QUOTABLE: "When kids get on the ice and see how much fun it is, when they grow up they are hockey fans," said Henry at March opening of Irvine’s Great Park Ice facility, which the Samuelis Ball Road. Has spent nearly $200 million to assemble sites over the past year or two, according to property records. Major mixed-use redevelopment expected, plans likely a year or so away from beinging schools named after Henry. Other beneficiaries: The Susan and Henry Samueli College of Health Sciences at UCI being funded through $200 million family gifts, one of largest ever for a public university. UCLA, UCI have engineer-

STAR/PAL

Anaheim

Angels Baseball LP

ARTURO ‘ARTE’ R. MORENO

Started

PERSONAL:

"We would have control of our own TV," Moreno said, speaking of potential Fox deals. "We could do some things to enhance our brand."

QUOTABLE:

Long-time contributor to charities, organizations working to improve lives of children, families, including

Cancer Society

Armed Services YMCA

Hope Chrysler Classic, A T&T National Pro-Am at Pebble Beach."

FAST FACT:

Lives in Newport Coast

Born in Stockton

DEAN SPANOS

Owner, Chairman
Los Angeles Chargers
Costa Mesa

Born in Stockton
Age: 68
Lives in Newport Coast

WHY: Brought National Football League back to OC after 22 years when Rams left in 1995 for St. Louis. Headquartered team’s training, business operations at The Hive in Costa Mesa. Forbes valued franchise at $2.2 billion last year, large jump since move from San Diego.


T: Chargers made playoffs last season, with 12-4 record. Beat Ravens in wild-card game, lost to Patriots in divisional round. Playing in Carson’s soccer stadium while much larger stadium in Inglewood is built. Has option to part ways at the Hive in five years, will consider options in O.C. L.A. Family patriarch Alex died last October at age 95.

FAST FACT: Member, golf team at University of the Pacific in Stockton. Five-time Pro-Am tournament champion, including back-to-back wins in 1990 at Bob Hope Chrysler Classic, AT&T National Pro-Am at Pebble Beach.

QUOTABLE: "People have been great up at L.A. and Orange County, and we still have support down in San Diego. I see people all the time coming up."


THE OWNERS

ARTURO ‘ARTE’ R. MORENO

Owner
Angels Baseball LP
Anaheim

Age: 72
Lives in Phoenix, Corona del Mar

WHY: In 17th season as Los Angeles Angels owner; also owns its flagship radio station KLAA 830 AM.

HOW: Paid $184 million in 2003 for team then called Anaheim Angels; now worth nearly $2 billion, according to Forbes. Initial fortune came from billboard advertising company Outdoor Systems; sold to Infinity Broadcasting for $8.7 billion in 1999.

RECENT: Angels remaining in Anaheim at least through the 2020 season, after recent extension from city, new mayor during long-running soup opera over stadium lease. Framework reached late last year in deal with city. Ducks owners a likely model for new lease for baseball team, which could give Moreno redevelopment options around stadium. Looking to make a play for local Fox Sports outlets that show his team’s games. Signed Mike Trout (see below) to career-long deal.


QUOTABLE: "We would have control of our own TV," Moreno said, speaking of potential Fox deals. "We could do some things to enhance our brand."

HENRY SAMUELI

Chief Technical Officer
Broadcom
Irvine

Born in Buffalo, N.Y.
Age: 64

SUSAN SAMUELI

Co-Founder
Samueli Foundation
Corona del Mar

Born in San Fernando Valley
Age: 68

The couple lives in Corona del Mar

WHY: Owns Anaheim Ducks Hockey Club LLC and company that runs Honda Center. One of OC’s biggest philanthropists, funding huge medical campus expansion at University of California-Irvine. Henry is chief technical officer of Broadcom, world’s fourth-largest chipmaker with revenues of $20.8 billion in fiscal 2018.


RECENT: Going all-in in the Platinum Triangle. New lease with city for Honda Center will keep team in Anaheim for the long term. Family now owns or controls more than 75 acres to the immediate east of the Orange (57) Freeway near Honda Center, running north from ARTIC to I-405.

PERSONAL: The Susan and Henry Samueli College of Health Sciences at UCI being funded through $200 million family gifts, one of largest ever for a public university. UCLA, UCI have engineer-

THE AGENT

MICHELE ORR

CEO

McKINSEY & COMPANY

Pasadena

WHY: Major League Baseball dealmaker. Most powerful sports agent in a region that counts plenty of them, with the likes of Leigh Steinberg, Bruce and Ryan Tolner’s Rep’s

Sports. David Dunn’s Athlete First and others based here. HOW: Played minor league ball for Cubs and Cardinals until knees gave out; earned law degree; ex-teammate Bill Caudill, in 1984 his first client; Boras Corp. has 40 OC employees, 100 player reps globally.

RECENT: Has led the Boras’ Sports Agent rankings for four consecutive years. Manages close to $2 billion in current contracts. This year funded client Bryce Harper a $530 million, 13-year contract with the Philadelphia Phillies, one of largest-ever deals in sports.

FAST FACT: Has dugout luxury box behind home plate at Ang-

s Stadium

QUOTABLE: "The most successful athlete advocate in the history of sports," according to Forbes.

PERSONAL: Wife active in charitable causes for Catholic Church, Sierra Catholic High School in San Juan Capistrano, Sage Hill High School in Newport Coast. Grew up on 800-acre farm in Elk Grove. Baseball scholarship to University of the Pa-

cific in Stockton. Doctorate in industrial pharmacology, law de-

gree from University of the Pacific. Grown daughter, two sons.

THE FRANCHISE

MIKE TROUT

Center Fielder
Los Angeles Angels
Anaheim

Born in Vineeland, N.J.
Age: 27
Lives in Laguna Beach

WHY: In March, signed biggest contract in history of North American sports—$426.5 million over 12 years.

HOW: Grew up in Millville, N.J., as fan of Philadelphia Phillies. 2009 first round pick. In 2011, became youngest Angel to hit two home runs in one game. Finished in top five in MVP balloting for each of his seven seasons, win-

ning twice. Started season with career .307 batting average, 240 homers, 648 RBIs (see story, page 1).

RECENT: Married high school sweetheart, Jessica Cox, two years ago.

FAST FACT: He has the eighth-most home runs through age-26 in MLB history, almost 100 more than Barry Bonds at the same age, according to ESPN.

QUOTABLE: On his record deal, “This is where I wanted to be all along. I have enjoyed my time as an Angel and look forward to representing the organization, my team-

mates and our fans for years to come.”

PERSONAL: Loves Crystal Cove, Laguna Beach. OC weath.
Recent successes for our clients:

**American Riviera Bank**
- has completed an offering of common stock
- $8,500,000
- SOLE PLACEMENT AGENT

**Walker Engineering**
- has been acquired by Comfort Systems USA
  - SELL-SIDE ADVISOR

**SMART/RG**
- has been acquired by Adtran
  - SELL-SIDE ADVISOR

**LANDEC**
- has acquired Guacamole
  - BUY-SIDE ADVISOR

**SMS**
- has been acquired by Trigo, a portfolio company of Arden
  - SELL-SIDE ADVISOR

**Community Bank**
- has merged with CB Financial Corp.
  - SELL-SIDE ADVISOR

**UAG**
- has been acquired by HKW
  - SELL-SIDE ADVISOR

**Cirrus Insight**
- has received a growth equity investment from Clover Point Capital
  - FINANCIAL ADVISOR

With a leading investment banking practice and a strategic European partnership under the brand, D.A. Davidson MCF International, we are proud to create outstanding outcomes for our clients. We offer a full suite of services including mergers and acquisitions, board and committee advisory and equity capital markets capabilities. The group has extensive transaction experience across five industries: consumer, diversified industrials, financial institutions, real estate and technology. Let our team guide your company to meet its strategic goals.

D.A. Davidson & Co. member SIPC
(714) 327-8800 | dadavidson.com
5.6.19_ROP.qxp_Layout 1  5/3/19  10:22 AM  Page 8

**THE LIFESAVERS**

**BARRY ARBUCKLE**
Chief Executive, President
MemorialCare Health System

*Fountain Valley*

Born in Kansas City, Mo.
Age: 56
Lives in Laguna Beach

**WHY:** Head of Hoag’s entire healthcare network, including two hospitals and Hoag Orthopedic Institute, about 600 beds.

**HOW:** Joined Hoag in 1992 as an administrative resident and throughout his tenure, from 1992 to 1996 and from 1999 to present, served in key management positions. Served as chief operating officer from 2009—also held the role of chief administrative officer of Hoag Hospital Irvine, which opened in 2010—until his appointment as president and chief executive in 2013.

**RECENT:** Expansion of Hoag Hospital Irvine’s emergency department, Benjamin & Carmela Du Emergency Pavilion added over 13,000 square feet of dedicated space to emergency care. The Irvine campus will add maternity services beginning in summer 2020. Hoag Orthopedic, which is owned by the hospital and physicians, is looking to add more locations across the county.

**FAST FACT:** At a kid, he wanted to be a doctor.

**QUOTE:** “We are focused on a culture of ‘own it,’ meaning everyone [at Hoag] owns the experience our patients have regardless of role.”

**PERSONAL:** Bachelor’s degree, Brigham Young University; master’s, Arizona State University.

---

**ROBERT BRAITHWAITE**
Chief Executive, President
Presbyterian

*Newport Beach*

Born in Orange County
Age: 52
Lives in San Clemente

**WHY:** Head of St. Joseph Health’s innovations in Southern California—Annette was the obvious choice to lead this endeavor,” said Julian McPhee, president and chief executive officer of St. Joseph Health.

**HOW:** Successor to longtime Kaiser head Julie Miller-Phipps, who’s now president of Kaiser Foundation Health Plan of Georgia. With Kaiser a decade, including stint as executive director of Kaiser Permanente Los Angeles Medical Center before taking OC position. Previously with Providence Health System. Little Company of Mary. Torrance Memorial and California Hospital Medical Center.

**RECENT:** Part of consortium of healthcare agencies building first-of-its-kind mental health center. Be Well—Orange County Regional Mental Health and Wellness Campus opens in spring 2020, in Irvine.

**QUOTE:** “Our whole mission is to keep people well. We think that is best done when the [healthcare] system is coordinated and integrated.”

**PERSONAL:** Bachelor’s, master’s degrees, University of California-Los Angeles. Former board member of Hospital Association of Southern California and California Hospital Association. Wife, Kathy; four children, five grandchildren. Enjoys hiking, road cycling, gardening.

---

**MARK COSTA**
Executive Director
Orange County service area

*Kaiser Permanente*

*Anaheim*

Born in Patterson
Age: 52
Lives in Rancho Palos Verdes

**WHY:** Rums county’s only dedicated pediatric hospital.

**HOW:** With CHOC since 1991, took current position in 1997. Hospital has 334 licensed beds, and 54-bed satellite facility in Mission Hospital and 4,100-plus workers. Led 1990s financial turnaround allowing CHOC to regain control of operations, which was temporarily managed by what’s now St. Joseph Health. Previously with Columbia HCA Holdings Inc.

**RECENT:** New autism center opening this year. The William and Nancy Thompson Family Foundation provided a $10 million founding gift. Opened 18-bed mental health inpatient center a year ago, first psychiatric inpatient beds for children under 12. Project started with $55 million lead gift from Sandy Segerstrom Daniels, has raised over $18 million.

**FAST FACT:** Wanted to be a physician when starting college.

**QUOTE:** “We are reinventing the healthcare delivery system for children and adolescents.”

**PERSONAL:** Undergraduate studies at University of Southern California, University of South Florida. Master’s degree, Golden Gate University. Commissioner, Children and Families Commission of Orange County. Previously board chair of California Children’s Hospital Association, helping win passage of pediatric hospital bonds in 2004 and 2008. Married, three sons, one granddaughter. Enjoys horseback riding, hiking, walking, gardening.

---

**ANNETTE WALKER**

President
City of Hope, Orange County

*Irving*

Born in Pomona
Age: 62
Lives in Cool de Caza

**WHY:** Healthcare leader tapped to build City of Hope, Orange County, a 21st-century approach to treating and curing cancer. Cost estimated at $200 million.

**HOW:** Named to post a year ago. Previously served as president of strategy of Providence St. Joseph Health and chief executive of St. Joseph Health, while there overseeing development of Wellness Corridor throughout Orange County.

**RECENT:** Bought building near Newport Center to hold first OC treatment center for City of Hope, while larger campus near Orange County Great Park is built in coming years. Newport Beach location will keep OC residents needing treatment from making long commute to L.A. campus. Emphasis on raising funds for upcoming Irvine campus.

**QUOTE:** “Having spent her accomplished career improving the health of communities—especially in Southern California—Annette was the obvious choice to lead this endeavor,” said Robert W. Stone, president and chief executive of City of Hope.

**PERSONAL:** Master’s degree in health administration from University of Minnesota and Bachelor of Science degree from Loyola Marymount University in Los Angeles. Business Journal’s Innovator of the Year winner in 2016. Married, six children.

---

**KIMBERLY CHAVALAS CRIPPE**

Chief Executive
Children’s Hospital of Orange County

*Orange*

Born in Spokane, Wash.
Age: 64
Lives in San Juan Capistrano

**WHY:** Runs county’s only dedicated pediatric hospital.

**HOW:** With CHOC since 1991, took current position in 1997. Hospital has 334 licensed beds, and 54-bed satellite facility in Mission Hospital and 4,100-plus workers. Led 1990s financial turnaround allowing CHOC to regain control of operations, which was temporarily managed by what’s now St. Joseph Health. Previously with Columbia HCA Holdings Inc.

**RECENT:** New autism center opening this year. The William and Nancy Thompson Family Foundation provided a $10 million founding gift. Opened 18-bed mental health inpatient center a year ago, first psychiatric inpatient beds for children under 12. Project started with $55 million lead gift from Sandy Segerstrom Daniels, has raised over $18 million.

**FAST FACT:** Wanted to be a physician when starting college.

**QUOTE:** “We are reinventing the healthcare delivery system for children and adolescents.”

**PERSONAL:** Undergraduate studies at University of Southern California, University of South Florida. Master’s degree, Golden Gate University. Commissioner, Children and Families Commission of Orange County. Previously board chair of California Children’s Hospital Association, helping win passage of pediatric hospital bonds in 2004 and 2008. Married, three sons, one granddaughter. Enjoys horseback riding, hiking, walking, gardening.

---

**ROBERT BRAITHWAITE**

Chief Executive, President
Hoag Memorial Hospital Presbyterian

*Newport Beach*

Born in Orange County
Age: 52
Lives in San Clemente

**WHY:** Head of Hoag’s entire healthcare network, including two hospitals and Hoag Orthopedic Institute, about 600 beds.

**HOW:** Joined Hoag in 1992 as an administrative resident and throughout his tenure, from 1992 to 1996 and from 1999 to present, served in key management positions. Served as chief operating officer from 2009—also held the role of chief administrative officer of Hoag Hospital Irvine, which opened in 2010—until his appointment as president and chief executive in 2013.

**RECENT:** Expansion of Hoag Hospital Irvine’s emergency department, Benjamin & Carmela Du Emergency Pavilion added over 13,000 square feet of dedicated space to emergency care. The Irvine campus will add maternity services beginning in summer 2020. Hoag Orthopedic, which is owned by the hospital and physicians, is looking to add more locations across the county.

**FAST FACT:** At a kid, he wanted to be a doctor.

**QUOTE:** “We are focused on a culture of ‘own it,’ meaning everyone [at Hoag] owns the experience our patients have regardless of role.”

**PERSONAL:** Bachelor’s degree, Brigham Young University; master’s, Arizona State University.
What’s best for Orange County is What’s best for you.

Doing what’s best for you is our entire reason for being. It’s what motivates us to constantly innovate our procedures, improve our services, and deliver a patient experience that encompasses your physical, emotional, and financial health. And because we’re a comprehensive system, no matter where you live in Orange County, you’ll find a close, convenient location with everything you need to be your best, most healthy self.

For a referral to a top physician, visit memorialcare.org or call 1.800.MEMORIAL.
**STEVEN CRAIG**  
Founded, Chief Executive  
Craig Realty Group  
Newport Beach  
Born in St. Joseph, Missouri  
Age: 63  
Lives in Newport Coast

**WHY:** In 1995, founded firm that owns, operates and manages nearly 5 million square feet of existing retail development that includes 15 centers in eight states across the U.S., including Outlets at San Clemente and Outlets at Bureton. Many other business interests. Is also chairman of OC political group, New Majority.

**HOW:** From 1984 to 1993, was partner in Ginsburg Craig, which developed successful Desert Hills Premium Outlets, located in Cabazon on the (10) Freeway near Palm Springs. In 1993, Craig and his associates merged into another, larger company named Chelsea Property Group, now a subsidiary of Simon Properties, where Craig was chief operating officer and director.

**RECENT:** Acquired 15th shopping center, Tulear Outlets in the Central Valley of California. “We will put our ‘magic due’ on this property and make it ‘the place to be’!”

**FAST FACT:** Outlets at San Clemente annual sales growth has exceeded that of all of our other centers. Since its exterior signage has been installed, sales at the center have grown at a rate that is double the national average.

**QUOTEABLE:** “We envision Outlets at San Clemente to become a community treasure in Orange County, and I’m confident this center will redefine what consumers expect from outlet shopping.”

**PERSONAL:** Hometown St. Joseph, Missouri. Moved to California to attend Santa Ana College and then transferred to University of Southern California, where he earned a bachelor’s degree. After giving graduation speech at his hometown university, Missouri Western State became involved in its business education program when he asked department leaders why they didn’t have a full-fledged business school. They said they had been working on it for 13 years but needed more money to obtain accreditation. He donated $5.5 million to fund the school, which is now called Craig School of Business at Missouri Western State University. More recently, MWSU named its football field after him.

**SHAHEEN SADEGHI**  
Founder, President  
LAB Holding LLC  
Costa Mesa  
Born in Tehran, Iran  
Age: 65  
Lives in Laguna Beach


**RECENT:** Largest food hall on tap for Sadeghi in LAB’s hometown of Costa Mesa. A 60,000-square-foot “Market Hall” project envisioned for The Press, the 24-acre former L.A. Times printing facility off Sunflower Avenue, near Harbor Boulevard and the San Diego (405) Freeway. It will be part of that site’s creative office redevelopment. Envisioned to have more than 50 restaurants and retailers. New project recently closed in San Marcus, 11 acres called Area of the Arts.

**FAST FACT:** LAB is an acronym for Little American Business.

**QUOTEABLE:** “Nobody is more creative than [Sadeghi], he has a 20-year history of figuring out what people want,” said RedWater exec Seth Hirosumi, whose company is heading the office portion of The Press.

**PERSONAL:** Studied fashion design, merchandising at Pratt Institute in Brooklyn, N.Y. where he met his wife, Linda. LAB Holding’s chief operating officer. Completed Executive Finance Program at Harvard Business School. Couple has three sons.

**ANTON SEGERSTROM**  
General Manager  
South Coast Plaza West  
Costa Mesa  
Born in Olsztyn, Poland  
Age: 65  
Lives in Newport Beach, maintains home in New York

**ELIZABETH SEGERSTROM**  
Co-Managing Partner  
C.J. Segerstrom & Sons  
Costa Mesa  
Born in Olsztyn, Poland  
Age: 65  
Lives in Newport Beach, maintains home in New York

**SANDRA ‘SANDY’ SEGERSTROM DANIELS**  
Co-Managing Partner  
C.J. Segerstrom & Sons  
Costa Mesa  
Born in Orange  
Age: 56  
Lives in Costa Mesa, Newport Coast

**WHY:** Stakeholders in family business propelled by late Henry Segerstrom, known for developing South Coast Plaza in Costa Mesa, city’s business district, namesake arts center. Anton one of Henry’s three children from first wife, Yvonne de Chaviney Perry. Elizabeth is Henry’s widow. Sandy is daughter of Henry’s first cousin, Harold and wife, Jeannette, who shared management of family firm.

**FAST FACT:** Anton worked as teen behind counter at designer boutique Courreges at South Coast Plaza. Actively involved in South Coast Plaza leasing, marketing development. Elizabeth and Henry married in 2000. She was involved in final design phases of Renee and Henry Segerstrom Concert Hall. Launched Elizabeth and Henry Segerstrom Select Series, artistic collaboration with Philharmonic Society of Orange County bringing internationally acclaimed performances to Segerstrom Center for the Arts in 2007. Sandy has been in family business over 30 years. Founder, executive director of nonprofit Festival of Children Foundation, support network for nearly 480 children’s charities.

**QUOTEABLE:** “Nobody is more creative than [Sadeghi], he has a 20-year history of figuring out what people want,” said RedWater exec Seth Hirosumi, whose company is heading the office portion of The Press.

**PERSONAL:** Studied fashion design, merchandising at Pratt Institute in Brooklyn, N.Y. where he met his wife, Linda. LAB Holding’s chief operating officer. Completed Executive Finance Program at Harvard Business School. Couple has three sons.

**WHY:** In 1995, founded firm that owns, operates and manages nearly 5 million square feet of existing retail development that includes 15 centers in eight states across the U.S., including Outlets at San Clemente and Outlets at Bureton. Many other business interests. Is also chairman of OC political group, New Majority.

**HOW:** From 1984 to 1993, was partner in Ginsburg Craig, which developed successful Desert Hills Premium Outlets, located in Cabazon on the (10) Freeway near Palm Springs. In 1993, Craig and his associates merged into another, larger company named Chelsea Property Group, now a subsidiary of Simon Properties, where Craig was chief operating officer and director.

**RECENT:** Acquired 15th shopping center, Tulear Outlets in the Central Valley of California. “We will put our ‘magic due’ on this property and make it ‘the place to be’!”

**FAST FACT:** Outlets at San Clemente annual sales growth has exceeded that of all of our other centers. Since its exterior signage has been installed, sales at the center have grown at a rate that is double the national average.

**QUOTEABLE:** “We envision Outlets at San Clemente to become a community treasure in Orange County, and I’m confident this center will redefine what consumers expect from outlet shopping.”

**PERSONAL:** Hometown St. Joseph, Missouri. Moved to California to attend Santa Ana College and then transferred to University of Southern California, where he earned a bachelor’s degree. After giving graduation speech at his hometown university, Missouri Western State became involved in its business education program when he asked department leaders why they didn’t have a full-fledged business school. They said they had been working on it for 13 years but needed more money to obtain accreditation. He donated $5.5 million to fund the school, which is now called Craig School of Business at Missouri Western State University. More recently, MWSU named its football field after him.
DONALD BRENN
Owner, Chairman
Irvine Co.
Newport Beach
Born in Los Angeles
Age: 86
Lives in Newport Beach
Mission Viejo Co. with O’Neill-Moiso family and others five years later; then sold stake to partners. Part of 1977 group that bought Irvine Co. Bought out most partners in 1983 for $518 million, elected chairman. Became 100% shareholder in 1996.

RECENT: Most active commercial developer in California, with bulk of new construction taking place in the Spectrum area of Irvine. Mid-rise buildings a focus, new development, Spectrum Terrace, getting close to being unveiled. Switch in homebuilding plans on Irvine Ranch; building still in full force, but increased emphasis on Irvine Pacific, the company’s in-house homebuilder. Irvine Ranch the best-selling master-planned community on West Coast several years running.

FAST FACT: Stepmother, Claire Trevor, won an Academy Award for work in 1948 movie “Key Largo.”

QUOTABLE: “As master builders, we are blending architectural and planning skills, business and financial disciplines, to produce superbly balanced communities. I consider the Irvine Co. land a quintessential opportunity and challenge for anyone in real estate.”

EMILE K. HADDAD
Chief Executive, President
FivePoint Communities Inc.
Aliso Viejo
Born in Beirut, Lebanon
Age: 60
Lives in Laguna Hills (Nellie Gail Ranch)

WHY: In charge of developing homes, commercial space at Great Park Neighborhoods at former El Toro Marine base in Irvine.

HOW: Stepped down as Lennar Corp. chief investment officer in 2009 to take top spot at FivePoint, new company in charge of developing some of Lennar’s largest California holdings, including 3,700-acre El Toro project, of which 2,100 acres is being used for residential and commercial development. Irvine site entitled for nearly 10,000 homes, about half of those homesites have been sold to builders or homebuyers.

RECENT: Home development remains in full force in Irvine, with sales brisk and homebuilder interest strong. “We’re very cognizant [about] what we are hearing about the market in general in the United States, and the other markets in California. But honestly, we haven’t seen it.” Newest community, Novel Park, in presales mode, with emphasis on affordability.

FAST FACT: Left troubled Lebanon with fiancée, now wife, Dina. Daughter, Serena, strategic planning manager at FivePoint.

QUOTABLE: Sees business lessons from time spent on the soccer pitch. “To me, it’s about people on the field knowing what the strategy is, but reacting in real time to shift because that’s what happens in real life—you go in with a strategy, but the market conditions shift, and how you act as a team, and have each other’s back.”

PERSONAL: He and Lennar President Jonathan Jaffe (see separate entry, page 23) named Businesspeople of the Year by the Business Journal after leading purchase of El Toro base in 2005—biggest local real estate deal in recent memory. Serves as chairman of USC Lusk Center for Real Estate and a member of the USC Price Planning Program Advisory Board. Recently named to Chapman University’s board. Previously the chair of the board of trustees at the University of California-Irvine. Serves on the real estate advisory boards of the UCI and the University of California-Berkeley. Civil engineering degree from American University of Beirut, California licenses in engineering, contracting.

ANTHONY MOISO
Chief Executive, Chairman
Rancho Mission Viejo LLC
Rancho Mission Viejo
Born in West Los Angeles
Age: 79
Lives in Laguna Beach (Emerald Bay)

WHY: Heads development, leasing arm of Moiso, O’Neill, and Avery families; real estate development, leasing, cattle, agricultural operations; OC’s No. 2 landowner after Donald Bren (see separate entry, this page).

HOW: Family ties to land trace to 1882—ranch once covered 200,000 acres from El Toro Creek in Lake Forest to Oceanside, including all of Camp Pendleton. It now owns 23,000 acres in county’s southeastern corner. Developer behind creation of Mission Viejo, Rancho Santa Margarita, Los Flores and Ladera Ranch.

PERSONAL: Longtime supporter of Mission San Juan Capistrano. Well known for love of horses; hosts annual Rancho Mission Viejo Rodeo, which has raised over $1 million for local charities. Served two years in Army as infantry officer. Wife, Melinda. Four daughters. Richard “Dick” O’Neill, his uncle, family patriarch, died in 2009. Took over chairman title last year, turned over president duties to Don Vodra, longtime RMV company man.
Introducing the Finalists for the 24th Annual ACG Corporate Awards

See the Companies Who Are ROCKIN’ IT Take Center Stage

Presented by BakerHostetler

Introducing the Finalists for the 24th Annual ACG Corporate Awards

Orange County’s #1 professional advisor group is proud to recognize the highest performing middle market companies in the OC and Inland Empire. Buy your table(s) or ticket(s) to the Big Show TODAY before they sell out!

Thursday, May 16, 2019
Irvine Marriott

5:00 PM – Reception & Networking
6:30 PM – Dinner & Awards Program
8:30 PM – Dessert Reception & Networking

For more information or to register, email: info@acgoc.org

 corporatesponsoryourtable(s) or ticket(s) to the Big Show TODAY before they sell out!
WHY: Former Nissan executive recently tapped to oversee Hyundai’s Americas operations, as well as global chief operating officer.


RECENT: Developed industry-first technology allowing drivers to customize seven major vehicle functions through a smartphone such as acceleration and deceleration abilities and regenerative braking capacity. Introduced all new, smaller SUV model Venue, as well as its redesigned 2020 Hyundai Sonata.

JOSÉ MUÑOZ
Chief Executive, Chief Operating Officer, President
Hyundai Motor Co., Hyundai North America, Hyundai Motor America
Fountain Valley
Born in Spain
Age: 53
Moving to Orange County

RECENT: First female president for luxury British automaker, responsible for marketing, sales and service in the U.S., Mexico, Canada and South America.

HOW: After law school, moved from hometown of Louisville, Ky., to San Diego to work at online marketplace Autofusion. Joined Land Rover USA at 26 as a contractor to help its online business, even wrote her own employment contract. Moved up the ranks including company’s only female regional operations manager to joining England offices as company’s marketing director. Joined Aston Martin in 2015, moving back to the U.S. working out of company’s regional headquarters in Irvine.

RECENT: First all-electric model, Rapide E, introduced last month and can travel over 200 miles on a single charge, only 155 vehicles will be made. Aiming to launch an SUV by the end of this year with sales starting next year. Company’s plan is to double production by 2023 to about 14,000 vehicles.

LAURA SCHWAB
President
Aston Martin Americas
Irvine
Grew up in Louisville, Ky.
Age: 45
Lives in San Clemente

WHY: First female president for luxury British automaker, responsible for marketing, sales and service in the U.S., Mexico, Canada and South America.

HOW: After law school, moved from hometown of Louisville, Ky., to San Diego to work at online marketplace Autofusion. Joined Land Rover USA at 26 as a contractor to help its online business, even wrote her own employment contract. Moved up the ranks including company’s only female regional operations manager to joining England offices as company’s marketing director. Joined Aston Martin in 2015, moving back to the U.S. working out of company’s regional headquarters in Irvine.

RECENT: First all-electric model, Rapide E, introduced last month and can travel over 200 miles on a single charge, only 155 vehicles will be made. Aiming to launch an SUV by the end of this year with sales starting next year. Company’s plan is to double production by 2023 to about 14,000 vehicles.

FAST FACT: Aston Martin sold 6,441 vehicles last year, up 26%. Many lines start at $200,000 or higher.

QUOTABLE: “I was obsessed with tennis and all sports. I really didn’t fall in love with cars until I fell into the car business.”

PERSONAL: High school tennis champ went to University of Notre Dame on tennis scholarship, became captain of tennis team, then on to University of Kentucky College of Law. Daugh-
WHY: Heads one of the few car companies making vehicles in California at a 556,000-square-foot production hub in Moreno Valley, expansive headquarters in Irvine Spectrum.

HOW: Engineer by training. Spent more than 25 years in the automotive industry progressing into sales and marketing, general management then high-level executive positions. Served as chief executive of Naveco, joint venture of Iveco of Fiat and Nanjing Auto, then became chief executive and president of Beijing Foton-Daimler Automotive, as well as vice president of Daimler Global. Joined Karma in December 2017 and quickly hatched a new business plan, rooted in technology and innovation, for the luxury electric vehicle maker.

RECENT: Unveiled 2020 Revero GT, powered by BMW-supplied turbo in-line three-cylinder engine allowing the car to go from 0 to 60 in 4.5 seconds. Design partnership with Italian firm Pininfarina, introducing first example, the Pininfarina GT coupe, at Auto Shanghai. Renamed $100 million Moreno facility to Karma Innovation and Customization Center, or KICC. Expanding to Europe and Middle East next year followed by Asia with vehicles in China by 2021.

FAST FACT: Karma uses only a few robots—23 to be exact—to build its electric vehicles.

QUOTABLE: “We changed our company’s mindset from [that of] a big OEM to a big startup company. We came from Fisker, no doubt, but we are not Fisker anymore.”

PERSONAL: Bachelor’s and master’s degrees in engineering from Northwestern Polytechnical University, and a Ph.D. from Nanjing University of Science and Technology.
5.6.19_ROP.qxp_Layout 1  5/3/19  10:18 AM  Page 16

QUOTABLE:
LinkedIn’s page of influencers said about El-Erian:
Die-hard fan of

PERSONAL:
Lives in San Juan Capistrano
Age: 59
Born in Bryn Mawr, Pa.
Newport Beach
Pacific Life Insurance Co.
Chairman, Chief Executive
JAMES T. MORRIS
Lives in Laguna Beach

WHY: In 2005, began United Capital, which now has $23 billion in assets under management and third party companies that have contracted with his software unit have approximately $23 billion in assets. Barron’s ranked his firm No. 2 in its list of top registered investors advisers in U.S.
HOW: Raised poor in broken family in war-torn Rhodesia (later named Zimbabwe) where he worked many jobs. Left at age 18 for Europe. After arriving in America, started in 1992 as an intern at a wealth management company. Rose to president, got an ownership stake and sold it to GE Capital for $120 million, making him a millionaire and an American immigrant success story.
RECENT: In March, won Business Journal’s Excellence in Entrepreneurship Award. Told audience, “None of this would be possible without an incredible country like the United States.”
QUOTABLE: On speculation that he may sell his company, Duran told Financial Planning website that the best outcome would be if the new owners “cut a check for hundreds of millions of dollars, and say, ‘Keep on doing what you’re doing and let us help you do it greater.’”
PERSONAL: Avid beach volleyball player with his three daughters; also stand up paddle boarder. Met American wife, Jennifer, in Europe when he had tie-dyed T-shirt, wore an earring and played a guitar in the parks of European cities. “She saw something in me. She said, ‘You are going to eat the world alive,’ and I believed her.”

MOHAMED EL-ERIAN
Chief Economic Adviser
Allianz Group
Munich, Germany
Born in New York
AGE: 59
Lives in Laguna Beach

WHY: Top economic adviser to Allianz, one of world’s largest financial services group, parent of PIMCO, where he served as chief executive and co-chief investment officer alongside legendary bond investor Bill Gross. Chair of Investment Advisory Committee at Microsoft for past 12 years.
RECENT: Has 2.2 million followers of his blog on LinkedIn, where he is ranked the third top influencer, following only Bill Gates and Richard Branson.
QUOTABLE: LinkedIn’s page of influencers said about El-Erian: “Only one of the sharpest minds in finance could make a post on the Greek debt crisis go viral.”
PERSONAL: Die-hard fan of New York Jets. Mets. Big fan of Orange County School of the Arts which his daughter attended.

JAMES T. MORRIS
Chairman, Chief Executive
Pacific Life Insurance Co.
Newport Beach
Born in Bryn Mawr, Pa.
Age: 59
Lives in San Juan Capistrano

WHY: Chief executive of biggest private company in Orange County, one of the nation’s most prominent insurance firms (re- called whales jumping out of water)
HOW: Math degree from University of California-Los Angeles. Joined PacLife in 1982; rose corporate ladder to become CEO in 2007, only 14th in company’s 151-year history.
RECENT: 2018 operating revenue grew 13% to $10.7 billion while operating profit climbed at a faster pace, 35% to $1.04 billion. Also chairman of foundation, which gave $2 million, its largest gift this year, to a UCI financial literacy program for teenagers.
QUOTABLE: On why AIG had to be bailed out during the 2008 financial crisis and PacLife didn’t: “We’re privately owned and looking for the long term. Public companies sometimes reach for growth when it’s not there. Second, AIG’s trouble came about through a lightly regulated, non-insurance part of its business, credit default swaps.
PERSONAL: Wife, Ann; two children.
Join us for the 6th Annual Arts and Business Leadership Awards Dinner, celebrating the partnership of business and the arts in Orange County. The evening includes a networking cocktail reception, dinner, awards presentation, performance of the Broadway hit Charlie and the Chocolate Factory, and a VIP cast party hosted by Water Grill. Proceeds benefit more than 430,000 children each year.

LEAD SUPPORTERS*
Angels of the Arts
Anonymous
Bank of America
Merrill Lynch
BNY Mellon
Wealth Management
Carol and Kent Wilken
Christie Digital
CHUBB
Sally and Randy Crockett
Deloitte
Edison International
Elite QC Productions
Brite Ideas
Greg Christy
JPMorgan Chase Bank
Jackie Glass
Kling Family Foundation
Kara Kraft and
Anderee Berengian
Lugano Diamonds
Maurice Murray
ORCO Block & Hardscape
Rick Muth Family
PeopleSpace
Jesse D. Bagley
John and Sherry Phelan
Rutan & Tucker, LLP
William F. Meahan
Smith Dickson CPAs
Deborah Dickson
Stradling Yocca Carlson & Rauth
Attorneys at Law
Taco Bell Corporation
TriGuard Management
Jaynine and Dave Warner
Wood Gutmann & Bogart Insurance Brokers
Lupe Erwin

*as of April 28, 2019

For information on sponsorship, tickets, and journal ads visit SCFTA.org/ABLAD or call (714) 942-6218

Segerstrom Center for the Arts
LIAM K. GRIFFIN
Chief Executive, President
Skyworks Solutions Inc. Irvine
Born in Brookline, Mass.
Age: 52
Lives in San Clemente

WHY: Runs chipmaker that’s OC’s third-largest public company, with recent $15 billion market cap. Provides Apple with mobile communications systems and radio frequency semiconductors.


RECENT: Corporate influence has swung from Massachusetts to OC following Griffin’s ascension to top post. Skyworks named to Fortune’s list of 100 Fastest-Growing Companies three consecutive years. Saw stock wobbles after Apple reported sales issues late last year; rebound in 2019 following stock buyback announcement, and overall Wall Street gains.

QUOTABLE: “We are enabling revolutionary applications and executing towards our vision of connecting everyone and everything, all the time.”

FAST FACT: Succeeded David Aldrich, who cited Griffin’s “intense focus and unyielding tenacity.”

PERSONAL: Avid Boston Red Sox, New England Patriots fan; marathon runner; volunteer, weekend coach for his multisport kids. Never misses opportunity to see Jackson Browne in concert. Received bachelor’s in mechanical engineering, University of Massachusetts-Amherst, MBA, Boston University.

DAVID SUN
Chief Operating Officer, Vice President
Kingston Technology Co.
Fountain Valley
Born in Taichung, Taiwan
Age: 67
Lives in Irvine


RECENT: HyperX, the high-performance gaming division of Kingston, making waves in online gaming circles; company sponsors the country’s largest esports arena, in Las Vegas’ Luxor casino. Was part of consortium that paid $18 billion a year ago for Toshiba Corp., its flash memory business.

FAST FACT: Kingston celebrated its 31st anniversary last October with a 31% off sale for a large portion of its product line.

QUOTABLE: “It is ironic that from the biggest financial failure came my most successful venture,” Tu said of Kingston’s origins.


VINNY SMITH
Founder
Toba Capital, Insight Capital Partners
Newport Beach
Born in Baltimore
Age: 55
Lives in Newport Beach

WHY: Launched venture capital firm Toba in late 2012 with former Quest Software colleagues, now OC’s largest VC. Serial entrepreneur who sold Quest to Dell in 2012 for $2.8 billion, cashed out nearly $1 billion. Started career in 1986 at Oracle. In 1992 started San Francisco-based Patrol Software with Oracle colleague. BMC Software Inc. bought Patrol in 1994 for estimated $33.7 million. Also Vice President of Quest chairman, chief executive from 1997 until sale. Grew it to $800 million-plus in annual sales, upper ranks of OC software makers. Overseas over 70 acquisitions, investments at Quest.

RECENT: Toba-backed firms in OC include early-stage investment analytics software maker Alteryx Inc., whose stock has been a home run since 2017 IPO. Also a winner in SecureAuth’s $200 million sale two years ago to El Segundo-based private equity firm K1 Investment Management. Toba was primary backer of software maker, which raised more than $40 million since 2005 inception.

FAST FACT: Owns a soccer team in Croatia.

QUOTABLE: “We are always excited to invest in companies with technology that will bring significant value to the pressing challenges businesses face.”

PERSONAL: Smith and wife, Tori, support numerous charities, including Cure Duchenne; Angie’s Quest, which battles Lou Gehrig’s disease; kid’s programs, such as Orphan Starfish, which provides after-school training in orphanages, shelters 25 Latin American spots, Philippines. Gave $5 million to Mount Saint Joseph High School in Baltimore, which he attended; seeded Costa Mesa-based Gen Next Foundation with $1 million grant; gave $1 million to Irvine-based nonprofit Fuel Freedom Foundation. Has several real estate plays across state as personal investor, chief financial backer of Newport Beach-based developer Integral Communities. Graduated from University of Delaware, where he wrestled. Sports casual air, home uniform often jeans, cap.

JOHN TU
Chief Executive
Kingston Technology Co.
Fountain Valley
Born in Chongqing, China
Age: 77
Lives in Rolling Hills

WHY: Runs chipmaker that’s OC’s third-largest public company, with recent $15 billion market cap. Provides Apple with mobile communications systems and radio frequency semiconductors.


RECENT: Corporate influence has swung from Massachusetts to OC following Griffin’s ascension to top post. Skyworks named to Fortune’s list of 100 Fastest-Growing Companies three consecutive years. Saw stock wobbles after Apple reported sales issues late last year; rebound in 2019 following stock buyback announcement, and overall Wall Street gains.

QUOTABLE: “We are enabling revolutionary applications and executing towards our vision of connecting everyone and everything, all the time.”

FAST FACT: Succeeded David Aldrich, who cited Griffin’s “intense focus and unyielding tenacity.”

PERSONAL: Avid Boston Red Sox, New England Patriots fan; marathon runner; volunteer, weekend coach for his multisport kids. Never misses opportunity to see Jackson Browne in concert. Received bachelor’s in mechanical engineering, University of Massachusetts-Amherst, MBA, Boston University.
TECH TITANS

DEAN STOECKER
Chairman, Chief Executive, Founder
Alteryx Inc.
Irvine
Born in Denver
Age: 62
Lives in Irvine

WHY: Analytics software maker in less than two years of being a public company has grown to market value of nearly $6 billion, seventh largest in OC.

HOW: Alteryx founded in 1997 as SRC LLC, took name of core product in 2010, common move in software industry. Went public in 2017, first tech IPO in OC in four years; raised about $125 million. Stock an immediate winner. Big data provider dubbed a “20 year overnight success story.” Employs more than 200 people in OC.

Customers top 2,300, including blue chips Ford, Knight Transportation Inc., Nike, Southwest Airlines, Accenture. Held previous stints as sales executive for Strategic Map-Ping Inc., Dun & Bradstreet.

RECENT: Small acquisition in April: bought Silicon Valley’s ClearStory Data for $20 million in an all-cash transaction. ClearStory Data operates as an enterprise data analytics and automation platform. Alteryx stock has more than doubled over past year.

FAST FACT: Media conglomerate Thompson Reuters is one of Alteryx’s first and largest investors. Local investors include Vinny Smith (see separate entry, page 18).

QUOTABLE: Company is looking to “accelerate through the next wave of innovation in the data science and analytics market.”

PERSONAL: Big on work culture, evident in company’s open-concept, 40,000-SF Park Place HQ; features 1962 double pass-through Volkswagen Bus outfitted with conference room, gas-caskets-turned-beer-taps. Launched Alteryx for Good last year, corporate philanthropic program to empower people to drive social change through data, analytics. Started 501(c)(3) foundation i-Rise with wife, Angie, to elevate opportunities for underserved to improve their economic standings. Bachelor’s degree, international business, University of Colorado; MBA, Pepperdine University.

WILLIAM W. WANG
Founder, Chief Executive
Vizio Inc.
Irvine
Born in Taipei, Taiwan
Age: 55
Lives in Newport Beach

WHY: TV titan battles Samsung for top U.S. market share, leader in 4K ultra-HD TVs. Top sound bar seller. Among top private OC-based companies. Moved Vizio into national spotlight with big endorsement deals, sports sponsorships. Em- ploys about 450, 200 of them at Spectrum headquarters.


RECENT: Vizio data unit Inscape, acquired in 2015, is the technology behind new consortium of media companies looking to provide TV viewers with targeted ads. Called Project OAR.

FAST FACT: Among survivors of 2000 Singapore Airlines crash that killed about half of passengers.

QUOTABLE: “The most important goal of this initiative is to drastically enhance the TV experience for people at home,” speaking of Inscape-units involvement in Project OAR.

PERSONAL: Board member at Segerstrom Center for the Arts; Viterbi School of Engineering Board of Councilors, President’s Leadership Council at alma mater University of Southern California, where earned bachelor’s in electrical engineering. Committee of 100 group of distin-guished Chinese-Americans. Lakes golf, other sports, reading, movies and of course TV. Moved to Hawaii at 12, California at 14. Big on design, innovation, user-friendli-ness. Wife, Sakura; daughter.

“First Republic gave us a loan in 1990 to build the home we still live in today. In all that time, the service hasn’t wavered.”

KEN JONES, Chairman, Sea Hawk Capital
SIGNE KIM LAURIDSEN-JONES, Attorney

First Republic Bank
It’s a privilege to serve you*

(855) 888-4624 | firstrepublic.com | New York Stock Exchange symbol: FRC
MEMBER FDIC AND EQUAL HOUSING LENDER ©

*First Republic Bank’s corporate sponsor.
MIKE MUSSALLEM  
Chief Executive, Edwards Lifesciences Corp.  
Irvine  
Age: 66  
Lives in Laguna Beach

WHY: Founded patient monitoring company in 1989 that last year reported net income of $193.5 million on sales of $858.3 million. Shares up six-fold in last five years and now has $6.9 billion market cap. Business- and politically savvy entrepreneur behind Patient Safety Movement, which involves sharing data as way to stop hospital-related patient deaths.  
HOW: Founded Masimo with partner in garage in 1989. Attracted more than $80 million in venture capital before taking company public in 2007, offering raised $233 million.  
RECENT: Working to make affordable monitoring device that patients can take home for use with prescriptions.  
FAST FACT: Owns 5.5 million shares, or 10% of Masimo stock, worth an estimated $710 million as of press time.  
QUOTEABLE: Told investors on a February conference call why prescription-monitoring device is important, and a potential game-changer for company: “There was a young man, Parker, 21 years old, 6’4” [who] goes in for a tonsillectomy [and] was given oxipsid to go home with for pain. He took half of the pill and went to bed and never woke up … So, looking at the consumer side of things, we think if we can make it at a price that keeps us on our normal margin, but makes us affordable and we have this new revolutionary design … We think it can be done, it can be done really in a cool, cost-effective way.”

PERSONAL: Came to U.S. with family at age 9; graduated high school at age 15. Tennis fan with suite at BNP Paribas Open in Indian Wells; company a sponsor of tournament. Wife, Sarah; two daughters, one son. CHOC board. San Diego State University grad. Holds more than 100 patents related to signal processing, sensors and patient monitoring.

JOE KIANI  
Founder, Chairman, Chief Executive, Masimo Corp.  
Irvine  
Age: 54  
Lives in Laguna Niguel

WHY: Company’s only chief executive since it was spun out of Baxter in 2000. Has seen market cap more than double in past two years to almost $40 billion, the highest valued company in Orange County.  
HOW: Chemical engineering degree from Rose-Hulman Institute of Technology in Indiana. Emphasizes minimally invasive heart valve replacement, which doesn’t require major open heart surgery. Included in Forum for Corporate Directors Hall of Fame and received a number of honors including UC Irvine Medal, lifetime achievement award from The Phoenix Conference and the Wenger Award for Excellence in Corporate Leadership by WomenHeart.  
RECENT: In 2018, Edwards Lifesciences ranked No. 39 on the Wall Street Journal’s list of Management Top 250; the publication cited Edwards as one of “7 Companies That Do Everything Well” by achieving high marks in five dimensions of corporate performance.  
FAST FACT: Expansion in early stages at Irvine headquarters could add hundreds of new jobs next few years.  
QUOTEABLE: Statement on first-quarter results: “It’s been an exciting start to 2019 with multiple positive developments for the company and the patients we serve … We are more convinced than ever in the tremendous opportunity to drive success for many years to come through our differentiated strategy of focus, innovation and leadership.”


TOM BURNS  
Chief Executive, President, Glaukos Corp.  
San Clemente  
Age: 58  
Lives in San Juan Capistrano

WHY: Chief executive, director since 2002 of medical device maker that treats glaucoma, one of the world’s leading causes of blindness. Shares up threefold since early 2018 to a $2.6 billion market cap. Moving headquarters from San Clemente to a 160,000-square-foot campus in Aliso Viejo after striking one of the largest leases last year in Orange County.  
HOW: Prior to Glaukos, was president of Eyetech Pharmaceuticals Inc., which was later acquired by OSI Pharmaceuticals Inc. in 2005. In the 1990s, was senior vice president at Chiron Vision Corp., which was acquired by Bausch & Lomb, and then as VP of global strategy and general manager, re-surviving new company. Of a venture in residence at Versant Ventures Management LLC, an entity co-founded by William Link, who is also on Glaukos board and a major shareholder. Competitor Alcon last year pulled its product from the market, citing safety issues. Burns chosen as 2018 Business Journal executive of the year in the healthcare sector.  
RECENT: 2018 sales rose 14% to $181.3 million. Forecasts 2019 sales accelerating between 21% and 27%, or $220 million to $230 million.  
FAST FACT: Glaukos will be Aliso Viejo’s most valuable public company when it relocates later this year.  
QUOTEABLE: Burns on conference call in February: “Glaukos finished the year strong capping an excellent 2018 that saw [us] exceed our financial outlook each quarter; bolster our U.S. leadership with the silent inject launch, drive increased international penetration and make significant clinical and regulatory progress to advance our transformative pipeline. While we’re pleased with the strong performance in 2018 and focused on 2019 execution, we continue to believe we’re still in the early stages of unlocking the company’s long-term value potential.”

PERSONAL: Bachelor’s degree from Yale University. Owns 6.5% of Glaukos, or 2.45 million shares worth about $175 million at press time.

JIM MAZZO  
Global President, Carl Zeiss Meditec AG  
Newport Beach  
Age: 62  
Lives in Laguna Beach

WHY: Has 38 years of experience building world-class ophthalmic companies. Active in OC, including chairman of technology accelerator OCTANE, vice chairman of Chapman University board, University of California-Irvine trustee.  
HOW: Bachelor’s in zoology from California State University-Long Beach. Headed Allergan unit that made contact lens care products and devices used in eye surgeries. Unit spun off in 2003 as Advanced Medical Optics. As chief executive, pushed AMO to become power in vision correction surgery. Abbott bought AMO in 2009 for $2.8 billion, a 500% premium. Current business has $1.1 billion in global annual revenue.  
RECENT: Won dismissal last December of all allegations that he tipped off former Angel’s third baseman Doug DeCinces on Abbott acquisition.

FAST FACT: Serves on NASA’s Mission to Mars Committee.  
QUOTEABLE: “By all accounts, Mr. Mazzo is an upstanding member of the Orange County community and is widely respected for his commitment to our community and various charitable causes.” —Letter signed by 37 top local executives who opposed government retrying Mazzo and printed last year in the Business Journal

PERSONAL: Second baseman and quarterback in his youth. Celebrating 39th anniversary of marriage to wife, Kelly; they own a Napa winery. Two children, three grandchildren. Golf and nonprofits are passions. Favorite saying: “Two ears, one mouth, is the key to success.”
WHY: Helms fast-growing marketing and ad firm with more than $2 billion in revenue, more than 90,000 full- and part-time employees and 120 offices in the U.S.

HOW: Began career with J.M. Smucker Co. then joined Advantage in 1990, holding a number of positions across sales, marketing and operations. Led the formation of Advantage’s marketing arm, Advantage Marketing Partners, in 2010, ranked first on the Business Journal’s list of largest advertising agencies with estimated $592 million in revenue. Appointed chief executive in 2013 and helped grow the business to become a one-stop shop marketing and business services for brands and retailers.

RECENT: Named agency of record and North American sales agency of record for McCormick & Co. (NYSE: MKC) and offer outsourced headquarter sales, analytics and retail merchandising services for McCormick at designated grocery stores and other retailers.

FAST FACT: This year, Advantage ranked No. 15 on the list of the World’s Largest 25 Agency Companies by trade publication Advertising Age.

QUOTABLE: “People are afraid to admit that it’s different being a female CEO versus being a male CEO,” she told the OC Register in 2016.

PERSONAL: Serves on board of Taco Bell parent company Yum Brands Inc., Nordstrom Inc. and Enactus. Bachelor’s degree from California State University-Chico. Married with three sons.

TANYA DOMIER
Chief Executive
Advantage Solutions
Irvine
Born in Los Angeles
Age: 53
Lives in Coto de Caza

WHY: Oversees more than 500 employees at personal care products and skincare company, with a network of 500,000-plus independent distributors.

HOW: Oklahoma native moved to California at 15, shortly after working for now-defunct Sav-On Drugs before joining Mary Kay, even earning the famous pink Cadillac. Newly single mother then decided to launch SeneGence in 1999 after partnering with a chemist to develop its hero product LipSense, a waterproof liquid lipstick designed to last up to 18 hours. Company has since grown out of a Newport Beach mobile home into its 200,000-square-foot distribution and office space in Foothill Ranch. Also operates a 255,000-square-foot manufacturing facility in Corona.

RECENT: Building out a 744,448-square-foot corporate campus on 225 acres in her hometown of Sapulpa, Okla. Celebrated company’s 20th anniversary last month in Tulsa, Okla. holding a private concert by Gwen Stefani for distributors.

FAST FACT: Husband, Ben Kante, serves as chief strategy officer; son, Alan Rogers-Kante, is chief experience officer.

QUOTABLE: “God willing, it will be a very, very old direct-selling company,” she said. “We’re setting it up for that.”


JONI ROGERS-KANTE
Founder, Chief Executive
SeneGence International
Foothill Ranch
Born in Sapulpa, Okla.
Age: 60
Lives in Irvine

Not all family law issues are simply bread and butter.

Protect Your Assets – Protect Yourself

Many marital dissolutions involve complicated financial issues and business interests. At Buncher Family Law, our years of extensive business litigation and trial experience are only a part of the reason we practice law with an uncommon edge.

101 Pacifica, Suite 100, Irvine, CA 92618
949-264-8207 • buncherlaw.com

for advertisement
ORANGE COUNTY BUSINESS JOURNAL  www.ocbj.com MAY 6, 2019

REAL ESTATE DEALMAKERS

GARY JABARA  Founder, Chief Executive Officer  Modulus LLC  Newport Beach  Born in Baldwin Park  Age: 57  Lives in Newport Beach

WHY: Telecom and wireless executive, owner of the country’s largest privately held wireless infrastructure provider. Force in OC’s residential, commercial real estate markets.

HOW: Former partner in Deloitte’s telecommunications infrastructure practice, started Mobility in 2005. Company quickly grew into one of country’s largest cell tower owners. Scored $1.1 billion from 2012’s sale of 2,300 cell phone towers to SBA Communications Corp. Used proceeds from deal to buy real estate, primarily in OC, while rolling out new business lines for his telecom company. Big source of business now is providing upgraded wireless service to sports arenas, concert venues, casinos, other large venues through Distributed Antenna Systems.

RECENT: Working with Overland Park, Kan.-based Sprint Corp. and other national carriers to roll out network upgrades, paving the way toward 5G. Mobility primarily handling deployment of small cell base stations, installing equipment that can handle next-gen wireless and broadband traffic in congested areas.

FAST FACT: Notable new side ventures include a series of sports/training interactive books for young athletes, and for adults, Chihuahua Cerveza, a Mexican-style beer maker with large national plans. Flagship restaurant across the street from Lido House; try the tacos.

PERSONAL: Named Ernst & Young National Entrepreneur of the Year in 2013 for real estate; took home OC Business Journal Excellence in Entrepreneurship Award in 2015. Calls Mobility as much a real estate venture as technology company. Main investor in Newport Beach-based Villa Real Estate, residential brokerage that targets high-end coastal properties. San Diego State University grad led ownership group that tried unsuccessfully to buy San Diego Padres baseball team in 2012. Big believer in thank-you cards.

IGOR M. OLENICOFF  Founder, Owner, President  Olen Properties Corp.  Newport Beach  Born in Mazandaran, Iran  Age: 76  Lives in Laguna Beach (Emerald Bay)

NATALIA OSTENSEN  Executive Vice President  Olen Properties Corp.  Newport Beach  Born in Laguna Beach  Age: 37  Lives in Laguna Beach

WHY: Olen owns nearly 8 million square feet of commercial real estate and is Orange County’s second-largest office landlord after Irvine Co. Igor Olenicoff’s estimated $4.6 billion fortune makes him OC’s second-wealthiest resident, trailing only Donald Bren. Daughter Natalia oversees much of company’s day-to-day operations.

HOW: Olen founded by Igor in 1973. Bulk of offices are in OC, while portfolio of over 16,000 apartments largely outside area, in Nevada, Florida, Georgia, Arizona. Along with office, industrial buildings, owns marinas, airport hangars, restaurants, a golf course. Has nearly 3,000 tenants, 380 buildings in OC. Area holdings include low-rise offices, two office towers near airport, Olen Pointe office campus in Brea.

RECENT: “Finding land or acquisition candidates in Orange County is a difficult task,” Igor said last November, explaining Olen’s late 2018 spree outside the area, apartments in the Southeast valued at about $170 million combined. Atlanta’s a growing market for the company’s apartment portfolio (nearly $500 million spent there the past five years), and Nashville, Tenn. is a new market for them. More apartment deals on the way.

QUOTABLE: “The good news is that our entire portfolio in Orange County is at 95% or better leased,” Olenicoff told the Business Journal last November. “So we are quite pleased with our portfolio’s performance here, and also realize that we have had to look elsewhere for growth in the past couple of years.”

PERSONAL: Igor born in northern Iran when under Soviet occupation during WWII. Parents left Soviet Union for Iran after Russian Revolution due to ties with Czar Nicholas II. Went to Iranian mining town, came to U.S. when Igor 15. Worked way through San Diego State University, graduated with multiple degrees. Worked for Shell, Touche Ross, Motown Records, where he was an accountant for Berry Gordy. Founding partner in real estate syndicator Gemini Pacific. Vice president operations at Dunn Properties before starting Olen. Wife, Jeanne. Natalia USC grad, plays key role in company’s leasing, acquisition activities. Andrei Olenicoff Memorial Foundation, charity for eye health, blindness cure, in memory of Igor’s late son. Local restaurant at Olen’s Century Centre office complex named after Andrei; family unveiled sculpture in 2017 in his memory at Heisler Park overlooking Divers Cove in Laguna Beach.

ROBERT D. OLSON  President  R.D. Olson Development  Newport Beach  R.D. Olson Construction  Irvine  Born in Oakland  Age: 62  Lives in Newport Beach (Balboa Island)

WHY: California’s dominant hotel developer several years running. Since 2008, R.D. Olson has completed 18 projects with nearly 2,700 rooms. Those projects have a value approaching $2 billion. Eight of those projects are in Orange County.

HOW: Founded R.D. Olson Development in 1998 after nearly 20 years at helm of contractor R.D. Olson Construction, which builds hotels, offices, restaurants, apartments, other product types, and of which Olson remains majority owner. Wanted to develop hotels for own portfolio; started by building two hotels in Disneyland Anaheim that were later sold to InterContinental Hotels. Remains 100% owner of development business, whose activity has surged past seven years. Founded construction company at age 23 using $35,000 of own savings.

RECENT: Business Journal Person of the Year for 2018, after career year: Opening of Lido House Hotel, 130-room upscale boutique at former Newport Beach City Hall, first new hotel in city in decade. Modeled in part of Olson’s own home along water. Irvine Spectrum Marriott, first full-service area hotel in several years, opened a few months prior. Sixteen-story project among highest-rated Marriott hotels in country. Rooftop bar, Hive & Honey city’s newest hot spot. Built 250-room Paséa Hotel & Spa in Huntington Beach, 3-year old project that’s part of Pacific City mixed-use development. Quietly sold Costa in Surf City project last year in highly profitable deal. Part of development group overseeing rehab, redevelopment of Dana Point Harbor.

QUOTABLE: “When it comes to developing hotels in coastal California he has no rival,” said Joe Ueberroth, founder of Newport Beach-based Belwether Financial Group and along with Burnham-Ward Properties a partner with Olson for the Dana Point project.

PERSONAL: Received MBA from University of Southern California, convinced school to admit him without undergrad degree. Member, Young Presidents’ Organization, served on board of directors, executive committee of American Red Cross Orange County chapter.
THE HOMEBUILDERS

DOUG BAUER
Chief Executive
TRI Point Group Inc.
Irvine
Age: 53
Lives in Newport Beach

WHY: Runs the largest homebuilder based in OC, with a market value of nearly $2 billion.

HOW: In 2009, Bauer and two co-founders, Tom Mitchell and Mike Grubbs, started TRI Pointe after leaving William Lyon Homes. Started building for Irvine Co., under master developer’s executive builder program. Grew from a small startup to one of the top 10 homebuilders in the U.S., more than 1,000 employees. Went public in 2013.

RECENT: Battling market headwinds, with questions over state of national homebuilding industry and Wall Street down on the building sector. Not so bad in the company’s home state, he says. “I know a lot of people get concerned about California, but we’re very blessed to have very strong assets with a very strong margin profile, at least here in Southern California.”

FAST FACT: Accomplished triathlete. Sports run in the family; daughter Maddie is a professional soccer player.

QUOTABLE: He’d start the year 2009 with optimism because “we had a fundamental premise when we started that the housing market, which was being pummeled at the time, would recover. It was just a matter of when that would happen. We thought it was a good bet.”

PERSONAL: Previously served as president and chief operation officer at William Lyon Homes. Involved in the California Building Industry Association and HomeAid Orange County. Bachelor’s degree from the University of Oregon. MBA from the University of Southern California. 2016 inductee, California Homebuilding Foundation’s Hall of Fame.

MATTHEW R. ZAIST
Chief Executive
William Lyon Homes
Newport Beach
Born in Fort Pierce, Fla.
Age: 53
Lives in Newport Beach (Emerald Bay)

WHY: Heads operations at one of West Coast’s largest homebuilders, with the largest new community set to open in OC this year.


RECENT: Heading up Novel Park, 536-unit project under development at the Great Park Neighborhoods in Irvine. Features its share of lower-priced homes, reports indicate strong initial interest in the seven collections of home types being built there.

QUOTABLE: Focus in Southern California “continues to be offering attainable housing at price points at or below the market medians.”

PERSONAL: Member executive committee of University of Southern California’s Lusk Center for Real Estate. Before joining William Lyon Homes, was principal with American Management Systems. Holds bachelor’s degree from Rensselaer Polytechnic Institute in Troy, N.Y.

JONATHAN JAFFE
Chief Operating Officer, President
Lennar Corp.
Irvine
Born in New York
Age: 59
Lives in Laguna Beach (Emerald Bay)

WHY: Top local executive for largest U.S. homebuilder, valued at $16.5 billion, with big presence in Orange County.

HOW: Has spent more than 30 years at Miami-based Lennar, which runs a large portion of its day-to-day operations from its new hub at Irvine’s Five Point Gateway. Led the company’s expansion into California in 1995, and is “responsible for Lennar’s dominant position in California and the Western United States,” the company notes. Worked with fellow OC 50er Emile Haddad, then with Lennar, to buy land at former El Toro Marine Base in 2005, a $1 billion deal that’s the largest local real estate transaction in recent memory.

RECENT: Ties to OC grew with last year’s buy of Irvine-based CalAtlantic Group Inc., a $9.3 billion stock, debt and cash deal that vaulted Lennar past D.R. Horton as the country’s largest builder. Oversaw the integration of two companies, with an emphasis on establishing a more efficient building process for former CalAtlantic projects. Lennar has nearly 40% stake in Haddad’s master development firm FivePoint Communities, a separate, large ownership stake in the Great Park Neighborhoods development in Irvine, and numerous housing projects in the area. Property records indicate Lennar is spending more than $120 million for future phases of Great Park development.

FAST FACT: Says OC’s housing market holding up, as “square footage [pricing] hasn’t reduced and price points remain at a higher overall level,” than what’s seen elsewhere in the country.

QUOTABLE: Focus in Southern California “continues to be offering attainable housing at price points at or below the market medians.”

PERSONAL: Bachelor’s from University of Oregon; graduate studies in architecture at Georgia Tech University. Wife, Karen, three sons. Serves on board of Lennar and FivePoint, which was spun off from the builder in 2009 and went public in 2017.

MYTH BUSTERS

You know the value
of hard work, enterprise, and originality.

Making your mark on the world can bring great rewards and present complex challenges. It’s vital to have a trusted partner by your side who supports your goals, understands the intricacies of achieving influence and is dedicated to assuring that your future is as you envision it.

As the largest multi-family office headquartered in the West, we serve generations of high-net-worth individuals and families providing comprehensive and customized financial guidance. Our focus is on more than simply protecting and growing your assets — we tailor solutions to support your unique legacy — allowing you time to focus on the things you value most.

Your Legacy is Our Business.
5.6.19_ROP.qxp_Layout 1  5/3/19  10:17 AM  Page 24

OC50 KEEPING YOU SAFE

STEVE JONES
Chief Executive
Allied Universal
Santa Ana

Born in Orange County
Age: 50
Lives in Coto de Caza

WHY: Took a company that generated $12 million in 1996 to sales over $7 billion last year. Runs the nation’s largest private security force. Workforce of more than 210,000 employees, a bit larger than the size of France’s army.

HOW: Bachelor degree in political science from California Polytechnic University-San Luis Obispo. 1992; MBA from the University of Redlands in 2000. Modus operandi in fragmented industry is to identify potential geographical area, acquire a key local security firm, install standard processes and begin local expansion. Biggest merger to date was AlliedBurton Security Services in 2016.

RECENT: February investment from Canada’s second biggest pension fund that agreed to buy 40% of privately owned Allied Universal. Deal values Allied at about $7 billion, that figure would be seventh among OC public companies in market cap. Will use investment to fund expansion, including deals in other countries. Investing in technology; sees guards and robots working together “as the wave of the future.”

FAST FACT: Published a memoir, “No Off Season,” just prior to latest funding deal. Excerpted in Business Journal.

QUOTABLE: “As we laid out the future for the next five years, they agreed and wanted to invest,” Jones said of the investment from Caisse de dépôt et placement du Québec.

PERSONAL: Hobbies include coaching his kids in sports, traveling, playing golf and tennis. Favorite thing to do in OC is enjoying great restaurants with friends. A football player in college, he has donated to alma mater and was inducted as an Honored Alumni for Cal Poly Athletics.

STUART MCCLURE
President
Blackberry Cylance
Irvine

Age: 50
Lives in Newport Beach

security consultancy, which he sold to McAfee in 2004. Was executive vice president, global chief technology officer and general manager at McAfee/Intel Security. Co-founded Cylance in 2012, with focus on proactive protection.

RECENT: $3.4 billion sale to Canada’s Blackberry Inc, completed in February. Keeping Irvine hub, where nearly 400 employees are based; fifth-largest software company in OC. Parent company pivoting away from ubiquitous handheld devices of prior years.

FAST FACT: Co-wrote “Hacking Exposed,” one of best-selling IT security books. More than 600,000 copies printed.

QUOTABLE: “To summer last year, we were on track to an IPO. We had a pretty clear path. And then we were approached by Blackberry.”

PERSONAL: Past Business Journal Innovator of the Year award winner. Was a student working as a systems administrator at Colorado State University when the first known worm infiltrated internet-connected computers.

PALMER LUCKEY
Founder
Anduril Industries
Irvine

Grew up in Long Beach
Age: 27
Lives in Newport Beach

WHY: Virtual reality visionary runs OC’s most closely watched startup. Anduril uses artificial intelligence and VR to monitor large areas and, in the company’s words, “allow warfighters, first responders and law enforcement to act quickly with the best information available.”

HOW: Foundstone—a maker of virtual reality hardware and software products—was founded by Luckey in 2012. Eighteen months later, Facebook swooped in and bought it for $3 billion. It’s one of the fastest multibillion-dollar exit transactions on record, and vaulted Luckey’s wealth to a figure the Business Journal estimates at around $41 million investment from Founders Fund, a venture capital firm headed by billionaire Peter Thiel. Reported contracts with Department of Homeland Security to monitor US-Mexico border, and possibly Department of Defense for work in Afghanistan.

FAST FACT: Owns a marina in Huntington Beach.

QUOTABLE: The company’s product works, he told the Washington Post. “We’re not a concept, we’re not a white paper, we’re a real system that’s actually deployed in multiple sites on the U.S. border.”

PERSONAL: Home schooled. As a teenager, Luckey took apart smartphones and fixed them for cash. Enrolled in California State University-Long Beach—his planned major was journalism—but eventually dropped out. Says OC is “one of the best entrepreneurial environments in the entire world.”

WHY: Most prominent executive in Orange County’s burgeoning cybersecurity industry, a market that’s included firms like Obsidian Security, CrowdStrike and SecureAuth.

HOW: Co-founder of Foundstone, a cyber security consultancy, which he sold to McAfee in 2004. Was executive vice president, global chief technology officer and general manager at McAfee/Intel Security. Co-founded Cylance in 2012, with focus on proactive protection.

RECENT: $3.4 billion sale to Canada’s Blackberry Inc, completed in February. Keeping Irvine hub, where nearly 400 employees are based; fifth-largest software company in OC. Parent company pivoting away from ubiquitous handheld devices of prior years.

FAST FACT: Co-wrote “Hacking Exposed,” one of best-selling IT security books. More than 600,000 copies printed.

QUOTABLE: “To summer last year, we were on track to an IPO. We had a pretty clear path. And then we were approached by Blackberry.”

PERSONAL: Past Business Journal Innovator of the Year award winner. Was a student working as a systems administrator at Colorado State University when the first known worm infiltrated internet-connected computers.
THE MOUSE

WHY: Leads OC’s global tourism driver and largest employer with more than 31,000 workers at Disneyland Park, Disney California Adventure, three hotels, Downtown Disney shopping, dining, entertainment center.

HOW: Disney Co. veteran, 21 years, across sales, marketing, operations, and finance in entertainment firm’s parks and consumer products divisions, including stints as senior vice president commercial strategy, VP Disney’s Animal Kingdom, VP Adventures by Disney, chief financial officer for consumer products. Five years in finance with Gillette Co.

JOSH D’AMARO
President
Disneyland Resort
Anaheim
Born in Santa Monica
Age: 48
Lives in South Orange County


FAST FACT: Disneyland contributed $21 million to local nonprofits, community efforts in 2018.

QUOTABLE: “The secret to Disney magic has always been our cast members.”

PERSONAL: Graduated magna cum laude from Georgetown University, bachelor’s degree in business administration and marketing. Enjoys playing basketball, snowboarding, traveling and spending time with family. Married, two teenaged children.
WHY: Oversees CSUF system institution with over 40,000 students, operating budget of nearly $500 million. Virjee oversees operations and more than 4,000 educators.

HOW: Spent 30 years at Los Angeles office of O'Melveny & Myers LLP, one of oldest law firms in U.S., specializing in labor and employment law. Left retirement in 2014 to join University of California system as executive vice chancellor, general counsel.

RECENT: Initial contract, starting in early 2018, was under an interim basis. Was named permanent president this March. After a national search, “it became apparent the best person to be the next president of CSUF was already [here],” said CSU Trustee Silas Abrego, chair of the search committee.

QUOTABLE: “Joining the Titan family has been the most rewarding professional experience of my career.”

FAST FACT: Recorded rap video for school last year with grad Rachel Herzog (see photo, right).

PERSONAL: First-generation college student, earned bachelor’s, master’s, doctorate degrees in political science at University of California-Los Angeles. Married to Ellen Ruskin-Gillman, two children.
HERE TO INFLUENCE PASSIONATELY.

Chapman University congratulates President Daniele C. Struppa on being named to the OC 50 list. We are proud to honor and celebrate Dr. Struppa as one of the most influential members of Orange County’s thriving business community. He continues to show us that if you act thoughtfully and lead with purpose, you can truly accomplish anything imaginable.
**THE FOODIES**

**JULIE FELSS MASINO**

President, North America
Taco Bell Corp.
Irvine
Age: 48
Lives in Laguna Beach

**QUOTABLE:**
Fast Fact: IMDB executive producer credit on 2018’s “Web of Fries II: Franchise Wars”—Taco Bell’s movie trailer genre ad for nacho fries starring Josh Duhamel and Adam Scott—and shown in theaters prior to feature films.

**PERSONAL:**
Wife, Gin, three kids, two grandkids. Enjoys snow, water skiing. Builds replica classic cars with brother Conrad, who has participated in past family business deals; Mark loves “all things fast.” GSF Foundation has raised more than $50 million, backed 600 charities since 2002. Sits on multiple corporate and charitable boards.

**WHY:**
Leads region for biggest OC-based restaurant chain by systemwide sales—twice that of Chipotle Mexican Grill; 10 times BJ’s Restaurants. Taco Bell a unit of $32 billion market cap Yum Brands Inc. in Louisville, Kentucky.

**HOW:**
Co-leads Taco Bell with Liz Williams, president, international. Led Fisher Price at Mattel, vice president of global beverage at Starbucks, expanded energy drinks; chief executive at Sprinkles Cupcakes, product innovation included cupcakes-and-ice creams.

**RECENT:**
Year of positive same-store sales growth; January rollout of nationwide food delivery, vegetarian menu; continuing record of new product intros with Nacho Fries; 2019 “Golden Chain Award” award from trade magazine Nation’s Restaurant News.

**BRIAN NICCOL**

Chair Executive
Chipotle Mexican Grill Inc.
Newport Beach
Hometown in Fallsington, Pa.
Age: 45
Lives in Newport Beach

**QUOTABLE:**
Niccol’s draw is his reputation as a great executive; Howard Penney, an analyst at Hedgeye Risk Management LLC in Connecticut, told the Business Journal in February: “People want to work for him.” Penney said. “People like that attract talented people.”

**PERSONAL:**
Holds a bachelor’s degree from Miami University; MBA from the University of Chicago. Wife, Jennifer; three children.

**WHY:**
Took over fast-casual restaurant a year ago, Niccol has overseen a turnaround of the 26-year-old brand after a few tumultuous years. New marketing strategy, an emphasis on growing digital sales and the relocation of its headquarters from Denver to Newport Beach. The $19 billion-valued company, now OC’s second-largest public company by market value, has seen stock nearly double since his hiring.

**HOW:**
Before joining Chipotle Mexican Grill as the chief executive, Niccol served the same role at Taco Bell, Irvine division of Yum Brands Inc. Joined Taco Bell in 2011 as chief marketing and innovation officer and served as president from 2013 to 2014. Prior to Taco Bell, he served in various executive positions at Pizza Hut, another division of Yum Brands, including as general manager and chief marketing officer. He spent 10 years at Preseter & Gamble Co., serving in various brand management positions.

**RECENT:**
Chipotle will open between 140 and 155 new stores this year, and will continue to enhance customer convenience through improvements to its online ordering and delivery processes and customer loyalty through its recently unveiled rewards program. Posted a nearly 14% gain in year-over-year revenue as of its latest earnings report. Opening a new R&D facility in Irvine.

**FAST FACT:**
Serves as a director of Harley-Davidson Inc., as well as serving on the board of Chipotle.

**MARK WETTERAU**

Chairman, Chief Executive
Golden State Foods Corp.
Irvine

**WHY:**
Leads OC’s second-largest private company with about $7 billion annual sales; services 120,000 restaurants in 40 countries—McDonald’s, Chipotle, Starbucks, Chick-Fil-A, Wendy’s and others. Go-to QSR/retail/convenient store foodstuffs manufacturer and distributor for 100-plus companies.

**HOW:**
Began career at St. Louis-based family business Wetterau Inc., a $6 billion food firm founded by his great-grandfather, after bachelor’s degree, Westminster College. Shop ’n Save chief executive 1987; returned to Wetterau Inc., 1990, as president; sold to SuperValu Stores Inc., 1991, for $1.1 billion. Wetterau Associates buys, runs manufacturing, distribution, retail businesses. Bought minority stake in GSF 1998. In 2004, Wetterau bought out majority partner Yucatán Cos. named to Forbes Blockchain 50; entry noted GSF work to “track food along the entire supply chain” to boost food safety, cut paperwork and food-spoilage of “$7 billion annually in North America alone.”

**RECENT:**
Named to Forbes Blockchain 50; entry noted GSF work to “track food along the entire supply chain” to boost food safety, cut paperwork and food-spoilage of “$7 billion annually in North America alone.” Sold nine of its 11 McDonald’s-focused distribution centers to Illinois-based logistics firm Martin-Brower LLC to stockpile cash for acquisitions, diversification; GSF retains 18 centers, mostly in U.S. Early 2019 made several changes to global food, logistics operations and executive teams to accelerate global growth.

**FAST FACT:**
Third (and final) child getting married this year; GSF often cited on “largest U.S. private cos.” lists as part of media IPO chatter; Wetterau has shown no indication in that direction.

**PERSONAL:**
Wife, Ginny; two kids, two grandkids. Enjoys snow, water skiing. Builds replica classic cars with brother Conrad, who has participated in past family business deals; Mark loves “all things fast.” GSF Foundation has raised more than $50 million, backed 600 charities since 2002. Sits on multiple corporate and charitable boards.

This week’s edition of the OC 50, the 26th edition of our annual inventory of influence, counts 15 new faces, the most change the listing has ever seen. Ten entries are women—also a high-water mark for the OC 50, which has 56 total entries this year, thanks to a few joint listings. A first for the list: a member under the age of 30. We have two this year.

As a result of the additions, there are plenty of familiar faces not included this year. We’ve highlighted a few above.

Editor-at-Large Rick Reiff, who created the inaugural OC 50, often highlighted the “phone test” when evaluating an entry’s pick: Would a high-ranking executive take that person’s call? If the answer was an unequivocal yes, they usually made the list.

While these OC business legends might focus more time these days on charitable endeavors and work outside the office, the adage still applies to them. If they call, pick up the phone.

— Mark Mueller