

"Nonuple" isn't an everyday word for most people. But it's an illuminating one at Chapman University's Argyros School of Business and Economics.

The term describes when something is nine times greater than it once was. At the Argyros School, it comes in handy to quantify the growth of academic publishing by faculty in the past two decades. It's just one sign of the school's progress in the 20 years since it took on the name and embraced the vision of The Honorable George L. Argyros '59. Among the remarkable indicators are increased student selectivity, a climb in the rankings and growing numbers of alumni rising up in every industry, from technology to international investment.

Still, the dean of the school can't resist fun with the word that says so much about the unique brand of energy fueling the upward trajectory there

"I had to learn this term," Argyros Dean Tom Turk, Ph.D., says with a laugh. "Because we've nonupled our research publishing in the past 20 years. That's pretty significant."

Such a culture of achievement was precisely what alumnus Argyros envisioned for the school named in his honor. In his remarks during the naming dedication, Argyros called for greatness.

"Dare to dream. Take advantage of the ability to think big and reach high. Be willing to take risks. Fight courageously for the principles you believe in," Argyros said.

As the school marks two decades since its naming, it's clear that the leadership, faculty, students and alumni have more than delivered on that challenge. Today the Argyros School ranks among the world's top 100 business schools in U.S. News & World Report rankings, offering eight areas of specialization for undergraduates and five graduate programs. The school graduates some 600 students every year, compared with about 180 two decades ago, and boasts a faculty of nearly 80, including Vernon Smith, Ph.D., Nobel laureate in economics.

Underscoring it all is an unmatched student experience. With help from the school's own career services office, students find meaningful internships. Undergraduates and graduates alike collaborate in small classes taught by faculty who are industry leaders as well as gifted teachers. Also in the classroom are business experts, thanks to a robust schedule of speakers who visit classes throughout the year. Many, including partners with the Big Four accounting firms, even return for mock interviews. None just talk and run.

"We have influential business leaders who interact with our students in a personal setting. At a bigger university, you're never going to meet them. It's not like you're going to go for coffee with them and ask them questions," Turk says. "Here, that's fairly typical."

Life beyond the traditional curriculum and classrooms whirrs with vigor too. In the Janes

Chapman a hub of experimental economics, and supports its newest minor, humanomics, which explores economics through the lens of the humanities, and humanities through the lens of economics.

Reflecting the entrepreneurial spirit and real estate career that was foundational to its namesake, the Argyros School will introduce an M.S. in real estate beginning in Fall 2020.

"We have a lot of faculty who do world-class research on real estate topics. A lot of our trustees are people who build Orange County. Our alumni provide great connections and intellectual expertise. We are pulling all that together to become the place that builds the next set of leaders in real estate," Turk says.

With the growth of the school has come leadership in industries. Data is paramount now, which is

#### "Dare to dream. Take advantage of the ability to think big and reach high. Be willing to take risks. Fight courageously for the principles you believe in,"

- The Honorable George L. Argyros '59

Financial Center, students have access to 12 Bloomberg terminals, which they use to oversee the Student Managed Investment Fund. In addition, the students thrive in Research Challenge competitions sponsored by the Chartered Financial Institute (CFA). In fact, they hold a three-year winning streak.

Another hallmark is the school's Economic Science Institute, founded in 2008 and led by Professor Vernon Smith, Ph.D., who received the Nobel Prize in 2002. He is regarded as "the father of experimental economics," having formulated and formalized the principles and much of the methodology of that now-thriving discipline.

The institute's widely recognized level of expertise has served to attract additional numbers of prestigious faculty. Moreover, it has made

why the Argyros School continues to grow its computational programs.

Through it all, the important principles that George Argyros himself established 20 years ago still endure.

"Generally, a business degree isn't to prepare you for a particular industry," Turk says. "It prepares you to think strategically, to support your ideas, analyze them with all the data available and to build consensus, so you can get something done."

Which is exactly what the Argyros School itself has done in abundance over the past two decades. Maybe even nine times over.

## ARGYROS FAMILY A Tradition of Leadership



Take a stroll through the heart of Chapman University and you'll see a campus that is transformed because a young couple met 60 years ago at the old Snack Shop on the corner of Chapman Avenue and Shaffer Street.

George L. Argyros '59 was already a determined young man, putting himself through college by working long hours at a supermarket while earning a degree in business and economics. But he still had to eat, and it was when he stopped into a restaurant a few blocks from campus that he saw a dark-haired beauty on a date with someone else.

They married three years later, in 1962, and today Julianne leads a family philanthropic foundation that has created a lasting legacy from the real estate and investment fortune Argyros built, estimated by Forbes as worth \$2.6 billion.

The family's generosity at Chapman is visible. Walk west from the Argyros Forum Student Union and you'll pass the Julia Argyros Fitness Center, the Ambassador George L. Argyros '59 Global Citizens Plaza and Julianne Argyros Fountain, the Julianne Argyros Orchestra Hall in Musco Center for the Arts, and, of course, the Argyros School of Business and Economics.

In the two decades since the business school was named for one of the most successful real estate entrepreneurs in Southern California history, the Argyros School's reputation has continued to grow. Now Chapman is launching a "50 for 50" campaign. The goal is to propel the Argyros School into the top 50 in the U.S. News & World Report business school rankings by raising \$50 million, thus increasing the school's total endowment to \$100 million.

"The meaning of success for me is giving back," George Argyros has said. "Every individual can make a difference. Once you see these young people that we're helping, and you see the difference you're making in their lives, it energizes you to want to do more."

Argyros – whose business ventures included owning the airline AirCal and Major League Baseball's Seattle Mariners – was instrumental in transforming the tiny Chapman College he attended into a bustling University. After becoming a member of Chapman's Board of Trustees in 1973, he left an indelible impact as the longest-serving chairman of Chapman's board, leading it from 1976-2001. He resigned to serve President George W. Bush as U.S. ambassador to Spain and Andorra from 2001-04 and remains an emeritus chair of the Chapman board.

Carrying on the vision of Julia and George, daughter Lisa Argyros '07 is a current Chapman trustee. Another daughter, Stephanie Argyros, is a University of Southern California trustee, and son George Argyros Jr. '89 (JD '01) is an entrepreneur and business executive. Shannon Argyros, George Jr.'s wife, serves on the Board of Counselors for the Argyros School.

The family has supported education, the arts and other philanthropic efforts not only throughout Southern California but across the nation with an extraordinary array of major gifts. Last year, the Argyros Family Foundation donated \$7.5 million toward the University of Southern California's restoration of the Los Angeles Memorial Coliseum and its iconic peristyle end, where the flame was lit for the 1932 and 1984 Olympic Games. The many Orange County institutions that have benefited from the Argyros family's philanthropy include the Segerstrom Center for the Arts, CHOC Children's Hospital, the Richard Nixon Foundation, Discovery Science Center, South Coast Repertory, the Orangewood Foundation and the Orange County School of the Arts.

National efforts have included support of the George W. Bush Presidential Center and the Horatio Alger Association, of which George Argyros is chairman



Argyros' impact at Chapman includes serving as Board of Trustees chairman from 1976-2001 – a transformational period in the University's history.

emeritus. A \$15 million gift to the organization from the Argyros family helped launch a national college scholarship program for veterans who served in Iraq and Afghanistan.

Other beneficiaries of the couple's generosity are far too many to list.

As the late President George H. W. Bush once said of Ambassador Argyros in a video tribute: "George, how proud you must be. Your example is the kind of volunteer spirit that truly epitomizes the concept of being one of a thousand points of light."



Julia and George [center] are shown in 2016 with their children, George Argyros Jr. '89 (JD '01), Lisa Argyros '07 [left] and Stephanie Argyros [right].

#1

Best Undergraduate
Business School in
California, Bloomberg
Businessweek, 2016
(most recent rankings)



34

in the U.S. Bloomberg Best Undergraduate Business Schools, 2016

(most recent rankings)

84

Percentage of employment offers to Argyros School students that are accepted within 90 days of graduation (Class of 2019)



73

Ranking in Bloomberg Businessweek Best U.S. Full-Time MBA Programs, 2018

# \$10 M GIFT PROPELS CHAPMAN'S ARGYROS SCHOOL INTO THE FUTURE



Julia Argyros and President George W. Bush enjoy a light moment during their Q&A dialogue at the Argyros School celebration dinner.

At a celebratory dinner marking 20 years of achievement and growth at Chapman University's Argyros School of Business and Economics, the family of the school's namesake made a remarkable surprise announcement. Lisa Argyros '07, daughter of The Honorable George L. Argyros '59, announced that the family was donating \$10 million to help support the next generation of leaders and scholars at the Argyros School.

The unexpected gift was met with applause by the crowd of 350 business leaders and CEOs who had gathered on campus to join George Argyros, his family and University leaders for a special event featuring President George W. Bush.

"We as a family are so inspired by all of you, by the money that we've raised here tonight and so moved by being with all of the people that we love, and we love this school so much, that we want to donate \$10 million toward the future of the Argyros School," Lisa Argyros said.

"You have been a tremendous support to this school, and once again you have demonstrated your love. I want you to know we are grateful for the University, but we are also grateful for our students," said Chapman President Daniele C. Struppa.

The gift, coupled with more than \$5 million raised by the event, pushes the Argyros School's endowment to \$65 million. Chapman recently launched a "50 for 50" campaign. The goal is to propel the Argyros School into the top 50 in the U.S. News & World Report business school rankings by raising \$50 million, thus increasing the school's total endowment to \$100 million.

Not only does the new gift generate momentum for that campaign, but it continues the Argyros family's legacy into the future, says Tom Turk, dean of the Argyros School.

"This gift will allow us to attract talented students and world-renowned faculty, develop our growing data analytics program and expand what we're doing in all our programs, from management to finance," said Turk, Ph.D. "Moreover, such a transformational donation accelerates our path to becoming a top 50 business school. That translates to success for our students and faculty,

equipping them to achieve greatness in the business world and academic community."

The announcement capped off an evening highlighted by a lively Q&A conversation between Julia Argyros and President Bush, a longtime family friend. The pair captivated the audience with a wide-ranging talk infused with humor, insights into the life of a presidency, the 43rd president's dedication to painting, and the challenges of leading the country during the time of the September 11 attacks.

President Bush's father, the late President George H.W. Bush, avoided offering advice, he said, but extended priceless support.

"He wrote me a letter that when I read it, I weep. It was so empathetic. And strong. He said, 'I know what you're going through and I love you.' And that's the best thing a president can possibly hear," he said.

President Bush's visit was part of the University's celebration of the 20th anniversary of the transformational naming gift made by Julia and George Argyros, who served President George W. Bush as U.S. ambassador to Spain and Andorra.

"George and Julia Argyros are dear friends, and they embody the best of American ideals with their commitment to public service, philanthropy and entrepreneurship. It is no surprise that a school bearing their name mirrors the success and impact of the Argyros family," the 43rd president said at the special dinner and talk held in the University's Hutton Center.

Such a culture of achievement was precisely what George Argyros envisioned for the school named in his honor 20 years ago. In his remarks during that naming dedication, Argyros called for greatness.

"Dare to dream. Take advantage of the ability to think big and reach high. Be willing to take risks. Fight courageously for the principles you believe in," Argyros said.

As the school marks this milestone year, it's clear that the leadership, faculty, students and alumni have more than delivered on that challenge. Today the Argyros School is among the top business schools in U.S. News & World Report rankings and offers five graduate programs. The school graduates some 600 students every year, compared with roughly 180 two decades ago.

The family's generosity at Chapman is visible in other programs as well. Walk west from the Argyros Forum Student Union and you'll pass the Julia Argyros Fitness Center, the Ambassador George L. Argyros '59 Global Citizens Plaza and Julia Argyros Fountain and the Julia Argyros Orchestra Hall in Musco Center for the Arts.

"We are grateful to the Argyros Family for the vision they've provided at the business school and the entire campus community," Turk said. "Their generosity inspires us all."



Against the backdrop of Chapman's Global Citizens Plaza, Julia Argyros welcomes President George W. Bush to campus for the dinner celebrating the Argyros School of Business and Economics.



Gathered at Ambassador George L. Argyros Global Citizens Plaza are, from left, Argyros School Dean Tom Turk, Chapman President Daniele C. Struppa, former President George W. Bush, Julia Argyros and Lisa Argyros '07. The 43rd president's visit included a meeting with students, a reception with business leaders and a dinner hour Q&A dialogue with Julia Argyros.

#### ARGYROS STUDENTS GAIN LEADERSHIP INSIGHTS FROM PRESIDENT BUSH

How did he transition from business to politics? What factors carried the most weight in selecting his leadership team? How much power does the president have to influence the economy?

These questions and more, asked by a dozen students from the Argyros School of Business and Economics, kindled a lively discussion with the only U.S. president to have earned an MBA, George W. Bush.

To prepare for the Oct. 9 conversation on leadership, the students had read two of President Bush's books, "A Portrait of my Father" and "Decision Points." After handshakes and introductions, the former president quickly put the students at ease, and a substantive dialogue unfolded in the Fish Interfaith Center at Chapman University. The discussion highlighted an evening of events marking the 20th anniversary of the Argyros School's naming gift by Julia and George Argyros.

For the students, who were recommended for the



President Bush visits with Argyros School MBA students (left to right) Argelia Diaz, Laurie Grijalva, and Jose Guadarrama for a discussion on leadership, business and politics.

"It's going to be your turn and be prepared and just know that you're very fortunate to live in the greatest nation ever."

- President George W. Bush addressing Chapman students.

opportunity by Argyros School Dean Tom Turk, the

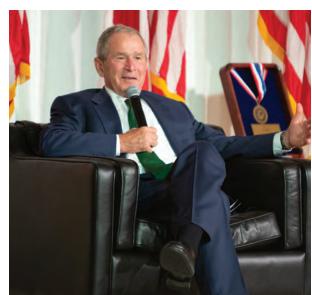
chance to gain leadership insights from our nation's 43rd president was a powerful experience.

"This is a memory I will treasure for the rest of my life," said Bryce Viorst '21, a business administration major.

Economics major Ishani Patel '22 added that "the opportunity to meet a U.S. president in such an intimate setting was a special experience."

"Thank you, Chapman," MBA student Nicole Shay enthused. "I was on cloud nine the rest of the night."

#### A SCHOLAR'S PERSPECTIVE: CHAPMAN PROFESSOR LORI COX HAN ON PRESIDENT GEORGE W. BUSH



Chapman University's Global Citizen Medal was presented to President Bush during the celebration. The university first awarded the medal in 2000 to his father, the late President George H.W. Bush.

Professor Lori Cox Han, Ph.D., is a renowned expert on the topic of the American Presidency. Her most recent book is Advising Nixon: The White House Memos of Patrick J. Buchanan, University Press of Kansas. Dr. Han teaches Political Science at Chapman University.

A president's legacy can never be predicted on the day he leaves office. For President George W. Bush, with the American economy in shambles, two ongoing wars in Iraq and Afghanistan, and an approval rating around 30 percent, his legacy seemed set in stone. In the wake of Barack Obama's historic election in 2008 that promised "hope and change," American voters seemed to say that they were more than ready to turn the page on a presidency dominated by the War on Terror and the constitutional controversies that came with it. Yet, dramatic changes in the political environment since the Bush years have left many Americans reevaluating their view of the president who won a disputed election by a Supreme Court decision.

In the past decade, Bush's approval rating has

slowly but steadily increased. Many things have contributed to this; among them, the recovery from the Great Recession (which began while Bush was still in office) and many other significant public policy issues have taken the place of the debates that raged during the Bush years. Bush has also kept a fairly low public profile as a former president, focusing his time not on Republican Party politics but instead on writing his memoir, the creation of his presidential library, and philanthropic work through his paintings of veterans. When he does make a public appearance, his self-deprecating humor and casual style stand in contrast to the view that many had of him while president. The passing of his parents, George Herbert Walker and Barbara Bush, within six months of each other in 2018 also publicly highlighted his deep, emotional connection to his family. While the controversial aspects of his presidency may never allow Bush to be rehabilitated in the eyes of his harshest critics, and while his full legacy is yet to be determined, Bush will go down in history as one of the most consequential presidents in the modern era as the commander in chief who guided the nation following 9/11.

## RISING STAR The Argyros School celebrates 20 years

#### of expanding influence.

This month Chapman's Argyros School of Business and Economics celebrated the 20th anniversary of taking the name and embracing the vision of The Honorable George L. Argyros '59. Over the past 20 years, the Argyros School has tripled its enrollment numbers, research publishing has nonupled (grown 9x) and more than 7,000 graduates now have degrees that carry the Argyros name. Recently, the school announced the addition of another strategic degree program, the M.S. in Real Estate, to launch in 2020.

The following timeline illustrates the entrepreneurial spirit of the Argyros School of Business and Economics in its first 20 years:

1999 Chapman Business School (founded in 1974) officially becomes the George L. Argyros School of Business and Economics, thanks to a transformational gift made by Julia and George Argyros.



**2000** Full-time MBA program launches. Now offers eight different specializations including finance, marketing, entertainment and more.

**2001–2004** George Argyros is appointed by President George W. Bush to serve as U.S. ambassador to Spain and Andorra.

**2008** Professor Vernon Smith, Ph.D., winner of the Nobel Prize in Economic Sciences, accepts a joint appointment at the Argyros School and the Fowler School of Law. Smith founds the Economic Science Institute, making Chapman a hub of experimental economics.



**2012** Janes Financial Center is established, thanks to the generous support of David A. Janes, giving students access to 12 Bloomberg terminals, which they use to oversee Chapman's Student Managed Investment Fund.





**2013** Launch of Chapman's Launch Labs, equipping student and alumni entrepreneurs in turning their innovations into successful small businesses.

2014 Now offering an M.S. in Accounting, a 10-month career-advancing program

Bloomberg

**2016** Argyros ranks in Top 40 Best Undergraduate Business Schools in the nation and No. 1 in California by Bloomberg Businessweek.

**2019** Argyros ranks among the World's Top 100 Best Business Schools in U.S. News & World Report rankings.



# THE PATHWAY TO BECOMING A TOP 50 BUSINESS SCHOOL

There is a myriad of ways to support this transformational effort.

- Direct gifts will be added to the existing Argyros Endowment. Unrestricted gifts give Argyros School leaders the greatest flexibility to address current opportunities and needs.
- Scholarship gifts will be used to attract top students to the Argyros School.
- Named chairs and professorships will be used to recruit leading scholars and educators to the Argyros School.
- Other giving possibilities include an endowed Faculty Research Fund, an endowed Distinguished Speaker Series and endowed funds for MBA recruitment, faculty support, student travel, and data and software support.
- Three important initiatives that will impact our ability to move into the top tier of business schools nationally:
- Center for Behavioral Finance
- Center for Data and Innovation
- New Real Estate Division

#### 50 FOR 50

To ensure that the school continues its upward trajectory, the Argyros School has launched a bold campaign to raise \$50 million in order to double its endowment to \$100 million. This visionary goal will allow for unprecedented academic growth and enhancement in areas critical to the local economy, and will ultimately help propel the school into the ranks of the nation's top 50 business schools. To be a part of the Argyros School legacy, join the 50 for 50 campaign. Contact Chris Pagel at (714) 336-1749 or cpagel@chapman.edu.

# THE GLOBAL CITIZEN MEDAL: A CHAPMAN TRADITION



The Chapman University Global Citizen Medal is a rarely awarded distinction, bestowed to just six people since its inception in 2000. The first went to President George H.W. Bush. On Oct. 9, the university presented the honor to the late president's son, President George W. Bush.

The 43rd president received the medal from Chapman President Daniele C. Struppa during a dinner to celebrate the Argyros School of Business and Economics.

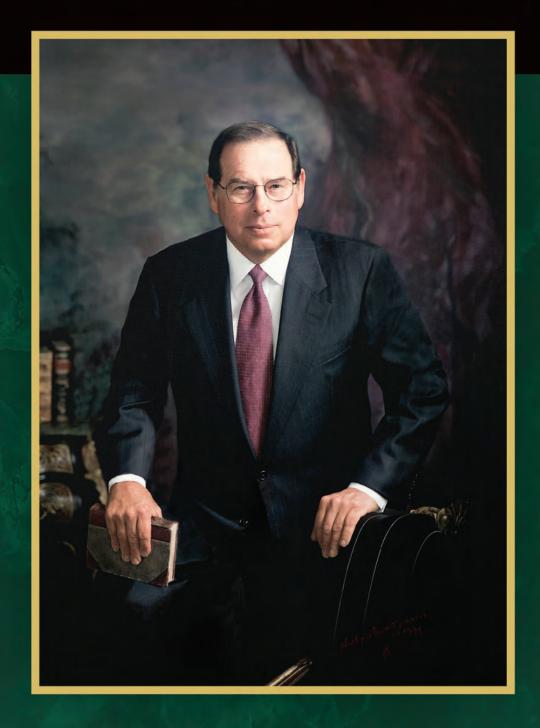
"The Global Citizen Medal speaks to the enduring and positive impact made in our global community," Struppa said. "Only five individuals have received this award. And in this instance, the presentation carries particularly historic significance, because the very first time we presented it was to your father, President George H.W. Bush."

The medal is Chapman University's highest honor for leaders who have stood on the world stage. It is customarily presented during the recipient's campus visit.

Other Global Citizen Medal recipients include President Gerald R. Ford, Lady Margaret Thatcher, Spanish Premier José María Aznar and U.S. Secretary of State Gen. Colin Powell.



# CONGRATULATIONS



THE ARNEL TEAM
SALUTES CHAPMAN UNIVERSITY'S
ARGYROS SCHOOL OF BUSINESS AND ECONOMICS

CONGRATULATIONS ON YOUR 20TH ANNIVERSARY.
WE WISH YOU CONTINUED SUCCESS FOR A BRIGHT AND STRONG FUTURE!



"An investment in Girl Scouts is an investment in our future. Girls and young women visiting this first-of-its-kind Leadership Center quickly learn that there are no boundaries for what they can do."

-Julia Argyros, Philanthropist and Community Leader, Argyros Family Foundation





Girl Scouts of Orange County thanks Julia and George Argyros for their generous contribution and extraordinary support in developing new generations of female leaders.

The Argyros Girl Scout Leadership Center provides a state-of-the-art learning environment where thousands of Girl Scouts each year embrace challenges, explore 21st century careers, take action, make friends, and create lifelong memories.

Invest in Girls. Change the World. Learn more at girlscoutsoc.org





# LETTER FROM THE PUBLISHER

RICHARD REISMAN

Dare to Dream

"Dare to Dream" is the expression George Argyros used 20 years ago at the naming dedication of Chapman's Argyros School. As you will read throughout this supplement, their dreams are being realized – in spades.

The partnership of Jim Doti, and now Daniele Struppa, with George and Julia's generous financial support and guidance has been transformational for Chapman. As Publisher of the Business Journal, it has been a pleasure to report on.

This special section celebrating the 20th Anniversary started with a meeting with Dean Tom Turk on how to get the word out on the spectacular achievements of the Business School. What followed was a wonderful collaboration with Sheryl Bourgeois, Jamie Ceman and her communications team. I believe we've hit the mark.

On our side, Corinne Dekker has done yeoman's work to make this piece the enormous success it is. Finally, thanks to the 30-plus Chapman supporters who made this possible.

Richard Reisman

Richard Reisman Publisher





#### Thanks to you, HOPE grows here

City of Hope salutes our honored partners for their many contributions to our community. You nurture bright minds, support compassionate programs and services, and inspire us all. As we expand into Orange County, we look to an even brighter future together. Thanks to you, hope grows here, today and tomorrow.





# Major New "Los Angeles Scene Paintings" Show at Chapman University's Hilbert Museum Opens November 2

The Hilbert Museum of California Art at Chapman University focuses on vibrant paintings of everyday life in 20<sup>th</sup> century Los Angeles and its surrounding region in a major new exhibition, "Los Angeles Area Scene Paintings," opening on Saturday, November 2, 2019 and continuing through May 2, 2020.

An Opening Reception will be held on Saturday, November 9, 2019 from 6 to 8 p.m. The reception is open-house style, free and open to the public (no ticket required), and refreshments will be served.



Bradford J. Salamon, "Vintage Capitol Records," 2017, oil on canvas. The Hilbert Collection.

Curated by California Scene painting experts (and father-son team) Gordon T. McClelland and Austin D. McClelland, the exhibition will feature more than 70 paintings from the early 1900s to the present day by California's most acclaimed artists, including Millard Sheets, Emil Kosa Jr., Rex Brandt, Lee Blair, Dorothy Sklar, Barse Miller, Luvena Vysekal, Arthur Beaumont, Roger Kuntz, Edward Biberman, Hardie Gramatky, Eugenie Fisher, Ralph Hulett, Burr Singer, Ben Abril, George Gibson, Tony Peters, Bradford J. Salamon and many more.

All the works in the exhibition are from the collection assembled by museum founders Mark and Janet Hilbert of Newport Beach, many of which have been gifted to the Hilbert Museum.

A 144-page hardcover exhibition catalogue, *Los Angeles Area Scene Paintings*, by curators Gordon and Austin McClelland, has been published and will be available for sale at the museum.

#### Paintings Show L.A.'s Urban Evolution

"Over the past 100 years, the Los Angeles area has transitioned through many changes," explains curator Gordon McClelland. "During that time, there were many talented artists who lived in this region – many drawn here to work in the booming movie industry – who produced visual art that captured the look and feel of what was happening around them. Some preferred working in oil paints, others in watercolor. Today the works they produced are valued both as fine art and as a visual documentation of bygone times."

Some of the iconic landmarks depicted in the paintings include Los Angeles City Hall, the Capitol Records tower, the Hollywood Bowl, the Goodyear Blimp station in Carson, and the amazing mid-century concrete-sculpted forms of the interweaving freeways. Historic locations such as Olvera Street, Chinatown, the old Victorian-era homes that once crowned Bunker Hill, the Angels Flight incline railway and the Griffith Park observatory became inspiration for these artists.

"Taken all together, this exhibition becomes almost a time-travel experience through L.A. over the last century," McClelland says.

The California Scene painting movement, which flourished from the 1930s through roughly the 1970s (with some notable examples after that period), focuses on scenes of everyday life in the Golden State. In both oils and

watercolors, California artists portrayed daily life around them in cityscapes, rural and coastal scenes, populated landscapes and portraits.

The movement encompassed such genres as social realism and regionalism. These styles flourished strongly in the Los Angeles area, where innovative artists portrayed not only the beauty and vitality of the diverse and burgeoning metropolis, but also the realism and sometimes downright grittiness of everyday life in the city.

#### Romance — and Disney Magic — at the Hilbert Museum

The museum will also open a new exhibition in its American Illustration gallery – "A Fine Romance: Images of Love in Classic American Illustration" (November 2, 2019-May 2, 2020) – curated by Hilbert Museum director Mary Platt from pieces in the Hilbert Collection, featuring original magazine illustrations by Joe De Mers, Jon Whitcomb, Joe Bowler, Gwen Fremlin and other acclaimed illustrators of the mid-20<sup>th</sup> century.

The current exhibition in the Animation and Movie Arts gallery, "The Magic and Flair of Mary Blair," featuring concept art by the renowned Disney artist (1911-1978), has been extended by popular demand through the end of 2019.



Phil Dike, "Sunday Afternoon in the Plaza de los Angeles," 1939, oil on canvas. The Hilbert Collection.

#### **About The Hilbert Museum at Chapman University**

The Hilbert Museum of California Art at Chapman University was established thanks to the generosity of Mark and Janet Hilbert of Newport Coast. The Hilbert Collection – which includes oils, watercolors and drawings of everyday life in the Golden State – is a significant repository of 20th-century representational art by California artists. The collection also includes American illustration, as well as animation and movie art from Disney Studios and others, to spotlight the fact that many California fine artists were drawn to the state by work in the movie industry.

The Hilbert Museum is a top-rated Southern California attraction on Yelp and TripAdvisor and was named 2018's Best Museum in *OC Weekly's* annual "Best of Orange County" awards. The museum will undergo a planned expansion, with construction set to begin in 2021, which will triple its exhibition space from 7,500 square feet to more than 22,000 square feet.

#### **Visitor Information**

The Hilbert Museum is open Tuesdays-Saturdays, 11 a.m. to 5 p.m. The museum is located at 167 N. Atchison Street in Orange, across from the Orange Metrolink train station. Admission is free. Limited free parking is available in front of the museum, with a permit obtained at the front desk. There is also plenty of free parking in the City of Orange's new Old Towne West parking structure located at 130 N. Lemon Street, just one block east of the museum.

For more information, the public can call (714) 516-5880 or visit www.hilbertmuseum.org.





## LOS ANGELES AREA SCENE PAINTINGS

From The Hilbert Collection

November 2, 2019-May 2, 2020

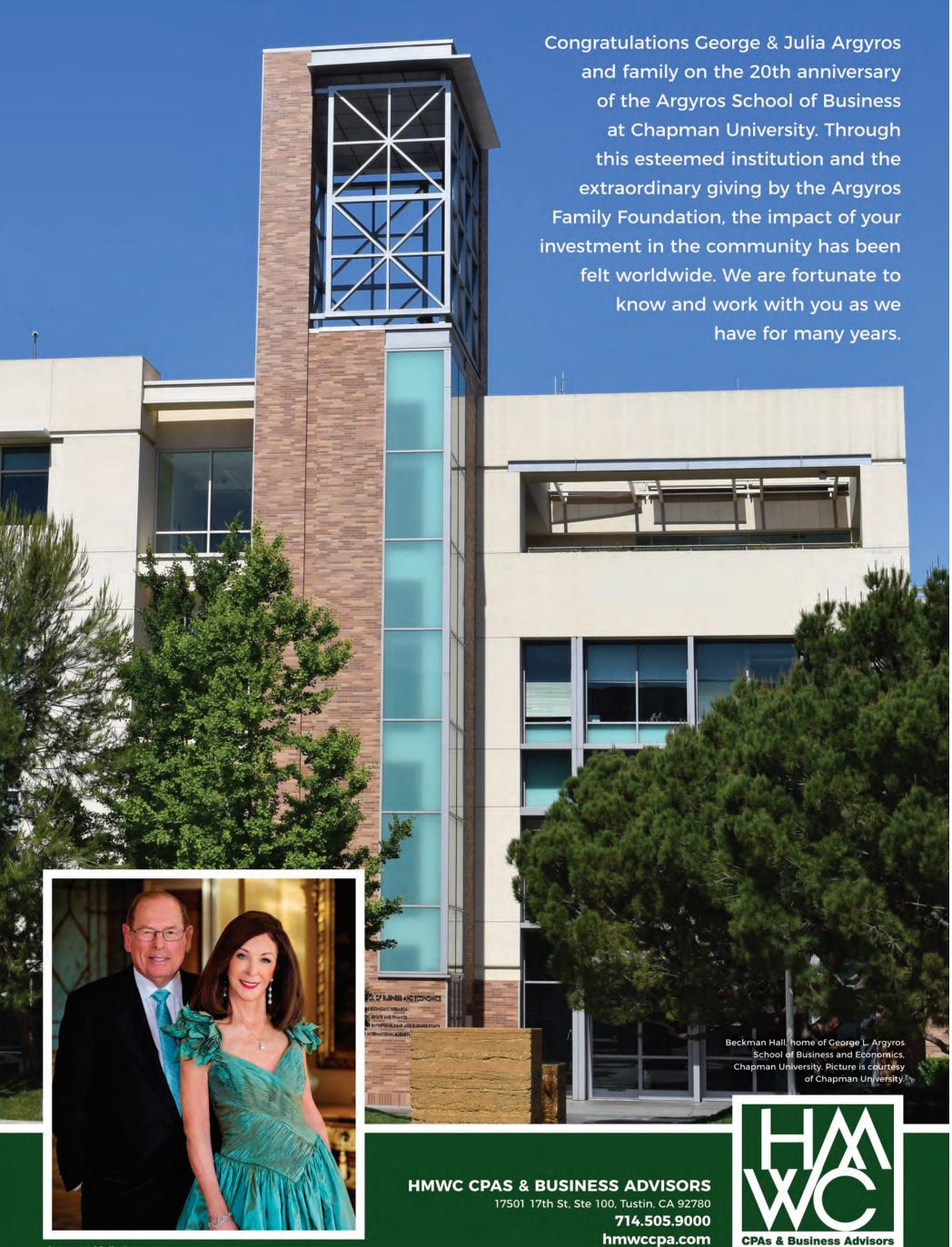




The Hilbert Museum of California Art at Chapman University salutes

#### GEORGE AND IULIA ARGYROS

for their extraordinary generosity to Chapman and generations of students and congratulates the Argyros School of Business and Economics on 20 years of excellence!





"Leadership to me means duty, honor, country.
It means character and it means listening from time to time."

- George W. Bush

Ambassador, thank you for your unwavering commitment and leadership.

Laura Khouri & Michael K. Hayde





#### **Mentor and Friend for Life**

I often tell young people to find mentors and learn from them. I have found many great mentors, but George Argyros was different. George has had a deeply profound impact on my life.

I will never forget his stories of humble beginnings. With a twinkle in his eye, he recounted the days of being a box boy and working his way up the ladder. He told

of arriving at Chapman, going to The Snack Shop and meeting the woman of his dreams – Judy, "Hootie", Julia. He loved telling the stories of building his empire, buying a sports team and buying an airline with General Lyon. He told stories of starting a business with Chuck Martin, investing with Mike Hayde and other prominent businessmen of Orange County. He talked about his time as an Ambassador and the honor of serving our country. When George did something, it was big and it was for the long haul. He was fiercely loyal and deeply committed.

George had an amazing business life full of accomplishment, but he never forgot to give respect

to the people he encountered daily – valets, drivers, baggage handlers, grocery clerks, and everyday people. He said "Thank you," he looked them in the eye, and he made them feel important.

For nearly 20 years, George and I became very close. We shared many experiences full of both laughter and tears. Through him, I learned how to be a

better businessman, community leader and family man. I learned that if I lay with dogs, I will get up with fleas, and when the world is hard, "This too shall pass."

I look back fondly on my one-on-one times with George. Moments away from the spotlight, away from public view, when it was just George and I talking heart-to-heart. In those moments, I found a friend, a mentor, and a man who impacted my life immensely. I love you, George. Congratulations on a life lived full of purpose and meaning. You are one in a billion!

-Glenn Stearns



FivePoint is proud to celebrate the 20<sup>th</sup> Anniversary of the

### Argyros School of Business and Economics

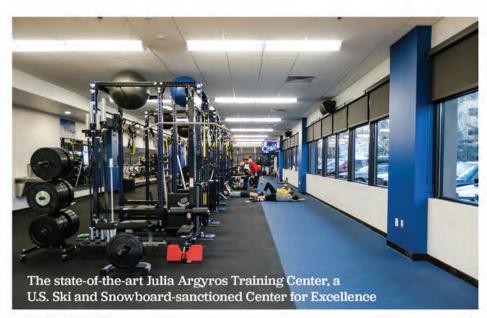
Thank you for providing a path for our next generation of leaders and innovators.

At FivePoint, our purpose is to create communities where people want to live, work, play, learn and connect.





# for their generous support of **Sun Valley Community School!**















#### The Mission Inn Hotel & Spa

The AAA Four Diamond Mission Inn Hotel & Spa, kicks off the holiday season with its annual Festival of Lights, a complimentary, six-week long celebration featuring one of the nation's largest holiday public lights displays of its kind. This year marks the 27th anniversary of the annual tradition, a gift from Keepers of the Inn Duane and Kelly Roberts, who purchased the historic hotel in 1992, and restored it to its original grandeur and created the Festival of Lights.

Duane and Kelly Roberts created the annual holiday event 27 years ago to share the beauty and history of The Mission Inn as a gift to the community. The Festival of Lights creates a magical experience in the heart of Riverside and attracts more than 500,000 visitors from all

over the world each year. Providing over 200 jobs annual to Riverside residents and drawing in over \$42 million of revenue to the city's businesses, The Festival of Lights has positively impacted the local economy and spirit of the community. The festival has won several awards and the attention of national media with #1 Best Public Lights Display and #1 Best Holiday Festival by USA Today's 10Best.

Highlights of the Festival of Lights include a record-breaking 5 million dazzling holiday lights: 400 animated figures including angels and elves: fresh fallen snow; appearances by Santa; the world's largest manmade mistletoe; a lifesize gingerbread house; an elf tuck-in amenity for overnight guests; horse-drawn carriage rides and much more! New enhancements this year include a 4-story cascading light chandelier with over 15,000 lights displayed in the hotel's iconic International Rotunda.



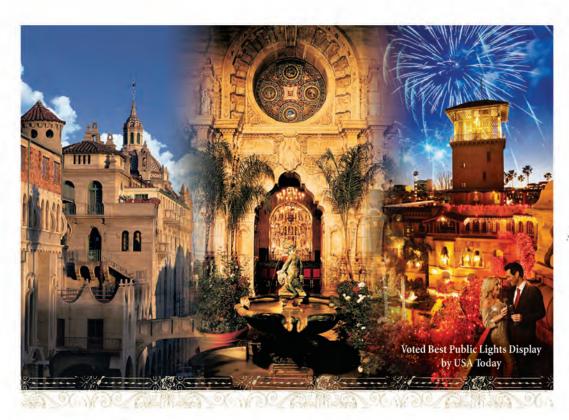
The Festival of Lights Switch-on Ceremony will take place Friday, November 29 beginning at 5:00pm. Alongside Santa, the Roberts Family will countdown and "flip the switch", immediately illuminating the entire hotel property. The ceremony will conclude with a four minute-long fireworks show.

Guests may choose to stay in the Kensington Kelly Winter Wonderland Suite, the hotel's themed suite named after the Roberts' first-born granddaughter, Kensington Kelly. The royal, all-pink suite will be decorated in our Winter Wonderland theme, complete with pink Christmas tree, sweet holiday trimmings, stockings, and other touches to complement the suite's whimsical ambience. Enjoy the ultimate holiday adventure with one of our exclusive

room packages, offering exquisite holiday dining The Mission Inn Hotel & Spa experiences and our award-winning Irvine & Roberts Vineyards wines.

> Throughout the holiday season, The Mission Inn Hotel & Spa will be offering a range of culinary delights in honor of the Festival of Lights including seasonal dishes at each of the Inn's distinguished restaurants, festive cocktails, and themed cupcakes at Casey's Cupcakes.

Adding to the uniquely vibrant and colorful history of the annual Festival of Lights, the Conde Nast award-winning Kelly's Spa provides an additional destination for seekers of refinement, luxury and beauty. Savor the Season with a delightful, well-deserved day of indulgence with our "Savor the Season" Holiday Spa Packages. Enjoy a treatment experience that will get you in the spirit, leaving you relaxed and rejuvenated for the holiday splendor.





A NATIONAL HISTORIC LANDMARK

AN ENCHANTING EUROPEAN SETTING \*\* RIGHT HERE IN SOUTHERN CALIFORNIA

Kelly & Duane Roberts Congratulate Julianne & George Argyros on the 20th anniversary of the Argyros School of Business and Economics



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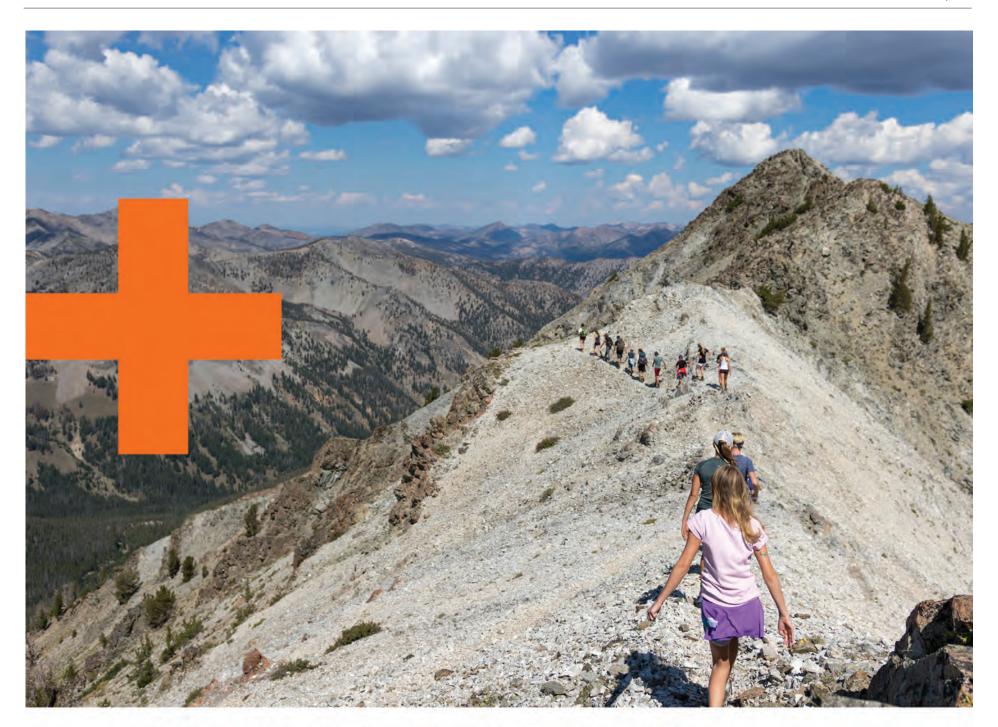
George and Fulia Argyros stand out as two people in our community who have had a huge impact on Chapman University.

Their leadership has helped make Chapman a world class University.

Future generations will continue to be grateful benefactors of their generosity.

Julia and George, thank you for all you do.
Sue and Ralph Stern





#### SCHOOL REDEFINED. SUN VALLEY COMMUNITY SCHOOL!

There's something quite unexpected nestled in the mountains of Sun Valley, Idaho. Known for its world-renowned ski resort and the plethora of outdoor recreational opportunities, Sun Valley is also home to a highly-reputable preK-12 day and boarding school that offers top-notch college preparatory academic programs integrated with first-in-class outdoor education, creative arts, competitive athletics, and meaningful service learning programs.

#### THE MISSION

"From the classroom to the wilderness, we inspire students to think critically, engage confidently, embrace challenges, and lead impactful, purposeful lives"

#### **OUR BOUTIQUE BOARDING PROGRAM OFFERS:**

#### SUN VALLEY SKI ACADEMY

Since 2011, Sun Valley Community School has offered a residential program attracting, initially, students who wanted to pursue competitive skiing and snowboarding without sacrificing their academic or extracurricular experiences. Since then, students with a wide variety of interests have enrolled citing location, academics, the endless outdoor educational opportunities, and the academy programs as



their motivations. Sun Valley Ski Academy (SVSA) offers world-class coaching in all snow sport disciplines and has U.S. Ski and Snowboard team members in its ranks of students and alumni in snowboarding, alpine, and cross country skiing. Our Rufus M. Brown Residential Hall is home to the Julia Argyros Training Center, a state-of-the-art facility that has been named a Center for Excellence Training Center by U.S. Ski and Snowboard.

#### **OUTDOOR LEADERSHIP ACADEMY**

The Outdoor Leadership Academy (OLA) is an extension of the school's long-standing and industry-leading Outdoor Program, which takes students of all ages into the backcountry to build self-reliance, grit, and a connection to the natural world. Ninth graders raft the Main Salmon River in the shadow of Lewis and Clark, 10<sup>th</sup> graders hike the Olympic Peninsula, and 11<sup>th</sup> graders explore the Canyonlands before experiencing a 48-hour solo. That's just a sliver of the outdoor experiences possible. Students in the OLA pursue skills and certifications required for backcountry guiding and build leadership skills as student trip leaders. Alumni cite these experiences as some of the most formative in their lives.

#### **CREATIVE ARTS ACADEMY**

With robust dramatic, creative, and performing arts programs, the Creative Arts Academy (CAA) is yet another powerful avenue for students to pursue their passions. Students graduating from the SVCS have gone on to pursue the arts in college and professionally.

#### Learn more about how school is redefined at Sun Valley Community School:

1 Community School Drive + Sun Valley, Idaho 83353 communityschool.org + 208.622.3965 x117

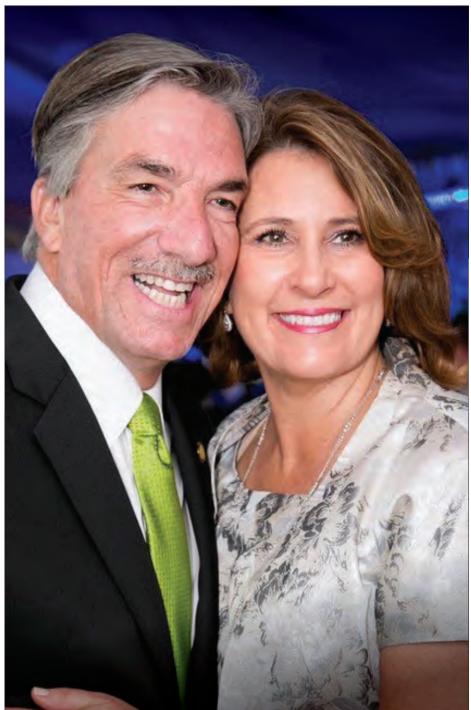


#### TO ENTHRALL AUDIENCES AND INSPIRE PERFORMERS

Argyros Performing Arts Center congratulates our friends and patron saints Julia & George Argyros on the 20th Anniversary of the Argyros School of Business and Economics at Chapman University. From the sunny beaches of California to the snowy mountains of Idaho, the generosity of the Argyros family is enriching lives across the country.

The Argyros is a brand new state-of-the-art Performing Arts Center located in the resort area of Sun Valley, ID. Made possible by a lead gift from the Argyros family, the venue provides the community and the entire region with a variety of first-rate performances and events throughout the whole year. Come visit us, and see where The Wonder Comes Indoors.

theargyros.org



Congratulations to

George and Julia

We are so proud of you both

- Jim & Kelly Mazzo

George & Julia
HAPPY 20<sup>TH</sup>
ANNIVERSARY

George L. Argyros School of Business and Economics

Thank you for your generous support over the years.

Your dedication to our community is inspiring.



# Congratulations to a visionary couple who have changed the face of Orange County

and provided countless visitors and students with valuable educational experiences through their crucial leadership and dedicated service — for over 30 years — to the **Richard Nixon Foundation and Presidential Library** 



Ambassador and Mrs. Argyros!

# Congratulations!

Alzheimer's Orange County congratulates the Argyros Family on the 20th anniversary of the George L. Argyros School of Business and Economics!

Our team would also like to thank you for the nearly two decades of support that you have given to our organization. Your generosity continues to lift and transform thousands of caregivers' lives in Orange County every day.



Alzheimer's

Helpline: 844-HELP-ALZ (844-435-7259) | www.alzoc.org

## Alzheimer's

# **Argyros Family Foundation Supports Local Caregivers**

It is impossible to go anywhere in Orange County and not feel the glowing presence of the Argyros family. From the business and economics school at Chapman University to Hoag Health's nursing program to numerous local nonprofit organizations, the Argyros family has touched nearly every corner of our community. The prevalence of their philanthropy cannot go unnoticed, and the effects of their generosity continue to shape, brighten and better our community.

Since 2001, the Argyros Family Foundation has ardently supported Alzheimer's Orange County. Their steadfast belief in our mission—in caring for and supporting caregivers who are living through the cruel realities of Alzheimer's and dementia—fuels their generosity.

Alzheimer's disease does not affect just one person. Those, often family members, who care for a loved one with Alzheimer's will also feel the disease's secondhand physical and emotional health effects, and the stress from legal and financial concerns. In Orange County, Alzheimer's is now the third leading cause of death in our community. As the number of people with Alzheimer's continues to rise, so will the need for caregivers.

Support from the Argyros Family Foundation allows us to continue providing programs and services for caregivers like our telephone support helpline, personalized care consultations, memory screenings, caregiver support groups, adult day care centers, social and art programs, community education, and more. These programs change the lives of over 25,000 people in our community every year.

As we plan for the future, we feel confident in leading the way to provide critical programs and support for our community's aging population, and for those who love and care for them. Our organization has evolved tremendously throughout the years, and the Argyros Family Foundation has not only seen us through some of our most formative stages, but also lent support that has enabled us to grow and achieve what otherwise might not have been possible. We are grateful for their support, and know that the thousands of families that we serve also share the same sentiments of deep appreciation.







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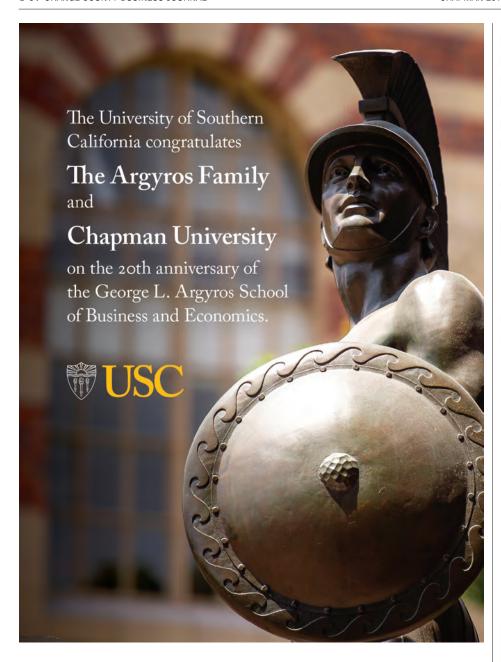


# Chapman means business.

For 20 years, the George L. Argyros School of Business and Economics has given students the skills they need to excel in business.

We at First American, including our many Chapman alumni, congratulate Chapman University and applaud George and Julianne Argyros for their commitment to education that continues to enrich our community and the world.







#### **OPEN HOUSE**

SATURDAY · NOVEMBER 16<sup>TH</sup>, 2019

Pacifica Christian is a liberal arts high school devoted to teaching young men and women to think critically and wisely, instilling heartfelt joy and interest in learning, while encouraging lives of faith, character and service to the glory of God. Discover how Pacifica is transforming the high school experience at our Admissions Open House.

Open House begins promptly at 2PM

883 West 15th Street • Newport Beach • CA 92663







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# The Orange County Business Fournal Salutes



the Argyros Family

for their unmatched generosity to Chapman University,

and congratulates Lisa for Chairing

the Most Successful Fundraising dinner ever in Orange County!







Genevieve Walser-Jolly, CIPP (US) Attorney at Law

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## California Ushers In The Next Generation Of Data Protection

The California Consumer Privacy Act (CCPA) goes into effect on January 1, 2020 – are you ready?

The CCPA gives California residents the right:

- to know what personal information (PI) is collected about them;
- to know if their PI is shared or sold and to whom;
- to prohibit the sale of their PI;
- to access their PI;
- to have their PI deleted; and
- to not be discriminated against for exercising their rights.

Businesses of all sizes and industry need to be aware of the CCPA and its requirements.

The CCPA covers any company doing business in California with one of the following: (i) gross revenue exceeding \$25 million annually; (ii) collects the PI of 50,000 or more people, households, or devices; or (iii) makes half of its annual revenue from selling PI.

Businesses must give consumers detailed disclosures about how they handle consumer PI, advise consumers of their rights under the CCPA, respond to consumer requests for access or deletion, and provide consumers an opt-out for the sale of their PI.

Consumers can file civil lawsuits (including class actions) if their PI is subject to a data breach resulting from a business's failure to implement and maintain reasonable security procedures. Statutory damages range from \$100 to \$750 per incident (i.e. per person). Alternatively, after July 1, 2020, the California Attorney General can bring a civil action to recover a civil penalty of \$2,500 per violation and up to \$7,500 for each intentional violation.

Businesses should act now to shore up their data security programs and revise their policies, procedures, and privacy notice, in addition to reviewing vendor agreements and cybercoverage. Taking these steps now is key to avoiding liability down the road.

For questions, contact Genevieve Walser-Jolly at grw@severson.com, Scott J. Hyman at sjh@severson.com, or any member of Severson & Werson's Data Privacy Group.



As Sage Hill celebrates its 20th anniversary, we thank and honor

# George & Julia Argyros and Family

for their early and ongoing support of innovative education in Orange County.

SAGE HILL

sagehillschool.org

20402 Newport Coast Drive Newport Coast | CA 92657



#### ORANGE COUNTY BUSINESS JOURNAL

congratulates

George and Julia Argyros and Chapman University on the 20<sup>th</sup> Anniversary of the George L. Argyros School of Business and Economics









