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ELSEWHERE
WESTERN REALCO BACK
TO BUYING

Prepping for the Real Return

Employers Look To Create 'FOMO Factor'

■ By KATIE MURAR

Since acquiring its new headquarters facility in Irvine last September, property management firm **RiverRock Real Estate Group Inc.** has been investing time and money to create an office that's future proof.

The company's plan hinges on making an office that makes employees want to return after more than a year of largely working from home.

To do so, the company is looking at physical upgrades that have become commonplace in the past year—indoor/outdoor connectivity, new air filtration systems, touchless technology—and something less tangible.

"It's the FOMO factor," said **Rick D'Amato**, principal and workplace design director at Irvine-based **LPA**, referring to the acronym for "fear of missing out."

"It was one thing when everyone was stuck at home, but as employees start to return to the office, others are likely to miss that in-person connection," added D'Amato, whose architecture firm led the design of RiverRock's new space.

D'Amato notes that its design business has picked up noticeably in recent months as "clients look to refresh their space and add new programs to give employees a reason to want to come back."

Fitwel HQ

RiverRock paid \$7.5 million, or about \$368 per square foot, for the office at 2392 Morse Ave. in September.

The 20,392-square-foot building fronting the San Diego (405) Freeway—the former home of



John Combs Founder, Principal RiverRock Real Estate Group

master developer **SunCal Cos.**—is more than twice the company's previous footprint at 100 Bayview in Newport Beach.

It has since invested "more than we should" in upgrades, notes RiverRock founder **John Combs**, with the company making targeted improvements in order to achieve **Fitwel** designation, a new industry standard originally created by the **U.S. Centers for Disease Control**

(CDC) and U.S. General Services Administration.

"We're building a space that's not only safe, but gets our employees excited about returning," said Combs, who started RiverRock in 2003 after leading the property services division of New York-based Insignia ESG.

The company ranks No. 7 among OC's largest commercial property managers; River-Rock manages nearly 40 million square feet in and out of the area.

Fitwel requirements range from the standard—building access and density—to the more outlandish: "one of the requirements is to have an herb garden, so we've been meeting with an urban garden specialist who will also be available to meet with our staff that's interested in learning more about gardening," said Combs, who didn't indicate whether he'll be taking part in the gardening lessons.

RiverRock is targeting a June 14 move-in date, a day ahead of Gov. **Gavin Newsom**'s projected state reopening.

Phased Return

After more than a year of a largely remote workforce and a few false starts, RiverRock is among many Orange County employers that's prepping their staff, and their properties, for the real return to the office.

For now, that return has been flexible, with employers allowing for a slowed, phased employee return.

"We're currently in the A-B plan," in which half of the firm's 50 employees is in the office on any given day, though returning to the office has been "entirely up to each employee," Combs said.

Though this flexibility will likely transition into something more concrete as California more fully reopens, it has prompted companies

to rethink their space needs in the short term.

"The new amenity is allowing employees to be flexible with where they get their work done," D'Amato said.

For RiverRock, that means potentially leasing out part of its new hub to smaller companies as it manages a smaller in-person base.

Sublease Surge

Subletting has grown in popularity since the onset of the pandemic, as office tenants hit the pause button on making lease decisions.

Total office sublease availability is up about 30% year-over-year. In addition to sublets, 470,000 square feet of available office space in OC is expiring by the end of 2022, "potentially adding large blocks of space" to the market, according to brokerage **JLL**.

Companies that initially planned on listing their space for subletting in the past year may pull the listing as employers decide to return to the office, notes **George Thomson**, a senior managing director at **Newmark**.

Meanwhile, the current pool of available sublease space could be snapped up as tenants look for more flexible lease terms.

"Some of those deals will turn into longerterm leases," Thomson said. ■

RiverRock Real Estate Group Inc.



- HEADQUARTERS: Irvine
- **FOUNDED**: 2003
- FOUNDER: John Combs
- BUSINESS: commercial property

manager

- OC EMPLOYEES: 50
- NOTABLE: moving into new HQ next

month

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Office Brokers: Leasing Comeback on the Way

Anduril, CoStar Deals Stand Out in Slow Year

■ By KATIE MURAR

It's been business as usual for many industries in terms of work volumes over the past 14 or so months.

Office leasing isn't one of those industries.

"Leasing activity has been largely stalled in the past year save for a few mega-deals," said Rovce Sharf, an executive vice president at Savills USA, the area's largest tenant representation brokerage.

One such mega deal was Anduril Industries' lease at The Press development at the former LA Times printing facility in Costa

The lease is for 640,000 square feet, including 450,000 square feet that's currently under construction, as well as a newly planned 190,000square-foot research and development building. It's among the largest office leases in OC's history (see page 28).

Anduril, a tech-focused defense and border protection company founded by Palmer Luckey, is slated to move into the project by summer 2022.

"It's a game changer for Orange County," said George Thomson, a senior managing director at Newmark.

Thomson, who along with colleague Jay Nugent brokered the lease on behalf of the landlord. a joint venture between Foster City-based **Steel-**Wave LLC and Dallas-based Invesco Real Es-

"It's going to be a cool employment hub featuring both hardware and software operations, and will create a wake effect that will attract additional companies to the area," Thomson added.



Innovation Office Park: newest Irvine Co. project promotes indoor/outdoor space uses

Leasing Momentum

Newmark has several office deals in the works that speaks to future market momentum.

"It feels like we are on the precipice of seeing a surge in new leases over the next four quarters," Thomson said.

This was echoed by Sharf, who predicts a "robust second half of this year."

"There's some pent-up demand in the market right now," Sharf said.

OC's Class A office market, totaling some 50 million square feet, counted a vacancy rate around 13.4% at the end of the first quarter, compared to 11.3% a year ago, according to data from Newport Beach's Voit Real Estate.

Savills USA Vacancy rates in the area around John Wayne Airport are higher—15.5%—due to the larger cluster of high-rises in the area, which have fallen out of favor the past year.

Irvine Co. Successes

Not all area landlords have sounded the alarm bells.

Irvine Co., with an office portfolio totaling 53 million square feet, the majority of it in OC, said it has managed to maintain strong leasing volume in the past year.

The area's largest landlord said earlier this month it leased nearly 7 million

square feet across its office portfolio between April 2020 and March 2021; 2 million of that total was inked in February and March 2021 alone. The company hasn't disclosed April figures yet.

"Many customers say the workplace is more important than ever to foster collaboration, innovation and productivity," said Steve Case, executive vice president of Irvine Co.'s office division. "A

healthy and vibrant workplace community helps innovative companies create a winning culture and contributes significantly to growth, success and employee satisfaction."

The landlord's largest deal was for a full building at the company's **Spectrum Terrace** office complex where real estate data firm CoStar Group Inc. inked a 115,000-squarefoot lease.

Expect new deals to be made over the next vear at Spectrum Terrace's third phase, as well as at the company's just-built Innovation Office Park, a collection of low-rise buildings in Irvine near the intersection of the Santa Ana (5) Freeway and Sand Canyon Avenue.

Private Workspace

Irvine Co. said it has received strong initial interest at Innovation Office Park, specifically for its relatively new office product, called Flex Workspace+, which offers turnkey workspaces with shorter-than-normal lease terms.

Initial demands for these flexible offerings were so strong, the company added an additional 10,000-square-foot floor at the new office park to be used for the Flex Workspace+ program, the developer said.

Sharf has noticed demand from tenants for smaller, private workspaces in the wake of COVID-19.

Architecture firm LPA was behind the design of Savills' nearly 20,000-square-foot office in Newport Beach.

That was done pre-pandemic; however, the design has been fortuitous post-pandemic, with the perimeter of the office filled with private offices.

"Everyone has their own space, as well as several gathering areas that creates a collaborative atmosphere you can't get from home," Sharf said.

Both Newmark and Savills have been phasing their return back to the office, with a more formal reentry slated to begin next month.

"The return to office dynamic is taking hold in Orange County," Thomson said. ■

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Royce Sharf







































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CRE PROPERTY SALES LARGEST Q1 CRE PROPERTY SALES CoStar Group





Jefferson Platinum Triangle, Anaheim

Product Type: apartments

Units: 400 Buyer: California Statewide Communities Development Authority/Water-

\$160M ford Property Co.

Buyer Rep: Eastdil Secured LLC

Seller: JPI

Seller Rep: NorthMarq Capital



The Parallel, Anaheim

Product Type: apartments

Units: 386

Buyer: California Statewide Communities Development Authority/Water-

\$92M

\$156M

ford Property Co.

Buyer Rep: Eastdil Secured

Seller: UDR

Seller Rep: Eastdil Secured



The Mix at CTR City, Anaheim

\$115M

Product Type: apartments **Units: 276**

Buyer: California Municipal Finance Authority/Manatt Real Estate Advisors **Buyer Rep:** Institutional Property Advisors

Seller: Greystar

Seller Rep: Institutional Property Advisors



The Summit, Aliso Viejo

(15 and 25 Enterprise)

Product Type: offices Square Feet: 300,000

Buyer: Harbor Associates/Seligman

Seller: Invesco Ltd.

Seller Rep: Eastdil Secured



The Knolls, Orange

\$66.5M

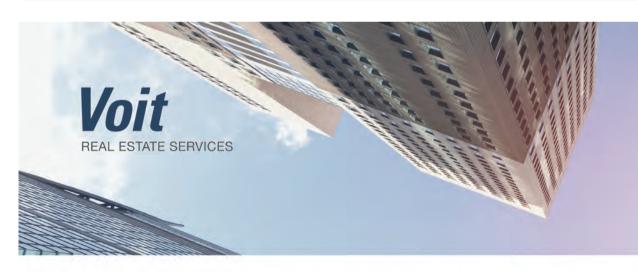
Product Type: apartments

Units: 260

Buyer: BLDG Partners/Foundation for Affordable

Housing

Buyer Rep: Colliers **Seller:** Brookfield Properties **Seller Rep:** Colliers



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OFFICE LEASES

LARGEST Q1 OFFICE LEASES





The Press, Costa Mesa

Square Feet: 640,000 **Tenant:** Anduril Industries Tenant Rep: Hughes Marino Inc.

Landlord: SteelWave/Invesco Landlord Rep: Newmark



Spectrum Terrace, Irvine

Square Feet: 114,780 **Tenant:** CoStar Group

Tenant Rep: Savills Landlord: Irvine Co.



UCI Research Park, Irvine

Square Feet: 63,440 Tenant: Linksys Holdings Inc. Landlord: Irvine Co.



Pacific Center, Santa Ana

Square Feet: 58,814 **Tenant:** Collectors Universe Inc.

Tenant Rep: Lee & Associates Commercial Real

Estate Services

Landlord: Drawbridge Realty Management LLC

Landlord Rep: CBRE



100 Bayview, Newport Beach

Square Feet: 53,478 Tenant: Industrious

Landlord: Granite Properties **Landlord Rep:** CBRE

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For more information, contact Sheldon Ascher at 949.664.5073 or ascher@ocbj.com.

INDUSTRIAL LEASES LARGEST Q1 INDUSTRIAL LEASES





25892-25902 Towne Centre Drive, Foothill Ranch

Square Feet: 130,706 (sublease) **Tenant:** ProTab Laboratories **Sublessor Rep:** Newmark

Landlord: LBA

Subtenant Rep: Lee & Associates Commercial Real Estate Services



3731 Warner Ave., Santa Ana

Square Feet: 129,600 Tenant: Ready Spaces

Landlord: SDL Warner Landlord Rep: Kidder Matthews



17595 Mount Herrmann St., Fountain Valley

Square Feet: 120,500 (sublease) **Tenant:** Interconnect Solutions Co. Sublessor Rep: CBRE Group Landlord: Sakioka Co.

Subtenant Rep: Lee & Associates



6363 Regio Ave., Buena Park

Square Feet: 116,662

Tenant: Premier Transportation & Warehousing

Tenant Rep: CBRE Landlord: 6363 Regio LLC **Landlord Rep:** Colliers



2810 S. Yale St., Santa Ana

Square Feet: 156,110 **Tenant:** Bear Down Brands Tenant Rep: Southwest Commercial Landlord: Alere Properties LLC **Subtenant Rep:** CBRE





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