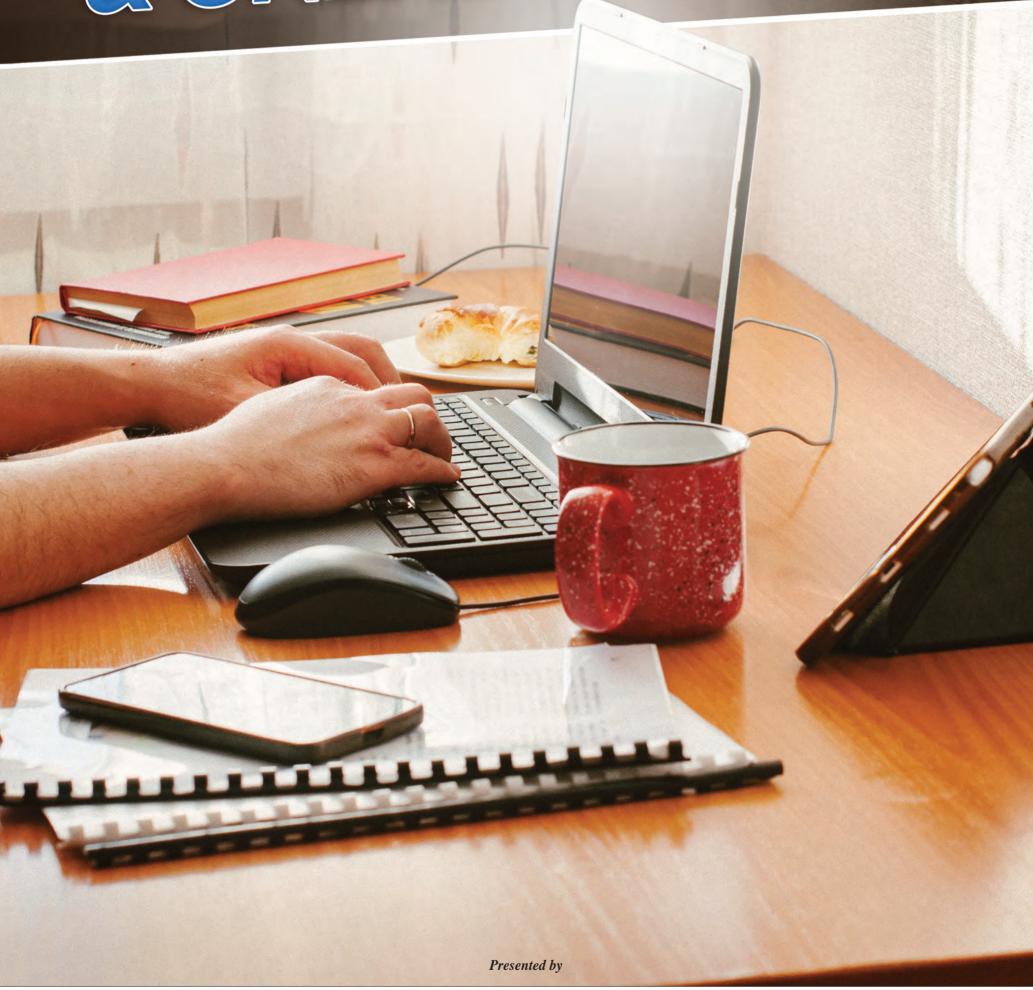
# EDUCATION, TRAINING & ONLINE LEARNING











**UCI** Paul Merage School of Business

Leadership for a Digitally Driven World



SCHOOL OF BUSINESS & ECONOMICS

#### THE 'MB8': HOW EIGHT MBA STUDENTS FORMED A SPECIAL BOND

Concordia's MBA program encourages networking relationships among students, but eight recent graduates took "community" to the next level, creating a close-knit group of friends and colleagues that went well beyond the classroom. The group, eventually nicknamed the "MB8," assembled naturally as members got to know — and like — each other in Concordia classes.

"I don't think I could have ever seen this coming," says Edward Janke, a manager at a local engineering company who enrolled in Concordia's MBA program at the same time as his now-wife, Tara.

Then Ed and Tara met fellow students Esther Choi, Michael Simons, Greg LeFever, Chris Sommers, and William and Jaime Buda, with whom they seemed to immediately gel. "And before you knew it, the MB8 was born." says Ed.

Chris Sommers, president of a family-owned business that makes flexible packages for pet and human food, entered Concordia's program to gain business experience. "There was a lot of synergy and learning in addition to the classroom," Chris says. "When you get a group like that, you don't get stuck in your own lane. You're forced to think differently."

Greg LeFever was the senior member of the group and gained the others' respect with his extensive entrepreneurial experience and real-world wisdom. "I did expect it to be practical and real-business-related, which is why I chose Concordia," he says. "I liked that professors showed up from work in the business world to teach classes. It turned out to be a great group of people, a highly intelligent group."

Jaime Buda, the wife of William, says they both came to Concordia determined to reset their careers and find jobs they liked.

"We had an amazing experience," Jaime says. "The group of friends really made a difference. It makes for good conversation, and the ability to get to know your classmates."

Another MB8 member, Esther Choi, enrolled in the program specifically to network, and found more than she was looking for. "We were all very ambitious people," Esther says. "It was a good group to uplift and motivate each other."

Ed reflects that "the piece that struck me as amazing about Concordia was how they were able to foster this kind of group relationship. It was phenomenal."

One MB8 member even hired another one. Michael Simons was the director of finance at a pizza chain who chose to attend Concordia for the networking possibilities. What he didn't expect was that the networking would be quite so immediate. He was in the job market after graduating, and Chris's flexible packaging company needed a vice president of finance.

"The very first person that jumped into my head was Michael," Chris says. "Everybody at the company loved him and now he's been here since January, and doing a great job.

Michael says he entered the MBA program expecting to build some relationships, but "didn't think it would be at the depth that it was. You're



reading books, taking tests, doing projects. When you're doing it among people you like being around, it makes it fun."

A number of MB8s have enjoyed promotions or better jobs since enrolling and graduating.

"I'm a very good example of how much an MBA can benefit your career," says Tara. "The second I graduated and updated my LinkedIn, I had people contact me. I got a job offer almost immediately. I made a pretty significant salary jump; it opened doors."

Jaime was promoted and gained significantly greater confidence in her own abilities at work as the business development manager for a consulting firm that helps cities and counties pursue opportunities for federal partnerships.

Even before graduating, Esther updated her LinkedIn information and a potential employer ran a keyword search that turned up her name.

"I hit 100 percent of the points," Esther says. "The hiring manager liked the fact that I was in the program. That was one of the reasons they hired me."

Esther is now the corporate compliance manager for a high-performance plastics company that supplies to medical device and aerospace companies.

"Godfather" Greg quit the company he was with, continued to run his own wellness company, started a for-profit LLC, then flipped it to a nonprofit — all while in CUI's program.

Today, the relationships continue with phone calls, group texts, barbecues, coffee dates and parties to celebrate weddings and birthdays.

More than a degree, the MB8 members "feel how special this experience was for us and how special our group is," Tara says. "I hope we set an example for other people to do this, because it really helps you get through the program."

To learn more about the Concordia University Irvine MBA program, please visit www.cui.edu/oc-mba or call 949-214-3017.



MB8 '18 (left to right): Chris Sommers, Esther Choi, , William Buda, Jaime Buda, Gregory LaFever, Tara Janke, Ed Janke, and Michael Simons.

## It's not just what you know. It's who you meet.



Choosing a school to help you advance in your career is a choice that turns on more than what you learn. Where you earn your MBA also impacts your future business network. The Concordia MBA program is designed to facilitate the kind of strong personal connections, networking, and career growth that come from a face-to-face program. While working together throughout the program, cohorts often develop as students encourage and support each other—academically and professionally.



Online Info Night: Sept 10 · Classes Start: Aug 24 & Oct 17



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\*U.S. News and World Reports 2020



## TOP 10%

Universities in the nation for research activity





National Medal of Science Winner, Yakir Aharonov

**1**ST

Rhodes Scholar Vidal Arroyo '19 Biochemistry, Molecular Biology



7

Ranking in The Hollywood Reporter "Top Film Schools"



Nobel Laureate in Economics,
Vernon L. Smith

34

Ranking in
Bloomberg
Businessweek
Best
Undergraduate
Business School



22

Phi Beta Kappa members inducted in the inaugural class of Chapman's new chapter





## OCC EMPLOYEES FIND WAYS TO HELP DURING COVID-19 PANDEMIC



mployees from Orange Coast College have stepped up to support residents of Orange County even as the COVID-19 global pandemic has forced the Costa Mesa college to transition classes online. From donating ventilators to launching a countywide food recovery effort, faculty and staff at Coast are dedicated to helping their community weather the storm.

#### REQUEST FOR VENTILATORS

When Daryl Weber, the manager of Respiratory Care Services at Saddleback Memorial, reached out to OCC's Respiratory Care program director Alison Riggio in April to ask if she would consider loaning some of the College's ventilators to the hospital to prepare for an influx of COVID-19 patients, the timing could not have been better.

OCC had just announced that all in-person classes would be transitioned to an online format for the remainder of the semester, and the 16 ventilators in OCC's Respiratory Care program would likely sit unused for months. Riggio arranged to loan Saddleback Memorial the program's newest machines.

A few weeks later, OCC received word that Governor Gavin Newsom was requesting all available ventilators be donated to a central state repository. Then-Vice President of Instruction Kevin Ballinger personally delivered OCC's remaining machines to a state repository at Santa Monica City College. "We are pleased to give back and to help the community with critical care equipment during this national crisis," Ballinger said at the time.

#### **FEEDING A COMMUNITY**

OCC Food Service Management Instructor Alexandra Yates has built a career around not just feeding people, but doing so while wasting as little food as possible. As the pandemic unfolded, she saw an opportunity to provide meals for Orange County residents who need it most.

The effort started with the unexpected closure of OCC's campus on March 16, when OCC's food services program was left with more than 1,8000 lbs of unused food that would normally be used in its on-campus dining facilities and culinary arts instructional programs. Fortunately, Yates had the perfect solution already in place: OCC's Food Recovery Kitchen.



Created more than a year ago as part of the

College's Food Services program, the Recovery Kitchen was initially started with the goal of reducing food insecurity among OCC's student population. "Our main purpose is to lower our campus's food waste and food insecurity among our students," says Yates. However, since mid-March, Yates and her team of volunteers have packaged thousands of meals for the community.

With OCC's campus kitchens closed, the team first moved to facilities at the Marconi Automotive Museum in Tustin, and more recently have been packaging meals at Katella Grill. Yates, who serves on the advisory board for Waste Not OC, has enlisted the support from other local venues and community partners as well, including the Brea Improv Club, White House Catering, Sysco Riverside, Goodwill of Orange County and the OC Food Bank.

















## OCC RESPONSE TO COVID-19

(By the Numbers) .....



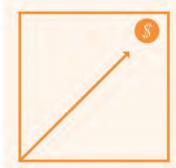


1,800

Pounds of food donated to local shelters & senior living facilities



online instruction



\$17,000

raised for vulnerable students



\$9.2 Million

in CARES Act Funding



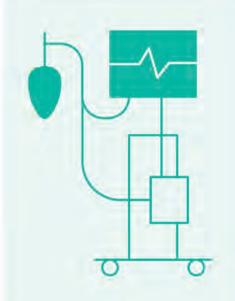
\$465,739

scholarships awarded at virtual Honors Night



600

masks made by OCC Makerspace



16

Ventilators loaned to local hospitals

Degrees & Certificates awarded at Virtual Commencement:



2,531

Degrees



2,677

Certificates



120

Allied Health 2020 graduates in frontline healthcare fields



#### **UCI** Paul Merage School of Business

#### Leadership for a Digitally Driven World™

With many of us working remotely over the past few months, we have all experienced how digital technology continues to drastically change how companies operate and grow. Are you able to keep up with the pace of change and innovation? More importantly, are you prepared to lead the way?

UC Irvine's Paul Merage School of Business offers a personalized education experience to help students develop the tools and leadership skills to think creatively and strategically about the challenges and opportunities created in today's everchanging business climate.

#### Count on a commitment to unparalleled educational quality

The Merage School and its programs consistently rank among the top schools nationally and globally. Worldwide, business leaders choose the Merage School, realizing that its unique combination of curriculum, career advancement and collaborative culture is unparalleled in peer institutions.





"We have made a commitment to our students to provide the highest quality education possible," said Eric R. Spangenberg, Dean of the Merage School. "Our faculty, students, staff and the business community continually collaborate to ensure our curriculum and resources meet the demands of our students and the employers that hire them. This open dialogue provides tremendous value to our school, our students and the business community."

The UCI Paul Merage School of Business is proud to offer three highly-ranked MBA programs:

#### **Full-Time MBA**

The Full-Time MBA program is geared toward highly motivated professionals who want to develop critical leadership skills and increase their career potential. Graduates from this unique two-year program represent diverse academic, professional and cultural backgrounds, and rejoin the workforce with a leadership skill set for the digital world

#### Fully Employed MBA (FEMBA)

The Fully Employed MBA program is designed for early to mid-career working professionals and managers who want to pursue a graduate education while they continue their career climb. Students have the flexibility to customize the program around their career objectives and graduate in as few as 24 months. FEMBA students also participate in an international experiential learning opportunity and an executive leadership residential, both unique to the Merage School program. Classes are offered weeknights on-campus and in a hybrid format that combines the best in online learning with four on-campus Saturdays per quarter.

#### **MBA** for Executives (EMBA)

The MBA for Executives program is designed for those who want to immerse themselves in the dynamic thinking required in our current business environment, and aligns with the career goals of mid to senior-level professionals. Classes are held every third weekend for 21-months beginning in September in a format that supplements in-class sessions with state-of-the art online learning between class weekends. Specializations may be earned in Digital Transformation; Real Estate and Urban Development; and Innovation and Entrepreneurship. A Healthcare Leadership Track has been built out within EMBA for those who want to apply their knowledge of business as a leader in the changing healthcare industry.

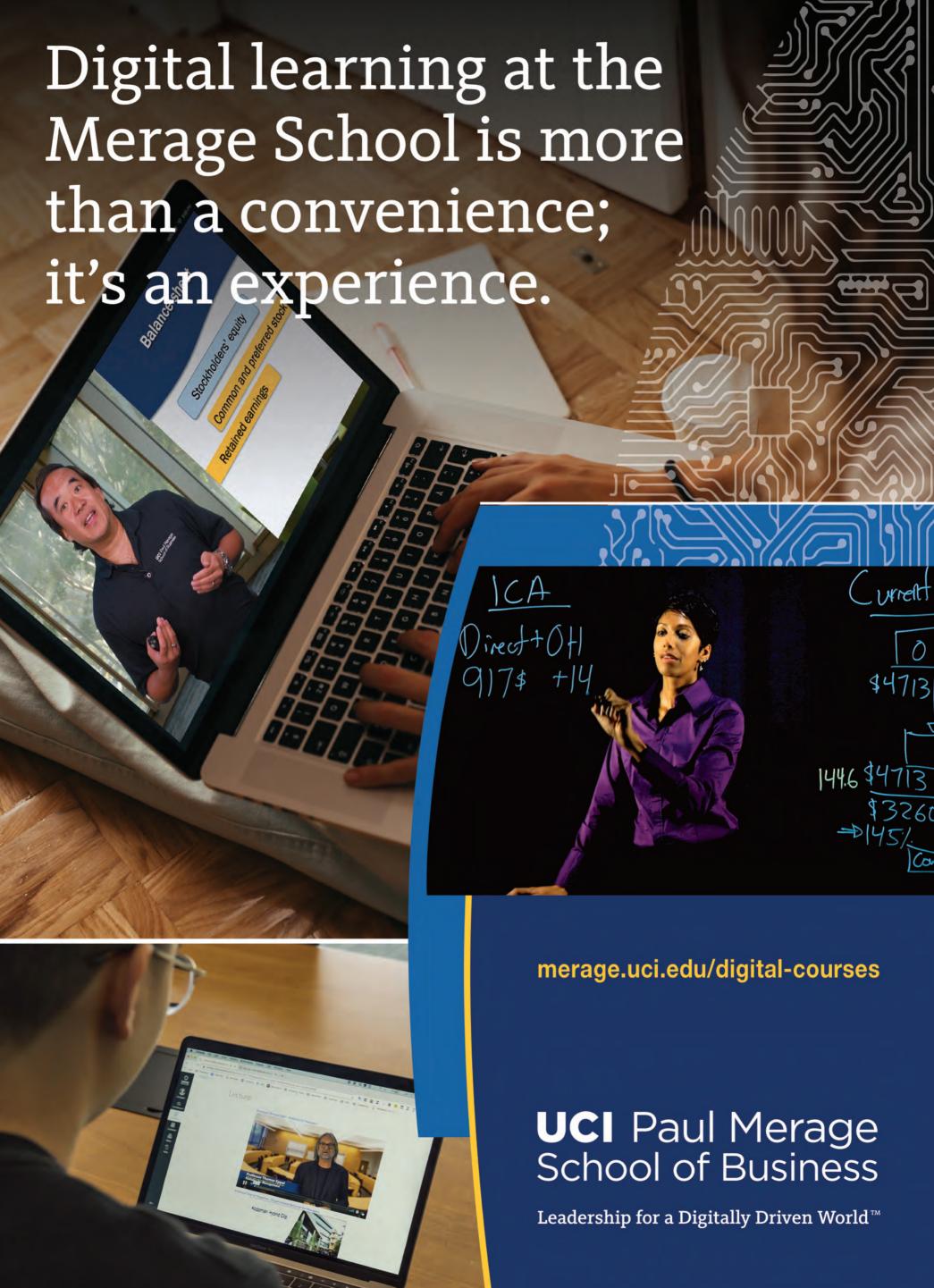
#### **Specialized Masters Programs**

In addition to these well-respected MBA programs, the Merage school also offers four specialized one-year master's degree designed for early career professionals ready to launch into their field.

- Master of Finance: Preparing students for entry and mid-level finance positions such as risk management, portfolio management, asset and wealth management.
- Master of Innovation and Entrepreneurship: The only program of its kind in the UC System, providing extensive integrated and immersive academic and practical experience for students looking to embark on careers as entrepreneurs (innovating to form new companies) and intrapreneurs (innovating within existing companies).
- Master of Professional Accountancy: Preparing students for a successful accounting career by offering an intensive and comprehensive one- or two-year option.
- Master of Science in Business Analytics: Preparing students for highdemand opportunities in big data and business analytics across a variety of industries throughout California and beyond.

#### Ranking

- #33 Full-Time MBA in the U.S. (Financial Times, 2020)
- #27 Part-time MBA in the U.S. (U.S. News & World Report, 2020)
- #15 Part-time MBA among public schools (U.S. News & World Report, 2020)
- #9 Public University (U.S. News & World Report, 2020)
- #1 in the world for percentage of female faculty (Financial Times, 2020)
- #13 Executive MBA in the U.S. and #27 worldwide (The Economist, 2020)



#### Orange County's Best Kept Secret: CSUF's Center for Leadership

The Center for Leadership is the prevailing voice and resource for leadership development in Orange County. Through its many programs, the center cultivates valuable relationships across industries and supports leaders interested in enhancing their skills as they head their organizations. The center connects students, organizations, and faculty members, and helps individuals and organizations develop through education, training, and outreach. The center connects, develops, and serves by leveraging students, faculty, and the business community, creating synergy to maximize the impact of all programs.

The Center's Bringing Learning to Work program connects Orange County organizations with faculty experts at CSUF to develop leadership talent. Training areas include leadership, diversity management, organizational dynamics, performance management, and work/life skills. With over 70 topics available this program accommodates most organization's need to "bring the learning to work." The majority of these programs are available both via the web, and in-person. Every spring the center offers a 2-day 360-degree leadership academy, which has quickly become the premiere education opportunity for emerging leaders.



Center for Leadership

Excellence in leadership deserves to be celebrated. Every year, the center recognizes excellence in executive leadership and excellence in leadership development at its prestigious annual Leadership Awards event. Their past honorees for the excellence in executive leadership category include: Charles Antis - Antis Roofing & Waterproofing, Sam Balooch - Spireon, Inc., Drake Barborka - Allergan, Shari Battle - Bank of America, Paul Bay - Ingram Micro, Lucy Dunn - Orange County Business Council, Andy Euser - Ventura Foods, Paul Folino - Emulex Corporation, Deepark Garg - Smart Energy Water, Joe Hensley - U.S. Bank, Scharrell Jackson - BPM, Jeff McBride - YMCA of OC, Sarah Middleton - Mission Up, Nick Newsom - Ytel, Joe Oueknine - Titan Industries, Dawn S. Reese - The Wooden Floor, Tim Ryan - Anaheim Ducks | Honda Center, Robert Santana - Boys & Girls Clubs of Central Orange Coast, Dean Stoecker - Alteryx, Todd Talbot - Fluidmaster, Inc., Mark Whitley - Easter Seals Southern California, and Elizabeth Yang - Law and Mediation Offices of Elizabeth Yang. Their past honorees for the excellence in leadership development category include: Advance Beauty College, Big Brothers & Big Sisters of Orange County, Disneyland Park & Resorts, Edwards Life Sciences, Experian Services Corporation, Inc., FivePoint, Hyundai Capital America (HCA), Ingram Micro, Lazy Dog Restaurant, Niagara Bottling, LLC., Silverado Care, and Southern California Edison. This year, due to the COVID-19 pandemic, the center is hosting its first-ever virtual event on Friday, September 11, 2020. Next year the center will celebrate its ten year anniversary of its Leadership Awards on May 7, 2021.

The center produces "The Leadership Voice" television program, which is Orange County's only program devoted entirely to leadership. Each episode addresses important and timely leadership themes. The program broadcasts in 20 different Orange County communities and is viewed on Titan TV and across the CSUF campus. During the ongoing COVID-19 pandemic the Center shifted its programming on the television show to address topics the community faced while living through the pandemic. Topics on the special crisis series range from career transitions dur-

ing difficult times, talent management in virtual settings, the impact on the housing marketing in a crisis, and much more.

The center's proudest impact is experienced on campus, with its Leadership Scholar's Program, a co-curricular program for students that enables them to connect, develop, and serve. Students participate in a variety of events and support programs, which help them develop leadership skills, enhance their communication

abilities, and grow their professional networks. The program also offers scholarships to its most engaged scholars. Since 2017, the center has awarded over \$90,000 in student scholarships. More than 128 executives have connected with students through the Leadership Scholar Program's executive speaker events. Leadership Scholars contribute more than 1,300 community volunteer hours per semester. Each Leadership Scholar averages 2.2 job offers upon graduation. Few programs at any university rival the impact and opportunity provided to students at CSUF through the Leadership Scholars Program.

The center is one of the only centers for leadership in the USA that crosses into graduate education, with an AACSB accredited MBA "Organizational Leadership" con-

centration. The curriculum for the MBA concentration in organizational leadership, along with other courses in the MBA program, prepares students for leadership roles in business, government, and civic organizations. Since 2014, more than 80 students have graduated with this concentration.

The center has thrived due to its tremendous community and board support. The center's advisory board and board of director's membership includes vice presidents and c-level executives that partner with the center and oversees the center's many initiatives. Our current board of advisors includes: Shari Battle - Bank of America, Peter J. Brennan - OCBJ, Tom Capizzi - CHOC, Joe Chatelle - Mercer, Terry Goldfarb - RGP (ret.), Scharrell Jackson - BPM, Laurie Jerome - Silverado Care, Regina Johnson, Scott Kenny - CBRE, Kim Letch - EY, Gia Ly - ArrowGTP, Roshan Mendis - Lazy Dog Restaurant, Sarah Middleton - Mission Up, Alissa Nemnich - Ventura Foods, Serena Nguyen - dtn.tech, Rita Parvaneh - Spireon, Inc., Richard Ramsey - Walt Disney (ret.), Dawn Reese - The Wooden Floor, Robert Santana - Boys & Girls Clubs, Jay Scott - Anaheim Ducks, Scott Sherman - Ingram Micro, Inc., Juriana Sperandio - Ventura Foods, Todd Taylor - LRES, Steven Tran - Brand Creative, and Ted Wilm - PWC. Our current board of directors includes: Mayumi Allison - Hosa Technology, Charles Antis - Antis Roofing & Waterproofing, Kevin Bui, Michael Chen - CSP Networks, Andy Euser - Ventura Foods, Carlos Guaman - El Triunfo, Meg McComb - McComb Insurance Services, Deanne Coombs Mendoza - Teacher Created Materials, Joe Moderow - UPS (ret.), Nick Newsom - Ytel, Linh Nguyen - Advance Beauty College, Teresa Nguyen - Quentin Meats, Richard Ramsey - Walt Disney (ret.), Jay Scott - Anaheim Ducks, Todd Taylor - LRES, Jessica Word - Word & Brown General Agency, Elizabeth Yang - Law and Mediation Offices of Elizabeth Yang, Jayce Deng Yenson - West Lake Foods, and Charlie Zhang - Zion Enterprises.

For information about getting more involved and impacting student's lives, please contact the Center for Leadership (leadership @fullerton.edu).







The Center for Leadership is the prevailing voice and resource for leadership development in Orange County. We **CONNECT** students, organizations and faculty. We **DEVELOP** students and organizations through premiere education, training and outreach. We **SERVE** CSUF students, organizations and faculty. Excellence is achieved through connections, leadership development and service. The center has developed several impactful initiatives:

#### THE LEADERSHIP VOICE

The Leadership Voice – Orange County's only show devoted entirely to leadership: watch online or on Titan TV.



### ANNUAL LEADERSHIP AWARDS SEPT. 11, 2020 (VIRTUAL EVENT)

Recognizing excellence in Executive Leadership and excellence in Leadership Development.

business.fullerton.edu/leadership-awards

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For 127 years, University of La Verne has helped executive leaders build these skills through affordable and flexible degree programs for professionals in corporate, nonprofit, education, entertainment, health care, and government roles. Degree programs are offered at the university's central campus in La Verne, online, and at convenient regional locations, including Burbank, College of the Canyons, Irvine, Ontario, Oxnard, and Victorville. They include:

- Master's in Accounting
- Master of Business Administration, (MBA) for Experienced Professionals
- Master's in Data Analytics
- Master's in Finance
- Master's in Health Administration
- Master's in Leadership and Management
- Master of Public Administration
- Doctor of Public Administration

The University of La Verne's MBA program is among the largest and most respected in Southern California. *Online MBA Report* ranked it as the No. 4 Online MBA program on the West Coast. And *BestColleges.com* identified the University of La Verne as one of the Best Online Colleges in California in 2018.

The MBA program prepares graduates to use information technology, allocate financial resources, design an effective organization, improve productivity, craft a strategic plan, and communicate effectively. Concentrations are available in accounting, finance, information technology, international business, management and leadership, marketing, supply chain management, and health services management.

The Master of Science in Leadership and Management (MSLM) immerses students in organizational leadership theory and helps them develop problem solving skills. Concentrations are available in organizational development, human resources management, and nonprofit management.

Both the MBA and MSLM are available in person or online.



The Master of Public Administration (MPA) prepares students for careers in the nonprofit realm or for leadership roles in the administration of local, state, and national government, and strengthens the competences of those currently serving in these fields. Accredited by the Network of Schools of Public Policy, Affairs, and Administration, the MPA program is ranked by *U.S. News & World Report* as one of the top graduate public affairs programs in Southern California.

All programs are taught by faculty with real-world expertise. Class sizes are small, which allows for individual support for students.

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University of La Verne