founded	Image
			2022	2021 % + (-)			
1	<b>SOCi Inc.</b> 225 Broadway, Suite 600, San Diego 92101 www.meetsoci.com 858-225-4110		491	224 119	Enterprise local marketing platform for managing social media, listings, local pages, reputation, conversations, listening, ads, chatbots	Afif Khoury 2012	
2	<b>Measurabl</b> 707 Broadway, Suite 1000, San Diego 92101 www.measurabl.com 619-719-1716		240	74 224	ESG (environmental, social, governance) data management solution for real estate	Matt Ellis 2013	
3	<b>Blue Sky eLearn</b> 5405 Morehouse Drive, Suite 340, San Diego 92121 www.blueskyelearn.com 858-900-2223		73	73 0	eLearning experiences and virtual events all supported by our award-winning Path LMS™	Philip Forte 2002	
4	<b>FirstWatch Solutions Inc.</b> 1930 Palomar Point Way, Suite 101, Carlsbad 92008 www.firstwatch.net 760-943-9123		72	66 9	Situational awareness, operational and performance monitoring, health surveillance	Todd Stout Marc Baker 1998	
5	<b>alwaysAI</b> 160 Chesterfield Drive, Suite 101, Cardiff 92007 alwaysai.co NA		29	25 16	End-to-end computer vision platform providing real-time intelligence and higher ROI to enterprises in any industry	Marty Beard 2018	
6	<b>Zesty.io</b> 1045 Sixth Ave., San Diego 92101 www.zesty.io		25	20 25	SaaS DXP that distributes content across the globe to websites, mobile phones, IoT devices, voice, and any device	Randy Apuzzo 2010	
7	<b>PartnerOptimizer Inc.</b> 7770 Regents Road, Suite 113-129, San Diego 92122 www.partneroptimizer.com 800-748-7650		7	14 (50)	Partner discovery, insights and classification platform for B2B technology partnership sales & marketers	Dina Moskowicz 2022	
8	<b>MedCrypt</b> 125 S. Highway 101, Solana Beach 92075 www.medcrypt.com 877-632-7978		5	5 0	Proactive healthcare cybersecurity, in a few lines of code	Mike Kijewski 2016	
9	<b>Searchbug Inc.</b> 2101 Las Palmas Drive, Suite E, Carlsbad 92011 www.searchbug.com 760-454-7301		3	3 0	Cloud-based Batch & API services for validation, verification & enrichment of customer information; including name, address, phone, email, SSN	Noah Wieder 2010	
10	<b>Bytes Inc.</b> 11152 Corte Pleno Verano, Suite 1, San Diego 92130 www.bytesinc.com 888-988-2983		3	3 0	Custom software applications for property management, healthcare, eCommerce, real-estate appraisals, marketing automation & asset management	Sanjiv Prabhakaran 2002	
11	<b>Ace Internet Services of California</b> 3268 Governor Drive, Suite 151, San Diego 92122 www.acecloud.us 619-488-3044		1	1 0	Microsoft Office 365	James Hoff 2014	

Source: The companies.






Companies are ranked by number of employees as of July 1, 2022.

To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of

the list, omissions and typographical errors sometimes occur. Please send corrections or additions to the Research Department at the San Diego Business Journal at sdbjlists@sdbj.com. This list may not be reprinted in whole or in part without prior written permission from the editor. Some companies have declined to participate or did not return a survey by press time. It is not the intent of this list to endorse the participants or to imply a company's size or numerical rank indicates its quality.

# INFRASTRUCTURE AS A SERVICE (IAAS)

Ranked by number of local employees

Rank	Company Address Website Phone	Image	# of employees:		# of offices: Local Companywide	Deployment models	Top local executive Year est. locally	Image
			Local full-time Local cloud-certified Companywide	Local full-time Companywide				
1	<b>ScaleMatrix</b> 5775 Kearny Villa Road, San Diego 92123 www.scalematrix.com 858-633-4300		31	2 31	1 5	Hybrid	Chris Orlando 2011	
2	<b>SpaceLink</b> 8830 Complex Drive, San Diego 92123 www.spacelink.com 858-715-8500		17	2 17	1 1	Private Public Hybrid	Michael Fitzgerald 2001	
3	<b>M5 Hosting Inc.</b> 10601 Tierrasanta Blvd., Suite G135, San Diego 92124 www.m5hosting.com 877-344-4678		10	6 15	3 5	Private Public Hybrid	Michael McCafferty 2001	
4	<b>Natural Networks Inc.</b> 7047 Carroll Road, San Diego 92121 www.naturalnetworks.com 619-222-3232		10	NA 15	1 1	Private Public Hybrid	Anthony Polselli 1994	
5	<b>Cirrus9</b> 306-N West El Norte Parkway, Suite 439, Escondido 92015 www.cirrus9.com 760-297-2148		3	2 10	1 1	Public Hybrid	Michael Michalik 2008	
6	<b>Ace Internet Services of California</b> 3268 Governor Drive, Suite 151, San Diego 92122 www.acecloud.us 619-488-3044		1	1 1	1 1	Public	James Hoff 2014	

NA Not Available

Source: The companies.

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