Orange County's HMOs Grow Enrollment 0.5% While PPOs Dip

Kaiser Continues Dominance With Rise

■ By PETER J. BRENNAN

Orange County's largest health maintenance organizations, or HMOs, grew last year while their counterparts, the primary provider organizations, or PPOs, saw a slight dip.

The five firms on the Business Journal's annual list saw a 0.5% increase to 761,167 enrollees in HMOs as of July while the PPO enrollees dipped 0.3% to 191,364.

Companies are unranked and listed alphabetically; several providers dropped off the list after declining to provide information specific to OC.

The largest provider of HMOs continues to be Oakland-based **Kaiser Permanente**, which reported a 0.5% increase to 583,000.

It's also Orange County's third largest hospital system. Kaiser doesn't provide PPO services.

SCAN Health Plan, a Medicare Advantage insurance provider for the senior market based in Long Beach, led the growth with a 6.1% rise to 43,966 in HMO enrollees. That follows a 12% rise a year ago.

Growth outside Orange County for SCAN was slower as companywide, its HMO enrollees rose 0.8% to 220,455. It also doesn't provide PPO plans.

The SCAN Health Plan is one of the nation's largest not-for-profit Medicare Advantage plans, serving more than 220,000 members in California. Since its founding

Kaiser, OC's 3rd largest hospital system, is the area's top HMO

in 1977, SCAN says it's "a mission-driven organization" dedicated to keeping seniors healthy and independent.

A year ago, Bloomfield, Conn.-based **Cigna** (NYSE: CI), expanded its digital services for its Medicare Advantage and individual and family plan members.

Cigna Healthcare of Irvine saw a 3.7% drop to 44,201 members in HMOs while its PPOs also fell, 0.9% to 74,364. The number of its physicians agreeing to HMO contracts rose 4.4% to 8,503.

Overall, the number of physicians working under an HMO contract increased 1.9% to 20,502 while those on PPO contracts were flat at 23,990.

The HMO firms reported companywide enrollees were slightly down. 0.1%, to 15.7 million members while the PPO enrollment companywide was flat at 19.7 million.

The firms reported 0.3% decline in PPO enrollees to 191,364 in Orange County. This marks the second straight decline, as

last year they fell about 0.1%.

Virtual Treatment

HMOs and PPOs have rapidly expanded services in virtual settings, preventing deferred treatment and enabling more comprehensive care in areas such as mental and behavioral health, oftentimes relying on connectivity and monitoring devices to do so.

Huntington Beach-based **Health Net LLC** is trying to help provide accurate population health data, which is necessary to improve access and quality of care for the state's Medi-Cal population, Health Net CEO Brian Ternan said in a March press release.

Health Net has an estimated Orange County base of 90,000 enrollees in its HMO plans and 16,000 in its PPO plans. Companywide, it has an estimated 2.7 million HMO enrollees and 120,000 PPO enrollees.

Health Net in March announced a $26 million investment to improve the collection of patient encounter data to better understand how vulnerable communities are accessing care statewide.

The investment is part of Health Net's $50 million commitment to its Encounter Data Improvement Program (EDIP). In partnership with the Department of Managed Health Care, the program aims to improve the collection of accurate and timely encounter data while reducing the barriers to what Health Net describes as a "historically fragmented and inconsistent" data collection system. EDIP is initially focusing on Medi-Cal providers. ■

THE LIST   MEDICAL HMOs/PPOs

▶ **NEXT WEEK'S LIST**
Hotel Meeting Rooms

LISTED ALPHABETICALLY

Company •Address	Company logo	-OC HMO enrollment -OC PPO enrollment	-Nationwide HMO enrollment -Nationwide PPO enrollment	-OC HMO physicians under contract -OC PPO physicians under contract	OC hospitals under contract	Mental	Medical	Dental	Workers' compensation	Vision	Prescription drugs	Life insurance	Owner/affiliate •Headquarters	Top local official(s) •Title •Phone/fax	
Cigna Healthcare 26 Executive Park, Ste. 200 Irvine 92614-4745 Website: cigna.com Email: socalsolutions@cigna.com		44,201 74,364	334,341 14,118,968	8,503 8,657	26	Y	Y	Y	N	Y	Y	N	Cigna Corp. Bloomfield, Conn.	Gene Rapisardi market president, Southern California/Nevada (949) 255-1400/(949) 255-1483	
First Health[1] 7400 West Campus Road, Ste. F510 New Albany 43054-8722 Website: firsthealth.com Email: cmblust@firsthealth.com		NA 101,000[2]	NA 5,500,000[2]	NA 6,578[2]	NA	NA	NA	NA	NA	NA	NA	NA	CVS Health Corp. Woonsocket, R.I.	Dan Finke president, Aetna business unit (972) 689-5437	
Health Net LLC 7755 Center Ave. Huntington Beach 92647-3007 Website: healthnet.com		90,000[2] 16,000[2]	2,700,000[2] 120,000[2]	7,553[2] 8,755[2]	25[2]	Y	Y	Y	N	Y	Y	Y	Centene Corp. St. Louis	J. Brian Ternan CEO/president, Health Net of California (714) 889-7027	
Kaiser Permanente[3] 3460 E. La Palma Ave. Anaheim 92806-2020 Website: kp.org/orangecounty		583,000 NA	12,400,000 NA	1,290 NA	2	Y	Y	Y	Y	Y	Y	N	Kaiser Foundation Health Plan Inc. Oakland	Mark Costa senior VP, area manager (714) 644-4100	
SCAN Health Plan[3] 3800 Kilroy Airport Way, Ste. 100 Long Beach 90806-6818 Website: scanhealthplan.com		43,966 NA	220,455 NA	3,156 NA	16	Y	Y	Y	N	Y	Y	N	SCAN Health Plan Long Beach	Sachin H. Jain CEO/president (562) 989-5100/(562) 989-5200	

Abbreviations: Y: yes; N: no
Note: To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Unless otherwise noted, the information on this list was provided by the companies themselves. List may not be reprinted without permission of the editor. Photos show the first top official listed. This directory is not all-inclusive; we have excluded companies that were unable to provide any information specific to Orange County.

[1] Only offers PPO
[2] Business Journal estimate
[3] Only offers HMO

Researched by Meghan Kliewer