2022 EDITORIAL CALENDAR

SAN DIEGO BUSINESS JOURNAL

	ISSUE DATE	SPECIAL REPORTS	EVENT PREVIEW/RECAP SECTIONS	THE LISTS	SPECIAL FEATURES	EVENTS
	3					
JANUARY	10					
	17	Hospitals	Economic Trends Event Preview	Hospitals		
	24	Accounting		Accounting Firms	People of Distinction Accounting / Finance	Economic Trends - Event January 27
	31 ◆	Commercial Real Estate - North County Map		CRE Brokerages	People of Distinction Commercial RE	
FEBRUARY	7					Black History Month / Top 50 Black Business Leaders
	14		Economic Trends Recap		Charity Event Guide	
	21	Life Sciences		Engineering Firms	Women of Influence in Engineering Top 50	
	28	Cyber Special Report			Black Leaders of Influence Top 50	
	7	Construction		Largest Construction Projects	Women of Influence Construction	
MARCH	14	Insurance	CFO Finalists Section	Life Insurance / Property & Casualty	Womens Healthcare Roundtable	
MAF	21			Residential Real Estate Brokers		
	28			Banks Headquarters	Education Roundtable/ Women of Influence in Technology Top 50	CFO Event - March 24
	4	Financial		Credit Unions	Earth Day Logo Page Custom Content	
APRIL	11	Healthcare Insurance Providers		Healthcare Insurance Providers	Earth Day Logo Page Custom Content	
AP	18	Commercial Real Estate Downtown Map	CFO Winners & Finalists Section	Downtown CRE Offices	Earth Day Logo Page Custom Content	
	25	Wealth Management		Commercial RE Brokers / Wealth Management	Women of Influence in Commercial RE / Wealth Management Guide Earth Day Logo Page Custom Content	
	2			Business & Trade Associations / Chamber of Commerce	Mental Health Roundtable	
MAY	9	Life Sciences		BioMed Device Makers / Diagnostics Companies		
	16			Temporary / Permanent Placement Services		Asian Businesses Awards Event - May 19
	23	Commercial Real Estate - South County Map		Architectural Firms / Landscape Architects	Women of Influence Architecture & Design Top 50	Healthcare Heroes Awards - May 26
	30 ●		Asian Businesses Awards Winners & Finalists Section	General Contractors	Leaders of Influence Mental Health Top 50	
	6		CEO Finalists Section	Executive Training Companies		
JUNE	13		CEO Finalists Section / Healthcare Heroes Event Recap	Technology Solution Providers		
	20	Legal		Law Firms	Women of Influence Legal Top 50	Top 50 Asian Leaders Event - June 22
	27				Leaders of Influence LGBTQ	CEO Event - June 30

Denotes Construction Map: 1/31 North County | 4/18 Downtown | 5/23 South County | 8/22 East Village | 11/7 Downtown

😑 Denotes Community Awareness Causess: 2/17 Black History Month | 5/2 Asian Pacific Islander Heritage Month | 5/9 Mental Health Awareness Month

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	4			Hotels / Meetings and Conventions		
≻	11	Luxury Apartments / Downtown / UTC	40 Next Top Business Leaders Under 40 Awards Finalists Section	Luxury Apartments / Downtown / UTC / Property Management	People of Distinction: Property Management / Women of Influence 50 Over 50	Top 50 LGBTQ+ Leaders Event - July 11
JULY	18	Real Estate	CEO Winners & Finalists Section / 40 Next Top Business Leaders Under 40 Awards Finalists Section	Residential Brokers (2022 Mid-Year Rankings) /	People of Distinction: Residential Real Estate Brokers / Top 50 API Leaders	
	25	Life Sciences		Biotech Companies / Biopharma Companies	Leaders of Influence Life Sciences - Top 100	40 Next Top Business Leaders Under 40 Event - July 27
	1	SR - Senior Care		Senior Care Facilities		
⊢	8		Best Places Winners Announcements Section	SaaS / laaS		
AUGUST	15		Best Places Winners Announcements Section / 40 Next Top Business Leaders Under 40 Winners & Finalists Section	Office Equipment / Office Furniture		
∢	22	Commercial Real Estate - East Village Map	Nonprofit & Corporate Citizenship Awards Finalists Section	Office / Retail / Industrial Parks	MBA Guide	Best Places Awards Event - Aug. 25
	29	Life Sciences	Cause Conference Preview	Genomics / Ad Agencies and PR Firms		
	5		Top Tech Nominees Announcements / Nonprofit & Corporate Citizenship Awards Finalists & Winners Section	Catering / New Home Builders	Latino Heritage Month Logos - Sept. 15 - Oct. 15	
SEPTEMBER	12	Financial - Commercial Banking	Best Places Ranking Announcements Section	Best Places to Work in San Diego		Cause Conference - Sept. 15
SEPTE	19			Universities / MBA / Community Colleges / Trade Schools	Healthcare RT Open Enrollment	Top Tech Awards - Sept. 22
	26		Commercial Real Estate Finalists Annoucements / Cause Conference Recap Section	Bank Performance	Top 50 Women of Influence in Finance	Nonprofit Awards - Sept. 28
	3	Dining / Wineries / Craft Breweries	Top Tech Nominees + Honorees Awards Section	Restaurants / Wineries / Craft Breweries		
ж.	10	Life Sciences	Cyber Finalists Section	Life Science Research Institutes / CROs + CMOs	Latino Leaders Top 50	
OCTOBER	17	Health Care / New Technologies	Commercial Real Estate Winner + Finalists Annoucements	Medical Groups	Leaders in Law Top 100 Section	
0	24	Public Companies	Cyber Winner Announcement & Finalists Section	Public Companies		
	31		Business Women of the Year Finalists Section	Nonprofits / Foundations	Giving Guide	
	7	Commercial RE Downtown Map		Commercial Real Estate Sales & Leases	Top 50 Influential Veteran Business Leaders	
MBER	14	SD 500				Business Women of the Year Event - Nov. 15
NOVEMBER	21	Financial - Private Banking		Private Equity / VC Firms	Leaders of Influence Private Equity Institutions + Advisors	
	28		Business Women of the Year Winner Announcements & Finalists Section	Defense Contractors		
	5			Fastest Growing Companies		
ABER	12	Wealthiest		Wealthiest	Executive Educational Guide / Top 50 Leaders of Influence in Wealth Management	
DECEMBER	19					
	26	Book of Lists				