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Terranea Resort Is On the Cutting Edge of Luxury and Technology

Resort Partners with Cox Business to Provide High-Definition Programming for Guests

ramatically poised above the Pacific Ocean with unsurpassed 270-degree waterfront views, Terranea Resort on the Palos Verdes Peninsula offers the ultimate luxury experience.

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Guests dine in spectacular venues, play golf on a nine-hole course and have numerous relaxation options, including decompressing in a world-class spa, roaming lush gardens, and swimming in the resort's pools.

Terranea officials considered every detail, large and small, to provide the best ambiance for their guests. That planning also extended to their visitors' television experience.

Realizing that business and vacation travelers associate high-definition television with a premium guest experience, Terranea decided to provide guests the option of viewing more than two dozen high-definition channels provided by Cox Business. Cox Business also provides Terranea with an additional 62 digital channels.

All of the 582 rooms at Terranea have flat-screen televisions and HD, even units that are for sale. In all, the resort, which also has televisions in shared spaces such as bars and restaurants, has 640 televisions that offer HD. A high-definition TV signal has twice the color resolution and imparts a picture that is six times sharper than that provided by a traditional analog TV set.

"When we began to create the resort, we knew we wanted to be on the cutting edge when we opened," said Terri Haack, Terranea Executive Vice President and Managing Director. "It was important to us to have the best technology we could in the resort for the overall guest experience and we sought out Cox Business and worked very diligently with them. They were involved through the whole planning process."

Cox Business began working with Terranea three years before the resort opened, Haack said.

Fast Facts

Cox Business is a division of Cox

Communications, a Fortune 500 company

with more than 6 million residential and

"We are just grateful that we had the partnership we had with Cox and were able to make a forward-thinking decision because it would be very difficult to rectify right now if we hadn't," Haack said. "Their business division is very forward thinking. People expect that we would be providing HD for them. And quite frankly, it's our association with Cox early on that really helped us make that decision."

More and more hotels, particularly the better hotels and resorts, understand the importance of offering HD to their guests, according to Sam



A view of the living room, furnished with a high-definition television, from a luxurious Bungalow suite at Terranea Resort.

Chung, Product Marketing Manager for Cox Business.

"People are getting familiar with the quality of HD and flat-screen TVs in their home environments. They expect that picture quality," she said. "More hotel chains are requiring HD of their owners under their franchise. Travelers are kind of expecting it for the higher-end recorts"

Cox Business' standard offer includes 24 high-definition channels to hotel customers, including local broadcast channels and premium sports and movie channels, but can expand to support additional high definition channels based on individual hotel needs.

Terranea offers 26 HD channels, including HBO, Discovery, CNN, ESPN, National Geographic and A&E.

If the resort did not offer HD, that would surely register on guest satisfaction surveys, according to Haack.

"We had a rainy January," she said, but the HD programming allowed guests to have a more enjoyable experience, even if they

couldn't be outside.

Nelson's, the resort's ocean-side bar and restaurant, has four televisions that feature HD programming, making it a popular gathering spot during sporting events.

"It's a wonderful local place to go and people know we have great programming," Haack said. Nelson's was packed during Super Bowl Sunday. The resort also brought in two additional TVs and showed the game outside.

"People came here specifically to watch the game. People also came on Saturdays to see college games," she said. And now, guests and local residents are enjoying watching the Winter Olympics in HD. Guests have also held parties in their rooms or villas during awards ceremonies, she said

Cox Business
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Business* www.cox.com

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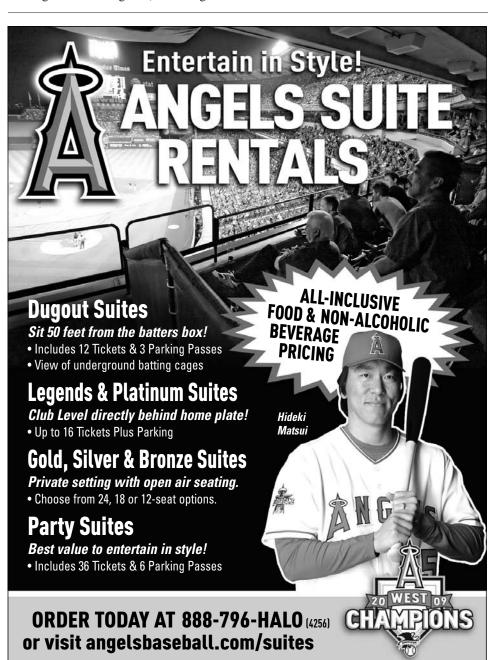
commercial customers. The company offers high-speed Internet services; switched voice and long-distance services; and dedicated voice, data and video transport services for home offices, small, medium and large-sized businesses, school districts and hospitality, government and military properties in 28 markets across the nation.

For more information about Cox Business services, please visit www.cox.com.

There are numerous advantages to not only offering guests HD but providing it through Cox Business. HD is definitely affordable through Cox Business and delivers unparalleled picture quality.

All of the HD technology at Terranea is delivered via fiber optic connections, which allow for greater bandwidth and speed.

"We can grow with their needs whenever they want it," said Ali Sobhani, Account Manager for Cox Business, who has been working with the continued on page B-20





The Balboa Bay Club & Resort

Legendary Service. Legendary Newport Beach.

he only waterfront resort in Newport Beach, this 160 guest room, Four-Diamond, Mediterranean-styled property now serves as the hub of social, corporate and association gatherings, offering an intimate setting for meetings, with flexible indoor and outdoor meeting space. The award-winning cuisine, nightly entertainment and dancing assure guests and meeting attendees an outstanding visit. The attentive and caring staff respond to any request large or small with such effortless flair.

Meetings on the bay

March 8, 2010

This Resort's intimate setting comes with all the capabilities of a large-scale conference hotel. Anything that a meeting planner might dream of can be fulfilled at a moment's notice. The Resort features 17,000 square feet of indoor meeting space, with eleven break-out rooms—all with natural lighting and outdoor patios, and 6,000 square feet of outdoor space.

What attendees like the most

Guests can embark and disembark from The Resort's Marina docks, for easy access to chartered boating and team building sessions. The Resort has a "private club" ambience, and offers nightly entertainment and dancing for after-meeting networking, which ensures a relaxing, yet elegant atmosphere. The Resort is only ten minutes from John Wayne/SNA Airport, for easy access for attendees.



This Resort's intimate setting comes with all the capabilities of a large-scale conference hotel

Meetings on The Bay

Meetings have never been never been easier to book, or more affordable! The Balboa Bay Club & Resort is the perfect location to get work done and still have some fun on the bay. It's the only resort in Newport Beach on the waterfront. Book these special 2010 rates now and save.

- SUN TÜES pattern Now through June 2010: rates starting as low as \$179*
- WED SAT pattern Now through June 2010
- Rates starting as low at \$199*
- Complimentary Room Rental for General Session
- 20% Savings on all Audio Visual Equipment Rental
- One Complimentary guestroom for every 40 rooms occupied
- Complimentary Internet in guestrooms
- Complimentary VIP Amenity
- Complimentary One-Hour Wine and Cheese Party on Newport Bay departing on The Resort's electric Duffy boat a special event for your VIPs
- *Must book 10 rooms or more per night to qualify for group pricing and offer. Offer subject to availability and conditions. Blackout dates may apply. Offer is valid on contracted meetings for 2010 booked between now and June 30, 2010, and is valid for new bookings only.

Leisure guest room packages

The Resort has created three value-conscious packages for leisure guests and families to enjoy for a Spring Break. With so many options nearby, and so much to do here at The Resort—including the Spa, nightly entertainment, music & dancing, and water activities—guests can take a minivacation, all right here in Newport Beach!

Resort Perks Package (MKTPRP): This Package includes: luxurious guest room accommodations, breakfast for two in the dining room, or room service, and valet parking at The Resort. The "starting rates" per night are as follows:

- Now thru May 2, 2010– from \$249
- May 3 thru July 1, 2010– from \$269

Play and Stay Package (MKTSAP): This package includes: Luxurious Guest Room accommodations, a \$50 resort credit for use in The Resort, a one-hour Duffy electric boat rental, and valet parking at The Resort. Starting rates are:

- Now thru May 2, 2010 from \$299
- \bullet May 3 thru July 1, 2010 from \$329

Spa Indulgence Package (MKTSPI): This package includes: Luxurious Guest Room, \$200 spa credit, breakfast for two in the dining room, or room service, and valet parking at The Resort. The Spa credit can be applied to any treatment including our deep tissue or gentle massages, body scrubs and facials. Note: A two-night minimum stay is required.

The Spa will feature signature massages and facials for spring. Staring rates are:

- Now thru May 2 from \$349 per night
- May 3 thru July 1, 2010 from \$369 per night

And for those able to spend the weekend, The Resort offers a delicious Sunday morning European Breakfast overlooking the bay. Summer Sunday afternoons are the times for a party, with a barbeque on the Terrace and live music. Ask for a late check-out on Sunday, and make that mini-vacation last even longer! All packages are based on availability at time of reservation.

Save the Date for the 7th Annual Food and Wine Festival- June 3-6, 2010

This annual event has been moved from Memorial Day weekend to the first weekend of June. Mark your calendars now to save the dates! This weekend extravaganza will include 8 events—a winemaker dinner & luncheon, evening galas, and seminars. The Festival will begin with a special Winemaker Dinner on Thursday evening. Friday evening an outdoor event on the bay will celebrate spectacular seafood and wine pairings. Saturday will include a Winemaker Luncheon, afternoon wine Seminars and the pinnacle will be the Grand Tasting with over 60 wineries and endless dining stations. Sunday guests will enjoy a bayside brunch, and in the afternoon a selection of cigars, cognacs, desserts and live music to celebrate the close of an amazing weekend.

For more information about the Resort, please visit the web site at www.balboabayclub.com or call the Sales Department for more information about booking a meeting at this unique Resort. Please call Terri Reid at (949) 630-4222, or email her at treid@balboabayclub.com . For leisure travel room reservations please call (949) 645-5000.



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Easily accessible from three major airports, enjoy luxurious accommodations, Four Diamond dining, and the 20,000 square foot Pacific Waters Spa. Book now, and in addition to the 10% rebate, you can take advantage of the new and even more generous Hyatt Gold Passport PlannerTM Rewards program to earn points for free nights, future meeting credits and more. Feel the Hyatt Touch® For reservations, call our expert meeting specialist at 714 698 1234 or visit huntingtonbeach.hyatt.com.



Terms and Conditions apply. Contract must be signed by June 30, 2010 and meeting must be held by Dec 31, 2010. Can not be combined with any other offer. Please call your Hyatt sales representative for all offer details and terms.



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Legends and Platinum suites allow you to view an Angels game from the exclusive club level

Enjoy Angels Baseball in Style with a Suite Rental

f you're looking for the perfect place to host your next corporate event or to entertain guests in style, look no further than an Angels Baseball suite rental. Angels suite rentals

provide comfortable surroundings to watch the defending AL West Champions

Whether you're planning on hosting colleagues or a fun evening out with family and friends Angels suite rentals offer one of the most exclusive entertainment opportunities in Southern California. There are four great offerings to choose from.

Dugout suites allow you to experience an extraordinary view of the game, while sitting 50 feet behind home plate! With an exclusive

underground view of the angels and visitor's batting cages, along with 12 tickets and 3 parking passes; you will be closer to the action than ever before!



Angels Party Suites offer the best value for entertainment

Legends and Platinum suites allow you to view an Angels game from the exclusive club level, located directly behind home plate. These suites include up to 16 tickets plus

The Gold, Silver and Platinum suites offer a private setting with two rows of open-air seating. When selecting from these offerings, you will have your choice of 24, 18 or 12-seat options.

Angels Party Suites offer the best value for entertainment. All party suites include 36 game tickets and 6 parking passes plus access to the Knothole Club Restaurant and exclusive Club Concourse and Lounge.

All suite rentals now offer all-inclusive food and non-alcoholic beverage pricing. Don't delay-reserve your Angels Baseball suite rental today by calling (888)796-HALO or visiting angelsbaseball.com/suites.

Terranea

continued from page B-18

resort since it broke ground. "That's an important factor when they use fiber optic connections.'

Cox Business has a local presence and exceptional customer service, Chung said.

"We've got our own technicians that make calls every time there is an issue. We can be there within a matter of hours, if not minutes.'

Haack said she has experienced stellar service from Cox.

When a tiny encrypting issue arose, Cox, Terranea, and the pay-per-view provider all got together to resolve it, she said.

"Cox got everybody on the phone and we had a conference call and we fixed the issue. It was inspirational," she said. "I wish all businesses could work that closely together."

In fact, Cox is so invested in the resort's success that it recently held a large corporate meeting of more than 500 people at Terranea that included Cox's senior leaders from

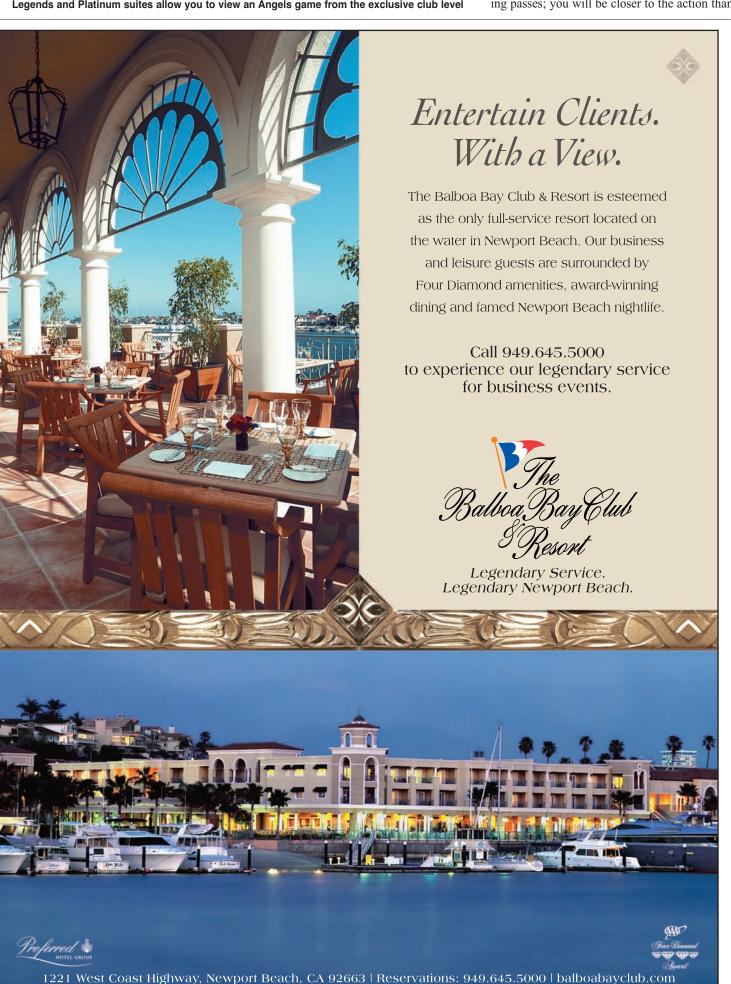
"I think that demonstrates the commitment to our partnership," Haack said. "They want us to be successful and they are bringing their corporate attendees here.'

Haack said Terranea sees Cox Business as a real partner, not only for providing exemplary service but because Cox always has the resort's well being in mind.

"We continue to evolve our relationship with them," Haack said. "That's a really important aspect of us working together with Cox."

She also said it's been extremely important for the resort to have one point of contact, someone who will take care of all their needs and answer questions if they come up.

"It's been amazing to watch their service, how they are readily available because they know how important the guest experience is here," she said.



Outstanding Amenities & Impeccable Service at Oceanfront Hyatt Regency Huntington Beach Resort & Spa

esigned in a style reminiscent of an Andalusian village, Hyatt Regency Huntington Beach Resort & Spa features the largest collection of indoor and outdoor function space on the California coast, specifically designed with the event planner in mind. Planners select from three ocean view ballrooms including the 20,000-square-foot Grand Ballroom, a 10,700-square-foot Mariner's Ballroom and 25 smaller meeting facilities, which include three well-appointed executive boardrooms. For outdoor functions ranging from weddings, receptions and other special events, the prop-

erty is home to six open-air courtyards with lush gardens, water features and unobstructed ocean views.

Extensive dining options

March 8, 2010

On site are three restaurants, a cocktail lounge, Regency Club, two poolside cafes, and 24-hour room service. The Californian serves contemporary California cuisine and a vast collection of high-brand and boutique California wines. The only restaurant in Huntington Beach to be awarded the prestigious AAA Four Diamond Award, the restaurant offers indoor and outdoor seating, and several private dining rooms including a distinguished mahogany Chef's Table in the Patrón Room for a more exclusive dining experience. Additional dining options include



The Elegant Mariner's Ballroom at the Hyatt Regency Huntington Beach Resort and Spa

Pete's Sunset Grille, Tower 15 Pizzeria, Mankota's Grill, and The Red Chair Lounge.

Gateway to the beach and more

The Village is an eclectic mix of shopping experiences including Surf City Grocers, The Gallery HB, Toes on the Nose and The Surf City Trading Company.

The resort offers guests an opportunity to take advantage of the Pacific Ocean with convenient beach access via the property's pedestrian bridge, serving as a gateway to more than eight miles of white sandy beaches. Opening this spring, Slyders, a new \$4 million family pool, will provide 3 water slides, two fire pits, Shubees Cafe, children's wading pool, and a hot tub. This activity pool will be the first of its kind along the multiple beaches of coastal Orange County.

 $For more information \ or \ reservations \ call \ 714.698.1234 \ or \ visit \ hunting to n beach. hyatt. com.$

Fitness on the Road

t's no secret that traveling, whether for business or pleasure, disrupts your daily fitness routine. But now, when you travel to Orange County or the San Francisco Bay Area you don't have to leave fitness behind.

Fitting exercise into your travel plans is easier than you think when you stay at a Renaissance ClubSport Hotel & Fitness Resort. Enjoy deluxe hotel accommodations and a world-class fitness center, all under one roof. Squeezing a workout into your busy schedule has never been easier.

Renaissance ClubSport offers the latest cardio and weight training equipment, over 100

group fitness classes per week and multiple swimming pools for exercise or relaxation – all included in your stay. If motivation is what you need, schedule time with a personal trainer and create a workout that's right for you.

Unique Amenities

If you find yourself with a little extra time, take in a spa treatment at R Spa, offering a full menu of treatments for men and women. Renaissance ClubSport also offers superb dining options, an on-site nutritionist and a children center with



Incorporate exercise into your trip and get that boost of energy you need to take in the sights or impress a client

tionist and a childcare center with activities for children 6 months to 12 years of age, available to guests for a nominal fee.

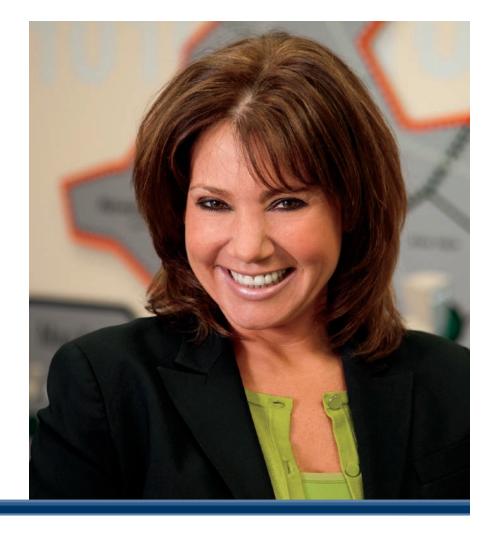
Energize Yourself

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Renaissance ClubSport Aliso Viejo is located at 50 Enterprise, Aliso Viejo, CA 92656, phone 959.643.6700. Renaissance ClubSport Walnut Creek is located at 2805 Jones Rd., Walnut Creek, CA 94597, phone 925.938.8700. Renaissance ClubSport properties are part of Marriott International hotels and resorts. For reservations or more information, visit www.renaissanceclubsport.com.

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Snoredreak Hotel

The ultimate Southern California beach experience with a contemporary twist

horebreak Hotel in Huntington Beach combines the relaxed, sundrenched spirit of the Orange County coastline with an edgy modern feel. The only hotel located near the iconic intersection of Main Street and Pacific Coast Highway in downtown Huntington Beach, Shorebreak places you at the center of eclectic shopping, dining, and entertainment . . . all within earshot of crashing ocean waves. Undoubtedly, this truly is a singular Huntington Beach hotel experience.

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Shorebreak Hotel draws its inspiration from Southern California's cultivated, yet laid-back surf culture, combining four-star touches with a penchant for fun. Hotel highlights include guestrooms with spellbinding ocean views, exquisite furnishings, versatile event and meeting spaces, romantic fire pits and ready access to a variety of exciting recreational activities. Shorebreak's Zimzala Restaurant and Bar is a popular Huntington Beach attraction for locals and visitors, featuring coastal cuisine with an emphasis on fresh seafood, surf-inspired décor, and free-spirited good times

Top reasons to stay at shorebreak hotel

- Conveniently located at the center of eclectic shopping, dining and entertainment
- Newly built modern Huntington Beach hotel with 4-star touches
- Huntington Beach's only lifestyle hotel situated along the waterfront
- Pet friendly hotel located a mile away from Dog Beach
- Located on premises, Zimzala Restaurant and Bar offers coastal Mediterranean cuisine

Location

Shorebreak Hotel is located just off the beach where the Pacific Coast Highway meets the Huntington Beach Pier. Located in a new development known as "The Strand," Shorebreak Hotel is the first full-service luxury hotel on the waterfront in Huntington Beach and the only hotel in downtown Huntington Beach. This ideal location is well suited both to business and leisure travelers.

Shorebreak Hotel is located at 500 Pacific Coast Highway in Huntington Beach. For reservations, please call 1.877.744.1117. Visit jdvhotels.com/hotels/orangecounty/shorebreak for more information.



Hotel highlights include guestrooms with spellbinding ocean views



Shorebreak Hotel draws its inspiration from Southern California's cultivated, yet laid-back surf culture, combining four-star touches with a penchant for fun

Discover Zimzala Restaurant & Bar

Casual vibe, serious food

Located across from the beach in Surf City USA, Zimzala is a Huntington Beach restaurant featuring authentic coastal cuisine, handcrafted cocktails, a hip and stylish décor and a youthful energetic vibe.

Zimzala restaurant is located on the second level of The Strand in downtown Huntington Beach, inside to the new Shorebreak Hotel.

Zimzala features a bar, "living room" lounge, semi-exhibition kitchen, dining room, private dining room and outdoor patio spaces. The cool and comfortable space was created by noted design firm De Lisle, Philpotts & Staub Interiors.

The lounge is the perfect place to relax with friends and enjoy handcrafted cocktails and lighter fare over tales of the day's beach and surfing adventures. The main dining room enjoys a glimpse of the semi-exhibition kitchen which produces healthful and exotic renditions of coastal cuisine. For perfect private events with style, enjoy Zimzala's private dining room complete with a stone fireplace and adjacent outdoor patio.

OCBJ EVENT CALENDAR

Each year the Orange County Business Journal celebrates the achievements of Orange County's outstanding businesspeople through its seven annual recognition programs. Learn more about the many benefits available to event sponsors, advertisers, nominees and attendees.

For more information please contact Jayne Kennedy at 949.833.8373 ext.209 kennedy@ocbj.com or visit www.ocbj.com

ORANGE COUNTY BUSINESS JOURNAL What Businesspeople Read. www.ochi.com















JANUARY

CFO of the Year Awards dinner & program recognizes outstanding CFOs of the OC/Long Beach area.

Event Date: January 27, 2010 Publication Date: January 11, 2010

MARCH

Excellence In Entrepreneurship Awards luncheon & program honors OC's outstanding entrepreneurs.

Event Date:
March 17, 2010
Publication Date:
February 22, 2010

MAY

Women in Business Awards luncheon & program honors OC's outstanding professional women.

Event Date: May 25, 2010 Publication Date: May 3, 2010

JUNE

General Counsel Awards dinner & program honors OC's outstanding General Counsel community.

Event Date: June 10, 2010 Publication Date: June 14, 2010

SEPTEMBER

Best Places to Work Awards luncheon & program recognizes the best places to work in OC.

Event Date: September, 2010 Publication Date: September 27, 2010

OCTOBER

OC's Fast-Growing Private Companies cocktail reception & awards recognizes OC's high-growth firms.

Event Date: October, 2010 Publication Date: October 25, 2010

NOVEMBER

Family Owned Business luncheon & program honors OC's outstanding family owned businesses.

Event Date: November, 2010 Publication Date: November 1, 2010