

An Orange County Business Journal Special Report

# PHILANTHROPY

## NONPROFIT INC.

**Donations are great, but several nonprofits have taken to running their own businesses to support their operations, PAGE 29**

**Volunteer at The Hanger: used clothing store helps fund Fountain Valley's Working Wardrobes**

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**Teaching kids about making floats: Vital Link uses consulting business to fund career education**

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# Nonprofits Seek Self-Sufficiency by Running Own Businesses

■ By SHERRI CRUZ

Nonprofits are learning how to fish, so to speak.

Like the old Chinese proverb, they're looking beyond handouts to generating their own money to fund their operations.

In philanthropy speak, it's known as social enterprise—or running a business to generate income for a charity.

The idea has been around for years. Perhaps the best example is Goodwill Industries International, the largest nonprofit operating in Orange County. It raises money for education, training and job placement services through its thrift stores.

Others include the Salvation Army with its thrift stores and even the Girl Scouts of the United States of America with its cookie sales.

The goal is to become less dependent on grants and donations, said Betsy Densmore, vice president of operations for the Irvine-based Social Enterprise Institute, which helps nonprofits start and run businesses.



**Densmore: "Self sufficiency—that's the big driving force"**

"Self sufficiency—that's the big driving force," Densmore said.

Business leaders who sit on nonprofit boards are driving the trend, according to Densmore. That's what they know, she said.

Donors also are getting away from check writing, Densmore said.

"There is a real expansion going on," she said.

The Social Enterprise Institute, started in 2005, provides a brain trust for nonprofit leaders who want to learn more about operating a business.

They need a place to speak about problems in confidence with their peers, as well as share successes, Densmore said. Members meet monthly.

"You can be honest and layout your problems," said Kathy Johnson, a Social Enterprise Institute member.

Johnson is executive director of Newport Beach-based Vital Link, which helps guide students into careers.

The feedback Johnson gets from peers at the institute is candid, she said.

"Sometimes it's hard to hear," she said. "Sometimes it's inspiring. Sometimes it's energizing. Sometimes it's overwhelming."

Johnson, who owned a construction and property management company for 19 years, considers the group valuable in her plans to expand Vital Link.

The nonprofit gets about 60% of its income by offering products and services, such as conflict resolution and speaker training for educators.

Vital Link started by offering training and now has expanded its programs into career counseling with a twist. It travels to schools and gives demonstrations of various jobs.

Healthcare companies hire Vital Link to promote careers to students. Instead of giving a presentation on each of the jobs relevant to surgery, Vital Link puts on a mock surgery in which all the participants—professionals in their fields—reenact an operation and take turns telling about their jobs.

"It's one thing to do a presentation," Johnson said. "It's another to actually see what they do."

Vital Link is in the early stages of developing a career center with hands-on exhibits in a museum-like setting.

This summer, it plans to add an 11-day career

exploration program that parents can pay to have their kids attend.

Fountain Valley-based Working Wardrobes, which provides clothes and job placement help for those in need, generates about 55% of its income from used clothing stores in Tustin and Brea, according to founder and Chief Executive Jerri Rosen.

Rosen said she hopes to generate 80% of the nonprofit's income from sales as Working Wardrobes opens stores in Southern California. It's opening one in Laguna Niguel in October. Next year, it plans to expand to the Inland Empire and Los Angeles.

"We love to hear that cash register ring," Rosen said.

The stores are run by a paid manager. The rest of the workers are volunteers. There is no cost of goods on donated clothes, so most of the sales are profit, according to Rosen.

Working Wardrobes also does business



**Volunteers Bobby Alvarez Langkamp, Daisy Huang at Working Wardrobes store: 55% of charity's income from stores**

online, selling some of its high-end clothing donations on eBay.

The stores sell men's and women's work, dress and casual clothing at a discount. It gets most of its clothing from people who make donations.

Houston-based Men's Wearhouse Inc. provides about \$250,000 worth of men's clothing annually. The men's clothing store chain also taps Working Wardrobes for workers.

The group's mission is to help men, women

and teens get back on their feet.

In short, the goal is "to create more taxpayers," Rosen said.

In addition to providing work clothes, Working Wardrobes' center in Fountain Valley offers career help.

The group started 18 years ago as a traditional nonprofit, offering "days of self esteem" workshops for women, which it still offers, Rosen said.

Working Wardrobes has added other services since then. Nearly half of its clients are men, according to Rosen.

"We just want to change the business model of running our organization," she said. "It's about this whole idea of self sufficiency," she said.

That's what Working Wardrobes teaches clients, she said.

"As a nonprofit we have to get there too," Rosen said. ■

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<b>1</b> (1)	<b>Marista Foundation</b> 412 N. Coast Hwy., No. 359 Laguna Beach 92651-1674	<a href="mailto:gsmenges@aol.com">gsmenges@aol.com</a>	\$30 million	12/31/07	\$100 million	The Nature Conservancy, Center for International Environmental Law, Great Park	Human services, environmental	Grants California	Herbert Bedolfe/Anne Getty Earhart executive director/president (949) 494-0365
<b>2</b> (3)	<b>Arnold and Mabel Beckman Foundation</b> 100 Academy Irvine 92617-3002	<a href="http://beckman-foundation.com">beckman-foundation.com</a>	\$24.4 million	8/30/07	\$620 million	Hoag Memorial Hospital Presbyterian, Fullerton Unified School District, California Institute of Technology, Doheny Eye Institute	Science, chemistry, education, Beckman Young investor awards, Beckman scholars program	Grants California	Jacqueline Dorrance executive director (949) 721-2222
<b>3</b> (2)	<b>Harry and Grace Steele Foundation</b> 17671 Irvine Blvd., Ste. 104 Tustin 92780-3128		\$19.7 million	12/31/06	\$16 million	Dana Point Headlands Preservation, Newport Beach Environmental Nature Center	Arts, children/youth, services, environment, higher education, hospitals, performing arts, family planning.	Grants Southern California	n/a <sup>1</sup> (949) 631-0418
<b>4</b> (15)	<b>William and Sue Gross Family Foundation</b> 17900 Von Karman Ave., Ste. 200 Irvine 92614-4297		\$7.3 million	12/31/06	\$280 million	UCI Stem Cell Research Center, Hoag Women's Pavilion, Duke University	Education, research, technology	Grants California	William Gross/Sue Gross foundation managers (949) 955-1544
<b>5</b> (4)	<b>Argyros Foundation</b> 949 S. Coast Drive, Ste. 600 Costa Mesa 92626-7734		\$4.9 million	07/31/06	\$105 million	City of Hope's Arnold and Mabel Beckman Center for Cancer Immunotherapeutics and Tumor Immunology, Chapman University, Bowers Museum, CHOC Foundation	Education, human services	Grants California	George Argyros CEO (714) 481-5000
<b>6</b> (5)	<b>Bruce Lindorf Memorial Foundation</b> 412 Aronoso Lane, Unit 401 San Clemente 92672-1651		\$4.6 million	11/30/05	\$4 million	Mormon church, Brigham Young University	Education, religion	Grants national	Ronald Lindorf president (801) 426-4366
<b>7</b> (7)	<b>Samueli Foundation</b> 2101 East Coast Highway, third floor Corona del Mar 92625-1922	<a href="http://samueli.org">samueli.org</a> <a href="mailto:contact@samueli.org">contact@samueli.org</a>	\$4.2 million	12/31/06	\$251,031	Orange County Performing Arts Center, John Wayne Cancer Center, Mind Institute, Chapman University	Education, health, social services, spirituality and interfaith, arts	Grants Southern California	Gerald Solomon executive director (949) 760-4410
<b>8</b> (6)	<b>Swenson Family Foundation</b> 34372 Street of the Cove Lantern Dana Point 92629		\$3.2 million	12/31/06	\$58 million	University of Minnesota, Orange County Performing Arts Center, Mission Hospital, California Lutheran University, Lutheran Church	Education, science, religion	Grants California	James Swenson president (714) 496-8132
<b>9</b> (12)	<b>George T. Pfleger Foundation</b> 1920 Main St., Room 250 Irvine 92614-7278		\$2.7 million	12/31/06	\$21 million	Pfleger Institute of Environmental Research, Ducks Unlimited, UCLA Endowment, Huntington Medical Research Public Institute Liver Center	Environment, research	Grants California	Thomas Pfleger trustee/president (949) 250-3900
<b>10</b> (9)	<b>Nicholas Foundation</b> 15 Enterprise, Ste. 550 Aliso Viejo 92656-2656	<a href="http://htnfoundation.org">htnfoundation.org</a> <a href="mailto:info@htnfoundation.org">info@htnfoundation.org</a>	\$2.5 million	12/31/06	\$30 million	St. Margaret's Episcopal School, UCI Foundation, victims' rights	Education, performing arts, humanities, science	Grants California	Henry Nicholas/Stacy Nicholas trustees (949) 448-4300
<b>11</b> (14)	<b>Joan Irvine Smith &amp; Athalie R. Clarke Foundation</b> 610 Newport Center Drive, Ste. 1170 Newport Beach 92660-6450		\$2.4 million	04/30/07	\$17 million	Irvine Museum, UCI Foundation, National Water Research Institute, Crystal Cove Conservancy	Education, conservation, arts	Grants California	Joan Irvine Smith director/president (949) 721-5715
<b>11</b> (11)	<b>Crean Foundation</b> 2300 Mesa Drive Newport Beach 92660-0719		\$2.4 million	12/31/06	\$95 million	Crean Lutheran South High School, Alzheimer's Association of Orange County, YMCA of Orange County, Children's Bureau of Southern Calif.	Education, religion	Grants Southern California	Andrew Crean president (949) 642-3050
<b>13</b> (17)	<b>James L. Stamps Foundation Inc.</b> 2000 E. Fourth St., Ste. 230 Santa Ana 92705-3814		\$1.7 million	12/31/06	\$35 million	Azusa Pacific University, Biola University, Hope International University	Education, religion	Grants Southern California	E.C. Boutault president (714) 568-9740
<b>14</b> (13)	<b>Ahmanson Charitable Community Trust</b> 2699 White Road, Ste. 101 Irvine 92614-6258		\$1.6 million	12/31/06	\$6,091	Orange County Rescue Mission, Pacific Symphony Association, American Friends of the Nation, National Endowment for the Arts	Community development, healthcare, free speech, education, religion	Grants national	Howard Ahmanson/Robert Ahmanson trustees (949) 474-1195
<b>15</b> (18)	<b>Paul &amp; Elisabeth Merage Family Foundation</b> 4350 Von Karman Ave., Ste. 400 Newport Beach 92660-2007		\$1.4 million	12/31/06	\$33 million	Orange County Performing Arts Center, American Dream Fellowships, UCI Foundation	Education, research, community	Grants California	Paul Merage president (949) 474-5826
<b>16</b> (16)	<b>Tiger Woods Foundation Inc.</b> 4281 Katella Ave., Ste. 111 Los Alamitos 90720-3588	<a href="http://tigerwoodsfoundation.org">tigerwoodsfoundation.org</a>	\$1.1 million	9/30/06	\$41 million	Tiger Woods Learning Center, Junior golf grants	Parental responsibility, involvement in lives of children, education, youth development	Grants California	Tiger Woods founder (714) 816-1806
<b>16</b> (20)	<b>Beall Family Foundation</b> 5 San Joaquin Plz., Ste. 320 Newport Beach 92660-5936		\$1.1 million	12/31/06	\$29 million	UCI, Orange County Performing Arts Center Expansion, Saint Joseph ballet	Arts, education	Grants national	Donald Beall director/president (949) 718-6333
<b>18</b> (10)	<b>A. Gary Anderson Family Foundation</b> 300 S. Harbor Blvd., Ste. 1016 Anaheim 92805-3771		\$1 million	12/31/06	\$80 million	Chapman University, Hoag Memorial Hospital Presbyterian, Big Brothers Big Sisters Orange County	Healthcare, education	Grants Southern California	Erin Lastinger CEO (714) 685-3990
<b>19</b> (19)	<b>George E. Hewitt Foundation for Medical Research</b> 16 Corporate Plaza Drive Newport Beach 92660-7901		\$312,940	12/31/06	\$9 million	UCI Foundation, Scripps Health Foundation, Salk Institute for Biological Studies, individual research grants	Education, science, healthcare	Grants national	George Hewitt president (714) 546-2400
<b>20</b> (8)	<b>Donald Bren Foundation</b> P.O. Box 3090 Newport Beach 92658-3090	<a href="http://donald-bren.com">donald-bren.com</a>	\$155,000	11/30/07	\$6 million	UCI law school, Irvine Public Schools Foundation, Burnham Institute for Medical Research	Education, research, conservation	Grants California	Donald Bren/Michael McKee chairman/director (949) 720-3400

Source: Foundation Center, [foundationcenter.org](http://foundationcenter.org) Abbreviations: n/a: not available, NA: not applicable  
<sup>1</sup> Foundation closed after last gift in 2006.

Researched by Purnima Mudnal





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## Mind Games: Santa Ana Nonprofit Offers Software for Math Learning

By JESSICA C. LEE

As founder and former chief executive of Costa Mesa's FileNet Corp., Ted Smith sold software to big banks, insurance companies and the rest of Corporate America.

Smith left FileNet, now part of IBM Corp., in the 1990s. But he's still pushing software.

He's chief executive of Santa Ana's Mind Research Institute, a nonprofit that seeks to get schools to use its learning software to boost math and science education.

The challenge is as hard as anything Smith faced at FileNet, he said. Educators know they need help, but change doesn't always come easy, he said.

Then there's the scope of the problem.

The U.S. is 24th in math skills out of 30 industrialized nations, according to Smith.

"That's incredibly low," he said. "It's shocking."

And the number of engineers America graduates falls every year, Smith said.

Mind Research Institute hopes to boost math and science education by providing schools with software that uses animated representations of math concepts to help kids develop "spatial-temporal reasoning," or the ability to think in time and space.

The nonprofit has spent the past decade urging public schools in Orange County and throughout the U.S. to use its software.

In the past three years, Mind has grown users from 4,100 students in 30 schools to 70,000 students in 400 schools in 19 states.

"Schools are looking for a solution that can help our children really understand math," Smith said.

### Executive Backers

Besides Smith, Mind has attracted some big backers, including Broadcom Corp.'s Henry Samueli, Paul Folino of Emulex Corp. and Jim Mazzo of Advanced Medical Optics Inc.

Employers are concerned about shrinking math skills, said Folino, chairman of Costa Mesa-based networking electronics maker Emulex.

"One of the most challenging things for technology companies is the recruiting and retention of technically competent people," he said.

Traditional math teaching relies on textbooks, which can lose those with learning disabilities and limited English skills, Smith said.

"When you give them a textbook, a ruler and a protractor, they're turned off," he said. "Kids like computer games."

That's where Mind comes in.

Mind's games keep students focused by becoming progressively more challenging, according to Matthew Peterson, cofounder and chief technical officer.

The work behind Mind started more than 15 years ago when University of California, Irvine, physicist Gordon Shaw looked at whether early music training would help a child's spatial-temporal reasoning.

His studies later set off a media frenzy about how classical music might make babies smarter.

Shaw's research eventually led to Mind's formation in 1998.

Since then, the nonprofit has developed about 200 computer games for children in kindergarten through fifth grade.

More software is on the way, Peterson said.

The creation of more products will ultimately depend on how much Mind can grow its budget, according to Smith.

The nonprofit has a yearly operating budget of about \$10 million, which funds research and the development of software, he said.

Mind generates revenue through software



**Mind's Peterson, Smith:** "We have scalable results," Smith says

sales to schools and donations.

Convincing school principals to use Mind's products has been an ongoing challenge, according to Smith.

Public schools face limited resources and budget cuts, which make purchasing decisions difficult, he said.

Selling a new way of teaching isn't easy because few want to derail from the traditional education programs in place, Smith said.

Mind's selling point is that it can produce results, according to Smith.

Schools that have used Minds' programs include James Madison Elementary in Santa Ana and Jack L. Weaver Elementary in Los Alamitos.

Madison Elementary has more than 870 students.

Ninety-five percent are Hispanic. Nearly 80% of them are learning English. More than 90% of them are eligible for subsidized lunches.

The school implemented Mind's programs for its second grade after students scored well below the 50th percentile on the 1999-2000 tests.

Since then, Madison has exceeded the annual academic performance index growth targets set by the California Department of Education.

Mind can't take all the credit for Madison's gains. But Smith contends its software has played a role.

"We have scalable results," he said.

Some schools turn to Mind's programs as a way to boost test scores and student performance. Weaver Elementary is one of them.

Unlike Madison in Santa Ana, the school has about 600 students with only 1% of them being English learners. Only about 13% of its students are eligible for subsidized lunches.

Weaver's students already were 60% proficient in math before the school started using Mind's programs about nine years ago. The students now are 90% proficient in math, according to Smith.

Weaver opted to use Mind's programs in addition to its standard curriculum to make its school more attractive to parents and students, according to principal Erin Kominsky.

"For us it was bread and butter to attract people to come," she said.

Mind has started a grant program called the Orange County Math Initiative with the help of the Orange County Department of Education and local corporate backers, including Irvine's Microsemi Corp. and Santa Ana's Advanced Medical Optics.

The grants provide schools with five years of funding for math software, training and support, professional development services for teachers and evaluation of student results.

In February, Mind and its supporters hosted a luncheon where it invited 165 elementary, middle and high schools to participate in its grant program.

Of the 164 that attended, a little more than 70 applied and were awarded grants, Smith said.

This fall, those 70 schools will begin using Mind's programs.

"There's room for growth," he said. ■



*Philanthropy*

## Endowments Provide Lasting Support for CHOC

In 1996, Susan and Jim Swenson of Dana Point, CA, created an endowment at Children's Hospital of Orange County (CHOC) to provide financial assistance to families whose children were being treated at CHOC.

An endowment is a gift donated with the intention that it is to be held and invested in perpetuity to generate an annual payout stream for a stated purpose. The principal of the original gift must be kept intact, and the only payout may be expended.

Since its inception, the Susan and James Swenson Family Assistance Endowment has grown to nearly \$3 million, providing families with assistance for necessities such as food, transportation and pharmaceuticals.

According to Jim, "we wanted to make a gift that had a lasting impact at CHOC; an endowment seemed like the best way to provide enduring support for families who needed financial assistance while their child was receiving medical treatment. We were impressed with the level of caring and compassion delivered by the team at CHOC, and by the fact that CHOC doesn't turn any child away, regardless of his or her family's ability to pay."

In 2007 alone, the Swenson's endowment purchased medications for more than 100 children with diagnoses such as cancer and cystic fibrosis; over 1,000 taxi rides to patients and families without transportation; more than 2,700 complimentary meals from the CHOC cafeteria; and distributed funds to over 30 families for memorial and end of life services, allowing these families to honor and celebrate the life of their child with dignity and compassion.

Additional funds from their endowment were used to purchase a mobility chair for a child diagnosed with a disease that rendered him immobile. Before the mobility chair was provided, the child relied on a shopping cart pushed by a family member for transportation. Today, the mobility chair has allowed him to attend school, interact and play with other children and participate in every day activities.



Endowments may be used to supplement families' financial resources, providing them with the support they need during their child's medical treatment.

"Our endowment is a permanent investment in CHOC and its commitment to providing the best healthcare possible to the children of Orange County. With this gift, we are able to help families who are facing difficult medical and financial challenges," Jim explains.

Often, families benefiting from the Swenson's endowment were not eligible for state, local or federal funding. Without the financial aid from the Susan and James Swenson Family Assistance Endowment, they would have had no other form of support.

"We are gratified to know our endowment will continue to be used by CHOC to identify families in need of financial assistance and provide them with the support they need and deserve," Jim says.

Endowments such as the Swenson's deliver critical support to CHOC, providing lasting funding for important hospital programs and services. The gift to create an endowment can be made from cash, stock, life insurance, real estate or other assets, and only the earnings from the investment are used for the purpose designated by the donor.

An endowment is a permanent investment in CHOC and its commitment to providing the best healthcare possible to the children of Orange County. It truly is a gift that keeps on giving.

If you are interested in endowing a program or service at CHOC, please contact Jeri Stathis, Director of Major and Planned Giving, at 714-532-8690 or [jstathis@choc.org](mailto:jstathis@choc.org).



Endowments provide lasting support, enabling CHOC to continue to deliver advanced, sophisticated care in an environment of compassionate caring.

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**The Goodwill Fitness Center is now open!**



1645 East St. Andrews Place  
Santa Ana, CA 92705



**The Goodwill Fitness Center**  
GOODWILL OF ORANGE COUNTY

Designed specifically for people living with physical disabilities and chronic illness, The Goodwill Fitness Center is the first of its kind in Orange County. This new 12,000-square-foot facility features state-of-the-art, fully accessible equipment, specialized trainers, an extended physical therapy program, and affordable fees.

If you'd like to join The Goodwill Fitness Center or know someone who would benefit — or you'd like to offer financial support for this new innovative program — we invite you to find out how Goodwill of Orange County is literally lifting barriers. Visit [ocgoodwill-fitnesscenter.org](http://ocgoodwill-fitnesscenter.org) or call us today at 1-888-823-4823. **Rise to the challenge.**

### Thank you for rising to the challenge.

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*Philanthropy*

New Kaiser Permanente Orange County - Irvine Medical Center, opened May 2008.

## Kaiser Permanente Helps Orange County Thrive

**A**t Kaiser Permanente, one of our core values has always been to improve the health of our communities, as well as the health of our members. For nearly 30 years, we have been committed to supporting the community of Orange County through a variety of programs and activities. By providing financial, material and human resource investments, we are working to make sure Orange County continues to be a healthy and thriving community.

### A history of giving back

Kaiser Permanente was founded with the principle of providing affordable, high quality health care services. This principle is seen each and every day through the actions of our physicians and staff, from treating patients to volunteering to help provide care for the homeless. At Kaiser Permanente we believe that good health extends beyond the doctor's office. It begins with a healthy environment, where fresh fruits and vegetables are in all neighborhood stores, every community has successful schools, accessible parks with safe playgrounds, and clean air.

Our commitment is to total community health. We do this by supporting the healthcare safety network and their efforts to provide care for the uninsured and underserved, through infrastructure, training, grants and equipment. Kaiser Permanente programs also lower financial barriers, providing free and discounted care for the uninsured.

### Kaiser Permanente in Orange County

In Orange County, Kaiser Permanente focuses on three areas that support the overall health of the community. First we help to provide and improve access to health care for the uninsured and underserved, which still remains a challenge for many families in our county. Kaiser Permanente supports organizations such as Latino Health Access, Laguna Beach Community Clinic, Healthy Smiles for Kids of Orange County, and Maternal Outreach Management Systems (MOMS) in providing access to quality care.

Kaiser Permanente also supports the education, prevention and treatment of chronic diseases. Improving education about these diseases helps with prevention and early detection in turn, leading to better treatment. The emphasis under this area of focus has been on heart disease, diabetes asthma and cancer. We have supported organizations helping to fight these diseases and others, including the American Heart Association, American Lung Association, and Alzheimer's Association of Orange County.

Obesity, as well as the lack of overall fitness, continues to cause major health issues among many in the county. Incorporating a healthy diet and active lifestyle remains the most effective way to stay fit. However, there are many families who don't live in an environment that facilitates living an active lifestyle, and healthy food choices continue to be limited. By helping to provide safe areas to exercise and access to fresh and healthy food, our communities become healthier and truly thrive. Kaiser Permanente is a proud supporter of the Orange County in Motion and Kid Healthy Steps to Healthy Living campaigns, aimed at getting youth active. The organizations and programs we support in this area of focus include Boys & Girls Clubs of Anaheim, Second Harvest Food Bank, Families Forward, and Goodwill of Orange County.



Artist rendering of the Anaheim Medical Center to open in 2012.



The Healing Garden is one of many new unique features at the Irvine Medical Center.

### Volunteering in the community

Kaiser Permanente physicians and employees give generously of their time, talents and passions for the benefit of the community at large. Our physicians can be found working in community clinics and caring for the homeless. For over a decade, our physicians have been providing care to the county's homeless population through a partnership with the Orange County Rescue Mission. On many Wednesday nights, you will find physicians staffing the Rescue Mission's mobile medical unit as it makes stops all across the county; in the winter, they help those housed in emergency shelters.

Our employees have a passion for giving back through volunteering and they are often seen participating in runs, walks, even canoeing, all for a good cause. Many of our leadership team serve on boards of directors of non-profit organizations, helping to make a stronger community.

We also support Access OC, a non-profit organization who helps uninsured receive specialty health care, including surgical procedures. Twice a year, our surgeons and surgical staff provide surgeries to those in need and who don't have the means to access care through our partnership with Access OC. Super Surgery Day has been very successful and will benefit nearly 40 individuals through two events this year.

### Increasing our presence

In 1979, Kaiser Permanente purchased Canyon General Hospital and Medical Center in Anaheim, which was our first hospital in Orange County. At that time, we had 80,000 members to serve and we needed a facility. Rather than build a new medical center, as was planned in Garden Grove, we purchased an existing facility that was built on cutting edge technology.

Now, 30 years later, the Kaiser Permanente Anaheim Medical Center still serves the community, and we've added another medical center to help our over 380,000 members. The Kaiser Permanente Orange County Irvine Medical Center opened its doors to patients in May. This new state of the art hospital has nearly 200 beds, eight operating rooms, 36 bed emergency department and eight labor and delivery rooms. Two medical office buildings complete the Irvine Medical Center campus, including a 24-hour pharmacy.

A new medical center in Anaheim, replacing the existing Anaheim Medical Center, will come online in 2012. Much like the Irvine Medical Center in design, the campus will contain two medical office buildings and a 262-bed hospital sitting on 27 acres.

Now, Kaiser Permanente Orange County members have two hospitals and 19 medical office buildings located across the county, from Brea to San Juan Capistrano, to serve their health needs.

### Our cause is health; our passion is to serve; we're here to make lives better

To our Orange County members, employees and physicians, we say thank you. Thank you for your commitment to our unique brand of delivering health. Thank you for believing that health means so much more than visiting a doctor. Finally, thank you for giving back and demonstrating our dedication to the communities we serve.

For more information, please call Kaiser Permanente Orange County Public Affairs at (714) 796-2660 or visit us online at [www.kp.org](http://www.kp.org).



*Philanthropy*

## Claim Jumper Restaurants: *An Advocate for People with Disabilities in Orange County*

In 2008, the J.F. Shea Therapeutic Riding Center celebrates 30 years of serving the disabled community with equestrian based programs. The organization's longest-running fundraising event is the annual barbecue. Supported by a 25-year partnership with Claim Jumper Restaurants, the barbecue hosts more than 1,700 guests attending to directly support the Shea Center's clients and families.

Claim Jumper Restaurants founder Craig Nickoloff, current CEO/President Robert Ott, and Larry Bill, retired director of community and public relations, have led hundreds of Claim Jumper employees making a lasting and positive impact on the success of The Shea Center's programs and services.

### **Claim Jumper Restaurants and the Shea Center: nearly three decades of involvement**

Headquartered in Irvine, California, Claim Jumper has more than 1,200 employees in Orange County and is a privately held company that serves as a model for strong corporate citizenship in Orange County and throughout the United States. Inspired by California's Gold Rush History, founder Craig Nickoloff opened the original Claim Jumper Restaurant in Los Alamitos, California on September 27, 1977. Today, there are 46 restaurant locations throughout Arizona, California, Colorado, Illinois, Nevada, Oregon, Washington and Wisconsin.

Recently named by PARENTS Magazine as one of the 10 Best Family Restaurant Chains in the U.S., Claim Jumper has been the presenting sponsor of The Shea Center's annual barbecue for more than 25 years. This partnership began when Claim Jumper founder Craig Nickoloff asked Larry Bill to "take some chicken and ribs down to the Center for their barbecue." Through Claim Jumper's leadership and generosity, the barbecue has become the premier community event to raise funds for therapeutic riding programs for people with special needs at The Shea Center while bringing together families and business leaders in Orange County. For more than two decades, Claim Jumper has donated all food and labor to The Shea Center for our annual barbecue and engages hundreds of employees at every level of the Claim Jumper organization who "own" this annual event and who volunteer their time to prepare, cook and serve all food for thousands of annual barbecue guests to raise funds for the Shea Center.



Shea Center riders learn horsemanship skills as part of their weekly therapeutic riding sessions.

"With an attendance of more than 1,700 and proceeds exceeding \$425,000 in 2007, the Shea Center barbecue has evolved into the single largest fundraising event for our organization," says Dana Butler-Moburg, the Shea Center Executive Director. "Through Claim Jumper's dedication and direct involvement, we are able to improve the lives of people with disabilities through therapeutic horse-related programs. Because of the generous support of Claim Jumper and its employees, the Shea Center served more than 547 clients with more than 50 different diagnoses ranging from autism to cerebral palsy."

### **Partnerships with children's charities in eight states**

Claim Jumper is known for its long-standing partnership with The Shea Center and with other children's charities in eight states. On the back page of their Little Jumper's menu, families can learn about Claim Jumper's community service commitments including Youth Achievement Awards for excellence inside and outside the classroom; Community Support Nights for fundraising for schools, churches, youth organizations and service groups through fundraising nights at their restaurants; and the annual Tip-A-Cop events benefiting the Special Olympics in seven states.

When opening a new restaurant, Claim Jumper also partners with a local charity and helps raise funds. During a recent grand opening weekend in Nevada, Claim Jumper partnered with the Nevada Childhood Cancer Foundation, which provides services to families of children who are diagnosed with a life threatening illness.

Claim Jumper and its employees are also actively involved with Vocational Visions, a 501(c)(3) non-profit organization located in Mission Viejo, California providing vocational, life skills training and support services to adults with developmental and other disabilities. Operating from the belief that every person, even those with disabilities, can make a contribution, Claim Jumper employs people with disabilities through their restaurant work program in 4 of their 8 Orange County restaurant locations. Claim Jumper also donates all food and labor for Vocational Vision's annual fundraising gala for 400 guests.

### **Genuine corporate citizenship**

In our 25+ years of seeing the Claim Jumper chain grown from one restaurant to 46, this company has increased their generous support for communities in which they operate and especially here in Orange County. The staff and boards of The Shea Center, Vocational Visions, Special Olympics, and Bethesda Lutheran Homes and Services (Good Shepherd Communities) really know the key Claim Jumper executives and have deep, abiding partnerships with the Claim Jumper leadership and employees. Claim Jumper's care and concern for their community and their advocacy for children, teens, and adults with disabilities in particular are not just corporate euphemisms. Claim Jumper's support, commitment to philanthropy, involvement, and dedication are evident in the daily actions of each individual associated with Claim Jumper Restaurants.

### **A community celebration**

This year's event will be held on September 13, 2008. We will celebrate 30 years of service with special activities featuring our riders and families. On site event activities will be hosted by honorary chair and KOCE anchor, Ed Arnold. Gates open at 4, tickets and tables are still available.

"In one day, Claim Jumper transforms the Shea Center's equestrian facility into a full-service barbecue restaurant, feeds 1,700 guests plus 200 volunteers, and then breaks it all down," says Butler-Moburg. "What the Claim Jumper staff accomplishes in one day as a team of committed corporate leaders impacts our organization and benefits our clients with disabilities all year long all while providing a wonderful community celebration."

The September 13<sup>th</sup> barbecue will be held at The Shea Center at 26284 Oso Road, San Juan Capistrano and celebrates the 30 years that the Shea Center has been serving the disabled community as well as honoring the accomplishments of our current riders and their families. This year's barbecue event will also feature the groundbreaking for the Klein Family Education & Therapy Building.

For more information, please visit [www.sheacenter.org](http://www.sheacenter.org) or call 949-240-8441 x101.

## Celebrating 25 years of Service to Orange County's Families



Child Abuse  
Prevention  
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Breaking the Cycle

### **Since 1983,**

the Child Abuse Prevention Center has focused on creating healthy families and lasting change through programs addressing child abuse prevention, teen pregnancy and family violence.

### **Please join our efforts by:**

- ♥ Donating \$25 online today
- ♥ Participating in our annual campaigns
- ♥ Volunteering your time or expertise

### **For more information,**

please visit [www.BrightFutures4Kids.org](http://www.BrightFutures4Kids.org) or call (714) 543-4333.



## Philanthropy



A total of 130 VoluntEARS, including, (on left) Roger Mouri, director of architecture & facilities engineering services, and Disneyland Resort President Ed Grier, worked up a sweat making repairs at the fire-damaged Rancho Sonada.

Disney VoluntEARS, together with Orange County Department of Education staff, made repairs to Rancho Sonada so student groups could continue to learn at the outdoor educational facility.



VoluntEARS help rebuild Rancho Sonada after last year's Santiago fire.

## Disneyland Resort Cast Members Celebrate 25 years of Disney VoluntEARS

For a quarter of a century, The Walt Disney Company, through the efforts of the Disney VoluntEAR program, has been giving back to children's charities, local communities and environmental programs throughout the world.

VoluntEARS, which originated at the Disneyland Resort, exists to serve others, and, to date, has contributed nearly 5 million hours of service through Disney employees and Cast Members worldwide – 1 million of those hours have been donated to Orange County communities and charities by Disneyland Resort Cast Members over the life of the program.

Earlier this year, the Disneyland Resort recognized the anniversary of this special program with a month-long celebration that included a variety of community service projects in Orange County.

One of the most memorable of these programs took place at Rancho Sonado, an outdoor education facility that was significantly impacted by the Santiago Fire that burned part of Orange County last year. More than 100 Disneyland Resort Cast Members, including executives, made a commitment to help restore and rebuild Rancho Sonado. The team gathered at the facility to work on multiple projects including the rebuilding of the teaching trail and teaching areas, reconstructing bridges and removing invasive plants.

Annually, the Disneyland Resort recognizes Cast Members who exemplify the ideals of The Walt Disney Company in their efforts to give back to the community. During this 25th year, David Zschernig from Resort Sales was announced the 2008 VoluntEAR of the Year. David's efforts are diverse: he designs art projects and menus for volunteer events, coordinates his fellow team members and promotes awareness for the Blind Children's Learning Center. Along with

the VoluntEAR of the Year award, David also was presented with a \$2,500 check on behalf of Disney Worldwide Outreach, which he will donate to the Blind Children's Learning Center. Congratulations also go to the Disney FinanceEARS Team as the recipients of the 2008 VoluntEAR Team of the Year. This team's efforts include helping with the Children's Water Education Festival, Light the Night Walk, Working Wardrobes, Operation Interdependence and more. The team raised more than \$30,000 for charity and donated more than 2,200 hours of volunteer service, and adopted 51 individuals during the Holiday Adopt-A-Family program. The Disney FinanceEARS team was presented with \$2,500 that will be donated to the Boys & Girls Clubs of Anaheim.

In addition to hours of service, in 2007 the Company donated more than \$177 million in cash and in-kind support to various charities worldwide. What's more, Disneyland Resort is giving an extra boost to more than 100 local nonprofit organizations through the EARS to You Grant Program. The program rewards Cast Members for their volunteerism by awarding up to a \$1,000 grant each year to an individual Cast Member's charity of choice. In 2008, the Disneyland Resort gave more than \$180,300 to 147 local groups based on applications Cast Members submitted on behalf of their charity or nonprofit of choice. Since the program's inception in 2002, the Disneyland® Resort has awarded more than \$700,000 through the EARS to You Grant Program.

All in all, through Cast Member and Company donations of time, talent and treasure, Disneyland Resort has and will continue to draw upon its unique magic to make wishes come true for children and families.

For more information please visit [www.disney.com](http://www.disney.com).



Disneyland Resort VoluntEAR of the Year David Zschernig donated \$2,500 to the Blind Children's Learning Center.



Disneyland Resort VoluntEAR Team of the Year, FinanceEARS: (Left to right) Rob Williston, David Gill, Michelle Hobbs, Madeline Gracia, Candice Evans, Sue Velarde, Gayle Garcia, Dori Ruescher and Disneyland Resort President Ed Grier.





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At 41, Jeff still had a life to live. He was young, healthy, with no history of heart problems whatsoever. But on one otherwise ordinary summer day, his heart stopped. He was clinically dead, but a team of highly skilled doctors and nurses at Mission Hospital was able to bring him back with treatment suited specifically for his unique situation. Using a state-of-the-art procedure called Hypothermia Protocol, they cooled his core temperature—virtually freezing his body in time—preserving his brain function for a full recovery. Thanks to the extraordinary efforts, individualized care and compassion of this dedicated team, Jeff walked out of the hospital 18 days later with a brand new lease on life. That was our Mission. Accomplished.

[mission4health.com](http://mission4health.com)

A Ministry of the  
Sisters of St. Joseph  
of Orange







## Philanthropy

## Alzheimer's Impact on the Workplace

Every 72 seconds someone in America develops Alzheimer's. The number of people with the disease will triple in the next 15 years. With over 66,000 people in Orange County and their families affected by Alzheimer's today, the impact is felt in every workplace.

Alzheimer's and other dementias usually progress slowly – the duration ranging from 3 – 20 years. The toll it takes on caregivers is profound, resulting in significant work absence, premature mortality and clinical depression in over half of caregivers. Alzheimer's out-of-pocket expenses for a family can exceed \$200,000 over the course of the disease.

Nearly sixty percent of people who care for a loved one are in the workforce, clearly causing employers to share in the financial consequences. California employers pay an estimated \$3 billion annually in absenteeism, lost productivity and worker replacement, according to the Alzheimer's Association's 2008 Alzheimer's Disease Facts and Figures.

Beth's life changed dramatically when she became the sole caregiver for her mother. "I never realized how much my life would change when Mom moved in with us," she said. "I was under so much stress and worried all the time – until I literally made myself sick." Caregivers like Beth, out of duty and devotion, missed weeks of work trying to juggle the demands of her job, her own growing family and her ailing mother. Unknowingly, thousands like Beth compromise their own health, employment and financial security – and inadvertently cost their employers millions.

## The facts

- 150,000 Orange County residents are caring for an individual with Alzheimer's or a related dementia, totaling 130 million hours of care last year.
- Alzheimer's disease is the sixth leading cause of death in the United States.
- The number of people with dementia will skyrocket from more than 5.2 million today to an astounding 16 million by 2050.
- Approximately 500,000 Americans under 65 have Alzheimer's or a related dementia.
- Alzheimer's has no cure and no survivors.

The Alzheimer's Association can help. Their programs and services are available for families and caregivers throughout Orange County without charge. As well, nearly all the Association's workplace programs are complimentary, including "Maintain Your Brain" brown bag lunches, human resources assistance, content for employee bulletins and websites, company-tailored programs and other information. Corporate wellness and employee assistance programs can easily be modified to include the Alzheimer's Association. By becoming a Corporate Champion, any OC business can support their employees and positively impact their bottom line.

The Alzheimer's Association is the leading source of information, advocacy, services, support and research for those affected by Alzheimer's and related disorders throughout Orange County. Entirely supported through charitable contributions, Association programs and services are funded, in part, through special events like the 2008 Memory Walk on Saturday, November 8 at Cal State Fullerton.

For details, contact the Alzheimer's Association at 949.955.9000, e-mail [lynn.mullowney@alz.org](mailto:lynn.mullowney@alz.org) or visit [www.alzoc.org](http://www.alzoc.org). For support day or night, call the Alzheimer's Association Helpline at 800.272.3900.



## Community Comes Together with Orange County Math Initiative to Help Low Performing Schools

"Local industries are facing a serious crisis to hire a workforce with strong math skills," said Jim Peterson, Microsemi Corporation CEO. "Fully half of all Orange County's students are not proficient in math. Corporations are increasingly recognizing the severity of this issue and the impact it will have on our county's economy."

In response to this critical challenge, the non-profit neuroscience and education research-based MIND Research Institute, centered in Orange County, has created the Orange County Math Initiative, a five-year community partnership with the Orange County Department of Education (OCDE) and local community leaders. The Initiative awarded grants to seventy-one of Orange County's lowest performing schools to implement MIND's highly effective ST Math program. The program starts this fall in eleven high need districts in Orange County – Santa Ana, Anaheim City, Magnolia, Cypress, Orange, Westminster, Capistrano, La Habra, Placentia-Yorba Linda, and Newport-Mesa. Professional development for selected schools will be provided by OCDE. Targeted schools are those performing at the lowest achievement levels in math.

While education performance is relatively high among students in Orange County, too many low-income and minority students are not prepared to compete in their own county's workplace. Only 30% of K-12 Hispanic students test "Proficient" or higher in math. While 70% of students in the county pass the math portion of the high school exit exam, just 56% of low-income students pass this math exam. With Hispanic students making up nearly half of the student population, and 40% of students coming from low-income families, Orange County faces serious educational challenges.

Corporate and community leaders have come together to fund the Initiative in order to meet their future needs for employees proficient in the critical thinking and problem solving skills needed for today's high-tech workforce. Partners for the Math Initiative include Microsemi Corporation; American Fund Services CEO John Phelan and his wife, Sherry; Emulex Corporation; Pacific Life Foundation; Bank of America Foundation; Advanced Medical Optics; the Segerstrom Foundation; The Boeing Company; and SchoolsFirst Federal Credit Union. Educators are committed to this community project, all with the goal of helping students overcome their difficulties with math. With the generous support of these corporations and professionals, over the next five years, this \$10-million community effort will reach over 100,000 students and hundreds of teachers.

"By helping the lowest performing schools, the Math Initiative will make a huge difference in Orange County's K-12 public education!" said Ted Smith, MIND's Chairman. "If our schools can produce more students who are ready to go on to higher education and can get better jobs, then everyone wins."

Jim Petersen is optimistic about the Orange County Math Initiative: "The MIND Research Institute has developed and successfully implemented a math process that works for all students, including ELL students. As a CEO of a high-tech company, I have a vested interest in improving our pool of competent employees. I would like to personally invite more corporations to join in the program and help our students build the strong foundation in math they need for their future academic and career success."

For more information about the Initiative, contact Mickey Shaw at [mshaw@mindresearch.net](mailto:mshaw@mindresearch.net) or Fran Antenore at [franantenore@mindresearch.net](mailto:franantenore@mindresearch.net).

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## Philanthropy

# Give Them Lunch...Give Them Hope

by Tara Kerry

On September 20, 2008, the Balboa Bay Club and Resort will host the 3<sup>rd</sup> Annual Kids of Kilimanjaro "Give Them Lunch...Give Them Hope" fundraiser gala. Last year's gala raised over \$250,000 and this year the non-profit hopes to top that number. Orange County resident George Namkung founded Kids of Kilimanjaro in 2005, after successfully climbing to the top of Mt. Kilimanjaro in Tanzania.

After touring local Tanzanian schools and realizing that there was no lunch provided to hungry students, Namkung decided to do something about it. For just \$39 per year, you can feed a Tanzanian student, and literally change a life. Since the arrival of Kids of Kilimanjaro, school attendance is up, more schools are being opened and children have more energy to learn and succeed.

### Gala to feature young SoCal climber

The Kids of Kilimanjaro gala is the primary fundraiser for the non-profit organization, which is headquartered in Costa Mesa. In addition to dinner and auctions (both silent and live), the exciting evening includes a keynote speech from Keats Boyd, the Southern California seven-year-old who became the youngest person to successfully summit Mt. Kilimanjaro last year.

Keats' story has been featured locally and on "The Evening News with Katie Couric." In addition to holding this new world record, Keats toured several of the schools that Kids of Kilimanjaro serves and met numerous children who are beneficiaries of the school lunch program. Keats has been inspired by Kids of Kilimanjaro founder George Namkung and has helped raise monies for the organization.

### Exciting silent & live auction items

There will be a silent auction and cocktail hour, featuring more than 60 diverse and unique lots, such as a "Paw-ty" for up to ten two- and four-legged friends at Muttropolis in Fashion Island, the use of a Jaguar or Land Rover for the day, a Wonderland Bakery Cupcake and Tea Party Adventure, VIP seats at "Jimmy Kimmel Live," getaways to Fairmont hotels, and a two-night stay at The Grand Del Mar.

The live auction, which is always one of the highlights of the evening, includes a weeklong stay in an oceanfront Mexican villa, a VIP NASCAR experience, a private tour of the See's Candies Los Angeles factory and use of a 40-foot boat for the Newport Beach Christmas Boat Parade. Kids of Kilimanjaro has even brought in Willie, a live giraffe from Steve Martin's Working Wildlife, who will be on hand to take photos with guests. There are several other unforgettable surprises in store for the evening!

And whether you're planning to attend the Kids of Kilimanjaro gala or not, there is an opportunity drawing featuring a \$1,000 shopping spree at Bloomingdale's, which may be redeemed online or in any store nationwide. Tickets are \$20 for one or \$100 for six. The winner does not need to be present and will be notified by phone.

Nearly 300 of Orange County's most generous residents help make Kids of Kilimanjaro a success each year. To top off the evening, everyone attending the gala will go home with a tasty cupcake from Susie Cakes in Newport Beach.

To buy tickets to the gala, purchase opportunity drawing tickets or volunteer, please visit [www.KidsofKilimanjaro.org](http://www.KidsofKilimanjaro.org).

## Under the Harvest Moon

A Gourmet Food & Wine Event Benefiting SPIN

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*Featuring Host Chef:*



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For more event information  
please call 888.552.1900.



[www.spinoc.org](http://www.spinoc.org)

## Cameron Siemers Foundation for Hope Provides Life Grants for Young Adults Living with Life-Threatening Illnesses

When Cameron Siemers was 2 years old, he received a blood transfusion. Five years later, he was diagnosed with HIV, and doctors informed him that he would not likely live past the age of 10. Of course, that was way back in 1987. Twenty-one years later, Cameron Siemers is alive and well and living in Los Alamitos, California.

Talk with Cameron and you'll hear a peaceful young man who believes he's been given a second chance. He often says that he's "not supposed to be here." According to Cameron, he's been hospitalized and in surgery so many times he's lost count. Just four years ago, he was in the intensive care unit, and it didn't look like he would make it. He's even had two "Make a Wish" experiences.

Like many with the disease, Cameron had become resistant to all but a few medications. In his case, there were only two medications left that his body would respond to. Thankfully, Cameron's doctors used these medications to assemble a new cocktail of drugs for him to take, and the result has been miraculous. According to his last blood test, the HIV in his system is dormant and undetectable.

But with survival came a new, more unique challenge. When Cameron turned 18, he found the support system he had grown accustomed to provided little or no services for young adults. Organizations like the Elizabeth Glaser Pediatric AIDS Foundation, for which Cameron has done much work, and the "Make a Wish" Foundation are focused on serving children under 17 with terminal illnesses. But what happens when they live longer than the doctors believed they would? What about a career? Relationships? These were the obstacles facing Cameron as he transitioned into adulthood.

### Life Grant program inspires and supports

"When you're living into a future you aren't supposed to have, you need to find direction, purpose. You need to find what your life is about," explains Cameron. So in late 2007, while a guest speaker at the Academy of Television Arts and Sciences' Ribbon of Hope Awards, Cameron announced the creation of the Cameron Siemers Foundation for Hope. The Foundation's mission is to inspire hope and possibility in young adults who are living with life-threatening illnesses. The Foundation accomplishes this through its Life Grant program. Life grants provide a \$5,000 grant for a young adult with a life-threatening illness. Grants are used to create projects intended to make a difference in the lives of others, from publishing a book of poetry to holding a community fundraiser. In Cameron's case, the project was creating the foundation.

"I guess you could say that I'm the first Life Grant recipient and our first success story," says Cameron. Qualifying young adults are encouraged to visit the foundation's website at [www.cameronsiers.org](http://www.cameronsiers.org) and download an application. There's also a place for making a donation, which benefits the program. The foundation will be awarding its first Life Grant on Sept. 20 at the Ménage Hotel in Anaheim. The celebration fundraiser is titled "Red, White, and Blues." Tickets can be purchased on the website for \$50 per person.

For more information about the foundation or for volunteer opportunities please visit: [www.cameronsiers.org](http://www.cameronsiers.org) or call (877) 509-9516.



*Philanthropy*

## Imagine Life Without Breast Cancer

Imagine life without breast cancer. Philanthropist and volunteer Cindy Thomsen can. She, like so many others who have made the Komen promise, believes it is on the horizon.

Cindy, a two-time breast cancer survivor, created the Reds, Whites & Greens Charity Golf Classic to benefit the Orange County Affiliate of Susan G. Komen for the Cure, the premier organization working to end breast cancer forever.

First diagnosed with breast cancer in 1998 at the age of 33, Cindy overcame the disease only to have it return four years later. As a young woman, Cindy feels fortunate to have successfully battled breast cancer twice and credits the improvements in both breast cancer education and diagnostics for her early detection and ultimate recovery.

Cindy's philanthropic efforts have been spectacular for the Komen Orange County Affiliate. The first Reds, Whites & Greens event six years ago raised about \$30,000. It has rapidly grown, and over the past two years it has more than doubled its fundraising results. The 6<sup>th</sup> annual event earlier this summer, which brought LPGA players and golf enthusiasts together to tee-off and celebrate, raised a record \$240,351—bringing the six-year event total to \$709,223. The cumulative goal of the 2009 charity golf classic is to break \$1 million.

Not all that long ago, the hope for an end to breast cancer seemed bleak. That is no longer the case. Due to the generosity and commitment of companies and people like Cindy Thomsen, early detection has improved exponentially—the 5-year survival rate is more than 98%.

But while long strides have been made, there is much to be done—thousands of women in Orange County alone will still face a diagnosis of breast cancer this year.

### Komen Orange County Race for the Cure on Sept. 28

Orange County businesses and individuals are invited to join Cindy, and thousands of others, in the fight against breast cancer at the Komen Orange County Affiliate's premier fundraising event.

The 17<sup>th</sup> annual Race for the Cure will start at 7:30 a.m., Sunday, Sept. 28, at Fashion Island in Newport Beach. Breast cancer survivors and their families, friends, volunteers and activists will participate in a day of 5K runs/walks, a Health & Fitness Expo, and a survivor tribute ceremony.

Since its inception in 1991, the Komen Orange County Affiliate has raised more than \$18 million in the fight against breast cancer. Last year, the Race raised a record \$3 million; the fundraising goal for 2008 is to exceed last year's success.

Of the money raised at the Race for the Cure and via other Komen fundraising efforts yearlong, 75% will be invested directly in local breast health needs and services, while the remaining 25% will be allocated to the national Komen Award and Research Grant program to fund worldwide breast cancer research. As Komen moves into the future and continues to imagine a world without breast cancer, we can hope imagination will soon become reality.

*There are still many opportunities to get involved in the Komen Orange County Race for the Cure as a participant, volunteer or sponsor. Companies can start their own teams at [www.komenoc.org](http://www.komenoc.org).*



The Reds, Whites & Greens Charity Golf Classic raised \$240,351 for OC's Susan G. Komen affiliate.

# The Future...



## OF HEALTH CARE FOR OUR COMMUNITY

At Orange Coast Memorial Medical Center, we are dedicated to providing excellence in health care. This has been the catalyst behind the new Orange Coast Patient Care Pavilion. When completed in the summer of 2009, the pavilion will be a focal point for medical excellence in our community.

The Patient Care Pavilion will offer expanded space for services, including cancer care, leading-edge outpatient surgery, advanced imaging and the American Cancer Society Information Center. It is designed to meet the needs of a growing community and help the hospital stay at the forefront of rapidly developing medical technologies today and for generations to come.

For more information, visit us online at [www.memorialcare.org/orange\\_coast](http://www.memorialcare.org/orange_coast) or call (714) 378-7456.

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## Philanthropy

## Duo of Culinary Artists Jeff Littlefield, Hilton Waterfront Beach Resort & Zov Karamardian, Zov's Bistro and Zov's Café/Bakery Create Feast at SPIN "Under the Harvest Moon"

Executive Chefs Jeff Littlefield and Zov Karamardian will join together to give the guests an extravagant gourmet experience at the SPIN (Serving People in Need) Annual Gala, "Under the Harvest Moon." The executive chefs will create a lavish dinner paired with hand-selected fine wines. Both chefs are avid supporters of SPIN and will be putting their hearts and souls into their creations. This beautiful evening celebrating the autumn season will also include a cocktail reception, silent auction, opportunity prize drawing and dancing until midnight. The event will be held at the Hilton Waterfront Beach Resort on Saturday, October 18 at 6:00 PM. Tickets are \$175 per person and can be purchased by calling Terri O'Lear at 888-552-1900.

Armed with two decades of culinary experience, Jeff Littlefield joined the Hilton Waterfront Beach Resort as its executive chef in 2001. Drawing on his impressive training and previous luxury hotel experience, Littlefield oversees the menu and cuisine of the Hilton Waterfront Beach Resort's Shades Restaurant & Bar and governs the hotel's room service and banquet menus. Prior to joining the Hilton Waterfront Beach Resort, Littlefield served as the executive chef at Shutters on the Beach in Santa Monica, where he oversaw both the One Pico and Pedals restaurants. Littlefield also worked nine years with the Four Seasons Hotels, serving as restaurant chef and banquet chef at the company's New York and Santa Barbara hotels.

Recently, the Food Service Industry for the City of Hope honored Zov's cuisine, lauding Zov Karamardian's "thorough knowledge of the culinary world, commitment to quality, unwavering attention to detail, and her adventurous spirit as being responsible for the incomparable success of her extraordinary restaurant, Zov's Bistro." She was also presented the "Women in Business" 2007 award by the Orange County Business Journal. *Gourmet Magazine* named Zov's Bakery Café among the Best Bakeries in Southern California. Her most treasured rewards have been three key employees: her husband Gary, her son Armen, who is General Manager, and her daughter, Taleene, Director of Catering and Special Events. In 2007, Zov opened two new restaurants: Zov's Café/Bakery in Newport Coast and Irvine.

Orange County has 35,000 homeless individuals and almost 70% are families. Serving People In Need (SPIN) is actively making a difference in the lives of some of these individuals. SPIN has developed three critical programs to help the growing problem of homelessness:

1) **The Guided Assistance to Permanent Placement Housing Program (GAPP)** provides move-in costs for permanent housing to families with children leaving shelter programs. This pro-

*continued on page B-43*



Jeff Littlefield



Zov Karamardian

## The Circus is Coming to Town for Young Cancer Patients

In mid-September, The Turnip Rose will host "PCRF Under the Big Top," a private reception to honor young cancer patients who have drawn holiday cards for the Pediatric Cancer Research Foundation (PCRF).

Each year, PCRF publishes the artwork of young oncology patients to raise awareness and funds for research on children's cancer. To date, nearly 9 million cards have been sold in the 21-year history of the card program, in large part through the foundation's relationships with the Southern California grocery chains Ralphs, Vons, Pavilions, Gelsons and Bristol Farms.

For more than 20 years, The Turnip Rose has supported PCRF through sponsorships, through catering off-site events and through an annual reception for young artists. The event will be held at one of Turnip Rose's two locations in Costa Mesa. The company operates the Grand Newport Plaza venue and is adding their newest venture, "Celebrations", a tropical-themed venue opening in the spring of 2009. Children and their families will be treated to an evening of fun and fantastic food.

PCRF was formed in 1982 by OC parents seeking cures for their children's cancer.

These parents sought the advice of leading cancer researchers and have gone on to build an organization that boasts of curing children in all 50 states and in many countries around the world. The foundation has raised more than \$22 Million for these efforts with 80% going directly to research.

The foundation raises funds through the card program, an annual Half-Marathon/5K/1K (May 3, 2009), the Rod Carew Children's Cancer Golf Classic, upcoming "Dribble for the Cure" events at USC and UCLA on successive Sundays – October 26 and November 2, and through the annual "Bid for the Kids" - a dinner and gala scheduled for November 15 at the Hyatt Regency Huntington Beach Resort and Spa.

Cancer takes the lives of more children in America every year than any other disease. Each year about 13,000 children are diagnosed. When PCRF began, the survival rate for these kids was only 15%. Today, the overall survival rate for children's cancer is 80% and some of the more common types are nearly 90%. Unfortunately, many types of childhood cancer have lagging survival rates and the medical community struggles to reduce the side effects of the treatments being administered.

For more information please visit [www.pcrf-kids.com](http://www.pcrf-kids.com).



### REACHING NEW HEIGHTS

## 2008 LIFE WITHOUT LIMITS Gala

UNITED CEREBRAL PALSY OF ORANGE COUNTY

Friday, October 17, 2008  
6:00 PM - 11:00 PM

@ 7 Degrees in Laguna Beach

Presenting Sponsor

THE ALUMINUM FOUNDATION

Tickets sold out quickly last year, so reserve yours today!  
Register online at:  
[www.ucp-oc.org](http://www.ucp-oc.org)  
or call (714) 360-2412

### 2008 GALA HONOREES



#### SPECIAL RECOGNITION

##### Bonner Paddock

UCP-OC would like to honor Bonner Paddock for his "Climb Without Limits" endeavor and his efforts to raise money to help children with disabilities.



#### LIFE WITHOUT LIMITS AWARD

##### Bridget Benesford

This award recognizes a person who embodies or champions UCP-OC's vision of "Life Without Limits" in a powerful way.



#### FRANCIS TUNNEY LEGACY AWARD

##### Douglas Ingram

This award honors an individual who has demonstrated strong philanthropic support of UCP-OC.



#### GIFT OF HOPE AWARD

##### GIBSON, DUNN & CRUTCHER LLP

This award honors a group, corporation or organization that has considerably supported UCP-OC's programs and services.



#### 2007 ART CONTEST WINNER

##### Nicole Larson

Each summer, UCP-OC hosts its annual Art Day for children with disabilities. The art contest winner is chosen by attendees of the Gala.



Our mission is to help children with developmental disabilities reach their full potential, improve the quality of life for their families and foster an attitude of acceptance and inclusion.

Paul Pulver, Executive Director

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## Philanthropy

## Orange County's Child Abuse Epidemic

There is nothing more tragic than the loss of a child no matter what the circumstances. But when a child is abused or killed at the very hands of their parents or caregivers, the horror and realization sets in that someone could have, and should have, done something to protect that child.

We are not living in gentle times. Recent stories of child abuse in the news just underscore the need to reach more children and families at risk for potential abuse. Too many of our families are riddled with violence, poverty, as well as substance and child abuse. With sickening persistence, reports of child abuse and neglect continue to pour in.

In 2007, over 39,000 child abuse cases in Orange County were reported to the Child Abuse Hotline. Of those 39,000, over 30 percent of those children were under the age of five. This may come as a shock, given that Orange County is one of the most educated and affluent counties in the United States, but the statistics tell the true story.

**Prevention is the key**

At the Child Abuse Prevention Center, we support families at-risk for abuse with programs aimed at improving their coping skills, parenting skills, and helping to provide even simple basic needs such as clothing, food, and even diapers, families will be better equipped to handle their children's emotional, physical and developmental needs. Since our inception in 1983, we've been able to help 190,000 children and families in need. For those who we can identify as at risk for abusing their children based on economic stressors, educational status and a family legacy of abuse, providing them with the critical resources to cope is key. For only \$2,600, the Child Abuse Prevention Center can offer an entire year of services to one child's family, compared to \$4,800 yearly for foster care, and up to \$72,000 a year for emergency or group home care. The need for services is at an all-time high. Currently, there are waiting lists for our programs, and additional funding is necessary to meet the demand. Prevention costs pennies on the dollar compared to the cost of intervention. As a community and as responsible citizens, we need to make children our biggest priority. It's not enough to simply be outraged; in the end, the only way to ensure that no more children will be abused is to give their parents the tools and resources they need before it's too late, and that takes action on all our parts.

The devastating effects of child abuse are life-long and have generational consequences. Providing parents with the necessary tools and support to be successful parents will prevent future child abuse. By supporting the Child Abuse Prevention Center through financial contributions, many more families will be able to find the strength and resources they need to raise safe, healthy, and productive children. Come join us and be a part of the solution.

The Child Abuse Prevention Center is dedicated to serving at-risk children and families with programs that break the generational cycle of child abuse, teen pregnancy and family violence. The Prevention Center's early intervention programs have well-documented records of strengthening and improving parent-child relationships and working to prevent abuse before it occurs. Since 1983, the Prevention Center has served more than 190,000 Orange County residents – including 15,000 children, 3,800 parents and 4,300 families in the last year alone.

For additional information, please visit the Prevention Center's web site at [www.BrightFutures4Kids.org](http://www.BrightFutures4Kids.org).



CAPC Executive Director Scott Trotter and former client Sandra



### UNDER THE HARVEST MOON

continued from page B-42

gram focuses on case management for up to two years, and support services including assistance with child care costs, job development, budgeting, counseling, tutoring, workshops, work-related car repairs and other useful services.

**2) The Substance Abuse Rehabilitation Program (SARP)** provides indigent individuals with move-in assistance to a SPIN approved recovery home while they obtain full-time employment. This structured 12-step recovery program is designed to help substance abusers overcome their addiction and achieve self-sufficiency. It also offers long-term case management and support services including transportation, counseling, clothing and emergency medical and dental assistance.

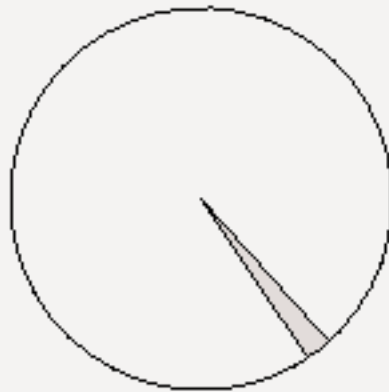
**3) Street Services** provides 350 meals each week and distributes hygiene kits, warm clothing, blankets, referrals to shelter and other special requests.

In 2007, SPIN reportedly:

- Achieved a success rate of 86% (client achieving self-sufficiency)
- Spent \$.92 of every dollar directly on programs and services
- Assisted more than 20,400 people in need throughout Orange County
- Benefited from more than 10,068 donated volunteer hours

For more information, please call (714) 751-1101 or [www.spinoc.org](http://www.spinoc.org)

## YOUR LEGACY



- ☐ I want to leave my wealth to my family
- ☐ I want to leave my wealth to the IRS

He's got your laugh. And your love of ice cream. So why not make sure he gets everything else you want him to have? With more than 100 years of experience in the personal trust business, Northern Trust offers a breadth and depth of knowledge few can match. You'll find our expertise second to none when it comes to philanthropy, asset management and sophisticated wealth transfer strategies. It's your legacy, and whether it lives on through your family, community or favorite cause, Northern Trust will work as hard to preserve it as you did to create it. For more information, call Betty Mylroer Fokulivo at 949-717-5506 or visit [northerntrust.com](http://northerntrust.com).



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## Philanthropy



## Live United

### Be Inspired to Improve Lives

**I**nspiration: "an inspiring or animating act or influence." When was the last time you inspired someone in your life? What if your job was to inspire, encourage and influence those living and working in Orange County to join together to improve lives? The life of a CEO in the world of non-profit does exactly this. Maria Chavez Wilcox, CEO of Orange County United Way, comes to work each morning with a mission to build self-sufficient lives and inspire Orange County residents to secure financially stable futures.

As Orange County United Way prepares to kick-off their 2008/2009 campaign, it's important to look at the leadership behind the organization. As an inspiring and active CEO, LIVING UNITED is more than a job; it's daily dedication to an organization she considers a second home. Join us as we learn more about United Way's Maria Chavez Wilcox and Orange County United Way's mission to build self-sufficient lives.

Brought up in a world of chaos, challenges and economic divides in Lima, Peru, it's no wonder that Chavez is the strong woman she is today; dedicated to change and growth within the community she calls home.

Chavez has been the CEO of Orange County United Way since 1996, and continually realigns the organization as the needs of our community change. United Way's newest campaign titled, "LIVE UNITED" invites everyone to work collectively together to achieve a common mission to improve lives. The campaign stresses the importance of how "reaching out a hand to one, influences the condition of all. That's what it means to LIVE UNITED," said Chavez.



Maria Chavez Wilcox

**Q: How far has United Way come since you joined the team and what changes have you seen in Orange County in the past twelve years?**

**A:** For 75 years Orange County United Way was known for funding agencies in Orange County, but our focus was not defined. Since 1996 when I joined Orange County United Way, the focus turned to supporting key programs in areas that provide basic needs, education and financial stability to individuals and families within Orange County. United Way has strengthened the community and rallied together to focus on what's most important – supporting our community and providing the best tools to move people from dependency to self-sufficiency.

**Q: How is United Way building self-sufficient lives?**

**A:** We focus on two areas to build self-sufficiency in Orange County. First, we provide a safety net of care to ensure basic needs are met today and secondly, we create long-term change focused on education and financial stability to build self-sufficient lives tomorrow.

**Q: What is the LIVE UNITED campaign?**

**A:** The LIVE UNITED campaign is not just a slogan or a tag line; it's about building a community. The LIVE UNITED campaign is coming together around a common cause; it's about reaching out a hand to influence the condition of all. It's a calling to support a mission to enhance the lives of people in our community by developing their long-term self-sufficiency.

**Q: How can others use United Way to gain inspiration to LIVE UNITED?**

**A:** There are three simple ways people can LIVE UNITED and support Orange County. The most simple and effective is to *GIVE UNITED*. Contributing to Orange County United Way provides the greatest impact to support efficiently and effectively the greatest programs and collaborations that lead people towards self-sufficiency.

The second way to LIVE UNITED is to *volunteer* through United Way or one of our funded agencies. Giving back through volunteer hours is one of the most rewarding ways to see basic needs, education and financial stability being met.

Lastly is *inviting others to LIVE UNITED*. Wear a LIVE UNITED t-shirt or discuss United Way's Community Impact work at a dinner party and spread the word about what's being done to improve people's lives.

**Q: What is the most inspiring part of the LIVE UNITED campaign?**

**A:** This campaign is all encompassing and ties together the best of Orange County. We have phenomenal leaders, partners, dedicated employees and encouraging volunteers. Inspiration can be found in every aspect of the LIVE UNITED lifestyle.

**Q: What is the most inspiring part of your job at United Way?**

**A:** Visiting United Way funded agencies is the most rewarding, inspiring and encouraging part of my position. It becomes very clear the moment I step inside an agency why I come to work each day. Seeing a safe and happy child at Big Brothers Big Sisters of Orange County is priceless and visiting Acacia Day Services to visit with healthy elderly residents is indescribable. My job is complete when I see the direct impact Orange County United Way has on this community we call home.

**Q: What is the most inspirational thing you've witnessed while you've been at United Way?**

**A:** It's difficult to choose just one, as there have been so many, but I will choose the most recent that stands out in my mind. Last year during the horrific Southern California fires, all United Way's in Southern California came together and fought back. There were no complaints from our employees about donating extra time or recourses to the effort. We knew families were out of homes and money, and we did all in our power to provide them with basic needs and financial stability. We were proud of the fact that we had been supporting a safety net of care and felt secure that services were in place to immediately start addressing the needs of the fire victims. It was one of the most powerful things I have seen happen at United Way and I am still so proud of our employees and supporters.

**Q: What is a quote you live by that represents United Way?**

**A:** "Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has," – Margaret Mead. This is a quote that speaks many truths about the work being done at Orange County United Way.

**Q: What do you want Orange County to know about United Way?**

**A:** 100%, without a doubt, United Way is the best investment in your community. The money, or the time you give, brings families and individuals closer to a brighter future. There is no better place to give – and no better time than today. United Way provides an opportunity for everyone to LIVE UNITED by joining together in support of our mission to build self-sufficient lives. Maria Chavez Wilcox adds, "Nothing at Orange County United Way could be done without our supporters and our employees. Thank you, thank you, thank you to each of you for joining me in our mission toward building self-sufficient lives in Orange County. GIVING UNITED, donating your time and trusting that United Way is the best investment in your community, that's LIVING UNITED."

## LIVE UNITED by GIVING UNITED

Hear it from the best! Three top Orange County Corporate Executives share how their corporations LIVE UNITED:

- UPS: "UPS and United Way share a common purpose of building stronger communities," said George Willis, Vice President and Chief Operating Officer, UPS South California District. "We are so proud to have helped enrich the lives of others through our 26-year partnership with United Way. At UPS, we live United As One – Making a Difference."

- Bank of America: "Bank of America is dedicated to giving back to the communities in which we work and live, and is able to impact so many struggling families by our partnership with Orange County United Way," said Kim Burdick, Orange County market president, Bank of America.

- Southern California Edison: "Southern California Edison has a tradition of promoting and supporting excellence in individuals dedicated to improving themselves and their communities. It is in this collaborative spirit that we LIVE UNITED by providing resources to ensure the viability of noteworthy programs serving the needs of Orange County residents," said Barbara Parsky, Senior Vice President, Corporate Communications Edison International and Southern California Edison.

We invite you to learn more about Orange County United Way by visiting [www.unitedwayoc.org](http://www.unitedwayoc.org) or calling (949) 263-7600

## Building Self-Sufficiency

### Orange County United Way's Focus

### BASIC NEEDS

#### PROVIDING FOOD, SHELTER AND MEDICAL CARE

##### THE NEED

- There are over 35,000 incidents of homelessness every year in Orange County (Point in Time Homeless Count and Survey 2007)
- Orange County has over 790,000 individuals who are victims of hunger (Orange County Food Bank Report 2007)

##### ADDRESSING THE NEED

Without access to adequate and sustainable food, shelter and healthcare, individuals and families are unable to break free from the cycle of dependency and poverty to achieve their full potential.

United Way supports a safety-net of care that ensures basic needs are met today and provides solutions for long-term change focused on education and financial stability to build self-sufficient lives tomorrow.

##### STRATEGIC APPROACH

##### United Way Supports the Following:

- Emergency shelters, transitional housing, permanent supportive housing and homelessness prevention programs
- Access to medical services
- Primary care and behavioral health programs
- Food programs including home delivery, mobile, free food and commodity distribution

### EDUCATION

#### HELPING CHILDREN AND YOUTH SUCCEED IN LIFE

##### THE NEED

- There are an estimated 319,403 children ages 0 to 13 with parents in the labor force and only 75,260 licensed child care slots in Orange County (True Cost of Quality Early Care & Education Report 2008)
- In Orange County, for every 20 ninth grade students, only four will graduate from college and only two will secure high-skill, high-wage jobs (OC Workforce Development Report)

##### ADDRESSING THE NEED

As young children approach school age, it's critical to engage them in both academic and social aspects of school to ensure their success later in life. United Way supports both early childhood development strategies as well as programs that keep our youth in school while preparing them for higher education.

##### STRATEGIC APPROACH

##### United Way Supports the Following:

- Quality early childhood education
- Early intervention to promote school readiness
- After school mentoring and tutoring programs
- Youth leadership development
- College preparatory programs and scholarships
- Technology programming

### FINANCIAL STABILITY

#### HELPING INDIVIDUALS BECOME SELF-SUFFICIENT

##### THE NEED

- Lower-income households pay over 8 billion dollars at check cashing outlets and payday lenders for basic financial services (The Brookings Institute 2006)
- It's estimated that up to 25 percent of Orange County's eligible tax payers do not claim Earned Income Tax Credits (The IRS 2006)
- In Orange County, there are approximately 125,000 households that earn between \$25,000 and \$40,000 per year (US Census Bureau 2006)

##### ADDRESSING THE NEED

United Way is working to educate and empower lower income residents on how to navigate the financial system and avoid unnecessary costs while introducing them to eligible tax credits. United Way supports programs that provide workforce development and job training to help individuals obtain self-sufficient wages.

##### STRATEGIC APPROACH

##### United Way Supports the Following:

- Effective financial management
- Developing small businesses
- Building personal savings and assets
- Workforce development and job training



## Philanthropy

## Empowering Young Women

**“I** am dedicated to being involved with Girls Incorporated because I know helping raise the funds to support the educational and social teachings for these girls will contribute to their growth into responsible and strong young women, who will participate in, and give back to, their communities now and in the future,” says Camille Jayne, CEO of Matters at Hand and 2008 Angel Partner with Girls Inc.

Girls Incorporated of Orange County is at the heart of girls' lives and at the forefront of the girls' rights movement. The organization provides quality research-based and age appropriate year-round after school and summer programs for girls 4<sup>1/2</sup>-18 (Girls Incorporated's mission is to inspire all girls to be strong, smart, and bold<sup>SM</sup>). Programs help girls develop the skills and confidence to: resist peer pressure, avoid drug and alcohol abuse, gangs and early pregnancy, resist gender stereotypes, have a healthy body image, be safe in today's world, excel in science, math and technology, run a business and be financially literate and to be self-confident and a leader.

Girls Incorporated of Orange County is an affiliate of the Girls Incorporated national organization, the nation's leader in research, programming, public education and advocacy for girls. The organization envisions empowered girls and an equitable society. Grounded in research, tested in the field, and delivered by trained facilitators, the organizations award-winning, “girl-focused” programs address topics that are most critical to the futures of young women.

In 2007, Girls Incorporated served over 4,500 girls in Orange County at its Center located in Costa Mesa and at 48 outreach sites established at schools and community centers throughout Orange County. However, for every girl served there are 64 others in need of Girls Inc. services. Three key Girls Inc. programs have significant funding needs: College Bound®, OpSMART® (Operation Science, Math and Relevant Technology) and Fit Girls and Families. Continuing these programs requires immediate action from community supporters.

“I feel very special to have the opportunity to work with so many highly motivated women working very hard to provide educational and financial opportunities to young women. It's obvious to me that the services are needed in Orange County as indicated by the growth of participants throughout the county,” says Robert Fish, Senior Vice President and Branch Manager, Farmers & Merchants Bank of Long Beach and 2008 Shining Partner.

Girls Incorporated relies heavily on individual and corporate contributions for



As part of OPSmart (Operation Science, Math, and Relevant Technology) Girls Inc. Girls participate in a hands-on science experiment

philanthropy group of over 100 women committed to supporting the mission of Girls Inc. This group has already raised over \$160,000 in membership fees. Membership in this group will be capped at 125 annually.

Women for Girls is a member-driven group that supports programs through membership dues of \$100/year. Members receive invitations to social events, community service projects and opportunities to interact with girls. Women for Girls has raised over \$7,000 from membership and networking events this year. Membership enrollment in this group is currently open.

“Girls Inc. has big goals for the future. With the continued increase of Corporate Partners and support group membership we aspire to continue implementation of our 10 comprehensive programs and serve 5,700 girls by expanding geographic reach to more locations in Orange County over the next three years,” says Lucy Santana, Executive Director, Girls Incorporated of Orange County.

This fall, Girls Incorporated will host its annual Strong, Smart, and Bold Celebration on Friday, Oct. 24, 2008, at the Island Hotel in Newport Beach. This black tie affair raises over 40 percent of the Girls Incorporated annual budget.

For more information on sponsorship and underwriting opportunities please call Showleh Tolbert at 949-646-7181 ext. 308 or email [Stolbert@girlsinc-oc.org](mailto:Stolbert@girlsinc-oc.org).

**girls  
inc.**  
Girls Incorporated  
of Orange County

**Comerica Bank**

# Live Confidently

MemorialCare is a group of nationally recognized medical centers in Southern California with top ratings for quality and safety. We are dedicated to improving the health and well-being of our communities through innovation and the pursuit of excellence.

We thank our donors, physicians, employees and volunteers whose generosity and commitment help improve the lives of our communities.

**Philanthropy makes a difference.** Contact us to learn about the many ways you can get involved with MemorialCare and give back to your community.

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## Philanthropy

## Shaping the Future of Health Care

Since opening its doors to the community in 1996 as a not-for-profit hospital, Orange Coast Memorial Medical Center has pursued its mission to provide the highest level of quality health care to the patients they serve.

This commitment is taking a giant leap forward with the construction of the hospital's new Patient Care Pavilion. When complete in the summer of 2009, the six-story, 162,500-square-foot state-of-the-art pavilion will be the only outpatient medical facility of its kind in the area.

Located at the intersection of Brookhurst Street and Talbert Avenue, the pavilion will provide convenient access to key medical services including oncology, cardiology, neurosciences, orthopedics, advanced imaging services and an outpatient surgery center. The pavilion will also serve as the hospital's new main entrance and admitting area with an elevated bridge connecting it to the existing hospital building.

#### A growing need

Over the past twelve years, Orange Coast Memorial has experienced a 245 percent increase in patient volume. The highest area of growth, however, has been in outpatient services, which is up 330 percent. The majority of this increase has occurred within the older adult population.

With the number of local area seniors projected to increase by 22 percent over the next five years, the Patient Care Pavilion will enable Orange Coast to address the needs of this growing segment well into the future.

#### Enhancing services

The campus expansion at Orange Coast Memorial will provide greater integration of (and accessibility to) many comprehensive services and programs including:

##### The MemorialCare Cancer Center

- Centralized facilities within the new pavilion for the research, prevention, diagnosis and treatment of cancer under the medical leadership of renowned oncologists and specialists
- Radiation and infusion therapy
- The American Cancer Society Information Center
- A wig bank and breast cancer patient prosthesis center
- No-cost prevention and screening programs open to the community
- Meeting space for support groups

##### The Orange Coast Cardiovascular Center

- Two catheterization labs for diagnostic and interventional procedures
- A hybrid cardiac surgical suite that combines one of the catheterization labs with a full cardiac operating room.
- Cardiac stress testing and rehabilitation



Orange Coast Memorial Medical Center's Patient Care Pavilion is scheduled for completion in the summer of 2009.

#### Imaging Services / Radiology

- High-speed, multi-channel spiral CT scanner for three-dimensional imaging with minimized patient radiation exposure
- PET/CT scanner for the early diagnosis and precise treatment of cancer, heart disease and brain disorders
- Advanced MRI, including breast MRI
- Digital mammography
- Molecular imaging using nuclear medicine

#### Outpatient Surgery Center

- Four outpatient surgical suites in the new pavilion will provide patients with access to the latest in minimally-invasive surgical techniques for biopsy procedures, orthopedics, gastroenterology, general surgery and other specialties

#### Community Support

The new Patient Care Pavilion highlights the mutual relationship between the hospital and the community and the importance of philanthropic support.

"As a community-based, not-for-profit hospital, Orange Coast relies on philanthropy to strengthen its ability to acquire new technology, provide essential services and make facility enhancements," said Paul Stimson, director of the Orange Coast Memorial Foundation. "The Patient Care Pavilion is the largest and most significant expansion we have undertaken. Support from the community provides a crucial source of the necessary funds."

Many are stepping-up to support the new pavilion, including employees.

"As a result of our annual employee giving campaign last November, 35 percent of our employees gave either an outright gift or established a payroll deduction pledge for 2008 in support of our new Patient Care Pavilion," Stimson said. "This outpouring of generosity by our employees reflects the passion they have for what they do and the excitement they share for the services that the new pavilion will offer our patients."

"We welcome and encourage investment at all gift levels by individuals and corporations," Stimson said. "We also have naming opportunities available in the Patient Care Pavilion for rooms, floors and other areas to those who are interested in dedicating significant gifts."

In support of the new pavilion, the Orange Coast Memorial Foundation is hosting its Sixth Annual Fall Gala on Saturday, October 4, 2008 at the Balboa Bay Club & Resort in Newport Beach. This year's event, *Masquerade*, will feature fine dining, musical entertainment, dancing and auctions (both live and silent).

Orange Coast Memorial Medical Center is part of the MemorialCare family of not-for-profit hospitals, which also includes Anaheim Memorial, Long Beach Memorial, Miller Children's Hospital at Long Beach Memorial, and Saddleback Memorial in Laguna Hills and San Clemente. For more information regarding the Orange Coast Memorial Foundation or their upcoming event, please call (714) 378-7397.

## Business Greeting Cards For The Holidays!

*A perfect way to touch the hearts of your customers, staff and vendors.*



These charming colorful cards designed by kids with cancer will show you care.



And people will know you are making a difference in the lives of children fighting cancer.

*Printed inside every card is "proceeds from the sale of this card benefit pediatric cancer research."*

*Cards in the 2008 collection are available for imprinting your company name, staff signatures or company logo.*



See all the cards for corporate use at [www.pcrf-kids.org/2008corporate](http://www.pcrf-kids.org/2008corporate)



**Pediatric Cancer Research Foundation** [www.pcrf-kids.org](http://www.pcrf-kids.org) 800-354-7273

## Did you know....

*one in three children in Orange County is at-risk of going to bed hungry sometime each month?*

*more than 456,000 people are at risk of missing meals sometime each month in Orange County?*



## How You Can Help

#### Donate Money

- 34.2 cents of every dollar donated goes directly to feeding the needy.

#### Donate Time

- Share your talents. Label donated goods or help run a fundraiser. What ever time you can give, you can help make a difference.

#### Donate Food or Resources

- Organize a food drive at your school, church, or office. We'll provide the barrels, posters, and ideas to help make it a success.
- Donate your excess inventory products, or services.
- Make us part of your corporate giving plan.
- Donate turkeys or hams for the holiday season.

**Together, we can make a difference.**

Please contact:  
Second Harvest Food Bank  
of Orange County  
8014 Irvine Way  
Irvine, CA 92618  
(949) 663-2900  
[www.feedoc.org](http://www.feedoc.org)  
[info@feedoc.org](mailto:info@feedoc.org)



*Our Mission*  
We are working to eliminate hunger in Orange County.



## Philanthropy

## From Abuse to Achievement

### One Orangewood Youth's Story of Triumph

She is your average 19-year old college co-ed: bubbly and energetic with an eager smile and dark-brown expressive eyes. But she hasn't had your average Orange County childhood. As a first grader growing up in Anaheim, she often went to school with bruises on her body. On one particular day she told a young friend about the source of her bruises — her mother and stepfather. A teacher overheard, reported the abuse and Nicole\* was taken from the school directly to the protective care of the Orangewood Children's Home, Orange County's shelter for child abuse victims. At the tender age of seven, Nicole was placed into the foster care system.

For the next 11 years her upbringing would come under the jurisdiction of social workers and judges. Nicole estimates that she lived in about 10 different foster homes or group care facilities during that time.

Through all the upheaval and uncertainty, school became her favorite place. She says, "School was the one place where I could be normal and pretend like life was perfect. I also wanted to show all of the people who doubted me and said that I would never amount to anything that they were wrong." She persevered in school and found her passion along the way — dance.

She was selected for the high school dance team and became team captain her senior year. That same year she was in the top 10 among 500 dancers in a USA national dance competition. As a result, she was invited to travel to London and perform in a New Year's Day parade.



the high school dance team and became team captain her senior year. That same year she was in the top 10 among 500 dancers in a USA national dance competition. As a result, she was invited to travel to London and perform in a New Year's Day parade.

#### Independent Living Program assists transition

While in high school Nicole learned that Orangewood Children's Foundation offered help and resources for foster kids like her. She began to attend the Foundation's Independent Living Program (ILP) workshops. She was also assigned an Orangewood Independent Living Coach who provided one-on-one assistance and special help with job applications and interviews, and college scholarship applications.

In June 2007 at the age of 18 Nicole was no longer a minor and was released from the foster care system. That same month she was the youth speaker at the Foundation's ILP graduation ceremony. In her speech Nicole told her fellow graduates, "These people (Orangewood staff) are here to help us and want us to succeed. You just have to ask for help." She ended by saying, "Don't let anyone tell you that you can't

*continued on page B-49*

## The Salvation Army Orange County

### Helping those in need for over 120 years

The Salvation Army, an international movement founded in 1865, is an evangelical part of the universal Christian church. Since 1887, The Army in Orange County has provided social services to those in need, without discrimination.

On any given night there are over 35,000 homeless on Orange County streets — more than half of whom are children. The Army's **Shelter Services** provide shelter to the homeless and quality supportive services. All services are offered in a respectful and compassionate environment, giving an opportunity for homeless individuals to take the next step toward self-sufficiency and independence. This ministry serves food not only to the body, but also to the soul.

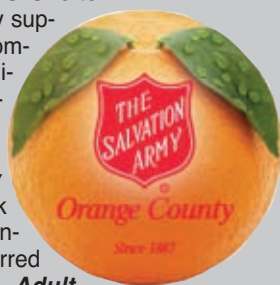
The Salvation Army Orange County operates the **Hospitality House** in Santa Ana and **Transitional Shelters** in Buena Park and Tustin. These programs maintain clean and sober environments. Clients with drug and alcohol related problems are referred to programs such as The Salvation Army's **Anaheim Adult Rehabilitation Center** for men and women. The ARC also operates 12 Orange County Thrift Stores.

**Family Service Offices** (in the cities of Anaheim, Garden Grove, Huntington Beach, Santa Ana and San Clemente) serve low-income families. During a typical month, caseworkers assist over 1,000 families with groceries, clothing and furniture vouchers, as well as rental and utility assistance and referrals to other agencies. The caseworkers are prepared to provide spiritual counseling. These five offices serve the 34 Orange County communities. Anaheim, Santa Ana and Tustin have **Salvation Army Youth Centers**. The Anaheim Red Shield Center facility is currently under renovation and is slated to re-open in March 2009. Over 2,200 children a year attend Army Youth programs in a safe and protected environment. The counselors teach children basic life skills (based on Biblical principles) while building their physical strength. After-school activities include sports, crafts and homework help. Summer programs incorporate field trip and camping experiences for many Orange County at-risk children.

Five Salvation Army **Worship Centers** are places for worship and service in Anaheim, Orange, Santa Ana and Tustin. The Tustin Ranch Corps (Church) is situated on the seven-acre site of the Orange County Administrative (Coordination) offices along with the Doy and Dee Henley Youth Center, "The Creator's Corner" Christian Preschool and child care center, and the Pioneer School of Music.

Many volunteer opportunities exist for those wishing to "Help the Army Help Others!" The Christmas season offers you one of the most rewarding times to volunteer. The Christmas Distribution Warehouse, ringing the bell at the traditional Red Kettle, the Corporate Angel Tree program, the Adopt-A-Family program and organizing food and toy drives throughout Orange County are some of the ways you can serve during the holidays. Year-round opportunities include volunteering at the Family Service Offices, the Youth Centers, and for the Community Care Ministries (hospital, convalescent and rest home visitation). Businesses, churches, schools, social service organizations and individuals are all encouraged to volunteer. Please call the phone number below for a more complete list of volunteer opportunities and a volunteer worker application.

Major Lee Lescano, Orange County Coordinator, oversees The Salvation Army's programs and services. For further information, please write to The Salvation Army, 10200 Pioneer Road, Tustin CA 92782 or call 714.832.7100 or visit the website: [www.salvationarmyoc.org](http://www.salvationarmyoc.org).



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don't  
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this Christmas

More and more families are losing the battle with the soaring cost of survival in Orange County as foreclosures increase and rents and utility prices continue to rise.

Please remember to give to The Salvation Army Christmas Campaign to help provide needy Orange County children with food, clothes, toys and shelter.

We promise to stretch your contribution to do the most good... and let the children know they haven't been forgotten.

Remember to give.

Call 1-800-SAL-ARMY (800-723-2769) to make your contribution.

Or donate online at [www.salvationarmyoc.org/christmas](http://www.salvationarmyoc.org/christmas)  
10200 Pioneer Road | Tustin, CA 92782



DOING  
THE MOST  
GOOD

## Philanthropy

### Tenth Annual OC Barons' Ball Set for October 18 at South Coast Plaza

It's time to pull out your Stetsons and stilettos, and your denim and diamonds for an evening of fun and philanthropy at the 10<sup>th</sup> Annual OC Barons' Ball. This year's event, set for October 18, will be held in a Southwestern-style hacienda recreated under a tent on the grounds of South Coast Plaza. Western music and dance hall girls, gourmet dining and poker games are just part of the fun. Roping cowboys and pig races will put you in the spirit to bid on unique items at the live and silent auctions. An opportunity to attend the opening of the NASDAQ board in New York is just one of many fabulous prizes. For tickets, information and sponsor opportunities, visit [www.ocbarons.org](http://www.ocbarons.org) or call 949.261.9446 and select option 3.

#### Chairs and sponsors

Sharon Esterley and Anne Moore are chairing the event, which benefits the American Cancer Society - Orange County Region. The OC Barons' Ball has raised more than \$4 million in the fight against cancer since 1999. Bill and Bobbitt Williams are the 2008 honorary chairs. Top sponsors to date include South Coast Plaza, MyPrint Corporation, Trina and Kent Barkouras, Bill and Bobbitt Williams, The PIMCO Foundation, Blue C Communications, CWS Financial (Steve Sherwood, Bill and Bobbitt Williams), Paul and Daranne Folino, Stuart Cellars Vineyard & Winery, Orange Coast Magazine, Time Warner, Ron Rubino and Sharon Esterley, Randy and Anne Moore, Ellen and Don Goodwin, Ketel One Vodka and the Scriba Family.

The Ball is put on by the OC Barons' League, a 100-member volunteer group that raises funds to support the American Cancer Society's mission to eradicate cancer. The League's membership of our area's business and social leaders is by invitation only. The OC Barons' Ball funds projects of the American Cancer Society, the nationwide community-based voluntary health organization dedicated to eliminating cancer as a major health concern by preventing cancer, saving lives and diminishing suffering from cancer through research, education advocacy and service.

#### Meeting needs in OC and beyond

More than 11,700 people in Orange County are expected to be diagnosed with cancer in 2008, and nearly 4,000 are expected to die from the disease. In 2007, the American Cancer Society helped 4,100 patients in Orange County with Road to Recovery rides to and from treatments. It also offers free programs such as Look Good...Feel Better<sup>®</sup> to teach beauty techniques to women undergoing cancer treatment, Man to Man<sup>®</sup>, designed for men dealing with prostate cancer, and Reach to Recovery<sup>®</sup> for women with breast cancer, all of which include classes or one-on-one support from cancer survivors who can relate to each patient.

Nationally, the Society has invested more than \$3 billion in cancer research, funding 42 Nobel laureates and the research that led to mammograms, Pap smears, Tamoxifen, and the war on tobacco. Last year alone, the American Cancer Society invested over \$10.4 million in California-based cancer research programs.

For information and support for families battling cancer, call 1-800-ACS-2345 day or night. Help is available 365 days a year, and in 150 languages. For information on the web, visit [www.cancer.org](http://www.cancer.org).

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CALL FOR NOMINATIONS

### The Ninth Annual Family Owned Business Awards Luncheon and Program



November 19, 2008  
Hyatt Regency Irvine  
For reservations, phone:  
Jayne Kennedy at  
(949) 833-8373 ext. 209

#### KEYNOTE SPEAKER



JUDI SHEPPARD  
MISSETT  
Founder & CEO  
Jazzercise

The **ORANGE COUNTY BUSINESS JOURNAL** is currently accepting nominations for The Ninth Annual Family Owned Business Awards. This is the perfect opportunity to recognize a client, colleague or friend whose family owned business has distinguished itself. Self-nominations are encouraged.

Awards will be presented in the following categories:  
Small Business Award (1-50 employees) Medium Business Award (51-250 employees)  
Large Business Award (over 250 employees) Longevity Award Up and Coming Business Award

Nominations accepted through October 10, 2008

Nominate on-line at [www.ochj.com](http://www.ochj.com), click on "Events"  
or contact Jayne Kennedy at (949) 833-8373, ext. 209  
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*Philanthropy*

## Helping Kids is as Simple as Child's Play

**7**,500 of Orange County's most at-risk youth have found a safe haven. Their parents have found a place that gives them peace of mind. What is this place? The Boys & Girls Clubs of Huntington Valley.

A lot of people think of Boys & Girls Clubs as a place where kids go to play basketball. At Boys & Girls Clubs of Huntington Valley, that's just the tip of the iceberg. Did you know we have five sites in Huntington Beach and Fountain Valley, including a nationally accredited preschool for children as young as 6 weeks old? Or computer labs that teach kids to do graphic design and web design? Or an award-winning theatre program? Kids find these activities and more in the Club's before and after school programs, performing arts classes, sports and fitness programs and licensed preschools. Huntington Valley's broad roster of programs is so effective that the organization was ranked among the top four Boys & Girls Clubs in the country for overall program excellence by Boys & Girls Clubs of America this year.

Here's why:

- 61% of members say they do better in school because of the homework help the Club gives them.
- 74% of members feel better about themselves since they started coming to the Club.
- 70% of members have found a mentor or role model at the Club.
- 90% of members say the Club makes them feel safe.
- 85% of members made new friends at the Club.
- 80% of members say the Club makes them feel like they belong.

Self-confidence. Belonging. Safety. Trust. Friendship. These are the gifts that come with Club membership. How does the Club do it? It's as simple as child's play!

Sean Turner, a Boys & Girls Club alum, shares his story of how "child's play" at the Club made a difference in his life: "I grew up as an only child in a single parent household in a neighborhood with no kids my age. It was a lonely experience. I didn't have a lot of friends until my mom, a single working mom struggling to make ends meet, took me to the Boys and Girls Club in Huntington Beach.

I was reluctant; new places can always be scary for kids. However, as soon as I arrived, I was made welcome by the staff, kids, and countless things to do. There were so many awesome activities that appealed to different groups of kids. However, without the amazing staff, the Club wouldn't have been a blip on my radar. When I was younger, I went to other recreation centers, but none of them left an impression on me the way Boys and Girls Clubs of Huntington Valley did.

### There were two people in particular who made that difference

The first was Micah, a college-aged bespectacled young man (although he seemed ancient to me at the time). Micah was in charge of the computer room. Not having a strong father figure in my life, he was the best facsimile of a dad or a big brother that I could have hoped for. He was an amazing artist, introduced us to new games, made us feel safe, and was always there to guide us and make us laugh.

The second was the man in charge, named Art. Thankfully, I didn't have to see him very often. Now let me get things straight: Art seemed like he was *always* wandering the halls. He seemed to know every kid by name and interacted with them, asking questions about school or family life. But, when you got in trouble, which, I admit, I sometimes did, he got down to the bottom of things and solved our pesky, early-middle school problems. You definitely didn't want to meet Art in that mode, but he always left us with a smile and the feeling that everything was under control. We always felt safe.

I'm now 23 and starting my career as an English teacher. I couldn't have accomplished this without the help I had from the Boys and Girls Club, where adults who cared took the time to know my name, ask me how things were, and regulate on some of the little situations I got myself into.

Recently, I started jogging around Mile Square Park in Fountain Valley and found the Boys & Girls Clubs' Kingston Branch. Who should be walking to his car but Art? I hadn't seen him in 13 years, but I didn't need to think twice to remember his name. Even more surprisingly, he didn't either – he still knew who I was. It was at that moment that I decided I wanted to join the Boys and Girls Club again, but this time as a part-time staff member, to give back to the Club that gave me so much as a youngster. It's my hope that I can give some kids the same feeling that they are loved that I had when I was at the Club and be a role model and a figure of safety for kids like Art and Micah were for me."

The Club plans to bring great experiences like these to 2,500 more kids in the Huntington Beach community by building a new Boys & Girls Club right on the campus of Golden West College. This "kids' campus" on the college campus will give youth the resources they need to succeed in school and will inspire kids to go to college. With \$4 million still needed to make this new facility possible, the community's children need your help.

*Only 3% of the Club's \$6 million annual operating budget comes from government sources. That means community support from people like you and companies like yours is vital. If you'd like to learn more about the Club's programs or find out how you can join Sean, Art and hundreds of staff, volunteers, and donors in helping today's kids benefit from all that the Boys & Girls Club has to offer, visit [www.bgchv.com](http://www.bgchv.com) or call 714-309-4962.*

### ORANGEWOOD CHILDREN'S FOUNDATION

*continued from page B-47*

achieve your dreams. The world around you may change but your dreams will not because they are within you. No one can take them away. So whatever your dream is, go for it!"

Sixteen months ago Nicole achieved her first dream – becoming the first in her family to graduate from high school. She has gone on to pursue her education and was accepted to Cal State Fullerton. With scholarship support from the Foundation and additional assistance from Orangewood's Guardian Scholars program (a partnership with local universities that provides on-campus support for former foster youth), she has thrived in the college environment. Today Nicole is a sophomore, majoring in Human Services.

Looking back on her childhood Nicole says, "As a child, I hated everything about my life. But now I see that all of my trials and tribulations have only made me stronger and helped me to become the person I am today."

*There are many ways businesses, individuals and groups can help Orangewood Children's Foundation youth like Nicole. You can volunteer at one of our youth events, become a mentor or make a cash donation. For more information, visit [www.orangewoodfoundation.org](http://www.orangewoodfoundation.org) or call us at (714) 619-0200. With your help, Orangewood kids soar!*

*\*Her name has been changed to protect her privacy.*

## We're building California's 1<sup>st</sup> Boys & Girls Club on a college campus!

Boys & Girls Clubs of Huntington Valley is partnering with Golden West College to build a new Boys & Girls Club right on the college's campus.

This new Club will inspire generations of kids to go to college!

The Boys & Girls Club will help parents do the right thing - go back to school and go to work to provide for their kids.

The new Club will serve up to 2,500 kids a year and 70% of those kids will be from low income households.

These families need programs like ours - homework help, tutoring, leadership programs, sports leagues, licensed preschool programs and tons more.



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Serving Huntington Beach, Fountain Valley and the surrounding communities since 1967

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714-309-4962 or email [laura@bgchv.com](mailto:laura@bgchv.com)**

To learn more, visit  
**[www.BuildingDreamsCampaign.com](http://www.BuildingDreamsCampaign.com)**





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Kids of Kilimanjaro® is a 501(c)(3) non-profit charity whose mission is to provide a school lunch program to the children of the Harardhi School District of Harardhi, East Africa.

## Philanthropy

### Second Harvest Food Bank of Orange County

*Providing food for thousands of individuals in OC monthly*

**S**ince 1983, the Second Harvest Food Bank of Orange County has served the area in its on-going efforts to eliminate hunger throughout the community. The Food Bank, through its 400 non-profit member agencies, feeds thousands of individuals on a monthly basis.

The Food Bank has distributed more than 235 million pounds of food to our neighbors in need since 1983. For every dollar donated through services and product, we are able to return 94.2 cents directly to the cause, thanks to the majority of food being donated plus some 7,000 volunteers providing 55% of our work force.

All of the above is by way of introducing you to our organization in hopes you will consider us as a viable candidate in the expansion of your charitable giving.

#### Non-denominational service to all

The Food Bank is an activity of the Society of St. Vincent de Paul (although we are non-denominational in all of our services). The Food Bank is also a member of Feeding America network of 210 food banks across the United States. In addition, we are a member of the California Association of Food Banks.

#### Food bank special projects

The primary work of the Food Bank is collecting and distributing food. Food is obtained from donations through food drives, manufacturers and distributors, supermarkets, restaurants, individuals, and harvesting crops planted in donor fields. Some of our programs include:

■ **Mobile Pantry**, which distributes 2 million pounds of produce and staple items directly into low-income neighborhoods. Each truck delivery transports approximately 5,000 pounds of food.

■ **Kids Cafe** serves nutritious after-school and summertime snacks and meals to 1,700 at-risk children daily through 31 program sites and seeks to increase nutrition education program activities at all sites.

■ **Brown Bag** supplies 2,700 seniors on low or fixed incomes with nutritious groceries and fresh produce twice a month at 28 sites.

■ **Food Rescue** provides hungry families with 655,000 pounds of prepared and perishable food through direct delivery. These foods are donated by caterers, hotels, amusement parks, restaurants, and farmers markets and are picked up by refrigerated vehicles to maintain proper temperature in transit.

■ **Orange County Harvest** custom plants and harvests 250,000 pounds of fresh produce from donor fields with the help of students, clubs, families and corporate employee volunteers. Main donor fields include the Incredible Edible Park in Irvine and the Field of Greens in Santa Ana. We also work with classrooms and clubs on our Seed-to-Harvest project, which involves youth in the whole planting/growth/harvesting cycle and community service.

■ **Food Drives**: Over 700 food drives produce more than a million pounds of food annually for the Food Bank. Participants include the Boy Scouts and Girl Scouts, corporations, schools, cities, the county, community service projects, service clubs, fairs, grocery store chains and the National Association of Letter Carriers.

*For more information on how you can help, please call (949) 653-2900 or visit our website, [www.feedoc.org](http://www.feedoc.org).*

### Cal State Fullerton: Working for Orange County and Beyond

*Developing tomorrow's leaders today*

**S**ome are the first in their families to attend a university. Others are looking for the close, individualized interaction they receive from professors. Others are working full-time and attend evening classes. Still others have heard of the opportunities to conduct research, study abroad, or take advantage of prestigious internships or study programs. What they all have in common is that they are proud Cal State Fullerton students.

For 50 years, CSUF has been educating leaders in Orange County as well as across the state, the nation and even throughout the world. Dedicated faculty and staff work closely with students to ensure that their college experience provides them with the skills and understanding they will need to meet their future goals.

Our alumni include business leaders, nurses, teachers, doctors, elected officials, engineers, researchers, mathematicians, artists, writers and athletes. When you see the successes enjoyed by Cal State Fullerton students and alumni, it's easy to recognize how important the university is to Orange County and the surrounding communities.

But the university can't achieve all these successes alone. Gifts from alumni, friends, parents and corporate leaders allow CSUF, one of the largest campuses in the 23-campus California State University system, to continue to meet the needs of Orange County's students. Because of the size of the campus, there are hundreds of opportunities for involvement.

For instance, generous donors were essential in the building of the Steven G. Mihaylo Hall, the new home to the Mihaylo College of Business and Economics that opened to students this fall.

Other generous donors have provided gifts to assist the Arts, pledging donations for the building of the campus's new Performing Arts Center as well as offering scholarships and sponsorships of different programs. Still other donors have established internship programs, such as the Washington, D.C. internship program where students spend a summer working in the nation's Capitol. Another example is the Guardian Scholars program that offers students who are just leaving the foster care program, an opportunity to attend college and earn their university diplomas.

The university also has a reputation for partnering with community groups and organizations to study and develop programs to enhance neighborhoods, work with local businesses and not-for-profit companies, and try to find solutions to today's pressing concerns.

The truth is, a gift to Cal State Fullerton is an investment in the future of Orange County and our state. Support for Cal State Fullerton helps ensure the economic, intellectual, social and cultural life of our community. Whether your gift is large or small, it will be put to good use. Join with thousands of other business and philanthropic leaders who support Cal State Fullerton's efforts to prepare tomorrow's leaders today.

*For more information on the opportunities available at Cal State Fullerton and how you can become involved, call Paul Carey at (714) 278-7642. Visit our website at [www.fullerton.edu](http://www.fullerton.edu) to learn more about the campus and upcoming events.*



*Philanthropy*

Enjoying the First Annual Fore A Cure Tournament, (from left) John Hagestad, Cystinosis Research Foundation Board Member and Managing Director, SARES-REGIS Group, with Daryl Carter, Avanath Capital Partners, LLC, and Jim Curtis, of the Bristol Group.

## Second Annual 'Fore A Cure' Golf Tournament Set Nov. 10 at Coto de Caza To Fund Cystinosis Research

The Cystinosis Research Foundation is holding its second annual Fore a Cure, Natalie's Wish golf tournament Monday, Nov. 10, at the Coto de Caza Golf & Racquet Club. All event proceeds will fund research to find better treatments and a cure for cystinosis, a rare metabolic disorder that afflicts 500 children and young adults in the United States.

The event is open to 144 golfers. The entry fee is \$2,500 per foursome. Sponsorship opportunities and benefits still are available. Last year's event by the Irvine-based foundation raised \$240,000.

Sponsors to date include: Time Warner Cable, SARES-REGIS Group, JM Realty, Bristol Group, Bank of the West, Manly & Stewart, Eagle Construction, Urban Resource, First Regional Bank, Quiksilver, Noelle Marketing Group, Dzida, Carey & Steinman, Regency Group and Traditional Jewelers.

"Cystinosis is a metabolic disease that eventually and slowly destroys every organ in the body, including the liver, kidneys, eyes, muscles, thyroid and brain. There is a medicine that prolongs the children's lives, but there is no cure. Almost all sufferers succumb before



2008 Fore A Cure Golf Tournament Chairman Vince Ciavarella (left), SARES-REGIS Group and Geoffrey Stack, Cystinosis Research Foundation Trustee and Managing Director, SARES-REGIS Group celebrate the success of the first annual event.

40 years old," said event Chairman Vince Ciavarella.

In patients with cystinosis the amino acid cystine accumulates in the tissue due to the inability of the body to transport cystine out of the cell. This causes development of crystals, resulting in early cell death. Cystinosis is a rare, incurable metabolic disease that afflicts 500 children and young adults in the United States and approximately 2000 worldwide. There are more than 6,000 rare or "orphan" diseases in the United States. An orphan disease as defined by the Orphan Disease Act affects less than 200,000 people. Collectively however, these diseases affect more than 25 million Americans. While there are only a small number of patients who suffer from any given orphan disease, knowledge discovered by studying one disease may lead to advancements in other rare diseases and more prevalent and well-known disorders. There is no cure for cystinosis, but there is hope.

### About the foundation

The CRF was formed in 2003 and has raised \$8.3 million, all of which is committed for medical research. Currently, the CRF has 26 ongoing studies with researchers in the United States and throughout Europe.

The CRF recently announced it has funded or made commitments of \$1,316,361 for nine new scientific research studies in the United States and Europe aimed at finding better treatments and a cure for cystinosis. A second global call for research proposals and fellowship grants will go out this fall.

Geoffrey Stack, an owner of the diversified Irvine-based real estate

development, construction and management company SARES-REGIS Group, and his wife, Nancy, formed the Cystinosis Research Foundation in 2003. Their daughter Natalie, 17, suffers from cystinosis. The non-profit foundation has raised more than \$8.3 million, all of which has been spent or is earmarked to fund cystinosis scientific studies in the United States and Europe. The annual Natalie's Wish banquet on May 31 in Newport Beach raised \$1.8 million and featured a performance and keynote address by acclaimed Irish tenor Ronan Tynan.

The Cystinosis Research Foundation's mission is two-fold and focused: to find better treatments and a cure for cystinosis. Funding quality research studies remains a priority and is an ongoing process. The CRF announces two global calls for research proposals in the spring and fall of each year. After evaluation by the foundation's Scientific Review Board, research grants are issued. In 2006, the CRF established the first Cystinosis Research Fellowship Program designed to support scientists and new researchers who have an interest in cystinosis research.

### Changing the course of research

To date, the CRF has funded and committed more than \$6.5 million to cystinosis research and has funded more than 49 research studies and fellowships. Today, with the support of CRF's friends and community, the foundation has significantly changed the course of cystinosis research. CRF's funding efforts have allowed talented doctors and researchers in the area of cystinosis to initiate novel research studies and to advance their research efforts.

This past year has been a year of new research developments and significant advancements in the treatment of cystinosis. The research funded at the University of California, San Diego (UCSD) has resulted in the development of a slow-release form of cysteamine. Late last year, Raptor Pharmaceuticals Corp.'s subsidiary, Benu Pharmaceuticals, Inc., acquired the worldwide license for the slow-release form of cysteamine from UCSD. They are committed to improving and advancing the slow-release drug and applying to the FDA for approval of the new drug in 2009. The slow-release medication will be a reality for all of our children in the near future.

The Cystinosis Research Foundation's primary focus is to find a cure for cystinosis. In April, CRF-funded scientists from Scripps Institute in La Jolla, who presented a plan that will lead to clinical trials in children with cystinosis. The clinical trials will test new therapies that they believe and hope will lead to a cure for cystinosis. Although the possible clinical trials to test for a cure in patients with cystinosis are at least five years away, their plan holds the first real promise that a cure for cystinosis is a possibility.

The CRF's first International Cystinosis Symposium was recently held at the prestigious Arnold and Mabel Beckman Center of the National Academies of Engineering and Science on the UCI campus. The event was attended by more than 60 researchers from the United States and Europe who have been working to achieve better treatments and a cure for cystinosis. Twenty-four researchers funded by CRF presented their current bench and clinical studies on cystinosis.

"The symposium was very important for cystinosis because many of the participants began sharing information on their research efforts — information that generally isn't shared until it's published, which often takes months or years. This can only help accelerate new medical and scientific advancements we've been working to achieve for so many years," said Dr. Jerry Schneider, co-chairman of the symposium. The Second CRF International Cystinosis Research symposium is scheduled for April 8-9, 2010.

For more information about sponsorships, the tournament and cystinosis research, contact Zoe Solsby at 949-223-7610 or go to [www.natalieswish.org](http://www.natalieswish.org).

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Thank you for considering donating to this very special cause and I look forward to seeing you at Red, White & Blues.

Best wishes,  
Cameron



## Philanthropy

## UCP Helps Children Experience Life Without Limits

These are exciting times at United Cerebral Palsy of Orange County. Since 1953, UCP of Orange County has been helping children with cerebral palsy and all types of developmental disabilities experience Life Without Limits, but 2008 is a special year!

In November, UCP will move to a new 10,000 square foot facility at Jeffrey and the I-5 freeway. The new center will open the doors to several innovative on-site services, including the new Life Without Limits Therapy Center and the unveiling of hard-to-find recreation classes and activities for children with disabilities.

Finally, 2008 has been a year of inspiration delivered by UCP board member, Bonner Paddock, who set out to climb Mt. Kilimanjaro in an effort to raise money and awareness for children with disabilities.

#### "Life Without Limits" Therapy Center

The new Life Without Limits Therapy Center, a thoughtfully planned and well-appointed center, will provide a superb platform for UCP's top-quality therapists (physical, occupational and speech) to help hundreds of children every year maximize their potential. Combined with UCP's array of other vital services, the Life Without Limits Therapy Center will be an invaluable one-stop-shop for parents, providing them hope, simplicity and relief.

#### Hard-to-find recreation activities

The new UCP center will also provide fun and therapeutic recreation activities designed to meet the unique needs of kids with disabilities. Children with disabilities will be able to enroll in art, yoga, music, martial arts, and dance classes, to name a few. Parents of children having a disability can attest to the fact that such activities are difficult to find in Orange County — not because the children's needs are so great, but because it's unfortunately rare to find centers and instructors who understand disabilities and are willing to take the small steps needed to accept children with disabilities.

One added benefit of these classes is that they will provide much-needed social opportunities for the children and teens that attend. You see, kids are kids, and they all want to have fun and experience love and acceptance, but kids with disabilities have a much harder time being



accepted and making friends. The fact is that kids with disabilities are often excluded from regular activities, aren't invited to birthday parties, and are socially kept on the periphery, so these fun-focused activities will provide a natural setting for friendships to develop. UCP hopes such efforts will make Orange County a better place to live for all.

#### Bonner Paddock's climb without limits

Every kid needs a hero, and the kids of Orange County can find their hero in Bonner Paddock! As the Senior Manager of Corporate Partnerships for the Ducks and the Honda Center, Bonner was inspired by the philanthropic efforts of the Duck's co-owners Henry and Susan Samueli, and decided to get involved with UCP in 2005.

Bonner completed his first marathon in early 2007, then immediately set his sights upon climbing the highest freestanding mountain in the world — Mt. Kilimanjaro in Tanzania, Africa. This is a heavy agenda to take on for any busy executive, but is especially challenging for one who has cerebral palsy.

Bonner embarked on his climb of Mt. Kilimanjaro earlier this month and has raised nearly \$200,000 of his targeted \$250,000 goal. All of the funds will go toward the development of UCP's inclusive Early Care and Education Center. Bonner has worked tirelessly to raise awareness on behalf of kids with disabilities, and his African adventure will be captured in an upcoming documentary.

UCP has been serving Orange County for over 50 years, and 2008 is proving to be a stand-out year. This Orange County organization continues to respond to the needs of the children and families it serves, and strives to achieve its vision of Life Without Limits for children with disabilities. UCP hopes its efforts will continue to make Orange County a better place to live for all.

"54 Years of making a difference in Orange County." For more information on UCP programs and services or our new Life Without

Limits Therapy Center, please visit [www.ucp-oc.org](http://www.ucp-oc.org) or call (714) 200-2600.



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## Philanthropy

## NAWBO-OC Thrives as Dynamic, "Turbo-Charged" Nonprofit Organization in Orange County

The word "dynamic" is often used to describe the Orange County Chapter of the National Association of Women Business Owners (NAWBO). This year's chapter president, Cassie Hoag, has added her own description: "turbo-charged." NAWBO truly is about women who mean business.

With membership exceeding 400, and the NAWBO-OC Education Center now in its third year, the 18-year-old organization has grown in size, stature and ability to blend community-wide philanthropic endeavors with its core message: "Positioning women business owners for profits, power and the passionate pursuit of excellence."

Everyone likes to be associated with a winner, and NAWBO-OC continues to attract high-caliber women business owners and prominent corporate sponsors that believe in putting their sponsorship dollars toward the advancement of women in the business world. At the top of NAWBO-OC's list of key corporate sponsors are: **Farmers & Merchants Bank** and **Farmers and Merchants Trust Company** (Marquis Sponsors for NAWBO-OC including its Remarkable Women Awards Luncheon) and **Sunwest Bank**, Presenting Sponsor of the NAWBO-OC Education Center.



Cassie Hoag,  
president,  
NAWBO-OC

### Educational Resource for OC

Sunwest Bank, the inaugural sponsor of the NAWBO-OC Education Center, is now in its third year in this role. Besides key financial support, Sunwest Bank's Tustin headquarters is the setting for the educational classrooms. The Education Center, designed to be a powerful educational resource for female business owners, was launched through a philanthropic endeavor, with funding coming through the **Women's Business Institute (WBI)**, a 501 (c) 3 non-profit that works hand-in-hand with NAWBO-OC.



Rachel Owens,  
president,  
Women's Business  
Institute

Classes and workshops are held throughout the year, covering topics spanning business planning, marketing and public relations, sales and business development, finance and accounting, operations and processes, and leadership and management. The Education Center offerings are available to the general public in Orange County, a service that NAWBO-OC proudly provides.

"The NAWBO-OC Education Center is the direct result of hard work from dedicated NAWBO members, the philanthropic spirit of our WBI Founding Members and, of course, the financial support from Sunwest Bank and additional corporate sponsors," explained Rachel Owens, president of the WBI and principal of Succession Strategies.

### Upcoming Scholarships

The NAWBO-OC Education Center and the Remarkable Women Awards Luncheon come together on Oct. 10, 2008 when the third round of educational scholarships will be announced during the luncheon. NAWBO-OC members have applied for the scholarships, which can be used to fund any course taken to further business growth – from seminars and conferences to classes and certifications. This year, five scholarships of \$1,000 each will be presented thanks to the generosity of the following scholarship sponsors: Josefina C. De La Cruz, CPA, OC Metro Business Magazine, Specialized Marketing Services (SMS), Susan's Healthy Gourmet, and Tuned In Media. Additional funding for the Education Center has graciously been provided by Rachel Owens of Succession Strategies, Susan VerBerg of Merlex Stucco Inc., and Sandy Davis of Applied Computer Solutions.

While the scholarship winners are a surprise announcement at the luncheon, expected to attract a crowd of more than 900 to the Hyatt Regency Irvine, the Remarkable Awards honorees are no longer a secret. This year's honorees include three Orange County women business owners who are shining examples of creating businesses out of their passions – and then sharing the wealth with others.

### Remarkable Women

Three deserving winners have been selected to receive honors as NAWBO-OC Remarkable Women.

**Tammy Taylor** will receive the Lifetime Achievement Award. For over 25 years, Tammy has been an innovator in nail care technology and nail salon business practices. Her own line of products is used by over 100,000 clients worldwide, and her instructional videos and seminars have helped thousands of nail technicians perfect their skills and learn how to create successful enterprises.

**Sue Ellen Cooper** takes the Pioneering Woman Award. Sue Ellen is founder and president of the Red Hat Society, an organization of over 30,000 chapters which exists to help members connect socially and emotionally to support each other in meeting middle age with verve and humor.

And finally, **Gina Kay** is this year's Entrepreneur to Watch. Gina, founder and CEO of inHome Care Solutions, LLC, provides superior home care for seniors. Since its inception in 2003, Gina's company has grown into a thriving enterprise with annual revenues of more than \$6 million. These winners are great examples for us all.

"Each year, at the Remarkable Women Awards Luncheon, NAWBO-OC has the pleasure of recognizing a few of the incredible women in our community for their vision, dedication, and accomplishments," said Cassie Hoag, president of NAWBO-OC and managing director of Equity Architects. "They show us what can be done. They teach us to persevere. Their achievements inspire us. They are the models for our own success, and we are proud to salute them."

NAWBO-OC also will recognize more than 30 women at the luncheon, who have been designated as Member of the Year by their own organizations – participating businesses, along with trade and civic organizations. NAWBO-OC will recognize its own **Dee Elliott**, Director of Business Development for King Relocation Services, as Member of the Year. Elliott was selected by the general membership of NAWBO-OC for her tremendous accomplishment in founding NAWBO-OC's Mentoring Program in 2004. Elliott continues to steer the program, which pairs an experienced woman business owner with a less experienced mentoring partner. It has grown

each year and now has 40 women participating.

### Star Power

"With such star-power assembled in one place, you understand the economic and community power that women in business hold today," said Michelle Beauchamp of Time Warner, the co-chair of the Remarkable Women event with Cassie Hoag.

Farmers & Merchants Bank and Farmers and Merchants Trust Company are the Marquis Sponsors of NAWBO-OC's 13<sup>th</sup> annual Remarkable Women Awards Luncheon. Additional event sponsors include: Time Warner Cable (Platinum); Specialized Marketing Services, Inc. (SMS), Beauty Encounter and Clé de Peau Beauté (Gold); OC METRO Business Magazine (Gold Media); Orange Coast Magazine (Silver Media); Joey Jean (Bronze); UPS, KOCE, First Foundation Bank, and Zov's Bistro (Copper).

Individual tickets are \$75; members of NAWBO and affiliate organizations can purchase a table of 10 for \$700, and corporate tables are \$1,500.

Learn more about the Remarkable Women Awards Luncheon, the NAWBO-OC Education Center, and the Women's Business Institute (WBI) or obtain general NAWBO-OC information at [www.nawbo-oc.org](http://www.nawbo-oc.org). Join us!



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Cystinosis is a rare metabolic disease affecting approximately 2,000 children and young adults worldwide. It is one of the 6,000 rare or "orphan" diseases in the U.S., which collectively affect more than 25 million Americans. Currently, the only drug used for treatment of cystinosis is being studied for use as a potential therapeutic treatment for Parkinson's and Huntington's diseases.



## Philanthropy



The new Goodwill Fitness Center is fully outfitted with state-of-the-art accessible fitness equipment and staffed by trained fitness professionals.



Sammi, a new Goodwill Fitness Center member, incorporates a recumbent stepper into her workout to increase cardio and strength training in addition to focusing on improving balance.

## A Dream Realized

There are over 700 conventional fitness centers in Orange County, but not one provides suitable access, qualified staff or the equipment necessary for the more than 70,000 adults with disabilities or chronic illness who reside here. Until now.

Thanks to a dedicated team of volunteers, generous donors and a staff that's passionate about improving the quality of life for an often-underserved population, the dream of the Goodwill Fitness Center has been realized. This unique state-of-the-art facility is not only the first of its kind in Orange County, but the first facility owned and operated by an affiliate of Goodwill Industries International.

According to Dan Rogers, CEO and President of Goodwill of Orange County, conventional thinking and wisdom has discouraged strength training for people with physical disabilities. However, in recent years, studies have shown that, when properly administered, strength training programs can greatly benefit people with physical disabilities.

"Our mission is to help people with disabilities and other barriers achieve the highest levels of success. For 84 years our focus has been primarily in providing job training, placement, and the tools to achieve economic independence. Today we are thrilled to offer a place for adults to optimize their physical fitness and benefit from improved physical function, increased independence in daily living activities and fewer medical complications," said Rogers.

This holistic approach embraces the concept of enhancing physical fitness as a way to contribute to overall health and well-being, which in turn leads to greater productivity. Rogers Severson, campaign chairman of the Goodwill Fitness Center and founder of the Spinal Cord Injury Foundation, is a testament to the power of physical fitness. After an accident several years ago, Severson was told he would never walk again. Today he is not only walking, but making great strides at helping others rise to the challenge as well.

"The outpouring of support has been tremendous. We have raised nearly 7 million dollars to build the facility and provide three years of operating costs. The Goodwill Fitness Center is a dream come true for an eager audience of prospective members anxious to improve and maintain fitness," said Severson. "The need has been in place but there was a huge gap in services to pick up after physical therapy.

Severson notes that with the right strength-training program individuals can have a lot of fun while improving balance and coordination. Other benefits include improved ability to perform activities of daily living, weight control and decreased anxiety and depression. He looks forward to building onto his workouts at the Goodwill Fitness Center as part of his overall program.

The new 25,000-plus square foot building, located at 1601 East St Andrew in Santa Ana is



Goodwill Fitness Center member and Spinal Cord Injury Foundation Advisory Board Chairman, Richard Kanzler works out on a standing frame that in addition to supporting his body in an upright position helps build strength and is beneficial to bones and muscles.

formally referred to as *The Goodwill Fitness & Technology Center*, because it also houses the organization's Assistive Technology Exchange Center (ATEC) and its growing Document Destruction Services business. These innovative revenue streams, in addition to Goodwill's 19 popular thrift stores and online auction site ([shopgoodwill.com](http://shopgoodwill.com)), set Goodwill apart as Orange County's leader in social enterprise.

### Fully Equipped for Success

Members can maximize their fitness potential by participating in motivating cardiovascular and strength training programs, yoga classes, personal training sessions, as well as seminars on nutrition and wellness strategies. A complete line of premium adaptive exercise equipment includes an array of Cybex Total Access, SCIFIT and Concept II, as well as free weights. As one member with a spinal cord injury noted, "I can focus on my workout and not have to worry about saving energy and muscle strength to transfer in and out of my chair." Many of the machines can be adjusted for those who cannot fully utilize their arms or legs or have limited motion in their joints. All of the equipment features heart-monitoring components for cardiovascular safety as well as personal viewing screens for entertainment.

Other strength training equipment features include seats that can swing out to the side and weight stacks that drop lower on certain pieces of equipment, and multiple cardiovascular machines can be utilized by people with varying levels of strength and mobility due to the addition of specialized attachments such as wrist cuffs, wrap around gloves, boot shaped pedals, foot straps and other accessories.

### High Praise from Members

Members who have discovered the safe haven to explore and expand the possibilities of the range of motion and capabilities continually offer unsolicited praise. One Saturday a family drove from Ontario for a tour of the center and joined stating that distance was not an issue because the center meets the needs of their son perfectly and that travel time is a small obstacle considering the benefits of the program. Another woman was so overcome on a recent tour of the facility; she tearfully stated that she felt like she was in Disneyland. A young man was relieved to discover that while the equipment is very high-tech, the learning curve is low. "There is nothing for me to figure out

how to use here—everything is within easy reach—each piece of equipment is really intuitive."

For more information on the Goodwill Fitness Center Open House on Friday, September 26<sup>th</sup> from 10 am to 2 pm please contact Teresa Guerra at 714.547.6308, extension 455 or [teresag@ocgoodwill.org](mailto:teresag@ocgoodwill.org). To learn more about the Goodwill Fitness Center visit [ocgoodwill-fitness-center.org](http://ocgoodwill-fitness-center.org) or call 888-OCFITCENTER (714) 361-6180.

## Tips for New or Prospective Members on Increasing and Maintaining Fitness

**1. Get a checkup.** Meet with your healthcare provider to see whether you'll need to consider any special modifications before starting an exercise program. Get clearance to begin a program.

**2. Know your options.** Pick a form of exercise that you know you will enjoy. Some individuals like bikes and treadmills while other like peaceful yoga classes or strength training. Any of these will help improve your fitness, ability to function and quality of life—but only if you do it regularly.

**3. Start slowly.** Pace yourself and celebrate consistencies; coming regularly to the gym, drinking water, eating better etc. Habits take 2-4 weeks to form and keep.

**4. Set specific short- and long-term goals.** Make goals as specific as possible. Being specific means you are planning for activity in your day and making it a priority. Long-term goals are also important. Discuss an activity with one of the Goodwill Fitness Center trainers that you may feel physically incapable of doing at the moment, but may be able to do with some concentrated effort. Set a long-term goal to help you do it.

**5. Make a list.** Itemize the benefits you expect from your physical activity program. Try to make the benefits about things you can control such as increased mobility, strength, stamina or energy.

**6. Invest in your health.** Membership as well as physical therapy sessions are offered at

a full market-rate value: \$25 monthly/\$300 annually. Unlike most fitness centers, the Goodwill Fitness Center does not charge a large initiation fee; instead there is a nominal one-time assessment fee to cover the cost of setting up each member for success.

**7. Check out the facility.** Prospective members will find that that facility feels friendly, open and inviting. Make an appointment for a tour.

**8. Check out the staff.** The Goodwill Fitness Center team is truly interested in helping you achieve results. They are qualified to work with older adults, individuals with physical disabilities and they understand the constraints of working with members who may have chronic illness that may include stroke, cancer or multiple sclerosis. They help members learn how to modify exercises to fit their individual fitness level and conditions and are encouraged to participate in social interaction.

**9. Create a support network.** Tell friends and family about new goals and ask for their support and encouragement. Involving others often helps keep commitments. Consider scheduling telephone reminders from your support network to help keep you on track.

**10. Reward yourself.** Once you've reached your goal, treat yourself to something that reminds you what a good job you've done and that encourages you to continue. Make it something that feeds your spirit, but is not necessarily food or an expensive purchase.

**11. Don't quit.** Make exercise a healthy habit that's part of your daily life.



## Philanthropy

## Save Money on Your Next Remodeling Project – And Help the Environment, Too!

*Habitat for Humanity of Orange County offers a better way to remodel and reuse home appliances.*

by Gladys Hernandez

**R**emodeling your kitchen? Wondering what to do with your old appliances and cabinets? Why not recycle them and earn a tax deduction for yourself by donating them to Habitat for Humanity of Orange County?

### Newly expanded deconstruct service helps remodelers recycle

Habitat for Humanity of Orange County has recently expanded their Deconstruction services in Orange County. Homeowners who are remodeling can now contact Habitat OC to discuss the possibility of free removal of salvageable materials, such as kitchen cabinets less than eight years old and appliances six years old or newer. Habitat will come early in your planning phase, get an understanding of what you are trying to do, and let you know what we can save and resell.

Then just prior to your demolition or remodel, Habitat will bring in a team to remove your selected items and take them to one of our Habitat ReStores. You'll receive an In-Kind Donation form for your tax purposes. But the real "donation" is the sequence of events following the removal of your useable items.

What you recycle and we resell through our two Habitat ReStores in Orange County conserves the environment and landfills, and also saves you from contractor dumping fees. As a donor you will have the satisfaction of knowing that the items you have enjoyed for years will now provide someone else with happiness.

"Habitat for Humanity's deconstruct system is very beneficial because it allows you to respond



Team leader Scott Bainbridge (center) and his team load the Habitat ReStore truck with a donated kitchen that they have just removed from a home that is being remodeled. This kitchen will be sold through the Habitat ReStore, and the proceeds will be used to build simpler, decent affordable homes for families in Orange County.

to your social conscience in various ways," says Orange County Architect Ron Ritner. "Through deconstruct, you get useable items to people in need, and at the same time conserve landfills, which helps protect the environment."

### Habitat ReStores recycle home improvement items

Items collected through Deconstruct, along with other items donated by companies and individuals, are sold through the two Habitat ReStore Discount Home Improvement Centers operated by Habitat for Humanity of Orange County. The Habitat ReStores recycle by selling donated new and gently used items to customers who can use them in their own homes and businesses. Habitat ReStore's recycling



Kitchen cabinets, appliances and more are sold through the Garden Grove Habitat ReStore (pictured above) and the Santa Ana Habitat ReStore Discount Home Improvement Centers. Both stores are open to the public and sell donated items at deeply discounted prices.

efforts provide an opportunity for families and businesses to purchase items at a deep discount. The proceeds from both Habitat OC ReStores are used to support Habitat's primary mission of providing simple, decent affordable homes for hardworking families who never dreamed that homeownership could be a reality for them. Deconstruct is truly a win/win for everyone involved!

"Habitat for Humanity of Orange County is working hard to change lives and change communities in Orange County," said Sharon Ellis, Executive Director, Habitat for Humanity of Orange County. "Our Habitat ReStores and our



Deconstruct Services are all ways in which we can move forward with our mission while preserving our environment and offering green solutions to local homeowners."

For more information about how you, your clients, and your colleagues can benefit from Habitat's deconstruct services, please contact us at (714) 434-6202 or via e-mail at [deconstruct@restoreoc.org](mailto:deconstruct@restoreoc.org).

For specific listed information on what Habitat **can** and **cannot** accept, visit our website at <http://restoreoc.org>, and look under the **FAQ's** tab. Or, stop by one of our Habitat ReStore Discount Home Improvement Centers. They are open to the public and are located at:

• **Garden Grove:** 12827 Harbor Blvd (near Lampson), 714-590-8729, open Monday through Friday 9 a.m. to 8 p.m., Saturday 9 a.m. to 5 p.m., Sunday 11 a.m. to 5 p.m.; and

• **Santa Ana:** 2200 S. Ritchey Street (near Edinger), 714-434-6200 x217, open Monday through Saturday 8 a.m. to 5 p.m.

For more information about Habitat for Humanity of Orange County, please contact Gladys Hernandez at 714-434-6200 x229 or [gladys@habitatoc.org](mailto:gladys@habitatoc.org). For more information about the Habitat ReStore Discount Home Improvement Centers, please visit [www.restoreoc.org](http://www.restoreoc.org).

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## Philanthropy



Dr. Tebyani, who performed the first robotic surgery at Mission Hospital on May 2, 2008, guides Mission Hospital Foundation donor Dick Vitek as he experiences first hand the technology - and his namesake - that his generous support helped bring to Mission Hospital.



Mission Hospital Golf Tournament presented by Park Place Lexus Mission Viejo Co-Chairs Cliff Carper and Tom Homrighausen. The July 23, 2008 event raised more than \$300,000 to help support the hospital's expansion.

## Philanthropy Helps Save Lives at Mission Hospital

What does it take to save lives? At Mission Hospital, it takes nearly 2,000 staff and 700 physicians and specialists to provide round-the-clock compassionate care for our patients. As a healthcare ministry based on the values of dignity, service, justice, and excellence, patients and families are guided - mind, body and spirit - through the unknown. Each Code Stroke or Code Trauma means that hurting people need healing — fast. Success means having the most advanced equipment, the right technology, expert clinical staff and a calming environment all right in your neighborhood.

An integral part of this success is built through healthcare philanthropy that funds the equipment, technology and facilities necessary to save lives. At Mission Hospital, the community's spirit of giving is responsible for a major expansion that will provide the highest level of care available now and for generations to come. Thanks to generous donors, Mission now has a surgical robot named "Vitek", an Artic Sun hypothermia machine that preserves brain function following traumatic injuries, an expanded Emergency Department that can accommodate thousands of additional patients per year, and opening in fall 2009, a new four-story patient care tower that will house the latest diagnostic equipment expanding Mission's critical care services. These are just some of the projects that have been made possible thanks to over \$82 million in donations since 1994 when the Sisters of St. Joseph acquired Mission Hospital and the foundation was formed. In order to continue needed expansion, the foundation is in the process of raising another \$120 million by 2014.

### Through a generous donor's gift, a young father's life is saved

In the early hours of a fall morning in 2006, Jeff's oldest son woke to find his father lying barely conscious on the kitchen floor. Paramedics transported Jeff, a seemingly healthy 41-year-old husband and father, to Mission Hospital, south Orange County's designated trauma center.

Jeff was cared for by one of Mission's trauma team's led by Dr. Robert Winokur. Upon arrival, he suffered two cardiac arrests and was without a pulse for a total of 23 minutes. With determination, skill and teamwork, a room full of physicians, nurses and other healthcare specialists worked together to save Jeff's life. Once Jeff's heart started beating again, he was transferred to the cardiac intensive care unit and received a brand new protocol to preserve his brain function. Jeff became the first patient at Mission to benefit from this state-of-the-art hypothermia protocol using equipment purchased by a generous donor contribution.

Against incredibly slim odds of surviving, Jeff walked out of the hospital eighteen days later — something the medical team believes is a true miracle. It wasn't long before Jeff was back at work, playing football with his three boys and jogging with his wife.

Jeff was invited to attend the hospital's holiday gala last December, where he was able to meet and thank Nancy Williams, whose generous donation helped bring the Arctic Sun technology into the hands of the medical team who saved his life.

Although patients like Jeff may not anticipate or be prepared for a personal medical crisis, Mission



The cornerstone of Mission's expansion is a new four-story patient care tower, which will serve as a high-tech diagnostic and critical care hub for Orange County. Construction on the tower has begun with completion slated for 2009.

Hospital is prepared for them. With the continued spirit of giving of the community, Mission's outstanding clinical staff will have all the equipment and facilities necessary to save lives now and in the future.

### Community support groups raise funds

Each year, Mission Hospital Foundation's support groups help raise money for the hospital through annual fundraising events such as a golf tournament, holiday gala, a spring luncheon and fall fashion show. The new Mission Women's Wellness Center is receiving significant philanthropic support from two of these groups, Valiant Women and Founders. At this year's Valiant Women Luncheon, nearly \$115,000 was raised for the Mission Women's Wellness Center, Mission Maternity Center's transformation and nursing scholarships.

Mission's 400-member Founders support group contributes a minimum annual gift or pledge of \$1,000 to Mission Hospital. Since its inception in 1994, Founders philanthropic leadership has provided crucial funding for numerous programs and services at Mission including the Muldoon Cardiac Center and the Swenson Family Pediatric Operating Pavilion. Last year, the group completed a \$1 million gift to support hospital expansion and recently announced another \$1 million pledge for the Mission Women's Wellness Center.

For more information on the expansion at Mission Hospital and its annual fundraising events, please contact the foundation at 949-364-7783 or visit [mission4health.com](http://mission4health.com).

### Camino Health Center Auxiliary Fashion Show - November 25, 2008

The Camino Health Center Auxiliary Annual Fashion Show features a New York-style runway show, sponsored and produced by South Coast Plaza and attended by more than 700 guests. It's held at the Ritz Carlton in Laguna Niguel. Camino Health Center provides quality healthcare to patients who have no other access to services and who are uninsured or underinsured.

### Mission Hospital's Holiday Gala Presented by Ketel One Vodka and the Nolet Family - December 20, 2008

Mission's largest event—the Annual Holiday Gala—has over 600 attendees and is held at the St. Regis Resort in Monarch Beach each December. This sell-out black tie fundraiser includes the finest in dining, an incredible martini bar from Ketel One Vodka, a unique silent auction, and music and dancing. Last year, the gala raised \$940,000 for Mission's expansion including the new patient care tower.

### Valiant Women Luncheon – March 27, 2009

Mission's Valiant Women support group devotes their time and energy to raising money in order to provide quality healthcare for the women and their families in the community. The Annual Valiant Women Afternoon Lunch features an informal fashion show where doctors and nurses of Mission Hospital model the latest fashions from The Shops at Mission Viejo. The Luncheon is held in the spring of each year at the Ritz Carlton, Laguna Niguel. Last year the Valiant Women Luncheon raised more than \$115,000 for the hospital.

### Mission Hospital Partners Event – May 2009

This annual event recognizes contributions of our partners while also raising money to support Mission Hospital's Community Benefit Programs to benefit the underserved children in south Orange County. This year the event raised nearly \$30,000 and gave guests the opportunity to support initiatives such as "Support a Healthy Child" and Mission Hospital's Homework Club.

### Mission Hospital Golf Tournament Presented by Park Place Lexus Mission Viejo – June 20, 2009

The Annual Golf Tournament is held each summer at Coto de Caza Golf and Racquet Club. This year the tournament raised more than \$300,000 to help support Mission's expansion and acquisition of the latest technology.

#### Expansion Underway:

- Four-story Patient Care Tower
- Chapel
- Schumacher Healing Garden
- Transformation of Mission Maternity Center

#### Completed Projects:

- Mission Women's Wellness Center, (2008)
- Emergency/Trauma Department Expansion (2007)
- Swenson Family Pediatric Operating Pavilion (2005)
- Camino Health Center expansion and relocation (2005)
- Mission Conference Center (2005)
- Auxiliary of Mission Hospital Lab (2004)
- Muldoon Cardiac Center (2002)

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# Steady Foundation

## Personal, Family Foundations Give \$115 Million for Range of Causes

■ By SHERRI CRUZ

Orange County's family and personal foundations support a diverse and expansive number of causes.

They include grants for science research, arts and cultural events, education, community buildings and stem cell research.

The 20 foundations of executives, heirs and others give about \$115 million to charities a year, according to this week's Business Journal list.

(Figures are for 2007 where available with several from 2006, the most recent year available.)

The foundations have about \$1.6 billion in assets.

Topping the list is the Laguna Beach-based Marisla Foundation, founded by Anne Getty Earhart, heiress of oil tycoon J. Paul Getty.

The foundation gives to environmental groups and other causes in Orange County and Los Angeles. The Marisla Foundation donated \$30 million in 2007 and has about \$100 million in assets.

The list includes the larger private foundations in the county but isn't comprehensive. There are hundreds of foundations in the county that provide the wealthy an organized and tax-deductible way of giving.

"They really see it as making an investment in the community," said Shelley Hoss, president of the Irvine-based Orange County Community Foundation, which helps donors guide their giving.

Foundation executives are looking for ways to make bigger impacts with their donations, Hoss said. Many are working together as the Orange County Funders Roundtable, she said.

The group, founded about two years ago by Robert Haskell, senior vice president of public affairs for Newport Beach-based Pacific Life Insurance Co., meets regularly to find the best ways to make grants. The group also seeks out worthy causes, according to Hoss.

Some of the foundation members include: The Pacific Life Foundation, the Orange County Community Foundation, the Samueli Foundation and the Pimco Foundation, the giving arm of Pacific Investment Management Co.

Bill Gross, co-chief investment officer of Pimco, also has a foundation with his wife, the William and Sue Gross Family Foundation. Their Irvine-based foundation, No. 4 on our list, gave \$7.3 million in 2006 and has about \$280 million in assets.

The Samueli Foundation, No. 7 on our list, supports a number of local and Southern California groups, including the Mind Research Institute of Santa Ana, the John Wayne Cancer Institute in Santa Monica, the University of California, Irvine's Henry Samueli School of Engineering and the J.F. Shea Therapeutic Riding Center in San Juan Capistrano.

The Samueli Foundation, founded by Irvine-based Broadcom Corp. cofounder Henry Samueli and wife Susan, gave \$4 million in 2006 and has about \$250,000 in assets.

Many on the list give quietly through their foundations.

The Crean Foundation, No. 12 on our list, gave \$500,000 to the Oasis Senior Center, expected to be built next year in Newport Beach. The foundation gave \$2.4 million in 2006 and has about \$95 million in assets.

The late John Crean made his money making recreational vehicles. The foundation also helped build the Donna and John Crean Mariners Branch library in Newport Beach.

One of the Joan Irvine Smith & Athalie R. Clarke Foundation's biggest beneficiaries also is coming to fruition—the UC Irvine School of Law is set to open next fall.

Irvine Smith, the great-granddaughter of Irvine Ranch founder James Irvine, spreads her fortune among environmental, philanthropic and political causes.

Her foundation, also named for her late mother, is No. 11 on our list, giving \$2.4 million for the 12 months through April 2007. The foundation has \$16.8 million in assets.

At No. 20, the Newport Beach-based Donald Bren Foundation pledged \$20 million to the UCI law school last year. The foundation, backed by Donald Bren, owner of Irvine Company, gave \$155,000 for the 12 months through November 2007 (not including the law school pledge) and has about \$6 million in assets.

UC Irvine is a frequent recipient of foundation giving. For the 2007-08 school year, the university raised a record \$130 million from donations and grants.

The Irvine-based Arnold and Mabel Beckman Foundation gave \$24.4 million for the 12 months through August 2007 and is No. 2 on our list. By assets, it's No. 1 with \$620 million.

The foundation was started by the late Arnold Beckman, founder of what's now Beckman Coulter Inc. of Fullerton. It gives grants for science research. The Beckman Young Investigator award hands out \$300,000 grants to support research scientists doing work in chemistry and medical science.

The Argyros Foundation helped support the Los Angeles Film Festival this year. No. 4 on our list, the Costa Mesa-based foundation gave \$4.9 million for the 12 months through July 2006. It has \$105 million in assets, the third highest of the foundations on our list.

George Argyros is chief executive of Costa Mesa's Arnel & Affiliates, a real estate developer and investment company. ■



**Getty Earhart: her Marisla Foundation gave \$30 million last year**

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**The LIST**  
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HABITAT OC DECONSTRUCTION SERVICES

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on page 80



# Corporate Giving: Good For Finances, Company Image

**FINANCE:** Donations are a mix of profit percentages, personal gifts

By DAN BEIGHLEY

The biggest employers in the county not surprisingly are some of the biggest givers.

Local companies give away tens of millions of dollars to nonprofits each year, and workers volunteer countless hours to charity programs.

Full giving isn't readily quantifiable. But this week's Business Journal directory of corporate givers paints a good picture of local and nationwide philanthropy estimated at about \$100 million annually.

Companies give money away for tax incen-



2007 Race for the Cure in Fashion Island: Allergan big supporter of Susan G. Komen for the Cure foundation

tives as well as promoting a positive corporate image, local executives said.

"Orange County needs the support," said

Kim Young, an executive vice president and regional president with San Francisco-based Wells Fargo & Co.

For 2007, Wells gave \$2.9 million to 325 local charities that included schools, youth groups, environmental groups, homeless organizations and disaster relief organizations.

A percentage of the company's profits is designated each year for charity. Last year it gave away slightly less at \$2.8 million.

Young says her bank is one of the few that has its local employees decide where to put the money, instead of handling the decisions from a corporate office outside the area.

"People often overlook the county when it comes to giving," she said. "After the fires last year, most of the relief money went to either Los Angeles or San Diego."

The Bank of America Charitable Foundation, which is the charitable arm of Charlotte, N.C.-based Bank of America Corp., provided Orange County nonprofits with \$3.7 million last year.

Metropolitan cities such as Los Angeles and San Francisco have well-organized local charities, which have stronger fundraising programs than many of OC's local charities, according to Tom Burnham, president of Allergan Foundation, which is the giving arm of Irvine-based Allergan Inc.

"We're trying to work with organizations like the Orange County Community Foundation to improve things," Burnham said.

The Irvine-based community foundation works with foundations and oversees assets for giving.

Last year Allergan gave away \$2.8 million, or more than 5% of its \$44 million foundation, compared to \$3.2 million the previous year.

This year the company has made plans to give away about 10% of its now \$48 million in assets. The two main areas Allergan gives to are education and health services, including donations to University of California, Irvine, Susan G. Komen for the Cure foundation and Habitat for Humanity International.

Allergan's money comes from random gifts to the foundation rather than from a set percentage of earnings. In 2006, the company's chief executive and chairman, David Pyott, gave the foundation \$20 million.

Each year the Allergan Foundation gets as many as 6 million requests for money from groups all over the country, but mostly from Southern California, according to Burnham.

Burnham holds the title of president of the foundation and volunteers about 10 hours a week to run it. His regular job is vice president of human resources for the company.

Newport Beach-based Pacific Life Foundation was one of the biggest givers last year with \$4.8 million going to local organizations as well as to charities in Nebraska, where its other office is.

The prior year the company gave away \$3.6 million.

The foundation had \$71 million in assets for 2007, which was \$7 million more than the previous year.

Almost half of what it gave last year went to health services, with the rest going to community, environment, education and arts.

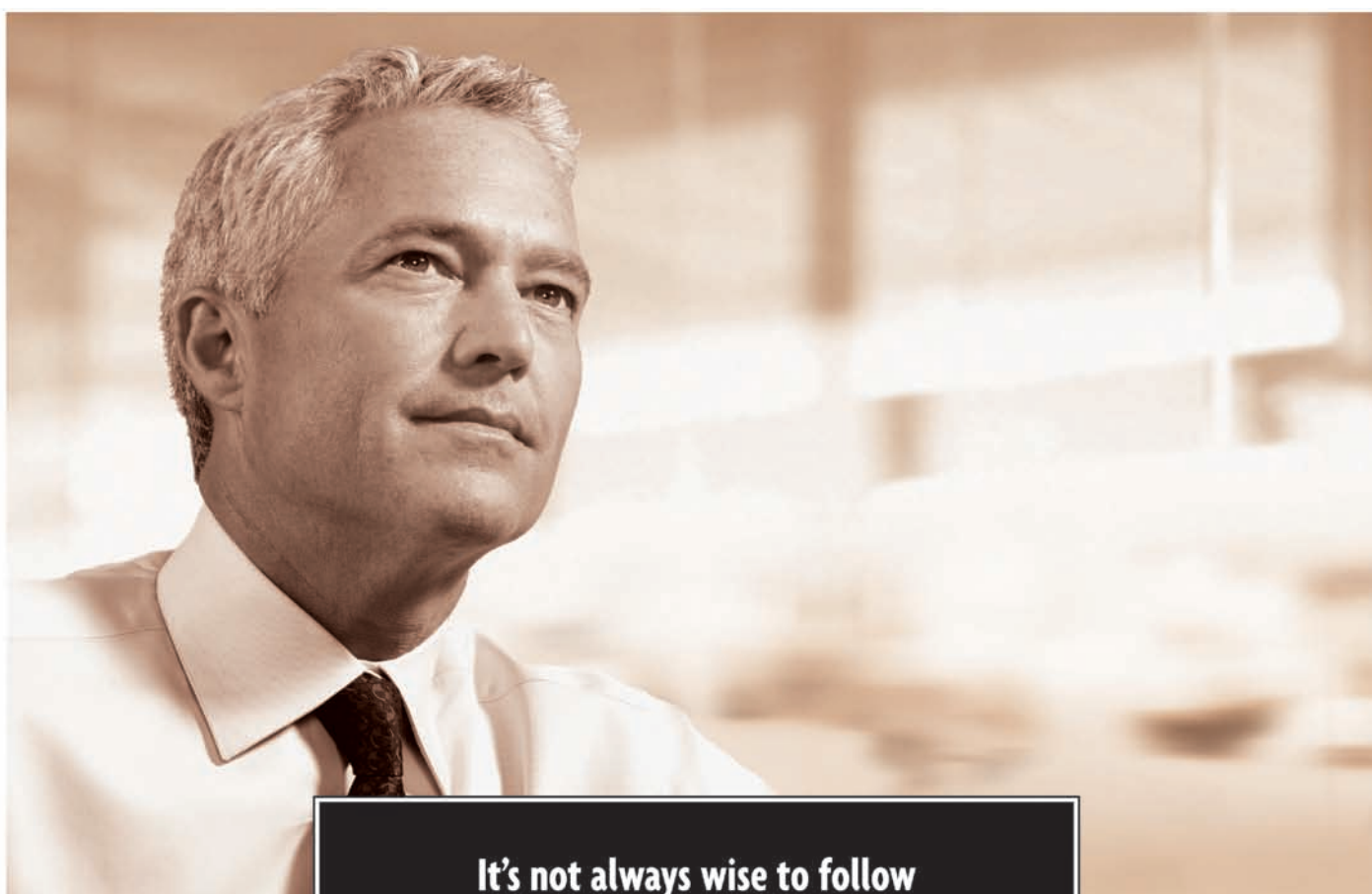
Boeing Co., which is based in Chicago and is one of the county's largest employers, gave away \$3.4 million to California charities. Another \$3.81 million was given from its Boeing Employees Community Fund.

It also participated in a number of volunteer projects, which included a clean-up of the Bolsa Chica wetlands in Huntington Beach.

Atlanta-based United Parcel Service Inc. gave away \$41 million to charities.

The number reflects what it gave nationally to disaster relief, the environment, minority organizations, economic development, literacy programs and other causes.

This year, UPS also will dedicate a specific month where employees can volunteer at organizations all over the world. ■



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# CORPORATE FOUNDATIONS

	<div>•Web site</div> <div>•E-mail</div>	Giving	Year End	Assets	Areas of interest	Types of support Geographic area of giving	Parent company •Headquarters	Top local official(s) •Phone
<b>Advanced Medical Optics Inc.</b> 1700 E. St. Andrew Place Santa Ana 92705-4933	amo-inc.com	n/a	12/31/07	\$2 billion	Research, education, arts	Grants Southern California	Advanced Medical Optics Santa Ana	Jim Mazzo chairman/CEO (714) 247-8200
<b>Alcon Foundation</b> 15800 Alton Parkway Irvine 92618-3818	alcon.com	\$400,000 <sup>1</sup>	12/31/07	n/a	Eye research, education	Public awareness, volunteerism, civic and community leadership programs international	Alcon Laboratories Irvine	Kenneth Lickel VP/general manager (714) 753-1393
<b>Allergan Foundation</b> 2525 Dupont Drive Irvine 92623-9534	allerganfoundation.org grenrock_gwyn@allergan.com	\$2.8 million	12/31/07	\$44 million	Arts, community development, education, health care, human services	Grants California	Allergan Inc. Irvine	Gwyn Grenrock executive director (714) 246-5766
<b>Anaheim Ducks Corporate Giving Program</b> 2695 E. Katella Ave. Anaheim 92806-5904	ducks.nhl.com/community communityrelations@anaheimducks.com	n/a	NA	n/a	Athletics/sports, winter sports, children and family services, healthcare, youth	In-kind gifts Southern California	Anaheim Ducks Anaheim	Jessie Tyler community relations manager (877) 945-3946
<b>Angels Baseball Foundation</b> 2000 E. Gene Autry Way Anaheim 92806-6143	losangeles.angels.mlb.com	\$256,400	12/31/06	\$1 million	Arts, athletics/sports, community development, education, healthcare, science, youth development	Grants, volunteerism Southern California	Angels Baseball LP Anaheim	Matt Bennett community relations manager (714) 940-2174
<b>Bank of America Foundation Inc.</b> 500 Newport Center Dr. Newport Beach 92660-7012	bankofamerica.com/foundation sharon.l.battle@bankofamerica.com	\$3.7 million	12/31/07	\$2 billion	Community development, health and human services, environment, youth development	Grants, neighborhood builders, matching gifts, volunteerism, national partners, programs California	Bank of America Corp. Charlotte, N.C.	Kim Burdick president, OC market (800) 218-9946
<b>Boeing Co.</b> P.O. Box 2515, M/C 110-SC71 Seal Beach 90740-2515	boeing.com	\$3.4 million	12/31/07	n/a	Education, health and human services, arts and culture, civic, and the environment	Volunteer, in-kind gifts, cash donations, employee giving, gift matching international	Boeing Co. Chicago	Kevin Ober community investor (714) 762-4192
<b>Conexant Systems Inc. Corporate Giving Program</b> 4000 MacArthur Blvd. Newport Beach 92660-3095	conexant.com	n/a	NA	n/a	Education	Employee matching gifts, general/operating support, in-kind gifts, individual scholarships, sponsorships California	Conexant Systems Inc. Newport Beach	Scott Mercer CEO (949) 483-4600
<b>Edison International Foundation</b> 2244 Walnut Grove Ave. Rosemead 91770-3714	edison.com/community edison.gifts@sce.com	\$0	12/31/07	\$67,814	Education, environment, community building	Employee giving, grants, sponsorships California	Edison International Rosemead	Polly Gault executive VP, public affairs (866) 840-6438
<b>Edwards Lifesciences / Edwards Lifesciences Fund</b> One Edwards Way Irvine 92614-5688	edwards.com/edwardsfund Edwards_Fund@Edwards.com	\$1.3 million	12/31/07	\$21 million	Cardiovascular disease, community	Cash, medical product donations international	Edwards Lifesciences Irvine	Michael Mussallem chairman/CEO (949) 250-2500
<b>Fieldstone Foundation</b> 2 Ada, Ste. 200 Irvine 92618-5325	fieldstone-homes.com/foundation marcosr@fieldstone-homes.com	\$1.1 million	12/31/07	\$7 million	Arts, cultural/ethnic awareness, child, community development, education, Christian agencies, churches	Employee matching, general/operating support, program development, scholarship funds California	Fieldstone Group of Cos. Newport Beach	Janine Mason Marcos Ramirez executive director OC representative (949) 790-7496
<b>First American Homeownership Foundation</b> One First American Way Santa Ana 92707-5913	fafoundation.org	\$833,519	12/31/06	\$2 million	Arts, Boys & Girls Clubs, community and neighborhood development, education, human services	General/operating support California	First American Corp. Santa Ana	Jo Etta Bandy chairman (714) 250-3788
<b>Freedom Communications Inc. Corporate Giving Program</b> 17666 Fitch Irvine 92614-6022	freedom.com	n/a	NA	n/a	Civil rights, media, journalism/publishing	Employee volunteer services, general/operating support national	Freedom Communications Inc. Irvine	Richard Wallace VP, corporate affairs (949) 253-2339
<b>Gateway Foundation</b> 7565 Irvine Center Drive Irvine 92618-7001	gateway.com community.relations@gateway.com	\$28,281	12/31/06	\$724,944	Arts, children/youth services, education, environment, human services, medical care and research	Grants California	Gateway Inc. Irvine	Quincy Allen director (949) 471-7000
<b>GSF Foundation</b> 18301 Von Karman Ave., Ste. 1100 Irvine 92612-0133	gsffoundation.org helpkids@gsffoundation.org	\$716,504	12/31/06	\$662,412	Children, family services, youth development	Employee volunteer services, general/operating support, program development national	Golden State Foods Corp. Irvine	Mark Wetterau CEO (877) 473-5433
<b>Ingram Micro Inc. Corporate Giving Program</b> P.O. Box 25125 Santa Ana 92799-5125	ingrammicro.com	\$1.2 million	12/31/06	n/a	Asia, Canada, education, engineering/technology, Europe, Latin America, Mexico, Oceania	Employee matching gifts, employee volunteer services, program development national	Ingram Micro Inc. Santa Ana	Gregory Spierkel CEO (714) 566-1000
<b>Kawasaki Motors Corp. USA Corporate Giving Program</b> 9950 Jeronimo Road Irvine 92618-2084	kawasaki.com	n/a	NA	n/a	General charitable giving	Donated products, employee matching gifts, employee volunteer services, general/operating support California	Kawasaki Motors Corp. Irvine	Jan Plessner manager (949) 770-0400
<b>Lennar Charitable Housing Foundation</b> 25 Enterprise Aliso Viejo 92656-2601	lchf.org lchf-info@lennar.com	\$1.2 million	12/31/06	\$3 million	Community housing issues, homeless assistance	Grants national	Lennar Corp. Miami	Scott Jackson director (866) 858-4673
<b>Lilly's Gift Foundation</b> 8519 Shady Dell Road MacDoel 96058-9758		\$177,000	12/31/07	\$5 million	Disasters, fire prevention/control, food banks, genetics/birth defects, healthcare, human services, residential/custodial care	Equipment, general/operating support, program development California	Griswold Industries Inc. Costa Mesa	Lois Ericson president (530) 398-8519
<b>Mazda Foundation USA Inc.</b> 1025 Connecticut Ave. N.W., Ste. 910 Washington 20036-5418	mazdafoundation.org	\$412,373	9/30/07	\$9 million	Civil rights, race/intergroup relations, education, reading, environment, human services, science	Curriculum/program development, exchange programs, general/operating support, research, scholarship funds California	Mazda North American Operations Irvine	Barbara Nocera program director (202) 467-5080
<b>Mitsubishi Electric America Foundation</b> 1560 Wilson Blvd., Ste. 1150 Arlington 22209-2463	meaf.org	\$640,616	12/31/07	\$21 million	Disabilities, education, recreation, youth	Curriculum/program development, employee matching, volunteerism, general/operating support national	Mitsubishi Electric Corp. Tokyo	Bruce Brenizer senior vice president of human resources & administration; member, foundation board of directors (703) 276-8240
<b>Mitsubishi Motors USA Foundation</b> 6400 Katella Ave. Cypress 90630-5208	mitsubishi-motors.com	\$160,000	12/31/07	\$2 million	Employment, minorities, women	Grants national	Mitsubishi Motors Corp. Tokyo	Hiroshi Harunari director/CEO (714) 372-6000
<b>Schools First Federal Credit Union<sup>2</sup></b> P.O. Box 11547 Santa Ana 92711-1547	schoolsfirstfcu.org info@schoolsfirstfcu.org	n/a	12/31/07	\$7 million	Education	Grants, volunteers, Education Foundation for Orange County Schools Southern California	Schools First Federal Credit Union Santa Ana	Rudy Hanley CEO (714) 258-4000
<b>Pacific Life Foundation</b> 700 Newport Center Drive Newport Beach 92660-6397	pacificlifefoundation.com PLFoundation@PacificLife.com	\$4.8 million	12/31/07	\$71 million	Aging, arts, civil rights, disabilities, education, reading, environment, healthcare, homeless, human services, leadership development	Capital campaigns, continuing support, equipment, general/operating support, program development California	Pacific Life Insurance Co. Newport Beach	Jim Morris CEO (949) 219-3787
<b>Pacific Life Insurance Co. Contributions Program</b> 700 Newport Center Drive Newport Beach 92660-6397	pacificlife.com	\$200,000 <sup>1</sup>	12/31/07	n/a	Arts, community development, education, environment, healthcare, human services, public affairs	Donated equipment, employee matching gifts, in-kind gifts, sponsorships, use of facilities California	Pacific Life Insurance Co. Newport Beach	Jim Morris CEO (949) 219-3787

**Source:**Foundation Center Directory Online at [foundationcenter.org](http://foundationcenter.org) **Abbreviations:** NA: not applicable; n/a: not available

<sup>1</sup> Business Journal estimate

<sup>2</sup> Formerly Orange County Teachers Federal Credit Union

Researched by Purnima Mudnal

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# CORPORATE FOUNDATIONS

► From page 59

	•Web site •E-mail	Giving	Year End	Assets	Areas of interest	Types of support Geographic area of giving	Parent company •Headquarters	Top local official(s) •Phone
<b>Professional Association of Diving Instructors Foundation</b> 9150 Wilshire Blvd., Ste. 300 Beverly Hills 90212-3414	padifoundation.org	\$177,548	12/31/07	\$3 million	Asia, athletics/sports, water sports, Australia, Brazil, education, environment, Europe, South Africa	Grants to individuals, research national	PADI Worldwide Corp. Rancho Santa Margarita	Paul Dayton director (949) 858-7234
<b>Simple Green Foundation</b> 15922 Pacific Coast Highway Huntington Beach 92649-1806	egbar.org	\$75,553	11/30/06	\$3,792	Children, environment, environment, natural resources, recycling, environmental education	General/operating support, sponsorships California	Sunshine Makers Inc. Huntington Beach	Bruce FaBrizio chairman/CEO (800) 342-2755
<b>Taco Bell Foundation</b> 17901 Von Karman Ave. Irvine 92614	teensupreme.org tacobellfoundation@tacobell.com	\$2 million	12/31/06	\$922,991	Boys & girls clubs, youth	Grants, scholarships California	Taco Bell Corp. Irvine	Sally George manager (949) 863-8309
<b>United Health Foundation</b> P.O. Box 6006 Cypress 90630-6006	unitedhealthfoundation.com info@unitedhealthfoundation.org	\$16.7 million	12/31/07	\$20 million	Education	Grants, volunteers California	UnitedHealth Group Inc. Minnetonka	Daniel S. Johnson president and executive director (800) 985-6869
<b>UPS Foundation</b> 55 Glenlake Parkway N.E. Atlanta 30328-3474	community.ups.com community@ups.com	\$41.4 million	12/31/06	\$36 million	Hunger, literacy, volunteerism	Grants, volunteers national	United Parcel Service Inc. Atlanta	Lisa Hamilton president (404) 828-6374
<b>Valeant Pharmaceuticals International</b> One Enterprise Aliso Viejo 92656-2606	valeant.com	\$0	12/31/07	\$183,948	Arts, research, medical	Grants Southern California	Valeant Pharmaceuticals International Aliso Viejo	J. Michael Pearson chairman/CEO (949) 461-6000
<b>Walt Disney Co. Foundation/Disneyland</b> 500 S. Buena Vista St. Burbank 91521-0995	disneyland.com dlr.community.relations@disney.com	\$11 million <sup>1</sup>	12/31/07	\$25 million <sup>1</sup>	Children and families, arts, education, environment and animals, health, social services	Disney VolunteERS, wish granting, cast member giving, grants, community partnerships national	Walt Disney Co. Burbank	Ed Grier president, Disneyland Resort n/a <sup>2</sup>
<b>WD Foundation</b> 20511 Lake Forest Drive Lake Forest 92630-7741	wdc.com	\$534,907	6/30/07	\$22,001	Aging, computer science, disabilities, disasters, education, engineering/technology, healthcare, human services	Program development California	Western Digital Corp. Lake Forest	Rose Krupp managing director (949) 672-7000
<b>Wells Fargo &amp; Co.</b> 2030 Main St., Ste. 1100 Irvine 92614-7255	wellsfargo.com	\$2.9 million	12/31/07	n/a	Education (K-12), services for working poor, affordable housing.	Financial, human and intellectual capital grants, volunteerism, board membership. California	Wells Fargo & Co. San Francisco	Kim Marie Young executive vice president, Orange County regional president (949) 251-6004
<b>Yamaha Corp. of America Corporate Giving Program</b> P.O. Box 6600 Buena Park 90622-6600	global.yamaha.com yamahacares@yamaha.com	n/a	NA	n/a	Performing arts, music	Equipment/ products, employee matching gifts, volunteerism, general/operating support, sponsorships Southern California	Yamaha Corp. Hamamatsu, Japan	Terry Lewis senior VP (714) 522-9011

Source:Foundation Center Directory Online at [foundationcenter.org](http://foundationcenter.org) Abbreviations: NA: not applicable; n/a: not available

<sup>1</sup> Business Journal estimate

<sup>2</sup> No phone number available; foundation does not accept donation requests

Researched by Purnima Mudnal

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