

TOSHIBA



Newport Beach Country Club • Newport Beach, California • March 1-7, 2010



Fred Couples



Eduardo Romero
2009 Toshiba Classic Champion



Paul Azinger



Fuzzy Zoeller



Tom Watson



Corey Pavin



Nick Price

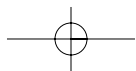


Mark O'Meara

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TOSHIBA CLASSIC

Your Guide to the 2010 Toshiba Classic

When it comes to entertainment in Southern California, the problem is a matter of too many choices and not enough time. Here's the good news...the Toshiba Classic is a week-long event that provides you seven days to watch the legends of golf in the spectacular setting of Newport Beach Country Club. In fact, the Toshiba Classic has become such a great show that more than 80,000 fans annually visit the tournament, making this the largest and most exciting sporting event of the year in Orange County.

With non-stop action, a lively atmosphere, first-class seats and more than reasonable ticket prices, the Toshiba Classic is a great entertainment option for a group of friends, corporate partners, and families.

Before you make the trip to Newport Beach Country Club, here are a few key details you will need to know in order to maximize your tournament experience this year.

Buying tickets

One of the hallmarks of the Toshiba Classic is its great value. Few other sporting events provide front-row views and an intimate player setting like the Toshiba Classic. The \$20 advanced-purchase price for a good any one-day ticket allows you to walk the course virtually next to the golfers. The tournament can serve as a great excuse to play hooky from work or make for a great week-end.

Tickets are available from three different outlets: 1) call the tournament office at 949/660-1001; 2) buy a ticket at the tournament gates on the day you want to attend, (tickets purchased at the gate are \$25) or 3) visit any Orange County Roger Dunn.

Weeklong clubhouse badges providing admission to the grounds and clubhouse all seven days of tournament week are only \$100. (The Clubhouse will be closed to all badge holders on Monday, Wednesday and Thursday of Tournament Week).

Play where the pros play

Come take advantage of the Stay and Play Golf Vacation and VIP experience. The Stay and Play package includes two night accommodations at The Balboa Bay Club & Resort (March 6 & 7), one round of 18 holes at Pelican Hill Golf Club on March 6 and VIP Hospitality Tickets including food & bar service at the final round of the Toshiba Classic on Sunday, March 7. The package also includes a spot in the Championship Challenge on Monday, March 8 at Newport Beach Country Club (including 18 holes at NBCC the morning after the final round of the Toshiba Classic, full buffet breakfast, gift package with Toshiba Classic shirt and hat, and a barbecue buffet lunch).

The Stay and Play package starts at \$1,450 for single player/occupancy and \$1,250 for

double occupancy. To reserve your Stay and Play experience, contact the Toshiba Classic Management Office at 949/660-1001.

Where to watch

There are several free public grandstands located throughout the course including the first tee and 8th, 9th, 14th, 16th, and 17th greens. With the addition of the strategically located Zaya Rum Pavilion (open to the public with preferred seating), the 18th is undoubtedly



Admission gates open at 8:00 am Monday, Tuesday, Friday, Saturday, Sunday and 6:00 am Wednesday and Thursday.

Parking Lots

- D LOT:** Public Parking: Monday – Sunday (\$10 per vehicle, except when presenting voucher)
- E LOT:** Public Parking: Saturday and Sunday only (no charge)

Parking Lot and Shuttle Service Hours

Monday	8:00 a.m. – 6:00 p.m.	
Tuesday	8:00 a.m. – 6:00 p.m.	
Wednesday	6:30 a.m. – 7:00 p.m.	
Thursday	6:30 a.m. – 7:00 p.m.	
Friday	8:00 a.m. – 7:00 p.m.	
Saturday	8:00 a.m. – 7:00 p.m.	8:00 a.m. – 7:00 p.m.
Sunday	8:00 a.m. – 7:00 p.m.	8:00 a.m. – 7:00 p.m.

Free shuttle service available from all off course lots

the place to be come Sunday. As you nibble on appetizers and sip wine, come watch the pros as they finish up their rounds, while taking in the pristine views of the tournament's always thrilling finish.

Another exciting spot is the grandstand behind the driving range (right next to the first tee), where you can watch the pros tune up for their rounds.

Tuning in to the Toshiba Classic

If you can't make it out to the course, you can watch the tournament on Golf Channel from 3:30-5:30 p.m., Friday through Sunday.

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TOSHIBA CLASSIC

Schedule of Events*

MONDAY, MARCH 1

- *Morning Practice Rounds for Professionals*
- *Monday Pro-Am* – 12:15 p.m. Shotgun start

TUESDAY, MARCH 2

- *Breakfast with a Champion* Presented by The Allergan Foundation with PGA TOUR golf legend and 2010 Ryder Cup Champion Corey Pavin Newport Beach Marriott Hotel & Spa, 7 a.m. \$120 per person
- *Shot from the Top* can be viewed from the 2nd green of the Newport Beach Country Club, 10 a.m.

WEDNESDAY, MARCH 3

- *Toshiba Classic Pro-Am* presented by Emulex

THURSDAY, MARCH 4

- *Toshiba Classic Pro-Am* presented by Emulex

FRIDAY, MARCH 5

- *Toshiba Classic, 1st Round* – tee times begin at approximately 10:15 a.m.

SATURDAY, MARCH 6

- *Toshiba Classic, 2nd Round* – tee times begin at approximately 10:15 a.m.
- *Charles Schwab Family Day* featuring the Charles Schwab Junior Golf Clinic – Immediately following play, 4:30 p.m. (Driving Range)

SUNDAY, MARCH 7

- *Toshiba Classic, 3rd Round* – tee times begin at approximately 10:15 a.m.

*Schedule is subject to change.

Meet the 2009 Toshiba Classic Champion

After a highly successful year in 2008 on the Champions Tour, Argentine standout Eduardo Romero had a less eventful 2009 season. That isn't to say that Romero remained completely silent. In 2008, Romero played 18 events, racking up three wins (including the U.S. Senior Open) and seven top 10 finishes. This vaulted Romero to a career-best seventh on the 2008 Champions Tour money list.

Coming off that kind of season, Romero brought the same type of momentum and tenacity to the 2009 Toshiba Classic, earning his first and only victory of 2009.

The first round was picture-perfect for Romero, who went out in 32 on the front nine with four birdies and a bogey. His back nine was solid, if not as flashy as his front, with two birdies and seven pars. Romero's opening-round 66 catapulted him to the top of the leaderboard. His second-round 68 ensured his



peers and fans that he didn't plan on stepping off the pedal anytime soon. Romero found himself in prime position entering Sunday's final round.

The stage was set for the final round of the Toshiba Classic, and Newport Beach Country Club was in immaculate condition, displaying that condition through the beautiful Southern California weather. Romero began his round with two birdies leading to an even-par, front-nine 35. At this point, Romero—conscious of local favorite Mark O'Meara (a 70), and Joey Sindelar (who fired the day's best round, a 63)—realized it was time for him to make his run. Romero's run became four birdies through six holes, spearheading a Sunday 3-under 68 that brought Romero home in 11-under 202.

His one-shot victory over O'Meara and Sindelar, who vaulted from T24 to T2 with his 63, was Romero's fourth in his previous 10 Champions Tour starts, fifth Champions Tour victory overall and his 100th professional victory worldwide.

2010 Toshiba Classic Player Field*

*Scheduled to appear as of 2/8/2010

Isao Aoki
Paul Azinger
Andy Bean
Olin Browne
Keith Clearwater
Russ Cochran
John Cook
Fred Couples
Ben Crenshaw
Allen Doyle
David Eger
Keith Ferguson

Bruce Fleisher
Dan Forsman
David Frost
Fred Funk
Bob Gilder
Mike Goodes
Jay Haas
Gary Hallberg
Kirk Hanefeld
John Harris
Steve Haskins
Mike Hulbert
Hale Irwin
Peter Jacobsen

Tom Jenkins
Gene Jones
Tom Kite
Bernhard Langer
Wayne Levi
Bruce Lietzke
Blaine McCallister
Mark McNulty
Larry Mize
Gil Morgan
Larry Nelson
Lonnie Nielsen
Mark O'Meara
Joe Ozaki

Corey Pavin
David Peoples
Don Pooley
Nick Price
Tom Purtzer
Dana Quigley
Mike Reid
Loren Roberts
Eduardo Romero
Jim Roy
Peter Senior
Scott Simpson
Tim Simpson
Joey Sindelar

Jeff Sluman
Craig Stadler
Dave Stockton
Hal Sutton
Lee Trevino
Bob Tway
Bobby Wadkins
Lanny Wadkins
Tom Watson
D.A. Weibring
Fuzzy Zoeller
All players listed expected to appear. Final list may vary.

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TOSHIBA CLASSIC

Toshiba Classic Featured Events

Toshiba Classic Scholarship Fund

Over the past 16 years as title sponsor of the Toshiba Classic, Toshiba America Inc. has proudly lead the way to raise \$1 million annually for Hoag and other Orange County charities. Through the generous philanthropy of Toshiba and other sponsors, the Toshiba Classic has become the charity leader on the PGA Champions Tour. Toshiba continues to be a leader in the Orange County business community and is excited to have the opportunity to sponsor local charities through the Toshiba Classic and its various events during tournament week.



Mark Simons, President and CEO, Toshiba America Information System, Inc., shown here with 2009 scholarship finalists

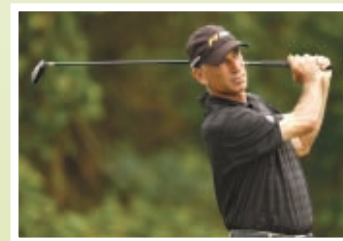
Toshiba takes pride in giving back to Orange County high school students through the Toshiba Classic Scholarship Fund. The Toshiba Classic scholarship panel will interview 24 high school seniors, nominated by their high schools, and then select 12 finalists. The top two students selected by the panel will receive a \$10,000 scholarship each, and all 12 finalists will receive a Toshiba laptop computer.

In the 11th year of the Toshiba Classic Scholarship Fund, Toshiba America Inc. has donated more than \$189,000 in scholarships and 110 Toshiba laptop computers to outstanding Orange County students.

Breakfast with a Champion presented by The Allergan Foundation

On Tuesday, March 2, Southern California native and 1995 U.S. Open Champion Corey Pavin will be this year's featured guest at the Breakfast with a Champion presented by The Allergan Foundation.

"The Allergan Foundation is extremely proud to continue our support of Hoag Hospital Foundation through our sponsorship of the Champions Breakfast at the Toshiba Classic. This important community event has become a source of pride within our organization, and we're pleased to be able to present an event that has become a wonderful tradition in Orange County, as well as a significant fundraiser for charity," said Jim Hindman, president of The Allergan Foundation.



Pavin, the 1982 NCAA Player of the Year while at UCLA, is also a 15-time PGA TOUR winner. His marquee victory came at the 1995 U.S. Open, when Pavin hit one of the most memorable shots in golf history – a 4 wood to six feet on Shinnecock Hills County Club's demanding 18th hole.

Aside from making his Toshiba Classic debut, Pavin is looking forward to a big year. He is set to succeed fellow Champions Tour rookie Paul Azinger as the captain of the 2010 U.S. Ryder Cup team, having played for the U.S. in 1991, 1993 and 1995.

Charles Schwab Family Day featuring the Charles Schwab Junior Clinic

The Toshiba Classic has earned the name as one of Orange County's major philanthropic events, due to the million-dollar contributions it makes to Hoag Hospital and other charities each year. But many overlook the impact the tournament makes on another significant priority – the children.

Charles Schwab is proud to sponsor the Charles Schwab Family Day on Saturday, March 6. The fun-filled day will feature family discounts and activities. The most exciting part of the day is the Charles Schwab Junior Clinic, which gives local kids a chance to learn the fundamentals of golf from some of the game's greatest players. Tour legends like Fuzzy Zoeller (shown at right) and Andy Bean will be on hand to provide complimentary instruction at the Newport Beach Country Club driving range at 4:30 (immediately following play on Saturday). All children 6-12 are invited to participate in the free clinic.



"Supporting our clients and the communities we serve has always been a strong part of Schwab's heritage. Whether helping investors on the path toward financial fitness or supporting great community events like those here at the Toshiba Classic, giving back is part of our DNA," said Derek Benbow, director of corporate sponsorships at Charles Schwab. "We're honored to be a part of the Toshiba Classic, and look forward to meeting the Orange County community at the Charles Schwab Family Day."

Children from various Orange County community organizations serving the underprivileged will be given the opportunity to participate in the clinic. Charles Schwab sponsors these children enabling them to attend the second round of the Toshiba Classic and enjoy the clinic that follows and learn a little about the game of golf.

3rd Annual Toshiba "Swing for the Green" Recycling Event

In 2008, the Toshiba Classic began an initiative based on Toshiba's commitment to demonstrate a leading role in establishing a sustainable society. The 3rd Annual Toshiba "Swing for the Green" Recycling Event will provide the community with a free and easy way to responsibly dispose of e-waste. As a thank you, everyone who participates by bringing an item for recycling will receive two complimentary admission tickets good for any one day of the tournament. (Limit 2 per person)

Patrons are encouraged to bring their outdated electronic equipment between 10 a.m. and 4 p.m., Friday through Sunday of tournament week at the main admission gate. Products including desktop PCs, laptops, monitors, printers, camcorders, cell phones, VCRs, DVD players, rechargeable batteries, MP3 players and stereos can be dropped off at the main entrance at the Newport Beach Country Club. Please note that not all electronic items will be accepted. Items that will not be accepted include TVs, microwave ovens, refrigerators, smoke detectors, air conditioners and other major household appliances. All items must be carried to the front gate as there is no access for drive up. For a complete list and directions, please visit ToshibaClassic.com.

For 2010, the Toshiba Classic has once again partnered with FirmGreen, Inc., a Newport Beach based environmental company that provides technology to bring renewable energy and fuels to the market. For the tournament, FirmGreen is providing solar power to help offset electricity needs by producing close to 75kW of solar power. This power will be used to power the electronic leaderboards and other equipment used throughout the tournament grounds.

In addition, FirmGreen will assist the tournament with biodiesel fuels for onsite generators reducing emissions approximately 5 percent at the event. These programs will assist the Toshiba Classic in its constant effort to help the environment and become socially responsible, a constant goal of Toshiba America, Inc.

For additional information on going green, visit FirmGreen.com.

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TOSHIBA CLASSIC

Coming in 2010: Hoag Hospital Irvine

Renovations at Hoag Hospital Irvine are underway and the new facility is on schedule to open in late 2010. With the first of the state permits in hand, construction has already begun on the extensive interior renovations to develop an acute care general hospital providing a full spectrum of inpatient and outpatient services including Hoag Orthopedic Center of Excellence.

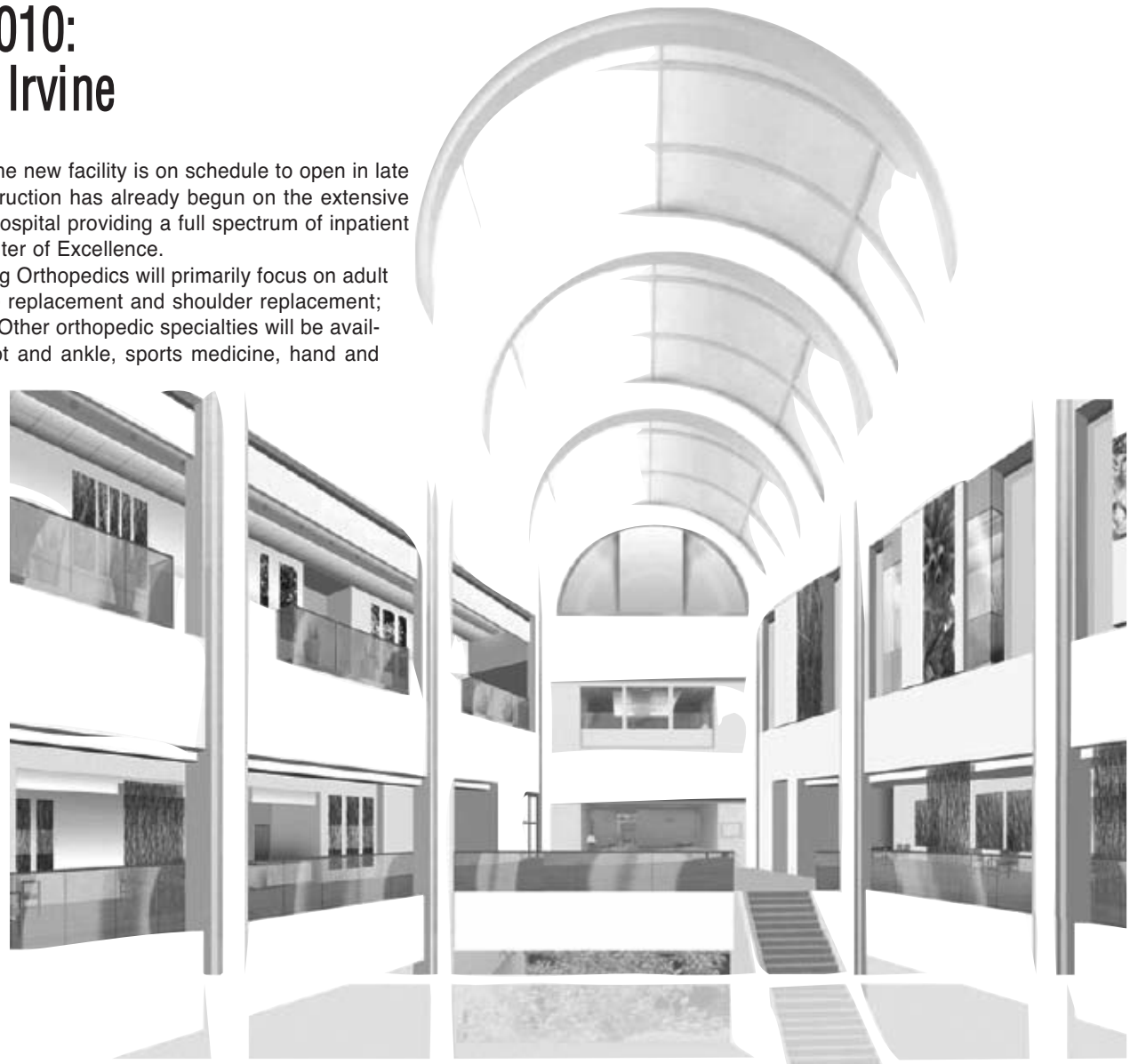
An inpatient hospital within Hoag Hospital Irvine, Hoag Orthopedics will primarily focus on adult reconstruction such as joint replacement, hip and knee replacement and shoulder replacement; spine surgery; and trauma that requires inpatient care. Other orthopedic specialties will be available at outpatient facilities throughout the county, including foot and ankle, sports medicine, hand and rheumatology.

Hoag is taking measured steps to create a world-class institution that addresses all aspects of what will benefit the community for years to come, including a fully-staffed emergency room containing 11 beds and a focus on improving the flow of emergent care. Hoag's expansive renovations include updating the facility in appearance and also engineering a more efficient hospital with the services and capabilities to offer truly excellent care.

Hoag found inspiration for the interior design of the Irvine campus within the community. The nearby "Mountains to Sea Trail," in Irvine Ranch from Weir Canyon to Upper Newport Bay, spurred design elements such as the sage and taupe color palette incorporated throughout the new hospital. The artwork and design will connect Hoag Hospital Irvine to Hoag's Newport Beach facility and the Orange County communities.

As renovations are underway to update the former facility's technology, infrastructure and design in order to deliver 21st century healthcare, a major effort has been made to incorporate green building elements and construction practices. Using sustainable practices to guide renovation options and going beyond cost and durability reviews, Hoag has considered energy use, air quality and recycling when choosing options for demolition, materials selection and construction.

Located on Sand Canyon and Alton Parkway, just off the 405 freeway, this new campus will be an extension of Hoag's services in Newport Beach and its seven Hoag Health Centers throughout Orange County. Look for more updates at www.HoagHospitalIrvine.org.



Hoag Hospital Irvine, shown here in an artist rendering, is scheduled to open in late 2010.

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TOSHIBA CLASSIC

2010 Toshiba Classic Featured Players

EDUARDO ROMERO (2009 Champion, see profile page 27)

Paul Azinger

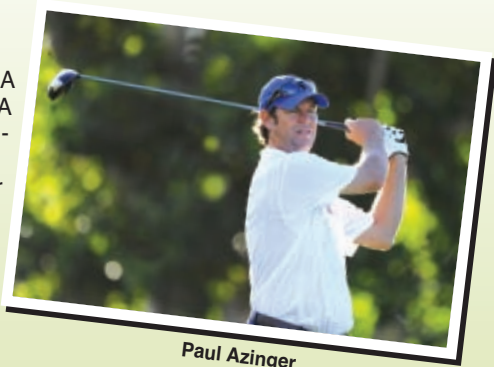
Making Toshiba Classic debut

• Champions Tour rookie is a 12-time PGA TOUR champion and holder of the 1993 PGA Championship and 1992 TOUR Championship.

• Named the PGA and "Golf World" Player of the Year in 1987 after winning three times. Three more wins, including his lone major championship in 1993, highlighted his career year before he was diagnosed with lymphoma in his right shoulder blade in December.

• Named the PGA TOUR's Comeback Player of the Year in 2000, a year in which he enjoyed his most lucrative year in PGA TOUR earnings and his first million-dollar year on the circuit since his recovery from cancer.

• In 2008, he captained the United States Ryder Cup team that he played for on five previous occasions (1989, 1991, 1993, 2002, 2008), and he was a 2000 U.S. Presidents Cup pick.



Paul Azinger

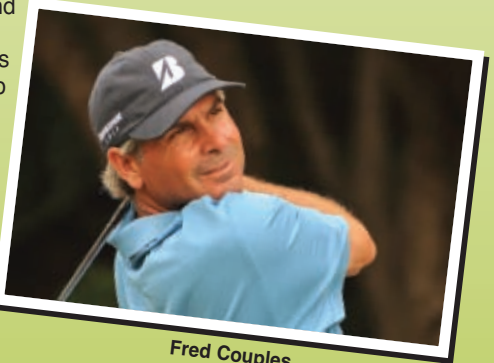
John Cook

Best Toshiba Classic finish: Tied for 13th—2008

• Southern California native and Corona del Mar resident, 11-time PGA TOUR winner and 1993 U.S. Ryder Cup player entering his third full Champions Tour season.

• Doubled his Champions Tour title haul to four wins overall by winning twice in 2009, including the season-ending Charles Schwab Cup Championship. He wound up finishing second in the 2009 Schwab Cup points standings.

• Became the eighth-youngest Champions Tour winner at the 2007 AT&T Championship (50 years, 19 days).



Fred Couples

Fred Couples

Making Toshiba Classic debut

• La Quinta resident is a 15-time PGA TOUR winner, highlighted by the 1992 Masters, entering his first full Champions Tour season.

• Won the PGA TOUR Player of the Year Award and Vardon Trophy (lowest scoring

average) in 1991 and 1992, and captured the PGA TOUR's Arnold Palmer Award (leading money-winner) in 1992.

• A five-time United States Ryder Cup selection (1989, 1991, 1993, 1995, 1997), a four-time U.S. Presidents Cup player (1994, 1996, 1998, 2005), and captained the 2009 U.S. Presidents Cup squad to a glorious victory in San Francisco in October.

Ben Crenshaw

Best Toshiba Classic finish: Tied for 3rd—2007, 2008

• Winner of 19 PGA TOUR events, including the 1984 and 1985 Masters.

• Heralded for his short game, "Gentle Ben" played his 38th consecutive Masters last year.

• Played on four U.S. Ryder Cup teams and captained the 1999 American squad to victory at The Country Club near Boston.



Jay Haas

Jay Haas

Best Toshiba Classic finish: 1st—2007

• Winner of nine PGA TOUR titles and 14 Champions Tour titles, including the 2007 Toshiba Classic, the 2006 and 2008 Senior PGA Championships and the 2009 Constellation Energy Senior Players Championship.

• Won the 2007 Toshiba Classic with a tournament-record, 54-hole score of 19-under par 194 (65-64-65), besting Hale Irwin's 2002 record by two strokes.

• Won the 2008 Charles Schwab Cup and the Champions Tour's Player of the Year Award and Arnold Palmer Award (Champions Tour money list title) in 2006 and 2007. Competed for the United States in the 1983, 1995 and 2004 Ryder Cups and the 1994 and 2003 President's Cups.



Hale Irwin

Hale Irwin

Best Toshiba Classic finish: 1st—1998, 2002

• The Champions Tour's all-time leading money winner (\$25,217,826 entering 2010) and all-time victory leader with 45 wins, including seven majors (1998 and 2000 U.S. Senior Opens, 1996, '97, '98 and 2004 Senior PGA Championship, 1999 Ford

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Senior Players Championship).

- A 1992 World Golf Hall of Fame member who captured 20 PGA TOUR titles, highlighted by 1974, 1979 and 1990 U.S. Opens, and played on the victorious 1991 U.S. Ryder Cup team.
- The Toshiba Classic's only two-time winner, in 1998 and 2002.

Tom Kite

Best Toshiba Classic finish: Tied for 10th – 2001

- 19-time PGA TOUR winner, highlighted by the 1992 U.S. Open, where he holed the great shot of his career – a lob wedge for birdie on the 7th hole during the final round.
- A 10-time Champions Tour winner, most recently at the 2008 Boeing Classic.
- 2004 World Golf Hall of Fame inductee served as U.S. Ryder Cup captain in 1997 and was a 1972 NCAA individual co-champion at the University of Texas.

Bernhard Langer

Best Toshiba Classic finish: 1st – 2008

- 2008 and 2009 Champions Tour Player of the Year, Arnold Palmer Award winner (money list champion) and Byron Nelson Award winner (low scoring average) holds eight Champions Tour titles entering 2010 and three PGA TOUR titles, which include the 1985 and 1993 Masters, and 40 European Tour wins.
- Beat Jay Haas in a seven-hole playoff to win the 2008 Toshiba Classic.
- The 10-time European Ryder Cup member and 2004 Ryder Cup captain was named the inaugural World No. 1 when the Official World Golf Rankings were introduced in 1986. He was inducted into the World Golf Hall of Fame in 2002.

Larry Nelson

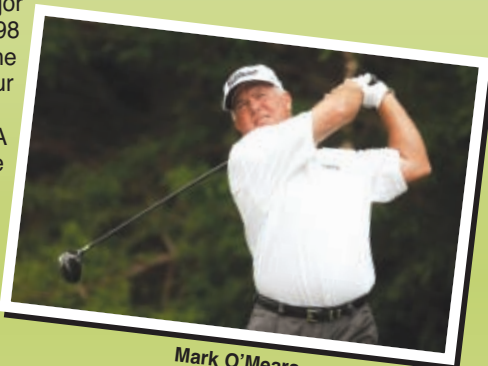
Best Toshiba Classic finish: 2nd – 2003

- 2006 World Golf Hall of Fame inductee won 10 PGA TOUR events, including the 1981 and 1987 PGA Championship and 1983 U.S. Open, and 19 Champions Tour events.
- 2000 Champions Tour Player of the Year has earned over \$13 million for his career on the Champions Tour and compiled a 9-3-1 record on three U.S. Ryder Cup teams.
- Took up golf upon returning from military service in Vietnam and got his instruction from reading Ben Hogan's book, *The Five Fundamentals of Golf*. Has designed 12 courses worldwide.

Mark O'Meara

Best Toshiba Classic finish: Tied for 2nd – 2009

- 16-time PGA TOUR winner, with major championships at the 1998 Masters and 1998 British Open, is in his fourth year on the Champions Tour. He placed runner-up four times as a Champions Tour rookie in 2007.
- 1979 U.S. Amateur champion, 1998 PGA TOUR Player of the Year, and a five-time U.S. Ryder Cup (1985, 1989, 1991, 1997, 1999) and two-time President's Cup (1996, 1998) player.
- Began playing golf when he moved to Orange County at 13, attended Mission Viejo High School, was an All-American at Long Beach State, and won the 1979 California State and U.S. Amateurs. His father was the first president of Mission Viejo Country Club.



Mark O'Meara

Corey Pavin

Making Toshiba Classic debut

- Southern California native and Champions Tour rookie is a 15-time PGA TOUR champion and winner of the 1995 U.S. Open.
- Won the PGA TOUR's Arnold Palmer Award winner (leading money-winner) in 1991 and still plays on the PGA TOUR. He is the captain of the 2010 United States Ryder Cup team, having played for the U.S. Ryder Cup squad in 1991, 1993 and 1995, and on the 1994 and 1996 U.S. Presidents Cup teams.
- 1982 NCAA Player of the Year while at UCLA. He won the Junior World Amateur title at age 17.



Corey Pavin

Nick Price

Best Toshiba Classic finish: Tied for 22nd – 2009

- 2003 World Golf Hall of Fame inductee is a former World No. 1 and an 18-time PGA TOUR winner, including major championship triumphs at the 1992 and 1994 PGA Championship and 1994 British Open, to go along with 24 other worldwide victories. He won his only Champions Tour title (entering 2010) at the 2009 Outback Steakhouse Pro-Am.
- 1993 and 1994 PGA TOUR Player of the Year and money list champion shares the course record at Augusta National (with Greg Norman) with his third-round 63 in the 1986 Masters.
- Was the first recipient of the ASAP Sports/Jim Murray Award, in 2002, and won the 2005 Bob Jones Award winner, recognizing distinguished sportsmanship in golf.



Nick Price

Loren Roberts

Best Toshiba Classic finish: Tied for 15th – 2007

- Winner of eight PGA TOUR titles and 11 Champions Tour events, including majors at the 2005 JELD-WEN Tradition, the 2006 and 2009 Senior British Open, and the 2007 Constellation Energy Senior Players Championship.
- The 2007 and 2009 Charles Schwab Cup points champion was a 1995 U.S. Ryder Cup player, assistant Ryder Cup captain in 2006, and a 1994 and 2000 President's Cup selection.

- Known as the "Boss of the Moss" for his putting ability. In his first full Champions Tour season in 2006, he became the only player in Tour history to open a season with three straight victories after winning the MasterCard Championship at Hualalai, Turtle Bay Championship and The ACE Group Classic.

Curtis Strange

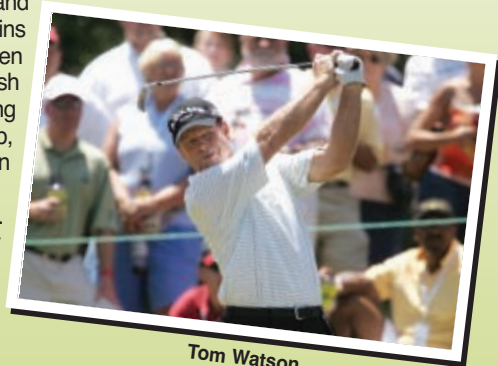
Best Toshiba Classic finish: Tied for 6th – 2008

- 17-time PGA TOUR winner captured the 1988 U.S. Open, becoming the first PGA TOUR player in history to eclipse \$1 million in a season that year, and successfully defended his U.S. Open crown in 1989.
- Was inducted into the World Golf Hall of Fame in 2007.
- Former lead golf analyst for ABC Sports. Identical twin brother Allen used to play on the PGA TOUR.

Tom Watson

Best Toshiba Classic finish: Tied for 10th – 2002

- 2009 British Open runner-up at age 59 and owner of 39 PGA TOUR titles - highlighted by wins at the 1977 and 1981 Masters, 1982 U.S. Open and the 1975, 1977, 1980, 1982 and 1983 British Open - and 13 Champions Tour titles, including majors at the 2001 Senior PGA Championship, the 2003, 2005 and 2007 Senior British Open and the 2003 JELD-WEN Tradition.
- 1988 World Golf Hall of Fame inductee. He won the first full-field Champions Tour event of 2010, the Mitsubishi Electric Championship at Hualalai.
- 2003 winner of the Charles Schwab Cup, Champions Tour Player of the Year Award, Arnold Palmer Award and Byron Nelson Trophy (low scoring average). Named honorary member of the Royal & Ancient GC of St. Andrews in 1999, joining fellow Americans Arnold Palmer, Jack Nicklaus, former President George Bush, Bobby Jones and Gene Sarazen.



Tom Watson

Fuzzy Zoeller

Best Toshiba Classic finish: Tied for 15th – 2002

- Holder of 10 PGA TOUR titles, including the 1979 Masters and 1984 U.S. Open and two Champions Tour titles, the first of which was the 2002 Senior PGA Championship.
- Played on U.S. Ryder Cup teams in 1979, 1983 and 1985 and won the LG Skins Game in 1985 and 1986.
- Fan favorite and jokester posted his 17th career hole-in-one in competitive play at the 2006 Allianz Championship. Recipient of the USGA's Bob Jones Award (for distinguished sportsmanship) in 1985. Golf course design work includes TPC Summerlin, home to a PGA TOUR event in Las Vegas.

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What Corporate Social Responsibility Means to Toshiba

A responsible corporate citizen, Toshiba practices environmental management that promotes harmony with the earth and contributes to a richer lifestyle for society. Whether this manifests into something we call the Environmental Vision 2050 or the ExploraVision math and science contest, it means that at Toshiba, we don't just make great products – we make great products that help sustain communities.

A Unified Commitment

Toshiba is committed to serve the needs of our customers, employees, stakeholders and the community through forward-looking corporate strategies and responsible and responsive business activities.

We constantly strive to create an environment, both within our companies and in the communities where we live and work, that encourages individuals to make smart decisions that will have a positive impact on generations to come.

Giving Back to Our Communities

Toshiba puts effort into a wide variety of corporate initiatives (both local and global) to help enhance the quality of life around the world. Our strong commitment to people, community

and the future is reflected in our contributions, charitable sponsorships, employee volunteer activities and more.

Close to Home: Giving Back to Orange County

Toshiba takes great pride in helping out our community and giving back to the people of Orange County, which is home to six of our U.S.-based operating companies. For the past 12 years, we have continued to support Newport Beach-based Hoag Memorial Hospital Presbyterian through the Toshiba Classic (among several other locally-based charities), raising more than \$12 million. The hospital is an acute-care, not-for-profit community hospital which is home to more than 1,400 physicians and 4,300 employees.

In addition, Toshiba is a proud supporter of the Habitat for Humanity of Orange County. As a Whole House Sponsor, Toshiba is committed to contributing \$250,000 toward building one of 27 new homes in the Homes for Heroes and Foundations for Families community being built in San Juan Capistrano. As the group's official technology sponsor, Toshiba will donate laptops to approximately 150 Habitat for Humanity families over the next three years.

Inspiring the Leaders of Tomorrow

Toshiba also supports a number of philanthropic programs to motivate and inspire youth.

One of these programs, ExploraVision, the world's largest K-12 science and technology competition, has made vital contributions to the science and math curriculum at many schools throughout the U.S. and Canada. As part of this program, Toshiba annually awards \$240,000 worth of savings bonds and prizes, including laptops and portable DVD players. Since the program began in 1992, almost 260,000 students have participated, making it the nation's largest education program that promotes student interest in science and technological innovation.

The Toshiba America Foundation (TAF), a non-profit grant making organization dedicated to supporting science and mathematics education in the United States, is another integral part of our philanthropic program. TAF supports quality science and math education by providing funds for projects designed by teachers to enhance instruction for students in grades K-12. Since its inception in 1990, TAF has given out 1,735 grants worth \$8.6 million to more than 125,000 students.

Environmental Sustainability for Our Future

Since the 1990s, Toshiba has been a global leader in meeting environmental challenges through innovation. One of Toshiba's main goals today is to achieve environmental sustainability by making truly eco-conscious products.

A Vision for Our Future

Environmental Vision 2050 is the cornerstone of our commitment to sustainability. The promise of Environmental Vision 2050 is to improve the eco-efficiency of all Toshiba business processes and products by a factor of five by 2025 and by a factor of ten by 2050, with the hope that people may "lead rich lifestyles in harmony with the earth."

Toshiba's Environmental Standards

Toshiba is committed to meeting the rigorous standards of reputable environmental standards such as the EPA's Energy Star rating and the Green Electronics Council's EPEAT. These organizations help Toshiba and our consumers protect the environment by certifying our entire portfolio of laptops and netbooks.

To achieve the coveted EPEAT® Gold status, Toshiba laptops must meet all of the required and 75 percent of the optional EPEAT criteria. Today, the entire retail lineup of our products is ranked EPEAT Gold – this includes our entire assortment of netbooks, and the new Satellite T135 and Satellite T115 series of thin and light laptops.

Reduce, Reuse and Recycle

We've become diligent recyclers and are making it easy for our consumers to join in the effort. Our popular free recycling program helps keep e-waste out of landfills by disposing of old technology in a responsible, trouble-free way. Toshiba also provides a way for customers to sell-back working electronics through a relationship with a leading industry partner.

For more information on Swing for the Green or the recycling program in general, please visit www.toshibaclassic.com.



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