

ORANGE COUNTY BUSINESS JOURNAL

2021 Editorial Calendar

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ISSUE	SPECIAL REPORT	THE LIST	CUSTOM CONTENT
JAN 4	Business Person of the Year		
11			
18	Commercial Real Estate Update		Healthcare
25	CFO -Where Are They Now?		Charity Event Guide* / CFO -Where Are They Now?
FEB 1		Chipmakers	
8	Celebrating Black Business	2020 Largest Charitable Gifts	Celebrating Black Business
15	Healthcare	Diagnostics & Testing Equipment Cos / Hospitals	Education, Training & Online Learning
22	Banking	Commercial Banks / Venture Capital Firms	
MAR 1	Residential Real Estate	Homebuilders	Tech & Cyber
8	Top Real Estate Deals	2020 Top Home Sales	
15	Law Firms	Law Firms	
22		Environmental Consultants	The Giving Guide*
29		Advertising Agencies	Healthcare Education
APRIL 5	Excellence in Entrepreneurship Awards	Employment Agencies	Excellence in Entrepreneurship Awards (Event Date: 5/6)
12	Commercial Leasing Guide	Comm. Property Mgrs. / Commercial Brokers	
19	Small Business	SBA Lenders	Healthcare Roundtable
26	Public Companies	Public Companies	Business of Cannabis
MAY 3	CFO Awards	Apparel Companies	CFO Awards (Event Date: 6/9)
10		Restaurant Chains	Healthcare
17	Commercial Real Estate Update	Public Relations Firms	Masters & MBA Guide
24	OC 50		
31	Finance / FOB Awards	Financial Advisors / RIAs	Family-Owned Business Awards (Event: 6/24)
JUNE 7	Commercial Development	Commercial Developers / Construction Cos.	
14	Private Companies	Private Companies	Human Resources & Labor Law
21	Accounting & Management Consulting	Accounting Firms / Mgmt. Consultants	Personal Injury Law
28	Tourism	Hotels	Wealth Strategies Roundtable
JULY 5	Best Places to Work	Best Places to Work	Healthcare
12	Interior Design & Construction	Tenant Improvement Contractors	Women in Commercial Real Estate
19		Women-Owned Business	Women in Finance
26	OC's Wealthiest	OC's Wealthiest	
AUG 2	Healthcare	Medical HMOs, PPOs / Dental Cos.	Education, Training & Online Learning
9	Meetings & Conventions / IOTY Awards	Hotel Meeting Rooms	Innovator of the Year Awards (Event Date: 9/9)
16	Commercial Real Estate Update	Shared Space Providers	
23	Tech & Cyber Security	Software Companies / Telecommunication Cos.	Employment & Labor Law
30	Architecture & Engineering	Architectural Firms / Engineering Firms	Women in Law
SEPT 6	OC Philanthropy SR + Supp*	Corp. Foundations / Aerospace & Defense Contr.	OC Philanthropy*
13	Biomed/Biotech / WIB Awards	Medical Device Makers / Drug Makers	Holiday Event Guide / Women in Business (Event: 10/28)
20	Fastest-Growing Private Companies	Fastest-Growing Private Companies	Who's Building OC / Leading K-12 Schools Guide
27	Insurance & Employee Benefits	Insurance Brokers	
OCT 4	Education	MBA Schools / Community Colleges	
11	Automotive Review	Automakers & Dealers	Healthcare / Holiday Entertaining Guide
18	General Counsel Awards		General Counsel Awards (Event Date: 11/18)
25	Fastest-Growing Public Companies	Fastest-Growing Public Companies	Mergers & Acquisitions/ Wealth Strategies Roundtable
NOV 1	Banking	OC-Based Banks / OC- Based Credit Unions	Executive Travel & Meetings
8	OC 500 / Comm Real Estate Update	Shopping Centers	
15		Employers	Law Specialties & Intellectual Property
22			Holiday Gift Guide
29			Human Resources & Labor Law
DEC 6		Nonprofit Organizations	Executive Health & Fitness
13	Companies That Care (Event: Dec TBD)		Companies That Care (Event: 12/9)
20			
27		2022 Book of Lists	

Space Reservations: 14 days prior to publication • Advertorial Due: 11 days prior to publication
 Artwork Due: 7 days prior to publication

*Denotes polybag issue

● Denotes logo cover / spread

GREEN - Signature Issue BLUE - Events

RED - Early ad and/or advertorial deadlines