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## OC50 THE OWNERS

### ARTURO 'ARTE' R. MORENO

**Owner**  
**Angels Baseball LP**  
**Anaheim**  
**Born in Tucson, Ariz.**  
**Age: 72**  
**Lives in Phoenix, Corona del Mar**

**WHY:** In 17th season as **Los Angeles Angels** owner; also owns its flagship radio station **KLAA 830 AM**.

**HOW:** Paid \$184 million in 2003 for team then called Anaheim Angels; now worth nearly \$2 billion, according to Forbes. Initial fortune came from billboard advertising company Outdoor Systems; sold to Infinity Broadcasting for \$8.7 billion in 1999.

**RECENT:** Angels remaining in Anaheim at least through the 2020 season, after recent extension from city, new mayor during long-running soap opera over stadium lease. Framework reached late last year in deal with city. Ducks owners a likely model for new lease for baseball team, which could give Moreno redevelopment options around stadium. Looking to make a play for local Fox Sports outlets that show his team's games. Signed **Mike Trout** (see below) to career-long deal.

**FAST FACT:** Joined Army in 1965; Vietnam veteran.

**QUOTABLE:** "We would have control of our own TV," Moreno said, speaking of potential Fox deals. "We could do some things to enhance our brand."

**PERSONAL:** Started **Angels Baseball Foundation** in 2004 with second wife, **Carole**; has given about \$8 million to SoCal charities. Fourth-generation Mexican-American. Oldest of 11 kids. Father ran print shop, grandfather published newspaper. Catholic schools. **University of Arizona** grad 1973, in marketing. Three kids.



### HENRY SAMUELI

**Chief Technical Officer**  
**Broadcom**  
**Irvine**  
**Born in Buffalo, N.Y.**  
**Age: 64**

### SUSAN SAMUELI

**Co-Founder**  
**Samueli Foundation**  
**Corona del Mar**  
**Born in San Fernando Valley**  
**Age: 68**

*The couple lives in Corona del Mar*

**WHY:** Owns **Anaheim Ducks Hockey Club LLC** and company that runs Honda Center. One of OC's biggest philanthropists, funding huge medical campus expansion at **University of California-Irvine**. Henry is chief technical officer of Broadcom, world's fourth-largest chipmaker with revenues of \$20.8 billion in fiscal 2018.

**HOW:** Former **University of California-Los Angeles** professor. Worked at PairGain, TRW in 1980s. Started Broadcom in 1991 with **Henry Nicholas**, who left in 2003. Each threw in \$5,000. Started recruiting best engineering students from UCLA and elsewhere. One of few Broadcom executive to retain role after \$37 billion sale to Avago Technologies in 2016. Heads tech strategic direction but no longer face of company. Keeps low profile. Bought the Ducks in 2005 for about \$75 million.

**RECENT:** Going all-in in the Platinum Triangle. New lease with city for Honda Center will keep team in Anaheim for the long term. Family now owns or controls more than 75 acres to the immediate east of the Orange (57) Freeway near Honda Center, running north from ARTIC to

Ball Road. Has spent nearly \$200 million to assemble sites over the past year or two, according to property records. Major mixed-use redevelopment expected, plans likely a year or so away from being unveiled.

**FAST FACT:** Family fortune estimated by Business Journal at around \$4 billion. Henry recently learned to ice skate, in time for opening of \$110 million Irvine practice facility this year.

**QUOTABLE:** "When kids get on the ice and see how much fun it is, when they grow up they are hockey fans," said Henry at March opening of Irvine's Great Park Ice facility, which the Samuelis helped fund.

**PERSONAL:** The Susan and Henry Samueli College of Health Sciences at UCI being funded through \$200 million family gifts, one of largest ever for a public university. UCLA, UCI have engineering schools named after Henry. Other beneficiaries: **Segerstrom Center for the Arts**, **OC High School of the Arts**, **PBS SoCal**, **Discovery Science Center**, **Tarbut V'Torah Day School**, **Orange-wood Children's Foundation**, **Ocean Institute**, **Jewish Federation of OC**, **Shoah Foundation**, **University Synagogue**. Couple has three children.

### DEAN SPANOS

**Owner, Chairman**  
**Los Angeles Chargers**  
**Costa Mesa**  
**Born in Stockton**  
**Age: 68**  
**Lives in Newport Coast**

**WHY:** Brought **National Football League** back to OC after 22 years when **Rams** left in 1995 for St. Louis. Headquartered team's training, business operations at The Hive in Costa Mesa. Forbes valued franchise at \$2.2 billion last year, large jump since move from San Diego.

**HOW:** Father, **Alex**, acquired 60% of team in 1984 for \$48.3 million from majority owner **Eugene Klein**. Grew share to 97% in decade. Dean took over daily operations in 1993. Ceded day-to-day leadership in 2015 to sons **A.G.** and **John**. Eldest son, A.G., president, business operations; John president, football operations.

**RECENT:** Chargers made playoffs last season, with 12-4 record. Beat **Ravens** in wild-card game, lost to **Patriots** in divisional round. Playing in Carson's soccer stadium while much larger stadium in Inglewood is built. It has option to part ways at the Hive

in five years, will consider options in OC, L.A. Family patriarch Alex died last October at age 95.

**FAST FACT:** Member, golf team at **University of the Pacific** in Stockton. Five-time Pro-Am tournament champion, including back-to-back wins in 1990 at Bob Hope Chrysler Classic, AT&T National Pro-Am at Pebble Beach.

**QUOTABLE:** "People have been great up in L.A. and Orange County, and we still have support down in San Diego. I see people all of the time coming up."

**PERSONAL:** Long-time contributor to charities, organizations working to improve lives of children, families, including **Make-A-Wish Foundation**, **American Cancer Society**, **Armed Services YMCA**, **Susan G. Komen**, **Rady Children's Hospital**, **Girl Scouts**, **Huntington's Disease Society**, **San Diego Blood Bank**, **STAR/PAL**, **Special Olympics of Southern California**, **San Diego Food Bank**, **Casa de Amparo**, **Salvation Army**.



## OC50 THE AGENT

### SCOTT D. BORAS

**Owner, President**  
**Boras Corp.**  
**Newport Beach**  
**Born in Sacramento**  
**Age: 66**  
**Lives in Newport Coast**



**WHY:** Major League Baseball dealmaker. Most powerful sports agent in a region that counts plenty of them, with the likes of **Leigh Steinberg**, **Bruce** and **Ryan Tollner's Rep1 Sports**, **David Dunn's Athletes First** and others based here.

**HOW:** Played minor league ball for **Cubs** and **Cardinals** until knees gave out; earned law degree; ex-teammate **Bill Caudill**, in 1984 his first client; Boras Corp. has 40 OC employees, 100 player reps globally.

**RECENT:** Has led the Forbes' Sports Agent rankings for four consecutive years. Manages close to \$2 billion in current contracts. This year landed client **Bryce Harper** a \$330 million, 13-year contract with the **Philadelphia Phillies**, one of largest-ever deals in sports.

**FAST FACT:** Has dugout luxury box behind home plate at Angels Stadium.

**QUOTABLE:** The "most successful athlete advocate in the history of sports," according to Forbes.

**PERSONAL:** Wife active in charitable causes for Catholic Church, JSerra Catholic High School in San Juan Capistrano, Sage Hill High School in Newport Coast. Grew up on 800-acre farm in Elk Grove. Baseball scholarship to **University of the Pacific** in Stockton. Doctorate in industrial pharmacology, law degree from University of the Pacific. Grown daughter, two sons.

## OC50 THE FRANCHISE

### MIKE TROUT

**Center Fielder**  
**Los Angeles Angels**  
**Anaheim**  
**Born in Vineland, N.J.**  
**Age: 27**  
**Lives in Laguna Beach**



**WHY:** In March, signed biggest contract in history of North American sports—\$426.5 million over 12 years.

**HOW:** Grew up in Millville, N.J., as fan of **Philadelphia Phillies**. 2009 first round pick. In 2011, became youngest Angel to hit two home runs in one game. Finished in top five in MVP balloting for each of his seven seasons, winning twice. Started season with career .307 batting average, 240 homers, 648 RBIs (see story, page 1).

**RECENT:** Married high school sweetheart, **Jessica Cox**, two years ago.

**FAST FACT:** He has the eighth-most home runs through age-26 in MLB history, almost 100 more than **Barry Bonds** at the same age, according to ESPN.

**QUOTABLE:** On his record deal, "This is where I wanted to be all along. I have enjoyed my time as an Angel and look forward to representing the organization, my teammates and our fans for years to come."

**PERSONAL:** Loves Crystal Cove, Laguna Beach, OC weather.

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# OC50 THE LIFESAVERS



**BARRY ARBUCKLE**  
Chief Executive, President  
MemorialCare Health System  
Fountain Valley  
Born in Kansas City, Mo.  
Age: 56  
Lives in Laguna Beach



**WHY:** Head of Fountain Valley-based health system with five area hospitals that bring in close to \$3 billion in revenue. Two hundred-plus care locations in Orange County and Los Angeles.

**HOW:** With MemorialCare since 1989; jobs included chief executive positions at **Saddleback Memorial Medical Center** and **Orange Coast Memorial Medical Center**. System chief executive since 2002.

**RECENT:** Continues to grow number of outpatient centers; locations run from OC to South Bay of Los Angeles. Joint venture with **RadNet Inc.** added 24 existing outpatient imaging centers making MemorialCare the largest imaging network in Southern California. Growing pediatric care: its **Miller Children & Women's Hospital Long Beach** formed a strategic affiliation with **UCLA Mattel Children's Hospital** two years ago.

**FAST FACT:** MemorialCare is the official healthcare partner of the **Los Angeles Angels**.

**QUOTABLE:** "I'm generally optimistic, I think we will find a way," Arbuckle speaking on enacting the appropriate healthcare reform in the country.

**PERSONAL:** Bachelor's degree, **Southwest Missouri State University**; master's, **Arizona State University**; doctorate, **University of North Carolina**. Wife, **Gina**, four children.

**ROBERT BRAITHWAITE**  
Chief Executive, President  
Hoag Memorial Hospital  
Presbyterian  
Newport Beach  
Born in Orange County  
Age: 52  
Lives in San Clemente



**WHY:** Head of Hoag's entire healthcare network, including two hospitals and **Hoag Orthopedic Institute**, about 600 beds.

**HOW:** Joined Hoag in 1992 as an administrative resident and throughout his tenure, from 1992 to 1996 and from 1999 to present, served in key management positions. Served as chief operating officer from 2009—also held the role of chief administrative officer of **Hoag Hospital Irvine**, which opened in 2010—until his appointment as president and chief executive in 2013.

**RECENT:** Expansion of Hoag Hospital Irvine's emergency department, Benjamin & Carmela Du Emergency Pavilion added over 13,000 square feet of dedicated space to emergency care. The Irvine campus will add maternity services beginning in summer 2020. Hoag Orthopedic, which is owned by the hospital and physicians, is looking to add more locations across the county.

**FAST FACT:** As a kid, he wanted to be a doctor.

**QUOTABLE:** "We are focused on a culture of 'own it,' meaning everyone [at Hoag] owns the experience our patients have regardless of role."

**PERSONAL:** Bachelor's degree, **Brigham Young University**; master's, **Arizona State University**.



**MARK COSTA**  
Executive Director, Orange  
County service area  
Kaiser Permanente  
Anaheim  
Born in Patterson  
Age: 62  
Lives in Rancho Palos Verdes



**WHY:** Helms Oakland-based nonprofit health enterprise with hospitals in Anaheim, Irvine, medical offices around the county that serves nearly 600,000 members. Employs close to 8,000 part- and full-time workers in Orange County.

**HOW:** Successor to longtime Kaiser head **Julie Miller-Phipps**, who's now president of Kaiser Foundation Health Plan of Georgia. With Kaiser a decade, including stint as executive director of Kaiser Permanente Los Angeles Medical Center before taking OC position. Previously with **Providence Health System**, **Little Company of Mary**, **Torrance Memorial** and **California Hospital Medical Center**.

**RECENT:** Part of consortium of healthcare agencies building first-of-its-kind mental health center; Be Well Orange County Regional Mental Health and Wellness Campus opens in spring 2020, in Orange.

**QUOTABLE:** "Our whole mission is to keep people well. We think that is best done when the [healthcare] system is coordinated and integrated."

**PERSONAL:** Bachelor's, master's degrees, **University of California-Los Angeles**. Former board member of **Hospital Association of Southern California** and **California Hospital Association**. Wife, **Kathy**, four children, five grandchildren. Enjoys hiking, road cycling, gardening.

**KIMBERLY CHAVALAS CRIPE**  
Chief Executive  
Children's Hospital of Orange  
County  
Orange  
Born in Spokane, Wash.  
Age: 64  
Lives in San Juan Capistrano



**WHY:** Runs county's only dedicated pediatric hospital.

**HOW:** With CHOC since 1991, took current position in 1997. Hospital has 334 licensed beds, and 54-bed satellite facility in **Mission Hospital** and 4,100-plus workers. Led 1990s financial turnaround allowing CHOC to regain control of operations, which was temporarily managed by what's now **St. Joseph Health**. Previously with **Columbia HCA Holdings Inc.**

**RECENT:** New autism center opening this year. The **William and Nancy Thompson Family Foundation** provided a \$10 million founding gift. Opened 18-bed mental health inpatient center a year ago, first psychiatric inpatient beds for children under 12. Project started with \$5 million lead gift from **Sandy Segerstrom Daniels**, has raised over \$18 million.

**FAST FACT:** Wanted to be a physician when starting college.

**QUOTABLE:** "We are reinventing the healthcare delivery system for children and adolescents."

**PERSONAL:** Undergraduate studies at **University of Southern California**, **University of South Florida**. Master's degree, **Golden Gate University**. Commissioner, **Children and Families Commission of Orange County**. Previously board chair of **California Children's Hospital Association**, helping win passage of pediatric hospital bonds in 2004 and 2008. Married, three sons, one granddaughter. Enjoys horseback riding, hiking, walking, gardening.



**ANNETTE WALKER**  
President  
City of Hope, Orange County  
Irvine  
Born in Pomona  
Age: 62  
Lives in Coto de Caza



**WHY:** Healthcare leader tapped to build City of Hope, Orange County, a 21st-century approach to treating and curing cancer. Cost estimated at \$200 million.

**HOW:** Named to post a year ago. Previously served as president of strategy of **Providence St. Joseph Health** and chief executive of **St. Joseph Health**; while there oversaw development of Wellness Corners throughout Orange County.

**RECENT:** Bought building near Newport Center to hold first OC treatment center for City of Hope, while larger campus near Orange County Great Park is built in coming years. Newport Beach location will keep OC residents needing treatment from making long commute to L.A. campus. Emphasis on raising funds for upcoming Irvine campus.

**FAST FACT:** Named one of the top 25 women in U.S. healthcare by Modern Healthcare magazine.

**QUOTABLE:** "Having spent her accomplished career improving the health of communities—especially in Southern California—Annette was the obvious choice to lead this endeavor," said **Robert W. Stone**, president and chief executive of City of Hope.

**PERSONAL:** Master's degree in health administration from **University of Minnesota** and Bachelor of Science degree from **Loyola Marymount University** in Los Angeles. Business Journal's Innovator of the Year winner in 2016. Married, six children.

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# OC50 SHOPPING CENTERS

## STEVEN CRAIG

Founder, Chief Executive  
Craig Realty Group  
Newport Beach  
Born in St. Joseph, Missouri  
Age: 63  
Lives in Newport Coast



**WHY:** In 1995, founded firm that owns, operates and manages nearly 5 million square feet of existing retail development that includes 15 centers in eight states across the U.S., including Outlets at San Clemente and Outlets at Barstow. Many other business interests. Is also chairman of OC political group, New Majority.  
**HOW:** From 1984 to 1993, was partner in Ginsburg Craig, which developed successful Desert Hills Premium Outlets, located in Cabazon on the (10) Freeway near Palm Springs. In 1993, Craig and his associates merged into another, larger company named Chelsea Property Group, now a subsidiary of Simon Properties, where Craig was chief operating officer and director.

**RECENT:** Acquired 15th shopping center, Tulare Outlets in the Central Valley of California. "We will put our 'magic dust' on this property and make it 'the place to be!'"

**FAST FACT:** Outlets at San Clemente annual sales growth has exceeded that of all of our other centers. Since its exterior signage has been installed, sales at the center have grown at a rate that is double the national average.

**QUOTABLE:** "We envision Outlets at San Clemente to become a community treasure in Orange County, and I'm confident this center will redefine what consumers expect from outlet shopping."

**PERSONAL:** Hometown St. Joseph, Missouri. Moved to California to attend Santa Ana College and then transferred to **University of Southern California**, where he earned a bachelor's degree. After giving graduation speech at his hometown university, **Missouri Western State**, became involved in its business education program when he asked department leaders why they didn't have a full-fledged business school. They said they had been working on it for 13 years but need more money to obtain accreditation. He donated \$5.5 million to fund the school, which is now called Craig School of Business at Missouri Western State University. More recently, MWSU named its football field after him.



Outlets at San Clemente

## SHAHEEN SADEGHI

Founder, President  
LAB Holding LLC  
Costa Mesa  
Born in Tehran, Iran  
Age: 65  
Lives in Laguna Beach

**WHY:** Visionary real estate-developer of retail and event centers, such as Anaheim Packing House food hall, Center Street in Anaheim, Make Anaheim, LAB Anti-Mall, The Camp in Costa Mesa and Casino San Clemente.

**HOW:** Founded LAB Holding in 1991, opened indoor/outdoor retail concept LAB Anti-Mall in 1993. By 2002, opened eco-conscious retail space

The Camp. Got start as couture designer for famed couturier **Charles James** in New York. Headed west to work as executive in design, merchandising, international manufacturing for **Jantzen Inc.**, formerly of **VF Corp.** Took on executive vice president role at **Gotcha Sportswear Inc.**, took president role at **Quiksilver** under co-founder **Bob McKnight** before launching real estate venture.

**RECENT:** Largest food hall on tap for Sadeghi in LAB's hometown of Costa Mesa. A 60,000-square-foot "Market Hall" project envisioned for The Press, the 24-acre former L.A. Times printing facility off Sunflower Avenue, near Harbor Boulevard and the San Diego (405) Freeway. It will be part of that site's creative office redevelopment. Envisioned to have more than 50 restaurants and retailers. New project recently closed in San Marcos, 11 acres called Area of the Arts.

**FAST FACT:** LAB is an acronym for Little American Business.

**QUOTABLE:** "Nobody is more creative than [Sadeghi], he has a 20-year history of figuring out what people want," said **SteelWave** exec **Seth Hiromura**, whose company is heading the office portion of The Press.

**PERSONAL:** Studied fashion design, merchandising at **Pratt Institute** in Brooklyn, N.Y., where he met his wife, **Linda**, LAB Holding's chief operating officer. Completed Executive Finance Program at **Harvard Business School**. Couple has three sons.



Market Hall rendering

## ANTON SEGERSTROM

General Manager  
South Coast Plaza West  
Costa Mesa  
Born in Orange  
Age: 61  
Lives in Corona del Mar

## ELIZABETH SEGERSTROM

Co-Managing Partner  
C.J. Segerstrom & Sons  
Costa Mesa  
Born in Olsztyn, Poland  
Age: 65  
Lives in Newport Beach, maintains home in New York

## SANDRA 'SANDY' SEGERSTROM DANIELS

Co-Managing Partner  
C.J. Segerstrom & Sons  
Costa Mesa  
Born in Orange  
Age: 56  
Lives in Costa Mesa, Newport Coast

**WHY:** Stakeholders in family business propelled by the late **Henry Segerstrom**, known for developing **South Coast Plaza** in Costa Mesa, city's business district, namesake arts center. Anton one of Henry's three children from first wife, **Yvonne de Chaviney Perry**. Elizabeth is Henry's widow. Sandy is daughter of Henry's first cousin, **Harold** and wife, **Jeanette**, who shared management of family firm **C.J. Segerstrom & Sons**.

**HOW:** Anton worked as teen behind counter at designer boutique **Courreges** at South Coast Plaza. Actively involved in South Coast Plaza leasing, marketing, development. Elizabeth and Henry married in 2000. She was involved in final design phases of **Renee and Henry Segerstrom Concert Hall**. Launched Elizabeth and Henry Segerstrom Select Series, artistic collaboration with **Philharmonic Society of Orange County** bringing internationally acclaimed performances to **Segerstrom Center for the Arts** in 2007. Sandy has been in family business over 30 years. Founder, executive director of nonprofit **Festival of Children Foundation**, support network for nearly 480 children's charities.

**RECENT:** Biggest question in OC retail circles: What will happen to former **Sears** space at SCP? Mall owners paid \$180 million for the building prior to department store's closure at end of 2018; redevelopment awaits. Family has smaller development, an industrial building, underway elsewhere in city. Elizabeth continues Henry's arts, philanthropy legacy, serving as a chairperson of **American Ballet Theatre** last year, participating in **Turnaround Arts**, public-private partnership led by **John F. Kennedy Center for Performing Arts**, to improve country's low-



Macy's wing at SCP



Anton Segerstrom



Elizabeth Segerstrom



Sandra Segerstrom Daniels

est performing schools. Sandy lobbied U.S. Senate to declare September as National Child Awareness Month, in 2017 received unanimous consent for 10th consecutive year.

**FAST FACT:** Nearly \$2 billion in annual sales at SCP, by far the most of any SoCal mall.

**QUOTABLE:** "This is the year of food at South Coast Plaza," said Anton in April, speaking of new Chef **Amar Santana** food hall and other fine dining options coming to mall.

**PERSONAL:** Anton, an art collector, sits on board of **Orange County Museum of Art**, involved in efforts to build new home for museum next to other existing Segerstrom Center facilities. Honorary board member of **Second Harvest Food Bank**, serves on advisory council of **Someone Cares Soup Kitchen**. Married to **Jennifer** with two children. **University of Oregon** degree in finance and business administration. Elizabeth, who speaks four languages, received psychology degrees from **Warsaw University**, **University of Geneva**. Won Rockefeller Foundation Scholarship to study at **New York University**, where she received doctorate. Established therapy practice in New York City and co-authored NY Times bestseller "Lovesick-The Marilyn Syndrome." Sandy received bachelor's in communications with minor in music from **California State University-Fullerton**. Has daughter, two grandchildren.



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## MASTER PLANNERS

### DONALD BREN

Owner, Chairman  
Irvine Co.  
Newport Beach  
Born in Los Angeles  
Age: 86  
Lives in Newport Beach

**WHY:** County's dominant landowner, landlord, with estimated 122 million total square feet in companywide portfolio, including more than 550 office buildings, over 40 retail centers, 125 apartment communities, three golf clubs, five marinas, and three hotels and resorts. Irvine Ranch among country's most successful and most copied master-planned communities. Sole shareholder of company. Wealthiest U.S. real estate developer. Business Journal conservatively estimates fortune at more than \$17 billion.

**HOW:** Founded homebuilder **California Pacific Homes** in 1958. Started **Mission Viejo Co.** with O'Neill-Moiso family and others five years later; then sold stake to partners. Part of 1977 group that bought Irvine Co. Bought out most partners in 1983 for \$518 million, elected chairman. Became 100% shareholder in 1996.

**RECENT:** Most active commercial developer in California, with bulk of new construction taking place in the Spectrum area of Irvine. Mid-rise buildings a focus, new development, Spectrum Terrace, getting close to being unveiled. Switch in homebuilding plans on Irvine Ranch; building still in full force, but increased emphasis on **Irvine Pacific**, the company's in-house homebuilder. Irvine Ranch the best-selling master-planned community on West Coast several years running.

**FAST FACT:** Stepmother, **Claire Trevor**, won an Academy Award for work in 1948 movie "Key Largo."

**QUOTABLE:** "As master builders, we are blending architectural and planning skills, business and financial disciplines, to produce superbly balanced communities. I consider the Irvine Co. land a quintessential opportunity and challenge for anyone in real estate."

**PERSONAL:** Former Marine officer, contributed academic chairs at **Marine Corps University** in Quantico, Va. Contributed more than 57,500 acres—over half of 93,000-acre Irvine Ranch—as parks and open space. Endowed over 50 permanent distinguished professor chairs at **University of California** and **Cal-Tech**, founded Donald Bren School of Environmental Science and Management at **University of California-Santa Barbara**. Accomplished skier, has ranch in Sun Valley, Idaho. Married to **Brigitte Bren**. Splits time between Newport Beach and Los Angeles.



### EMILE K. HADDAD

Chief Executive, President  
FivePoint Communities Inc.  
Aliso Viejo  
Born in Beirut, Lebanon  
Age: 60  
Lives in Laguna Hills (Nellie Gail Ranch)

**WHY:** In charge of developing homes, commercial space at **Great Park Neighborhoods** at former El Toro Marine base in Irvine.

**HOW:** Stepped down as **Lennar Corp.** chief investment officer in 2009 to take top spot at FivePoint, new company in charge of developing some of Lennar's largest California holdings, including 3,700-acre El Toro project, of which 2,100 acres is being used for residential and commercial development.

Irvine site entitled for nearly 10,000 homes; about half of those homesites have been sold to builders or homebuyers.

**RECENT:** Home development remains in full force in Irvine, with sales brisk and homebuilder interest strong. "We're very cognizant [about] what we are hearing about the market in general in the United States, and the other markets in California. But honestly, we haven't seen it." Newest community, Novel Park, in presales mode, with emphasis on affordability.

**FAST FACT:** Left troubled Lebanon with fiancée, now wife, **Dina**. Daughter, **Serene**, strategic planning manager at FivePoint.

**QUOTABLE:** Sees business lessons from time spent on the soccer pitch. "To me, it's about people on the field knowing what the strategy is, but reacting in real time to shift because that's what happens in real life—you go in with a strategy, but the market conditions shift, and how you act as a team, and have each other's back."

**PERSONAL:** He and Lennar President **Jonathan Jaffe** (see separate entry, page 23) named Business-people of the Year by the Business Journal after leading purchase of El Toro base in 2005—biggest local real estate deal in recent memory. Serves as chairman of USC Lusk Center for Real Estate and a member of the USC Price Planning Program Advisory Board. Recently named to **Chapman University's** board. Previously the chair of the board of trustees at the **University of California-Irvine**. Serves on the real estate advisory boards of the UCI and the **University of California-Berkeley**. Civil engineering degree from **American University of Beirut**; California licenses in engineering, contracting.



### ANTHONY MOISO

Chief Executive, Chairman  
Rancho Mission Viejo LLC  
Rancho Mission Viejo  
Born in West Los Angeles  
Age: 79  
Lives in Laguna Beach (Emerald Bay)

**WHY:** Heads development, leasing arm of Moiso, O'Neill, and Avery families; real estate development, leasing, cattle, agricultural operations; OC's No. 2 landowner after **Donald Bren** (see separate entry, this page).

**HOW:** Family ties to land trace to 1882—ranch once covered 200,000 acres from El Toro Creek in Lake Forest to Oceanside, including all of Camp Pendleton. It now owns 23,000 acres in county's southeastern corner. Developer behind creation of Mission Viejo, Rancho Santa Margarita, Las Flores and Ladera Ranch.

**RECENT:** Esencia, 2,700-home second village of company's newest community, Rancho Mission Viejo, reported more than 600 sales last year, 12th best-selling master-planned community in the country. Partnering in joint venture to build a four-star, 102-room hotel and restaurant in downtown San Juan Capistrano.

**FAST FACT:** Had childhood friendship in West Los Angeles with former Democratic Gov. Gray Davis.

**QUOTABLE:** Moiso's partner in the SJC hotel venture, **Dan Almquist**, told local media that "I have a tremendous amount of respect for him and the ranch. They really do care a great deal about San Juan."

**PERSONAL:** Longtime supporter of Mission San Juan Capistrano. Well known for love of horses; hosts annual Rancho Mission Viejo Rodeo, which has raised over \$1 million for local charities. Served two years in Army as infantry officer. Wife, **Melinda**. Four daughters. **Richard "Dick" O'Neill**, his uncle, family patriarch, died in 2009. Took over chairman title last year, turned over president duties to **Don Vodra**, longtime RMV company man.



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## OC50 CAR LAND



Hyundai Fountain Valley HQ

### JOSÉ MUÑOZ

Chief Executive, Chief Operating Officer, President  
Hyundai Motor Co., Hyundai North America, Hyundai Motor America  
Fountain Valley  
Born in Spain  
Age: 53  
Moving to Orange County



**WHY:** Former Nissan executive recently tapped to oversee Hyundai's Americas operations, as well as global chief operating officer.

**HOW:** Native of Spain. Joined Nissan Europe in 2004 as general manager moving up the ranks to become chairman of North American operations in 2014. Credited with capturing 10% of U.S. light vehicle market as part of former Nissan Chairman Carlos Ghosn's 2011 midterm plan. Named chief performance officer for Nissan Motor Corp. and chairman of Nissan China last year. Widely seen as potential successor to Ghosn but abruptly departed in January before appointment at Hyundai last month.

**RECENT:** Developed industry-first technology allowing drivers to customize seven major vehicle functions through a smartphone such as acceleration and deceleration abilities and regenerative braking capacity. Introduced all new, smaller SUV model Venue, as well as its redesigned 2020 Hyundai Sonata.

**FAST FACT:** Nearly half of Hyundai's vehicles are produced in the U.S.

**QUOTABLE:** Told Automotive News "we want to elevate the [Hyundai] brand to where it belongs, which is at a much higher level than it is today."

**PERSONAL:** Fluent in Spanish, English and French, Ph.D. in nuclear engineering from Polytechnic University of Madrid; MBA from Instituto de Empresa (IE) Business School in Madrid; executive management programs from Cranfield School of Management in the U.K. and INSEAD business school in France.



### LAURA SCHWAB

President  
Aston Martin Americas  
Irvine  
Grew up in Louisville, Ky.  
Age: 45  
Lives in San Clemente

**WHY:** First female president for luxury British automaker, responsible for marketing, sales and service in the U.S., Mexico, Canada and South America.

**HOW:** After law school, moved from hometown of Louisville, Ky., to San Diego to work at online marketplace Autofusion. Joined Land Rover USA at 26 as a contractor to help its online business, even wrote her own employment contract. Moved up the ranks including company's only female regional operations manager to joining England offices as company's marketing director. Joined Aston Martin in 2015, moving back to the U.S. working out of company's regional headquarters in Irvine.

**RECENT:** First all-electric model, Rapide E, introduced last month and can travel over 200 miles on a single charge, only 155 vehicles will be made. Aiming to launch an SUV by the end of this year with sales starting next year. Company's plan is to double production by 2023 to about 14,000 vehicles.

**FAST FACT:** Aston Martin sold 6,441 vehicles last year, up 26%. Many lines start at \$200,000 or higher.

**QUOTABLE:** "I was obsessed with tennis and all sports. I really didn't fall in love with cars until I fell into the car business."

**PERSONAL:** High school tennis champ went to University of Notre Dame on tennis scholarship, become captain of tennis team, then on to University of Kentucky College of Law. Daughter with husband, Nick, electrical engineer. Once played tennis against Wimbledon champ Andy Murray.

# OC 50 CAR LAND



## LIANG 'LANCE' ZHOU

Chief Executive  
Karma Automotive  
Irvine

Born in Liuzhou, China

Age: 52

Lives in Mission Viejo

**WHY:** Heads one of the few car companies making vehicles in California at a 556,000-square-foot production hub in Moreno Valley, expansive headquarters in Irvine Spectrum.

**HOW:** Engineer by training. Spent more than 25 years in the automotive industry progressing into sales and marketing, general management then high-level executive positions. Served as chief

executive of Naveco, joint venture of Iveco of Fiat and Nanjing Auto, then became chief executive and president of Beijing Foton-Daimler Automotive, as well as vice president of Daimler Global. Joined Karma in December 2017 and quickly hatched a new business plan, rooted in technology and innovation, for the luxury electric vehicle maker.

**RECENT:** Unveiled 2020 Revero GT, powered by BMW-supplied turbo in-line three-cylinder engine allowing the car to go from 0 to 60 in 4.5 seconds. Design partnership with Italian firm Pininfarina, introducing first example, the Pininfarina GT coupe, at Auto Shanghai. Renamed \$100 million Moreno facility to Karma Innovation and Customization Center, or KICC. Expanding to Europe and Middle East next year followed by Asia with vehicles in China by 2021.

**FAST FACT:** Karma uses only a few robots—23 to be exact—to build its electric vehicles.

**QUOTABLE:** "We changed our company's mindset from [that of] a big OEM to a big startup company. We came from Fisker, no doubt, but we are not Fisker anymore."

**PERSONAL:** Bachelor's and master's degrees in engineering from Northwestern Polytechnical University, and a Ph.D. from Nanjing University of Science and Technology.



Karma GT designed by Pininfarina



## You Say You're in Love? Put It in Writing

By: James J. McDonald, Jr., Fisher Phillips

Workplace romances continue to be a source of worry for employers, especially as the conversation about #MeToo continues in earnest. True, some people meet and marry their life's love through work. Others are not so fortunate, and when the relationship ends the work of the lawyers often begins.



MCDONALD

Especially where supervisor-subordinate relationships are concerned, when a workplace romance goes bad history is sometimes re-written. What was a passionate and exciting tryst is re-interpreted as having been coerced from the start. A jilted subordinate is likely to contend: "I only agreed to date my boss because I was afraid I would lose my job if I didn't." The enthusiasm with which the subordinate once embraced the relationship is quickly forgotten.

The perception of favoritism is also a problem when a manager and a subordinate are known to be an item. Other employees will feel certain the boss' paramour is receiving special treatment regardless of what is really occurring. Even where the lovers are peers, a workplace relationship can be the catalyst for gossip, distraction and drama.

Employers therefore should have a policy addressing dating and sexual relationships between employees. Managers should be prohibited from becoming involved in dating or sexual relationships with subordinate employees due to the potential for such relationships to lead to sexual harassment complaints and perceptions of favoritism. Employees should be required to report such relationships to management and should be informed that they may be terminated or disciplined for violating the policy. Employees who are involved in relationships with co-workers should be instructed that their relationship must not become a source of disruption of the workplace due to conduct such as public displays of affection, bringing arguments and relationship conflicts into the workplace, or wasting working time discussing personal issues.

Such a policy notwithstanding, some employees are still likely to find themselves in romantic relationships with one another. For millennials especially, the boundary between work and personal life blurs as they remain connected with their colleagues nearly 24/7. Workplace romances are still

going to occur no matter how potent the rules against them.

A common scenario is where a valued manager and an excellent subordinate employee become involved in a relationship and it does not make good business sense to fire them. One means of protecting the company in the event of such a supervisor-subordinate dating relationship is to have both parties sign a "love contract." This is a document in which both employees acknowledge that:

- Their relationship is wholly consensual and not the result of any pressure or coercion,
- The employer has a policy against harassment (which should be attached to the agreement),
- They understand to whom they should bring any complaints of harassment should it occur,
- They must keep their relationship discreet while at work, and
- They agree to avoid conflicts of interest such as the manager evaluating the subordinate for promotion or pay increases.

No court has yet ruled on the efficacy of a love contract, but such an agreement, once signed, will be useful in defending against claims that the relationship was coerced or involuntary should it end and the disappointed party sue. It can also be an effective inducement to the couple involved to keep the relationship discreet.

Love contracts should be used sparingly. The better approach for managers is simply not to become involved in workplace romances with subordinates. When such relationships nonetheless occur in spite of best efforts to avoid them, a love contract can prevent a trip to the courthouse later.

James J. McDonald, Jr. is managing partner of the Irvine office of the national labor and employment law firm Fisher & Phillips LLP. He is author of the book, *California Employment Law: An Employer's Guide*, published by the Society for Human Resource Management.

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## NEWPORT CENTER DRIVERS



**JOE DURAN**  
Chief Executive  
United Capital Financial Advisers  
Newport Beach  
Born in Barcelona, Spain  
Age: 51  
Lives in Laguna Beach

**WHY:** In 2005, began United Capital, which now has \$23 billion in assets under management and third party companies that have contracted with his software unit have approximately \$23 billion in assets. Barron's ranked his firm No. 2 on its list of top registered investors advisers in U.S.

**HOW:** Raised poor in broken family in war-torn Rhodesia (later named Zimbabwe) where he worked many jobs. Left at age 18 for Europe. After arriving in America, started in 1992 as an intern at a wealth management company. Rose to president,

got an ownership stake and sold it to **GE Capital** for \$120 million, making him a millionaire and an American immigrant success story.

**RECENT:** In March, won Business Journal's Excellence in Entrepreneurship Award. Told audience, "None of this would be possible without an incredible country like the United States."

**QUOTABLE:** On speculation that he may sell his company, Duran told Financial Planning website that the best outcome would be if the new owners "cut a check for hundreds of millions of dollars, and say, 'Keep on doing what you're doing and let us help you do it quicker.'"

**PERSONAL:** Avid beach volleyball player with his three daughters; also stand up paddle boarder. Met American wife, **Jennifer**, in Europe when he had tie-dyed T-shirt, wore an earring and played a guitar in the parks of European cities. "She saw something in me. She said, 'You are going to eat the world alive,' and I believed her."

**MOHAMED EL-ERIAN**  
Chief Economic Adviser  
Allianz Group  
Munich, Germany  
Born in New York  
Age: 60  
Lives in Laguna Beach

**WHY:** Top economic adviser to Allianz, one of world's largest financial services group, parent of **PIMCO**, where he served as chief executive and co-chief investment officer alongside legendary bond investor **Bill Gross**. Chair of Investment Advisory Committee at Microsoft for past 12 years.

**HOW:** Doctorate in economics from **Oxford**. Various roles during 15-year stint at **IMF**. Ran **Harvard** endowment fund. Popularized catchy phrases like "The New Normal" to describe financial world after 2008 crisis. Author of several best-selling books, including "When Markets Collide," which won Financial Times/Goldman Sachs 2008 Business Book of the Year and was named one of the best business books of all time by the Independent (UK).

**RECENT:** Has 2.2 million followers of his blog on LinkedIn, where he is ranked the third top influencer, following only **Bill Gates** and **Richard Branson**.

**QUOTABLE:** LinkedIn's page of influencers said about El-Erian: "Only one of the sharpest minds in finance could make a post on the Greek debt crisis go viral."

**PERSONAL:** Die-hard fan of **New York Jets**, **Mets**. Big fan of **Orange County School of the Arts** which his daughter attended.



PIMCO HQ

**DAN IVASCYN**  
Chief Investment Officer  
Pacific Investment Management Co.  
Newport Beach  
Born in Oxford, Mass.  
Age: 48  
Lives in Newport Beach

**EMMANUEL 'MANNY' ROMAN**  
Chief Executive  
Pacific Investment Management Co.  
Newport Beach  
Born in Paris  
Age: 55  
Lives in Laguna Beach

**WHY:** Ivascyn oversees 254 portfolio managers who handle \$1.8 trillion in investments at one of the world's largest money management firms, which is a unit of German insurer **Allianz**. Roman, who took reins in 2016, is expanding beyond bonds into alternative assets; in April filed to spin off mortgage REIT.

**HOW:** Both earned MBAs from **University of Chicago**. After 2008 financial crisis, Ivascyn rose

to fame by buying cheap non-Agency mortgage-backed assets as co-manager of Income Fund (PIMIX), which is company's largest at \$118.4 billion and best performing fund in its category in past decade. Roman, former Goldman Sachs banker, credited with turning around **Man Group PLC**, one of the world's largest publicly traded alternative asset managers.

**RECENT:** Pair in 2018 oversaw 3.1% revenue growth to \$4.67 billion and operating profit climbed 1.9% to \$1.9 billion.

**QUOTABLE:** "We don't think a recession's imminent. In fact, we still see generally positive growth across the globe this year. We see the U.S. economy growing in the 2% range as well." — Ivascyn on PIMCO website in April

**PERSONAL:** Ivascyn fan of Boston sports teams while Roman's favorite is London soccer club Arsenal. Roman president of **PIMCO Foundation**.



Ivascyn



Roman

**JAMES T. MORRIS**  
Chairman, Chief Executive  
Pacific Life Insurance Co.  
Newport Beach  
Born in Bryn Mawr, Pa.  
Age: 59  
Lives in San Juan Capistrano



**WHY:** Chief executive of biggest private company in Orange County, one of the nation's most prominent insurance firms (recall whales jumping out of water).

**HOW:** Math degree from **University of California-Los Angeles**. Joined PacLife in 1982; rose corporate ladder to become CEO in 2007, only 14th in company's 151-year history.

**RECENT:** 2018 operating revenue grew 13% to \$10.7 billion while operating profit climbed at a faster pace, 35% to \$1.04 billion. Also chairman of foundation, which gave \$2 million, its largest gift this year, to a UCI financial literacy program for teenagers.

**QUOTABLE:** On why **AIG** had to be bailed out during the 2008 financial crisis and PacLife didn't: "We're privately owned and looking for the long term. Public companies sometimes reach for growth when it's not there. Second, AIG's trouble came about through a lightly regulated, non-insurance part of its business, credit default swaps."

**PERSONAL:** Wife, **Ann**; two children.



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Roald Dahl's *Charlie and the Chocolate Factory*  
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# OC50 TECH TITANS

## LIAM K. GRIFFIN

Chief Executive, President  
Skyworks Solutions Inc.  
Irvine  
Born in Brookline, Mass.  
Age: 52  
Lives in San Clemente

**WHY:** Runs chipmaker that's OC's third-largest public company, with recent \$15 billion market cap. Provides Apple with mobile communications systems and radio frequency semiconductors.

**HOW:** Started career in product management, process engineering at AT&T. Previously vice president worldwide sales at Dover Corp. Joined Alpha Industries in 2001, just before its merger with wireless communications business of Newport Beach-based chipmaker Conexant Systems in Irvine. Combined entity renamed Skyworks Solutions in 2002, with on-the-books headquarters in Woburn, Mass. Held various senior management positions in sales, marketing, other business units before becoming president in 2014, chief executive in 2016. Based in Irvine.

**RECENT:** Corporate influence has swung from Massachusetts to OC following Griffin's ascension to top post. Skyworks named to Fortune's list of 100 Fastest-Growing Companies three consecutive years. Saw stock wobbles after Apple reported sales issues late last year; rebound in 2019 following stock buyback announcement, and overall Wall Street gains.

**QUOTABLE:** "We are enabling revolutionary applications and executing towards our vision of connecting everyone and everything, all the time."

**FAST FACT:** Succeeded David Aldrich, who cited Griffin's "intense focus and unyielding tenacity."

**PERSONAL:** Avid Boston Red Sox, New England Patriots fan; marathon runner; volunteer, weekend coach for his multisport kids. Never misses opportunity to see Jackson Browne in concert. Received bachelor's in mechanical engineering, University of Massachusetts-Amherst; MBA, Boston University.



## VINNY SMITH

Founder  
Toba Capital, Insight Capital Partners  
Newport Beach  
Born in Baltimore  
Age: 55  
Lives in Newport Beach

**WHY:** Launched venture capital firm Toba in late 2012 with former Quest Software colleagues, now OC's largest VC. Serial entrepreneur who sold Quest to Dell in 2012 for \$2.8 billion, cashed out nearly \$1 billion.

**HOW:** Started career in 1986 at Oracle. In 1992 started San Francisco-based Patrol Software with Oracle colleague. BMC Software Inc. bought Patrol in 1994 for estimated \$33.7 million. Aliso Viejo-based Quest chairman, chief executive from 1997 until sale. Grew it to \$800 million-plus in annual sales, upper ranks of OC software makers. Oversaw over 70 acquisitions, investments at Quest.

**RECENT:** Toba-backed firms in OC include early-stage investment analytics software maker Alteryx Inc., whose stock has been a home run since 2017 IPO. Also a winner in SecureAuth's \$200 million sale two years ago to El Segundo-based private equity firm K1 Investment Management. Toba was primary backer of software maker, which raised more than \$40 million since 2005 inception.

**FAST FACT:** Owns a soccer team in Croatia.

**QUOTABLE:** "We are always excited to invest in companies with technology that will bring significant value to the pressing challenges businesses face."

**PERSONAL:** Smith and wife, Tori, support numerous charities, including CureDuchenne; Augie's Quest, which battles Lou Gehrig's disease; kid's programs, such as Orphan Starfish, which provides after-school training in orphanages, shelters in 25 Latin American spots, Philippines. Gave \$5 million to Mount Saint Joseph High School in Baltimore, which he attended; seeded Costa Mesa-based Gen Next Foundation with \$1 million grant; gave \$1 million to Irvine-based nonprofit Fuel Freedom Foundation. Has several real estate plays across state as personal investor, chief financial backer of Newport Beach-based developer Integral Communities. Graduated from University of Delaware, where he wrestled. Sports casual air, home uniform often jeans, cap.

## DAVID SUN

Chief Operating Officer, Vice President  
Kingston Technology Co.  
Fountain Valley  
Born in Taichung, Taiwan  
Age: 67  
Lives in Irvine

## JOHN TU

Chief Executive  
Kingston Technology Co.  
Fountain Valley  
Born in Chongqing, China  
Age: 77  
Lives in Rolling Hills

**WHY:** Co-leaders of top memory products maker for computers, consumer electronics. Run county's biggest third-largest private company after PacLife, Golden State Foods. Revenue approaches \$7 billion annually. Employs about 650 in OC, 3,000 worldwide. Plants in Fountain Valley, Taiwan, mainland China.

**HOW:** Started computer maker Camintonn in early 1980s in garage. Became division vice presidents when former computer maker AST Research bought it. Left to start Kingston in 1987 after losing millions in stock market crash. Famous for giving \$100 million to workers after selling 80% of Kingston to Softbank for \$1.5 billion in 1990s. Pair bought Kingston back in 1999 for \$450 million. Sun oversees U.S., Far East operations; Tu handles Europe, Middle East, Africa, Latin America.

**RECENT:** HyperX, the high-performance gaming division of Kingston, making waves in online gaming circles; company sponsors the country's largest esports arena, in Las Vegas' Luxor casino. Was part of consortium that paid \$18 billion a year ago for Toshiba Corp.'s flash memory business.

**FAST FACT:** Kingston celebrated its 31st anniversary last October with a 31% off sale for a large portion of its product line.

**QUOTABLE:** "It is ironic that from the biggest financial failure came my most successful venture," Tu said of Kingston's origins.

**PERSONAL:** Sun emigrated from Taiwan in 1977, was chief engineer at Alpha Microsystems in Costa Mesa 1978 to 1982. Lively, unconventional operations man. Tu's family fled Communist China for Taiwan in 1949. Avid golfer. Electrical engineering degree from Tatung Institute of Technology in Taiwan. Married, two children. Son, Donald, heads Costa Mesa-based Association of Volleyball Players pro circuit. Tu sent to Germany as kid to live with uncle who owned Chinese restaurant. Admits he "doesn't like to study," expelled from several high schools. Came to U.S. in 1972. Electrical engineering degree from Technische Hochschule Darmstadt in Germany. University of California-Irvine cancer diagnostic center named for him, friend Tom Yuen, co-founder, AST Research. Funny, soft-spoken public face of company. Loves Elvis. Heads JT and California Dreamin' band. Plays drums. Collects cars. Investor in Yuen's stem cell startup PrimeGen Biotech.



HyperX-sponsored esports arena in Las Vegas



Sun



Tu

## OC50 TECH TITANS

### DEAN STOECKER

Chairman, Chief Executive, Founder  
Alteryx Inc.  
Irvine  
Born in Denver  
Age: 62  
Lives in Irvine

**WHY:** Analytics software maker in less than two years of being a public company has grown to market value of nearly \$6 billion, seventh largest in OC.

**HOW:** Alteryx founded in 1997 as SRC LLC, took name of core product in 2010, common move in software industry. Went public in 2017, first tech IPO in OC in four years; raised about \$125 million. Stock an immediate winner. Big data provider dubbed a “20 year overnight success story.” Employs more than 200 people in OC. Customers top 2,300, including blue chippers **Ford, Knight Transportation Inc., Nike, Southwest Airlines, Accenture.** Held previous stints as sales executive for **Strategic Mapping Inc., Dun & Bradstreet.**

**RECENT:** Small acquisition in April: bought Silicon Valley’s ClearStory Data for \$20 million in an all-cash transaction. ClearStory Data operates as an enterprise data analytics and automation platform. Alteryx stock has more than doubled over past year.

**FAST FACT:** Media conglomerate **Thompson Reuters** is one of Alteryx’s first and largest investors. Local investors include **Vinny Smith** (see separate entry, page 18).

**QUOTABLE:** Company is looking to “accelerate through the next wave of innovation in the data science and analytics market.”

**PERSONAL:** Big on work culture, evident in company’s open-concept, 40,000-SF Park Place HQ; features 1962 double pass-through Volkswagen Bus outfitted with conference room, gas-caskets-turned-beer-taps. Launched **Alteryx for Good** last year, corporate philanthropic program to empower people to drive social change through data, analytics. Started 501(c)(3) foundation **i-Rise** with wife, **Angie**, to elevate opportunities for underserved to improve their economic standings. Bachelor’s degree, international business, **University of Colorado**; MBA, **Pepperdine University.**



### WILLIAM W. WANG

Founder, Chief Executive  
Vizio Inc.  
Irvine  
Born in Taipei, Taiwan  
Age: 55  
Lives in Newport Beach

**WHY:** TV titan battles **Samsung** for top U.S. market share, leader in 4K ultra-HD TVs. Top sound bar seller. Among top private OC-based companies. Moved Vizio into national spotlight with big endorsement deals, sports sponsorships. Expanded offerings into speakers, sound bars, tablets, home theater systems. Employs about 450, 200 of them at Spectrum headquarters.

**HOW:** Started Vizio in 2002. Designs, markets TVs, other electronics. Sets made in China, Taiwan, Mexico by Taiwan-based Vizio investor **AmTran Technology**, others. Forged close partnerships with retailers, suppliers, original design manufacturers. Used similar model in 1990s at prior companies—monitor sellers Mag InnoVision, Princeton Digital. Both took off early, ended poorly. Started Mag InnoVision at 26 with \$350,000 from family, friends, Asian investor. Taiwan-based monitors maker Mag Technology bought it in 1998.

**RECENT:** Vizio data unit **Inscape**, acquired in 2015, is the technology behind new consortium of media companies looking to provide TV viewers with targeted ads. Called Project OAR.

**FAST FACT:** Among survivors of 2000 Singapore Airlines crash that killed about half of passengers.

**QUOTABLE:** “The most important goal of this initiative is to drastically enhance the TV experience for people at home,” speaking of Inscape-units involvement in Project OAR.

**PERSONAL:** Board member at **Segerstrom Center for the Arts**; Viterbi School of Engineering Board of Councilors, President’s Leadership Council at alma mater **University of Southern California**, where earned bachelor’s in electrical engineering; **Committee of 100** group of distinguished Chinese-Americans. Likes golf, other sports, reading, movies and of course TV. Moved to Hawaii at 12, California at 14. Big on design, innovation, user-friendliness. Wife, **Sakura**; daughter.



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KEN JONES, *Chairman, Sea Hawk Capital*  
SIGNE KIM LAURIDSEN-JONES, *Attorney*



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## OC50 DEVICE MAKERS



**JOE KIANI**  
 Founder, Chairman,  
 Chief Executive  
 Masimo Corp.  
 Irvine  
 Born in Shiraz, Iran  
 Age: 54  
 Lives in Laguna Niguel



**WHY:** Founded patient monitoring company in 1989 that last year reported net income of \$193.5 million on sales of \$858.3 million. Shares up six-fold in last five years and now has \$6.9 billion market cap. Business- and politically savvy entrepreneur behind Patient Safety Movement, which involves sharing data as way to stop hospital-related patient deaths.

**HOW:** Founded Masimo with partner in garage in 1989. Attracted more than \$80 million in venture capital before taking company public in 2007, offering raised \$233 million.

**RECENT:** Working to make affordable monitoring device that patients can take home for use with prescriptions.

**FAST FACT:** Owns 5.5 million shares, or 10% of Masimo stock, worth an estimated \$710 million as of press time.

**QUOTABLE:** Told investors on a February conference call why prescription-monitoring device is important, and a potential game-changer for company: "There was a young man, Parker, 21 years old, 6'4" [who] goes in for a tonsillectomy [and] was given opioids to go home with for pain. He took half of the pill and went to bed and never woke up ... So, looking at the consumer side of things, we think if we can make it at a price that keeps us on our normal margin, but makes us affordable and we have this new revolutionary design ... We think it can be done, it can be done really in a cool, cost-effective way."

**PERSONAL:** Came to U.S. with family at age 9; graduated high school at age 15. Tennis fan with suite at BNP Paribas Open in Indian Wells; company a sponsor of tournament. Wife, **Sarah**; two daughters, one son. **CHOC** board. **San Diego State University** grad. Holds more than 100 patents related to signal processing, sensors and patient monitoring.

**MIKE MUSSALLEM**  
 Chief Executive  
 Edwards Lifesciences Corp.  
 Irvine  
 Born in Gary, Ind.  
 Age: 66  
 Lives in Laguna Beach



**WHY:** Company's only chief executive since it was spun out of Baxter in 2000. Has seen market cap more than double in past two years to almost \$40 billion, the highest valued company in Orange County.

**HOW:** Chemical engineering degree from **Rose-Hulman Institute of Technology** in Indiana. Emphasizes minimally invasive heart valve replacement, which doesn't require major open heart surgery. Included in Forum for Corporate Directors Hall of Fame and received a number of honors including UC Irvine Medal, lifetime achievement award from The Phoenix Conference and the Wenger Award for Excellence in Corporate Leadership by WomenHeart.

**RECENT:** In 2018, Edwards Lifesciences ranked No. 39 on the Wall Street Journal's list of Management Top 250; the publication cited Edwards as one of "7 Companies That Do Everything Well" by achieving high marks in five dimensions of corporate performance.

**FAST FACT:** Expansion in early stages at Irvine headquarters could add hundreds of new jobs next few years.

**QUOTABLE:** Statement on first-quarter results: "It's been an exciting start to 2019 with multiple positive developments for the company and the patients we serve ... We are more convinced than ever in the tremendous opportunity to drive success for many years to come through our differentiated strategy of focus, innovation and leadership."

**PERSONAL:** Lebanese descent. Trustee, **UCI Foundation**. Die-hard **Chicago Cubs** fan. Wife, **Linda**.



## OC50 THEY HAVE EYES ON IT

**TOM BURNS**  
 Chief Executive, President  
 Glaukos Corp.  
 San Clemente  
 Born in Highland Park, Ill.  
 Age: 58  
 Lives in San Juan Capistrano



**WHY:** Chief executive, director since 2002 of medical device maker that treats glaucoma, one of the world's leading causes of blindness. Shares up threefold since early 2018 to a \$2.6 billion market cap. Moving headquarters from San Clemente to a 160,000-square-foot campus in Aliso Viejo after striking one of the largest leases last year in Orange County.

**HOW:** Prior to Glaukos, was president of Eyetech Pharmaceuticals Inc., which was later acquired by OSI Pharmaceuticals Inc. in 2005. In the 1990s, was senior vice president at Chiron Vision Corp., which was acquired by **Bausch & Lomb**, and then as VP of global strategy and general manager, refractive surgery, of Bausch & Lomb. Served as entrepreneur in residence at **Versant Ventures Management LLC**, an entity co-founded by **William Link**, who is also on Glaukos board and a major shareholder. Competitor **Alcon** last year

pulled its product from the market, citing safety issues. Burns chosen as 2018 Business Journal executive of the year in the healthcare sector.

**RECENT:** 2018 sales rose 14% to \$181.3 million. Forecasts 2019 sales accelerating between 21% and 27%, or \$220 million to \$230 million.

**FAST FACT:** Glaukos will be Aliso Viejo's most valuable public company when it relocates later this year.

**QUOTABLE:** Burns on conference call in February: "Glaukos finished the year strong capping an excellent 2018 that saw [us] exceed our financial outlook each quarter, bolster our U.S. leadership with the iStent inject launch, drive increased international penetration and make significant clinical and regulatory progress to advance our transformative pipeline. While we're pleased with the strong performance in 2018 and focused on 2019 execution, we continue to believe we're still in the early stages of unlocking the company's long-term value potential."

**PERSONAL:** Bachelor's degree from **Yale University**. Owns 6.5% of Glaukos, or 2.45 million shares worth about \$175 million at press time.

**JIM MAZZO**  
 Global President  
 Carl Zeiss Meditec AG  
 Newport Beach  
 Born in Oak Park, Ill.  
 Age: 62  
 Lives in Laguna Beach



**WHY:** Has 38 years of experience building world-class ophthalmic companies. Active in OC, including chairman of technology accelerator **OCTANe**, vice chairman of **Chapman University** board, **University of California-Irvine** trustee.

**HOW:** Bachelor's in zoology from **California State University-Long Beach**. Headed **Allergan** unit that made contact lens care products and devices used in eye surgeries. Unit spun off in 2002 as Advanced Medical Optics. As chief executive, pushed AMO to become power in vision correction surgery. **Abbott** bought AMO in 2009 for \$2.8 billion, a 500% premium. Current business has \$1.1 billion in global annual revenue.

**RECENT:** Won dismissal last December of all allegations that he tipped off former **Angels'** third baseman **Doug DeCinces** on Abbott acquisition.

**FAST FACT:** Serves on **NASA's** Mission to Mars Committee.

**QUOTEABLE:** "By all accounts, Mr. Mazzo is an upstanding member of the Orange County community and is widely respected for his commitment to our community and various charitable causes."—Letter signed by 37 top local executives who opposed government retrying Mazzo and printed last year in the Business Journal

**PERSONAL:** Second baseman and quarterback in his youth. Celebrating 39th anniversary this year with wife, **Kelly**; they own a Napa winery. Two children, three grandchildren. Golf and nonprofits are passions. Favorite saying: "Two ears, one mouth, is the key to success."

## OC50 THE MARKETERS



### TANYA DOMIER

Chief Executive  
Advantage Solutions  
Irvine

Born in Los Angeles

Age: 53

Lives in Coto de Caza



**WHY:** Helms fast-growing marketing and ad firm with more than \$2 billion in revenue, more than 90,000 full- and part-time employees and 120 offices in the U.S.

**HOW:** Began career with J.M. Smucker Co. then joined Advantage in 1990, holding a number of positions across sales, marketing and operations. Led the formation of Advantage's marketing arm, Advantage Marketing Partners, in 2010, ranked first on the Business Journal's list of largest advertising agencies with estimated \$592 million in revenue. Appointed chief executive in 2013 and helped grow the business to become a one-stop shop marketing and business services for brands and retailers.

**RECENT:** Named agency of record and North American sales agency of record for **McCormick & Co.** (NYSE: MKC) and offer outsourced headquarter sales, analytics and retail merchandising services for McCormick at designated grocery stores and other retailers.

**FAST FACT:** This year, Advantage ranked No. 15 on the list of the World's Largest 25 Agency Companies

by trade publication Advertising Age.

**QUOTABLE:** "People are afraid to admit that it's different being a female CEO versus being a male CEO," she told the OC Register in 2016.

**PERSONAL:** Serves on board of **Taco Bell** parent company **Yum Brands Inc.**, **Nordstrom Inc.** and **Enactus**. Bachelor's degree from **California State University-Chico**. Married with three sons.



### JONI ROGERS-KANTE

Founder, Chief Executive  
SeneGence International  
Foothill Ranch

Born in Sapulpa, Okla.

Age: 60

Lives in Irvine



**WHY:** Oversees more than 500 employees at personal care products and skincare company, with a network of 500,000-plus independent distributors.

**HOW:** Oklahoma native moved to California at 15, shortly after working for now-defunct Sav-On Drugs before joining **Mary Kay**, even earning the famous pink Cadillac. Newly single mother then decided to launch SeneGence in 1999 after partnering with a chemist to develop its hero product LipSense, a water-proof liquid lipstick designed to last up to 18 hours. Company has since grown out of a Newport Beach mobile home into its 200,000-square-foot distribution and office space in Foothill Ranch. Also operates a 255,000-square-foot manufacturing facility in Corona.

**RECENT:** Building out a 744,448-square-foot corporate campus on 225 acres in her hometown of Sapulpa, Okla. Celebrated company's 20th anniversary last month in Tulsa, Okla. holding a private concert by **Gwen Stefani** for distributors.

**FAST FACT:** Husband, **Ben Kante**, serves as chief

strategy officer; son, **Alan Rogers-Kante**, is chief experience officer.

**QUOTABLE:** "God willing, it will be a very, very old direct-selling company," she said. "We're setting it up for that."

**PERSONAL:** Founder of nonprofit **The Make Sense Foundation**, which assists women and children in crisis. Author of "Million Dollar Lips: A Journey Into the Hearts of Women in Business." Married with two children.

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# OC 50 REAL ESTATE DEALMAKERS



**GARY JABARA**  
 Founder, Chief Executive  
 Mobilitie LLC  
 Newport Beach  
 Born in Baldwin Park  
 Age: 57  
 Lives in Newport Beach

**WHY:** Telecom and wireless executive, owner of the country's largest privately held wireless infrastructure provider. Force in OC's residential, commercial real estate markets.

**HOW:** Former partner in Deloitte's telecommunications infrastructure practice, started Mobilitie in 2005. Company quickly grew into one of country's largest cell tower owners. Scored \$1.1 billion from 2012's sale of 2,300 cellphone towers to SBA Communications Corp. Used proceeds from deal to buy real estate, primarily in OC, while rolling out new business lines for his telecom company. Big source of business now is providing upgraded wireless service to sports arenas, concert venues, casinos, other large venues through Distributed Antenna Systems.

**RECENT:** Working with Overland Park, Kan.-based **Sprint Corp.** and other national carriers to roll out network upgrades, paving the way toward 5G. Mobilitie primarily handling deployment of small cell base stations, installing equipment that can handle next-gen wireless and broadband traffic in congested areas.

**FAST FACT:** Notable new side ventures include a series of sports/training interactive books for young athletes, and for adults, **Chihuahua Cerveza**, a Mexican-style beer maker with large national plans. Flagship restaurant across the street from Lido House; try the tacos.

**PERSONAL:** Named Ernst & Young National Entrepreneur of the Year in 2013 for real estate; took home OC Business Journal Excellence in Entrepreneurship Award in 2015. Calls Mobilitie as much a real estate venture as technology company. Main investor in Newport Beach-based **Villa Real Estate**, residential brokerage that targets high-end coastal properties. **San Diego State University** grad led ownership group that tried unsuccessfully to buy **San Diego Padres** baseball team in 2012. Big believer in thank-you cards.

**IGOR M. OLENICOFF**  
 Founder, Owner, President  
 Olen Properties Corp.  
 Newport Beach  
 Born in Mazandaran, Iran  
 Age: 76  
 Lives in Laguna Beach (Emerald Bay)

**WHY:** Olen owns nearly 8 million square feet of commercial real estate and is Orange County's second-largest office landlord after **Irvine Co.** Igor Olenicoff's estimated \$4.6 billion fortune makes him OC's second-wealthiest resident, trailing only **Donald Bren**. Daughter Natalia oversees much of company's day-to-day operations.

**HOW:** Olen founded by Igor in 1973. Bulk of offices are in OC, while portfolio of over 16,000 apartments largely outside area, in Nevada, Florida, Georgia, Arizona. Along with office, industrial buildings, owns marinas, airport hangars, restaurants, a golf course. Has nearly 2,000 tenants, 380 buildings in OC. Area holdings include low-rise offices, two office towers near airport, Olen Pointe office campus in Brea.

**RECENT:** "Finding land or acquisition candidates in Orange County is a difficult task," Igor said last November, explaining Olen's late 2018 spree outside the area, apartments in the Southeast valued at about \$170 million combined. Atlanta's a growing market for the company's apartment portfolio (nearly \$500 million spent there the past five years), and Nashville, Tenn. is a new market for them. More apartment deals on the way.

**QUOTABLE:** "The good news is that our entire portfolio in Orange County is

at 95% or better leased," Olenicoff told the Business Journal last November. "So we are quite pleased with our portfolio's performance here, and also realize that we have had to look elsewhere for growth in the past couple of years."

**PERSONAL:** Igor born in northern Iran when under Soviet occupation during WWII. Parents left Soviet Union for Iran after Russian Revolution due to ties with **Czar Nicholas II**. Went to Iranian mining town, came to U.S. when Igor 15. Worked way through **University of Southern California**, graduated with multiple degrees. Worked for **Shell**, **Touche Ross**, **Motown Records**, where he was an accountant for **Berry Gordy**. Founding partner in real estate syndicator **Gemini Pacific**. Vice president operations at **Dunn Properties** before starting Olen. Wife, **Jeanne**. Natalia USC grad, plays key role in company's leasing, acquisition activities. **Andrei Olenicoff Memorial Foundation**, charity for eye health, blindness cure, in memory of Igor's late son. Local restaurant at Olen's Century Centre office complex named after Andrei; family unveiled sculpture in 2017 in his memory at Heisler Park overlooking Divers Cove in Laguna Beach.



**ROBERT D. OLSON**  
 President  
 R.D. Olson Development  
 Newport Beach  
 R.D. Olson Construction  
 Irvine  
 Born in Oakland  
 Age: 62  
 Lives in Newport Beach  
 (Balboa Island)

**WHY:** California's dominant hotel developer several years running. Since 2008, R.D. Olson has completed 18 projects with nearly 2,700 rooms. Those projects have a value approaching \$2 billion. Eight of those projects are in Orange County.

**HOW:** Founded R.D. Olson Development in 1998 after nearly 20 years at helm of contractor R.D. Olson Construction, which builds hotels, offices, restaurants, apartments, other product types, and of which Olson remains majority

owner. Wanted to develop hotels for own portfolio; started by building two hotels in **Disneyland Anaheim** that were later sold to **Intercontinental Hotels**. Remains 100% owner of development business, whose activity has surged past seven years. Founded construction company at age 23 using \$35,000 of own savings.

**RECENT:** Business Journal Person of the Year for 2018, after career year: Opening of **Lido House Hotel**, 130-room upscale boutique at former Newport Beach City Hall, first new hotel in city in decade. Modeled in part of Olson's own home along water. **Irvine Spectrum Marriott**, first full-service area hotel in several years, opened a few months prior. Sixteen-story project among highest-rated Marriott hotels in country. Rooftop bar **Hive & Honey** city's newest hot spot. Built 250-room **Paséa Hotel & Spa** in Huntington Beach, 3-year old project that's part of Pacific City mixed-use development. Quietly sold stake in Surf City project last year in highly profitable deal. Part of development group overseeing rehab, redevelopment of Dana Point Harbor.

**QUOTABLE:** "When it comes to developing hotels in coastal California he has no rival," said **Joe Ueberroth**, founder of Newport Beach-based **Bellwether Financial Group** and along with **Burnham-Ward Properties** a partner with Olson for the Dana Point project.

**PERSONAL:** Received MBA from **University of Southern California**, convinced school to admit him without undergrad degree. Member, **Young Presidents' Organization**, served on board of directors, executive committee of American Red Cross Orange County chapter.

# OC 50 THE HOMEBUILDERS

## DOUG BAUER

Chief Executive  
TRI Point Group Inc.  
Irvine  
Age: 53  
Lives in Newport Beach

**WHY:** Runs the largest homebuilder based in OC, with a market value of nearly \$2 billion.

**HOW:** In 2009, Bauer and two co-founders, **Tom Mitchell** and **Mike Grubbs**, started TRI Pointe after leaving **William Lyon Homes**. Started building for **Irvine Co.** under master developer's executive builder program. Grew from a small startup to one of the top 10 homebuilders in the U.S., more than 1,000 employees. Went public in 2013.

**RECENT:** Battling market headwinds, with questions over state of national homebuilding industry and Wall Street down on the building sector. Not so bad in the company's home state, he says. "I know a lot of people get concerned about California, but we're very blessed to have very strong assets with a very strong margin profile, at least here in Southern California."

**FAST FACT:** Accomplished triathlete. Sports run in the family; daughter **Maddie** is a professional soccer player.

**QUOTABLE:** On 2009 start during Great Recession: "We had a fundamental premise when we started that the housing market, which was being pummeled at the time, would recover. It was just a matter of when that would happen. We thought it was a good bet."

**PERSONAL:** Previously served as president and chief operation officer at William Lyon Homes. Involved in the **California Building Industry Association** and **HomeAid Orange County**. Bachelor's degree from the **University of Oregon**; MBA from the **University of Southern California**. 2016 inductee, California Homebuilding Foundation's Hall of Fame.



## JONATHAN JAFFE

Chief Operating Officer, President  
Lennar Corp.  
Irvine  
Born in New York  
Age: 59  
Lives in Laguna Beach (Emerald Bay)

companies, with an emphasis on establishing a more efficient building process for former CalAtlantic projects. Lennar has nearly 40% stake in Haddad's master development firm **FivePoint Communities**, a separate, large ownership stake in the **Great Park Neighborhoods** development in Irvine, and numerous housing projects in the area. Property records indicate Lennar is spending more than \$120 million for future phases of Great Park development.

**FAST FACT:** Joined Lennar out of college.

**QUOTABLE:** Says OC's housing market holding up, as "square footage [pricing] hasn't reduced and price points remain at a higher overall level," than what's seen elsewhere in the country.

**PERSONAL:** Bachelor's from **University of Florida**; graduate studies in architecture at **Georgia Tech University**. Wife, **Karen**, three sons. Serves on board of Lennar and FivePoint, which was spun off from the builder in 2009 and went public in 2017.

## MATTHEW R. ZAIST

Chief Executive, President  
William Lyon Homes  
Newport Beach  
Born in Fort Pierce, Fla.  
Age: 44  
Lives in South Orange County

**WHY:** Heads operations at one of West Coast's largest homebuilders, with the largest new community set to open in OC this year.

**HOW:** Joined William Lyon Homes in 2000, iconic real estate firm that's built tens of thousands of homes in 60-year history. Prior roles as project manager, director of land acquisition for Southern California operations, head of business development. Served as executive vice president, oversaw restructuring, 2011 recapitalization of then privately held company stemming from Great Recession. Named president, chief operating officer in 2013 when company went public, promoted to co-chief executive role in mid-2015 alongside **William H. Lyon**. Named to current role in 2016, while Lyon, son of chairman emeritus Gen. **William Lyon**, became executive chairman and board chairman.

**RECENT:** Heading up Novel Park, 536-unit project under development at the Great Park Neighborhoods in Irvine. Features its share of lower-priced homes, reports indicate strong initial interest in the seven collections of home types being built there.

**FAST FACT:** Builder one of three in OC to go public in 2013.

**QUOTABLE:** Focus in Southern California "continues to be offering attainable housing at price points at or below the market medians."

**PERSONAL:** Member executive committee of **University of Southern California's** Lusk Center for Real Estate. Before joining William Lyon Homes, was principal with American Management Systems. Holds bachelor's degree from **Rensselaer Polytechnic Institute** in Troy, N.Y.



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# OC50 KEEPING YOU SAFE

## STEVE JONES

Chief Executive  
Allied Universal  
Santa Ana  
Born in Orange County  
Age: 50  
Lives in Coto de Caza



**WHY:** Took a company that generated \$12 million in 1996 to sales over \$7 billion last year. Runs the nation's largest private security force. Workforce of more than 210,000 employees, a bit larger than the size of France's army.

**HOW:** Bachelor degree in political science from **California Polytechnic University-San Luis Obispo**, 1992; MBA from the **University of Redlands** in 2000. Modus operandi in fragmented industry is to identify potential geographical area, acquire a key local security firm, install standard processes and begin local expansion. Biggest merger to date was AlliedBurton Security Services in 2016.

**RECENT:** February investment from Canada's second biggest pension fund that agreed to buy 40% of privately owned Allied Universal. Deal values Allied at about \$7 billion, that figure would be seventh among OC public companies in market cap. Will use investment to fund expansion, including deals in other countries. Investing in technology; sees guards and robots working together "as the wave of the future."

**FAST FACT:** Published a memoir, "No Off Season," just prior to latest funding deal. Excerpted in Business Journal.

**QUOTABLE:** "As we laid out the future for the next five years, they agreed and wanted to invest," Jones said of the investment from **Caisse de dépôt et placement du Québec**.

**PERSONAL:** Hobbies include coaching his kids in sports, traveling, playing golf and tennis. Favorite thing to do in OC is enjoying great restaurants with friends. A football player in college, he has donated to alma mater and was inducted as an Honored Alumni for Cal Poly Athletics.



Allied tech force in action



Product on display at Camp Pendelton

## PALMER LUCKEY

Founder  
Anduril Industries  
Irvine  
Grew up in Long Beach  
Age: 27  
Lives in Newport Beach

**WHY:** Virtual reality visionary runs OC's most closely watched startup. Anduril uses artificial intelligence and VR to monitor large areas and, in the company's words,

"allow warfighters, first responders and law enforcement to act quickly with the best information available."

**HOW:** Oculus—a maker of virtual reality hardware and software products—was founded by Luckey in 2012. Eighteen months later, **Facebook** swooped in and bought it for \$3 billion. It's one of the fastest multibillion-dollar exit transactions on record, and vaulted Luckey's wealth to a figure the Business Journal estimates at around \$800 million. Left Facebook in 2017, returned to OC and started Anduril.

**RECENT:** \$41 million investment from **Founders Fund**, a venture capital firm headed by billionaire **Peter Thiel**. Reported contracts with Department of Homeland Security to monitor US-Mexico border, and possibly Department of Defense for work in Afghanistan.

**FAST FACT:** Owns a marina in Huntington Beach.

**QUOTABLE:** The company's product works, he told the Washington Post. "We're not a concept, we're not a white paper, we're a real system that's actually deployed in multiple sites on the U.S. border."

**PERSONAL:** Home schooled. As a teenager, Luckey took apart smartphones and fixed them for cash. Enrolled in **California State University-Long Beach**—his planned major was journalism—but eventually dropped out. Says OC is "one of the best entrepreneurial environments in the entire world."



## STUART MCCLURE

President  
BlackBerry Cylance  
Irvine  
Age: 50  
Lives in Newport Beach

**WHY:** Most prominent executive in Orange County's burgeoning cybersecurity industry, a market that's included firms like **Obsidian Security**, **CrowdStrike** and **SecureAuth**.

**HOW:** Co-founder of Foundstone, a

security consultancy, which he sold to McAfee in 2004. Was executive vice president, global chief technology officer and general manager at McAfee/Intel Security. Co-founded **Cylance** in 2012, with focus on proactive protection.

**RECENT:** \$1.4 billion sale to Canada's **BlackBerry Inc.** completed in February. Keeping Irvine hub, where nearly 400 employees are based; fifth-largest software company in OC. Parent company pivoting away from ubiquitous handheld devices of prior years.

**FAST FACT:** Co-wrote "Hacking Exposed," one of best-selling IT security books. More than 600,000 copies printed.

**QUOTABLE:** "In summer last year, we were on track to an IPO. We had a pretty clear path. And then we were approached by BlackBerry."

**PERSONAL:** Past Business Journal Innovator of the Year award winner. Was a young passenger on United Airlines Flight 811 from Honolulu to Auckland in 1989; a baggage compartment door blew off the aircraft at 23,000 feet, killing nine. Bachelor's degree in psychology and philosophy, with an emphasis in computer science applications from the **University of Colorado Boulder**. Was a student working as a systems administrator at **Colorado State University** when the first known worm infiltrated internet-connected computers.



At top floor office in Irvine Spectrum

# OC50 THE MOUSE



## JOSH D'AMARO

**President**  
**Disneyland Resort**  
**Anaheim**  
**Born in Santa Monica**  
**Age: 48**  
**Lives in South Orange County**

**WHY:** Leads OC's global tourism driver and largest employer with more than 31,000 workers at **Disneyland Park**, **Disney California Adventure**, three hotels, **Downtown Disney** shopping, dining, entertainment center.

**HOW:** Disney Co. veteran, 21 years, across sales, marketing, operations, and finance in entertainment firm's parks and consumer products divisions, including stints as senior vice president commercial strategy, VP Disney's Animal Kingdom, VP Adventures by Disney, chief financial officer for consumer products. Five years in finance with Gillette Co.

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**RECENT:** Star Wars: Galaxy Edge weeks away from opening. The \$1 billion investment created about 1,600 new operations jobs. Biggest single-themed land expansion ever for Disneyland. 14 acres. Plans for fourth hotel scrapped after dispute with city. Next up: New super hero-themed land in Disney California Adventure, opening next year. A new ride is planned in Toontown, opens 2022.

**FAST FACT:** Disneyland contributed \$21 million to local nonprofits, community efforts in 2018.

**QUOTABLE:** "The secret to Disney magic has always been our cast members."

**PERSONAL:** Graduated magna cum laude from **Georgetown University**, bachelor's degree in business administration and marketing. Enjoys playing basketball, snowboarding, traveling and spending time with family. Married, two teenaged children.



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# OC 50 THE SCHOLARS

## HOWARD GILLMAN

Chancellor  
University of California-Irvine  
Born in Los Angeles  
Age: 60  
Lives in University Hills, Irvine in  
Tierney University House

**WHY:** Oversees 54-year-old public research university with more than 35,000 students, over 23,000 employees, including medical center staff.

**HOW:** Appointed as sixth chancellor in 2014. Established Sue & Bill Gross School of Nursing. Increased annual research support by more than \$100 million, setting university record. Holds faculty appointments in political science, history, criminology, law and society. Came on as provost, executive vice chancellor in 2013 after over 20 years at **University of Southern California**.

**RECENT:** UCI ranks No. 7 among public universities by U.S. News & World Report, No. 33 among all schools. No. 1 in nation among public universities for "best value," according to Forbes.

**QUOTABLE:** "We feel privileged to enable and empower our students to pursue their own American dream of a productive and satisfying life."

**FAST FACT:** Was a magician at Hollywood's Magic Castle as teenager.

**PERSONAL:** Prolific writer of academic papers, articles and books. First-generation college student earned bachelor's, master's, doctorate degrees in political science at **University of California-Los Angeles**. Married to **Ellen Ruskin-Gillman**, two children.



## DANIELE STRUPPA

President  
Chapman University  
Orange  
Born in Milan, Italy  
Age: 63  
Lives in Big Canyon, Newport Beach

opened last year.

**QUOTABLE:** New facilities "transcend bricks and mortar and set us on a path to actually confirm our capability as an institution and set us on a path toward an incredible future."

**FAST FACT:** Avid mountain climber in earlier years, bonded with Doti over shared interest.

**PERSONAL:** Degree in mathematics from **University of Milan** in 1977; doctorate in mathematics from **University of Maryland-College Park** in 1981. Edited or co-authored 10-plus books. Wife, **Lisa Sparks**, founding dean, Chapman School of Communication. Four children.

## FRAMROZE 'FRAM' VIRJEE

President  
California State University-Fullerton  
Fullerton  
Born in London  
Age: 58  
Lives in Palos Verdes

**WHY:** California State University-Fullerton is largest CSU system institution, with over 40,000 students, operating budget of nearly \$500 million. Virjee oversees operations and its more than 4,000 educators.

**HOW:** Spent 30 years at Los Angeles office of **O'Melveny & Myers LLP**, one of oldest law firms in U.S., specializing in labor and employment law. Left retirement in 2014 to join **California State University** as executive vice chancellor, general counsel, secretary to CSU system board.

**RECENT:** Initial contract, starting in early 2018, was under an interim basis.

Was named permanent president this March. After a national search, "it became apparent the best person to be the next president of CSUF was already [here]," said CSU Trustee **Silas Abrego**, chair of the search committee.

**QUOTABLE:** "Joining the Titan family has been the most rewarding professional experience of my career."

**FAST FACT:** Recorded rap video for school last year with grad **Rachel Herzog** (see photo, right).

**PERSONAL:** First-generation college student, received J.D. from **University of California, Hastings College of Law**, bachelor's in political science, sociology from **University of California-Santa Barbara**. Three sons, one grandchild.



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Daniele Struppa, Ph.D.  
President, Chapman University

# HERE TO INFLUENCE PASSIONATELY.

Chapman University congratulates President Daniele C. Struppa on being named to the OC 50 list. We are proud to honor and celebrate Dr. Struppa as one of the most influential members of Orange County's thriving business community. He continues to show us that if you act thoughtfully and lead with purpose, you can truly accomplish **anything imaginable**.



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## OC 50 THE FOODIES

**JULIE FELSS MASINO**  
President, North America  
Taco Bell Corp.  
Irvine  
Age: 48  
Lives in Laguna Beach

**WHY:** Leads region for biggest OC-based restaurant chain by systemwide sales—twice that of **Chipotle Mexican Grill**, 10 times **BJ's Restaurants**. Taco Bell a unit of \$32 billion market cap **Yum Brands Inc.** in Louisville, Kentucky.

**HOW:** Co-leads Taco Bell with **Liz Williams**, president, international; led Fisher Price at **Mattel**; vice president of global beverage at **Starbucks**, expanded energy drinks; chief executive at **Sprinkles Cupcakes**, product innovation included cupcakes-and-ice cream.

**RECENT:** Year of positive same-store sales growth; January rollout of nationwide food delivery, vegetarian menu; continuing record of new product intros with Nacho Fries; 2019 "Golden Chain Award" award from trade magazine Nation's Restaurant News.

**FAST FACT:** IMDB executive producer credit on 2018's "Web of Fries II: Franchise Wars"—Taco Bell's movie trailer genre ad for nacho fries starring **Josh Duhamel** and **Ruth Kearney** and shown in theaters prior to feature films.

**QUOTABLE:** Masino posted meme "wake up. be kind. KICK ASS. repeat." on Instagram, New Year's Day 2018, the week Taco Bell named her to role.

**PERSONAL:** 2018 OC 500; Taco Bell: \$10 billion sales and 7,000 locations, mostly in U.S.; interviewed by her alma mater, **Miami University**, Masino noted her aim of arriving at the office early—"imperative to have time before" others arrive—and the vitality for leaders of downtime, asking questions of herself and others to better lead teams, and saying yes to new opportunities; cites Starbucks Chief Executive **Howard Schultz** as an example of leadership; fan of yoga, pilates, hiking, and the rock band **U2**; husband, **Dave**.



**BRIAN NICCOL**  
Chief Executive  
Chipotle Mexican Grill Inc.  
Newport Beach  
Hometown in Fallsington, Pa.  
Age: 45  
Lives in Newport Beach

**WHY:** Took over fast-casual restaurant a year ago, Niccol has overseen a turnaround of the 26-year-old brand after a few tumultuous years. New marketing strategy, an emphasis on growing digital sales and the relocation of its headquarters from Denver to Newport Beach. The \$19 billion-valued company, now OC's second-largest public company by market value, has seen stock nearly double since his hiring.

**HOW:** Before joining Chipotle Mexican Grill as the chief executive, Niccol served the same role at **Taco Bell**, Irvine division of **Yum Brands Inc.** Joined Taco Bell in 2011 as chief marketing and innovation officer and served as president from 2013 to 2014. Prior to Taco Bell, he served in various executive positions at **Pizza Hut**, another division of Yum Brands, including as general manager and chief marketing officer. He spent 10 years at **Procter & Gamble Co.**,

serving in various brand management positions.

**RECENT:** Chipotle will open between 140 and 155 new stores this year, and will continue to enhance customer convenience through improvements to its online ordering and delivery processes and customer loyalty through its recently unveiled rewards program. Posted a nearly 14% gain in year-over-year revenue as of its latest earnings report. Opening a new R&D facility in Irvine.

**FAST FACT:** Serves as a director of **Harley-Davidson Inc.**, as well as serving on the board of Chipotle.

**QUOTABLE:** Niccol's draw is his reputation as a great executive, **Howard Penney**, an analyst at **Hedgeye Risk Management LLC** in Connecticut, told the Business Journal in February. "People want to work for him," Penney said. "People like that attract talented people."

**PERSONAL:** Holds a bachelor's degree from **Miami University**; MBA from the **University of Chicago**. Wife, **Jennifer**; three children.



**MARK WETTERAU**  
Chairman, Chief Executive  
Golden State Foods Corp.  
Irvine  
Chairman, Chief Executive  
Wetterau Associates LLC  
St. Louis  
Born in St. Louis  
Age: 60  
Lives in Laguna Niguel

**WHY:** Leads OC's second-largest private company with about \$7 billion annual sales; services 120,000 restaurants in 40 countries—**McDonald's**, **Chipotle**, **Starbucks**, **Chick-fil-A**, **Wendy's** and others. Go-to QSR/retail/convenient store foodstuffs manufacturer and distributor for 100-plus companies.

**HOW:** Began career at St. Louis-based family business Wetterau Inc., a \$6 billion food firm founded by his great-grandfather, after bachelor's degree, **Westminster College**. Shop 'n Save chief executive 1987; returned to Wetterau Inc., 1990, as president; sold to SuperValu Stores Inc., 1991, for \$1.1 billion. Wetterau Associates buys, runs manufacturing, distribution, retail businesses. Bought minority stake in GSF 1998. In 2004, Wetterau bought out majority partner **Yucaipa Cos.**

**RECENT:** Named to Forbes Blockchain 50; entry noted GSF work to "track food along the entire supply chain" to boost food safety, cut paperwork and food spoilage of "\$7 billion annually in North America alone." Sold nine of its 11 McDonald's-focused distribution centers to Illinois-based logistics firm **Martin-Brower LLC** to stockpile cash for acquisitions, diversification; GSF retains 18 centers, mostly in U.S. Early 2019 made several changes to global food, logistics operations and executive teams to accelerate global growth.

**FAST FACT:** Third (and final) child getting married this year; GSF often cited on "largest U.S. private cos." lists as part of media IPO chatter; Wetterau has shown no indication in that direction.

**QUOTABLE:** "Talk is cheap but whiskey costs money." One goal he's given for past acquisitions: to "meet the needs of fast-growing international markets."

**PERSONAL:** Wife, **Ginny**; three kids, two grandkids. Enjoys snow, water skiing. Builds replica classic cars with brother **Conrad**, who has participated in past family business deals; Mark loves "all things fast." **GSF Foundation** has raised more than \$50 million, backed 600 charities since 2002. Sits on multiple corporate and charitable boards.



## OC 50 THE LEGENDS LIST



George and Julia Argyros



Bill Gross



James Jannard



Paul Meraage



Paul Musco



Milan Panić



Peter Ueberroth

This week's edition of the OC 50, the 26th edition of our annual inventory of influence, counts 15 new faces, the most change the listing has ever seen.

Ten entries are women—also a high-water mark for the OC 50, which has 56 total entries this year, thanks to a few joint listings.

A first for the list: a member under the age of 30. We have two this year.

As a result of the additions, there are plenty of familiar faces not included this year. We've highlighted a few above.

Editor-at-Large **Rick Reiff**, who created the inaugural OC 50, often highlighted the "phone test" when evaluating an entry's pick: Would a high-ranking executive take that person's call? If the answer was an unequivocal yes, they usually made the list.

While these OC business legends might focus more time these days on charitable endeavors and work outside the office, the adage still applies to them. If they call, pick up the phone.

— Mark Mueller