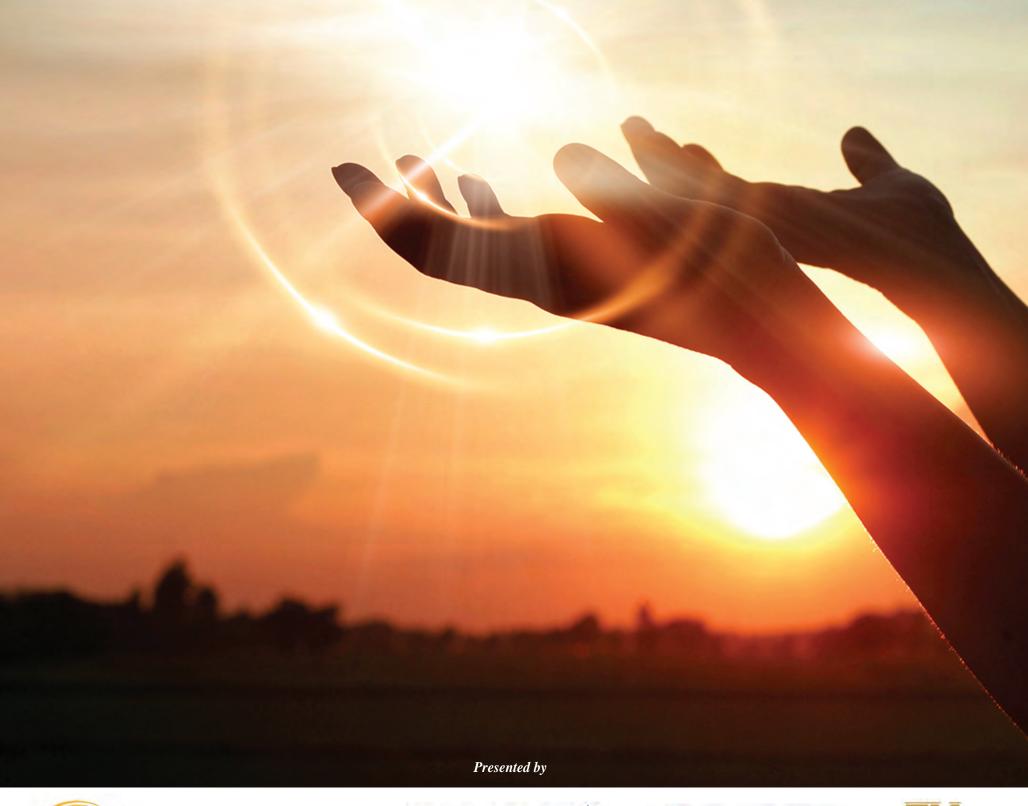
OC Philanthropy













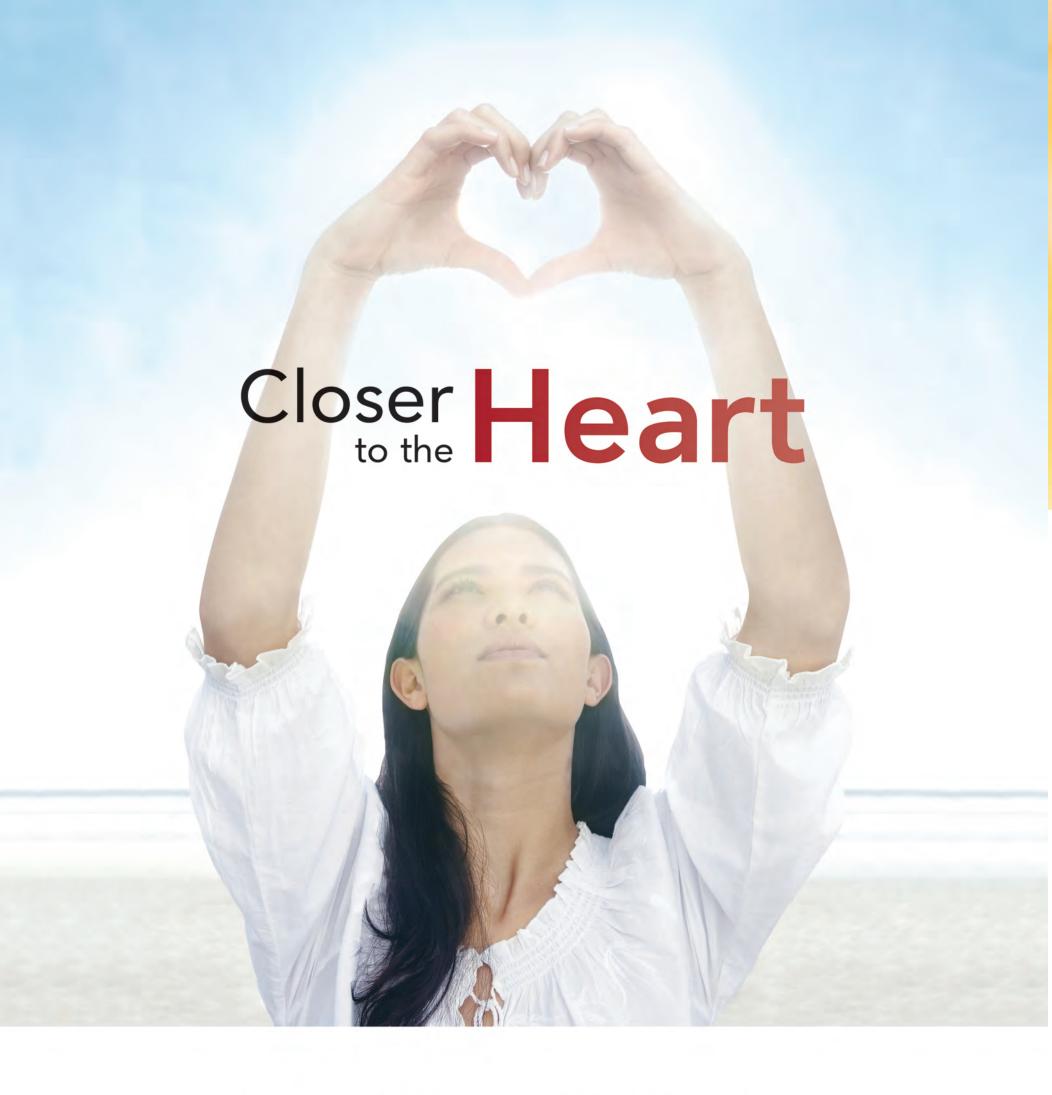












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Dear Readers,

The Orange County Business Journal is pleased to present our 18th annual OC Philanthropy Special Report. Inside, you will find numerous nonprofit organizations and companies who strive every day to make an impact in Orange County and beyond.

OC Philanthropy features trends in giving, news within the nonprofit community, as well as a Corporate Foundations/Giving list. The special edition includes over 50 nonprofit organizations, highlighting their causes and how others can get



involved. Several community-minded companies also took the opportunity to shine light on their philanthropic efforts and how they contribute to a better workplace culture.

Thank you to our amazing team: Amy Sfreddo, the Philanthropy Publications Director; our philanthropy reporter, Kim Stemper; Jami Derby for editing its content; and Rich Loyd, Martin Nilchian and Robert Martin for graphic design. Thank you to our new publication sponsors: Association of Fundraising Professionals (AFP), Chapman University, City National Bank, California State University Fullerton, Farmers & Merchants Bank, FivePoint, Lugano Diamonds, Masimo, Orange County School of the Arts and Pacific Symphony.

I am delighted to be part of this caring community. I hope OC Philanthropy will inspire you and your company to join these organizations in their philanthropic efforts throughout Orange County.

Richard Reisman

Richard Reisman Publisher & CEO

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Your promise helps her change the world.

Every day, Girl Scouts of Orange County helps nearly 15,000 girls prepare for a lifetime of leadership and success through programs that build their courage, confidence, character, and resilience. In these challenging times, girls need the connectivity and sisterhood Girl Scouts provides— *now more than ever*.

Join Girl Scouts in championing girl ambition. Help girls defy adversity, turn challenges into opportunities, dream big, and do bigger. Invest in girls, who will change the world.

Join our Promise Circle of Giving at girlscoutsoc.org/promise.

"Every girl, regardless of her circumstances, can benefit from Girl Scouts' life-changing programs in STEM, Life Skills, Entrepreneurship, and the Outdoors. Paving the way for our next generation of female leaders is vital to the success of our county, our nation, and the world."

- Roberta Swanson, Western Digital Corporation, Girl Scouts of Orange County Board Member & Promise Circle Member





Inside the Journey of Laura's House to New Home

OC Execs Step Up For Aliso Viejo Facility

■ By KIM STEMPER

According to the **National Coalition Against Domestic Violence** (NCADV), nearly 35% of California women and 31% of California men experience intimate partner physical violence, intimate partner sexual violence and/or intimate partner stalking in their lifetimes. More than one in three children are exposed to domestic violence. By any measure, those are sobering and almost unbelievable numbers.

Domestic violence is prevalent in every community, and affects all people regardless of age, socioeconomic status, sexual orientation, gender, race, religion, or nationality. And its devastating consequences can cross generations and last a lifetime.

Laura's House has provided services to survivors of domestic violence for more than 25 years, including 24-hour crisis intervention, shelter, counseling, life skills education and legal advocacy.

In those two and a half decades, nearly 60,000 people's lives have been changed because of Laura's House's comprehensive programs.

"Prevention is the key focus at Laura's House," said **Margaret Bayson**, CEO and executive director of Laura's House.

In addition to the residential and non-residential services the organization provides, Laura's House is actively engaged in community outreach, providing a variety of classes and programs to raise awareness of the issue and inform the public about the resources available to them.

More than 25,000 community members interact with Laura's House each year.

Yet despite the progress Laura's House has made to assist those most in need of help, there continues to be unmet needs that must be addressed. One of the most critical gaps in care is that there has been no centralized location where survivors of domestic violence can access all the resources they need. Rather, domestic violence services and complimentary programs are dispersed throughout Orange County. The different offices can be difficult to access, which can create additional stress on someone trying to escape an already difficult situation.

Laura's House is on a journey to change that.

Filling the Gaps

Bayson has led Laura's House in her role as executive director for nearly 20 years. Throughout her tenure, she and the Laura's House board of directors have continually searched for ways to improve the organization and expand the effectiveness of its services, whether that is in the programs it offers, the scope of its community awareness campaign or its accessibility to those it strives to help.

By 2018, they realized that Laura's House had outgrown its Ladera Ranch site. There were other issues as well—it was difficult to reach because of its remote location and lack of public transportation options, and there was simply not enough space for classes, training and meetings. The organization couldn't continue to grow and improve until that major issue was resolved.

Bayson and the board began considering options. They reached out directly to their clients: what did they want to see from Laura's House?

It soon became clear that the best option was to create, from the ground up, exactly the kind of resource center that could serve as a



New Aliso Viejo facility runs 19K SF

vital resource for all Southern California, a "one-stop shop" where domestic violence survivors could easily access all the services they need. In addition, the new facility would be a place where the community could gather to learn more about the epidemic of domestic abuse, through classes, training and awareness events.

The Journey Begins

That was when Laura's House launched The Power of the Journey capital campaign with the goal of establishing the new Laura's House Domestic Violence Resource Center (DVRC) in Aliso Viejo. Board members Cheryl Osborn, president and CEO, Casco Contractors Inc. in Irvine, and Wayne Pinnell, managing partner of Irvine accounting firm Haskell & White LLP, took the reigns as co-chairs.

"The capital campaign isn't really about the building, per se," Pinnell said. "The building is the vehicle. The money is to build the total infrastructure and programs."

The committee wanted to make sure that the people they served had an active voice in the process. "We did thousands of surveys, asking every client who walked in what it is we don't provide that you need," recalled Pinnell. "We asked them: if you could wave a wand, what would you wish for?""

The results of the surveys showed their clients' desire to case managers for non-residential clients to support them as they worked toward developing self-sufficiency; more training to help them understand what they had been through and how to recover, such as establishing healthy boundaries; and expanded counseling services. These were in addition to the resources Laura's House had already been providing for years, such as children's services, legal services, transitional housing, life skills and more.

From the administrative side, the new building had to be in a more easily accessible central location, provide enhanced security, enhanced training capacity, and space to expand existing programs.

Finding the Unicorn

"We called it the 'unicorn building," Pinnell said.

"We wanted a building big enough to



Fundraising lesson from Wayne Pinnell, Margaret Bayson, and Cheryl Osborn

grow into, we'd like a building with warehouse space so we could create another collection center for our retail stores, and there was a need for a large group room, enough for conference capability, and we needed parking. Plus, we needed to be near bus drop offs and we needed to be near the 73 corridor."

The brokers the committee brought on board to help locate "the unicorn" anticipated that it would take several months to find the ideal location, so it came as a great surprise to everyone that they found the building so quickly. The 19,000-square-foot building was close to public transportation, had tenants to help defray costs and was ready for immediate occupancy. The facility provides much-needed space for future expansion of on-residential programming.

"The building literally popped up within a week," Osborn said. "It was everything we wanted: it was the right location, the right size. And the best part? It's address: 33 Journey." The street name was a sheer coincidence, but it seemed like everything was starting to fall into place.

Early Donors

The Power of the Journey capital campaign received its first major donation not

long after it was launched. Laura Khouri, president of Irvine multifamily firm Western National Property Management and a Power of the Journey campaign committee member, and her husband Michael Hayde, chairman of the board and CEO of parent company Western National Group, which builds and invests in apartments, donated \$1 million.

That initial funding combined with \$1 million of Laura's House's own financial resources and a \$4.2 million loan from **Farmers & Merchants Bank** enabled Laura's House to buy the building at 33 Journey.

"Laura's House has been my personal passion for over 15 years, and I am both proud and humbled to be a part of a team leading us toward this exciting milestone in the organization's history," Khouri said. "The new supportive service programs will offer hope, healing and transformation for our clients and their children as they journey down their own paths of violence free and independent lives."

Another notable donation of \$1.5 million came from **The Joe MacPherson** fund. Its president, **Anne MacPherson**, is on the Laura's House board. The **Sunshine Fund**, the **Ueberroth Family Foundation**, Casco Contractors, the **Gabois Family**, the **Stack**

▶Laura's House 100



"A sustainable society is a community that shares a belief in humanity. Caring for others is at the core of that commitment. We are proud to be among the many others who demonstrate every day the importance of lifting up those who need it most."





Dragon Kim Foundation Aims to Inspire Youth

Family Turns Tragety Into New Purpose

■ By KIM STEMPER

The Hammitt x DKF Youth-in-Fashion show could have been an episode from a popular reality design show.

Six young, hopeful and talented aspiring designers showed their beautifully crafted handbags to an audience of fashion insiders while explaining why their design represents the trend of the future.

These teen designers, who presented their products Aug. 19 at the **Hammitt** flagship store at **South Coast Plaza**, weren't referring to the aesthetic design of the fashion accessories they created.

Instead, these teen designers were "upcycling," the transformation of something old or used into something new, functional and

The recycled materials the teen designers used to create purses were donated by Hammitt, a premium handbag company based in Hermosa Beach. The purses not only demonstrated how fashion-forward such accessories could be, but also teens' deep commitment to sustainability and protecting the environment.

That night, the audience saw more than a collection of craftily created fashion accessories. They saw young people poised, ready and eager to shape the future.

Dragon Kim

The catalyst for the event was the **Dragon Kim Foundation**, an Irvine-based nonprofit built on the belief that young people have the creativity, fire and energy to change the world. Its mission is to inspire youth to impact their communities while discovering and pursuing their passions.

Behind that mission statement is a story of tragedy transformed into action. In 2015, 14year-old **Dragon Kim**, a music student at the Orange County School of the Arts (OCSA), and his best friend Jason Lee, an incoming OCSA student, were killed while camping with the Kim family in Yosemite. A tree branch fell on their tent, killing both boys instantly. The incident made national news.

Dragon's mother, Grace Tsai Kim, a marketing executive, and father, Daniel Kim, who runs a private equity company, in 2015 founded the Dragon Kim Foundation in Dragon's honor to carry on his love of life, to make it possible for other young people to pursue their passions, and to help give others access to a bright future.

Dragon was born in the Year of the Dragon, a powerful and benevolent symbol in Asian culture; his parents wanted a name that reflected their Chinese and Korean ancestries.

Grace serves as its co-founder and executive director and Daniel is its co-founder and board chairman.

A Dreams Made Reality

According to his mom, Dragon was most passionate about music. Dragon played 10 instruments: piano, trumpet, alto sax, trombone, bass trombone, tenor sax, baritone, tuba, guitar and clarinet.

As a freshman in high school, he wanted to create a music program that would provide instruments and free, high-quality music instruction for kids who didn't have the resources for expensive music lessons.

When the Kims started the Dragon Kim Foundation, they decided to make Dragon's dream a reality by starting a music program.

In addition to providing lessons to underserved children, they also provided high school students as teaching assistants, giving



(L to R) George Iyalomhe, Cypress High School; Rylen Schmid, Lutheran High School; Ayah Mohamed, Rosemary Academy and Ayden Quichocho, Cypress High School. Seated L to R: Gina Buitron, Samueli Academy; Ri Gomez, Samueli Academy

the opportunity to experience the rewards of sharing their love of music.

The program has grown exponentially in the last half decade: the Dragon Kim music program now provides more than 200 children and high school teaching assistants the opportunity to learn and grow through

If Money Wasn't an Issue

The Dragon Kim Foundation has expanded to include a fellowship program that challenges teens to ask themselves: "If money wasn't an issue, what kind of service project would you launch to help out your community?"

Applicants to the program are encouraged to develop an out-of-thebox answer to that question. To be chosen, the idea needs to have a real, demonstrable social impact. The fellowship program offers

designed to help those selected—called Dragon Fellows—lead and launch their social impact idea from start to finish.

Dragon Fellows receive three weekends of leadership and "MBA in a box" training, a dedicated mentor to offer advice and help

> students plan their project and up to \$5,000 to bring their "dogood" business idea to life.

> > Past Dragon Fellows projects have included: The Invisible Condition, a project dedicated to spreading awareness for children with chronic conditions and the treatment options they turn to; Peer Genius, a free website and app designed to help

students connect with their

school peers to receive academic tutoring; and the creation of a series of mental health workshops to support underprivileged teenage girls through love and self-accep-

a seven-month, hands-on experience that is

bright future for all of us!"

The Dragon Challenge

Those who are chosen for the Dragon Fellowship are eligible to participate in the Dragon Challenge. The teen leaders of the top projects are given the opportunity to make a live presentation to hundreds of business and community leaders for the chance to receive another \$5,000 grant to expand their winning

"Our fellowship program is unique in that

we both inspire teen leaders and provide the mentorship, training and financial assistance

to bring their project visions to life," Daniel

That's how the seed for the Hammitt x

Three teams of students—Rylen Schmid,

Lutheran High School and Ayah Mo-

hammed, Rosemary Academy; George

Iyalomhe and Ayden Quichocho, both of

Cypress High School; and Ri Gomez and

Gina Buitron, both of Samueli Academy—

submitted application proposals develop proj-

ects that would promote sustainability,

environmentalism and upcycling, and teach

others how to help prevent pollution from the

Each applicant was accepted as a Dragon

Fellow. In time, these three groups joined to-

gether and, with the mentorship of Tony **Drockton**, CEO, Hammitt, the Hammitt x

DKF Youth-in-Fashion show came to

"The Dragon Kim Foundation has always

been one of our favorite partners," said

Drockton. "Dragon Kim's mentees are not

only the future of fashion—they represent a

overproduction of clothing.

DFK Youth-in-Fashion show was planted.

The winner is chosen by an esteemed panel of judges. In past years, the panels have included Mohamed El Erian, chief economic adviser, Allianz, Robyn Williams, founder and CEO of ChoiceCenter Leadership University, and Jonathan Levin, dean, Stanford Graduate School of Business. This year, the Dragon Challenge takes place on Sept. 23 and is sponsored by the medical technology company Masimo, located in Irvine.

With so many young future leaders involved in Dragon Kim, companies across the county are lending their support.

Dragon Kim's list of corporate sponsors, many of which have employees who act as mentors to the fellowship program participants, include Kingston Technology, Masimo Foundation, Hammitt, ClearFlow, Western Digital, Hanmi Bank, Edward Lifesciences, Capital Group and more.

Current community partners and supporters include Boys & Girls Club of Anaheim, **Human Options, Orange County Rescue** Mission, Tiger Woods Learning Center, ClearFlow, OCHSA and the Wells Fargo, Disney and Orange County Community Foundations.

Lasting Impact

The Dragon Kim Foundation teaches its "Dragons" to believe in themselves and know that they can change the world for the better. So far, it appears that they are. Since the organization's inception in 2015, volunteers have given 49,900 hours, \$400,000 awarded and 7,600 community members directly impacted.

"The best part of my job is working with these teen leaders, helping them learn and grow," Grace said. "I love that we've created a community of mentors and community partners to support teens to do what they can to change their corners of the world. It's the best way we can think of to keep Dragon's spirit alive." ■



Daniel Kim, co-founder and board chairman, Dragon Kim Foundation; Grace Tsai Kim, cofounder and executive director, Dragon Kim Foundation; Sarah Kiani, director of the board, Masimo Foundation: Joe Kiani, founder, chairman and CEO, Masimo





Corporate Foundations' Flexibility Tested During Pandemic

Top Area Groups Scrambled, Pivoted

■ By KARI HAMANAKA

How to engage with prospective charity grantees proved challenging last year, with corporate foundation teams out of the office as needs also shifted when it came to giving over the course of the pandemic.

"There was a significant impact as far as the charities we support," said Kevin Webb, senior director of the Mitsubishi Electric America Foundation, in reflecting on 2020.

In fact, total corporate giving among the largest Orange County foundations fell last year by 7.4% to \$649.5 million, according to Business Journal data.

Giving to OC charities specifically, among that same group, also fell by 9.5% to \$17.8

Pacific Life Foundation in Newport Beach, whose corporate arm Pacific Life In**surance Co.** late last month announced CEO Jim Morris' planned retirement next year, contributed the most of any corporate foundations locally with some \$4.6 million given to OC charities and \$8.3 million in total cash and fair market value in-kind contributions given

Others, such as Sunwest Bank Charitable Foundation in Irvine, boosted its overall and OC charitable contributions last year amid the pandemic after determining the bank should "extend our outreach to provide greater support during these trying times," Sunwest Bank Chairman and CEO Eric Hovde said.

"The global pandemic brought on by COVID has brought a lot of hardship and negativity," the CEO said.

Other big givers to OC charities last year in-



Corportate

Foundations/Giving

cluded Edwards Lifesciences Foundation in Irvine (\$2.1 million), Wells Fargo & Co. in Irvine (\$2.1 million), Bank of America **Charitable Foundation Inc.** in North Car-

olina (\$2 million) and Irvine Co. of Newport Beach (\$2 million).

Going Virtual

Mitsubishi Electric's charitable arm, which does a heavy amount of work with schools, found itself in an interesting predicament with classrooms being out of session for in-person learning much of last year, while job placement pro-

grams—another area the organization is involved in-proved another hurdle with employers working from home and unable to provide students with in-office training and mentoring.

Still, some programs managed to persist. Webb pointed to success stories in programs that were able to make the leap to virtual.

"We had a lot of success stories converting to virtual training," Webb said. "As far as how it affected our company in terms of our ability to engage, it took us a little while to come up

> with some of the activities. Because of COVID, our employees weren't at the office, so it's hard to generate a lot of engagement as far as in-person volunteer engagement."

> Mitsubishi Electric's corporation foundation pumped some \$2.3 million in 2020 cash and fair market value in-kind contributions, a jump of 46.3% from the prior year, according to data received from the

Business Journal. Product donations and donations through Mitsubishi Electric's HVAC division in Georgia helped boost the total last year, with the board also increasing giving in the past year to help with personal protective equipment and other similar COVID-related

"We've been trying to adjust over the past

18 months, so we're slowly getting back to normal and our volunteers are committed to supporting the local community and helping them get through this and get beyond it,'

Social Impact

Last year's rise in awareness around social justice issues prompted Taco Bell Corp. CEO Mark King to issue a statement on his commitment to "fostering inclusion and embracing and supporting diversity," while also noting, "Our Taco Bell Foundation will also continue to work with partners that impact communities of color and support youth education."

The restaurant company's foundation set a goal of awarding \$21 million in scholarships by this year.

The Taco Bell Foundation boosted its efforts last year with the Boys & Girls Clubs of Central Orange Coast, the only charity the philanthropic arm of the Irvine-based fast food chain funds. A bonus grant of \$50,000 was gifted to the organization in 2020, boosting its OC charitable contributions by 200% from the prior year to \$60,000. That bonus grant helped create the Live Mas Playbook in partnership with the organization.

"The Taco Bell Foundation is proud to support the work of the Boys & Girls Clubs of Central Coast, including their fantastic College Bound program," said Marchela Iahdjian, associate manager of programs and partnerships at the Taco Bell Foundation.

The Live Mas Playbook, Iahdjian said, is meant "to capture the best practices of the College Bound program and eventually share those with a broader audience that seeks to make an impact on youth." ■

Connect and Grow with AFP



Michele A. Bignardi, CRFE, CSPG 2021 Chapter President Association of Fundraising Professionals, **Orange County Chapter**

The Association of Fundraising Professionals (AFP), Orange County Chapter, has nearly 300 fundraising professionals representing more than 100 non-profit organizations in Orange County.



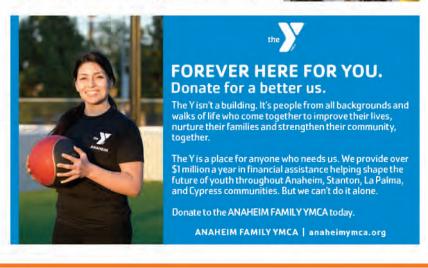
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Where: Various locations in Orange County. Click www.afpoc.org for details.

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THE LIST | CORPORATE FOUNDATIONS/GIVING |

► NEXT WEEK'S LISTS

Medical Device Makers / Drug Makers

RANKED BY CONTRIBUTIONS TO OC ORGANIZATIONS

Rank Company Prev. •Address Rank

OC giving Total giving Year **Assets** Fnd

Areas of interest

Types of support -Geographic area of giving

Parent company Headquarters

Top local official(s)

Title

Company logo

Pacific Life Foundation(1) 700 Newport Center Drive **(1)** Newport Beach 92660-6307 Website: pacificlifefoundation.com Email: plfoundation@pacificlife.com



\$4.6 million \$8.3 million

12/20 \$128.9 million

Education; health and human Program grants; capital services; environment, ocean grants health, and marine mammals; -national civic, community, and economic development; arts and culture

Co. Newport Beach

Corp.

Irvine

Pacific Life Insurance Jim Morris chairman/CEO/president (949) 219-5002



Edwards Lifesciences Foundation 2

1 Edwards Way Irvine 92614-5688 Website: edwards.com/corporategiving Email: edwards_foundation@edwards.com



\$2.1 million 12/20 \$19.9 million

\$79 million Every Heartbeat Matters: improve the lives of underserved structural heart disease and critical care patients; Strengthening the . Community: helping to meet the basic needs of communities where we live and work

corporate product donations, in-kind donations, employee volunteerism, pro bono projects and scholarships -international

Foundation cash grants.

Edwards Lifesciences Amanda Fowler

corporate giving, Edwards Lifesciences/executive director **Edwards Lifesciences** Foundation (949) 250-2500

senior director of global



Wells Fargo & Co.

2540 Main St., Ste. R Irvine 92614-6241 (2) Website: wellsfargo.com Email: amanda.scott2@wellsfargo.com



BANK OF AMERICA

\$2.1 million 12/20 \$2 billion Housing, small business, financial health, sustainability. homelessness, workforce

Doers, in-kind development contributions -national

Foundation grants, Wells Fargo & Co. employss matching San Francisco program, Dollars for

Keith Kobata Orange County region bank president (949) 251-6088



Bank of America Charitable Foundation Inc. 4

100 N. Tryon St. (5) Charlotte, N.C. 28202-4000 Website: bankofamerica.com/foundation

Email: foundation@bofa.com

\$200

million(3)

\$2 million

12/20 \$2.8 billion(2) Economic mobility

Nonprofit grant funding -international

Bank of America Corp. Charlotte, N.C.

Allen Staff Orange County market president, Bank of America (980) 386-9127



Sources: GuideStar and the foundations Abbreviations: wnd: would not disclose Note: To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Unless otherwise noted, the information on this list was provided by the companies themselves. List may not be reprinted without permission of the editor. Photos show the first

(1) Pacific Life Foundation includes Pacific Life Insurance Co. Contributions Program

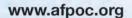
Assets of the bank

(3) Business Journal estimate

Researched by Meghan Kliewer

► Continued on page 8

Proud Members of (A















THE LIST | CORPORATE FOUNDATIONS/GIVING

► NEXT WEEK'S LISTS Medical Device Makers / Drug Makers

▶ From page 7

RANKED BY CONTRIBUTIONS TO OC ORGANIZATIONS											
		Company •Address	Company logo	OC giving •Total giving	Year End	Assets	Areas of interest	Types of support -Geographic area of giving	Parent company •Headquarters	Top local official(s) •Title •Phone/fax	
	5 (3)	Irvine Company 550 Newport Center Drive Newport Beach 92660-7010 Website: irvinecompany.com Email: information@irvinecompany.com	IRVINE COMPANY Stees 884	\$2 million \$2 million	12/20	wnd	Education	Grants -Southern California	Irvine Company Newport Beach	Donald Bren chairman (949) 720-2000	la de la constante de la const
-	6 (10)	Masimo Foundation for Ethics, Innovation, and Competition in Healthcare 52 Discovery Irvine 92618-3015 Website: masimofoundation.org Email: glennparrish@masimofoundation.org	Faundation to EVEC. Transaction to EVEC. Transaction to EVEC. Transaction to EVEC. Transaction to EVEC.	\$1.1 million \$2.6 million	03/21	\$7.8 million	Healthcare for underserved communities	Grants -international	Masimo Corp. Irvine	Joe Kiani chairman (949) 297-7792	
	7 (6)	Pimco Foundation 650 Newport Center Drive Newport Beach 92660-6310 Website: pimco.com/pimcofoundation Email: pimcofoundation@pimco.com	PIMCO	\$1.1 million \$6 million	12/20	\$115.5 million	Hunger, gender equality, college and career readiness, homelessness	Volunteer, grants, employee match, in- kind, disaster assistance -international	Pimco Newport Beach	Nate Brown director (949) 720-6123	

Angels Baseball Foundation 8

2000 E. Gene Autry Way Anaheim 92806-6143 Website: angels.com Email: dennis.kuhl@angels.com



\$1 million 12/20 \$8.1 \$1.4 million million Education, healthcare, arts and sciences, and community-related youth programs throughout the region

Monetary grants, donations for fundraising efforts, scholarships -Southern California Angels Baseball LP Anaheim

Dennis Kuhl chairman (714) 940-2000



Broadcom Foundation

4041 MacArthur Blvd., Ste. 510 Newport Beach 92660-2503 Website: broadcomfoundation.org Email: paula@brcmfdn.org



\$765,750 12/20 \$121.9 STEM \$4.2 million

Grants -international Broadcom Inc.

Paula Golden president, Broadcom Foundation (949) 464-4138



Sources: GuideStar and the foundations Abbreviations: wnd: would not disclose

Note: To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Unless otherwise noted, the information on this

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Researched by Meghan Kliewer ► Continued on page 10

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CORPORATE FOUNDATIONS/GIVING | NEXT WEEK'S LISTS

Medical Device Makers / Drug Makers

▶ From page 8

RANKED BY CONTRIBUTIONS TO OC ORGANIZATIONS

Rank Prev. Rank	•Address	Company logo	OC giving •Total giving	Year End	Assets	Areas of interest	Types of support -Geographic area of giving	Parent company •Headquarters	Top local official(s) •Title •Phone/fax	
10 (12)	KPMG LLP 20 Pacifica, Ste. 700 Irvine 92618-3391 Website: kpmg.com/us	KPMG	\$515,016 wnd	9/20	wnd	Education, environment, health, human services, civic projects, arts and culture	Monetary -Southern California	KPMG LLP New York	Mark Clemens office managing partner, KPMG (949) 885-5400	
11 (16)	Mazda Foundation USA Inc. 200 Spectrum Center Drive, Ste. 100 Irvine 92618-5004 Website: mazdafoundation.org Email: MazdaFoundation@mazdausa.com	MAZDA FOUNDATION	\$260,000 \$444,000	9/20	\$10.3 million	Education and literacy, environmental conservation, cross-cultural understanding, social welfare, scientific research	Monetary -national	Mazda North American Operations Irvine	Jeffrey H. Guyton president (949) 727-1990	
12 (15)	Sunwest Bank Charitable Foundation 2050 Main St., Ste. 300 Irvine 92614-8279 Website: sunwestbankfoundation.org Email: info@sunwestbankfoundation.org	Sunwest Bank	\$223,580 \$362,299	12/20	\$2.4 million	Vulnerable children and families	Grants, volunteer time -international	H Bancorp LLC Irvine	Eric Hovde chairman (714) 881-3039	
13	Taco Bell Foundation 1 Glen Bell Way Irvine 92618-3344 Website: tacobellfoundation.org Email: tacobellfoundation@tacobell.com	TACO BELL FOUNDATION	\$60,000 \$12.3 million	12/20	\$28.4 million	Education	Scholarships, grants -national	Taco Bell Corp. Irvine	Jennifer Bradbury executive director (949) 863-4312	

Mitsubishi Electric America Foundation 1300 Wilson Blvd., Ste. 825 Arlington, Va. 22209-2341

Website: meaf.org Email: mea.foundation@meus.com



\$5,500 \$2.1 million \$24.3 million

Disability, education, employment

Project grants -national

Mitsubishi Electric Corp.

Masahiro Ova president . (703) 276-8240



Sources: GuideStar and the foundations Abbreviations: wnd: would not disclose

Note: To the best of our knowledge, this information is accurate as of press time. While every effort is made to ensure the accuracy and thoroughness of the list, omissions and typographical errors sometimes occur. Unless otherwise noted, the information on this

list was provided by the companies themselves. List may not be reprinted without permission of the editor. Photos show the first top official listed.

Researched by Meghan Kliewer



Supporting the Communities Where We Live & Work

Ducommun is a leader in the design, engineering and manufacturing of complex electronic systems, structural solutions, engineered products and aftermarket services for the Aerospace and Defense industry. The Ducommun Foundation is the company's philanthropic arm that addresses non-profit and humanitarian needs in the communities where we live and work. We proudly support the United Way of Orange County, STEM education initiatives, and other local charities that help our military veterans, children and families of fallen service members, local efforts to end child homelessness, and a wide range of Pandemic Relief efforts.

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Support comes from more than one place. It takes a community of volunteers, donors and partners to give a critically-ill child and their family hope. We are grateful for every smile you help create.



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Golden State Foods Helps Solve Hunger Insecurity

Employees Find Innovative Ways to Help During Crisis

■ By KIM STEMPER

In the early days of the pandemic in 2020, thousands of Orange County residents lost their jobs as restaurants, gyms, and theme parks closed their doors. Others saw their hours drastically reduced. The economic hardship made it challenging for many Orange County families to put food on the table. Food pantries were inundated. Who can forget the images of lines of cars snaking through park-

ing lots, the people inside waiting their turn to collect a box of stables to keep their families going for another week?

Like most of the public, the associates at Golden State Foods (GSF) were dismayed at the ever-increasing numbers of people in the community facing food insecurity.



Tess McAnena Executive Director GSF Foundation

Working for GSF, the associates knew they were uniquely positioned to deliver the help that food banks desperately needed. After all, they'd been helping feed the hungry through the associate-led, associate-funded **Golden State Foods Foundation** for nearly 20 years.

Legacy of Causes

GSF, headquartered in Irvine, is one of the largest diversified suppliers to the foodservice industry, serving more than 125,000 restaurants in 40 countries. The company estimates that they feed 5 billion people a day. Fighting hunger is a natural outgrowth of their position



McAnena with kids at community event

as an industry leader.

Even before the pandemic, GSF was at the forefront of helping alleviate food insecurity.

In 2016, GSF Foundation launched **Feeding Hunger: A "No Lunch" Lunch**, an annual one-hour soup kitchen-style lunch that raises awareness and funds for the cause of childhood hunger.

Several GSF executives have served on advisory boards that address hunger issues, including Second Harvest Food Bank of Orange County and Serving People in Need (SPIN), lending their expertise on important logistics like setting up distribution channels and optimizing the way to distribute food and supplies to all the smaller food banks across Orange County.

Mark Wetterau, chairman and chief executive, GSF, served on the Second Harvest board, where he chaired the capital campaign to raise more than \$8 million in the mid-2000s to remodel the food bank's donated facility in Irvine. He later served as the

organization's chairman of the board.

In May, the GSF Foundation launched its "Focus on Food" initiative to support community food banks in their efforts to alleviate hunger. Through this initiative, Foundation committees can make grants to qualified food banks, which then receive matching funds of up to \$5,000.

Impacting Hunger

In the early days of the pandemic, the GSF Foundation quickly took action to help children and families in need by fast-tracking nearly \$200,000 in grants to food banks. One of these, Second Harvest received \$70,000, which they used in combination with other donations to set up a food distribution center at the **Honda Center**.

"The associates' hearts were really in it," said **Tess McAnena**, executive director, **Golden State Foods Foundation**. "They really wanted to help. And as the main contributors to the GSF Foundation fund—more than

80% of our associates participate—they were able to pivot the Foundation's resources to help alleviate the strain food banks were under."

Other initiatives followed, including food drives and need-specific fundraisers. **Giving Children Hope**, an organization that fills backpacks with food and distributes them to needy families at schools throughout Orange and Los Angeles Counties, needed a new delivery truck to replace the one its members were using. It was on its last legs and ready to break down at any moment. In total, the GSF Foundation provided Giving Children Hope with more than \$32,000 to replace the truck.

"At the heart of Golden State Foods, we have our associate-led, associate-funded GSF Foundation that has taken action to help children and families in need," said Dr. **Wayne Morgan**, corporate vice president and president, protein products and sustainability.

Making the Time

In addition to donating and directing the funds that fill the GSF Foundation's coffers, GSF associates place a great deal of value on giving time, as well as treasure.

For the associates from the Irvine office, this meant turning one service project into two. The team had built 30 bikes for kids of limited means. On a Saturday morning in July, they met the children and their families at the **Boys and Girls Club** in Santa Ana. After giving out the bikes, along with helmets and bike locks, the GSF associates noticed that the club was setting up for its weekly food distribution. Cars filled with hungry families were already lined up along the street.

The team decided to stay for the afternoon to help. For several hours, associates loaded cars up with boxes of food, filled with perishable and non-perishable foods including dairy products, fresh fruits and vegetables, baked

→Golden State Foods 100





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OC Great Park IRVINE

OCT 16

Bolsa Chica State Beach HUNTINGTON BEACH

OCT 23

Outlets at San Clemente SAN CLEMENTE

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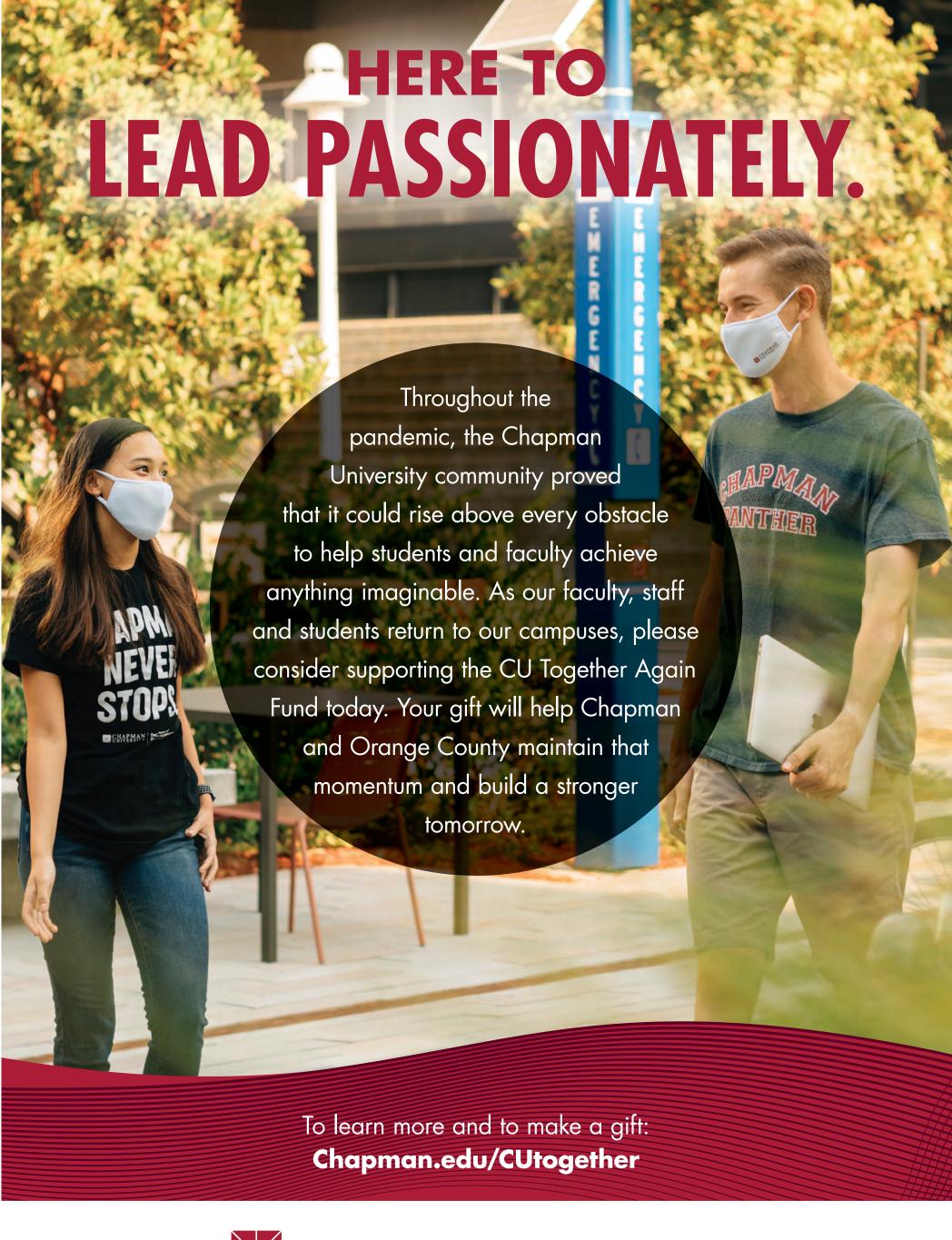














Make-A-Wish CEO Walks the Talk on Fundraiser

Trains for 28 Mile Hike on Pacific Crest

■ By KIM STEMPER

For the past eight weeks, Gloria Jetter Crockett has been prepping herself to be tested in a way she never has been before.

The president and chief executive of Make-A-Wish Orange County and the Inland Empire is about to take the walk of a lifetime: a 28-mile hike along the portion of the Pacific Crest Trail that sits atop the rugged mountain peaks above Big Bear

"I've thought about it a lot—have I trained enough? Will I be able to complete the hike?" she says.

It's the first such hike for Crockett, who became CEO in 2019. Previously, she's spent years at other nonprofits, including the American Cancer Society and the Second **Harvest Food Bank of Orange County.**

She is committed—not for just herself, but also for the children who are awaiting their turn to have their wishes granted with the help of this hike, a major annual fundraiser for the group.

That's the thought that comes to mind each day she pulls on her Danner boots, dons a Camelback, and sets out for a long training hike. Her efforts are all in preparation for a one-day endurance event that gives participants the opportunity to challenge themselves physically, mentally philanthropically.

"The attitude is what's really important," she says. "The wish kids keep me going. I'm raising funds to help these kids get their wish—that's what matters."

The Challenge

Few activities embody the spirit of determination and commitment more than the Trailblaze Challenge, a Make-A-Wish signature fundraising event held by its chapters nationwide.

It first appeared in western North Carolina as a 24.1-mile fundraising hike along the Bartram Trail.

Each Make-A-Wish chapter creates its



Gloria Jetter Crockett, president and CEO, Make-A-Wish Orange County and the Inland Empire, with Melissa Gallagher, VP, mission delivery at the nonprofit

own version of the long-distance challenge. In the mid-Atlantic, participants hike a 26.6mile journey along the picturesque mountains in western Maryland while in Oregon,

the distance is just slightly shorter at 26.3 miles.

The Commitment

As well as being an extraordinary physical test, the challenging Trailblaze Challenge hikes raise essential funds to create life-changing wishes for children with critical illnesses.

Those who commit to the hikes must raise a minimum of \$2,500 each, all of which is used to fulfill the organization's driving mission: creating life-changing wishes for critically ill children.

Crockett says the event's goal is for the event to raise \$215,000.

"Plus," Crockett adds, "This is something we can do during the pandemic. It's outdoors. It's a way to connect and bond and raise money safely."

Specialized Training

Dr. Joffre Olaya, a board member and **CHOC** contributing neurosurgeon, is joining the efforts as well.

"As physicians, we have seen the power of a wish firsthand in our patients and their families," he says. "We are excited to do our

part to make more wishes come

Crockett has never been on a hike this long before. Her favorite hiking trip of her life—thus far was a trip to Zion, saying "I had never seen so many stars in my

She'll be leading 26 hikers, including her husband, David, and daughter Sydney, on the hike, scheduled for Oct. 16. The group represents all skill levels, from novice to advanced outdoor enthusiasts.

CHOC Although she is leading as CEO, Crockett stresses that the actual hike will be led in partnership with trained professionals and fitness experts.

The specialized training program includes a workout calendar, training clinics that help participants learn trail essentials, hydration and nutrition, and weekly group hikes that steadily increase in distance and altitude.

One of the group's most intensive training

hikes was Mount Baldy, where participants learned firsthand what to expect when they tackle the Pacific Crest Trail-or PCT, as seasoned hikers call it— which has a minimum elevation of 6,791 feet and goes up to 7,808.

There is no limit on the number of people who can take part in the Trailblaze Challenge—the nonprofit's website will be accepting applications up until two days before the event.

Great Finish

The Trailblaze Challenge weekend promises more than the opportunity to push oneself farther than they ever have before.

Hikers will arrive on Oct. 15, Friday, and settle in at the The Lodge at Big Bear Lake-A Holiday Inn Resort. The next morning, they will arise before dawn, slip on their boots and headlamps, and set out.

Trail support, including hydration and nutrition, will be available at multiple locations throughout the journey, providing perhaps the most important sustenance of all-encourage-

Following the hike—which is estimated to take an average of nine hours—the weary hikers will gather for a post-hike celebration to enjoy a meal and share stories.

Melissa Gallagher, vice president of mission delivery at the nonprofit, is back for her second Trailblaze Challenge, which was in 2019 since last year's event was canceled due to COVID-19.

"It was such a memorable experience to complete the hike alongside our devoted community," Gallagher says. "This year, I look forward to walking along the beautiful Pacific Crest Trail to raise funds in support of our resilient wish kids and families, who inspire me every day."

For Crockett, the weeks of preparation have done more than get her in top hiking shape. They've also help refresh her perspective on the role we all play in helping others.

"Don't wait for hope," she says. "Create it. Ask yourself, what can I do to make a change in the world? Not just for Make-A-Wish, but in all things.

"We all have so much to give. What does that look like for each and every one of us?" ■

Granting a Wish in the Era of COVID

Dr. Joffre Olaya

Pediatric Neurosurgeon

■ By KIM STEMPER

A trip to **Disney World**. Leading a hometown parade as a favorite superhero. Taking on the role of "police chief for a day" and putting the cuffs on a dastardly criminal. Rocking out on stage, just like a real rock star, in front of a live audience of your family and friends.

Up until March 2020, these were precisely the sort of wishes that many Make-**A-Wish** children asked for. With the help of supporters, Make-A-Wish was always at the ready, poised to fulfil nearly any request.

But when the pandemic and subsequent shutdowns hit America in early spring of 2020, Make-A-Wish had to pivot.

"We never stopped granting wishes," said Gloria Jetter Crockett, president and CEO, Make-A-Wish Orange County and the Inland Empire.

In fact, since the pandemic began 18 months ago, the foundation has granted nearly 200 wishes.

Six-year-old Joshua, who was diagnosed in 2017 with acute lymphoblastic leukemia, had a simple wish, but one that



restaurant went a step further-giving him the game so he could to have as his very own. play at his own home.

proved challenging in a post-shutdown

He wanted to spend time at his favorite place, Dave & Buster's. Prior to the pandemic, his family took him to the restaurant and arcade to celebrate after the completion of each cancer treatment.

When the pandemic hit, Joshua and his family could no longer spend time at the place he cherished.

The wish request didn't faze wish-granters for long though. Though they could not re-open the doors for the young cancer patient, they could, perhaps, bring a bit of the Dave & Buster's joy to

Working closely with the restaurant, which has been a long-time supporter of the organization, the foundation was able to procure Joshua's favorite Dave & Buster's ar-

In March, the representatives gathered at Joshua's home to surprise him with a Luigi's Mansion arcade game of his very own. Joshua was thrilled, shouting in delight as his family and friends applauded and offered up high-fives.

The Research

Granting a wish is about more than just giving an ill child something to distract them from their situation, Crocket said. Research shows children who have wishes granted build the physical and emotional strength needed to fight a critical illness. This can improve their quality of life and produce better health outcomes. "For many children, just knowing that a wish is coming helps keep them healthy," she said. "It gives them something to look for-

The era of COVID-19 has brought many changes.

But one thing it hasn't changed is the group's commitment to granting children the wishes that they hold most dear—even if that wish is granted in an entirely new

Celebrity meet-and-greets were replaced with one-on-one Zoom calls. Elaborate playsets have been installed in many backyards, much to the delight of the children-and their siblings-who get to enjoy them.

One Wish child was the recipient of an above-ground pool and a Hoyer lift to help him into it. In the heat of a late summer day, it was a wish the whole family enjoyed.

Helping Student Artists Achieve Their Breams for 35 Years



Since its founding in 1987, Orange County School of the Arts has remained dedicated to its mission of providing an unparalleled arts and academic education to a diverse student body passionate about the arts. For the past 34 years, the school has transformed the lives of thousands of student artists from all across Southern California, preparing them to reach their highest potential and helping them to achieve their dreams.

Please join us in celebrating 35 years of dreams-in-the-making.

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TO LEARN MORE AND TO GET INVOLVED, VISIT WWW.OCSARTS.NET/GIVE



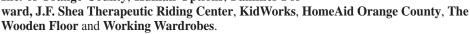


Investing in Empowerment

▶ Allen Staff, president, Bank of America Orange County

Bank of America distributed \$915,000 in grants to 34 Orange County nonprofits that will help drive economic opportunity and upward mobility for individuals and families and put them on a path toward stability and success.

The recipients include Age Well Senior Services, Boys & Girls Clubs of Central Orange Coast, CHOC Foundation, Community Action Partnership Orange County, Girls Inc. of Orange County, Human Options, Families For-

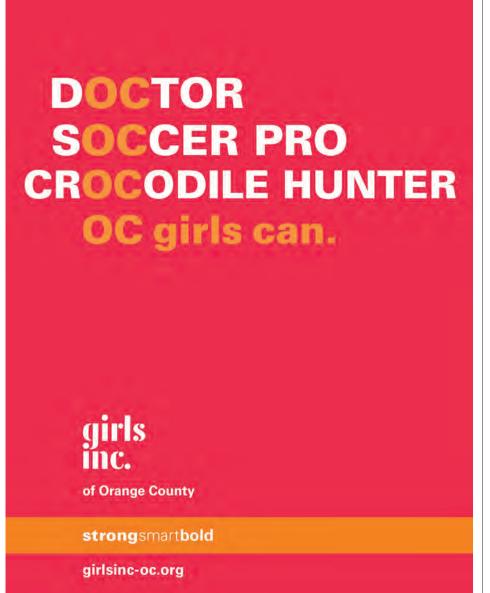


The nonprofits were selected because they primarily provide workforce development services building pathways to employment, including providing education and resources to rebuild careers that may have been impacted by the pandemic. Additional programs by these grants support basic needs, such as hunger relief, healthcare, and emergency shelter, resources also critical throughout the pandemic.

"The strategic investment into immediate short-term and longer-term needs has been key in helping disadvantaged communities progress as society begins to safely reopen," said **Allen Staff**, president, Bank of America Orange County. "By investing in the Orange County's incredible network of nonprofits, Bank of America provides philanthropic capital to help advance economic and social progress, enabling our community to succeed."

Bits & Pieces

Decorative Arts Society gave \$275,000 in grants for the 2021-2022 year to 12 Orange County non-profit organizations: Mariposa Women and Family Center, Laura's House, Violence Prevention Program, Breast Cancer Solutions, Intervention Center for Early Childhood, Friendly Center, Beyond Blindness (formally Blind Children's Learning Center), Taller San Jose/Hope Builders, Casa Youth Shelter, Thomas House and WTLC (Women's Transitional Living Center). ... Second Harvest Food Bank broke ground on the 45-acre "Harvest Solutions Farm" on August 31, planting 26,000 tiny cabbage transplants at the South Coast Research and Extension Center to generate a steady flow of fresh, locally grown produce for residents in Orange County. ... In response to the 7.2 magnitude earthquake that struck Haiti on Aug.14, Free Wheelchair Mission will be shipping five containers with a total of more than 2,500 wheelchairs to Haiti, which will arrive in the hands of local distribution partners within weeks.





Stepup for Success

Wendy Rogers, CEO, LPA; Dan Heinfeld, president, LPA

In August, Irvine design firm **LPA** donated 50 laptops to **Orange Coast College** in Costa Mesa. LPA answered the call for help from the Architecture Department at OCC, whose students have been especially affected by the pandemic. Coordinated through the **American Institute of Architects (AIA) Orange County**, LPA committed to refurbishing and donating 50 decommissioned LPA laptops.

"The pandemic has been extremely difficult for many college students and their families," said **Wendy Rogers**, CEO, LPA. "When we found out about OCC's need we were honored to step in and help."

LPA volunteers removed outdated batteries, installed new ones, reset the computers to factory settings and installed the necessary software for students' use. The refurbished computers have been distributed to students for use in the 2021-2022 school year.

"We are committed to supporting the next generation of design professionals," said **Dan Heinfeld**, president, LPA. "This donation was a concrete way to ensure students are set up for success."

On the Money

▶ Dwight Manley, managing partner, Manley Fanticola Partners

More than 850 gold, silver and bronze medals related to President George Washington that were deaccessioned by the Historical Society of Pennsylvania have been donated intact to the American Numismatic Association's Edward C. Rochette Money Museum by California rare coin dealer and real estate developer Dwight Manley, managing partner, Manley Fanticola Partners.

The multimillion-dollar donation, which will be known as the **Baker-Manley Collection**, was announced at the **ANA Banquet** on Aug. 13 during the Association's **Chicago World's Fair of Money**. Highlights of the donated Baker



Collection include a rare 1862 brass Washington, D.C. emancipation medal depicting George Washington, engraved to Henry Clark, who may have been a freed enslaved man; A superb quality example of a silver 1805 medal commemorating the Peace of 1783, the fourth and final entry in the History of the Revolution Medal series; and one of only ten known George Washington Commander in Chief, Armies of the United States silver medals is among the more than 1,000 historic medals and coins donated to the ANA by Manley.

Rapid Funding

Shruti Miyashiro, CEO and president, Orange County's Credit Union

Orange County's Credit Union received \$1.8 million as part of the **Rapid Response Program COVID-19** relief efforts awarded to select and top-tier community development financial institutions.

As a certified Community Development Financial Institution (CDFI) with a low-income designation, Orange County's Credit Union has focused on providing safe and helpful information, products, and services with the knowl-



edge that many people in the community are struggling financially throughout the pandemic. This CDFI Rapid Response Grant allows the credit union to continue to provide financial aid to members, particularly those in underserved communities, who are working to get back on their feet after the pandemic's adverse economic effects.

"During the COVID-19 pandemic, we continue to focus on our deep-rooted philosophy of 'people helping people' and are proud to be more than just a financial institution, but also to be a community partner," said **Shruti Miyashiro**, president and CEO, Orange County's Credit Union. "With the CDFI Fund's Rapid Response Grant award, we are looking forward to serving even more people financially hurting from the pandemic."



THE HEAVENLY HOME PROJECT Help Us Meet Our MILLION DOLLAR/Catch











\$1 Million

\$900,000

\$800,000

\$700,000

\$600,000

\$500,000

\$400,000

\$300,000

\$200,000

\$100,000

or many terminally ill patients, dying at home is not an option. Whether due to difficult living situations, a lack of family and friends who can care for them in their final days, or the limitations of insurance coverage, many people find themselves in a housing crisis at the end-of-life.

The Heavenly Home Project will change that for many by becoming the **first nonprofit end-of-life care home in Orange County and only the 4th in the state of California.** Our six-bedroom residential care home will allow people to complete their lives with peace and dignity, spending their final days making meaningful memories with loved ones.

An anonymous friend of SoCal Hospice Foundation is helping us to jumpstart our Heavenly Home Endowment with the Million Dollar Match campaign. This giving opportunity allows your contribution to be doubled, ensuring sustainability of the Heavenly Home for years to come.

We have until December 2021 to raise \$1 million – and every dollar helps! We are more than 75% there!!! All donations will be matched and used to guarantee continuity of care, ensuring that no patient ever dies alone.

Be a part of history as we work to create a loving home for the last stage.

Give online at: www.SoCalHospiceFoundation.org/donate

Call: 877-661-0087

Email: To learn more or to schedule a tour, please contact Michelle Wulfestieg, Executive Director: Michelle@SoCalHospiceFoundation.org





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The 'Give Back' Business Model

By City National Bank

Today, companies large and small are finding success by combining profit with purpose.

A 2020 Zeno study found that 94% of consumers think it is important for a company to have a strong purpose. The study also found that consumers are four times more likely to purchase a product from a mission-driven company and 4.5 times more likely to champion that company and recommend it.

"For many companies, being a corporate citizen of the world is now part of their business model," said Jennifer Nickerson, corporate citizenship manager for City National Bank. "Doing what's best for their community, their neighbors and the planet is a great way to build brand identity."

A new business model, called the "give back model," has arisen from these trends. It allows a brand's customers to make a positive impact on the world by tying their purchases to the brand's giving.

Perhaps the most well-known example, TOMS Shoes, is considered the pioneer of the "buy one give one" model. They started it in 2006 by

donating shoes, but today TOMS donates one-third of its profits to grassroots organizations around the world.

Read more about give-back strategies for your business below.

MOST POPULAR STRATEGIES

The give-back business model can be implemented in various ways depending on what a company would like to accomplish.

To better engage with your customers, do good and boost business, you might consider:

- Buy-One, Give-One. The idea is simple: When a consumer buys a product, the business will give the same item to someone else who needs the product. The strategy works well for those addressing specific gaps, such as TOMS giving shoes to those who don't have them. This model is not always right for companies that aim to address more complex issues, like education or homelessness.
- Buy-Some, Donate-Some. When a customer makes a purchase, the business donates some or all of its profits to a cause. Unlike the buy-one, give-one strategy, this option allows companies to address more nuanced challenges.
- Awareness Branding. This strategy allows companies to promote specific types of social change by providing educational materials to customers on social media channels, their website, packaging materials or on products themselves, such as mugs and

social media channels, their website, packaging Jennifer.Nickerson@cnb.com materials or on products themselves, such as mugs and posters. The trick is to make sure your own values and company operations align with your brand and the social values you're promoting.

Jennifer Nickerson SVP/Corporate Citizenship

Manager City National Bank

(213) 673-7603

• Multi-Purpose Mission. If you want to address numerous challenges that intersect, the key is to make sure your give-back strategy can address each mission successfully. Otherwise, customers may find that your brand feels complicated and unfocused.

An example of a company that focuses on a multi-purpose mission comes from Scott Morris, co-founder and president of Freshpet in Secaucus, N.J. When Morris started selling fresh refrigerated pet food, he knew from the start that the company's mission would be to take care of more than pets.

"Our pet food is lightly processed and looks more like human food," said Morris. "At the same time, we're taking care of the planet by making sure our manufacturing plants are landfill-free facilities, buying all our electricity from wind power and using a system that generates energy and captures the heat needed for steaming the food."

In addition to those and other sustainability practices, Freshpet has donated 10 million meals to animal shelters since the company opened in 2006.

GETTING STARTED

While consumers appreciate an effective give-back model, it's important to remember that they expect a good product, too.

For this reason, David Simnick, co-founder and CEO of Soapbox, believes a company's focus on products should grow alongside the give-back model that ultimately, will help sell those products.



"I was a subcontractor for the U.S. Agency for International Development, working overseas, when I realized I wanted to start a business that would supply something that people around the world truly need," said Simnick. "I started Soapbox with a friend because I knew that soap is one of the most cost-effective ways to institute foundational health globally. A bar of soap and a bottle of shampoo are among the most requested items in homeless shelters, too."

Today, Soapbox donates a bar of soap for every item purchased online and in retail stores, such as Walgreens and Target.

Since founded in 2010, the company has donated more than 20 million bars of soap to food pantries, homeless shelters, shelters for victims of domestic abuse and nonprofit partners in 65 countries.

"Our business doubled from 2017 to 2018 when we relaunched with new branding and better packaging, then doubled again from 2018 to 2019," said Simnick. "In 2020, everyone was looking out for themselves and others. Our business grew 10 times larger because of the focus on handwashing during the pandemic."

LISTENING TO THE CONSUMER

An initial mistake Simnick said he made was to focus on the mission he believed in more than the product his consumer demanded.

"Consumers are not in the market for a charity, they're in the market for a product," he said. "The mission isn't why they buy in the first place, but it's why they come back. In our customer reviews, first we hear about what they like about the product, and then we hear that they love the community give-back."

However, Simnick said that retail buyers for stores are often most excited by the mission.

"It's a way to differentiate ourselves from other manufacturers, to tell them that we can donate millions of bars of soap around the world with the help of Walgreens," he said. "We think Soapbox would not be nearly as successful as it has been without the mission."

Simnick believes that making a tangible donation is more meaningful to consumers than cash donations.

"Cents and percentages don't mean anything to consumers," Simnick said. "It's important to relate your donation to your product and to brand your company accordingly. Ultimately, that makes it easier to understand."

Consumers, particularly Millennials and Gen Z, expect companies to do the right thing, said Nickerson.

"It's important to tell your story, even if it's a small thing in comparison to the size of big corporate donations," Nickerson said. "At the same time, business owners need to choose their strategies wisely, think through the entire lifecycle of what they plan and then do what they say they will do. Otherwise, it's a public relations nightmare."

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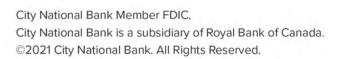
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Orange County United Way: Committed to Improving Lives in Our Community

Orange County United Way is committed to leading the fight for equity by removing barriers, closing gaps, and leveling the playing field for everyone who lives here. Delivering more than **50 programs** countywide, we are doing more for the **Education**, **Health**, **Housing**, and **Financial Stability** of people in Orange County.

We put our mission into action through three initiatives, which all include programming to meet basic needs, develop skills, and ensure long-term success:



United for Student Success

United for Student Success aims to ensure Orange County students receive the support they need to stay on track in school, graduate high school on time, and are college- and career-ready. Our goal is to increase the high school graduation rate among students from disadvantaged socioeconomic backgrounds.

Featured programs:

- Destination Graduation offers middle and high school students from high-need districts exciting college and career exploration opportunities, experimental hands-on learning STEM modules, academic tutoring, college field trips, corporate career days, as well as college and career fairs.
- Youth Career Connections is an integrated, workbased learning program that infuses classroom learning with real-world career experiences by connecting students directly to employers to help them graduate college-, career-, and life-ready.
- Senior Year Mentoring Program helps high school seniors from low-income families and underserved OC communities stay on track and graduate on-time by providing mentoring from leading professionals, virtual workshops, and new laptops to bridge the digital divide.

"My mentor, she's experienced; she's done it. I'm fortunate I can communicate with her when I have questions about college and even other stuff. It's been eye-opening and I'm forever grateful for the opportunity."

— Andres, Class of 2021 mentee





United for Financial Security

United for Financial Security focuses on empowering Orange County families to get on the path from surviving to thriving.

Financial security is critical to the overall wellness of families. The 2021 Real Cost Measure report showed that 1 out of every 3 households in Orange County struggles to meet their basic needs. Due to the COVID-19 pandemic, we are seeing newly vulnerable households—families who have never had to seek assistance before—making financial security even more of a growing concern in our community.

Featured programs:

- OC Free Tax Prep helps low-income families keep their hard-earned money by saving on preparation fees, claiming tax credits, and receiving their refunds quickly and safely.
- **SparkPoint OC** promotes financial empowerment through free one-on-one financial coaching.
- **UpSkill OC** is an innovative, collaborative workforce development approach to bridging the skills gap in various industries and creating pathways to jobs that pay a living wage.

"Feeding my kids and keeping a roof over their heads always has to come first. When I got into UpSkill OC, United Way helped me get the qualifications for a job that pays more. Now, I have financial security and the confidence to support my family."

- Sheryll, UpSkill OC graduate





United to End Homelessness

United to End Homelessness is committed to ending homelessness in Orange County so that everyone has a place to call home. We believe the solution to homelessness is a home—moving into permanent housing with supportive services gives a person a solid foundation to rebuild their life.

Featured programs:

- WelcomeHomeOC is our housing navigation and landlord incentive program that provides financial assurances to landlords who rent units in Orange County to individuals, Veterans, and families with a housing voucher, and ensures supportive services are provided to help newly housed people stay in their homes for the long-term.
- In our Homelessness 101 Classes, we answer the most frequently asked questions about the issue, break down myths, and provide the most up-to-date statistics and best practices for solving homelessness in our community.
- Our Housing Champions Advocacy Network recruits, trains, organizes, and equips local residents to engage in advocacy in their communities for solutions to end homelessness.

"Probably about a year ago was the absolute darkest. I felt like I had absolutely nowhere to go, even on rainy nights. I think I would still be living in a car right now without United Way."

— Day, Veteran, WelcomeHomeOC program beneficiary



Every day, we are doing more for the Education, Health, Housing, and Financial Stability of people in Orange County. We are working to ensure our students succeed, our struggling families find financial security, and our homeless neighbors find a place to call home.





UNITED TO IMPROVE LIVES IN OUR COMMUNITY

Orange County United Way is committed to leading the fight for equity by removing barriers, closing gaps, and leveling the playing field for everyone who lives here.

Join us in helping our students succeed, our struggling families gain financial security, and our homeless neighbors find a place to call home.



Learn More at UnitedWayOC.org

Empowering Through Employment

Goodwill of Orange County Changes Lives Through Meaningful Jobs



Goodwill of Orange County has been serving our community for 97 years, and there is no stopping us now!

Through the many challenges levied on our country, our community and our organization during the past two years, we've persevered. Our mission remains. Goodwill helps people who are facing barriers find and keep jobs, which provides purpose, pride and dignity.

We are energized in our commitment to find meaningful employment opportunities and pathways to independence for every individual seeking a new beginning, a second chance, or a step up.

It is at the core of who we are and how we serve our community. From justice-involved youth, individuals with a physical or cognitive disability, veterans and others with barriers to employment, we see these individuals' potential and the value of their unique abilities. Most people think of Goodwill as just a thrift store. But our business is really about changing lives.

Our mission helps make independence a reality for the people we serve, through the transformative power of a meaningful job.

We can't do it without you.

We know that together, with meaningful partnerships with businesses, foundations, philanthropic donors and local leaders, we can empower more individuals on their road to employment.

Join us in this work.





Hire Goodwill-trained program participants.

Goodwill of Orange County has nearly 100 years of experience matching the needs of Orange County employers with employees who have the skills you need. We have qualified, eager candidates ready to work, ready to help you reach your business goals.

By hiring from Goodwill of Orange County, you are giving individuals with disabilities and other barriers the opportunity to build a career, find purpose, pride and dignity, and reach their full potential.

For our program participants, employment in our community gives them much more than just a paycheck. For many, it's the first time they are being seen for what they can do, not what they can't. They are truly joyful to have a job, and joyful to get to do that job to the best of their abilities every day—and that kind of positivity can easily transfer to the rest of your team members!



Make a financial contribution to support our mission.

In 2020, Goodwill of Orange County served 18,000 local adults and children and provided 345,000 hours of job coaching. Through the Tierney Center for Veteran Services, our comprehensive support resource for veterans and their families, 713 veterans were served. By giving financially, you are making these programs and many others possible and directly impacting thousands of lives right here in Orange County.



Shop or donate at our local stores or online at shopgoodwill.com.

Our mission is fueled by donations and purchases at our collection of 24 local thrift stores and our online site, shopgoodwill.com. We remain accountable stewards of your donations and Goodwill purchases, and 94 cents of every dollar we spend goes directly into our programs and services.



Attend a See The Good Virtual Tour.

Knowledge is power. Join us over Zoom for an inside look at our mission, the people we serve, and the power of work. Invite friends and your network to join and help us get more people in on the good. To RSVP for an upcoming tour, email communitydevelopment@ocgoodwill.org.

Our Impact In Action



18,000 local adults & children served by Goodwill programs and services



345,000 hours of job coaching provided to help develop skills and build confidence



615 program participants placed into meaningful employment



\$5.5 million+ earned by individuals employed with Goodwill's help



41,052,746 pounds of goods diverted from local landfills



Jose College Student

> "Goodwill has helped me to seek more opportunities."

A hiking accident changed Jose's life, but he never stopped dreaming. His current aspiration: complete his undergrad degree and become a licensed marriage and family therapist.

Goodwill matched Jose with assistive technology software and devices to help him complete his schoolwork and get closer to his dream job.

Goodwill of Orange County helps people who are facing barriers find and keep jobs.

orange county

MORE THAN A THRIFT STORE Jose was matched with the right software through Goodwill's Assistive Technology Exchange Center. Learn more about our programs and how you can get involved in changing a life at **ocgoodwill.org**.

Providence Mission Hospital Foundation



Emergency Department Expansion Highlights 50 Years of Community Care

For 50 years, Providence Mission Hospital has played a vital role in the health and safety of our community, providing the only trauma center and comprehensive emergency department in south Orange County.

And when the previous owners of South Coast Community Medical Center in Laguna Beach announced their plans for closure, Providence Mission Hospital acquired the hospital to preserve and improve the essential services the hospital provides our coastal communities.

As south Orange County has continued to grow, and a neighboring hospital in San Clemente closed, the demands on Providence Mission Hospital's emergency departments in both Laguna Beach and Mission Viejo increased dramatically.

Thanks to the leadership of Sue and Bill Gross in Laguna Beach and Eden and George O'Connell in Mission Viejo, along with the generosity of our donors, the hospital has been able to expand its emergency departments by 30% at each location, dramatically reducing wait times, to the point that the

Laguna Beach emergency department now averages a quick 20 minutes "from door to doctor."

It was the promise of what could be that the group of forward-thinking, concerned physicians envisioned the future of what has become Providence Mission Hospital. They realized the need for accessible, quality medical care to serve our growing communities in Southern California. And they recognized the opportunity to practice medicine as they felt it should be practiced with a hospital built by doctors for doctors, allowing them to do the best job they know how to do.

"When our Mission Viejo Company provided the land for the hospital, the five of us owners envisioned a world-class care facility that would become an important and beloved member of our community. Five decades later, we proudly celebrate that Providence Mission Hospital is all that and more," says Tony Moiso, Rancho Mission Viejo CEO.

That vision and commitment to excellence continues today.

To learn how you can support Providence Mission Hospital, visit supportmissionhospital.org or call 949-364-7783



Providence Mission Hospital Celebrates Golden Anniversary

Providing Emergency, Acute Care, and Community Service to South Orange County

Since 1971, Providence Mission Hospital has grown into a nationally-recognized regional medical center with two locations in Mission Viejo and Laguna Beach.

One thing remains steadfast: our promise to provide our local community with the best in personalized care, offering hope, healing and a sacred embrace.

Join us to celebrate our golden anniversary as we reflect on our past, envision our future, and honor the community that has made Mission possible



Saturday, December 4, 2021 Providence Mission Hospital Campus





A Promise Fulfilled in Orange County

CITY OF HOPE ORANGE COUNTY NOW HAS FOUR LOCATIONS IN THE REGION PROVIDING HIGHLY SPECIALIZED CANCER CARE FOR PATIENTS AND THEIR FAMILIES







When City of Hope unveiled its bold vision to bring its lifesaving care and pioneering research to Orange County, it was in response to a pressing need in the community. Nearly 20% of patients with cancer left the region for advanced care, which created a burden on patients and their families. Additionally, cancer rates are expected to grow in Orange County by nearly 20% in by 2028.

By welcoming Pacific Shores patients, physicians and staff, City of Hope is delivering on its promise and providing increased access to its breakthrough discoveries and lifesaving treatments. In delivering advanced cancer care closer to where people live, City of Hope is alleviating the burden on patients who have had to travel far from home for world-class and highly specialized cancer treatment. City of Hope Orange County now has locations in Huntington Beach, Irvine and two in Newport Beach.

"This is exactly what is needed in the pursuit to treat and cure cancer — a coming together of a best-in-class physician group and a world-renowned academic cancer research and treatment institution," said Edward S. Kim, M.D., M.B.A., physician-in-chief, City of Hope Orange County. "City of Hope is leading the way in redefining how cancer breakthroughs are delivered — equitably and efficiently — to communities."

More patients now have access to the expertise of more than 1,000 City of Hope researchers and highly specialized physicians, hundreds of clinical trials, pioneering treatments, expanded cancer education and prevention resources, and new innovations that are making care more convenient and effective. One in three Americans will receive a cancer diagnosis in their lifetime. City of Hope is committed to changing that statistic to answer the call of those in need.

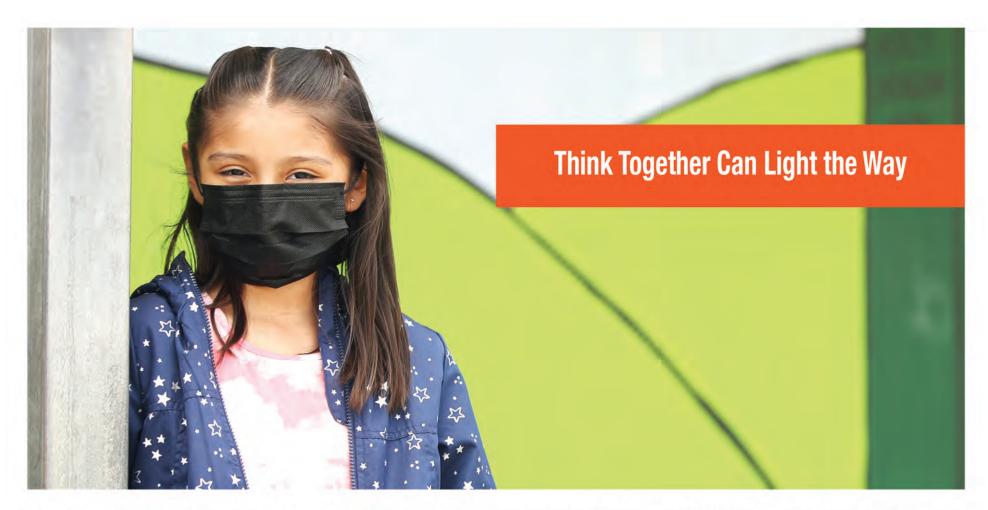
The new locations add to the comprehensive network of care that City of Hope is developing in Orange County. A Newport Beach location opened in 2020 and, in 2022, City of Hope will open a world-class cancer center in Irvine, thanks to an outpouring of community support. The region's only specialty hospital exclusively focused on treating and curing cancer is also scheduled for the Irvine site in 2025.

"We are fulfilling our promise of bringing advanced cancer care into the heart of our communities. City of Hope is honored to work with the nation's leading researchers and clinicians, and we are privileged to welcome these like-minded experts from Pacific Shores to our team," says Annette M. Walker, president, City of Hope Orange County. "Hope is indeed growing across the Southern California region."

For more information on City of Hope Orange County, go to CityofHope.org/OC







According to market research consultant, McKinsey & Company, "the impact of the pandemic on K–12 student learning was significant, leaving students on average five months behind in mathematics and four months behind in reading by the end of the school year."

Unsurprisingly, the pandemic hit already vulnerable students hardest. When schools started the 2020-2021 school year with distance learning, students with no internet at home couldn't log on to school.

When schools started to offer in-person learning hubs for students in need of connectivity, families were placed on waitlists to try to secure a high-demand spot for their student.

And while schools and communities worked diligently to welcome students back to campus safely, it was students with parents and caregivers working outside the home who experienced the highest rates of absenteeism.

Through it all, Think Together was there for these students.

Think Together's mission is to partner with schools to change the odds for kids. Think Together supports this mission by working closely with school districts to provide families no cost expanded learning and afterschool programs that support student learning and achievement for children and youth, from birth through high school.

School disruptions and isolation over the past year due to COVID-19 exacerbated learning loss, negatively affected grades, and created unprecedented levels of anxiety and depression among students. Tragically, all these setbacks took a more dramatic toll on the very students who already faced significant barriers to academic success. Widening the opportunity gap even further.

At Think Together, we saw firsthand how the families we serve faced unprecedented challenges with school closures--challenges not experienced by their more affluent neighbors. Challenges in childcare. Challenges in connectivity. Challenges in at-home support.

To address childcare, Think Together field staff were the first to come back to a school site and be there for students who needed a safe place to go amid the pandemic. To address connectivity, Think Together worked with school district partners to facilitate learning hubs with high-speed internet and technology support. To address challenges in at-home support, Think Together facilitated homework help and credit recovery to get kids back on track.

THROUGH EACH AND EVERY MOMENT OF DARKNESS,
THINK TOGETHER WAS THERE, LIGHTING THE WAY,
MAKING SURE NOTHING CAN STAND IN THE WAY OF OUR
STUDENTS' FUTURES. NOT EVEN A PANDEMIC.







BACK TO SCHOOL MEANS MORE THIS YEAR THAN EVER BEFORE



Students experienced unprecedented interruption in school due to the pandemic, including separation from friends, teachers and activities.

Think Together is a nonprofit organization that partners with schools to change the odds for kids. Our programs provide academic, social and emotional support to get kids back on track.



When Tiger Woods and his parents launched TGR Foundation in 1996 they set out to do something profoundly simple yet deeply impactful – give kids hope. As TGR Foundation celebrates 25 years of impact and two million students reached through education programs in 2021, the ability to give young people from the most vulnerable communities a sense of hope is even more critical.

Youth from underresourced communities are at the core of who TGR Foundation serves. This work is meaningful as not all kids receive the same level of support, access to quality education and guidance needed to help them succeed. The programs offered through TGR Foundation allow students to discover their passions, deepen their knowledge and transform their lives.



DISCOVER

Innovative courses exposing students to emerging careers



DEEPEN

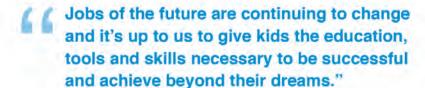
Job shadowing, internships and certifications to advance skills



TRANSFORM

Individualized pathways to career and college, creating generational change

The objective of the Pathways Forward initiative is to offer students multiple pathways that reach students where they are and help them get where they want to go. To accomplish these goals, TGR Foundation is forging new partnerships with Orange County-based companies and philanthropists to provide critical funding and resources. These partnerships will allow TGR Foundation to enhance and expand its education programs to meet the needs of local students.



- Gordon McNeill, President & CEO TGR Foundation

To meet the needs of a rapidly changing world and workforce, TGR Foundation and its partners provide resources and support to guide young people toward personal and professional success through:

Job Readiness Programs

College Access Offerings

Inspiring Learning Spaces

The Pathways Forward initiative has TGR Foundation poised to bring about deeper, more significant impact over the next 25 years. With an eye on creating transformational and generational change in the lives of students and their communities, education will continue to drive TGR Foundation's pathways forward.



With Pathways Forward we are trying to get kids prepared for whatever direction they want to go, college or into a career."

-Tiger Woods, Founder TGR Foundation



Tiger and his foundation understand significant change cannot be made alone. TGR Foundation is looking to like-minded organizations and individuals to bring in their expertise and resources in support of the Pathways Forward initiative. Together, TGR Foundation will build a highly skilled talent pool ready to succeed in the careers of tomorrow.

Join the movement at TGRFoundation.org/PathwaysForward.





EMPOWERING

STUDENTS TO PURSUE THEIR PASSIONS



JOIN THE MOVEMENT

Pathways Forward continues Tiger's vision to provide students with access to STEM education, job readiness and tangible pathways to career success.



PARTNER WITH US

Help students from Orange County's underserved communities on their paths to success.

Learn more: TGRFoundation.org/PathwaysForward



4 STARS

FOR 9 CONSECUTIVE YEARS
THE HIGHEST RANKING FROM
CHARITY NAVIGATOR, THE LEADING
CHARITY EVALUATOR

THANK YOU TO OUR ORANGE COUNTY PARTNERS FOR SUPPORTING PATHWAYS FORWARD

Walter & Jeff Cruttenden | Nick Gross | Cindy & Michael McKee











Nutrition Is Everything



WHEN EVERYONE HAS CONSISTENT ACCESS TO NUTRITIOUS FOOD, A MORE RESILIENT ORANGE COUNTY WILL EMERGE.

Focus, energy, mood, strength and spirit: Nutrient-dense food sets us up for success in school and at work. As Orange County children and college students head back to the classroom and we strive to stay strong against new COVID-19 variants, Second Harvest Food Bank of Orange County is 100 percent committed to feeding and nourishing everyone who needs our help in our community.

From Situational Nutrition To Planned Nutrition

Our working food strategy transcends situational nutrition (dependence on donated food, distributing whatever comes in) to planned nutrition, which includes the intentional purchase of fresh meat, dairy and produce. This helps ensure the pipeline of healthy food stays full and consistent across the community for those who need it most:

- Children: Food insecurity and inconsistent nutrition disrupt study, play and rest¹
- College students: Those lacking access to nutritious food have higher rates of depression, lower grades and face more academic challenges than their counterparts²
- Seniors: 13.8 percent of seniors 60+ are food insecure and deprived of proper nutrition3

Nearly 300,000 individuals each month still rely on Second Harvest for food. We are gaining on hunger, but must keep the momentum going to reach our goal of reducing the number of people who need food assistance.

Addressing Hunger On Campus

As a student at Vanguard University, Kimberly has depended on the school's pantry to feed herself and her family, including her grandmother who must limit her contact with others because she is at very high risk for COVID-19.

"Not having access to food has been very difficult. College students shouldn't have to worry about what they're going to eat. They should be thinking about finishing assignments and studying for their exams.

"Especially during lectures, I was always worried that someone would hear my stomach rumble. It was just hard to focus. Going to the pantry has helped with our family. It has definitely relieved our financial worries. It's just one less thing to worry about and it's helped me focus on my studies."

Second Harvest provides nutritious food to 12 OC college pantries, serving an average of 3,716 student households/mo. Research in 2018 shows that more than 40% of students in the Cal State system are food insecure. Other research shows similar levels of need in other universities.4

Planning Ahead: Nutrition And Food Forecasting

Second Harvest's forecasting for the needs of the community has become a food sourcing plan that focuses on nutrition and provides the foundation for our strategy going forward. In addressing food insecurity through nutritional security, our plan prioritizes the purchase and sourcing of:

- Eggs
- Dairy
- Fresh fruit and vegetables
- Proteins

We also adhere to stringent guidelines for shelf-stable items - avoiding those high in salt, fat and sugar.

Our food plan forecasts how much we should purchase, based on unemployment and community need, minus anticipated donations and rescued food. Our nutrition strategy also includes balancing fresh foods with the nutritional content of canned foods and dry goods.

It takes about

3 million

pounds of food each month to help families get back on their feet.

1,560

Dozen eggs and

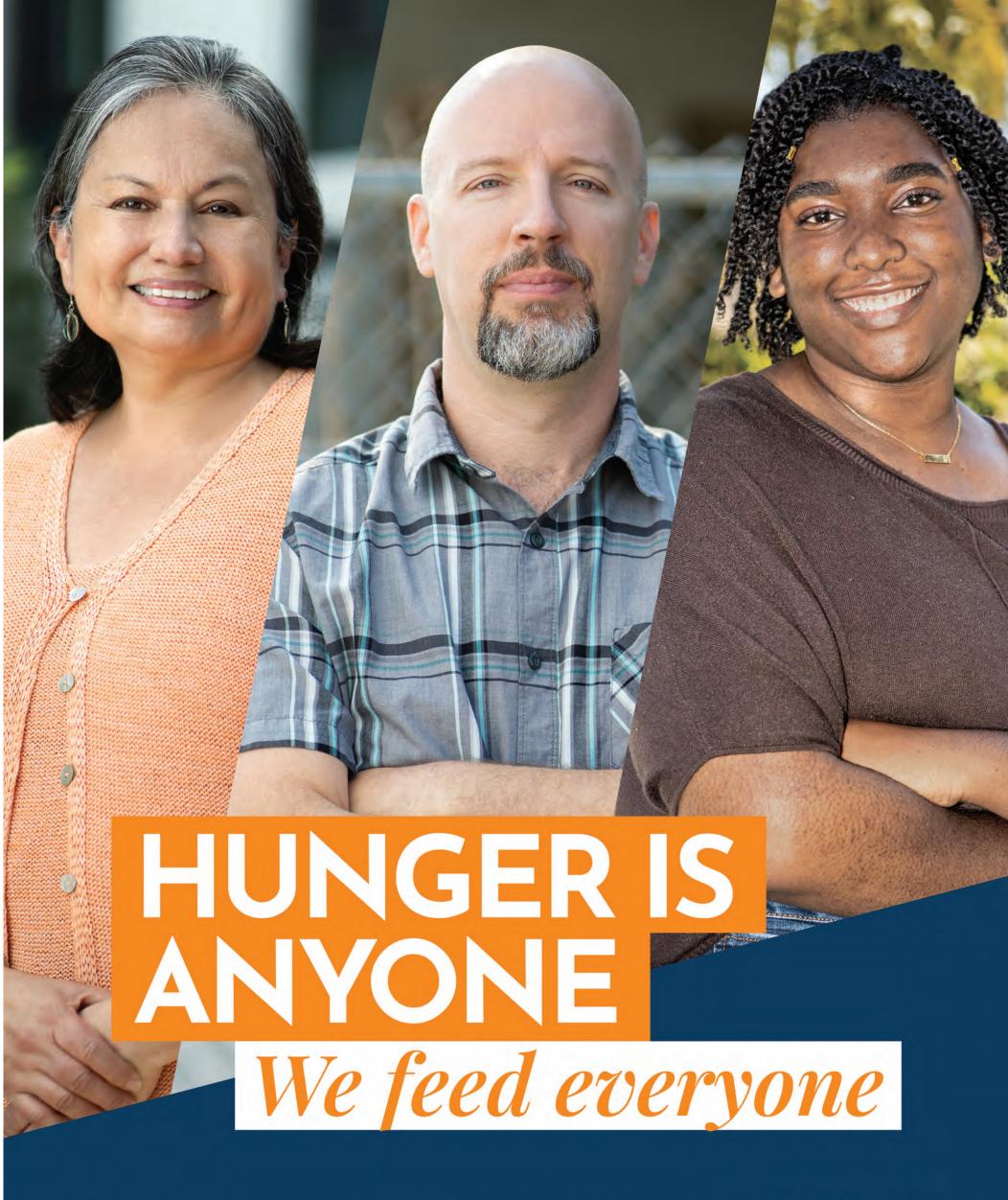
2,016

Half-gallon jugs of milk distributed weekly to partner pantries throughout OC serving children and families

We remain hopeful our community will weather the COVID-19 variants with minimal impact yet we are ready to provide food assistance to anyone and everyone who needs it.

For our community, nutrition is everything. To donate, visit feedoc.org

- ¹ The National Center for Biotechnology
- ² Addressing College Food Insecurity: An Assessment of Federal Legislation Before and During Coronavirus Disease-2019, Melissa N. Laska, PhD, RD; Sheila Fleischhacker, PhD, JD; Christina Petsoulis, JD, MSPH; Meg Bruening, PhD, MPH, RD; Michael J. Stebleton, PhD
- ³ America's Health Rankings analysis of Feeding America, The State of Senior Hunger in America, United Health Foundation, AmericasHealthRankings.org, Accessed 2021
- ⁴ The California State University Basic Needs Initiative; https://www2.calstate.edu/impactof-the-csu/student-success/basic-needs-initiative/Documents/BasicNeedsStudy_phaseII_ withAccessibilityComments.pdf



Visit feedoc.org to donate or volunteer and thank you.



from here you can step anywhere wooder

Social Innovation Empathy – The First Step in Design-Thinking

By Dawn S. Reese, Chief Executive Officer, The Wooden Floor

As a contributor for Forbes Council, I was asked, "What is your best tip for how nonprofit leaders can strike the right balance between accountability and empathy?" I believe empathy and accountability must have a healthy balance. We have seen businesses, including nonprofit organizations, which have thrived with high accountability within their teams via design-thinking by adapting their business models and service delivery to meet the needs of who they serve.

Interestingly, in further contemplation, empathy is the key starting point for design-thinking to listen, learn, and then adapt to meet the changing needs of those you serve throughout your entire organization and those who serve within it as well. While it is regular practice in the technology sector, nonprofits can implement the same design-thinking approach in order to develop high impact solutions to solve some of the greatest issues related to poverty such as homelessness, food insecurity, and the college access gap.

At The Wooden Floor, we regularly follow a design-thinking process which includes three steps:

- Empathy providing opportunities to listen and learn from the students and families we serve in order to create results-driven programs.
- Ideation providing an affordable way for us to generate new thoughts on programs and/or process improvements, which we can implement either incrementally, or at a larger scale.
- 3. Experimentation what we like to call "piloting" of new projects. This provides our team with an opportunity to try something new, without the high investment of organizational resources, and at the same time creates an opportunity for learning.

By implementing design-thinking throughout an organization, it can help to reinforce and codify the empathy practices throughout the organization which have other additional benefits to leadership and management practices, staff retention, team engagement, and culture sustainability.

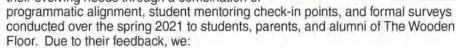


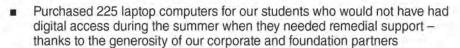
Can empathy be learned? Yes - and it is worth it. Empathy is one of the five areas of emotional intelligence as Daniel Goldman writes in What Makes a Leader? (Harvard Business Review, 1998): Self-Awareness, Self-Regulation, Motivation, Social Skills and Empathy. While the article was written many years ago, it still stands the test of time, especially today, as we emerge from the pandemic. Empathy is no longer a nice to have soft-skill as a leader. It's a key strategic leadership skill to hone in order to be agile, ideate on new solutions or perspectives, and to meet the evolving needs of your employees, teams, customers, and communities.

During the pandemic, at The Wooden Floor, it was of high importance to listen and learn from our students and families by remaining connected to them. The Wooden Floor is an after-school, creative youth development organization and we make a 10-year commitment to our 475 students from 3rd-12th grade. We

offer them a rigorous dance education approach that is strategically integrated with academic services, college and career readiness, and family services. Since 2005, 100% of our graduates have enrolled in higher education. In April 2020, the early forecasts showed the impact of distance learning could have a dramatic effect on low-income young people, and it was important for us mitigate that impact for our students at The Wooden Floor.

In the early days of the pandemic, we began making phone calls home to all 475 of our students on a regular basis, then once we were in a virtual service delivery for 2020-2021, we systemized a data process and feedback mechanism to ensure we heard from our students and families on a regular basis about their evolving needs through a combination of





- Increased mentors to connect with our students beginning as early as 3rd and 4th grade, previously beginning in 6th grade, to provide the social and emotional support that they needed due to distance learning and social isolation at home
- Offered our families emotional support during the pandemic in fall 2020, and we launched Parent Mental Health Group and Saturday Morning Coffees to share about themselves, as well as community news regarding school district updates, food distribution sites, and vaccine information
- Increased our requested tutoring hours for any students, and maintained our All-Campus GPA of 3.0 through spring 2020
- Engaged with our alumni from all over the country to participate on Career Day Panels and as virtual college tour guides as a way for them to give back during the pandemic to the students who are following in their footsteps

Additionally, the insights our students, parents, and alumni provided were integral in helping us affirm key priorities, and launch our next 10-Year Strategic Vision 2021-2031 to: Drive Social Innovation, Deepen Impact and Uplift Community with a correlated Strategic Plan 2021-2023. We are laser-focused to ensure our students are well-positioned both during and post-pandemic with the social, emotional, and academic well-being to reach for their dreams for college and beyond.

We believe when dance is used as a means of social change, innovation flourishes into courageous life-changing outcomes for the children we serve, and moves The Wooden Floor's exciting mission forward, which helps move our community forward.



Dawn S. Reese is the Chief Executive Officer of The Wooden Floor, a nonprofit organization which has received numerous awards including the 2021 and 2018 New York Life Foundation AIM High Afterschool Award for Middle School Programming, as well as a feature in the Stanford Social Innovation Review. During Reese's tenure, The Wooden Floor opened its second location in Santa Ana, and licensed its model in Washington, DC. Reese received the 2020 Women of Distinction Award from 34th CA Senate District, 2019 Women Breaking Barriers Award from Connected Women of Influence, the 2018 Founders Award from the Institute for Community Impact, the 2016 Center for Leadership Award for Innovation from California State University Fullerton. Reese serves on the Board of Directors for OneOC as Treasurer, Orange County Music and Dance, Passkeys Foundation as Board Chair and the Santa Ana Chamber of Commerce. She is on the Board of Advisors for the Center for Leadership - College of Business and Economics at California State University, Fullerton, and a mentor at CSU Long Beach Student Center for Professional Development. Dawn founded the OC Nonprofit CEO Forum, co-Chairs the Youth Mental Health Committee for the Santa Ana Task Force and is a leading voice for improving nonprofit board governance and board diversity practices.

TheWoodenFloor.org





WE ARE CREATING

GENERATIONAL CHANGE THROUGH THE POWER OF DANCE

Founded in 1983, The Wooden Floor is one of the foremost creative youth development nonprofit organizations in the country. We transform the lives of young people in low-income communities through the power of dance and access to higher education.

We give young people the tools and guidance to follow a path out of poverty by serving students in grades 3-12 after-school for up to 10 years with a comprehensive approach that is grounded in exploratory dance education which is strategically integrated with long-term mentoring relationships, academic services, college and career readiness, and family support services.

In Orange County and through national licensed partners, our long-term approach fosters the confidence and gifts within each child to innovate, communicate, and collaborate - skills necessary for success in school and in life.

100 percent of students who graduate from The Wooden Floor immediately enroll in colleges and universities across the nation.

Students at The Wooden Floor consistently exceed their peers nationally. Our students become change agents and beacons of hope within their own families, their neighborhoods, our community, and our world.

JOIN US TO MOVE MORE YOUNG PEOPLE FORWARD.

Find out more at **TheWoodenFloor.org**



Does Poverty Exist In Orange County? Yes, And It Will Take All Of Us To End It

Community Action Partnership Orange County (CAP OC) was born out of the "War on Poverty" in 1965 as part of a nationwide network of Community Action Partnerships. With some of the largest companies in the world in our backyard, many ask: Does poverty happen in Orange County? Absolutely. In fact, 54,745 families¹ (7.33%) are currently living in poverty, either on the streets without housing or under the poverty line.

That population, many of whom are working people living paycheck to paycheck, was forced into poverty after COVID-19 was unleashed on the world—and the need for CAP OC's services exploded throughout our communities.

CAP OC Success Story: Meet Esther

A single mother of two and a homeowner, Esther was getting by until COVID-19 impacted her employer, a local business that closed in June 2020. She received unemployment, but the bills mounted, and there was little time to look for a job as Esther was consumed with homeschooling her kids. As for her mortgage, forbearance ended in March 2021, and because she has a private lender, could not get an extension. After being referred to CAP OC, Esther was approved for 1-3 mortgage payments, which gave her peace of mind knowing she and her kids could stay safe in their home. "A priceless feeling," she said. Esther completed 5 weeks of CAP OC's Financial Empowerment Workshops and now uses the "Spending Tracker" to stay mindful about purchase needs versus wants. She is proud and happy to be in control of her financial situation and is grateful for the support she received from CAP OC.

Taking Poverty's Root Causes Head On During A Pandemic

For over half a century, CAP OC has addressed the immediate needs of our communities through food and basic elements of survival. But it's so much more than that. CAP OC empowers communities to educate themselves, advocate for, coach and guide towards pathways out of poverty. By tackling the toxic conditions that fuel poverty, we are actively working to eradicate it.

Our most recent statistics from this year reflect ongoing and increasing needs throughout all our programs:

DC Food Bank: Through donated food, United States Department of Agriculture (USDA) commodities, purchased items and the generous support of individuals, we tripled the amount of food we normally distribute to help people survive.

Food distributed January thru July 2021: 30,080,029 lbs (25,066,690 meals)

CalFresh (known federally as the Supplemental Nutrition Assistance Program or SNAP) Enrollment: To solve food insecurity, part of our charge is to connect individuals to services that can help feed their families.

- Households enrolled January thru July 2021: 885
- Total households enrolled in 2020: 606

Addressing the Immediate Need of Housing: By serving people in crisis, CAP OC provides the solutions practical tools and resources that cover basic needs like rental assistance, as well as homelessness prevention. Only when people survive, can they thrive.

Rental and Utility Assistance: CAP OC pairs rental assistance, workshops and help with utility payments, with financial empowerment workshops—which include budgeting and communicating with creditors—to help participants navigate their new financial reality.

Coronavirus Aid, Relief and Economic Security (CARES) Act – Funded Homeless Prevention Services: The CARES Act funding temporarily allowed us to expand financial assistance and financial empowerment workshops to *stabilize* housing situations for eligible participants—who were referred through our partners and via our Family Resource Centers: El Modena, Anaheim Independencia and Southwest Community Center.

The number of families CAP OC has assisted:

- Rental Assistance from March 2020 thru July 2021: 413
- Utility Assistance from March 2020 thru July 2021: 12,004

Diaper Bank: Supplies diapers to agency partners, who distribute them to families and individuals with little ones. We also deliver through our mobile Diaper Bank, "Tom Tom" the stork truck, which we launched last year.

- Total families served January through July 2021: 31,257
- Diapers distributed to date: 23,835,905



Today, we are walking a tightrope—continuing to meet critical needs and expanding our future focus through new programs and partnerships to make Orange County stronger.

Shaping The Future

As our post-pandemic economy continues to evolve, CAP OC is looking to address some of the most pressing needs affecting our participants. Earlier in the year, CAP OC conducted a comprehensive community needs assessment to understand the emerging and ongoing needs of low-income individuals and families in Orange County. Through surveys, community meetings, and database research, we have identified community needs, assets, and trends.

Survey results indicate Orange County's top priorities include:

- Health
- Housing
- Employment
- Finances
- Education
- Community

We also know the cost of living in Orange County outweighs the minimum wage, with locals (without children) needing to earn \$22.44 per hour to survive. CAP OC's mission is to **end poverty**—which meant our employees also deserve to earn a *true living wage*. This year, we ensured every CAP OC employee is making a California living wage. It's not about talking the talk; we're walking the walk. We welcome business leaders, partners and the community to collaborate with us to create positive and lasting change—to end poverty in our lifetime.

To learn more please contact us at partner@capoc.org

¹OC Healthier Together, 2021







STEP BY STEP, WORKING TOWARD POVERTY'S END

For more than 56 years, Community Action Partnership Orange County has addressed the immediate needs of people in crisis, while empowering communities with life-changing programs and services.

JOIN OUR MISSION TO END POVERTY IN ORANGE COUNTY.

11870 Monarch Street, Garden Grove, CA 92841 info@capoc.org 714-897-6670 capoc.org











Top Philanthropists Announced for 36th Annual National Philanthropy Day Orange County



Orange County's top philanthropists, business leaders and individuals will be honored at the 36th annual National Philanthropy Day Awards Program and Celebration, on Wednesday, November 17, 2021.

Networking: 10:30 - 11:30a.m National Philanthropy Day Awards Luncheon: 11:30a.m - 1:30p.m. At City National Grove of Anaheim

Produced by the Orange County Chapter of the Association of Fundraising Professionals, National Philanthropy Day has become the most prominent philanthropic recognition event in Orange County, with more than 1,000 honorees since its inception in 1986. *Orange County Business Journal* is the presenting Sponsor, PBS SoCal | KCET is the Broadcast Media Sponsor and the *Orange County Register* is the Community Media Sponsor.

To purchase tickets to the event or learn more about sponsorship opportunities, please visit www.npdoc.org.

About National Philanthropy Day

National Philanthropy Day Orange County honors those who have demonstrated philanthropy and enhanced their communities and the world. Each year, more than 140 Association of Fundraising Professionals chapters throughout the U.S., Mexico and Canada honor the philanthropic efforts of individuals, businesses and groups. Net proceeds of the event support the ethical advancement of philanthropy in the community by the Orange County Chapter of the Association of Fundraising Professionals. www.npdoc.org

2021 National Philanthropy Day Orange County Outstanding Honorees

Outstanding Philanthropist I Sun Family Foundation

David and Diana Sun immigrated to America from Taiwan in 1977, where they settled in Orange County to pursue a new life with greater opportunity. In 1987, David co-founded Kingston Technology, which became the world's largest independent manufacturer of computer memory products. In 1999, David and Diana founded the Sun Family Foundation with the vision of sharing their good fortune with local communities by helping underprivileged students attain higher education and supporting the underserved. Each year the foundation grants thousands of scholarships to students in both



Diana and David Sun

Orange County and Taiwan and continues to provide services to underserved individuals and communities.

Outstanding Founder I Meymuna Hussein-Cattan/The Tiyya Foundation

Born in an Ethiopian refugee camp in Somalia, Meymuna Hussein-Cattan is an executive, entrepreneur and world traveler. For the last decade, Meymuna has been the Founder/ Executive Director of The Tiyya Foundation, a local nonprofit that provides economic and educational opportunities for families of refugees, immigrants and indigenous communities residing in Orange County and Los Angeles County. Her solutions-oriented mindset has led the way on record-breaking initiatives, including the creation of innovative programs and services that impact nearly 1,000 people a year. This includes increases in



Meymuna Hussein-Cattan

job creation, entrepreneurship opportunities and recreational sports inclusion for children from low-income immigrant households.

Outstanding Volunteer Fundraiser I Eileen Padberg

Eileen Padberg, through Eileen Padberg Consulting, has managed public affairs and political campaigns for some of the nation's top corporations for more than 25 years. She has been recognized for her work with women as a community activist by encouraging them as elected officials and providing training programs to do so. Her volunteer work with what was then South County YWCA, now called WISEPlace, began in 1984, when she realized what an impact the nonprofit was making in helping homeless women. Volunteering to



Eileen Padberg

head the capital campaign to raise funds to build permanent housing to replace transitional housing, Eileen has been instrumental in raising \$1.5M in two years.

Outstanding Philanthropic Group I WISE (Women Investing In Security and Education)

The mission of WISE®, Women Investing In Security and Education, is to provide opportunities and expertise for the financial education of females of all ages to (1) acquire skills, tools and the mindset to improve their financial status and increase their options in life; (2) network with others with similar financial needs and goals; and (3) secure financial freedom. Today, WISE works closely with community organizations such as Girl Scouts, Girls Inc. and prominent universities to deliver its core mission. It hosts 5-10 "Tearing Down the Pink Wall" events annually with free online seminars and workshops to teach basic



Katherine Ahn Wallace

finances to more sophisticated money management.

2021 National Philanthropy Day Orange County Outstanding Honorees



Saachi Pavani

Outstanding Youth | Saachi Pavani

Seventeen-year-old Saachi Pavani is a senior at Irvine's Portola High School, where she captains the girls varsity tennis team. Her nonprofit work began in 2016, when she partnered with Days for Girls International to create hygiene kits for girls in developing countries. Laura's House inspired her to establish Portola's Domestic Violence Prevention club, saw her campaign for masks, food and money for the Southern California Hospice Foundation during the pandemic and coordinate distribution of 16,000 masks to OC nonprofits. Together with her work with Stop the Bleed and Girl Scouts of Orange County, she was named to *OC Register's* 2020 100 Most Influential People in Orange County.

Outstanding Corporation or Business, Small (1-50 employees) | Moxie Marketing Agency

Launched in 2014 in Irvine, Moxie Marketing Agency's core values are integrity, creativity, delivering value, initiative, and giving back. Through its marketing professionals, it operates its Digital Marketing Academy for Nonprofits to provide free marketing resources to nonprofits that cannot afford the company's services. During the pandemic, the company provided pro bono services to its nonprofit clients and hosted virtual fundraising events to support Orange County's pandemic relief efforts. This year, Moxie Marketing joined Mental Health Action Day as a founding partner to not only increase awareness about mental health but to encourage people to take action.



Jeanette Krutti, CEO Moxie Marketing Agency

Outstanding Corporation or Business, Mid-Size (51-499 employees) | Discount Tire & Service Centers

Discount Tire Centers was founded by Andy Andonian in 1975, when Andy acquired his first tire store in Downey, California. Through hard work and dedication, Andy soon acquired multiple locations spanning more than four states. The 135 locations were managed through the efforts of Andy and his two brothers. Today, Discount Tire Centers is run by President Sergio Andonian, son of Andy Andonian. The company remains determined to give back and continues to dedicate much of its efforts to supporting the local and surrounding communities. Discount Tire Centers' philanthropic efforts remain at the heart of the company's philosophy.



Sergio Andonian, President Discount Tire & Service Centers

Outstanding Corporation or Business, Large (500+ employees) | Banc of California

For 80 years, Banc of California has served small and medium-size businesses throughout Southern California. Headquartered in Santa Ana, the bank has 600+ employees, 36 offices and 32 full-service community banking branches across the region. As California's business bank, Banc of California is committed to supporting organizations and initiatives that enhance the communities where their customers and employees live and work. The bank has a proven track record of donating dollars, time and resources to causes that align with its mission of empowering Californians—specifically focusing on at-risk youth programming, affordable housing, veteran services, community revitalization, financial education, and workforce development.



John Sotooden, COO

Providence St. Joseph Hospital Foundation



Helen Caloggero Women's and Family Center to Combine Services in Central Location

Maternity care, a birthing center, and other vital women's health services in one central location will benefit patients at Providence St. Joseph Hospital as it moves forward with the development of the Helen Caloggero Women's and Family Center. The new facility is named after generous donor Marsha Moeller's late mother. Located on the corner of Main Street and Stewart Drive, it is slated to open in 2023. It will bring mother-baby services together that are currently at nine different locations around the hospital to one central location.

"It is an exciting time for women in our community," shares Michelle Genova, RN, chief nursing officer, St. Joseph Hospital. "We've always placed patient care as the top priority, but the commitment to women has been elevated by our investment in locating so many unique services for women under one roof. The new Center will truly ease the way of our patients with innovative technology, new options for maternity care, convenient access to excellent physicians and certified nurse midwives — all housed in a beautiful addition to our campus."

A portion of the new facility will house the Center for Pelvic Health at Providence St. Joseph Hospital, which brings the latest medical and technological advances in women's health to the community.

The on-site specialty team working at the Center will include fellowshiptrained urogynecologists, colorectal surgeons, female urologists and pelvic floor physical therapists.

The new Center will also include a natural birthing center, where women can receive the support and individualized care that midwives provide in a home-like setting with the freedom to define their childbearing experience. The birthing center provides new options for women and their partners to have a natural labor and birth, supported by labor doulas and midwives within the safety of the hospital campus. Prenatal care and follow-up appointments can be completed at the adjacent Midwife Clinic, another convenient service for new families looking for a one-stop experience.

The Foundation plays an integral role in the development of the facility, with a \$2.3 million fundraising goal. "Philanthropy is the cornerstone to providing new innovation with which Providence St. Joseph Hospital can continue to serve our community, and adapt to the changing healthcare landscape," said Michelle. "We appreciate the dedication of hospital donors. Without your help, the mission would not be made real."

To learn how to support the future of the Helen Caloggero Women's and Family Center, visit sjofoundation.org or call 714-347-7900.



Advancing Women's and Family Care at Providence St. Joseph Hospital

Generous donors from our loyal community have played a central role in the launch of the new Helen Caloggero Women's and Family Center.

Breaking ground in 2021 and opening in 2023, the center will provide services for women, babies and their families – all in one location, including:

- Mother Baby Assessment Center
- · Women's Mental Health Services
- Maternal Diabetes and Wellness
- · Maternal Fetal Testing
- · Pelvic Health and Pelvic Rehab
- Perinatal Education
- Center for Healthy Families

Philanthropy continues to transform patient care for future generations at Providence St. Joseph Hospital.



"There is always a need for community. I love to contribute to Providence St. Joseph Hospital—they are my second family and have brought me such joy. I can rely on them for anything."

Marsha Moeller



Alzheimer's Orange County's Continuum of Care Strives to Support Everyone Touched by Alzheimer's and Dementia

Alzheimer's is a devastating neurodegenerative illness that weakens the memory and other cognitive and emotional functions that today affects more than 84,000 Orange County residents who are living with the disease or another form of dementia. Incredibly that number is projected to more than triple by 2025.

In Orange County alone, Alzheimer's disease is the third leading cause of death. In most people with Alzheimer's, symptoms first appear in their mid-60s. Sadly, as the county's senior population continues to climb, so too will the number of people impacted by dementia, including patients, families, and healthcare providers.

Currently, there is no cure. But there is hope. With the goal of providing the best of care and support for those impacted with dementia and their caregivers in Orange County, Alzheimer's Orange County (AlzOC) began the battle as an independent 501c3 nonprofit in 1982.

A one-stop for vital resources

Fast forward to today. For nearly 40 years, AlzOC has been on the frontline, leading the way with brain health and dementia education, care consultations, community resource connections, residential memory care services and much more. AlzOC is now a one-stop shop for all things related to Alzheimer's and dementia. As an indication of AlzOC's role as a lifeline to thousands of county residents, last year the organization was named the Nonprofit of the Year for Orange County's 37th district.

A few of its standout initiatives include the Annual SoCal Alzheimer's Disease Research Conference co-hosted by UCI MIND, which will be a virtual event streamed live on YouTube and Facebook on Friday, September 10, 2021.

The list also included informative live online webinars; the Memories in the Making® signature art program; and the MindFit OC health education program based on the latest research from the Cleveland Clinic. To reflect the diversity of Orange County, AlzOC provides educational and support services in English, Spanish, Korean and Vietnamese.

Fundraisers fill the gap

The organization holds many special fundraising events to help cover the costs of the comprehensive programs and services AlzOC provides. On October 16, AlzOC's annual benefit, *The Jewel of OC*, is coming to the Hanger at the Orange County Fairgrounds. The much-anticipated event will feature entertainment, a gourmet dinner, and live auctions. Prospective sponsors are invited to contact AlzOC at alzoc.org/gala.

AlzOC's Visionary Women's luncheon, to be held on Friday, November 19, honors caregivers, both paid and unpaid, residing in the county who show extraordinary compassion in caring for someone living with Alzheimer's disease or a related form of dementia. The Walk4ALZ & Run 4ALZ is set for Spring 2022 at Angel Stadium.



Healthy Aging Center Acacia staff distributed over 500 masks donated by Supervisor Andrew Do's office during their 41st Anniversary drive-thru celebration.



Mary Nee, a licensed vocational nurse at the Healthy Aging Center, Laguna Woods, takes a midmorning break with two participants after completing their morning wellness exercises.

Two Healthy Aging Centers

Two vital ALzOC programs are our Adult Day Health Centers, Healthy Aging Center, Laguna Woods (formerly South County Adult Day Services) and Healthy Aging Center, Acacia (formerly Acacia Adult Day Services). Located in Laguna Woods and Garden Grove, respectively, these adult day licensed service centers provide exemplary social and healthcare programs to participants. At the same time, the Centers offers family caregivers much needed respite from caregiving duties who take comfort in knowing that their loved ones are in a safe place. Acquired from Age Well Senior Services in 2015, Healthy Aging Center: Laguna Woods is located in an expansive, remodeled facility at 24260 El Toro Road. The Center has a 20-plus year track record of providing exemplary social and healthcare programs.

Founded in 1979, Healthy Aging Center, Acacia has emerged as a leader in developing programs and services that address the needs of Orange County's growing older adults population. In 2017, Acacia merged with AlzOC, combining both organizations' resources and allowing them to serve more individuals and families in need.

General services provided by the Healthy Aging Centers include a nutritious breakfast, lunch, and snack; comprehensive healthcare, including nursing, supervision, medication management, and personal care as needed. Activities and exercise are tailored to meet every person's needs, including arts and music programs; comprehensive therapy; medical supervision for those who have physical and cognitive impairment; opportunities for social interaction with peers; and round-trip transportation.

The Cottages, A Memory Care Community

AlzOC also owns and operates The Cottages, a multi-location residential facilities initiative that ensures compassionate care is provided to older adults who need assisted living and are stricken with dementia-related diseases.

AlzOC board member Dr. Jacqueline DuPont, gerontologist, founded Irvine Cottages in 1996 and in 2020 donated the enterprise to AlzOC. In 2021, AlzOC expanded the residential service program by adding three new residences that were acquired from Laney's Cottages, and Irvine Cottages was renamed to The Cottages Memory Care Community. Today the program serves 90 seniors across 15 locations in Orange County.

Leadership with a purpose

At the helm of AlzOC is President and CEO Jim McAleer. Working alongside AlzOC's dedicated Board of Directors, McAleer's enterprising and innovative leadership has created a strong foundation for organizational growth. This solid foundation was key to AlzOC's quick response to providing food, shelter and direct-care services to OC's vulnerable aging community during the COVID-19 outbreak. While keeping a sharp focus on building the organization's ability to support more people through expanding the spectrum of services available, McAleer's efforts proved successful as the organization grew from \$4 million to \$18 million in just the past five years. During this period of growth, McAleer focused on expanding service offerings by acquiring two Adult Day Health Care Centers, onboarding 15 board and care residential memory care homes, while growing program offerings that assist individuals living with memory loss, and those who care for them, from the very beginnings of memory loss identification, throughout all stages of the disease, even past the very end through comprehensive Advance Care Planning and End of Life Care. AlzOC now provides a full continuum of care to the OC community and plans for continued growth can be expected as the organization will celebrate 40 years of serving the community in 2022. ■

For more information go to **www.alzoc.org** or call our Helpline at (844) 373-4400

ALZHEIMER'S ORANGE COUNTY (ALZOC) INVITES YOU TO JOIN US AT **OUR ANNUAL BENEFIT ON**

SATURDAY

OCTOBER

2021

THE HANGAR AT THE OC FAIRGROUNDS 1011 ARLINGTON DRIVE, COSTA MESA

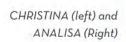
All proceeds will fund the critically needed programs and services for the 84,000 local Orange County residents affected by Alzheimer's or other forms of dementia.



EVENT Co-CHAIRS: ANALISA ALBERT & CHRISTINA JENKINS

AlzOC welcomes our 2021 Soiree Co-Chairs, Christina Jenkins and Analisa Albert, who are planning a truly unique night full of entertainment, fabulous food, and fun.

Both Christina and Analisa have been touched by Alzheimer's disease personally and are committed to ensuring that OC's families and residents struggling with memory loss have access to free or low-cost, quality care, support, and resources. These ladies are determined that no one will have to endure the journey of dementia alone.





LIVE ENTERTAINMENT | DINNER & PROGRAM | SILENT & LIVE AUCTIONS

CONTACT US

Alzheimer's Orange County 2515 McCabe Way, Suite 200 Irvine, Ca 92614 Phone: 949-955-9000 Helpline: 844-373-4400 Email: Events@alzoc.org

www.alzoc.org/gala

About Alzheimer's Orange County

Over 84,000 people in Orange County are affected by Alzheimer's disease. AlzOC offers guidance, support and care for those living with memory loss. AlzOC continues to meet the ever growing needs of our community by continually expanding, offering a full spectrum of services for families, caregivers, and those experiencing memory loss. We hold the hand of a family through the entire process - yes, even to the very end.

We ask that you become a 2021 sponsor to ensure that all 84,000 OC residents affected by dementia have access to the fee or low-cost opportunities for support, comfort, and care.

Alzheimer's

www.alzoc.org



Hoag Was Obvious Choice for ER Doctor Battling Cancer During the Pandemic

As people across the nation stood outside their homes cheering on health care workers to express their gratitude, one of those health care workers sat in a recovery bed as a patient herself.

ER physician Sarah Lopez Korc, MD, was on the front lines of COVID-19 care when she was diagnosed with triple-negative invasive ductal carcinoma, an aggressive form of breast cancer that requires surgery and chemotherapy.

It was a scary time to be a physician and a scary time to be a patient—and Sarah was suddenly both. "When I was told I had cancer, I was so lost. I was a patient; I wasn't a doctor," she said.

Sarah, who works at a different hospital, and her husband Paul Korc, MD, a gastroenterologist at Hoag, knew what lay ahead—the fight of Sarah's life. They began emailing and texting their colleagues for breast surgeon recommendations. "Dr. Khan's name kept popping up in recommendations from people who are also surgeons themselves," Sarah said.

Sadia Khan, DO, FACS, FACOS, is the director of Integrative Breast Oncology and former Muzzy Family Endowed Fellow in Oncoplastic Breast Surgery at Hoag's Sue J. Gross Comprehensive Breast Center.

To Sarah, Dr. Khan's credentials were important. But when the world was full of uncertainty and her own life was turned upside down, more important than Dr. Khan's pedigree was her compassion. "I never felt like a number," she said. Sarah is the mother of three boys, and Dr. Khan was pregnant with her first child. The two bonded over being doctors and patients during this unprecedented moment in history.

"I was coaching her through being a cancer patient, and she was coaching me on how to be a new mom," Dr. Khan said.

Sarah's specialized, multidisciplinary team at Hoag was with her every step of the way. "My breast surgeon and my plastic surgeon saw me as an individual with children and a physician," she said. "The nurses at the infusion center held my hand, they cried with me. They knew I was scared, and they made it OK. I will never forget their kindness."

Today, Sarah is 100% cancer-free.

"Cancer changes everything. It comes in and disrupts the routine of your life. It makes you want to fight to live," she said. "I feel so blessed. Hoag has been such an amazing place to receive care."

Philanthropy Elevates Patient Care at Hoag

Across Hoag's national-ranking institutes and programs, philanthropy is impacting the future of patient-centered health care. Supported in large part by the generosity of donors, the Sue J. Gross Comprehensive Breast Center and the Hoag Family Cancer Institute offer best-in-class technology, specialized nurse navigators and innovative treatments and programs to provide patients with targeted, personalized cancer care. Through programs like Hoag's Early Risk Assessment Program and the Hoag Healing Breast Cancer Survivors Program, patients receive a comprehensive and holistic approach to the early detection and treatment of cancer.

Ranked in the top 10% nationally, the Hoag Family Cancer Institute's worldclass cancer experts are identifying cancer earlier, advancing innovative therapies and personalizing post-treatment surveillance to prevent recurrence for patients.

Hoag's robust cancer clinical trial program targets cancers of all types, including the first estrogen receptor-targeted imaging trial in California, among others.

As its community grows, Hoag continues to reimagine what health care can accomplish here in Orange County and on a national scale. For patients like Sarah and so many others, this means receiving the very best cancer care, right here in Orange County.

Watch Sarah's moving story at hoaghospitalfoundation.org/sarah



"Cancer wakes you up.
Thanks to Hoag, I'm
here. I'm awake. And
I'm keeping a very
important promise to
my family—to fight
and stay alive."

~Sarah, Hoag Patient

Highest Ranked Hospital in Orange County





5 Years in a Row



LUGANO DIAMONDS PRESENTS

PRETTY IN PINK

Lugano Diamonds is proud to support and participate in many worthy community causes, and we celebrate the opportunity to shine the light on other community-minded companies and their philanthropic efforts.

Combining the finest craftsmanship with rich materials, Lugano Diamonds was founded with a vision for creating exquisite, one-of-a-kind pieces that put artistry at the forefront of all its designs.

"We are continually inspired by the values that define our brand," says Moti Ferder, CEO and design director of Lugano Diamonds. "And we work each day to deliver creativity and innovation with every piece we design." Lugano Diamonds presents the following collection of rare pink diamond pieces to celebrate another successful year.



Eternal Brilliance

This head-turning Pink Diamond Pear-Shaped Necklace showcases a breathtaking three-carat pear-shaped fancy pink diamond. Set in 18k white and rose gold, the magnificent stone is surrounded by more than eight carats of round pink diamonds, along with rose cut and round brilliant collection VS diamonds. A perfect touch of femininity for any time of day.

Pretty in Pink

Lugano's passion for craftsmanship is evident in these electrifying Pink and White Diamond Earrings. Two head-turning pink diamonds radiate at the center and sparkle with impossible beauty. Outlined by a halo of round pink diamonds, each is finished with mixed shape and round brilliant collection VS diamonds set in 18k rose and white gold.





Exquisite Sparkle

A stunning combination of luxury and beauty, Lugano's Pink Diamond Ring boasts a rare seven-carat oval pink diamond ensconced in a halo of round pink diamonds and outlined by more than five carats of pear-shaped and oval cut collection VS diamonds. Set in 18k white and rose gold, this piece exemplifies the meticulous detail and creativity that goes into a Lugano design.



Lugano's Pink Shield Ring delivers incredible brilliance with a distinctively modern twist. A nearly three-carat fancy pink shield cut diamond is accented by pink diamonds with round brilliant collection VS diamonds highlighting the band. Set in beautiful white and rose gold, this thoughtfully created piece embodies the ultimate in sophistication.





Beauty and Grace

Nothing looks as stunning or shines as brightly as Lugano's romantic Pink and White Diamond Bracelet. This enchanting piece mesmerizes with more than three carats of round brilliant collection VS diamonds that surround four carats of mixed shape and round pink diamonds. Set in 18k white and rose gold.



An experience as remarkable as our collection

View our stunning collection at the Lugano Diamonds Grand Salon located at 620 Newport Center Drive, Suite 100, Newport Beach, and our additional locations in Aspen, Palm Beach and Ocala. Please call 866.584.2666 or email info@luganodiamonds.com for more information.



The Sage Hill Difference

Sage Hill School offers a dynamic, college-preparatory curriculum for grades 9-12 designed to inspire independent, creative and critical thinking. An average class size of 14 enables our students to nurture relationships with motivated peers and our world-class, dedicated faculty. Outside the classroom, students participate in athletics, explore artistic abilities and engage in the world beyond campus through service to the community, internships and educational travel.

Sage Hill is committed to giving students the support they need to succeed in high school, college and beyond. Our Ninth Grade Experience ensures a successful transition from middle school and our advisory program facilitates open communication among students, families and teachers. A student-to-college-counselor ratio of 34:1 provides every Sage Hill student with the tools to find the right college fit.

Sage Hill's beautiful facilities, including the 30,000-square foot arts Studio at Sage Hill, 13,000 square-foot Lisa Argyros and Family Science Center and renovated Johnson Family Library, allow space for innovative and collaborative education that is tailored to the needs of each student.



Who our students are:

- Our diverse community celebrates individuality and encourages students to become their best selves during their four years of high school.
- · Total school enrollment is approximately 545 students in grades 9-12.
- Our student body attended more than 120 public, private and parochial middle schools. Students come from more than 45 different cities.

Academics:

- · Average class size: 14.
- · More than 30 AP, accelerated and post-AP courses offered.

Arts:

 30,000 square foot state-of-the-art Studio includes a digital art lab; ceramics and visual arts studios; dedicated instrumental, choral and dance rooms; and a Black Box theater.

Athletics:

- 20 interscholastic sports totaling 41 teams at all levels of competition. Athletic facilities include Mondo™ turf football, soccer and lacrosse field, track, gymnasium, baseball field, tennis courts, aquatics complex and outdoor sport court.
- Lightning Athletics teaches the values of teamwork, leadership and active participation.

College Counseling:

- Sage Hill's student-to-college-counselor ratio of 34:1 is the lowest in Orange County and enables counselors to truly know their students.
- Starting in the ninth grade, Sage Hill's student-centered college counseling process is focused on helping each student find the best college fit based on their academic profile, aspirations, talents and interests.

















Sage Hill School Admission Open House

Saturday, October 9, 2021 | 10:00 AM to 2:15 PM | Entry every 15 minutes

AVERAGE CLASS SIZE

14

STUDENTS

INTERSCHOLASTIC

SPORTS

100+

OPPORTUNITIES OFFERED ANNUALLY THROUGH SAGE HILL INTERNSHIP PROGRAM

30,000 SQUARE FOOT ARTS STUDIO

MORE THAN

30

AP, ACCELERATED AND POST-AP COURSES

34:1
STUDENT TO COLLEGE

STUDENT TO COLLEGE COUNSELOR RATIO

Parents and prospective students entering grades 9-12 in the Fall of 2022 are invited to experience the Sage Hill campus and our community.

Please allow approximately two hours to enjoy the program, meet the faculty, administrators, coaches and students, and tour the campus. Join us for a day of discussion and discovery.

Online RSVP required at sagehillschool.org/openhouse2021 by Wednesday, October 6, 2021.





On the Frontlines: Mental Health for Kids

Allena was five years old—and seriously suicidal.

While childhood often is thought of as a carefree time, 1 in 5 children in prepandemic Orange County suffered from a mental health disorder—put another way, those 150,000 children could fill a stadium three times over. Nationally, only one-third of children with mental health disorders receive treatment.

"If we could identify kids with mental health needs as early as possible and provide treatment for those early on, then we can make a difference for children throughout their lifetime," said Heather Huszti, chief psychologist at Children's Health of Orange County (CHOC). C: CHOC

Even before the pandemic, more young people were struggling with mental health and, over the past 19 months, more alarming trends in Orange County have developed:

- Domestic violence calls are up by 25%.
- Family disputes, by 24%.
- Child custody dispute calls, by 20%.
- Children with psychiatric concerns seen in CHOC's Emergency Department, by 25%.
- Calls for CHOC's pediatric mental health outpatient services, by 120%.

CHOC Meets Growing Mental Health Needs

CHOC's Cherese Mari Laulhere Mental Health Inpatient Center is addressing the complex mental, behavioral and emotional needs of children in Orange

County and beyond. The center's comprehensive system of pediatric mental health care, along with an intensive outpatient program for teens, has a trauma-informed approach to treatment that focuses on the specific needs of each patient. Children at the peak of their illness, struggling in that moment, are surrounded by a care team that tells them, "Let me help you regain control of that issue." One of the outcomes at CHOC is a low rate of interventions that require mechanical

When I came to the program, I was hopeless. I honestly just wanted to die. And now, even though I'm anxious about leaving, I have never been happier or healthier in my entire life. I feel like there is a way, there is a path, and I am going to get better.

—CHOC mental health outpatient program participant

restraints; studies show that many in-patient psychiatric centers use mechanical and chemical restraints, and as many as 33% of children experience these while hospitalized. CHOC does all it can to avoid mechanical restraint and has a rate of roughly 0.1%.

CHOC mental health providers offer both individual and group sessions and respond to referrals from medical staff when additional support is needed. Mental health programs at CHOC provide evidence-based treatment and innovative approaches to a variety of diagnoses. In addition, a range of healing therapies, such as art and music, help guide patients during their journey to wellness.

The pandemic added isolation to what kids and teens already faced and, in response, CHOC mental health providers nimbly pivoted and offered treatment via telehealth, which led to significant patient improvement. By expanding its mental health services with telehealth, CHOC conducted some 14,500 video appointments; it also partnered with schools and provided training that reached more than 8,800 people in the community. Additionally, CHOC experts curated helpful resources on some of the most common pediatric mental health topics including anxiety, depression and suicide prevention.

Community Support Makes a Difference

This type and scope of treatment is not without challenges. Mental health care

does not generate a lot of revenue, so it is difficult to maintain financially stable centers. Also, statefunded insurance typically covers just 15 cents for every dollar of mental health care provided.

Each year, CHOC cares for more than 200,000 children and teens and distinctively provides more than \$114 million in uncompensated care to families

with inadequate or no insurance. Ongoing philanthropic support from Orange County's community continues to make the difference between life and death for these children and families, at the time when they need it most.

Like five-year-old Allena, who was one of the first patients in CHOC's mental health inpatient center. She had been seriously suicidal and sat in an emergency room for approximately eight days because there were no beds for kids under the age of 12. When she arrived at CHOC, her care team worked with her as they do all patients: tirelessly, to give kids tools to use outside of the hospital that will help enhance their life, wellness and well-being. Kids are told

the truth: "You are worth being alive."

Toward the end of her stay, Allena said, "I never thought I'd like it here. I think I want to stay here forever."

She wasn't talking about the program; she was talking about the world and she wanted to continue the fight and stav alive. Now she has many years in front of her to make an impact in the world.

Based on studies from large natural disasters, 20 to 33% of children had symptoms of anxiety, post-traumatic stress disorder and depression for three or more years. While the pandemic is unprecedented, some studies suggest that even more children are now experiencing symptoms of depression and anxiety. This makes CHOC's work and research in pediatric mental health even more critical.

CHOC gratefully acknowledges those who already have provided generous support for pediatric mental health care including a transformational gift from The Cherese Mari Laulhere Foundation. Additional support has come from Hoag Memorial Hospital Presbyterian, Sandy Segerstrom Daniels, County of Orange Health Care Agency, From My Heart/Sharon D. Lund Foundation and UniHealth Foundation. Join these Defenders of Childhood by adding your support for CHOC's work with Orange County's children. Learn more: foundation.choc.org



At CHOC, we know the philanthropic power of our community enables us to be there for patients and their families every step of the way on their journey to wellness. We're committed to helping kids get back to being kids. Be a part of the village that is helping transform pediatric healthcare in Orange County—and beyond.

Learn more about CHOC philanthropy at **foundation.choc.org**



MAKE A DIFFERENCE NOW





Building a Healthier Orange County with Strategic Partnerships

Creating a healthy community where everyone has the opportunity to thrive is a shared responsibility. It is not the role or expectation of just one organization. In truth, we all have a role we can play in the continuous improvement of the health and wellness as well as equitable access to care and resources for all who call Orange County home.

In August, Share Our Selves Community Health Center (SOS) celebrated National Health Center Week, which is a celebration meant to honor and highlight the efforts of those working to improve the health of our communities and raise awareness for the mission and accomplishments of health centers across the country. While Orange County is the 6th largest county in the United States, we do not have any community hospitals like Los Angeles and other metropolitan areas have. To address this gap and ensure target patient populations have access to care, Community Health Centers, like SOS, serve over 27 million patients. This number continues to grow along with the demand for affordable primary care. In addition to their long history as health care homes, health centers produce innovative solutions to the most pressing health care issues in their communities and reach beyond the walls of conventional medicine to address the social determinants of health affecting special patient populations.

The theme of this year's National Health Center Week was "The Chemistry for Strong Communities". That theme presented a "new" periodic table that highlights health center actions in the areas of values, population, enabling services, innovations, affordability, and mission. We know now more than ever that our strength of partnership, service, and caring in our communities is essential as we serve and advocate for underserved and vulnerable individuals and families throughout Orange County during these times, especially with the continuation of the COVID-19 pandemic.

So what exactly does partnering with SOS look like? It can take many forms. Initially, our aim is to start a dialogue with individuals, organizations, local businesses, and universities with personalized engagement and tangible action items that can create an impact on our shared community. Let's name some of the many ways you can get involved.

VOLUNTEER: Whether as an individual with a particular set of skills or as a corporate group looking for a hands on opportunity to connect as a team while also making an impact, SOS has numerous events and seasonal programs that are in need of volunteers. Options exist from giving a few hours of one day to having regularly scheduled volunteer shifts. We are grateful to those whose generosity is their gift of time and commitment, as we could not achieve our mission without the partnership of those around us.

ADVANCED LEARNING OPPORTUNITIES: Through formalized partnerships with universities throughout Southern California, we provide avenues for various internships, externships, and rotational experiences for students and residents in our pharmacy and medical departments to gain experience in community health and hands-on work in their chosen career path. As we grow, along with the exploration of further partnerships, we are continuously expanding what these

opportunities can look like.

Share

Our Selves

EVENTS: For more than 20 years, SOS has partnered with the Orange County hospitality community to host some of the most engaging and impactful fundraising events that draw in philanthropists, socialites, and foodies from around the county. These events are only as successful as the partnerships we build. From in-kind donations of goods for auction to corporate sponsorships and branding opportunities, these events provide incredible avenues to become better acquainted with SOS, engage cause-minded peers, and make a financial impact in the process.

SEASONAL PROGRAMS: The scope of health and wellness goes beyond the four walls of our health center locations. Since our inception, SOS has hosted seasonal programs that address opportunity and equity gaps in various ways. From equipping local youth for their educational journey through our Back to School Program and First in Family Program to providing gifts and hope for families during the holidays

with our Adopt a Family Program. These programs have historical and long reaching significance for many in Orange County as thousands participate each year. From hosting company drives, to corporate volunteer groups, to naming and sponsorship opportunities, these programs have become annual traditions for our historic partners.

CITY AND COUNTY PARTNERSHIPS: Working in alignment with local elected officials and coalition partners has enabled SOS to better serve targeted patient populations in a variety of ways. During the past 6 months, we have hosted pop-up vaccination events in some of the most adversely impacted areas of Orange County

where the identification of need has been achieved in tandem with tremendous local leadership who share the same goals of improving patient health outcomes and combatting COVID-19.

We know that we cannot do this work alone and that it is due to the strength of partnerships that have made our collective work for a healthy and strong Orange County so successful for more than 50 years. Your support is vital as we have and continue our work to comprehensively assist individuals and families in need across our communities.

Today, we celebrate YOU, our partners. We are incredibly grateful for our partnership over the years. We look forward to our continued work together in the years to come! And to those who might be considering getting more involved, we highly encourage you to reach out and connect with us! We will happily work with you to tailor your interests to personalize your engagement, philanthropy, and partnership needs.

Together, we can RESTORE OC.

For more information, scan the QR code to get involved:

Contact:

Ethan Batstone – Manager, Development Engagement ebatstone@shareourselves.org





BUILDING A HEALTHIER, STRONGER ORANGE COUNTY TOGETHER







44

We know that we cannot do this work alone and that it is due to the strength of partnerships that have made our collective work for a healthy and strong Orange County so successful for more than 50 years. We look forward to our continued work together in the years to come!

Christy Ward, Chief Executive Officer, Share Our Selves Community Health Center

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ADVOCATE, GIVE, VOLUNTEER, CHANGE LIVES.







Investing to Expand Neuroscience Excellence

Providence St. Jude Medical Center's Neurosciences Institute is a leader in the fight against neurological disorders by providing nationally recognized care for those suffering from serious neurological conditions and injuries. Its specialized programs and services support compassionate patient-centered care and life-changing research.

The dramatic impact of neurological disease demands an equally robust and innovative response in advancing patient care. Rapidly evolving research is leading to extraordinary new treatment options, and Providence St. Jude is focused on bringing these very latest advances to our community. It recently established an endowed chair in neuroscience with support from a generous donor to advance care focused on innovation and excellence synonymous with Providence St. Jude in Orange County for generations.

With brain disorders affecting tens of millions of patients and families all around the world, the need for therapies that can prevent, slow, or reverse disease progression could not be more urgent. Providence St. Jude is one of only 10 Advanced

Comprehensive Stroke Centers in California and home to one of the nation's most sophisticated neurosurgical suites, offering a level of care available at only a few other hospitals across the country.

As part of Providence, the largest provider of healthcare in Southern California, Providence St. Jude is an essential component of both the region's Providence Neuroscience Institute and the Providence Research Institute. Our world-class neurosurgeons at Providence St. Jude are working closely with regional executive medical director, Dr. Santosh Kesari, a nationally acclaimed neuro oncologist, to bring to life a vision of integrated, comprehensive care that is second to none. Collectively, we are committed to bringing the power of research to bear on the most challenging neurological conditions.

With the community's continued support, Providence St. Jude Medical Center will continue to expand, enhance and enrich the exceptional treatment for those seeking their care at our Neurosciences Institute and throughout Providence in Southern California.

To learn how you can support the Neurosciences Institute at Providence St. Jude Medical Center, visit <u>stjudememorialfoundation.org</u> or call 714-992-3033.



The Power of Connection

Regan Dean Phillips, Chief Executive Officer, CASA of Orange County

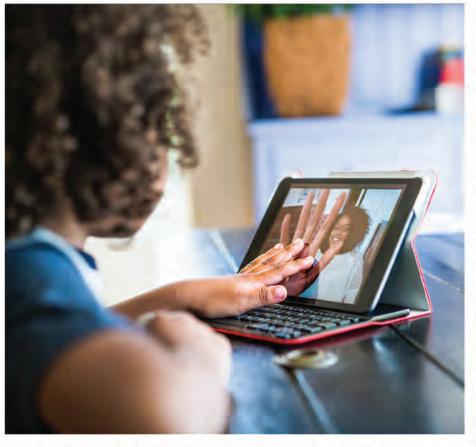
If there was ever a doubt about the value and necessity of connection, this past year and half has effectively put that question to rest. The ability to connect with family, friends, colleagues, and our community was something everyone lost. Children who are removed from their families and placed in foster care due to abuse, neglect, and abandonment experience this type of loss, and uncertainty in their lives every day. Children in foster care are referred to as "dependents", in part because they are now dependent on people other than their families to look out for them and provide for their care: social workers, the court system, and foster families/group homes. The pandemic has led to a dramatic increase in the number of children entering our dependency system; kids who are in dire need of connection with someone other than a paid professional. Research shows that connection with a single reliable, consistent, positive adult is sufficient to combat the long term negative impact of adverse childhood experiences.

Enter Court Appointed Special Advocates. CASA OC's mission is to provide a powerful voice and meaningful connection for children who have experienced abuse, neglect, and abandonment. Connection is our currency, and it means so much to the 3,450

children in the Orange County foster care system. CASA OC witnessed a record number of volunteers willing to dedicate their time to this incredibly important work. CASA expanded to meet the needs of our community's most vulnerable children during a time when they needed connection more than ever. Thank you to the volunteers, donors, and ambassadors who have helped us meet this growing need, but there is still so much more to be done.











CASA youth reaching for their chocolate ice cream with their advocate at CASA OC's annual Back to School Picnic.

CASA advocate using their hand as a moving target for a water gun lawn game with their CASA youth.

CASA youth at bat playing baseball with CASA volunteer at John's Back to School Picnic this past July.

CASA advocate and youth decorating sugar cookies at the Back to School Picnic event.

CASA youth and advocate enjoying a socially-distance picnic together.



Celebration Event

Hosted in Irvine on Saturday, September 18.



CELEBRATI N a time to celebrate and make up for last time Enjoy a night under the stars with live entertainment and a spirit and wine experience. The Celebration event will also host a cocktail reception, dinner, and a live and silent auction.

Our 2021 Celebrations honorees are: The John & Gail Ueberroth Family Foundation, Lugano Diamonds, The Wong Family, and Nancy and Richard Eaton. And our Celebration Chairs include: Jacqueline DuPont-Carlson, Karen Jordan, Lourdes Nark, Urvashi Patel, Wendy Tenebaum, and Linda Young.

Learn more about our Celebration event at casacelebration.org!





Finding Kindness Behooves Us All

Tucked in the heart of Huntington Beach, at the Huntington Central Park Equestrian Center, is a pasture like no other – a sanctuary for people in need, as well as horses rescued from abuse, neglect, slaughter, or with nowhere else to go. These animals all serve a noble purpose as Free Rein Foundation therapy horses in non-riding sessions led by a team of mental health professionals and horse handlers.

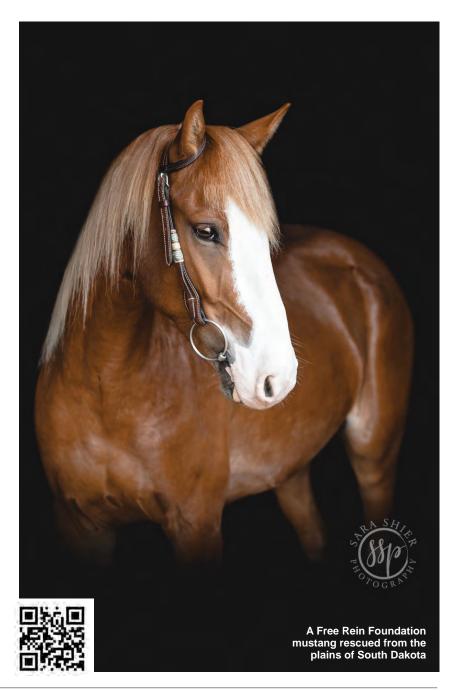
Free Rein specialists work with inner city kids and young adults from the Boys and Girls Club, YMCA, Sunburst Youth Academy, LAPD and HBPD to help address issues of bullying, substance abuse, anxiety, and relationship problems. Traditional experiential psychotherapy techniques, such as role-playing and mirroring, are comingled with equine-based activities, including grooming and taking horses through obstacle courses. Participants process instead talk through their feelings and behaviors associated with each session.

Unique Ways to Support

If you want a unique way to support a nonprofit that rescues horses and people by creating a bond that empowers both:

- 1. Bring your friends or family on a **Free Rein Ecotour**. Folks from all over Orange County have begun to discover Huntington Beach's hidden gem. The 90-minute tour encompasses meeting Free Rein's rescued horses and mustangs in the pasture; touring the impressive Huntington Central Park Equestrian Center; and walking through the neighboring Urban Forest, where more than 7,500 plants have been added to enhance the habitat for native birds and other animals.
- 2. **Hug and Grooms** are offered the first Sunday of each month. Come brush and learn about our horses while visiting with dedicated volunteers. Space is limited to 30 people to ensure guests may have ample time with each horse.
- 3. **Corporate Team Building Workshops** are custom designed to meet the needs of clients. Coworkers leave their cares behind to spend time team building as they come to know more about the herd and each other.

To learn more about Free Rein Foundation, please visit our web site at freereinfoundation.org. Or scan the QR code.







We cannot all foster or adopt, but we can all change a life.





The effects of family-induced childhood trauma do not simply remain contained within the family unit—these effects have profound implications for society as a whole. The youth of today are the future of tomorrow, and it is our responsibility as a society to invest in our you thin order that they may thrive in adulthood.

There is sufficient evidence to support the association between toxic stress in childhood and poor outcomes in the future, and this can have large financial repercussions for societies at large. As a result of family-induced childhood trauma children have underdeveloped prefrontal cortexes—the part of the brain responsible for executive processes, such as decision making, self-regulation, and impulse control. As children enter adolescence, these brain changes can, in part, explain increased youth engagement in risk-taking behavior. This can lead to increased risk for negative social and economic outcomes in adulthood, such as higher risks of poor educational attainment, unemployment, poverty, homelessness, and incarceration.

While there is no true way to measure the financial impact of family-induced trauma, researchers estimate that the nonfatal child maltreatment lifetime cost is \$830,928 per victim. The estimated economic burden for all investigated and substantial incidences of child maltreatment was \$2 Trillion. These estimates consider not only health care costs, but also costs associated with child welfare, the criminal justice system, special education programs, loss of productivity, and overall decreased quality of life.

During the pandemic, millions of vulnerable children were forced to remain home with unsafe caretakers due to school closings and quarantine restrictions, and experts are predicting a sharp increase in child abuse reports when school returns this fall. We are calling on everyday concerned citizens to speak out and get engaged. or neglect. It is not sufficient as a society to allow family-induced trauma to persist and rely on the hope that children will become resilient themselves—we must create resilient communities. This is a call for every member of our community to engage in the lives of vulnerable children. At For The Children, we do this through intervention camps and mentoring programs, advocacy and foster/adoption initiatives.

Learn more about how to support For The Children by visiting forthechildren.org or reaching our to our Vice President, Tiffany Everett at TiffanyE@forthechildren.org



For The Children promotes physical, emotional and spiritual healing for child victims of neglect, abuse, and abandonment through intervention programs, education and advocacy.

We believe all children should have access to family, safety, rights and a future to THRIVE. Join us in our pursuit of ending family-induced childhood trauma in Orange County and across the nation. Together we can create safe relationships, experiences and environments for our children to truly reach their potential and strengthen their community.

40%

Current serve over 40% of Orange County's foster children ages 6-12 44%

Child abuse reports dropped by 44% in 2020 in Orange County 3,000+

Over 3,000 children in the child welfare system in Orange County





We are anticipating a surge of children entering the foster system this fall and believe our community is the answer.

Learn more at forthechildren.org

Healing Starts At Home:

How the Orange County community is rallying around Olive Crest to end child abuse, equip kids for life, and strengthen families... "One Life at a Time"

Our world has changed. Orange County, the place we call home, is no exception.

But in many ways, the change has brought out the best in us; bringing together diverse communities with seemingly irreconcilable differences to respond to a crisis the likes of which we had never experienced before.

This season of change, marked by so much need and suffering, has highlighted our human resolve to improve, innovate, and invent a better future. And that resolve propelled a passionate Orange County community of individuals, families, businesses, and churches to rise to the occasion and meet the needs of children and families in crisis.

The response has been astounding, and so, it is only fitting that we celebrate the impact this community made over the last year.

Olive Crest has received unparalleled support from Orange County supporters, volunteers, and families resulting in:

- 10,117 children and families served in Orange County
- 114,123 days of safety for Orange County children
- 98.4% stability rate for foster children (compared with the national average of 74.5%)

This was made possible through:

- 716,680 Volunteer hours
- 14,500+ gifts, supplies, and basic needs
- \$2.6 Million in private support to fund programs and initiatives which ensure that children and families are safe, strong, and equipped for life

"There is so much to celebrate" said Olive Crest Executive Director, Kerri Dunkelberger, adding "but we can't stop now. The work has only just begun, and COVID-19 has introduced a host of new threats extending much further than the virus itself...threats that have had heart-breaking effects on already marginalized families."

Even as we begin the hard work of "getting back to normal," the damage left in the wake of this global pandemic is by all measures more devastating than we ever imagined.

Isolation, depression, substance abuse, suicide, and domestic violence have ALL surged during the pandemic and continue to tear families apart. Many people, especially those in already vulnerable communities, struggle to maintain any semblance of financial and emotional stability,

which has resulted in skyrocketing rates of homelessness and food insecurity. Without a support community to provide connection and stability, this pandemic has left many children trapped in cycles of abuse and neglect. Children like Sam.

Seven-years-old, Sam was stripped of his childhood. Years of neglect, emotional abuse, and domestic violence left Sam with no one to look out for him but himself. His situation reached a fever-pitch when his parents suddenly found themselves unemployed and isolated as a result of the COVID-19 pandemic response.

Then, in October of 2020, Sam was removed from his home and referred to Olive Crest. A few weeks later, a family came forward to welcome Sam into their home. Olive Crest supported Sam and his new family throughout the process, equipping them with strategies to help Sam express his hurt and anger in ways which allowed him to heal, rather than pushing people away.

Sandi, Sam's foster mom, said it best. "The thing you don't realize about kids who have been hurt so much is that they don't know what normal looks like. It was scary at first, but Olive Crest helped us see past the tantrums and manipulation, to see that we had a hurt, little boy who just wanted to be loved."

The amazing result is that, loved and in a safe home, Sam is learning to be a little boy again.

Sam's story is not the only one—there are hundreds of other children who have had their lives radically transformed, and it's a testament to the power of a community who is dedicated to ensuring that every child in Orange County has a strong family.

Olive Crest CEO, Donald Verleur, is optimistic for the future, saying, "The impact this passionate community has made over the last 12-24 months is truly remarkable, and we know we can do so much more! Although the future continues to be uncertain for thousands of hurting kids and families in Orange County, with the help of our community we can offer hope and restoration, and with confidence say 'Child Abuse Stops Here.'"

We invite you to join us. Go to www.olivecrest.org/get-involved or call 800-550-2445 to learn how you can make a difference today.



Strong Families, Safe Kids

The Child Abuse Crisis at a Glance

In **Orange County** alone, there are

2,200 children in the child welfare system, and an estimated

46,600 chidren in crisis.



5 children die every day
from abuse in our
country



Every 10 Seconds a report of child abuse is made in our country, affecting 6.6 million children every year.



60% of human trafficking victims

have been in the child welfare system

60% of children from the child welfare system will be **incarcerated**

60% of children who "age out" of the system will be **homeless within a year**

- Nation-wide, suicide is the second leading cause of death for children age 10-19, which disproportionally affects children experiencing trauma.
- Children in foster care were
 4 times more likely to have attempted suicide.
- In the US, an estimated 61,622 children lost a primary caregiver because of COVID-19.

SUPPORTING PROVIDENCE ST. JUDE MEDICAL CENTER

A WALK AMONG THE Colls GALA EVENT

WITH LIVE PERFORMANCES BY MATT MAUSER & THE PETE JACOBS BIG BAND

SAVE THE DATE

Saturday, May 14, 2022, 5:00 PM

Anaheim Marriott 700 W. Convention Way, Anaheim, CA 92802

Contact Us 714.992.3033 | SJMF@providence.org www.stjudememorialfoundation.org





Child Abuse Stops Here

... with me, with my family, with my community!

Olive Crest believes in a world where every child has a safe place to call home, a thriving support community, and a loving, strong family.

We can stop the cycle of abuse... together.

3 WAYS YOU CAN HELP TODAY

- Educate yourself and become an advocate.
- Volunteer in your community, mentor a child or family, become a Safe Family or a foster parent.
- Make a generous donation.
 Your compassion will prevent
 child abuse and help preserve
 families for generations to come.

Answering the Call

BY RESHMA BLOCK, BOARD CHAIR, AND SHELLEY HOSS, PRESIDENT AND CEO ORANGE COUNTY COMMUNITY FOUNDATION

"To give away money is an easy matter, and in any man's power. But to decide to whom to give it, and how large and when, and for what purpose and how, is neither in every man's power nor an easy matter. Hence it is that such excellence is rare, praiseworthy and noble." —Aristotle

The heart of OCCF's mission is translating charitable intent into social impact. Doing that well requires expertise in the art of strategic giving—understanding our donors' goals as well as our region's greatest challenges. Never has this responsibility been more crucial than over the past year, as our community reels from the deepening effects of the pandemic. While generous individuals and families yearn to make a difference, nonprofits stagger under the weight of overwhelming needs.

It has been our privilege to stand in this gap, answering the call to guide philanthropy where it is needed most, where impact will be most meaningful and lasting, and where groundwork for the long-term health and well-being of our community is being laid.

Will you join us in answering the call?

Best of the Head and the Heart

Orange County's philanthropic community represents the best of the head and the heart. Here, innovation and entrepreneurial drive meet generosity of spirit and the desire to create opportunities for our most vulnerable neighbors. There could be no better place in the world to be a community foundation!

OCCF is home to nearly 620 charitable funds through which we have granted more than \$830M since our inception. Thanks to the generosity of our donors, OCCF ranks in the top 2% among more than 780 U.S. community foundation peers for annual grantmaking.



In partnership with our donors, OCCF has granted

\$200 MILLION

over the past 24 months

Fueling progress toward our goal of reaching

\$1 BILLION

in granting by November 2024

Upon reaching this goal, we will join only

35

other community foundations in the nation to ever have reached this milestone!



Driving Innovation for Good

Last year, as the first wave of the pandemic swept Orange County, nonprofits developed new ways to deliver their programs and got creative about engaging donors. Today, these organizations must keep evolving to support the long-term recovery of those they serve, and our community as a whole.

But they can't do it alone. Sustainable recovery will only work when social sector entrepreneurs and innovators step in with new approaches. Enter the OCCF Social Innovation Fund (SIF), created in 2019 by venture-capital inspired donors to drive creative solutions to our community's most complex challenges. With OCCF's help, the SIF has provided nearly \$650,000 to 11 projects addressing crucial needs including homelessness, mental health, and human trafficking, with inspiring early results.

To join us in answering the call for social innovation, contact Todd Hanson at thanson@oc-cf.org.

The Welcome Home They Deserve

For far too long, transitioning from military service to life at home has been a struggle for veterans and their families. OCCF launched the Orange County Veterans Initiative in 2011, then expanded it after commissioning a 2015 study (The State of the American Veteran: The Orange County Veterans Study) that exposed the immense challenges Orange County veterans faced, from civilian life transition to employment readiness and health care. The OC Veterans Initiative connects donors, businesses, and community leaders with nonprofits and services supporting veterans. In the last five years, it has:

- Granted \$4 million to 17 organizations serving veterans
- Assisted 29,286 individuals and families
- Placed 595 individuals in full-time employment

To join us in answering the call on behalf of OC veterans, contact Carol Ferguson at cferguson@oc-cf.org.

A Bold Vision for Equity

As a successful commercial real estate developer and investor, longtime OCCF partner, and founder of the Draper Family Foundation, Ranney Draper has always had a passion for creating paths of opportunity for those in need. In leading the Draper Family Foundation, he has focused on addressing inequality and removing barriers, especially to higher education. Although equity has always been at the heart of the Foundation, Ranney has recently expanded his vision to create real-world impact for a more equitable future.

To accomplish this, Ranney asked OCCF to identify Orange County organizations that support diversity, equity, and inclusion through advocacy and social justice, education, health, and housing. OCCF helped Ranney create a custom Giving Plan to execute his vision through impactful grantmaking to organizations working for a more equitable Orange County, starting with an initial round of grants totalling \$520,000 to 16 local organizations.

To join donors like Ranney in answering the call for a more equitable future, contact Keri Mesina at kmesina@oc-cf.org.

There has never been a time when inspired and informed giving has been more important for our community, our nation, and our world. The challenges we face are a clarion call for putting philanthropy—a love of mankind—into action. How can we help you answer *your* call?



Reshma Block Board Chair



Shelley Hoss President and CEO



oc-cf.org



HOWWILLYOU ANSWERTHE CALL?

Making meaningful, lasting impact begins with choosing the right partner to support your philanthropic vision.

The Orange County Community Foundation (OCCF) partners with Orange County's savviest donors to create lasting impact on the causes closest to their hearts. Whether you want to super-charge your current giving, spark a family tradition of philanthropy or ensure an enduring charitable legacy, OCCF is your ideal partner for strategic and effective giving.

LET US HELP BRING YOUR PHILANTHROPIC DREAMS TO LIFE!

CONTACT US AT 949.553.4202 OR VISIT OC-CF.ORG

OCnonprofitcentral.org



Five Major Partners Join Segerstrom Center for the Arts to Champion for the Indomitable Spirit of the Arts

Even though Segerstrom Center for the Arts was deeply restricted by the pandemic, they continued their mission work by providing impactful education programs, creating free virtual content, presenting socially-distanced live performances on the outdoor Julianne and George Argyros Plaza, and even created a "ballet bubble." This was possible due to the generous support of the Orange County philanthropic community. Five institutional partners played a leading role in Segerstrom Center's successes.

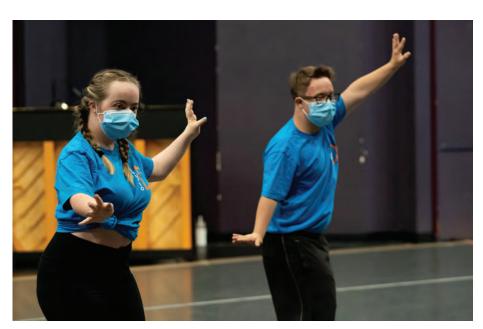


EQUITY, DIVERSITY, AND INCLUSION PROGRAMS: ARTS TEACH

In 2020-2021, the Center expanded its Arts Teach program to include Equity, Diversity, and Inclusion (EDI)-specific instruction for school children. In partnership with select Teaching Artists, the Center created a comprehensive EDI arts education package with digital and in-person components.

Boeing Company

In response to a critical community need and help provide creative solutions to address systemic inequalities, the Boeing Company donated \$50,000 to help the Center launch this new suite of EDI programming. Thanks to the Boeing Company's generous gift, the Center was able to provide this programming free of charge to 25 Orange County public schools.



STUDIO D

Studio D is an inclusive school whose mission is to create a space for students of all abilities to explore their full physical, social, and creative potential through high quality, joyful arts instruction.

Pyott Foundation

The David and Molly Pyott Foundation generously gave \$50,000 in August of 2020 to support Studio D's summer and fall classes and helped fund the Studio D To Go kits. Graciously in part to the Pyott Foundation's generous gift, Studio D worked with over 250 students in spring 2021—the highest engagement since opening in 2017, and engaged students from Napa and Clovis, California, as well as Chicago, Connecticut, Colorado, and Georgia. The David and Molly Pyott Foundation has renewed their funding this summer to support the 2021–22 school year.



UNITING IN MOVEMENT

In April 2021, over a year after the world shutdown due to the COVID-19 pandemic, Segerstrom Center for the Arts and American Ballet Theatre (ABT) presented "Uniting in Movement," an exciting project bringing together 18 dancers for safe collaboration and exhilarating performances.

Avenue of the Arts Costa Mesa, A Tribute Portfolio Hotel

The Avenue of the Arts Hotel became the five-week home-away-from-home for choreographers, dancers, and ABT artistic staff. Creating a quarantined "bubble" strictly adhering to medical and safety guidelines, the Avenue for the Arts Hotel provided magnanimous support in the form of 42 single-occupancy rooms and daily meal service. Their extensive preparation and exceptional hospitality were critical to safely producing Segerstrom Center's first mid-pandemic artistic endeavor.

Lugano Diamonds

The Center's partnership with Lugano Diamonds elevated every aspect of *Uniting in Movement*. From providing luxury hospitality boxes for an exclusive behind-the-scenes event, to exquisite Lugano Diamonds pieces featured in the *Uniting in Movement* photoshoot and at opening night, and through support of in-person and virtual components of the project, Lugano Diamonds ensured that both artists and patrons alike had an experience enhanced by exquisite and remarkable touches.

United Airlines

United Airlines is Segerstrom Center for the Arts' official airline partner, bringing artists from around the world to the Center's stages. In the spring of 2021, United Airlines ensured that ABT choreographers, dancers, and staff traveled safely from New York to their West Coast home at Segerstrom Center for the Arts. Their support and travel flexibility allowed the artists to fly in comfort and confidence and were vital to the production and success of the *Uniting in Movement* project.

Segerstrom Center for the Arts greatly thanks all its donors who stepped up to support a variety of unique projects and the Raise the Curtain recovery campaign while the theaters were dark!

For more information about Corporate and Foundation sponsorship opportunities, please contact Mykal Urbina, Director, Corporate and Foundation Relations at CorpSupport@SCFTA.org.

















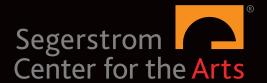


The show must

go on!

Performances return September 11.

Join us!



SCFTA.org



Building a brilliant future

UCI Health is where you get world-class healthcare others won't be able to offer for years. Core to its mission is creating leading-edge therapies, techniques and devices that are adopted as the standard of care by institutions across the country. Now it is taking even bolder steps to explore new medical frontiers, expand clinical trials, teach future healers and serve more Orange County patients with the construction of the eagerly anticipated UCI Medical Center — Irvine.

To better serve residents of Irvine, Newport Beach and other coastal areas of south Orange County, UCI Health is building a \$1.2 billion medical complex on the university campus in Irvine. Combined with the current construction of the Susan & Henry Samueli College of Health Sciences and the Sue & Bill Gross School of Nursing nearby, this expansion will realize a long-held dream to unify medical services, research and training on the UCI campus and complement the healthcare now offered at our flagship UCI Medical Center in Orange.

Outpatient & specialty care

Phase one is underway with construction of the 168,000-square-foot UCI Health Center for Advanced Care. This new outpatient center will include the Center for Children's Health, The Center for Autism & Neurodevelopmental Disorders of Southern California, a digestive health center, orthopaedic services, wellness programs and other specialty care. The Center for Advanced Care expects to welcome pediatric and adult patients in early 2023.

UCI Health comprehensive cancer center, ambulatory care & acute care hospital

Set to open in late 2023, the second phase of the Irvine complex is the construction of the Chao Family Comprehensive Cancer Center and Ambulatory Care, named for the Chao family in honor of their gifts to UCI Health totaling \$50 million. The complex will also house a 144-bed hospital, which is scheduled to open in 2025.

UCI Medical Center — Irvine will enable UCI Health to continue to attract renowned medical professionals who will push the boundaries of care. Most importantly, patients can soon expect to receive greater access to top-notch care from specialists who provide the most advanced treatments.

Highlights at a glance:

- The new hospital will focus on key clinical programs such as oncology, neurology, neurosurgery, orthopaedics and digestive health, and it will include a 24-hour emergency department.
- Patients will have early access to promising new treatments through hundreds of ongoing clinical trials, including early-phase trials.
- The UCI Health Chao Family Comprehensive Cancer Center is one of only 51 National Cancer Institutedesignated comprehensive cancer centers in the nation and the only one based in Orange County.
- According to a 2020 list released by Stanford
 University, UCI and UCI Health are home to scientists
 whose works are among the top 2% most cited in
 the world.
- More than 170 UCI Health doctors were honored as 2021 Physicians of Excellence by the Orange County Medical Association.
- UCI Health is home to Orange County's only adult bone marrow transplant program, one of only 11 in California. It allows patients with leukemia, lymphoma, multiple myeloma and other blood disorders to receive life-saving infusions of healthy blood stem cells close to home.
- The new Irvine medical complex is expected to boost the local economy by creating 2,500 new healthcare and construction jobs.

Be our partner in building a brilliant future



UCI Medical Center — Irvine already has received philanthropic funding, and we continue to seek further investment from community partners. Opportunities are available to name the hospital and various other areas in the medical center campus.

Learn more at ucihealth.org/irvinehospital or contact Caroline Pereira, MBA, associate vice chancellor, UCI Health Advancement, at avchealthadvancement@uci.edu.

ucihealth.org/irvinehospital

The new chapter of healthcare begins here



At UCI Health, we don't just practice medicine, we create it. Now we are writing the next chapter for healthcare in Orange County.

With UCI Medical Center — Irvine, UCI Health will bring our patients unparalleled expertise, leading-edge treatments and the finest evidence-based care that only an academic medical system can offer.

The 800,000-square-foot medical campus will be anchored by a state-of-the-art hospital, which will offer 24-hour emergency care and personalized cancer treatments, including hundreds of clinical trials by our NCI-designated comprehensive cancer center. Our world-renowned experts will also deliver exceptional care in other specialties, such as digestive diseases, neurosciences and orthopaedics, all powered by the University of California. We stop at nothing to build a healthier tomorrow.

Learn more at ucihealth.org/irvinehospital

UCI Health









They've Always Needed Us. But Now More Than Ever.



Today's teens are facing more challenges than any other generation before them. The normal pressures of adolescence, brought on by issues like finding an identity, or interacting with their peers on social media. And with the COVID-19 pandemic causing deep feelings of isolation and fear, all magnified by the onslaught of instability — young people are barely hanging on.

A Different Kind of Epidemic.

WIthout knowing how to cope with these overwhelming obstacles, feelings of sadness, hopelessness, and anxiety can lead teens to turn to substance abuse, self-harm, or even suicide. In 2017 alone, there were 6,200 suicide deaths among young adults, making it the second-leading cause of death in their age group, and the numbers are on the rise. In fact, according to the CDC, there was a 22.3 percent spike in ER trips for potential suicides by adolescents aged 12 to 17 in the summer of 2020, compared to 2019.

They're Surrounded by Darkness. We Are the Light.

At Tilly's Life Center (TLC), we are committed to helping today's teens cope with crisis, overcome the pressures they face every day, and unlock the best within themselves. Through our Social and Emotional Learning (SEL) lessons, we teach adolescents fundamental skills they need, to empower them to make better choices, and lead a positive life.

Our nonprofit educational program uses experiential learning, journal writing, and open discussions to promote self-discovery in a safe and caring environment. Our curriculum is carefully selected to reflect the problems faced by today's youth. Some of these topics include stress management, bullying, effective communication, self-esteem, motivation and purpose, coping mechanisms, and many more.

Our program is available as a high school course, an after-school program, or a series of workshops, depending on the school or organization's needs. The classes are led by a group of trained facilitators who provide supportive instruction and personal attention or by TLC-certified educators who implement Tilly's Life Center in their own classrooms. By teaching teens to effectively cope with crisis and adversity, we promote healthy habits while inspiring confidence and motivation.

To date, over 11,500 adolescent lives have been positively impacted by TLC.



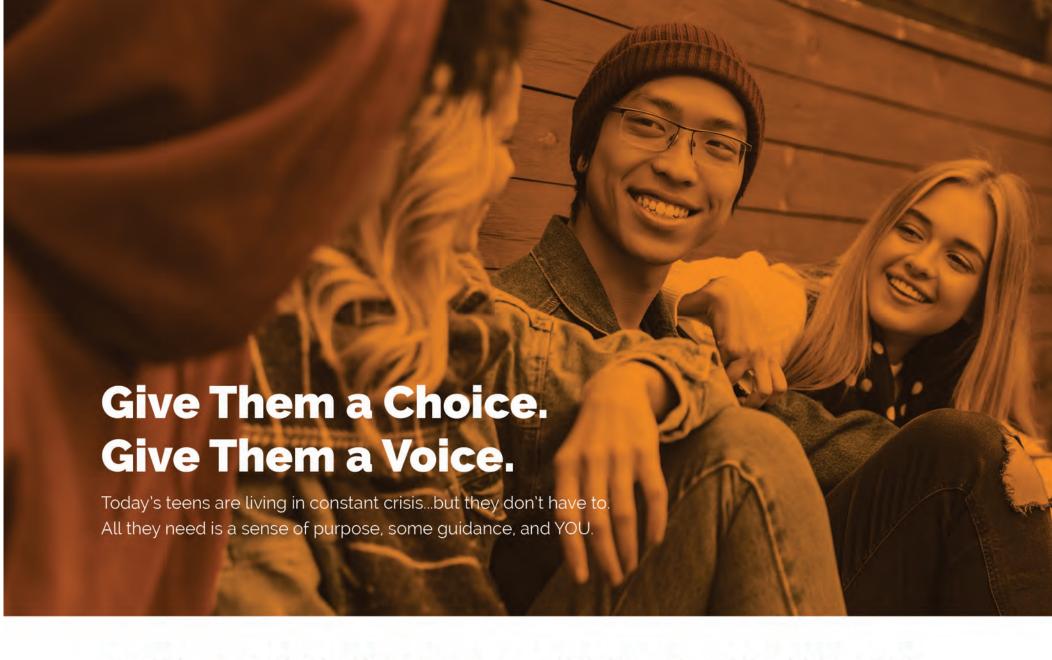
Give Them the Future They Deserve.

It is our mission to provide youth with the resources they so desperately need, but we cannot do this alone! Please consider attending our 7th Annual "I Am Giving" Gala, which will feature delicious cocktails, unforgettable performances and a 360-degree sensation overload. This event will take place at the expansive, open-air Hangar 21 in Fullerton, CA on October 16th, 2021. We're also carefully following COVID-19 protocols, to keep all attendees safe and healthy!

We hope you can join us for this amazing evening — individual tickets as well as table reservations are available, with all proceeds going to support today's teens!



To learn more about this event, and all the work we do, please visit **tillyslifecenter.org**



Confidence, Motivation, Success... It All Starts with a Little TLC.

At Tilly's Life Center (TLC), we take a proactive approach to teens' mental health, giving them the life skills they need to overcome adversity, cope with crisis, and unlock their true potential.



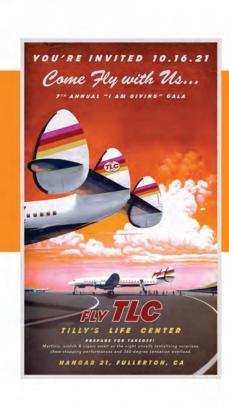
Our Social and Emotional Learning program empowers teens through the power of positivity, helping them:

- Address Peer Pressure
- Resist Drugs and Alcohol
- Express Themselves in a Healthy Way
- Manage Stressful Situations
- Practice Empathy and Kindness
- Build Self-Confidence
- Adopt a Positive Mindset
- Set Goals and Follow Through

Join Us for our Annual 'I Am Giving' Gala!

On October 16th, 2021, at Hangar 21 Executive in Fullerton, CA, we're holding our 7th Annual Gala, an unforgettable experience with all proceeds benefiting this important cause! Get your boarding pass now... limited space available — this event will sell out!

To learn more about our events, make a donation, and see how we're making a difference in the lives of today's teens, please visit **tillyslifecenter.org**.





The Council on Aging - Southern California

Orange County's leader in navigating the aging experience

The Council on Aging – Southern California is focused on helping older adults remain healthy, connected, and protected as they age. As the area's leading multiservice provider for older adults and family caregivers, we provide programs and services in Orange, Riverside, San Bernardino, Inyo, and Mono counties. For over 48 years, our mission has been to support the independence, health, and dignity of older adults through compassion, education, and advocacy. We proudly serve over 100,000 older and dependent adults annually.

OUR IMPACT

- Advocacy: Our Ombudsman Program advocates for the rights and dignity of 28,000 isolated older and disabled adults in over 1,000 long-term care facilities in Orange County. It's estimated that 14,000 of these long-term care residents have no friends or family actively involved in their care. Our Ombudsmen make frequent unannounced visits to facilities to check on residents and to investigate and resolve complaints, including those related to abuse or neglect. They assist all residents though advocacy, mediation, and support at no charge. The program is supported by certified Ombudsman staff and volunteers who are committed to improving the lives of older adults.
- Education & Savings: Our Health Insurance Counseling and Advocacy Program (HICAP) provides over 12,000 counseling sessions to Medicare beneficiaries annually, helping them maximize their healthcare benefits and minimize their costs. We provide knowledge and support to beneficiaries to enable them to make informed decisions about their healthcare plans and prescription drug coverage. Collectively, we help beneficiaries save over \$3M annually across our service area.
- Protection: Our Senior Protection Program provides community education programs about fraud, financial scams, and abuse, enabling older adults to protect their personal assets and their financial future.
- Resources: For over 11 years the Council on Aging has published Answers, OC's only premium resource guide for seniors and their families. Answers contains information on healthcare, caregiving, finance, legal, along with valuable checklists to provide savings and peace of mind.
- Connections: Our Reconnect EISOA Program helps isolated older adults to connect with their community. We provide up to 12 months of early intervention services at no cost including in-home clinical case management services, psychiatric assessments, individual counseling, referrals and linkages to resources, family support services, peer mentoring and support groups.
- Caregiver Support: Our Concierge Care Navigators Program addresses the needs of OC's older adults and their caregivers who are overwhelmed by



managing complex health care challenges. Our affordable solution provides a personalized online care plan developed by a Registered Nurse and Gerontologist team. The plan includes input from the patient's health team and offers strategies, recommendations, and trusted resources to enable the older adult to safely age in

place. Our nurses help implement the care plan, fostering family engagement while providing peace of mind to everyone involved.

• Friendship: Our Friendly Visitor Program prevents and alleviates the physical and mental health risks linked with isolation. This program provides a weekly Friendly Visitor volunteer to support isolated older and disabled adults by addressing their basic, social, emotional, and

• Kindness: Our SmileMakers Holiday Gift Program provides donated holiday gifts, including sweaters, lap blankets and pajamas to older adults who would otherwise be forgotten at the holidays. Last year with the support of the community, we collected, wrapped, and delivered over 6,500 gifts to older adults in long-term care facilities. Our SmileMakers volunteers spread kindness, happiness and generate thousands of smiles.

Call us for help in navigating the aging experience. (714) 479-0107 or visit us at www.coasc.org

Council on Aging

Southern California

Have You Called Your Mom Lately?



Growing up is never easy. There are over 28,000 seniors who live in long-term care facilities in Orange County, many of whom have no friends or family members. *Some never even receive a phone call.*

Our Long-Term Care Ombudsman Program advocates for older adults who are often alone and forgotten. Learn how you can make a difference and change a senior's life by volunteering at the Council on Aging.

Become an Advocate Today (714) 479-0107 | www.coasc.org/helpingothers



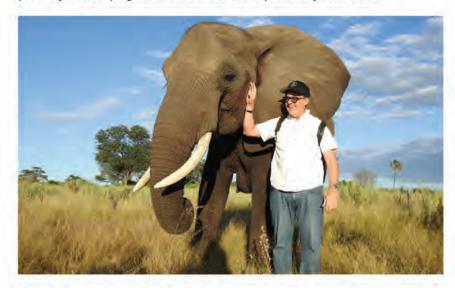
Scott Struthers Is Making The World A Better Place

"I've been so fortunate to have been successful early in life and to have a team of people around me that enable me to spend my time helping make the world a better place"

Building Partnerships

When Casey Rogers, Director for The Ellen Fund, learned that Scott Struthers had to reschedule their Zoom call because Struthers was out on a boat untangling a whale stuck in fishing netting, she knew she had found the right 'Conservation Hero' to support Ellen DeGeneres' 'Endangered' campaign. "That was the most memorable cancellation of a meeting I think I've ever experienced," shared Casey.

Those who know Scott, know that he is always ready to help out. A successful entrepreneur, Struthers pioneered in-wall audio under the Sonance brand, headquartered in San Clemente. He later transitioned to full time philanthropist and has devoted the majority of his time and resources to helping children, wildlife, the environment and other causes. "I've been so fortunate to have been successful early in life and to have a team of people around me that enable me to spend my time helping make the world a better place" says Struthers.



In 2016, Struthers founded Elephant Cooperation (EC), a public charity with the mission to save African elephants before it's too late. His love for African elephants was instilled at an early age on trips to Africa with his father, a biologist and outdoorsman. "I love all animals but am always amazed by the powerful yet gentle ways of these huge creatures. When you observe elephants, you witness great strength, wisdom, intelligence and compassion. They are truly incredible." Says Struthers. His motivation to found EC stemmed from a safari trip he took with his daughter to some of the same locations he had visited as a boy. "It was shocking to see how few elephants were left," remarked Struthers. By some estimates, widespread poaching and loss of habitat have reduced elephant populations by as much as 80 percent, since the 1970s.

Humanitarian Efforts

In addition to their work to save elephants, EC has been helping COVID19 impacted African families living near wildlife areas through its Elephants to the Rescue program. "Most of the families living near elephants depend on tourism income. They also rely on school meals to feed their children." explains Struthers. "When COVID19 hit, tourism dropped 90 percent and the schools closed. These communities rapidly descended into food insecurity. We provide monthly food relief to families in Kenya. I believe that the future of wildlife conservation is in the hands of African youth. By providing critical food relief, EC creates an awareness of, and a positive association with elephants. Children learn that having elephants living nearby benefits them and their families."



Further helping African children, EC recently partnered with the Charlize Theron African Outreach Program (CTAOP) and sponsored their film debut fundraiser with proceeds going towards helping African youth have a safer healthier future from HIV. "Celebrities bring awareness to the critical issues in Africa for millions of their followers. The more people who know about what's really going on there, the more people will help. I am excited to be able to support Ellen and Charlize," says Struthers.



Giving Back to Our Community

Struthers also supports causes closer to home. As a native of the Minneapolis area, he was quick to provide relief to the communities impacted by the George Floyd tragedy through his Sonance Foundation, which gave generously to the Boys and Girls Clubs of The Twin Cities so that families could safely get food and essentials during the weeks of unrest. In Orange County, Sonance Foundation funded a remote classroom program hosted by Boys and Girls Club of the South Coast, that enabled children to have a place outside the home to do their remote studies during COVID19 school closures.

Sonance Foundation also provides food assistance to COVID19 impacted families through its financial support of Family Assistance Ministries (FAM). Struthers' employees routinely volunteer at Boys and Girls Club and in the FAM food pantry. Sonance Foundation also supports the environment. Struthers' employees can be found many weekends volunteering to clean up beaches around San Clemente.

His charitable giving through Elephant Cooperation and Sonance Foundation notwithstanding, Struthers is always helping out other Orange County charities. When two firefighters were injured battling the Silverado wildlife last year, Struthers contributed to their medical fund. Other charities to receive his support includes: Tilly's Life Center, Augie's Quest, Aoki Foundation, Stars & Stripes Children's Foundation, Latino Health Access to name a few.

Another of Struthers' passions is saving ocean mammals. He shares this passion with his girlfriend Amber Ringstad, who volunteers her time with Pacific Mammal Marine Center (PMMC). The two have been helping with PMMC's work to rescue, rehabilitate and reintroduce injured elephant seals and sea lions to the waters around Southern California. As an avid boatsman, Struthers is frequently out lending a hand and his boat to release healed animals back into the safest areas of the ocean for their reintroduction into the wild. The work is unpredictable and exciting and that's how Struthers likes it. "I can't tell you the number of times I am in a meeting and a call comes in for help. My reaction is always the same, "sorry I've got to go!"

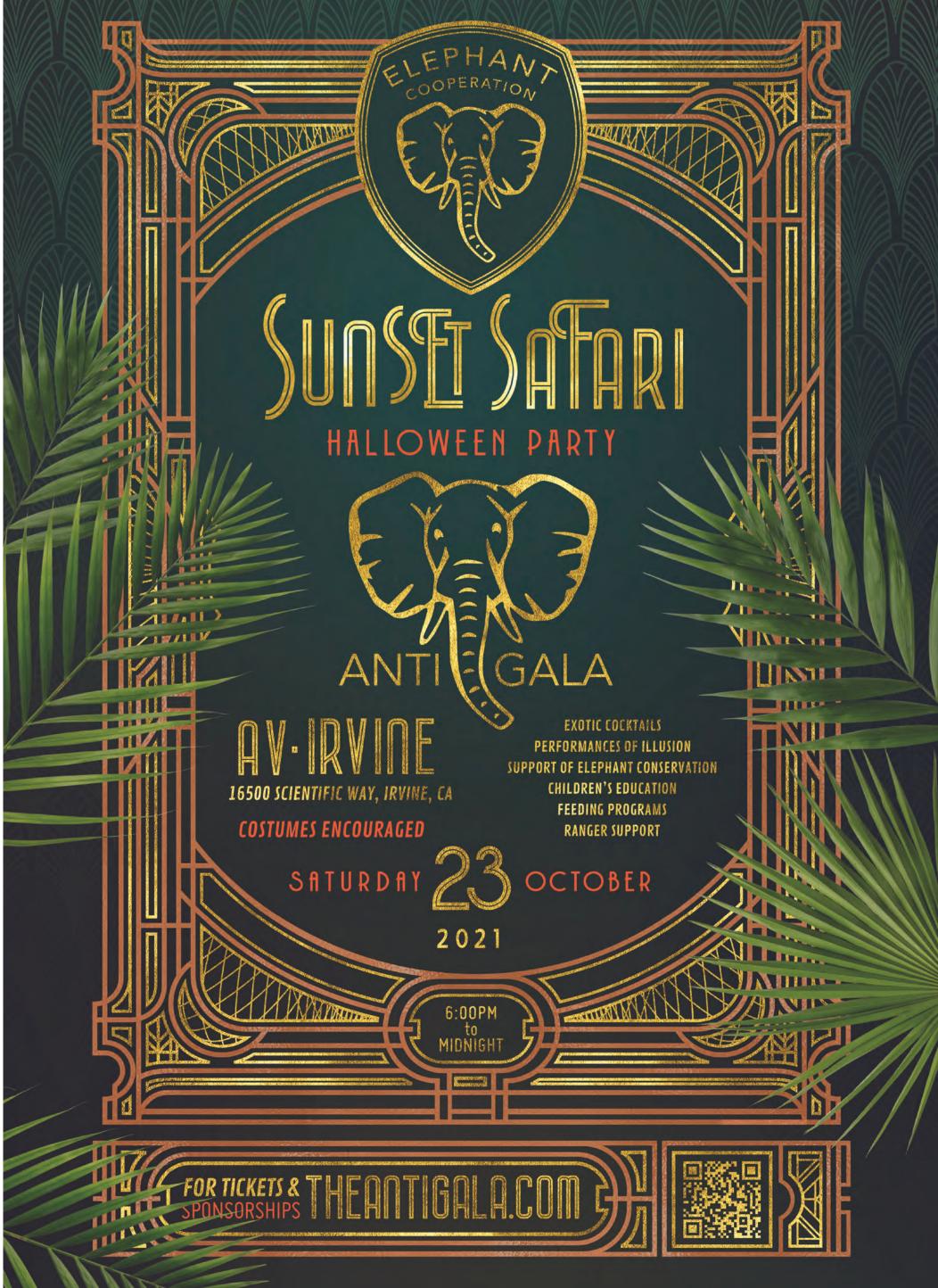
For more about Elephant Cooperation please visit elephantcooperaton.com or email info@elephantcooperaton.com

For more about Sonance Foundation please visit sonancefoundation.com

For more about The Ellen Fund please visit theellenfund.org

For more about Charlize Theron African Outreach Program (CTAOP) please visit charlizeafricaoutreach.org





Relentlessly Pursuing Possibilities For People With Disabilities



For more than 70 years, Reimagine has been both a loyal friend and an essential resource to people with disabilities in Orange County. It is our purpose and honor to open new doors of challenge, opportunity, learning and joy to people with disabilities, their circles of support and their communities.

Who are we? We are licensed counselors, social workers, clinicians and caring volunteers. Many of us are parents of children with disabilities. Others have friends or family members with different abilities, needs and dreams. No matter the age or level of ability of our participants, we believe that everyone can learn, grow and thrive, and we are passionate about unlocking every possibility to make those things happen.

A Range of Specialized Therapies, Enrichment Services and Independent Living Support

Reimagine offers an array of programs and services that are designed to bring out the confidence and courage of every person, and to gently push boundaries with love and total support. This combination allows our team and **our awesome participants** to shatter stereotypes every day. Our participants are guided to discover what's possible, keep learning and go for every opportunity to live their best lives!

Lifelong Learning

Exploring fresh insights and perspectives and learning new skills empowers participants to live independently and realize happier, more successful futures. Adults with developmental disabilities can achieve personal, educational and vocational goals through:

- Personalized learning environments & curricula
- Access to higher education
- Coursework in computer literacy, health, fitness & more
- Individual assessments
- · Career exploration, planning & coaching
- Job search, resume-writing & interview prep assistance
- Teamwork training & workplace adaptation

Child Development

For children with disabilities, early intervention is critical. To best support children throughout their early development, we enrich participants aged 12 to 36 months through a range of activities and experiences, including:

- Positive play & motor skills support
- Physical, occupational & speech therapies
- Sensory based therapies
- · Cognitive & social development
- Motor skill therapy

Health, Wellness and Clinical Services

From physical and psychosocial well-being to fitness and nutrition, our multidisciplinary teams surround each participant with complete, personalized care:

- Professional nursing services (full-time RN)
- Physical, occupational & speech therapies
- Mental health support
- Social services
- Personal care
- Food program & nutritional counseling
- Transportation

Dedicated Health Advocates

Our caring advocates support each participant in addressing the communicative and cognitive challenges that can prevent improved health outcomes by:

- Coordinating medical appointments & screenings
- Communicating with doctors & other providers
- Helping participants follow medical treatment plans

State-of-the-Art Smiles

Reimagine offers so many ways for people with disabilities to discover what their "happy" is—from learning new skills and taking academic or vocational classes to staying active, fit and social, there's something for everyone. Our new campus and headquarters in Santa Ana, a 30,000 square-foot facility, is absolutely gorgeous! It's equipped with advanced safety systems and features, as well as state-of-the-art amenities and new technologies that support our innovative programs.

We are here to foster new worlds of learning, fun, friends and possibilities in life, work and community for our participants. No matter the age, ability, background or status, when they are ready to discover everything they can possibly do and be, we're ready to walk alongside them on this journey.

How Will You Make Your Mark?

We invite our partners, business leaders and community members to impact the lives of people with disabilities in Orange County by donating, volunteering or designating Reimagine as your organization of choice on Amazon Smile

Reimagine's mission is to reimagine and relentlessly pursue possibilities throughout the lifespan of every person with disabilities.

You can also make a cash gift to support our vital work by visiting reimagineoc.org/get-involved

For more information about Reimagine programs and services or to arrange a campus tour, please call **714-633-7400** and press 1 for "Admissions" or email us at **info@reimagineoc.org**







Home Of Bigger Dreams And

Personalized Opportunities

Located in the heart of Orange County, Reimagine's new campus and headquarters have been designed to provide people with disabilities every resource and advantage to meet 21st century **needs and challenges.** Through innovative programs and services, Reimagine participants connect to the therapies, technologies and supports that are the foundation of lifelong learning; allowing them to improve health and wellness while maximizing socialization and independence.

reimagineoc.org 1601 E St Andrew Pl

Santa Ana, CA 92705 (714) 633-7400











@reimagineoc

Innovating Possibilities in a New State-of-the-Art Environment

From a range of new individualized services to the latest disability fitness equipment and techniques, Reimagine's 30,000 sq. ft. campus is a modern, centralized resource for optimizing personal skills, health and fitness goals, including:

- · Lifelong Learning classes, activities and continued education for participants transitioning from high school on up
- · Accessible gym with state-of-the-art equipment for improving mobility and strength
- Community college and workforce readiness navigation
- Individualized Health, Wellness and Clinical Therapies
- Multidisciplinary teams of experienced professionals
- Café and computer lounge for Reimagine participants, their families, and fitness center members
- Child Development Services from infants to 18 years of age are offered at Reimagine's Fullerton campus

Keeping participants and families safe is our top priority. In addition to current distancing protocols, our campus features touchless amenities, UV lighting sanitation and disinfectant fogging surpassing stringent COVID-19 safety and hygiene guidelines.

Our new campus is your destination for the most innovative, advanced disability resources. Call us for a personal tour today.

Masimo Focuses Philanthropy on Eliminating Preventable Patient Deaths, Helping Pandemic Relief Efforts, and Improving Access to Quality Healthcare Around the World

Masimo is a global medical technology company that develops and produces a wide array of industry-leading monitoring technologies, including innovative measurements, sensors, patient monitors, and automation and connectivity solutions. Our mission is to improve patient outcomes, reduce the cost of care, and take noninvasive monitoring to new sites and applications. To help further our commitment to improve access to quality healthcare around the world, we support a variety of philanthropic organizations.

World Health Organization

Founded in 1948, WHO is the United Nations agency that connects nations, partners and people to promote health, keep the world safe, and serve the vulnerable—so everyone, everywhere can attain the highest level of health.

Masimo SafetyNet™ for Direct Relief

Direct Relief is a humanitarian aid organization with a mission to improve the health and lives of people affected by poverty or emergencies without regard to politics, religion, or ability to pay.

United for Oxygen Alliance

United for Oxygen Alliance is the world's first effort by a consortium of government, industry, foundation and civil society organizations to scale-up access to pulse oximetry and oxygen in health facilities in Ethiopia, with a special focus on reducing deaths among children under five and pregnant women.

Smile Train

Since its founding, Smile Train has provided training and financial support for the treatment of clefts, empowering medical professionals around the world to treat cleft patients with life-changing surgery and related comprehensive cleft care that they would not otherwise be able to access.

Refugee Medical Crisis in Partnership with Doctors Without Borders

Doctors Without Borders is an independent, global movement dedicated to providing medical aid where it's needed most.

The Newborn Foundation and the BORN Project

The Newborn Foundation is dedicated to leveraging technology innovation to save newborn lives and improve health outcomes for the newest, most vulnerable citizens.

The Masimo Foundation for Ethics, Innovation and Competition in Healthcare

The Masimo Foundation for Ethics, Innovation and Competition in Healthcare was founded with a mission to encourage and promote activities, programs, and research opportunities that improve patient safety and deliver advanced healthcare to people worldwide who may not otherwise have access to lifesaving technologies.

Patient Safety Movement Foundation

The Patient Safety Movement Foundation was founded to raise awareness about patient and health worker safety by educating and mobilizing people across the world to stand up for safe care.

For the past nine years, Masimo has been the presenting sponsor of the World Patient Safety, Science & Technology Summit, which is the annual meeting of the Patient Safety Movement Foundation (PSMF) – a nonprofit 501(c)(3) founded by The Masimo Foundation for Ethics, Innovation and Competition in Healthcare. The Patient Safety Movement Foundation's vision is to achieve zero preventable patient harm and death across the globe by 2030.

The initial Lives Saved Program was concluded in 2020. Between 2012 and 2020, more than 4,793 hospitals across 54 countries made a public commitment to reduce preventable patient deaths and hospitals reported a cumulative total of 366,353 lives saved through the PSMF. In late 2020, a new "Commit to ZERO" program was started. Under the new program, hospitals and healthcare organizations commit to zero by sharing how they are working to become high reliability organizations (HROs) and are encouraged to share their patient safety data publicly to be recognized as an exemplary organization. To learn more visit https://patient.sm/commit-to-zero-OCBJ.

In addition, PSMF has an Open Data Pledge program in which more than 93 healthcare technology companies have signed to make the data their products generate interoperable so the patient data collected and displayed are accessible to patients and clinicians.

The Foundation has identified 27 patient safety challenges facing hospitals and developed over 50 Actionable Patient Safety Solutions (APSS) Blueprints which can be downloaded for free at https://patient.sm/APSS-OCBJ. These APSS can be used by hospital and healthcare organization leaders as a self-assessment tool to ensure that all facilities are doing everything they can to improve patient safety and eliminate preventable patient deaths in their facilities.

Summary

Masimo's work for more than 25 years has already affected 2 billion people—and we hope to help many more.

For more information about Masimo, please visit www.masimo.com.





ANAHEIM FAMILY YMCA

The **Anaheim Family YMCA** is a cause-driven organization that is for youth development, for healthy living and for social responsibility. That's because a strong community can only be achieved when we invest in our kids, our health and our neighbors. To bring about meaningful change, individuals need ongoing support, encouragement, and connections to others — all of which the Y provides in abundance. The Anaheim Family YMCA impacts over 10,000 families in more than 50 locations by: Promoting Learning; Keeping

Kids Safe; Improving Health; and Connecting People to Positive Values. The Y has served over 1,200 families providing almost \$1 million in financial assistance.

During its 100-Year History, the Anaheim Family YMCA has gone on to build its heritage by addressing prevalent needs of the time through programs that build character and bring people together, including safe



places after school; swim; healthy living initiatives; and opportunities for youth to lead and give back to their community. And today, you can visit our new YMCA Community Complex, which features six arenas for soccer and futsal leagues and a recreational field for adult fitness, martial arts, sports clinics, outdoor activities, and community events. The new YMCA Community Complex serves more families in Anaheim and improves the lives of Anaheim residents through health and fitness.

Deeply rooted in our neighborhoods, the Y is a valuable asset that works to ensure that everyone — regardless of age, income or background — has the opportunity to learn, grow, and thrive. We believe communities are strong

when everyone has the opportunity to reach their full potential. It is missionand business-critical that Ys respond with relevant strategies to meet the evolving needs of people across dimensions of diversity in our rapidly changing communities. By providing impactful services and support networks, and building bridges between people from all backgrounds, we help to create stronger, more cohesive communities for all.

We provide over 1,200 families a year with financial assistance helping shape the future of youth throughout Anaheim, Stanton, La Palma, and Cypress communities. Every dollar donated to the Anaheim Family YMCA stays local and makes a lasting impact on our community. Your gift will help us continue to create a stronger community for all. **Donate to the ANAHEIM FAMILY YMCA today.**

About the Anaheim Family YMCA

As the nation's leading non-profit committed to strengthening community, the Y believes strong communities are possible only when we invest in our kids, our health and our neighbors. To bring about meaningful change, individuals need ongoing support, encouragement and connections to others — all of which the Y provides in abundance. Our programs, services and initiatives enable youth to realize their potential, offer families ways to have fun together, empower people to be healthier in spirit, mind and body, welcome and embrace newcomers and help foster social responsibility.

Our Mission

To put Christian principles into practice through programs that build healthy spirit, mind and body for all.

To learn more about the Anaheim Family YMCA, visit www.anaheimymca.org

The Y. Forever in service. For a better us.





FOREVER IN SERVICE. Donate for a better us.

The Y isn't a building. It's people from all backgrounds and walks of life who come together to improve their lives, nurture their families and strengthen their community, together.

The Y is a place for anyone who needs us. We provide over \$1 million a year in financial assistance helping shape the future of youth throughout Anaheim, Stanton, La Palma, and Cypress communities. But we can't do it alone.

Donate to the ANAHEIM FAMILY YMCA today.

ANAHEIM FAMILY YMCA | anaheimymca.org

ORANGE COUNTY SCHOOL OF THE ARTS CELEBRATES A MILESTONE YEAR





New Era of Leadership

During its 35th anniversary year, Orange County School of the Arts (OCSA) is beginning a brand-new chapter with its new President and CEO, Teren Shaffer, who took the helm in July.

OCSA is a tuition-free, donation-dependent public charter middle and high school in Santa Ana for students with a passion and appreciation for the arts. Students attend the school for its premier academic and arts conservatory programs, allowing them to pursue dance, music, visual arts, digital media, culinary arts, theater and more.

The school serves nearly 2,300 students from more than 100 cities and five counties across Southern California. In order to serve this diverse student body, OCSA has developed a unique public-private partnership. The State of California provides the funding needed to support the academic portion of the school day, while OCSA relies on the generosity of parents, individual donors, the business community and the OCSA Foundation to fund the arts conservatory programs and other educational opportunities for students. OCSA also provides underserved members of the local community with accessible and quality arts outreach activities.

Students, educators and administrators at OCSA take great pride in the school's extraordinary college-preparatory education and one-of-a-kind campus culture. At OCSA, students are prepared with the skills and confidence they need to open doors to their artistic and academic futures. They are free to explore and encouraged to express themselves in a supportive environment, which empowers them to become an essential part of California's growing economy. OCSA continues to foster a successful pipeline of creative workers — generations of young strategic thinkers, leaders, artists and innovators equipped with the courage to dream.

OCSA has served as a model for many other arts schools across the country, including its sister school, California School of the Arts – San Gabriel Valley.

After 34 years, OCSA's founder, Ralph Opacic, Ed.D, passed the torch to Shaffer, who has already been working toward expanding on Opacic's legacy and vision for the school.

"It was such an honor to learn from Dr. Opacic, who has been a pivotal mentor in my life. What he fostered and built at OCSA is truly unparalleled, and I have learned so much from him. I am grateful to have his continued support and humbled that I have the opportunity to carry on what he started so many years ago," Shaffer said.

Shaffer's journey began at OCSA as music director and conductor for the school's Frederick Fennell Wind Ensemble. He was quickly recognized for his leadership and was promoted to director of OCSA's Instrumental Music Conservatory, and then to dean of arts, He also served as the OCSA Foundation's executive vice president, where he oversaw the fundraising, special events, marketing and public relations initiatives for the organization. In this role, he also helped expand educational opportunities for students, including the school's Master Artist Series, which brings high-caliber artists and industry professionals to campus to work with OCSA students.

"On my first day at OCSA, I was completely captivated and inspired by the school: the unique and fundamentally different culture, the students and staff who are committed to a pursuit of excellence, everything about it. I continue to be awed by the transformative nature of everything we do and what that means for the students, for the staff and for the community," he said.

On my first day at OCSA, I was completely captivated and inspired by the school: the unique and fundamentally different culture, the students and staff who are committed to a pursuit of excellence, everything about it.

TEREN SHAFFER

New and Reimagined Experiences

OCSA's 35th anniversary celebrates the dreams of its students, staff and alumni, in addition to the dreams for the future of the school. This celebratory year brings with it a variety of ambitious new projects for OCSA, including campus beautification and new performance opportunities for students. It will also bring new and inspiring takes on classic shows, such as the school's celebrated and highly anticipated Gala.

"This anniversary is about honoring everyone who has been positively impacted by the OCSA experience — our students, staff, faculty, parents, alumni, community members. It's going to be a big year full of fun surprises, and I am so excited that we have been working to bring back many of our alumni to collaborate with current students for special events, performances and master classes in honor of this milestone year," Shaffer said.

The performance season opens with OCSA's sixth annual Season Premiere — a beachfront concert and dinner under the stars at the Balboa Bay Resort. This year, the performance includes current students and 12 successful alumni from different generations of the school's esteemed history.

Later this school year, OCSA's annual Gala will be held in a new location and will highlight some of the best performances of the school's past. This annual event helps OCSA raise the \$13 million needed annually to continue providing its students with high-quality arts programs.

The "Symphony of Dreams" concert, a new cross-conservatory collaboration being planned in honor of the anniversary year, will be held at the

prestigious Musco Center for the Arts at Chapman University. This special event is a multi-disciplinary classical concert that will immerse guests into an ethereal fantasy of dreams.

In addition to an exciting performance season, OCSA plans to continue to actively serve the community through accessible outreach programs and volunteer service projects. OCSA is also working on a variety of capital improvement projects that will enhance campus life for students. This includes wall and street murals, student study lounges, landscaped gathering spaces, shade structures and more.

"OCSA has been a labor of love for so many people over the years. We really could not do what we do without our amazing families and supporters. I am so grateful to OCSA's Board of Trustees, Foundation Board of Directors, Advisory Boards, Emeritus Board and President's Circle members, who have championed our mission and have helped us move forward for all these years," Shaffer said.

This anniversary is about honoring everyone who has been positively impacted by the OCSA experience — our students, staff, faculty, parents, alumni, community members.

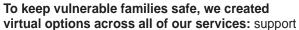
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alzheimer's \bigcap association

Orange County Chapter

Increases Free, Local Services

The Alzheimer's Association has a vision of a world without Alzheimer's. The Orange County chapter is grateful for all you have done to move us closer to that goal. Currently, there are more than 690,000 Californians 55 and over living with Alzheimer's disease; one-tenth of the nation's Alzheimer's patients reside in this state. We know that these individuals face hardships unlike no other. This year, we continue to navigate the pandemic by providing virtual, local programming. With your help, we are able to serve more of our neighborhoods and families than ever before. And we wanted to say ... **Thank You!**



groups, care consultations, education classes, research webinars, meetings with legislators and more.

- 1,700+ Orange County residents attended the chapter's free support groups and education classes for the first time;
- 3,000+ Orange County residents attended one of our educational programs or support groups this past year:
- 3,120 Orange County residents found the help they needed by calling the Alzheimer's Association 24/7 Helpline (800.272.3900), which is staffed by master's-level clinicians and provides support in over 200 languages.

As the world's largest nonprofit funder of Alzheimer's research, currently we are investing \$250M, in more than 750 projects in 39 countries, spanning 6 continents.

At any given moment, discovery is happening. The Alzheimer's Association's visionary actions established foundations that have accelerated the drug development process including:



• The Alzheimer's Association provided the initial seed money for the development of amyloid PET scans that made this clinical trial possible.

 The Alzheimer's Association leads the IDEAS and New IDEAS studies to demonstrate the value of amyloid PET imaging for improving diagnosis and disease management in diverse and underrepresented populations.

Alzheimer's Association Orange County chapter volunteer advocates continued to meet with elected officials at the state and federal level to champion increased funding for Alzheimer's research, early detection and timely diagnosis, and long-term services and caregiver supports in our community.

What do you say, can we count you in?

Walk to End Alzheimer's is the world's largest fundraiser for Alzheimer's care, support and research. Our 2021 Walk series returns to Irvine (October 2nd), Huntington Beach October 16th), and San Clemente (October 23rd). When our Walks are successful, it shows the local community that the public demand for action on Alzheimer's is not going away.

If you or a loved one need support:

- Orange County chapter office (949) 426-8544
- Alzheimer's Association 24/7 Helpline (800) 272-3900
- Association's online community- Alzconnected.org
- ALZ.org In-depth details on Alzheimer's and all other dementia as well as the Association's care and support, research, advocacy, diversity and inclusion initiatives.

For more information, please contact us at (949) 426-8544 or www.alz.org/oc.

2022 Charity Event Guide

First Calendar Listing Free!

Deadline: Dec. 13, 2021



Charity Event Guide is the annual resource highlighting the top five charity events of 2021 (by net revenue in six categories), plus a look ahead to the Orange County charity events planned for 2022.

- 2022 calendar & descriptions of OC charitable events by month PLUS calendar access on www.ocbj.com with link to your website
- Showcases the top five fundraising dinner/galas, luncheons, breakfasts, golf events, walk/runs and unique virtual campaigns from 2021
- Reach a philanthropic group of affluent and influential leaders in OC average household income of \$748,000 (6x the county average)

To submit your 2021 event for our "Top 5 Events" feature OR to list your 2022 event(s) on the calendar, visit www.ocbj.com/charityeventguide or contact Amy Sfreddo at sfreddo@ocbj.com.



IT TAKES A TITAN.



My research taught me to recognize injustice and resist fiercely."

- Karla Aguirre

Cal State Fullerton alumna Karla Aguirre was raised in fear and uncertainty because of political unrest in her parents' home country. Education was her path to the American dream.

As a teen parent, she enrolled in community college and persevered to become the first in her family to earn a college degree, paving the way for other relatives.

At Cal State Fullerton, Karla completed her fourth degree — a doctorate in education — and

awakened to social justice. Through her mentors and research on educational practices in post-apartheid South Africa, she was empowered to fight against marginalization and strive for equity and opportunity for all.

Today, Karla lives her purpose as a school counselor and founder of a nonprofit youth mentoring program, modeling resilience and championing an equitable future for all.



'There's no such thing as a throwaway human being.'

- Mir Aminy

As a student, Mir Aminy initially felt lost at college — and his wheelchair and history of incarceration added to his struggles.

But then he discovered Project Rebound at Cal State Fullerton, a program for the formerly incarcerated. Project Rebound helped him develop into an involved student and community member, while also giving him a place to be himself.

He gained the confidence to mentor undergraduate men on campus and

local youth at the Higher Ground Youth & Family Services after-school program in Anaheim, where he was recognized for his selfless service and positive impact on those around him.

After successfully completing his bachelor's degree, Mir now advances social justice for others through his job at Project Rebound. He is pursuing a master's in counseling and is on his way to achieving his dream of helping other students overcome the same challenges he has faced.

Karla and Mir are just two examples of Titans who experienced Cal State Fullerton's commitment to advancing justice, equity and inclusion, and then were empowered to champion it among their own communities.

From admissions through commencement, CSUF is working to infuse inclusive-and equity-minded practices in every campus endeavor — to empower all Titans to reach their fullest potential.

You can help support Titan students and champion social justice through the "It Takes a Titan" campaign.

Learn more at campaign.fullerton.edu.



Unprecedented Level of Peril is met with Immense Resiliency at Grandma's House of Hope

The mission of Grandma's House of Hope (GHH) is to Empower the Invisible Populations of Orange County. Our Rescued and Restored Housing Program provides trauma informed care to women and men who are experiencing homelessness in OC through our emergency, bridge, and senior interim housing services. We prioritize individuals who are ineligible for other housing programs due to the complexity of their cases including victims of crime, trauma, human trafficking, elder abuse, incarceration, disabilities, and advanced stage cancer.

2020 presented a level of peril for unsheltered homeless that was unprecedented. With the rapid spread of COVID19 and the danger it

poses for people with pre-existing conditions, our target population is particularly vulnerable to contracting, transmitting, and dying from COVID-19.

GHH is very proud of our staff during this challenging time. Despite the risks inherent in our work, our front line staff continued to show up each day to support our participants. Thanks to their care and commitment, along with the safety measures we put into place, we have been COVID free for 15 of the last 17 months of the pandemic.

We are also tremendously proud of our program participants, who showed immense resilience. Despite the economic impact and the mental and emotional toll from the pandemic and stay-at-home orders, our participants were remarkably successful—achieving a higher rate of entry into permanent housing (65%) with an average length of stay of 110 days.

This success is reflected in Katlyn's story. Katlyn had been physically, emotionally and financially abused which led to her being homeless for the first time at age 58. GHH helped her address her mental and physical health and assessed her income. Katlyn had applied for early retirement, but it was not enough to sustain her and limited her housing options. So we helped Katlyn find part-time employment. We matched her with another GHH participant with similar interests and values. Together, they moved into a twobedroom apartment in a senior community. GHH provided her security



deposit, household items and rental assistance for the first few months. This allowed her to make a successful transition while maintaining the emergency funds that she had saved while in our program.

Food insecurity and hunger have become even more prevalent as a result of COVID. OC's unemployment rate quadrupled, a reflection of the devastating economic impact from this pandemic, making it increasingly difficult - if not impossible - for thousands of families to offer consistent, nutritious meals to their children. 141,000 children in Orange County (nearly 1 in 5) are currently going

Responding to school closures and surges in food insecurity, our Nana's Kidz **Program** ramped up food bag deliveries from 450 bags to 3,200 bags per month, achieving a remarkable 440% increase in monthly food deliveries. In 2020, Nana's Kidz served a total of 360,000 meals to 6,500 unduplicated children and are committed to continue to meet this need going forward. Join our team of over 6,500 volunteers at https://www.grandmashouseofhope.org/get-involved

GHH also provides food, one-on-one mentoring, skill-building workshops, care coordination, after school programming and other support services through our HopeWorks! Education and Enrichment Program, (HWEEC) which is based in a very low-income Section 8 housing complex in west Anaheim that houses 44 families. GHH's HWEEC services are designed to foster a more cohesive and connected community among residents, promote educational development and access, support residents in working toward individual goals and overcoming challenges, connect residents to other community resources, and be a steady source of support and encouragement for residents' longterm stability and prosperity.

Contact us: (714) 558-8600 info@grandmashouseofhope.org 1505 E 17th Street #116 Santa Ana, CA 92705 Fed Tax ID 26-0391438 GuideStar Rating: Platinum



80% ARE VICTIMS OF CRIME **87% HAVE A DISABLING CONDITION SURVIVORS OF DOMESTIC VIOLENCE OR HUMAN TRAFFICKING** PERMANENTLY HOUSED IN 110 DAYS

Rescued & Restored HOUSING

Offers emergency, interim, bridge, and healing housing with wrap-around services, to women and men experiencing homelessness to begin healing from trauma and abuse, build greater income and selfsufficiency and successfully transition into permanent housing.



Nana's Kidz **FOOD DISTRIBUTION**



HopeWorks! ENRICHMENT CENTER



Since 2007, Nana's Kidz has

GUIDESTAR

been providing suplemental meals to children and families living in unstable housing who rely on the school cafeteria meals as their promary source of food. Since COVID-19, the need has skyrocketed! Food distribution increased 473% in 2020 and provided over 360,000 meals, becuase of your support.

HopeWorks! provides at-risk youth with afterschool programs, tutoring, homework support, and intoduction to STEAM activities. We also provide adult education, early childhood development, and health and wellness classes.





Building Hope



In 2016, transitional housing programs across Orange County began to shut their doors in response to widespread cuts to HUD funding. WTLC's own transitional housing—a 90-day program for survivors of domestic violence and their children—was one such program that did not survive the loss in funding.

Soon, however, it became clear that our transitional housing program had filled a

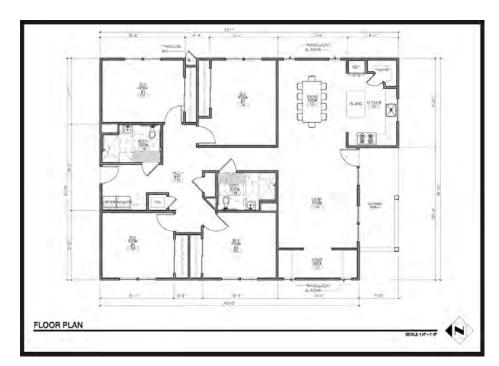
critical space between short-term emergency shelter and long-term housing for survivors and their families. Survivors of domestic violence and human trafficking often face extraordinary barriers to stability. Many have had to leave their homes, jobs, and support networks behind as they sought safety from situations of violence and abuse.

Starting from scratch and with hardly any resources to draw on, many in our programs find that the amount of time provided by traditional emergency shelter programs is simply not enough to fully achieve long-term stabilization.

Because of this, WTLC made the decision to reintroduce our Transitional Housing program without HUD funding in 2019. We moved the program into the same facility that houses our emergency shelter program and began offering stays for up to 24 months to survivors of domestic violence and human trafficking, in connection to ongoing stabilization services such as counseling, legal advocacy, financial literacy, and case management.

Since this time, the need for safe housing services for survivors in our community has only grown. The cost of housing in Orange County is high, and many of those in our programs are on their own for the first time in years—they do not have rental history or references to bolster their applications, and without support and resources, they risk returning to the person who caused them harm just to avoid homelessness.

With the increased demand for safe housing services for survivors of domestic violence and human trafficking, WTLC has made the strategic decision to move our transitional housing program out of the facility that currently holds our emergency shelter, allowing us to increase bed capacity for both those in need of immediate short-term shelter and those in need of longer-term housing support.



We are excited to have launched our Hope House capital campaign this year, which will allow us to build a new transitional housing facility for survivors and their families. This safe, pet-friendly program will provide survivors and their children with up to 24 months of safe housing in connection to support services designed to promote long-term stability and self-sufficiency.

Hope House will be a place where stories begin—where survivors who have left everything behind to escape situations of violence and exploitation have the time, space, and resources to create futures free from abuse and full of potential. With your support, the possibilities are endless.

If you would like to learn more about our Hope House capital campaign, please visit wtlc.org/hopehouse or reach out to WTLC Director of Advancement, Alycia Capone, at (714) 992-1939 x 104 or by email at ACapone@wtlc.org.

HOPE HOUSE CAPITAL CAMPAIGN Where Stories Begin



Healing takes time.

Join us as we build a safe, welcoming, and comfortable home for survivors to recover from violence and exploitation.

- Safe and secure transitional housing for up to 24 months at no cost to the survivor;
- Access to counseling, legal advocacy, case management, and holistic supportive services;
- Individual Service Plans that outline the survivor's financial, mental, emotional, housing, educational, and career goals;
- Shared, pet-friendly space that allows survivors to build community and find healing.

Learn more at wtlc.org/hopehouse

"We did not feel alone here. There is love here. To all the lovely heroes that took care of us - thank you. You all are my superhero!"

- Transitional Housing Resident



Comprehensive Housing and Healthcare for the Homeless

Our Mission

Illumination Foundation believes that every person has an intrinsic right to home, health, and dignity. Our mission is to provide targeted, interdisciplinary services for the most vulnerable homeless clients in order to disrupt the cycle of homelessness.

Our Programs & Services

We provide housing and healthcare for individuals and families experiencing homelessness. Employing a compassionate, client-centered service approach, we provide a full continuum of care from street to home to provide the resources and support they need.

Our programs include Shelters/Navigation Centers, Recuperative Care/Medical Respite, Children and Families Program, and Housing.



"Seeing the look on my client and her son's face when I handed them their own keys to a one-bedroom apartment in Anaheim was absolutely priceless. The son was running around screaming with excitement that he got to live there with his mommy and that they did not have to live with so much worry anymore."

Katelyn, Illumination Foundation
 Case Manager

Our Model

Illumination Foundation takes an innovative and collaborative approach to meet the evolving needs of those experiencing homelessness. Recognizing that housing and healthcare are inextricably linked, our programming focuses on providing both healthcare services and permanent housing.

With this framework in mind, we created our new flagship 150-bed Fullerton Navigation Center and Recuperative Care facility that provides shelter, comprehensive wraparound services, and recuperative care; as well as primary care, behavioral health services, and dental care through a partnership with Illumination Foundation Medical Group (IFMG), an independent medical group, under the same roof.



"Thank you for not giving up on me and pushing me to be a better woman and better mother. I would not be here if it wasn't for your guidance and Illumination Foundation's faith in me."

- Jamie, Illumination Foundation Client

You can help disrupt the cycle of homelessness. To find out how you can support, please contact 949-273-0555 or visit www.ifhomeless.org.

From street to home, we provide a full continuum of care and resources to bring people the support they need.

In 2020, we served 5,216 clients, providing shelter, health care, counseling, connections to social services, housing, and hope.







In COVID-19:

In March 2020, Illumination Foundation was selected by the Orange County Health Care Agency to lead the county's COVID-19 mitigation effort. In response, we provided safe socially distanced shelter to those who were most vulnerable and had nowhere else to go.

Philanthropy and Leadership Combine to Shape a Bold Future at Chapman University

Chapman University has continually adapted to best serve its students. From the post-World War II days when growing pains prompted it to leave Los Angeles for the citrus-scented opportunities of Orange County, to its rigorous virtual teaching during the pandemic, Chapman has made the student learning experience its top priority--no matter what. At every step of Chapman's history, generous supporters inspired by the Chapman mission of educating global citizens have fueled this progress. Such confidence was no more evident than in the one-day Giving Day held in April.

In 24 hours of heartfelt giving, including some late-night magic from a significant matching gift, the Chapman community united to raise nearly \$1.2 million, all through a virtual campaign in the midst of some of the pandemic's darkest days. The spirited energy of giving kept growing. Total giving for the fiscal year amassed more than \$64 million.

Such a response builds on the energy driving the university's future as it marks its 160th anniversary with a year-long celebration culminating in 2022, said Sheryl Bourgeois, executive vice president and chief advancement officer.

Giving That Makes Impact

"Every one of these gifts serves our students in so many ways, from scholarships to helping families feeling the impact of the pandemic, to support for the programs, facilities and faculty that make the Chapman experience one of distinction. When the Chapman community comes together, there is no limit to what it can accomplish," Bourgeois said.



In Chapman University's new Swenson of Engineering, the flow of activity in labs and other spaces replicates the real-world engineering product development cycle. (Photo by Carlota Crespo '21)

Funds raised on Giving Day go to the Chapman Fund, a foundational resource for scholarships, programs across the university, student activities, faculty development, research centers and more. This year, each gift was especially impactful, with so many students and financially challenged by the pandemic.

Building Tomorrow's Campus Today

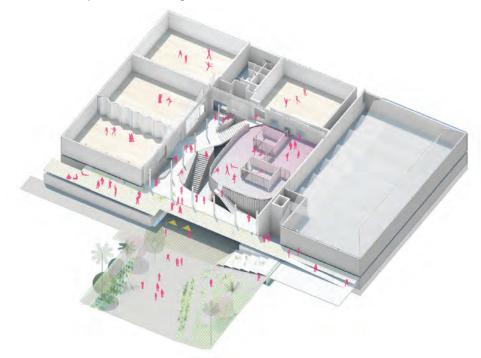
Transformational gifts for state-of-the-art facilities and new programs helped the university maintain its momentum and vision for the future. Among them:

- \$12.9 Million: Ron and Sandi Simon for Sandi Simon Center for Dance, Simon Physician Assistant Scholarships and endowment of the Simon STEM Scholars at Orange High School
- \$10 Million: Anonymous gift for expansion of Hilbert Museum of California Art
- \$5.5 Million: Anonymous bequest to endow teaching fellowships in Attallah College of Educational Studies
- \$5 Million: Swenson Family Foundation for Swenson Family Hall of Engineering

- \$4 Million: Doy B. Henley for Doy B. Henley Endowed Chair in American Presidential Studies to be held by inaugural chairholder Dr. Lori Cox Han, a presidential studies scholar and author. Also funds Doy B. Henley Endowed Director in STEM-MBA Studies
- \$2.4 Million: Clifford R. Stark Residual Trust gift to establish meritbased Stark Scholarship
- \$2 Million: James H. and Esther M. Cavanaugh for James H. Cavanaugh Endowed Chair in Presidential Studies, to be held by Dr. Luke Nichter, author and scholar of American history
- \$1.5 Million: Anonymous bequest to establish endowments for experiential learning and merit scholarships for students in Argyros School of Business and Economics, plus an endowment for Leatherby Libraries
- \$1 Million: Potamkin Family for CU Safely Back Fund to help address urgent needs
- \$1 Million: Lorrilyn Fetherolf Trust to establish Fetherolf Broadcast Journalism Endowment at Dodge College of Film and Media Arts

Such gifts help create a campus of the future that is already benefiting students today and setting the stage for tomorrow, said Chapman President Daniele C. Struppa.

"I am so grateful for the outpouring of generosity in support of Giving Day. These gifts drive the rising momentum at our university, an energy that promises a stronger tomorrow for our students now and in the future," Struppa said. "With such inspired giving, I truly believe we will emerge from the pandemic stronger than ever."



Walls with no square corners will be a hallmark of the large teaching and performance studio in Chapman's Sandi Simon Center for Dance. The design also serves structural and seismic framing of the historic former citrus packing house being repurposed as a state-of-the-art dance education facility.









Edwards' Commitment to Giving Back

At Edwards Lifesciences, we are inspired by the generosity of our Orange County neighbors, as we have worked together to support the community around us and beyond during this time of tremendous need.

Every day, Edwards' employees are focused on serving people around the world. Together, we are focused on breakthrough medical innovations that can change the way we help patients and others, and our giving efforts extend this culture of giving as we seek to help the world's most underserved patients and strengthen communities.



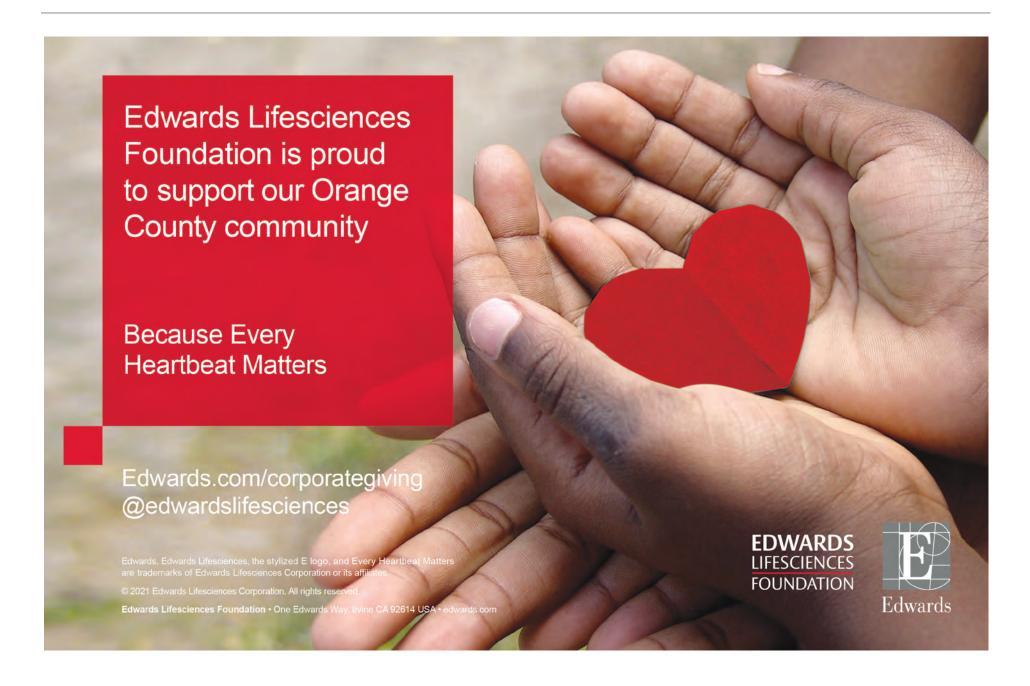
Providence partnered with the Orange County United Way to spread awareness and increase vaccine availability among our hardest to reach neighbors via various community-based pop-up clinics throughout Orange County. In just a few months, the collaborative efforts helped vaccinate and protect almost 13,000 neighbors.

We are humbled that our giving culture at Edwards has remained vibrant and strong during this evolving time and we are proud of how the Orange County community has stepped-up for our neighbors in need. We have hope that the innovation, partnership and community that resides in Orange County will continue to strengthen for years to come.

During the past 18 months, as the COVID-19 pandemic quickly made a deep impact on our communities, we know help and solutions required innovation. We are listening to our trusted partners, employees, and our communities to help us pivot our philanthropy to help those facing great needs in these difficult times. Additionally, we are encouraged by our employee volunteers innovating how we give back: keeping school spirits up with a drive-through elementary school grade graduation ceremony, refurbishing laptop computers to ensure students could learn best while attending virtual school, and donating equipment to support socially distanced outdoor physical education. Our employee volunteers continue to host virtual career panels for middle and high school students, helping students in need to have continued opportunities to engage with the community and find inspiration about the future.

At Edwards' global headquarters in Irvine, we partnered with Providence to provide increased access to COVID-19 vaccinations with a free vaccine clinic serving our community on this campus. In addition to the clinic, Edwards and

About Edwards Lifesciences: Edwards Lifesciences is the global leader of patient-focused innovations for structural heart disease and critical care monitoring. We are driven by a passion for patients, dedicated to improving and enhancing lives through partnerships with clinicians and stakeholders across the global healthcare landscape. Edwards' commitment to charitable giving and participation in philanthropic causes is one of the defining elements of our culture. Since 2004, the company and Edwards Lifesciences Foundation have gifted more than \$100 million to charitable organizations around the world supporting underserved patients and strengthening communities where our employees live and work. Support for these causes includes foundation grants, donations of Edwards technologies for humanitarian patient care, and pursuit of 100% of employees involved in charitable activities each year. We invite you to learn more at Edwards.com.



PACIFIC SYMPHONY

Thank You to our Sponsors

Pacific Symphony would like to express its deepest appreciation to all those who help to keep the music playing! Here are some of our featured sponsors.



Hal and Jeanette Segerstrom Family Foundation Series CLASSICAL SEASON & SUNDAY MATINEES

For over two decades, the generosity of the Hal and Jeanette Segerstrom Family Foundation has contributed to Orange County's rich cultural life through their support of Pacific Symphony and especially the orchestra's classical season and Sunday matinee concerts.











The Sharon and Tom Malloy Family POPS Series

Thanks to the underwriting of the Sharon and Tom Malloy Family, audiences are able to enjoy electrifying performances featuring top popular stars—backed by the "Hollywood" sound of Pacific Symphony!



Farmers & Merchants Bank FAMILY MUSICAL MORNINGS

Farmers & Merchants Bank has generously served as the Presenting Sponsor of Pacific Symphony's Family Musical Mornings since 2009, establishing a great tradition for well over a decade.



Valerie and Barry Hon PEDALS & PIPES

This exceptional series, sponsored by Valerie and Barry Hon, showcases the William J. Gillespie Concert Organ—a stunning one-of-akind instrument built especially for the Renée and Henry Segerstrom Concert Hall.



Terri and Jerry Kohl SYMPHONY ON THE GO!

This colorful mobile performing stage allows the Symphony to reach audiences throughout Orange County. Symphony on the Go! is a gift from philanthropists and Pacific Symphonylovers Terri and Jerry Kohl.

A sincere Thank You to the following members of our orchestra family who have generously supported our efforts by endowing orchestra chairs.



William J. Gillespie Music Director Chair Carl St.Clair



Hal and Jeanette Segerstrom Family Foundation Principal Pops Conductor Chair Richard Kaufman



Mary E. Moore Family Assistant Conductor Chair Jacob Sustaita



Eleanor and Michael Gordon Concertmaster Chair Dennis Kim



Suzanne R. Chonette Principal Oboe Chair Jessica Pearlman Fields



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Ruth Ann and John Evans Principal Bassoon Chair Rose Corrigan



Arlene and Seymour Grubman Assistant Concertmaster Chair Jeannie Skrocki



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Valerie and Hans Imhof Principal Flute Chair Benjamin Smolen



Susie and Steve Perry Principal Trumpet Chair Barry Perkins



Elizabeth and John Stahr Principal Second Violin Chair Bridget Dolkas



The Sungaila Family Harp Chair Michelle Temple



Join us this season to celebrate live music and the people who make it possible! PacificSymphony.org I (714) 755-5799

Accelerating Nonprofit Success



Accelerating Nonprofit Success

Founded in 1958, OneOC achieves its mission by delivering high-impact capacity-building services to community-based organizations and their supporters, refining services in response to community needs, and sustaining nonprofits through alternative service delivery models. We provide training, consulting, back-office, and volunteer support for nonprofits, and help companies build and grow their giving and employee volunteer programs to maximize charitable activities in the community.

OneOC envisions a community in which nonprofits possess an abundance of resources, skills, and connections to effectively deliver on their missions. Our vision focuses on why we exist and channels these resources, skills, and connections through our stakeholders to translate nonprofit readiness into reality. We do this by:

- Reimagining ways volunteers engage at all levels within nonprofit organizations
- Simplifying how companies and their employees find opportunities to partner with nonprofits to address community needs
- Serving as a content expert and delivery system for government-funded community initiatives
- Building and strengthening community connections for greater impact

connecting over ten thousand volunteers to provide vital assistance both physically and virtually to our nonprofits on the front lines of the COVID-19 battle.

Get Involved

Building on our roots as a Volunteer Center, OneOC's Volunteer Calendar hosts thousands of one-time, episodic, and skills-based volunteer leadership opportunities with Orange County nonprofits each year. We also offer a suite of services for individuals and corporate volunteer groups to provide tailored opportunities to support nonprofits of all sizes and impact areas.

OneOC also hosts a series of Annual Signature Events centered around volunteerism, including the longest running volunteer recognition event in Orange County, the Spirit of Volunteerism, the Community Cup Charity

"I wanted to take a minute and congratulate [OneOC] on the terrific work you and your organization are doing to support non-profits and especially how you have all stepped up since the COVID-19 virus. I'm working with [multiple team members] and am so impressed with the organization, sense of urgency, and timely topics with speakers and support that your organization is offering."

- Wendy Cullen, Executive Director of The First Tee of Orange County

Challenge that brings together nonprofits and companies for a competitive charity event, and The Civic 50 Orange County that recognizes the top 50 most civic-minded companies in Orange County each year. We also spotlight four National Days of Service, including Martin Luther King, Jr. Day, Earth Day, 9/11 Day of Service & Remembrance, and Season of Giving, mobilizing thousands of volunteers to support

hundreds of nonprofits across Orange County.

Orange County's nonprofit leaders have worked tirelessly on the frontlines of the COVID-19 battle and it is more important than ever that they receive the support they need. In partnership with the County of Orange, OneOC activated its Emergency Volunteer Center for the first time in its history in March 2020,

To learn more about how to get involved, contact us at info@oneoc.org or visit our website at www.oneoc.org. We look forward to connecting!

\$7.1M SERVICE VALUE DELIVERED



1,007 NONPROFITS SUPPORTED







225K+ VOLUNTEER HOURS



23,164
VOLUNTEERS
MOBILIZED



American Red Cross: There When Help Can't Wait

The American Red Cross exists to provide compassionate care to those in need. The work of the Red Cross spans the globe but the impact of its services are personal and lifechanging, empowering ordinary people to perform extraordinary acts in emergency situations. Whether it's a family whose home has been destroyed in a fire, a child in need of lifesaving blood or a member

of the military experiencing a family emergency, the Red Cross is there to offer help and hope when it is needed most.

The COVID-19 pandemic hasn't prevented the American Red Cross of Orange County from continuing to serve the community. In fact, the local Red Cross continues to provide the same support we always have as we climb out of the devastating pandemic. In the last year, we responded to disasters like wildfires, home fires, floods, mudslides and more, and helped families who were affected – making sure they had a safe place to stay, food to eat and tools to help them recover. We enrolled thousands of community members in First Aid/CPR/AED classes and other training courses, provided services for the military commu-

nity through our Service to the Armed Forces program, collected lifesaving blood donations at hundreds of blood drives, and more. Through our comprehensive preparedness programs, we also work year round to help community members prepare for disasters.

You can help us fulfill our vital mission. Ways to get involved:

Volunteer: Volunteers are urgently needed ahead of a busy wildfire and disaster season. Disaster volunteers, shelter workers, health services volunteers and others are especially needed, and all training is provided. Learn more at

redcross.org/volunteertoday.

Disaster

Relief

Donate: Visit redcross.org/donate to make a financial donation. An average of 90 cents of every dollar spent is invested in providing care and comfort for those in need. The contributions of corporate partners enable the Red Cross

to make a tremendous difference every day for those who rely on our services in disasters and other emergencies. For information on corporate giving opportunities, please contact Amy Kennedy at amy.kennedy@redcross.org.

Give Blood: The Red Cross must collect enough blood every day to meet the needs of accident and burn victims, heart surgery and organ transplant patients, and those receiving treatment for leukemia, cancer or sickle cell disease. Every day, volunteer blood and platelet donors are needed across the country to help save lives. Give blood, or host a blood drive. Eligible individuals are encouraged to schedule a blood or platelet donation appointment by using the Red Cross Blood Donor app, visiting RedCrossBlood.org or calling 800-

RED-CROSS (800-733-2767).

Get Trained: The Red Cross is your partner in getting prepared for emergencies. Consider taking a first aid, CPR and AED course, so you'll know what to do in an emergency if help is delayed. Visit redcross.org/takeaclass or call 800-RED-CROSS (800-733-2767) and select the Health and Safety Training prompt to register for a class.

To learn more about the Red Cross of Orange County, visit redcross.org/SoCal.











Emergencies don't stop during a pandemic. Neither does the American Red Cross. Help the Red Cross continue to deliver its lifesaving mission.



Join Our Team
Volunteers are urgently needed
in Orange County. You can help.
Become a Red Cross volunteer.

redcross.org/volunteer



Give the Gift of Life

Roll up a sleeve to help save lives.

If you are feeling healthy and well, make an appointment to donate blood.

RedCrossBlood.org





Your Donation

An average of 90 cents of every dollar we spend is invested in delivering care and comfort to those in need.

redcross.org/donate 1-800-RED CROSS





Building a Sustainable Future The Garden of Hope, Catholic Charities of Orange County (CCOC)



Catholic Charities operates the Cantlay Food Distribution Center (Cantlay) and has continuously distributed food to the hungry for over 40 years. The center welcomes over 3,000 families and individuals each week. It is open to all members of the Orange County Community three days a week on T, W, & Th

from 7:00 am - 12:00 pm with a special distribution schedule during the holidays. Last year during the height of the COVID 19 pandemic, the center remained open addressing the food insecurity that quickly arose during those unprecedented times. The Cantlay, as everyone calls it, has become a beacon of hope for all those in the surrounding community who rely on the fresh food and caring service provided at the center.

This year, Catholic Charities of Orange County launched a sustainable project called the "Garden of Hope." The project involves raised garden beds and a hydroponic vertical garden system using recycled water. The garden will incorporate an education center as well as health and wellness classes provided by the Cal Fresh Healthy Living Team at CCOC. A barn for school-aged children, cooking lessons, and food handling instruction are some of the initiatives that will be available at the center once the project is completed.

In collaboration with Aloha Urban Farming Co, sponsors, and donors, Catholic

Charities of Orange County is excited to offer a sustainable model that hopes to enhance the living conditions of the surrounding community. Ninety garden beds will be installed in the coming weeks, as well as the barn, to welcome local schools to enjoy educational opportunities about growing and harvesting organic produce. In addition to the garden, a mural will be incorporated to help beautify the space (the back parking lot area behind the Cantlay center). The work of art will be provided by Brian Peterson, Founder of Faces of Santa Ana. "The vision of the project is to offer a full spectrum program by educating the community about the importance of nutrition, how to grow organic vegetables, greens, herbs, and how to cook healthy meals using ingredients from the garden," – said Ellen Roy, Executive Director, Catholic Charities of Orange County. For more information and how to get involved, please visit: ccoc.org.

"Praise be to you, my Lord, through our Sister, Mother Earth, who sustains and governs us, and who produces various fruits with coloured flowers and herbs." (1) *Pope Francis, Laudato Si.*

(1) 1 Canticle of the Creatures, in Francis of Assisi: Early Documents, vol. 1, New York-London-Manila, 1999, 113-114.

To support the Garden of Hope, please text CULTIVATOR to 41444.

First Harvest. Garden of Hope, Catholic Charities of Orange County.



Tuesday, October 19, 2021
Arroyo Trabuco Golf Club
26772 Avery Parkway
Mission Viejo, CA 92692



SIGN-UP A FOURSOME NOW!

22ND BISHOPS' CLASSIC GOLF TOURNAMENT Dinner included!

To register online, text GOLFOC to 41444

UNDERWRITING & SPONSORSHIP OPPORTUNITIES AVAILABLE

For more information, contact: mgarorti@ccoc.org | (714) 347-9676

Proceeds from this event benefit families at-risk with food, shelter, and emergency needs.



Hosted by Bishop Kevin Vann, Bishop Timothy Freyer, Bishop Thanh Nguyen & Bishop Tod Brown.

iiHOPE BUILDERS

BUILDING a PATHWAY to PROSPERITY

Hope Builders Once Again Replaces Their Annual Gala with Virtual Fundraising Success

Last year Hope Builders' annual fundraising Gala was unable to take place in person due to the Covid-19 pandemic. Instead, they hosted a 25-day online fundraising event that generated over **\$700,000** in contributions, far exceeding expectations. Due to the current concern for large in-person gatherings, Hope

Builders again decided to host their Annual Fundraiser virtually. This year's event, '10 Days of Building a Pathway to Prosperity', ran from August 28th through Labor Day and included an exclusive celebrity TED Talk-style speaking series designed for virtual viewers.

Guests enjoyed personal talks and inspiring lessons from Darryl Strawberry (Major League Baseball Legend), Dominique Dawes (Olympic Gold Medal Gymnast), Glenn Stearns (Star of Discovery Channel's "Undercover Billionaire"), and Joe Kiani (Founder, Chairman & CEO, Masimo). Online viewers included Hope Builders' trainees, mentors, and sponsors. Each of these celebrity speakers' stories was followed by a Hope Builders' alumni sharing how

their life has been transformed. It was ten days of inspirational and motivational messages that benefited everyone involved while, once again, exceeding financial support expectations.

For more than 26 years, Hope Builders has been laser focused on moving young adults from poverty to prosperity. By focusing on opportunities in the labor market where there is high demand for skilled workers and equipping young people with the skills and behaviors they need to be successful in those

careers, Hope Builders benefits both the young person and local employers. All of this only serves to strengthen the community at large. More recently Hope Builders pushed its model even further and launched a social enterprise. Using a staffing agency approach, Hope Builders sources talent for local employers

and reinvests revenue generated from this enterprise in growing the number of people it up-skills each year. To date, over 6,000 young adults have found their path and begun their careers.

Shawna Smith, Executive Director of Hope Builders, shares, "There are the moments when I'm going through my everyday life – shopping at the grocery store, stopping for a coffee on the way into work, attending one of my children's sporting events – and I run into a Hope Builders' alumni doing the same thing. Every time it is a powerful reminder of what they've overcome and the truly transformative power of a technical skills career."

Hope Builders is grateful for the ongoing support of many generous donors, including Guaranty Chevrolet, JPMorgan Chase & Co., Providence, Supplemental Health Care, eMaxx Partners, The Palmer Family Foundation, Banc of California, the Behr Paint Company, Insight Investments, R.J. Noble, Tait & Associates, Bridget Ford, Clark Construction Group and the dozens of other sponsors who helped make this year's online event a huge success. Tim Blett, Hope Builders' Board Chair, says, "We are grateful for their confidence and look forward to working with them to build more hope in Orange County."





Relationship Violence Impacts Us All

It is a pattern of behaviors used by one partner to maintain power and control over another partner in an intimate relationship. Relationship violence can happen to anyone – often cycling through generations as a destructive, repeating pattern that contributes to toxic environments in homes, schools, and communities. We believe each person can play a role in breaking this cycle by recognizing relationship violence and taking action to save a life.

Our Mission

We ignite social change by educating Orange County to recognize relationship violence as an issue that threatens everyone, advocating for those affected by abuse, extending a safe place for victims and empowering survivors on their journey of healing.

Our Story

From awareness comes action; from action springs sustainable change; and from sustainable change emerges a violence-free future in which every individual and family in Orange County is free to live healthy relationships based on respect. Human Options leads collective, countywide responses in service of those affected by abuse. Ultimately, we are empowering every person and family in Orange County to live free from fear.

Our response to the Pandemic

Many survivors fleeing domestic violence often end up homeless due to isolation, lack of knowledge of community resources, or other cultural barriers, as well as the county's notoriously high housing costs. In the 2019 Orange County Point in Time Count, 18% of those surveyed were homeless because of domestic violence. Meanwhile, unemployment and the surge in domestic violence reports caused by the pandemic have fanned the flames of this public health crisis.

Since 1981, Human Options has nimbly adapted to the evolving needs of survivors, tailoring services to the uniqueness of each situation. Recognizing safe housing is at the root of family stability, we have developed a continuum of interventions ranging from emergency shelter, transitional housing, and assistance with stabilizing a family in their existing home. Fundamentally, our range of services ensure safe and stable housing, foster economic stability and creates lives free from violence.



Despite the pandemic, Evelyn was determined to seek a better life for her family, feeling that her life was endanger if she did not take action. She entered the shelter with her two children, ages 6 and 4. Evelyn shared, "deep down I knew the only chance Michael and Sophia had to heal from all this trauma was if we left. Now that we are getting the help we need, I can see the glow in their faces again, and know they will be just fine."

Join Us in Empowering Survivors and Building Healthier Communities!October is Domestic Violence Awareness Month and you can #pledgepurple and mobilize your community to take a stand!

Prevent relationship violence from perpetuating by expanding your knowledge at our fall luncheon on October 14th.

Protect future generations by understanding the root causes of abuse by hosting an information session at your office.

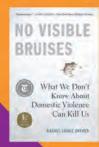
Empower your network to #pledgepurple by wearing purple on October 21. **Transform** the lives of those impacted by abuse by making a donation.

Visit humanoptions.org/dvam for more information.



RACHEL LOUISE SNYDER

> Journalist, Author, Domestic Violence Advocate



For more information, please visit humanoptions.org or contact Kelley Mcgregor at (949) 737-5242, ext. 222 or info@humanoptions.org

Register for the event: HumanOptions.org/FallEvent2021



Corporate Partners Help Students Connect

This last year, getting an education took on new forms. Some students were at home, some were in class, while others did both. Speech and Language Development Center students were no different. Broken into cohorts and separated via iPads and in zoom breakouts each student at SLDC still received their education and therapy in every way available. And that was all made possible with the help of our corporate partners.

SLDC is a non-profit school and therapy center for children and adults with special needs. We provide services from early childhood through high school and transition and into adulthood. We serve children and young adults who have special needs in language, learning and/or behavior. The majority of our students have a diagnosis of Autism Spectrum Disorder, though many students have multiple conditions. We build on providing education in the classroom with a full collaborative therapy intervention for each student. No two children are alike and therapy services are customized for each child

Although the pandemic changed life as our students knew it, one thing remained the same: it is all about the kide. Our commitment to provide education and

the kids. Our commitment to provide education and therapy to children and adults was paramount.

Despite challenges caused by COVID-19, our corporate partners mobilized to ensure we had all the equipment and support needed to continue our program.

Partnerships In Excellence is an annual membership program and is dedicated to philanthropic support of life-changing equipment for the children and adults of SLDC. Annual corporate support provides an important on-going business

investment that expands our facilities and program outreach.

Each year, dedicated business leaders focus on critical equipment needs for ongoing support of the programs at SLDC. Members gather, at least, twice a year at mixers hosted by Partners to learn how their support makes a difference for the students. They hear firsthand testimonies from parents, students, and staff about

the benefit of SLDC and breadth of services we provide for children and adults.

In 2020, our Partnership In Excellence Members were steadfast in their support throughout the time of online meetings and no in-person events. **Bolton** hosted an online mixer to grow support. **Peterson Brothers Construction** and **Thompson Builders** started it off by being the Title Sponsors for our 42nd Annual Dick Gorrie Invitational Golf Tournament in September 2020. Many other members chipped in to assist in the purchase of tablets and devices so that all of our students had access to their sessions, even from home. **Mitsubishi Electric Elevators and Escalators** donated to purchase iPads for all the students in classroom while **SoCalGas** supported our STREAM program with at home STEM Kits for each

student. **One Digital** hosted our first in-person networking event earlier this year and we hope to have more in the future!

We, at SLDC, are so grateful for our Partnership In Excellence Members for their dedication to the children and adults we serve. They truly made a difference for our staff and students in a year where things were very uncertain.

To learn more about being a Partner visit www.sldc.net/pie or email Dinh.Thai@sldc.net







USO: The Force Behind the ForcesSM

Right here in Orange County, tens of thousands of service members and their families count on Bob Hope USO to be there for them as they serve our nation. Through our specialized programs that provide a continuum of support, Bob Hope USO ensures that our military and their families have the resources they need to be resilient while they serve, away or at home. Since the COVID-19 pandemic started, Bob Hope USO at Orange County quickly responded the needs of the military community, supporting National Guardsmen at the local field hospitals, food banks and testing locations, providing hygiene and care packages to quarantined military families, distributing meals to deploying troops, creating Military Virtual Programming (MVP) to keep our

troops connected to the people, places and things they fight for, and much more.

Throughout Southern and Central California, Bob Hope USO provides services, programming and outreach at our centers located in Orange County at the John Wayne Airport, Los Angeles International Airport, Ontario International Airport, Palm Springs International Airport, Military Entrance Processing Station (MEPS) of Los Angeles, Joint Deployment Center at March Air Reserve Base, Fort Irwin NTC, Twentynine Palms MCAGCC and at dozens of military installations, including Naval Weapons Station Seal Beach, Joint Forces Training Base Los Alamitos and Camp Pendleton. Each of our centers offer a "home away from home" for traveling service members and their families. Globally, our armed forces visit over 250 USO centers more than 10 million times annually, proving that there is a robust and permanent need for our



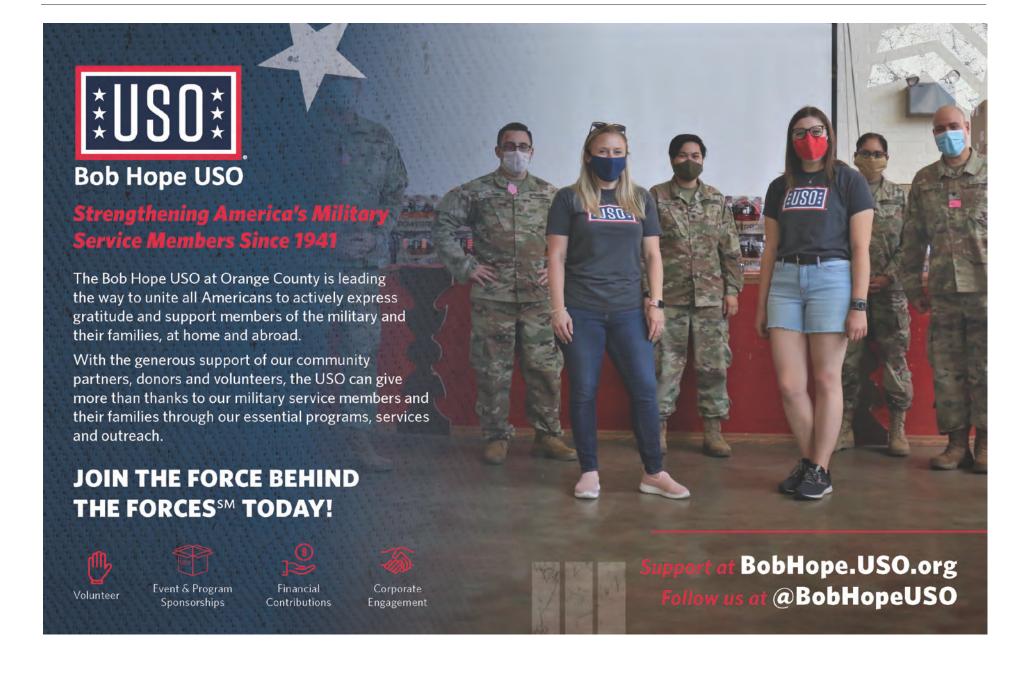
programs and services.

The USO is the only private, nonprofit organization that serves the men and women in the U.S. military and their families throughout their service – from the moment they join, through their deployments and as they transition back to their communities. The United States military has approximately 2.2 million active duty, guard and reserve service members in today's military. These men and women are first and foremost dedicated to one important goal – protect the United States at home and around the world. The United Service Organizations (USO) was started in 1941 by President Franklin Delano Roosevelt as a way for American civilians to support our

troops. Congressionally chartered and volunteer driven, the USO has the ability and accessibility to our service members and their families to provide programs and services that cannot be duplicated by any other organization.

The USO's work through our centers, programs and services is America's most powerful expression of gratitude to the men and women who secure our nation's freedoms. As a nonprofit organization, and not a government agency, the USO relies on our donors and community partners to help provide critical support that improves the daily lives of service members and their families. As we celebrate our 80th anniversary, and respond to a world in need of the service and sacrifice of our troops now, please join us and become a Force Behind the ForcesSM.

You can Give More Than Thanks and learn more at BobHope.USO.org.



WELLS OF LIFE |

A Founder's Vision: The Value in Providing Water as a Road to Peace

I would like to share a dream I have had for some time now with the OC Business Journal readers. You may have viewed the Wells of Life ads on NBC during the Olympics. If so, it's no surprise that our vision continues to expand.

I believe that one of the biggest problems facing our world today is the lack of access to clean water and sanitation, affecting as many as 1 out of every 7 people in the world's population (over 1 billion people). Providing water and humanitarian relief paves a road to peace as well as prevents tyranny and oppression in the developing world. In spite of individual beliefs, drawing water from the same well promotes empathy, trust, love and peaceful conditions. Our humanitarian efforts currently focus on the country of Uganda.

Why did we choose Uganda? Do you know Uganda has become a safe haven for over 1 million African refugees? How can one of the most marginalized countries sustain this large number of people in need of safe living conditions? They rely on organizations like Wells of Life to provide the humanitarian aid necessary for such a large number of people. Just as the water that rises from the ground near Jinja will eventually reach the Mediterranean Sea, Wells of Life is working to solve this growing crisis by creating best practices to share with other water relief and humanitarian relief organizations in other areas.

Did you know that we are capable of solving this crisis in less than two decades? This is a short span of time to affect change that will greatly improve the lives of the marginalized population.

We already possess both the natural resources (underground aquifers) and the technology to make water available to all people on earth. Can anyone argue that a child should die or be denied an education because they cannot reach the water that will sustain and improve their life when water is readily available? Of course not.

We invite you to join Wells of Life in acting as a catalyst to unite families, schools, churches, and businesses in this humanitarian aid. Our combined efforts will, in time, create the blueprint of human compassion that will prevent future genera-



tions from succumbing to terrorist activities. In the years to come, I believe many will grow to understand the value in providing water as a road to peace. To allow anything less in this day and age is not an option.

Is this vision too far removed from reality? I think not. I am reminded of the words of the late Robert Kennedy, "Some men see things as they are and wonder why. I dream of things that never were and say why not?" Water for all is our dream. Please join us in ensuring that clean, safe water flows freely and is made available to all people. Contact me directly to find out what role you can fulfill.

Nick Jordan, Founder and CEO Wells of Life, Inc. nick@wellsoflife.org (949) 584-6166





By Jeffrey M. Verdon Managing Partner, Jeffrey M. Verdon Law Group, LLP

Eighty percent of the world's lawyers live in the United States and every vear 15 million lawsuits are filed here. Many of them are frivolous where the litigant has engaged in "lawfare", expecting a quick settlement.

This is why many savvy investors and business owners look to protect their blindside. While your "financial seas" are calm, it is prudent to meet with your estate planning or asset protection attorneys to protect your family's legacy from a financially ruinous lawsuit.

Case Study

Jonathan and Stacy Riley lived, loved, and worked together for 40 years. They had a healthy nest egg to take them through their golden years in comfort. Armed with a bucket list full of exotic travel and exciting plans, they kicked off their retirement.

The last thing they expected was to receive a threatening letter from a lawyer alleging his clients, the purchaser of the Riley's business, had been defrauded and that without a substantial price rebate from the original sale price they would sue. Even if they did nothing wrong the cost to defend the lawsuit would be expensive.

Unfortunately for the Rileys, their estate planning consisted of a revocable living trust (RLT) which held their assets including the proceeds from the sale of

the business. While their trust avoids probate at their death it offers no protection from lawsuit creditors. Their assets sat perilously unprotected and they were concerned they might lose a large portion of their nest egg.

Regrettably, if the buyer of a business develops "buyer's remorse," any thirdyear law student could find ways to strike fear in their hearts. Stress over whether a judge might side with the buyer by granting a large damage award created great concern. The cost of defending such a lawsuit could be tens of thousands of dollars.

Luckily for the Riley's the case settled before the lawsuit was filed but at substantial cost to them. Don't leave your future open to chance. Thoroughly review your estate plan to be certain it secures your assets from unexpected attacks lurking just around the corner.

Preparing and Protecting

These days comprehensive estate planning uses disruptive technologies that deliver more robust asset protection options by "firewalling" assets from situations like this. Asset Protection Trusts, and similar strategies, discourage the filing of frivolous lawsuits aimed at bullying defendants into choosing between large legal fees to defend a lawsuit - coupled with potential financial ruin - or settlement.

Not sure if you are at risk? Take our Lawsuit Exposure and Privacy Test at www.jmvlaw.com and find out for yourself.





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The Private Retirement Plan:

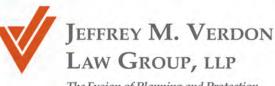


Best Asset Protection Your Lawyer Never Told You About

Fiercely committed to protecting your company's business assets from financially ruinous lawsuits. The Private Retirement Plan is a statutory based risk mitigation strategy very few know about.

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Now, More than Ever — Girl Scouts.

ORANGE COUNTY

Throughout this period of uncertainty, families have grappled with social and economic stressors, illness or fear of illness, remote schooling, canceled life events, and more. At the same time, Girl Scouts of Orange County has witnessed remarkable accomplishments as girls demonstrated resilience and perseverance, swiftly pivoting to support the community through their Take Action projects. Girls are developing the confidence and resiliency to overcome obstacles and embracing Girl Scouts as part of who they are, not just what they do.

Girls need the connectivity and sisterhood Girl Scouts provides for their social and emotional wellbeing—now more than ever. Friendship. Adventures. Making a difference. It's what families want for their girls and what girls want for themselves. They are ready to "Press PLAY!" and participate in the unique experiences Girl Scouts provides in STEM, Life Skills, Entrepreneurship, Civic Engagement, Camping, and the Outdoors.

Girl Scouts of Orange County champions ambition for all girls.

"We are fueled by an unstoppable drive to remove barriers so that every Orange County girl, regardless of her circumstances, can experience the life-changing benefits Girl Scouts provides her to dream big and do bigger," explains Vikki Shepp, CEO of Girl Scouts of Orange County. "Along-side community partners, we are bringing the Girl Scout Leadership Experience to girls from five to eighteen at afterschool programs, parks, and housing centers, and helping them build lifelong skills like problem solving, critical thinking, financial literacy, and more."

Girl Scouts' transformative programs require financial partnership. Girl Scouts of Orange County launched its Promise Circle of Giving a year ago to invite individuals to join a community of donors who invest in girls through an annual gift at one of several levels in the circle. When you join, you invest in talented, passionate, and courageous girls – poised and ready to make our world a better place.

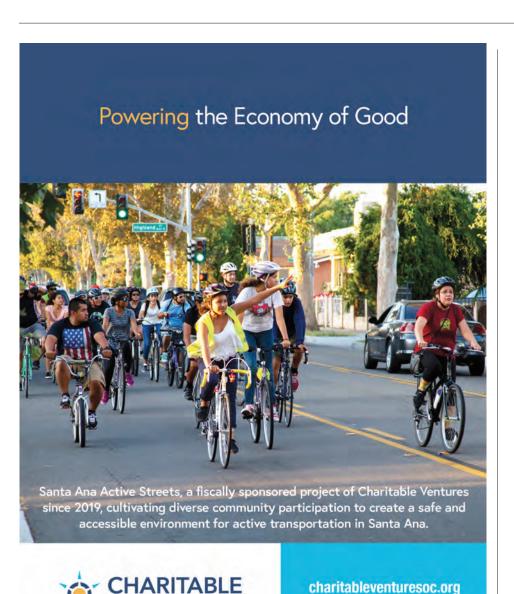
"With the challenges society faces today, never before has it been more important to invest in girls' leadership," shares Roberta Swanson, Western Digital's Vice President of Tax and a member of Girl Scouts of Orange County's Promise Circle. "Introducing girls to a wide range of experiences that inspire them to explore who they are and what they want to become fuels our collective future."

Promise Circle member Julie Miller-Phipps, President of Kaiser Permanente Southern California, underscores that sentiment.

"This generation of girls has the opportunity to be the trailblazers our communities, our nation, and our world so desperately need. Girl Scouts helps make that possible."

In today's complicated world, Girl Scouts is an essential force in girls' lives – a vital experience that builds alongside them as they discover the world around them, explore their ambitions, realize their dreams, and become leaders in our communities and their own lives.

When you invest in Girl Scouts, you invest in girls who will change the world. For more information about Girl Scouts of Orange County's Promise Circle of Giving and accompanying benefits, visit girlscoutsoc.org/promise or contact Barbara Powers at (949) 525-8775 or bpowers@girlscoutsoc.org.





How Do We Strengthen Nonprofit Businesses?

Charitable Ventures helps launch businesses that uplift, improve and empower those who need a boost. We harness experience, resources and good ideas to tackle the complex social and economic issues facing our communities. It's what we like to call *Powering the Economy of Good*, and it is the heart of nonprofit incubation.

So many creative and dynamic solutions are coming straight from communities that need them, but not all are ready to launch. How do we bring these community solutions to life?

At Charitable Ventures, our incubator platform provides the back office, coaching and consulting supports that new projects need to move in the right direction.

Nonprofit incubators are an effective platform for launching successful businesses. On the surface, they are similar to their for-profit counterparts – providing working space, technical support, management coaching and business planning, back office administration and revenue development. The difference, of course, is the end goal: not profit, but positive social change and innovation in the social sector, which in turn can lead to cost-savings on a community-wide, regional scale; and even more importantly, health and healing for our most vulnerable community members.

When resources and good ideas come together, everyone wins. Find out more about incubation and the mission of Charitable Ventures by visiting **charitableventuresoc.org.**

AFFORDABLE HOUSING



Affordable Housing Clearinghouse Celebrates 30 Years of Service

Making homeownership a reality for Orange County residents.

Affordable Housing Clearinghouse is celebrating 30 years of service to Orange County residents. The local non-profit organization, located in Lake Forest, provides financing and education for affordable housing and homeownership. Formed in 1990, the goal was to facilitate lending for affordable housing by creating a cooperative of community organizations, non-profit housing corporations, public agencies, non-profit housing shelters and advocates for lower income households.

In its first 20 years of service, the Affordable Housing Clearinghouse successfully funded over \$30 million toward a total of 662 homes for low-income and special needs populations. As the needs of the area shifted, so did Affordable Housing Clearinghouse's strategy. To date, the organization funded a total of \$60 million in mortgage loans and has provided critical educational programs and counsel to hundreds of families.

"Affordable housing and homeownership are a particular challenge for qualified low- and moderate-income families who are mortgage ready borrowers," says Executive Director, Brenda J. Rodriguez. "Orange County was seeing an affordable housing crisis 30 years ago when the organization was founded, and this crisis has become more severe over time. Housing prices continue to skyrocket, making the dream of homeownership for many individuals and families even harder to attain."

Fundraising is a primary source of monetary support for the organization, with small individual donations up to larger foundation gifts being vital. In 2017, Affordable Housing Clearinghouse was approved as a Housing Counseling



Client Loretta Moody (homeowners since 1999) catches up with Executive Director, Brenda J. Rodriguez to discuss positive aspects of homeownership outside her condo.

Agency for the Department of Housing and Urban Development (HUD) which has not only allowed them to apply for grants to receive additional funds but has enabled them to increase staff and start offering their programs and services in additional languages.

This year presented a variety of challenges with the COVID-19 pandemic. Not only did housing prices continue to rise, but many OC residents were left without jobs and struggling to make ends meet. Affordable Housing Clearinghouse wanted to meet the needs of the time and is currently offering a Foreclosure Prevention counseling program. All educational programs were either moved online for virtual classes, or were available in person with reduced capacity, masking, and social distancing measures in place.

Even during these trying times, the non-profit wanted to continue to provide their important mortgage assistance and educational services. Over the years,

the organization has helped hundreds homeownership hopefuls from a variety of backgrounds. A couple examples include a single mother with a disabled son, as well as a father working over 70 hours a week to support his family.

Affordable Housing Clearinghouse is extremely grateful to partnerships with key lending institutions, and the donations from private individuals, larger foundations, and grant money. Your donations matter, without this support the non-profit would not be able to provide critical services to residents. Affordable Housing Clearinghouse looks forward to continuing to serve the housing needs of the Orange County community.

Learn more and donate: www.affordable-housing.org





At the current pace of change, it will take 208 years to reach gender equality in the U.S.

For girls in Orange County and around the world, that is **far too long to wait**.

That is why Girls Inc. of Orange County equips K-12th grade girls with the tools necessary to navigate gender, economic, and social barriers that help them grow into **strong**, **smart**, **and bold future leaders**. We provide programs in literacy, STEM, financial literacy, healthy relationships, college and workforce readiness, and provide hands-on opportunities for girls to access internships, professional mentors, and support to help them achieve their dreams.

- 100% of our 2020-2021 College Bound program girls have been accepted into college.
- 65 girls participated in our Girls Meet the Workforce program, mentored by women in business at 16 host companies.

Girls Inc. envisions a world where girls are empowered in an equitable society.

And you can help us get there.

Learn how you can make a difference in the lives of Orange County girls. Serve as a mentor, provide professional expertise on a panel, provide an internship through your company, or join us for a fundraising event. There are endless ways that you can help.

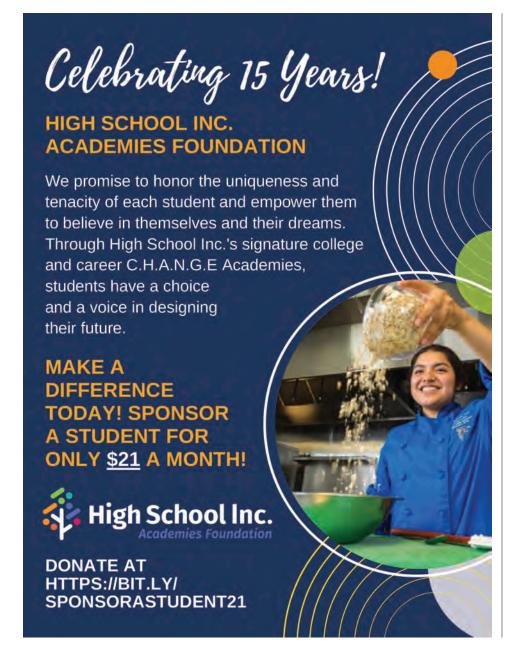
Orange County girls are counting on us.

For more information or to get involved: Contact Ria at rmartinson@girlsinc-oc.org or visit: www.girlsinc-oc.org











Change For A Brighter Future

Daisy is busy pursuing her future. She is the first of her family to graduate from high school and pursue college. When she first began the High School Inc. Academy, any thoughts of pursuing a career in the culinary industry were still a small speck in the back of her mind.

"My parents didn't go to school here, I feel lucky to have been in the Culinary Academy with Mrs. Heremans," she says, "she got me my internship and it led me to pursue my dream career."

Daisy gained personal self-confidence and determination to succeed through hands-on internship opportunities at Black Market Bakery. Like many High School Inc. Academies' students, Daisy worked with industry mentors and received hands on industry experiences. These opportunities equip students with the skills, confidence, and guidance to pursue personal college and career goals. Daisy, now in her last semester at California State Fullerton, is pursuing her bachelor degree in Business with an emphasis in marketing. She is on her way to her dream of owning her own bakery.

Empowering Youth and Strengthening Communities through education and business partnerships since 2007.

LEARN MORE at highschoolinc.org





Changing the World 1% at a Time

Essential Roofing is proud to be the first "1% for the Planet" commercial and industrial roofing company in the world. They take responsibility for the health of our planet by donating 1% of annual sales to environmental nonprofits like, Pacific Forest Trust, Protect Our Winters and local Surfrider Foundation chapters here in Southern California, creating positive change. This means every time you choose Essential Roofing as your roofing contractor, 1% of the total value of the job goes directly to help an environmental cause. We hope that more contractors take a position of helping non-profits that are truly making a difference in the preservation of our planet for future generations.

The Surfrider Foundation is a U.S. 501c3 grassroots non-profit environmental organization that is dedicated to the protection and enjoyment of the world's ocean, waves and beaches for all people. It focuses on water quality, beach access, beach and surf spot preservation, along with sustaining marine and coastal ecosystems. Learn more at surfrider.org

The nonprofit, Pacific Forest Trust, is an accredited land trust that advances forest and working lands conservation and stewardship solutions. PFT works in cooperation with landowners and communities to sustain America's forests for their climate value and public benefits of wood, water, wildlife, and people's well-being. Learn more at pacificforest.org

POW (Protect Our Winters) recruits, trains, and mobilizes inspiring leaders from the Outdoor State— athletes and creatives, CEOs, and scientists—to be an influential voice for climate in the media, with elected officials, business leaders and with the public. Together, we are building the Outdoor State to represent the full diversity of Americans who recreate outdoors, reaching non-traditional climate voices and growing our powerful movement of climate advocates. Learn more at protectourwinters.org

More about 1% for the Planet

1% for the Planet is a global organization that exists to ensure our planet and future generations thrive. We inspire businesses and individuals to support environmental nonprofits through membership and everyday actions. We make environmental giving easy and effective through partnership advising, impact storytelling and third-party certification.

"Currently, only 3% of total philanthropy goes to the environment and, only 5% of that comes from businesses. The planet needs bigger support than this, and our growing network of business members is doing its valuable part to increase giving and support on-the-ground outcomes. We're excited to welcome Essential Roofing to our global movement," says Kate Williams, CEO of 1% for the Planet.

By contributing 1% of their annual sales, thousands of 1% for the Planet members have raised over \$300 million to support approved environmental nonprofits around the globe. Nonprofits are approved based on referrals, track record and environmental focus. Thousands of nonprofits worldwide are currently approved.

Learn more at onepercentfortheplanet.org
To learn more about Essential Roofing and see the full list of Non-Profits
they support, visit: essentialroofing.com









Laura's House

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Family Foundation and the Gochnauer Family Foundation are among the other early donors.

Support has come in other ways as well. When renovations to the new building began, all the contractors contributed in-kind items.

"The subcontractors were phenomenal in what they were willing to give," said Osborn, who, as a contractor, oversaw the interior renewal.

"A door contractor donated all of the doors—more than 40 in all. It was probably a \$55,000 contract and it was 100% free. They wore their hearts on their sleeves. We had big guys in here. They'd hear the stories of abuse, and they'd just start to cry. They were all in. Every subcontractor we recruited gave something. It was a shared vision on every level."

"Everyone has been so wonderful," Bayson said. "They see what we're trying to do and how it will help the community."

On the Way

The DVRC opened its doors in June to clients. Among its key features currently



New space holds collection center for Laura's House retail stores

available now or are in development include individual, family and children's services rooms, a library and resource room, prevention and education training room, digital advocacy space, client services advocacy offices, legal advocacy offices, experiential healing room, volunteer workspace, a media room, kitchen and lounge, warehouse space and even an outdoor patio.

The whole building is amazing, said Osborn. "My favorite room is the children's

room. It's such a warm and inviting space."

The new and enhanced services the DVRC offers includes programming for anxiety and trauma, increased level of child services including play therapy, and specialized workshops. Yoga, self-defense, cyber safety, wellness and many other initiatives are in development.

"For me," said Bayson, "The best part is being able to provide our services in one location for the families who need it. It's about reducing their stress and anxiety by having everything they need."

Join the Journey

The DVRC official grand opening and ribbon-cutting will be on Sept. 30, and will feature a special recognition of the Capital Campaign Donors.

"We're excited about how it came together," Pinnell said. "It's a beautiful building. It has great signage. It's going to be one of those recognizable landmarks in Orange County. It's a place where amazing things will be accomplished."

As of now, the Power of the Journey campaign has amassed \$6 million of its \$10 million goal. The investment will pay off the mortgage on 33 Journey, provide a three-year operating cushion, and create a safe, easily accessible space for survivors of domestic abuse. Laura's House is also seeking a financial endowment to provide flexibility to maintain its life-saving programs.

There are many opportunities to give available, including naming opportunities for virtually all the rooms in the building as well a donor recognition wall.

But, Pinnell pointed out, it's not about the naming. "It's about filling the need." ■

Golden State Foods

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goods, canned goods, dried goods and more. By the end of the day, the team had filled cars with more than 8,500 pounds of food.

"It's so nice to see people give their time," McAnena said. "Making a financial donation is great—and necessary. But it's easy to write a check. When people give their hard-earned time to do things like this, it really shows how special they are."

Vulnerable Families

While the GSF Foundation was fast-tracking

grants and associates were rolling up their sleeves to load up cars with food, GSF subsidiary **KanPak U.S.** was taking on the challenge in its own way.

"I saw on TV that (farmers) were throwing milk away, and I thought that was crazy," said **Larry McGill**, corporate vice president of GSF and chief executive of KanPak U.S. "I knew that there had to be something that we could do to help."

Because of supply disruption caused by the pandemic, dairy farmers were forced to throw out milk. Refusing to stand by while surplus milk went to waste while people were going hungry, KanPak collaborated with the GSF Foundation, GSF, and its **Centralized Freight**

Management subsidiary to innovatively bring shelf-stable milk to market in record time—just about a month. Two-thirds of the first production run was shipped to Second Harvest Food Bank's facility in Irvine.

Food banks have limited freezer capacity for perishable donations, so the surplus bottle initiative was a game-changer. Since it is shelf-stable, the bottles don't need to be stored in a refrigerator.

And since it has a nine-month shelf life, food banks can count on it as a long-lasting resource. **Best in Biz Awards** presented GSF with Gold Award for Most Innovative Company of the Year 2020 for the company's efforts to bring shelf-stable milk to market in

record time.

Continued Care

GSF Foundation responded quickly when Orange County food banks were struggling under the weight of so much demand. Associates gave money out of their pockets and time out of their day. Much good has been done. But as COVID-19 variants wax and wane, how to solve the problem of food insecurity remains uncertain. One thing is sure: GSF and the GSF Foundation will be there, in whatever way is needed.

"The Foundation can do all this good because of the associates," McAnena said. "They are truly committed to improving local communities."

Engage with Donors and Sponsors...



The Community of Business™



Event: September 9, 2021 | Publication Date: August 9, 2021

The Innovator of the Year Awards program honors, recognizes and celebrates individuals and their organizations who are creating game-changing products and services, while demonstrating brilliance and leadership in innovation.





12th Annual



Event: September 28, 2021 | Publication Date: May 3, 2021

The CFO of the Year Awards program is designed to honor financial professionals in Orange County for outstanding performance as corporate stewards. A total of five prestigious awards are given in the Public, Private, Not-For-Profit, Rising Star, and Lifetime Achievement categories.

Event: October 28, 2021 | Publication Date: September 13, 2021

The Women in Business Awards program honors five OC businesswomen who are significantly contributing to their organizations.

Event: November 18, 2021 | Publication Date: October 18, 2021

The General Counsel Awards are designed to recognize the significant role in-house counsels play in the success of businesses within our community. Awards are presented in the following categories: General Counsel of Public Company, General Counsel of Privately Held Company, Specialty Counsel, Rising Star Award, and In-House Legal Team (2 or more members).



Please Join Us

Registration opens in September at www.npdoc.org

At this time, we are planning on an in-person event that will follow all CDC and local guidelines. Please note, however, that the event format may be modified due to the uncertain nature of the coronavirus pandemic.

Presented by the Association of Fundraising Professionals Orange County (AFPOC) and the Orange County Business Journal

NATIONAL PHILANTHROPY DAY

WEDNESDAY, NOVEMBER 17, 2021 | City National Grove of Anaheim 10:30 a.m. – 11:30 a.m. Coffee and Networking 11:30 a.m. – 1:30 p.m. Lunch and Program Honorary Co-Chair: Nella Webster O'Grady Mistress of Ceremonies: Maria Hall-Brown



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