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LUGANO DIAMONDS PRESENTS

# BEWITCHING BRACELETS

While bracelets are technically defined as ornamental hoops, bands or chains worn around the wrist, Lugano Diamonds challenges this convention. A bracelet should not be defined by words or predictability. Jewelry should be unexpected, an outward sign of emotion and pure beauty. Allow Lugano Diamonds to color your wrist with bespoke, exquisite works of art, not found anywhere else in the world.



## Clasping Decadence

Forget ruby slippers! Dorothy would agree the Ruby and Diamond Bracelet boasts the most lavish ruby creation we have ever set our eyes upon. Lugano Diamonds' bracelet piques our passion for luxury with more than 20 stunning carats of emerald cut rubies. Each ruby is meticulously outlined and linked by collection VS diamonds. More than six carats of diamonds set in 18k white gold manifest elegant beauty. Pair with caviar or a chic velvet gown.

## A Diamond of a Tail

Lugano reimagines a traditional diamond piece into a contemporary wearable work of art. Edgy and elegant, this bracelet weaves a glimmering trail of 33 carats of tulip cut collection VS diamonds into a statement of artistry. The symmetry of the Spiral Diamond Trail bracelet is finished with touches of kite-shaped diamonds. This bracelet will start many conversations and visit all your bespoke jewelry dreams.



LUGANO®  
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*An experience as remarkable as our collection*

We welcome you to view our stunning collection at the Lugano Diamonds Grand Salon located at 620 Newport Center Drive, Suite 100, Newport Beach, and our additional locations in Aspen and Palm Beach. Please call 866.584.2666 or email [info@luganodiamonds.com](mailto:info@luganodiamonds.com) for more information.



## Ribbons of Beauty

She will fall in love with Lugano's Black Gold Spiral Bracelet. This classically beautiful and completely wearable piece stuns with more than 16 carats of round brilliant collection VS diamonds set in 18k black gold.

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## A Heart for Carats

*Just because* is the best type of occasion to expand your collection of jewels. Lugano's Pink and White Diamond Bracelet will give you carats and carats of rationale to place it on your wrist and never take it off. This romantic bracelet showcases more than three carats of round brilliant collection VS diamonds surrounding nearly four carats of pink diamonds. Finishing this piece are three carats of heart diamonds woven in 18k white gold that will speak directly to your heart.

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## Baubles of Bubbly

Do you ever gaze at the bubbles in your glass and dream of jewels that equally mesmerize and strike the same chord of happiness? Lugano marries that bubbly feeling of joy in its latest creation. The Champagne Bubble Bracelet sparkles with perfection. More than 14 generous carats of collection VS diamonds woven in 18k rose gold radiate everything in your heart.







## Volunteerism and Corporate Citizenship

*By City National Bank*

As each year gets started, business owners often take time to evaluate how they are supporting their customers and giving back to their communities. You may decide that 2019 is the year to finally implement that workplace volunteer program.

Though giving can take the form of straightforward philanthropy, such as writing a check, there may be more benefit to your community and your company if you build shared values through actions. Volunteer programs that are thoughtfully integrated into a corporate culture can boost morale, strengthen teamwork, provide leadership training, build networks and bolster a corporate social responsibility plan.

But if they're not structured properly, such well-intentioned programs can easily fade away - like New Year's resolutions forgotten by February. Here is some advice from corporate citizenship experts on how to get it right.

**Give employees a say.** "Don't always make a senior person the head of the charitable committee. Make everyone part of the process," said Susan Bender Phelps, a mentorship and leadership consultant based in Portland, OR. Establish giving committees composed of employee groups that decide the particulars on where and how they want to volunteer.

**Consider it leadership training.** Running a volunteer effort or sitting on a nonprofit's board is great training for managers who aspire to greater responsibility. "It helps to give lower-level employees the ability to make management-level decisions," said Bender Phelps. "It builds sustainability in your company and a leadership bench. And by serving on boards, they meet people to potentially bring in more business."

**Think strategically.** If the volunteer activity aligns with your company's strengths, it will be more sustainable. City National Bank encourages and supports its colleagues' involvement in the community through a volunteer program overseen by Jennifer Nickerson, corporate citizenship manager. In addition to generating goodwill in the community, activities that emphasize a natural affinity between City National and the volunteer project often have more impact, Nickerson finds.

**Integrate with your marketing strategy.** "Think about how you can holistically volunteer toward efforts that contribute to what you stand for as an institution," said Christen Graham, president of Giving Strong Inc., a social impact consulting firm in Portland, Maine. Nickerson takes this into account in her program at City National Bank. "Contributing to the economic and cultural vitality of our communities not only has a positive, measurable impact on the

growth and prosperity of those communities, but it makes good business sense for the bank as well," she said.

**Personalize it.** Programs and policies can allow employees to volunteer individually. City National Bank operates a Dollars for Doers program that gives grants of up to \$500 annually to qualified nonprofits for which a colleague volunteers 20 or more hours annually. It also supports its colleagues' involvement on nonprofit boards and steering committees, offering placement assistance to help them find the right volunteer opportunity. Nickerson recommends sites such as Volunteer Match, Hands On Network, Serve.gov and Taproot Foundation as good sources for matching volunteers up with organizations that can use their help.

**Celebrate success.** Boost internal relations by publicizing the program in your company newsletter and through employee recognition events. If your employees are engaged, they will tell your story in the larger community and serve as ambassadors for your corporate citizenship efforts, Nickerson said. "Surveys show that three-quarters of white-collar workers say they would leave their companies if their volunteer programs were discontinued. The percentage is even higher when millennials are polled," she said.

**Size doesn't matter.** "Even a one-person shop can volunteer," said Bender Phelps. Entrepreneurs can donate time, a percentage of sales on a product or join with organized community groups such as Los Angeles-based nonprofit Big Sunday that act as volunteer clearinghouses for charitable organizations.

Another important point to keep in mind: Volunteering shouldn't be mandatory. "Employees can feel put upon and then it loses its luster," said Graham. Volunteering should, after all, come from the heart, not just the C-suite.

For more information about City National's community investment programs, go to <https://www.cnb.com/about/corporate-social-responsibility.asp>

### Jennifer Nickerson

VP/Corporate Citizen Manager  
City National Bank  
(213) 673-7603  
[jennifer.nickerson@cnb.com](mailto:jennifer.nickerson@cnb.com)

Jennifer Nickerson joined City National Bank in 2004 and serves as vice president and corporate citizenship manager, overseeing the bank's corporate social responsibility initiatives and volunteer programs.

Ms. Nickerson has a background in corporate training with Washington Mutual and Cohen Brown Management Group, and non-profit fundraising with the March of Dimes Birth Defects Foundation.

Ms. Nickerson holds a bachelor's degree in Social Science from the University of California, Berkeley.

Ms. Nickerson is on the board of managers for the Ketchum Downtown YMCA and is an active member of the Association of Corporate Contributions Professionals and Southern California Grantmakers, as well a volunteer for her sons' schools and sports teams.





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## RAISING THE ROOF

### Charles Antis co-chairs a \$12 million capital campaign to double the size of Ronald McDonald House Orange County—and it all started with a granola bar

Charles Antis was running late. He was due at CHOC at Mission Hospital to engage in two hours of healing time with his twins, who had been born premature. **Antis and wife Dawn had been told by doctors and hospital staff that taking turns holding their babies Charlie and Grace on their chests—skin to skin—was crucial to the children's health, growth, and perhaps even survival.**



On that morning, Antis was driving to the Mission Viejo hospital from the Irvine headquarters of Antis Roofing, the company he founded in 1989. He was anxious about his kids, worried about being late and on top of that he wasn't feeling at all well—a bad case of chronic heartburn. But there was no time to stop for a bite of food to help relieve the pain.

As he walked toward the NICU, he passed a desk where cheerful volunteers for the Ronald McDonald Family Room usually sat. There were no volunteers on duty yet. Had there been, Antis admits he might have hurried past with barely a nod. "They were always nice and offering help, but I avoided them. We didn't know if the twins were going to be okay, and I desperately didn't want to be a father with sick kids. And that's who Ronald McDonald volunteers were there to help."



He grabbed a granola bar from the snacks on hand at the vacant volunteer station on his way to be with the twins. **Later, as he held his tiny babies against his bare chest, he found comfort and relief from the bar, and was able to be in the moment with his family.** Antis didn't have an instant revelation, he admits, beyond feeling a bit guilty about grabbing the granola bar.

But after the couple took their healthy and happy twins home, his appreciation grew for how Ronald McDonald House supports parents so they can focus on taking care of their

kids. After all, that's what they did for Antis and his family, through something as simple as stocking snacks at the volunteer station. Soon, that small act of generosity would be amplified in a big way.

Today, Charles Antis and Katie Rucker are co-chairing a \$12 million capital campaign to double the number of rooms at Ronald Donald House Orange County. **The expanded house will be able to offer care and comfort to 44 families—twice as many that stay at the house now.** The need is great. CHOC has grown significantly since the Ronald McDonald House opened in 1989—from 64 beds to more than 300 beds. Support from the community has been generous, but another \$4.3 million needs to be raised so construction can commence, with completion planned for 2021.

The newly expanded Ronald McDonald House Orange County will put a roof over the heads of more families in need. **"Join us in Doubling the Love, Doubling the House so we can keep families close to their critically ill children,"** Antis says. **"Because when you help others miracles happen."**

Sometimes, those miracles include putting roofs over the heads of thousands of sick kids and their families in Orange County and across the country. All inspired by a granola bar.

-by Kedric Francis

### Did You Know?

**Antis is the co-founder of a national partnership between the National Roofing Contractors Association's Roofing Alliance and Ronald McDonald House Charities. Now, all 165 Ronald McDonald Houses in the country have been adopted by roofing companies in their communities with the goal of inspecting, repairing, maintaining and replacing the adopted roofs!**



**Every Nail Matters at your HOA, so insist on Antis!**

[rmhcsc.org/orangecounty](http://rmhcsc.org/orangecounty) | [antisroofing.com](http://antisroofing.com)



# Ronald McDonald House Orange County is proud to announce...



Double the Love  
Double the House



## With Double the House:

- ♥ 44 Total Guest Rooms
- ♥ Expanded Community Gathering Spaces
- ♥ Enhanced Guest Environment
- ♥ Increased Family Support Services
- ♥ Upgraded Operational Facilities

## We can Double the Love:

- ♥ 108% average occupancy in 2018
- ♥ 805 families served in 2018
- ♥ Guests spent a total of 6,752 nights at RMHOC
- ♥ Average length of stay is 8.4 nights
- ♥ 56% of families stay at no cost to them

*Join us in doubling the love, doubling the house so we can keep families close to their critically ill children. Because when you help others, miracles happen.*

***Congratulations to our Campaign Co-Chairs, Charles Antis of Antis Roofing and Waterproofing and Katie Rucker of MacKenzie Corporation, for being honored as part of the 2019 Civic 50 Orange County!***



**Ronald  
McDonald  
House**  
ORANGE COUNTY

[www.rmhcsc.org/togetheroc](http://www.rmhcsc.org/togetheroc)



# Building healthier, happier communities through philanthropy



At West Coast University (WCU), American Career College (ACC), West Coast University Foundation (WCUF), American Career College Educational Foundation (ACCEF) and through the Pyle Family, we believe that health and education are keys to thriving communities. Together, with our students, alumni and staff, we are committed to improving communities around our campuses and beyond by increasing access to quality healthcare and creating educational opportunities.

In 2018, we donated more than \$4 million to over 180 organizations to support the underserved, provide access to healthcare and health services, increase nurse-led research and innovative educational opportunities. But we believe philanthropy goes beyond financial support. It also needs to include service and interaction with the community. To fulfill our mission, we seek opportunities to engage our collective team in meaningful activities such as workforce development trainings, research, medical equipment contributions and direct-service volunteering. We support a wide array of charitable causes from hospital foundations to educational programs to recuperative care programs for homeless patients and more.

Our philanthropic investments center on four core categories: **Education, Health, Community and Research.**

## Our Mission

We strive to improve communities through purposeful giving, collaborative partnerships, research and impactful programs that increase access to quality healthcare and create life-long educational opportunities, particularly for at-risk youth and underserved neighborhoods.

## EDUCATION

As a leading educational provider in Orange County, our passion is to deliver resources that elevate the lives of local individuals. Through the ACCEF we have developed the High School Equivalency (HSE) Academy. The HSE

Academy program offers a no cost, flexible student learning model and interactive, live instruction to help hundreds of non-high school graduates in our community earn a state recognized equivalent to a high school diploma. With programs offered in Anaheim, Santa Ana, Los Angeles and Ontario, the program is expanding and established a partnership with the Boys & Girls Club of Central Orange Coast to offer a HSE program solely in Spanish.

Since its inception, the HSE Academy has served more than 5,100 students, enabling thousands of individuals to pass the exam and earn their HSE certificate. Through our HSE Academies, communities are enriched and people are empowered to continue their education, earn higher wages and step into the world with a higher sense of self-esteem and overall well-being.

## HEALTH

Every smile should be a healthy smile, and our WCU Dental Hygiene Clinic is an invaluable community resource that provides no-cost dental services to individuals of all ages, with treatment administered by students, supervising dental hygienists and dentists.

Leveraging its educational platform, the clinic provides students with hands-on experience and valuable skills while simultaneously helping individuals by offering free cleanings and exams. The WCU Dental Hygiene Clinic services thousands of children and adults each year, and since its launch has provided over 100,000 patient visits.

## COMMUNITY

Our spirit for helping others has no limits. We continually seek new ways to actively reach out, get involved and improve lives in our community.

We show our active support for those in need throughout Orange County in ways such as supporting KidWorks, a vibrant community development non-profit that serves central Santa Ana students and families. Additionally, staff, students and alumni of our schools participate in the fundraising events that support Children's Hospital of Orange County (CHOC), American Heart Association (AHA) and the Orangewood Foundation.

## RESEARCH

We recognize that innovations in healthcare are essential to improving community health. We are invested in funding and participating in research and innovation initiatives that help to enhance care, provide leading edge treatments and find cures.

We contribute to organizations such as the Cystinosis Research Foundation and Augie's Quest. These fine organizations, both dedicated to orphan diseases, are making huge advances in research and innovation leading to better treatments and bringing them closer to finding a cure.

**Driven by the leadership of Mr. Pyle,** we amplify our impact by working together with like-minded philanthropists through a purposeful and collaborative approach. We invest time to understand each partner's needs and engage with key stakeholders when making charitable contributions towards important programs that will serve and support community members across the county.

Whether it's through financial support to partners or empowering our team to volunteer, we are committed to creating healthy and thriving communities in Orange County and beyond.

**Mr. David A. Pyle and his united organizations** are a group of community-minded and civically-driven members of Orange County. Inclusive of WCU, ACC, WCUF, ACCEF and the Pyle Family, we invest in the communities where we live, work and provide service.

Led by the philanthropic vision of Mr. Pyle, our united organizations, including leadership, staff, students and alumni, believe in the power of philanthropy to build healthier, happier communities. Mr. Pyle unites us in working to improve the education and health of our local communities.

A long time Orange County resident and an industry leader in postsecondary education, Mr. Pyle is as passionate about bettering lives in our community as he is about providing innovative academic programs. He is a renowned philanthropist who inspires others into action.

Mr. Pyle's career spans more than four decades of creating academic resources and programs within the healthcare industry. He is the founder and chief executive officer of American Career College, shareholder of West Coast University, and the creator of the non-profits American Career College Educational Foundation and West Coast University Foundation.







# We believe that better health and high-quality education are the keys to thriving communities.

Through unified philanthropy our schools, foundations and individual donations from staff, students and alumni support over 180 community organizations and initiatives each year. This legacy of philanthropy targets programs that empower communities with the tools to effect real change through:

- Increasing access to quality health care
- Creating educational opportunities for families
- Developing collaborative, high-impact partnerships
- Engaging our staff and alumni in active community outreach
- Supporting research for better treatments and a cure for orphan diseases



# JPMORGAN CHASE & Co.

## A Return on Community

We live in a time when it is easy to feel that there is more that divides us than unites us. Economic, racial and cultural fault lines, it seems, are only growing wider. Technology continues to develop at breathtaking speed. And the gap between those sharing in — and those locked out of — a growing economy seems to be only getting wider.

Many of today's challenges stem from the reality that, despite a growing economy, people are working harder but are unable to get ahead. The average American family has seen its net worth move backward over a generation. Meanwhile, for every \$100 in white family wealth today, minority families hold just about \$5. The system is failing too many people.

In an era characterized by deep social divisions and widening economic disparity all over the world, companies like ours have a responsibility to be leaders in finding solutions. The future of our business depends on the success of our communities.

This conviction underpins all of our work at JPMorgan Chase.

Since our arrival to Orange County more than a decade ago, this community has been one of the most important markets for our firm. We are one of the area's largest employers - employing nearly 1,700 people across the county and close to 1,000 in Irvine, alone. It is our people who make our business, and it is our people who help our community grow. Whether it is helping a single mother to secure her first home or helping a family to save money for their children's college education or to support an entrepreneur to start and grow their own business — we serve the community because we are part of the community.

One story that I am really proud of is that of a local entrepreneur who started her cosmetics business in 1997 to help professional salons around the country that were looking for superior product as well as hands on training — a combination not typically seen in the professional cosmetics space. As she scaled her business over time, she realized that her business partnerships would play a critical role in her long-term success. In 2016, she moved her business banking relationship to Chase and immediately benefited from our world class services but also he came to us because of our local relationship team who understands our community and we know how important the growth of her business is to the growth of Orange County.

And we know that the success of Orange County depends in large part on creating a more inclusive economy. To execute this, we bring the best of our business and philanthropy together including:

- 25 percent of our branches in Orange County are in low and moderate income communities — we are committed to laying a foundation for a future of inclusive growth our communities and people.
- We've committed \$250 million of lending annually to support affordable housing across California.

And while we have a long history of philanthropic giving, the challenges we've seen across the country over the last few years have called for greater action. We have modernized our community engagement approach to focus in areas where we have a unique set of capabilities

and assets that can help make a greater impact. We're bringing lessons learned from our work around the country to help grow Orange County. This includes:

- Building skills for today's job market — so people can work and business can grow;
- Starting and expanding small businesses, particularly those run by women, minority and underserved entrepreneurs;
- Revitalizing neighborhoods; and
- Promoting financial health.

Companies like ours have a responsibility to be leaders in finding solutions — and not simply because it fills some noble idea of being a "good corporate citizen," it is now a business imperative.

Earlier this year, the Business Roundtable, an influential association of chief executive officers of nearly 200 of America's most prominent companies — which is Chaired by JPMorgan Chase's Jamie Dimon — announced a formal statement on the purpose of a corporation. The statement lay's out a company's commitment to all stakeholders, including their employees and communities.

It's not enough to focus on short term profits or the next quarter's earnings. Show me a company that's failing to invest in their people and their communities, and I'll show you a company that's likely not going to be around for the long-term. No company can outgrow its communities.

We are all dedicated partners of Orange County. We must continue to ensure that everyone who lives here have the opportunities to succeed and security to do so right here at home.



**Emilie McMurray:** Senior Vice President Business Banking – Orange County

Emilie McMurray oversees Chase's Business Banking division, covering Orange County and South Los Angeles County communities. Her team provides banking services to business clients across the area, with typical revenues in the \$3MM - \$20MM range. McMurray has been with Chase since 2006. She began her career with Bank of America and predecessor companies in Iowa in 1996.





## The Most Powerful Engine for Community Engagement: Our Staff

By Optima Tax Relief

Optima Tax Relief is a very diverse team, with our staff coming from many different countries, cultures and backgrounds. But there's one thing all "Optimians" (as we fondly call each other) have in common: a passion for helping people.

To casual observers, our helpfulness is likely most visible in the work we do on behalf of our clients, simply due to our nationwide media and advertising campaigns. But if you spend a day at our office, you'll quickly discover that our passion for helping people is also reflected in our charitable and community initiatives.

As a relatively young company, we want to be humble in presenting ourselves as a case study on how to build a corporate culture of giving. Indeed, there are all kinds of "right ways" to do it. That said, with the honor of being named to this year's Civic 50 class, we wanted to share a few of our learnings.

### Give "Giving" an Official Seat at the Table

Since our founding, we've made volunteering and charitable giving integral to our business. To ensure this culture is continually rejuvenated and enhanced, we created a formal committee dedicated to the task. Comprised of employees spanning the company's departmental and hierarchical spectrum, our Culture and Fun Committee (CFC) meets regularly to gather staff feedback, plan team activities, and coordinate our volunteering and fundraising programs.

### Let Your Staff Take Charge of the Giving Programs

Everyone loves the feeling that charitable giving brings, especially when it's an organization they feel connected to. So early on, we shifted our charity

selection process from our C-level executives over to our staff at-large. Our CFC team vets our staff's charitable partner selections, and senior management can chime in, but the majority of our charitable activities are selected and led by our mid-level staff and their grassroots efforts. These staff driven events bring organic positivity and camaraderie to the office, and they tend to raise a lot more money for charity than events solely driven by those at the top.



### Make Volunteering a Tangible Part of Your Employee Benefits Program

One of our first steps into community engagement is our "Volunteer Days" program. Every year, we allow our staff to exchange a shift at the office for one spent volunteering at a local charity. Initially a program we ran during the November-December holiday season, its success led us to expand it to a year-round program. We now provide every employee at Optima 20 hours of paid Volunteer Time Off (VTO) annually, which are in addition to the standard Personal Time Off (PTO) and sick days.

We are grateful to OneOC and the OCBJ for naming us in the Civic 50 Orange County honor roll, and we welcome anyone interested to learn more about our community engagement programs to contact us. And most of all, we'd like to give all the credit for this award to our amazing staff. They have earned this recognition for putting their passion for helping people into action every day!

**Community Contact:** [OptimaCares@optimataxrelief.com](mailto:OptimaCares@optimataxrelief.com)

### Our Mission:

To extend the meaningful impact we make for our clients into the community through charitable giving, volunteering and engagement.



Community

@OptimaTaxRelief.com

Our staff comes from many different countries, cultures and backgrounds. But there's one thing we have in common: a passion for helping people!







## What Does Volunteering “Mastery” Look Like?

*By Marty Dutch, Vice President, Philanthropy Services, First Foundation Bank*

According to Daniel Pink’s book *Drive*, the new approach to motivation has three essential elements: (1) Autonomy—the desire to direct our own lives; (2) Mastery—the urge to get better and better at something that matters; and (3) Purpose—the yearning to do what we do in the service of something larger than ourselves.

“The science shows that the secret to high performance isn’t our biological drive or our reward-and-punishment drive, but our third drive—our deep-seated desire to direct our own lives, to extend and expand our abilities, and to live a life of purpose.”

Pink’s book is good news for the nonprofit community IF we can spread the word, so I will do my part. Last year, I wrote about philanthropic giving and the potential health benefits that come from giving. And this research proves there is a big personal payoff if we volunteer – so if that is true, what does volunteering “mastery” look like?

We believe mastery begins with understanding the structure of a nonprofit. A nonprofit must operate similarly to a for-profit company, but all profits stay within a nonprofit and ultimately must be transparent to the public. Your skills and talents can be put to work in some big ways, because we need all of the skills necessary to launch, maintain, and sustain a successful company.

Volunteering as a board member means that you are signing up for three jobs. (1) Governing; (2) Advocating; and (3) Sustaining. On most nonprofit boards, you have oversight and a fiduciary responsibility. “Governing” includes overseeing the hiring of an executive director to run day-to-day operations.

“Advocating” does mean fundraising! Board members are the tentacles into the community, and we need great storytellers. Finally, “Sustaining” is the focus on the future – who will fill your board seat when you are gone? A focus on building reserves and endowments.

Strong boards reflect diversity and utilize board members’ expertise in marketing, finance, event planning, human resources, and legal & governance. Your “no-big-deal” skill – your talent/expertise that comes so naturally to you it is literally no big deal – is critical to a nonprofit board. Because nonprofit boards attract top talent, you will be at a table with impressive community members who care about something bigger than themselves.

Volunteering as a committee member allows you to pick a sandbox to play in that you enjoy. Do you like planning events? Are you creative? Are you a pro at reading financials? Is your skill connecting people to your cause and being an ambassador? Committees are where you build relationships and truly see your time and talent making a difference.

Investing your thing? There are some fun options here. Many nonprofits are building earned revenue streams of income to support operations. If you have launched a business and understand the highs and lows of the journey, by all means share your experience to help nonprofits build their base of income. You may be philanthropic but still worry about the future. In that case, consider providing low-interest loans or loan guarantees that will help nonprofits expand their footprint.

Volunteering as an individual or family is a great way to get to know a nonprofit, its leadership, and its impact. Your participation is a big help to the organization, because without volunteers most of these events could not happen.

Finally, back to Daniel Pink’s research. Mastery happens when time is invested. This work matters as we direct our own lives and you can find your purpose. If you are yearning to serve something larger than yourself, we are happy to help you find an organization that is making an impact in your area of passion.



Marty Dutch

### Do More Than Think About It

“I probably should” is an answer that I hear quite often when I ask “Are you serving on a nonprofit board?” My title, VP Philanthropic Services, opens up the dialogue with strangers on airplanes, and I do feel like an evangelist for the nonprofit sector. My motivation comes from the transformation that I have seen in people who add nonprofit work to their lives.

### Why Philanthropy?

- Using your talents and strengths for a cause feels good (it is OK to admit that).
- The circle of friends that you meet in this work care about something bigger than themselves.
- Learning about causes changes your perspective. It is much harder to complain when you are helping someone navigate homelessness, hunger, or health issues.
- Your “no big deal” talent is a big deal to nonprofits – and they need you.
- Philanthropy can be one of the safest ways to begin preparing your heirs for wealth.

### “How do I do it?”

You are not alone if you have set an intention to get involved but don’t know how. The first step is to identify the area of work that you would like to focus on. Not obvious? Ask yourself, “What makes me sad when I see it? What do I wish was better?”

After you identify your area of focus – for example, veterans, children at risk, animals, community issues, health – the next step is to ask friends and colleagues where they serve. OneOC and Orange County Community Foundation have a search engine that can show you all of the nonprofits in Orange County by category. Many community foundations do the same. Our Philanthropy Services team can also help you find a wonderful organization.

### Making the first step.

Connecting with the organization and offering your help is easier said than done. I say that because I don’t want you to get discouraged. Sometimes, like dating, it takes a few introductions to find the right fit. Websites often display open volunteer opportunities, and calling the organization directly to see where you can be most valuable is also helpful. Need to be braver? Take a friend with you.

### “Is it worth it?”

- Health benefits. According to a study published in the International Journal of Psychophysiology, people who gave social support to others had lower blood pressure than people who didn’t. Supportive interaction with others also helped people recover from coronary-related events.
- Living longer. According to a University of California, Berkeley study, people who were 55 and older who volunteered for two or more organizations were 44 percent less likely to die over a five-year period than those who didn’t volunteer – even accounting for many other factors such as age, exercise, general health, and negative habits (like smoking).
- Feeling happier. When researchers from the National Institutes of Health looked at the functional MRIs of subjects who gave to various charities, they found that giving stimulates the mesolimbic pathway, which is the reward center in the brain – releasing endorphins and creating what is known as the “helper’s high.”

The Philanthropy Services Team at First Foundation is ready to help you with your philanthropic journey wherever you would like to begin. We recommend starting with a conversation over a cup of coffee.

Ms. Dutch serves as vice president for First Foundation’s consulting group. In this role, she manages their Supporting Our Communities initiative – a program that helps nonprofits strengthen their organizational and fundraising capacities through cash grants and in-kind consulting services. Ms. Dutch can be contacted at [mdutch@ff-inc.com](mailto:mdutch@ff-inc.com).

### First Foundation Inc.

Through our platform of personal banking, business banking, and private wealth management services, we offer a suite of services that is typically only available at large financial institutions, but through high-touch client service found at boutique firms. This uniquely positions us to serve the financial needs of professionals, their businesses, and their families. To find out more information visit us at [firstfoundationinc.com](http://firstfoundationinc.com).





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## R.D. Olson Construction: A Boutique Builder with a Big Heart

### *How leading from the heart creates better communities*

This is a special year for us at R.D. Olson Construction. We're celebrating 40 years in business. Through the years we've had the pleasure of working with some of the county's most impactful nonprofits. We are a company built on improving the communities in which we build, and enhancing the communities where people want to be. It's why we build from the heart and bring passion into everything we do.

As a three-time recipient of the 50 most civic-minded companies in Orange County recognition, there are many things that define being great and doing good. But when we break down what it means to be a Civic 50 company, we're reminded of why we do what we do. Our secret sauce: we're a boutique company with a big heart.

#### **Our passion: we're in it together**

We bring passion into everything we do. When we launched 40 years ago in a small town in Northern California, R.D. Olson's leader Bob Olson was always looking for ways to help his community. He was passionate about improving the neighborhood he lived in and wanted to make it better. He instilled this strong sense of passion about the community into our company culture and the people that make up R.D. Olson Construction. When we start a new project, we take the time to get to know the neighbors and let them know our purpose and vision for being there, why we're building and how it will contribute to improving their community. By sharing our passion and enthusiasm with the community and with each other, it creates a whole new energy behind our projects. That's what makes us so successful 40 years later.

#### **Our purpose: people before projects**

We've brought this passion into our work with some of Orange County's most impactful nonprofits. Philanthropy is a cornerstone of our DNA, and has resulted in dozens of partnerships with deserving organizations across the county that each day create meaningful change.

Harnessing our building expertise, we've enjoyed a 15-year relationship with Olive Crest, helping the nonprofit provide homes for children, teens and youth who have aged out of the system. We've also helped build homes for Habitat for Humanity, constructed a playground for the Boys and Girls Club of Garden Grove, and donated our time to Project Angel Food, Second Harvest Food Bank, the Ronald McDonald House, Cal Poly Pomona and Rady's Children Hospital, among many others. We just finished CANstruction OC in partnership with architecture firm WATG, where we built a structure out of 11,500 cans to benefit the OC Food Bank. We also raised \$7,700 in addition to the donated cans.

In 2018, when we built the THRIVE Quad – a women's transitional living facility in Fullerton – in partnership with OC United and HomeAid OC, we helped galvanize more than 70 companies to work together and donate time, materials and expertise toward a common goal. At the dedication ceremony, a young single mother of two shared her experience getting out of an abusive relationship, and how meaningful it was to be able to start fresh in a new home. Her son beamed as he said it was the nicest place he's ever lived. This impact is what's truly meaningful, and what drives our sense of purpose in giving back to the communities in which we build.

#### **Our people: everyone counts**

I can confidently attest that devoting our time, skills and resources to organizations that are improving the lives of those in our community has strengthened our team. Our people are our greatest asset, and their hard work and passion flow outward into everything they do.

We are a multi-generational company, and it starts at the top. Above all, we want



our employees to know that their presence makes a difference at our company and in the larger community. Our leadership is committed to ensuring our employees are heard, and understands that giving to others creates a greater sense of fulfillment and meaning.

Our average employee tenure is 15 years, and many of us have been with the company for more than 25 years. R.D. Olson Construction has been named an *Orange County Business Journal* "Best Place to Work" four years in a row. We've been recognized by *Engineering News-Record* as a Top 400 Construction Company Nationwide and Top 40 in California multiple years in a row. There's a reason why we're so successful. We're a family and we treat you like you're a part of the family. That's how we've remained at the top of our industry, and how we've been able to retain our top talent.

At R.D. Olson Construction, we believe that the community-minded culture of our company has a ripple effect – at home, with family, with neighbors. Yes, we build buildings. And through this work our goal is to help build strong communities. It's where it started 40 years ago with a dream and a vision. We're in the business of building relationships and we're committed to making a difference – it's a legacy we hope to leave behind for future generations.

#### **Author Bio**

For more than 25 years, Bill Wilhelm has played a pivotal role in helping shape R.D. Olson Construction to become one of the nation's leading general contractors. Under Wilhelm's leadership, R.D. Olson Construction has earned an award-winning reputation across the Western U.S. and Hawaii for projects spanning hospitality, multi-unit, adaptive reuse, education and senior living. Wilhelm can be reached at [bwilhelm@rdolson.com](mailto:bwilhelm@rdolson.com) or (949) 474-2001.

For more information about R.D. Olson Construction, please visit [www.rdolson.com](http://www.rdolson.com) or contact [info@rdolson.com](mailto:info@rdolson.com) or (949) 474-2001.



#### **About R.D. Olson Construction**

Founded by Bob Olson in 1979 and led by President Bill Wilhelm, R.D. Olson Construction is one of the top 40 general contracting firms in California, celebrating 40 years in business this year. R.D. Olson Construction is a premier builder of hotel properties for several national hoteliers and has a robust portfolio of renovation projects, including Atria Senior Housing, Chapman University's Reeves Hall, the conversion of the historic Bank of Italy Building into the Nomad Hotel, and more. The firm also has a rich history as a builder of office, retail, restaurant, multi-unit, education, senior living and recreational projects.







## Making a Greater Community Impact

Wells Fargo is evolving its philanthropic strategy to help solve three pressing issues affecting individuals, families, and underserved communities across the U.S. — housing affordability, financial health, and small business growth.

Through its business and the Wells Fargo Foundation, Wells Fargo will use its philanthropic resources, business expertise, and collaborations with public-private sector organizations to develop, activate, and scale new ideas that help solve these national community challenges.

Wells Fargo is focused on paving a path to stability and financial success for individuals and families who lack access to affordable housing, tools to manage financial health, and capital for small business growth. Together, we can help spark systemic change and economic development for underserved communities. When people start up businesses, learn how to build wealth, and can afford a home in their own neighborhood, communities will thrive.

In particular, Wells Fargo will commit \$1 billion in philanthropy through 2025 to address challenges related to the U.S. housing affordability crisis — including homelessness, available and affordable rentals, transitional housing, and homeownership.

Families across the U.S. are forced by rising housing costs to sacrifice other basic needs like food, health care, and education. Wells Fargo seeks local organizations, national nonprofits, and policy leaders to join in understanding the full spectrum of housing affordability and unlocking more housing options for those in need.

Last year, Wells Fargo donated more than \$444 million to nearly 11,000 nonprofits across the U.S. to help meet the needs of underserved communities, including

many low- and moderate-income individuals. Beginning in 2019, Wells Fargo is targeting 2% of its after-tax profits, concentrating on problem-solving and funding programs for the three companywide philanthropic priorities. Wells Fargo will continue its local giving in the communities in which it operates, including for strategic market priorities such as education, arts, and culture.

In Orange County, Wells Fargo donated more than \$3.67million through 240 grants to nonprofits, schools and community organizations in 2018 to help the communities and people in need. Wells Fargo's philanthropic contributions build on a long history of collaboration with local nonprofits and community leaders to make a positive impact by addressing urgent community issues such as homelessness, economic development, and access to education.

Beyond philanthropy, Wells Fargo team members in Orange County volunteered a total of 14,899 hours in 2018 to support nonprofits and causes important to them. "Part of what makes Wells Fargo unique is the generosity of our team members who help multiply our community impact," said Kobata. "Sometimes giving our time is even more valuable than money because it puts our desire to build a strong community into action and gives us a tangible way to personally make a difference."



**Keith Kobata, Senior Vice President,  
Region Bank President, Orange County  
Wells Fargo & Company**

Keith Kobata is the bank president for the Orange County region managing more than 1,200 team members and 79 branches.

Kobata is actively involved in the community and serves on the board of directors for Orange County Business Council, Orange County United Way, and Santa Ana Chamber of Commerce.



### High School Equivalency (HSE) Academy Program

The American Career College Educational Foundation's HSE Academy provides High School Equivalency preparation and testing to non-high school graduates. This program enriches communities by resulting in higher wages, self-esteem and continued education.

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## Finding Purpose in Passion: The Heart of an Agency

Echo Media Group is an award-winning, 25+-year-old, digital marketing communications agency with roots that run deep throughout the Orange County community.

### Finding Our Purpose

The start of her own agency began for President & CEO Kim Sherman when she became involved with Rotary in the early '90s, joining her father in organizing a benefit concert featuring Willie Nelson, Waylon Jennings, and many other country-western music stars. Leveraging her public relations experience and connections, Kim was able to generate extensive publicity, raise awareness, and help attract thousands of attendees to the event held in Coto de Caza.

Following that success, Kim realized that giving fully to the community needed to be at the heart of her young agency. All these years later, that commitment holds true and is woven into the fabric of Echo Media Group.

*"When you give of yourself first, doors open," said Kim. "You get an insider's glimpse into companies and organizations that you may never have had the chance to get to know. The ability to serve creates an intimate experience, building relationships and camaraderie. These intangible benefits, on top of the opportunity to 'do good,' are the glue that binds a company together, both in spirit and in the drive to make a positive impact."*

### Community Engagement

Over the years, the Echo team has been honored to be a small but mighty force for good in the Orange County community. Whether by joining alongside companies on projects that allow the agency to use its skills and expertise in communications, design, or marketing to help raise awareness or by volunteering time to literally lend a hand, Echo is happy to spread goodwill and do good in their own backyard.

### Some of Our Partners

Echo's proud to have supported organizations like the **Simon Scholars Foundation**, a non-profit that has helped thousands of students achieve college and career success through academic and life-skills training. Echo was twice part of a "dream team" that raised \$110,000 in 110 days for **Someone Cares Soup Kitchen** in Costa Mesa. The experience was so eye-opening that during the holidays Echo worked side by side for a team building event prepping and serving meals to those less fortunate.

Echo's emphasis on giving back was a driving force behind the **Spooner Girls Foundation's** Especially Beautiful Event, a gala featuring a fashion show in which special needs children got to strut their stuff, raising funds and awareness in search of a cure for a rare disease identified through the united efforts of Ambry Genetics and University of California, Irvine.

Currently, Echo is working with the **Southern California Hospice Foundation** to grow awareness of palliative and hospice options for terminally ill patients, as well as to launch the Heavenly Home, the first-of-its-kind residential, end-of-life care home in Orange County. In September the Echo team participated in the inaugural **OneOC** Community Cup Sports Challenge, designed to celebrate a culture of wellness, collect donations for OC food banks, and raise money for local nonprofit organizations.

### Taking the Lead

Knowing that their philanthropic work is critical to their day-to-day mission has inspired Echo to want to lead others to success. The network of relationships cultivated since Echo's foundation have led Echo Media Group to take on leadership roles within some of OC's most influential organizations, from the **Greater Irvine Chamber of Commerce**, to **OneOC**. This has also placed Echo in a significant position regarding the Civic 50 movement, identifying and cultivating OC's most civically minded companies—including 2017 honoree, Echo Media Group.

*"Giving back in a meaningful, impactful way is a cornerstone for our agency," says Kim. "When we first started out, we used our knowledge to shine the spotlight back onto non-profits through PR and media relations. Today, our team of professionals can work together to bring skill-based volunteer labor to non-profits and organizations in need."*

### The Future is Full of Opportunity

Whether assisting organizations in crystallizing their messaging, launching a digital marketing campaign, or planning a marketing strategy, the reciprocal relationship between Echo Media Group and the foundations, charities, and other civic organizations bring intrinsic value to both sides.

*"Echo gets back far more than we give in our participation; we learn, we practice compassion and empathy, we advance causes, and we experience transformational shifts, personally and professionally. We are honored to continue to serve the OC community," said Kim.*

Echo Media Group helps clients effectively and memorably tell their stories. Founded as a boutique public relations agency 25 years ago, Echo has grown to meet the needs of its clientele. Today, Echo's full suite of digital marketing services is geared toward creating strategic, compelling, and engaging websites, visuals, and content, building custom SEO, SEM, and measureable, results-oriented social media, PR and digital marketing programs.

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## The Power of Working Together

2019 marks Goodwill of Orange County's 95th year serving our great community. That's 95 years of changing lives, providing pathways to independence, and creating a brighter future for Orange County. We are proud of our legacy and proud to be transparent and accountable stewards of your donations. As we look to the future, we remain committed to our mission: **Goodwill helps people who are facing barriers find and keep jobs, which provides purpose, pride and dignity.**



### *We Envision a Community Where There's A Job for Everyone Who Wants to Work.*

To each and every one of you who have supported, donated, shopped or volunteered your time to Goodwill of Orange County throughout the years, thank you. Your generosity makes what we do possible.

Goodwill of Orange County provides communication, technology, education, training and employment services to people with disabilities and other barriers to employment in our community. We provide this through a broad spectrum of programs including: **Greenberg Gross Career Center** offers classes where individuals can learn vocational skills and improve job readiness; **Community-Based Services** focuses on vocational placement for people with developmental disabilities; **Supported Employment** provides job readiness and employment services to people with developmental disabilities; **Employment Works** provides individualized job placement and job retention services to adults living with a mental health diagnosis; and the **Tierney Center for Veteran Services** supports veterans transitioning from military to civilian life.



At Goodwill's **Assistive Technology Exchange Center (ATEC)**, an expert staff of speech pathologists and rehabilitation engineers evaluate individuals, develop creative strategies, and provide access to state-of-the-art assistive technology equipment that enables and empowers our participants, both adults and children, to communicate at home, school and work.

At Goodwill's **Rogers A. Severson Fitness & Technology Center**, a staff of knowledgeable and dedicated personal trainers focus on providing one-on-one services to people with disabilities or chronic illness achieve their highest level of physical independence in a uniquely supported community environment. The center is the only one of its kind in Orange County.

### The Power of Work

Last year, Goodwill served more than 27,500 local adults and children, provided more than 423,500 hours of job coaching, and 23,852 days of job training.

### *The stories of success through Goodwill programs and services are truly inspiring.*

Meet Jenn. Jenn has Cerebral Palsy and only has the use of two fingers on her left hand. Before coming to Goodwill, Jenn was turned away from 78 job interviews. "Due to my disability, no one would provide me with an opportunity," she said. Within a few weeks of visiting Goodwill, Jenn found employment. She started working as an administrative assistant and is thriving in this position. She is not defined by her disability, but appreciated and rewarded for her many abilities.



### The Power of You


People like you make Goodwill's mission possible and allow us to expand our programs to serve more people each year. By shopping at Goodwill stores, donating gently-used items, or making a financial contribution, you help support Goodwill's life-changing programs.

The Orange County business community has also joined with us in a big way. More than 350 Orange County companies, including Shady Canyon Golf Club, Brixen & Sons, Town Parke Brew Co., File Depot Beach Cities and the Orange County Fire Authority, employed Goodwill-trained workers in 2018.

Please visit [ocgoodwill.org](http://ocgoodwill.org) to learn more about how you can hire Goodwill-trained workers, attend or sponsor a fundraising event or locate a store and donation center near you. You can also donate online at [ocgoodwill.org/donate](http://ocgoodwill.org/donate). To book a private tour of one of our facilities, please email [communitydevelopment@ocgoodwill.org](mailto:communitydevelopment@ocgoodwill.org).







# PURPOSE, PRIDE AND DIGNITY.

These three words exemplify what we as an organization are all about. They are the foundation our mission was built on 95 years ago—helping people who are facing barriers find and keep jobs, which provides purpose, pride and dignity.



When an individual with a physical disability is given his or her first chance to thrive in the workplace. When a mother earns a paycheck to provide for her family. When a veteran seamlessly transitions from the military into meaningful employment.

That's purpose, pride and dignity in action. And we are so fortunate to play a role in so many stories like this each and every day.

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**THE FUTURE  
IS BRIGHT.  
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In our ongoing commitment to give the world a Brilliant Future, the University of California, Irvine has launched the largest philanthropic and alumni engagement endeavor in the history of Orange County—a campaign to raise \$2 billion.

**At UCI, we stop at nothing to deliver the extraordinary.**

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**UCI** University of  
California, Irvine





## To the Orange County Business Journal readers:

More than twenty years ago, I was a young single mom of three children Chadrick, Wendy and Amber. My youngest child Amber being born handicapped with Cystic Hygroma. I was living in Sun City and driving the Ortega Highway sometimes several times a week to get Amber to her doctors. My parents lived in Orange County and Amber's care was at Mission Hospital and San Diego Children's Hospital, but I was not able to afford to live in this area.

One day, my mother saw an ad about Habitat for Humanity of Orange County building homes in Rancho Santa Margarita. She urged me to check it out. I was working full-time, dealing with Amber being in and out of the hospital, and doing it alone. I just could not deal with it. At that point, I felt like nothing would ever go right in my life. My mother felt strongly about it and contacted Habitat for Humanity of Orange County on my behalf. After going through the process, I was selected to purchase a Habitat OC home.

I was extremely shocked. It was hard to believe people would be so giving to the point I would be able to be close to Amber's medical care and my parents. The most emotional feeling I had was extensive relief that I would be able to provide a stable home for my children and be closer to the support of my parents. It still is emotional to me today.

When I received the keys to my home in Rancho Santa



Margarita, I felt elated! I have to admit it still felt like a dream at that point, very surreal. The kids ran through the condo happily claiming their rooms. It was quite an experience as we were moving in at the same time as 47 other families were moving in. The neighborhood was filled with overjoy as we helped each other move in.

I raised my children in a stable home, in a safe neighborhood with excellent schools, providing them with the tools to succeed. Today, we are all doing well. My daughter Amber still struggles with her health, but I am thankful every day I have my home where she can live with me if needed. We have all been blessed thanks to those who had a heart and made my families stability possible.

To the Orange County Business Journal readers who are taking the time to read this note, I urge you to consider getting involved with Habitat for Humanity of Orange County. It's difficult to put into words the difference they made in the lives of my family. It is such a large gift and opportunity; I still can hardly wrap my mind around it today. Nothing will ever touch my life the way they did.

Blessings,  
Angela

To get involved today and offer other families like Angela a hand-up, not a handout, please visit [www.HabitatOC.org](http://www.HabitatOC.org) or call (714) 434-6200 ext. 229.



## Extreme Adventure, Extreme Community Impact

**Join Habitat for Humanity of Orange County  
to go Over the Edge – it's an opportunity  
you don't want to miss!**



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# Final Call

Nomination Deadline: October 23, 2019



The 2020 CFO of the Year Awards are presented in five categories to local financial professionals for outstanding performance as corporate stewards for the preceding fiscal year.

## Nomination Information

Visit [www.ocbj.com/bizevents](http://www.ocbj.com/bizevents) or contact Melanie Collins, Signature Events Manager, at 949.664.5065 or [collins@ocbj.com](mailto:collins@ocbj.com).

## Dinner & Awards Program

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# Philanthropy Brings Happiness



By Jeffrey M. Verdon  
Managing Partner,  
Jeffrey M. Verdon  
Law Group, LLP

Generosity and philanthropy create happiness according to Harvard professor, Michael Norton. In his TedX Talk, "How to Buy Happiness", Dr. Norton expands on the research which supports the notion that spending money on others makes people happier than spending it on themselves. But there are a variety of best practices to do so in philanthropy.

These days, a Donor Advised Fund (DAF) has become one of the simplest and most efficient ways for affluent individuals to participate in those positive feelings that come from philanthropy. DAFs have advantages over Private Foundations (PF).

A DAF is easy and low cost to create and then "plugs into" the sponsoring organization, generally a public charity qualified under IRC Sec. 501(c)(3). Under the rules of the DAF, the board of directors must include members of the supporting organization to provide oversight. However, the founder of the DAF may control the decisions regarding operations and donations.

With the PF, the founder has full control over the operations and donations but is subject to more heavily regulated guidelines. A PF must file an IRS Form 990-PF every year and comply with state annual organizational filing requirements, which includes a list of assets, contributors, and grantees. With a DAF, there are no state or federal annual filing requirements, and donors can retain their anonymity.

The rules require the PF to make an annual distribution of at least 5% of the

previous year's net assets. There is no minimum distribution required of DAFs.

Just about any type of asset class may be contributed to the PF and the DAF, such as cash and cash equivalents, publicly traded securities, and mutual funds. Non-liquid assets like art, antiques, and real property are generally not allowed to be received by the DAF. While any type of asset can be liquidated before deposit into a DAF, this may incur fees and taxable gains.

Both PF and DAF contributions escape estate and gift tax as both are exempt as charitable donations. There are income tax differences though. The income tax deduction limit for securities held for more than 12 months to a PF is 20%, and to a DAF, it's 30%, with the same respective limits on other kinds of donated property. The total annual contribution limit to a PF is 30% of a donor's adjusted gross income (AGI), while it is 60% for a DAF. If the charitable deductions exceed these annual limits, the deductions may be carried over for 5 years.

Affluent families and successful business owners are increasingly becoming "happier" by getting more involved with philanthropy. The DAF is the more favored medium due to the requirement that donations do not have to be made annually, there is flexibility and low cost in formation and operations, and the donor can remain private.

We are pleased to offer you a complimentary consultation to learn more about DAF and PF.



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## Today's Employees Are Purpose-Driven

### Renew Your Team's Drive & Do More with Orange County United Way

It's time to breathe life back into your Corporate Social Responsibility (CSR) plan with innovative solutions that excite your teams.

After all, 67% of Americans expect their employers to join them in taking action on societal issues (2019 Edelman Trust Barometer) and 64% of Americans say a business's "primary purpose" should be "making the world better" (Fortune, July 2019).

Simply stated, CSR is important—now more than ever!

#### Do More with the Right CSR Partner

With 95 years of experience, United Way is the CSR partner of choice for more than 370 Orange County employers.

No matter the industry or company size, each found an authentic connection between their purpose and our mission: to improve local lives through long-term solutions to our community's complex challenges in education, financial stability, health, and housing.

#### A Customized Approach

We are dedicated to helping Orange County businesses make the most of their CSR and philanthropic endeavors with customizable programs that fit the specific needs of their business.

Whether we're coordinating with your in-house team or you're outsourcing the planning, management and reporting to us, we'll make sure your CSR program has the greatest possible impact.

#### Get Innovative with CSR

In 2019, we introduced two offerings to give our corporate partners even more options.

**Philanthropy Cloud**, our new cloud-based technology platform for CSR unites always-connected employees with workplace giving and purposeful volunteer engagement.

Powered by United Way and Salesforce.org, Philanthropy Cloud makes it easier for you to activate your CSR programs with a customized dashboard and enable your employees to quickly and easily interact with your causes. And, with real-time tracking of volunteer hours and giving, you can easily showcase your company's impact.



*Philanthropy Cloud is a next-gen, cloud-based corporate social giving and volunteering platform.*

**Join our 2020 Corporate Soccer Cup** (June 2020) and help raise funds to reduce childhood obesity in Orange County. Fun for employees and their families, our 2020 Corporate Soccer Cup is already shaping up to be an exciting event. Is your team up to the challenge? This is a high-demand competition, so sign up soon to secure your company's spot and score a winning goal for our community! For more information or to register, contact **Doug McKay**, DougM@UnitedWayOC.org or 949.263.6125.

#### Let's Do More Together

We have 95 years of experience helping Orange County businesses achieve their desire to make a positive impact in their local community. Let's talk about building a CSR program that can Do More for your employees, business and community.



### Tackling Orange County's Interconnected Issues

If a child grows up in an unstable family, is unhealthy and doesn't get a good education, chances are he or she will struggle through life. It's a cycle that's perpetuating throughout our community.

This is why Orange County United Way focuses on four foundational pillars:

• **Education** • **Income** • **Health** • **Housing**

By tackling these interconnected challenges holistically and targeting both families and individuals, we can provide long-term solutions that breaks the cycle.



**765,556 Served**

Last year we served  
765,556 people

**50+ Programs**

We run over 50 programs

**370 Companies**

We partner with more than  
370 companies in Orange County



# DOING MORE™ TO IMPROVE LIVES IN ORANGE COUNTY



Orange County United Way congratulates its amazing partners who were recognized at the 2019 Rally for Change for their generosity and unparalleled corporate social responsibility engagement. We're grateful that these community-minded companies share our vision of an Orange County where every person receives a quality education, is financially stable, is healthy and thriving, and has a place to call home.

Together, we served 765,556 people in Orange County last year, delivering 50+ programs in education, health, housing and financial stability. Let's continue to Do More this year.

## AWARD WINNERS

### DIMENSIONS IN GIVING AWARD

This honor is presented to the corporate partner who best demonstrates leadership through community engagement, fundraising, volunteerism, and advocacy.



### UNITED40C AWARD

*Companies with 150 employees or fewer in Orange County*

**WARE MALCOMB**

*Companies with 151 to 500 employees in Orange County*



*Companies with more than 500 employees in Orange County*

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### EMPLOYEE CAMPAIGN MANAGER OF THE YEAR AWARD

**Michelle Moreno**  
3M Meguiar's

### LEADERS SOCIETY AWARD



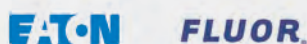
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[UnitedWayOC.org](http://UnitedWayOC.org) | [#DoingMore40C](https://twitter.com/DoingMore40C)







## Making Seasons Bright: Crosby's Story

As a nonprofit organization, CHOC Children's depends on community members like you to help more kids experience the magic of childhood. Together, we can treat more patients like Crosby.

When he was just a toddler, Crosby was diagnosed with a rare disorder called Morquio Syndrome. This metabolic illness came with many medical issues, including paralysis, breathing problems and a shortened life span. Perhaps most alarmingly, the family discovered that the disease has no cure and that an overall lack of awareness hinders funding for research.

Refusing to give up, Crosby and his family continued to search for solutions. Just a few years ago, Crosby began to receive a new type of therapy at CHOC—one that makes the disease much more manageable. Every week, he is treated with six-hour infusions at the Dhont Family Foundation Outpatient Infusion Center (OPI) at CHOC. Though the infusion takes all day, Crosby and his two brothers pass their time together by watching movies and playing video games available for them in the OPI. CHOC's top experts in metabolic disorders work closely with Crosby's family to ensure that he is receiving the most comprehensive care that keeps him healthy both physically and emotionally. Thanks to the kindness of his care team and the fun activities waiting for him at the hospital, Crosby actually looks forward to receiving his weekly infusions.



Life-changing treatments, in addition to play therapy, sibling support groups and other services that comfort and educate families, are often uncompensated by insurance, meaning that they are only available because of our dedicated donors and volunteers. The games, treats and special events that encourage patients as they heal are only possible because of our generous community.

**You can be part of the movement bringing the best care to children in need. By supporting CHOC, you make the healing experience better for kids like Crosby.**

Today, despite the ups and downs of his journey, Crosby is a happy five-year-old. A self-proclaimed paleontologist, Crosby loves dinosaurs, and during his weekly infusions his nurses make sure he has plenty of dinos to play with. This summer, Crosby led his team through the CHOC Walk in the Park presented by the Disneyland® Resort, raising support while celebrating life with other patients. He also proudly designed his first KidsArt card.

In the KidsArt program, past and present patients work with volunteer creative mentors to create beautiful pieces that we turn into greeting cards and merchandise, making holiday gifts and well-wishes extra meaningful. Proceeds



from the sales of KidsArt merchandise support our KidsCARE fund, which supports the most immediate and essential services our patients need.

With art mentor, Jeff Granito, a Disney® artist, Crosby designed a dinosaur card for all occasions. Crosby has drawn his KidsArt masterpiece in order to raise funding in support of the research and care that is changing the way he and other children receive treatment. By purchasing his art and the art of other patients, you are making the future better for kids like Crosby.

KidsArt is not the only way to get involved this giving season. Join the CHOC family as a volunteer, donor or champion, and help us give every patient the joy and peace they deserve. Visit [choc.org/giving](http://choc.org/giving) or call (714)509-8690 for more information.





Help children heal  
this holiday season



**MAKE A  
DONATION**

[CHOC.ORG/GIVE](https://choc.org/give)



**SUPPORT  
KIDSART**

[CHOC.ORG/KIDSART](https://choc.org/kidsart)



**ATTEND  
AN EVENT**

[CHOC.ORG/EVENTS](https://choc.org/events)

For more information on sponsoring or supporting CHOC Children's Foundation, please contact us at 714.509.8690





## Three Unique Properties, One Exceptional Collection

Planning an event in Orange County has never been easier, thanks to Irvine Company's collection of three independent hotels and resorts, California Coastal Collection.

Meet: The Resort at Pelican Hill, the only resort in Newport Beach to receive Forbes Travel Guide's prestigious Five-Star rating, along with Fashion Island Hotel, the fashionable side of coastal luxury in Newport Beach, and Hotel Irvine, a lifestyle hotel.

Each of the three properties are united by premier locations and unparalleled amenities—but set apart by the distinct lifestyles they embody. All lie within close proximity to one another, allowing you to leverage all three to suit your needs and create an unforgettable event. No matter which property you choose, you're never far from a change of pace.



### The Resort at Pelican Hill

Whatever the occasion, the service and ambiance of The Resort at Pelican Hill combine for a memorable business or social affair. The grounds at Pelican Hill are expansive, yet at the same time intimate, offering a variety of venues and social spaces to gather for casual dinners and elaborately themed events—a more enjoyable way to handle business.

From the smaller breakout areas to the Pacific Ballroom, all spaces are exquisitely appointed giving guests a variety of options to gather in a relaxed style. In fact, most open up to private terraces, making open-air events a breeze.

For a grand affair, the Mar Vista Ballroom and Event Lawn are the perfect pair. Ocean views greet you with 4,196 square feet of space, along with a 5,200 square foot outdoor lawn. Guests are treated to scenes of rolling green grass and a 180-degree vista of the Pacific Ocean.

When it comes to catering, the options available are second to none. The culinary team's passion for fresh ingredients, customizable menus and creative presentations are always on full display.

### Fashion Island Hotel

Fashion Island Hotel Newport Beach is the coastal destination where business gets done efficiently, enjoyably and fashionably, and where unforgettable experiences are always in vogue.

Fashion Island Hotel is in the center of a Fortune 500 business district, and also just a few steps away from Fashion Island, Orange County's premier outdoor shopping, dining and entertainment destination—making it the ideal destination for work and play.

From the moment you arrive, you're greeted with soft ocean breezes that escort you through the front doors into a relaxed realm of coastal hues and natural light. The welcoming ambiance continues throughout the meeting spaces and floors above, each offering an indoor/outdoor feel.

More than 23,000 square feet of meeting and event space is available, including the Ballroom, the largest ballroom in Newport Beach. For a more casual



gathering, Oak Grill, Aqua Lounge and Fireside are stylishly sophisticated options to hold private dinners, social events and business meetings of all types.

Catering menus aren't just an added service—they're part of the bigger picture. Menus are tailored for your event, and are created to truly bring a restaurant, foodie-type experience.



### Hotel Irvine

Last, but certainly not least, we have Hotel Irvine, a lifestyle hotel smack dab in the middle of Orange County's best. With pops of color and charisma permeating through every space, the property is an inspired abode fit for innovators and trendsetters.

At Hotel Irvine, versatility is always on full display. Every space can be customized to your wishes, from unique requests for displays and exhibits, to movie projections or completely off-the-wall ideas. No request is too large or too small.

Featuring over 50,000 square feet of meeting and event space, the hotel always comes dressed to impress. Key venues like the Grand Ballroom being the largest in South Orange County, or even The Backyard, a 10,000 square foot lawn space perfect for an event under the sun or stars, make Hotel Irvine stand out from a sea of ordinary.

All event sites feature a range of versatile spaces able to accommodate intimate groups to grand celebrations. Not to mention, exceptional catering options are available to elevate your event from ho-hum to "oh wow."

Host your next event with California Coastal Collection, where you never need to choose luxurious over fun, social over private, or playful over sophisticated. You can rest easy knowing every detail from your event will be well taken care of.





# California

## coastal collection

make  
business a  
pleasure

When you host your meeting or event with California Coastal Collection, you will never need to choose luxurious over fun, social over private or playful over sophisticated.

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## Growth Within Corporate Giving

### *Big Brothers Big Sisters Delivers Innovative Philanthropy Solutions for Community-Minded Companies*

The need for corporate philanthropy continues to skyrocket, with nearly two-thirds of the millennial workforce reporting a strong desire for potential employers to give back to society. While companies are responding in a big way, for this socially conscious generation it's no longer enough to write checks or sign off on volunteer hours.

When it comes to developing strategic giving and engagement plans to meet this ever-evolving demand, community-minded companies should look to nonprofits that understand their need to direct dollars and resources strategically.



**Big Brothers Big Sisters of Orange County and the Inland Empire** offers growth within giving when it comes to corporate philanthropy. The one-to-one youth mentoring nonprofit helps develop tailored plans that maximize community impact and align with corporate missions, values and objectives.

A dynamic supporter of Big Brothers Big Sisters, **Bank of California** is an incredible example of what a company can achieve by forging a philanthropic partnership. The company launched its support as an event sponsor at the annual Golf Tournament, where senior VP of talent management Jason Balaban had an opportunity to speak about his past experience as a volunteer Big Brother. Balaban has also joined the nonprofit's corporate board as a representative of Banc of California.

This fall, after working with Big Brothers Big Sisters to identify an employee volunteerism opportunity that could accomplish a positive impact and measurable end results from its investment, Banc of California became the newest corporate partner in the **Workplace Mentoring program**. Through this program, high school students are brought to the company's headquarters for monthly facilitated sessions with corporate mentors. It's a win-win initiative, providing youth with first-time exposure to a professional setting while creating leadership opportunities for employees.

Workplace Mentoring was also a growth within giving opportunity for Irvine-based **Alteryx**. The software company's partnership with Big Brothers Big Sisters expanded after its initial employee on-boarding bootcamp donations of games, sports equipment and school supplies for youth in the site-based mentoring program.



The double-impact of Workplace Mentoring aligned closely with Alteryx's desire to support workforce development in OC and put youth on the path to career readiness within the field of tech. Workplace Mentoring offered a win-win scenario, and Alteryx will be launching as a new site in 2020.

Big Brothers Big Sisters also partners with numerous organizations looking for ways to transform existing events with a charitable twist.

Commercial contractor **Snyder Langston** selected Big Brothers Big Sisters as a nonprofit beneficiary for the annual Witten Invitational bowling tournament this summer. Through this incredible event planned and executed by Snyder Langston, the company was able to bring together its employees and business network, set a standard for excellent corporate citizenship and directly impact youth in the local community where they do business with a donation of \$10,000 to Big Brothers Big Sisters.

Join a growing list of companies committed to the future success of Orange County youth. Contact Christina Hernandez to learn more: [chernandez@ocbigs.org](mailto:chernandez@ocbigs.org).

# MENTOR YOUTH



# IGNITE POTENTIAL



Our mentors are professionals and industry leaders, machinists and IT specialists. They are living examples of what hard work and choice can materialize. Through one-to-one mentoring, they take a child's innate potential and channel it into opportunity. Together, we are shaping the future workforce of Orange County.

STAND WITH US. [OCBIGS.ORG](http://OCBIGS.ORG)





**BOY SCOUTS OF AMERICA®**  
ORANGE COUNTY COUNCIL

## Join Scouting in Celebrating 100 Years of Service to Youth, OC Community

There's never been a better time to partner with the preeminent youth serving organization in Orange County to make a difference for young people as they grow and develop into our future leaders and your workforce. As the Orange County Council, Boy Scouts of America prepares to celebrate its centennial in 2020, civic-minded businesses can collaborate to build employee engagement in a variety of ways that truly make a difference.



Since our formation in 1920, Scouting programs have been empowering over 1 million young men and women to live responsibly, preparing them with the skills they need to thrive in a world of uncertainty. Highlighted by the 1953 National Boy Scout Jamboree held right here (at what is now Fashion Island and for which Jamboree Road was named), Scouting continues to be on the frontlines in building a civil society upon which we all rely.

Scouting has continually evolved to meet these needs with exciting educational and outdoor programs built upon core values that are more critical today than ever before. We are excited to see the historic launch and



positive reception of welcoming girls into Cub Scouts and Scouts BSA as we continue to expand our longstanding co-ed Venturing and Career Exploring programs (started right here in Orange County in 1957) which lead the way in workforce development.

We operate four educational facilities delivering programs for youth across Orange County including two nationally recognized centers at either end of Jamboree Road: The Newport Sea Base which provides rowing, sailing, aquatic, oceanography, and STEM programs; and the Irvine Ranch Outdoor Education Center serving 40,000 annually through STEM programs for over 160 schools along with hundreds of youth serving organizations teaching leadership, teamwork and caring for the environment. Both offer great team volunteer projects.



National studies validate the effective positive outcomes of Scouting as we teach vital life-skills to overcome challenges, be resilient, ethical, team-oriented and persistent. That is why families, schools, law enforcement, the armed forces, businesses, civic and religious organizations, among others, rely on Scouting and have been in partnership for a century.

We congratulate you and would be honored to collaborate with you during our centennial celebration year and beyond. For more information, please contact Devon Dougherty at (714) 546-8558 x145 or [devond@ocbsa.org](mailto:devond@ocbsa.org).



Choose  
Your Camp  
To Make A  
Difference



### Help lead the way outdoors.

The Irvine Ranch Outdoor Education Center features year-round science and STEM educational programs, along with Adventure Hill, including the Anaheim Ducks Quad Zip Line, for leadership training.

**Volunteer Projects Include:**

- Replanting the Food Forest
- Funding Scholarships
- Helping Rebuild after Canyon Fire 2
- Eco-Corps Environmental Restoration



### Help children experience the sea.

Year-round, girls and boys learn marine biology, environmental science, boating safety, sailing, rowing, kayaking, and many other aquatic-related subjects, along with STEM programs.

**Volunteer Projects Include:**

- Painting and Boat Repairs
- Funding Scholarships
- Environmental Projects
- Fund a New Pontoon Boat Classroom on the Water

Fun and adventure awaits your corporate volunteer team!  
[www.OutdoorEducationCenter.org](http://www.OutdoorEducationCenter.org) | [www.NewportSeaBase.org](http://www.NewportSeaBase.org)





## SeniorServ Becomes Meals on Wheels Orange County

*By Holly Hagler, President and CEO, Meals on Wheels Orange County (formerly SeniorServ)*

Hunger and loneliness are real problems for older adults across the nation. Nearly 9.5 million seniors in the U.S. are threatened by hunger, and one in four lives alone. The economic impact of malnutrition and social isolation among older adults to our national economy is tens of billions of dollars in Medicare spending each year.

The need to address hunger and loneliness for older adults is critical and just as important as many other well-known causes that affect this growing population. Since the early 1950s, Meals on Wheels America created a national movement around this cause that now includes more than 5,000 community-based programs across the country, including SeniorServ.

For more than 50 years, SeniorServ has offered nourishing care and life-enriching experiences for the well-being of at-risk older adults and their families. We are committed to erasing hunger and loneliness for older adults through nutritious meals, therapeutic care, social connections, home visits, and other services that help them maintain their independence and quality of life.

Between our Meals on Wheels, Senior Center Lunch Café programs, Adult Day Services, Care Coordination, and Friendly Visitors, we serve nearly 1 million meals to more than 10,000 older adults each year throughout 20 Orange County cities. With the generous help of our supporters, we've achieved a lot.

But more must be done.

Today, one in four low-income older adults in Orange County struggles with hunger. In one of the richest counties in the U.S., that number is staggering. In

addition, one in four older adults in the County are at greater risk of death due to loneliness. The real challenge is that these numbers are only going to increase. In the next 20 years, older adults will grow to be one-third of the County's population.



Holly Hagler

If we're going to fully address this fast-approaching need, we must spread awareness about our cause to erase hunger and loneliness among at-risk older adults. Everyone in the County should know how important it is to help the people we serve and their families.

How does an organization like ours raise this kind of visibility? We took the strategic step to align our branding with the national Meals on Wheels America movement, one that is immediately recognizable to people who hear the name. During our 9th Annual Senior Care Hero Awards™ gala on October 19, we announced that we have become Meals on Wheels Orange County. The decision was a natural extension of our ongoing relationship with the national organization and my personal involvement on its board of directors and on the board of directors of the state affiliate, Meals on Wheels California.

It is our sincere hope that embracing the national movement here in Orange County will increase awareness of the issue and our impact, rally the masses around the cause of older adult hunger and loneliness, and help us address the urgent, growing needs of our older adult population now and for decades to come.

As Meals on Wheels Orange County, we will continue to provide all of our current services. For more information, visit [www.mealsonwheelsoc.org](http://www.mealsonwheelsoc.org).

SeniorServ  
is now



**MEALS on WHEELS**  
ORANGE COUNTY



### Nourishing Lives

- Meals on Wheels
- Senior Center Lunch Cafés
- Adult Day Health Care
- Care Coordination
- Volunteer Friendly Visitors

MealsOnWheelsOC.org  
714.220.0224

1200 N Knollwood Cir, Anaheim, CA 92801







## There's a HERO in All of Us

For a long time, there was only one accepted path to recovery from domestic violence: you left your home, friends, job, pets, and belongings behind and started over from scratch in the safety of an emergency shelter.

More recently, we have come to understand that for many survivors in our community, this model can be inaccessible and limiting. What do you do if you can't afford to leave your job? If a disability would make a shelter stay uncomfortable or unsafe? If you cannot bring yourself to leave your pets behind?

In order to ensure every survivor has access to the services they need to recover from situations of trauma and abuse, WTLC prioritizes a survivor-driven and flexible approach to recovery. After all, no two survivors' experiences of trauma are identical, why should we expect them to have identical recovery processes?

When WTLC was founded in 1976 as the first domestic violence shelter in Orange County and the third oldest in the U.S., we had a six-bed program for women and children who were escaping violent homes. Now, over 40 years later, WTLC is a multi-service organization that serves over 1,500 survivors each year, from a range of backgrounds including domestic violence, human trafficking, sexual abuse, and elder abuse.

Participants choose from a range of flexible services designed to meet each person's individual needs, from shelter and housing services to counseling and legal advocacy. Survivors can participate in a traditional shelter stay, they can



meet with their Advocates at WTLC's Center, or they can receive services in the comfort of their own home through WTLC's Mobile Advocacy Program. WTLC additionally cultivates relationships with partner organizations throughout the state to ensure participants in our programs have access to a network of support that doesn't end with WTLC.

Last year, in order to better serve the individuals and families in our programs, WTLC introduced the HERO Fund. Seeking to **Honor**, **Empower**, and **Restart** survivors' lives, and to **Overcome** the cycle of violence, these flexible funds ensure that WTLC is able to quickly and effectively respond to even the most unique survivor needs. From unexpected car repairs to

life-saving medication, from past due utility bills to a new job uniform; WTLC's HERO Fund ensures survivors are able to maintain stability while recovering from the trauma of a violent home.

With a vision of ending the cycle of violence and exploitation, WTLC's mission is to help individuals and families escape the depths of domestic violence and exploitation. Will you be a HERO and join us in ensuring every survivor has access to the tools they need to build a safe, stable, and thriving life?

Donate today at [wtlc.org/donate](http://wtlc.org/donate), or call our 24/7 helpline at (877) 531-5522 for more information.

**Honor. Empower. Restart. Overcome.**



WTLC's "Little House"  
has been **a home**,  
it has been **a daycare**,  
it has been **an office**,  
and it is about to become

**A PLACE WHERE  
SURVIVORS CAN HEAL**

Help transform this "Little House" into  
a Big Opportunity by donating to our  
renovation funds!

donate today at [wtlc.org/donate](http://wtlc.org/donate)





# WE CELEBRATE

100 YEARS OF DISABILITY SERVICES



**Easterseals** invites you to join us in celebrating our organization's **100 years of impact** in the lives of **people with disabilities** and their families. We encourage you to help us build a future where every one of us is **100% included** and **100% empowered**.

## WE CELEBRATE



OPPORTUNITY



FAMILY



GROWTH

**Adult Day Services** support people to learn work-related skills by engaging in regularly scheduled volunteer work and community service projects.

**WorkFirst** assists individuals one-on-one to get and keep meaningful jobs.

**Bob Hope Veterans Support Program** provides one-on-one employment services to help veterans transition out of the military to a civilian job.

**Autism Therapy Services** include behavior, physical, speech, and occupational therapies proven to be effective in increasing skills of individuals with autism spectrum disorders and similar disabilities.

**Child Development Centers** serve children from birth to five years of age and feature state-of-the-art tools and programs, highly qualified teachers, and are inclusive of children with or without disabilities.

Join us in changing the way the world defines and views disabilities at [easterseals.com/southernca](http://easterseals.com/southernca) and [wecelebrate.org](http://wecelebrate.org).





## Child Hunger Impacts All of Us

Imagine tucking your child into bed for the night and knowing that they're still hungry because you didn't have enough food for them to have dinner. Missing meals is traumatic for everyone, but so much worse for kids: It impacts their behavior, their health, their cognitive abilities, and even their long-term job prospects. According to research, children who go hungry often can't reach their full potential and are more likely to:

- Have problems paying attention and learning in school
- Have to repeat a grade in elementary school
- Have behavioral and social problems
- Be hospitalized and face higher risks of chronic health conditions including asthma and anemia
- Experience high levels of stress
- Experience mental health issues such as anxiety and depression

In Orange County, one in six children will miss one or more meals this month.

And these hungry children run the risk of growing up to have hungry children of their own. This cycle of food insecurity and poverty inevitably creates challenges that we as a community will have to solve – problems that include increased medical costs due to poor mental and physical health and poorly educated workers.

Last year we distributed a record 26.5 million meals at Kids Cafes, Mobile School Pantries and afterschool programs, church pantries, senior centers, shelters for abused women and children, transitional housing facilities for the homeless, and at our new Permanent School Pantries in some of the neediest neighborhoods in Orange County. But there are many more people who need our help.



Please join us by donating today to help us create a hunger-free Orange County.

For more information on additional ways you can help, visit **FeedOC.org**.



## 10 Ways to Change a Child's Life

Every child deserves to grow up safe, nurtured and full of potential. In reality, child abuse is reported every 10 seconds. Parents need support, guidance and resources to raise healthy, happy children. That's where Children's Bureau comes in. Since 1904, Children's Bureau has changed the trajectory of children's lives by building strong families and communities through innovative work in the areas of prevention, treatment and advocacy.

While we reach more than 11,000 at-risk children and parents each year in Orange County, the need continues to rise. That's where YOU come in. Children's Bureau offers 10 ways to invest your time and resources that include:

- Enlist your friends and coworkers to volunteer at seasonal family events
- Join our board of trustees or Summer Soirée event committee
- Give a foster child a safe and nurturing home by becoming a resource parent
- Build your network through our Young Professionals group
- Design a Corporate Partnership that meets your stakeholders needs and brand objectives
- Organize your own fundraising campaign through Team all4kids
- Get social with us on Facebook, Twitter, Instagram, LinkedIn and YouTube
- Make a donation
- Increase your gift through your company's Matching Gift Program
- Ensure Children's Bureau's future stability through the legacy of a Planned Gift

Giving to Children's Bureau, even in a simple way, can impact your life too. Meet new people and feel good about making a difference in Orange County. Join us and be a part of the story to prevent child abuse. For more information or to take a tour, visit [all4kids.org](http://all4kids.org) or call (888) 255-4543, ext. 1148.



**Champion  
parenthood  
Champion  
childhood  
Champion  
neighborhood**

### Every child deserves to grow up safe and nurtured.

Research shows that without loving caregiving and stable surroundings, children are at a significant disadvantage throughout their lives.

Children's Bureau champions families by investing in a child's most critical years through enriching family programs, mental health counseling, foster care, adoption services and more, reaching 50,000 children and families throughout Southern California.

**Be a champion.  
Support Children's Bureau.**



**Learn | Donate | Volunteer**

Visit [all4kids.org](http://all4kids.org) or call 888.255.4543, ext. 1148 to learn more.



## PROTECTING ORANGE COUNTY'S WEALTHY



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## Supporting the Orange County Community and Beyond ...

In 2019 alone, team members at Pacific Dental Services have contributed over 68,000 volunteer hours and counting...

At the heart of Pacific Dental Services® (PDS®) is its culture of service. In fact, PDS created a We Serve department that focuses on service-oriented initiatives such as fundraising drives and volunteerism. In addition, throughout the year, Pacific Dental Services-supported dentists and volunteers provide high quality donated dentistry to patients in need. In partnership with The Smile Generation, a referral service that connects patients with trusted dentists throughout the United States, and the Pacific Dental Services Foundation, a 501 (c)(3) charitable organization, PDS creates opportunities to serve by improving oral health care for underserved patients in need - locally in Orange County, California, as well as throughout the United States and internationally, to Guatemala, Fiji, and Ethiopia.



"We have created a culture of service at PDS that's part of the fabric of who we are. How we serve our team members, our families and, ultimately, our communities, only strengthens how PDS-supported dental practices serve their patients." – Kyle Guerin, Director, Corporate Responsibility, Pacific Dental Services.



At the heart of Pacific Dental Services® is its culture of service.

Together with the **PDS® Foundation**, Pacific Dental Services has served over 62,000 underserved patients in need, providing over \$69 million in donated dentistry.

"Service is at the core of who we are as an organization. Participating in the act of service changes our hearts and minds about what matters most in life. We're proud of this honor by the Orange County Business Journal to be a 2019 Civic 50 Orange County honoree."

— **STEPHEN E. THORNE, IV**  
Founder and Chief Executive  
Officer Pacific Dental Services



**PACIFIC  
DENTAL SERVICES®**

[PacificDentalServices.com](http://PacificDentalServices.com)





## Casa Romantica: Where World-Class Arts and Culture Reach Our Community

A community with a vibrant art scene is a healthy community, nourished by economic opportunities, civic engagement, and improved individual well-being. Civic-minded businesses attract and retain top talent when they participate in creating a community for their employees to thrive. And, by supporting cultural institutions that offer arts access for children, these businesses empower the next generation of leaders with the gift of creative, flexible thinking.

Located overlooking the San Clemente Pier in the historic home of city founder Ole Hanson, Casa Romantica Cultural Center and Gardens is an award-winning nonprofit organization and cultural center, bringing international-caliber entertainment and arts programming to south county. Casa Romantica hosts nearly 100 events each season for people of all ages, including FREE first Sundays events (D. Yoder Family Sundays), concert series in jazz, classical, contemporary, and indie music, art exhibitions, theater commissions, dance productions, film screenings, a lecture series, and wellness workshops, as well as free concerts, classes, and craft workshops for children.

Led by Executive Director Berenika Palys since 2013, the center has flourished. Recent memorable events include inviting London-based artist Rebecca Louise Law to create an installation of 8,000 flowers and commissioning a Monty Python-esque theater adaption of *The Odyssey* by LA's famous "Troubies" troupe. The 2019/20 season kicked off with a jazz concert by Grammy-nominated musician Ravi Coltrane (son of John Coltrane) and Casa Lumina, a nighttime art experience in the gardens.

Casa Romantica is also one of the only places in Orange County that provides tuition-free summer academies in music and dance, and \$1 tickets for school children to attend classical music concerts and lectures that explore arts and sciences. Support for the cultural center provides no-cost educational programs for our kids all year long and covers the cost of every Casa Romantica field trip made by students in Capistrano Unified School District.

In addition to artistic and educational programming, Casa Romantica is open daily to the public for exploring the Ole Hanson home and gardens overlooking the pier. Visitors can take self-guided tours or schedule docent-led tours, with complimentary tour activities for children.

Corporate support of Casa Romantica Cultural Center and Gardens sustains a vibrant cultural amenity for over 40,000 residents and visitors annually, positions your firm as one that values cultural heritage and diversity, and empowers our children to thrive in the 21<sup>st</sup> century workplace.

To get involved, visit <https://www.casaromantica.org/underwrite-programs/> or call (949) 498-2139 to start a conversation about partnership.

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CONSCIOUS CUISINE & COCKTAILS

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are changing*  
and so is our menu...  
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## Andrei's Conscious Commitment: A Non-Profit Dining Experience in Orange County

This year, Andrei's Conscious Cuisine & Cocktails celebrated its 10 year anniversary and its mission remains the same: to source and serve only the best local ingredients while giving back to the community. In celebration of this milestone, Andrei's was proud to partner directly with Miracles for Kids and raised \$20,000 for this life-changing organization which assists families of critically-ill children throughout California. Opened in 2009 by Natalia Ostensen as a tribute to her late brother Andrei, 100% of the restaurant's net profits are donated to the Andrei Foundation ([www.andreifoundation.com](http://www.andreifoundation.com)), which supports

a number of other local charities throughout the year.

The Andrei Foundation has been especially dedicated to supporting programs that directly help in improving the lives of those affected by blindness/vision impairment and other disabilities, particularly children. Most recently, the Andrei Foundation has supported Foundation Fighting Blindness, Guide Dogs for the Blind, Hoag Hospital and O.C. Makapo Aquatics, a local blind and visually impaired canoe club.

The restaurant's location in the heart of Irvine makes it an excellent choice for everything from happy hour or a casual dinner to the perfect venue for your next event. Starting with the two-story granite and limestone lobby and waterfall, follow the stairs to the second floor restaurant to discover a distinctly contemporary and warm atmosphere. Andrei's offers several venue options for your private events and can host as few as 10 guests, as many as 175 seated guests and up to 300 cocktail reception guests. Enjoy a large private patio, stunning onyx bar, 120" projection screen for presentations, a podium and wireless microphone, as well as Andrei's signature cuisine and bar offerings.

Executive Chef Porfirio Gomez sources ingredients from local farms and ranches to invent dishes that delight the senses and its California-inspired seasonal menu is sure to offer something for every palate. The bar subscribes to the same philosophy, using only fresh juices, fruits, herbs and liquors to develop a tantalizing array of specialty cocktails and a wine list that is equally thoughtful and diverse.

Andrei's is located at 2607 Main Street in Irvine at the corner of Jamboree and Main, with convenient access to the 405 and 5 Freeways. The restaurant is open to the public Monday through Friday 11:30a.m. to 9p.m. and Saturdays from 11a.m. to 9p.m. and can be reached at (949) 387-8887 and [www.andreisrestaurant.com](http://www.andreisrestaurant.com). Valet and self-parking are available. For catering or event facility information and reservations, please contact Jennifer Simmons at (949) 387-8750 or [Jennifer@andreisrestaurant.com](mailto:Jennifer@andreisrestaurant.com).

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