

AN ORANGE COUNTY BUSINESS JOURNAL
SPECIAL REPORT & CUSTOM CONTENT

COMPANIES THAT CARE



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COMPANIES THAT CARE AWARDS



FivePoint CEO Haddad, left, helping unload boxes of N95 masks at FivePoint Gateway office



Haddad (right) with Irvine Police Chief Mike Hamel receiving Personal Protective Equipment in early days of pandemic

FivePoint's Giving Mentality

REAL ESTATE: Philanthropy is a 'fact' for Irvine firm

■ By KATIE MURAR

Irvine-based **FivePoint Holdings LLC** (NYSE: FPH) is doing holiday gifts differently this year.

Rather than hold an event or gift items to its 165 employees, the company is instead giving checks to each employee to be used for donations to a cause of their choice.

Involving employees in the company's philanthropic efforts is a cornerstone for FivePoint, California's largest land development company led by Chief Executive **Emile Haddad**.

"We want everyone in the company to be empowered and involved," Haddad told the Business Journal. a

"Sometimes when companies make C-suite decisions it's more for show, but this way, employees know they are part of something that's real."

With long-standing healthcare, education and community partnerships, FivePoint is a stand-out in Orange County for its philanthropic efforts, specifically Irvine, home to its **Great Park Neighborhoods** development.

Haddad doesn't think of it as philanthropy, however.

"It's just a fact for us. You can't be a part of a community and not try to be plugged into every aspect of it," he said.

The company is one of five honorees selected in the Business Journal's **Companies that Care** awards.

Employees First

Every Thursday, FivePoint holds a company-wide call to hear from employees and their families to discuss anything and everything—from personal concerns to profes-

sional ideas.

Among the agenda is typically a discussion about how FivePoint is getting involved in the community, and how employees can be a part of it.

In fact, a bulk of FivePoint's community initiatives stem from employees on the ground, with Haddad making just a fraction of philanthropic decisions.

"We trust our people to make choices about which organizations to get involved with," he said, adding that this, in turn, helps contribute to a strong company culture.

"It's not about making a corporate decision; it's about enabling each employee to help our communities in any way they can."

Pandemic Philanthropy

This year, FivePoint's giving back efforts have been much more tangible.

Right after the coronavirus pandemic hit the region in March, Haddad quickly tapped his contact list to secure as many masks and other Personal Protective Equipment to donate them to first-line responders.

At the start of April, Haddad had secured a shipment of more than 10,000 N95 grade masks along with 100,000 pairs of gloves and 20,000 bottles of sanitizers.

The company would ultimately help to donate more than 2.5 million masks in FivePoint's three communities: Orange County, Los Angeles and San Francisco.

They were donated to area hospitals, police and fire departments and others on the front line of the COVID-19 crisis and in short supply for these types of products.

"We are always looking to help out those who are the most vulnerable. If you can protect them, the community as a whole will recover much faster," said Haddad.

Holistic Healthcare

The pandemic has reinforced FivePoint's focus on healthcare, a cornerstone to the

company's Great Park Neighborhoods.

It has partnered with **City of Hope** to deliver a new campus at Irvine's **FivePoint Gateway** office complex; the Duarte-based cancer hospital bought a 190,000-square-foot, four-story building there for \$108 million in May.

Tenant improvements are currently underway at the building, which will become City of Hope's first comprehensive cancer center outside of its main campus.

The center, along with a future acute care cancer hospital to be built by City of Hope on the same site, will anchor what FivePoint and City of Hope believe will one day become a regional hub for a larger wellness campus in Irvine.

Expect additional healthcare partnerships between the two to follow.

"We are looking to introduce new healthcare models that deliver care more efficiently from an economic and timing point of view," said Haddad, such as virtual doctor's visits and other technology-focused initiatives.

Breaking Barriers

FivePoint has said its mixed-use developments are intended to create "sustainable communities of the future" by combining wellness and educational elements, alongside commercial and residential components.

On the education front, FivePoint is working to narrow the gap between social classes, and this year donated \$1 million to **Irvine Public Schools Foundation**.

This follows another \$1 million educational donation the company made last September to the **USC Sol Price School of Public Policy**.

Haddad, also chairman of the **USC Lusk Center for Real Estate's** advisory board, said a majority of the donation will be used to recruit new faculty and create scholarships for "a more diverse student body" in real es-

tate development.

Back Stronger

Collaboration and communication have been priorities for FivePoint throughout the pandemic, with just Haddad and three other top-level executives working from the office since March.

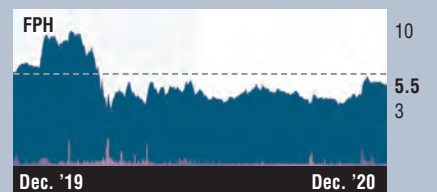
Prior to the pandemic, Haddad and employees would gather every Friday after lunch for informal discussions; those efforts are now virtual, and seemed to grow in importance.

"Everything that's happened this year has really built a stronger bond between our people, and it's reinforced that we are a company that believes in building culture organically."

Hard times bring people together, as Haddad knows first hand having been a teenager in Beirut during the start of the Lebanese Civil War.

"The relationships that I established then are some of the strongest I have, and that's what 2020 is all about: building on these relationships and returning better than before." ■

FIVEPOINT HOLDINGS LLC



- **FOUNDED:** 2009
- **CEO:** Emile Haddad
- **HEADQUARTERS:** Irvine
- **BUSINESS:** real estate developer
- **TICKER SYMBOL:** FPH (NYSE)
- **Q3 REVENUE:** \$8.4M
- **Q3 NET INCOME:** \$36.4M
- **MARKET VALUE:** \$807M
- **NOTABLE:** 2020 Companies that Care winner



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– Wing Lam, Co-founder
Wahoo's Fish Taco & CA Love Drop

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– Charles Antis, Founder & CEO,
Antis Roofing & Waterproofing



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COMPANIES THAT CARE AWARDS



Charles Antis opened his offices this year to help the American Red Cross hold blood drives



Charles Antis, standing second from right, leads charity charge for his roofing company

Antis Finds New Charities, New Causes

CONSTRUCTION: CEO raises blood, delivers food

■ By PETER J. BRENNAN

Charles Antis for years has made charitable giving a key part of his 31-year-old roofing business.

He's rebuilt the **Ronald McDonald House Family Room** at **CHOC Children's** location at Mission Hospital. Antis has installed roofs for **Habitat for Humanity** homes in Orange County. He sits on the boards of diverse entities like **Cal State Fullerton's Center for Leadership**.

Since he wasn't able to partake this year in his normal charitable giving, he found himself involved in two new areas—food insecurity for seniors and blood drives.

He is also working with **Orange County United Way** Chief Executive **Susan Parks** to develop a plan for executives to get more involved in their communities. And his company's contribution to the **Antis Foundation**

jumped from \$500,000 last year to \$700,000 this year.

For all these reasons, **Antis Roofing & Waterproofing** is one of five companies recognized by the Business Journal in its inaugural **Companies that Care** awards.

There were a lot of "never-befores" for Antis and his company in 2020, he told the Business Journal.

"We never had a blood drive, we never delivered food before, and we didn't have a firsthand understanding of food insecurity," he said.

"We do today, because we are in a different world, a hyper-adaptive world." Antis Roofing "was built around philanthropy and because of that, we can adapt our efforts quickly to what is needed now," he said.

"We are creating the world we want to live in," Antis said. "When we look back on 2020, we'll remember building bridges."

Reduced Revenue

After making trips to Hawaii and Minnesota earlier this year, Antis felt sick, wondering if he had the coronavirus, which he didn't.

He worried about his Irvine-based Antis Roofing & Waterproofing, which works closely with homeowner associations. He decided to keep all 100 employees, even though annual sales will be about 10% lower this year, around \$18 million.

"As a founder, I'd wake up in the middle of night wondering what I can do for my company," he told the Business Journal.

"It was important to me to show up and be strong. To calm people down. I was uncertain

whether our essential work would be continuing."

New Ventures

Antis, who is well known in non-profit circles in Orange County, began talking with his friends on ways he could help the community. "We were halted in our giving. People were like 'what are we going to do?'"

Antis learned about food insecurity among seniors, where about 22% of OC's population are worried about their next meal. He himself drove a truck for **Second Harvest** to take deliver food to seniors in Lake Forest. He recalls carrying a box to an elderly woman in a nightgown to her home.

"She said 'thank you and bless you.' I felt alive in the moment. Then she went down the hallway and came back with a completely flat tube of Colgate. She asked me for help to get more. There was so much more that we could do."

Front Line Work

Antis' favorite new charity work has been partnering with his buddy, **Wing Lam**, co-owner of Costa Mesa's **Wahoo's Fish Taco** chain of restaurants, and **95.5 KLOS** for a program called **California Love Drop**, to deliver 15,000 meals to workers like police officers, EMTs and other "front line heroes."

"When we showed up at the first hospital, the nurses just finished working a double [shift] due to an overflowing patient population. We gave them warm burritos, Monster Energy, PPE's and little Cholula bottles with wooden caps," Antis recalled. "They were so grateful."

"When we showed up at a local precinct a

few months later to deliver another **California Love Drop**, the police captain blinked back tears and said, 'Oh my God, thank you! This is the first act of kindness we've felt in our precinct for a long time.'"

Blood Help

Perhaps his biggest contribution was helping raise blood.

Antis learned that blood collection plummeted when businesses and schools that typically host such drives were closed due to the pandemic. He offered his company's facilities, which have hosted at least 20 blood drives this year, raising more than 430 units to date.

"Antis Roofing has been an incredible partner—they're such an inspiring company," said **Becky Firey**, executive director of the **American Red Cross Orange County**.

"When the pandemic came, they really stepped up. They supported us in so many ways," Firey said. "Charles is an extraordinary individual, so passionate about supporting the community."


Going for Share

While revenue is expected to decline this year, Antis is hoping to grow market share.

"When things go crazy, this is when you want to spend as a [marketer], to spend on our brand and to make sure we're loud," he said.

"Our company was built around philanthropy and because of that, we can adapt our efforts quickly to what is needed now.

"I am proud that our medium-sized company is in a position of leadership and positive influence." ■

Antis Roofing & Waterproofing


■ **HEADQUARTERS:** Irvine

■ **FOUNDED:** 1989

■ **FOUNDER/CEO:** Charles Antis

■ **2020 EST REVENUE:** \$18M (down 10% y/y)

■ **NOTABLE:** founder Charles Antis well known in Orange County's nonprofit community, particularly for the Ronald McDonald Room at CHOC and installing roofs at Habitat for Humanity homes



Antis joined forces with Wahoo's Fish Taco to help feed front-line workers



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**COMPANIES
THAT CARE** AWARDS


Kia making a face shield donation delivery to Mission Hospital

Kia's Giving Finds a New Gear

AUTOMOTIVE: PPE; tackling homelessness

■ By KARI HAMANAKA

Forward thinking.

That's what drives the philanthropic efforts of Irvine-based **Kia Motors America Inc.**, even in a pandemic.

The automaker, with more than 300 local workers, not only navigated a global health crisis, but continued investing into the communities it does business in, with Orange County a focus of its efforts.

Nearly \$1.8 million of the \$2 million it donated to charities addressing youth homelessness was directed into those directly serving Orange County this year, officials said.

Kia also donated more than 56,000 face shields to OC hospitals over the course of 2020, as part of a much larger national PPE donation push.

In addition, it provided scholarships under its **Great Unknowns** program and sponsored the **B.R.A.K.E.S.** program to support safe driving education for teens among other initiatives.

For those reasons and more, Kia is one of five companies honored by the Business Journal this week, for the paper's inaugural **Companies That Care** awards.

Addressing Housing Insecurity

Notable endeavors taken up by the automaker this year tied in its existing Great Unknowns scholarship program with the immediate needs that began surfacing as a result of the pandemic.

The automaker enlisted **Las Vegas Raiders** running back **Josh Jacobs**, who grew up homeless, for the program.

Jacobs starred in a Super Bowl spot this year aimed at creating awareness around youth homelessness. The messaging proved all the more meaningful, as shelter-in-place orders followed not long after around the country.

"The idea was to help the customers of tomorrow for Kia. We started with the scholarships and from there we started saying 'How else can we help the youth?'" said **Russell Wager**, Kia Motors America vice president of marketing.

"When [the pandemic] started kicking in in March and April, [we asked] 'How can you shelter in place if you don't have a shelter? How can you wash your hands if you don't have soap?'"

That led to donations to local charities such as **StandUp for Kids**, **Family Promise** and **Covenant House**.

Standing for Something

The company was quick to pivot to PPE work at the onset of the pandemic.

When Kia's Georgia manufacturing plant was shut down due to COVID earlier this year, volunteers at the company set up a production line inside the facility to help address the shortage of face shields for healthcare workers and first responders.

Some 550,000 masks were made and distributed nationally, with a large portion directed to area hospitals.

The company continued making face shields up until early July, even after vehicle production had resumed at the plant.

"The way we look at it is we are investing in

the future of the country," Wager said of the overarching pillar driving philanthropy at the company.

"The youth is our future and in one way or another they will shape where this country goes so that's why we focus on that," he said.

With Millennials and younger generations pressing on companies and brands to stand for something during the tumultuous year, it's made giving back all the more important in consumer considerations of buying from a brand.

While Kia dealers have always been engaged with their local communities, Wager pointed out, it's not necessarily something that has defined the automotive brand by the general public.

Figuring out, from a marketing perspective, how to tell those stories in what Wager called an unobtrusive way has become all the more important.

"Kia and our over 700 dealers had been doing that in our local communities. People just didn't know," Wager said of much of the dealer networks' efforts historically, not just this year.

Balancing Marketing, Philanthropy

Communicating a clear message during a

global health crisis wasn't exactly easy.

"Back in February/March, we were in the middle of launching our new SUV, the Seltos. It was starting out great. People were very interested in it. We had just done a Super Bowl spot and then COVID hit," Wager said.

"We couldn't just continue a launch campaign for a vehicle, even if it was new in the marketplace. We had to figure out ways of helping our customers, letting them know what we stand for. We quickly came up with the communications around the **Accelerate the Good** program, which was not in our plans at the beginning of the year. Then we quickly morphed into trying to show we were part of that good."

It's not been an easy year and business plans have tottered from being shelved to revised, with a wait-and-see approach. Luckily, Wager said, the broader Kia organization is well prepared.

"We're only as strong as our 750 Kia dealers and they've been doing good in their local communities. Every single one of them has a specific organization, charity or cause that they're all giving towards," Wager said. "We're very proud of the coordinated effort that us and our dealers have been able to do to help the nation." ■

Kia Motors America Inc.



- **HEADQUARTERS:** Irvine
- **BUSINESS:** automotive
- **PRESIDENT/CEO:** Seungkyu (Sean) Yoon
- **EMPLOYEES:** 550 (350 in OC)
- **NOTABLE:** donated \$1.8M to youth homelessness charities in OC, delivered 56,000 face shields to local hospitals, company volunteers helped with Working Wardrobes drives



Super Bowl campaign addressed youth homelessness



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COMPANIES THAT CARE AWARDS



Cafeteria workers made 20,000 meals that were donated this year



83% of company workers did charity work in 2020

Charitable Acts Speak to Core of Edwards Lifesciences

HEALTHCARE: Giving back has “spill-over effect” on work

■ By JESSIE YOUNT

Mike Mussallem believes the mission to transform patient lives through medical technology lends itself to charitable giving.

The chief executive of **Edwards Lifesciences Corp.** said its employees—about 4,700 here and 15,000 worldwide—were quick to step up and say “How can I help?” when the pandemic hit.

“Charitable giving is core to Edwards. It’s a very tangible and vibrant part of our culture,” Mussallem told the Business Journal last week.

“We’re inspired by our aspirations, and our employees are engaged in the health of patients.”

While Edwards—the largest publicly traded company in OC with a \$53 billion market cap—navigated unprecedented challenges in 2020 to ensure its patients received the critical care they needed, the organization also went all out in support of Orange County and global communities.

Edwards anticipates its total giving to almost double from \$11 million in 2019 to \$20 million in 2020.

“About 83% of our employees did some charitable activity in 2020. I was very pleased to see that,” Mussallem said.

The **Edwards Lifesciences Foundation** expects this year to contribute more than \$2 million in grants to local nonprofit organizations, addressing the needs of homelessness, food in-

security and more.

It also embarked on a \$1 million pledge in support of its partner **Orange County United Way**. These foundation grants and employee contributions will be paid out over the next two years, the company said.

Edwards’ cafeteria workers spent some 3,400 combined hours making 20,000 meals that were distributed via Orange-based **Illumination Foundation** and Santa Ana-based **Mercy House**.

Individual employees provided supplies for ‘college showers’—a basket of school supplies for college-bound students—that were put together by the OC chapter of **Girls Inc.**, and many volunteered their time at food banks hosted by **Second Harvest Food Bank**.

Edwards is one of five winners of the Business Journal’s inaugural **Companies That Care** awards.



Mike Mussallem
Chief Executive
Edwards Lifesciences

Engaged Employees

Edwards was quick to transition its operations in March, sending a large majority of its Irvine employees to work remote with laptops and other equipment need to ensure effective work from home.

Its manufacturing workers—including about 1,200 here—continued to sew heart valves, while its clinical employees continued to provide case support in the field.

“We’re fortunate to have been able to protect jobs,” Mussallem said.

The company has hired about 1,000 workers since March.

Analysts expect \$4.6 billion in 2020 annual sales for Edwards.

Sadly, some patients did not receive the care they needed in time due to the closure of elective procedures in many countries. Clinical trial enrollments were also delayed.

Nevertheless, Edwards continued its work and more than 50,000 patients were treated with its SAPIEN valves in 50 states and 62 countries since March.

“This year’s been really hard on patients, and it’s been hard on our employees,” Mussallem said.

One silver lining that surprised Mussallem was that employee engagement scores were higher this fall compared to a year ago—“higher than pre-pandemic,” he said.

“I’ve got to believe this opportunity to give back has a spill-over effect on employees, and has a positive impact on how they feel about their work,” he said.

Cardiovascular Care

Much of the company’s charitable efforts

Edwards Elevates Commitment to Diversity, Inclusion

Edwards Lifesciences Corp. demonstrated it is a “Company That Cares” in more ways than one in 2020.

Following the death of **George Floyd** that sparked protest and renewed conversations around racism across the country, Edwards reiterated its stance against injustice in America.

“It was a wake-up call for all of us, wasn’t it?” Chief Executive **Mike Mussallem** told the Business Journal.

“Everyone should all have the opportunity to grow and thrive without bias.”

Edwards has a track-record of commitment to inclusion and diversity. The company last year signed the **CEO Action Pledge for Diversity and Inclusion**, a pledge to advance diversity that starts with the recognition that change is affected from the top down.

Career fairs, hospital observation opportunities, leadership development classes and other programs at Edwards are focused on attracting and retaining a diverse talent base. Meanwhile, a number of the company’s employee resource groups foster community for minorities, LGBTQ+ persons, women, and other groups.

“We’ve always taken a strong stand against all injustice, but our employees challenged us,” Mussallem said.

“So, we’ve challenged ourselves to do better.”

Mussallem said he has spent a great deal of time listening and thinking about “how to create sustainable, systemic change” within the organization this year.

Edwards provided resources to and encouraged its partners and employees to seek opportunities to support the Black community and other minority populations.

It also plans to take its commitment a step further by holding its supplier partners to the same standards; it is currently developing a supplier diversity program to track its progress on supporting minority-owned business.

“We’re committed to make efforts to take our performance to the next level,” Mussallem said.

—Jessie Yount

center around work to educate, screen and treat individuals with heart valve disease in underserved communities. This philanthropic initiative is called **Every Heartbeat Matters** and serves as the cornerstone of the company’s global corporate giving.

“It was a big year for Every Heartbeat Matters,” Mussallem said. “We had our five-year results, we beat our goal, and we decided we need to do even more.”

Edwards screened and treated 1.7 million people in the last six years, surpassing its goal of 1.5 million in that time. It’s upped the ante and set a goal of reaching 2.5 million people by the end of 2025.

While treating patients with heart valve disease remains a major focus for Edwards—the company’s TAVR unit is its largest, with projections to grow 15% to 20% to \$3.2 billion to \$3.6 billion in sales in 2021—it will broaden its EHM initiative to include all structural heart diseases and critical care support.

One way of doing that will be increasing product donations for critical care patients through its partnership with global relief organization **Map International**, the company said.

‘Smart’ Assistance

Edwards’ recent push into smart monitoring technologies is playing an important role in assisting COVID patients.

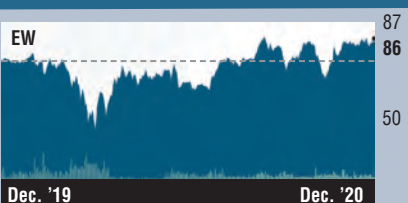
The company this year provided nearly \$10 million worth of its Critical Care HemiSphere monitors and FloTrac sensors to intensive care units in underserved hospitals in Costa Rica, Dominican Republic and Puerto Rico.

Edwards’ clinical employees and partners also volunteered their time to provide virtual training and real-time support for front-line workers caring for COVID patients in those regions.

The HemoSphere platform and sensors are used to track and measure key vital signs, and artificial intelligence-powered software that runs on the platform provides proactive alerts to physicians.

The software for example offers the only predictive parameter for dangerously low blood pressure, which is also known as a hypotensive event, **Katie Szyman**, corporate vice president and general manager of critical care, said during the company’s annual investor conference earlier this month. ■

EDWARDS LIFESCIENCES CORP.



- **FOUNDED:** 1958
- **CEO:** Mike Mussallem
- **HEADQUARTERS:** Irvine
- **BUSINESS:** cardiac devices and technologies
- **TICKER SYMBOL:** EW (NYSE)
- **2020 EST. REVENUE:** \$4.6B
- **NOTABLE:** Edwards set guidance for \$4.9 billion to \$5.3 billion in 2021 sales, representing mid-teens growth, at its annual investor conference on Dec. 10



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2020 COMPANIES THAT CARE

**Alignment Healthcare***Orange*

Healthcare

Serves seniors in community through partnership with Meals on Wheels, delivered more than 650 two-week supplies of meals to members during beginning of COVID pandemic.

**American Advisors Group***Orange*

Mortgage

Established 'the Foundation' in 2015, focusing on three areas: helping older Americans, assisting victims of human trafficking, and aiding employees in need.

**Angels Baseball***Anaheim*

Sports

Long history of working with Girl Scouts of Orange County. Owners Carole and Arte Moreno established the Moreno Family Foundation and the Angels Baseball Foundation.

**Antis Roofing***Irvine*

Home Improvement

Long-time partner of the Red Cross, collecting over 431 units of blood, to date. Also supports Orange County United Way, Ronald McDonald House Charities and Habitat for Humanity, among others.

**Apriem Advisors***Irvine*

Investment Advisory Firm

'Apriem Cares' program, funded by Apriem's Charitable Fund, has donated over \$180K to charitable organizations and schools in 2020. Apriem Cares has helped organizations such as: World Vision, Casa Teresa, Big Brothers Big Sisters of OC, Jessie Rees Foundation, Southern California Hospice Foundation, and Working Wardrobes via sponsorships, fundraising, volunteer time, and pro-bono work.

**AvalonBay Communities***Irvine*

Real Estate Investment

Big supporter of Families Forward for over 14 years, contributing over \$279K. Donated \$70K since March of 2020 and recently provided Thanksgiving meals to nearly 900 Orange County Residents.

**Avanir Pharmaceuticals***Aliso Viejo*

Pharmaceuticals

The Avanir Culture Team (ACT) was established in part to help connect Avanir employees with the efforts of Orange County philanthropic organizations working to improve the lives of neighbors in need. This year they have collaborated with Orange County United Way, Operation Gratitude, Families Forward, Spark of Love, and Alzheimer's Orange County.

**Bank of America***Newport Beach*

Financial Services

In response to the pandemic, Bank of America directed more than \$1 million in grants to 34 Orange County nonprofits primarily focused on food insecurity, healthcare, homelessness and youth education. A second round of grants totaled \$445K to 19 nonprofits: grants address workforce development, arts and culture, crisis prevention services to stabilize families, expanding access to housing, small business support and the environment.

**Behr Paint Company***Santa Ana*

Chemical Manufacturing

Behr Paint's 2020 corporate giving in OC totaled \$207K, prioritizing gifts to organizations addressing housing needs, those addressing biases and barriers that affect people's ability to fully access opportunities, and those with programs/initiatives that help foster prosperity in their community.

**BioCorRx Inc.***Anaheim*

Pharmaceuticals

BioCorRx seeks to help the lives of individuals suffering from opioid, alcohol use and related disorders. The company's addiction recovery program, Beat Addiction, offers a combination of medically assisted treatment and proprietary cognitive behavioral therapy through its mobile app.

**Blue C***Costa Mesa*

Advertising & Marketing

Blue C co-created the California Love Drop with Wing Lam from Wahoos. To date, they have delivered over 20,000 meals to over 120 locations to first responders, front-line workers, and those in need. Has been partnering with Share Ourselves Adopt a Family and Back to School programs since 2013.

**Burns & McDonnell***Brea*

Engineering, Architecture & Construction

In 2020, they donated more than \$157K to civic organizations, Orange County United Way and more. In April the Burns & McDonnell Foundation donated \$1.5 million to the United Way COVID-19 Community Response and Recovery Fund.

**C.W. Driver Companies***Irvine*

Construction Management/General Contracting

Community outreach program "REACH" donated meals with We Care Los Alamitos, donated to the Discovery Cube in Orange, as well as donations to 50 other organizations in 2020.

**Capital Group***Irvine*

Financial Services

Supports South County Outreach financially, through food drives and volunteer projects. Capital Group also partnered with South County Outreach on the OneOC Community Cup.

COMPANIES THAT CARE | SPOTLIGHTS

Bank of America-In response to the onset of the pandemic, Bank of America directed \$1,135,000 in grants to 34 Orange County nonprofits primarily focused on food insecurity, healthcare, homelessness and youth education. In the fall, a second round of grants totaling \$445,000 were distributed to 19 nonprofits addressing workplace development, arts and culture, crisis prevention services to stabilize families, expanding access to housing, small business support, and the environment. In addition to the grants, they donated nearly 332,000 face masks throughout Orange County organizations, as well as two hundred gallons of hand sanitizer.

Despite not being able to volunteer in person, Bank of America employees logged nearly 11,000 hours of virtual involvement. Employees also participated in a crochet club where handmade items were donated to the OC Rescue Mission; employees also wrote more than 1,000 cards to seniors who were home-bound during the pandemic. Bank of America also delivered 36 virtual Better Money Habits sessions, continuing their commitment to spread financial literacy in OC.

Cox Communications- In March, Cox announced its support for the Federal Communications Commission's (FCC) Keep America Connected initiative, pledging for 60 days to not terminate service to any residential or small business customer because of an inability to pay their bills due to disruptions caused by the coronavirus pandemic, waive any late fees that any residential or small business customer incur because of their economic circumstances related to the coronavirus pandemic, and opened Cox WiFi hotspots to help keep the public connected in this time of need.

Some other examples of their community contributions include: Bridging the digital divide, Cox's Connect2Compete offered low cost high-speed internet to families with K-12 students, gave up to four months of free internet, and spearheaded a "Meet the Need" technology drive in partnership with Orange County Department of Education (OCDE) and Orange County Business Council (OCBC) to collect technology for low-income students statewide.

In 2020, Cox awarded \$50,000 in "Innovation in Education" grants to school districts throughout its Orange County and Palos Verdes, CA service areas to fund programs, technology devices, and mental health services needed to support students in grades K-12. This shift supported school districts' efforts in adopting hybrid and distant learning models. Prior to COVID-19, this grant program focused on supporting the following areas: Skills-Based Learning, STEAM (Science, Technology, Engineering, Art/Design, and Mathematics), Digital Literacy, and Cyber Citizenship.

Everett Dorey- Everett Dorey created the "First Responders First" program during the pandemic. A program dedicated to supporting Orange County Fire Fighters, Paramedics, Police Officers and small businesses. Over 2,000 meals were purchased from small businesses and served to First Responders throughout Orange County.

The firm also supports the Veterans Legal Institute that provides pro bono legal assistance to homeless, at risk, disabled and low income current and former service members to eradicate barriers to housing, healthcare, education, and employment and foster self-sufficiency.

Everett Dorey contributes to many other organizations such as the Public Law Center, the Thurgood Marshall Bar Association, local law enforcement in Costa Mesa and Irvine, the Orange County Lavender Bar Association, the Chapman University Public Interest Law Foundation, The Orange County Bar Association Charitable Fund, the Leslie's 2020 Charitable Match Fundraising Event and more.



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...



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2020 COMPANIES THAT CARE

**Casco Contractors***Irvine*

Construction

Casco has helped many organizations move into new spaces or make updates to existing spaces, some being charities that needed help in 2020, such as Make A Wish, Laura's House and Girls Inc. Employees formed a charity committee to oversee charitable efforts for 2020 and continue to seek new ways to help the community.

**Cigna***Irvine*

Healthcare

Annual supporter of OC Leukemia & Lymphoma Society, The Shea Center, and the Orange County division of the American Heart Association.

**CISOSHARE***San Clemente*

Cybersecurity

Partnered with United Way's UpSkill OC program to launch CyberForward, a class that is aimed at removing roadblocks for people who are entering the field of cyber security. Beyond CyberForward, Cisoshare continues to work with groups and organizations such as United Way, Women Helping Women, Working Wardrobes, and others.

**City National Bank***Irvine*

Banking

Sponsor of Hoag Charity Classic and supporter of Second Harvest Food Bank of Orange County. Supported clients and nonprofits in Orange County during COVID through payroll protection program and charitable grants.

**Cox Communications***Foothill Ranch*

Telecommunications & Technology

This year Cox has contributed millions of dollars in the community through grants to nonprofits, customer relief offerings, and in-kind donations of PSAs to help keep the public informed.

**Dimer***Los Alamitos*

Industrial Decontamination

Dimer has provided free of charge COVID-response treatments and equipment to hospitals, schools, restaurants, athletic facilities, and recreational centers. This year, Dimer has donated over \$150,000 in decontamination products and services in Orange County.

**Discount Tire & Service Centers***Anaheim*

Auto Repair

Discount Tire & Service Centers are a big supporter of Alzheimer's Orange County's annual events including Golf To End Alzheimer's and Walk&Run4ALZ.

**DPR Construction***Newport Beach*

Construction

Locally, the DPR Foundation gave a \$25,000 grant to United Friends of Children. They also support Girls Inc. Orange County and the Shea Center.

**Ducommun Incorporated***Santa Ana*

Aerospace & Defense

This year Ducommun supported the Orange County United Way Pandemic Relief Fund. Total company dollars donated in OC: \$290K.

**Edwards Lifesciences***Irvine*

Healthcare/Medical

Through the Edwards Foundation in Orange County, Edwards supports and partners with nearly 100 organizations including: Second Harvest, Girls Inc., Illumination Foundation, Orange County United Way and others. Edwards also has Every Heartbeat Matters initiative focused on heart valve disease for underserved people.

**Elite OC Productions***Newport Beach*

Event Planning

Sponsors and produces Alzheimer's Orange County's Annual Gala. Elite OC also partners with several other Orange County organizations from CASA OC, to Kure It and more.

**Ephesoft***Irvine*

Software

Supporter of Second Harvest Food Bank and Orange County United Way, Families Forward and donates through Amazon's Smile program.

**Everett Dorey LLP***Irvine*

Legal

Started the "First Responders First" program to support first responders during the pandemic, as well as restaurants hit hard by the economic challenges. The program has provided over 2,000 meals from local restaurants, to first responders including fire fighters, paramedics, police officers and dispatchers. The firm also supports the Public Law Center, the Veterans Legal Institute, the Thurgood Marshall Bar Association, local law enforcement in Costa Mesa and Irvine, the Orange County Lavender Bar Association, the Chapman University Public Interest Law Foundation, The Orange County Bar Association Charitable Fund, the Leslie's 2020 Charitable Match Fundraising Event and more.

**Experian***Costa Mesa*

Financial Services/Technology

Experian's Asian American Employee Resource Group partnered with the Ascend Foundation on their Feed Your Hospital initiative, delivering meals to frontline COVID-19 healthcare workers by supporting local Asian restaurants in America's most impacted communities.

COMPANIES THAT CARE | SPOTLIGHTS

Experian- Experian employees have given approximately 900 hours of their work and personal time to volunteer for Orange County-based organizations so far this year. One volunteer project has been a partnership with Big Brothers Big Sisters of OC/IE (BBBS) and Hope Builders Alliance. Experian piloted this program in the spring to pair mentors with students who are enrolled in a three-month IT training program at Hope Builders in Santa Ana where they gain experience to become an IT Support Specialist or Help Desk Technician.

Fueled by stories and personal accounts of xenophobia as a result of COVID-19, Experian's Asian American Employee Resource Group partnered with the Ascend Foundation on their Feed Your Hospital initiative, delivering meals to frontline COVID-19 healthcare workers by supporting local Asian restaurants in America's most impacted communities.



Golden State Foods- Golden State Foods Foundation, the nonprofit extension of Golden State Foods, has logged more than 280,000 volunteer service hours and has raised more than \$57 million to help more than 600 charities and schools across the country.

This year the foundation fast-tracked more than \$200,000 in food bank grants. In June, they donated two semi-truck loads of premium, shelf-stable whole milk to Southern California's Second Harvest Food Bank of Orange County.

Aside from their efforts this year during the pandemic, Golden State Foods Foundation has six annual core programs to support education, eliminate hunger, and provide necessities like shoes and clothes to children and families in need.



Lugano- During the pandemic Lugano has continued to support their charitable partners both across the country and locally, as well as providing lunches to front line workers including law enforcement and fire authority in Newport Beach, Aspen and Palm Beach.

In 2020, Lugano formed a new partnership with Wells of Life, an organization dedicated to serving the most vulnerable people in Uganda, providing them with safe clean water through the installation of wells. Lugano supported Wells of Life's 10th anniversary fundraising event, which raised over \$1 million in one night.

Lugano is also a big supporter of Court Appointed Special Advocates of Orange County, and since 2013 they have been the Exclusive Jewelry Partner for the annual Friends of CASA Holiday Luncheon. Additionally, they have been supporters and sponsors of the annual Celebration of Children Black & Ball. Lugano Diamonds has also continually hosted events at their salon in Newport Beach for committee meetings for these two fundraising events, as well as donor appreciation events.



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2020 COMPANIES THAT CARE

**First American Financial***Santa Ana*

Title Insurance

Big supporter of the American Cancer Society, in 2020 the FirstAm Cares program helped raise awareness and fund research tied to breast cancer. 455 employees stepped up to raise over \$80K in September and October, all done virtually.

**FivePoint Holdings LLC***Irvine*

Real Estate Developer

FivePoint recently donated \$1 million to Irvine Public Schools Foundation and funded USC's Ross Minority Program defining "Sustainable Communities" to find a balance between environmental justice and social equity. FivePoint also partners with the City of Hope to advance healthcare and has donated 1.1 million masks within the City of Irvine.

**Fluidmaster Inc.***San Juan Capistrano*

Plumbing Supplies

Reflecting its commitment to social responsibility and its founder's goal to "Be a Good Citizen in the Community," Fluidmaster's Charitable Giving Program includes financial contributions, in-kind donations, paid volunteer hours, sponsored events, and company matching. Fluidmaster has supported Casa Romantica for nearly two decades.

**FNTG Builder Services***Newport Beach*

Title Company

Through their BIG HEART initiative, FNTG employees choose a charitable program to dedicate a day of volunteering and contribute financially as well. Some organizations include: The Shea Center for Therapeutic Riding, HomeAid Orange County, CHOC Hospital and many others.

**FORTIS Resource Partners***Irvine*

Staffing/Recruiting

Under Fortis Cares, the company supports three local, philanthropic organizations: Ronald McDonald House of Orange County, The Ecology Center and Share Our Selves.

**Glaukos Corporation***San Clemente*

Medical Device & Pharmaceutical

Participated in 11 local volunteer events in 2020 at Family Assistance Ministries & Serra's Pantry, totaling 2,788 volunteer hours. Supported the OC Food Bank Thanksgiving fundraising campaign, raising over \$44K.

**Global Results Communications***Santa Ana*

Public Relations

GRC has a mentorship program and in 2020 created a job board for all college graduates in OC to reference, as well as hosted virtual events to guide students through resumes, what to expect when they graduate and how to handle the pandemic from a crisis PR standpoint.

**Golden State Foods***Irvine*

Food Supplier

Established the Golden State Foods Foundation in 2002, providing grants and food aid across the country, including Second Harvest Food Bank of Orange County. Also has six annual core programs to support education, eliminate hunger, and provide necessities like shoes and clothes to children and families in need.

**Hart Leadership Group***Fullerton*

Education/Consulting

Has worked to provide a space through weekly calls to discuss ways to address the emotional side of the pandemic, to work together on PPP and to work with nonprofits and service projects to feed first responders.

**Home Depot***Lake Forest*

Retail

Home Depot has contributed volunteer hours, monetary donations, and in-kind donations to South County Outreach.

**House of Carbonadi***Irvine*

Wine & Spirits

House of Carbonadi has partnered with many philanthropic institutions that help to serve the OC community members, including The J.F. Shea Therapeutic Riding Center, JDRF OC and the Laguna Art Museum.

**Idea Hall***Costa Mesa*

Marketing & Communications

Idea Hall is involved in many social campaigns and ongoing problems including mental health, racial health and disparities, and domestic violence. Idea Hall has also helped raise awareness and funds for many nonprofit organizations and their COVID-19-related initiatives including Think Together, Laura's House, Cystinosis Research Foundation, Be Well Orange County, OC United Way, OC Human Relations, among many others.

**Kaiser Permanente***Anaheim*

Healthcare

In 2020, Kaiser Permanente invested \$1,073,000 in 21 nonprofit organizations in Orange County through the community health grant program. Due to the pandemic and civic unrest, Kaiser Permanente added new focus areas in 2020, including: COVID-19 mitigation in the homeless shelters, supporting organizations whose work addresses systemic racism, and general operating support to organizations providing services for food security and housing.

COMPANIES THAT CARE | SPOTLIGHTS

PIMCO- In support of COVID-19 relief efforts, global PIMCO Foundations deployed about \$3 million in unrestricted donations to food bank partners and local community collaborative efforts. In Orange County this meant a \$250,000 donation to the OC Food Bank contributed to 6,313,868 meals, serving 2.4 million people in need of immediate COVID-19 relief. Collectively with PIMCO's end of year donation, they invested \$570,000 into the OC Food Bank in 2020 to alleviate hunger in the local community. Beyond priority focus areas, PIMCO donated \$50,000 to the OC Community Resilience Fund to leverage the collective expertise of the community to provide immediate response more broadly.

This year marked PIMCO's fifth year of PIMCO Pro Bono Corps where they saw a 108% increase in employee engagement. A total of 21 projects across 9 cities were supported, 12 projects benefitted Orange County nonprofits. Currently, PIMCO is working with Waste Not OC and the County of Orange to create an inventory tracking system for Emergency Meals so that the county and nonprofits are prepared in the event of a future disaster.

Providence- Providence St. Joseph hospitals in Orange County—Mission, St. Joseph, and St. Jude—work with community partners in a variety of ways. For more than a decade, Providence St. Joseph has supported Second Harvest Food Bank to provide people with nutritious food and to end hunger in our community. During the COVID-19 pandemic, Mission Hospital and St. Jude Medical Center each provided Second Harvest with a \$33,000 grant to help ship 25,000 pounds of food staples to Orange County residents.

Last year, Providence St. Joseph developed a three-year plan to reduce homelessness by supporting the development of 400 units of affordable housing. As part of this plan, Providence St. Joseph provided Jamboree Housing Corp. with a \$9 million bridge loan to convert an Anaheim motel into 70 units of affordable housing. Construction began in June, demonstrating how the partnership can play a meaningful role in ending chronic homelessness in the region.

In addition to supporting the United to End Homelessness campaign, St. Jude and Mission Hospital contributed \$300,000 to United Way's Pandemic Relief Fund, which has supported more than 5,500 low-income Orange County families imminently facing homelessness or already experiencing homelessness.

Wells Fargo- Small business growth, housing affordability, and financial health are three key components to Wells Fargo's philanthropic strategy. Wells Fargo works with many organizations on financial literacy and education including Templo Calvario, Dream for Schools, UCI and CSUF.

In order to financially empower the nonprofit organizations embedded in the community, Wells Fargo collaborated with University of California Irvine to host, "Tools for Financial Literacy, Empowerment, and Justice Summit." The \$115,000 project registered 60 participants from 29 organizations like The Orange County United Way and Community Action Partnership of Orange County, to showcase ways nonprofit organizations can increase their capacity to address financial health for their respective community as the core needs and entry points of their populations continue to vary.




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2020 COMPANIES THAT CARE



Kia Motors America Inc. *Irvine* Automotive

Kia Motors America has established relationships with nonprofit organizations such as Families Forward, Working Wardrobes, Girls Inc. of OC, HomeAide OC, OC Human Relations, Pacific Marine Mammal Center, The Ecology Center, and Toys for Tots OC, supporting them with dollar and in-kind donations. In 2020, Kia donated \$1.8 million to three charity partners who provide youth homelessness services in Orange County including, StandUp for Kids, Family Promise and Covenant House. Kia volunteers delivered 56,000 face shields (in-kind value of \$84,000) to the following hospitals in Orange County: UCI Medical Center, Kaiser Permanente, Mission Hospital, Hoag Memorial Hospital Presbyterian, and Children's Hospital of Orange County.



Kingston Technology *Fountain Valley* Technology

Partnered with Kidworks this year to address lack of technology among students for effective online learning, donating 100 32GB USB's, 30 headsets and 25 keyboards. Kingston also donated \$7,000 to help sustain the various KidWorks after-school and resource distribution programs that have assisted Santa Ana students throughout the pandemic.



Kofax *Irvine* Technology

Kofax has participated in Habitat for Humanity every year but because of COVID they were not able to participate this year. They donated just over \$4,000 for Australian wildfires, and \$50,000 to the International Red Cross.



Leisure Capital Management Inc. *Costa Mesa* Investment

Volunteered with Second Harvest Food Bank, packaging 20,000 pounds of groceries to serve the hungry in OC. During the holidays, the company selects two employees who pick their favorite charities to donate \$2,500 to; this year World Central Kitchen and the National Sclerosis Society were chosen.



Lindora *Irvine* Healthcare & Consumer Products

Supported the Newport Beach Police Department and Orange County Sheriff's Department by providing multiple PPE donations, snacks and meals during the pandemic. Lindora also made large donations of healthy food products to help those in need through several local food banks.



Lugano Diamonds *Newport Beach* Luxury Jewelry

Lugano has worked closely with their charitable partners across the country to support their needs from cash donations, to underwriting small socially distanced gatherings, to making in-kind donations so charities can hold virtual opportunity drawings to help raise much needed funds. Additionally, during the pandemic Lugano Diamonds offered lunches to front line workers including Law Enforcement and Fire Authority in each of the communities they serve.



Montage Laguna Beach *Laguna Beach* Hospitality/Hotels & Resorts

Hearts of Montage is a comprehensive volunteer community outreach program focusing on education, senior citizen care, family socioeconomic assistance, healthcare/disease prevention, environment protection and education. Montage Laguna Beach select local organizations include: Boys & Girls Club of Laguna Beach, J.F. Shea Therapeutic Riding Center, Share our Strength, Make a Wish, Pacific Marine Mammal Center, CASA, The Teen Project and more.



M S International *Orange* Flooring & Countertop Distribution

MSI's Charitable Trust aims to improve the communities they live and work in, supporting causes such as early childhood education, healthcare and wellbeing, and employment generation. Some organizations they support include Habitat for Humanity and Girls Inc.



MUFG Union Bank *Orange* Banking

Volunteers with MOMS Orange County, engages with and donates to various Cal State Fullerton initiatives and events, and supports SCORE throughout California. In addition, by the end of the year, MUFG Union Bank will have donated \$1,122,000 in Orange County.



Nations Direct Mortgage *Santa Ana* Real Estate & Mortgage Banking

Big supporter of the Jessie Rees Foundation for the past five years after learning about their mission to encourage courageous kids fighting cancer to Never Ever Give Up. Each year they host a JoyDrive at their headquarters, attend events and hold fundraisers.



Northgate González Market *Anaheim* Retail

Despite not being able to host all their normal 850 free events in their stores, Northgate has been able to host six free mammograms, over 30 flu clinics, and COVID testing in a few locations. In addition, they support organizations like the City of Anaheim Foundation, Salvation Army, Waste Not OC, Latino Health Access, Boys and Girls Club, Olive Crest, Project Youth OC, Giving Children Hope, Anaheim schools and more.



Northwestern Mutual- Orange County *Newport Beach* Finance

Contribute to organizations who serve children fighting cancer, in 2020 they increased their donations to over \$100K. Northwestern has partnered with the Jessie Rees Foundation, Alex's Lemonade, Beads of Courage and GiGi's Playhouse.



OC Innovation High School *Anaheim* Education

OC Innovation High is a nonprofit public school that provides Opportunity Youth students with personalized learning, career training and life skills. They collaborate with partners through events such as the food and resource drive-thru, trunk-or-treat, and community service projects.

2020 COMPANIES THAT CARE



OEM Materials & Supplies Inc. Santa Ana

Packaging, Janitorial, Safety, & PPE Supplies

This year OEM donated PPE supplies to patients undergoing cancer treatment, essential grocery store workers, schools and neighborhoods. OEM also started a wholesale program to assist small businesses with PPE supplies to sell.



Optivest Wealth Management Dana Point

Financial Services

Optivest contributes 10% of every revenue dollar—not just profits—from Optivest Wealth Management, Optivest Properties and Optivest Investment Banking into the Foundation and actively distribute those funds throughout the year. This year they are adopting five local families in Orange County for Christmas.



Orange Aluminum

Laguna Niguel

Aluminum

Contributes and supports the Pediatric Cancer Research Foundation. Also selects one nonprofit/charity per quarter of the year to donate to.



Orion Risk Management

Newport Beach

Insurance

Contributed Thanksgiving food baskets and children's back to school supplies for Families Forward. Also participates in toys for tots.



Pacific Dental Services

Irvine

Healthcare/Dentistry

Pacific Dental provides several opportunities for clinicians to provide donated dentistry and empower them to offer pro-bono services to patients in need. This includes Smile Generation Serve Day which celebrated the 10th anniversary this year where over \$295K in donated dentistry was provided to patients.



Pacific Life

Newport Beach

Financial Services

Pacific Life Foundation focuses their community investments namely in the areas of: arts & culture, civic, community & economic development; education, environment, ocean health & marine mammals, and health and human services. This year they were able to unrestrict their grants and shift \$1.75 million of their budget to dedicate to COVID relief efforts.



Pacific Premier Bancorp Inc.

Irvine

Banking

Through Pacific Premier Bank's charitable giving program, the bank has provided \$687K in charitable support to Orange County non-profits, largely in support of housing, health, small business, and COVID relief efforts.



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2020 COMPANIES THAT CARE**Park Vista Health Center***Fullerton*

Senior Living Health Care

Partnered with the Orange County Chapter of the Alzheimer's Association for the past three years; this year they helped hold a COVID-friendly golf tournament and bocce ball match.

PIMCO**PIMCO***Newport Beach*

Finance

Donated \$250K to the OC Food Bank in COVID relief, totaling \$570K this year. Pimco is working with Waste Not OC and the County of Orange to create an inventory tracking system for emergency meals so the county and nonprofits are prepared in the event of a future disaster.

**Pinner Construction Co. Inc.***Anaheim*

Construction

This year Pinner has donated to the United Way Pandemic Relief Fund, Direct Relief, WHW, Wyatt Boatright Foundation, Doug Flutie Jr. Foundation for Autism, and other organizations.

**PricewaterhouseCoopers LLP***Irvine*

Professional Services

Through PwC programs like Access Your Potential and While You Work, PwC is helping build a more diverse, tech-skilled workforce. Over the past year in addition to charitable giving, employees have volunteered more than 4,200 hours and donated \$935K to organizations that they are passionate about.

**Prime Choice Funding Inc.***Tustin*

Mortgage Lending

Prime Choice Funding is actively working with Second Harvest Food Bank to support its mission to end hunger in Orange County; their goal is to raise \$10K this year.

**Providence***Irvine*

Healthcare

During the COVID-19 pandemic, Mission Hospital and St. Jude Medical Center each provided Second Harvest with a \$33K grant to help ship 25,000 pounds of food staples to Orange County residents. St. Jude and Mission Hospital contributed \$300K to United Way's Pandemic Relief Fund. Providence is also partnering with Be Well OC on the groundbreaking of their first campus, a state-of-the-art facility that will offer leading-edge mental health and substance use disorder treatment programs.

**R.D. Olson Construction***Irvine*

Construction

Participates in Habitat for Humanity community builds, and assists Olive Crest efforts with school supplies and diaper drives.



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2020

COMPANIES THAT CARE



Rosendin Electric Inc.*Anaheim*Electrical Contractor

Moved annual golf outing in support of the Navy Seal Foundation to an online auction, raising more than \$143K. Also fundraised for the Heartwalk and other charities through food drives that support local food banks and animal shelters, as well as donations to domestic violence shelters.



SeneGence*Foothill Ranch*Cosmetics

The ‘Make Sense Foundation’ supports nonprofits locally and around the country that make a difference in the lives of women and children. Groups that have received funding from the foundation focus on fighting hunger and poverty, supporting victims of domestic violence and abuse, rescuing victims of sex trafficking, serving the homeless, training and educational opportunities, investing in at-risk youth, promoting health, wellness, and healing and more. This year SeneGence has donated to Ronald McDonald House, Laura’s House and Girl Scouts of OC.



Slalom LLC*Irvine*Consulting

In 2020, given the rise of COVID, Slalom refocused efforts on fundraising to serve their communities and have donated over \$16K to date. Some organizations they support are: Second Harvest Food Bank, Boys & Girls Club, Girls Who Code, Surfrider Foundation, Working Wardrobes, Megan’s Wings, Congenital Heart Walk of Orange County, Movember, Share Ourselves and the Tucker Wildlife Sanctuary.



Snyder Langston*Irvine*Construction

Snyder Langston community Service Committee ‘BRIDGE’ participates in Build-a-Bike Drive - 100 bikes donated annually to under privileged youth in OC for 23 continuous years; holds an annual golf tournament for military Semper Fi Fund; holds annual bowling tournament benefiting Big Brothers Big Sisters of OC and Crime Survivors; and is an annual host Shoot for a Cure for the Leukemia & Lymphoma Society.



Sonance*San Clemente*Audio Solutions

Sonance focuses their efforts in these three areas: education, the environment and people in need. Some examples include the Sonance Foundation Scholarship Program, the Surfrider Foundation, pier cleanups, Family Assistance Ministries, Toys for Tots and the Boys & Girls Club.



Stark*Irvine*Health & Fitness

Heavily involved with CASA of Orange County, educating staff, volunteers and youth on health and wellness matters. A number of Stark employees also participate traditionally within CASA in addition to financial contributions, including board membership, event committee participation, event day-of volunteerism, and court appointed mentor-advocate volunteerism.

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COMPANIES
THAT CARE
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2020 COMPANIES THAT CARE**Swinerton Builders***Santa Ana*

Construction

Through the Swinerton Foundation, they have donated through various organizations across the country to help support local and nationwide organizations that help struggling family to at risk youth and students become successful.

**Tax & Financial Group***Newport Beach*

Financial Services

Created a tournament known as the We Care for Kids Gold Tournament over 25 years ago. 100% of the funds benefit Make-A-Wish Orange County and the Inland Empire.

**The Word & Brown Companies***Orange*

Insurance & Employee Benefits

Provided \$50K of in-kind donations of masks to St. Joseph Hospital Orange, employees, customers and others. The company also donated \$75K to United Way this year.

**Thermal-Vac Technology***Orange*

Aviation & Aerospace

Two years ago, Thermal-Vac Technology (TVT) was introduced to Chrysalis, a nonprofit that changes lives through jobs by helping people experiencing homelessness, poverty, and the criminal justice system overcome barriers to employment. Chrysalis is TVT's first choice when hiring, they aim that with employment they help give people hope, build self-confidence, and help them get on a path to self-sufficiency. Chrysalis is not the only nonprofit TVT supports, there are more than 15 others, all with a chapter in Orange County.

**Titan Health & Security Technologies Inc.***Newport Beach*

Emergency Communication, Telehealth & Technology

In response to COVID, Titan HST deployed its pandemic-level safety features, including health pre-screening, 2-level contact tracing, population density monitoring and sanitation confirmation, as a courtesy in effort to help re-open communities safely and reduce the spread of COVID.

**U.S. Bank***Newport Beach*

Banking

In Orange County in 2020, U.S. Bank awarded over \$1.054 million in grants and sponsorships to not for profit organizations serving this market. In addition, U.S. Bank employees, through the bank's 2020 Employee Giving Campaign, pledged over \$105K in support of the region's nonprofits. The U.S. Bank team's involvement in the community in 2020 also includes service on 46 nonprofit boards and committees, as well as leading virtual financial literacy workshops and safely participating in community service events, logging over 1,800 hours.

**W.E. O'Neil Construction Co.***Irvine*

Construction

This year W.E. O'Neil hosted a blood drive, participated in a adoption apparel fundraiser and 30 days of giving campaign for Families Forward raising \$8,800.

Lindora is proud to be recognized as part of the Orange County Business Journal's **Companies That Care Awards**



We take every opportunity to make a positive impact in our community by following our guiding philosophy that continues to differentiate us — our **Five Core Values**:

Accountability, Commitment, Integrity, Quality and Freedom

We'd like to acknowledge our CEO Will Righeimer for exemplifying our core values every day.

His leadership allows our company and employees to reach their full potential and continually support our community and those in need.



Note: Photo taken prior to mandatory mask requirement.

2020 COMPANIES THAT CARE


Wearable Imaging Inc.
Foothill Ranch

Promotional Products

Wearable Imaging has adopted Alzheimer's Orange County as their company's charity, meaning they generously donate a percentage of every purchase back to Alzheimer's Orange County. The company takes part in all the special events and supports Alzheimer's Orange County as a sponsor, fundraiser or donor.


Wells Fargo
Irvine

Financial Services

With more than 2,000 employees in Orange County, Wells Fargo team members are committed to addressing pressing issues affecting individuals, families, and underserved communities in the region. Last year Wells Fargo team members in Orange County showcased their pledge by volunteering 13,708 hours with nonprofits, schools and community organizations—and by donating in excess of \$377,111 of their personal dollars to causes they are passionate about. Separately, Wells Fargo donated \$3,805,790 to 229 nonprofits in Orange County.


Westcliff University
Irvine

Education

The Westcliff University Athletics Department has worked closely with South County Outreach to provide groceries and necessities during a Thanksgiving food drive, this year they donated \$2K since they were not able to physically volunteer. Westcliff also provided two 100% scholarships for MBA students affected by the Lebanon explosion, partial scholarships for international partner schools, and 25% scholarships for online classes.


Windes
Irvine

Accounting

Windes supports many organizations and their philanthropic efforts including: the National Multiple Sclerosis Society's bike event, annual Cystic Fibrosis 'Great Strides' event, fall food drive for Second Harvest Food Bank of Orange County, annual toy drive, UC Irvine's Center for Investment and Wealth Management, ACG Orange County's Fall Golf Fundraiser and many more.


Wright Ford Young & Co.
Irvine

Corporate Accounting

Wright Ford Young & Co. has supported over 40 charitable organizations throughout Orange County. One example this year was being the title sponsor of 2020 Lawyers for Warriors, raising money for life-changing free legal aid for homeless, disabled, and low-income Veterans in Orange County.


Your Wealth Effect
Irvine

Financial Services

Your Wealth Effect president, Mark Delp has vowed to close the gap of industry norms in his company by: providing mentorship programs for new employees to feel comfortable; allowing flexible schedules; providing tuition fees directly rather than reimbursing employees and allowed them to study during the workday; pays employees for volunteering in the community; he also pushes his employees to rise within the company and take on leadership roles, leading to lower turnover rates.


Zov's
Tustin

Restaurant

Zov's fun-raising program donates 15% of all proceeds to the school or charity of choice.



heroes of hope

benefiting children's bureau

A digital learning & fundraising campaign to prevent child abuse.

Now through December 2020

presenting sponsors



The Crean Foundation





Edwards Foundation Every Heartbeat Matters partner, MAP International, packs and distributes Edwards donated Critical Care monitors for COVID-19 patients.

What Makes Our Hearts Beat

When we first launched Every Heartbeat Matters (EHM), Edwards Lifesciences' philanthropic initiative, back in 2014, we knew that we had set an ambitious goal – to impact the global burden of heart valve disease by supporting the education, screening and treatment of one million underserved people by 2020.

Amazingly, with the help of our more than 60 patient- and cardiac-focused non-profit partners we not only achieved our goal, but we exceed it, impacting the lives of more than 1.7 million underserved people. Since 2014, more than \$30 million has been donated by Edwards Foundation, nearly 40,000 clinicians have received education to better heart valve care for underserved patients, and 46 countries have been positively impacted by the EHM initiative. And, there are still millions more underserved patients who need treatment and care.

That is why we are expanding our initiative to focus on improving the lives of 2.5 million additional underserved structural heart and critical care patients by the end of 2025.

With this commitment, we are funding efforts to address each stage of the patient journey, from detection to treatment to recovery, and we are broadening from heart valve disease to all structural heart diseases and critical care support.



Chekki, a heart disease patient, received treatment through Edwards Foundation Every Heartbeat Matters partner, CardioStart International.

had to carry her down the mountain so she could then be taken to a hospital. Unable to afford the heart surgery she needed, she took medications, and became even weaker. Fortunately, a friend told her family that EHM partner CardioStart was sending a medical team to Nepal. Her case was reviewed, and Chekki received treatment through CardioStart. Today, she has returned to teaching with renewed energy. To everyone involved she says, "Because of you, I've received a new life!"

Edwards Lifesciences is the global leader of patient-focused innovations for structural heart disease and critical care monitoring. We are driven by a passion for patients, dedicated to improving and enhancing lives through partnerships with clinicians and stakeholders across the global healthcare landscape. Edwards' commitment to charitable giving and participation in philanthropic causes is one of the defining elements of its culture. Since 2004, the company and Edwards Lifesciences Foundation have gifted almost \$90 million to non-profit organizations around the world supporting underserved patients and strengthening communities where its employees live and work. Support for these causes includes foundation grants, donations of Edwards technologies for humanitarian patient care, and pursuit of 100% of employee involvement in charitable activities. Learn more at [Edwards.com/corporategiving](https://www.edwards.com/corporategiving).

**EDWARDS
LIFESCIENCES
FOUNDATION**



Edwards

There is so much we have learned along the way as we've convened this EHM community together, and we are excited to use these important insights to shape and grow EHM to best support those in the greatest need.


In addition to our work on EHM, the Edwards Lifesciences Foundation is

leveraging the connection with our non-profit partners during the pandemic to further support vulnerable communities and neighbors that need it most. During the pandemic, we enhanced our product donation program to provide partners with greater access to donated Edwards products for humanitarian care outside the U.S. In partnership with MAP International, we donated our latest innovations in critical care patient monitoring technologies to hospitals in the Dominican Republic and Puerto Rico.

We continue to be humbled by the passion and unwavering commitment of our partners as we collectively learn to evolve and grow through this unprecedented time. Supporting the community and patients continues to be what makes our hearts beat.

Every Heartbeat Matters – Patient Story

Chekki was a schoolteacher in the mountains of Nepal when she started having trouble breathing. Her condition deteriorated so fast that her husband and family



Edwards Lifesciences
Foundation is proud to
support our Orange
County community

Because Every
Heartbeat Matters

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EDWARDS
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FOUNDATION



Edwards



The CA Love Drop team celebrates the 100th Drop at Providence St. Joseph Medical Center in Los Angeles



CA Love Drop delivering to the Baldwin Park Police Department

Antis Roofing's Dedication to Community Giving Accelerated in 2020

Antis Roofing & Waterproofing has always made a large-size footprint when it comes to supporting and sharing with its community. That commitment became a call to battle like never before in mid-March, when a serious epidemiological crisis became visible. Antis pivoted in new ways when the pandemic hit, focusing on key impact areas of shelter, families, children, food insecurity, and frontline workers. Because Antis already adhered to a philosophy and culture of doing good, the company was poised to meet the need, along with fellow companies and colleagues.

"The worry and stress made it feel like we should all hunker down and pull in the latchstrings," Charles recalls. But then he began to hear the cries for help, pleas for PPE, blood supplies and nourishment. He knew the very organizations Antis had been supporting all along were reeling; in addition to that, his eyes were opened to many other areas of critical need.

Yet prepared as he was, even Charles was amazed at the sea of change wrought by the pandemic. "There were a lot of 'never-befores' at Antis Roofing before this year. We never had a blood drive, we never delivered food before, and we didn't have a firsthand understanding of food insecurity," he notes. A career spent keeping people safe and dry under quality roofing would soon open up to another world of great need.

"We are in a different world today....a hyper-adaptive world," Charles says. "Our company was built around philanthropy and because of that, we can adapt our efforts quickly to what is needed now. In a less-secure world we are more job-secure and our brand is relevant. I am proud that our medium-sized company is in a position of leadership and positive influence...we are creating the world we want to live in."

When Wahoo's Fish Taco founder, Wing Lam, told Charles about a small act of kindness called California Love Drop, Charles knew instantly it was something he wanted Antis to be part of. The premise was simple: to show everyday heroes and frontline workers that they were seen, valued and appreciated by delivering important supplies, food and goodies to their places of work.

Antis was one of the first to jump on board but many others soon followed. What began as a single delivery of 300 meals from Wahoo's Fish Taco to Hoag Hospital in Irvine quickly turned into an astounding sea of collaboration resulting in the delivery of well over 12,300 meals/treats/beverages/PPE/Antis hand sanitizer and sanitizing wipes to frontline heroes and those in need during the COVID pandemic.

What made the efforts so profoundly satisfying was the reaction of the healthcare workers, police officers and firefighters when California Love Drop showed up at the door.

"When we showed up at a local precinct a few months later to say 'thank you' and deliver another California Love Drop," recalls Antis, "the police captain blinked back tears and said, 'Oh my God, thank you! This is the first act of kindness we've felt in our precinct for a long time.'"

The founding "droppers" include Wahoo's Fish Taco, Antis Roofing & Waterproofing, Blue C, Yogurtland, 95.5 KLOS Heidi & Frank Morning Show, Coyle, Cholula Hot Sauce, Monster Energy and Hint Water. We have gained tremendous support from organizations including but not limited to Vans, Enterprise Data Solutions (EDS), UHSM HealthShare, PCMA Corp, ESports Arena, Subaru of America, Carlson & Jayakumar LLP, Kirksey and Company, North Men's Wear, Constellation Brands, Boston Beer Co., Left Coast Brewing Company, B Candy, Yeti, Loan Depot,

Drake's Organic Spirits, Fortis Resource Partners and The Purist Group among others.

To date, the California Love Drop has made over 150 deliveries, as well as donations of 500 backpacks, to local families and organizations—from Los Angeles to San Diego—including CHOC Children's Hospital, UCI Medical Center, Hoag Hospital, UCLA Medical Center, Dignity Health Community Hospital of San Bernardino, Dodger Stadium Testing Site and numerous police stations and firehouses.

From the team behind California Love Drop, these are the words of hope:

"We have always been true believers in the power of the human spirit. Community support is more important than ever, and we have never doubted the impact of a delicious meal in uplifting spirits. For as long as necessary, we will keep this positive momentum going

and continue to applaud the courage of our frontline brothers and sisters." Wing Lam, Co-founder of California Love Drop, Founder of Wahoo's Fish Taco

"Thank you for starting the California Love Drop. You're an Angel, Wing! ... Angel Wing!!" Frank Kramer, 95.5 KLOS Heidi & Frank Morning Show

"Thanks to Wing and the CA Love Drop, we're awakened, full of aliveness in the moment, seeing new opportunities! We're near that magic intersection where fulfillment meets impact! Someday I'll reflect back upon today as one of the most fulfilling and beautiful times in my life." Charles Antis, Founder & CEO, Antis Roofing & Waterproofing

These accolades and others fuel the determination for Antis and his company to keep on giving where it counts the most. For Antis Roofing & Waterproofing, it's been an eye-opening journey and has given new meaning to what it truly means to be a force for good.



Charles Antis, Founder & CEO of Antis Roofing & Waterproofing and Wendy Ellis, Co-Founder of the CA Love Drop and 95.5 KLOS Director of Marketing, dropping off meals and PPE supplies at CHOC

PIMCO

Purpose at PIMCO Pivots During Crisis

The coronavirus has disproportionately affected some of the most vulnerable populations in the world, exacerbating preexisting societal inequities while threatening quality of life, health and safety. In its wake, food insecurity has soared with one in six people in the U.S. lacking access to food, accompanied by an increase in homelessness and unemployment. Moreover, events this year have highlighted the historic and systemic vulnerability faced by the Black community, other ethnic communities and women across the country, and in Orange County.

Our community engagement platform, Purpose at PIMCO, was well-positioned to rapidly respond to the effects of the COVID-19 crisis with the assistance of our employees and longstanding partner, the Orange County Food Bank (OCFB). We quickly pivoted our philanthropic focus to offer immediate relief. Together, we sought to understand the local emergent community needs and took action.

The PIMCO Foundation deployed nearly \$3 million in unrestricted donations earmarked for global food bank partners and local collaborative relief efforts. This included \$570,000 designated to OCFB, contributing to 6,313,868 meals and serving 2.4 million people in need of relief. With an over 400% increase in people seeking access to food, OCFB and other hunger organizations are the front lines of support.

PIMCO also collaborated with the Orange County Community Foundation and Orange County Grantmakers as a part of the OC Community Resilience Fund, which provided a broader response to community needs.

While social distancing and remote work threatened traditional hands-on volunteerism, our colleagues felt a profound responsibility to support relief efforts during the year. We adapted, creating skills-based and pro bono initiatives, and new virtual opportunities. To date, 4,120 PIMCO volunteers have donated 6,768 hours; this includes time spent volunteering across the firm during our annual Global Month of Volunteering when PIMCO transitioned 79% of global events (130) to a virtual platform.

In response to tragedy and during one of the most significant racial justice movements of our time, the firm has worked alongside our employee resource group,

PIMCO Black, to take action. We donated \$250,000 to Feeding America supporting food distribution needs primarily in southern, rural states and in areas most prevalently populated by people of color. Our board also approved a \$250,000 contribution to the NAACP Legal Defense Fund in support of racial justice across the U.S.

While the coming months will be difficult, we have called on the firm and our colleagues to support neighbors, care for others and stand firm for equality. We are thankful to do so alongside our Orange County community; we are thankful to do so together.

Nathaniel Brown

Senior Vice President, Director, PIMCO Foundation

Mr. Brown is a senior vice president in the Newport Beach office, serving as director of the PIMCO Foundation. In this role, Mr. Brown oversees the firm's community engagement platform, Purpose at PIMCO, which includes the firm's global philanthropic giving portfolio, employee engagement and advocacy efforts, including creating and leading programming and impact strategy. Prior to joining PIMCO in 2019, he was the senior program officer at the Bill & Melinda Gates Foundation, where he awarded grants to improve U.S. educational outcomes. Previously, he served as the director of operations at the New York City Department of Education, managing the data & strategic analysis group and HR technology, as well as leading several human capital initiatives. Prior to this, he worked in operations at Edison Schools and as a financial analyst for Merrill Lynch. He has 22 years of business management experience and holds an undergraduate degree in international relations from Stanford University.



PIMCO



Purpose at PIMCO

**WE GIVE. WE ACT.
WE ADVOCATE.**

At PIMCO, we understand both the opportunity and obligation to effect meaningful social change. Our focus on hunger and gender equality reflects our belief that these are fundamental issues critical to human development and sustainable worldwide economic growth.

Learn more at pimco.com/purpose

PIMCO is an asset manager and industry thought leader specializing in global investment solutions. Our goals extend far beyond investment management. We also strive to make a meaningful difference in our global communities by giving back through our philanthropic and charitable arm, The PIMCO Foundation. PIMCO is a trademark of Allianz Asset Management of America L.P. in the United States and throughout the world. ©2020, PIMCO

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The Way Forward: B Corps Redefining Business Success In 2021

Written by Jenny Dinnen

In 1971, the U.S. Committee for Economic Development declared a “social contract” between business and society. The idea was that businesses operate as a result of public contributions and therefore businesses have an obligation to constructively serve the needs of society. While there had already been companies making positive contributions to their communities before that time, this declaration is widely viewed as the birth of Corporate Social Responsibility.

Over the past 50 years since that social contract was introduced, Corporate Social Responsibility has evolved from a kind gesture, to an important brand attribute, to what it will be in 2021; a necessity for a successful business.

If you think the term “necessity” is an exaggeration, consider the data supporting this stance – 88% of executives know that now more than ever, companies must lead with purpose¹ – 87% of consumers believe that stakeholders, not shareholders, are most important to long-term company success² – 75% of Gen-Z consumers will do research to see if a company is being honest when it takes a stand on issues³.

So, what does this mean for the future of business? It means success has been redefined. It means brands that talk-the-talk have to walk-the-walk. It means brands will have to be transparent and consistent in living up to their socially responsible image, because future generations of highly informed consumers will be paying close attention.

This is where B Corporations take center stage and will hold the spotlight from 2021 into the foreseeable future. For the brands looking to be relevant and stay relevant, here is what you need to know:

The B Corp movement is already here, and it has been here for a while.

According to the Certified B Corporation website, the B Corp movement started in 2006 when “three friends left careers in business and private equity to create an organization dedicated to making it easier for mission-driven companies to protect and improve their positive impact over time.” Within one year, there were 82 certified B Corps. Today, there are over 3,000 B Corps across 150 industries and 70 countries.

This rapid growth highlights the fact that companies are paying attention to consumers who are choosing brands that align with their personal core values. Furthermore, it shows awareness that stating intent is no longer enough. Consumers want to know for certain what their favorite brands are doing to support the causes they care about.

With over 3,000 companies having taken their CSR commitment to the Certified B Corp level, a new standard is being set and the race for competitive advantage has a new dimension.

A Benefit Corporation might be a Certified B Corp, but these are two different classifications.

Where the Benefit Corporation is a legal structure (like an LLC), the B Corp Certification is administered by a third-party; the non-profit B Lab. Certification requirements are based on how companies create value for non-shareholding stakeholders, such as the local community and the environment.

Through the B Impact Assessment, companies are rated based on their entire social and environmental performance. From supply chain and input materials to charitable giving and employee benefits, only brands that meet the high B Corp standards will qualify.

So, while it is easy to confuse a Benefit Corporation with a Certified B Corporation, these two labels carry significantly different meanings. This is an important distinction for brands that have included social responsibility as part of their 2021 strategy.

It is important to remember that employees are included as non-shareholding stakeholders.

As part of B Corp certification, companies are rated based on their employee engagement, satisfaction, and overall brand culture. While community involvement and charitable giving are common attributes when thinking about socially responsible companies, providing opportunities for employees to contribute – such as company sponsored volunteer events – is an important factor as well.

Establishing a strong brand culture hinges on strong leadership. Finding the right balance of soft skills and business acumen presents a significant challenge when filling B Corp leadership positions. However, as one can imagine, the rewards are worth the efforts.



Not only do strong leaders instill a motivating vision, they also attract top talent. It is easy to overlook the fact that consumers who are driving the push for corporate social responsibility are also part of a workforce motivated to find socially responsible employers. This is why B Corp certification includes employees as non-shareholding stakeholders, because a brand’s internal operations are just as important as its external commitments.

The growing number of B Corps will result in a B Economy.

With the definition of business success shifting from profit-focused to purpose-focused, it stands to reason that the overall economy will shift as well. Individual consumers and members of the workforce are driving individual brands to contribute their resources toward creating a better world for everyone and everything. As more and more companies jump on board, these individual efforts will snowball into a collective economic movement creating the B Economy.

For an example of this snowball effect, consider the competitive economic landscape as it exists today. One of the crown jewels of success is to be included on the Fortune 500 list. Through the emergence of the B Corp movement, companies wanting to be considered the best in the world will now need to benefit society and the environment as much as their shareholders.

In time, rather than having one published list for the top fiscal performers and another list for the most socially responsible, these factors will be said in the same breath. The long-term potential is a world without the B Economy where the success mindset naturally aligns with the common goal of being a positive force for universal growth and prosperity.

Companies do not need to be B Corp certified to uphold the B Corp values.

Earning B Corp Certification is not something that is done on a whim after reading an article. However, there are small-scale adjustments that can make a large-scale impact. By including B Corp concepts and objectives as part of a 2021 brand strategy – which is what we are doing here at MacKenzie – the movement will continue to grow, and the vision of universal prosperity will be one step closer to reality.

SOURCES:

1. Porter Novelli, 2020 Executive Purpose Study
2. Edelman, 2020 Trust Barometer
3. Porter Novelli, 2019 Gen-Z Purpose Study

Author Bio:

Working with companies of all sizes, Jenny understands that every organization is unique. She has a strong background in marketing spanning over 18 years, honing her skills with companies such as HSBC and HD Supply. While offering a keen eye for the creative side of marketing, Jenny always holds an appreciation and talent for analyzing data to uncover actionable business solutions.

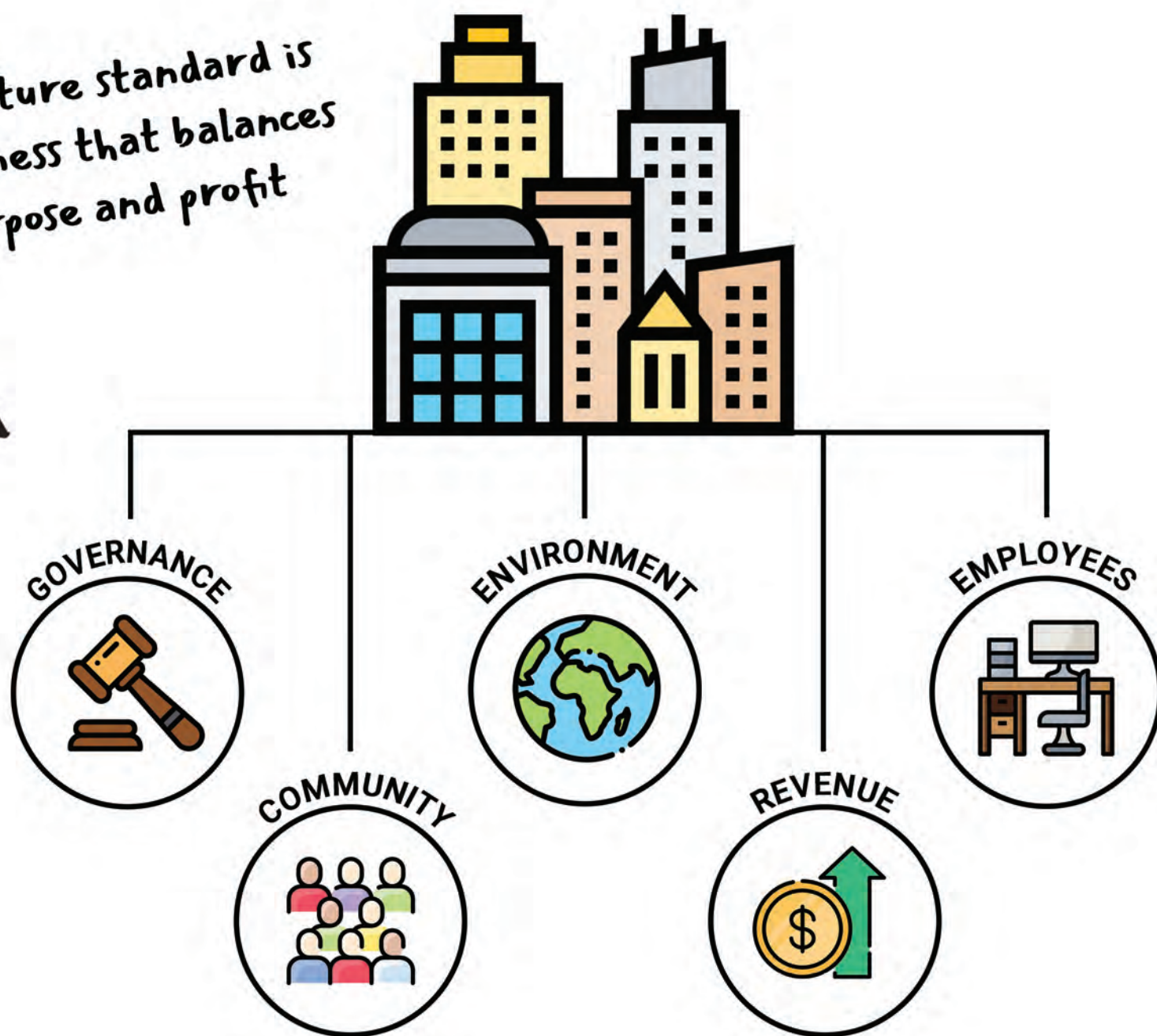
Company Bio:

For the past 35 years, MacKenzie Corp has been refining our approach to market analysis, voice of customer research, strategic data application, and customer experience development. Our unique approach goes beyond making interesting observations with a focus on producing actionable insights. Whether you are seeking new data-driven insights or are overwhelmed with the data you already have, MacKenzie solutions will empower you to achieve your goals.

BE RELEVANT. STAY RELEVANT.

Gain Clarity & Perspective | Accelerate Market Growth | Enhance Customer Relationships

*the future standard is
a business that balances
purpose and profit*



The process of building brand trust, loyalty, value, and credibility starts with a commitment to viewing stakeholders as important as shareholders.

Read more about this in our article...



Rosendin's Charitable Giving and Volunteerism Strive to Impact, Empower, and Inspire Local Communities

Since 2006, Rosendin has been committed to building Orange County and surrounding communities through charitable events and contributions. Through Rosendin's work with the American Heart Association's annual Heartwalk, the National MS Society's MS Bike MS, and the annual golf tournament held for the benefit of the Navy Seal Foundation, our employees are actively involved in fundraising and volunteerism throughout Orange County. This commitment to charity and giving back to our local community was the reason for Rosendin's parent company, Rosendin Holdings, Inc. to formalize charitable giving by launching The Rosendin Foundation in 2020. The Foundation was established to positively impact communities through financial grants and volunteer hours.

Launched in mid-2020, Rosendin Holdings, Inc. formed The Rosendin Foundation, a 501(c)(3) non-profit, to positively impact communities, build and empower people, and inspire innovation. The Foundation will partner with community-focused, non-profit organizations in 18-regions across the U.S. to support health including emotional, nutritional, and occupational programs. Due to the COVID crisis, The Foundation has been limited to monetary donations and encouraging employee giving through donation drives. Rosendin employees have partnered with The Foundation and employees from our sister company, Modular Power Solutions to donate to food banks, domestic violence shelters, and suicide prevention. To date, The Foundation has donated \$142,500 in emergency grants and \$25,850 of in-kind services and materials.

Starting in early 2021, The Rosendin Foundation will provide financial grants bi-annually up to \$50,000 per organization, and emergency financial grants on an as-needed basis, up to \$2,500 per organization each year. Grant applications are available on the foundation's website at therosendinfoundation.org/grants. To learn more, please visit therosendinfoundation.org.

Rosendin, headquartered in San Jose, is employee-owned and one of the largest electrical contractors in the United States, employing over 6,500 people, with



revenues over \$1.8 billion. Established in 1919, Rosendin remains proud of our more than 100 years of building quality electrical and communications installations and value for our clients but, most importantly, for building people within our community and our company. Our customers lead some of the most complex construction projects in history, and they rely on us for our knowledge, our ability to scale, and our dedication to quality. Most importantly, they turn to us for partnership – because they deserve a team as committed, connected, and engaged as they are. At Rosendin, we foster a culture of diversity, inclusion, and shared ownership. Because your success is our success. For more information, visit rosendin.com

ROSENDIN
est. 1919

As the largest employee-owned electrical contractor in the nation, our heritage is built on a culture of diversity and inclusion that we have not wavered from. We lead by ethically doing the right thing. We inspire our people to be their best. We build our communities in which we work and live, and we stand for mutual respect, equality, and acceptance. Get inspired at rosendin.com.

LEAD. INSPIRE. BUILD.

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The Apriem Way

At Apriem, the way we care about people reveals our passion. We are called to build and sustain deep relationships that are meaningful and significant. Our team seeks to serve their family well and learn how we can best guide their financial life. In many of these cases, we become more than their trusted advisor. We become part of their extended family. In fact, members of our team have been asked to preside over client's family weddings, speak at retirement parties, and even deliver eulogies at the request of a surviving family member.

Through our charitable arm, Apriem Cares, we also volunteer our time and our resources to those helping others lead more abundant lives. Apriem's Charitable Fund donates funds to local charities in an effort to support causes we care about. We choose to support leaders who crusade for children fighting illness, providing hospice care for those in need, and women going through a difficult life transition. It is not only by monetary means, as some of our staff also serve and have served as board members for charities and local universities. We also offer pro-bono endowment management through Apriem Charitable Services to support this diverse array of philanthropic endeavors.

Finally, we would not be able to provide service to our clients and community without our team. As we continue to grow, we will maintain the service-first culture our clients expect. Apriem cares deeply about each team member and constantly evaluates ways to encourage personal growth and utilize their strengths to build lasting careers. For example, for every dollar donated by a member of our team, the firm has committed to match their donation up to \$1,000 per year. In addition, we understand that not all forms of giving have to be monetary. Therefore, we encourage our team to donate their time through our "Dollars for Doers" initiative, in which the firm con-

tributes \$10 for every hour of personal time given to charitable work of their choice. Our dream has always been to make a larger impact in the community, and we know we cannot do it alone. In other words, as we like to say around the office, "Teamwork Makes the Dream Work!"



Landon Yoshida, CRPC®, AIF®
VP-Wealth Management & Principal

Landon founded Apriem Industrial Services that serves hundreds of families of blue-collar workers in the oil refinery and aerospace sectors.

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***Congratulations to the
Winners of the
Companies that Care
Award!***

Companies United for Student Success to Shape the Next Generation of Business Leaders



For the first time, the senior Class of 2021 in Anaheim, Santa Ana, and Garden Grove will see much of their school year completed through distance learning.

Students in these communities have been hardest hit by COVID-19 in Orange County, and not just economically—some have lost family members to the pandemic. Many are feeling isolated, overwhelmed, and adrift in a sea of uncertainty about their future.

OC's Businesses Helping the Class of 2021

Orange County United Way is working to ensure the Class of 2021 stays on track, graduates on time, and overcomes the digital divide.

Through our Class of 2021 program, we are helping 300 senior high school students with three critical components:



A new e-Mentorship program: Designed to set the Class of 2021 on the path to academic success.



A robust virtual workshop series: Teaching essential skills to best position students for success beyond high school.



A new laptop and technology kit: To bridge the digital divide, celebrate students' hard work, and support their continued success.

OC companies are taking on this challenge as well. More than 300 volunteers from 90+ companies and across 10+ industries have generously volunteered as e-Mentors for the Class of 2021 program.

UNITED FOR STUDENT SUCCESS

CLASS OF 2021

90+
OC companies

10+
industries

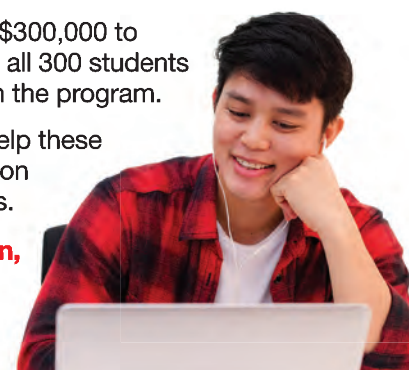
300
mentors

Mentors include CEOs, business owners, engineers, lawyers, and leading professionals in aerospace, banking, health, government, marketing, real estate, sports, tech, telecommunications, and more!

Join us in rallying together to raise \$300,000 to support the Class of 2021 and help all 300 students (\$1,000 per student) participating in the program.

Every donation, big or small, can help these students become the next generation of community and business leaders.

To donate or for more information, visit GoFundMe.com/class2021 or text "2021grad" to 50503.



Influencing the Future Workforce



Nanda Kumar,
President, Aerospace Group, Eaton

Nanda Kumar, President, Aerospace Group for Eaton, has supported Orange County United Way for more than 30 years. He and his wife have both signed up as e-Mentors for the Class of 2021 because they've seen firsthand the positive impact an education can have on children.

"The need for quality education globally is something we are keenly aware of and have a passion for. [But] we recognize that even in our local community, not all children have the support to pursue an advanced education," he said.

“While annual volunteerism and financial contributions can make an immediate impact on the needs in our OC community—whether that be ending homelessness or providing basic supplies to those in need—when it comes to education, [through mentoring] we have the opportunity to set a student up for long-term success.” —Nanda Kumar

More than 50 Eaton employees have also signed up as mentors—a significant and impressive number as mentoring can seem like a daunting volunteer role to take on.

However, Kumar said, “Our people [at Eaton] recognize that we have an opportunity to influence our future workforce, are passionate about

education, and are in a good position to be role models to motivate children to stay in school. With the commitment of only two hours per month and no health/safety concerns given the virtual nature of the program, it wasn't difficult to get our team members to volunteer.”

He added, “We look forward to participating in the e-Mentorship program and introducing students to the aerospace industry, showing them the opportunities available in manufacturing and getting them excited about all the possibilities a quality education will provide.”

Driving Change Locally

When the pandemic hit, the Automobile Club of Southern California donated more than \$250,000 to Orange County United Way's Pandemic Relief Fund to help our community's most vulnerable. Now they are stepping up again to help Orange County's disadvantaged students.

More than 30 Automobile Club of Southern California employees are volunteering as e-Mentors as part of our Class of 2021 program.

Michael A. Johnson, Senior Vice President of Member Services for Automobile Club of Southern California, said, “We've always believed in doing the right thing—for our members, our employees, and our community.”

“We're really proud of what we've been able to do in terms of stepping up [for our community],” he added.



To learn more about Orange County United Way's initiatives to help our students succeed, struggling families gain financial security, and our homeless neighbors find a place to call home, visit UnitedWayOC.org or contact Kalina Covello, Director, Donor Relations, at KalinaC@UnitedWayOC.org.

THANK YOU FOR SUPPORTING OUR PANDEMIC RELIEF EFFORTS

This year our community has confronted unfathomable crises due to COVID-19.

Thank you to the many Orange County companies, foundations and families for your donations to our Pandemic Relief Fund. With your support, we've helped over 5,700 families with \$500 emergency debit cards for basic needs. In addition, we've provided food assistance for our community's most vulnerable, books for children from low-income families, face masks and other PPE for frontline workers, and more. And, more to come.

\$250,000 AND UP



We're always with you.®



Lyons-Smith Family Foundation

The Stephen G. Oswald &
Regina Oswald Foundation

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FOUNDATION

\$100,000 AND UP

Brookfield
Residential



Homeful

Mission Hospital



Providence

WELLS
FARGO

\$50,000 AND UP



GEORGE HOAG FAMILY FOUNDATION



Linda and Mike
Mussallem



William, Jeff and Jennifer
Gross Family Foundation

\$25,000 AND UP

Adrian and Kristen Griggs



Leatherby Family Foundation

Max and Artyn Gardner



The Podlich Family Fund



Last Updated 12/15/20

Your support has given hope to thousands of Orange County's most vulnerable families and individuals. Thank you.

If you or your company would like to learn more about getting involved to support our community, please contact Kalina Covello, Director, Donor Relations
KalinaC@UnitedWayOC.org | 949.263.6154.



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How people work is forever changing.

Businesses are meeting that challenge in the cloud.

Top 5 Reasons to Migrate to the Cloud.

In these changing times, successful businesses are thinking and operating differently. From physical workstations and remote office locations to new IT infrastructure investments and network maintenance – all of it is being reevaluated in this new virtual paradigm as businesses look to operate more efficiently and cost effectively.

Traditional office settings have rapidly migrated into virtual environments. Employees are moving into work-from-home stations. Business meetings and presentations are almost completely conducted online. And with more virtual activity comes the need for a fast and secure cloud-based solution that ensures businesses run more efficiently than ever before.

Moving to a cloud-based solution can feel like a daunting task, but in reality - it's relatively simple. Partnering with the right cloud services provider takes the guesswork and heavy lifting away.

That partner is Cox Business Cloud Solutions. To help you better understand what's involved, our team has compiled a list of the Top 5 things to consider when making a decision on cloud migration.

1 Enabling Your Mobile Workforce

With more employees working remotely than ever before, many companies have struggled to equip themselves properly. Workflows are different. Secure access to company data from various locations also presents challenges. Truth is, the sudden shift to remote work has fundamentally changed how businesses operate and left them looking to new solutions for how best to move forward without hurting productivity.

Cloud services help companies of all sizes find accessible, affordable ways to conduct business remotely. Instead of piecing together a convoluted process, often based on outdated, insecure on-premises hardware, the cloud enables teams to connect securely via a virtual desktop environment and continue their typical work process.

The cloud aids your business to function as efficiently as it would if everyone were still working traditionally from one or more office locations. This is critical not only during a pandemic when things are unexpectedly shut down, but also during any kind of business interruption - be it storms, tornadoes, natural disasters or even cyber attacks affecting your business infrastructure. Migrating to a secure cloud environment protects your critical data and gives you options for how you want to keep your business up and running.

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2 Quickly Scaling Your Network

Every business is different and moving your data to the cloud isn't a one-size-fits-all solution. Cox Business Cloud Solutions provides customized services to best fit the scale and needs of each individual business. Your cloud migration plan will take into account critical workloads, data and applications, potential obstacles and a desired timeline for implementing tailored solutions. The beauty of the cloud is that it's easily scalable.

Cox Business Cloud Solutions provides a robust combination of enterprise-level services including Managed Cloud Security, Disaster Recovery, Data Backup, Virtual Desktop Environments, Software Defined Wide Area Network (SDWAN), and Enterprise Grade Infrastructure. Our team will work with you to identify the services that fit your business needs. We will also design and implement migration and monitoring strategies while also providing industry-leading customer support to ensure a safe transition for your business data.

3 Securing Your Critical Data

If there's one thing businesses worry about most with regard to sensitive data, it's security. Most companies don't want to allocate IT funds elsewhere when they are focusing department resources on continually updating, patching and assessing office systems and also protecting against outdated cyber security measures that could threaten the entire business.

Cloud solutions are inherently more secure than on-premises solutions and cloud providers manage security issues in the background more efficiently with little to no adverse effect to workloads. By utilizing the cloud, software is more easily kept up to date, backups can be made more readily and recovered faster, and documents and access controls are easier to manage. According to a RapidScale study, 94% of businesses say they actually saw an improvement after implementing cloud security solutions.

Cloud solutions can improve the level of your security with Tier 3 data centers that have biometric scanning, security guards, and around-the-clock monitoring along with fast threat detection response using a Unified Security Management platform. In addition, all of your documents are safe and accessible with full redundancy and fully managed firewalls and encryption protection, providing you peace of mind that your business is always protected.

4 Realizing Cost Savings and Maximizing Profitability

The simple fact of the matter is that building and maintaining IT infrastructure is costly, as is the real estate and accompanying

insurance that infrastructure requires. Expensive hardware, software, and licensing for all devices are just the beginning. Allocating resources to IT for setup, maintenance, security and management tools all add up.

Cox Business Cloud Solutions can help reduce your costs across the board. The cloud allows lower capital spending on facilities and onsite servers while reducing the overall IT budget. Many companies that move to the cloud downsize their data centers or eliminate them entirely. It supports more regular technology upgrades, reduces ongoing maintenance and staff time, and shifts the burden for time-consuming tasks, like patches, upgrades and infrastructure expenditures to cloud service providers.

Our Cox Business Cloud Solutions support team supports your IT team, as well as your end-users – everything from device troubleshooting to application integrations to building out any new data center requirements. Not only can you reduce IT expenses by reducing physical PC costs, you can also layer in our Cloud Desktop as a Service (DaaS), which is a pay-as-you-go subscription – meaning one monthly charge, which makes budgeting simple.

5 Save Time and Valuable IT Resources by Choosing the Right Partner

There are lots of reasons cloud migration makes sense, but moving forward ultimately requires finding a trusted cloud services partner who listens to your needs and translates that into a strategic migration plan that fits your unique business needs.

Cox Business is a trusted provider of business technology services and our Cloud Solutions team is among the best in the industry. Our solutions will grow with your business and ensure you have the support of certified professionals for your IT staff and end users available 24/7.

Contact us today to learn more about migrating your business to the cloud so that you are fully prepared for whatever the future may bring.

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coxbusiness.com/cloud

We're Here for Orange County



For 96 years, Goodwill of Orange County has been a part of the fabric of Orange County. For 96 years, we have been committed to changing lives, providing pathways to greater independence and pride, and creating a brighter future for Orange County.

Though much has changed this year, our mission remains. Goodwill helps people who are facing barriers find and keep jobs, which provides purpose, pride and dignity.

Today, that mission is more important than ever.

We are energized in our commitment to help Orange County get back to work. Though the landscape looks different in today's world, we continue to envision a community where there is a job for everyone who wants one.

You're Here for Us

This year was tough for all of us. Unprecedented challenges and changes were faced by our organization and so many others.

Because of the generosity of several business and philanthropic partners, our mission never faltered this year.

These partners stepped up to provide:

- Emergency COVID-19 relief and support
- Direct funding to our workforce development and placement services so our programs participants could continue their personal journeys to greater independence
- Support for a completely virtual Golf Tournament to raise critically-needed funds for our Employ OC Fund
- Support of our Tierney Center for Veteran Services to provide hundreds of veterans and their families with emergency support and basic needs

We're Better Together

As we look ahead to 2021, we are hopeful. We know that together, with meaningful partnerships with businesses, foundations, philanthropic donors and local leaders, we can help Orange County get back to work.



Join Us in This Work



Hire Goodwill-trained program participants.

Goodwill of Orange County has nearly 100 years of experience matching the needs of Orange County employers with employees who have the skills you need. We have qualified, eager candidates ready to work, ready to help you reach your business goals.

By hiring from Goodwill of Orange County, you are giving individuals with disabilities and other barriers the opportunity to build a career, find purpose, pride and dignity, and reach their full potential.

For our program participants, employment in our community gives them much more than just a paycheck. For many, it's the first time they are being seen for what they can do, not what they can't. They are truly joyful to have a job, and joyful to get to do that job to the best of their abilities every day—and that kind of positivity can easily transfer to the rest of your team members!



Make a financial contribution to support our mission.

In 2019, Goodwill of Orange County served 27,641 local adults and children and provided 587,508 hours of job coaching. Through the Tierney Center for Veteran Services, our comprehensive support resource for veterans and their families, 6,121 veterans were served. By giving financially, you are making these programs and many others possible and directly impacting thousands of lives right here in Orange County.



Shop or donate at our local stores or online at shopgoodwill.com.

Our mission is fueled by donations and purchases at our collection of 24 local thrift stores and our online site, shopgoodwill.com. We remain accountable stewards of your donations and Goodwill purchases, and 94 cents of every dollar we spend goes directly into our programs and services.



Attend a See The Good Virtual Tour.

Knowledge is power. Join us over Zoom for an inside look at our mission, the people we serve, and the power of work. Invite friends and your network to join and help us get more people in on the good. To RSVP for an upcoming tour, email communitydevelopment@ocgoodwill.org.

Visit ocgoodwill.org to learn more or send us an email at communitydevelopment@ocgoodwill.org.



WE'RE HERE FOR ORANGE COUNTY. YOU'RE HERE FOR US.

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CONGRATULATIONS
TO U.S. BANK ON YOUR
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Thank you to our business and philanthropic partners for helping us sustain our mission this year and well into the future. Because of you, our mission to help people facing barriers find and keep jobs never faltered during this tough year. Because of you, thousands of lives were changed this year through the power of work.

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LUGANO DIAMONDS CELEBRATES HOLIDAY GIVING

It's the holidays – time to sparkle. And nothing lights up the holidays like the glamour and sophistication of an exquisite creation by Lugano Diamonds.

Though this year's activities will have a decidedly different look and feel, it's still the season for celebration and reflection - and to remember those in need. Lugano Diamonds salutes this year's winners of the "Companies That Care" award that demonstrate care, concern and support for our community, especially during the COVID-19 pandemic.

Following is a unique collection of Lugano pieces that represent our passion for the beauty, inner fire and unique physical qualities of the most prized of all gemstones – diamonds.



Festive Fun

For a charity luncheon or an evening out, what woman wouldn't love this exquisite Heart-Shaped Pendant Necklace? Set in 18k yellow gold, a fancy yellow heart-shaped diamond of nearly nine carats is accented by round brilliant collection VS diamonds and delicately suspended from a chain of shimmering yellow rose cut diamonds. Nothing looks as stunning or shines as brightly in its elegant simplicity.

Holiday Sparkle

Lugano's Hoop Earrings dazzle in every possible way. Set in 18k yellow gold, nearly 13 carats of yellow rose cut diamonds are surrounded by a halo of round brilliant collection VS diamonds. With incredible brilliance and sparkle, these earrings are an extraordinary accompaniment to celebrate the season.



Sublime Perfection

Each Lugano piece begins with gemstones chosen for their exceptional character and superlative quality and then polished to reveal their brilliance and distinctive beauty. This one-of-a-kind Yellow Oval Diamond Band effortlessly showcases that beauty with nine fancy yellow oval diamonds weighing over 16 carats supported by two carats of fancy yellow round diamonds. Set in 18k yellow gold.



LUGANO[®]
DIAMONDS

An experience as remarkable as our collection

View our stunning collection at the Lugano Diamonds Grand Salon located at 620 Newport Center Drive, Suite 100, Newport Beach, and our additional locations in Aspen and Palm Beach. Please call 866.584.2666 or email info@luginodiamonds.com for more information.



Wrapped in Luxury

This beautiful Yellow Diamond Rose Cut Necklace offers an impeccable addition to any woman's wardrobe. Set in 18k yellow gold, the piece showcases more than 94 carats of fancy yellow rose cut diamonds in a design that accentuates their natural beauty. Captivating first for its gemstones, upon closer inspection the true mastery of craftsmanship shines through.



Under the Mistletoe

Striking in its impact, this meticulously crafted Fancy Yellow Diamond Bangle exudes star power this season. With over 53 carats of yellow oval and radiant diamonds and an additional 25 carats of round brilliant collection VS diamonds working in harmony, it's an impeccable example of Lugano's artistry

from here you can step anywhere
the wooden floor®

Caring Together

Last March at the onset of the pandemic, everyone was impacted at all socio-economic levels at the very same time. While we had shared experiences, it gave the nonprofit sector and the business community a unique opportunity for learning, understanding, and empathy, which has translated into collaboration and ignited passions to meet the needs of the most vulnerable in our midst.

The Wooden Floor has taken the long view on the impact COVID-19 will have on student development in low-income communities because of the 10-year commitment we make to our 475 students and their families. The Wooden Floor is one of the nation's leading social innovators and one of the foremost creative youth development nonprofit organizations. Since 1983, we have served over 95,000 youth, and our strategic solution to today's greatest social challenges is to transform young people in low-income communities through the power of dance and access to higher education. **Since 2005, 100% of our graduates have enrolled in higher education.**

The following are just some of the ways The Wooden Floor's corporate and foundation partners have made a difference in the lives of our students and families during this challenging time:

Providing Flexible Funding.

Within days of the outbreak in March, The Wooden Floor's corporate partners **Edwards Lifesciences Foundation** and **Pacific Life Foundation**, who have been long-term college and career readiness *Class Partners*, let us know that we could use their programmatic support for general operating support, if needed. To have this flexibility at that time was critically important. In the nonprofit sector, general operating support can be rare and it helps a nonprofit have the flexibility to use funds where the organization has its most urgent needs, such as investing in PPE, facility safety upgrades, and infectious disease preparedness. There has been a national discussion on the benefits of providing flexible funding to nonprofits, so they can be more strategically responsive to the needs of their organizations.



Closing the Digital Divide.

More of our corporate partners began to ask, "How can we help and where is the greatest need for the students and families at The Wooden Floor?" Upholding The Wooden Floor's value of *stewardship*, CEO Dawn S. Reese wanted to ensure the organization used those additional COVID-19 resources wisely. In March, we learned that school districts were providing laptop computers for students to use for distance learning. However, some districts were requiring the return of those computers during the summer months. As our Student Support Services team made regular calls to students to inquire about their well-being, we discovered 225 students did not have computers to access their remote school work, and were either using a sibling's computer or mobile phones. Once we shared that some of our students did not have computers to do their school work or access The Wooden Floor's programs, the following corporate and foundation partners knew they had to make a difference, funding all of the needed computers: **Capital Group, Kingston Technology, Sharon Mae Fund** and **Sun Family Foundation**.

Thought Partners.

We began engaging with both internal and external stakeholders throughout the crisis planning to ensure that we communicated our challenges and sought feedback on our proposed ideas and solutions. We collaborated with skills-based volunteers from **PIMCO** and **Edwards Lifesciences** to help us develop our guiding principles for our virtual curriculum development, and the development of key organizational indicators that have helped The Wooden Floor navigate new challenges or opportunities.

Holiday Health and Happiness.

One of the greatest expenses during the pandemic for nonprofits has been the preparation for infection disease planning and PPE equipment. **Bank of America** leveraged their supply chain and donated over 15,000 masks for the students and families of The Wooden Floor, as well as several other nonprofit community partners in Orange County. **The Anaheim Ducks/Anaheim Ducks Foundation** and **Snyder Langston** would not be deterred from providing their usual holiday gifts to our students during the pandemic. Players, coaches, and staff from the Anaheim Ducks provided our students with fulfilled holiday wish lists and a holiday party via Zoom, and **Snyder Langston** once again provided bicycles to our students to keep their holiday tradition going for 23 years!



Caring Together.

The Wooden Floor is a beacon of hope for our students and our families. As we reflect on the close of 2020, and look ahead to 2021, the Board of Directors and staff of The Wooden Floor are grateful for the outpouring of support from a loving community of individual supporters, foundations, and corporate partners who ensure that we keep the promise that we make to each student: *from here you can step anywhere*.



"I feel like without The Wooden Floor, I would not have been complete," Monet from The Wooden Floor's Class of 2023.

For more information, please contact **Tianna Haradon** at 714.541.8314 ext. 124 or Tianna@TheWoodenFloor.org or visit TheWoodenFloor.org/Caring



WE ARE CREATING GENERATIONAL CHANGE THROUGH THE POWER OF DANCE

Founded in 1983, The Wooden Floor is one of the foremost creative youth development nonprofit organizations in the country. We transform the lives of young people in low-income communities through the power of dance and access to higher education.

We give young people the tools and guidance to follow a path out of poverty by serving students in grades 3-12 after-school for up to 10 years with a comprehensive approach that is grounded in exploratory dance education which is strategically integrated with long-term mentoring relationships, academic services, college and career readiness, and family support services.

In Orange County and through national licensed partners, our long-term approach fosters the confidence and gifts within each child to innovate, communicate, and collaborate – skills necessary for success in school and in life.

100 percent of students who graduate from The Wooden Floor immediately enroll in colleges and universities across the nation.

Students at The Wooden Floor consistently exceed their peers nationally. Our students become change agents and beacons of hope within their own families, their neighborhoods, our community, and our world.

JOIN US TO MOVE MORE YOUNG PEOPLE FORWARD.

Find out more at **TheWoodenFloor.org**

from here you can step anywhere
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COVID-19 Disrupted Their Business. This is How They Adapted

When Stephen Stowe, CEO of Bond Fitness, learned he would need to close their Santa Barbara gym because of rising COVID-19 cases, he knew he would have to get creative. It wasn't just imperative to keep his business afloat—Stowe knew he needed to provide a mental, social, and physical lifeline to Bond's clients in an isolating, stressful time.

That's when Stowe and the Bond team approached their customer service representative at Cox Business and started working on technology solutions that would help everyone keep up their routines, even if remotely for the time being.

"Our entire business is about community," said Stowe. "It's even in our name, 'Bond' Fitness. People feel better, work harder, and achieve their fitness goals more easily when they work out together. We're doing what it takes every day to help people feel good, physically, emotionally and spiritually. When we were shut down at the beginning of the pandemic, we made the decision as a team to not only support our members, but the entire Santa Barbara community by providing a daily workout live on Instagram every morning. We can't replace the feeling of working out all together in the same room, but we can give our members a way to stay fit and feel connected to each other in an incredibly tough time. That's mission-critical for us."



Bond Fitness is focused on providing a space that is welcoming and inclusive for all fitness levels, where people show up for themselves and end up supporting one another as part of a community. Bond's partners at Cox Business saw the importance of their business' mission and worked together to create an Internet and phone service package that would keep them supported as pandemic-related restrictions shifted. In the past, Bond Fitness' community-minded spirit has rallied members to provide volunteer services like training visually impaired students at the local Braille Institute to run a 5K. This year, Bond's members did good for the world virtually, thanks in part to their connection through Cox Business.

"Without a strong, affordable broadband connection, our annual 'Bond Aid' dance party fundraiser, which was virtual for the first time this year, would not have been nearly as successful," said Stowe. "We were able to stream our Bond Aid workout to people participating around the world, and we raised \$1,525 for World Central Kitchen, which provided 6,100 meals to families in need."



Pivoting Quickly to Help Customers Feel Safe

The impact of COVID-19 on small businesses cannot be understated. According to a study published in the *Proceedings of the National Academy of Sciences (PNAS)*, more than 40 percent of small businesses across the U.S. had to close at least temporarily because of the pandemic. Now, as restrictions are continually revised, many are rising to the challenge by seeking more advanced technological solutions to serve their customers—and to make them feel safe and secure in an uncertain time.

That's what Jeremy Dugan, manager at Frank's Auto Collision Center in San Clemente had in mind when he was assessing their technology needs in response to the pandemic.

His family has owned Franks' Auto Collision Center since 1969, when his grandfather Frank founded the collision repair business after immigrating from Argentina. Frank's Auto now has six locations throughout Orange County, spanning from San Clemente to Lake Forest. When COVID-19 restrictions went into effect, the biggest immediate concern, said Dugan, was security.

"I've been working for my family business since I was about 13 years old, and I've lived in San Clemente my whole life," said Dugan, who is also the president of the local Rotary Club. "Our community trusts us with their vehicles, and we want to show them how much we value that trust by making sure they feel safe leaving their cars at our shops."

A Cox Business customer for four years, security was top of mind for the Frank's Auto team when the pandemic hit. They leaned on their video surveillance equipment to protect their shops (and their customers' cars) from a distance, when staffing levels had to be adjusted and the shops were closed overnight. This system, put in place by Cox Business, also allowed them to protect themselves from on-site collisions and other instances, which could otherwise threaten the solvency of their business.

"We love having Cox Business in our corner, especially now, because it's a one-stop shop for all our needs: phone, Internet and security," said Dugan. "We're going to need to stay adaptable as things evolve with the pandemic to keep our customers' cars secure, but we feel at ease knowing Cox will evolve and adapt with us."

To learn more about Cox Business, visit: <https://www.cox.com/business/>



Growth Through Mentoring

Big Brothers Big Sisters helps community-minded companies build OC's future workforce while engaging employees and empowering youth

More than half a million young people. That's how many individuals ages 16-24 in California are cut off from pathways that lead to success. Nationwide, Measure of America reports 4.35 million "disconnected" youth in 2018 — defined as teens and young adults who are not in school or working. They are limited in access to institutions, communities and experiences that adequately prepare them for adulthood. It's a number projected to rise to nearly 6 million by the end of 2020.



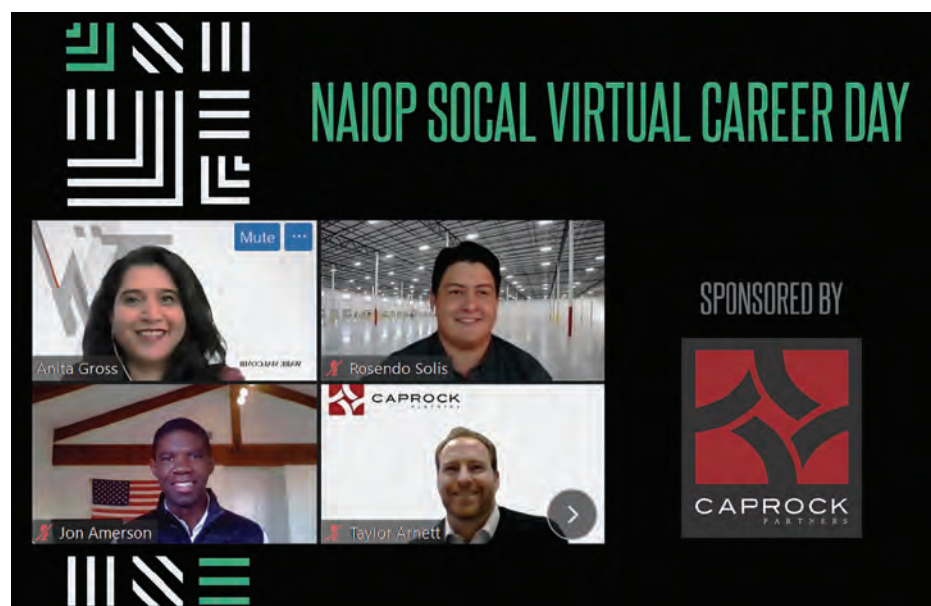
Youth like those supported by **Big Brothers Big Sisters of Orange County and the Inland Empire** — predominantly low-income, first-generation students — are most likely to be impacted by this threat of disconnection. They will face diminished earning potential, employment and health, which harms not only

the individual but the community at large.

While there's no one-size-fits-all approach, the World Bank recognized mentoring and socio-emotional learning as core interventions for reengaging this group. For more than six decades, that's what Big Brothers Big Sisters has offered to the Orange County community: one-to-one mentoring relationships that ignite the power and promise of youth. Through this program, college and career readiness is a key focus to help children navigate complex systems, develop a strong sense of self and belonging, and understand how to identify resources.

It's a pillar that has attracted like-minded organizations interested in strengthening our local community and exposing the next generation to new pathways. This year, Big Brothers Big Sisters re-launched its Career Day series in response to the growing need for connection, kicking off in November with a **NAIOP SoCal** commercial real estate showcase sponsored by **CapRock Partners**.

"Big Brothers Big Sisters is an organization that is right in our backyard, less than 10 miles from our office, which has direct positive impacts in the community we live in and invest in as a company," says Taylor Arnett, First Vice President, Acquisitions, CapRock Partners. "Furthermore, the commercial real estate industry is making efforts to reach more diverse groups with hopes of recruiting more talent from a wide-range of backgrounds. Partnering with BBBSOC provides synergies toward these efforts."



While the Career Day series aims to put youth mentees on the path to career readiness, it also provides a double-impact for local businesses. With a commitment to corporate citizenship, BBBS partner companies can attract and retain socially conscious employees by providing innovative, engaging volunteer opportunities.

"At CapRock Partners, one of our core values is to make change in our community," Arnett says. "The company encourages us to get involved — by donating our time and talents to causes we love — which in turn enhances employee engagement companywide because we feel supported to do what we love at work and outside of work."

By delivering first-generation high school diplomas through mentoring and inspiring emerging leaders, Big Brothers Big Sisters is helping build the future workforce of Orange County. Stand with us — contact Christina Hernandez at chernandez@ocbigs.org to learn more about partnerships.



Mentoring channels a child's potential into opportunity.

Join us — thousands of volunteers, partners and supporters — as we change trajectories for youth and strengthen the future workforce of Orange County.

LEARN MORE ABOUT THE
IMPACT OF MENTORING
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LIVING WITH A PURPOSE

Over the past five years, Passco has been donating to charities across the country through its giving program “Passco Gives Back”. In that short time, over two hundred and fifty thousand dollars have been donated by our company and our employees to support education, veterans, healthcare, animals, homelessness, and many other causes that are near and dear to our hearts. We aren’t just opening up our pocketbooks, we spend hours volunteering our time and several of our employees serve on the boards for these organizations. We support charities here in Orange County as well as throughout the country.

During a year of uncertainty, a year where many are without jobs and wondering what the future brings, it is imperative that we don’t lose sight of the impact each of us may have on these non-profits and those struggling to make ends meet. At the start of COVID-19, we immediately reached out to our local hospitals, fire stations and grocery stores to see how we can help these frontline workers. At that time, we launched the “We CaRE” initiative and encouraged the rest of the commercial real estate community to do the same and join forces in giving back. We delivered gift baskets filled with snacks to our hospitals, as well as meals to the local fire stations and supported the grocery stores that were frequented by our own employees. This was a small, but meaningful gesture that gave everyone a feeling of belonging.

Passco wanted to continue this mission of giving back in a way that would involve our communities, so we are launching “Living with a Purpose” across our Multifamily Portfolio. An initiative that will allow our 15,000+ apartment communities to be a part of something much larger. This plan will be rolled out across our portfolio in 2021, and will offer our residents a chance to be involved. So many people are in a position where they want to give back, but some just don’t know how to get started. Our communities will select a charity, or multiple charities, and work together in coming up with resident events and volunteer opportunities. Our hope is that other groups like us will follow suit, and giving back becomes a daily deed. Not every charitable movement requires a monetary donation. Time and passion are equally needed to advance the mission of these non-profits.

Last year, Passco and 25 of our properties became involved with

Move for Hunger, an initiative that allows residents who are moving to donate their food to local food banks. Move For Hunger made it very easy for our residents to participate by providing bins at each property. We were able to donate nearly 10,000 pounds of food during those 12 months. We will continue to support this very worth-

while charity in years to come. If you’d like to learn more about “Living with a Purpose”, please contact Stacy Stemen at ssstemen@passco.com or (949) 263-7912.



Passco Companies, LLC is a nationally recognized real estate operating company specializing in the acquisition, development, and management of multifamily and commercial properties throughout the U.S.

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Healthy Smiles for Kids of Orange County Leaves No Child Behind

While it was the first time that five-year-old Megan was visiting a dentist in her life, she was not a stranger to the dim lights and familiar beeping sounds of a hospital room. Suffering from multiple medical conditions, such as epilepsy, speech delay, and tuberous sclerosis, Megan's dental pain only added to the everyday challenges she faces as a child with special healthcare needs. Megan's single mother had faced countless obstacles when seeking dental care for her three children. These barriers caused Megan's dental concerns to be untended for years in light of her complex medical needs. The COVID-19 pandemic did not make things easier for Megan to receive care. In cases like Megan's, where dental visits and treatment get delayed, minor dental concerns can evolve into painful dental infections that affect the child's overall health. **No child should suffer from severe dental pain that keeps them from chewing, sleeping, and learning.** Just the same, no parent should have to choose between putting food on the table or paying for critical dental treatment that would allow their child to eat without pain. Healthy Smiles for Kids of Orange County (Healthy Smiles) serves many underserved families like Megan's every year.

We are the only pediatric dental safety net clinic in Orange County that offers general anesthesia and other sedation services for children with special healthcare needs through our affiliation with Children's Hospital of Orange County (CHOC) and Herman Ostrow School of Dentistry of USC. For years, Megan's mother struggled to find a dental clinic that accepted Denti-Cal and specialized in providing dental care to children with special healthcare needs. Thankfully, a local dentist examined Megan's case and referred her to Healthy Smiles, where she received urgent care from our specialized clinical team.

Our Healthy Smiles staff worked tirelessly to expedite Megan's dental treatment in coordination with her various medical doctors. Megan's dental infections were so severe that some of her teeth could not be saved. Sixteen out of her twenty teeth needed urgent dental treatment. To relieve her of pain and improve her overall health, she received twelve dental extractions under general anesthesia at our CHOC Children's Hospital operating room.

Understanding the toll that severe cases like Megan's can take on families, our Healthy Smiles staff does more than just provide dental care. Our team consists of not only experts in providing dental treatment, but also experts in delivering compassionate, family-centered care. A Healthy Smiles dental assistant comforted Megan's distressed mother closely throughout the treatment, reassuring her that Megan is in good hands with our dentists. We are often the last stop for underserved children with severe dental decay and special healthcare needs. **When Megan and her family had nowhere else to go, Healthy Smiles happily opened its doors to give them the quality dental care that they deserve.**

Healthy Smiles for Kids of Orange County has been at the forefront of innovation to address the pediatric dental epidemic in Orange County for over 17 years. As a community-based nonprofit organization, we are dedicated to improving the oral health of Orange County's most vulnerable children: the very young, those with special healthcare needs, and those with government dental insurance. Since 2003, Healthy Smiles has had about 1 million encounters by offering collaborative programs directed at prevention, advocacy, outreach, education, and access to treatment.

To learn more about Healthy Smiles for Kids of Orange County and how you can get involved, visit www.healthysmilesoc.org/donate or contact donate@healthysmilesoc.org.

When underserved children with special healthcare needs have nowhere else to go, we provide them with the quality dental care that they deserve.



HEALTHYSMILESOC.ORG/DONATE



Light the Path for the Next Generation

Meet Braydon.

Braydon is a shy but curious six-year old. He started kindergarten this year. His mom immediately became concerned at how little he was engaging with his teacher and the lessons, especially when it came to reading. Braydon's classmates were confident with words and language skills, while he just became more withdrawn as the weeks passed.

How was Braydon going to be able to catch up?

Like many families, resources are slim. With anxiety building around job security and Braydon's learning challenges, his family was losing hope. Then, they found out about the Think Together program at Braydon's school.



Think Together, California's largest nonprofit provider of afterschool, expanded learning and school improvement programs, is constantly assessing to provide creative solutions. We have pivoted our programs to meet students' needs in today's largely virtual learning environment.

Braydon and his family are starting to see the light.

Braydon started attending his school's Think Together program twice a week via Zoom. The additional learning time and personalized help from his Think Together program leader began to make a difference.

Braydon is showing more enthusiasm and is interacting more with his classmates. And he'll be on more solid footing as he heads into his grade school years.

There is a lot we can't fix right now. But helping all our kids get a great education, that we can do.

We invite you to "be the light" for our kids so we can give them the best opportunity to start 2021 as strong learners. Their success in school, and later in college and career, are on the line.

Give before the end of the month to take advantage of increased year-end tax



benefits thanks to the CARES Act of 2020. Amplify your impact by joining the Think Giving Circle with an annual gift of \$1,000 or a monthly gift of \$85. Find out more at thinktogether.org/think-giving-circle.

If you've already expressed your support for Think Together this holiday season, we thank you for your generosity and hope you will share the urgency with others to increase the power of pooled philanthropy.

With your help, we can offer innovative programs to more kids, supply them with the resources they need wherever their "classroom" is.

We have the opportunity to seize the disruption caused by our current crisis and create a school experience that is both excellent and equitable for all kids.

Let's change the odds, together.



THINK TOGETHER

is proud to acknowledge our OC business partners for their commitment
to educational equity for 200,000 kids in California

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We are extremely proud of our team and their dedication to the community during this difficult time.

Through our volunteer program, GreenlawGives, they have provided much needed support, supplies, and special holiday gifts to our non-profit partners.

Greenlaw would like to thank everyone who makes a difference.



GREENLAW



Adapting to Change: Three Considerations for Hispanic Business Owners

By Keith Kobata, Wells Fargo Orange County Region Bank President

While The COVID-19 pandemic has created many difficulties for small business owners, the Wells Fargo/Gallup Small Business Index survey in June revealed that 76% Hispanic business owners view the future as brighter than one might think even despite these difficulties. 63% said their financial situation over that same timeframe would be somewhat or very good, and 74% said that would apply 12 months from now. Yet recent estimates have said that almost 100,000 small businesses have closed since the pandemic began*. In addition, the index indicates that a number of challenges are affecting diverse-owned businesses disproportionately.

What does this tell us? That in both good and challenging times it is necessary to adapt to changing environments. A situation can seem optimistic right before a shift makes it less so, or vice-versa. In such an environment it is important to maintain control of the things you can as a business owner, including several important considerations.

Projecting cash flow

Cash flow projections are an essential part of planning regardless of the circumstances surrounding a business. If the pandemic has shown anything, it's that the environment a business operates in can be unpredictable. For that reason, businesses may want to think about creating multiple projections to account for different factors. Creating projections for multiple time frames (three, six and 12 months for example) and for potential challenges down the road means a business can be more prepared to withstand that unpredictability.

Staffing appropriately

The June survey found that 37% of Hispanic owners expect the number of jobs at their firms to climb over the next 12 months, one of the highest among the various segments of diverse owners surveyed. But as time has gone on it may be a different story for many business owners. This is another area where preparation will be key to success. Keeping an eye on operational needs is critical, whether a businesses is reopening and looking to bring workers back or having to downsize their staffing. Things to think about operationally include costs associated with

production or vendors and needs of physical space in the modified business. Business planning around these shifts should take these factors into account.

Unfortunately, optimism about the future doesn't change the challenges of the present. That's why last month, Wells Fargo launched an industry-leading commitment through its new Open for Business Fund. Our company is donating approximately \$400 million to nonprofits focused on supporting small businesses, including those owned by racially and ethnically diverse people.

The Open for Business Fund has three areas of focus: capital and payment relief via CDFIs, technical assistance, and long-term recovery grants to help small businesses adapt to changing environments and recovery, especially throughout the holiday season.

Being able to adapt your business to the current environment and utilizing available resources while also looking ahead is key to not only weathering current storms, but coming out of them stronger.



For more information on the Wells Fargo Open For Business Fund, visit <https://www.wellsfargo.com/biz/help/open-for-business-grants/>

For more information on how to navigate the current environment as a small business owner, visit our Small Business Resource Center at <https://smallbusinessresources.wf.com/>

*Source: Yelp: Local Economic Impact Report, September 2020, <https://www.yelpeconomicaverage.com/business-closures-update-sep-2020.html>



Keith Kobata
Senior Vice President
Region Bank President
Orange County
Wells Fargo & Company



Keith Kobata is the region bank president for the Orange County region leading more than 1,200 team members and managing 79 Wells Fargo branches. His team is responsible for building relationships with existing and prospective customers by leveraging and optimizing Wells Fargo's products and services to help our customers succeed financially.

In his 24-year banking career, Kobata has served as the area president for the Greater Orange County area where he was responsible for overseeing Wells Fargo's Community Banking throughout north Orange County and Long Beach, as well as banker, branch manager and district manager.

Kobata is actively involved in community events and nonprofits and serves on the board of directors for Orange County Business Council, Orange County United Way, Santa Ana Chamber of Commerce and Wells Fargo's local Foundation Giving Council.

He currently resides in Irvine.



Giving the Gift of Education

The Bascom Group is a private equity firm focused on real estate investments, based in Irvine. As owners and operators of many multifamily apartment communities across the nation, The Bascom Group has the privilege to positively affect the lives of those that call their communities home. Their approach involves a quarterly focus on social outreach, and planning special events and programs for the apartment communities that fall within the themes of Health, Wealth, Education, and Arts & Culture.

The Bascom Group proudly awarded four academic scholarships to students that reside at their communities. The grand first-place scholarship given was \$5,000, and was awarded to a student at 620 Canyon Creek Apartment Homes in Austin, TX. In all, Bascom awarded \$11,100 in academic scholarship funds to four students in states across the U.S. Bascom's annual scholarship program is one of many ways the firm supports the wellbeing of their residents, affirming that people are the heart of their business.

The Bascom Group is headquartered at 7 Corporate Park, Suite 100, Irvine, CA. For more information, please visit www.bascomgroup.com or email info@bascomgroup.com.

A resident receives a \$3,000 scholarship at Tempo at McClintock Station Apartment Homes in Tempe, AZ.



The Bascom Group Supporting Our Community in 2020

Bascom apartment communities across the U.S. donated school supplies to young students.

We hosted Thanksgiving for Veterans Outreach OC, serving 40 veterans in Fullerton.

Our firm awarded 4 students with a total of \$11,100 in scholarships to help them pursue their educational goals.

We continue to seek new ways to reach those who are in need, and are committed to uplifting our community.

"Humility and compassion for others drives us forward."

2020 Scholarship Program
Total Funded: \$11,100
Top Scholarship: \$5,000
Scholarships Awarded: 4

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COMPANIES THAT CARE AWARDS

Northgate

➔ from page 1

Today, Northgate González counts more than 6,000 employees across its corporate offices and 41 stores in Southern California. With more than a third in Orange County, it is OC's 37th-largest employer.

The Latino-inspired grocer, still based in Anaheim, celebrated 40 years in business this past January.

Each of the company's stores has come to serve as gathering places for the communities they do business in.

Customers visit the stores not only to get fresh baked goods from the panadería or tortillería, alongside grocery items, but also non-food related offerings.

It offers financial services like money transfers and small loans through **Prospera González** locations embedded in its stores, and the grocer is looking to expand urgent care offerings that are currently being tested at a store in its Riverside location.

"Our supermarkets are portals for health and wellness, not only in terms of access to fresh and organic foods, but also in terms of education and providing comprehensive information within our stores," said **Oscar González**, who serves as co-CEO of the grocer.

The company's community-building efforts in its stores and in the areas it serves stood out during 2020, with more than \$650,000 donated to various partnerships impacting families throughout Southern California.

Efforts also went beyond money donations.

The company this year donated food to families impacted by COVID via voucher programs, offered up its delivery fleet for pandemic-related uses, held food drives, provided more than 5,000 meals to frontline staff at local hospitals, donated more than 50,000 bags of tortillas and handed out more than 45,000 toys for the holidays last week.

When the state's stay-at-home order first went into effect earlier this year, Northgate



Northgate donates turkey vouchers, meals during the holidays

González was the first in the area to offer early bird hours for the elderly, disabled, and pregnant women.

For those reasons, Northgate González earned a nod as one of five winners in the Business Journal's inaugural **Companies That Care** awards.

The winners were selected by the paper's editorial team out of the 88 nominees who are highlighted in this edition.

More than Supermarkets

The company's successes are symbolic of a much larger story, say industry watchers.

"Today with 41 supermarkets, they are the titans in the Latino grocery store industry and are the catalyst in assisting many others to achieve the American dream," Latino Food Industry Association Board Chair **Ruben Smith** said in a statement.

For others, the company's efforts are a study in grocery retailing, and where it's going.

Health and wellness, faith and education are the pillars guiding Northgate González community outreach, Oscar González said.

That philosophy largely explains how the retailer has been able to evolve each of its locations over the years into more than places to simply buy food.

"What drives us to open in those underserved communities under our value system and guiding principles, servant leadership is at the very top and I think our desire to serve is a big part of what drives us as an organization and the family," González said.

To that end, the medical clinic under the **Bienestar** (which translates to wellness) platform has been in testing mode for the past



Northgate's first store opened in Anaheim on Jan. 2, 1980

year at the company's Riverside store. There, urgent care services are provided, in addition to access to supplements and wellness education.

In the second quarter of 2021, the company is set to open a Costa Mesa store that will also include Bienestar. The plan is to eventually roll that out to the broader retail fleet in the future.

Although in-store mammograms and seminars (some, such as cooking, have been taken virtual) have stalled with COVID-related restrictions, those have also come to define the Northgate González shopping experience and will eventually come back post-pandemic shelter-in-place orders, González said.

Looking Ahead

Next year, in addition to Costa Mesa, Northgate González will open a store in South Gate, also slated for a second-quarter debut.

"We're very ambitious and excited about continued store growth in the future," González said. "Our growth, particularly in the next five years, will continue to be in the four counties we operate in today: Orange County, Los Angeles, San Diego and the Inland Empire."

Timed with all of that, Northgate will look to leverage technology in a bid to enhance its services.

The company sped up plans for its **Pronto** curbside pick-up service, which will be piloted at six stores in the next three months.

The company also works with **Shipt** and **In-stacart** on delivery options for customers

looking to avoid in-store shopping.

E-commerce has spiked some 3,000% this year due to the changes in shopping stemming from the pandemic. While online is still a small part of the overall business, the pandemic magnified a growing opportunity in e-commerce.

At the end of the day, Northgate González still sees the in-store experience being just as important as it always has.

"Providing an exceptional customer experience in our stores is a point of differentiation and I think we really believe in personal touch," González said.

"We want to augment the experience with what is called omnichannel access. So, yes, we want to improve the experience with the use of technology, but at the core of our merchant passion, the customer experience in our stores is something we continue to believe in and continue to invest in." ■

Northgate González Market



- **HEADQUARTERS:** Anaheim
- **BUSINESS:** grocery chain
- **FOUNDED:** 1980
- **CO-CEO:** Oscar González
- **EMPLOYEES:** 6,223 (2,105 in OC)
- **NOTABLE:** company philosophy focuses on being a member of the community; 2020 was no different with food donations, voucher programs, a toy drive and more

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