Largest Private Companies Report 25% Jump in Sales

ECONOMY: \$100B for 35 firms; Allied ranks No. 1

By PETER J. BRENNAN

Orange County's biggest private companies are getting bigger.

The 35 companies on the Business Journal's annual list reported a 25% jump in revenue to \$100 billion last year. That compares to a 1% gain in revenue in 2020 and a 3.1% increase in 2019.

The boom was widespread—19 increased their sales, including 14 by more than double digits.

Santa Ana-based **Allied Universal**'s accounted for half of the \$20 billion sales gain on the list after more than doubling its annual sales to \$19 billion following its acquisition last year of London-based firm **G4S** for \$5.1 billion, and securing the top spot on the list.

Global Chairman and Chief Executive **Steve Jones** last year told the Business Journal the company plans to continue to expand to \$25 billion in annual sales by 2026. The company has made several big acquisitions in recent months, including Israeli-based **Attenti Group**, one of the world's leading electronic monitoring companies, which has more than \$150 million in sales in 35 countries.

"This acquisition gives Allied Universal Electronic Monitoring Services a global footprint and an established platform for continued growth in North America, which is the world's largest opportunity for electronic monitoring," Jones said at the time.



Falling to No. 2 was Fountain Valley's **Kingston Technology Corp.**, which was founded in 1987 by **David Sun** and **John Tu**, with \$15 billion in sales, up 8.7%. The maker of memory chips received a boost during the pandemic when gamers, work-from-home employees and other users of its prod-

ucts were cooped up indoors. It also continued introducing new products such as a "pocket–sized" portable external hard drive and a new line of memory chips for gamers called "Fury."

Alliant Boom

THE LIST PRIVATE COMPANIES -

The Business Journal's annual

list includes those with at least \$500 million in annual sales.

Irvine once again was the most popular with 13 calling the city its headquarters, followed by Newport Beach with five and Orange with three.

The 35 firms reported companywide employment rose about 1.2% to 993,278. Allied made up the biggest portion of that company employee count; the world's largest private security firm counts more than 800,000 employees, including 5,980 in Orange County, up 22% from a year ago.

The list indicates private companies are back in hiring mode in Orange County, where their employments increased 5.4% to 34,107. In 2020, the local employee number fell 1.3%.

The biggest local employee gainer by percentage was No. 9 **Alliant Insurance Services Inc.**, which reported local employment jumped 63% to 507. A year ago, the firm made its largest acquisition ever by purchasing Huntington Beach-based **Confie**, the largest personal lines insurance distributor in the U.S.

"They have over a million customers that they do business with," Alliant Chairman and CEO **Tom Corbett** told the Business Journal last September. "We think we can expand their product offerings."

Notables

Private Companies

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■ Pacific Life Insurance Co. claimed the No. 3 position as revenue jumped 18% to \$13.7 billion.

The Newport Beach-based company said the increase was due to investment returns, more retirement options and its life insurance unit.

"2021 was a dynamic and eventful year for Pacific Life," new Chief Executive **Darryl Button** said in the company's annual report.

Button took over from **Jim Morris**, who retired April 1 after almost 40 years with the company.

■ No. 18 Aviation Capital Group, one of the

world's biggest lessors of commercial aircraft, looks ready to take off again as its revenue increased 3% to \$1 billion after falling 15% in 2020 as the travel industry was heavily hit. Aviation Capital was previously part of Pacific Life, which sold the unit for an estimated \$3 billion to minority stockholder **Tokyo Century Corp.**

■ The largest gainer on the list was **Passco Cos.**, an Irvine-based developer and real estate apartment investor with nearly 14,500 units in its portfolio. Its revenue more than doubled to \$1.8, billion, as it climbed from No. 24 to No. 12.

"Last year was our busiest ever with \$1.7 billion in transactional volume," Vice President of Corporate Marketing **Stacy Stemen** told the Business Journal in a recent interview.

Another fast gainer was Orange-based **SA Recycling**, where revenue also doubled to \$3.1 billion.

The company has been on an acquisition spree in the past decade, making it one of the biggest scrap metal companies in the U.S., with more than 125 recycling facilities located throughout California, Texas and the southeastern U.S.

■ The pandemic caused **Pacific Dental Serv**ices founder and CEO **Stephen Thorne** to miss his 2020 goal of \$2 billion in annual sales that year and to lay off 8,000 of his then 13,000 employees.

"At certain points in your career, you wonder if you're going to make it," said Thorne in May when he won a **Business Journal's Excellence in Entrepreneurship Award**.

Not to worry—Thorne made that goal in 2021 as sales rebounded 28% to \$2 billion. ■



STEVE JONES Global Chairman and CEO Allied Universal



LYNSI SNYDER President In-N-Out Burger Inc.



WILLIAM O. PASSO Founder and CEO Passco Cos.



KRISHNA SUDHEENDRA CEO UST



JONI R. ROGERS-KANTE Founder and CEO SeneGence



JOHN TU Co-Founder and CEO Kingston Technology Co.

THE LIST PRIVATE COMPANIES NEXT WEEK'S LISTS Accounting Firms / Mgmt. Consultants

RANKED BY REVENUE

Rank Prev. Rank	Company •Address	Company logo	Revenue for 12 months ended Dec. 31, 2021 •yearly % change	OC employees •yearly % change		Company/product description	Year established	Top local official(s) •Title •Phone/fax	
1 (3)	Allied Universal 1551 N. Tustin Ave., Ste. 650 Santa Ana 92705-8664 Website: aus.com Email: stevejonesceo@aus.com	ALLIED UNIVERSAL Tree for you	\$19 billion 124%	5,980 22%	800,000 0%	Manned guarding services, highly advanced integrated tech solutions, risk advisory and consulting, security and safety training, event services, staffing and janitorial services	1967	Steve Jones global chairman/CEO (714) 619-9700/(714) 619-9701	
2 (1)	Kingston Technology Co. 17600 Newhope St. Fountain Valley 92708-4220 Website: kingston.com Email: pr@kingston.com	R Kingston	\$15 billion 9%	600 -8%	3,200 -11%	Maker of PC and server memory, flash memory products, SSD, embedded solutions, gaming memory	1987	John Tu/David Sun co-founder, CEO/co-founder, COO (714) 435-2600/(714) 435-2699	
3 (2)	Pacific Life Insurance Co. 700 Newport Center Drive Newport Beach 92660-6397 Website: pacificlife.com Email: info@pacificlife.com	PACIFIC LIFE	\$13.7 billion 18%	1,725 -3%	4,107 7%	Life insurance products; annuities; mutual funds; and investment products and services to individuals, businesses, and pension plans	1868	Darryl Button CEO/president (949) 219-3011	
4 (4)	Automobile Club of Southern California 3333 Fairview Road Costa Mesa 92626-1610 Website: aaa.com	STANDBILLE CERTIFICATION	\$6.9 billion 2%	3,700 0%	14,479 3%	Insurance, travel, automotive and financial services	1900	John Boyle CEO/president (714) 885-2320	
5 (5)	Golden State Foods Corp. 18301 Von Karman Ave., Ste. 1100 Irvine 92612-1009 Website: goldenstatefoods.com Email: jheffington@goldenstatefoods.com	GSF golden state foods	\$5 billion 10%	130 18%	6,240 3%	Food manufacturer and distributor	1947	Mark Wetterau chairman/CEO (949) 247-8000/(949) 247-8092	R
6 (6)	Irvine Company 550 Newport Center Drive Newport Beach 92660-7010 Website: irvinecompany.com Email: information@irvinecompany.com	IRVINE COMPANY	\$3.5 billion ⁽¹⁾ NA	2,400 ⁽¹⁾ NA	4,860 ⁽¹⁾ NA	Real estate owner, developer	1864	Donald Bren chairman (949) 720-2000	

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7 (7)	Wilson Automotive 1400 N. Tustin St. Orange 92867-3995 Website: wilsonautomotive.com Email: vikkimurphy@drivewilson.com	Wilson Dice	\$3.2 billion 27%	1,079 -2%	2,113 0%	Automotive dealerships	1983	David W. Wilson owner/CEO (714) 516-3108/(714) 997-9200	<u>G</u>
8 (12)	SA Recycling 2411 N. Glassell St. Orange 92865-2705 Website: sarecycling.com	SAR	\$3.1 billion 118%	372 2%	3,073 41%	Metal recycling	2007	George Adams Jr./Mark Sweetman/ Terry Adams/Tyler Adams CEO, president/CFO, executive VP/ executive VP, business development/ COO, executive VP (714) 632-2000/(714) 630-5836	Received
9 (8)	Alliant Insurance Services Inc. 18100 Von Karman Ave., 10th floor Irvine 92612-0169 Website: alliant.com Email: marcomm@alliant.com	Allíant	\$2.9 billion 62%	507 63%	9,519 104%	Commercial insurance brokerage and employee benefits consulting firm	1925	Thomas W. Corbett/Greg Zimmer/Peter Carpenter chairman, CEO/president/COO (949) 756-0271	
10 (10)	Fitness International LLC 3161 Michelson Drive, Ste. 600 Irvine 92612-4400 Website: lafitness.com Email: contact@fitnessintl.com	LAFITNESS	\$2.2 billion ⁽¹⁾ NA	1,100 ⁽¹⁾ NA	24,000 ⁽¹⁾ NA	Health club operator	1984	Louis Welch co-CEO/president (949) 255-7200	
11 (11)	Pacific Dental Services 17000 Red Hill Ave. Irvine 92614-5626 Website: pacificdentalservices.com Email: info@pacificdentalservices.com	PACIFIC DENTAL SERVICES"	\$2 billion 28%	1,200 ⁽¹⁾ NA	12,000 1%	Dental business support organization providing business and administrative services	1994	Stephen E. Thorne IV founder/CEO/president (714) 845-8500/(949) 250-0510	-
12 (24)	Passco Cos. 2050 Main St., Ste. 650 Irvine 92614-8265 Website: passco.com Email: sstemen@passco.com	PASSCO	\$1.8 billion 123%	47 12%	65 16%	Real estate firm specializing in the acquisition, development and management of multifamily and commercial properties throughout the U.S.	1998	William O. Passo founder/CEO (949) 442-1000	

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RANKED BY REVENUE

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13 (9)	M S International Inc. 2095 N. Batavia St. Orange 92865-3101 Website: msisurfaces.com Email: neha@msisurfaces.com	MSI	\$1.7 billion ⁽¹⁾ NA	475 ⁽¹⁾ NA	2,600 ⁽¹⁾ NA	Nationwide distributor of flooring, countertop, wall tile and hardscaping	1975	Manu Shah CEO (714) 685-7500/(714) 685-7600	
14 (16)	In-N-Out Burger Inc. 4199 Campus Drive, ninth floor Irvine 92612-8604 Website: in-n-out.com		\$1.7 billion ⁽²⁾ 12%	2,969 8%	30,770 ⁽¹⁾ NA	Restaurant chain operator	1948	Lynsi Snyder president (949) 509-6200/(949) 854-3675	Ô
15 (14)	UST 5 Polaris Way Aliso Viejo 92656-5356 Website: ust.com Email: info@ust.com	U • S T	\$1.4 billion 17%	150 0%	30,000 15%	Digital solutions provider	1999	Krishna Sudheendra CEO (949) 716-8757/(949) 777-6286	
16 (13)	New American Funding 14511 Myford Road, Ste. 100 Tustin 92780-7057 Website: newamericanfunding.com Email: awards@nafinc.com	*newamerican	\$1.3 billion ⁽¹⁾ NA	1,330 ⁽¹⁾ NA	4,930 ⁽¹⁾ NA	Mortgage Lending 2	2003	Rick Arvielo/Patty Arvielo CEO/president (800) 450-2010/(949) 861-6007	
17 (14)	Trace3 Inc. 7565 Irvine Center Drive, Ste. 200 Irvine 92618-4919 Website: trace3.com	TRACE3	\$1.2 billion ⁽¹⁾ NA	150 ⁽¹⁾ NA	820 ⁽¹⁾ NA	IT consultancy and service provider	2001	Tyler Beecher/Rich Fennessy executive chairman/CEO (949) 333-2300/(949) 333-2400	
18 (17)	Aviation Capital Group ⁽³⁾ 840 Newport Center Drive, Ste. 300 Newport Beach 92660-6385 Website: aviationcapitalgroup.com Email: gordon.grant@aviationcapital.com	AVIATION CAPITAL GROUP ATolyos Century Company	\$1 billion 3%	85 6%	117 -6%	Aircraft operating lessor	1989	Tom G. Baker CEO/president (949) 219-4664/(949) 759-5675	

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19 (22)	Tuttle-Click Automotive Group 41 Auto Center Drive Irvine 92618-2802 Website: tuttleclick.com Email: tngo@tuttleclick.com	TUTTLE	\$1 billion 18%	437 2%	1,245 -3%	Automotive dealerships	1946	Christopher Cotter president (949) 598-4800/(949) 830-0980	
20 (18)	Northgate González Market 1201 N. Magnolia Ave. Anaheim 92801-2609 Website: northgatemarket.com Email: website@northgatemarkets.com	NORTHGATE MARKET	\$1 billion ⁽¹⁾ NA	2,100 ⁽¹⁾ NA	5,900 ⁽¹⁾ NA	Hispanic grocery and food chain	1980	Miguel González co-president (714) 778-3784/(714) 778-3295	
20 (18)	SeneGence 19651 Alter Foothill Ranch 92610-2507 Website: senegence.com Email: info@senegence.com	SeneGence	\$1 billion ⁽¹⁾ NA	128 0%	213 -6%	Direct sales company specializing in long- lasting, anti-aging color cosmetics and skincare products	1999	Joni R. Rogers-Kante founder/CEO (949) 521-6161	
20 (18)	Smile Brands Inc. 100 Spectrum Center Drive, Ste. 1500 Irvine 92618-4984 Website: smilebrands.com Email: contactus@smilebrands.com	Smile Brands Inc.	\$1 billion ⁽¹⁾ NA	675 ⁽¹⁾ NA	8,000 ⁽¹⁾ NA	Dental management services	1998	Steven C. Bilt CEO (714) 668-1300	
20 (18)	ViewSonic Corp. 10 Pointe Drive Brea 92821-7620 Website: viewsonic.com	ViewSonic	\$1 billion ⁽¹⁾ NA	103 16%	1,242 13%	Hardware and software solutions that include monitors, projectors, digital signage, ViewBoard interactive displays and myViewBoard software ecosystem	1987	Jeff Volpe president, ViewSonic Americas (909) 444-8888/(909) 468-1240	B
24 (32)	Shelly Automotive Group 9881 Research Drive Irvine 92618-4304 Website: shellyautomotive.com Email: judy@shellygroup.com	SHELLY AUTOMOTIVE	\$882.3 million 50%	231 -9%	731 -7%	Automotive dealerships	1999	Damon Shelly chairman/CEO (949) 380-1200	9

Abbreviations: NA: not applicable; NR: not ranked Note: To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Unless otherwise noted, the information on this list was provided by the companies themselves. List may not be reprinted without permission of the editor. Photos show the first op official listed.

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25 (31)	KPRS Construction Services Inc. 2850 Saturn St. Brea 92821-6201 Website: kprsinc.com Email: joels@kprsinc.com	KPRS	\$850 million 40%	300 7%	350 17%	General contractor	1998	Joel Stensby founder/president (714) 672-0800/(714) 672-0871	B
26 (23)	Olen Properties Corp. 7 Corporate Plaza Newport Beach 92660-7904 Website: olenproperties.com	OLEN	\$800 million ⁽¹⁾ NA	112 ⁽¹⁾ NA	620 ⁽¹⁾ NA	Real estate developer, investor and operator/ property manager, other non-real estate equity investments	1973	lgor M. Olenicoff president (949) 644-6536	
27 (26)	Stremicks Heritage Foods LLC 4002 Westminster Ave. Santa Ana 92703-1310 Website: heritage-foods.com Email: contactus@heritage-foods.com	HERITAGE	\$720 million ⁽¹⁾ NA	240 ⁽¹⁾ NA	975 ⁽¹⁾ NA	Maker, distributor of dairy products, juices, soy, soups, nondairy products, protein, almond and coconut	1916	Louis J. Stremick CEO (714) 775-5000/(714) 775-7677	
28 (25)	KBS 800 Newport Center Drive, Ste. 700 Newport Beach 92660-6420 Website: kbs.com Email: info@kbs.com	KBS	\$706.4 million -4%	75 -21%	85 -19%	Commercial real estate owner, operator, investment adviser	1992	Charles J. Schreiber Jr. president/chairman (949) 417-6500/(949) 417-6501	
29 (27)	American Advisors Group 18200 Von Karman Ave., Ste. 300 Irvine 92612-1016 Website: aag.com Email: Iwillis@aag.com	MAG Retire Better	\$700 million 0%	571 -24%	1,800 20%	Reverse mortgage lending	2004	Reza Jahangiri CEO (866) 948-0003	6
30 (35)	Ganahl Lumber Co. 1220 E. Ball Road Anaheim 92805-5921 Website: ganahllumber.com Email: contact@ganahl.com	GANAHL	\$666.8 million ⁽⁴⁾ 33%	650 -2%	950 -1%	Retail lumber, building materials, hardware	1884	Peter J. Ganahl CEO (714) 772-5444/(714) 772-0639	



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Applied Medical Resources Corp. 22872 Avenida Empresa \$650 million 3,569 5,123 1987 Said Hilal Medical device maker 31 19% 13% 14% CEO (33) (949) 713-8000/(949) 713-8200 Rancho Santa Margarita 92688-2650 Applied Website: appliedmedical.com Email: contact@appliedmedical.com Structural concrete: formwork, pumping, 252 2,400 1989 Ken Long Largo Concrete Inc. \$643.3 million(5) 32 place and finish, masonry, and design-build 2741 Walnut Ave. 1% 19% president 3% (30) (714) 731-3600/(714) 731-4800 Tustin 92780-7037 LARGO parking structures Website: largoconcrete.com CONCRETE Email: info@largoconcrete.com 1991 William Piercey/Tom Chadwell Piercey Automotive Group/Honda World Automobile sales and service \$630 million(1) 130(1) 785(1) 33 CEO/COO, CFO 16901 Millikan Ave. NA NA NA (949) 396-6000/(949) 396-6005 (29) Irvine 92606-5011 PIERCEY Website: pierceyautogroup.com Email: rdus@pierceyautogroup.com \$553.7 million 135 1,966 Supplier of Intelligent Automation software to 1985 Reynolds C. Bish Kofax Inc. 34 15211 Laguna Canyon Road 5% -5% 4% automate and digitally transform end-to-end CEO (34) (949) 727-1733/(949) 727-3144 business operations Irvine 92618-3146 KOFAX Website: kofax.com Email: info@kofax.com California Pizza Kitchen 8,000 Restaurant chain operator 1985 Jim Hyatt 35 \$500 million⁽¹⁾ 400(1) 575 Anton Blvd., Ste. 100 CEO/president NA NA NA (NR)Costa Mesa 92626-7672 (800) 919-3227 california Website: cpk.com pizza kitchen Abbreviations: NA: not applicable; NR: not ranked Revenue for 12 months ended Oct. 31, 2021 ⁽⁵⁾ Revenue for 12 months ended Sept. 30, 2021

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