

Redressed for success

The West Coast's most dramatic hotel transformation envelops you with style.



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The new place to



Orange County's largest hotel — Hilton Anaheim — has been elegantly redressed for success, including the grand opening of the stylish **Mix Restaurant and Lounge**.

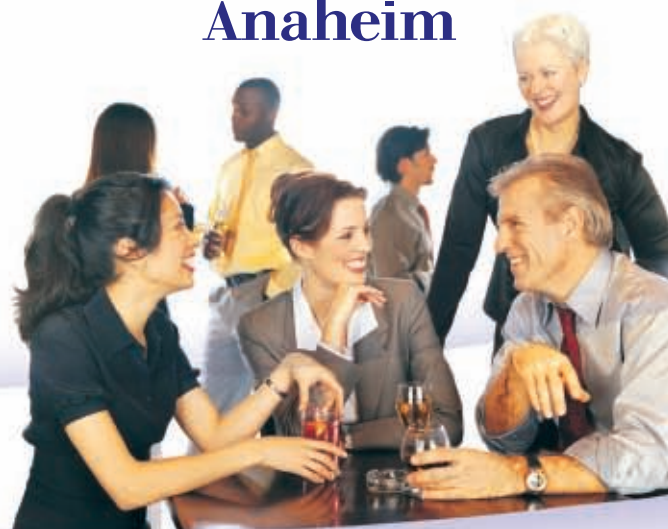
Mix is the fashionable centerpiece of the hotel's dramatic three-story atrium lobby, and \$60 million transformation. Indulge in imaginative and innovative dishes, and a fresh new collection of signature cocktails — with some truly unexpected mixes.

From sleek guest rooms to contemporary conference and event areas, this hotel transformation may be the grandest on the West Coast.

For a sneak peek, or to book your next event, visit hiltonanaheimtour.com or please call (714) 740-4220.



Hilton
Anaheim



Redressed for success



The modern new registration area welcomes guests with warmth and style. An existing artwork, a 40-foot sculptural mural by renowned Orange County artist Dora de Larios, has taken on a new prominence when surrounded by the darker, earthier tones of the new lobby.

Hilton Anaheim Redressed For Success

The 1,572-room Hilton Anaheim is one of the largest convention hotels on the West Coast. The Hilton Anaheim has long been known in the hospitality industry for its attentive and award winning service, culinary excellence, and proximity to the Anaheim Convention Center and all major points of interest in Southern California. Now, meeting planners and guests can look forward to the astonishing results of a multi-million dollar transformation of this award winning hotel which was just completed in December 2008. The new Hilton Anaheim guest rooms were designed by L.A.-based Creative Resource Associates (CRA), one of top names in hospitality design. The lobby concept was created by the prestigious San Francisco firm Puccini Group.

Hilton Anaheim has indeed "redressed for success" by redesigning all areas of the hotel to ensure that the amenities and settings are as comforting as they are inspiring. From richly contemporary guest rooms to smarter meeting and event areas, the cosmopolitan vibe, refreshed décor and re-energized atmosphere have enhanced the many features the hotel currently offers its guests. Some of the key elements of the transformation include well appointed guest rooms

just steps from The Anaheim Convention Center, The Food Court offers fast and tasty options for guests such as Sbarro® and Baja Fresh Express®.

Form and function are in harmony throughout the 100,000 square feet of meeting space. With twin 28,540-square-foot ballrooms and 51 individual meeting rooms, Hilton Anaheim has always had the space, and now it has the style. The abundance and versatility the function space that Hilton Anaheim offers has long been a favorite of even the most discerning meeting planners and social event organizers.

A key feature also added during the renovation this year is The UPS Store located in the lobby, providing a wide array of shipping, printing and other business services.

The complete transformation of the 25,000 square-foot "Health Club at Hilton Anaheim" has restored this renowned mecca for fitness and relaxation to its stature as one of the very best hotel health clubs in the country featuring a full line of brand new cardio and strength machines from Precor®, group exercise classes including Spinning™, Rowbics™, yoga, and personal trainers. The Health Club also boasts an indoor lap pool and a wood floor basketball court. An



All 1,572 guestrooms have been completely redesigned and offer a luxurious Hilton Serenity Bed, 32" or larger LCD television, Cuisinart single-cup coffeemaker, and an adjustable work desk with ergonomic chair.



The hotel offers 93 suites, including 44 newly created studio suites that are perfectly suited for business travelers with oversized living/sleeping areas and junior conference tables with ergonomic chairs. The 45 additional suites vary in size and include four stunning Presidential Suites.



Backed by a highly experienced staff and industry-leading innovations such as the Hilton Eat Naturally sustainable catering menu, the Hilton Anaheim can accommodate groups of almost any size with two newly remodeled ballrooms, each capable of accommodating 1,800 people for a sit-down dinner.

and spacious suites, which envelop guests with the Hilton Serenity Bed, an ergonomic work desk and connectivity panel, remodeled bathrooms, and an LCD flat panel TV. All guest rooms and suites are equipped with high speed internet access and individual climate controls.

Additionally, Hilton Anaheim has completely upgraded their 93 luxurious suites. These upscale accommodations consist of various sizes, locations and configurations and are ideal for VIP accommodations, hospitality functions and small informal meetings. All suites have design elements which include contemporary styling of furniture, dark ebony wood tones, warm wall colors, cozy lighting, and original artwork to complete the look. A wet bar, refrigerator, 37" flat panel television with digital panels that allow guests to connect to several digital devices such as lap tops, camera, video game and iPods. A comfortable sleeper sofa and a junior conference table with ergonomic chairs are included in each parlor. Also incorporated is a full guest bathroom featuring a space-saving sliding door, Kohler fixtures, enhanced lighting, and granite Countertops and deluxe shower heads. A majority of the suite parlors can connect to a king or double queen guestroom, creating an option of a one or two-bedroom suite.

Hilton Anaheim also offers four Presidential Suites, two of which are located on the (Executive Level) 14th floor, each with a king bedroom off the main living area. The Executive Level suites have beautiful hardwood floors, a formal dining and living room area, a wet bar, and refrigerator. The living area portion of these suites is 1,620 square feet. The 180 degree views offer captivating scenes of the surrounding Anaheim Resort area, including the Disneyland® Resort.

An innovative new dining concept – Mix Restaurant and Lounge – is the perfect location for guests and locals to dine and "mix" in the Hilton's elegant new lobby. The restaurant offers an extensive variety of imaginative dishes created from some of the finest organic and natural ingredients in the region. Mix Lounge, the centerpiece of the new atrium lobby, is becoming Anaheim's favorite gathering place to enjoy signature cocktails and delectable appetizers including made to order sushi.

Hilton Anaheim has also enhanced its dining options for their guests looking for a quick bite to eat with the addition of The Food Court. Conveniently located on the lobby level of The Hotel,

array of invigorating spa and beauty treatments are also offered including an adjacent full service hair salon. The Health Club at Hilton Anaheim is available to guests staying in the Anaheim Resort for a day use fee. Monthly memberships are also available. In addition to the full use of the fitness facilities, memberships include such benefits as validated parking, preferred pricing on spa services, Mix Restaurant dining, Starbucks, catering events and hotel accommodations.

The all new Hilton Anaheim offers a fresh approach to the "single roof" concept. Attendees will appreciate the open air walkways between the Hilton, the Anaheim Convention Center and neighboring hotels. With over 7,000 rooms, 970,000 square feet of total exhibit space and 336,000 square feet of versatile convention and meeting space, the Anaheim Resort District offers the best of everything for meetings and events of all sizes.

- 1,572 deluxe guestrooms and suites
- 100,000 sq. ft. of meeting space including twin 28,540 sq. ft. ballrooms with 20 feet of useable ceiling height
- Twin outdoor decks featuring over 19,000 square feet of function space for receptions and events.
- 25,000 sq. ft. Heathclub at Hilton Anaheim
- Starbucks®
- Mix Restaurant & Lounge
- The Food Court
- UPS Store

Adjacent to the state-of-the art Anaheim Convention Center, the Hilton Anaheim is serviced by four major airports and offers a central location to Southern California's best attractions. Just a block away from the Disneyland® Resort, the Hilton Anaheim is also an easy walk to the new Anaheim GardenWalk, an open-air district with renowned restaurants and fabulous shops, all stylishly surrounded by lush landscaping, waterfalls and rich architecture.

For more information on the newly remodeled Hilton Anaheim, please contact their sales department at 714-740-4220 or visit their website at www.Hiltonanaheimtour.com.

Puccini Group
would like to congratulate

Makar Properties
on the development of



MIX Restaurant + Lounge
in the Anaheim Hilton

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Congratulations to **Makar Properties** and the
entire development team on the successful
completion of the Hilton Anaheim.

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the team that reinvented one of the nation's largest
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- St Regis Monarch Beach in Dana Point
- The Pelican Hill Resort
- The Island Hotel in Newport Beach
- The grand Del Mar Resort In San Diego
- The Omni Hotel in San Diego
- The Metropolitan in San Diego
- Anaheim Hilton In Anaheim
- Sheraton Wild Horse Resort In San Diego
- Raffles L'Ermitage in Beverly Hills
- Mandarin Oriental in San Francisco
- The Beverly Hills Hilton
- Casa Del mar
- Lombardi Construction
- Roel Construction
- Makar Properties
- The Irvine Company
- And many others...
- We are currently renovating the Island Hotel under Roel Construction.

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We've Got Your Walls Covered!

National Wallcovering Installers is a complete interior renovation contractor. We are licensed, bonded and insured to meet your needs in five states, CA, WV, LA, OR, WA. We specialize in hotel and commercial building renovations. It was our pleasure to have been a part of the recent renovation of the Anaheim Hilton Hotel where we were hired by Lombardi Contracting Corporation to do the painting, wall covering and skim coating of over 1,000 guest rooms.

National Wallcovering Installers provides a full wall covering crew that specializes in removal, repair and installation of all types of wall covering —vinyl, fabric, wall carpet, grasscloth, vinyl border—in hotels and commercial buildings. We also have a full painting crew that specializes in all different types of interior painting, e.g. faux, zoloton, metallic, etc. We also prepare walls (skim coating) to insure a smooth surface that will guarantee our installation. We remove and install hardware, tile, carpet and FF&E. There are two words to describe National Wall covering Installers: "No Punch."

National Wallcovering Installers is financially secure for any size job. We are insured to meet your needs. We will travel nationwide no matter what size the project is.

For further information or to inquire about your renovation, please contact Tanya M. Fasanella, CEO, or Armando Padilla, onsite consultant, at National Wallcovering Installers, 3125 W. Burbank Blvd., Burbank CA 91505; phone 818/846-6333, e-mail TanyaFasanella@yahoo.com or visit the website at www.nationalwallcoveringinstallers.com.



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St. Regis Resort Monarch Beach



Monarch Beach Golf Links

Makar Properties Demonstrates Unique Skill for Renovation & Enhancement of Hotel Properties

Makar Properties, LLC has established a unique talent for identifying underperforming properties and bringing them to their full potential. Makar's hotel portfolio runs the gamut of types and sizes, ranging from the 29-room boutique hotel Korakia Pensione to the 1,572-room Hilton Anaheim. Thanks to a talented team with experience in a broad range of disciplines, Makar can immerse itself into any project and bring something new to the table. Current and past projects include master-planned residential communities, retail, office, commercial, golf, hotels and resorts. Makar is perhaps best known for the landmark development of the 172-acre St. Regis master plan in Dana Point, California. This large-scale project includes the St. Regis Resort, Monarch Beach, a luxury coastal resort in Dana Point featuring 400 guest rooms and suites, Monarch Beach Golf Links, Sea Villas residences and a second phase of residential development currently in the planning stages.

In April of 2007, Makar recognized the acquisition of the Hilton Anaheim presented a unique opportunity. The largest hotel in Orange County by room count, with award-winning facilities and an experienced staff, the Hilton is widely recognized as Anaheim's premier convention and resort facility. It has been a cornerstone of the Anaheim Convention Center since it opened in 1984. Makar reacted quickly. During the due diligence phase, the Makar and Hilton teams immediately began putting together an extensive property improvement plan. Execution of the plan began promptly after acquiring the property and was completed in record time for a renovation of that scale.

"We acquired the asset and it was a hotel that was in desperate need of TLC. It was a unique opportunity for us to come in and take it to its potential," said Paul Makarechian, president and CEO of Makar Properties. "We spent a little over \$60 million in improving the hotel and bringing it up to standard. Because it is such an anchor to the Disney hotel market found in that location, it receives a lot of business by virtue of being an age-old asset in California tourism. There is not only a demand there for the tourism it serves, but it's a major marketplace for business conventions. We renovated the ballrooms, and improved the size and look of the guest rooms and common places. It's a spectacular asset when it is all said and done. I think it will provide a new energy to the Anaheim Disney convention center area."

"The product was tired and we couldn't attract the groups coming to Anaheim," said Harold Rapoza, Hilton Anaheim general manager, regarding the decision to make the renovations. The



Stonehill Tavern at St. Regis

last significant changes to the Hilton Anaheim took place in 1996/1997. Now "redressed for success," the renovated Hilton has helped to reposition Anaheim as a major convention destination.

Visitors and guests will experience an entirely new level of style, technology, functionality and amenities. Makar worked closely with Hilton Hotels and the City of Anaheim to improve this investment in the Anaheim community and to renew the status of the Hilton Anaheim as the leading choice for visitors to the area.

The size and scope of renovations were both daunting and exciting for the Makar team, who kept in mind that this renovation was not just about slapping a fresh coat of paint on the walls, but also about critically thinking through the Hilton brand identity, looking at the latest design trends and enhancing both form and function. The design team included Creative Resource Associates, brought on to re-design the guestrooms, corridors, ballrooms, meeting and function spaces. The Puccini Group joined to provide their expertise in designing restaurant, lobby, and public spaces.

The full renovation of the guestrooms, ballrooms, meeting rooms and all public areas is now complete. Of the 1,572 total guestrooms, 49 are suites and 44 are newly created "studios" that are perfectly suited for business travelers with oversized living/sleeping areas and junior conference tables with ergonomic chairs. The design elements include dark ebony wood tones set against crisp white linens and pale, warm wall colors. Cozy lighting and contemporary original artwork complete the look. The renovated guest bathrooms feature Kohler fixtures, granite countertops and deluxe showerheads. The completely renovated twin 28,500 square foot California and Pacific ballrooms have been thoroughly upgraded with new wall treatments, carpeting, lighting and integrated sound. Additional hang points were added to enhance the versatility of the ballroom spaces. The quality of design, construction and materials reflect Makar Properties' demonstrated expertise in developing upscale and contemporary properties.

The Hilton Anaheim expects to see major growth in attracting groups over the next two to three years as a result of these improvements. "We are very proud of this renovation of the Hilton Anaheim Hotel," states Makarechian. "The property is already a landmark in Orange County as a popular business and leisure destination. Updating the property elevated the hotel to a new level of quality and sophistication so that it can compete more effectively with other nationally recognized conference and convention hotels."



Hilton Anaheim



Newly Renovated Ballroom at Hilton Anaheim



Mykonos Room at Korakia



Naish House at Korakia

The Hotel is part of the Anaheim Resort District, adjacent to the recently expanded 1.6 million square foot Anaheim Convention Center and situated in close-proximity to the Disney theme parks, including Disneyland and Disney California Adventure. The 1,100-acre Anaheim Resort district is filled with palm tree-lined boulevards creating a classic Southern California environment. Although the Resort is pedestrian friendly, a convenient trolley service is also available to transport visitors between hotels, attractions, the Anaheim Convention Center, shopping, dining and evening entertainment.

The Hotel is considered the headquarters for city-wide conventions in Anaheim, being the largest hotel in the area and in immediate proximity to the Anaheim Convention Center. The 14-story Hotel offers approximately 100,000 square feet of meeting space. The Hotel also features an updated and remodeled 25,000 square foot health club, approximately 14,000 square feet of retail space and a full-service business center at The UPS Store. To accommodate its many business travelers, wireless internet service is available in all public areas of the Hotel. The addition of a Food Court and a convenient Starbucks® offers guests a quick dining option. The centerpiece of the atrium lobby is now the Mix Lounge, a perfect gathering place for guests and meeting attendees.

The Hilton Anaheim's prime location offers excellent regional access via the 5 Freeway, located approximately one mile north of the Hotel, with local access provided via Harbor Boulevard. Harbor Boulevard, a major north-south artery, is the major street upon which many of the hotels in the Property's competitive set (as well as the main entrance to Disneyland) are located. The Hotel is also proximate to the 405 and 55 Freeways, and a short 15-20 minute drive to John Wayne/Orange County and Long Beach airports, as well as only 40 minutes from Los Angeles International or Ontario International airports.

At the other end of the hospitality spectrum, Makar's Palm Springs boutique hotel Korakia Pensione is wrapping up its own set of renovations and enhancements. Comprised of a 1918 adobe, a 1924 bungalow and a 1930s villa, the property blends the charm of Southern European luxury with North African accents. Korakia (Greek for "crow") has been crafted in the style of a Mediterranean-style pensione, forgoing technology such as TVs, phones and clocks in favor of vintage books, board games and al fresco film screenings. The newly renovated indoor/outdoor spa lodge now offers a customized spa menu. Some of Korakia's signature touches include outdoor yoga classes, complimentary bicycles, afternoon Moroccan tea service, and poolside snacks.

The Moroccan inspired design, from its distinct keyhole-shaped grand entrance housing a set of ornately carved Moorish wooden double doors to the antiques and handmade furniture found in every room, creates a spectacular oasis in the California desert. A favorite subject for art and fashion photographers, Korakia offers an intimate and dramatic setting for small gatherings and destination weddings. With an abundance of architectural elements as well as the whisper of the Mediterranean, Korakia has been internationally recognized by the Times of London as one of the top small hotels in the world. Forbes Traveler named it one of the "Sexiest Hotels in America '08."

Located in the Historic Tennis Club neighborhood of Palm Springs, Korakia is just a few short blocks from Palm Canyon Drive and within walking distance to the finest shopping, restaurants and entertainment in Palm Springs. The hotel is approximately 2 hours by car from Los Angeles, Orange County and San Diego, and just ten minutes from Palm Springs International Airport.

About Makar Properties

Headquartered in Newport Beach, California, Makar Properties, LLC is an innovative diversified real estate company that specializes in the acquisition and development of innovative master-planned communities and mixed-use, resort, retail, golf, office and residential properties in premier locations and high growth markets. Devoted to community and investor needs, Makar aims to craft distinctive lifestyle experiences for each resident or guest while considering the integration of each project with its community and ultimately, delivering superior returns. Makar Properties, LLC has over \$1 billion in assets representing an estimated build-out value of over \$10 billion.

Makar is best recognized for developing communities that combine uniquely located hotel properties with residential collections to create destination resort living. Among its current projects in development are Pacific City, a cool surfside community including the W Huntington Beach hotel, retail and residential living, including The Residences at W Huntington Beach and Ritz Plaza Hotel & Residence Club, a unique venture preserving the historic 132-room art deco Ritz Plaza Hotel, while adding chic modern touches through the design influence of Philippe Starck, and a residential club in South Beach, Miami, FL.

Makar aims to acquire distinctive properties with potential to be repositioned with vision and innovation. Recent acquisitions include Korakia Pensione, an exquisite destination property located in Palm Springs, CA; the Hilton Anaheim, the premier convention and resort destination in Orange County, CA; and the Wyndham Orange County, a stylish, modern property, situated on Avenue of the Arts in Costa Mesa, CA. One of Makar's landmark developments is the Mobil Five-Star, AAA Five Diamond rated St. Regis Resort, Monarch Beach; a 172-acre luxury coastal resort in Dana Point featuring 400 rooms and suites and an 18-hole Robert Trent Jones Jr. signature golf course.

For more information, please visit www.makarproperties.com.



Front Courtyard at Korakia



Mediterranean Pool at Korakia

Delivering Quality Construction to Southern California Since 1953

Lombardi Contracting Corporation

Lombardi Contracting Corporation is a full service General Contractor, specializing in renovation, tenant improvement and project management. We have been delivering quality construction services throughout Southern California since 1953.

Lombardi Contracting Corporation is not signatory to any union or labor organizations. Our non-union status allows us to solicit subcontract bids from all qualified firms, regardless of the union affiliation of that subcontractor. This non-union status permits selection of the best workers for each project and task and helps ensure the highest quality work at the most competitive cost.

Lombardi's philosophy of doing business employs the following principles:

- meeting all obligations
- responding to the needs of our Clients
- making decisions based upon ethics
- delivering as promised on time and on budget

By following these principles, Lombardi has earned a reputation for dependability, service and quality. Commendations from our Clients support the fact that our actions reflect our beliefs.

Providing quality service for more than 50 years

As one of San Diego's oldest and most recognized contractors, we have been providing

building for purchase or renovation, they need to know if it is feasible from both an economic and development standpoint. Lombardi Contracting does the homework to answer these difficult and complex questions. We perform development feasibility assessments and proforma analysis based on the preliminary information. This information allows the Owner to make informed decisions before proceeding with the next step in the process.

During the Design Phase of the project, Lombardi Contracting assists the architectural team with the on-going refinement of their work from the Owner's perspective, accomplished by our exploration of alternate building solutions, systems, or products, while keeping a watchful eye on the budget and schedule. We review and give necessary input concern the contract language and construction documents to flush out ambiguities, omissions, and errors. On all projects, Lombardi Contracting works closely with the Owner's and Client's staff to make sure the building will function properly.

Initial Construction Phase

During the construction phase, from ground breaking to the final punch list, Lombardi Contracting is there to handle the day-to-day construction and contract administration and coordination of the project team. Lombardi Contracting assures that the project proceeds accordingly to schedule (constant monitoring and refining) monitors the performance of the subcontractor's scope and most importantly, keeps the project on budget by closely



Four Seasons Laviana Terrace



San Diego Marriott



Hyatt Andaz

our customers with professional, reliable and timely service for over fifty years. While our primary focus has been the hospitality industry, we also service office buildings, retail centers, casinos, healthcare facilities, schools and private homes.

Lombardi Contracting has assembled one of the most diverse and experienced management teams in our industry. It is this experience that allows us to take a project from design and engineering, through permitting, purchasing and construction.

Our corporate offices and warehouse are centrally located in the Miramar area. We offer a designer showroom and can assist our customers with all of their FF&E purchasing needs. Lombardi Contracting Corporation is a specialist in hotel renovation and tenant improvements. Our experienced staff, skilled craftsmen and family of professionals and subcontractors work together to ensure our customers receive a turnkey project on time and on budget.

Expert resources from design through construction

Lombardi Contracting has the knowledge and resources to take any project from design and planning through construction and finishes.

Licensed by the State of California as a general contractor, we are able to manage all phases of construction. We offer programs such as ADA conversions, lighting retrofits, mechanical equipment replacements, flooring, purchasing, FF&E and much more.

Lombardi Contracting welcomes the opportunity to work with you on your next project.

As a respected specialist in the field of hospitality renovation, we pride ourselves in providing you with the outstanding service. From initial consulting and design review through the finished project, you will know that you have chosen a leader in the industry to complete your project on time and on budget.

Consulting services

Lombardi Contracting has been providing consulting, space planning and project management as a leader in the field since 1953. We have given valuable advice and guidance to thousands of customers. Our full time staff of professionals combines years of experience and knowledge to ensure your project will be completed with cost savings in mind – without compromising quality.

As the Construction Manager, Project Manager, or Owner's Representative, Lombardi Contracting assists project Owners who want to develop and construct or modernize facilities, but who don't have the specialized personnel, experience or resources to devote to such a complex and time consuming process. Lombardi Contracting becomes an integral member of the project team, providing expert guidance and resource management, while focusing exclusively on the Owner's best interests.

Often, we get involved with projects at the Preliminary Phase. Before an Owner commits to a specific site or

tracking project costs, by controlling and minimizing change orders.

The initial phase of any project may entail demolition. Occasionally, we are confronted with unforeseen issues, which need to be dealt with in a timely and professional manner. Our staff has years of experience in dealing with, but not limited to:

- Mold remediation and restoration
- Electrical and lighting retrofitting
- Plumbing
- HVAC
- Mechanical retrofitting

Final Construction Phase

As the project nears completion, Lombardi Contracting works with the Owner's/Client's project team and staff to prepare and complete a comprehensive punch list. Throughout the project, Lombardi Contracting assures that the Owner's/Client's objectives are thoroughly planned, carefully designed, and properly built on time and within budget.

Plan Check and Permitting

As a licensed contractor, we can assure that your project complies with all local codes and requirements. We will see your project from plan check and permitting through timely completion and complete compliance.

FF&E Liquidation, Purchasing and Installation

A major cost associated with any renovation is FF&E. We have liquidated, purchased and installed million of dollars of furniture, fixtures and equipment for our customers. We have hundreds of vendors ready to provide the finest finished product for your project. We are proud to pass significant cost savings on to you due to our purchasing power.

ADA Improvements

Many renovations are initiated to bring a project to compliance with the "American Disability Act." Lombardi Contracting will provide all the services necessary to see your project to conformance including:

- Consulting and design review
- Plan check and permitting
- All phases of demolition and construction

Storage

To take advantage of our increased purchasing power, you may want to purchase all of your FF&E up front, even on a multi-phase project. Lombardi Contracting has an 8,000 square foot storage facility at our corporate headquarters and offer storage during the term of the renovation.

For more information, please call 858-566-0060 or visit www.lombardicontracting.com

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Canoe Hospitality

Matching Design Integrity with Functionality

Canoe Hospitality is a different kind of company providing innovative products and personalized procurement programs for cutting edge hotels & resorts worldwide. Currently working on a variety of new construction and renovation projects, our global sourcing capabilities continue to bring bottom line results on behalf of our hotel owners and developers.

Canoe Hospitality works side by side with the world's most innovative developers to provide unique products and personalized procurement programs that deliver on your brand's vision and exceed your guests' expectations. Canoe Hospitality understands the benefits of establishing vendor partners at the very early stages of design development. Creating value through dialogue with the design team and vendor professionals at the onset of a project is a key factor to its fundamental success. The notion of matching design integrity, functionality and user durability should always be paramount in the development of products. The use of proper fabrics and wood species are equally as important as the selection of the color ways and finishes that may be applied.

Committed to best guest experience

We are committed to ensuring your FF&E and OS&E has a lifetime that meets or exceeds residential use. Canoe Hospitality recognizes the importance of eco friendly design and construction materials and remains informed of the most up to date LEED Standards. Our mission at Canoe Hospitality is to assure your guests are afforded the very best hospitality experience. Understanding the significance of the sensory experience of today's guest, we are committed to achieving that mission by making a valuable contribution to the quality and perception of your FF&E and OS&E programs.

We are all very excited to be in design development on our first *Canoe Inn*. Located in Palm Springs, our goal is to provide a "unique" life style community that addresses the needs of the young and old alike. We invite you to release your own inner child during your visit. It's our desire to create a refreshing stay that embodies scenic beauty, personal service and self exploration for our community of residents and guests.

For more information about Canoe Hospitality, call 310-406-3640 or visit the website at www.canoehospitality.com.



Pacific Carpets' Quality Helps Anaheim Hilton to Achieve its New Vision

As it has done many times over the years in Orange County and other areas of the Southland and beyond, Pacific Carpets has contributed quality production to another high profile project – this time to the Hilton Anaheim Hotel adjacent to the Anaheim Convention Center.

Working in conjunction with Lombardi Contracting, Pacific Carpets helped the new owner of the Anaheim Hilton, Makar Properties, achieve its desired new conception of its new acquisition.

This is not the first time that Pacific Carpets and Lombardi Contracting have successfully teamed up on such a project. Over the years, Pacific and Lombardi have developed a keen partnership that has proven itself at other Hilton properties, as well those for other well-known hotel brands such as Sheraton and Marriott.

Pacific Carpets has been able to achieve its success with Lombardi, as it has with other well known general contractors, by providing steady representation to their clients so that there is no doubt that all of their project needs are met quickly and consistently.

Their unique organizational style empowers their sales representatives to be the only contact that the client needs throughout a project. This enables Pacific Carpets to quickly resolve any issues or changes that may come up by eliminating any authority confusion and minimizing any delays due to last minute changes. In this manner their clients can be confident that their representative to a project is intimate with the job's every aspect.

Pacific Carpets takes pride in the wide range of industries to which they have been able to provide service – not only hospitality projects like the Anaheim Hilton, but also residential, commercial and government projects. In addition, they are able to support a project of any size; from apartment room replacement to multi-story multi-building residential projects.

Besides their current partnership with Lombardi Construction on its project at the Hotel Del Coronado in San Diego, some notable recent and current projects (and affiliations) include:

- Hospitality – Hilton San Diego (Hensel-Phelps), Renaissance ClubSport (RD Olson), various Marriott, Hilton and Sheraton locations (Lombardi Contracting), various Sunstone Hotel properties
- Assisted Living – Alamos West (Stephen F. Maher General Contractors), Quaker Gardens and Emeritus Assisted Living
- Residential – Anaheim Center Street Parcels A & B and Miracle Mile (American Constructors), Little Italy and Lofts on Miracle Mile (Hanover West), Summit on 6th and The Vue (Bovis Lend Lease)
- Commercial and Retail – Bally's Total Fitness, Souplantation (Garden Fresh), Target and Office Depot (SD Deacon)
- Government – Lemoore Naval Air Force Base (MJ Avila), Anaheim Convention Center

In addition to these larger projects, they have daily numerous maintenance and replacement projects both in residential and in office tenant improvements.

In summary, Pacific Carpets continues to provide Orange County and Southern California (and beyond!) - as it has now for over 30 years - with quality flooring for any and all types of projects.

Pacific Carpets looks forward to continue doing so with Lombardi Contracting and other prime contractors for years to come.

For more information please contact Pacific Carpets at (714) 842-9115 or www.pacificcarpets.com.



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Other notable Wood World projects include:

The Island Hotel • Pelican Hill Resort • Hilton Beverly Hills

Fairmont Designs Launches New Brand Identity

Fairmont Designs officially launched a new brand identity that represents a significant milestone in the company's 25 years in operation and further signifies its evolution to an environmentally-friendly company. The company has worked with Grid 2, an award-winning brand consulting firm based in New York for almost one year, to develop this new image, in order to celebrate its 25th year anniversary.

"This new corporate identity will represent Fairmont Designs for the next 25 years. It is not only an image, but will serve as reinforcement in what we are all about. It is the mirror of our actions; it reflects not just an image, but also an echo of the environmentally friendly actions carried out within the company. We work together to bring strength to our new brand and this is what distinguishes us from others. The perception of Fairmont Designs must evolve to that of a socially responsible *provider of services*, rather than just a manufacturer," commented George Tsai, Chairman of Fairmont Designs and Guildcraft of California.

Fairmont Designs has been driving a fundamental shift in its business practices that are achieved through People, Process and Products. The company began with educating the employees about the economic and health benefits of realizing environmental goals. Production process is carefully monitored to bring about safer products. Additional information about Fairmont Design's practice of the 3 Ps, People, Process and Product is available at <http://www.fairmontdesigns.com/mission.shtml>.

The revitalized logo consists of a unique symbol referencing a leaf form and serves as an echo of Fairmont Designs' green initiatives. The leaf symbol is formed by the company's initial **FD**. The logo represents the expanding depth of services that the new Fairmont Designs provides to customers, as well as its global presence.

The tagline, **Furnishing Imagination**, is a corporate identity system for Fairmont Designs that clearly communicates the brand's positioning to be utilized across all current business channels. It positions the company as a provider of creative furnishing solutions in a tone that is confident and imaginative. It speaks to all audience types, from designers and retailers to shoppers and end users.

For more information, please visit our website at www.fairmontdesigns.com where all our contact information is available for your contract furniture needs.



J Bar, Hotel Solamar
San Diego

Creating Destination Restaurants for the World's Great Hotels

Lucky us. We create what we love most – beautiful places to eat, drink and be social. From concept through operations, Puccini Group designs and manages popular restaurants and social spaces that add value to hotels and resorts worldwide.

A turn-key Solution—the power of collaboration

Puccini Group believes in the power of collaboration: Our strategic, creative, marketing and operations teams merge their talents to achieve your financial and aesthetic goals. We base our design on strategic market research then guide you through opening day and beyond. The result is a social space where every detail enriches the whole, a trendsetting destination that customers keep returning to because everything smells, tastes, feels, sounds and looks wonderful.

Concept development

- *Market intelligence* We look closely at near-by competitors as well as the factors that drive the local market, including competition, lifestyle, demographics, price points and demand generators.
- *Financial modeling*: We offer a strategic assessment with a proprietary site-specific pro-forma P & L.
- *Space assessment*: We carefully assess all your options then offer our initial schematic recommendations, whether you have an existing building or a preliminary floor plan.
- *Concept development*: We develop positioning, branding and menu pricing statements: a successful restaurant is a brand with a unique personality.
- *Concept direction*: We set the stage for your cuisine and beverage program and help you visualize the concept via storyboard images.

Design Services

- *Conceptual design*: We set the mood and tone, providing a vision and initial layout for your project.
- *Schematic design*: We refine the layout and begin to develop the FF & E and architectural finishes.
- *Design development*: We present you with drawings that encompass every aspect of your project.
- *Construction documents*: Working with your architect, we prepare for construction by reviewing and refining every detail.
- *FF & E selection*: We fine-tune the selection of your furniture and fixtures, providing all the specifications for purchase.
- *Signage*: We look closely at near-by competitors as well as the factors that drive the local market, including competition, lifestyle, demographics, price points and demand generators.
- *Construction Liaison*: We work with your architect and contractor, so that the venue you've imagined gets built, smoothly and on schedule.
- *Details Coordination*: We attend to every detail, from music selection to tabletop design to uniform selection and specification, so that everything works together.

Marketing & public relations

- *Marketing coordination*: We create a checklist and timeline.
- *Brand guide development*: We create a guidebook with brand standards to keep your concept on track.
- *Management training*: We clarify marketing and concept objectives, consulting with your management team on an annual marketing plan.
- *Event planning*: Our PR team partners with your restaurant management to ensure a successful launch.
- *Public relations*: We create bios, fact sheets and press releases that tell the story of your restaurant.
- *Graphic design*: By offering consistent graphic design of everything from business cards to menus to marketing materials, we help build your image.


Pre-opening operations management

- *Budget & purchase of FF & E*: When we purchase the FF & E specified by our design team we provide pricing that meets your budget.
- *Delivery coordination*: We develop a schedule and coordinate with your staff to ensure for a timely delivery.
- *Selection & purchase of supplies and equipment*: We coordinate the china, glass and silverware to reinforce your brand image.
- *Vendor selection*: We connect you with the right contract service vendors and food and beverage vendors for your restaurant.
- *Menu & beverage program oversight*: We have the expertise to put together your menu along with complete cocktail and wine lists.
- *Operations guidance*: We establish and implement the standards by which the restaurant staff and business will operate.
- *Budget & accounting standardization*: We work with your team to develop standard restaurant accounting systems.
- *Staff hiring & training*: We hire and train your restaurant's staff, including the chef and management team.

Ongoing operations management


Our role in managing your ongoing operations depends on your needs. We tailor our support and services to the needs of the property. When the time is right, we can decide together on the extent of our involvement.

For more information about Puccini Group, please visit www.puccinigroup.com.




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Enjoy music performances and other fun events at Anaheim GardenWalk.

Taste Your Way Through GardenWalk

The way to the OC's heart just might be through its stomach. Anaheim GardenWalk's "Restaurant Row" is gaining notoriety as the place in OC to dine. Ample choices include The Cheesecake Factory, P.F. Chang's, Bar Louie Tavern & Grill, and California Pizza Kitchen to name a few. From the simple and chic to complete dining destinations, this spacious lifestyle center offers customization and personalization for every palate and party size: meaning OC residents are saving gas, time, and money by staying local while still indulging in the best eateries in Southern California. New GardenWalk palate pleasers include Fuzziwig's Candy Factory and Sertinos Coffee Café. To satisfy a post-dinner sweet tooth craving, Fuzziwig's offers over 420 types of sweet, savory, and sour pucker-worthy candy. Sertinos Coffee Café provides the perfect meeting spot for a quick shot of espresso or coffee before setting out to shop or to wrap up your evening. Find your stomach's desire at any of the 23 places to eat or indulge:

Restaurants

- Bar Louie Tavern & Grill
- Bubba Gump Shrimp Co.
- California Pizza Kitchen
- McCormick & Schmick's Grille
- P.F. Chang's China Bistro
- Roy's Hawaiian Fusion Cuisine
- The Cheesecake Factory

Casual Dining & Specialty

- Cinnabon
- Fuzziwig's Candy Factory
- Johnny Rockets
- Marble Slab Creamery
- Mrs. Fields (opening 1/26)
- Rocky Mountain Chocolate Factory
- Pop the Cork Wine Bar
- San Sai Japanese Grill
- Sbarro
- Sertinos Coffee Café (opening soon)
- Submarina
- Tacone Flavor Grill (opening 1/26)
- The Great Steak & Potato Company

GardenWalk recently hit a golden milestone with 50 shops, most notably opening Georgiou Studio, housing exclusive designer dresses and apparel, and Madison & Company, featuring fine jewelry, new and vintage watches, top quality diamonds and one of a kind collectibles. Watch for more unique store openings well into 2009.

Rounding out GardenWalk's appeal is the attention to the value-conscious consumer's needs. This month, GardenWalk teamed up with Mountain High to offer a Shop & Ski Gift with Purchase promotion. Customers who spend \$75 in any combination of GardenWalk stores/restaurants and present their same-day receipts the Concierge receive two free tickets to Mountain High Ski Resort – a \$136 value.

Anaheim GardenWalk's February openings include:

- Lush – Popular for a fun, hands-on shopping experience that turns bath time into playtime. Count on Lush for fresh organic products made from fruits and vegetables and the finest essential oils. You'll also find handmade cosmetics, bath ballistics, massage bars, soaps, solid shampoo, and more.

Anaheim GardenWalk is a dynamic open-air, pedestrian-friendly environment that's a testament to community lifestyle center developments of the future – an active attempt at "de-malling" through the acquisition of boutique and flagship shops, restaurants, and entertainment venues rather than a reliance on traditional retail anchors.

Watch GardenWalk as it grows well into 2011: popular restaurants, retail shops and entertainment options will be complimented by 400 timeshare condominiums and 866 hotel rooms spread over two distinct hotel properties. Proposed hotel meeting and event space will include 36,000 square feet in one hotel and 14,000 in the other hotel.

For a Master Menu of Event Venues, please contact Kelly Weesner at (714) 635-7400.



From casual eateries to fine dining establishments, GardenWalk offers 23 choices.

beyond 25

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Best Wishes to
Makar Properties
for their beautiful
remodel of the
Anaheim Hilton

and a special thanks to



for the honor of
participating on this
fine project



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