

ORANGE COUNTY BUSINESS JOURNAL

2022 Editorial Calendar

ISSUE	SPECIAL REPORT	THE LIST	CUSTOM CONTENT
1/3			
1/10	Business Person of the Year		
1/17	Commercial Real Estate Update		Healthcare
✱ 1/24		Chipmakers	Charity Event Guide
1/31	Meetings & Conventions	Hotel Meeting Rooms	
2/7		Environmental Consultants	Education, Training, & Online Learning
2/14	Celebrating Black Business	2021 Largest Charitable Gifts	Celebrating Black Business / Hoag Classic
2/21	Healthcare	Hospitals/Medical Diagnostics & Testing Cos	
2/28	Banking	Commercial Banks / Venture Capital Firms	Tech & Cyber
3/7	Top Real Estate Deals	2021 Top Home Sales	
3/14	Residential Real Estate	Homebuilders	
3/21	Law Firms	Law Firms	
✱ 3/28		Advertising Agencies	The Giving Guide / Distinguished Leaders - HR
4/4	CFO Awards	Employment Agencies	CFO Awards (Event 5/5)
● 4/11	Commercial Leasing Guide	Commercial Property Mgrs. / Commercial Brokers	Labor Law
4/18	Small Business	SBA Lenders	Healthcare Roundtable
4/25	Excellence in Entrepreneurship Awards	Public Companies	EIE Awards (Event 5/26)
5/2	Biomed/Biotech	Medical Device Makers / Drug Makers	Celebrate Asian/Pacific American Business
5/9	Family Owned Business Awards	Apparel Companies	FOB Awards (Event 6/2)
5/16	Commercial Real Estate Update	Public Relations Firms	Master's & MBA Guide /
5/23		Restaurant Chains	Healthcare / Shopoff Anniversary
● 5/30	OC50		
6/6	Commercial Development	Commercial Developers / Construction Cos.	
6/13	Private Companies	Private Companies	Human Resources & Labor Law
6/20	Accounting & Management Consulting	Accounting Firms / Mgmt. Consultants	VEA Newport Beach
6/27	Tourism	Hotels	
● 7/4	Best Places to Work	Best Places to Work	Healthcare
7/11	Interior Design & Construction	Tenant Improvement Contractors	
7/18		Women Owned Businesses	Plaintiff Law / Women in Finance
7/25	OC's Wealthiest	OC's Wealthiest	Women in Construction & Commercial Real Estate
8/1	Healthcare	Dental Companies List	Education, Training & Online Learning
8/8	Innovator of the Year Awards		Innovator of the Year Awards (Event 9/8)
8/15	Commercial Real Estate Update		Women in Law
8/22	Tech & Cyber Security	Software Companies / Telecom Companies	Employment & Labor Law
8/29	Architecture & Engineering	Architectural Firms / Engineering Firms	
✱ 9/5	OC Philanthropy	Corp Foundations / Aerospace & Defense Contr.	OC Philanthropy
9/12	Women in Business Awards		WIB Awards (Event 10/20)
9/19	Fastest-Growing Private Companies	Fastest-Growing Private Companies	Leading K-12 Schools Guide / Who's Building OC?
9/26	Insurance & Employee Benefits	Insurance Brokers	Holiday Event & Entertaining Guide / Ware Malcomb
● 10/3	Education	MBA Schools / Community Colleges	OC Museum of Art
10/10	Automotive Review	Automakers & Dealers	Healthcare / Leaders in Technology
10/17	General Counsel Awards		General Counsel Awards (Event 11/10)
10/24	Fastest-Growing Public Companies	Fastest-Growing Public Companies	Mergers & Acquisitions
10/31	Banking	OC-Based Banks / OC-Based Credit Unions	Executive Travel & Meetings / Leaders in Insurance
✱ ● 11/7	Commercial RE Update / OC500	Shopping Centers	
11/14		OC's Largest Employers	Law Specialties & Intellectual Property
● 11/21			Holiday Gift Guide
11/28			
12/5		Non-Profit Organizations	Executive Health & Fitness / Human Resources & Labor Law
12/12			Leaders in Commercial Real Estate
12/19	Companies That Care		Companies That Care
12/26		Book of Lists	

Space Reservations: 14 days prior to publication

Advertorial Due: 11 days prior to publication

Artwork Due: 7 days prior to publication

● Denotes Logo Products: 4/11 Child Abuse, 5/30 Memorial Day, 7/4 Independence Day, 10/3 Breast Cancer Awareness, 11/7 Veterans Day

✱ Denotes Poly-Bagged Issue: 1/24, 3/28, 9/5, 11/7

● Giving Tuesday non-profit spread: 11/21